

Electric Shavers —Main Floor

Movie Council Seeks Subsidy

Industry 'Lays an Egg,' Says Professor; Needs Federal Assistance

HOLLYWOOD (U.S.)—The Hollywood AFL Film Council wants federal subsidies for the movie industry which, a professor says, has laid an economic egg.

The council addressed letters to 35 film industry leaders yesterday, urging a united effort to obtain subsidies, tax relief and other federal aid.

It cited a study by Dr. Irving Bernstein of UCLA's Institute of Industrial Relations, which said in part: "The economic performance of the motion picture industry since World War II has been something less than colossal. In fact, it has laid an egg."

From 1946 to 1956, weekly attendance at movies dropped from 90 million to 46½ million and box-office receipts declined by 400 million dollars a year, said the report. The study was made at the request of the council, which represents organized labor in films.

There were 742 actors under contract in 1946. In 1956 there were 228. Production workers dropped from 24,000 to 13,000 in the same period. One hundred fewer pictures were produced in 1956 than in 1946.

Television, higher ticket prices and a change in the living pattern of the American people were blamed by Dr. Bernstein for the decline.

He predicted that the movie industry will never fully recover the lost ground. Pay television and a teen-age attendance boom expected in the next decade from the postwar baby boom are the best hopes for the movies' future, he added.

Harvard University was founded by the Puritans in 1636. But it was not until 1639 that the name was officially changed to honor John Harvard, who contributed money and books to aid the college.

Bob Considine Says:

American Circuses--They're the Greatest

NEW YORK (INS)—During our trip to Moscow last winter we took in a nifty little circus and wrote a piece about it. In effect, we said it was nice to see a one-ring circus once again, funny clowns, a minimum of chorus girls nervously swinging to and fro, and such ani-

mal acts as an elephant who could tell what time it was and a hippo who thought she was a lap dog. **FEELINGS HURT**

Well, it hurt the feelings of a fine old circus showman named Pat Valdo, who is director of per-

sonnel of Ringling Bros., Barnum & Bailey. Pat, 76, opened another the other night, and expects to be doing that sort of thing for another 20 years, at least. Here's his defense of bigness.

"Television tried three camouflaged circuses, Big Top, Super

Circus and Circus Time. All went off the air.

"If it weren't very important to have dozens of things going on at the same time a representative of the Russian circus trust would not have been sent to New York to try to get one of our regulars to show the Soviet Union how to do it. He was Alexander Basy, representing 'Amsov Bureau,' which books American acts for Russia. He was convinced that a three-ring circus would be a sensation in Moscow and Russia in general.

MIDGET MIGHTY
"You speak of the weight lifters in the Moscow one-ring circus. We have a midget who holds a 130-pound man and two additional midgets on his shoulders, and also an act in which human beings are juggled on the feet instead of cannonballs.

"The 'sad-faced Czech' girl who did a trapeze act that made you all look away was sad-faced probably because most of those people are. Besides, she wasn't going to hurt herself. All acrobats who do anything dangerous are required by Russian law to have a safety lunge rope attached to them.

"And what's so special about Durov's trained hippo? Granted, Durov is a wonderful trainer. The world knows that. But no more so

than Alfred Court, who had an act which mixed lions, tigers, leopards (including a Russian snow leopard) Great Danes and two hyenas—the only time hyenas had ever been trained.

"We have three hippos. It's no trick to make them eat. Also you can put your arm in their mouths with perfect safety. They're vegetarians. We've taught them to pull carts, and support riders. But we don't use them in the garden because of the time they'd take waddling out to their ring.

"I am not disputing the fact that the program you mentioned is first class. But really, I believe it would look a little thin in the Garden and could not by any stretch of the imagination be called, as we are called without question, 'The Greatest Show on Earth.'"

Extra Toll Irks Driver

KOKOMO, Ind. (INS)—Frank Oliver drove away from a rest station on the Indiana Toll Road, believing his wife was asleep in the back seat. A state policeman flagged him down and informed him Mrs. Oliver was still back at the station. Oliver, recounting his experience later, said: "What really annoyed me was that they charged me another 50 cents to make the trip back for her!"

County Births

Following is a list of children born to Pontiac area couples, as recorded in the Oakland County Clerk's office. Only the father's name is used.

