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The Meadow Brook Experience Past & Present

MEADOW BROOK
MUSIC FESTIVAL

Official 1974 Meadow Brook Music Festival Souvenir Program $1.00
Baldwin Memorial Pavilion, Oakland University, Rochester, Michigan

masterpiece Classical... *Thursday, 8:30*	*all that Jazz...* *Friday, 8:30*	*masterpiece Classical...* *Saturday, 8:30*
JUNE 27 DETROIT SYMPHONY ORCHESTRA SIXTEN EHRLING, conducting GARY GRAFFMAN, pianist	**JUNE 28** TONY BENNETT Torrie Zito, music director In Concert with WOODY HERMAN and his Orchestra	**JUNE 29** DETROIT SYMPHONY ORCHESTRA SIXTEN EHRLING, conducting GARY GRAFFMAN, pianist
JULY 4 DETROIT SYMPHONY ORCHESTRA KAZIMIERZ KORD, conducting LORIN HOLLANDER, pianist	**JULY 5** GEORGE SHEARING QUINTET *featuring* GEORGE SHEARING	**JULY 6** DETROIT SYMPHONY ORCHESTRA KAZIMIERZ KORD, conducting LORIN HOLLANDER, pianist
JULY 11 THE NATIONAL BALLET Members of the Detroit Symphony Orchestra	**JULY 12** BENNY GOODMAN SEXTET *featuring* BENNY GOODMAN	**JULY 13** THE NATIONAL BALLET Members of the Detroit Symphony Orchestra
JULY 18 DETROIT SYMPHONY ORCHESTRA STANISLAW SKROWACZEWSKI, conducting EUGENE ISTOMIN, pianist	**JULY 19** AL HIRT and his Jazz Group	**JULY 20** DETROIT SYMPHONY ORCHESTRA STANISLAW SKROWACZEWSKI, conducting EUGENE ISTOMIN, pianist
JULY 25 DETROIT SYMPHONY ORCHESTRA YURI AHRONOVITCH, conducting JEROME LOWENTHAL, pianist	**JULY 26** A NOSTALGIC NIGHT OF GLENN MILLER MUSIC *featuring* Ray McKinley, Ray Eberle and the Modernaires with Paula Kelly	**JULY 27** DETROIT SYMPHONY ORCHESTRA YURI AHRONOVITCH, conducting MICHEL BEROFF, pianist
AUGUST 1 DETROIT SYMPHONY ORCHESTRA ALDO CECCATO, conducting RUGGIERO RICCI, violinist	**AUGUST 2** EARL "FATHA" HINES TRIO plus MARVA JOSIE and DIZZY GILLESPIE QUARTET	**AUGUST 3** DETROIT SYMPHONY ORCHESTRA ALDO CECCATO, conducting RUGGIERO RICCI, violinist
AUGUST 8 DETROIT SYMPHONY ORCHESTRA ANTAL DORATI, conducting ILSE von ALPENHEIM, pianist	**AUGUST 9** THE ANNE MURRAY SHOW and The Richard Band	**AUGUST 10** DETROIT SYMPHONY ORCHESTRA ANTAL DORATI, conducting ILSE von ALPENHEIM, pianist
AUGUST 15 DETROIT SYMPHONY ORCHESTRA ANDRE KOSTELANETZ, conducting ANNA MOFFO, soprano	**AUGUST 16** Special Pops Show COUNT BASIE and his Orchestra with Special Guest Star BARBARA McNAIR	**AUGUST 17** DETROIT SYMPHONY ORCHESTRA ANDRE KOSTELANETZ, conducting ANNA MOFFO, soprano
Jazz Week '74		
AUGUST 22 RAMSEY LEWIS TRIO *featuring* RAMSEY LEWIS	**AUGUST 23** BUDDY RICH and his Sextet starring BUDDY RICH	**AUGUST 24** "THE RAGTIME YEARS" *featuring* MAX MORATH

Performance Schedule

the best of the Pops... Sunday, 6:30

JUNE 30
DETROIT SYMPHONY ORCHESTRA
ARTHUR FIEDLER, conducting
JACK BENNY, violinist

JULY 7
DETROIT SYMPHONY ORCHESTRA
RICHARD HAYMAN, conducting

JULY 14
THE NATIONAL BALLET
Members of the Detroit Symphony Orchestra

JULY 21
DETROIT SYMPHONY ORCHESTRA
MORTON GOULD, conducting
MICHAEL DOMINICO, tap dancer

JULY 28
DETROIT SYMPHONY ORCHESTRA
JOHN GREEN, conducting
KARAN ARMSTRONG, soprano
RICHARD FREDRICKS, baritone

AUGUST 4
ROGER WILLIAMS
Virtuoso Popular Pianist

AUGUST 11
DETROIT SYMPHONY ORCHESTRA
FRANZ ALLERS, conducting
LOUISE RUSSELL, soprano
VAHAN KHANZADIAN, tenor

AUGUST 18
DETROIT SYMPHONY ORCHESTRA
ANDRE KOSTELANETZ, conducting
DAVID BAR-ILLAN, pianist

AUGUST 25
PRESERVATION HALL
JAZZ BAND

Meadow Brook Music Festival Staff

W. W. Kent
General Director of Cultural Affairs

Vladimir Ashkenazy
Artistic Adviser

Robert Joseph Mooney
Assistant to the Director

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Linda Watson
Secretary to Rose Marie McClain

Marian Lucking
Secretary to Kiichi Usui

Bob Hayward
Stage Manager

Bob and Donna Van Camp
Ushers

Mark Curry
Parking Crew Chief

The following organizations have provided the ushers for all Meadow Brook Music Festival performances. Their cooperation and that of all the individuals who have volunteered to serve as ushers is hereby gratefully acknowledged.

