The Weather
U.S. Weather Bureau Forecast
Partly Cloudy.
(Details on Page 2)

THE PONTIAC PRESS

Home Edition

116th YEAR ★ ★ ★ PONTIAC, MICHIGAN, TUESDAY, MARCH 25, 1958—60 PAGES ASSOCIATED PRESS UNITED PRESS PHOTOS INTERNATIONAL NEWS SERVICE 7c

Nine Die as Flaming Airliner Plunges to Earth

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Probe Crash of Copter

Bloomfield Hills Businessman, 2 Others Killed

Authorities Seek Clues on What Caused Blast While Plane in Flight

State and Federal authorities today began investigations into the explosion and crash of a privately-owned helicopter which took the lives of a Bloomfield Hills executive, his brother, and the pilot, Monday.

The victims were: Louis A. Garavaglia Jr., 40, of 580 E. Long Lake Rd.; his brother Jule C. Garavaglia, 28, of Grosse Pointe Woods; and James Kennedy, 31, of East Detroit.

Louis was president and Jule vice president of the Louis Garavaglia Construction Co., of Warren.

Kennedy was piloting the plane which had carried the men on an inspection of building projects in the area.

Authorities are searching for clues leading to what caused the



LOUIS GARAVAGLIA

craft to explode while in flight over a Centerline cement company yard.

The Bloomfield Hills man, father of three children, went down with the wreckage, said observers. His brother fell from the craft after the explosion.

Witnesses said the helicopter was flying at a low altitude when it blew up in what one onlooker described as a "mass of red and black flame and smoke."

The Garavaglia firm specializes in road and bridge building and is one of the largest of its kind in Michigan.

GM, UAW Open Talks; Firm Favors Long Pact

FROM OUR WIRE SERVICES

DETROIT — General Motors called today for a long-term contract to contribute to "stability and public confidence" as it prepared to begin negotiations with the United Auto Workers Union.

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The union already has gone on record against a long contract.

Louis G. Seaton, GM vice president in charge of personnel and head of the company's bargaining team, said the talks beginning today will require "a lot of patience and hard work." He added:

"The economic facts of life as they exist today will have to be weighed most carefully.

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"We are hopeful that we can arrive at a settlement without the waste of a stoppage of work. Any settlement, however, must be economically sound. It must not contribute to further inflation.

FAIR TO EMPLOYES

"We want a settlement that is fair to our employes but it must also be equitable from the standpoint of our 725,000 shareholders, our dealers, our suppliers and the millions of customers of General Motors.

"And it must be in the best interests of the country."

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UAW President Walter P. Reuther, who usually enters talks only during crucial stages, will

(Pictures on Page 2)

take charge of the union negotiating team today.

Reuther and UAW Vice President Leonard Woodcock, head of the union's GM Department, will outline union demands, which include:

—A share of profits above 10 per cent on net capital before taxes.

—A general wage hike, estimated at between 7 and 12 cents an hour.

—Improvements in pensions, supplemental unemployment benefits (SUB) and hospital-medical insurance coverage.

—Protection for workers affected by plant and job movement.

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Woodcock said previously that the union is entering the negotiations with no thought "of the eventuality" of a strike. He said the UAW hopes to win its demands through negotiation.

STRIKE FINANCES

The union voted in January to add $5 to monthly dues of members in an effort to build up a 50 million dollar strike fund.

It probably will take about three days for the union to present its

(Continued on Page 2, Col. 2)

State Senate Passes Bill for Fifth Circuit Judge

Almost as an anti-climax, Oakland County's bill for a fifth circuit judge cleared the Senate in Lansing last night without debate or dissent and was readied for submission to the governor's desk.

In contrast to its defeat in an unexpected vote Friday, the bill last night was approved unanimously by 30 Senators present.

State Sen. L. Harvey Lodge (R-Oakland County), who had angrily branded last week's defeat as a "parliamentary trick pulled off while my back was turned," today was in a forgive - and - forget mood.

"Many of my colleagues have explained they were not aware I was temporarily out of the Senate chamber when the bill was brought up Friday," he said.

"I think last night's easy victory shows that Friday's defeat was a mistake," he said. The vote Friday had three Senators against the bill, three abstaining from voting, and 17 for it — one less than the required majority of 18 votes.

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Lodge believed there was "every indication" the House - approved measure would be signed by Gov. Williams.

It calls for a fifth judge to be elected next spring for two terms, a short one beginning July 1, 1959 and a regular six-year term beginning Jan. 1, 1960.

The short term was added by representatives of both political parties in the House in an attempt to make the bill acceptable to Williams.

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Williams vetoed a somewhat similar measure last year on grounds that a new judge should take office at the time a new position on the bench is created.

His veto was interpreted as part of a political battle in which Williams, a Democrat, wanted to appoint the new judge and the predominantly - Republican legislature wanted him elected.

Probers Label Hoffa, Beck

Union President Called Betrayer, Dangerous in Final Report

WASHINGTON (AP)—The Senate Rackets Investigating Committee said today President James R. Hoffa of the Teamsters Union is a betrayer of labor and "dangerous to the country."

In a report prepared for the Senate, the committee described Hoffa as a man with a lust for power who has built "a hoodlum empire" in his giant union. It termed Dave Beck, Hoffa's ally and predecessor, a man who could not resist temptation to engage in "thievery" of the union's funds.

It accused Frank W. Brewster, West Coast Teamster boss and a top lieutenant to both Hoffa and Beck, of involvement in a thwarted "plot to control vice" in Portland, Ore., through crooked deals with politicians and racketeers.

"The stench of corruption permeates many" in the Teamsters high command, said the committee headed by Sen. McClellan (D-Ark).

The report was prepared as a summary of the committee's first year of work on a two-year assignment to ferret out evidence of racketeering and other evils in the labor-management field.

12c Fraction for Taxes

WASHINGTON (AP) — The Agricultural Marketing Service estimates that about 12 cents of every dollar spent for food in this country goes for taxes. This 12 cents is added, it said, to the cost of processing and distributing food. The tax collector's share is a third of the portion of the food dollars farmers now get.

Heads UF



PHILIP J. MONAGHAN

SELECTED — Philip J. Monaghan has been named chairman of the 1958 Pontiac Area United Fund drive. The announcement was made today by President William B. Hartman, following a meeting of the executive committee. "If I can be of service, I will be glad to lend a hand," said Monaghan.

Skyliner Burns in Florida Swamp



AIRLINER BURNS — A Panama-bound Braniff Airlines plane crashed in dense brushland 4½ miles west of the Miami airport early today. Nine of the 24 persons aboard were killed as the aircraft plunged to earth shortly after takeoff. Rescuers had to cut their way through heavy underbrush to get to the plane. Ambulances and a helicopter were used to remove the injured to hospitals.

AP Facsimile

We'd Lose Our Shirts—Dulles

Comments on Price U.S. Would Pay Under Red Summit Terms

WASHINGTON (AP)—Secretary of State Dulles said today the United States would lose its shirt if it agreed to a summit conference at the terribly high price he said Russia demands for such a meeting.

At a news conference Dulles accused the Soviets of putting a five-point price tag on a summit meeting. He said flatly the price is too high although he assumes Russia is willing to negotiate it.

The latest note from Moscow has not advanced prospects for a summit conference, Dulles went on. He predicted a continued exchange of propaganda notes would make the outlook for a heads-of-government meeting much worse.

The United States, Dulles said, is ready to negotiate through diplomatic channels and possibly a foreign ministers meeting and issues no ultimatum on its own requirements for a top level meeting.

The new Kremlin note was delivered yesterday. The immediate reaction of U.S. officials was that its terms would turn the proposed meeting into a spectacle instead of a decision-making meeting to ease international tensions.

Little Change Seen in Pontiac Weather

Partly cloudy with little temperature change is the forecast for the Pontiac area. Tonight's low will be near 30 degrees and tomorrow's high will reach 42-46.

No rain is expected for several days but some precipitation is predicted about Saturday.

The lowest temperature in downtown Pontiac preceding 8 a.m. was 32 degrees. The reading was 45 at 2 p.m.

Favors More Benefits

LANSING (AP) — Gov. Williams plans to testify before a congressional committee Monday in support of proposals to improve federal unemployment benefits.

City OKs Improving of Lafayette Corner

State Highway Department plans for construction at Oakland Ave. and Lafayette St. of the first installation in the proposed progressive traffic signal system on Saginaw street through downtown Pontiac have been approved by City Traffic Engineer Theodore M. Vanderstempel.

Vanderstempel urged the highway department yesterday to authorize construction soon as possible.

With this authorization, he believed, the city's electrical city and engineering departments could begin actual construction in May.

The work includes modernization of the intersection, installation of new signals, and improvements of old ones, Vanderstempel said.

Included is a new traffic island in the middle of Saginaw opposite the Sears Roebuck & Co. store, and an extension to the triangle separating Saginaw and Oakland south of the First Baptist Church.

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Besides separating traffic, Vanderstempel said, these improve-

(Continued on Page 2, Col. 1)

Calls for Longer Aid to Jobless

Executive Committee of Area Advisory Council Contacts Legislators

A thirteen week extension of unemployment compensation has been urged by the Executive Committee of the Greater Pontiac Community Advisory Council.

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Judge Clark J. Adams, president of the council, today released letters sent to Senators Pat McNamara and Charles E. Potter, Congressman William S. Broomfield, State Senator L. Harvey Lodge and State Representatives Lloyd L. Anderson and Leslie H. Hudson urging them to support any pending legislation on this subject.

The Council expressed its opposition to increasing the present eligibility requirement of fourteen weeks of covered employment, in the letters sent to the State legislators.

The Council took this action as a result of a recommendation by a sub-committee appointed last month to study the impact of unemployment on our community's health and welfare services. The Committee was composed of Robert Langer, Chairman; Maurice Croteau, Fred V. Haggard, and Everett C. Spurlock.

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The Greater Pontiac Community Advisory Council is a voluntary organization of 162 civic, industrial, business, religious and labor groups, private and public social agencies, concerned with community problems.

Recommends $3 Billion

WASHINGTON (AP) — The House Appropriations Committee today recommended $2,961,862,181 in new funds for the Labor and Welfare departments.

Miami-Panama Plane Crashes in Everglades

Dead, Injured Strewn in Swamp Mud as Craft Falls Early Today

MIAMI, Fla. (AP) — A Braniff Airlines plane crashed moments after its takeoff for Panama early today with a mighty explosion visible for miles.

Nine were killed and 15 survived, many of them badly injured.

The four-engine DC7C had been airborne less than a minute before watchers on the ground saw fire spurt from an engine.

A night watchman on duty at a city dump near the swampy scene of the crash saw the plane go down "like a rock." It fell 4½ miles north of Miami International Airport.

The dead, dying and injured lay in the wreckage or in ankle-deep mud and water.

Rescuers had to push their way through dense brush which kept fire trucks and ambulances away from the scene.

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Rescuers were directed to the crash site in a fairly remote section of the greater Miami area by cab driver Bob Grant who said he saw the plane hit the black mucky marshland. He said the plane broke into at least three pieces on impact with the ground.

DIRECTS RESCUE

Grant used his taxi radio to tell his dispatcher where the plane came down and then stood at a crossroad directing firemen and policemen to the wreckage.

More than 50 ambulances, 20 fire trucks and 100 police cars sped to the scene. Thousands of spectators' cars jammed the area, forcing police to block off the section for miles south and north of the scene.

Two helicopters that brought the injured and dead to hospitals criss-crossed spotlights on the desolate scene so that rescuers could find the victims.

At the hospital, a parking lot was pressed into service as a landing port for the helicopters.

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The big plane, which would have gone to Lima, Sao Paulo and Rio de Janeiro from Panama, broke cleanly in two.

The engines and gas tanks land-

(Continued on Page 2, Col. 5)

Judge Regards Heaven as Reward for Good Life

(Editor's Note: This is the first in a series of articles on Heaven, written by local residents and compiled by Mary Anglemier, Pontiac Press church editor.)

By JUDGE H. RUSSEL HOLLAND

Although I have been urged to write down my impression of Heaven, I am reticent to do so because I feel that I am wholly incapable of giving a picture that would benefit others and because I feel it will be trespassing upon the prerogatives of the theologians and members of the clergy.

Theological definitions of Heaven are difficult for me to understand, so I shall therefore avoid them.

There is a thought which can bring a sort of realization and a certain comfort to all which ought to be stated at the outset about God and Heaven. It is this — the same God who created the earth, created us to live upon it as best we can until He sees fit to call us to return to Him.

At that time we will receive our reward depending upon how well we have succeeded in living a good life upon the earth. God created Heaven as the reward for the just.

My initial impression of Heaven was gained as a child from my first Sunday School teacher. Her brief definition has lingered with me and is more understandable and comforting than more orthodox ones.

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I was told that God created Heaven and Earth, that God lives in Heaven; that people who love God and keep His commandments live with Him in Heaven after death; that in Heaven the faithful live according to God's Commandments and the teachings of Christ,

(Continued on Page 2, Col. 4)



Circuit Court Judge H. Russel Holland teaches an adult Sunday School Class at Bethany Baptist Church. Director of Pontiac State Bank, he is a past president of the YMCA, Rotary Club, Michigan Judges' Assn., Junior Chamber of Commerce and the Oakland County Chapter of the American Red Cross.

Todd's Wife Departs



AP Facsimile

LEAVES FOR FUNERAL — Her damp eyes peering through a veil, Elizabeth Taylor walks quietly toward a plane bound for Chicago after arriving at Los Angeles International airport last night. She was en route to the funeral of her husband, Mike Todd, held today in Chicago. (See story on Page 2.)

In Speech to Kiwanis Club

GM History and Progress Outlined

Pontiac Motor Division executive J. H. Shimmick spoke on General Motors' 50 years of progress today, in an address delivered to members of the Downtown Pontiac Kiwanis Club at the Waldron Hotel.

Shimmick, who is assistant personnel director, reviewed GM growth and what it has meant to the employes and communities all over the nation.

"As you know, this is General Motors' 50th anniversary and with our sister GM plants in 71 communities across the country, we at Pontiac are celebrating this important milestone.

"An anniversary has little meaning, beyond marking the passage of a given number of years, unless it is viewed in terms of accomplishment. So I would like to sketch very briefly what the growth and progress of General Motors, as represented by Pontiac Motor Division has meant to this community and its people.

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"For example, in 1908, Oakland Motor Car Company (as it was then known) had approximately 50,000 square feet of floor space for automobile production. Today the Pontiac plant has almost seven million square feet of floor space utilized for automobile production. Obviously, plant expansion such as this has been accompanied by similar growth in employment and payroll which has been good for the community.

"We know that from a physical standpoint our facilities and working conditions are among the very best in our industry. Our employe facilities in particular we consider outstanding. We want every job in our organization to be a good job. We want our employes to want to work for General Motors.

"What is a good job?

"Obviously, the definition would comprehend the physical aspects such as: a clean place to work; the best tools and facilities that technology can provide; and mechanical power to reduce the tax on human muscles wherever possible. But in our view a good job means much more than that.

"In this broader view of what constitutes a good job we include the fact that our people enjoy unusually safe working conditions; that their pay is good; that they receive substantial assistance in protecting themselves against the hazards of life; and finally and importantly, that relationships with and among the people in our plant are good.

"Over the last ten years we have reduced time lost due to accidents, in relation to hours

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Jerome "Bright Spot" needs sharp cars: '54 to '58s. Top $. FE 8-0488.

City OKs Improving of Lafayette Corner

(Continued From Page One)

ments will provide additional safety for pedestrians and shorten the existing pedestrian crossing by about 25 feet.

UNIFIED SIGNALS

A new set of signals is to be installed at the intersection of Oakland and Saginaw to operate in unison with the existing signals at Oakland and Lafayette, Vanderstempel said.

The project would cost an estimated $5,000, with the city and state splitting the bill equally.

"It is designed to allow north and southbound traffic on Saginaw to move smoothly in conjunction with eastbound turning traffic on Lafayette in one phase," Vanderstempel explained, "while in the other, cars using the north and southbound Oakland-Saginaw route will be able to proceed without interference from traffic on the other two streets."

Vanderstempel said the next step would be to secure plans for the improvement of the signal system from Lafayette to Huron street. He hoped the entire system, from Lafayette to South boulevard, could be in operation by this fall.

Today's Weather Across Nation Stays Dampish

By THE ASSOCIATED PRESS

The nation's weather pattern showed only minor changes today, with more precipitation in wide areas of the Western and Eastern sections of the country.

A storm centered over the Southeastern part of the country continued to bring rain from the middle Mississippi Valley and Arkansas eastward across most of the South and Middle Atlantic states.

Snow mixed with rain fell along the northern border of the storm belt and in parts of the Appalachians. About an inch of new snow was reported in parts of the Virginias.

The wet weather was expected to extend into the upper Ohio Valley and lower Great Lakes region, most of the South and Middle Atlantic states and northward into southern New England. Snow mixed with rain was forecast in northern parts of the wet belt.

Murder Trial Case Hearing Postponed

A Circuit Court hearing on a motion to dismiss a first - degree murder charge against Ray Goff has been postponed to March 31.

Circuit Judge Frank L. Doty granted the postponement yesterday because of a crowded docket in his courtroom.

The motion was made by Goff's attorneys after a hung jury was discharged following his trial last month.

Goff, 35, of Flint, is accused of shooting his estranged sweetheart, Mrs. Rita Cummings, 27, of Flint, to death on Aug. 21, 1955 near Holly.

He spent the next two years in Ionia State Hospital and pleaded insanity as a defense.



AP Facsimile

LOUIS G. SEATON

Seaton is chief negotiator for General Motors in contract talks with the UAW which opened today in Detroit.



AP Facsimile

LEONARD WOODCOCK

Woodcock is the United Auto Workers' chief negotiator in contract talks opening today in Detroit with General Motors.

GM, UAW Begin Talks on Contract

(Continued From Page One)

demands. After that, current plans call for at least a week's recess while GM experts study the proposals and prepare a reply.

The GM contract covering about 350,000 UAW members expires at midnight, May 29. Ford and Chrysler pacts expire two days later. Negotiations with Ford begin next Monday and with Chrysler the following day.

Appearances today by Reuther and Seaton are regarded as token in nature.

Contract provisions covering seniority and job classifications were expected to occupy bargainers in early talks.

Union officials have not specified what they will seek in a wage increase.

PRESENT CONTRACT

GM has offered to renew its present contract with the UAW which gears wages to the cost of living and provides an annual increase of 6 cents an hour based on the theory that the private economy's productivity rises at a rate of about 2½ per cent a year.

The union contends the productivity improvement factor is 3.9 per cent.

The average GM wage rate is $2.21, exclusive of fringe benefits, which the company estimates at 67 cents per hour.

Heads of the Big Three denounced the profit-sharing proposal when it was made public.

Would Raise Budget $10,500

Firefighters in Waterford Seek 2 More Men, Truck

Although only two items had been announced for last night's regular Waterford Township board meeting according to officials, nine additional projects kept members conferring until after midnight.

A committee from the Firefighters' Association headed by Leon Thorton presented the fire department's proposed annual budget, requesting an additional $10,500 over last year's budget for the hiring of two more full - time firemen and the purchase of a new pumper truck.

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The budget for fire department operations last year was $66,640 as compared with this year's proposed budget of $75,960.

The committee also proposed that a one mill tax for fire protection be placed on the fall primary ballot for a long range township fire protection plan. The department is now supported by the general township fund.

The group also proposed to ask voters for the approval of civil service as well as a pension plan for the full - time men. Both matters were tabled for further consideration.

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Also tabled was the Waterford Township recreation budget which was approved by the Township Recreation Board and later tabled by the board of education for additional study.

Builders Abe Friedman and Saul Coleman were present requesting the termination of an agreement with the township for the operation of the sewer treatment plant in their subdivision near Pontiac Lake and Cass Lake roads.

The agreement specifies that the developers pay for operation and maintenance of the plant until 85 homes have been occupied. So far there are only 53 homes occupied but the board agreed to terminate the agreement providing the company put the money in escrow for the remaining unoccupied homes.

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Friedman also objected to the payment of four repair bills and after a lengthy discussion, an agreement was reached whereby the township will pay one half of the first $590 repair bill and the company will pay the following three bills totaling some $700.

A proposed budget for the township - owned Water System No. 1 was also tabled. Last year's operating costs were $27,000 and this year's budget was set at $26,000.

Another project was tabled for further study when an engineer's opinion and estimate on extending water lines from the Watkins Hills system to the proposed new Cooley Elementary School was presented.

Also tabled was the termination of the Lake Oakland Heights water agreement pending further action by the builder regarding the pumping system.

Heaven Regarded as Reward for Good

(Continued From Page One)

at peace with themselves and each other.

HOLDS TO CONCEPT

Despite the varying impressions I have gained from various denominations, religions and religious thinkers, I have held in the main to the simple concept received from this Godly woman.

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I still believe that God was the creator of the earth and man; that He was the author of the natural and moral laws: that He is ever present to guide our lives and fortunes; and sustain us if we will but bend our will and desires to His, observe the basic laws given us in the Ten Commandments and heed the teachings of Christ, to love God, to serve and love each other.

To me the location of Heaven and the body with which one is raised up are of little concern.

The important thing is we will be at peace with God, man and with ourselves. There will be opportunity throughout eternity to worship God: to reflect upon His precepts and goodness to us, and continuing opportunities to serve.

When Marilyn Monroe became the wife of playwright Arthur Miller, she decided to join the Jewish faith. The rabbi gave her a Jewish Biblical name, a name known only to the rabbi and Marilyn.

9 Die as Airliner Crashes, Explodes

(Continued From Page One)

ed about 50 yards from the rear section of the fuselage.

Flames still were roaring into the sky hours after the crash. Traffic was backed up for miles along roads leading to the area.

R. H. Sands, the dump watchman who summoned help but was prevented by the sawgrass and underbrush from forcing his way to the scene himself, said it was about 20 minutes before rescue crews arrived.

UNABLE TO HELP

"Those were the longest 20 minutes I ever spent," he said. "I could hear the passengers yelling for help and there was nothing I could do."

Ray Stolz, a Miami Springs policeman who was among the first to reach the wreckage, said victims could be seen "like bundles on the ground. I heard them yelling.

"The flames weren't as bad as they got later but it was something fierce — the heat.

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"I carried one man out to the road and then I came back and called out for the survivors. They heard me and yelled, 'Please help us. We're hurt bad.'"

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Pete Vigna, 67, Civil Aeronautics Administration official returning to his job in Colombia, suffered only a cut ear.

"The plane was running good until it hit about 1,500 feet," Vigna said. "All of a sudden, the engine next to the fuselage on the right sputtered fire.

"The next thing I knew, the world had fallen out beneath me. I found myself tumbling inside the plane, falling every which way."

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Wreckage was strewn over a half-mile square area. It seemed as if a giant mixing contraption scattered bits of the plane in every direction.

Kalamazoo Bus Service Soon to Be Curtailed

KALAMAZOO (AP) — Kalamazoo bus service will be discontinued on Sundays, except Palm and Easter, and sharply curtailed at night, effective next weekend.

The city commission approved last night the service curtailments recommended by a citizens study

Tell GM Progress to Kiwanis Club

(Continued From Page One)

worked, by 75 per cent. Our accident rate is only about one-fifth the average for all industry. This means that 99.76 per cent of General Motors employes lost no time because of accidents last year.

★ ★ ★

"Another facet of a good job is good pay, obviously. Not only are our people paid well, but they have made important progress toward higher living standards over the past ten years. In 1948 General Motors proposed a wage formula to the union in an attempt to arrive at a workable method of determining what is a fair wage. The union accepted this formula. It was continued in two subsequent agreements and is in effect now.

"Certainly, from the employe's standpoint the help he gets in providing against the hazards of life is an important consideration. In General Motors this help has taken the form of several major benefit plans, introduced or improved over the past 10 years.

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"First there is the pension plan for hourly-rate employes put into effect in 1950. It covers all plant employes. General Motors pays the entire cost of the plan. Since its inception more than 22,000 employes have retired under this pension plan. General Motors payments into the non-contributory pension fund from 1950 through 1957 have totaled over $356 million.

"Our employes and their families are protected when illness strikes. Under local Blue Cross and Blue Shield plans they are provided with hospital and surgical insurance, the cost being shared approximately 50-50 by General Motors and the insured employe.

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"A final aspect of a good job has to do with what might be called the climate that prevails in an organization, in other words, the opportunities that are provided for, and the relationships that exist with and among the people who work together as a productive team.

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"Basic to this climate are the policies by which a business is operated. These policies must recognize that a team is made up of individual people — people with different talents, natures, ambitions, and problems. Only good policies, constructively implemented by effective organization, can weld a group of people into a successful productive team.

"This thinking is reflected specifically in the Six Basic General Motors Principles by which we operate our business. Five of these principles have to do with people.

"1. Put the right people in the right places . . . so that there will be a minimum number of square pegs in round holes.

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"2. Train everyone for the job to be done . . . so that employes individually may have an opportunity to qualify for better jobs.

"3. Make the organization a coordinated team . . . to minimize friction and reduce nonproductive or unnecessary work, as well as to stimulate the initiative of the individual employe.

"4. Supply the right tools and the right conditions . . . to enable employes to produce more with the same amount of human effort — a sound social and economic objective.

"5. Give security with opportunity, incentive, and recognition . . . as proper incentives to conscientious application to and interest in the job on the part of employes.

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"6. Look ahead, plan ahead . . . for more and better things . . . through research and continuing product development to place ourselves in a position successfully to anticipate the future requirements of customers, thereby making the future of the business and its employes more secure.

"We at Pontiac and our General Motors top management as well, are firmly convinced that people —good relationships with and among the folks who work together—are the keystone in any sound business structure."

Says Illinois Facing Public Transit Loss

CHICAGO — Illinois cities are faced with the loss of mass transportation unless bus and trolley companies obtain relief from the Illinois Legislature, the 200 delegates to an executive board meeting of the Illinois Municipal League were told.

The meeting was held in Chicago and Mayor Jerome J. Munie, a member of the executive board, attended.

"All major cities in Illinois are confronted with the loss of their mass transportation systems," said Munie. Revenue has been declining and operating costs increasing.

"Speakers at the conference told us that unless the General Assembly acts, the bus and trolley companies will go out of business."

The 200 delegates represented 837 cities and villages.

The Day in Birmingham

Commissioners Accept Bus Anti-Nuisance Plan

BIRMINGHAM — An agreement by the Great Lakes Transit Co. to remedy the nuisance factors at its bus parking lot was accepted by the Birmingham City Commission last night.

The firm purchased Greyhound's suburban lines after Greyhound had been sued by residents of the Hunter boulevard and Forest street area for creating a nuisance with its bus parking lot.

Acceptance of the Great Lakes agreement to eliminate the noise and fumes coming from its lot at night will bring suspension of the $100 levied against Greyhound, according to City Attorney James Howlett.

No bus operations will be made on the lot between 9 p.m. and 6 a.m., according to the new agreement, and not more than six buses will operate at a time.

The company pointed out that in an emergency such as mass evacuation it will not regard this agreement as binding.

In other action, commissioners approved the special assessment district for the paving of Elm street north from Hunter boulevard.

Birmingham Police yesterday arrested Robert Felk, 25, of 1079 E. 14-Mile Rd., Birmingham, and Otis Chiles, 28, of 1411 Amelia St., Royal Oak, on charges of tire theft from a Birmingham Service station.

About 24 whitewall tires were recovered, police said.

Also arrested yesterday were Joseph S. Young Jr., 32, and Donavan Plum, 19, both of 52 E. Baker St., Clawson. They were charged with theft of groceries from the Wrigley Supermarket, 855 S. Hunter Blvd.

A Royal Oak man has been turned over to Detroit police, who charged him with forgery.

Richard Steel, 22, of 2650 Trafford St., was arrested by Birmingham police for cashing bogus checks of $136 and $114 in Birmingham.

Birmingham Detective Lt. Merlin Holmquist said Steel has been identified by six Detroit victims and has admitted his guilt.

Newly elected officers of the Altrusa Club of Greater Birmingham are Mrs. Millard Newcomb, president; Miss Marion Goodale, vice president; Mrs. Cyril Lewis, recording secretary, and Miss June Keil, corresponding secretary.

Directors for the year are Mrs. Russell Barnes and Dr. Ethel Calhoun.

CHARLES LEE CHUBBUCK

Service for Charles Lee Chubbuck, 70, of 820 Stoneleigh Dr., Bloomfield Hills, will be held at 1 p.m. tomorrow at Bell Chapel of William R. Hamilton Co., Birmingham. Burial will be in White Chapel Cemetery.

Mr. Chubbuck, who died Sunday at his home, was senior vice president of R. C. Mahon Co., a steel fabricating firm.

A resident of Oakland County for 45 years, he was a member of Phi Delta Theta fraternity, Bloomfield Hills Camera club, Recess Club, Orchard Lake Country Club and University Masonic Lodge.

Surviving are his wife, Marie; two daughters, Mrs. Richard Craig and Mrs. Gererd Monod; and three sisters, Mrs. Edward Lass, Mrs. Gilbert Janes and Mrs. Lee Hassenpflug.

$15 Million for Spain

MADRID (AP) — The United States today granted Spain 15 million dollars to finance imports of industrial raw materials.

It takes four pounds of potatoes to make one pound of potato chips.

With Solemnity, Dignity, Privacy

Flamboyant Mike Todd to Be Buried in Chicago

CHICAGO (INS) — Burial services for movie producer Mike Todd were advanced two hours today to avert the possibility of the gathering of a huge crowd at the cemetery.

The change from 2 p.m. to noon (CST) was announced after Elizabeth Taylor, beauteous widow of the flamboyant showman, arrived by plane from the West Coast for the last rites at Waldheim Cemetery in suburban Forest Park.

WEEPS CONSTANTLY

Miss Taylor "wept almost constantly" during the TWA flight from Los Angeles, said Richard Hanley, an employe of her late husband.

As she left the plane at Chicago's Midway Airport, Miss Taylor held the arm of her brother, Howard Taylor, 28, who accompanied her on the sad flight, Hanley said:

"The only time she stopped crying was when she couldn't cry any more. She is in terrible shape. She is stunned. We were all shocked to see how bad she is."

STAYS UP

The plane's hostesses said Miss Taylor sat up most of the night-long trip and slept very little.

Miss Taylor wore a small black hat with a heavy veil, a mink coat and black gloves. Four limousines sped her and the mourning group from Hollywood, including singer Eddie Fisher, to the Drake Hotel.

At the hotel, Todd's sister and three brothers were waiting. They are Mrs. Shirley Stender of Chicago, Carl Goldbogen, 61, of Los Angeles, David Goldbogen of Lake Zurich, Ill., and Frank Goldbogen of Highland Park, Ill.

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From the hotel, the mourners were to leave for the cemetery. Todd will be buried in the family plot where his father, Rabbi Chaim Goldbogen, also is buried. The father died in 1931.

Miss Taylor entered a limousine occupied by Michael Todd Jr., 29-year-old son of Todd by a previous marriage. He held her hands and they looked silently at each other. Miss Taylor will return to Los Angeles on a TWA plane departing at 6:10 p.m. (CST.)

William Doll, vice president of Todd's theatrical enterprises, said the time of the funeral had been changed because the family desired to keep the services "simple and private." Doll added:

"It was thought best to conduct the burial service at noon to avoid the possibility of a huge crowd gathering in the cemetery."

Police Chief Joseph L. Cortino of Forest Park assigned 40 policemen to guard the area around the grave and to keep order.

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Todd, 50, who perished Saturday with three other men in the fiery crash of his luxurious private plane near Grants, N. M., will be interred in the Congregation Beth Aaron section of the cemetery after a simple Jewish service.

A memorial service will be held at Temple Israel in the movie capital with George Jessel delivering the eulogy.

COMING

Thursday, March 27

Nationally Famous

PERMA-LIFT STYLIST

Miss Bee Wilson

- She will assist you with your fitting needs.
- She will help you make the proper selection.

FREE! GIRDLES and BRAS

You may win one of nine garments. No purchase necessary. Just register in our Bra department.

Georges Newports

74 NORTH SAGINAW

We Give Red Stamps

Gets $7 to Tide Him Over

Elvis in the Army Now; Makes Own Bed Today

FT. CHAFFEE, Ark. (AP) — Pvt. Elvis Presley, idol of America's rock 'n' roll fans, and 21 other recruits arrived here in a blaze of publicity last night.

Presley's schedule today calls for five hours of aptitude tests, a classification interview and several lectures. Presley will make the rounds in the sports jacket and slacks he wore to camp. He won't get a uniform until tomorrow.

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The 23-year-old singer, whose gross income last year was almost a million dollars, will get the $7 salary advance provided to tide over recruits until payday.

Presley and the others in his group rolled in from Memphis aboard a chartered bus shortly before midnight. He was greeted by a shouting crowd of newsmen, photographers and civilian fans.

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"We never had anything like this before," commented a reception center officer as camera flashbulbs winked and teen-age girls among the 100-odd civilians screamed a welcome to the unruffled Presley.

The celebrated draftee, who had charge of his contingent, went immediately into a reception room, where a sergeant called the roll above a din of newsmen.

Presley willingly posed for pictures in the reception room, but he declined to give autographs while he was in ranks.

The recruits were taken to a supply building where blankets, sheets and pillows were issued. Then Cpl. John D. Smith of North Little Rock, Ark., steered them to a nearby barracks.

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Photographers and reporters followed Presley into the barracks. Smith showed the newcomers how to make up a bed GI style. As Presley worked on his bed, someone asked if he ever made one before. He smilingly said he had not.

At 12:30 a.m. about an hour after the arrival, Presley and his comrades turned in.

Presley was sworn in at Memphis Monday. After three days of processing here, the Army will decide where he will take his eight-week basic training.

The Weather

Full U. S. Weather Bureau Report

PONTIAC AND VICINITY — Mostly cloudy with occasional rain or snow today. Partly cloudy tonight and tomorrow with little temperature change. High today 42, low tonight near 30. Moderate to fresh northeasterly winds.

Today in Pontiac

Lowest temperature preceding 8 a.m. 32.

At 8 a.m.: Wind velocity 15 m.p.h.
Direction: Northeast.
Sun sets Tuesday at 6:50 p.m.
Sun rises Wednesday at 6:36 a.m.
Moon sets Tuesday at 1:39 p.m.
Moon rises Wednesday at 9:56 a.m.

Downtown Temperatures

6 a. m.	32	11 a. m.	38
7 a. m.	33	12 m.	44
8 a. m.	33	1 p. m.	43
9 a. m.	36	2 p. m.	45
10 a.m.	37		

Monday in Pontiac (as recorded downtown)

Highest temperature	43
Lowest temperature	30
Mean temperature	36.5

Weather—Fair.

One Year Ago in Pontiac

Highest temperature	33
Lowest temperature	26
Mean temperature	29.5

Weather—Sunny.

Highest and Lowest Temperatures This Date in 86 Years

76 in 1945 -8 in 1940

Monday's Temperature Chart

Alpena	37	26	Marquette	34	24
Baltimore	48	39	Memphis	55	45
Bismarck	43	31	Miami	71	65
Brownsville	66	55	Milwaukee	38	30
Buffalo	51	33	Minneapolis	49	26
Charleston	59	55	New Orleans	65	54
Chicago	38	33	New York	51	39
Cincinnati	46	40	Omaha	52	27
Cleveland	44	33	Pellston	38	13
Denver	46	35	Phoenix	69	49
Detroit	42	31	Pittsburgh	46	34
Duluth	36	24	St. Louis	43	34
Ft. Worth	66	40	S. Francisco	60	50
Grd. Rapids	43	27	S. Ste. Marie	37	22
Houghton	39	17	Trav. City	40	27
Jacksonville	67	50	Washington	48	39
Kansas City	59	35	Seattle	48	41
Los Angeles	66	55	Tampa	71	62



AP Facsimile

'COPTER CRASHES — This was once a helicopter. The jumbled mass of metal is all that remains of the whirlybird which crashed near Warren Monday, killing three men. Witnesses reported seeing an explosion and two bodies hurtling from the helicopter. Brothers Louis and Jule Garavaglia, heads of a Detroit-area construction firm, and pilot James Kennedy were killed.