Clarkston
Delmar J. Ann, 4642 Wendale
Cornelius B. Bahr, 4748 Saline
Robert H. Barnard, 4445 Oak Vista
Charles W. Beatty, 3771 Edison road
Franklin B. Bessler, 1021 Felix drive
Harold W. Brevett, 4748 Saline
Donald E. Preston, 4445 Oak Vista
William J. Dennis, 7170 Colesia Ann
Earl H. Eiden, 4748 Saline
Robert L. Fick, 4041 Franklin
Richard J. Foster, 1200 Eastview
Clifford F. Bennett, 4220 Northview
Wilson W. Hamilton, 4445 Oak Vista
Lake
Norman T. Miller, 4441 Transparent
James E. Lorenz, 4748 Saline
Marvin L. Lawson, 4445 Oak Vista
Howard D. Vassant, 1200 Eastview
John H. Cooper, 4445 Oak Vista
Westland
Donald H. Lord, 1441 Walnut
David M. Luciani, 1441 Silver Bell
Charles T. LaFratt, 1740 Willow Wood
Lawrence A. Moehman, 315 East Ave
Warren
Herman B. Nelson, 110 Texas
David W. Hackett, 141 Grace
Robert J. Hawkins, 1145 Elmwood
Cora L. Henselberg, 4445 Oak Vista
John T. Jordan, 4445 Oak Vista
Arthur A. Joshi, 1200 Eastview
Circle
James C. Knutfield, 1215 Gettysburg
John L. Griffin, 4748 Saline
Michael S. Boisvert, 2340 Gerald

Wives Finish Drunks

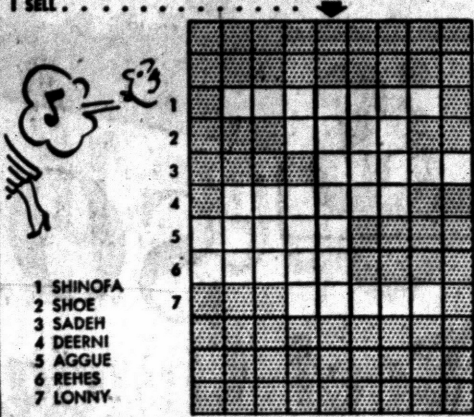
TOKYO (INS)—Police of the Asakusa precinct say they have found an effective method for curing a man arrested for drunkenness. They tape-record his conversation after he is taken into custody. Next day they play the tape back for the now sober offender—and his wife. The wife, they say, does the rest.

Air Police Go Hunting

WIESBADEN, Germany (INS)—The tough Air Police guarding U. S. Air Force headquarters posted this notice after an intensive day of patrolling and investigating: "The Air Police Investigations Section has in its possession the following lost property: Three scooters, two sleds, one toy car and four bicycles."

WHAT'S MY LINE?

INSTRUCTIONS: Each word is related to my work. Unscramble as few as possible to guess my line. Answer appears under arrow, reading downward.



Saturday's answer: third, diamond, mound, Game, second, umpire, Score. I am Walter Alston.



See the Ford Show on NBC-TV

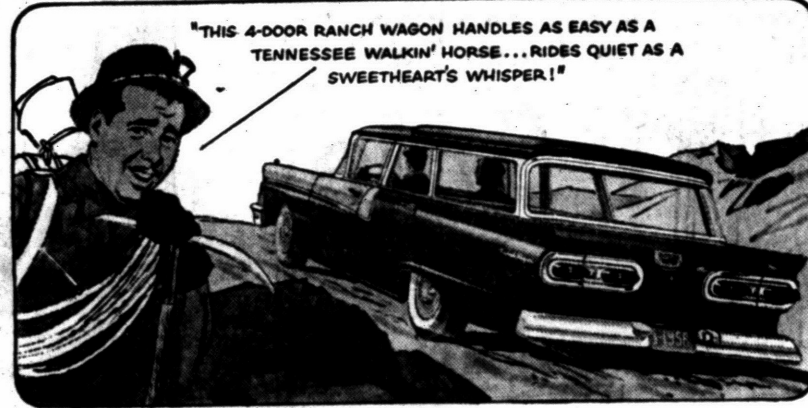
Tennessee Ernie Ford's Six Lively Reasons Why

"FORD STATION WAGON LIVIN' IS THE LIFE!"



"YOU'LL BE HAPPY AS A SQUIRREL IN A HICKORY NUT TREE WITH THE SAVINGS FROM A FORD RANCH WAGON!"