The Junior Women's Association for Detroit Symphony Orchestra

The Birmingham Musicale

The Junior League of Birmingham, Michigan

The Tuesday Musicale of Pontiac

Rochester Newcomers Club

Rochester Junior Women's Club

Birmingham Evening Newcomers Club

The Steinway is the official piano of the Meadow Brook Music Festival. The Baldwin SD-10 piano will be played on July 5 and on August 16 & 18.

The ballet programs are presented with the support of the Michigan Council for the Arts and the National Endowment for the Arts.

All concerts start promptly. Latecomers will be seated at the discretion of the management. No photographic flashes or tape recordings are allowed during performances.

Coordination of the 1974 Meadow Brook Music Festival editorial and promotional campaign by Ross Roy, Inc., under the direction of Mr. L. James Schneider.

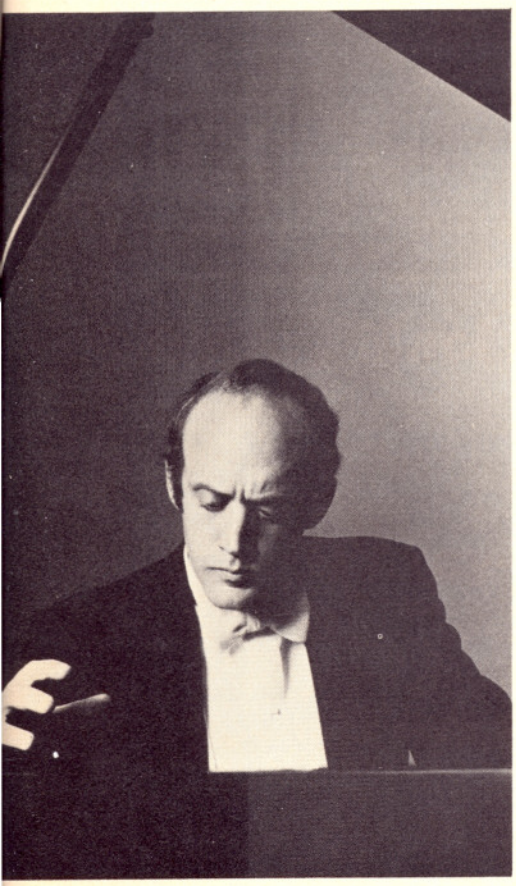
Also, our thanks to Coburn & James Productions and Graphic House, Inc., for their assistance.

There's nothing else quite like it.

Meadow Brook

MEADOW BROOK
MUSIC FESTIVAL

Music Festival



From the People Who Made It All Possible—

The beauty of Meadow Brook Music Festival didn't just happen. It took a group of individuals with a dream. Then, it took dedication, careful planning, and a lot of plain hard work. Finally, the dream turned into a reality. This souvenir program recognizes those who made the Music Festival possible. Because each one of us owes each one of them a very special "thank you."

To the Performers—

These are the talented people who give final life to the organizers' plans. The ones who make us sing along, tap our feet, and open our mouths in awe. But most of all, the ones who entertain us. Meadow Brook salutes them here with life-like portraits and interesting biographical information.

To the 1974 Program—

Whether it be the Detroit Symphony Orchestra, Tony Bennett, Arthur Fiedler, The National Ballet or the Ramsey Lewis Trio, Meadow Brook has what you want — a great 1974 season! Pick from Masterpiece Classical, All That Jazz!, and the Best of the Pops. It's all here in survey form so you can make just the right selections for your **own** special summer of entertainment.

Meadow Brook Has It All!

