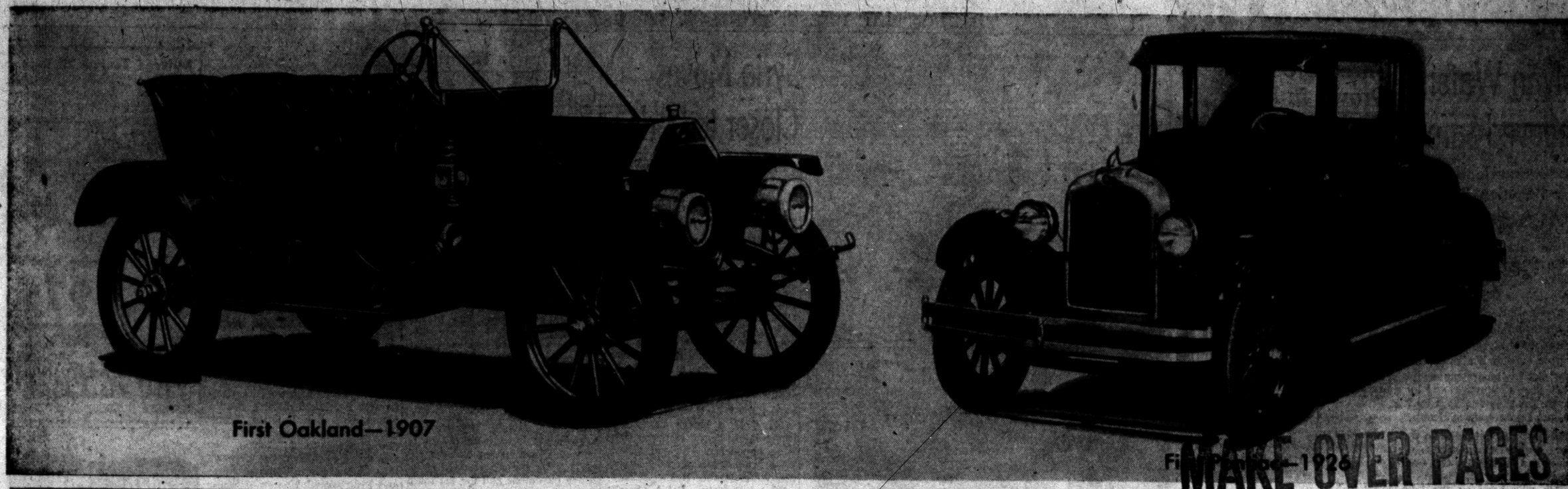




The Weather
U.S. Weather Bureau Forecast
Cool Tonight, Fair Tomorrow.
Details Page 2.

115th YEAR

THE PONTIAC PRESS

PONTIAC, MICHIGAN MONDAY, AUGUST 19, 1957—72 PAGES

ASSOCIATED PRESS UNITED PRESS PHOTOS
INTERNATIONAL NEWS SERVICE

7a

City to Witness Gala Parade Tonight

Quiz Teamster Vice President on Phony Locals

Einar Mohn Accused of Issuing Charters at Hoffa's Request

WASHINGTON (AP)—Einar O. Mohn, executive vice president of the Teamsters Union, was called for questioning today about testimony that he issued charters for phony locals in New York in a power play engineered by James R. Hoffa.

Hoffa, Midwest boss of Teamsters and heir apparent to Dave Beck as president of the giant union, also is slated to testify before the Senate Rackets Committee tomorrow, or possibly later today.

The committee neared the end of its probe into charges that Hoffa teamed with racketeer Johnny Dio and other New York mobsters in an effort to extend his sway into the New York area.

Mohn, Beck's right-hand man in the union, balked at answering questions about other Teamster affairs when he appeared last winter before the regular Senate investigations subcommittee.

He challenged that group's jurisdiction. He was cited for contempt of Congress and now is awaiting trial.

However, Mohn told a newsman he would answer the Rackets Committee's questions without invoking any Fifth Amendment privileges against possible self-incrimination—widespread practice among previous committee witnesses.

Thomas L. Hickey, a Teamster vice president and a candidate for union president, told the committee last week Hoffa originated the plan to set up the phony locals in an effort to assure additional votes for his candidate, John O'Rourke, for president of the New York Joint Council of Teamsters. These locals, with officers but no members, had voting rights in the council election.

The establishment of the locals was denounced as a fraud against the union by Martin Lacey, whom O'Rourke unseated. O'Rourke, in an earlier appearance before the committee, declined to answer questions about Teamster affairs, the election or any relationship between him and Hoffa.

Auburn Heights Woman Hot in Weather Contest

Still maintaining a strong lead in our Hottest Moment in August contest is Christiana Laschinsky, of 333 Coughlan Dr., Auburn Heights, who nailed the day's high right on the nose.

Straining to beat that 92 high recorded on August 3, 91 degrees has been the very highest the mercury has managed to climb in trying to top the hot spot so far. What maneuvers the mercury will pull during the next 12 days is anyone's guess. That \$200 U.S. Savings Bond still may be yours.

Free Girl's Bike! Free Boy's Bike! Boys and girls come in with your parents. Enter and win a bike free. No purchase necessary. George S. Neff, Jr., N. Saginaw.

Tunnel Explosion Claims 4 Lives

OSWEGO, N. Y. (AP)—An explosion tore through a tunnel cut in rock 100 feet below Lake Ontario and killed three construction workers yesterday.

The blast turned the 6,250-foot tunnel into a gas-filled death trap that claimed another worker's life today.

The fourth man was overcome as he worked with a crew trying to bring out the bodies of the three blast victims early this morning.

Further efforts at retrieving the three bodies were called off until ventilating equipment could be installed.

Lloyd Matteson, 32, of nearby Scriba, one of the approximately 100 workers who labored at the scene, ran out of oxygen about 1,500 feet inside the gas-filled tunnel. Fellow workers said he started running back toward the entrance, apparently became panicky and tore off his oxygen mask. Then he collapsed.

An Army doctor said Matteson apparently was dead when other men brought him out.

Two Coast Guardsmen working with rescue crews found the bodies of the three construction men last night, eight hours after the explosion. The bodies were about 4,000 feet inside the tunnel, which was being built as part of a new city water supply system.

The three killed were John Lagoe, 40, an electrician, Oswego; Phil Aylor, 36, Harrisonburg, Va.; the tunnel foreman; and Linwood Hieston, 47, Elkton, Va., construction superintendent.

The DNPA explained it makes contracts for the News, Times and Free Press jointly and "a strike against one is a strike against all."

Members of the International Mailers Union are on strike at the News. They walked out Saturday morning complaining they had been asked to work overtime after putting in a double shift on Friday.

The IMU has no contract with any of the three papers, but claims to represent a majority of the mailers at the News. It has asked the National Labor Relations Board to hold an election to determine the bargaining agent.

Publishers' contracts covering mailing room employees are with the International Typographical Union. ITU mailers replaced the strikers at the News Saturday but truck drivers belonging to the Teamsters Union refused to cross IMU lines to pick up papers.

The publishers said the double mailhead was to show the Times and Free Press were sharing their Sunday editions with News' subscribers.

4 Persons Die in Bus Accident

Blowout Causes Vehicle to Crash Into Barrier on Jersey Expressway

WALL TOWNSHIP, N.J. (AP)—A Public Service bus bound from Atlantic City to New York blew a tire and smashed into a Garden State Parkway abutment here yesterday, killing four persons and injuring 30 others.

The huge vehicle, traveling 50 miles per hour when the blowout occurred, skidded for 100 yards and smashed into the concrete barrier with such force that the bus' roof was peeled back to the fourth seat.

Rescue crews used acetylene torches to free five of the injured.

Three passengers were dead on arrival at Fitch Memorial Hospital, Neptune. A fourth died at the hospital some hours later.

State police tentatively identified two of the victims as Eva H. Distenfeld, Brooklyn, N.Y.; and Lena Greenberg, New York.

The accident, most serious on the superhighway since it opened in 1954, occurred in the West Belmar section where Route 38 passes over the parkway. It came at a time when thousands of weekenders were returning home from the shore.

The crash scene was one of broken bodies and scattered luggage. As rescue workers swarmed to the area, traffic was backed up for miles both on the parkway and on Route 38.

Congratulations for Pontiac



CURTICE

Congratulations to Pontiac Motor Division and its employees on the occasion of the 50th anniversary have been received by S. E. Knudsen, general manager, from Harlow H. Curtice, president of General Motors. His message follows:

"I take pleasure in extending warmest congratulations to the folks of Pontiac Motor Division on the 50th birthday of their great organization.

"Pontiac," as the name of a motor car, is not among the oldest but certainly among the most highly respected in the industry—and deservedly so.

"We are proud of Pontiac Motor Division as a member of our General Motors family and proud to be an industrial citizen of the Pontiac community. I am certain that in the years ahead both will continue to make great progress together."

Harlow H. Curtice, president
General Motors Corporation

Reuther Asks 'Big Three' to Slash Prices on Cars

DETROIT (AP)—Walter P. Reuther, president of the United Auto Workers, has asked the auto industry's Big Three to cut car prices in return for modified union contract demands.

There was no immediate comment from the auto firms.

Reuther wrote the heads of Chrysler Corp., General Motors Corp. and Ford Motor Co. asking them to cut auto prices by at least \$100 a car.

He said in return the UAW would modify its new contract demands next year.

The labor leader called his plan a "positive and practical proposal for making an effective beginning in stopping and reversing the inflationary trend."

Reuther told the auto leaders, whose contracts with the UAW run out next spring around June 1, that "we are not asking you to

(Continued on Page 2, Col. 5)

Tonight's Parade to Cause Change in Traffic Routes

Traffic arrangements during the anniversary parade were announced today by Capt. Joseph Koren, of the Pontiac Police Department.

Starting at 4 p.m., parking will be prohibited on both sides of Saginaw street, from Parke to Oakland; both sides of Oakland from Saginaw to Baldwin; and both sides of Sanderson from Oakland to Cass.

Alternate traffic routes suggested by Capt. Koren are: North and south—Use Johnson, Cass and Bagley to Wilson or South Blvd., then back to Saginaw, or Howard and Perry to Parke and back to Saginaw.

East and west—Use Johnson, Montcalm, Franklin, Parke, Wilson or South Blvd.

Supplies Sent to Oman

GENEVA, Switzerland (AP)—The International Red Cross Committee announced today it is shipping medical supplies to Oman for the treatment of victims of the Persian Gulf uprising.

Event Heralds Pontiac Motor's Golden Year

Colorful Marching Units, Championship Bands to Spark Procession

The young at heart will turn out at 6:30 p.m. for the glitter and glamor of a gala parade as Pontiac celebrates the 50th anniversary of the Pontiac Motor Division of General Motors.

Colorful marching units, championship bands, scottish bagpipers, high-stepping majorettes and dozens of other famous acts and floats will spark the procession as it moves up S. Saginaw street from Rapid to Sanderson.

A motorcycle escort from the Pontiac Police Dept. will lead the way, followed by a color guard from the city's own 703rd Reserve Tank Battalion.

The Millford High School Marching Band will follow, ahead of the car carrying local officials.

Among the 19 huge floats, all drawn by new Pontiacs, will be that of the Chamber of Commerce, bearing a huge medallion of Chief Pontiac emblazoned in gold, the symbol of Pontiac Motor Division.

On the float will be The Pontiac Press' Miss Front Page for August, flanked by two previous title holders, Miss April and Miss June.

From Detroit will come two nationally famous bands: The St. Andrew Society Junior Pipe Band, in traditional colorful kilts, and the Detroit Edison Post, American (Continued on Page 2, Col. 3)

Pot-O-Gold Grand Prize Now Is \$2,200

Since no winner turned up after checking last week's Pot-o-Gold—all 18,163 entries—a grand total of \$2,200 is awaiting the lucky person who wins this week's puzzle.

That person may easily be you. Get entries in early—to beat someone else and to beat the deadline. Don't forget, entries must be postmarked by Aug. 27 to be eligible. They must be sent on the back of a postcard.

Those in envelopes will not be accepted. The puzzle appears on page 60, so go to it, and good luck.

Fair, Cool Weather Due to Continue

The weather outlook for Pontiac and vicinity tonight is fair and cool with a low of 53 to 57 degrees.

Tomorrow will be fair and mild, with the mercury climbing to a high of 76 to 80.

In an extended weather outlook, the U. S. Weather Bureau has forecast temperatures will average near the normal 81 high and normal 61 low for the next five days. Showers are expected about Thursday and Saturday.

In downtown Pontiac the lowest temperature recorded preceding 8 a.m. was 60. At 1 p.m. the mercury registered 73.

From Spoke Wheels to Fuel Injection—50 Years of Pontiac

It All Started in Murphy's Buggy Shop—in 1907

The buggy shop was quiet that afternoon in 1907 as owner Edward M. Murphy strolled through it, meditatively scratching his head with a pencil. The hum of work in his busy carriage works had been stilled by the quitting whistle.

But the hum in Murphy's head was not stilled. It had become more than a hum, in recent months, and taken on the sputtering explosiveness of a gasoline engine. Buggies were selling well, and his buggies had a reputation for craftsmanship. But...

But these new horseless carriages showed promises, much more promise than many realized. Now was the time to get into this dynamic business of the future.

He paced off one end of the fac-

tory once again, and made a decision. That should be enough space to start making horseless carriages.

Fifty years ago next Wednesday, the far-sighted Mr. Murphy organized the Oakland Motor Car Co., with capital of \$200,000.

Auto pioneer A.P. Brush had already established himself by designing a successful one-cylinder Cadillac, and also the Brush car.

From him, Murphy acquired the rights to a two-cylinder engine. The sleek Pontiac of today started right then.

Edward Murphy was the general manager during that first year of producing the Oakland. The two-cylinder model failed to gain the popular eye of the public, but the next development certainly did.

In 1908 the Oakland model K was introduced, and it won immediate approval of the public which was becoming more and more auto conscious.

The model K was a powerful four-cylinder model that caught on as a hill climber. Priced competitively, it proved a climber on early sales charts too, and production rose from 278 in 1908 to 1,035 in 1909. The Oakland was truly on its way.

Such climbing popularity meant expansion, expensive ex-

(Continued on Page 20, Col. 1)



1957 Pontiac

Sylvan Waters Believed Safe

Sanitation Head Expects 'No Pollution' Report on State Analysis

Sylvan Lake is not polluted and is safe for swimming. That is the belief of the Oakland County Health Department's sanitation director, Russell Colton, who took samples of the water last week.

Colton expects his belief will be borne out by laboratory analysis of last week's sampling and by a separate investigation soon by the Michigan Department of Health.

The possibility of pollution was posed earlier this month to the county and the Pontiac City Commission. Bruce J. Annett, a realtor who lives on the lake, asked the city and other communities bordering on the lake to take action in what Annett believed was a serious pollution problem.

Colton, however, reported otherwise. He said today that inspection of sewage drains and plants indicates the lake's purity meets state standards.

"I seriously doubt that Sylvan Lake has suffered from pollution for several years now," said Colton.

Colton added that he also had examined Otter Lake and streams that eventually find their way into Sylvan Lake. "They were satisfactory, too," he said.

Annett had said that he and other residents of the lake were afraid to go in swimming.

Son-in-Law of Churchill Dies

Marriage Was Finished, According to Rumors; Pills Bring Death

LONDON (AP) — An overdose of sleeping pills took the life yesterday of Anthony Beauchamp, husband of Sir Winston Churchill's actress daughter Sarah, police said.

The 39-year-old society photographer and television producer apparently died alone in his apartment overlooking Hyde Park. He had not been seen lately with Sarah, who is four years his senior.

Their marriage was rumored finished, London newspapers said, but there was supposedly an agreement for "no divorce while Sir Winston is alive." The former Prime Minister is 82. A former husband divorced Sarah in 1945 on grounds of desertion.

Police were sent to Beauchamp's apartment by a pre-dawn telephone call from Davina West, who said Beauchamp had just called her at her home in London's fashionable Chelsea section. "I pleaded with Anthony," she told police, "I tried to persuade him not to be foolish. I was frantic. While I talked, suddenly the line seemed to go dead."

Getting no response to the doorbell, police and firemen broke into the apartment where Beauchamp had lived for three years. They found him dead in his bedroom, the telephone receiver dangling.

His wife was not available for comment. Beauchamp was an official war artist during World War II while Sarah was serving in the British Air Force Auxiliary and acting as her father's hostess at the Tehran and Yalta conferences.

They were married at Sea Island, Ga., in October 1949, after her divorce from Vic Oliver, British musician and entertainer whom she married in New York in 1936.

The Weather

Full U.S. Weather Bureau Report
PONTIAC AND VICINITY—Fair and cool tonight. Tomorrow fair and mild. High today 76 to 79. Low tonight 53 to 57. High tomorrow 78 to 80. Winds southerly at 5 to 12 miles an hour. Day becoming variable and light tonight.