Due to the death of our beloved daughter, Renee, the following announcement is being made.

Guido Saltarelli

PEOPLE'S SUPER MARKET and PEOPLE'S FOOD-O-MAT Will Be CLOSED THURSDAY UNTIL 12 NOON

Churchill Reported 'Very Well Indeed'

ROQUEBRUNE, France (AP) — Sir Winston Churchill today was reported "very well indeed." His secretary said a general statement on the condition of Britain's 83-year-old former Prime Minister will be issued this afternoon.

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The secretary, Anthony Montague Browne, declined to say whether Churchill would be able to make his scheduled April trip to Washington. It is generally assumed he won't, but there has never been any official word that the trip has been canceled.

Churchill, spending his annual winter vacation on the French Riviera, fell ill with pneumonia and pleurisy five weeks ago. He had been recovering until he suffered a slight setback over the weekend. Now he is reported once more on the road to recovery.

Bay City Firm Busy

CLEVELAND (AP) — The Cleveland office of Babcock & Wilcox Co. announced last night that the firm has received a two-million-dollar contract from Defoe Shipbuilding Co. of Bay City, Mich., for construction of eight boilers for two guided missile-carrying navy destroyers. The contract duplicates one received by Babcock & Wilcox last year.

COMING FRIDAY Y A B W

Deaths in Pontiac and Nearby Areas

BABY GIRL BERDEN

Prayers were offered at 1 p.m. today at White Chapel Memorial Cemetery for Baby Girl Berden, infant daughter of Robert M. and Barbara Koska Berden of 778 Joslyn Rd.

Surviving, besides her mother and father, are three brothers, Thomas, Michael and Patrick, all of Pontiac; and grandparents, Mrs. Della Koska and Mr. and Mrs. James Berden, all of Pontiac.

The baby was dead at birth yesterday morning in Pontiac General Hospital. Arrangements were by Voorhees-Siple Funeral Home.

MRS. LEO J. CHRISTIAN

Mrs. Leo J. (Alma) Christian, 46, of 1137 Cherrylawn died Saturday in St. Joseph Mercy Hospital after an illness of 10 days.

She was a member of St. Michael's Church.

Surviving besides her husband is a daughter, Joan, at home; five brothers, Rudolph of Iron Mountain, Walter of Lake Orion, Henry, Adolph and Sylvester Cudnohufski, all of Pontiac.

Also surviving are 10 sisters, Mrs. Esther Day, Mrs. Alice Freis and Mrs. Anna Kolbes, all living in Wisconsin; Mrs. Helen Aigotte of Highland, Mrs. Freda Christian and Mrs. Angelina Malone, both of Hermansville; Mrs. Clara Cudnoufski of Chicago, Mrs. Alvina McGran, Mrs. Viola Tucker and Mrs. Josephine Gould, all of Pontiac.

The Rosary will be recited at 8 p.m. today in the Brace-Smith Funeral Home. Service will be at 10 a.m. Wednesday from St. Michael's Church with burial in Mt. Hope Cemetery.

JOHN HEENAN

John Heenan of 258 Whittemore St., father of the late city architect Leo J. Heenan, died early this morning in Pontiac General Hospital.

His body is at the Huntoon Funeral Home.

MRS. WILLIAM LEBLANC

The Rosary will be recited at 7:30 p.m. today in Voorhees-Siple Funeral Home for Mrs. William (Anna) LeBlanc, 70, of 425 Lowell St. Following the service at 9 a.m. Wednesday in St. Michael's Church Mrs. LeBlanc's body will be taken to the Hunter Funeral Home in Alpena for burial in Holy Cross Cemetery.

Surviving besides her husband are a daughter, Mrs. Marguerite Rossi of Detroit, a brother and a sister.

Mrs. LeBlanc died Sunday in St. Joseph Mercy Hospital after a long illness.

PIRLEY H. MILLER

Pirley H. Miller, 70, of Tucson, Ariz., formerly of 98 Green St. died suddenly of a heart condition yesterday.

He was a member of Christian and Missionary Alliance Church and prior to his retirement, an employe of Pontiac Motor Div.

Mr. Miller is survived by his wife, Millie; four daughters, Mrs. Beulah Leach and Mrs. Beatrice Dodge, both of Pontiac; Mrs. Ruth Sheffield of Garden Grove, Calif. and Eleanor Miller at home.

Service will be at the Arizona Mortuary in Tucson with burial in Southlawn Memorial Park.

MRS. ANTHONY T. MIROVSKY

Mrs. Anthony Tony (Clara B.) Mirovsky, 73, of 848 Blaine St. died yesterday in Pontiac General Hospital after a brief illness.

She leaves her husband; two daughters, Mrs. Lewis Sly of Yacolt, Wash. and Mrs. Roy Hendrickson of Long View, Wash.; and four sons, Albert of Utica, James, Jack and Robert Mirovsky, all of Pontiac; 15 grandchildren; five great-grandchildren; a sister and a brother.

Service will be at 11 a.m. Thursday from the Voorhees-Siple Chapel with the Rev. Theodore R. Allebach of the Oakland Avenue United Presbyterian Church officiating. Burial will be in Perry Mt. Park Cemetery.

MRS. GILL PAMBID

Mrs. Gill (Isabelle) Pambid, 48, of 474 Midway Ave. died yesterday in Pontiac General Hospital after a prolonged illness.

She had been an employe of General Motors Truck & Coach Div.

Surviving are her husband; a son and two daughters, John M. Pambid, Mrs. Betty Alexander and Mrs. Jeanette Fisher, all of Pontiac; a brother and two sisters.

Service will be at 1:30 p.m. Thursday from the Huntoon Chapel with Dr. Milton H. Bank of the Central Methodist Church officiating.

WANDAU G. VIVIAN

Miss Wandau G. Vivian, 73, of 148 Ascot St. died yesterday at her home. She had been in ill health several months.

Miss Vivian was a member of the Home League of the Salvation Army.

Service will be at 2 p. m. Thursday from the Sparks-Griffin Chapel. Her body will be taken to Calumet for burial.

THOMAS L. BUSHEY

ROCHESTER — Service for Thomas L. Bushey, 61, of 352 Linwood St., who died yesterday at Henry Ford Hospital, Detroit, will be held at 2 p.m. Thursday at Pixley Funeral Home. Officiating will be the Rev. J. Douglas Parker of St. Paul Methodist Church. Burial will be in Mt. Avon Cemetery.

Surviving are his wife, Gladys; a son, Orval of Utica; a daughter, Mrs. Gerald (Joyce) Park of Rochester; two brothers, Joseph in Ohio and Walter of New Baltimore; five sisters, Mrs. Joseph Metro of Rochester, Mrs. Marie Anderson of Big Beaver, and Mrs. Margaret George, Mrs. Lillian Bell and Mrs. Elizabeth Beach, also residents of Michigan.

MRS. ARTHUR ENOS

SOUTHFIELD TOWNSHIP — Service for Mrs. Arthur (Emily) Enos, 81, a former Southfield Township resident who died Saturday in Pinalles Park, Fla., will be held at 1 p. m. tomorrow at Manley Bailey Funeral home Home, Birmingham. Burial will be in Southfield Cemetery.

Surviving are her husband and a son, Lawrence E. Smith of Birmingham.

HENRY J. GORDON

AVON TOWNSHIP — Service for Henry J. (Godin) Gordon, 85, a former resident of Avon Township, will be held at 2 p.m. tomorrow at the Elmwood Methodist Church. Officiating will be the Rev. Ralph H. Dodson with burial in White Chapel Cemetery.

The body will be at the Dudley H. Moore Funeral Home, Auburn Heights, until noon tomorrow when it will be taken to the church.

Mr. Gordon died Saturday at Pontiac General Hospital.

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A retired carpenter, Mr. Gordon had lived in Oakland County for 42 years.

Surviving are a son, Henry N. Godin of Mineola, Fla.; a daughter, Mrs. George Dodman of Auburn Heights, and two brothers, Frank Godin of Rogers City and Sydney of Cheboygan.

CHARLES M. STANNARD

ALMONT — Service for Charles M. Stannard, 80, of 442 E. St. Clair St., will be held at 2 p.m. tomorrow at Muir Brothers Funeral Home. Officiating will be the Rev. Daniel Boxwell, pastor of the First Congregational Church. Burial will be in Ferguson Cemetery.

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Graveside service will be conducted under the auspices of Almont Masonic Lodge 51.

Mr. Stannard, a lifelong resident of Lapeer County, died Sunday night at Lapeer County General Hospital.

Surviving are his wife, Lottie; a son, Ralph of Port Huron; a brother, Fred of Almont; and four sisters, Mrs. Leora Davis of Nelson, British Columbia; Mrs. Maude Fairweather and Mrs. Lottie Dunbar, both of Almont, and Mrs. Mary Kemph of Imlay City.

MRS. WILLIAM SUTLIFF

DRAYTON PLAINS — Service for Mrs. William S. (Gertrude) Sutliff, 59, of 3963 Olmstead, who died Saturday, was held at 2 p.m. today at the Community United Presbyterian Church. Officiating was the Rev. Walter Teeuwissen Jr., with burial in Drayton Plains Cemetery.

A resident of Oakland County for 25 years, Mrs. Sutliff leaves her husband; two sons, Richard of Pontiac and Robert at home; a daughter, Mrs. Lorraine Brown of Drayton Plains; four brothers, Orville, Fred, Everett and Floyd Randall, all of Wayne, and a sister, Mrs. Percy Davis of Dearborn.

Bournemouth on the English south coast was the Festival Center for the ancient Kingdom of Wessex.

Deaths Elsewhere

NEW YORK (AP)—Herbert Fields, 60, who wrote the book for some of Broadway's most glittering and successful musical comedies, died yesterday of a heart attack. The most spectacular hit by Fields and his sister Dorothy was their libretto for "Annie Get Your Gun." Their father was the late Lew Fields of the vaudeville comedy team Weber and Fields.

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KEY WEST, Fla. (AP)—Earl W. Pughe, 61, Chattanooga, Tenn., president of the Ludlow Valve Co., Troy, N.Y., died Saturday. He was former plant manager for the Chevrolet Division of General Motors Corp. in Kansas City, Buffalo and Indianapolis. He was born in Utica, N.Y.

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NEW YORK (AP) — George A. Nichols, 81, editor of Printers' Ink, the advertising trade publication, before his retirement in 1950, died yesterday. He also had been Washington correspondent for the magazine. He was born in Wilkes-Barre, Pa., and began his career with the Capper newspapers in Topeka, Kan.

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LAS VEGAS, Nev. (AP)—Lt. Col. Jacob E. Manch, 39, one of the Doolittle raiders who bombed Tokyo in World War II, was killed yesterday in the crash of a T35 jet trainer. He was inspector of Nellis Air Force Base and formerly lived at Staunton, Va.

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DARIEN, Conn. (AP) — Harold Loomis Morgan Jr., 51, advertising agency official and a former vice president of the American Broadcasting Co., died yesterday. He was budget director for the McCann-Erickson, Inc., New York City advertising agency. He was born in York, Pa.

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BOISE, Idaho (AP)—Fred R. McCormick, 45, chief engineer of power plant construction for Idaho Power Co., died yesterday of a heart attack. He was in charge of building the utility's three-dam hydro-electric development in Hells Canyon of the Snake River.

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WASHINGTON (AP) — Willis T. Frazier, 48, connected with the Department of Health, Education and Welfare, and son of the late Sen. Lynn J. Frazier of North Dakota, died yesterday of a heart attack.

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BILOXI, Miss. (AP)—Dr. Rex G. Boland, 70, veteran Oklahoma City physician, died Sunday. He had been associated with Veterans Administration hospitals in Biloxi, Ltlle Rock, Ark., Jackson, Miss., and Temple, Tex. He was born in Milwaukee.

One out of every four persons killed in traffic accidents in the United States is a pedestrian.

Meet the man who watches Moscow from Michigan Avenue



Jacob G. Tolpin, expert in the field of foreign scientific developments, often is consulted by leaders in academic, government and industrial enterprises.

He keeps tab on Russian scientific moves

WHAT are Russian scientists up to now?

Few people in America are better able to answer this question than a mild-mannered, unobtrusive man dressed like other business executives on Chicago's Michigan Avenue.

There is no cloak-and-dagger atmosphere surrounding Jacob G. Tolpin or his office.

It has been the daily job of Mr. Tolpin since 1937 to keep track of Russian scientific advances. He was born in Russia and is a graduate of the University of Kiev. He did postgraduate work in Germany and the United States. Now an American citizen, he is a key man on the staff of specialists at Standard Oil who analyze foreign technical journals and patents.

The primary purpose of this work is to keep Standard Oil research scientists informed of developments throughout the world. But the work has broader significance. Standard Oil furnishes important foreign technical data to nationally important bodies and to libraries, such as the Library of Congress. The knowledge gained from the foreign periodicals thus is made available to all.

Mr. Tolpin has found it is possible to predict Russian scientific moves by careful interpretation of what is printed in the technical and news publications.

Even the Russians admit, says Mr. Tolpin, that American knowledge of petroleum technology is superior to their own. Standard's research at Whiting and other centers has resulted in many important discoveries which have helped to make America supreme in the field of petroleum and to strengthen its defenses. In the last few years alone, Standard scientists have made outstanding contributions that have advanced America's missile program and its jet air defense.

Since our first laboratory opened 68 years ago, we have spent hundreds of millions of dollars to learn more about oil—how to find it, produce it, refine it and make it *more useful to more people* than ever before.

What makes a company a good citizen? One measure is the contribution a company makes to the economic and physical strength of its country. Through constant and intensive research, we at Standard have tried to make oil yield its maximum usefulness—both for civilian and military purposes. Steadily mounting efficiency also has helped to keep the price of oil and gasoline down.



America's jets now have a new, improved smokeless starter cartridge (being used in the engine above, left) as the result of a Standard Oil research development. The old method, on the right, was so smoky it made concealment impossible and also blocked fliers' views of the field.



Radiation-resistant lubricants for atomic power plants are under study in Standard's research laboratories. Seymour Meyerson, above, is engaged in pioneering work in this new field. He is an authority on the controlled shattering of molecules by electron bombardment.

STANDARD OIL COMPANY

THE SIGN OF PROGRESS... THROUGH RESEARCH

Congratulations to the Men and Management of the Great

GENERAL MOTORS

on Your First

50 YEARS

—from the PROGRESS of the PAST comes the PROMISE of the FUTURE.

GM 1908 · 1958

we, the entire 136 employees here at

SIMMS

Salute You! Sincerely

W. Cousins	G. Stallard
W. Hertel	L. Matney
G. Kayga	A. Rupert
A. Hoogasian	G. Etsler
G. Beadle	G. Lukes
L. Pullis	R. Johnson
A. Yakmalian	R. Rie
D. Perrand	J. Powell
A. McVety	H. Morse
A. Carroll	D. Wilson
M. Hoover	H. Franzel
R. Brown	Y. Cahoon
J. MacDonald	H. Watson
G. Sokol	P. Rice
J. Shifflett	J. Paul
M. Sedley	B. Smith
C. McElhannon	R. Denham
G. Reeves	H. Vernon
G. Haroutunian	D. Carn
L. Whittington	E. Crank
D. Whittington	F. Geyer
I. Schlyfestone	A. Furney
P. Wakefield	H. Sibley
P. Durfee	K. Webb
M. Ressler	E. Ressler
H. Shapiro	A. Shapiro
J. Fernandez	L. Lewis
M. Kesselring	C. Cowles
P. Travillian	J. Vernon
R. McGeachy	M. Kelly
R. Pammenter	L. Wolf
S. Helfrich	F. Olesky
D. Schumacher	B. Smith
M. Stephans	R. Sigler
D. Crabtree	E. Terry
C. Sullivan	G. Vernon
P. Gyselman	H. Portin
V. Billings	T. Henry
W. McKinney	R. Roehm
D. Hefferon	K. Sutton
F. Shartell	R. Piper
M. Atchison	M. Fink
J. Johnson	J. Perry
R. Anderson	M. Cole
C. Millward	N. Jones
P. Branham	R. Maison
F. Willard	L. Givens
G. Billings	R. Maison
V. Richardson	R. Wager
B. Pothury	H. Rush
M. Capogna	I. Sachs
H. McMullin	A. Brewer
D. Balongue	D. Brooks
J. Salisbury	L. Smuts
D. Broughton	R. Wilson
D. Harrison	G. Hyatt
J. Schultz	L. Zalk
H. Carlisle	D. Beatty
R. Snelling	W. Willard
V. Snyder	C. Koskinen
J. Teruta	A. Alonzi
G. Stevens	E. Harris
A. Watson	M. Martin
H. Claxson	L. Saxton
D. Riley	M. SIMON
C. Monk	B. Ronan
E. Youngs	J. SIMON
A. Harris	R. SIMON
	M. SIMON

SIMMS BROTHERS

24 Years in Pontiac 1934 — 1958

SIMMS—Your One Stop Wonder Store

Be Here Early TOMORROW for "BONUS BUYS"

9 a.m. to 6 p.m.

Rights Reserved to Limit All Quantities

Specials below WEDNESDAY ONLY While Quantities Last:

2nd FLOOR SPECIALS



24-Inch Handle RUBBER FORCE CUP **Plumber's Friend**

Regular 39c **25¢**

High grade rubber cup reinforced at bottom for long wear and use. Hardwood handle, 24 inches long.

LIMIT 2



15 x 22 Inch ALL RUBBER **Welcome Door Mat**

$1.49 Value **77¢**

As shown—flexible rubber finger tips really cleans mud and dirt off shoes. Word 'Welcome' inlaid on rubber. Black colors.

NU-TURF Combination **Grass Seed & Feed** 5½ POUND BAG



$2.95 Value **93¢**

New seeds and feeds lawns together in one step. Contains quality seed & fertilizer. Limit 2 bags.



Unbreakable Soft PLASTIC **Silverware Trays**

79c Seller **58¢**

Cleaner, safer, simpler — prevents scratching of silverware. Large end compartment for gadgets. 8½x13½".

UNBREAKABLE DOW STYREX Dishes **20-Pc. Dinnerware Set**

★ 4 Dinner Plates
★ 4 Bread & Butters
★ 4 Dessert Dishes
★ 4 Saucers
★ 4 Cups

$10.95 Value **5.88**



Written guarantee against breakage—molded of Dow Styrex. Good enough for Sunday best, yet rugged for 3-meal-a-day family use. So safe, no need to worry about chipping, or cracking. Decorator colors.

MAIN FLOOR SPECIALS

Just Arrived NEW SPRING Selections

FABRIC YARDGOODS

Values to 79c **29¢**

4 Yards for $1.00

New Spring styles include printed, solid percales, kitchen prints, stripe chambrays, flannels, etc.



Broadcloths & Printed Drip 'n' Dry Fabrics

Values to $1.00 **39¢**

3 Yards $1.00

Big assortment of new spring patterns and designs. Sparkling, gay colors.

BARGAIN BASEMENT SPECIALS

Long Wearing — Famous FIRST QUALITY **'CANNON' Muslin Sheets**



$2.39 Value 72x108 Inches Flat or Fitted **1.77**

FULL SIZE Fitted Style $1.88
White Muslin Pillow Case..... 39¢

Famous 'Cannon' muslin sheets give extra wear—easy to launder, quick to dry. White only.

Famous "CANNON" **PERCALE SHEETS**

$2.59 Value 72 x 108 Inch **1.99**



81x108" Double-Bed Size.....$2.27
PERCALE PILLOW CASES.... 55c

White percale sheets in popular flat style. Longer wearing sheets in white. First quality.

CANNON



Choice of Beautiful Colors **Cannon Pastel Sheets**

$2.69 Value 72x108 Inch **1.99**

81 x 108" Double Bed Size.....$2.17

Choice of 4 lovely pastel colors. Guaranteed colorfast muslin in flat style. Stock up at these low prices now!



Contour Fit — Waterproof **PLASTIC Mattress Covers**

Twin Size

Durable waterproof plastic with 'Tru-Fit' contouring. Wipes clean with damp cloth.

97¢

Full Size Cover.....$1.19

SIMMS BROTHERS

98 N. Saginaw —Pontiac's One Stop WONDER STORE

Chrysler to Buy Historic Church at Provincetown

PROVINCETOWN, Mass. (AP) — The 98-year-old Methodist Church in Provincetown is scheduled to be sold for $40,000 to Walter P. Chrysler Jr., who plans to use the building for an art museum.

The congregation voted 48-26 Sunday in favor of selling the church to the son of the late auto manufacturer.

Atty. John Snow, representing Chrysler, said the building would be used for a museum on this noted art center.

Chrysler is an art collector and a frequent visitor to Provincetown.

★ ★ ★

The Rev. Gilman Lane, minister of the church, said he hopes to construct a new church at a cost of $119,000 on the outskirts of the town.

Some residents protested the sale, including Rear Adm. Donald B. MacMillan, who called the action "sad."

The Methodist church is the second oldest church in this historic town on the tip of Cape Cod.

33 Models Produced

Detroit Transmission Division of General Motors produces 33 different models of Hydra-Matic transmission for passenger cars, trucks and military vehicles.

Hard to Pray, Especially for Middle-Aged

By PHYLLIS BATTELLE

NEW YORK (INS)—Everybody needs prayers. But praying is not always easy.

For the first 10 years, bowing the head, now you lay you down to sleep, and ask God to bless everybody you know, beginning with dog and ending with nurse. It doesn't take much thought.

Later in life, though, you must compose your own material. That's when it sometimes hurts: Head, heart and conscience. That's when, for a lot of people, praying gets to be too much of a burden.

Especially the middle-aged find it hard to pray—as opposed to the eager, hopeful young and the peaceful, philosophic old. Middle-age is the time when too many people are discovering cynicism and migraine, change-of-life and country clubs, facial and financial troubles. It is the time when supplication and a sense of humor are most needed, and least heeded.

★ ★ ★

Here, in capsule, is a "prayer for the middle-aged," contributed by Miss Alta Becker, a literary light from Dayton, Ohio. It is designed to put one simultaneously in good stead, and good humor.

"Lord, thou knowest better than I know myself that I am growing older and will some day be OLD.

"Keep me from getting loquacious, and particularly from the fatal habit of thinking I must say something on every subject and on every occasion.

"Release me from craving to try to straighten out everybody's affairs.

★ ★ ★

"Make me thoughtful but not moody; helpful but not bossy. With my vast store of wisdom, it seems a pity not to use it all—but thou knowest, Lord, that I want a few friends at the end, at least enough for pallbearers, with a mourner or two—do not let the editor head my obituary with the words, 'Old crab dies at last; everybody glad.'

"Keep my mind free from the recital of endless details . . . Give me wings to get to the point.

"Seal my lips on my aches and pains. They are increasing and my love of rehearsing them is becoming sweeter as the years go by . . . I dare not ask for grace enough to enjoy the tales of others' pains, but help me to endure them with patience.

★ ★ ★

"I dare not ask for improved memory, but for a growing humility and a lessening cocksureness when my memory seems to clash with the memories of others.

"Teach me the glorious lesson that occasionally I may be mistaken.

"Give me the ability to see good things in unexpected places and talents in unexpected people. Give me the grace to tell them so.

"Keep me reasonably sweet; I do not want to be a saint—some of them are so hard to live with—but a sour old woman is one of the crowning works of the devil.

★ ★ ★

"Keep me where I can extract all possible fun out of life; there are so many funny folks, so many that do funny things in life, and I don't want to miss any of it.

"Amen."

(Copyright 1958)

Reed Gets Six Months, Fine for Manslaughter

Convicted by a jury of manslaughter, Brozie Reed, 32, of 295 Hughes St., was sentenced yesterday to six months in the Oakland County Jail, two years probation and $100 costs.

Sentence was pronounced by Circuit Judge George B. Hartrick on Reed who fatally stabbed James Quiet, 27, of 241 Wilson St., on Aug. 30.


Paul M. Snover

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PARKING ON PREMISES

19 Face Charges Following Raid

All Plead Not Guilty in Court Here; Face Trial Next Week

Nineteen persons were arraigned yesterday in municipal court, 18 for loitering in an illegal liquor place and one for maintaining the place.

★ ★ ★

All pleaded not guilty before Judge Cecil B. McCallum and were released on personal bond for trial next week.

The arrests resulted from a Pontiac police vice squad raid on 196 Luther St. The occupant, Charles T. Stewart, 27, was charged with running the alleged liquor place.

Charged with loitering were: Claudette Wims, 19, no address known; Paul D. Stewart, 9267 Villacrest St., Clarkston; Johnnie Stinson, 488 Bloomfield Ave.; J. C. Williams, 491 Nevada St.; Roy L. Thomas, 24, of 560 Montana St.; Mary H. Nesbitt, Detroit; and R. D. Winfield, 23, 555 Franklin Rd.

Others are: James A. Stewart, 20, of 221 Hughes St.; John M. Muscovalley, 27, of 187 Luther St.; Robert Johnson, 38, of 276 W. South Blvd.; Tom Smith, 37, of 297 Rockwell St.; and Bennie B. Carter, 29, of 491 Nevada St.;

Also, Will C. Franklin, 31, of 196 Luther; Albert Mason, 27, of 237 Harrison St.; Robert H. Alexander, 21, of 261 Harrison; Cleve Venice Bell, 28, of 607 S. Paddock St.; Rosetta Franklin, 29, of 196 Luther; and Granville Nesbitt, of Detroit.

Confessed City Burglar Sentenced 1½-15 Years

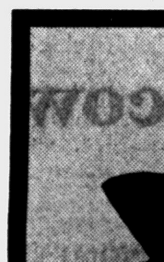
A confessed burglar was sentenced to 1½ to 15 years in prison yesterday by Circuit Court Judge George B. Hartrick.

Robert D. Ray, 26, had pleaded guilty to burglarizing Tom's Bar, 928 Mt. Clemens St., on Nov. 27.

WHAT'S MY LINE?

INSTRUCTIONS: Each word is related to my work. Unscramble as few as possible to guess my line. Answer appears under arrow, reading downward.

I AM A . . . . . ▼



1 DAJE
2 RELMADE
3 CHAWT
4 NARTEG
5 PALO
6 RAPEL
7 RYBU



Yesterday's answer: noTe, choRd, melOdy, teMpo, Brass, tOne, caDeNce, slidE.

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GET RID OF THAT MUD with ASPHALT PAVING on your Driveway or Parking Area

- It's clean — good looking — smooth and durable.
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Serving the Pontiac area since 1936

WORRIED OVER DEBTS?

If you are unable to pay your payments, debts or bills when due, see MICHIGAN CREDIT COUNSELLORS and arrange for payments you can afford, regardless of how much or how many you owe.

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(Advertisement)

RELIEVES ALL 5 KINDS OF MINOR ARTHRITIC—RHEUMATIC—BURSITIC PAIN

New Rub-On Medicine Gives Quick, Temporary Relief of Pain Due To: (1) Stiffness (2) Aching Joints (3) Irritated Nerve Endings (4) Muscle Spasms (5) Swelling

From Anahist Research Laboratories comes a new, safe, medically proved formulation named Stim-U-Rub, because it stimulates blood. Minutes after you apply it, you can *see* a warm, red glow appear on the skin . . . as blood is rushed to the area.

You can also *feel* the blood heat spread like a blanket of soothing warmth over painful joints and muscles. Scientists, using electronic skin thermometers, report: "Stim-U-Rub raises skin temperature over pain areas as much as two full degrees, in minutes." Stim-U-Rub also speeds pain-relieving medication right to where blood circulates.

(1) Pain of stiffness is relieved. (2) Joint aches eased. (3) Irritated nerve endings soothed. (4) Muscle spasms decreased. (5) Soreness of swelling eased. So, Stim-U-Rub relieves all 5 kinds of minor arthritic-rheumatic-bursitic pain for periods that may last for hours, helping you to sleep the whole night in comfort.

Get Stim-U-Rub at any drug counter. If not 100% satisfied, return the unused portion and your money will be refunded. Anahist Research Laboratories, Yonkers 2, N. Y.

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Congratulations

General Motors

ON YOUR

50th

Anniversary Year

from the PROGRESS of the PAST-

GM

the PROMISE of the FUTURE

Waite's is tops

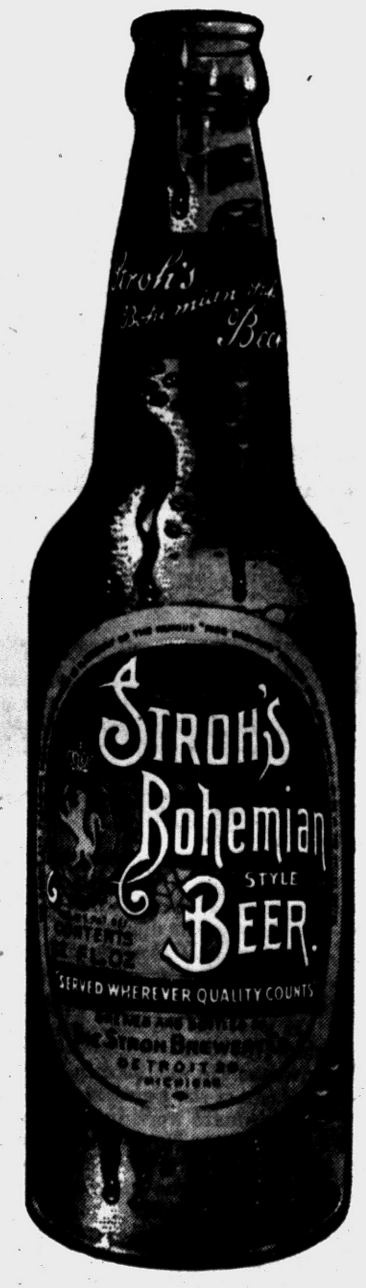
Stroh's beer is more refreshing . . . here are 4 good reasons why!

1 TOP GRADE BARLEY MALT

2 WHITE RICE

3 CHOICEST HOPS

4 FIRE-BREWING



All three of the above ingredients go into the brewing of Stroh's beer. To bring forth their finest flavor Stroh's is fire-brewed at 2000°. Fire-brewing makes Stroh's lighter, smoother. See for yourself. Ask for America's only fire-brewed beer today!

You'll like Stroh's it's lighter!

The Stroh Brewery Company, Detroit 26, Michigan

On TV: Red Wing Hockey (TV and Radio) . . San Francisco Beat (Mon. 10:30 PM, Ch. 7) . . Martin Kane (Fri. 7:00 PM, Ch. 4)

Will Conduct Four Courses

Applications to Summer Classes Accepted at Pontiac Central High

Beginning today, applications for teenagers enrolling in the summer school driver education courses will be accepted at Pontiac Central High School, according to George Stewart, instructor.

★ ★ ★

Applicants must be between 15½ to 18 yars old and reside within the school district of Pontiac.

At least four classes will be conducted Monday through Friday from June 16 through Aug. 8. Applications may be obtained at the main office of PCH between 8 a.m. and 4 p.m.

All students within this age bracket are compelled by state law to complete a driver education course before they apply for a driver's license.

★ ★ ★

The course is offered by Pontiac City Schools, without cost. Both public and parochial school students may enroll as well as non-students, although enrollment will be limited to 256 students.

Pontiac Democrats Elect New Officers

The Pontiac Democratic Club has elected the following officers:

Allen Pilkinton, president; Harold Radcliffe, first vice president; Loyd Lewis, second vice president; Frank Hicks, recording secretary; Dora Johnson, corresponding secretary; and Norman Bolton, treasurer.

Lorin McCray and Emil Jaworski were elected trustees, and George Tate, sergeant-at-arms, and Sylvia Parish, guide.

Callouses

Pain, Burning, Tenderness on Bottom of Foot

SUPER-FAST RELIEF!

For fast, grateful relief, get Dr. Scholl's Zino-pads. They also remove callouses one of the quickest ways known to medical science.

Dr Scholls Zino-pads

(Advertisement)

No Nagging Backache Means a Good Night's Sleep

Nagging backache, headache, or muscular aches and pains may come on with over-exertion, emotional upsets or day to day stress and strain. And folks who eat and drink unwisely sometimes suffer mild bladder irritation...with that restless, uncomfortable feeling.

If you are miserable and worn out because of these discomforts, Doan's Pills often help by their pain relieving action, by their soothing effect to ease bladder irritation, and by their mild diuretic action through the kidneys—tending to increase the output of the 15 miles of kidney tubes.

So if nagging backache makes you feel dragged-out, miserable, with restless, sleepless nights, don't wait, try Doan's Pills, get the same happy relief millions have enjoyed for over 60 years. Ask for new, large, economy size and save money. Get Doan's Pills today!

(Advertisement)

NEW Rx FIGHTS **ASTHMA**

Sufferers now escape much severe wheezing, sneezing, coughing and difficult breathing during recurring attacks of Bronchial Asthma, Hay Fever and Bronchitis by taking New Improved, Wonder-Working MENDACO. Quickly helps combat allergy, relax bronchial tubes, remove choking phlegm. Thus aids freer breathing and sounder sleep. Get MENDACO at druggists. Money back guarantee.

Security for You

Many Oldsters Happy Studying Hobbies

By RAY HENRY

A 65-year-old retired engineer is finishing high school in Los Angeles. A 68-year-old housewife is learning to make ceramic pottery in Jupiter, Fla. A 78-year-old retired mechanic is going to poetry classes in Cleveland.

These are some actual examples of what the older generation is doing these days with their free time. And, they show the wide use being made of the booming adult education business around the country.

A recent government survey showed that more than half a million persons who are at least 60 attend adult education classes each year, including some 50,000 who are 75 or older.

As you might expect, the survey showed that much of this study involves getting ready for retirement. This includes learning about Social Security, how to stay healthy in old age, dieting and nutrition and developing recreational interests.

Older people also wade deeply into civic and public affairs subjects. Some study to learn new skills in an effort to keep on working.

The study is sponsored by many organizations and is carried on in a variety of locations. The biggest share of the activity goes on in public school classrooms in the evening, under the guidance of local boards of education. Classes sponsored by private concerns, such as department stores, run a close second.

Evening classes at colleges and universities also are extremely popular. For recreational skills, older people often turn to such organizations as the YMCA, YWCA, and Red Cross.

Los Angeles has by far the most successful adult education program in the country. Of the eight million Americans who get involved in such schooling each year, more than a million are in the Los Angeles area with a good share in the older generation.

To meet the demand for adult education, Los Angeles has 30 full-time principals for its evening schools. One person is specifically assigned to the program for older people. California and the city put some 16 million dollars into adult education last year.

The bulk of the schooling for adults is in cities, although many small towns have well-organized programs.

If you're wondering whether there are classes in your area, check with the local schools or libraries.

If there aren't any classes going, getting some started wouldn't be too difficult if you can round up a half-dozen interested people.

Suppose, for example, you want to set up a class on retirement preparation.

There are a number of organizations you could turn to for advice. Chances are your state university would be glad to give you help. The United States Office of Education in Washington could also assist.

