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Companies can gain a competitive advantage with SBA CIBRE summer interns

Businesses can take advantage of the SBA's 2010 CIBRE Summer Internship program to work with talented business students and expert faculty advisers to complete complex or simple business projects that can move your business forward in a competitive market.

This intensive 10-week program -- which runs from mid-May through mid-July -- offers a unique resource model that helps companies complete projects and students acquire the relevant work experience that will make them a successful employee after graduation.

"These dynamic, energetic, smart interns offer a fresh perspective and extra resources to projects that result in solving business problems, making decisions and getting things done," says Donna Kellstrom, director, corporate relations, SBA. "CIBRE summer intern teams can handle projects from a wide range of disciplines."

Examples from 2009 summer projects include on manufacturing process improvements, Web site development, database design, market analysis, general sales/marketing, accounting, information systems applications, Web-based research, energy audits, lean process improvements and more.

It's easy for businesses to participate:

- Consider your project portfolio to identify the special projects you'd like addressed during the 10-week program.
- Determine project scope and desired deliverables.
- Complete a project request online at www.oakland.edu/cibreinternship before April 30.

You and your business can gain these benefits:

- Making a difference in business education by providing valuable work experience to talented students
- Gaining hands-on support from students who already possess key strengths: communication, leadership, technology and the value of understanding issues across disciplines.
- Participating in a collaborative learning environment with OU business faculty, students and other business sponsors
- Directly contributing to the education and mentorship of business students

For more information or to get involved go online at www.oakland.edu/cibreinternship contact Kellstrom at kellstro@oakland.edu or by calling (248) 370-3160.

SUMMARY

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