Programs

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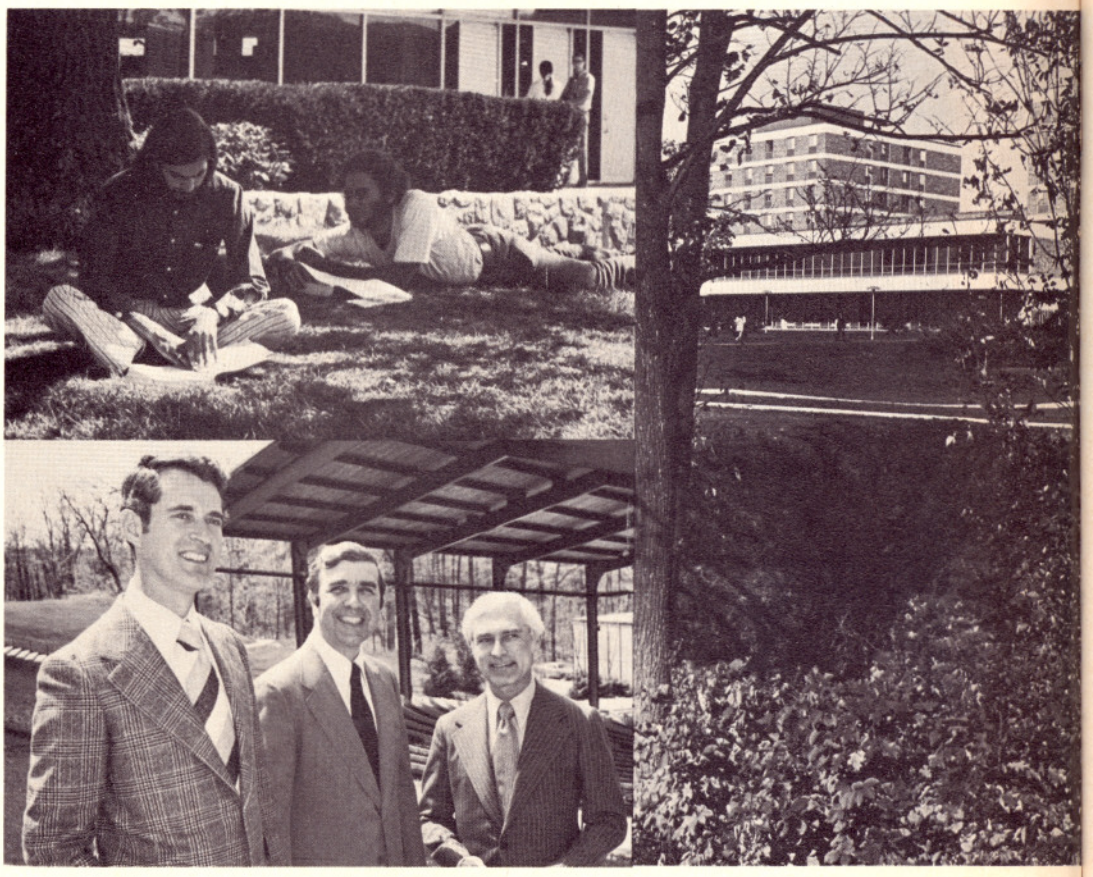
Where the Meadow Brook
Oakland



President Donald D. O'Dowd; John De Carlo, Vice President for Public Affairs; and W. W. Kent, General Director Music Festival.

Experience got its start.

University

A Prestigious Institution Celebrates Its 15th Academic Birthday

Oakland University, established in 1957, has grown from its first two buildings in 1959 to a well-planned complex of 22 buildings today. Enrollment has grown from 580 to 9,700 and the faculty has been expanded from two dozen to more than 380.

The campus is situated on only the northwest corner of the land. Elsewhere on the 1400 acres, still untouched, lie woods, hills, ravines, and gently rolling plateaus. This beautiful tract of stream-veined land was amassed at the turn of the century by automotive pioneer John F. Dodge and subsequently inherited by his widow, Matilda Rausch Dodge. Mrs. Dodge later married lumberman Alfred G. Wilson and the two operated the estate for 35 years as Meadow Brook Farms. It was here, in the late 20's, the Wilson's built their 100-room Tudor mansion, magnificent Meadow Brook Hall.

With a view to preserving the estate intact and with a faith in the future of higher education, Mr. and Mrs. Wilson decided in 1957 to give Meadow Brook Farms and $2,000,000 to the State of Michigan to establish a new university. The doors of Michigan State University-Oakland were opened in 1959 to a charter class of 580 students.

The intervening years have seen much change including a new name, Oakland University. In 1970, recognizing the maturity and distinctive programs of the University, the Michigan Legislature granted Oakland its independence from Michigan State University. Oakland now has its own eight-member Board of Trustees, appointed by Governor Milliken, and its own President, Donald D. O'Dowd.

In April, 1974, Governor Milliken honored Oakland University with an Executive Declaration for "15 years of service to the people of Southeastern Michigan and the State" and proclaimed September 29, 1974, as Oakland University Day in Michigan. At the same time, the Michigan Legislature honored Oakland University with a resolution commemorating the University's fifteenth academic anniversary. The University is planning a giant 15th Birthday Open House on that day and will share its social, cultural, sports and academic achievements with the surrounding communities.

Oakland University's progress is portrayed in the innovations of both its graduate and undergraduate programs. Graduate studies, particularly, have been developed on the merit that such strivings must continue to broaden the scope and capacities of the candidate.

The University's first doctoral program, in Systems Engineering, approved two years ago, is truly an interdisciplinary and large-scale problem oriented course of study.

Oakland already offers master's programs in sixteen fields including a new Master of Science in Management, and M.A.'s in Counseling and Guidance, and History. Awaiting final approval are an M.A. in Area Studies and an M.S. in Biological Sciences.

The School of Education, formerly a Masters-only program, now certifies teachers at the baccalaureate level in Elementary Education. Its latest Master's program, Early Childhood Education, is approved. The University also certifies teachers in Secondary Education, and has added a new minor in Physical Education.

The College of Arts and Sciences prepares undergraduates in over 50 majors and concentrations. New programs in this area include Health-Medical Behavioral Sciences, Speech Communication, Language Arts, Judaic Studies, Theatre Arts, Journalism, and Allied Health Professions, including Nursing. Just approved are five new concentrations in Archeology, Public Management, African Studies, Latin American Studies and Afro-American Studies.

The School of Engineering, too, has added an undergraduate program in Computer and Information Science, as well as a number of interdisciplinary concentrations.