Lowest-priced wagon. Like all Ford wagons, this handsome 2-door has wide wrap-around liftgate for greater visibility... concealed assist springs for easy opening! With all its advanced styling you'd never dream it's still lowest priced* of the low-price three!



"THIS 4-DOOR RANCH WAGON HANDLES AS EASY AS A TENNESSEE WALKIN' HORSE... RIDES QUIET AS A SWEETHEART'S WHISPER!"

You can have the Thunderbird's own V-8 GO, up to 300 horsepower strong, in any Ford wagon you choose! Or you may select the Mileage Maker Six, most advanced, most economical Six in its field. Choose Six or V-8, you'll find the going's great!



"YOU'LL FEEL COCKY AS A FANTAILED TURKEY GOBBLER WITH THE DEL RIO RANCH WAGON!"

You'll make an impressive entrance whenever you arrive in this brilliant, new Del Rio Ranch Wagon. Luxuriously trimmed inside and out, this 2-door beauty, like all 58 Fords, has new Magic-Circle steering to make your parking and maneuvering up to 12% easier!



"PLENTY OF WIDE-OPEN SPACES FOR SEAGOING REA PICKERS IN THE SIX-PASSENGER COUNTRY SEDAN!"

Big as all outdoors. There's nearly nine feet of level floor space in this wagon with Stowaway seat tucked away and tailgate down. What's more, like all Ford wagons, its wide liftgate can be operated with just one hand! Let your Ford Dealer demonstrate.



"ROOM FOR TEN LITTLE INDIANS OR NINE BIG CHIEFS IN THE COUNTRY SEDAN!"

Pamper your passengers with this roomy, gentle-riding 9-passenger Country Sedan with four big doors. Because Ford sells half again as many wagons as its nearest competitor, all six Ford wagons are priced lower* than comparable competitive wagons.



"YOU'LL BE PROUD AS A PEACOCK WITH A NEW SET OF TAIL FEATHERS WHEN YOU DRIVE FORD'S EXCLUSIVE COUNTRY SQUIRE!"

Nine's fine! Because Ford pioneered the station wagon, Ford has always set the pace in wagon styling. This 9-passenger Country Squire, for example, is the only wagon at anywhere near its price with this paneling that looks like mahogany, wears like steel!

WOW WHAT VALUES!



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Midwest Stars
Meet for College
Handball Crown

CHICAGO (U)—Top seeded Bob Perez of Chicago's Roosevelt University and Tom Mark of Notre Dame meet today for the intercollegiate national handball championships.

Perez defeated Al Lifshay, University of Michigan, 21-7, 21-15, yesterday to win a finals berth. Mark, last year's class B champion, defeated Fernando Arias, Rensselaer Poly., 17-21, 21-6, 21-8, in semifinal play yesterday.

Dick Beeler, University of Texas, and Al Corbett of Cincinnati Xavier, will battle for the Class B title.

Ed Koshner and Stan Goldstein from Washington of St. Louis won the doubles championship by whipping Rich Myers and Ramon Kenzior of Northern Illinois, 21-6, 21-6, yesterday.

PCH Baseballers
Open Play Tuesday

Four returning veterans and a pair of sophomores are expected to be in the starting lineup tomorrow afternoon at 3:30 as Pontiac Central opens its 1958 baseball season against Cranbrook at Wiser Stadium.

Catcher Chuck Johnson, 1st sacker Jim Skinner and outfielder Stan Griffith and Dave Kimball are the returning starters while Bob Rabeja, 2nd base and Don Kimmel, 3rd base, are the sophomores.

Bob Garrett will be the probable starting hurler with Larry Douglas in center field and shortstop Bud Hayward rounding out the starting lineup. Jerry Williams and Bill Manning are other starting possibilities at 3rd and right field, respectively.

The Chiefs are in action again Thursday as host to Waterford.

TRANSMISSION
TROUBLE?

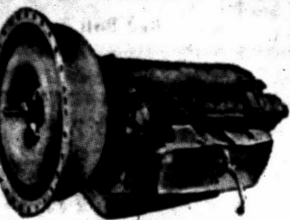
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"POPPY-SEED"

A new design in color patterns,
6 colors to choose from

4 1/2" Ea.

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VINYL SEAL TILE

9x9" marbled, 7 spatter
patterns.

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