Even without such help, you could no doubt work out a course of study. The key would be to get some experts to talk to the class on the obvious problems which face people in retirement.

A local Social Security representative might be one. A physician could help with advice on health, dieting and nutrition. A Veterans Administration (VA) representative might be called in to tell what VA benefits are available to older veterans. The high school manual training teacher could be enlisted for a class or two on handicraft and woodworking.

No doubt all would be willing to contribute their time without charge.

To hold your classes, the library might be willing to give you space. You might be able to meet in the nearest school or in the recreation room of a friend.

Once you got such a class started you could probably get some established organization to continue it.

(Questions on Social Security problems may be addressed to "Social Security," care of The Pontiac Press. Questions will be answered by mail from the Pontiac office of the Social Security Administration. There is no charge for this service. You may obtain Ray Henry's new social security handbook by sending 35 cents in coin to this newspaper and requesting "Security for You" booklet.)

Gas Pipe Line Co. Seeks to Expand

WASHINGTON (AP) — The Federal Power Commission (FPC) will open hearings April 21 on a proposal by Michigan Wisconsin Pipe Line Co. of Detroit to expand its natural gas system.

Applicants are seeking gas service for Michigan Wisconsin or its affiliate, American Louisiana Pipeline Co., also of Detroit.

Michigan Wisconsin wants to build a gathering system in the Laverene field of Harper County, Okla. It also would build about 101 miles of pipeline and other facilities. Estimated cost of the expansion is about $22,069,000.

The company said the project would enable it to transport about 40 million additional cubic feet of gas per day to existing markets, principally in Michigan and Wisconsin.

Tips on 'Phone Etiquette

SALT LAKE CITY (AP)—Don't expect a man who outranks you to return your call when you leave a phone message, the University of Utah personnel office advises readers of its monthly U-Clues publication. Good protocol, it says requires that you "don't ask people up the line to call back, but feel free to ask people down the line to do so."

Attempts to introduce the salmon from the cold waters of the north into Australian waters have been unsuccessful.

REVIVAL MEETING

FIRST FREE METHODIST CHURCH

501 Mt. Clemens St. — Pontiac, Michigan

March 25 – April 6

Monday thru Saturday, 7:30 P.M.

Sunday: 11:00 A.M. and 7:30 P.M.

REV. J. C. FLEWELLING, Evangelist

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End Of Month SALE

Starts Tomorrow at 9:30! Ends Tomorrow at 5:30!

Sorry, No Mail or Phone Orders, No Deliveries, No Layaways. All Sales Final.

EVERY ITEM GUARANTEED at LEAST ⅓ OFF Original Price!

STORE-WIDE SAVINGS!

FASHION ACCESSORIES – Street Floor

Reg. 1.65 Full Fashioned Hosiery 88c
Reg. 99c Dress and Walking sheers 66c
Reg. 1.98 Terry Cloth Slippers 88c, 66c
Reg. to 49c White Cotton Anklets 22c
Reg. 79c Cotton Anklets, many colors 44c
Reg. to 1.98 Bracelets, Necklaces, Earrings .. 2/$1
Reg. 1.00 All Leather Belts ..... 2/$1
Reg. 1.98 All Leather Belts $1
Reg. 1.99 Clutch Style Handbags $1
Reg. 4.98 Metal and Plastic Handbags $3
Reg. 1.00 White Bunny Fur Collars 11c
Reg. 5.98 100% Wool Skirts, Pastels 2.49
Reg. to 1.00 Print and Fancy Hankies 29c
Reg. to 3.50 Cotton or Nylon Gloves 1.29
Reg. 3.98 Wool Crew Neck Sweaters 1.49

MISSES' COTTON BLOUSES
Many styles, blouson, tuck-in, etc. Sizes 32 to 38. Reg. to 2.98 **$1.00**
Waite's . . . Street Floor

FOUNDATIONS, LINGERIE – 2nd Floor

Reg. 1.50 Strapless Bras 44c
Reg. to 1.50 Soiled Bras, broken sizes 11c
Reg. 5.00 Padded Bras, 14 only 1.88
Reg. 2.95 Garter Belts, broken sizes 1.88
Reg. 2.95 Garter Belts, broken sizes 88c
Reg. to 2.00 Bras, mostly small 66c
Reg. to 2.50 Bras, broken sizes 88c
Reg. 5.95 Soiled Vassarette Girdles, small 88c
Reg. 10.95 Soiled Girdles, 14 only 6.88
Reg. 2.98 Taffeta & Crepe Slips 88c
Reg. to 2.95 Nylon Panties, broken sizes 88c
Reg. to 10.95 Nylon Tricot Gowns 5.88
Reg. to 8.95 Nylon Slips, 10 only 2.88
Reg. 3.99 Cotton Dusters, broken sizes $2
Reg. 10.98 Dark Cotton Dusters $7

WOMEN'S SLIPPERS, SHOES
Misc. group of house slippers, casual and dress shoes, broken sizes. Reg. to 8.95 **$1.99**
Waite's . . . Street Floor

MEN'S WEAR, ACCESS. – Street Floor

Reg. to 2.98 L. & S. Sleeve Sportshirts .. 88c, 1.44
Reg. to 3.98 L. & S. Sleeve Sportshirts 1.88
Reg. to 2.98 Summer Sportshirts 1.44
Reg. to 3.98 Summer Sportshirts 1.88
Reg. to 10.00 Wool & Blend Sweaters $4
Reg. 5.00 Rayon Slacks 2.88
Reg. 6.98 Gab. & Rayon Acetate Slacks 3.88
Reg. 4.98 Blend Slacks 1.88
Reg. to 9.98 Wool, Gab., Flannel Slacks 5.88
Reg. 2.98 Unlined Jackets 44c
Reg. to 3.50 Cuff Links, Tie Bars 88c
Reg. to 10.00 Leather Wallets ..... 2/$5
Reg. to 5.98 Pajamas 2.88
Reg. 1.50 Dacron Collar T-Shirts 88c
Reg. to 1.00 Sized & Stretch Socks 11c

MEN'S DRESS SHIRTS
White and Colored . . . some soiled. Reg. to 2.98 **88c** Reg. to 3.99 **1.88** Reg. to 5.95 **2.88**
Waite's . . . Street Floor

NOTIONS, STATIONERY – Street Floor

Reg. 10c Rick-Rack and Buttons 4c
Reg. 25c Carded Buttons 11c
Reg. 4.98 Sl. Dam. Plastic Hat Boxes 1.88
Reg. 2.98 Set of 3 Hat Boxes, Damaged 88c
Reg. 7.98 4-Dr. Kraftboard Chests, damaged .. 3.88
Reg. 2.98 Poles for Making Shelves 1.44
Reg. 1.00 Wooden Shelves for Poles 44c
Reg. to 1.98 Terry Cov. Foam Dolls 44c, 88c
Reg. 1.69 Metal Hat Stretchers 88c
Reg. 1.00 Luggage Covers 66c
Reg. 1.98 Metal Wall Shelves 88c
Reg. 8.98 Sl. Damag. Big Metal Chests 4.88
Reg. 1.00 Air Fresh Candles 66c
Reg. 1.98 Soiled Sofa Pillows 88c
Reg. 2.98 3 Pr. Panties in Purse 1.44
Reg. to 79c Sun Bonnets 22c, 44c
Reg. 1.98 Notebooks, School Bags 88c
Reg. 1.00 Pencil Boxes, w/supplies 44c
Reg. to 3.98 Fl. and Gooseneck Desk Lamps .. 1.88
Reg. 4.98 Round Wrought Iron Tables 1.88
Reg. 2.98 Insect Repellent Candles 88c
Reg. 50c Refills for Candles 11c

WOMEN'S BULKY SWEATERS
Full fashioned, Ivy League bulky knit sweaters. Only 100. Sizes 34-40. Reg. to 8.98 **$1**
Waite's . . . Third Floor

FASHION SAVINGS – Third Floor

Reg. 11.95 Jantzen Knit Skirts, 10 only $3
Reg. 11.95 Jantzen Knit Skirts, 10 only $5
Reg. to 8.98 Wool Skirts, Slim & Gored $3
Reg. to 17.98 Wool Skirts, sizes 10-20 ..... $5
Reg. to 8.98 Cotton, Nylon, Dacron Blouses .. 2/$3
Reg. to 24.98 Better Dresses & Formals $6
Reg. to 39.98 Better Dresses & Formals $8
Reg. to 8.98 Slipon Sweaters $3
Reg. to 12.98 Matching Cardigans, sizes 34-40 . $5
Reg. to 9.98 Corduroy Capri Pants $5
Reg. 14.98 Dresses, some Chemise $10
Reg. 17.98 Dresses, Jr. Misses, Halfs $12
Reg. 8.99 Print, Crepe, Linen Dresses $5
Reg. 6.98 2-pc. Maternities, 10-18 ..... $4
Reg. 12.98 2-pc. Maternities, sizes 10-18 ..... $7
Reg. 4.98 Maternity Cord. Shirts, 10-16 ..... $3
Reg. to 3.99 Housedresses, Size 12-18, 14½-22½ $1
Reg. 3.99 Cotton, Rayon Housedresses $2
Reg. 5.99 Nylon Jersey Dresses 3.88

WOMEN'S KNIT, PRINT DRESSES
Cotton, wool knits, rayon crepe, silk print. Sizes 7-15, 12-30, 12½-22½. Reg. 10.98 **$7** Reg. to 17.98 **$8**
Waite's . . . Third Floor

CHILDREN'S VALUES – Second Floor

Reg. to 8.98 Girl's Quilted Robes, sizes 7-14 .. $4
Reg. to 2.98 Soiled Nylon Cotton Dresses, 1-3 .. $1
Reg. 2.98 Cotton Knit Blouses, 7-14, 6 only .. 1.50
Reg. 4.98 Ivy Wool Vests, 7-14, 5 only $1
Reg. 1.98 Girl's Flannel Shirts, 7-14 ..... 50c
Reg. 2.98 Cardigan Sweaters, 7-14 ..... 1.50
Reg. 1.98 Orlon Slipon Sweaters, 7-14 ..... $1
Reg. 3.98 Bulky Sweaters, 7-14, 6 only 1.50
Reg. to 4.98 Group Sweaters, 7-14 ..... $2
Reg. 3.98 Subteen 10-16 Dusters, 5 only $2
Reg. 2.98 Subteen Orlon Sweaters $1
Reg. 3.98 Subteen Sweaters $2
Reg. 5.98 Subteen Sweaters $3
Reg. 1.98 Flannel Gowns, 6 only 66c
Reg. to 5.98 Snow Suits, sizes 2-4 ..... $1
Reg. 2.98 Girl's Blouses, 3-6x 1.49
Reg. 6.98 Car Coats, sizes 3-6x $3
Reg. to 4.98 Boy's 3-6 Flannel Robes, 4 only ... $2
Reg. 5.98 Boy's 3-6 Corduroy Robes $3
Reg. 2.99 Size 2 Jacket, Slack Set $2
Reg. to 7.98 Girl's Quilt. Robes, 4 only $3
Reg. 4.98 Wool Snow Pants, 5 only 1.49
Reg. 39c Size 3-6x Cotton Pants 22c
Reg. 12.98 Boy's 6-12 Sport Coats $8
Reg. 15.98 Boy's 14-18 Sports Coats $10
Reg. 1.98 Boy's Winter Caps 50c
Reg. to 1.98 Boys' 6-18 L. Sl. Knit Shirts $1
Reg. to 2.98 Boys' 6-18 L. Sl. Knit Shirts 1.50
Reg. 8.00 Boys' Robes, 4 only $5
Reg. to 1.98 Boys' White Dress Shirts $1
Reg. 2.98 Boy's 8-12 Black West. Pants 1.50
Reg. 1.19 Boy's Long Cotton Underwear 60c
Reg. to 1.25 Boys' Mid-Length Underwear 50c
Reg. to 1.98 L. Sl. Cotton Sportshirts 1.39

BOYS' FLANNEL SHIRTS
Long sleeve, broken sizes 6-18. While they last! Reg. 1.98 **2 For $1** Reg. to 3.98 **$1**
Waite's . . . Second Floor

MISCELLANEOUS – Street Floor

Reg. 1.00 Elmo Make-up 22c
Reg. 1.00 Bubble Bath ..... 2/$1
Reg. 2.00 Charles Antell Make-up ..... 3/$1
Reg. 1.00 Wrisley Soap Stacks 44c
Reg. 6.98 Vaporizers 3.44
Reg. 79c 2-Sided Mirrors 11c
Reg. 1.25 Viv Lipsticks 80c
Reg. 1.50 Roux Shampoo $1
Reg. 1.00 Men's Sportsmen Shave Stick .... 2/$1

HOUSEWARES, CHINA – Fifth Floor

Reg. 1.85 Many Colors, Indoor Paint, Qt. 99c
Reg. 29.95 Metal Kitchen Utility Bases 15.88
Reg. 57c Lambswool Polish Pads 12c
Reg. 3.98 Glamorene Rug Cleaner, gal. 1.99
Reg. 1.19 Paint Roller Cleaner, can 69c
Reg. 3.98 Mixer, Blender & Chopper 88c
Reg. 3.98 Washable Silk Lamp Shades 1.88
Reg. 7.98 Outdoor Patio Lamps 1.88
Reg. 59c Large Glass Candy Jars 29c
Reg. 3.98 8-cup Carafe, w/stand, candle 1.99
Reg. 3.98 Set of 8 Glasses in Caddy 1.99

ASSORTED DINNERWARE
China and plastic dinnerware, many pieces. Values to 1.00 **12¢**
Waite's . . . Fifth Floor

FURNITURE, APPLIANCES–Downstairs

Reg. 10.99 Occasional Chairs 4.88
Reg. 1.00 Rubber Kitchen or Bath Mats ..... 2/$1
Reg. 1.98 Cotton Rugs $1
Reg. 1.98 Bound Carpet Remnants $1
Reg. 239.95 21" S. Warner Blond TV Cons. .. $88
Reg. 119.95 Full Size Foam Mattress & Springs 79.95
Reg. 99.95 Twin Size Foam Mattress Set $66
Reg. 29.95 Comb. Box Spring & Mattress .. 19.99
Reg. 10.99 Ladies Luggage, Many Sizes 6.99
Reg. 69.95 30-Gal. Gas Water Heater $38
Reg. 299.95 Kelv. 12' Refrigerator, Auto. Def. $199
Reg. 159.95 Bendix Dialmatic Washer $88
Reg. 128.00 Easy Electric Dryer $77
Reg. 12.95 Aluminum Folding Golf Carts $7
Reg. 19.95 Deluxe Golf Bags $12
Reg. 39.95 Comb. Electric Drill & Saws $22
Complete Stock of Power Tools ..... ½ off
Reg. 139.95 Amb. Hi-Fi Console $88
Reg. 9.95 Children's Record Players, 4 only ... 5.99

50-Pc. IMPORTED DINNERWARE
Service for 8, two attractive patterns. Hand engraved. Only 27 sets! Reg. 29.95 **$8.99**
Waite's . . . Fifth Floor

DOMESTICS, FABRICS – Fourth Floor

Reg. 59c Irreg. Cannon P. Cases ..... 3/$1
Reg. 12.95 72" by 84" Down Filled Comforts .. 4.99
Reg. to 9.95 Boxed Baby Blankets 4.22
Reg. 9.98 Full, Twin Nylon Bedspreads 6.44
Reg. 9.98 Twin Moonbeam Bedspreads 4.99
Reg. 5.95 Washable Plisse Bedspreads 3.88
Reg. 8.99 64 by 84 Linen Tablecloths $2
Reg. 3.98 8-pc. Place Mat Sets $2
Reg. 6.99 Open Cutwork Tablecloths $4
Reg. 59c Dinner and Luncheon Napkins .... 4/$1
Reg. 1.98 52 by 52 Ramie Tablecloths ..... 2/$1
Reg. 3.99 36" Broadcloth Cafe Curtains .. 1.57 pr.
Reg. 1.99 Adjustable Valances 67c
Reg. 2.99 Dacron Tailored Panels 67c
Reg. 1.79 Fiberglas Tailored Panels 67c
Reg. 14.99 Triple W. Fiberglas Ruffles ... 6.99 pr.
Reg. 98c Woven Plaid Gingham Fabric .. 3 yds. $1
Reg. 3.99 54" Woolen Fabrics ..... $1 yd.
Reg. to 3.99 Tubular Knit Wool Jersey .... $1 yd.
Reg. 1.29 42" Washable Challette Dress Prints 2/$1
Reg. 1.79 44" India Stripe Suitings ..... 2/$1
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Famous Sure-Fit slipcovers, styles to fit most furniture. Sofa or chair one low price. Reg. to 19.95 **$6.44**
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Lofted chromspun, quilted, scalloped. Full or twin. Pink, gold, beige, aqua. Reg. 14.95 **$7.44**
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SAVE NOW – ADD THEM TO YOUR CHARGE ACCOUNT OR OPEN A NEW ACCOUNT – SHOP THE EASY WAY!

Thrifty DRUG STORES

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EXTRA SPECIAL

500 DICALCIUM CAPSULES With Vitamin D

$2.99

WE GIVE HOLDENS RED STAMPS

50 FREE STAMPS WITH PURCHASE OF THIS ITEM AS AN EXTRA BONUS

WE GIVE HOLDENS RED STAMPS

★ 148 N. Saginaw Near Sears | ★ Huron, Cor. Telegraph

★ 4985 DIXIE HIGHWAY, DRAYTON PLAINS

An SDD Store Next to National Grocery

DOUBLE STAMPS WEDNESDAY

THE PONTIAC PRESS

HAROLD A. FITZGERALD
President and Publisher

Editorial Page

TUESDAY, MARCH 25, 1958

MEMBER OF THE ASSOCIATED PRESS

Pontiac Has Vital Stake in Current Negotiations

Negotiations are under way between General Motors Corporation and the United Auto Workers.

★ ★ ★

No city in the country has a bigger stake or a bigger interest than Pontiac. In proportion to its size, no community is more vitally interested than this one.

The Corporation has three huge plants here. They employ somewhere around 95 per cent of the plant workers in the whole city. In fact, if every home in Pontiac provided one GM worker each day, the total number would not be sufficient to handle the GM employment rolls in prosperous times.

★ ★ ★

Hence, both employers and employes have a consuming interest in what transpires.

Retail trade in Pontiac depends directly upon the activity of the three GM plants. All employes of retail institutions are concerned with that also, for when GM workers no longer buy, downtown jobs fade and melt away.

Thus the issues and the outcome are of vital importance to everyone.

★ ★ ★

This is not a very happy moment to "talk" strike, and we hope it has no part in the strategy of either side.

This is a good time to learn who is sincerely interested in more jobs for more men or fewer jobs at higher wages. The President, Union officials, Statesmen, Governors and all manner of public and private officials are alarmed at the steady increase in living costs and decline in employment.

★ ★ ★

Prices cannot be held down when the factors going into manufactured goods advance. Everyone recognizes this.

The PRESS hopes that the bargaining table will see high level talks with each side willing to hear the problems of the other. In the meantime, there are more than five million men out of work. There are also more than 60 million at work. The current problem is to lower the smaller figure and swell the larger. Let's negotiate with that in mind.

Anti-Billboard Action Defeats Free Enterprise

Action in the Senate attaching an anti-billboard rider to the Accelerated Public Roads bill has aroused sharp criticism and comment.

★ ★ ★

If billboards can be legislated out of existence, what's to prevent all other advertising mediums from suffering the same fate? The beginning of the United States was almost predicated on the belief that freedom of expression and action is everyone's right and privilege.

★ ★ ★

Probably very few people in this country want Federal control of advertising. The less Federal control we have of everything, the better off the nation is.

We are an unfettered people.

We prefer to live without shackles.

★ ★ ★

The further the U. S. can get from Russia, the happier we'll be. In Russia, everything is under federal control and federal direction. In the United States, we prefer to take national bureaucrats out of business.

★ ★ ★

If we pass laws against billboards, what's to prevent legislation against the sale of Iowa's corn or against fishing in Michigan's lakes? Control over private enterprise must be deprecated as long as the activity is clean, honorable and above board.

Home-Made Rockets Potentially Dangerous

While the present surge of interest in rocketry is encouraging, says *Chemical News*, the potential good to come from interesting young people in science could be destroyed by a rash of accidents and fatalities.

★ ★ ★

News reports of accidents have revealed carelessness in launching home-made rockets and attempting to make rocket fuels. The publication has some safety suggestions to offer:

1. Don't experiment with dangerous materials unless you know the safe procedures.
2. Launch home-made missiles only under competent supervision.
3. Check all ideas with your science instructor or someone equally qualified before attempting any experiment.
4. If the rocket fizzles, disconnect all electrical equipment and pour water or sand on the rocket.
5. Wear safety goggles or glasses at all times.

★ ★ ★

Chemicals can be deadly if they are not handled properly. The U.S.A. needs adult scientists—not dead or badly maimed amateur experimenters.

The Man About Town

Our Big Brothers

To Hold State Conference in This City Next Month

Evening gown: What enables a woman to be seen in the best places.

April 12 will be a big day in Pontiac for the

Big Brother Movement,

as the state organization holds a conference here that day. Already catching on over a wide area, and with upwards of 50 local men working with as many boys in this great manhood building work,

William L. Clark,

Executive Director for the Oakland County branch, tells me this Michigan conference should give a further impetus to the work here. The project already has conclusively demonstrated its possibilities in fostering good citizenship. Here's my extended hand of greeting, Big Brothers.

From our files of March 15, 1901, I learn that the horse of

Randall Fairchild

of Waterford dropped dead while tied to a hitching post on Saginaw St. Its owner wanted damages from the city because he claimed the animal died of fright at the passing of "one of those rattle trap horseless buggies."

Some Florida gas stations give a free copy of that day's local newspaper to every customer.

A new Pontiac area resident has a rather unique name. Born on Sept. 19, 1881, when a U.S. president died from assassination, and was succeeded by his vice president,

Arthur Garfield

recently moved from a southern city to Drayton Plains.

My Lansing correspondent sends word that our state officials have much trouble making Detroit politicians understand that Michigan's north border isn't the Eight-Mile Road.

Verbal Orchids to—

Mrs. Catherine Fairmount

of Waterford; eighty-ninth birthday.

Mr. and Mrs. Angus Brearley

of Keego Harbor; fifty-first wedding anniversary.

Garfield Tinney

of Birmingham; eighty-seventh birthday.

Mr. and Mrs. Harry Alexander

of Sylvan Lake; Golden wedding anniversary.

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MEMBER OF AUDIT BUREAU OF CIRCULATIONS



"Last One In Is Out"

David Lawrence Says:

Unions Trying to Strangle Probe

WASHINGTON — A shocking story of corruption, embezzlement and misappropriation of funds in the trade unions of America, involving misuse of more than $10,000,000 of dues paid by workers, has been unfolded by the Senate committee on rackets.



LAWRENCE

Little—and perhaps nothing—will be done about it, however, at this session of Congress. Many of the leaders of unions not themselves listed in the report issued by the Senate committee are already beginning to scoff at the findings in an attempt to belittle them.

For the fact is that the union-labor bosses, by reason of their heavy campaign contributions, believe they have under their thumb a substantial number of the members of Congress.

★ ★ ★

The surprising thing is that the committee's investigation has gotten this far, and already there are determined attempts by union spokesmen to strangle the committee and prevent it from doing any more investigating.

Senator McNamara, Democrat, of Michigan, was the only member of the Senate committee on rackets who declined to sign the committee report. He himself is a former union official.

There are many union leaders who admit that, without the exposures made by the Senate committee, the evidence would not have been available as a basis for expelling bad unions. Certainly the AFL-CIO, through its top organization or council—not matter how high-minded its personnel may be—can do relatively little to punish malefactors in the labor-union movement.

★ ★ ★

Only federal and state laws can achieve that result. That's why the legislative recommendations of the Senate committee are so important. They include proposals for:

"1. Legislations to regulate and control pension, health and welfare funds.

"2. Legislation to regulate and control union funds.

"3. Legislation to insure union democracy.

"4. Legislation to curb activities of middlemen in labor-management disputes.

"5. Legislation to clarify the 'no-man's land' in labor-management relations."

But specifically it is the states which have been negligent. They primarily punish crimes involving embezzlement, theft and misuse of union dues.

Here are some of the findings of the Senate committee:

"Constitutions have been perverted or ignored. One-man dictatorships have thrived. Through fear, intimidation and violence, the rank-and-file member has been shorn of a voice in his own union affairs, notably in financial matters. Use of the secret ballot has been denied in many cases."

Some of the international unions surveyed have "flagrantly abused their power to place local unions under trusteeship or supervisorship" and "rank-and-file efforts to throw off such shackles have been ignored, rejected and sometimes met with violence and intimidation."

★ ★ ★

There have been, moreover, instances of collusion between certain managements and the unions in disregard of workers' rights, and some trade associations have "conspired with unions to achieve industry monopolies."

The report minces no words on the misuse of money. It says:

"With these incredibly loose practices, the misuse of union funds, including outright thefts and 'borrowings' for personal profit, has totaled upwards of $10,000,000 in union-dues money—an average of $5 out of the pocket of every member of the unions covered in this report."

The unions surveyed have 2000,000 members, and, of course, there is as yet no way of knowing to what extent the same practices prevail in other unions. Hence the effort to put an end to the investigation cannot but raise questions as to what is behind the desire of some unions to bring about the termination of the inquiry.

The investigation will go on. It is commendable that eight of the nine members of the Senate committee signed the report.

(Copyright 1958)

Dr. William Brady Says:

Dried Air, Not Climate, Will Bring On Bronchitis

Chronic bronchitis, said Dr. Osler, in his "Practice of Medicine" published in 1906, is the "cough of the aged, recurring with regularity as the weather gets changeable." Here the great teacher errs grievously, as I shall explain in a talk to follow, although there is not the slightest doubt of his honesty and sincerity.



DR. BRADY

Suffice to say that it is not cold and changeable weather but overheated and excessively dried out air of the indoor climate where elderly folk spend their time that is so hard on the lining of nose, throat, sinuses, eustachian tube, middle ear cavity, larynx (voice box), trachea (windpipe), bronchial tubes and lungs.

We are indebted to Dr. Osler for the home remedy I recommend to people who persist in remaining in the indoor Sahara despite the availability of means of keeping the climate balmy.

"Turpentine," said Dr. Osler, "the old-fashioned remedy so warmly recommended by the Dublin physicians, has in many quarters fallen undeservedly into disuse."

Turpentine for internal use is NOT the crude, frequently adulterated industrial turpentine. Medicinal turpentine is called rectified oil of turpentine. Instructions for taking it are given on page 62 of the booklet Call it CRI (kree), for which send 35 cents and stamped, self-addressed envelope. Or just take two or three drops (no more) of rectified (purified) oil of turpentine (not the spirits of turpentine intended for industrial use) on a little sugar or in a capsule, after food, twice a day, for two or three weeks.

If you are a finicky cuss, maybe you can take a turpentine derivative more readily — it is called terpin hydrate. I'm not sure it is as effective as rectified oil of turpentine; but it is easy to take — either a two-grain tablet or a teaspoonful of an elixir of terpin hydrate, twice a day after food.

Watch out, if you choose the elixir, for too often such a preparation contains a dash of codeine, morphine or heroin, and such dope is dangerous for anyone with bronchitis.

★ ★ ★

In the CRI book I recommend to persons with chronic bronchitis, bronchiectasis (ballooning or cavity formation of bronchial tube) or emphysema (constant wheezing) two other remedies, which many such sufferers have assured me give more relief than any medicine. These are (1) bellows breathing three or four times daily, and (2) inversion for five minutes first thing every morning.

For the booklet Belly Breathing, there is no charge—provided you furnish me a stamped, self-addressed envelope.

★ ★ ★

Signed letters, not more than one page or 100 words long pertaining to personal health and hygiene, not disease, diagnosis, or treatment, will be answered by Dr. William Brady, if a stamped self-addressed envelope is sent to The Pontiac Press, Pontiac, Michigan.

(Copyright 1958)

The Country Parson



"Some folks try to get their piety out where you can see it, hoping you won't notice what's behind it.

Voice of the People

Readers Are Still Debating Issue of Working Women

In some cases it's necessary for mothers to work, but there's no sympathy when it becomes more important than children's welfare.

★ ★ ★

As a former teacher, I was constantly confronted with this problem. One year I had five children with serious speech difficulties and when the mother was contacted to make an appointment with the speech teacher, four of them were too busy, as they worked. Another was a widow with five children but managed on the allotted pension. Her children weren't the best dressed in school, but they were well behaved and happy.

★ ★ ★

It's time some mothers re-evaluated their living standard.

Former Teacher

From some letters, you'd get the idea women work for the sheer joy of it. I worked during the war and for the last eight and a half years have been working in a small plant that employs mostly women.

Most of that time was spent as chairman of the shop committee taking care of employes' problems, so I have a fair idea of them. Few women would seek jobs in plants if there was security in their homes. Some of them are up until two or three in the morning getting washings, ironings, etc., done. Others get up at 4 a.m. to do housework.

Now that those of you who have never had to work are feeling the squeeze with your husbands out of work, you scream your heads off about women who've been in that position for years. You should thank God for your good fortune and leave the working women alone. Thank God unions opened factory doors to women, because many mothers have been able to support their children that otherwise might have been taken away from them.

Mrs. E. H.

This is only for people who covet the married women workers in factories. There will be some working when He comes.

Watch, therefore, for you know not what hour our Lord doth come. Beware of covetousness.

God in Me

Shopper Irritated by Lack of Sizes

I'm a working mother who's disgusted with downtown Pontiac. I haven't much time to shop and when I do go down, I know just what I'm looking for, but invariably can't find the size I want. This has happened many times in the past year.

Irate Customer

Requests Prayer for Bus Drivers

While the bus rider is on his knees in prayer, why not ask God to remember the underpaid bus driver who helps make the poor bus service possible?

★ ★ ★

I'd like to know where Mr. Rider gets his information about the company losing money. I read that it's netting only 3½ per cent profit instead of the desired 10 per cent, but that seems pretty good, considering no money is put back into the business for equipment and drivers' wages are below standard. I also hear their truck rental is doing fairly well.

★ ★ ★

Now if there's a five-cent increase and only one million passengers are hauled this year, that's another $50,000 profit, so I think drivers should be remembered in your prayers as they're the ones who face a financial crisis.

Sympathy Sam

'Would You Take Ten-Cent Cut?'

UAW Worker, are you willing to take a 10-cent-an-hour cut in wages rather than a raise as a means toward combatting our present economic recession? Or are you in the same frame of mind as the Automobile Manufacturers Assn. which looks to the government to ease the situation, a situation in which we, the UAW, and AMA contributed chiefly in bringing about. Or are you a "Let George Do It" fan?

UAW Worker

Two More Write About Dog Laws

If Orion Township Taxpayer has any influence in getting dog laws changed, he deserves support. Right now laws are neither just nor enforced, yet honest dog owners are paying more.

The dog catcher says he can't catch many of the stray dogs, yet it's easy and lawful to take a dog from his pen if his master hasn't licensed him and given him a rabies shot. I have a dog and a nice big pen and I like him, but I like flowers and shrubbery, too, and I like stray dogs off my lawn.

Dog Tired

Can't something be done about dogs that destroy trees, flowers and lawns? Owners just laugh when something is said to them and they say there's no law to keep them at home. If they love their dogs, you'd think they'd keep them home. Call the dog warden and you're told to swear out a warrant and the neighbors will be made to pay for the damage. Now who wants to swear out warrants against neighbors. I don't want to cause trouble, but I don't want someone's dog causing us trouble, either.

Taxpayer

Tells of Gratitude for Coverage

We are grateful for the coverage of our fun trials and field trials. It's indeed gratifying to us, and I'm sure to you, when people contact us from items in your paper and say they had no other way of contacting us or in some cases even knowing our group exists. Through your paper we've met others interested in having fun with their beloved shorthair for more than a few short weeks of open hunting season.

Carl L. Johnston, Sec'y
German Shorthaired Pointer Club of Michigan

Agrees Justice Often Defeated

I read with interest the editorial about Leopold. I heartily agree that justice is all too often defeated for various and sundry reasons.

Disgusted

Case Records of a Psychologist:

Facts Dispel Woman's Worries

Martha finally removed her fears by facing the facts. Millions of other Americans grow panicky because of false notions. Dissect your worries logically. Then tackle the legitimate problems with new strategy. And team with God so you can sleep soundly at night without tranquilizer pills or other sedatives.

By DR. GEORGE W. CRANE

Case X-362: Martha G., aged 43 is the attractive wife who had become a chronic tranquilizer pill addict.

★ ★ ★

"Yes, Dr. Crane," she admitted, you are right in saying I have been using drugs to hide from my problem.



DR. CRANE

"For I couldn't stand the thought of losing my husband's love. And I was sure he could not be physically devoted to me after the menopause.

"All my life I have believed that a wife lost her sexual charm after the monopause.. So that's what drove me into my panic and caused me to become a drug addict with tranquilizer pills."

GOD'S FORMULA

Yesterday I told you that most of the drug and liquor addicts in America could eliminate such chemical crutches if they'd just face their problem and analyze it logically.

★ ★ ★

Dissect your dilemmas. Tear them apart in the cold light of day. Don't develop the cowardly habit of running away from dilemmas.

Instead, grit your teeth and face them. Declare a revolution from your slavery.

"The truth shall make you free," Christ stated.

So get the truth and you'll be surprised at the way you can relax thereafter without doping up with drugs and alcohol.

Much of the worry of Americans is needless, anyway, because they are dreading things that actually don't exist.

Martha's deep fear was likewise based in a totally erroneous idea that the womb is the barometer of a woman's physical charm.

★ ★ ★

That is medically and psychologically false. A wife can have her womb removed surgically and her husband would never know the difference unless she told him verbally.

For the womb is not primarily a "marriage" organ, anyway, but is a "maternal" organ.

Unless a wife is bearing children, the womb is just excess baggage in her relationships with her mate.

DISSECT YOUR WORRIES

After you dissect your worries, either alone or with a competent advisor, then ignore those that are based on false notions.

If there is a real basis for other worries, then follow the logical plan for solving them.

And when you go to bed at night, be sure you team-up with God Almighty.

★ ★ ★

If you are trying to lead a constructive life and plant roses where thistles grew before, whether as a factory worker or farmer, salesman or preacher, then you are on God's team.

If you are still tense and afflicted with insomnia, just tell God you are trying to work on His team, so ask Him to take over the night shift for you while you get some much needed slumber.

God never fails to take over the night shift for all who try to play on His team!

So just lift your hand upward,



as if you are placing it in God's own hand and say:

"Lord, I'm trying to play on your team. But I must get up early in the morning, so I need a sound night's sleep. Will you please take over the night shift for me?"

Then let your hand drop back upon the covers, as if it were a dead weight. You'll be surprised at how quickly you will relax and start snoring.

If you middle-aged folks are fearful about your erotic vigor, send for my booklet "How to Prevent Impotence," enclosing a stamped return envelope plus 20 cents (non-profit).

Always write to Dr. George W. Crane in care of The Pontiac Press, Pontiac Michigan, enclosing a long 3c stamped, self-addressed envelope and 20c to cover typing and printing costs when you send for his psychological charts and pamphlets.

(Copyright 1958,

Hal Boyle Asks:

Will Egghead Become National Hero?

NEW YORK (AP)—Will the egghead become America's new national hero?

There are those who feel that the arrival of the space age has elevated the egghead to a new stature. They are hopeful that the victories of science, in test tube and rocket, will win a new respect for education and a decline in anti-intellectualism in the United States.