The School of Performing Arts has already developed a comprehensive Academy of Dramatic Art, a two-year diploma-granting program which trains actors and actresses for professional careers in the theatre.

Evening course work of every kind is growing. A new Evening Program provides timely service to the burgeoning tri-county area with credit and degree programs both on and off campus. The Continuing Education Division, begun in 1958, offers non-credit and certificate programs in a wide variety of offerings to the adult community. A nationally renowned Conference and Continuum Center is an enduring hallmark of this arm.

Vital, too, is the matter of financing education. Oakland has

Board of Trustees

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No matter what your artistic interests, a part of Oakland University was designed especially for you.

designed an extensive financial assistance program to aid students who need help. In addition, students may be considered for several scholarship programs which recognize student scholastic and extra-curricular achievement; these stipends are irrespective of family income.

Modern residence halls provide popular living options and an environment close to library, research and computer services and friends who share the same academic motives. This Fall will see the start of the third year of a very successful Freshman Residence Hall program.

Intercollegiate and intramural sports are generously available to men and women. Among available facilities are an NCAA standard pool, tennis and handball courts and gymnastic facilities, as well as a modern dance studio.

And, a School That Also Provides a Rapidly Growing Center for the Performing Arts

The founding of the Music Festival eleven years ago marked the University as a center for performing arts. Summer music institutes, concurrent with the Festival, were begun in 1965 and attained meritorious achievements in the master classes coached by Vladimir Ashkenazy and Itzhak Perlman. Meadow Brook Theatre brought great stature and lustre to Michigan's professional theatre in 1967 and now points the way by combining artistic excellence with solid business acumen.

The scope of the University's cultural arts continues to broaden. The establishment of the Meadow Brook Art Gallery in 1972 resulted in rave reviews for its exclusive Oriental, African, and Modern Art exhibitions; equally impressive is the diverse programming of the University Recital Series which brings to campus the finest available artists in the professional performing arts world. The distinctive capabilities of these two new enterprises were developed by the Office of Cultural Affairs to create a natural forum in which art forms and artists can interact. Gifted faculty and senior students present popular and high-calibre programs including renaissance music, operatic concerts, and Slavic dance. The confluence of all these endeavors results in a stimulating year-round cultural arts calendar dedicated to affording high-quality artistic presentations to the entire community.

In 1957, a group of University officials and community leaders idealized a University as a center for the performing arts, a University that would be the nucleus of an expanding cultural contribution to the community.

These dreams have been realized. Ten years ago, the Meadow Brook Music Festival was established, and, on a verdant hillside chosen by Mrs. Wilson herself, the beautiful Howard C. Baldwin Memorial Pavilion was built.

In 1967, the Meadow Brook Theatre became the second great cultural resource that Oakland University offered to the community.

And finally, the Meadow Brook Art Gallery recently became the third addition to the cultural climate of the metropolitan area.

The concept of Meadow Brook, then, creates a natural forum in which art forms and artists can interact. By concentrating on those three artistic commitments and the integrity which they foster, Meadow Brook helps Oakland University to fulfill a dynamic and vital role in the world of the professional arts.

Meadow Brook Music Festival

Meadow Brook Music Festival began eleven years ago as a dream to create an outdoor setting where people could share their common love for music. From these beginnings in 1964, when the Music Festival became the summer home of the Detroit Symphony Orchestra, it has evolved to include jazz, modern and pops, as well as the classics. The Festival is now a cultural resource in which the university and the whole of southeast Michigan take particular pride.

The Festival has matured to a professional enterprise because of the leadership that both expects and generates success. The Executive Committee for the Meadow Brook Music Festival and Theatre and its general chairmen have provided that leadership. The Committee's devotion to both the artistic and promotional growth of the Festival has had an inspiring and multiplying effect for all who serve the Meadow Brook commitment.

As Artistic Adviser, the world-renowned pianist Vladimir Ashkenazy, plays a significant role in perfecting the Festival's high artistic integrity. Presenting such widely acclaimed solo artists as Ricci, Dichter, McCracken, Cliburn, Lupu, and Entremont with the Detroit Symphony, together with world-wide guest conductors Ehrling, Previn, Ceccato, de Waart, Kord, and Iwaki.

Among the notable achievements witnessed in the Howard C. Baldwin Memorial Pavilion have been the American orchestral debut of Polish conductor, Kazimierz Kord and the world premiere of a work by Peter Nero. For those with a taste for jazz, a full complement has been on tap, including the sounds of Duke Ellington, Ella Fitzgerald, Benny Goodman, Pete Fountain, Sarah Vaughan, and other great performing artists. The Sunday pops series has offered names like Borge, Gould, Fiedler, Kostelanetz, Miller, Hayman, Montoya, and Nero.

Finally, if the Meadow Brook Music Festival is anything, it is an

Vladimir Ashkenazy, Artistic Adviser to Meadow Brook Music Festival.

15 SEP 29

15th BIRTHDAY OPEN HOUSE

adventure. It will continue to seek the best in art wherever it is to be found. The pleasures of the concert stage are but idle unless they are projected toward a better future. Meadow Brook does not cater solely to an esoteric coterie, but to people everywhere, as clearly and as powerfully as possible.