Today in Pontiac
Lowest temperature preceding 8 a.m. 60.
4:30 a.m.: Wind velocity 2 m.p.h.
Direction—East.
Sun sets Monday at 7:28 p.m.
Sun rises Tuesday at 5:44 a.m.
Moon sets Monday at 2:32 p.m.
Moon rises Tuesday at 12:21 a.m.

Downtown Temperatures
6 a.m. 61 11 a.m. 75
7 a.m. 62 12 m. 76
8 a.m. 64 1 p.m. 77
9 a.m. 66 2 p.m. 78
10 a.m. 68

Sea in Pontiac
(As recorded at Detroit)
Highest temperature 59
Lowest temperature 50
Mean temperature 55
Weather—Rain, 11.

One Year Ago in Pontiac
Highest temperature 76
Lowest temperature 56
Mean temperature 66
Weather—Rain, 48 in 1956

Saturday's Temperature Chart			
Albany	73	Los Angeles	81 70
Baltimore	82	Marquette	69 65
Bismarck	74	Memphis	86 87
Brownsville	87 76	Miami	88 78
Buffalo	75	Milwaukee	76 74
Butte	85	Minneapolis	77 74
Chicago	76	New Orleans	93 77
Cincinnati	86	New York	77 70
Cleveland	82	Omaha	80 59
Denver	83	Phoenix	99 83
Detroit	73	Pittsburgh	77 65
El Paso	73	St. Louis	80 78
Fort Worth	82	St. Francisco	88 83
O. Rapids	80	St. Marie	75 44
Houston	78	Traverse C.	76 47
Jacksonville	86	Washington	84 83
Kansas City	80	Seattle	80 78
London	84	Tampa	87 78

Three Brothers Drown in River During Outing

PHIPPSBURG, Maine (AP) — A gay family beach outing turned into tragedy yesterday when three brothers, the oldest 11, drowned just as they were about to return to their Litchfield home.

The bodies of John, 11, Edwin, 10, and Edwin, 9, sons of Mr. and Mrs. Frank Thibodeau, were recovered from the waters at the mouth of Morse River near Popham Beach.

The youngsters were sucked under by a strong current while wading to a sandbar as their mother and the oldest brother Merle, about 20, loaded the family truck for the trip home.

A fourth brother, Arlington, 13, who was wading with the three youngsters, reached shore safely. He was treated for shock. Arlington was the only one of the four who could swim.

The trio drowned near the place where Air Force Staff Sgt. Bernard M. Wascoe, 22, Allentown, Pa., was caught by strong tidal currents and drowned last Friday.

21 Die in State; Traffic Toll 14

Only 2 Persons Drown; Cottage Fumes Kill 2 and Fires Claim 3

By THE ASSOCIATED PRESS

Accidents took at least 21 lives—14 of them in traffic—in Michigan over the weekend. Three persons died in fires, two drowned and a woman and her young brother were asphyxiated in a resort cottage.

Earl R. Congleton, 51, Midland, was killed in a collision in downtown Midland Saturday night.

James Boyd, 28, Allen Park, drowned Sunday in Washington Lake, Lenawee County. State Police said they believed he stepped in a hole while wading.

George H. Opalsky, 45, Detroit, was killed in a two-car collision Sunday in Waterford Township.

Harold D. Van Brocklin, 24, Muskegon, and Howard W. Rowe, 23, Whitehall, were killed Saturday night when the car in which they were riding, struck a tree near Muskegon.

John Sizem, 65, Garden City, was killed Saturday when his car collided with a truck in Dearborn. Ronald Sabo, 16, Muskegon, was killed Saturday when his motorbike veered into the path of a car in Cedar Creek Township.

Cinda Lucille Johnson, 2, and her 5-year-old brother William L. died Saturday when their home caught fire on M91, three miles northeast of Lowell in Kent County.

Harry Williams, 72, Detroit, died in a fire in his flat Saturday. Firemen found his body in a bathroom, where he apparently fled in an attempt to escape the fire.

Judy Cronkright, 18, Detroit, was killed Friday night when her car collided with a pickup truck nine miles west of Midland.

A woman and her 7-year-old brother died Sunday, victims of what police described as leaking gas fumes in their cottage near Manistee. They were Mrs. Carol Wahl and Phil Milnikel, both of St. Joseph.

Mrs. Velma Mallough, London, Ont., was killed Sunday in a three-car collision near Escanaba.

Mildred Carroll, 56, Flint, died Friday night when a car her husband was backing out of her driveway collided with another.

Henry P. Loutz, 53, Flint, was injured fatally Friday night in a two-car collision in Livingston County.

George S. Bolt, 62, Grand Rapids, was killed Sunday when he stepped into the path of a car while crossing a Grand Rapids intersection.

Mrs. Alta E. Crane, 59, Charlotte, was killed Saturday when a car driven by her husband and another auto collided at an intersection near Clare. Her husband, John H. Crane, 75, died Sunday of injuries suffered in the crash.

Jean Hill, 3, daughter of Mr. and Mrs. Keith Hill, Six Lakes, suffered fatal injuries Sunday when struck by a car as she dashed into the street at her grandmother's home in Sunfield.

Bernard Brown, 52, Grand Rapids, drowned Sunday in Crocker Lake, Ottawa County.

Pontiac, Birmingham Golfers Tied in Tourney

Pontiac's Charles Barker and Pete Jackson of Birmingham were tied for third place at 38 today after the first nine holes of the State Amateur golf qualifying round at Edgewood Country Club. Jim Anderson and Mike Galla paced the field with 36's.

Other scores:
Tom Carmichael 37
John Lock 38
Bill Trice 38
Ken Yost 38
Ray Chevalier 38
Walter Handell 39
Harold Campbell 39
Robert Stasick 39
Dr. R. Schwartz 39
Pat Simon 43



CHAMPION TWIRLERS — The Dreyer Sisters, outstanding baton twirling team from Orchard Lake, will be among the dozens of famous acts and performers participating in the Downtown Pontiac Assn. parade tonight to mark the 50th anniversary of Pontiac Motor Division. From left, with the national trophy they recently won at Kenosha, Wis., are Marilyn, 13; Sharon, 16; and Arlene, 15.

One Wish: See World Peace Dawn Bernard Baruch 87 Today

OLD WESTBURY, N.Y. (AP) — Bernard M. Baruch, adviser to presidents, celebrates his 87th birthday today with one wish: to see the dawn of world peace.

The Camden, S.C., native, who amassed three million dollars by the age of 32, will spend the day at a summer cottage here on Long Island. He expects visits from his three children.

Yesterday, Baruch sat on a porch and talked informally about making his first million dollars, the difficulty of finding a formula for betting on horse races and denying that he never drank intoxicating liquor.

"I've never been a teetotaler of anything in my life," he said. The famous stock market trader and government fiscal expert grew serious when the conversation drifted to world peace and the Baruch plan for atomic control, which the Soviet Union rejected.

"If I had one wish to be granted me, I should like to see a start made toward permanent peace in the world. Agreements between nations will not guarantee it."

Baruch's 6-foot-4 frame is spare and bent only slightly. He talks in a rush, indicating that a brain which was at the service of every president since Woodrow Wilson is still keen.

Would Russia ever accept his plan for world peace? "I believe that public opinion, the Russian

Pontiac to Witness Gala Parade Tonight

(Continued From Page One)

Legion, Band, winner of many titles.

HISTORIC CARS

Three historic automobiles, two Pontiacs and an Oakland, will cruise in the parade, along with three 1957 model Pontiacs.

Scores of pretty girls will march, including the Land-O-Lakes Majorettes, 32 in number and all expert baton twirlers, and the Ravenettes, an all-girl drill team.

The Dreyer Sisters, nationally known baton champions, will demonstrate their skill as well.

The John F. Ivory Roman Riders, three girls who do daring acrobatics on bareback horses, will perform along the entire route, followed by a pony team of eight matched palaminoes, ridden by local youngsters, will pull a show wagon.

One of Pontiac's first fire engines, a steam model, restored at a cost of over \$15,000, will be included in the parade as will the Detroit Edison Callopie.

The Sylvan Lodge Drill Team, famous throughout the state, will participate, as will the American Legion Post 77 band from Detroit, and the Civil Air Patrol Reserve Squadron.

Fine horses and costumes of the Old West will add a nostalgic note as the Sheriff's Posse, the Dixie Saddle Club and the Michigan Rangers Saddle Club follow in the line of march.

The parade will also be the signal for members of the Downtown Pontiac Assn., which is the sponsoring group, to give out free tickets to a stellar variety show which will be held Tuesday evening, Aug. 27, at Wisner Stadium. Tickets will be available all this week with any purchase.

Syria Moves Closer to Reds

Pro - Soviet Officers Take Control of Strong Army; Purge Rightists

BEIRUT, Lebanon (AP)—Volatile Syria apparently moved closer to the Communist bloc today as pro-Soviet officers purged rightists from the politically powerful army.

Gen. Afif Bizry, known throughout the Middle East as the most extreme leftist in Syria's army, took control of the army over the weekend, usually reliable sources said.

Bizry, 43, a known Communist, immediately began to purge right-wing opponents. Thirteen officers were fired or resigned in Damascus and a number fled to Beirut.

While Premier Sabri Assali's Moscow-oriented government seemed to have been strengthened President Shukri Kuwaty's professed neutrality between East and West—already cloudy behind Russian arms deals—became a little more indistinct.

Kuwaty had once threatened to resign rather than let Communist supporters take complete control of the army. But the weekend's virtual coup d'etat by leftists came with formal approval of the sick President.

Kuwaty signed a presidential decree Saturday jumping Bizry from lieutenant colonel to general and making him army commander in chief and chief of staff, an official announcement said.

Then, amid rumors that Kuwaty had resigned—which Assali denied—the President flew to Egypt yesterday. In Cairo for the third time in six months, he talked with Egyptian President Nasser for more than an hour.

The Syrian and Egyptian armies are united under the joint command of an Egyptian officer and both are heavily stocked with Soviet arms. But Nasser has kept his own Communists suppressed.

Purpose of Kuwaty's trip was officially announced as a medical checkup in Alexandria. He flew to Alexandria after seeing Nasser and went to a hospital.

'Big Three' Asked to Cut Car Prices

(Continued From Page One)

take any risk that we are not prepared to share.

"Transcending both labor and management interests by far are the interests of the American people as a whole in a stable price level."

"For that reason, we are confident our members will be willing to take the consequences in collective bargaining if the price reductions we propose should make it impossible to meet all of their just demands and still maintain a reasonable rate of profit."

Reuther said earlier that when new contract negotiations begin next year his 1½-million-member union's top goal would be a shorter work week and more take-home pay.

The Reuther plan, if accepted, would become effective when the new 1958 models go on sale this year.

Hindered by GOP Politics

Dems Push Rights Action

WASHINGTON (AP)—Northern Democrats moved today to pry the civil rights bill out of the House Rules Committee. But Republicans held aloof in hopes of getting a measure closer to President Eisenhower's program.

Four Democrats on the 12-member rules group planned to present a formal written demand for a meeting of the committee to take up the bill.

With four of the committeemen being Southern Democrats bitterly opposed to civil rights legislation, the Northern Democrats needed the help of at least three of the four GOP members of the committee to force the bill to the House floor for action.

But for the moment at least, the Republicans were reported withholding support.

GOP strategy reportedly was to utilize the Republican balance of power on the committee to seek concessions from the Northern Democrats who want the House to accept the Senate civil rights bill with a jury trial amendment narrowed to voting rights cases.

The House originally passed a bill that conformed generally to Eisenhower administration proposals. It would give the attorney general authority to seek federal court injunctions against violations of civil rights in general. Persons violating such injunctions could be jailed by a judge for contempt and there would be no jury trial.

The Senate stripped from the bill the general civil rights authority and limited the injunction provision to voting rights cases. Then it wrote in a requirement that jury trials must be granted in most criminal contempt cases.

This requirement would apply not only to voting rights cases but to a wide range of cases having nothing to do with civil rights.

News Flash

FRANKFURT, Germany (AP)—A U. S. Army courier plane crashed into the grounds of a factory today. Two crewmen were killed. The two-engined plane narrowly missed the factory's administrative building, where 25 persons were at work. Their names were withheld until their families are notified.

The Day in Birmingham

Commissioners Schedule 2 Public Hearings Tonight

BIRMINGHAM—Plans and construction estimates for two proposed street improvements have been prepared and are open for examination in the city clerk's office.

Public hearings will be held on the Maple-Bates alley and Adams road improvement tonight.

The alley paving has been held up for some time, due to the abutting property being for sale. It was announced last week that the sale had been closed, with Eugene Moore purchasing one section and Charles B. Walker and Wayne Mortimer joining to purchase the balance.

On the Adams improvement, agreements have been drawn up between Birmingham and the city of Troy for the construction of the wider pavement and for the maintenance of it thereafter. Commissioners also will consider a complaint and paving request from Charles C. Currie, owner of the Baldwin Manor Apartments at 310 Southfield Rd.

Currie says that, due to pavement conditions, truck traffic is not only disturbing the tenants but vibrations from the heavy vehicles are causing ceilings to crack.

Police Chief Ralph W. Moxley tonight will report on the 30-day trial of restricted parking on Pierce between Brown and Frank streets. The measure was taken after residents complained of the hazardous conditions which all-day parking created on that busy street.

Moxley is recommending a limiting of parking to two-hour periods between 8 a.m. and 6 p.m.

Bloomfield Township police are investigating three incidents of malicious destruction of property over the weekend.

On Sunday, a number of signs were stolen and the electric eye at the gate of the James Vernon property was broken.

Two new homes, one at 1641 Lone Pine Rd., the other at 1685 Keller Lane, were damaged. At the Lone Pine home, tiled were smashed and sand and cement poured into plumbing fixtures.

Nearer completion, the second home suffered considerable damage to floors when drains were plugged and the water turned on.

Birmingham Alumni Chapter of Delta Gamma will entertain area actives, pledges and alumni tomorrow at a 5:30 p.m. picnic. Mrs. William W. Aulepp, 31325 Lahser Rd., will be assisted as

hostess by Mrs. Wealey Mueller and Mrs. Robert Fogarty.

Mrs. Edna Sperry Weaver, Mrs. Weaver, 64, died suddenly Saturday at her home, 18160 Cambridge Rd. She was the widow of Dean V. Weaver, who died June 29.

She had been affiliated with the Detroit School system for some time and currently was library supervisor at the Southfield High School.

She was co-chairman, with Mr. Weaver, at the North Congregational Church library.

Mrs. Weaver had, until its merger with Southfield district, been a member of the Lathrup School Board. Besides her membership in the Congregational Church, she also was a member of the Women's City Club of Detroit, the Business and Professional Women of Southfield and was past president of the Michigan Assn. of School Librarians.

Among her survivors are a daughter, Joan Weaver of Washington, D. C.; a son, Edward S. of Lathrup Village; three brothers, Fred E. Sperry of LaGrange, Ill., Nell B. of Dayton, Ohio and Martin Emory Colberg of Yale (Mich.).

The Manley Bailey Funeral Home was to be in charge of private service this afternoon at Riverside Cemetery in Vassar. Memorial service will be held at 2 p.m. tomorrow in the North Congregational Church.

The world's known oil reserves are at a record total of 189,570 million barrels — 125,000 million barrels more than in 1946, Paris learns.

Back to School Bargain
240 SHEETS
Notebook Paper
—for 2 or 3
Rings
89¢ Value
73¢

This large 240 sheet package of notebook paper will last an entire semester. Conveniently ruled and fits both 2 and 3 ring binders.

SIMMS BROTHERS
School Supplies — Main Floor

These Are NOT Ordinary Folding Metal Tables
... They're Rugged-Built "Banquet" Models—Usually Priced \$27.95

You've probably seen lots of metal tables BUT NONE LIKE THESE. They're the **FINEST** ever stocked. Heavy gauge steel, strong reinforcements, extra leg braces, full inch tubular steel legs, etc. Now—at these low prices, you can afford the table you've always needed for home, for picnics, for office.

6 FT. - LONG

DOUBLE Braced DOUBLE Strength 72x30 Inch TABLES

\$9.88

Regular \$27.95
Rugged Built
Has Many Uses

Folds to 18x30"
Carry Handle
Full Guaranteed

Don't take our word for it—come and compare these with any folding table on the market today. GET YOURS NOW.

SIMMS BROTHERS

Housewares Dept. — 2nd Floor

Famous ENDICOTT-JOHNSON Cooperates with SIMMS for These—
'BACK-TO-SCHOOL'
Boys' - Girls' - Children's
SHOES
2.98

OXFORDS
SADDLES
PUMPS
MOC-TOES

STRAPS
LOAFERS
BUCKLES
OTHERS

Children's Sizes 4 to 9 — Boys' & Girls' Sizes 8½ to 12 — Youth's and Misses' Sizes 12½ to 2.

Extra Long Wearing Quality and Perfect Fit Guaranteed

Great new style assortment for school and dress-up wear. Genuine leather uppers, long-wearing composition soles, rubber heels, etc. . . . Guaranteed both by maker and Simms.