★ ★ ★

It is hard to go along with this optimism. It is certainly, at the moment, premature.

As a nation, we still pick our heroes and heroines on the basis of charm or brawn, not brainpower. We admire the obvious; we distrust the subtle.

You can measure a culture by the heroes it produces.

★ ★ ★

We have created a great science, yet how few ordinary citizens can even name three living can name two leading American architects? How many can name four living American poets, five world-famous living American novelists, three native-born opera singers, or even one top American composer?

We are one of the most politically minded people on earth. Politics has always been one of our major sports. Yet how many of us can spontaneously name and identify a dozen U.S. senators and the states they come from? How many of us can even name the U.S. representative in Congress from our own district?

★ ★ ★

Who, then, are our heroes?

Well, ask the average American to name five famous movie stars, five famous heavyweight boxing champions, five great baseball players, five outstanding television performers. He'll pass this quiz with a perfect score.

The fact is that the great majority know very little about the men who control and change their lives, but a great deal about those who entertain them.

No, there is very little prospect that the egghead will soon replace Babe Ruth as a national hero. We would rather, in the snobbery of our general ignorance, see the egghead fall flat on his face like Humpty Dumpty.

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Too Much Talk by Governments

People Soon Give Up Trying to Figure Out Who Sounds Better

By JAMES MARLOW
Associated Press News Analyst

WASHINGTON (AP)—Ever get the feeling governments talk too much?

★ ★ ★

Ever since Soviet Premier Bulganin wrote President Eisenhower last December, proposing a summit meeting, the United States and the Soviet Union have been doing the double job of talking about the summit and making propaganda for themselves.

The trouble is: they get so involved with their fancy diplomatic footwork and their hair-splitting that the people of the world can't keep it clear in their heads. The result is the people give up trying to figure who sounds better or who's ahead.

★ ★ ★

Here's a picture of what's been going on since December:

Bulganin wrote four letters to Eisenhower; Eisenhower replied with three and is probably preparing another; Eisenhower and Secretary of State Dulles have talked about the summit at their news conferences; Bulganin and Communist party boss Khrushchev have talked about it in the Soviet Union; the Soviets have sent this country an aide-memoire, which is fancy for a note; this country has sent the Soviets an aide-memoire; and yesterday the Soviets fired back with another note.

★ ★ ★

Thousands and thousands of words have been written or said.

Meanwhile, since all this involves propaganda beamed at the whole world, each country hopes it's getting the better of it.

This writer often wonders just how much the man in the street, here or anywhere, can possibly remember who said what, or even what's been said, by this time.

Inspects Used Car, Finds Body in Trunk

HAGERSTOWN, Md. (AP)—A woman's frozen body was found in the trunk of a used car at nearby Boonsboro, Washington County, while a prospective buyer was looking it over.

★ ★ ★

Marshall McFillin of Martinsburg, W.Va., was inspecting the 1940 model automobile when he made the discovery.

The victim was identified as Mrs. Anna M. Harper, 51, Hagerstown, missing from home since March 8.

★ ★ ★

Dr. Samuel R. Wells, county medical examiner, attributed death to exposure.

Trooper Basore theorized Mrs. Harper had climbed in the trunk to keep warm.

Traffic Court Tops Fixing

BALTIMORE (AP)—Motorists figuring the odds don't try to have traffic tickets fixed here any more. They just go to court. A survey shows that defendants have a better than 4-1 chance of beating tickets if they take the case to trial.

Public Can Hear Gates

DALLAS (AP)—A panel discussion featuring John Gates, former editor of the Communist Daily Worker, will be open to the public. Gates is scheduled to make his appearance on the Southern Methodist University campus Apr. 23. The panel is sponsored by the Student Forum Committee.

SAVE UP TO A DOLLAR ON EVERY TANKFUL



New PURE "Regular" saves you 3¢ to 6¢ a gallon—gives premium performance in 3 out of 4 cars

If your car is three years old or more, you may be able to save up to $1.00 per tankful with new PURE-PEP "Regular."

That's because new PURE-PEP has an octane rating as high as "premium" fuels had just a few years ago. So cars that needed premium gasoline *then* can get premium performance *now* with PURE-PEP "Regular"... and save important money.

Why not try a tankful this week and pocket the saving?

2 great gasolines

PURE-PEP "REGULAR"
for premium performance in 3 out of 4 cars

PURE-Super-PREMIUM
for the new ultra-high compression engines



Another reason to BE SURE WITH PURE

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Extends
Congratulations
Golden Milestone
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BUY NOW! Easter Is Just 11 Days Away!
PROOF YOU SAVE MORE WEDNESDAY
DOUBLE STAMP DAY
Use Our CREDIT TERMS
10 CENT S&H GREEN STAMPS
Save Twice! With Big Savings—Double Stamps, Too!

ACRILAN EASTER TOPPERS



$10
• Get 200 Stamps
The fashion rage in beautiful washable quick drying Acrilan, white and Easter Egg colors. 8-18.
Easter Faille Dusters 12.99

Get 380 Stamps
Ladies' Better
EASTER SUITS
$19
Values to $39.95

EASTER CHEMISE DRESSES



Get 40 Stamps
Easter Sizes 10-44
LINEN DRESSES
3.99
8.99
• Get 180 Stamps
The new look in smart, high color and navy shades. Junior and misses' sizes.
Large Size Dresses..$10.99

GEORGE'S - NEWPORT'S
NEW SHIP 'N SHORE BLOUSES



2.99
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Perfect for work, sport or dress. Sanforized spring styles. Sizes 28 to 40.
Canterbury Tycora Sweaters $6.99

Get 60 Stamps
Ladies' Print
EASTER SKIRTS
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Get 34 Stamps
Reg. $2.69
BIRDSEYE DIAPERS
1.66

GIRLS' NYLON TOPPERS
5.99
• Get 120 Stamps
Beautiful, yet practical — Soft washable Toppers in white, flame and pastels. Sizes 3 to 14.
Girls' Easter Dresses..$1.99



PAT BOONE 4-HOLER JACKET



3.99
• Get 80 Stamps
Fellows! New shipment. Come and get 'em. They're the hottest thing, yet. S, M, L, XL.
$7.99 Better Slacks $3.88

Get 78 Stamps
Just Arrived
GENUINE LEVIS
$3.85
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10-WAY EASTER SUITS



Get 18 Stamps
1.99 Tots' TERRY SETS
88c
12.99
• Get 260 Stamps
Smart crease resistant Ivy League sport coat with contrasting slacks. Sizes 6 to 12.
Boys' Sport Shirts....$1.00

49c PRINT 80 Square Percales



23c
• Get 6 Stamps
Sew and Save! Fine quality for every type of sewing. Limit 16 yards to customer.
1.99 Loop Rugs. 1.00

Get 40 Stamps
2.98 Muslin
CANNON SHEETS
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GEORGE'S - NEWPORT'S

Township Might Appeal Ruling on Storm Drain

By PETE LOCHMILER

Southfield Township, principal opponent of the proposed $44 million Twelve Town Storm Relief Drain, may decide within "two or three weeks" whether to appeal a court decision by Circuit Judge H. Russel Holland.

★ ★ ★

Judge Holland, who yesterday filed his decision after trial of suits brought by Southfield and Troy to block the drain, declared that special legislation for the project was constitutional and dissolved a court order that has held it up for 18 months.

The decision to appeal to the State Supreme Court will not be made until a final decree in the case has been entered, said Township Attorney Harry N. Dell. This may take two or three weeks, he added.

Attorneys for both sides will be asked to agree on details of the decree. If they cannot agree, the decree will be settled by Judge Holland.

★ ★ ★

County Corporation Counsel Harry J. Merritt hailed the court victory.

"The southeast Oakland County area, for which the project is designed, needs additional drains badly to stop season flooding," said Merritt, who with other county officials helped author the legislation under which the drain is planned.

"We're very happy that our proposed solution to the flooding problem has passed this courtroom test."

Merritt said that the county drainage board, in charge of the project, would wait to see if Southfield files an appeal before taking any new action.

★ ★ ★

The board's next step is to set a public hearing at which the total cost of the drain would be apportioned among the 14 participating communities.

★ ★ ★

Southfield and Troy will have 20 days after the decree is entered before making an appeal.

Street Projects Up for Hearings

City to Air 7 Paving, Widening Proposals at Meeting Tonight

Public hearings on the city's intention to construct seven street projects are scheduled for 8 p.m. tonight before the City Commission.

Three projects are for regular paving on Elizabeth Lake avenue from Telegraph to State; Washington street, State to Prall; and Taylor street, Oak Hill to Ellwood.

Two others are for extra-thick paving to accommodate industrial traffic on Brush street from Bagley to Linfere; and Linfere street, Franklin road to Brush.

Another is for widening of the south side of West Huron street from Williams to the Grand Trunk Railroad, and the final hearing will concern proposed graveling on High street from Summit to Euclid.

All of these projects would be financed on a special assessment basis.

In addition, commissioners are expected to approve special assessment rolls for seven other projects involving new curbs and gutters. They are:

Ann Arbor avenue, Carlisle to Stanley; Cornell avenue, Baldwin to Carlisle; Euclid avenue, from High street east about two blocks; Kinney road, Oakland to Stanley; Pensacola avenue, Oakland to Monticello; Stanley avenue, Kinney to Kennett, and Wyoming avenue, Bagley to Franklin road.

Cost estimates have been prepared for these four other improvements, involving new curbs and gutters:

Adelaide street, Oakland to Baldwin; Harriett street, Cadillac to Adelaide; LeGrande avenue, Baldwin to Euclid; West New York avenue, Baldwin to Walton, and Gladstone place, Cooper to Edison.

Hope Reveals Gags Snipped by Red Censor

HOLLYWOOD (INS)—Bob Hope said today the Russians didn't invite him back to Moscow.

The comedian, who returned over the weekend from a six-day visit behind the Iron Curtain, said maybe it was because of that crack he made about Malenkov in a bikini.

The gag went as follows:

"I just gave a taxi driver five bucks, and for change he gave me back 12 kopeks, a jar of caviar and a picture of Malenkov in a bikini."

Hope said the remark really seemed to irritate the Russian cultural bigwigs.

"I guess you can't refer to Malenkov in public," he commented.

Other remarks the Soviets snipped from his upcoming TV show filmed in Moscow included:

"Moscow has millions of TV aerials — the trouble is, no sets!"

"I've been made a member of the Communist labor party; remind me not to pay my dues" . . . and;

"Everybody here in Russia has a stiff neck — bowing to those commissars."

Hope said he filmed much of his TV show, to be shown April 5, in nippy 15-below-zero weather.

He also took pictures of Stalin and Lenin lying in state in Red Square.

The ski-nosed comic said he found the Russians "very friendly and cooperative."

★ ★ ★

In summing up his experiences in the land of chicken soup and Vodka, Hope said prices were high (he paid $4.80 for three chocolate bars), the Russians have the jump on the United States in the jet plane department (plush 70-seater jobs) and he suspects the girls don't wear falsies.

"I'm not sure," he gagged. "After all, I was only there six days!"

New Drain Bill Gets Approval

Allows Public Works to Take Over Projects; Up to Williams Now

A new measure to speed stalled drain projects has passed the legislature in Lansing and is being readied for Gov. Williams' signature.

Introduced by State Sen. L. Harvey Lodge (R-Oakland County) it would allow the county drain commissioner to hand drain proposals over to the more powerful Department of public works.

It also authorizes cooperation between two or more counties on inter-county drain- projects where the natural drainage boundaries cross county lines.

"The measure would allow the county to proceed on several projects that have been held up because of red tape and inability of local communities to push their projects through," Lodge said.

It is specifically aimed at speeding new drains in Southfield Township and portions of Wayne County.

There is no state religion in France. The French government permits freedom of worship but supports no church.

Tax-Date Bill Set for Passage

Senate Measure Would Be 1958 Shot-in-Arm for State Businesses

LANSING (AP) — A bill that backers say would save Michigan businesses up to 150 million dollars in federal income taxes for 1958 breezed to passage stage in the Senate last night.

The measure merely would change the next tax day, that is the legal day for property tax assessments, from Jan. 1, 1959 to Dec. 31, 1958, moving it ahead into this calendar year.

Sen. Clyde H. Geerlings (R-Holland) said the effect would be to permit many firms to double up on state property taxes in figuring allowable deductions for federal income tax purposes.

The device would be available to corporate and unincorporated businesses on an accrual accounting basis and operating on a calendar fiscal year.

It would not benefit individual property owners. The boon to businesses would be a one-shot affair, limited to this year.

Geerlings said much of the money saved could be plowed back into expansion.

The plan was adopted last year by Ohio and met with approval by the Internal Revenue Bureau, he said.

The insulation value of three inches of wood is said to be greater than 12 inches of common brick or 20 inches of concrete, according to recent materials testing conclusions.

Lauds Oakland Circuit Court as 'Best Run'

Michigan Supreme Court Justice Eugene Black lauded the four-man Oakland County Circuit Court bench as "the best run" in the state yesterday, "although it carries the heaviest case load per judge of any circuit."

When speaking before the Birmingham Rotary Club, he also revealed that he will not seek election to any political office when his term ends Dec. 31, 1963.

The Port Huron judge said he planned to return to private law practice. His announced retirement came in the wake of some accusations that his recent attacks on Wayne County circuit judges were prompted by political ambition.

He has criticized half-day court sessions held by Wayne Circuit judges during summer months and long vacations they customarily take.

Juliana Greets Elizabeth With Queenly Kiss

AMSTERDAM, Netherlands (AP)—Europe's only two reigning queens kissed today as Juliana of the Netherlands welcomed Elizabeth II of Britain for a three-day state visit.

The royal yacht, the Britannia, brought Elizabeth and Prince Philip from Britain and anchored in a canal near the heart of Amsterdam.

Juliana was accompanied to the waterfront by her 18-year-old daughter Princess Irene. Her husband Prince Bernhard is recovering from the flu.



Pontiac Press Photo

SWORN IN — Rochester village Clerk Maxine Ross administers oath of office to village President Sydney Q. Ennis (right) at last night's council meeting. Looking on is village Attorney Roscoe R. Martin. Ennis was re-elected to his second one-year term by members of the council.

As Rochester Village President

Ennis Re-Elected

ROCHESTER — The Rochester Village Council last night re-elected Sydney Q. Ennis to his second one-year term as village president.

★ ★ ★

Councilman James Hill was elected to succeed Mrs. Elizabeth Maitroff as president pro tem. Mrs. Maitroff declined to seek re-election to her council post.

★ ★ ★

The meeting was the first for the new council following the March 10 election in which four councilmen were elected. Among them was one newcomer, William C. Chapman, who last night officially assumed his duties.

Other business included the annual appointments of village department heads by village Manager Paul A. York.

Named were Mrs. Grace Crissman, assessor; George J. Ross, fire chief; Edwin Cage, superintendent of public works; Glenn Breakie, superintendent of the sewage treatment plant; John D. Monroe, health officer; Thomas Turkette, building and utilities inspector; R. D. Stark, superintendent of water supply; Ramon Zellner, superintendent of the Department of Public Works; Lee F. Wilcox, electrical inspector; and Leslie Aris, who was reappointed to a three-year term on the Board of Review.

★ ★ ★

The only new appointee was Breakie, who succeeds the late James Salyer.

After the election of officers, the council accepted the low bid of $1,574.90 by L. L. Whims for fleet equipment and liability insurance.

The council also heard a report by traffic consultant T. M. Vanderstemple of Pontiac stating that the construction of the South Main Street Bridge will begin no later than June. The project has received final approval by the state, which will build the four-lane bridge, he said.



WILLIAM C. CHAPMAN

Royal Oak OKs Building Plans

Cooperative Apartment Development Approved by Commission

ROYAL OAK — Plans to build an estimated 4½ to 6 million dollar cooperative apartment building on Woodward Avenue north of 12-mile road met with unanimous approval by the Royal Oak City Commission at last night's meeting.

★ ★ ★

Realtor Eldon G. Walcott said this morning that construction of the first unit will begin immediately if the City Planning Commission agrees to rezoning.

Present zoning of the seven-acre tract is for commercial use. The co-op would require rezoning to multiple use.

Walcott, spokesman for a group of private investors, said present plans call for five, eight-story tower apartments with 42 living units. The apartments will have from one to three bedrooms at an estimated price of $20,000 to $35,000.

★ ★ ★

This will be the largest single real estate development ever contemplated in Royal Oak, Walcott said.

Probe Theft at Home of Judge Holland

Pontiac Police Detectives are investigating the breaking and entering Monday night of the home of Oakland County Circuit Court Judge H. Russel Holland, at 117 E. Iroquois Dr.

Judge Holland told detectives that someone had entered his house between 6 p.m. and midnight by forcing the lock on a rear door.

Reported stolen were a pillow case, a .38 caliber revolver, an Elks tooth, and miscellaneous jewelry.

Close St. Clair River

PORT HURON (INS) — The St. Clair River was closed to all navigation today as a result of a heavy ice jam extending from three miles above the Blue Water Bridge at Port Huron down into the river. The Coast Guard icebreaker Mackinac is clearing a path through the ice pack.

(Advertisement)

Will 1958 Be the Year That Changes the World?

A strange man in Los Angeles known as "The Voice of Two Worlds," is offering, free of charge to the public, an astounding 64-page booklet analyzing famous world prophecies covering these times. Written in 1951, it successfully predicted that the next great world crisis would be in the Near East (Egypt, Palestine, Syria, Jordan, Turkey). It shows that four of the greatest prophecies could not come true until the present time. But now they can and the years that change the world are at hand. Great dangers but still greater opportunities, confront forward looking people in 1958.

"The Voice of Two Worlds," a well known explorer and geographer, tells of a remarkable system that often leads to almost unbelievable improvement of power in mind, achievement of brilliant business and professional success and new happiness. Others tell of increased bodily strength, magnetic personality, courage and poise.

These strange methods were found in far-off and mysterious Tibet, often called the land of miracles by the few travelers permitted to visit it.

He discloses how he learned rare wisdom and long hidden practices, closely guarded for three thousand years by the sages, which enabled many to perform amazing feats. He maintains that these immense powers are latent in all of us, and that methods for using them are now simplified so that they can be used by almost any person with ordinary intelligence.

The 64-page booklet he is now offering free to the public gives guidance for those who wish to prepare themselves for the momentous days ahead. It gives details of what to expect, and when. Its title is "Beware of These Days!"

The book formerly sold for a dollar, but as long as the present supply lasts, it is offered free to readers of this notice.

For your free copy of the astonishing prophecies covering these momentous times, as revealed in this 64-page book, address the Institute of Mentalphysicts, 213 South Hobart Blvd., Dept. 43B, Los Angeles 4, California. Send no money. Just your name and address on a postcard or in an envelope will do. No obligation. Readers are urged to write promptly, as only a limited number of the free books have been printed.

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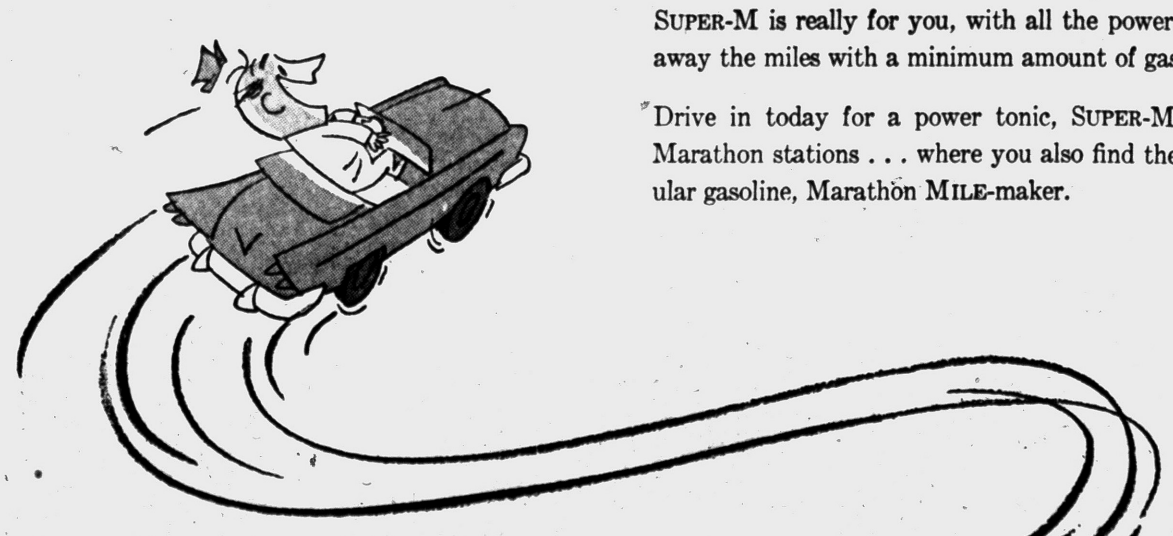


MARATHON

Home of SUPER-M and MILE-maker® gasolines

Sturgis Stimulates Antislump Buying

STURGIS (AP) — A grass roots fight to lick the recession without waiting for government help is picking up steam in this southwestern Michigan community.

★ ★ ★

It's called a "Help Your Neighbor" program. The folks here are determined to start a nationwide avalanche of buying which will wipe out current business gloom.

The program in this city of 10,000 is the brainchild of Harold S. Pringle, general manager of the daily Sturgis Journal. Pringle also is chairman of the Industrial Committee of the Sturgis Chamber of Commerce.

"What we hope to do is to start a chain reaction in buying that will extend over the nation and create an immediate demand for products of all kinds," Haines said.

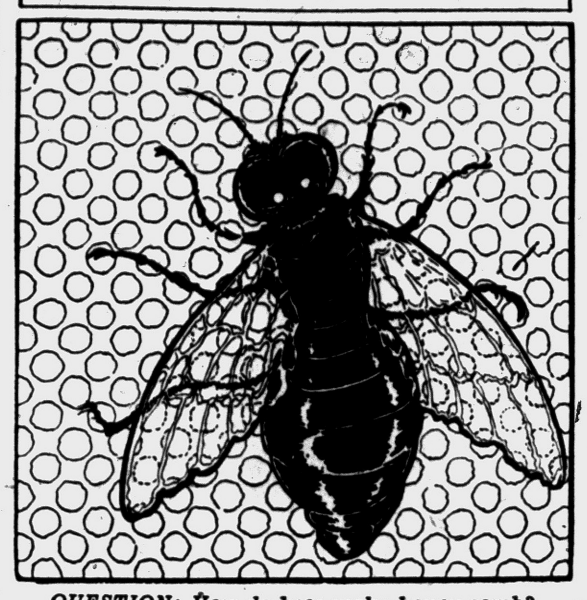
"The idea is for a prospective purchaser to anticipate his needs, things that he had plannned to buy next year or perhpas even two or three years hence, and buy them now."

★ ★ ★

To stimulate spending here Haines offered a full-page advertisement free to each of 32 Sturgis industries which employs 10 or more workers. Accompanying each ad is a news story telling the history, operations and products of the concern.

The term, "turnpikes," comes from 1795 when long poles (or "pikes") barred privately built roads in Pennsylvania. The "pike were not turned up to permit passages of stages and other vehicles until a toll was paid.

Junior Editors Quiz on BEES



QUESTION: How do bees make honey-comb?

★ ★ ★

ANSWER: Honeybees seem much like people in some ways. They live together in groups. They are skillful builders.

The honeybees of a hive work together to make the comb. They cluster together for warmth and remain in this position for a day and a night. Each bee's body makes wax which collects on scales called "wax plates" on his abdomen. The bee scrapes off these plates with its hind feets and transfers the wax to its jaws. The worker chews the wax and then shapes it into delicate six-sided cells. These are so even and regular that they look as if they were made by machinery. Some of these cells are used to store honey. Others are used for laying eggs.

Most of the honey sold in markets is strained from the comb. The comb is then cleaned and used over again.

★ ★ ★

FOR YOU TO DO: Ask your mother to buy some honey in the comb at the store so you can examine the comb yourself —and eat the honey.

★ ★ ★

(Monica Caetta of Akron, Ohio, wins today's $10 prize for this question. Mail yours on a postcard to Violet Moore Higgins, AP Newsfeatures, in care of The Pontiac Press. Tomorrow: Why do weeds grow?)

Opens at Charlotte Instead of New York

Smell Sweet? It's the Circus

CHARLOTTE, N. C. (AP)—The big circus doesn't smell any more.

Ringling Bros., Barnum & Bailey, which opens here tomorrow in the first non-New York premiere in circus history, is as clean and sweet-smelling as your own home—well, almost.

★ ★ ★

The circus' new look of indoor performances, more girls and fewer animals is responsible for its cleanliness and its change from the traditional opening in Madison Square Garden.

Instead of sawdust, the circus performs on green rubber padding which is hosed down after each performance.

Now that the circus travels with only 40 horses and 20 elephants, the huge circus trains are gone. Some of the single performers travel in leased railroad cars, but all families drive their own cars and pull house trailers.

It's a long drive from winter quarters in Sarasota, Fla., to New York. Too long, circus authorities decided, and Charlotte's big coliseum 10,000 seating capacity is just about halfway.

★ ★ ★

As performers garbed in jeans and bathing suits prepared for the big dress rehearsal last night, dozens of small children stood in the drizzle, peering through an open door at the wondrous goings-on.

In a small tent, the elephants munched their hay and waved hopeful, hungry trunks. The circus new look doesn't suit the elephants at all. No peanuts.

★ ★ ★

"Nobody can get in to feed them," said an elephant handler.

"But in New York, they really get their peanuts. They are in the Garden basement with the side show and they get two or three bushels of peanuts a day."

Is Government Responsible for Our General Welfare?

By JAMES MARLOW
Associated Press News Analyst

WASHINGTON (AP) — President Eisenhower — because of a milestone passed 12 years ago — can use the government's resources in fighting the recession. Seem simple and natural? It wasn't always.

For most of American history there was argument over whether the government had responsibility for the general welfare. There still is. It's academic now. Congress made such responsibility the law of the land in 1946.

★ ★ ★

The dispute over the two words "general welfare" goes right back to the shaping of the Constitution, where they appear twice, briefly in the preamble, and then this way in Section 8, Article 1:

"The Congress shall have the power to lay and collect taxes. . . to pay the debts and provide for the common defense and general welfare of the United States." What "general welfare" meant wasn't explained.

DISAGREE

Two of the signers, James Madison and Alexander Hamilton, disagreed almost at once. Madison said the words meant nothing. Hamilton said the opposite: Congress' power to tax and spend was limited to one consideration: that it must be for the general welfare, as distinguished from local purposes.

That cleared up nothing.

In 1854 President Pierce blocked Congress from turning over some federal lands to the states for the benefit of the insane. He reasoned the welfare clause didn't give the government the right to use its resources for the indigent insane or the indigent.

★ ★ ★

In 1887 President Cleveland made a statement forever after famous when he vetoed a bill to give $10,000 to drought sufferers in Texas: "Though the people support the government the government should not support the people."

President Hoover quoted this phrase of Cleveland's in 1931 when he opposed giving 25 million dollars to drought sufferers in 21 states. He wanted the Red Cross to help them.

UMPIRE IN ECONOMY

Hoover took this position about government help: the government is an "umpire instead of a player in the economic game" and he said, "I am opposed to any direct or indirect government dole." He wanted unemployment and relief handled by local communities, states and charity.

In the early depression days he was against unemployment insurance — and so was AFL President William Green — and he vetoed a bill providing for employment exchanges.

★ ★ ★

It wasn't until late in 1932, with the country near collapse, that Hoover approved government loans to the states for relief work. Loans were not grants.

The whole philosophy about the welfare clause changed after President Roosevelt took office and Congress in 1933 passed the Federal Emergency Relief Act, which gave the states grants — not loans — for relief.

★ ★ ★

Finally, in 1937 the Supreme Court ruled the government had responsibility for the general welfare when it approved the Social Security Act, which imposed taxes for unemployment insurance and old-age pensions. Justice Cardozo, writing the opinion, upheld Hamilton over Madison and said: "The issue is closed."

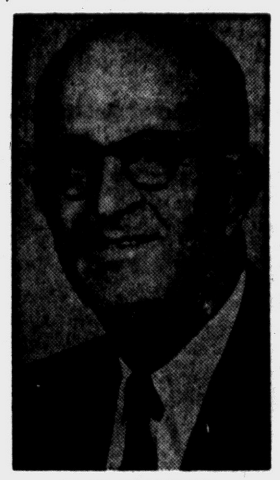
NO REQUIREMENT

Not quite: although the court said the government could use tax money for the general welfare no future administration was required to spend money or even lift a finger to provide for the general welfare if it didn't want to.

Then in 1946, fearing tremendous unemployment after the war, Congress passed the Employment Act, which said two things: ". . . It is the . . . responsibility of the federal government . . . to. . promote the general welfare" and use all "its resources" in doing so. It particularly mentioned overcoming unemployment.

★ ★ ★

So at last this had become the policy of the government, and all future administrations had a directive to act.



R. F. THALNER

Area Kiwanis to Hold Annual 'Club-O-Rama'

The Council of Kiwanis Clubs of Greater Pontiac will hold its 1958 "Club-O-Rama" at noon tomorrow at the Elks Temple, 114 Orchard Lake Ave.

Members and officers from the West, North, and Downtown Kiwanis Clubs and the West Bloomfield Club will attend the special event.

The honored guest will be R. F. Thalner, of Flint, governor of the Michigan District Kiwanis International. He will be introduced to the gathering by Horace H. Hatfield, lieutenant governor of division No. 5 and member of the North Pontiac club.

Thalner, former personnel director of the Buick Motor Division of General Motors, will outline some of the major goals of Kiwanians, whose theme for 1958 is "Dedicated Community Service."

Italy Notes Big Jump in Synthetic Fibers

ROME — Tremendous postwar expansion has made the Italian rayon and synthetic-fiber industry one of the world's largest. For rayon, annual production capacity has increased from just over 6,500,000 pounds in 1930 to more than 450,000,000 pounds at present.

From 1955 to 1956, rayon output rose by more than 10 per cent and synthetic fibers jumped nearly 30 per cent.

The oldest Baptist congregation in America, founded in 1638 by Roger Williams, is in the First Baptist Church at Providence, R.I.

City School Officials at Science Meeting

Two Pontiac school administrators are in Denver, Colo., this week attending the annual convention of the National Science Teachers Association, a branch of the National Education Association.

★ ★ ★

They are Dr. Russell W. Curtis, coordinator of secondary education, and Gerald E. White, coordinator of elementary education.

Curtis flew to Denver yesterday from Pierre Marquette State Park, Ill., where he attended a North Central Secondary Schools and Colleges Accrediting Association preview meeting 'ast weekend with Philip J. Wargelin, who will be the principal of Pontiac's new high school.

★ ★ ★

Francis W. Staley, principal, and C. T. Forsman, assistant principal, both of Pontiac Central High School are also attending conventions this week. They are in Chicago at the annual meeting of the NCA.

Sweden has about 750,000 private automobiles.

Hollywood Headlines

Millie Shows Promise in 'Diary of Anne Frank'

By BOB THOMAS

HOLLYWOOD (AP) — Time for a progress report on young Millie Perkins, the New Jersey girl who is playing Anne Frank.

Her progress is good, according to George Stevens, who picked Millie and is directing her in "The Diary of Anne Frank."

★ ★ ★

After three weeks of shooting, he reports: "She is turning out beautifully—even better than I had hoped for. Millie is kind of a slow starter; she's a quiet girl who doesn't let out too much at first. But then she starts to unfold—like an artichoke. And what you see underneath is very good indeed."

He said he felt no qualms about putting a totally inexperienced girl in such an important role.

"Every woman is an actress. The question is how to get them to loosen up and perform," he said.

Getting Millie to loosen up in an interview is also a problem, since she is admittedly shy.

★ ★ ★

"I was terrified the first day of shooting," she said. I "thought I would never get through it. But Mr. Stevens did a very nice thing. He had us rehearse the whole day—didn't shoot a thing. That helped me overcome my nerves."

Until recently, Millie was a New York model, posing for teen-age fashions and magazine covers. She finds acting easier.

★ ★ ★

"I don't mean acting comes easily to me," she explained, "but I was surprised to find it less physically tiring than modeling."

She still isn't sure she wants to be an actress.

"I never had the desire," she said. "I never acted in school or anything. I'm not even sure I want to pursue an acting career after this picture is over. I suppose I will decide then."

★ ★ ★

It looks as if her decision has been made for her. The studio has her under exclusive contract. "Anne Frank" will make her an international star, and there's slight chance that she'll be allowed to seek other pursuits.

Sees Outgrowth of Kohler Probe

Senator Believes That Strike-Control Laws Will Be Proposed

WASHINGTON (AP) — Chairman McClellan (D-Ark) of the Senate Rackets Committee said today he believes legislation will be proposed as the outgrowth of its probing into the Kohler Co. strike.

"I feel legislation will be considered in respect to mass picketing, violence and secondary boycotts," the chairman said.

★ ★ ★

He indicated that the committee later this week will wind up its current hearing into the strike called by the United Auto Workers at the Kohler, Wis., plant. The hearing is now in its fifth week.

Robert F. Kennedy, committee counsel, said the committee has only a few more witnesses to hear and hopes to call Herbert Kohler, head of the Kohler firm, and UAW President Walter Reuther tomorrow.

★ ★ ★

Reuther, in a telegram to Kohler, formally proposed arbitration of the strike by Walter Kohler Jr., former governor of Wisconsin and now president of the Vollrath Co. at Sheboygan, Wis.

There was no immediate comment either from the Kohler president or from the former governor, who once held stock in the Kohler Co. and is the son of a former company president.

★ ★ ★

The strike was called April 5, 1954. The Kohler plant was shut down for about two months but has operated since with nonstrikers and new employes. A company attorney, Lucius P. Chase, said the company now is operating normally and has made a profit each year despite union boycott efforts.

★ ★ ★

Lyman C. Conger, another Kohler attorney, said the firm will not write a new labor contract with the UAW until it is shown the UAW represents a majority of workers at the plant. Conger contends the UAW does not represent a majority.

Conger said the company has won the strike and survived the boycott instituted by the union in 1954, but still is willing to negotiate a final settlement of the strike.

Switch in Saudi Arabia

Pro-Egypt Prince Gains Control of Oil-Rich Land

CAIRO (AP) — King Saud has turned over to his brother, the pro-Egyptian Crown Prince Feisal, full control over the oil-rich Saudi Arabian kingdom's foreign, financial and internal affairs.

★ ★ ★

Cairo's press said Feisal presented his elder brother, Saud, with a list of strong demands which, if authentic, might indicate the crown prince was emerging as the kingdom's strong man.

(The Saudi Arabian delegation at the United Nations confirmed the transfer of internal and domestic power to Feisal. Arab sources at the U.N. said Feisal now will have complete authority over the Saudi Arabian armed forces, but that Saud intended to remain head of the state.)

While some sources cautioned against reading too much into the Saudi decree, there were indications that Cairo was expecting Feisal to work for a reconciliation between Saudi Arabia and Egypt.

The two nations have been feuding over Egyptian-Syrian charges that King Saud plotted to have President Gamal Abdel Nasser assassinated and to break up his new United Arab Republic (U.A.R.) of Egypt and Syria.

★ ★ ★

Crown Prince Feisal long has held the titles of premier and foreign minister, but the actual power had been wielded by King Saud himself.

Feisal's pro-Egyptian tendencies indicate that Saudi Arabia probably will remain aloof from the Iraqi-Jordani Federation which rivals Nasser's U.A.R.