Meadow Brook Theatre

When the Meadow Brook Theatre first opened its doors in 1967, there were 4,000 season subscribers. Today there are 11,300 with the largest increase occurring last year when season subscriptions grew by more than 1,200! We are proud of this achievement and grateful, also, to the enthusiastic responsive theatregoers of this area. More and more as the years pass, Meadow Brook Theatre is becoming an established and well-loved part of the community. We are determined to continue earning community support, and we hope that the Meadow Brook audience will go on growing and participating in the exciting years ahead.

The future of the American theatre is dynamically involved with the expansion of regional theatre across the country . . . in theatres such as Meadow Brook, actors and directors are developing their talents as in the great days of live theatre before the advent of the motion pictures . . . new playwrights are beginning to emerge, and audiences, saturated with the canned clichés of television film, are braving blizzards and hailstorms together with their neighbors to share in the stimulation of live performances.

Dedicated to the enrichment of life in this community and convinced that the very essence of fine theatre is variety, the directors of Meadow Brook Theatre have offered its audience a wide range of plays each season, from the most profound classical works to the brightest comedies and breeziest intimate musicals. That our audience appreciates and supports this approach is shown by the outstanding popular success of plays as varied as Shakespeare's AS YOU LIKE IT; Miller's THE CRUCIBLE; the mystery-spoof, COUNT DRACULA; Tennessee Williams' A STREETCAR NAMED DESIRE; such light-hearted musicals as THE FANTASTICKS and THE BOY FRIEND; the powerful documentary drama, THE ANDERSONVILLE TRIAL; the hilarious British farce, HOW THE OTHER HALF LOVES; and Eugene O'Neill's magnificently contrasting plays, A LONG DAY'S JOURNEY INTO NIGHT and AH, WILDERNESS!

The 1973-74 season has broken all previous records at MBT's box office. The "sold out" sign has been in use constantly and five extra performances of TEN LITTLE INDIANS were required to supply the demand for tickets! In addition to our adult audience, busloads of over 14,000 school children, the audience of tomorrow, crowded into special matinee performances. No wonder we are looking forward to next season with such enthusiasm! This kind of support is the most potent inspiration. Next season we will be working harder than ever to create an even higher standard . . . two Michigan premieres will be included and we are negotiating for a third . . . Many favorite performers of past seasons will return along with some new exciting personalities.

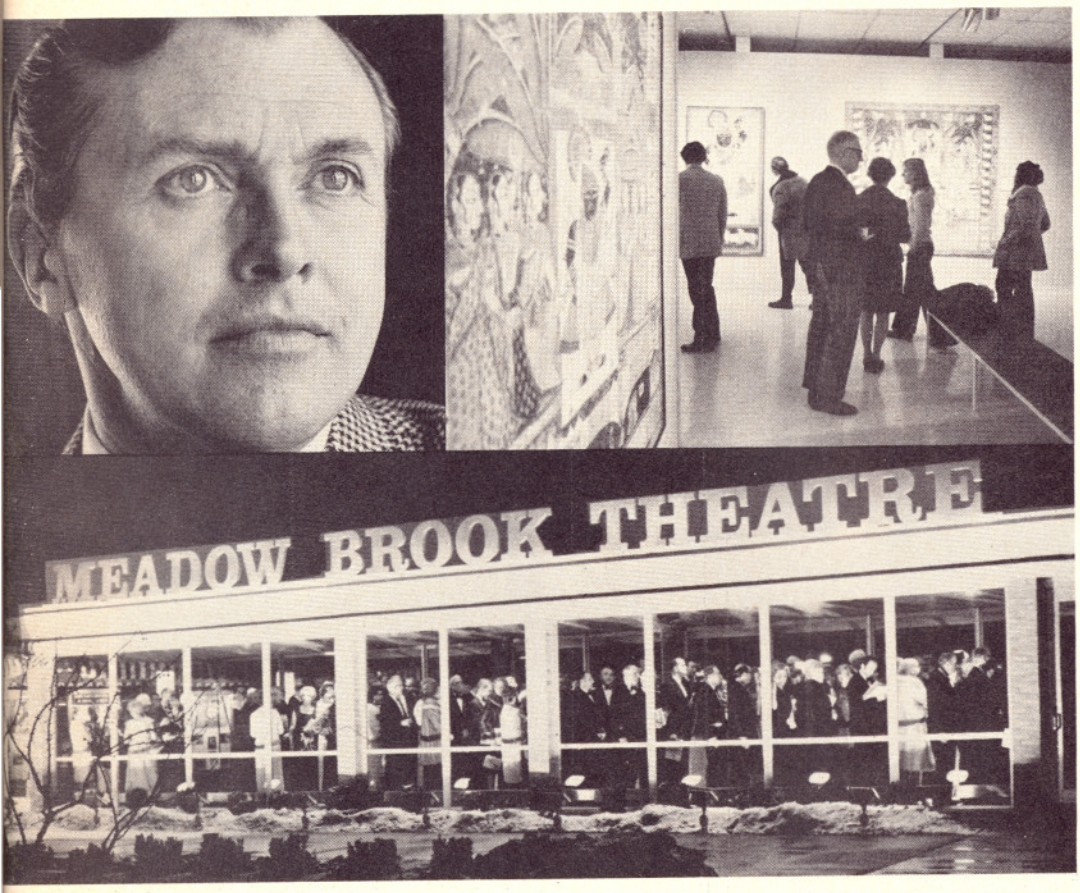
Our long-range plans include the searching for new plays, a touring program sponsored by the Michigan Council for the Arts, and a children's theatre. With continued effort and the magnificent support of our audience, Meadow Brook Theatre will become a leading force in the theatre of our country. The future is bright and full of promise. We invite you to share it with us.