SIMMS BROTHERS

98 North Saginaw Street

SHOES — Bargain Basement

WIN a 1957 PONTIAC 4-DOOR HARDTOP

FREE TICKETS

Register Often

Everybody has an equal chance. Simply register your name at a downtown store. You do not have to be present to win.

Deaths in Pontiac and Nearby Areas

MRS. STELLA P. COLLINS — Service for Mrs. Stella P. Collins, 68, who lived with her son at 3058 LaBrosse, will be held at 8 p.m. tomorrow from the Donelson-Johns Funeral Home. The body will be taken to Orland, Ind. for service and burial Wednesday afternoon. Mrs. Collins died this morning at Pontiac General Hospital.

THOMAS B. FEFEL — Thomas B. Fefel, 64, of 118 Marquette St., died Saturday at the Veterans' Hospital, Dearborn, following an illness of nine months. He was employed as an inspector at Pontiac Motor Division. Surviving besides his wife, Edith, are three sisters, and two brothers. Services will be held at 2 p.m. tomorrow at Sparks-Griffin Funeral Home, with Rev. Edmond I. Watkins, of the Joslyn Avenue United Presbyterian Church, officiating. Burial will be in White Chapel Memorial Cemetery.

JANEY HUDSON — Service for Janey Hudson, 65, of 116 E. Howard, will be held at 1:30 p.m. tomorrow from the First Baptist Church, with burial in Oak Hill Cemetery. The Rev. H. H. Savage will officiate. Miss Hudson died Saturday at Pontiac General Hospital. She was a member of the First Baptist Church and the Loyal Philanthia Class. Miss Hudson was last employed at the Murray Body Co., Detroit, where she worked for 32 years. Surviving are a sister, Florence, who resided with her, and three brothers, Lester and Charles of Pontiac, and James of Clawson.

PENNY ANN LEMARBE — Penny Ann LeMarbe, daughter of Mr. and Mrs. William LeMarbe, of 4 Liberty St., died two hours after birth at St. Joseph Mercy Hospital Friday. At 2:30 p. m. this afternoon

prayer service was held at the Brace-Smith Funeral Home, with Father Thomas, of St. Benedict's Catholic Church, officiating. Burial was in Mt. Hope Cemetery.

MRS. HOWARD M. SHOW — Service for Mrs. Howard M. (Anne) Show, 78, of 451 Lakeview will be held at 11 a.m. Wednesday from the Donelson-Johns Funeral Home, with burial in Lakeside Cemetery. Mrs. Show died yesterday at her home. Besides her husband, a sister, Mrs. S. E. Smith of Kalamazoo, survives.

MRS. LEONARD SLATER — Mrs. Leonard (Wilma) Slater, 37, of 11 S. Shirley St., died yesterday, following an illness of five years. She was a member of St. Michael's Catholic Church and the Daughters of Isabella. Surviving besides her husband and mother, Mrs. William Starr, are children, Kenneth, Antoinette, Charolotte, and Denise, all at home, and three sisters. Her body is at the Brace-Smith Funeral Home.

MRS. LOREN SPARKS — Mrs. Loren (Frances A.) Sparks, 48, of 282 S. Paddock St., died suddenly at her home yesterday. Surviving are her husband and children Lora Lynn, Raydith and Edward, all at home, and Russell, who is stationed at Fort Leonard Wood, Mo. Her body is at the Sparks-Griffin Funeral Home.

RICHARD BLISS — Lapeer — Service for Richard Bliss, 49, of 348 Turill Ave., who died Thursday night will be in St. Paul Lutheran Church at 3:30 p.m. Friday, with burial in Stiles Cemetery. His body is at the Baird Funeral Home here.

MRS. CARL EHRCKE — Service for Mrs. Carl (Laneta) Ehrcke, 44, of 875 Lucille Dr., will be at 1 p.m.

Wednesday from the Richardson-Bird Funeral Home. The Rev. O. A. Gerken will officiate at Glen Eden Cemetery. Mrs. Ehrcke, died in University Hospital yesterday, after eight months of illness. She is survived by her husband; four children, Wayne, James and Carol, all at home and Louis in the U. S. Army; two brothers, Glenn Gerard and Robert Moe, both of Northville, and four sisters, Mrs. Nettie McGinnis of Detroit, Mrs. Albert Churchill of Crosswell and Mrs. Elizabeth Lysie and Mrs. Wilma Hamlin, both of Northville.

ROY JOHNSON — WHITE LAKE TOWNSHIP — Service for Roy Johnson, 87, of Saginaw, former Highland and 1:30 p.m. Wednesday from Richardson-Bird Funeral Home, Millford. Burial will be in Sunset Hills Cemetery, Flint. Mr. Johnson died suddenly yesterday at the Harry Beaumont home in White Lake Township. He is survived by three daughters, Mrs. Harold Hiller of Oak Lawn, Ill., Mrs. Harley Hadcock of Saginaw and Mrs. Robert James of Philadelphia; and a sister.

JOSEPH LAPEER — Service for Joseph Lapeer, 39, of 3017 Inlay City Rd., who died of a heart ailment Sunday morning, will be at 3:30 p.m. Wednesday from the Baird Funeral Home. Burial will be in Watertown Cemetery in Tuscola County. The body will be at the family residence until Wednesday morning.

He is survived by his wife, Margaret; two daughters, Linda May and Kathleen; one son, Michael Paul, his mother, Mrs. Evelyn Mae Butler of Lapeer; five sisters, Mrs. Robert Foster of Highland Park, Mrs. Wilber Clair of Springfield, Mo., Mrs. Dean Lawrence of Dryden, Mrs. George May of Ferndale and Mrs. Nell Walker of Inlay City; one brother, Lee Lapeer of Columbiaville and a half-

brother, Bruce Butler of Lake Orion.

MARTIN G. MCNUTT — Lapeer — Martin G. McNutt, died at 1 a.m. Sunday morning while attending a wedding reception at the Deerfield Township Hall. Service will be at 1:30 p.m. Tuesday in the Baird Funeral Home here, with burial in Mt. Hope Cemetery.

Mr. McNutt, who had been a barber in Five Lakes near here for 38 years, is survived only by a half sister, Mrs. Gertrude Day of Berkley.

CORNELIUS PERSFUL — WATERFORD TOWNSHIP — Service for Cornelius Persful, 63, of 5674 Williams Lake Rd., who died Saturday at his home, will be at 2 p. m. Tuesday from Coats Funeral Home, Drayton Plains. Burial will be in Drayton Plains Cemetery, with the Rev. Robert Garner officiating.

DARLEEN GAYE ROUSE — WALLED LAKE — Graveside Service for Darleen Gaye Rouse, three-weeks old daughter of Mr. and Mrs. Robert L. Rouse Jr. of 138 Leon Rd., was to be conducted at 1 p.m. today by Richardson-Bird Funeral Home at the Walled Lake Cemetery. The Rev. William Reiker was to officiate. The infant, who died yesterday in Pontiac Osteopathic Hospital, is survived by her parents; two sisters, Susan and Deborah, and her grandparents, Mr. and Mrs. Raymond Shovan of Colorado and Mr. and Mrs. Robert L. Rouse Sr. of Florida.

MRS. MYRON VAN SYCKLE — DRAYTON PLAINS — Service for Mrs. Myron (Elizabeth Rose) Van Syckle, 79, of 4171 Solway, will be at 1 p.m. Wednesday from the Coats Funeral Home here. Burial will be in Drayton Plains Cemetery, with the Rev. Walter Teeuwissen Jr. officiating. Mrs. Van Syckle, died at her home early today after a long illness. She is survived by her husband, and a daughter, Mrs. Gladys Balke of Drayton Plains.

Deaths Elsewhere

JERUSALEM, Israel Sector (The Rabbi Aharon Rokach, 80, leader of the Jewish Hasidic movement and the last survivor of a line of Hasidic rabbis, died yesterday.

TURIN, Italy (Giovanni Farina, 72, a pioneer in automobile body designing, died yesterday.

ASCOT, England (The Maharajah of Morvi, 39, who once owned the largest string of race horses in India, died Saturday. The maharajah's father ruled Morvi, in western India, when it was a princely state, but abdicated in 1948 when it merged with the state of Saurashtra.

NEW YORK (Orville Harden, 63, retired vice president of the Standard Oil Co. of New Jersey, died Saturday.

LOS ANGELES (Clinton Howard Martin, 79, owner of newspapers in Colorado, Idaho and Washington from 1902 to 1920 and later operator of printing shops in Berkeley, Calif., and West Los Angeles.

CHIETI, Italy (Costante D'Ingo, noted Italian horseman and one of the foremost figures in Italian sport for many years. Died Saturday.

NEW HAVEN, Conn. (Ezekiel Stoddard Bronson, 79, member of a prominent New Haven family and former president and treasurer of the Taft Realty Corp., died yesterday.

CHICAGO (George Watson, 57, dialectician and veteran radio network announcer, died yesterday. He joined the Columbia Broadcasting System station in Chicago in 1936 and previously was an announcer for the National Broadcasting Co. He was born in St. Paul, Minn.

MEXICO CITY (Earl G. Thurman, a professor at Tyler, Tex., Junior College, died Saturday.

Foodtown extends Congratulations on

PONTIAC MOTOR DIVISION'S Anniversary 50th Celebration

The progress made during the past fifty years reflects the skilled workmanship on the part of every man and woman in Pontiac's most modern plant.

All Pontiac is proud of the car that bears the name of our great city and we at Foodtown's two great stores extend sincerest congratulations to the management and personnel of this great automobile organization on fifty years of progress.

May your future be even greater than your achievements of the past.

(signed) Ed Adler

CHALK UP these FOOD SAVINGS

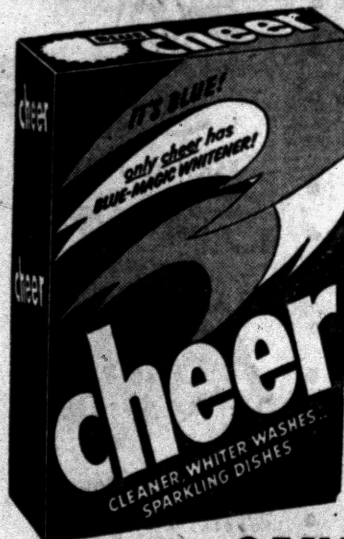


CRISCO
3 LB. CAN 69^c



NESTLE'S INSTANT COFFEE

NESTLE'S
69^c
Large 4 Oz. Jar



CHEER
LARGE PKG 25^c

Hygrade Lean



CANADIAN BACON
79^c lb.
WHOLE OR IN PIECE

It's a Pleasure to Shop at

FOOD TOWN

it's cooler inside
AIR COOLED FOR YOUR SHOPPING COMFORT

1200 BALDWIN

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at Columbia

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BOTH MARKETS OPEN ALL DAY SUNDAY

KRESGE'S

ANNIVERSARY

Sale

Cotton Sheet Blankets

\$100



- Size 60" x 76"
- Plaid Patterns
- Washable

Fluffy-soft, cozy-warm cotton sheet blankets that are perfect for year-round use. They're so easy to wash, too! In a choice of rose or blue plaid patterns.

GET YOUR FREE ENTRY BLANKS AT KRESGE'S DOWNTOWN! — NO PURCHASE NECESSARY —

Everyone has an equal chance to win—nothing to write, no slogans to create... Just ask for tickets FREE when you visit Kresge's Downtown.

DOWN TOWN Pontiac

PONTIAC MOTOR DIVISION'S 50th Anniversary Celebration

We salute Pontiac Motor Division on Their Golden Anniversary and in tribute to the people of the City of Pontiac. We are celebrating by offering our special Anniversary sale prices to you!

Adjustable
DESK LAMP

For Only
2⁹⁹



New 14" high gooseneck desk lamp "spotlights" your studies. Has heavy black base, swivel type metal flared back shade. A terrific buy at \$2.99! In black, brass, red and green.

Reg. \$1.19 Boys' Pre-Shrunk
FLANNELETTE SHIRTS



Anniversary
Sale

99^c

Save 20c! Soft cotton flannel in bold plaids, checks, and Ivy League stripes—all pre-shrunk. Made with sports collars, back yokes, two-button cuffs. Sizes 6 to 16.

Reg. \$1.39 Girls' Bouffant

Nylon Slips

Anniversary
Sale

99^c

Save 40c. All nylon, needs no ironing. Soft nylon bodice, taffetized nylon and nylon net ruffles, nylon lace trim. Fun to wear. Sizes 4 to 14.



50th Anniversary Celebration
MONDAY THROUGH THURSDAY

CLEANED and PRESSED
Trousers Slacks Bermudas
and SKIRTS Up to 6 Pleats
49c

What a value for fine quality cleaning! Each garment French-Glo Finished FREE. Bring them in early in the week... wear, then cleaned, pressed, immaculate on the weekend.

JOIN OUR SILVER-DOLLAR CLUB!

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TEL-HURON SHOPPING CENTER

1-HOUR VALET
FE 5-7934

Bowling Ball Stolen From Gutter (Street)

KANSAS CITY, Kan. (AP)—B. G. Van Natta reported it to police when his bowling ball went into the gutter.

His car door swung open on a turn and the ball rolled out of the car into the street, Van Natta related.

Before he could retrieve it, another motorist leaped from a car, grabbed the ball and sped away.

San Francisco Hospital Gives Weekend Service

SAN FRANCISCO — Mount Zion Hospital in San Francisco is providing weekend service for busy persons who need short-term hospitalization, but can't find time for it during the work week.

Patients may enter Friday evening and leave Sunday after X-ray, laboratory, and other types of treatment, even including some forms of surgery.

Debate Issues Stumping Congress

National Student Group to Argue on Civil Rights

ANN ARBOR, Mich. (AP)—American students, using free and honest argument as their only weapon, meet this week to thrash out the problems that stump their elders: civil rights in the United States and help for the Communist-ridden people of Eastern Europe.

The occasion is the 10th congress of the U.S. National Student Assn., opening Tuesday for 10 days.

On the University of Michigan campus in Ann Arbor, 900 delegates, chosen by the students or student governments of 350 U.S. colleges and universities, meet as representatives of more than 800,000 American college youths.

The U.S. National Student Congress comes on the heels of the

World Youth Congress in Moscow. Between the two there is more than 5,000 miles difference. Their methods and objectives are a world apart.

While the World Youth Congress was designed as a platform for Soviet propaganda, the U.S. congress likely will turn up disputes and controversies that to the Soviet eye would be interpreted as weakness and division.

But a look at the action in last year's congress at the University of Chicago indicates that, despite the hot debate over civil rights, the students were able to form their own official stands.

The tough floor fight on segregation concluded on the principle that "segregation in education is unethical and unwise." At the same time the congress took no specific action to encourage desegregation, and a move to have the student congress' Educational Affairs Committee set up a meeting of Southern delegates to discuss desegregation never got off the ground.

All of this happened last summer — before the U.S. Congress even began its civil rights debate.

The USNSA was formed after World War II as the American student sought an organization that could speak for him without the clattering Soviet line that pervaded so many student organizations of that time.

It has come a long way in its first 10 years. At this congress, the student delegates will tackle such problems as federal aid to undergraduates, segregation, whether to support students in rebellion torn Cuba and Algeria, whether to establish cooperative programs with students in Eastern Europe.

Opera Big Hit on Dude Ranch

New Mexico Success Proves Highbrow Music Competition for Rodeos

SANTA FE, N.M. (INS) — A young New Yorker has made a success of one of the most risky entertainment ventures of 1957.

He is John Crosby, 31, a well-to-do opera lover and musician with the unprecedented idea of staging operas on a New Mexico dude ranch.

The first season of the newly-created Santa Fe Opera Association has passed the midway point now—but if Crosby and his aides wanted to rest on their laurels at this point, they would have some to lean upon.

Their opera went over big in the high sagebrush country more accustomed to rodeos and cowboy ballads.

Crosby, a part-time Santa Fe resident and assistant director of Columbia University's Opera Workshop, says nearly every performance in the 482-seat amphitheater on the San Juan ranch north of Santa Fe has been sold out.

Extra performances of such operas as Puccini's "Madame Butterfly," and Igor Stravinsky's, "The Rake's Progress," have been scheduled to round out the season to the end of August.

The opera, presented under desert stars in the foothills of the Sangre de Cristo Mountains, draws patrons from Santa Fe, Los Alamos, and even Albuquerque, 65 miles away.

It also is making a hit with summer tourists traveling through the area already famous for its Indian pueblos, prehistoric cliff ruins and summer climate.

Saigon Chief Returns

SAIGON (AP)—South Viet Namese President Ngo Dinh Diem flew back to Saigon today after a five-day visit to Thailand.

TOM'S
NORTHWOOD MARKETS

ALWAYS THE BEST FOR LESS

888 ORCHARD LAKE RD.

Open Daily 'til 9 P. M.
Open Sunday 'til 5 P. M.