In addition, a Saudi-Egyptian reconciliation could strengthen Nasser's position with regard to the flow of Middle East oil to the West. The U.A.R. is astride the Suez Canal and the pipelines which carry oil westward.

Cairo sources say a rise in Feisal's power and influence might have the effect of increasing pressure on the Arabian American Oil Company (ARMACO) to increase oil revenues to Saudi Arabia, but that otherwise it would have little effect upon American oil operations.

Two French scientists of the Pasteur Institute, Calmette and Guerin, discovered BCG, anti-tuberculosis vaccine, in the early decades of the twentieth century.

Insurance Record Set

NEW YORK—American women now own more life insurance than ever before in history—more than 60 billion dollars' worth of protection. In the last five years women have added about 15 billion dollars to their ownership of life insurance.

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CHOICE OF SOUP OR JUICE, POTATOES, CHEF'S SALAD, AND FRESH BAKED ROLLS AND BUTTER
Recommended by GOURMET—DUNCAN HINES SOUTHEASTERN TOURIST ASSOC.

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ANNE BAXTER · DANA ANDREWS
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FE 5-4500
SHOWS NIGHTLY RAIN OR MOON
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Dixie Hwy. (US-10) 1 Blk. North of Telegraph Rd. FE 5-4500
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SEA WIFE
ESCAPE FROM SAN QUENTIN
SPECIAL ATTRACTION!
Wednesday March 26th 10:30 P. M.
ACADEMY AWARDS
Television program sponsored by the moving picture industry may be seen in our TV lounge in the concession
COME EARLY! SEE OUR REGULAR PROGRAM then step inside and see the Academy Awards Program — No Need to Stay Home

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DOORS OPEN 10:45
EAGLE DRIVE-IN
W. C. SMITH CIRCUIT
NOW Thru THURS.
VISTAVISION
Paramount presents GARY GRANT and GRACE KELLY in ALFRED HITCHCOCK'S TO CATCH A THIEF
Color by TECHNICOLOR
● PLUS ●
THE STORY OF FABULOUS JIMMY WALKER... MAYOR OF NEW YORK!
BEAU JAMES
Starring BOB HOPE · VERA MILES PAUL DOUGLAS
FRI. & SAT.
Martin & Lewis
"ARTISTS & MODELS"
"GUN the MAN DOWN"

Who Will WIN the Oscar ?
Your BUTTERFIELD Theaters
URGENTLY INVITE YOU TO ENJOY THE ACADEMY AWARD TELECAST
From Hollywood!
Be Sure to Tune in
TOMORROW NIGHT AT 10:30 P.M.
Sponsored by the Motion Picture Industry— No commercials! 90 minutes of uninterrupted entertainment like only Hollywood can create.
NOTE: Attend our early shows. Enjoy a complete program and still have time to see the academy award telecast at 10:30 P. M.

WATCH FRIDAY Y A B W

DOORS OPEN 6:45
HURON THEATER
TUES., WED., THURS.
JET-FLAME ACTION!
JET-HOT THRILLS!
HOWARD HUGHES'
JET PILOT
Starring JOHN WAYNE JANET LEIGH AND THE U.S. AIR FORCE
JAY C. FLIPPEN · PAUL FIX · HANS CONRIED
TECHNICOLOR
PLUS
CinemaScope
TONY CURTIS MARISA PAVAN GILBERT ROLAND
THE MIDNIGHT STORY

HELD OVER! Oakland
At 12:00, 3:02-6:04, 9:06
WINNER OF FOUR . . . ACADEMY AWARD NOMINATIONS!
BIG BOLD DRAMA OF LOVE AND CONFLICT!
M-G-M PRESENTS IN MGM CAMERA 65
MONTGOMERY CLIFT
ELIZABETH TAYLOR
EVA MARIE SAINT.
RAINTREE COUNTY
co-starring NIGEL PATRICK · LEE MARVIN
Print by TECHNICOLOR
Added: CinemaScope Cartoon
STARTS SATURDAY!
Clint "Cheyenne" WALKER in "FORT DOBBS"

Doors Open 10:45
LAST DAY Strand 2 HITS
Jane Powell in "The Girl Most Likely"
—In Technicolor—
Plus: "ESCAPADE IN JAPAN," Technicolor
STARTING WEDNESDAY
TAB HUNTER
and that scorching new beauty from Paris
ETCHIKA CHOUREAU
Lafayette Escadrille
Directed by WILLIAM A. WELLMAN
COLUMBIA PICTURES presents RORY CALHOUN
DOMINO KID

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It takes a GIANT
to quench a 36-billion-gallon thirst

The man who asks, "Fill 'er up, sir?", is one of thousands of friendly operators and attendants of the more than 182,000 service stations across the country. Together, they pumped over 36 billion gallons of gasoline and poured almost a half billion gallons of motor oil into passenger cars in 1957.

Processing, distributing and retailing petroleum products is a gigantic job requiring the services of men, machines *and* media. Highest on the list of advertising media are newspapers – a giant that keeps the public informed of the quality of these petroleum products.

Over 58,000,000 newspapers are bought daily by people who thirst for news and buy from newspaper advertising. That's one of the reasons why dealers, jobbers and manufacturers of petroleum, like so many other sellers of goods, place more money in newspapers than in any other advertising medium.

If you have a thirst for *sales*, you can quench it quicker in the *action* medium – the *action*-packed daily newspaper.

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THE PONTIAC PRESS



All set to go "beagling" at Bloomfield Open Hunt Club are (left to right) Buster Farro, Frank Farro and DeDe Holmes. The lively dogs here are all set to give the enthusiasts an exciting time. These beagles are part of a number which are used at BOH for the sport.



Who would know she was a grandmother? "Egyptian Mate," mother and grandmother of most of the Hess beagles, receives special attention from Mary Pierce (left) and Philip Monaghan, both of Bloomfield Hills, and Sue Foley of Birmingham. When she is not raising a family, "Mate" joins the pack for a day of hunting.

Pontiac Press Photos by Tom Gerls

Hounds Are Off and Running at Bloomfield Open Hunt Club

Sunday afternoons at Bloomfield Open Hunt Club wouldn't be the same without the Hess beagles. These happy hounds can always be counted on to scare up cottontails for a day of exciting sport.

★ ★ ★

The pack, owned by Gordon Hess of Birmingham, leaves the kennels every Sunday afternoon — weather permitting — from January to April.

The enjoyment of beagling comes from watching and listening to hounds. They go excitedly about the business of finding a rabbit in seemingly impenetrable brush piles.

Then comes the thrill of watching hounds as they hit the scent and take off after their quarry with heads down and tails high. A pack of hounds running and working together is a spectacular sight.

★ ★ ★

The melodious sound of hounds' voices as they follow the scent cheers the followers on. They scramble over all types of terrain so as not to miss a view of the rabbit and hounds.

Cottontails are usually hunted, but occasionally a jack rabbit is flushed out of hiding. He can be counted on for longer and faster runs than his smaller cousin.

★ ★ ★

The rabbits are rarely caught and never killed by any member of the field or staff. The thrill of the chase is what counts.

PATIENT TRAINING

It takes long, intense hours of patient work to train and develop a pack of beagles to work and hunt together as a responsive and disciplined unit.

★ ★ ★

The huntsman must know his hounds well and have their complete confidence so they will respect his commands and be eager to work for him.

Under the tutorage of huntsman Frank Farro, who is well qualified for the job by a lifetime of beagle work, the Hess beagles have become an exceptional pack of hounds. They are eager to hunt and quick to respond to his commands, whether by voice or horn.

★ ★ ★

Once young hounds have been started with the older ones, the huntsman must discriminately weed out any hounds that might destroy the unity of the pack.

DETRIMENT TO PACK

A hound that is faster or slower than the majority is a detriment to the pack. Trouble may also come from a lazy hound or one that causes other hounds to scatter by giving tongue unnecessarily or being too independent.

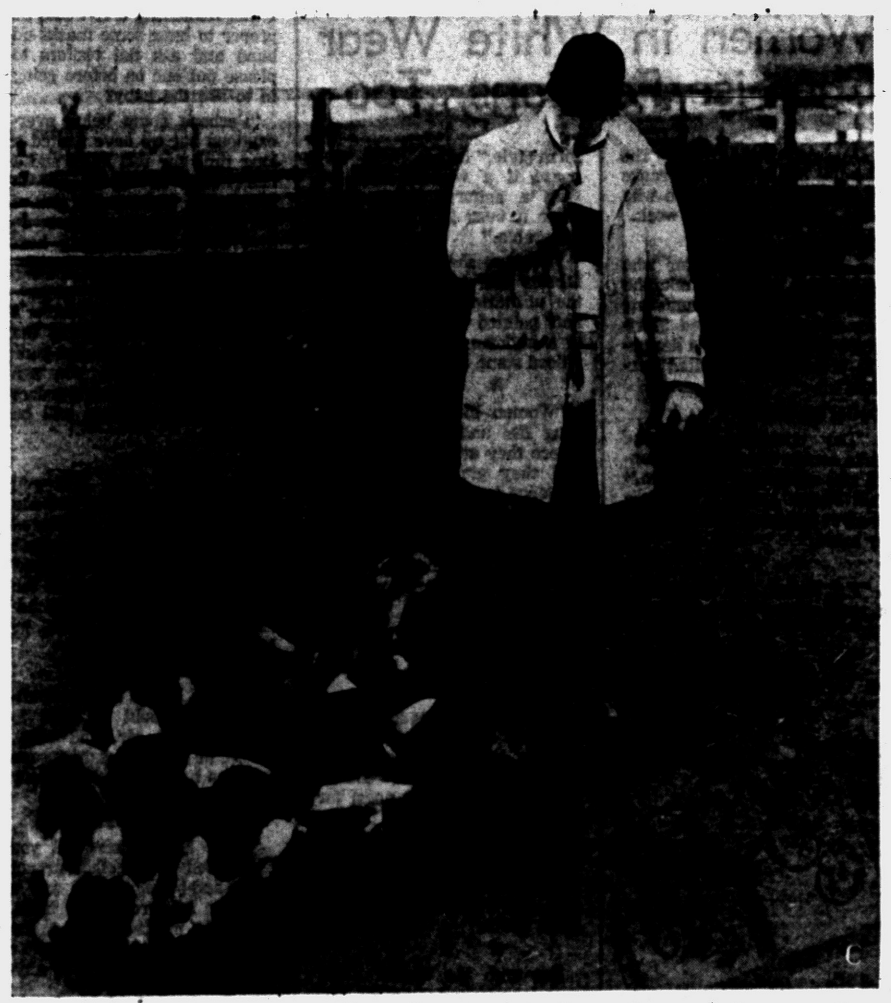
★ ★ ★

Some masters like their packs similar in size, voice and color. All these things may take years of selective breeding and intelligent culling.

The Hess beagles are individually registered with the American Kennel Club. After three years of successful hunting, they may become registered this year as a recognized pack with the National Beagle Club of America.

★ ★ ★

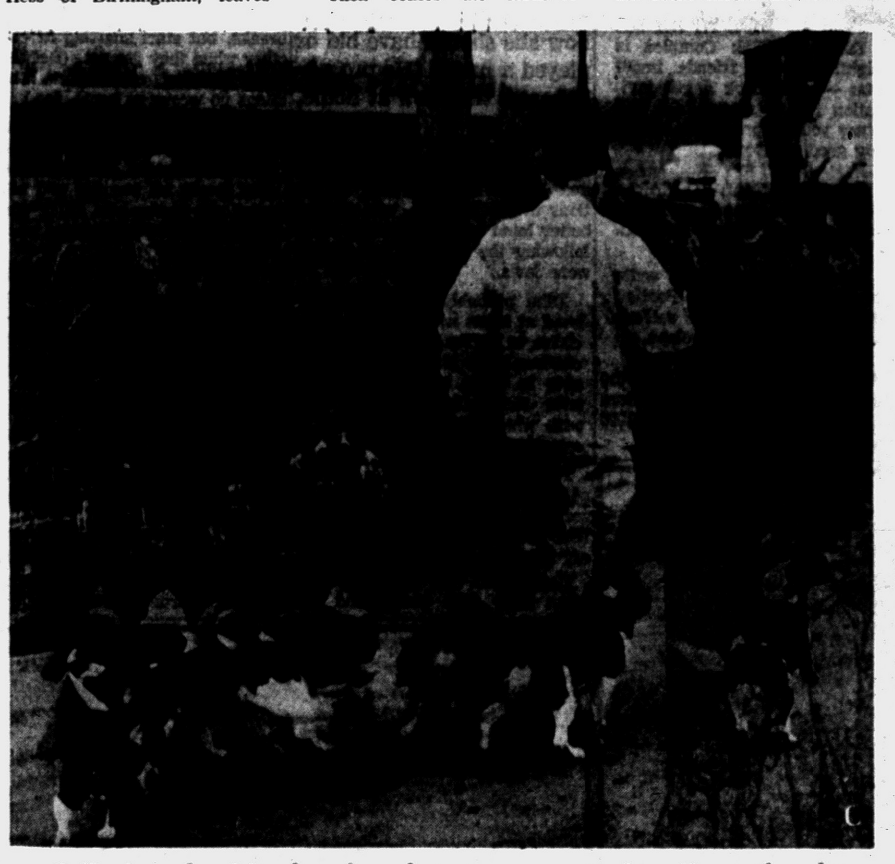
At present, there are some 25 recognized packs in this country.



Puppies come running as Howard Miller of Rochester gives a few lusty toots on the huntsman's horn. These puppies learned at an early age to obey the horn signals.



Always happy to receive guests are these ambitious young beagle puppies. Karen and Dolf Andreae of Bloomfield Hills pay their respects to the puppies, who will have their first taste of rabbit hunting this coming fall.



Full of good spirits, hounds and huntsman take off for an afternoon of sport. Despite their exuberance and eagerness to be off on the chase, hounds follow the huntsman obediently.

Several Honored by OES

Life and honorary members of Pontiac Chapter 228, OES, were honored Monday evening at Masonic Temple with a cooperative dinner.

★ ★ ★

Among the life members introduced were Mrs. Myrtle Kath, Mrs. Clyde Fellows, Mrs. Minnie Saunders, Mrs. Grace Baker, Mrs. Stella Slavin, Mrs. Lola Carpenter, Mrs. Christine Tabor, Mrs. Blanche Woodman, Mrs. Ethel Parks and Mrs. Barbara Cornell.

HONORARY MEMBERS

Mrs. Newman Freeman and Mr. and Mrs. Charles Jones were honorary members presented.

★ ★ ★

A life membership was presented to Mrs. Jessie Coleman, and Mrs. Leslie Turner was made an honorary member.

Mrs. John Pohlman sang, accompanied by Mrs. George Killen. A group of children performed dance and vocal numbers.

★ ★ ★

Also part of the program was the flower talk given by Leslie Hotchkiss, assisted by William Sederlund, Ronald Mapley, Douglas Anderson and Clarence Curry.

DINNER GUESTS

Guests were Wilma Bendle of Holly and Isabelle Mahnberg of Crystal Falls.

★ ★ ★

Past matrons and patrons are to be honored April 28.

Decorations and dinner were supervised by Mrs. Eldon Sweazey, Mrs. Josephine Hoskins, Mrs. Fred Kline, Mrs. Carl Westnes, Mrs. Wallace Morgan and Mrs. Samuel Smith.

Invited to other chapters are Mrs. Robert Calvary who will travel to Thomas March 29, and Mrs. Clarence Curry and Mrs. Kath who will go to Birmingham April 16.

★ ★ ★

Mary Elizabeth Erickson will travel to Lake Orion on April 18 and Mrs. John Fox to Farmington April 22.

City Auxiliary Holds Regional Jaycee Parley

Mrs. James R. Wilkinson was chairman of a regional meeting hostessed Sunday at Adah Shelly Library by Pontiac Junior Chamber of Commerce Auxiliary. She was assisted by Mrs. Donald Weddle, Mrs. William Belaney and Mrs. Ozzie Watchpocket.

★ ★ ★

Mrs. Leslie Langford welcomed guests from Waterford, Walled Lake, Warren, Detroit, Ypsilanti, Birmingham and Rochester.

★ ★ ★

Tea was served with spring flowers and a birdhouse as table decorations. Mrs. Rose Hallman and Mrs. Art Rochall led a discussion period.

Observe Birthday of Mrs. Deem Jr.

Mrs. Ralph Deem entertained in celebration of the birthday of Mrs. Ralph Deem Jr. Monday evening in the Stirling avenue home of Mrs. Anderson Bee.

Members of Lucky 13 Club who won prizes were Mrs. Roy Deem, Mrs. Steven Sapalak and Mrs. Ralph Deem Jr. Mrs. Margaret Daughtery was a guest.

CAR to Convene

Twenty - fifth annual state conference of Children of the American Revolution of Michigan will be held Friday evening and Saturday at Hotel Burdick in Kalamazoo.

Alumni Will Meet

First general meeting of Western Michigan University Alumni Club of Northwest Suburban Detroit will be held April 12 at 8 p.m. in Farmington Savings and Loan Association. Virgil Westdale of Farmington is available for further information.

Jewelry Craft Explained to PEO

The art of making jewelry was demonstrated by Pontiac Central High School art instructor Mrs. Charles Smith when members of Chapter CL of PEO Sisterhood met Monday afternoon in the Waterford home of Mrs. Victor Lindquist.

★ ★ ★

Mrs. Smith displayed a collection of earrings, cuff links, rings and medallions in gold, silver and copper which she had designed and created.

COMMITTEES NAMED

Mrs. Charles Matson, president of the group, announced committees for the year. Mrs. Charles Buck is chairman of the program committee, assisted by Mrs. Carmi Odell, Mrs. Lindquist, Mrs. Waldron Keasey and Charlotte Baird.

★ ★ ★

Additional committee heads and assistants include Mrs. M. K. Fell and Mrs. Richard Justice, Cottey College; Mrs. George Putnam, finance and budget, assisted by Mrs. H. M. O'Toole, Elda Sutter, Mrs. Clark Morgan and Mrs. J. F. Williams; Mrs. Keasey and Mrs. Buck, auditing; Mrs. J. E. Henderson and Mrs. H. W. Chapman, International Peace Scholarship, and Mrs. Chapman and Mrs. Richard Justice, bylaws.

OTHER CHAIRMEN

Mrs. L. V. Ostrander and Marlynn Keasey are working on the publicity committee. Other committees include Mrs. W. H. Sink, Mrs. A. F. Tull, Mrs. M. J. Wager and Mrs. A. A. Dodd, courtesy; Charlotte Baird, historian; Mrs. Wager, pianist, and Mrs. L. G. Rowley, parliamentarian.

★ ★ ★

Mrs. Ostrander is senior delegate to the Oakland County Cooperative. Junior delegate is Mrs. H. F. Behlow.

★ ★ ★

Mrs. Fell reported on Cottey College sponsored by PEO, the group's College of World Friendship for which the International Peace Scholarship is given.

Bride-Elect Tells Plans

Donelda Brantley, whose marriage to Michael Lehman will be an event of May 3 in St. Benedict Catholic Chuch, has asked Patricia Lehman to act as maid of honor.

★ ★ ★

Mrs. Olen Holliday of Lansing, Mrs. Lenny Borrisove and Mrs. Donald Kah will be bridesmaids and Betsy Holliday will serve as flower maid.

★ ★ ★

Miss Brantley anncunced her attendants at a miscellaneous bridal shower given in the Pine Grove avenue home of Mrs. Borrisove.

Plans Playground

George Beauchamp has been named chairman of a committee formed at Herrington School to plan a playground. This is a PTA project and it is hoped work will be started soon.

Auxiliary 1008 Will Send Boy to VFW Camp

A donation was made to send a boy to VFW Camp when members of VFW 1008 Auxiliary met in the post rooms Monday evening.

★ ★ ★

A donation will be received by a needy veteran's family and an Easter donation was made to the group's "adopted mother" who is in a Grand Rapids hospital.

★ ★ ★

Installation of officers is scheduled for April 14.

Dear Abby....

Barber Is the Only Man She Wants in Her Hair

By ABIGAIL VAN BUREN

DEAR ABBY: In case some people think barbers are a bunch of numbskulls who can't do anything else, let me set them straight. It takes brains to be a barber. The licensed barber has to pass an exam that is as tough as any pre-med course for an eye - ears - nose and throat specialist.



ABBY

He has to know all about skin disease and scalp disease and anatomy. I'll wager a good barber could make as fine a set of dentures as a dentist, but I'd like to see a dentist who could give a man a decent haircut.

FIRST-RATE BARBER

DEAR FIRST: My barber is the only man I want in my hair and my dentist can stick to the same old grind.

★ ★ ★

DEAR ABBY: I've got a complaint against my son-in-law. We live in the same house, which happens to be my house. He is wonderful to me but the trouble with him is that on Sunday he walks around all day in his pajamas.

I spoke to him and my daughter and she says he is comfortable and he says the same thing. Should I start walking around from Friday to Monday in my nightgown to show him how terrible it looks?

MOTHER MAE

DEAR MOM: Walking around in your nightgown will not stop him from walking around in his pajamas . . . It probably will give him the idea that it's perfectly all right. Have you ever thought of buying your son-in-law a bathrobe?

★ ★ ★

DEAR ABBY: Maybe I am just a silly old fool, but I am 59 years old and have buried two husbands. I am so in love with a handsome white-haired old gent of 74 that I can't sleep nights for thinking about him.

He's had two heart attacks and they say everything comes in threes. When he leaves me I cry like a baby for fear he will die in his sleep and I won't be with him. Please, Abby, what shall I do?

I know he loves me, but he is too proud to ask me to marry him on his social security check and I know if we live on my assets my family will say I bought myself a husband.

A LADY IN LOVE

DEAR LADY: If you love each other, tell it to the preacher. Put your assets and his social security check in a box—shake it up and share it.

★ ★ ★

DEAR ABBY: I work for a man who is very nice but he is getting too friendly. He keeps giving me compliments on my clothes and my figure and my hair in front of the other employes and it embarrasses me.

He is married and has children. He tells me he likes me very much and I remind him of his wife. What should I do? I need this job.

DELIA

DEAR DELIA: Say, "Thank you"—keep your distance, and keep on REMINDING HIM OF HIS WIFE!

★ ★ ★

DEAR ABBY: I am a woman who lost her husband (I refuse to use the term "widow" as I detest it). All my friends have been perfectly lovely to me.

They always invite me to be with them, but I can't help but feel they pity me and that I am only a third leg or a fifth wheel. How can I get over this terrible complex?

FIFTH WHEEL

DEAR FIFTH: Complex is right! If your friends invite you — don't look a gift invitation in the motive. Go and show your appreciation by being good company.

★ ★ ★

CONFIDENTIAL TO EARL: Don't hire her until you find out for whom this belle toiled.

★ ★ ★

For a personal reply, write to Abby in care of The Pontiac Press. Enclose a self-addressed, stamped envelope.

Anastasia Island, Fla., has the largest collection of live alligators in the world, more than 6,000 specimens.

Easter Special!

Kenjalo's
158 Auburn Ave.
FE 2-2311



Permanents

Regular $8.50 — $6.00
Regular $10.00 — $8.50
Regular $15.00 — $10.00

Specializing in Styling and Tinting
Mary Lee Davis Joann Granett

Do You Have a Carpet Problem?
Tuson Carpet Service
FE 5-8103 Pontiac

MARGUERITE'S YARN SHOP
Learn to Knit
Free Instruction Classes
197 S. Jessie off Auburn
FE 4-8722

BON-TON Beauty Salon
218 S. Telegraph (near Voorheis)
for appointment call
FE 8-9721



It's chemise here, chemise there and chemise everywhere. Now the gals are wearing chemise nighties. This particular one is called "Marilyn" for the famed dancer of the '20s, Marilyn Miller. Comes with matching bloomer panties.

Bridge Tells Plenty About Every Couple

By RUTH MILLETT

If you play much "evening bridge" you'll recognize these couples—

The man and wife who can never get together on their bidding. (Do you suppose they ever get together on any other decisions they have to make as a couple?)

The husband who can't accept his wife as his equal partner even for the length of a bridge game and is always telling her patiently how she should have bid or played a hand. (He probably bosses the show at home, too.)

The wife who has memorized her favorite bridge expert's latest book and quotes its rules and regulations to her husband, who plays a better hand by ear than she plays following the rules as though they were laws.

(She probably has the upper hand at home when there's a decision to be made regarding the children. For she is sure to be able to quote a child authority with the parrot-like precision with which she quotes a bridge expert.)

The husband who will bid on nothing because he can't bear to see his opponents ever get a bid. (He probably has to win every argument at home, too.)

The couple who are all smiles when they get cards and the breaks, but start snarling at each other when they get set. (Bet they start blaming each other when things go wrong at home, too.)

And then there's the couple who never call attention to each other's mistakes, who can hold poor hands all evening and still enjoy the game, who enjoy winning but don't get disgusted when they lose.

(You're pretty sure they're happily married and likely to stay that way.)

Carry Plastic Sheet in Case of Rainfall

A kitchen item can help keep your feet dry during an unexpected downpour. Slip a section of clear plastic wrap into your purse.

Then when caught in the rain, wrap it around your shoes. Or you can use it to keep your new permanent from getting wet.



It's Near
Easter Parade Time!
SEND YOUR GARMENTS IN EARLY

We'll make last year's wardrobe look like new!

Easter is almost here! Send us your family's wardrobe for "good-grooming" care! Every garment will be cleaned to a sparkling-like newness, all spots will be removed, minor repairs made, and our pressing is immaculate!

FATHER & SON
DRY CLEANERS

Office and Plant 941 Joslyn Ave. FE 2-6424 Hours: 7 a.m. to 6 p.m.

Congratulations
GM 1908 - 1958
COME TO DIEM'S
SAVE $ $ $
Famous for Shoes of Quality and Fit . . . for 18 Years
SAVE 40% to 60%
All Nationally Known
SHOES
We Believe that we have the largest selection of Famous Brand Footwear in Michigan.
DIEM'S SHOES
87 North Saginaw St.
FE 2-2492

Help Her Maintain Health, Beauty

Tricks Aid Middle-Aged Woman

By JOSEPHINE LOWMAN

As my readers know, this column does not advocate thinking in terms of years. However, there is information and there are tricks which will add to the health and beauty of the middle-aged woman.

★ ★ ★

1. Do not wear orange-tinted makeup, or be very sure it is right for you, since most complexions tend to sallow some with the years.

2. Do not put rouge over wrinkles, and powder over them very lightly, if at all.

3. Use lipstick and eye make-up but do so cleverly, which means subtly and not extremely.

4. Tight curls and shoulder-length hair are usually aging. Beware of them.

5. Do not wear too much jewelry (bracelets, earrings, necklaces and pins) all at the same time. I do not know why older women have a tendency to do this. Women of this age must depend on line and color and on being chic for greatest charm in appearance.

★ ★ ★

6. Do not become careless about your figure and blame it on age.

AVOID SLUMPING

7. Fight against the tendency to slump as you grow older. The spine shortens and many women allow gravity to win the battle, with protruding chins and round shoulders as results. Nothing is so attractive in middle-aged and older men and women as good posture. This always gives the illusion of youth. This is one attribute everyone can take down the years.



Good posture always gives the illusion of youth.

★ ★ ★

8. Take exercises regularly but be sure that they are right for you and stop long before you are tired. Of course you must have a physical checkup before beginning.

9. Even if you have not done so before, take short rest periods during the day.

10. Have your breasts examined and a vaginal smear taken for cell examination at least twice a year during these years.

11. You do not need so much food but the kind you eat is of the greatest importance to your health and your looks. Most older folks are deficient in iron, calcium and protein.

★ ★ ★

If you would like to have my leaflet "Woman of 50" which gives you many suggestions send a stamped, self-addressed envelope with your request for leaflet No. 33. Address Josephine Lowman in care of The Pontiac Press.

Tomorrow: "Soap and Water 'Facial' Is Essential for Beauty."

More Room for Movement

Women in White Wear Chemise Fashions, Too

DALLAS, Tex. (INS).— The chemise has invaded the ranks of the millions of women who wear white uniforms to work.

★ ★ ★

A Dallas manufacturer who was among the first to take the "uniform look" out of uniforms has added the unfitted shirtwaist to his line and is designing a more complicated version.

ROOM TO MOVE

"The chemise should be quite comfortable for the woman who must wear a uniform," said Philip Aronoff, "because it gives the busy worker room to move."

★ ★ ★

"Not that this is necessarily a requirement for a new uniform style," he confessed, "because if a woman likes the way a uniform looks, she'll wear it even if it makes her miserable."

"Because she puts easy-care fabrics and styling ahead of the utilitarian features," Aronoff pointed out, "the woman in a uniform has already sacrificed some of her comfort.

★ ★ ★

"Women like sheath skirts, snug fits and pockets placed where they are hard to get to, and they gladly forego convenience for style," he added.

BASIC UNIFORM

Aronoff said his company made the same basic uniform for more than 20 years, then suddenly it became apparent women wanted high style in their work clothes even if they couldn't have color.

★ ★ ★

Brooks now keeps a full-time designer at the board constantly, and calls in guest designers from other Dallas firms to help in the quest for new looks in uniforms.

"Most of the visiting designers throw up their hands," Aronoff confessed, "saying they just can't do anything with plain white."

★ ★ ★

But with the use of many tucks and incorporating the latest styles, the Dallas firm now comes up with 20 new styles a year, many of them made in variations of 35 fabrics—all white.

There are such things as stand-away collars, bloused backs, belted half fronts, tabbed roll-up sleeves — and the chemise.



by Laura Wheeler

See how quickly baby makes friends with these darling pals. Make a carriage or crib cover, nursery linens, small pictures.

Cover made in blocks, joined with strips. Pattern 721: Transfer of nine motifs, about 6 x 7 inches; directions for cover.

Send 35c (coins) for this pattern —add five cents for each pattern for 1st-class mailing. Send to The Pontiac Press, 124 Needlecraft Dept., P.O. Box 164, Old Chelsea Station, New York 11, N.Y. Print plainly pattern number, name, address and zone.

As a bonus, two complete patterns are printed right in our Laura Wheeler Needlecraft Book. Dozens of other designs you'll want to order—easy, fascinating handwork for yourself, your home, gifts, bazaar items. Send 25c for your copy of this book today!

New Mops Protect Hands From Water

Days of streaked, dirty arms from wringing mops are passing. Foam rubber mops wring dry without dripping moisture.

But the happy part of this is that the lever for the operation is high on the handle. This keeps pretty hands out of scrub water.

Oregon has 31 mountain peaks more than 6,000 feet in height. The highest of them is Mt. Hood which has an elevation of about 11,245 feet.



Some of the flying saucers are no doubt taxpayers blowing their tops.

Germs Distress Mother

By EMILY POST

"Dear Mrs. Post: I have just recently had a baby. I am still in the hospital but expect to be discharged in a day or two. I have many friends and relatives who are anxious to see the baby and I am sure they will come to see her soon after I return from the hospital.

"What with the flu epidemic and so many people with colds, I was wondering if it would be proper to have some masks on hand and ask the visitors to please put one on before going in to see the baby?

"Perhaps I am being overcautious but we have waited a long time for this baby and I don't want to expose her to any germs and run the risk of having something happen to her. Could this possibly hurt anyone's feelings?"

Answer: Ask your doctor's advice, and if he orders the masks and you then insist your visitors wear them, you can say that it is the doctor's orders and no one's feelings will be hurt.

"Dear Mrs. Post: Will you please tell me how a wedding invitation should be addressed to the wife of a relative whose husband is in a sanatorium and will be unable to come to the wedding? Should it be addressed to Mr. and Mrs., or Mrs. only?"

Answer: Under most circumstances it would be best to address it to Mr. and Mrs., unless he is hopelessly insane and has been away for a very long time.

"Dear Mrs. Post: Will you please tell me whether or not bread-and-butter plates are a must on a correctly set table, or could I put the butter in the center of the table with a butter knife on it, and pass it to anyone who would like it?"

Answer: When butter is to be served at all (which is not at a formal dinner) having butter on the bread-and-butter plates before guests are seated is certainly more convenient than their having to help themselves to butter passed around and raving to put it on their dinner plates.

Pink and Blue Shower Fetes Mrs. Pitcher

A pink and blue shower honoring Mrs. Richard Pitcher was held at the Silver Lake home of Mrs. Earl Atkinson with her daughter, Mrs. William Nixon, as cohostess.

★ ★ ★

Guests included Mrs. Frank Pitcher, Mrs. Douglas Hoyt, Mrs. William Monroe, Mrs. Alvin Winges, Mrs. William Reynolds, Mrs. Shelden Dennis, Mrs. Gerhard Moen, Mrs. Ray Welch, Mrs. Kenneth Vandewarker, Mrs. LaMar Tyack, Mrs. Wayne Santala, Mrs. Fred Kempe and Mrs. Clarence Manser of Royal Oak.

Also included were Mrs. Elmer Jacobson, Mrs. William Jacobson, Mrs. Josn Toski, Mrs. Richard Rosen, Mrs. James Boyd, Mrs. Gordon Suor, Mrs. Clyde Atkinson, Mrs. Lloyd Hoyt, Mrs. Ralph Nixon and Mrs. Robert Atkinson of Utica.

★ ★ ★

Mrs. Peter Peterson, Mrs. Vere Hodges, Ann Hodges, Mrs. Dudley Cheal, Mrs. Ethel Prazil and Sue Ann Monroe, sister of the honoree, completed the guest list.



Easy sewing, with a Printed Pattern—in a classic so flattering to half-sizers. Favorite 6-gore skirt with smart pocket interest; revers to slim the bodice. Three sleeve versions.

Printed Pattern 4843: Half sizes 14½, 16½, 18½, 20½, 22½, 24½, 26½. Size 16½ takes 3¾ yards 35-inch fabric.

Printed directions on each pattern part. Easier, accurate.

Send 35c in coins for this pattern —add five cents for each pattern for 1st-class mailing. Send to Anne Adams, care of The Pontiac Press, 137 Pattern Deut., 243 West 17th St., New York 11, N.Y. Print plainly name, address with zone, size and style number.

Attend Service

Detective and Mrs. Charles Leaf left Saturday for Negaumee to attend the funeral of his mother, Mrs. Charles Leaf.

NOW'S THE TIME to Drink TROPICANA
FOR BETTER HEALTH
made from Valencia Oranges
41¢ Qt.
NYE DAIRY FE 2-6786

FREE
Pick-Up & Delivery of Your
PRESCRIPTIONS
Call or Have Your Doctor Call
FE 2-0259
PERRY DRUGS
East Blvd., Corner of Perry



Double Red Stamps on Wednesday



Dr. Stanley W. Black
— OPTOMETRIST —
Now Located at
3513 ELIZABETH LAKE RD.
1 Block West of M-59
Corner of Cass Lake Road, Pontiac
OVER MAC'S DRUG STORE
Formerly of Rochester
EVENINGS BY APPOINTMENT
Phone FE 2-2362 Closed Wednesday

Notice For All Children up to 10 years old..... **HAIRCUTS $1**



SPECIAL on PERMANENTS for EASTER
Reg. $10 Permanent, NOW .....$ 8.50
Reg. $12.50 Permanent, NOW $10.00
Reg. $15 Permanent, NOW $13.00
Reg. $20 Permanent, NOW $15.00
Limited Time Only — Make Your Appointment Today!
ROWENA'S BEAUTY SALON
4831 Dixie Hwy. OR 3-3541 — 1216 Baldwin FE 5-3735 — 14 S. Main, Clarkston MA 5-1000



Pontiac Press Photo

Pausing for a chat before an Alpha Sigma Nu sorority dinner Monday evening at Elks Temple were Mrs. Andrew W. Mitchell (left), president of the group; former Congressman George A. Dondero of Royal Oak and Clarabelle Amidon, chairman of the dinner.