Meadow Brook Art Gallery

Since joining the Meadow Brook Music Festival and the Meadow Brook Theatre to create one of the most progressive, cultural centers of the greater Detroit area, the Meadow Brook Art Gallery (formerly the University Art Gallery) has presented outstanding exhibitions in various aspects of the visual arts. The scope of these activities vividly illustrates the distinctive capabilities of the University's dynamic programs in Cultural Affairs.

Active community involvement in the program of the Art Gallery is reflected in the exhibitions "Art of the Decade: 1960-1970" and "Form, Space, Energy" both showing contemporary paintings and sculptures from the collections of greater Detroit. Also, nationally known private collections such as that of Richard Brown Baker of New York have been included. Mr. and Mrs. S. Brooks Barron of Detroit were represented in "A Point of View", "Personal Preference" and "American Realism Post-Pop." Gifts presented by the former Governor G. Mennen Williams, Mr. and Mrs. Ernst Anspach of New York, and other individuals, totaling nearly 300 pieces of African art, constitute the University's unique permanent collection.

In the 1974-75 season, the Meadow Brook Art Gallery will present prints by contemporary artists selected from the Richard Brown Baker Collection; "Minoru Yamasaki—A Retrospective" exhibition of the internationally renowned architect from Detroit; and "Arts of the T'ang Dynasty" — ceramics and metal work from the 7th and 8th centuries of Chinese art; as well as exhibitions of art works by students and faculty members of the Department of Art and Art History.


MEADOW BROOK THEATRE

How the Meadow Brook Experience

The

ecame into being.

Planners

A reality must always start with a dream, an idea of something that could be which presently is not.

That is precisely what happened in the case of the Meadow Brook Music Festival. The people you see on the following few pages had the foresight to give us all something to enjoy.

Not only do these people deserve our heartfelt applause, but also, they provide us with the highest form of example which to follow.

We sincerely thank them for their contribution.

Mrs. Matilda Wilson

The Meadow Brook Music Festival owes its beginnings to the generosity of Mrs. Alfred G. Wilson. The Festival is part of the original Alfred G. Wilson estate which Mr. and Mrs. Wilson magnanimously donated for the site of Oakland University.

It's difficult to even imagine a more perfect setting for the performance of great music than the Festival site carefully selected by Matilda Wilson herself. Mrs. Wilson's concerned actions did much more than create just a scenic surrounding for symphonies. Her forethought created a means of bringing great music of every kind within easy reach of all southeastern Michigan residents.

The most recent example of the late Mrs. Wilson's generosity was a gift of $50,000 to the Meadow Brook Music Festival for operating expenses of the 1973 season from the Matilda R. Wilson Fund.

Dr. Nelson Meredith, President of the Matilda R. Wilson Fund, presented the check "as an expression of Mrs. Wilson's abiding patronage of the arts." Dr. Meredith felt Mrs. Wilson's founding efforts in the Festival should be given fresh statement.

Oakland University's President Donald D. O'Dowd noted that the premiere Festival event, on July 23, 1964, occurred in the wooded glen chosen expressly by Mrs. Wilson. "Her zeal and support for the founding of such a concept certainly energized everyone to make the Festival a reality," said O'Dowd. "We are honored to again have such generous support expressed through her Fund. Remembrance of her pivotal efforts in the Festival's founding should not be allowed to dim in any way."

President O'Dowd acknowledged the "diverse and strategic" financial help given the University by the Matilda R. Wilson Fund. Noteworthy: $70,000 scholarship and student aid funds; the $100,000 pledge as matching funds for the Matilda R. Wilson Memorial Library Fund; and the John Dodge Chair of Engineering for $750,000. He also praised the Fund for its generous maintenance of Meadow Brook Hall and the grounds since Mrs. Wilson's death in September, 1967, and continuing through 1972 in the amount of $133,000. Under Dr. Meredith's guidance, Mrs. Wilson's wishes to have the 100-room Tudor mansion become a "cultural and conference center," were generously translated into a $275,000 gift to convert the Hall. In addition, $25,000 has been contributed to the University for the remodeling of Sunset Terrace and several gifts approximating $80,000 were contributed over the five-year period for a variety of service and maintenance programs. These additional gifts approximate $1,433,000.

D. B. Varner

In 1957, D. B. Varner was instrumental in obtaining the $2 million grant and 1400-acre Alfred G. Wilson estate which made Oakland University possible. And then, as the new University's Chancellor, he gave his own personal leadership to the establishment of a major performing arts center.

In an address made before the Michigan Council for the Arts, Varner hypothesized.

"I have concluded that the answer, simply put, must be that our overriding purpose—our reason for being—is to improve the quality of life for all the citizens of this State, young and old, rich and poor, black and white and urban—all the people.

"We may accomplish this quality enrichment in a variety of ways—none exclusive.

"We may do this through improving our environment—through a concern for design in buildings, public and private, commercial and residential; through a concern for the beauty of the countryside; through a concern for the quality of the air we breathe and the water we drink.