TOM'S FIRST OF THE WEEK "BIG BARGAINS" in "SMALL PRINT" PLUS OUR EVERY LOW SHELF PRICES

PET MILK	TALL CAN	10c
PHILLIP'S TOMATOES	303 CAN	10c
TRELLIS JUNE PEAS	303 CAN	10c
KRAFT'S MIRACLE WHIP	QT. JAR	39c
MUSSELMAN'S Apple Sauce	2 300 JARS	25c
HUNTS CALIF. PEACHES	Sliced or Half Large Can	25c
STAR KIST CHUNK TUNA	4 REG. CANS	98c
ROYAL GELATIN	8 DELICIOUS FLAVORS—PKG.	5c
WESSON OIL	1/2 GAL. JUG	89c
HOLIDAY ROLLED Boneless Ham	Ready to Eat	69c lb.
TENDER, YOUNG, PLUMP, GOV'T INSP. BROILER TURKEYS	4 to 10 lb. Average	39c lb.
SHADY NOOK GRADE "A" LARGE EGGS	DOZ.	49c
LAND O' LAKES BUTTER	LB. PRINT IN 1/4's	69c
BEECHNUT INSTANT COFFEE	4 Oz. Jar	69c
FANCY LARGE GREEN PEPPERS	3 for	14c
U. S. NO. 1 MICH ONIONS	3 lbs.	19c
U.S. NO. 1 DUCHESS APPLES	3 pounds	25c

15c THIS COUPON 15c GOOD
TOWARDS THE PURCHASE OF ANY 1 LB CAN OF YOUR FAVORITE COFFEE
COUPON EXPIRES AUG. 29, 1957 — LIMIT ONE!

We Reserve the Right to Limit Quantities

"Where the Price Is Right, Day or Night"

SURE FIRE SALE

A SURE FIRE SALE IS A SALE WHERE THE PRICES ARE SO LOW THAT EVERYONE GETS A GOOD DEAL. THIS SALE IS ABSOLUTELY SURE FIRE!

3 COMPLETE ROOM OUTFITS ALL FOR ONE LOW PRICE! \$295 Easy Terms

FREE Parking

BUY NOW! REG. \$577.95 SAVE \$283.95

MODERN 10-PIECE LIVING ROOM SUITE!

YOUR CHOICE: 2-PC. SECTIONAL, COUCH AND CHAIR OR SOFA BED AND CHAIR

Included:

- 2 Step Tables
- Cocktail Table
- 2 Beautiful Table Lamps
- 1 Beautiful Picture
- 2 Throw Pillows

Choice of Decorator Colors

WHILE THEY LAST THIS ENTIRE ROOM PURCHASED SEPARATELY ONLY \$129
Reg. \$229.00

MODERN 10-PIECE BEDROOM OUTFIT!

Included:

- Large 51" Double Dresser
- Tilting Beveled Mirror
- Matching Chest
- Bookcase Bed
- Sealy Innerspring Mattress
- Sealy Box Spring
- 2 Boudoir Lamps
- 2 Foam Rubber Pillows

WHILE THEY LAST THIS ENTIRE ROOM PURCHASED SEPARATELY ONLY \$150
Reg. \$269.00

5-PIECE DINETTE SET!

- BURN and CHIP PROOF TOP
- CHOICE OF COLORS
- LEAF INCLUDED

While They Last! This Room Purchased Separately ONLY \$34.95
Reg. \$79.95

DETECTO SCALES



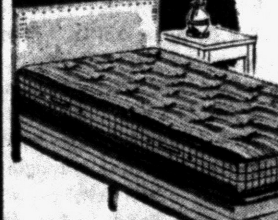
Lifetime Service Guarantee!

- Magnif-Eye Dial Precision
- Vinyl Safety Mat

Reg. \$12.95

Now for a Limited Time—Only \$4.50

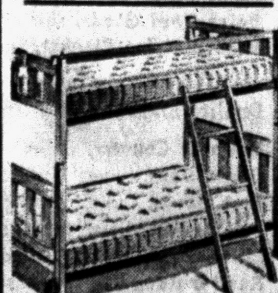
4-Piece Hollywood Bed



- Innerspring Mattress
- Box Spring
- Headboard
- Sturdy Legs

Reg. \$89.95 \$45.95

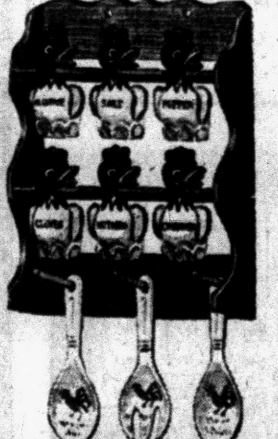
8-Pc. Maple BUNK BEDS



- 2 Beds
- 2 Mattresses
- 2 Springs
- Guard Rail
- Ladder

Reg. \$99.95 \$56.95

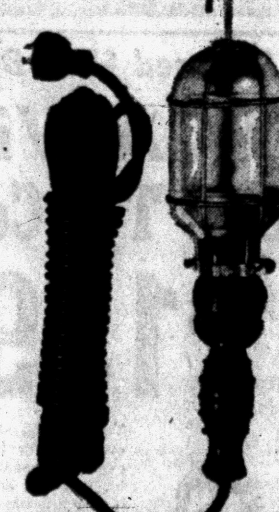
10-Pc. Spice Set



Imported hand set of six rooster shakers, cake carver, salad fork and spoon. Wood hanging rack. Cash-and-carry.

\$1

Household TROUBLE LITE



\$1.00 complete
Reg. \$2.39 Value

Long heavy duty approved extension line • Double outlet for additional equipment • Ideal for Home, Garage, Workshop.

ORCHARD FURNITURE COMPANY

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NEVER OVER-ALKALIZES!
PRESCRIPTION PURE INGREDIENTS!
INSIST ON GENUINE

TUMS

Still Only 10c... Worth A Million When You Need Them!

DOWNTOWN PONTIAC ASSOCIATION

50th Birthday PARTY



for
**PONTIAC
MOTOR CAR CO.**

CALENDAR of EVENTS

TONIGHT 6:30 P. M.
Colorful, Spectacular, Thrilling
PONTIAC MOTOR ANNIVERSARY

PARADE

FEATURING:

ST. ANDREWS SOCIETY JUNIOR
KILTIE PIPE BAND
DETROIT EDISON AMERICAN
LEGION POST
CHAMPIONSHIP BAND
HURON VALLEY SCHOOLS
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FLOATS, BEAUTY QUEENS,
MOUNTED HORSE UNITS

SAGINAW STREET, OAKLAND AVENUE
PARADE ROUTE



All Week-Long Downtown

**50th ANNIVERSARY
BARGAIN VALUES!**

Downtown Pontiac's the place to shop
all week . . . Downtown stores are
featuring extra-special values during
Pontiac Motor 50th Anniversary Week
. . . August 19th - 28th.

**6000 PARKING SPACES IN
DOWNTOWN PONTIAC**

Wednesday, Aug. 28th, Elks Temple

**PONTIAC CHAMBER OF
COMMERCE RECEPTION**

Honoring General Motors Corporation
Officials and Pontiac Motor Division
Officials. Contact FE 5-6148 for ticket
and reservation.



GIGANTIC FREE STAGE SHOW

Wisner Memorial Stadium

TUESDAY, AUGUST 27th - 8:30 P. M.

featuring

- ★ JOHNNY LONG and HIS ORCHESTRA with Debbie Brown
- ★ THE FOUR STEP BROTHERS, Rhythm Dancers Supreme
- ★ THE TERRY SISTERS, Delightful Songstresses
- ★ THE PETTICOATS, Four Lovely Voices Blended in Harmony
- ★ ROBERT MAXWELL, Rock and Roll Harpist
- ★ JOHNNY PULEO and HIS HARMONICA GANG,
Comedy and Music Mixed So Well

Scintillating star talent from stage, TV, radio and screen

GET TICKETS From DOWNTOWN STORES

(You must have an admission ticket to get into the stadium
Tuesday, Aug. 27 . . . ask your downtown merchant for yours)

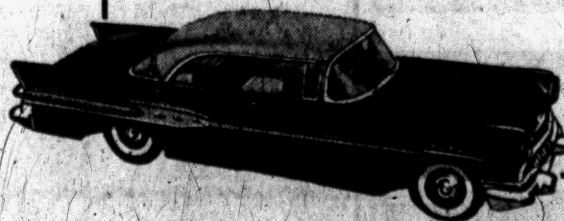
When making purchases in Downtown Stores ask for
FREE ADMISSION TICKETS TO THE ANNIVERSARY SHOW!

WIN THE GOLDEN ANNIVERSARY PONTIAC

See the car on display on the Courthouse lawn. Enter as often as you like . . .
ask your Downtown Pontiac Merchants for **FREE ENTRY BLANKS** . . . nothing
to buy, you don't have to be present to win.

FREE ENTRY BLANKS

Ask for Them in Downtown
Pontiac Stores



Pontiac Motor History Spans Fifty Years

(Continued From Page One)

panion. To the rescue came W. C. Durant, and the then-forming General Motors Corporation. Negotiations ended, and on January 20, 1908, the Oakland Motor Car Co. joined GM.

Production continued its upward spiral as Lee Dunlap took over as general manager in 1909-10, reaching 4,000 cars in 1910. During the managership of George P. Daniels, 1911-14, Oakland introduced its first six-cylinder model, and also offered a four-cylinder with a self-starter.

Charles W. Nash took over the reins in 1916, and by the time general manager Fred W. Warner stepped out in 1920, some 52,000 Oaklanders were rolling off the lines annually.

George H. Hannum supervised the busy Oakland works from 1921-23, but it was during the administration of Alfred R. Glancy, 1924-30, that the real winner was born.

In January, 1926 a new car was introduced, bearing the name of our proud Pontiac chief. The famous Indian and our growing city became known through the land that year, when an amazing 76,000 cars were assembled and delivered.

The original Pontiac creed that lasts through today was born with this new auto: give the people much more in value, in extra beauty and luxury, in better performance, for little more in price.

Making its bow to the auto-hungry public in the New York Automobile Show, no one dreamed that in a few short years, the step-child of the Oakland would eclipse its partner.

In six years, the Oakland would be dead, completely overshadowed by the still-rising Pontiac of popularity.

If those close to the expanding Pontiac's record breaking year for a new car, 1927 really had them muttering.

In its second year of infancy in the auto market, Pontiac marked up 127,689 units sold—nearly double the first year.

General Motor's share of the market rose from 19 per cent to 43 per cent, in a single year.

With the increased sales, still additional expansion was demanded. A \$5 million foundry rose, and in 1929, Pontiac's many-windowed famous "daylight" plant was completed, on 246 acres on the northern edge of the city.

New in 1932, was a change in name. Now the letterhead read, "Pontiac Motor Company," the last step before the present "Pontiac Motor Division" of General Motors.

Irving J. Reuter guided the Pontiac during the year 1931, being replaced by William S. Knudsen in 1932 and 1933. From April, 1932 to October, 1933, the sales departments of Buick, Olds and Pontiac were combined and moved to the General Motors building in Detroit.

The manufacturing plant here was under the supervision of W. S. Knudsen, president of GM at the time. Assisting him was F. O. Tanner, as manufacturing manager.

Harry J. Klingler became general manager of Pontiac, after taking Chevrolet to the top of the industry as sales manager. In 1933, Pontiac concentrated on a new straight eight engine, but

later returned a six cylinder car to the lines.

Customers got a larger selection in 1935, when Pontiac offered two sizes, a deluxe and a standard model.

The previous year the first of the "Silver Streaks" had captured the public interest, with sales doubling again.

Klingler remained as head of the rapidly expanding division though these years, not leaving until he turned the reins over to Arnold Lenz in 1951. Pre-depression production record for Pontiac had been 210,000, but in 1937, this was broken when production tallies reached 236,000. A new axle plant helped boost production, and an apprentice training school was organized.

Pontiac continued its design transition from the squarish style of early models to the streamlined, rounded corners and flowing lines. The headlights descended into the fenders just as the lights of Europe were blasted out by Nazi bombers in 1939.

The struggle on the continent didn't affect Pontiac immediately, but by an odd coincidence, Pontiac produced its first "Torpedo" model in 1940. The "Torpedo" line became an actuality in a short year or two, as Pontiac turned to producing the devastating under-water devices to help keep the world free.

Fresh styling and three complete lines were the offer in 1941, including the very popular "slantback" model. Sales hit 330,000 with a large backlog at the end of the year. But arriving now were the first defense orders.

Sale and production of the swept-fender 1942 model came to a halt shortly after it started, with cutbacks and auto rationing ordered. Pontiac was already busy in war production work in December, 1941, Japanese bombs rained down on Pearl Harbor.

Quickly converted to further war work, Pontiac was the first to win a Navy "E" for excellence. This honor came less than one month after war was declared.

Where the famous Silver streaks had moved down the lines before, much more dangerous silver streaks—torpedoes—began rolling from the plant in record numbers. Included in the war projects were rapid-firing Oerlikon 20 mm anti-aircraft guns, Bofors 40 mm guns, Diesel engine parts, precision tank axles, 155 mm shells, rocket bombs and other vital parts for military vehicles.

Five additional stars were added, one by one, to the "E" flag awarded for tops in quality production.

The Oerlikon anti-aircraft cannon had originally been designed for hand production by men skilled in the watchmakers art. With the help of Navy Ordnance experts, Pontiac turned its attention to mass production of this some nine months before Pearl Harbor and within weeks after the first hand-built pilot models, these guns were being shipped out to Allied forces throughout the world.

After VE and VJ days, the car-hungry public began looking again for shiny new transportation. Plant expansion was the order of the day again, with additions to almost every department.

George Delaney, a veteran auto

engineer, succeeded Ben Anibal as chief engineer.

The high demand for cars and huge backlog of orders shelved plans for a new Pontiac, and the assembly lines kept busy turning out a modification of the '46.

The year 1948 found Pontiac fifth in the industry, and still climbing. A redecorated model with Hydramatic drive was popular with the buying public, and the lines kept clanking them out. But on the drawing board was a real eye-stopper, destined to set more production records.

When the '49 model left the design board and pulled out on the nation's highways, it set off a whole new backlog of orders that took months to fill. Following the trend of longer, lower and wider styling which continues today, it brought more than 336,000 people to signing on the dotted line—another record year for Pontiac.

Fenders swept back to the rear quarter panel, two-tone top and bottom paint jobs reached new popularity, and bigger windows added to the beauty.

Approaching the Pontiac car's silver anniversary in 1951, Pontiac aimed at a record production of 450,000—a long haul from the 77,000 in 1926.

Arnold Lenz, who became executive assistant to the general manager in 1947, moved up to general manager, to be followed in 1952 by Robert M. Critchfield.

(MORE) Having compiled an outstanding production record in the World War II war effort, Pontiac was called upon again in 1951 to aid the defense program. Contracts for the Bofors anti-aircraft gun, a new air-

craft cannon and the Otter, an amphibious cargo carrier, were awarded to the company.

With that type of defense work on hand, ground was broken in the same year for a new defense work building.

The engineering staff moved into its new building that year, about the same time the 4,000,000th Pontiac was rolling off the line.

More defense work rolled in with a rocket parts contract and the Pontiac cars sported a new dual range hydramatic transmission.

1954 was a big year with the announcement that Pontiac would get a big share of the billion dollar GM expansion program.

The 5,000,000th Pontiac came off the line and in October the brand new V-8 engine plant opened for production of engines for the 1955 models.

The new, low silhouette 1955 car with the V-8 engine was the biggest thing in Pontiac history. Officials set a 450,000 car goal and went soaring high above it for an all-time record of 554,090.

In another field, the division introduced its Safari station wagon, soon to blossom out as the style leader in that area.

In 1956 S. E. Knudsen carried on a family tradition when he was named general manager on July 1. His father had been a Pontiac Division General Manager and the president of GM.

The 6,000,000th car was produced in August and the same month E. M. Estes took over as chief engineer.

Late in the year the division in-

troduced a fuel injection engine and a 317 horsepower stock production engine.

This year the division broadened its horizons with the announcement that it would be the U. S. marketing agent for the Vauxhall Victor, an English-made car.

The expansion program progressed with the announcement last week that the new sewage disposal plant is open.

History is made each day and there is little doubt that Mr. Murphy's head-scratching idea of 50 years ago is a whopping success today.

Navy Sent Praises of Torpedo Building

Torpedo building work carried on during World War II resulted in some belated congratulations for Pontiac Motor Division in a 1951 letter from the Navy Department.

In the letter, a Navy spokesman related how torpedo 44847, built by Pontiac, had never reached the war zone.

It had, instead, been held back for training work.

At the time of the letter, the torpedo had been training fired 110 times and 95 of the shots had been "hot, straight and normal."

Costs of accidents in the United States would have clothed every man, woman and child in 1956. The 10th president of the United States, John Tyler, had two wives, gold opera glasses to that sharp shooting lady, Annie Oakley. Queen Victoria gave a pair of

congratulations,

Pontiac Motor Division

On Your

50th Anniversary

We're Nearly "50", Too! Est. — 1912

PONTIAC PAINT MFG. CO.

17-19 S. Perry St. FE 5-6184

Congratulations

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50th

GOLDEN Anniversary Celebration

To General Motors and to all its employees—A wonderful achievement, and outstanding accomplishment in the automotive industry.