LAURA PEARSON

Mr. and Mrs. Paul J. Pearson of Tex avenue announce the engagement of their daughter, Laura, to Theodore Jackson, son of Mr. and Mrs. Joseph H. Jackson of Evelyn court. The prospective bridegroom attended Highland Park Junior College. No wedding date has been set.

Shred Meat, Add Last to Sauce

Mrs. Staeger Uses Rump or Pot Roast for Barbecues

By JANET ODELL

When you have a pot roast the next time, plan to use whatever meat is left over as Barbecued Beef. Of course, you can start with a fresh pot roast and prepare this main dish.

★ ★ ★

Today's cook, Mrs. Al Staeger of Bloomfield Village, likes to ice skate, ride horseback and knit. She devotes part of her leisure time to working with the Holy Name Guild.

BARBECUED BEEF
By Mrs. Al Staeger

1½ pounds beef rump or pot roast
2 onions, chopped fine
2 tablespoons shortening
2 tablespoons vinegar
4 tablespoons brown sugar
3 tablespoons worcestershire sauce
½ teaspoon prepared mustard
½ bottle ketchup
1 cup water
Salt to taste

Braise or cook the beef as you ordinarily would for a pot roast (or use leftover pot roast). Combine all other ingredients and simmer 2 hours. Shred meat, add to barbecue sauce and heat. Serves 4.

Measuring Cup Serves Doubly

Here's another helpful item from the gadget counters — a double-duty measuring cup. No need to dry the cup when changing from liquid to dry measures — instead, just flip it over.

Accurate measurements are clearly marked on top and bottom for each cup.

This wet-or-dry gadget is made of a durable white plastic which can be washed in hot soap or detergent suds as often as necessary.

If you want to see a friend or acquaintance who is staying at a hotel, don't just find out the room number and go up. Stop in the lobby and call the room so that the person can either say, "I'll be right down and meet you in the lobby" or "Come right up."

TUBEROUS BEGONIA
4 For $1.00
8 COLORS
at
TASKER'S
63 West Huron St.
FE 5-6261

Alpha Sigma Nu Gathers

Alpha Sigma Nu sorority met Monday evening at Elks Temple for dinner.

★ ★ ★

Mrs. Andrew W. Mitchell, president of the group, welcomed guests and Mrs. John Trerice gave the invocation. Clarabelle Amidon introduced the speaker, former Congressman George A. Dondero of Royal Oak.

Mr. Dondero showed a film about the St. Lawrence Seaway entitled "The Eighth Sea." He also gave background and information about the project, which is scheduled to be completed in 1958.

★ ★ ★

Tables were decorated in a patriotic motif with red, white and blue ribbon. Planters held American Flags.

West Coast Sacks Are Semi-Fitted

San Francisco's Designers Avoid Extreme Styling

SAN FRANCISCO (INS) — San Francisco designers are compromising with the chemise in many of their spring fashions.

★ ★ ★

Optional belts, diagonal front closings, relaxed jackets with a slight waist curve, rows of buttons on the front of a dress to outline — and slim — a contour, are concessions to the natural feminine figure seen in the San Francisco fashion industries spring show.

The unmodified sack is missing.

AN EASY LOOK

A luxurious imported gray wool suit offers a double-breasted short jacket with an easy look. The narrow belt can be discarded at the wearer's discretion.

★ ★ ★

Beige feather tweed adapts to the semi-chemise with an almost straight jacket buttoned on a line - breaking slant. The skirt is kick-pleated in the back.

Several dresses suggest the sheath without waistline curves. Body lines are molded at the bust or hip. Backs are bloused.

Over - blouses are pulled in with a draw - string or fit snug near the hipline. Skirts taper to a hem just below the knee.

★ ★ ★

There's a disappearing belt on a slim black frock with mustard and white polka dot trim. The wide belt goes under the panel which drapes in the back below the natural waistline.

PROFILE INDICATED

Navy crepe with a white linen spring collar starts as a chemise but an inner tape at the waistline indicates the profile.

★ ★ ★

Cotton knits, shown by several San Francisco houses, are generously adorned with buttons that move the eye along concealed curves.

"We are more daring in introducing the new style in cottons," explains one designer, "as most women will want to make their chemise experiment an inexpensive one. Then if they decide the style is not for them, the investment is not a calamity."

Barbara Driscoll Honored at Shower

Bride-elect Barbara Driscoll, daughter of Mr. and Mrs. John Driscoll of Lincolnshire drive, was honored with a personal shower in the Mapleleaf drive home of Marjorie Willard.

Miss Driscoll will marry Leon Hickerson, son of Mr. and Mrs. Guy Hickerson of Clarkston, April 2 in Central Christian Church.

Anniversary Party Held by Legion

Judge Arthur E. Moore was presented with an Americanism award Saturday evening at an anniversary dinner of Chief Pontiac Post 377, American Legion. The dinner marked the 39th anniversary of the founding of the American Legion.

★ ★ ★

William Cobb, counselor at Oakland County Boys Camp, showed motion pictures of the camp and boys in action. Judge Moore told of their program and activities.

George Phillips of the 18th District was present. Other guests were Mrs. Moore, Mrs. Phillips, Janice Antona and Mrs. Alice Haddon.

★ ★ ★

Mrs. Joseph Phillips was program chairman and Mrs. Verner Macom was in charge of the dinner.

Beverly Hosner Honored

Bride-elect Beverly Hosner was honored with a miscellaneous shower Saturday afternoon in the home of Mrs. Bob Welsbacker on Capri drive. Cohostesses were Mrs. Wilbur Colgrove and Mrs. Ora Ellenwood.

The daughter of Mr. and Mrs. Guy Hosner of Ortonville, Beverly will become the bride of John Maxwell Jr., April 12. He is the son of Mr. and Mrs. John Maxwell of Raskob street.

Attending the affair were Joanne McLain, Dorothy Ford, Ruby Mahan, Mae Ford, Mrs. Martin Teschke, Mrs. John Strong, Jean Miller, Mrs. John Maxwell, Shirley Darrow, Donna Brooks, Mrs. Tom McIsaac and Joyce Dewey.

Mrs. Lewis Feted

Twenty-seven guests gathered in the Orchard Lake home of Mrs. William E. Bullock to honor Mrs. Robert Lewis at a stork shower.



This mother is giving her child the care and attention necessary to growing feet. Negligence on the part of parents is responsible for many of the foot defects which affect 22 per cent of the country's 2-year-olds and about one-half of all 10-year-olds.

LOUIS Beauty Shop
PERMANENTS—$3.50 and up Complete With Haircut and Set
No Appointment Necessary FE 5-8000
10 W. Huron 2nd Floor, Next to Buckner Finance

You Are Cordially Invited to Attend
OPEN HOUSE
at
PONTIAC CO-OP FEDERAL CREDIT UNION
40 East Pike Street Pontiac, Michigan
(Waldron Hotel Building)
March 26 and 27 9 A. M. - 5 P. M.
Door Prizes

Bride-Elect Announces Attendants

Shower Given in Cockle Home for Sandra Johns

Carol Young will be maid of honor for Sandra Johns at her April 5 wedding in Bethany Baptist Church to John Douglas Devine.

★ ★ ★

Other attendants will be Barbara Magnus, Nancy Moats and Sharon Hubbell, bridesmaids; Kathy Gilmer, flower maid and Dale Campbell, ringbearer.

FETED AT SHOWER

Saturday evening the bride-elect was honored with a miscellaneous shower given by Jeanette Cockle and Mrs. Frederick Cockle in their Miami road home.

★ ★ ★

A pink and white floral theme was carried out on the gift table, which was centered with a bridal umbrella.

Among the guests were Mrs. Donald Johns, Mrs. George Campbell, Mrs. Dallas Dagenais, Mrs. T. J. Gilmer, Mrs. Lewis Egerer, Mrs. George May, Mrs. Vernon Bleise, Mrs. Richard Parsons, Mrs. Albert Linabury and Stephanie Linabury.

★ ★ ★

Others were Mrs. Joseph Cockle, Mrs. Raymond Adamek, Mrs. Raymond Reeves, Kay Reeves, Mrs. John Davidson, Mrs. Clifford McLean, Mrs. William Sederlund, Mrs. A. W. MacFarlane, Mrs. Francis Mapley, Mrs. Fred Carter, Mrs. J. G. Love, Dorothy Stoner and Carol Young.

ANOTHER PARTY

Miss Johns, daughter of Mr. and Mrs. Donald J. Johns of Murphy avenue, was also honored at a Friday evening linen and personal shower.

★ ★ ★

Hostesses for that event were Miss Magnus and Miss Young. The Bloomfield Hills home of Miss Magnus was decorated in a spring motif of pink and white. Thirty-six guests were present.

★ ★ ★

The prospective bridegroom is the son of the Thomas E. Devines of Lindsay street.



Application of eye shadow is one of the most important (and incidentally, most often done haphazardly) steps in making up. Your eyes can look more glamorous with proper eye shadow treatment.

Do-It-Yourselfer Needs Shower in the Basement

After do-it-yourself sessions in the basement, dad would like to wash up immediately. For his convenience, why not install an extra shower in the basement?

If existing plumbing is used, the only extra necessary to make this "half bath" is a shower kit.

One typical kit contains a forked water-mixer hose which can be attached to the hot and cold water faucets of the basement sink, a 6-foot length of hose—add more if necessary—and a shower head.

If your basement also served as a playroom for the children, this "half bath" will be doubly useful.

MARY KING SALON

ORA OBRECHT
Specializing in Hair Styling and Permanents
Complete Beauty Service
52 N. Perry FE 2-3053

A
Your Spring Suit.... $39.95
The ideal Spring suit in dacron and worsted. Light weight and fashion right. One of many excellent styles.
Other Suits . . . $25 to $75

FASHION SHOW
TONIGHT 8 P. M.
Sponsored by
Sisterhood of Temple Beth Jacob
on Elizabeth Lake Rd.
Tickets at Door Donation $1.00 Door Prizes
Alvin's
TELEGRAPH at HURON
Mon., Thurs., Fri., 10 to 9—Tues., Wed., Sat., 1 to 6—Sunday, 2 to 5

Waite's
PRE-EASTER FASHION SALE

Rain-or-Shine COATS
Values to 29.98 $14
Famous make raincoats in many styles. All with matching hats. Corduroys, prints, twills. Sizes 8-18.
Llamadown Fur-Like Coats
Were to 89.98 $44
Petite and misses sizes 8-18 in llamadown. Cloud No. 9 coats in sizes 8-16. Many colors.
WOOL SUITS
Were to 59.98 $33
Wool suits in spring tweeds, flannels, checks. Misses and petite sizes 10-20.
Bridesmaid, Formal Dresses
½ Off
Bridesmaid, formal, floor length cocktail dresses, mother of the bride dresses. Broken, half and misses' sizes. Flower girl dresses, 5-8.
Print, Crepe and Chemise Dresses
Reg. 14.98 $10
Solid crepes, silk print, linen 2-pc. chemise dresses. Most sizes 7-15, 10-20, 14½-22½.
Cotton, Crepe, Cupioni Dresses
Reg. 10.98 $7
Crepes, cupioni, cottons, pongee pocket dresses. Most sizes 7-15, 10-20, 14½-22½.
WOOL SKIRTS
Values to 8.98 $3
Values to 14.98 $5
Pastels, tweeds, checks, solids. Sizes 10-20.
Waite's
Rush to Waite's Third Floor of Fashion!

Bushman's Grandson Doesn't Expect Public Adulation

- - Today's Radio Programs - -

WJR, (760) CKLW, (800) WWJ, (950) WCAR, (1130 WXYZ, (1270) WPON, (1460) WJBK, (1490)

TONIGHT

6:00—WJR, News
WWJ, News
WXYZ, Wattrick, McKenzie
CKLW, News, Chase
WJBK, News, McLeod
WCAR, News, Page
WPON, News

6:30—WJR, Dinner Date
WXYZ, J. Daly
WXYZ, Sports
CKLW, Eddie Chase
WCAR, Page's Party
WPON, Music With Mason

7:00—WJR, Guest House
WWJ, News, Maxwell
WXYZ, E. P. Morgan
CKLW, Fulton Lewis Jr.
WJBK, News, Bellboy
WCAR, Patrick

7:30—WWJ, 3-Star Extra
WXYZ, M. Griffin
CKLW, Album Time
WJBK, Income Tax
WCAR, News

8:00—WJR, Amos 'n' Andy
WWJ, Gildersleeve
WXYZ, Weather, Shorr
CKLW, Album Time
WJBK, News, Bellboy
WCAR, News
WPON, Music With Mason

8:30—WJR, Basketball
WWJ, Nightline
CKLW, Album

9:00—WJR, Weather
CKLW, Back to Bible

9:30—WJR, Music
CKLW, Squad Room
WJBK, Sound Off

10:00—WJR, Symphony
WWJ, News, Music
WXYZ, H. Anderson
CKLW, Knowles
WJBK, Stereophonic

10:30—WWJ, News
CKLW, News, Knowles

11:00—WJR, Boxing
WWJ, Bandstand
WXYZ, Surrell
WJBK, News, Bellboy
WPON, News, Sports

11:30—WJR, Music
WPON, Mason Music
WJBK, U. of D. Mag.

WEDNESDAY MORNING

6:00—WJR, News, Roundup
WWJ, News, Roberts
WXYZ, Wolf
CKLW, Rooster Club
WJBK, Tom George
WCAR, News, Sheridan
WPON, Country Roundup

6:30—WJR, Agriculture
CKLW, Guy Nunn
WJBK, News, George
WPON, Sports, McKannon

7:00—WJR, Dan Kirby
WWJ, News, Roberts
WXYZ, News, Wolf
CKLW, News, Toby David
WJBK, News, George

7:30—WJR, Music Hall
WXYZ—News, Wolf
CKLW, Sports, David
WJBK, News, George
WCAR, News, Sheridan

8:00—WJR, News
WWJ, News, Roberts
WXYZ, News, Wolf
CKLW, O'Dell David
WJBK, News, George
WCAR, News
WPON, News, MacKinnon

8:30—WJR, Music Hall
CKLW, News, Toby David

9:00—WJR, News
WWJ, News, F. Elizabeth
WXYZ, Breakfast Club
CKLW, News, David
WJBK, News, George
WCAR, News, Martyn
WPON, News, Lewis

9:30—WJR, Jack Harris
CKLW, News, M. Labbitt

10:00—WJR, Arthur Godfrey
WWJ, News, True Story
WXYZ, Jim Backus
CKLW, News, Mary Morgan
WJBK, News, Reid
WPON, America to Knees

10:30—WJR, Weather
WWJ, Don Ameche
CKLW, News, Davies
WPON, Chuck Lewis

11:00—WJR, News
WWJ, Bandstand
WXYZ, Paul Winter
CKLW, News, Davies
WJBK, News, Reid
WCAR, News, B. Martyn
WPON, Don Mackinnon

11:30—WJR, Time for Music
CKLW, News, Davies

WEDNESDAY AFTERNOON

12:00—WJR, News, Wells
WWJ, News, Maxwell
CKLW, Grant, Livestock
WJBK, News, Reid
WCAR, News, Mike Thomas
WPON, News, MacKinnon

12:30—WJR, Time for Music
WXYZ, News, Winter
CKLW, News, Davies

1:00—WJR, P. Hayes
WWJ, News, Maxwell
WXYZ, Merv Griffin
CKLW, News, Davies
WJBK, News, Reid
WPON, Chuck Lewis

1:30—WJR, Young Dr. Malone
WWJ, Maxwell
CKLW, News, Davies

2:00—WJR, Wendy Warren
WWJ, News, Confession
CKLW, Austin Grant, Davies
WJBK, News, Reid

2:30—WJR, Cpl. Next Door
WWJ, One Man's Family
CKLW, News, Shiftbreak
WPON, Don Zee Show

3:00—WJR, Helen Trent
WWJ, 5-Star Matinee
WXYZ, News, McKenzie
WJBK, News, McLeod
WCAR, News, Page

3:30—WWJ, Woman in Hse.
WXYZ, News, McKenzie
CKLW, News, Eddie Chase

4:00—WJR, Bands, Ans. Man
WWJ, News, Deland
WXYZ, Wattrick, McKenzie
CKLW, News, Godfrey
WCAR, News, Page
WJBK, News, McLeod

4:30—WJR, Music Hall
WXYZ, News, McKenzie
CKLW, News, Chase
WJBK, Sports, McLeod

5:00—WJR, News, Music
WWJ, News, Deland
WXYZ, Wattrick, McKenzie
CKLW, Sports, E. Chase
WJBK, News, McLeod
WCAR, Godfrey
WPON, Music With Mason

5:30—WXYZ, News, M'Knze.
CKLW, News, E. Chase
WJBK, Sports, McLeod
WPON, Sports

- - Today's Television Programs - -

Programs furnished by stations listed in this column are subject to change without notice.

Channel 2—WJBK-TV Channel 4—WWJ-TV Channel 7—WXYZ-TV Channel 9—CKLW-TV

TONIGHT'S TV HIGHLIGHTS

6:00 (7) Mr. Danger.
(9) Popeye.
(4) News: Williams.
(2) Racket Squad.

6:15 (4) Weather: Eliot.

6:20 (4) Box Four.

6:30 (7) Annie Oakley.
(9) M. Rooney Show.
(4) Up for Appeal. Motorists' problems.
(2) News: LeGoff.

6:40 (2) Weather: Phelps.

6:45 (2) News: Edwards.

7:00 (7) Sports Parade.
(9) State Trooper. Adventure: Rod Cameron as trobper.
(4) Casey Jones.
(2) Annapolis Men.

7:10 (7) Sports: Wattrick.

7:15 (7) News: Daly.

7:30 (7) Cheyenne. Western: Bandits take Cheyenne hostage.
(9) Million Dollar Movie. War Drama: Ann Sothern, "Cry Havoc." ('43.)
(4) Treasure Hunt.
(2) Name That Tune.

8:00 (7) Cheyenne (cont.)
(9) Movie (cont.)
(4) (color) Fisher, Gobel. Variety: Jazz singer Pat Suzuki, comedian Jonathan Winters, Joan Davis.
(2) Mr. Adam, Eve. Comedy: Movie couple lampoon 'live' vs. filmed TV in "Brought to You Dead from Hollywood" skit.

8:30 (7) Wyatt Earp. Western: Wyatt helps brother escape romantic mix-up with divorce.
(9) Movie (cont.)
(4) Gobel (cont.)
(2) Eve Arden. Comedy: Old college flame visits Liza.

9:00 (7) Broken Arrow. Western: Runaway Indian girl brings trouble to reservation.
(9) Theater. Drama: Success goes to head of singing leader when group makes grade in show business.
(4) Adv. of McGraw. Adventure: McGraw, cab driver hunt escaped con.
(2) To tell Truth: Celeste Holm, Keenan Wynn.

9:30 (7) Telephone Time. True drama: How Greek mathematician, inventor Archi- 9:30 (9) medes discovers principle of specific gravity.
(9) Theater (cont.).
(4) Bob Cummings. Comedy: Bob goes birdwatching, but finds a human beauty.
(2) Red Skelton. Comedy: Comedian Billy Gilbert, guest.

10:00 (7) West Point. Adventure: Cadets are determined to carry out traditional yearling class prank, "Drowning of the Gun."
(9) Political.
(4) Californians. Adventure: Marshal battles corrupt police force.
(2) $64,000 Question.

10:30 (7) All Star Theater. Guy Madison, "Sometimes It Happens."
(9) Steve Wilson.
(4) Crusader: Murder's behind million dollar parakeet involved in robbery.
(2) Highway Patrol.

11:00 (7) Soupy's On.
(9) News.
(4) News: Westerk'p.
(2) News: LeGoff.

11:15 (9) Weather.
(4) Weather: Eliot.
(2) Miss Fairweather.

11:20 (9) Starlight Theater. John Wayne, "Flame of the Barbary Coast." ('45.)
(4) Sports: Parker.
(2) Sports Final.

11:25 (2) Nightwatch Th. Simone Simone, "Mademoiselle Fifi." ('44.)

11:30 (7) Night Court.
(9) Theater (cont.)
(4) Jack Paar. Cliff Arquette, Elsa Maxwell, Vaughn Monroe.
(2) N'watch (cont.)

WEDNESDAY MORNING

6:50 (2) Meditations.

6:55 (2) On the Farm Front.

7:00 (2) TV College.
(4) Today.

7:30 (2) Cartoon Frolic.

8:00 (2) Captain Kangaroo.
(7) Cartoon Carnival.

8:30 (7) Big Show.

8:45 (2) Cartoon Classroom.

9:30 (4) Romper-Room.

9:30 (2) Ladies' Day.
(4) Amos 'n' Andy.
(7) Our Friend Harry.

9:40 (9) Billboards.

9:45 (9) Nursery School Time.

10:00 (2) Garry Moore.
(4) Dough ReMi.
(9) Movie.

10:30 (2) Arthur Godfrey.
(4) Treasure Hunt.

11:00 (4) Price Is Right.

11:25 (7) News.

11:30 (2) Dotto.
(4) Truth or Consequences.
(7) Rickey the Clown.
(9) Howdy Doody.

11:45 (7) Noontime Comics.

WEDNESDAY AFTERNOON

12:00 (2) Hotel Cosmopolitan.
(4) Tic Tac Dough.
(9) Swing Your Partner.

12:15 (2) Love of Life.

12:30 (2) Search for Tomorrow.
(4) It Could Be You.
(7) The Erwins.
(9) Myrt and Doris.

12:45 (2) Guiding Light.

1:00 (2) Susie.
(4) Movie.
(7) My Little Margie.
(9) Movie.

1:30 (2) As The World Turns.
(7) Topper.

2:00 (2) Our Miss Brooks.
(7) Lady of Charm.

2:25 (4) Faye Elizabeth.

2:30 (2) House Party.
(4) Kitty Foyle.

2:50 (9) News.

3:00 (2) Big Payoff.
(4) (color). Matinee Theater.
(7) American Bandstand.
(9) Favorite Story.

3:30 (2) Verdict Is Yours.
(7) Do You Trust Your Wife?
(9) Movie.

4:00 (2) Brighter Day.
(4) Queen for a Day.
(7) American Bandstand.

4:15 (2) Secret Storm.

4:30 (2) Edge of Night.
(9) Laff Time.

4:45 (4) Modern Romances.

5:00 (2) Detroit Bandstand.
(4) I Married Joan.
(7) Wild Bill Hickok.
(9) Looney Tunes.

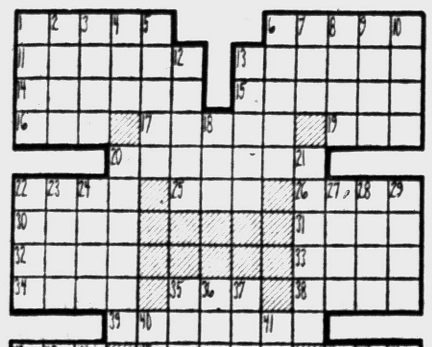
5:30 (2) Beat the Clock.
(4) Files of Jeffrey Jones.
(7) Mickey Mouse Club.
(9) Serial Theater.

Boy, 4, Explodes Caps in Mouth, Burns Self

LORAIN, Ohio (INS) — Four-year-old David Lukacho of Lorain has learned the hard way that caps are for cap pistols, not for the mouth.

Young David put three rolls of the caps in his mouth and bit down. The result was a slightly burned mouth.

First woman candidate for president of the United States was Belva Ann Bennett Lockwood, National Equal Rights party, in 1884.



ACROSS
1,6 Award winner, Dr.
11 Visitor
13 Darling (fam.)
14 "Lily maid of Astolat"
15 Strong vegetables
16 Legal point
17 Weight deductions
19 Weight (ab.)
20 Reached for
22 Small globular body
25 Distress signal
26 White frost
30 Eager
31 Norse god
32 Pheasant brood
33 Sleeveless garment
34 Secluded valley
35 Coxcomb
38 Royal Italian family name
39 Books for daily memoranda
42 Self-esteem
45 Horseman
46 Often (poet.)
49 He won the 1957 ——— award
51 His award was for achievement in the field of ——— vascular research
53 Goddess of the moon
54 Natural fats
55 Solitary
56 Worms

DOWN
1 Froster
2 Bargain event
3 Exclamation
4 Fourth Arabian caliph
5 Coins
6 Feeling
7 Oriental porgy
8 In a line
9 Circlet of precious metal
10 Pause
12 Harvests
13 Accomplishers
18 River (Sp.)
20 Add to
21 Herds
22 Slam
23 Wicked
24 Assistant
27 Roman date
28 Haze
29 Grafted (her.)
35 Laissez ———
36 Order (ab.)
37 Part
40 Girl's name
41 Rub out
42 Lohengrin's bride
43 Celtic Highlander
44 Capital of Norway
46 Poems
47 Combustion
48 Hurl
50 Cognizance
52 Rights (ab.)

New Era Cited by Pat Conway

Young Actor Portrays Western Gun-Slinger on Television

By CHARLES DENTON

HOLLYWOOD (INS) — Pat Conway, gun-slinging (for TV) grandson of the most flamboyant, adored screen idol of early Hollywood history, doesn't expect the adulation which was heaped upon his forebear.

★ ★ ★

Neither the medium nor the public, he says, is ripe for the development of any more such earthly demigods as his grandpop, Francis X. Bushman, the silent screen hero whose wavy hair and enigmatic smile sent feminine blood pressures out of sight back in the 1920s.

On the other hand, the ruggedly handsome, 27-year-old former Marine does expect to earn a gratifying quantity of money as the star of ABC-TV's "Tombstone Territory" (Wedesdays at 8:30 p.m.), to use it as a springboard into richer fields of dramatic endeavor and eventually to follow the footsteps of his father, Jack Conway, into directing.

And when he marries and begins rearing a family, he won't have to keep the fact a secret as his grandfather Bushman did for so many years.

★ ★ ★

"We live in a more cynical age than my grandfather's," Conway explains. "The trend today is toward humanizing the actor. The public isn't buying any more fairy tales.

PUBLIC WANTED IDOLS

"At the time my grandfather was driving around in his purple limousine — and getting rid of a fortune — the public wanted to idolize its stars, and whatever the public wants is always good for the industry."

★ ★ ★

An added difficulty for the actor in a television series, Conway continues, is that he is selling the audience the character he portrays, not himself as a star. The longer he plays in the series and the stronger the character, the more closely associated he becomes with it.

"An actor cannot sell himself through a regular TV character," he says. "As far as the audience is concerned, he will always be the character — Clay Hollister (Conway's role), Matt Dillon (Jim Arness) or Wyatt Earp (Hugh O'Brian).

"Nevertheless, a series is bound to be good for an actor," Conway adds, "because no matter how good he may be when he gets the series, he will improve with it.

"He will learn more technique and gain confidence as he goes along, which is something you simply can't do in motion pictures because ordinarily you don't do enough of them."

House to Rule on Military Pay

New Proposal Awards Hikes on Merit Basis, Not Length of Service

WASHINGTON (INS) — The House was ready today to scrap the 169-year-old military pay system and substitute a plan designed to recruit and retain top-flight men in the armed forces.

★ ★ ★

No organized opposition had developed as leaders called up the measure that also boosts military pay $668,000,000 a year. House chiefs predicted passage before nightfall. It would be the first general military pay raise in three years.

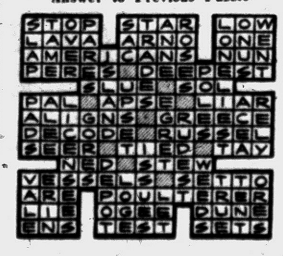
The legislation, which boosts the pay of everybody except privates, abandons the system adopted when the Army was set up in 1789 under which officers and enlisted men were assured of pay increases as long as they stayed in uniform.

In its place would come a system to reward merit rather than length of service. Proficiency would bring service personnel as much as $150 a month above any proposed increased pay scale.

★ ★ ★

Worked out by the House Armed Services Committee, the plan is somewhat different from the administration's proposal in that average pay increases are larger than President Eisenhower and his military chiefs suggested.

Answer to Previous Puzzle



Taffy the Talker Goes Scientific With Chatter

By EARL WILSON

NEW YORK — Taffy Tuttle, the showgirl, has become an expert conversationalist because somebody told her she had to talk fast to land a husband. However, Taffy finds the current chatter about psychiatry pretty confusing.



WILSON

"To many girls nowadays are suffering from 'built-complexes,'" Taffy mentioned to me the other night.

"I guess you mean 'guilt-complexes,'" I said to be gentle.

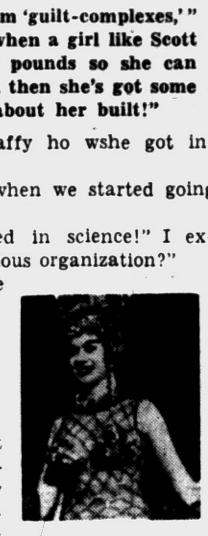
"I don't know from 'guilt-complexes,'" Taffy retored. "But when a girl like Scott Weldon diets off 40 pounds so she can look like Kim Novak, then she's got some kind of a complex about her built!"

I hurridly asked Taffy ho wshe got interested in this.

"It all started," Tiny explained, "when we started going to the Science Club."

"I didn't know you were interested in science!" I exclaimed. "Is that a . . . well . . . a religious organization?"

"Oh, no," hastened Taffy. "We take up scientific experiments."



ROSEMARY

"What kind?" I know that scientists were taking over the world but I was amazed that showgirls and models were going in for it.

"Well, for instance," said Taffy, "at our last Tuesday's meeting we conducted a scientific experiment about how you make the best Bloody Mary. Rosemary Ridgewell, got a prize for making the best one."

"Why do you call it the 'Science Club'?" I asked.

"Oh, Silly!" exclaimed Taffy. "That must be perfectly obvious. Are you dumb or something? We call it the Science Club because everybody science her own check."

THE MIDNIGHT EARL . . . . . .

Aly Khan dated Judy Garland (part of his UN duties, no doubt) . . . **Frank Sinatra'd** prefer to do a few TV specs next year . . . **Pat Boone's** TV show may go west after his graduation . . . **Eddie Fisher** and **George Gobel** will be back on TV next year—but separated . . . **Brigitte Bardot's** reported booked in Acapulco April 3-10 under an assumed name.

★ ★ ★

Ex-Mayor **Bill O'Dwyer's** been getting phone calls from **Wendy Barrie** . . . **Jayne Mansfield's** mgr., Bill Shiffrin, reportedly turned down a 100G offer for his ten per cent of her . . . **Frederic March** was offered the big role with **Aubrey Hepburn** and **Rock Hudson** in "Green Mansions". . . . A movie mag got caught — its current edition has **Eydie Gorme** saying **Steve Lawrence** (her husband) is just a pal . . . **Francoise Sagen,** who was seriously injured in an auto smach, will make a racing driver the hero of her next book.

EARL'S PEARLS: A Washingtonian suggests in Quote: "Never put off for tomorrow what you can do today. By tomorrow there may be a law against it." **That's earl, brother.**

(Copyright, 1958)

Guerrilla Warfare Likely

Indonesian Troops Seem to Have Checked Rebels

MEDAN, Sumatra (AP) — Central government troops fanning out from this North Sumatra town appear to have checked the spread of Indonesia's civil war in North Sumatra.

★ ★ ★

The rebels threaten to counter-attack, but they face a tough road back to Medan.

Their initial advantage lost, the insurgents' best hope now seems to be to extend guerrilla action which could tie up Jakarta forces in a long, costly action.

Those are conclusions reached after a four-day trip — by bus, car, speedboat and foot — from the rebel capital of Bukittinggi back and forth across "battle" lines three times.

★ ★ ★

Both sides apparently have been disappointed by developments in Medan, which went over to the rebels nine days ago after the town garrison mutinied, then was recaptured by the loyalists.

The outbreak in Medan cost Jakarta money, time and troops which could have been used to invade rebel hotbeds in Central Sumatra. Many of the loyalists are still tied up at Medan.

★ ★ ★

For the rebels, any civil war was better than none, but they had hoped to take over all North Sumatra. It would have been a tremendous advantage in their campaign to force changes in the central government.

As the situation now stands, the front lines extend beyond the resort town of Prapat on Lake Toba south of Medan. The loyalists took over that rebel stronghold last week and moved in with artillery.

★ ★ ★

The loyalist commander said, however, he did not plan to move southward into pro-rebel Tapanuli province at this time.

Rebel informants said the leader of the Medan mutiny, Maj. Boyke Nainn Golan, had headed for the hills southeast of here with the remnants of his force. They said Nainn Golan abandoned a dozen tanks and armored cars because he had little use for them in guerrilla warfare.

There is talk of a master battle plan which would send rebel troops through the plantations and back roads on a multipronged advance toward Medan.

After viewing the troops on both sides, however, it appears the rebels would have a hard time units.

Sputnik II Observed by Birmingham Man

A Birmingham resident observed Sputnik II on its last pass over this area Saturday.

Philip E. Cartwright, of 1385 Brookwood St., likened the satellite to a third magnitude star in brightness, he said today.

"It came from the northwest exactly as the news reports indicated," he said. This is the last time the Russian satellite is expected to be visible in this region, before it returns to the earth's atmosphere and is destroyed.

Cartwright watched the object for and one-half minutes, beginning at 7:42 p.m.

Egyptian Rice Lumpy, Ceylon Turns to China

COLOMBO, Ceylon (AP) — Ceylon's housewives, protesting that Egyptian rice doled out in their food ration is lumpy, are forcing the government to increase its imports from Red China.

A reliable source said Peiping has offered to add 100,000 tons of rice to the 200,000 tons it already is supplying Ceylon in exchange for rubber.

Food Minister Philip Gunawardena announced he would take Egyptian rice off the ration after demonstrating housewives said it was unpalatable. A Ceylonese mission began negotiating with the Chinese.

Drama of Faith Comes to Video

'Little Moon of Alban' Stars Julie Harris in Memorable Portrayal

By CHARLES MERCER

NEW YORK (AP) — A drama of religious faith came to the home screen last night when NBC-TV's Hall of Fame presented Julie Harris and Christopher Plummer in "Little Moon of Alban" by James Costigan.

★ ★ ★

Superbly acted and produced, "Little Moon of Alban" concerned a religious young woman, played by Miss Harris, whose faith was badly shaken by the killing of her lover in the Irish Rebellion of 40 years ago.

As a devout Roman Catholic, she sought to restore her faith by joining the Daughters of Charity, a religious order whose members do not take vows as nuns but each year renew their wish to work with those in need of help.

★ ★ ★

While nursing in a hospital for British soldiers, the enemy who had killed her lover, her strong will saved the life of an English lieutenant, who fell in love with her. Restored to health, the lieutenant asked her to marry him. She refused, saying that she realized what it meant "to be doing God's work out of love and not out of fear."

Miss Harris gave a memorable performance as Brigid Mary, the Daughter of Charity. Plummer was excellent as the British lieutenant who loved her. There were fine performances by Barry Jones, Frank Conroy, George Peppard, and a large supporting cast under the direction of George Schaefer, who also produced the program.

★ ★ ★

"Little Moon of Alban," a technically faultless production, must have been especially moving to those of the Roman Cathoic faith. It was also moving to one outside that faith, but it failed to transcend sectarianism in the tradition of the greatest religious drama.