"We may enrich the quality of life of the working people through a direct and concerted effort to relate the arts to members of organized labor in the factory, in the home, in the union halls, and in the community. This, in my judgment, is imperative!

"And finally, we may help make human existence in our society more rewarding and satisfying through an organized effort to make available to the largest possible number of citizens of our State, at prices they can afford, the highest form of the arts we can identify."

Mr. & Mrs. Semon Knudsen

After a goal has been decided upon, it takes a lot of hard-working people to realize that goal. In the Music Festival's case, the initial work was provided by Mr. and Mrs. Semon E. Knudsen. As the first Meadow Brook Festival Chairmen, they organized a superb citizen's committee which worked diligently to insure that this important project received the careful attention it needed and deserved.

Mr. and Mrs. Knudsen, together with Mr. Robert B. Semple, President of the Detroit Symphony Board of Directors, publicly announced Festival plans on Februrary 7, 1964. Three weeks later ground was broken for the HOWARD C. BALDWIN MEMORIAL PAVILION.

In making the announcement of the Knudsen's appointment, then Oakland Chancellor D. B. Varner said, "We asked them to help us because they have a real interest in the community, music, art and the theatre. We know they'll get the job done, and well."

History now shows that the Knudsens did get the job done, and very well at that. And what's even more important, Mr. and Mrs. Knudsen set an initial example of excellence that all Meadow Brook Chairmen have since followed. Meadow Brook sincerely thanks them.

Donald D. O'Dowd

As President of Oakland University, Donald D. O'Dowd has unceasingly supported and guided the success of Meadow Brook Music Festival. He has stated his concern for this particular area of university life in an extensive report to the Carnegie Corporation on the place of the university in the performing arts. —

"The performing arts can and should be included in the professional training programs of selected colleges and universities. There is ample evidence to be found among the programs listed earlier to support the contention that music, theater, dance, and other performing fields can thrive in a university setting. These programs do not necessarily give rise to internal conflicts and they do not lower the stature of the institutions in which they exist. When carefully guided, these programs contribute greatly to the artistic and creative life of a campus. In each of the major centers they serve as a source of pride and excitement for faculty and students alike. A strong performing arts program contributes as much to the quality of campus life as many a respected and even revered academic department."

MEADOW BROOK
MUSIC FESTIVAL

We salute the past Meadow Brook Chairmen for a job well done!

Mr. and Mrs. Semon Knudsen
Founding Chairmen 1964

Mr. and Mrs. Rinehart S. Bright
Chairmen 1965

Mr. and Mrs. Ben D. Mills
Chairmen 1966

Mr. and Mrs. James O. Wright
Chairmen 1967

Mr. and Mrs. Virgil E. Boyd
Chairmen 1968

Mr. and Mrs. Marvin L. Katke
Chairmen 1969

Mr. and Mrs. E. M. Estes
Chairmen 1970

Mr. and Mrs. John J. Riccardo
Chairmen 1971

Mr. and Mrs. William P. Benton
Chairmen 1972

Mr. and Mrs. Robert D. Lund
Chairmen 1973

1974 General Chairmen Mr. & Mrs. Eugene A. Cafiero

This year as the Meadow Brook Music Festival enters its second decade, Mr. and Mrs. Eugene A. Cafiero, General Chairmen of the 1974 Meadow Brook Music Festival and Theatre Executive Committee, are providing dynamic leadership in the best tradition of this major cultural enterprise. The Cafieros have undertaken to introduce new features to the summer program to assure not only that Meadow Brook continues to grow as a cultural resource, but also that it is responsive to the changing tastes of people in all phases of community life. Their leadership has inspired the dedicated and continuous work of the Executive Committee.

Meadow Brook concerts by the Detroit Symphony Orchestra have presented the finest in international performing talent. Festival '74 is no exception, offering a complete spectrum of the world's most acclaimed musical artists. Again this year, Vladimir Ashkenazy has given guidance to the selection of the classical program. In addition, this summer features the best of the orchestral pops; an exciting and diversified series of popular entertainers; The National Ballet, one of America's leading ballet companies; and a special week of jazz.

Oakland University and the Meadow Brook Music Festival are grateful for the enthusiastic leadership of Mr. and Mrs. Cafiero, for the dedication of the 1974 Executive Committee, and for the generous support of previous Committee members. This combination of commitments has been instrumental in launching the second exciting decade of Meadow Brook.