MEN'S WEAR

PONTIAC

106 N. SAGINAW

Congratulations

PONTIAC MOTOR DIVISION

on Your

GOLDEN ANNIVERSARY

Community

National Bank OF PONTIAC

Branch Offices at W. Huron at Tilden... N. Perry at Glenwood... Keego Harbor... Walled Lake... Union Lake... Milford and Bloomfield Hills

Member Federal Deposit Insurance Corporation



A "DAMSEL OF DESIGN" — Jan Krebs of Waterbury, Conn., is a talented designer assigned to Pontiac Motor Division's styling studios where she puts the "woman's touch" into Pontiac cars. She is seated beside a Pontiac convertible that sports gay com-

binations of metallic chiffon pink leather and multi-colored Aztec nylon fabric on the seats. Just for the lady is a lift-out vanity in matching leather.

Oakland-Pontiac Highlights Viewed

1893—Edward M. Murphy founded the Pontiac Buggy Company.

1907—Foreseeing a future for the horseless carriage, Murphy opened part of his buggy works to the production of automobiles. He named his new car business the Oakland Motor Car Company. The two-cylinder car was designed by A.P. Bush.

1908—Oakland became a four-cylinder car.

1909—Oakland Motor Car Co. joined the General Motors Corporation.

1913—Oakland introduced its first six-cylinder car.

1926—Oakland introduced the first Pontiac in January. The new six-cylinder auto was an instant hit and manufacturing facilities were vastly expanded with the construction of a gigantic new plant located on 246 acres in north Pontiac.

1931—Oakland became a V-8 car.

1932—Production of the Oakland was discontinued and all plants were devoted to the growing

Pontiac auto. In the same year, Pontiac adopted the Oakland V-8 motor.

1934—The first of the "Silver Streaks" were introduced in Pontiacs.

1942—Pontiac geared to war production of anti-aircraft guns, aircraft torpedoes, tank axles and truck and motor parts.

1946—Pontiac reconverted to auto production.

1950—Pontiac produced 469,813 autos.

1953—Employment figures rose to 18,400. Pontiac entered into an expansion program designed to increase floor space by more than one million square feet. Included in the proposed projects were a new press plant, foundry addition, car finish building, customer drive-out building, parts warehouse, shipping dock, three-story and basement addition to office building and a new automatic plating system. The program is nearing completion.

1955—Pontiac hit its record year with 554,090 cars produced.



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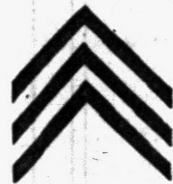
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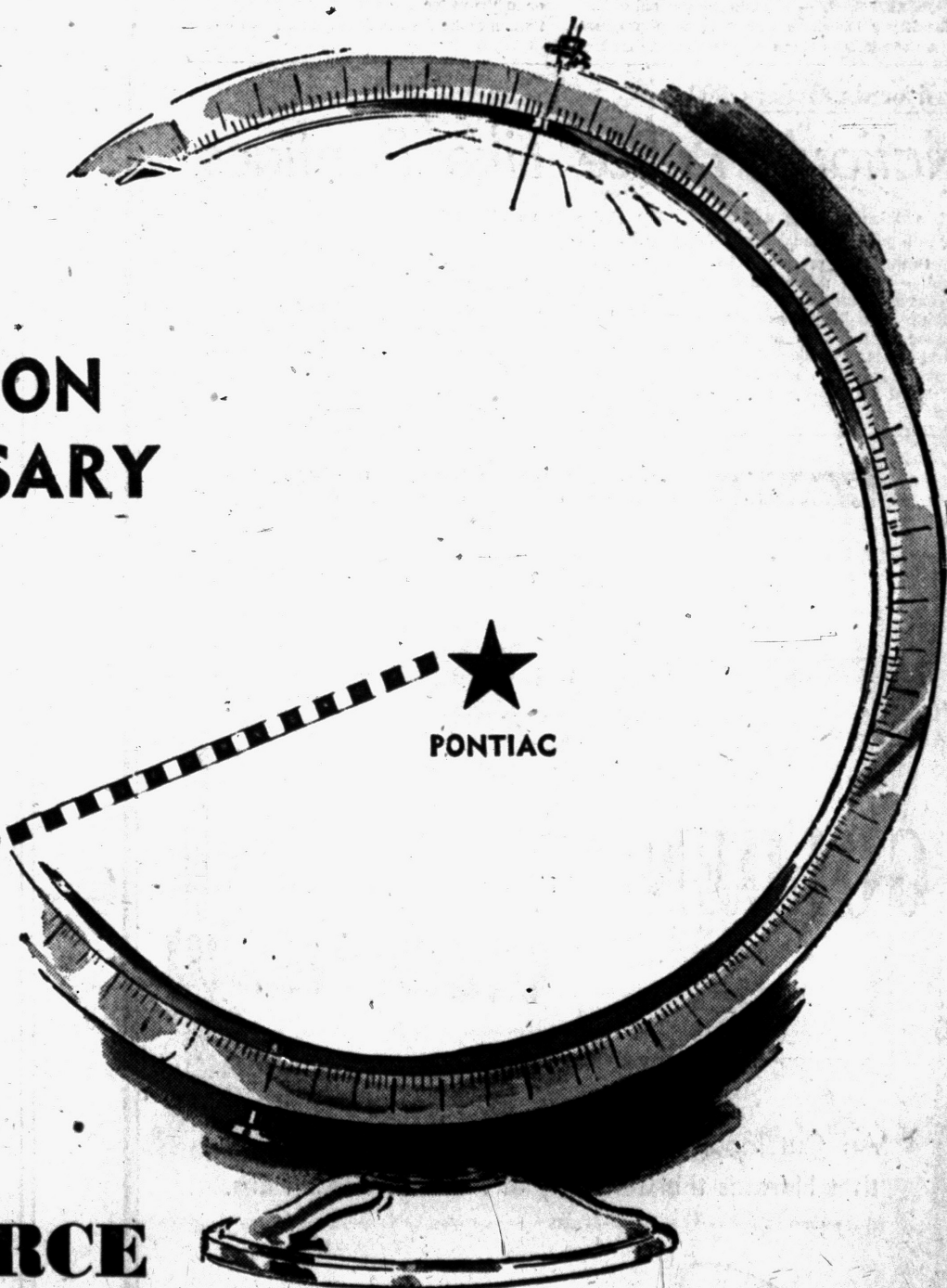
Congratulations...

PONTIAC MOTOR DIVISION
ON YOUR 50th ANNIVERSARY

Thanks For Putting
Pontiac On The Map

PONTIAC AREA
CHAMBER of COMMERCE

Waldron Hotel Building, Pontiac



Suggestion Plan Means Money to Thoughtful Workers

Idea men make money at Pontiac Motor Division, and not just on the administrative level.

Last year, for instance, the company paid out \$150,198 to employees through the plant's Suggestion Plan.

Through that medium, employees of almost every level and department are eligible to submit suggestions on how to improve production methods or end result.

Top prize in the suggestion derby is \$2,500, with a minimum of \$10.

The "rules" of the plan are simple. All but a few classifications of employee are eligible and the suggestion should show how to 1) save time or material, or 2) improve the quality of production, safety conditions, plant housekeeping, working conditions, or produce some similar benefit.

COMMITTEE RULES

After the suggestion is made, it is investigated as to practicability and ruled on by a special Suggestion Committee.

Cash awards are determined on the nature of the idea and its application.

Top awards often come from material or labor saving suggestions.

Where savings are measurable, the award is based on one-sixth of the saving over a period of a year.

Where possible, the awards are made with U.S. Savings Bonds, with checks used to clear up odd amounts.

HAD 133 SUGGESTIONS

Some employees, like Paul R. Bennett, profit handsomely from the plan. Bennett has turned in more suggestions, 133 in all, than any other Pontiac employee.

He has had 76 of the suggestions accepted, to the tune of \$7,312.06 in awards. Bennett, a tool maker for Pontiac, lives at 212 E. Rundell.

Another man, machinist Glenn Knapp, of 156 Mt. Clemens St., runs a close second to Bennett with \$7,029.71 in winnings.

Included in Knapp's award total is a pair of maximum, \$2,500 awards.

Another employee, John E. Olson of the foundry pattern shop, turned in two suggestions in the same day, had both accepted and profited for the day's work by \$1,336.50 in awards.

EYE FOR FLATS

While the great percentage of suggestions deal with technical matters and minor production adjustments, former Pontiac employee J. Simpson Green won a top award for the simple suggestion of putting a sharp edge on the jack handle for use in prying off hub caps.

A total of 23 maximum awards have been presented since the

\$2,500 level was adopted in 1951. Five such awards have been presented so far this year.

The entire program is 15 years old, starting in 1952 with the stepped-up effort at the Pontiac plant.

In that time, more than \$960,000 has been dispensed in awards. Plans call for the presentation of a hi-fi record player to the em-

ployee whose suggestion award puts the division over the million dollar mark.

The biggest year for the plan came in 1955, when 2,202 suggestions accepted were worth \$193,873 to employees.

In addition to the cash awards, Pontiac employees may win a Suggestion Plan pin with their ideas. A "one-star" pin is presented for

the first award accepted which is worth a \$25 bond or more.

A diamond star pin is given for the fifth acceptance of that value or better.

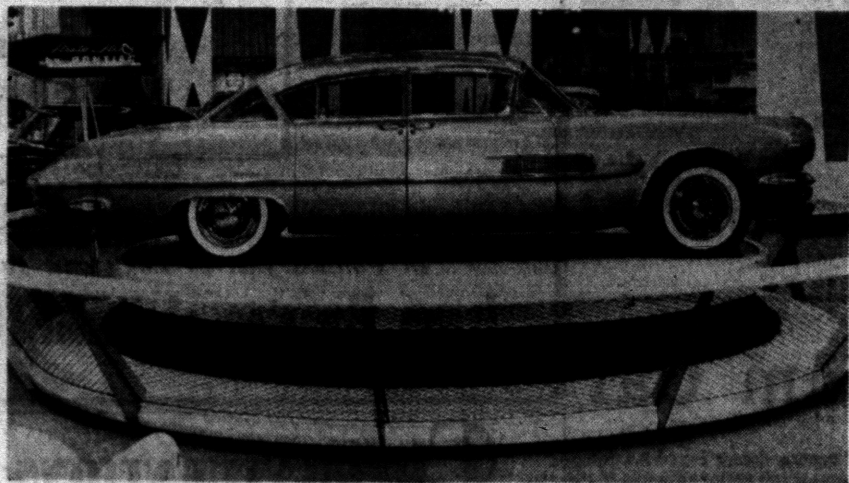
The suggestion program is well promoted throughout the plant and has drawn more than 50,000 ideas in 15 years.

The division recently won an achievement award from the National Association of Suggestion

Systems, an organization representing more than 1,100 plants.

The plan is carried on as part of Plan, which is credited with 30,000 out more than a million dollars a

the General Motors Suggestion improvements each year and pays year in awards.



STRATO STREAK — This 1954 four-passenger "spectator sports sedan" achieved a streamlined look largely through its height, or lack of same. The car stands only four and a half feet high

and features interior seats that swivel and a no-center-post construction that leaves the entire side open with both doors open.



Anniversary

Best Wishes to Pontiac Motors

"May You Have Continued Success"

LORD'S FURNITURE

APPLIANCES and TELEVISION

125 W. Huron (where Wrigley's used to be)

FE 4-0581

'Lucite' Coating for Pontiac Cars Replaces 'Duco'

A pioneer in the use of "Duco" automotive paint, Pontiac Motor Division has recently made another advance in the field with the highly successful "Lucite Acrylic Lacquer."

Heralded as significantly better than "Duco," the new "Lucite" finish is virtually impervious to sun, salt air, rain and temperature changes.

"Lucite" actually gets harder and brighter with age, Pontiac engineers say.

The new paint was used experimentally on 1956 models after long testing in Florida. Its use was expanded in the 1957 line of cars and will also be used more on the 1958 models, Pontiac officials say.



Congratulations

PONTIAC MOTOR DIVISION

on Your

50th ANNIVERSARY

Thank You

for a Half Century of Progress



CONGRATULATIONS

PONTIAC MOTOR DIVISION'S

on your 50th Anniversary and your record of accomplishment.

Our employees join us in extending best wishes.

NELSON

MANUFACTURING COMPANY
2260 Scott Lake Road, Drayton Plains
OR 3-1262

Dickinson's

PONTIAC • BIRMINGHAM

Two Employees Who Grew With Oakland-Pontiac

When Fred H. Burmeister decided to get a good, steady job back in 1915, he went down to "the old Oakland plant" and applied for a job in the service department.

Today, 42 years later, he has moved up to the accounting department and is living proof that the job was both good and steady.

Burmeister, 60, of 44 N. Shirley, is the oldest employee, in years of consecutive service, with Pontiac Motor Division.

His counterpart, 66-year-old Floyd E. Loree, the oldest hourly worker, dates employment with the company back to 1912 but "only to 1916 on a permanent basis."

Burmeister did clerical work in the service department in the "old building" until 1922. At that time he moved to accounting and now is an allied account accountant.

Married, he has a son and daughter and four grandsons.

Loree and Oakland Motor Car Co. first met when he was hired, in 1912, to polish brass on the Oakland as they came off the line.

He worked periodically with the firm and also with a construction contractor until 1916, when he "settled down" with the motor car company.

Burmeister roomed at the home of the contractor who employed Loree and the two were friends before they started working for Oakland.

When he finally joined Oakland permanently, Loree operated the first spray gun in the paint department and then worked in the garage, testing drive-out cars.

He then became an administration building driver for 15 years, until 1935, when he was put in charge of the courtesy department.

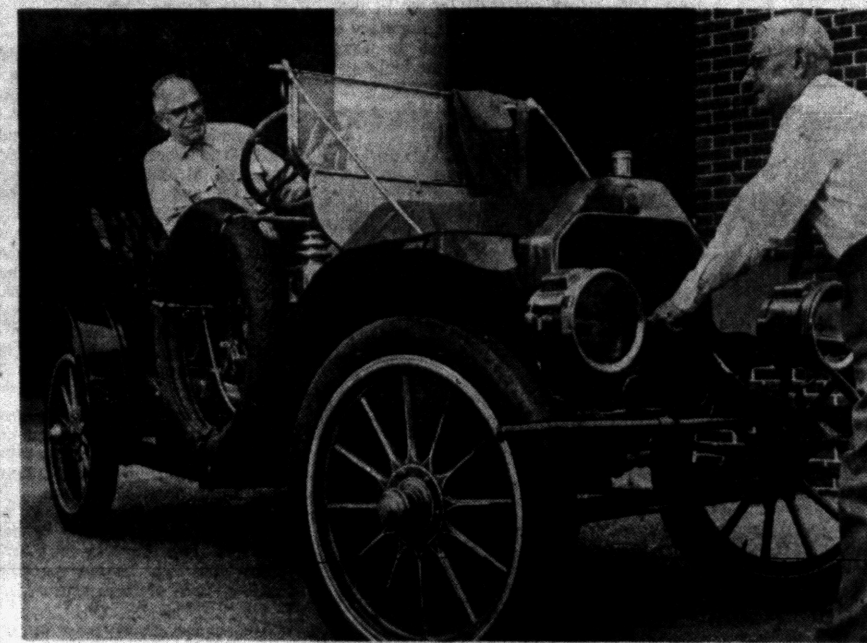
In 1941 he was shifted to the

tool room and presently is a utility receiving clerk.

Loree lives at 5641 Williams

Lake Rd., Drayton Plains, is married and has two daughters and a son.

Loree owned an Oakland, although Burmeister did not, and both have owned many Pontiacs.



JUST LIKE OLD TIMES — When Floyd Loree (driving) and Fred Burmeister got together for a picture as the oldest Pontiac employees in point of service, the original Oakland used as a prop

needed a bit of prompting with the crank. Loree spent many years as a driver for the company while Burmeister started in the service department.

Has 'City Within a City' Facilities

Newspaper Published for Employees

Included in Pontiac Motor Division's "city within a city" facilities is a newspaper, "The Pontiac Warrior."

The employee publication is an eight-page monthly production styled with a magazine format. It assumed that guise only recently after many years as a newspaper size bi-monthly publication.

The paper began back in the days of the Oakland Motor Car Co., when it was called "The Reflector."

Following the outbreak of World War II, the publication became "The Pontiac Gunner" for one year and then, as the result of a name suggestion contest, it became "The Pontiac Warrior."

The paper features news of the plant and its employees with news items about division promotions, new programs, suggestion system payoffs and personal notes about workers.

PLANT REPORTERS

Each section of the plant has its own reporters who compile a column of news items from the department for each issue.

Feature style contents include articles on hobbies, sidelines and relatives of workers, as well as some at-work pictures and a plant pin-up or two.

During the war the paper often was published more than twice a month and it carried war news and pictures pertaining to weapons manufactured in the Pontiac plant.