★ ★ ★

In all respect for Costigan's excellent script, he failed to convince one viewer that Brigid Mary's life as a Sister of Charity, morally worthy though it was, resulted in a more emotionally satisfying life than it might have been as the wife of the English lieutenant. No one holds such a reservation with a Joan of Arc.

U.S. High in Trucks

WASHINGTON — An estimated 10,450,000 trucks were registered in the United States during 1957 compared with 10,161,737 the year before. This means the United States has 46 per cent of the world's trucks.

GOP Opposition to Tax Cut Up

Secretary of Treasury Reveals White House Powers Fight Slashes

WASHINGTON (AP) — Secretary of the Treasury Anderson has indicated to leading members of Congress that opposition to a tax cut is increasing within the Eisenhower administration councils.

Anderson is reported to have told influential Democrats and Republicans Vice President Nixon did not speak for the administration when he said last week it would be "good Republican philosophy" to reduce taxes if the business recession continues.

★ ★ ★

Nixon conceded at the time no final decision is likely to be made by President Eisenhower until all the economic figures for March are available, sometime around mid-April. But he said if those figures are disappointing, he believes a tax reduction offers the best chance of promoting a quick upturn.

However, Anderson was quoted as telling members of Congress in private conferences he believes a tax reduction would not be nearly as effective as Nixon predicts.

Anderson was represented as believing a stepup in public works and military spending already is beginning to show some results.

Anderson's optimism apparently is based on indications that individual income tax receipts are holding up better than had been expected with more than five million persons unemployed.

★ ★ ★

Treasury experts give some of the credit to this to overtime work ordered on military projects by Secretary of Defense McElroy at about the time the Senate Preparedness subcommittee began its investigation of the defense setup last fall.

Deny Cut at Warren on Jupiter Missile

WASHINGTON (AP) — Secretary of the Army Brucker was quoted saying there are no plans to cut back production of the Army's Jupiter missile at Chrysler Corp. facilities in Warren.

Rep. Griffin (R-Mich) said Brucker denied to him published reports of a contemplated cutback. Several newspapers have said Air Force Secretary Douglas is urging a slowdown in production of the Army's intermediate range ballistic missile (IRBM) in favor of the Thor, the Air Force IRBM.

Brucker also told him, Griffin said, the Army will let more than 100 million dollars in new automotive contracts in the next 60 days with many of them going to Michigan.

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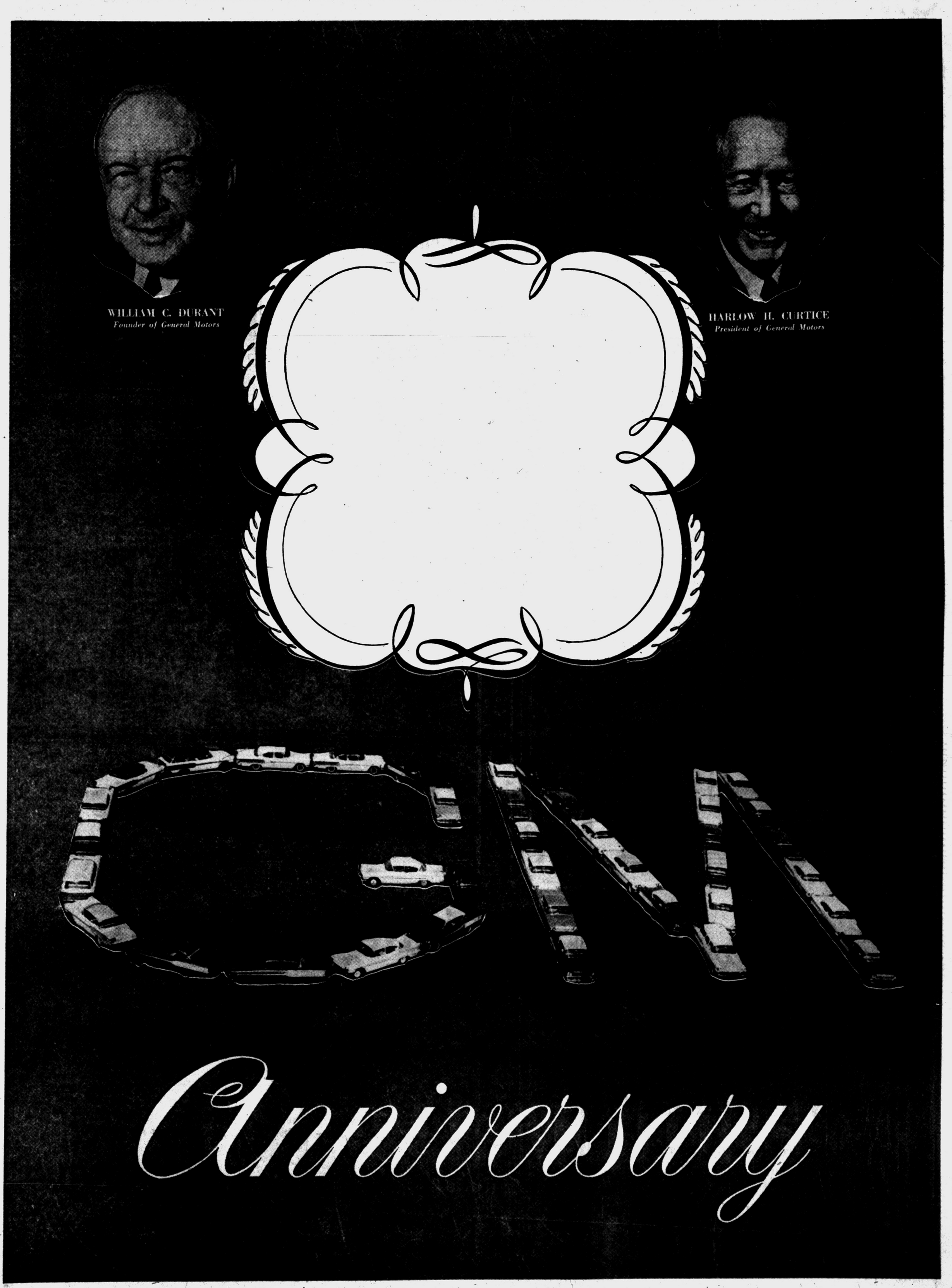

WILLIAM C. DURANT
Founder of General Motors
HARLOW H. CURTICE
President of General Motors
Anniversary

GM Has Come Long Way Since Infant Days

By DAVID J. WILKIE
AP Automotive Editor

DETROIT (AP)—If you had bought 10 shares of General Motors stock in 1908 for $1,000, kept it and exercised your rights to buy more, you would now have 22,689 shares worth more than $776,000.

And you would have received nearly $600,000 in dividends over the years.

STREAM GOLDEN

Although the world's largest industrial corporation won't be 50 years old until Sept. 16, it already has begun observance of its golden anniversary. The golden stream it has poured forth over the years reached an unprecendented $1,189,477,082 in net income for the auto industry's record year of 1955.

Brain child for a one-time buggy maker, who developed into a financial wizard but twice lost control of the corporation, General Motors has made more than 68 million vehicles in less than 50 years. It has also made scores of millionaires.

The erstwhile buggy maker who visualized a gigantic single corporation to build motor vehicles was the late William Crapo Durant. He was credited with a Midas touch but lost two multi-million dollar fortunes in stock market speculations.

BROUGHT TOGETHER

It was Durant who brought together Oldsmobile, Cadillac, Buick and Oakland (later Pontiac) to form the nucleus of General Motors in 1908. But others fashioned the structure that held GM together.

There was Alfred P. Sloan Jr., now honorary board chairman, who sold roller bearings before joining General Motors. Sloan, now in his 83rd year, was an organizational genius. GM got Sloan when it took over United Motors in 1918.

Then there was the fabulous Charles F. Kettering, long the auto industry's No. 1 engineer-scientist, who was involved in so many engineering advances of the car industry they almost challenge tabulation. He adapted the self-starter to cars in 1911.

★ ★ ★

He figured prominently in development of so-called ethyl gasoline for cars and in numerous medical procedures. With Sloan he founded the Sloan - Kettering Cancer Foundation.

Another was William S. Knudsen, a Danish immigrant. He became a production genius, built up Chevrolet, GM's big money maker, became president of General Motors and left the corporation to direct production for the government during World War II.

Knudsen said he resigned his $500,000-a-year post as GM president to take the less remunerative government job "because this country has been good to me." Knudsen was the only man in American history to go direct from civilian life to the rank of lieutenant-general in the United States Army.

Knudsen, who had resigned as production head of the Ford Motor Co., joined GM in 1922. Placed in charge of Chevrolet, he promptly set out to put that division of GM into competition with his former employer.

Chevrolet, started by Durant in 1911 through the merging of the Mason Motor Co. and the Little Motor Car Co., became part of GM in 1918.

Still another was Charles E. Wilson, who left General Motors to become secretary of defense in the Eisenhower administration, and quit last fall after four and a half years.

Like Knudsen, Wilson lost money. He gave up a half million dollar salary for one of $22,500, later raised to $25,000 a year. And because GM was a prime Defense Department contractor, he had to dispose of his 39,000 shares of GM stock.

LOSS GREAT

Counting the difference in his salaries, and the fact that his stock was worth about 2½ million more when he quit the cabinet than when he took office, his paper loss was over 4 million dollars before taxes.

It wouldn't run that high, of course, since he no doubt reinvested the money from his stock sale.

Wilson ran the Defense Department much as he ran General Motors with deputies and other aides who at GM would have been vice presidents.

★ ★ ★

His critics complained that the department was operated like a big corporation, and he early made himself a target for the political opposition when he observed that what was good for General Motors was good for the country.

Notable among the others who aided in the development of GM were Fred and Charles Fisher, pioneer body builders. They introduced the closed body to the auto industry.

The story of General Motors is an industrial saga—its growth resulting from the combined efforts of many men, each a specialist.

MORE THAN CARS

Most people think of General Motors only as a car and truck manufacturer. While 85 per cent of its peacetime product is automotive, it is more than a motor vehicle manufacturer.

Starting with four car divisions in 1908 it now has nine car, truck and body divisions; 17 accessory and parts divisions, seven engine divisions, two divisions manufacturing commercial and household appliances and four finance and insurance units.

Besides these setups in the United States, it has plants in Canada and assembly and manufacturing operations are carried on in 17 other countries.

★ ★ ★

Subject to broad over-all policies and coordinated control of the central organization, GM divisions and subsidiaries manage their own affairs and in many respects are like independent businesses.

One of the interesting stories of the GM development is the chapter that deals with Chevrolet. In 1921, only three years after it became part of General Motors, it came close to being scrapped.

A change in GM presidents ousted Durant in 1920 and put Pierre S. duPont in the top administrative post. Units of the corporation were loosely knit. A survey of all the properties was undertaken by a firm of industrial engineers.

★ ★ ★

The survey recommended Chevrolet be liquidated on the basis that it could not hope to compete in its field.

Sloan, then acting as principal assistant to the president, disagreed. It was at this point that Knudsen came into the GM story. And what he did with Chevrolet, Knudsen subsequently did with General Motors.

The destinies of General Motors now are directed by a onetime accountant, Harlow H. Curtice. Curtice joined GM in response to a classified advertisement in the Flint (Mich.) Journal, calling for a bookkeeper.

He has been described as a man of great administrative skill, boundless energy, optimism and much of the supersalesmanship credited in the earlier days to Durant.

★ ★ ★

GM prides itself on the fact that it has many stockholders. At last count they numbered more than 700,000. In contrast, its employes number about 600,000.

Few, if any of the original purchasers of General Motors stock in 1908 held it through the numerous splitups that were made during the last 49 years. Durant lost most of his holdings in stock market speculations.

Most of the smaller holders lacked the vision to foresee a golden tide from their investments. And there were times, too, when even bankers wanted cash rather than General Motors stock certificates.

★ ★ ★

The large holders—like Kettering, Charles S. Mott, Sloan, members of the duPont family and the E. I. duPont de Nemours & Co.—in virtually all instances have turned substantial parts of their great earnings back into far-reaching benefactions.

Besides the Sloan - Kettering Cancer Research Foundation, there is the Mott Foundation, figuring broadly in charitable, cultural, scientific and economic projects.

General Motors as a corporation devotes millions of dollars annually to reseach projects, university scholarships and fellowships. Its General Motors Institute at Flint is the world's largest industrial educational institution. It has been part of GM since 1926. The curricula include engineering and business administrations and dealer cooperative programs.

★ ★ ★

Out of General Motors research have come many outstanding contributions to medical and surgical science. Among them are machines that take over the functions of a patient's heart and lungs during surgery.

There have come devices, too that measure the oxygen content of a patient's blood, that purify blood and vaccines that record low - frequency heart sounds.

Through its various divisions GM maintains numerous other costly projects. Chevrolet conducts the annual Soap Box Derby for youngsters with college scholarships as prizes; similar awards are made in the model car building competition for teenagers sponsored by its Fisher Body Division.

★ ★ ★

Not infrequently someone asks: "How big is General Motors?"

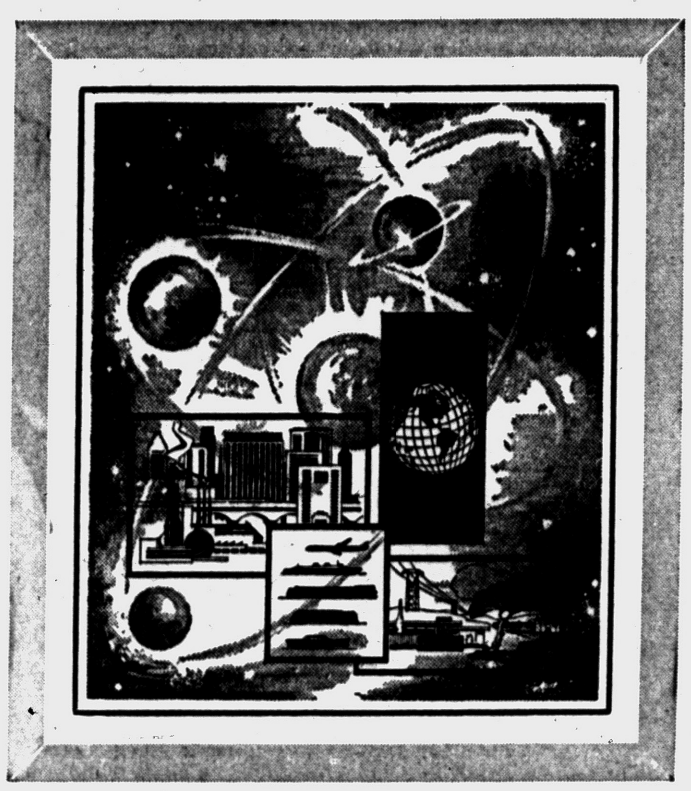
Its total assets, including real estate, plants, equipment, patents, goodwill, cash on hand and other items, are in excess of 6½ billion dollars.

It has come a long way since 1908.



PRESIDENCY CHANGES HANDS — This photo was taken in 1953, when Harlow H. Curtice (right) became General Motors' 11th president. Curtice was elected GM president when C. E. Wilson (left) went to Washington to become President Eisenhower's Secretary of Defense. Both men have played vital roles in GM's 50 year history. Wilson, having resigned his government post, is once more a General Motors director.

We Salute
General Motors
on 50 Years of
Progress



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1908 GM 1958

...THE PROMISE OF THE FUTURE

OUR ANNIVERSARY PROMISE TO PONTIAC

WE AT General Motors look upon our 50th Anniversary as a time of appraisal — an opportunity to assess the years gone by and to plan for the years ahead.

In the past half century, General Motors has made many major contributions to science and technology —contributions which have resulted in ever-improving cars, trucks, appliances and other products.

One major reason for General Motors' success has been the willingness—even eagerness—with which the thousands of General Motors men and women across the country have helped their company produce *more and better things for more people.*

Another is the support we have received from people like you in this community.

Now, the age of the atom, of solar energy and of space unlimited is upon us. And in this exciting new era of accelerating scientific and technological advances—General Motors will continue to play its proper part.

For we believe that in the inquiring minds now at work in General Motors—as in other laboratories and shops throughout our land—lie many of the strengths and hopes of America tomorrow.

We look forward to even greater accomplishments for us all. And we assure you that—just as we have always endeavored to be a good corporate citizen of this community—we shall continue to pioneer new ways to advance our common good.

General Motors' anniversary promise to you is simply this:

Our most earnest effort to build upon the progress of the past—*the promise of the future.*

Harlow H. Curtice

President

GENERAL MOTORS

Pontiac Old Hand at Golden Anniversary Celebrations

General Motors Corp., celebrating its Golden Anniversary this year, can get a leaf from the page of an "old hand" at such festivities — Pontiac Motor Division, which marked its 50th year in 1957.

One of the major divisions of GM, Pontiac dates back to 1907 when Edward M. Murphy, owner of a buggy shop decided to take a giant step forward and build a horseless carriage.

★ ★ ★

With capital of $200,000, Murphy started the Oakland Motor Car Co. using a two-cylinder engine designed by pioneer automaker A. P. Brush.

The first model was not a particular success, so the following year the Oakland Model K was launched, a four-cylinder job with powerful hill-climbing ability and a low price tag.

The Model K caught on at once and production soared to 1,035 in 1909. The Oakland was on its way.

PROBLEMS ARISE

But with increased popularity came problems — the need for additional capital to finance expanded production.

At this point, W. C. Durant, who was then busy forming General Motors Corp., made a proposition that was accepted and on Jan. 20, 1909 the Oakland Car Co. joined GM.

With Lee Dunlap as general manager, production reached 4,000 cars in 1910, and under George P. Daniels, from 1911-14, output continued to climb.

A six-cylinder model was introduced and a self starter added to the four-cylinder car.

ASSUMES REINS

Charles W. Nash assumed the reins of the division in 1916 and was followed by Fred W. Warner. When he stepped down in 1920, production was some 52,000 annually.

George H. Hannum supervised the busy division from 1921 to 1923, but it was under Alfred R. Glancy, 1924-30, that things really began to hum.

In January 1926, a new car was introduced — bearing the proud name of Pontiac. Production that year hit a then-staggering total of 76,000 units.

PARENT ECLIPSED

In just a few short years the infant model eclipsed its proud parent and the name Oakland joined the many pioneer autos which lived only in memory.

★ ★ ★

In its second year of infancy, Pontiac output hit a staggering total of 127,699 units produced and delivered, nearly twice the 1926 production.

Paced by Pontiac, GM's share of the auto market rose from 19 per cent to 43 per cent in the single year of 1927.

With increased sales came increased need for plant expansion. A $5 million foundry unit was added and, in 1929, Pontiac's "daylight" plant was erected on 246 acres on the northern edge of the city.

TRIBUTE PAID

In 1932, the division paid full tribute to the new car by changing its name to Pontiac Motor Co.

Paced by such men as Irving J. Reuter, 1931, William S. Knudsen, 1932-33, then GM president, and Harrly J. Klingler, Pontiac continued busily to entrench its hold in the hearts of the motoring public.

But it was the last-named of these, Klingler, who cemented for all time Pontiac's position in the automotive market.

Taking over in the depths of the depression, Klingler came to Pontiac after taking Chevrolet to the top selling spot in the industry as sales manager.

★ ★ ★

In 1933, under Klingler, Pontiac introduced its new straight eight engine, but later restored a six-cylinder model as well to reach the economy-minded buyer.

The introduction of the Silver Streak models of 1934, and the offering of both deluxe and standard models in 1935 helped Pontiac double its sales.

Klingler saw the division through the depression and into the war years. In 1937, he had the satisfaction of seeing production hit 236,000 units, a new record surpassing the best of the pre-depression years.

A new axle plant was built and an apprentice training school started.

The outbreak of World War II did not immediately affect Pontiac, but by coincidence the first "Torpedo"-style body was introduced in 1940 just after the war started.

★ ★ ★

Then as defense orders began to roll in, auto production was cut back from a 330,000 peak in 1941 and finally stopped in 1942.

TORPEDOES MADE

And ironically enough, it was indeed torpedoes that Pontiac produced, only these were the deadly "fish" the Navy needed for underseas warfare.

Pontiac also produced the rapid-fire Oerlikon 20mm anti-aircraft guns, Bofors 40mm guns, Diesel engine parts, tank axles, 155mm shells, rockets and military vehicle parts.

The plant won six "E" flags for excellence of production, learning to mass produce European gun designs that had been originated in Switzerland by highly accurate watchmaking engineers.

Within weeks after tooling up for the Oerlikon guns, they were being shipped to U. S. armed forces throughout the world.

When the war ended, Pontiac turned again to meet the domestic needs of the nation as car-hungry buyers lined up for the new models.

Expansion took place in nearly every department as the post-war auto selling boom was on.

PLANS SHELVED

New car plans were shelved, and production resumed quickly on the last pre-war model to meet the backlog.

★ ★ ★

In 1948, Pontiac was fifth in the industry in sales and Hydra-matic drive proved a smash hit with the public.

In 1949, the car was redesigned and orders spurted again, creating another backlog, and finally another production record of 336,000.

In 1951, the general managership went to Arnold Lentz and he was followed in 1952 by Robert M. Critchfield.

★ ★ ★

In addition to auto production, in 1951 Pontiac was called upon again to undertake defense work and the division began production of Bofors antiaircraft guns, aircraft cannon and the Otter, an amphibious cargo carrier.

★ ★ ★

To handle the defense contract, a new building was constructed just for this purpose.

The engineering staff moved into the new structure that year, as the four - millionth Pontiac rolled from the line.

★ ★ ★

The year 1954 was a big one for Pontiac, with the announcement of the GM expansion program, the production of the five-millionth car and, in October, the opening of the new V-8 engine plant to supply the 1955 models.

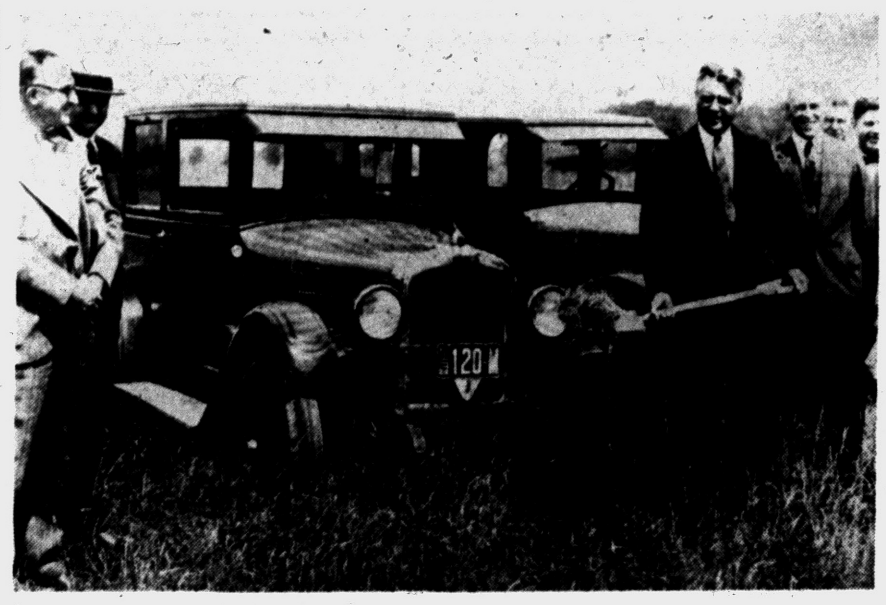
In 1955, Pontiac production crested with the introduction of the completely new model equipped with the new V-8 engine. Production, estimated at 450,000, hit an all-time record of 554,090.

In 1956, S. E. Knudsen carried on the family tradition by assuming the general managership of the division, a post his father had held.

The marriage 50 years ago of the fledgling Oakland Motor Car Co. and the new-born General Motors Corp. has proved a major success for both parties and for the City of Pontiac.

★ ★ ★

The growth of an industrial giant has spurred the growth of a major city.



GROUND-BREAKING — A. R. Glancy, general manager of the Oakland Motor Car Co., breaks ground in 1926 for the new Pontiac plant.

Congratulations!

GM

GENERAL MOTORS
on Your Golden Anniversary
1908 — 1958

WYMAN FURNITURE
17 E. Huron 18 W. Pike
Pontiac, Michigan

KINDY
PROGRESS SERVICE INTEGRITY
OUR 50th YEAR 1908 1958

Congratulations
GENERAL MOTORS
on our
50th ANNIVERSARIES

Kindy Glasses

Congratulations!
to GENERAL MOTORS
on Your
Golden Anniversary
1908 — 1958
We've Been With You All the Way!
CATSMAN CO.
Dependable Service and Quality Products Since 1908
REDI-MIX CONCRETE — BUILDING & MASON SUPPLIES
339 S. PADDOCK ST. FE 2-0283
CONCRETE PIPE—SAND—GRAVEL—MORTAR—BRICK



PROVING GROUND IN 1935 — This pastoral scene is a corner of the General Motors Proving Ground near Milford, Michigan, 40 miles northwest of Detroit as it appeared in 1935. Despite the tranquility of this picture, the GM ground was doing a pretty big operation even then. Founded in 1924, the Proving Ground had by the date of this picture developed to a point where, on it, an average of 21,000 test miles were run daily on its 23 miles of greatly varied roadway on a total tract of 1,268 acres.



I Lost My Lease in This Store...

For over 9 years you have saved at this Sam Benson store . . . Now we are selling out the entire stock, including fixtures, preparing to move to our new location. Come in save more at 20 South Perry Street.

Sam Benson Will Move Downtown to 37 North Saginaw Street Soon!

SAM BENSON CLOTHING OUTLET

Sam Benson Says:

"We Have Faith in General Motors and Confidence in Pontiac"

Today, as in 1949 when a new merchandising method was conceived and a new store opened, Sam Benson has confidence in the city of Pontiac and faith in General Motors . . . The outstanding products of GM are products of men and women customers of Sam Benson . . . workers, who take pride in producing a product that is better.

For the past nine years Sam Benson has been supplying these skilled workers and other thrifty shoppers in Pontiac and Oakland County with finer quality suits, topcoats, sportswear because there were no expensive, fancy fixtures, but racks and racks of better merchandise lower priced.

Confident that Pontiac will progress with General Motors in the future as it did in the past, Sam Benson has leased a new downtown store at 37 North Saginaw Street where the same policy of quality at low cost will be maintained. It is with this feeling of confidence that everyone at Sam Benson's extends congratulations to the General Motors family on their Golden Anniversary.

P. S. Don't miss the terrific bargains in our snsational "FORCED TO VACATE" SALE now going on . . . My prices were never lower . . .

from the PROGRESS of the PAST
the PROMISE of the FUTURE

SAM BENSON
20 S. Perry Street

Congratulations!

GENERAL MOTORS

ON YOUR

FIFTIETH ANNIVERSARY

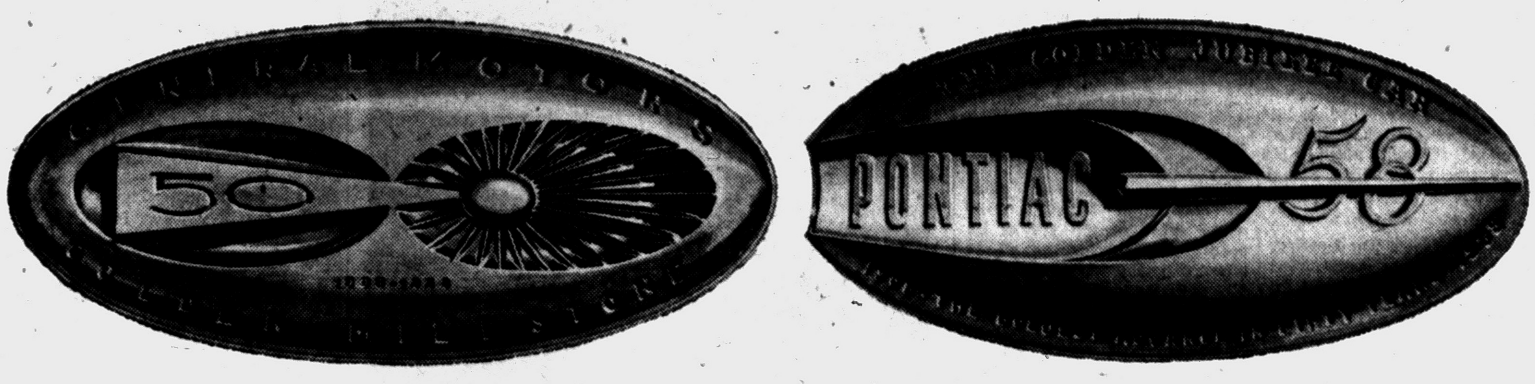
ON THIS MEMORABLE OCCASION WE SALUTE GENERAL MOTORS AND THE PONTIAC DIVISION ON 50 YEARS OF EXTRAORDINARY PROGRESS.

1908 GM 1958

PEGGY'S
16 N. SAGINAW ST.

BARNETT'S
150 N. SAGINAW ST.

BLOOMFIELD FASHION SHOP
1662 S. TELEGRAPH



Drive The Golden Jubilee Car!



Every Window of Every Pontiac is Safety Plate Glass.

Created as a Showpiece for the 50th Anniversary of Pontiac and General Motors

Something very special went into this big, bold beauty—so special, in fact, **that it literally creates an exciting** *new kind* **of driving.** When you sample **this Golden Anniversary** triumph of the industry's hottest engineering team **you'll agree.** Awaiting you is the jet-action response of Tempest 395 performance—sparked by an engine built to precision finer than the finest watch. You'll feel a spine-tingling new mastery of the road in the hair-splitting control of impressive new advances in front-end geometry . . . and a revolutionary new suspension system that reduces dive, sway and bounce almost to extinction. In short, from the sleekness of its beauty to the crispness of its action, the spectacular new Pontiac steps you out in a class by yourself. See your Pontiac dealer this week and enjoy motoring brilliance the experts are calling the performance "discovery" of the year!

BIG BOLD PONTIAC

PONTIAC MOTOR DIVISION OF GENERAL MOTORS CORPORATION

From Pontiac GMC Truck, Coach Plant

Mighty Stream of Vehicles Pouring Out

A tiny infant with a glorious future has grown to full maturity and strength in Pontiac.

Born in Detroit in 1901, the brainchild of Max Grabowsky, few suspected that one day the odd little truck he had built would be the forerunner of a mighty stream of vehicles that on day would pour from the General Motors Truck and Coach Division plant in Pontiac.

SPUTTERED ALONG

Grabowsky's one-cylinder truck, sputtering along the streets of Detroit, attracted the interest of officials in the American Garment Cleaning Co., who in 1902 with Grabowsky, formed the Rapid Motor Vehicle Co.

The company built and sold 75 trucks in the first three years of its existence.

In 1905, it moved to Pontiac from Detroit and stepped up production in its new plant. By the following year it was producing trucks at the rate of 200 units annually.

STOCK BOUGHT

In 1908, the majority of Rapid Motor's stock was bought by General Motors. To expand its truck-building facilities in order to keep pace with new processes and operations, GM also bought the Reliance Motor Truck Co. of Owosso in that year.

Three years later, the General Motors Truck Co. was organized as a sales company to handle the distribution of vehicles produced by the Rapid and Reliance companies.

In 1913, Rapid and Reliance were consolidated in one manufacturing plant in Pontiac, and the move merged both of the companies with General Motors Truck Co.

SYMBOL OF PROGRESS

The famous GMC name plate then made its appearance on the highways in the country and became a symbol of trucking progress.

Engineers pushed research in an all-out effort to improve the gasoline and electric motor vehicles being produced at the Pontiac plant.

In 1914, GMC unveiled an engineering achievement that played a key role in modernizing the entire industry. It replaced the impractical chain drive by a worm-type system, the forerunner to the modern truck differential.

★ ★ ★

Other engineering advancements were embodied in the trucks, and by 1916, GMC truck production had reached about 3,000 units.

WAR INTERVENES

World War I intervened in 1914 and GMC retooled for military production. It built about 8,500 military trucks, including ambulances and other special equipment.

★ ★ ★

In the post World War I period, business reached unparalleled heights and GMC, along with other motor transportation firms, established the motor truck as an integral part of the nation's transportation system.

It was in 1925 that General Motors Truck Corp. was formed as a manufacturing company, while General Motors Truck Co. continued as a sales organization.

★ ★ ★

During that year General Motors brought a controlling interest in the Yellow Truck and Coach Manufacturing Co. of Chicago, one of the pioneer manufacturers of taxicabs and coaches.

The organizational structure of GMC again changed. Yellow Truck and Coach operated as the parent company, General Motors Truck Corp. as the manufacturing unit, and General Motors Truck Co. as the selling subsidiary.

Pontiac was selected for building a new and modern plant to consolidate all manufacturing facilities. Then all manufacturing was consolidated in the new Pontiac factory starting in 1928.

During the boom years of the 1920's, and the unpredictable 1930's GMC continued to improve its products and its manufacturing facilities. By 1941, it had more than doubled its percent of industry registrations of commercial vehicles.

★ ★ ★

With war clouds once more darkening the horizon, GMC again came to the aid of its country. It launched an all-out effort to supply the armed services with the famed amphibious "Duck" and the vital 6x6 "Workhorse" truck. During World War II, it produced nearly 600,000 trucks and amphibians.

The last organizational change came in 1943 when General Motors acquired all the assets and property of the Yellow Truck & Coach Manufacturing Co.

★ ★ ★

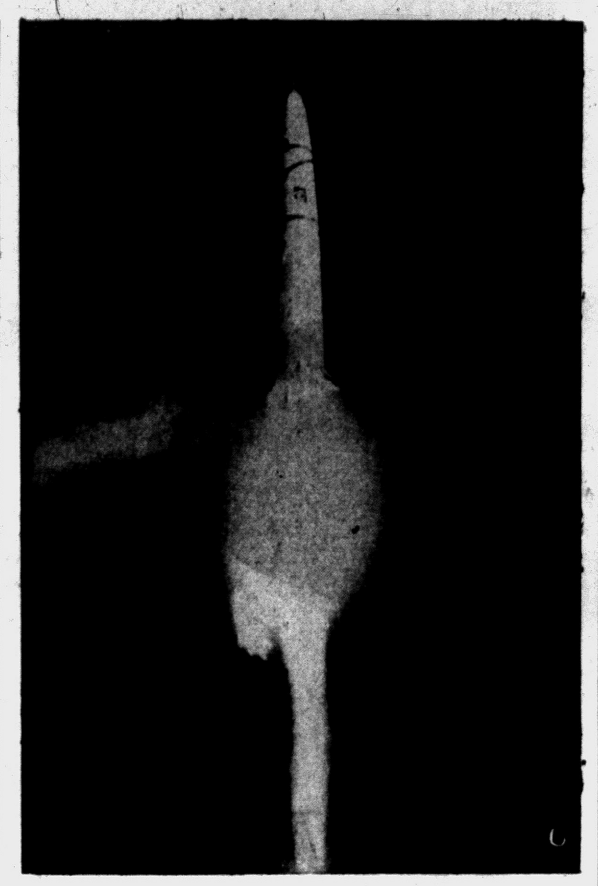
That was the year a new GM division was born — GMC Truck & Coach Division of General Motors.

GMC trucks of the GM Golden Milestone year are living evidence of the swift technological progress made in the trucking industry over the past half-century.

From 10-horsepower, one-cylinder engines mounted beneath a wagon box the GMC truck has evolved into a mechanically-perfect vehicle suited for any utilitarian role.



PIKES PEAK OR BUST — This Rapid Truck, predecessor of GMC Truck, climbed Pikes Peak in 1908, the year General Motors was organized. Millions of trucks later, GMC's 50th Anniversary models have contours and lines far more pleasing to the eye and capable of tasks undreamed of in 1908.