Donald D. O'Dowd
President, Oakland University

1974 Meadow Brook Committees

Mr. and Mrs. Eugene A. Cafiero,
General Chairmen

Mr. and Mrs. Donald E. Petersen,
Vice Chairmen

Executive Committee—1974

Mr. and Mrs. Eugene A. Cafiero
Chairmen
Mr. and Mrs. Donald E. Petersen
Vice Chairmen
Mr. and Mrs. Kenneth Bannon
Industry, Labor & Professional
Contacts Co-Chairmen
Mr. and Mrs. W. H. Boutell
Hospitality Chairmen
Dr. and Mrs. Irving F. Burton
Classical Season Ticket
Sales Chairmen
Mr. and Mrs. Martin J. Caserio
Industry, Labor & Professional
Contacts Co-Chairmen
Mr. and Mrs. Frederick K. Cody
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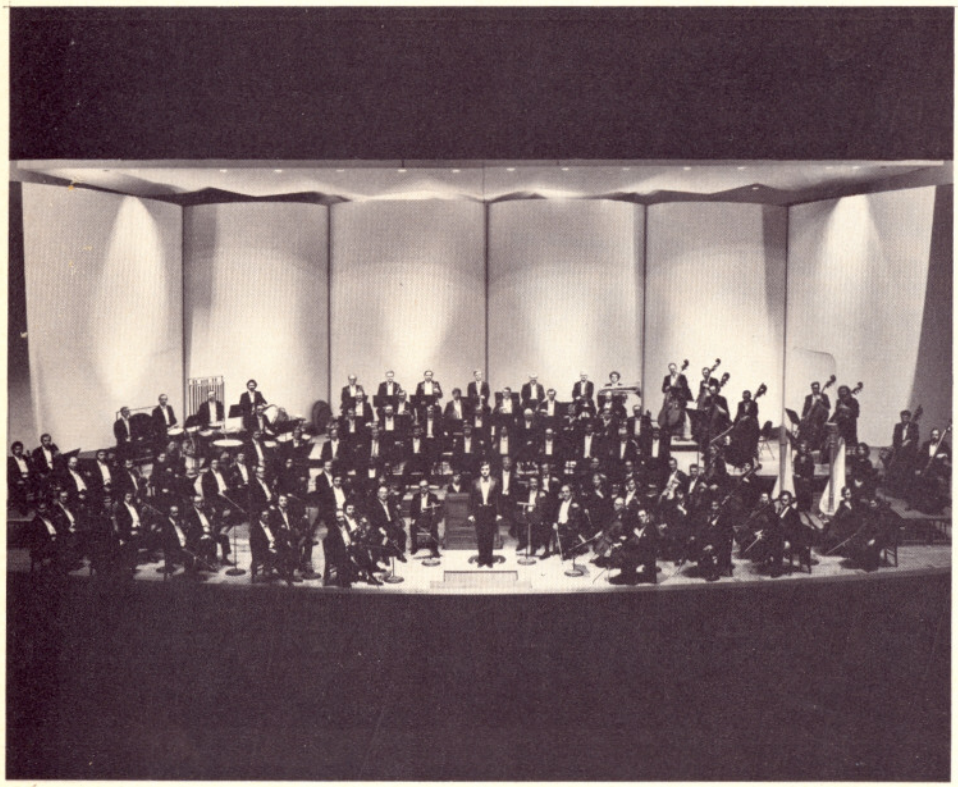

The Detroit Symphony Orchestra was founded in 1914, and at present consists of 97 members. The Orchestra enjoys a reputation of undisputed excellence, as is evidenced by its many invitations to perform outside of Detroit. In past years repeated performances have been given in such august places as Carnegie Hall, before the United Nations, and at the John F. Kennedy Center for the Performing Arts in Washington, D. C.

The Orchestra is the resident Symphony at the Meadow Brook Music Festival and at the Worcester Festival in Massachusetts.

The roster of great performers who have appeared with the Detroit Symphony includes such legendary names as Richard Strauss, Georges Enesco, Rachmaninoff, Victor Herbert, Prokofiev, Mitropoulos, Robert Casadesus, and Stravinsky, and contemporary artists such as Rubinstein, Heifetz, Stern, Serkin, Mischakoff, Oistrakh, and Horowitz.

Former conductors of the Orchestra were Weston Gales, Ossip Gabrilowitsch, Victor Kolar, Franco Ghione, Karl Krueger, Paul Paray, and Sixten Ehrling. The rising young Italian conductor, Aldo Ceccato, who made his Meadow Brook debut in the summer of 1973, became Principal Conductor of the Detroit Symphony last fall, and was named Music Director of the Symphony in May, 1974.

In addition to its regular Thursday and Saturday evening concerts in Ford Auditorium, the Orchestra has diversified its activities to bring its music to a larger audience in the community – as well as to audiences in out-state Michigan. In Detroit, these activities include the Sunday afternoon Kresge Omnibus Family Concerts series, a Friday evening "Zodiac" series – new last fall and designed to appeal to students, mods, and under 30's, the immensely popular Friday morning NBD Coffee Concerts, and the

The Pride of Meadow Brook

Saturday Young People's Concerts. During the summer, the Orchestra also presents several series of free concerts, at inner-city schools, at the Michigan State Fairgrounds, and the Summer Music Theatre series at Belle Isle, Mercy College, and Rouge Park.

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Kresge Foundation

The Meadow Brook Executive Committee expresses its appreciation to one of its most important benefactors, The Kresge Foundation. In 1964 when the Festival was a dream, The Kresge Foundation made a $76,000 gift to the capital fund in memory of civic leader and foundation trustee, Howard C. Baldwin. The Pavilion is named in his honor. A second gift of $50,000 a year later made possible the permanent seating in the Pavilion. Subsequently, The Foundation provided an additional capital grant of $330,000 to improve the Festival's performing capabilities. The gift added dressing rooms below stage, new electrical circuits, and a fine sound reinforcement system for the popular programs. New rest rooms recently completed south of Baldwin Memorial Pavilion replace the backstage facilities, and recontoured south and north lawn areas expanded the Festival's seating capacity. The continued generosity of The Kresge Foundation enabled us last year to improve the stage-house rigging, utilization of back-stage space, as well as several other technical operations.

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