Included were many letters of

commendation from individual boat commanders praising the plant for its high quality anti-aircraft guns.

The paper has won several awards from the International Council of Industrial Editors for its outstanding work.

Production Manager With GM 30 Years

Ray J. Longpre, Pontiac Motor Division's production manager since 1946, is a native of Lake Linden, where he was born on January 29, 1897.

Joining Pontiac on October 17, 1927, Mr. Longpre was material supervisor in the Stamping Plant and later became general material supervisor prior to his current assignment.

Before coming to GM, he had worked for the J. W. Murray Manufacturing Co. and Packard Motor, both of Detroit.

Mr. Longpre is married and has three children, Robert Longpre and Ray Longpre Jr., both of Monrovia, Calif., and Mrs. Virginia Stevenson of Ludington, Mich. He

is an active member of the Elks and Knights of Columbus.



RAY J. LONGPRE



BLASTING BEAUTY — The Bofors anti-aircraft gun was one of Pontiac Motor Division's proudest war time products. It had many uses, including this type of tank mount for mobile air defense. The gun was described as "a blasting beauty the Jerries fear" by one officer during the World War II era.

Jamieson Climbed Up From Salesman's Post

John C. Jamieson, executive assistant to the general manager in charge of dealer relations for Pontiac Motor Division, was born November 11, 1896, in Edinburg, North Dakota. He attended North Dakota State College at Fargo.

Following college, he was self-employed in farming until 1924 when he became a salesman and later sales manager for a retail automobile dealer in Arizona.

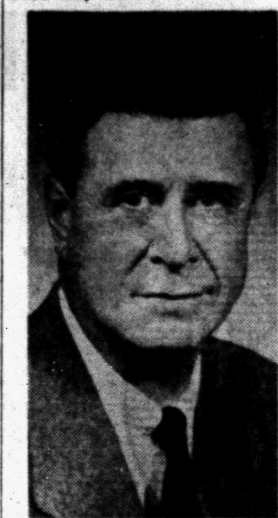
In 1933, he joined General Motors as a district manager for the Chevrolet Division.

He went with Pontiac in 1935 as a district manager in the Denver zone. In 1937 he was appointed assistant zone manager in Denver. He served as business management manager in Pontiac's Chicago zone in 1940. He was assistant zone manager in the Dallas zone from 1941 to 1945 when he was promoted to zone manager in Dallas.

He became regional manager for Pontiac in 1949 with headquarters in Kansas City. He was transferred to head the midwest region in 1950 and had headquarters in Chicago until 1952. From 1952 to 1953 he was regional sales manager for the Pacific region.

In 1953, he was appointed assistant general sales manager, in charge of Pontiac sales in the Western half of the United States.

He has held his present position since May 1956.



JOHN C. JAMIESON

Savers 'Billed' by Bank

SAN FRANCISCO—A San Francisco bank has evolved a new "pay - yourself - first" arrangement in which monthly "bills" go to depositors. Under the plan, a customer gets a statement assessing him for the sum he has volunteered to save.

MAKE OVER THIRTY-THREE

Study New Possibility for Repairing Teeth

CHICAGO — Dental researchers report that developments now in the research stage will make dental treatment better and more comfortable.

Among them are remineralizing agents applied to the teeth to repair weakened enamel before cavities can start, anti-enzyme agents to prevent decay, a filling material to stimulate in the repair of tooth the formation of secondary dentin, the substance underneath the enamel layer, and another that would "grow" to the tooth surface and actually help ward off future decay.



Congratulations

Pontiac Motor Division

on your

Anniversary



A.J. STARK Pharmacy

MEDICAL Bldg. 880 WOODWARD
Phone FEderal 5-9454

Congratulations

PONTIAC MOTOR DIVISION'S



Anniversary Celebration

... for a fun-filled vacation, travel
Pontiac—the Golden Chariot
of Automotive Progress.
... for European tours, travel
Pontiac—the one complete
travel service.

Pontiac Travel Service

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Pontiac

Congratulations

Pontiac Motor Division

On Your

50th

ANNIVERSARY

A Golden Half Century of Progress

PONTIAC VALVE-IN-HEAD COMPANY
MANUFACTURERS



CONGRATULATIONS

Pontiac Motor Division

On Your

50th ANNIVERSARY

Paint, Lumber, Building Supplies

Donaldson Lumber

27 Orchard Lake Avenue

FE 2-8381

Burglars, Beware! Don't Be Seen on Radar Screen

LONDON (INS)—Pity the poor burglar—life is constantly getting more difficult and dangerous for the man with the jimmy.

Back in the old days the only thing that kept him from the loot was the policeman's feeble lantern. His jimmy could easily take care of any door or window which came between himself and the loot.

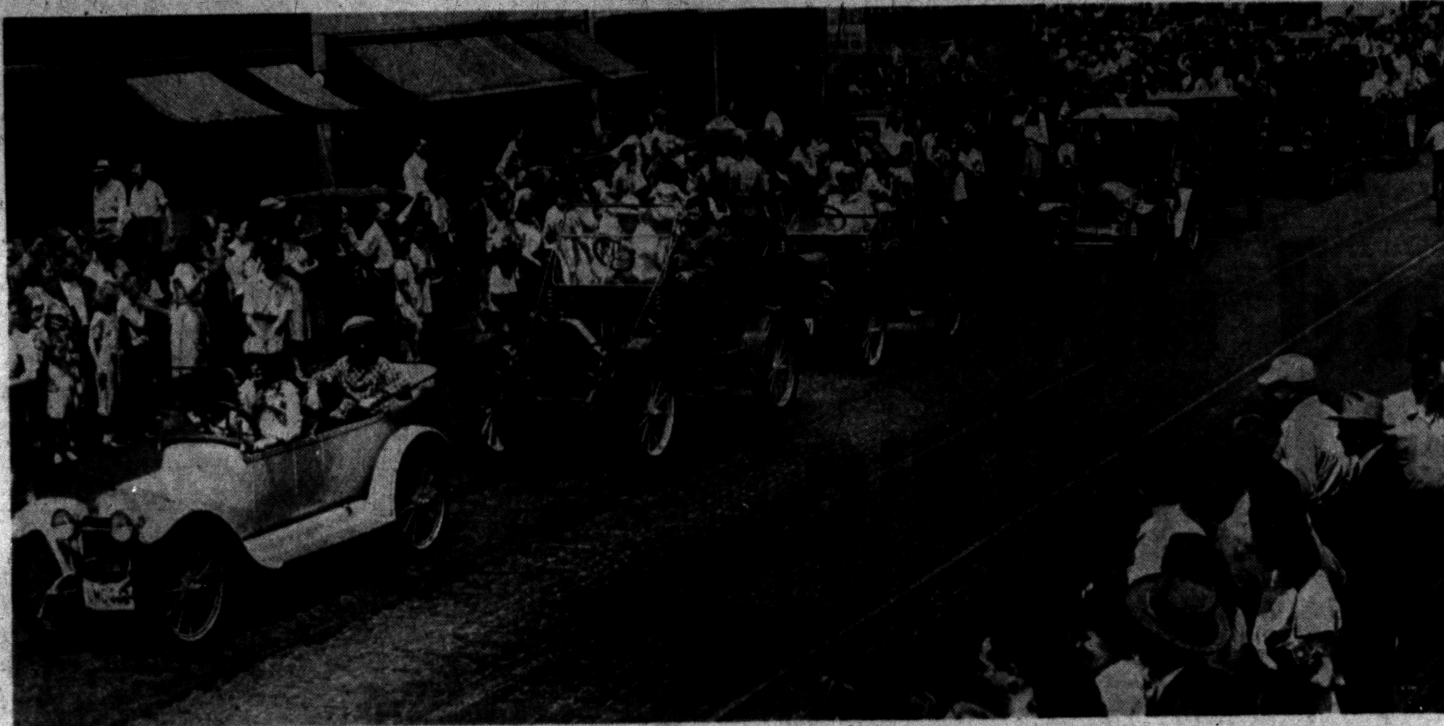
But then came patent locks, burglar alarms and other protective devices, the telephone and police radio cars.

And now scientists, who can never let well enough alone, are seeking to trap the burglar with radar.

British experts have now developed a home radar set which is just the ticket for the nervous householder or poultry farmer.

PRICE ABOUT \$700

The price is no more than \$700. The set can be linked to an alarm signal which will announce the burglar's stealthy arrival even before he breaks in.



ANTIQUES WILL RIDE AGAIN—This scene will be duplicated this evening in the parade honoring Pontiac Motor's 50th anniversary. A procession of Pontiacs

will visually outline the progress made during the span being honored. This collection of old cars on Saginaw took place during a 1946 parade.

CONGRATULATIONS PONTIAC MOTOR DIVISION

ON YOUR '50th'
ANNIVERSARY

26
E. Huron
(Downtown)
FE 4-3813

Flash
CLEANERS

339
W. Huron
(Drive-In)
FE 4-8512

H A P P Y B I R T H D A Y

Pontiac
Motors

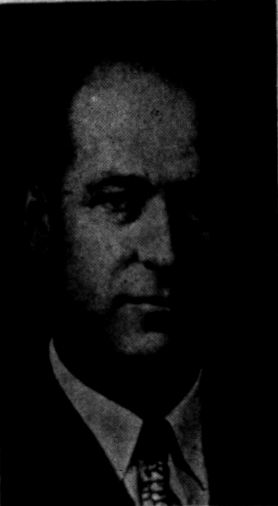
from

LAZELLE

Agency, Inc.

504 Pontiac State
Bank Building

FE 5-8172



JOHN F. BLAMY

John F. Blamy Joined Pontiac During 1930

John F. Blamy, Chief Inspector of Pontiac Motor Division has been associated with the firm since September of 1930.

Blamy joined the division immediately upon his graduation from General Motors Institute. His first job was in the standards department. Three years later he was transferred to salary payroll.

He has progressively handled supervision of time study and cost estimating, supervision of work standards, and held the position of assistant superintendent of planning and standards.

In 1953 he was promoted to the position of assistant personnel director in charge of salaried personnel. He held this position until 1955 when he was named assistant chief inspector. In 1956, Blamy was promoted to chief inspector.

Blamy married his wife, Marion, on March 6, 1937 and is the father of a boy, John III and a girl, Gail.

He is active in local Boy Scout activities, and is a member of the Pontiac Chamber of Commerce.

Rail Song Anonymous

NEW YORK—Both the author and the date of writing of the most famous railroad song, "I've Been Working on the Railroad," are unknown. The first known appearance of the song in a publication was in 1894, when it was printed under the title, "Levee Song."

Martin F. Rummel an Oakland Veteran

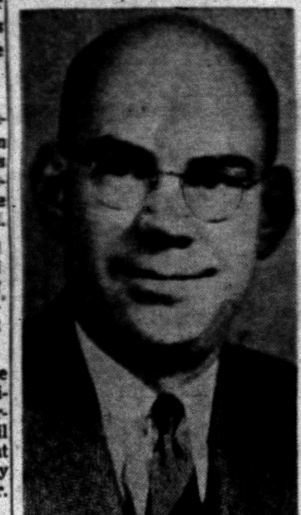
Martin F. Rummel, purchasing agent for Pontiac Motor Division, was born at Frankenmuth, July 31, 1904.

He was graduated from Saginaw Eastern High School in 1923 and from Michigan State College with a B. S. degree in 1927.

Upon graduation from college he entered the employ of the Oakland Motor Car Company July 5, 1927.

While taking a foreman's training course he worked on the assembly line and then was transferred to the purchasing department as a follow-up clerk. He became a buyer in 1932, assistant purchasing agent in 1941 and was appointed purchasing agent July 1, 1946.

Rummel is married and has two children, Roger Paul and Maribel. He resides in Birmingham and is a member of the Pine Lake Country Club, Detroit Athletic Club, Pontiac City Club, Pontiac Chamber of Commerce, Boys Club of Pontiac, YMCA and Lutheran Laymen's League.



MARTIN F. RUMMEL

Congratulations PONTIAC MOTOR DIVISION on your 50th Anniversary

Best Wishes on a Half Century
of Fine Automobiles!

JIG BUSHING CO.

Serving Pontiac Motor Division for 29 Years

454 N. CASS AVENUE

Congratulations

ON YOUR
50th ANNIVERSARY

PONTIAC
MOTOR
DIVISION



We are certainly proud of you Pontiac Motor Division on your fine success over the past fifty years of automotive engineering in bringing to the public an automobile of fine engineering, fashion, and durability.

You have set the stride, Pontiac, and we vow that we will keep up with you—for we, too, believe that for the city of Pontiac, there is nothing better or finer than the Pontiac Car. We add our special congratulations to Pontiac Motor Division from the men and women of our staff.

LEWIS
fine furniture

S. Saginaw Street at Corner of Orchard Lake Avenue

Congratulations

PONTIAC
MOTORS

We All Appreciate How Much
General Motors Means to Pon-
tiac.



"Be Sure You Are Well Insured"

Kenneth G.
HEMPSTEAD
INSURANCE

102 E. Huron Phone FE 4-8284

Representing Central Mutual Insurance Co.

THE BERRYS

By Carl Grubert



Pilots Travel in World's Toughest Areas

AF Transports Must Fly Everywhere

U.S. Air Force transport pilots must fly to remote corners of the world where emergencies often arise swiftly. Part of their training to cope with those emergencies includes actually flying into situations that at the moment appear hopeless. Elton C. Fay, the AP's veteran military affairs reporter, flew on one of those training missions "her other day. He describes the flight—the most interesting one I ever made—in the following dispatch.

By ELTON C. FAY
ELMENDORF AIR FORCE BASE, Alaska, Aug. 14 (delayed).—Up in the fang-toothed mountains east of here is one of the world's toughest training grounds for pilots.

Today, Maj. Leslie J. Greenwood, in charge of flying training at Bolling Air Force Base, near Washington, D. C., has brought three of his instructors to demon-

strate that even big, lumbering transports can fly unscathed out of seemingly impossible places.

"I just want to give them confidence in themselves and in their airplane," Greenwood says.

Those who rode with today's training flight developed, in a few minutes, complete confidence in the skill of the U.S. Air Force's transport pilots—and in an elderly Douglas C-54 which has accumulated something like 22,000 hours of flying time and three million miles of travel since it was delivered.

Suppose you were flying low to keep under weather and found a wrong turn had headed you up a canyon. In a like situation today,

Greenwood brings his plane in at 100 feet over the water, points it up the fjord, turns and twists with the curving shoreline.

The walls close in gradually on each side. Ahead lies the end of the 6,000-foot-deep chasm. It slopes up and up, to merge with ice fields above.

More power now. The growl of the four engines deepens. The pilot pulls back on the yoke and the C-54 starts climbing, rock rubble a few feet below.

The plane's climb increases as the ice and crevasses show ahead. Now it is thousands of feet up. And an ice wall is just off the right wing tip.

Here Greenwood shows his pi-

lots how you can turn and go back if you can't go ahead.

★ ★ ★

The right wing comes up in a bank, higher and higher until it is pointing at the blue sky. The engines roar at full power. Slowly the 20-ton airplane tightens its turn, fighting away from the mountainside.

★ ★ ★

The sheer face of a cliff is no longer ahead. It is 50 feet under the belly of the plane as the aircraft comes about with its wings almost vertical.

You are around.

An average of 5,100 doctors of medicine are graduated each year from the nation's 77 accredited medical schools.

Greatest single snowfall in the U.S. was 95 inches at Silver Lake, Colorado, within a span of 32½ hours.

Largest hailstone recorded was 17 inches in circumference, weighed 1.5 pounds, falling at Potter, Neb., July 6, 1928.

Puerto Rico, with 544 persons per square mile, is about 4,000 times more densely populated than Alaska.



THEY DIDN'T PHONE AHEAD FOR RESERVATIONS

Vacations are supposed to be fun. And making sure of comfortable accommodations is the first step. A Long Distance call to hotel, motel or resort will assure your family's comfort. When

you're vacationing, telephone ahead for reservations, before you leave home or from handy Public Telephones along the way. You can call places a day's drive away for less than a dollar.

MICHIGAN BELL TELEPHONE COMPANY

Socialite Believed in Russia

Daughter of Ex-Ambassador Linked to Red Spy Apparatus by Counterspy

WASHINGTON (AP)—House investigators say testimony by U.S. counterspy Boris Morros clearly establishes the daughter of a former U.S. ambassador "as part of the Soviet apparatus."

Chairman Walter (D-Pa.) of the House Committee on Un-American Activities said Morros has named Martha Dodd Stern as a Soviet spy who once tried to betray Morros' counterspy activities to the Soviets.

Mrs. Stern is the socialite daughter of the late William E. Dodd, who was ambassador to Nazi Germany from 1933 to 1938. She and her husband recently vanished from Mexico City and the belief has been expressed both are now behind the Iron Curtain.

Walter said testimony by Morros "clearly established Martha Dodd ... and her husband, Alfred Stern, as part of the Soviet apparatus." Stern is a wealthy investment broker.

