

Friday, May 1, 2009

Your opinion is important to us!

Your opinion matters! This August the OU Alumni Association will conduct an Alumni Attitude Survey to gather feedback to better serve you. Your participation will help us to better understand perceptions and what motivates you to engage with your alma mater.

Approximately 25,000 alumni will receive an email survey. A series of questions will allow you to evaluate our performance and provide feedback on how we can provide a wider range of opportunities based on your input. If you are one of the randomly selected individuals, we hope that you will take a few moments to complete this brief survey. All responses are anonymous. Collective results will be published in the OU Magazine. Your participation will help us to become a stronger alumni association.

SUMMARY

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