Morros, a Russian-born Hollywood composer-director, was revealed last week as a double agent who had fooled the Soviets for 12 years. He gave first details in a news conference in New York, and Walter said he gave the committee further information under oath in New York Friday.

Walter said his committee had been in contact with Morros for the past six months, and has gleaned much valuable information from him. This, Walter said, included statements that:

1. A secretary in the U.S. Embassy in Prague, Czechoslovakia, and a member of the U.S. intelligence agency in Germany were Soviet agents. The individuals were not named.

2. Morros' superiors in the Soviet espionage net asked him to get compromising information about President Eisenhower and other prominent Americans.

3. Fifty-five business firms in the United States were really covers for Soviet espionage activities. None were named.

A committee aide said Mrs. Stern's alleged activities in behalf of the Soviets occurred in the 1940s.

The couple went to Mexico several weeks ago. Last May they were convicted in absentia of contempt when they ignored a subpoena to appear before a New York federal grand jury investigating Jack and Myra Sobel. The Sterns were fined \$25,000 each.

Morros' double role came to light after Myra Sobel and Jacob Albam were sentenced for espionage. Jack Sobel still is awaiting sentence.

Walter said Morros testified Friday that Vassili Zubilin, former second secretary to the Soviet Embassy, took Morros to the Stern home in Connecticut.

"Subsequent to this, Martha

Dodd Stern wrote a derogatory report to her superiors in which she questioned Morros' loyalty to the Soviet apparatus," Walter said.

Zubilin left the United States in 1945. According to Morros' testimony, Jack Sobel then became Morros' superior in the espionage operation and sent Morros to Moscow in 1950 to confer with Soviet officials and receive assignments.

Walter announced introduction of an omnibus bill on internal security, which he said would provide broad new powers for fighting the Communist conspiracy in the United States.

Walter said the bill represents the most comprehensive effort ever made to deal with all problems in the field of internal security, and that it stems from extensive investigation and study by his committee staff.

Meanwhile, editors for the Soviet government's publishing house in New York said last night that books by Mrs. Stern will be

translated and published in Russia.

Unintended Test Proves Honesty

PROVIDENCE, R. I. (AP)—Police said today an unintended test showed Providence residents are honest to a large degree.

The unintentional test began Saturday night when Gordon Reid, 26, tossed \$800 in small bills from the roof of an apartment building where he is superintendent.

He admitted in court later he was under the influence of several drinks.

Traffic was tied up for some time as men, women and children scrambled to collect the bills.

Residents read in the Sunday Journal that the money was not Reid's and he had no right to toss it away.

Up to last night, 35 persons had returned \$600 of the money.

Congratulations

PONTIAC
MOTOR
DIVISION



50th Anniversary

Better to Have Stolen Couple Quarts of Milk

IRVINGTON, N. J. (AP)—Thieves broke into North Jersey Dairyland Inc., yesterday, removed a 500-pound safe, dragged it down two flights of a fire escape and then jammed it into an automobile.

They drove the safe five miles before lugging it out of the car and prying it open.

The fruit of their labors? Thirty-five cents. A company spokesman said that was all the safe contained.

Oakland Fuel & Paint

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Anniversary 50th Celebration

24-Piece Silverware Set FREE

During Celebration Days with Every Dinette Set! Buy Now ... Charge It at Wyman's Where Your Credit Is Instantly Oked!

SALE! 5-Pc. CHROME DINETTES \$49.95



Lawyer May Run for Attorney General

SAN FRANCISCO (AP) — George T. Davis, widely known criminal lawyer whose clients have included Caryl Chessman, Death Row author, and the late Tom Mooney, said last night he was seriously considering running for attorney general.

Davis, 50, a Democrat, said he was thinking of making the race if Edmund G. (Pat) Brown, present attorney general, runs for the Democratic nomination for governor in 1958.

Davis never has run for public office. But he has been an active party worker.

Mooney, convicted in the 1936 Preparedness Day bombing which killed 10 in San Francisco, was pardoned by Gov. Culbert L. Olson in 1939 after his case went four times to the U.S. Supreme Court.

Sub Sank Union Ship

ATLANTA — The first submarine to sink an enemy vessel under combat conditions was the Confederate craft Hunley, built during the Civil War.

Bob Considine Says:

Baruch Was Lone Wolf of Wall Street

NEW YORK (INS)—Two generations of Americans have grown up to look upon Bernard M. Baruch as the archetype of elder statesman, adviser to presidents, park bench philosopher, and the author of the Baruch Plan for the control of atomic weapons.

Today, with the appearance of the first of his two-part autobiography (Henry Holt and Co., publishers), we are reminded of Baruch the financier, the intrepid lone wolf of Wall Street, the messenger boy who at 25 was a partner in a brokerage firm and at 35 a multimillionaire. The first of the Baruch books, on which he has been working since the 1930s, deals with that forgotten period in his life—and it makes exciting reading.

MADE FORTUNE

For example, he tells us of the time when his observance of Yom Kippur, the holiest of the Jewish holy days of obligation, provided him with a fortune. It was September, 1901, and the market was still gasping from the assassination of President McKinley. Baruch, after a careful study, decided to

sell Amalgamated Copper short. The day of his big kill was to be Monday, September 22. On the 21st, his mother called him.

"Son," she said, "you know Yom Kippur is coming?"

Baruch's heart sank, but he held true to his faith. All that Monday his phone at Elberon, N. J. rang shrilly, but he wouldn't touch it because to do so would have profaned the Day of Atonement. Each call must have suggested to him that his plans had gone awry; that he was being wiped out. In the afternoon he and Mrs. Baruch called on his mother, who lived nearby. The phone calls followed him there, but again he wouldn't answer.

Sundown came at long last and Baruch called his friend, Harry Content. Amalgamated had opened at 100 and dropped to 97 before noon. Had he been on the floor he would have sold at that point and taken a modest little profit. But by closing time, he learned, it was down to 93½. He let it go to 60 before he actually sold, and made \$700,000.

That was just 16 years before

Hull suggested that it might be nice for the government to have something called an income tax.

As a young man (whose hero was Bob Fitzsimmons and whose one-time ambition was to be heavyweight champion) Baruch wheeled and dealt with such titans as J. P. Morgan, John D. Rockefeller, Thomas Fortune Ryan, Henry H. Rogers, Edward Harriman, the Guggenheims, "Bet A Million" Gates, and Diamond Jim Brady. He says this of that much caricatured latter gentleman:

"I never see a flashy dresser today without thinking how pallid his appearance would be beside Diamond Jim Brady. Jim loved to

startle people and to be talked about. He never would use old money. If crumpled or dirty money came his way he sent it to the bank for crisp new bills. Whenever he appeared in public he always wore formal clothes, and generally he had a beautiful woman on his arm.

"But for all his penchant for show, Jim was a kindly man and a wonderful friend. There was not a particle of malice in his make-up. . . He touched neither tea, coffee, nor alcohol. He did not smoke. But I have never known any three men to eat as much as he did.

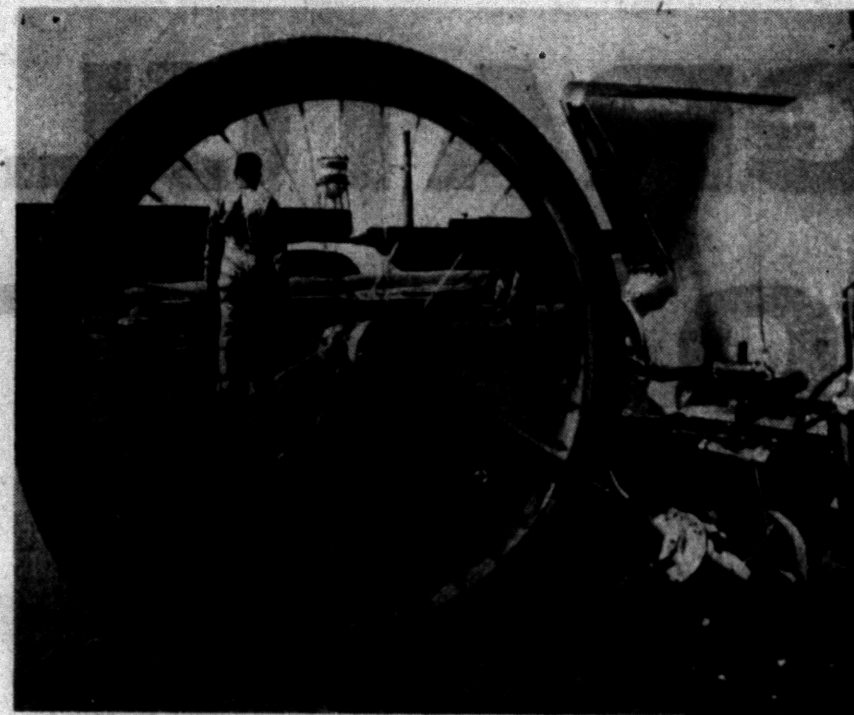
"He consumed ice cream by the quart or oranges by the dozen at a single sitting. When he traveled

he carried crates of oranges with him. I have seen him eat three or four dozen oysters as a before-dinner appetizer. Once he told me: 'A fellow wanted to bet me he could eat more ham than I. Before I bet I asked him how many hams he could eat.'"

Baruch has one chapter which is titled, "My Big Disappointment in Life." Its first paragraph is something I won't forget for a long time. It goes:

"Although I have had relatively little to complain of in my life, one disappointment I have felt quite keenly—that I never got to own or run a railroad."

It's a book about a delightful man of massive and lively vision.



FIFTH WHEEL — The fifth wheel is no joke at the proving ground, it is an essential part of the testing program. The wheel, used here to frame the picture of another fifth wheel being

attached to a Pontiac convertible, is used to reach the utmost in accuracy in both speed and mileage measurement.

Students Unruly 100 Years Ago, Diary Proves

ANN ARBOR (INS) — Teachers who complain about roughneck students, can be glad they weren't around when schoolrooms sported coal stoves and the equipment needed to keep fires going. Elizabeth Gurney, who was 17 in 1857, wrote in her diary about the day her teacher, Mr. Sadler, asked three boys to leave the room for talking out of turn.

The boys declined, Elizabeth said, so Mr. Sadler picked up a coal poker and started walking toward them.

One of the boys then took off his coat and rolled up his sleeves. Another picked up a coal shovel and announced they were ready to fight if Mr. Sadler desired.

Mr. Sadler, proving discretion is the greater part of valor, said he didn't want to exchange blows with the boys and proceeded to diplo-

matically talk them out of fighting. They finally took their seats.

Elizabeth's diary is part of the University of Michigan's historical collections.

Perv Eliminates Visa

LIMA — Peru is the latest Latin-American country to eliminate the visa as a documentary requirement for United States citizens visiting here. Instead, a tourist card, obtainable at transportation companies for \$2, will suffice. A passport and a smallpox vaccination certificate, however, are still required.

Japan Leads in Pearls

TOKYO — Japan leads the world in producing cultivated pearls. Some 1,300 firms are engaged in this business. Pearls thrive only in clear, uncontaminated sea water. Japan annually exports millions of dollars' worth of pearls, the bulk of them going to the United States.

Forest fires in the United States each year, most of them caused by human carelessness, destroy enough timber to build 86,000 average private homes, according to federal estimates.

STAPP'S . . . we know what's afoot . . .

A Big Change In
50 Years . . .



Everyone grows up and we join everyone in wishing Pontiac Motor Division best wishes on its 50th Anniversary.



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JUVENILE BOOTERY
28 E. LAWRENCE STREET
AND
FAMILY SHOE STORE
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CONGRATULATIONS PONTIAC MOTOR

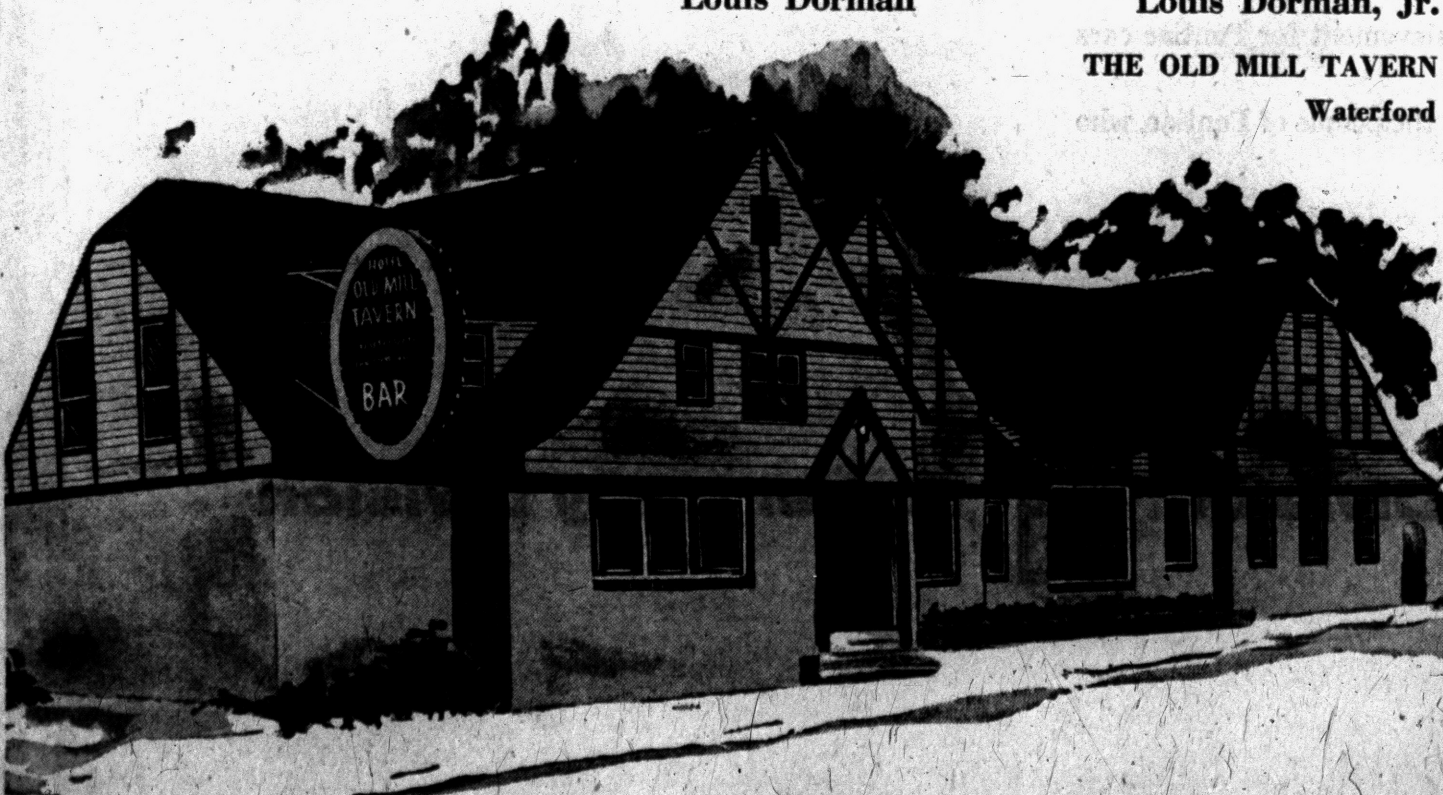
DIVISION ON YOUR 50th ANNIVERSARY

We Have Enjoyed Being Host to So Many of You Folks

Louis Dorman

Louis Dorman, Jr.

THE OLD MILL TAVERN
Waterford



MAKE OVER PAGES



Congratulations
Pontiac Motor Division
ON YOUR
50th Anniversary

We stand for progress and take this opportunity to congratulate you on 50 years of constant growth and achievement.

NYE DAIRY

Congratulations

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Is Proud to Join in

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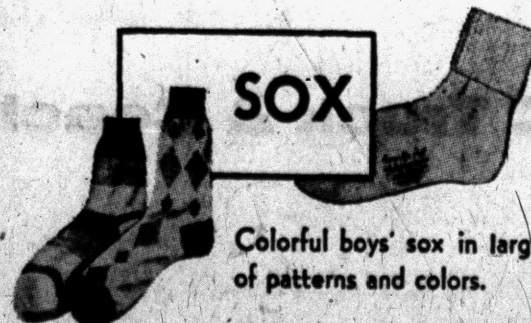
50th

Anniversary Celebration

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SEAMLESS
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The ideal stocking for casual everyday wear. Dependable Seamless have reinforced heels and toes . . . just the stocking to give you hardy wear!



Popular white bobby
sock with bulky tri-
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2 pairs \$1.00

SOX

Colorful boys' socks in large assortment of patterns and colors. **39¢**

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New Highway Aid to Tourists

Artery Part of Network Connecting Attractions in Western U.S.

SILVER CITY, N. M. (INS)—The recently-dedicated U. S. Highway 260 in New Mexico and Arizona is the latest addition to a scenic network of roads connecting the most popular tourist attractions in the West.

The new all-paved highway completes the "park to park" shortcut route between Carlsbad Caverns National Park in New Mexico and Grand Canyon National Park in Arizona.

The highway is a result of nine years of effort by southwest supporters of a road to connect the two scenic attractions.

The trip over the highway is a treat in itself.

It travels northwestward from Deining, N. M., through the beautiful Mogollon Mountains and the Apache and Gila National Forests, through the petrified forest and then, over U. S. 66, on to Grand Canyon.

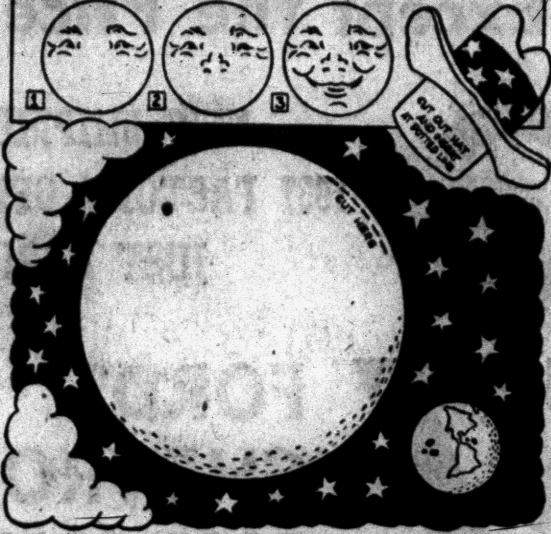
The route is dotted with ghost towns dating back to frontier days, and prehistoric Indian ruins dating back 1,000 years or more. There also are several tempting trout streams along the way.

The highway also connects with other roads headed for other recreational areas.

New Mexico State Highway 83 provides a newly-paved route into the scenic Sacramento Mountains. U. S. Highway 70 connects with the recreational facilities in the Cloudcroft area in the Lincoln National Forest, and the White Sands National Monument near Alamogordo.

Junior Editors Quiz on SATELLITES

TRY DRAWING A FACE LIKE THIS ON THE BIG MOON!



QUESTION: How many satellites does the earth have now?

ANSWER: The word satellite comes from the Latin word satelles, meaning an attendant. Today it is most commonly used in astronomy to describe a heavenly body which revolves around — or attends — a planet.

The moon is the earth's only satellite now. It constantly follows the earth on its journey around the sun. The planet Jupiter has the most satellites, 11. Saturn has 9, Uranus 4, Mars 2 and Neptune 1. Pluto has none.

Earth may soon be circled by man-made satellites. Scientists plan to launch them during International Geophysical Year which started July 1. These satellites are small magnesium spheres filled with sensitive instruments which are designed to learn some of the secrets of the universe. They are scheduled to be launched into space by rockets when scientists finish perfecting them.

FOR YOU TO DO: Obtain a map of the heavens, from a library or planetarium, and use it to study the stars and moon at night.

(You may win \$10 by sending a good question to Violet Moore Higgins, AP Newsfeatures, in care of this paper. Tomorrow: How big were dinosaurs?)

Boy Goes Wondering With Blanket, Pajamas

PAWTUCKET, R. I. (AP)—Stephen Landry, 2½, dressed in his best pajamas and carrying a blanket, set out to see the world.

He got only a block from his home when a woman spotted him and called police.

Half an hour later, his parents discovered his disappearance and went to the police station, where he had been bedded down.

A talkative woman is like a blotter—she's apt to soak up everything and get it all backwards. . . . The expert B'way horse player is the one who always knows the day before which horse is going to win, and day after exactly why it didn't. —Earl Wilson.

Real Stagecoach Holdup Has Anti-West Angle

MOSCOW (INS)—A regular cops-and-robbers story, with a "stagecoach holdup" and a chase by a posse is reported in a newspaper published in the Soviet hinterlands.

The Aug. 14 edition of Zarya Vostoka, published in the Georgian Republic, reached Moscow today.

Recently, the paper said, a band of hoodlums headed by six-shooter-toting V. Giguari, held up a bus on the road between Tiflis and Tlaneti.

G. K. Dzaparidze, a militia lieutenant, fired at the bandits but he and a woman passenger were mortally wounded by the robbers.

Dzaparidze's fellow militiamen picked up the Giguari gang's trail, pursued them through wild hill country and cornered and nabbed Giguari and his henchmen.

Giguari and two others were tried and shot, the others sentenced to long prison terms. Dzaparidze was awarded the order of the Red Star, posthumously.

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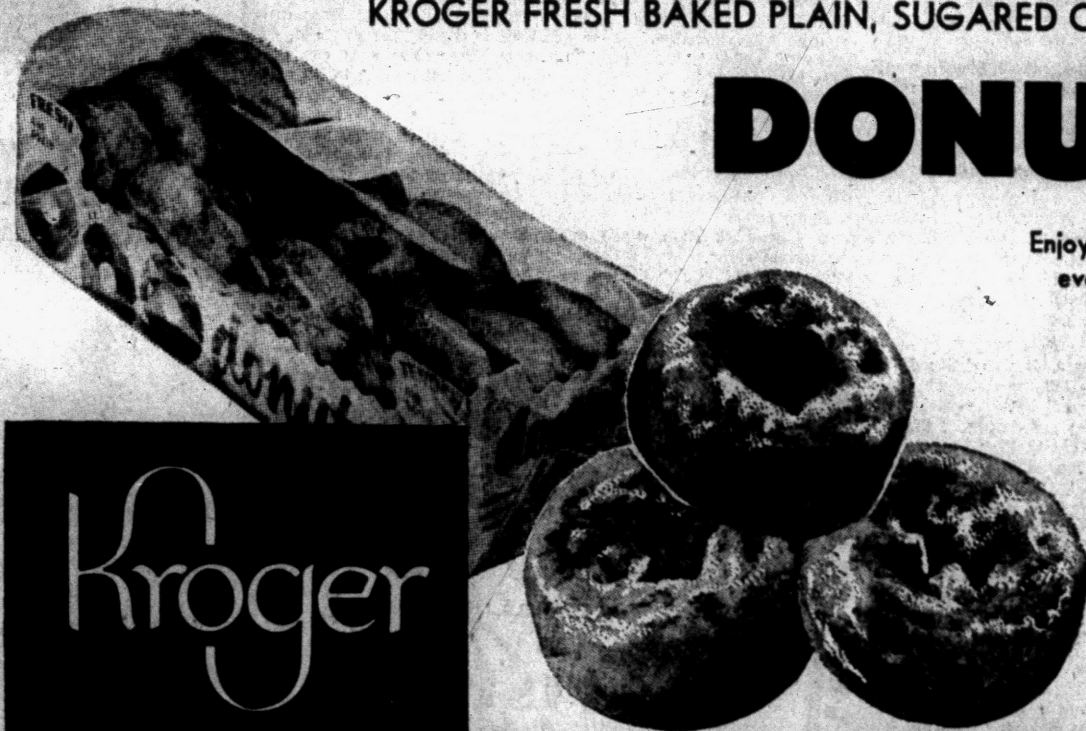
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Enjoy the freshest, tastiest donuts ever — Kroger baked donuts. Made by Kroger's master bakers. Priced extra low Monday and Tuesday only this week.

dozen
15¢



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ENJOY A REAL BUDGET SAVING — "THRIFTY" LEAN

ROUND, RIB OR SIRLOIN Steak

"Thrifty" meat comes from young, range-fed cattle. Stock your freezer now at this low price.

Lb. **69¢**

LEAN, GROUND

Beef . . . 39¢ Lb. 3 Lbs. \$1.00

FRESH PRESSED FLAVOR—KROGER

Tomato Juice

Pressed from the finest tomatoes. Stock your pantry — save.

Big 46-Oz. Can **19¢**

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Swift's Prem . . . 12-Oz. Can 39¢

DELICIOUS GOLDEN, AVONDALE, UNPEELED

Whole Apricots

In light syrup. Buy plenty at this low Kroger price—save.

3 2½ Cans **69¢**

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Margarine . . . 1 lb. Pkg. 15¢

PRODUCE IS FRESHER AT KROGER—JUMBO 27 SIZE

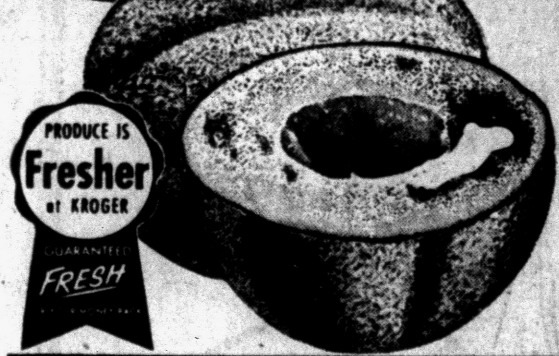
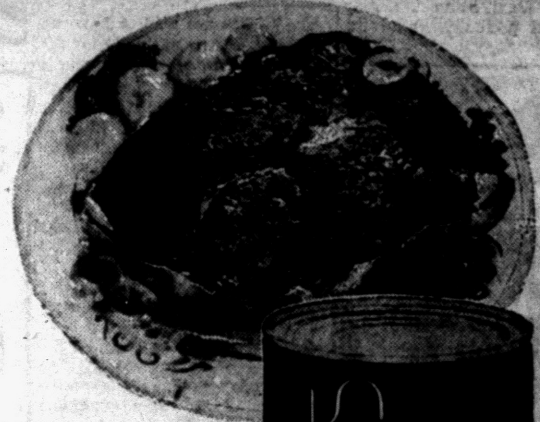
Cantaloupe

25¢

Rushed to Kroger fresh off the vine. Priced low.

ESSEX, FROZEN

Strawberries . . . 10 oz. Pkg. 15¢



DELICIOUS TOWN SQUARE QUICK-FROZEN

Fruit Pies

Apple or peach. Plump, juicy fruit, tender flaky crust.

3 22-Oz. Pies **\$1**

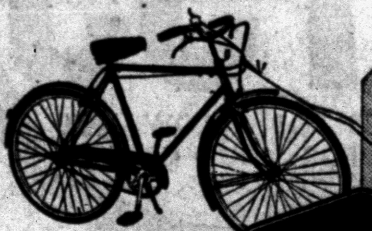
Get Top Value Stamps Plus Low, Low, Low Prices at Kroger!

We reserve the right to limit quantities. Prices effective through Tuesday, August 27, 1957.

B.F. Goodrich

BACK TO SCHOOL
BICYCLE SALE

YOUR OLD "BIKE" MAY BE THE DOWN PAYMENT



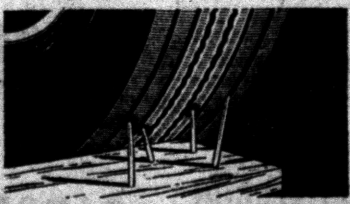
Make your child the envy of every kid on the block with this
39⁹⁵ CLIPPER
• Glossy black enamel finish
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26" Size

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We Are Proud to Be Suppliers of New Tires on These Outstanding Automobiles!

50th ANNIVERSARY



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A patented sealant surrounds the nail and keeps it in an air-tight grip. When the nail is removed, sealant flows into the hole, making a permanent repair.

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*Plus Tax and Retreadable Tire

NEW TREAD TIRES—FULLY GUARANTEED!

Get low cost—SAFE—mileage with these Factory Type treads on your own or our guaranteed basic carcasses.

670-15 . . . \$ 9.95 600-16 . . . \$ 8.95

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Up to \$3.25 Allowance for Your Tire!

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Pontiac's Two Guard Units Busy at Grayling



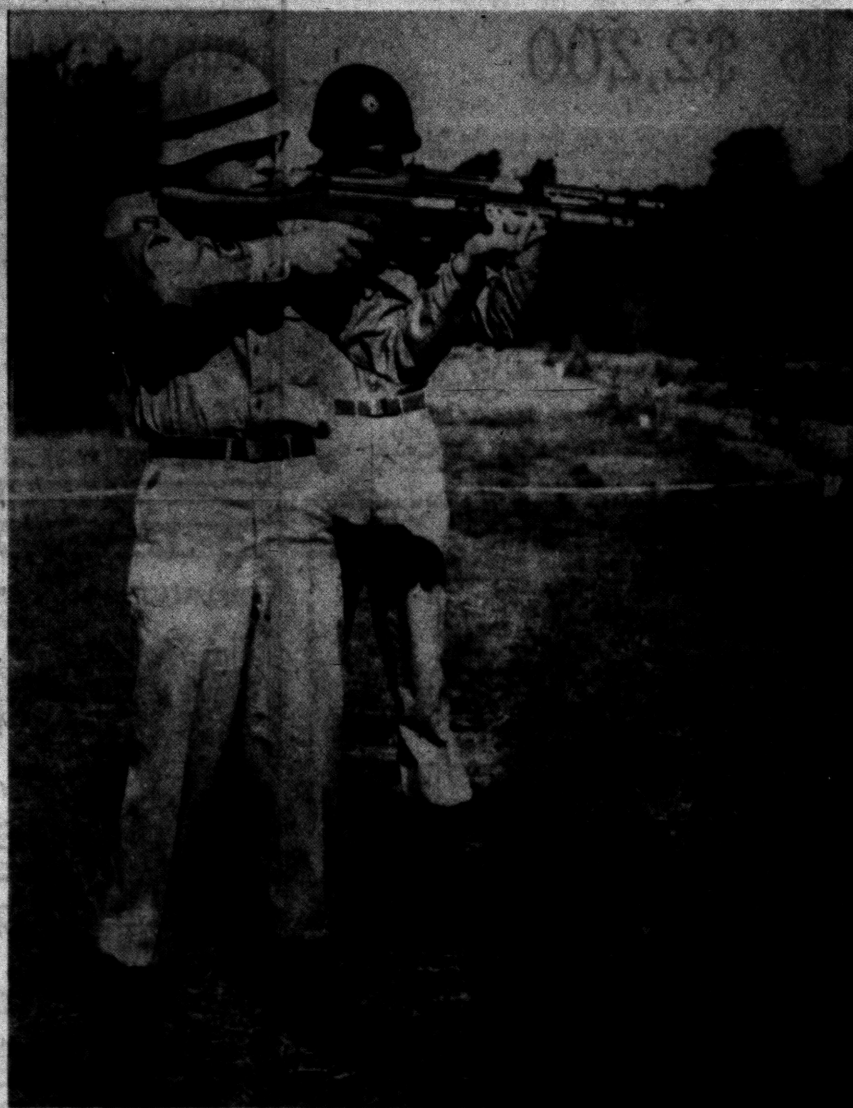
STEPPING OUT — Members of both Pontiac National Guard units were reviewed this weekend by Gov. G. Mennen Williams, marking the midpoint in the annual two weeks of field training. Among some 10,000 Guardsmen at Camp Grayling

are members of Company M, 125th Infantry Regiment, and the 107th Ordnance Company.



SPUDS, NATCH — Wouldn't be the service with a potato or two. Doing the honors is Pfc. Robert J. Pugh Jr. of 43 Fairgrove, of the 107th Ordnance. At left, Cpl. Eugene Kleinow of Rochester and Pvt. William Ellis of 751 Second St., show that it's not all work.

Pontiac
Press
Photos
by
Tom
Gerls



ON FIRING LINE — Specialist 2, C. William D. Greenfield of 69 S. Parke and Specialist 2, C. Curtis J. Batten of 74 Parkhurst give a firing demonstration of the latest weapon standardized for use by NATO forces.



HONOR MAN — Sgt. L.C. Adolphus B. White Jr., of 2025 Old Lane Dr., (third from left) was honored twice at the encampment. He won the Major General Thomas A. Colladay medal as the top

are (l-r) Sgt. L.C. Glenn Simpson, of 97 Osceola, Sgt. L.C. Billie J. Flippo, of 108 Hamilton, and Capt. A. J. Largent, commanding officer of Company M, 125th Infantry.



PROUD MOTTO — With the painted advice, "You call, we haul," this 107th Ordnance repair vehicle got a lot of laughs, and

also some business too. With it are Specialist Batton, and Lt. J. O. Karau, of 2515 Silverside St., Pontiac.

Cadillac



Keeping Current... For Economy!

In the illustration above, you see a very happy man at a very wonderful moment.

The title, the keys and the car are his—and he's starting out on his first journey at the wheel.

Of course, there's not much doubt as to why he decided to purchase a new Cadillac.

Like everyone else who selects the "car of cars", he did it to "keep current", so to speak, on all of Cadillac's new miracles of performance and beauty and comfort.

But coming to Cadillac, as he did, at this particular time of the year, we also suspect that he was inspired by the added motive of practicality.

For in addition to the normal Cadillac economies of modest purchase price, low operating cost and

high resale value—Cadillac dealers are, at this time, *seasonally prepared* to make Cadillac ownership even more attractive than ever.

Because of the demand for used cars and because of increased production of the Cadillac car itself, the odds are that this gentleman received both a generous allowance on his previous car and prompt delivery of his new Cadillac.

Have you considered how wonderful it would be to step into a Cadillac of your own? Then, you should pay your dealer a visit—spend an hour on the highway in the luxury of Fleetwood coachcrafting—and get the facts for yourself.

You'll agree, we know, that the car is Cadillac—and the time is now!

VISIT YOUR AUTHORIZED CADILLAC DEALER