STEERING THE THOR — In its 50-year history, General Motors has made many contributions to transportation and mobility. Perhaps, the newest is the inertial guidance system for the Thor ballistic missile. Thor is an intermediate range missile with a 1,500-mile range. GM's AC Spark Plug Division is building the guidance system in its Milwaukee plants for the U. S. Air Force Ballistic Missile Division.

Delco Motors Lighter

New fractional horsepower electric motors produced by Delco Products Division of General Motors, are smaller, lighter, but with no reduction in original horsepower rating.

It is our privilege to serve and salute General Motors Corporation on its 50th Anniversary!

Permanent Mold Die Company, Inc.

DESIGNERS AND BUILDERS OF:
DIE CASTING DIES — AUTOMATED &
PISTON MOLDING MACHINES
PISTON MOLDS & CORES

SL 7-8100 Hazel Park, Mich.

FORWARD FROM FIFTY

1908 GM 1958

on This Fiftieth Anniversary

Congratulations!

GENERAL MOTORS
ON YOUR GOLDEN MILESTONE



Pontiac Travel Service
698 W. Huron St. FE 8-9611

CONGRATULATIONS!

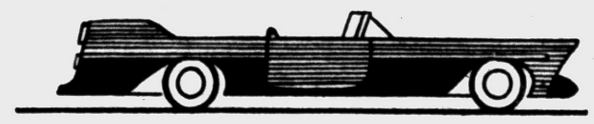
GENERAL MOTORS
on Your 50th Anniversary

We appreciate your interest in civic affairs and education. You have contributed much to our community.

Sparks-Griffin
FUNERAL HOME
"Thoughtful Service"
46 Williams St. FE 2-5841







FORWARD FROM FIFTY

1908 GM 1958

CONGRATULATIONS

Our hearty good wishes are expressed today to the three **General Motors** Divisions in Pontiac who celebrate in 1958 their Fiftieth Anniversary.

The vigorous growth of General Motors through the last half-century has affected all of us in Pontiac — has brought us better living, more to look forward to in the years to come.

We wish GM the best of everything — healthy, productive years ahead and many more happy birthdays!

"FROM THE PROGRESS OF THE PAST, THE PROMISE OF THE FUTURE"



in downtown Pontiac's tallest building

More and More People in Pontiac Say, *"For MY Money, It's*

PONTIAC STATE BANK

We Furnished Enough Paint

and finish to really "Paint the Town" for this Golden Milestone Celebration. But . . . over the years our paints have been used to preserve and enhance the beauty and good appearance of General Motors products.

The attainment of a Golden Milestone is worthy of recognition and celebration.

Congratulations

GENERAL MOTORS CORPORATION

GM

On Your 50th Anniversary

PONTIAC VARNISH COMPANY
MANUFACTURERS

30 BRUSH ST. PONTIAC, MICH.

Youngest Car Division Chief

Knudsen Heads Pontiac



SEMON E. KNUDSEN

Guiding the destinies of the Pontiac Motor Division as GM celebrates its 50th year is Semon E. Knudsen, who, at 44, is the youngest car division head in the corporation.

Knudsen, who is a GM vice president in addition to being general manager of the Pontiac Motor Division, is among the first to arrive for work, and among the last to leave.

★ ★ ★

He likes department heads to work out their own problems, delegating them a large portion of authority and responsibility, while at the same time maintaining an open door policy.

At the plant he is prone to drop in on members of his management staff rather than summon them to his own office.

★ ★ ★

He attended Dartmouth College and after his graduation from MIT in 1936, Knudsen spent three years gaining practical experience in independent Detroit machine shops. At Pontiac Motor he served as chief inspector of the defense plant, car assembly superintendent and assistant general master mechanic.

★ ★ ★

In 1949, he became director of GM's Central Office Process Development section and in 1953 was transferred to Indianapolis as assistant manufacturing manager of aircraft engine operations. The following year he became manufacturing manager.

Knudsen, who was nicknamed "Bunky" by his father, the late Lt. General William S. Knudsen, former president of GM and the nation's wartime production director, was appointed general manager of the Detroit Diesel Engine Division in 1955 and was made general manager of Pontiac on July 1, 1956.

★ ★ ★

One of his first actions on coming to Pontiac as general manager was to remove the famous silver streaks from the car, delaying announcement of the new 1957 models by several weeks. Since then he has organized his staff to peak efficiency and is determined to move Pontiac up from its present enviable sixth place in the auto industry.

★ ★ ★

To keep a close watch on quality and performance, Knudsen likes to drive different models, just off the assembly line, to and from home each night. His wife is the former Miss Florence Anne McConnell of Detroit whom he married in 1938. They have four children, 3 daughters — Judy, Lisa and Kristina and a son, Peter.

★ ★ ★

Though he denies he found it any tougher than anyone else to climb high in GM's echelons, other General Motors men believe Semon Knudsen had to have more on the ball and work extra hard to achieve his present status.

They say he had to make his own way without any personal assists from his famous father, who was president of General Motors from 1937 to 1940.

The elder Knudsen was not famous when S. E. was born in Buffalo in 1913. He was then shop foreman in a metal working plant.

★ ★ ★

By the time Semon was in high school, though, his dad was head of the Chevrolet division. It was in 1928 when the elder Knudsen told his son he was going to give him his first new car — a thrilling prospect for a youth.

Semon went down to the plant to get the car — and found it completely disassembled. An attached note said it would be his when he assembled it himself, which Semon did in about two months, by working after school.

Napoleon sold Louisiana to the United States in 1803 for 15 million dollars.

General Motors Leads Industry

Many Firsts Recorded in Engineering During Half Century

Aside from accomplishments with passenger cars, buses and trucks General Motors has recorded a number of other engineering "firsts."

GM Research Staff for example, led a revival of interest in Diesel power by developing a highly-successful unit fuel injection system applicable to the two cycle-principle.

★ ★ ★

By 1934 this was dramatized with the first streamlined railroad train powered by an Electro-Motive Diesel. In switcher service, as well as mainline freight and passenger hauling, the nation's railways thereafter began dieselizing their entire systems because this power proved faster, more efficient and more economical than steam.

At the same time the Diesel became a workhorse power plant for trucks, buses, boats, submahines, oil rigs, sawmills and countless other installations. By 1938 GMC Truck & Coach was on the road with the first Diesel truck engine.

A spectacular combination of engineering and styling appeared in 1947 when GM sent its "Train of Tomorrow" on exhibition tours over the nation's railroads. Among other things, this featured Astra Dome railway cars which are now operating on many of the country's passenger trains.

★ ★ ★

Eight years later another engineering boldstroke was the Aero-train, a high-speed lightweight passenger train produced by Electro-Motive Division, GMC Truck & Coach and GM Styling. It was designed to aid the railroads in recapturing short haul passenger business. Several railroad companies have experimented with it.

In aircraft development GM's Allison Division in 1937 produced the world's first liquid cooled piston engine to pass the Army Air Force's rigid acceptance test with a normal rating of 1000 horsepower.

By 1950 Allison was experimenting with the Turbo-Liner, the nation's first commercial type airliner with Turbo-prop engines. In 1955 the turbo-prop was offered to the nation's airlines.

★ ★ ★

Also, in 1954 Allison's Prop-Jet engines powered the first vertical flight of the world's first combat type vertical rising aircraft.

Another innovation — for which widespread future service is predicted — was unveiled in 1957. Cleveland Diesel Engine Division announced the first American production type free piston engine for martime use.

It is now being tested aboard the S. S. William Patterson in trans-Atlantic service, and it originated from a prototype engineered by GM Research Staff.

In off-the-road heavy-duty vehicle engineering, GM's Euclid Division in 1954 produced its first TC-12 twin crawler. The two halves of this large unit are connected by a steel bar so each section oscillates over rough, uneven terrain. Each of the two tracks on the TC-12 is driven separately, powered by separate Diesel engines.

GM 1908 · 1958

We join the many thousands who congratulate

GENERAL MOTORS CORPORATION

on their Golden Anniversary

SAFRAN PRINTING COMPANY DETROIT, MICH.

A SALUTE

to

GENERAL MOTORS

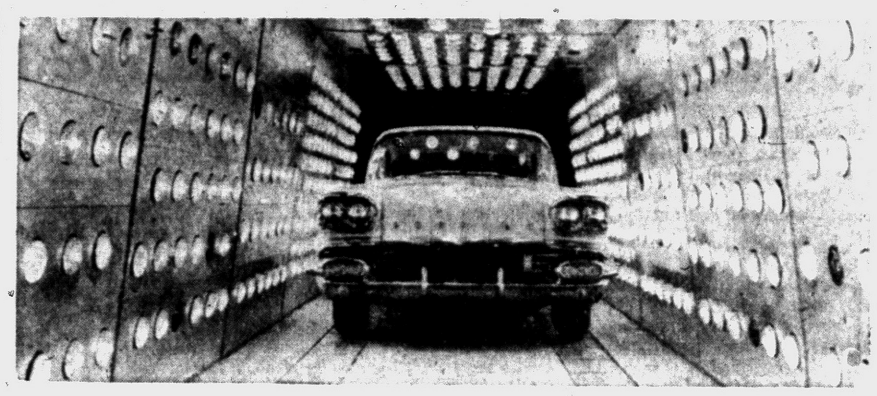
ON THEIR

Golden Anniversary

from

Dick's Air Cooled Engines

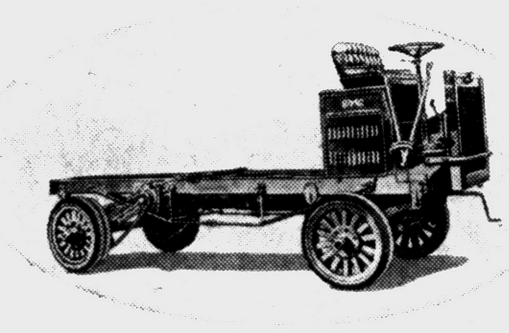
465 S. Saginaw



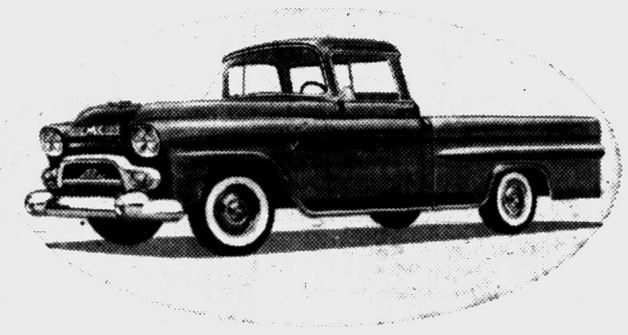
DRYING ROOM — Automotive paint is dried from the inside out by infra-red lights in this modern drying oven in a GM plant. This method insures a bright, durable lustre to the duco and acrylic lacquer finishes on the 1958 Pontiac. Floor conveyor lines bring the car through the drying oven in approximately seven minutes. Modern ovens like these are used in all GM plants as the corporation celebrates its 50th Anniversary.



FUN IN THE SUN — This Oldsmobile "98" convertible coupe is one of GM's Golden Anniversary cars. From the four-beam headlamps in the front to the sweeping twin blades on the rear fenders, the 1958 Oldsmobile is an entirely new automobile. Complementing the new headlamps are a new recess-type grille with thin aluminum louvers, a lower sleek hood line and a new contour bumper with parking lights at each end.



1908



1958

Here's to

GM

and the next 50 golden years

THERE's nothing like being on the winning team. Especially when it keeps on winning — year after year — for a full half century.

So naturally we're proud of our right-from-the-beginning association with the great General Motors organization. For it was as part of the big GM family—and with the backing of vast GM facilities — that we've made our many contributions to motor-truck development.

The list is a long one: The first truck with worm-type rather than chain drive. The first truck with four-wheel brakes. The first six-cylinder truck engine. The first self-shifting truck. The newest of all truck developments—Truck Air Suspension.

BUT even more important are the advances that lie ahead. Like all the other GM automotive divisions, our responsibility lies in the constant exploration of new kinds of power — new kinds of construction — new methods of safety — new standards of performance.

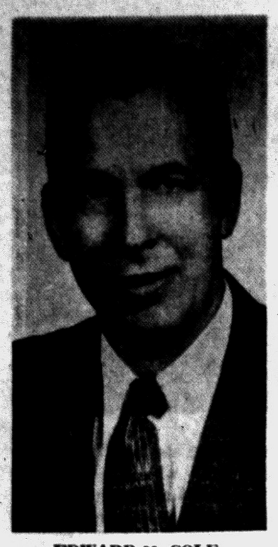
To help accomplish these objectives the GM research and development facilities, unparalleled in the industry, are always at our disposal. Indeed, our pace-setting "boulevard" styling was conceived in the famed GM Styling Center.

It is for these things and many more that we're happy to help General Motors celebrate this Golden Milestone. We've had a great 50 years together. And we're eagerly looking forward to 50 even greater ones ahead!

GMC TRUCK & COACH—*A General Motors Division*

GM 1908 1958

Chevrolet: Story of Rags to Riches



EDWARD N. COLE

Heads Division for Second Year

Edward Cole, Manager of Chevrolet, Graduate of GM Institute

Edward N. Cole, general manager of the Chevrolet Motor Division of General Motors and a vice president of GM, was born in Marne, Michigan, September 17, 1909. He attended grammar and high school there and then attended General Motors Institute.

★ ★ ★

Immediately upon leaving General Motors Institute, Cole was employed by Cadillac in 1933 as a laboratory assistant in the engineering laboratory. He advanced in this department through laboratory technician, designer and engineer until 1943 when he became chief design engineer responsible for the U.S. Army light tank and light combat vehicle design.

In 1944 he was promoted to assistant chief engineer and in 1946 became Cadillac's chief engineer. He took charge of a Cadillac production plant in Cleveland in September, 1950. His transfer to Chevrolet as chief engineer took place May 1, 1952.

He was named general manager of Chevrolet, July 1, 1956, and elected a vice president and member of the administration committee, July 2, 1956.

★ ★ ★

Cole is a member of S.A.E., is on the governing board and vice chairman of passenger car activity, a member of the Engineering Society of Detroit, the American Ordnance Association and Detroit Board of Commerce.

As the youngest member of the General Motors passenger car divisions, Chevrolet has played a key role in the outstanding success which General Motors enjoys in its Golden Anniversary year.

Approximately 60 per cent of the 61,000,000 vehicles produced by the corporation since its founding have been Chevrolets.

The Chevrolet story began in the loft of a Detroit shop in March, 1911, when assembly of the first Chevrolet, known as "The Classic Six", was started.

The Chevrolet Motor Co. of Michigan was incorporated that year, and together with two Flint firms started the same year, became the foundation for the modern Chevrolet. The Flint firms were the Mason Motor Co. which built engines and the Little Motor Car Co.

The older, established auto companies expected the foundling Chevrolet firm to quickly fade out of sight, but failed to reckon with the two men who guided the Chevrolet destinies — ace race driver Louis Chevrolet and the brilliant financier William C. Durant, who twice won and lost control of General Motors.

★ ★ ★

When the firms merged in 1913, Durant gave the name Chevrolet to the economical four-cylinder "Little Runabout" and moved the plant from Detroit to the Old Flint Wagon Works.

Chevrolet's sales records for the first three years were unimpressive, and output in 1914 reached only 5,005.

But then the public took to models such as the 1915 "Baby Grand" and "Royal Mail" and 1916 "Model 490". The popularity of these models is reflected in the fact that the 1916 output soared to 12 times that of 1914.

Durant, meanwhile, resumed the GM presidency in 1916 and two years later Chevrolet was brought into the corporation.

However, the company still faced lean years. Durant left the corporation in 1920, and shortly Chevrolet was almost eliminated from GM ranks.

When sales volume declined 50 per cent in 1921 during the post-war business slump, an outside firm of industrial consultants recommended that Chevrolet be dropped from the corporation on the grounds that the car could not hope to compete successfully in the low-price market.

★ ★ ★

Far from dissuading Chevrolet's energetic leaders, this recommendation served as a challenge which spurred them on to undisputed leadership in one of the world's most competitive businesses.

The suggestion of the industrial consultants was blocked by Alfred P. Sloan (now honorary GM board chairman), who instead slashed prices to make Chevrolet the lowest cost full-size car.

In 1922 Chevrolet tripled its output. Production and sales rose steadily until in 1927, only six years after being nearly written off the books, Chevrolet outstripped its major competitor.

★ ★ ★

Despite the economic hardships of the depression years, Chevrolet continued to expand during the 30's and up to World War II. Annual production was in excess of one million units from 1935 to the start of the war and the company consistently topped all others in sales.

★ ★ ★

Chevrolet's vast manufacturing resources were used to good avail during the war. All plants, with the exception of one facility used to supply maintenance parts, were completely converted to war production and supplied many items vital to the military effort.

In anticipation of the increased market after the war, Chevrolet enlarged manufacturing facilities, reaching east and west from coast to coast and north and south from Michigan to Georgia.

★ ★ ★

Despite costly conversions and delays incurred by installing modern equipment, Chevrolet broke all previous industrial records for automotive production by 1950.

The public desire for ever higher standards of quality and a new approach to styling led to the introduction of a new "Bel Air" hardtop model in 1953. The immediate response to this popular car prompted the creation of a whole series of Bel Air models in the ensuing years.

During this period, Chevrolet also introduced the popular Corvette, first plastic-bodied production sports car.

In 1955 Chevrolet set an all-time production mark above 2,000,000 units as it introduced a car with a completely new V-8 engine. Production facilities were again expanded, this time to nearly 5,500,000 square feet, a 25 per cent increase in capacity.

★ ★ ★

In 1954, recognizing the car's role in the growth of GM, corporation officials selected a golden Chevrolet as the milestone vehicle at the time of the celebration of the 500,000,000th car. Likewise, the 25,000,000th GM car to roll off the assembly lines only a decade earlier was a Chevrolet.



WHERE'S THE REINDEER? — Here is a historic problem in distribution. Horses and sleds became necessary in the winter of 1928 to get these Chevrolets to dealers in Montana in preparation for spring selling.

Information Unit Gives Booklets to Employes

To satisfy employe demand for its booklets, the Information Rack Service for employes of General Motors must provide 325,000 to 350,000 copies of each booklet offered in the racks.

Two new booklets are offered in each consecutive period of seven working days. In 1955 alone, GM employes helped themselves to more than 25 million copies of 75 different booklets—more than two million copies a month.

In the 83 months the service has been in operation, 112 million copies of 510 different booklets have been distributed to employes.

Chevrolet Climbs State Capitol Steps



TWO MILLIONTH — In 1926, it seemed important to prove that an automobile could climb steps. Chevrolet celebrated production of its 2,000,000th car with this feat of dexterity on the steps of the State Capitol building at Jackson, Mississippi.

United Motors Service Supplies Ancient Parts

Collectors of old automobiles often find United Motors Service Division of General Motors the only source for parts needed to keep their ancient vehicles runing.

Recently, the owner of a car more than 30 years old was loking for agenerator part. By comparing specifications, United Motors was able to supply a comparable part made by GM's Delco-Remy Division.

Congratulations!

General Motors Corporation

on Your

50th Anniversary

U.S. TRUCK CO., INC.

600 E. South Blvd. Pontiac, Mich.

1908 GM 1958

CONGRATULATIONS

50 years outstanding achievement

We are happy to be among those who express their best wishes on this day to General Motors.

We heartily salute the three GM Divisions in Pontiac whose achievements in the last 50 years have added so much to the material benefits enjoyed by men and women everywhere.

MICHIGAN SEAMLESS TUBE CO.

400 West Avenue • South Lyon, Michigan

SUBSIDIARY: GULF STATES TUBE CORPORATION ROSENBERG, TEXAS

MANUFACTURERS OF COLD DRAWN SEAMLESS STEEL TUBING

GARRICK Salutes GM

We are extremely proud of our association and contribution to the successful culmination of 50 years of General Motors progress.

DETROIT
GRAND RAPIDS

GARRICK PHOTO SUPPLY, INC.

3166 CASS AVE., Cor. Peterboro

FORWARD FROM FIFTY

1908 · 1958

Congratulations!

General Motors

on Your

50th Anniversary

We Are Proud of Our Association With One Who Has Contributed So Much to the Growth of This Area

J. A. FREDMAN, Inc.

GENERAL CONTRACTORS

PONTIAC, MICHIGAN

Color

COLOR is many things. It is a phenomenon, subtle and powerful, affecting our entire lives. It is a force for good, a force for pleasure. In striking and dramatic ways, color inspires us with the beauty of nature in the world we live in . . . the bounty of earth . . . the magnificence of the universe . . .

Paint

PAINT has enabled man to transmit the magic of color to the objects he has learned to fashion with his hands, and through the medium of modern paint, scientifically formulated and controlled, color has emerged as one of the important elements of dynamic styling . . .

Dynamic Styling

DYNAMIC STYLING is based upon exceptional skill and experience in the creation of aesthetic judgments about *color* and *form*. However, the completed automotive or other industrial design is a fusion of many interdependent considerations of functional efficiency, of engineering and manufacturing problems, and the demands of marketing.

This, at General Motors, is dynamic styling today.

As one of America's leading manufacturers of automotive and industrial paint, Rinshed-Mason Company is proud to have participated . . . with countless successes in color styling and greater color durability . . . in the progress and leadership of General Motors in the world of *dynamic styling*.

MANUFACTURERS OF automotive and automotive refinishing, industrial, architectural, marine, aircraft, mobile home, military, furniture, food container coatings and other finishes.

R-M

RINSHED-MASON COMPANY, inc.

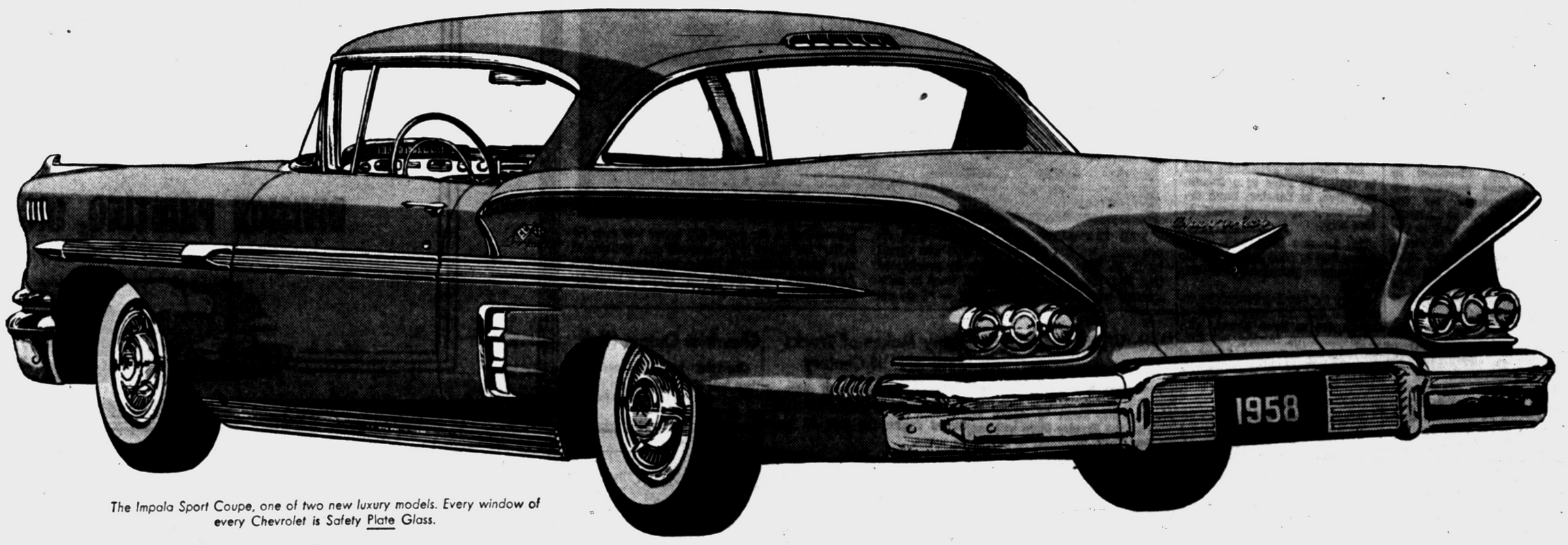
"Protection in Paint . . . Perfection in Color"

DETROIT 10, MICHIGAN • ANAHEIM, CALIF. • WINDSOR, ONT., CANADA



The Bel Air Sport Coupe, long, low and luxurious with Body by Fisher

THE LOW-PRICED CAR THAT PERFORMS IN THE HIGH-PRICE CLASS!



The Impala Sport Coupe, one of two new luxury models. Every window of every Chevrolet is Safety Plate Glass.

Just try it! You'll find this **NEW CHEVROLET** *is so fine in every way that you'll drive it with pride wherever you go. Yet in the models most people buy, Chevy's the lowest priced of the low-priced three!**

Here's the car that makes your dollars do double duty. It's not only the one honest-to-goodness *new* car in the low-price field . . . it's also the lowest priced of the low-priced three in the models most people buy!*

Either way you figure it, you've got more *change* coming when you buy a Chevy. Just look at a sample of the low-priced luxury only Chevy offers in its field: an all-new Body by Fisher—wonderfully lower, wider and longer; an all-new Safety-Girder frame—X-built for extra rigidity; all-new Full Coil suspension—with cradle-soft action at each wheel. And these fine features are standard on *every* Chevy—even the lowest priced Delray model!

If you're looking for limousine luxury, Chevy's got that, too. You'll marvel at the rifle-like reflexes of the radically new Turbo-Thrust V8 . . . at the ripple-free ride of Level Air suspension (delivered without delay). Both are available as extra-cost options.

Your Chevrolet dealer is waiting now to treat you to the sweetest show on the road. Make it a point to take him up on it soon.

You'll get the best buy

CHEVROLET

on the best seller!

*BASED ON FACTORY LIST PRICES FOR COMPARABLE SEDAN AND HARDTOP MODELS.

1908 GM 1958

FORWARD FROM FIFTY

CHEVROLET *extends a 38 million model salute to* **GENERAL MOTORS** *on its* **GOLDEN ANNIVERSARY!** *As a tribute to* **GENERAL MOTORS'** *leadership,* **CHEVROLET** *is proud to have reached, and passed, this production milestone. During the Corporation's* **50***th great year in the auto industry,* **CHEVROLET** *is already on the way to its* **39,000,000***th car!*

See your local authorized Chevrolet dealer

MATTHEWS-HARGREAVES, INC.

34 Mill St. and 631 Oakland Ave., Pontiac, Mich. **FE 5-4161**



JACK F. WOLFRAM

Started at Olds in Engineering

Wolfram Directed Work on Several Wartime Ordnance Contracts

Jack F. Wolfram, general manager of the Oldsmobile Division of General Motors, was born in Pittsburgh, Pa., Dec. 18, 1899. He attended the public schools in Pittsburgh and then took several correspondence school courses in drafting, machine design and business administration. He was a reporter for the F. W. Dodge Corp. in 1918.

Then he joined the civil engineering staff of the Baltimore and Ohio Railroad in its Pittsburgh office. In 1920 he was employed by the American Heating and Ventilating Co. in charge of heating and ventilating design.

He left Pittsburgh in 1920 to become a member of the tool designing department of the Enterprise Tool Company in Cleveland. In 1921 he entered the automobile industry as a draftsman for the Chandler Motor Car. He became successively designer and experimental engineer.

Wolfram left Cleveland in 1928 to become assistant experimental engineer for the Oldsmobile Division at Lansing. In 1934 he was advanced to the post of experimental engineer. Wolfram became assistant chief engineer in charge of all product engineering in 1940. In 1944 he was elevated to chief engineer of Oldsmobile.

During World War II he directed engineering work on several of Oldsmobile's war contracts for the ordnance department. He received the War Department's certificate of appreciation in 1945 for his service as assistant chairman of the heavy tank gun integration committee of the Detroit Ordnance District.

Oldest Surviving Manufacturer in Auto Industry

Many Riding in Their 'Merry Oldsmobiles'

Oldsmobile was a pigmy by today's standards but a giant of its day in the automobile industry when it was purchased as one of the first units of the budding General Motors firm in November 1908.

In the eleven years since its founding, Oldsmobile had produced 24,836 cars and had 500 employes on its payroll.

STANDS AS GIANT

Fifty years later as General Motors celebrates its Golden Anniversary year, Oldsmobile, the oldest surviving manufacturer in the industry, still stands as a giant of the automotive world, with more than 6,000,000 cars produced since the division became part of GM.

★ ★ ★

The Oldsmobile was the product of two youthful visionaries, Ransom E. Olds and Frank Clark, both of Lansing, who back in 1905, combined their efforts on a task that at the time was branded as foolish. The elder Olds was a manufacturer of stationary gasoline engines, while young Clark's father operated a small carriage works.

The task the sons contemplated was the construction of a carriage driven by a gasoline engine. R. E. Olds furnished the engine and other mechanical parts, and Frank Clark the carriage.

After this vehicle ran successfully, Olds and a group of Lansing businessmen incorporated the Olds Motor Vehicle Co. for $50,000 at Lansing on August 21, 1897, with Olds as principal stockholder. At the first meeting, the board of directors empowered Olds as general manager "to build one carriage in as nearly perfect a manner as possible."

★ ★ ★

In that first year, the Olds Motor Vehicle Co. built four automobiles.

MOVES TO DETROIT

In 1899 the company shifted operations to Detroit, where a three-story plant was built on the river front—this being the first plant designed exclusively for automobile manufacture.

But when fire gutted this plant in 1901,, the offer of a 52-acre site, free, in Lansing, lured the company's operations back to that city.

The Lansing plant had 131,037 square feet of floor space, and the 500 employes turned out 1,055 cars in 1908.

Today the Lansing operations encompass 5,041,588 square feet of floor space in three plants, with 11,750 employes turning out 390,091 vehicles last year. Many of these were assembled in regional plants throughout the country.

NOTED IN SONG

Oldsmobile had already been immortalized in song by Gus Edwards' hit tune of 1905, "In My Merry Oldsmobile," when along with Buick it became the first of the GM car divisions.

Another of the company's major achievements in 1908 was its triumph in the Glidden reliability tour, in which it was pitted against the best motor cars of the nation.

The most popular model of the car that year was the four-cylinder Model M, of which 1,000 were produced, priced at $2,750 each. The Model Z the same year was the first six-cylinder car manufactured by Oldsmobile. It sold for $4,500 and 55 were made that year.

Oldsmobile moved into a slightly higher price class in the 1910 to 1912 period with the production of the Limited, which cost $5,000.

★ ★ ★

With the advent of World War I, automobile production was curtailed and Oldsmobile plants manufactured mobile kitchen trailers for the Army.

After the war, recognizing the volume appeal of a low-priced car, the division put out a less expensive model. The 1923 six-cylinder Model 30 sold for $750.

★ ★ ★

Like all other car manufacturers, Oldsmobile's production and employment fell to low levels in the depression years but the division maintained its relative position in the industry.

By 1937, however, production hit a record pace with the assembly of 212,767 cars.

Oldsmobile completed a forge plant in 1941 and was immediately given the defense assignment of producing artillery shells. However, Oldsmobile manufacturing was proceeding at a record rate and the year saw the production of 230,703 cars and the completion of the two millionth Oldsmobile.

WAR CONVERSION

With the entry of the United States into the war, Oldsmobile converted its facilities to the production of war material, turning out artillery ammunition, machine guns and tanks, canon and aircraft engine parts, and forgings for trucks, tanks, aircraft and guns.

After the war, Oldsmobile introduced its high compression "Rocket" engine, which was based on principles of design developed by Charles Kettering, then GM's research director.

Oldsmobile production rose to an all-time high of 643,460 in 1955 when it represented slightly better than eight per cent of the total for the entire industry.



THE 'ULTIMATE' — This advertisement reproduced here and published in 1912 was signed by R. E. Olds, designer. It proudly proclaimed that Reo, the Fifth, was the final word in automobiles with these famous words — "I do not believe that a car materially better will ever be built." He called it his farewell car. Millions of cars later as General Motors celebrates its 50th Anniversary, this "final word" seems a long way in the future.

Much Washing Done

In her lifetime, the average homemaker will wash two and one-half million cooking and eating utensils, about 70 stacks as high as the Empire State building in New York, according to Frigidaire Home research experts.

Many Makes of Trucks Sold in Half Century

There have been 1,801 different makes of trucks sold in the United States during the past 50 years or more.

Among the more interesting names are the Eisenhauer, Houghton Sulky, Elysee, De Martini, Buffalo, Buckwater, Board, Biggam, Buick, Safeway, White Hickory, Ultra, Ursus, Muskegon, Michigan, Mohawk, Grand Rapids, Empire State, King Zeitler, Huron, Success, Rush, Hannibal, Economy, Lincoln, Farmers, Duty, Dynamic, Cannon, Chataqua, Detroit, Commercial and Stud.

Although many truck names indicated plenty of power and optimism, they apparently didn't have enough of either to survive.

Chevrolet Output High

Chevrolet has produced more than half of the 60 million vehicles turned out by General Motors in its 50 years.

Much Water Flowing

At road speeds of 60 miles per hour, approximately 3,000 gallons or 60 barrels of water are circulated through the average automobile radiator per hour, according to engineers with Harrison Radiator Division of General Motors.

American® Brakeblok
America's Safety Brake Lining
Frictioneered
For POWER or STANDARD BRAKES
4600 MERRITT AVENUE
DETROIT 9, MICHIGAN
JOrdan 6-3811
JUniper 8-2000

Congratulations!
GENERAL MOTORS
On Your
GOLDEN ANNIVERSARY
We Are Grateful for Your Contribution to Our Growth and Are Proud to Be Associated With a Company Which Has Contributed So Much to the Prosperity of Pontiac.
DIVISION PRINTING, INC.



Congratulations, General Motors, on 50 Golden Years of Transportation Triumphs



THE CHAS. A. STRELINGER CO.
31855 Van Dyke Ave., between 13 and 14 Mile Roads, Warren, Mich.
Suppliers to Industry Since 1884

1908 GM 1958
Congratulations!
GENERAL MOTORS ON FIFTY GOLDEN YEARS OF PROGRESS and LEADERSHIP
AUSTIN-NORVELL AGENCY, INC.
FE 2-9221 70 West Lawrence
YOUR Independent Insurance AGENT "SERVES YOU FIRST"
Our 38th Year of Distinguished Insurance Service

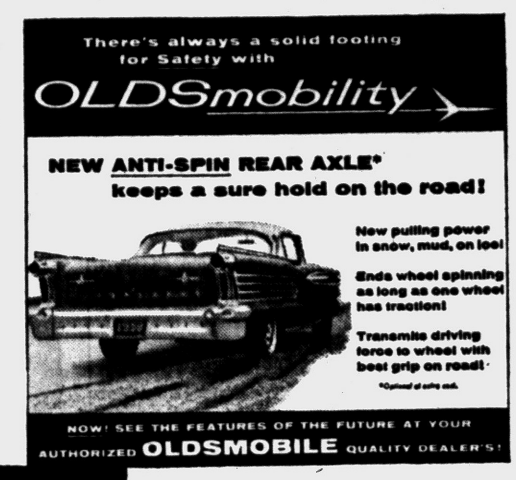
Golden Milestone General Motors
Congratulations
GENERAL MOTORS
on FIFTY YEARS of
Progress and Leadership
FORWARD FROM FIFTY
GM
Dickinson's
SAGINAW at LAWRENCE 272 W. MAPLE — Birmingham

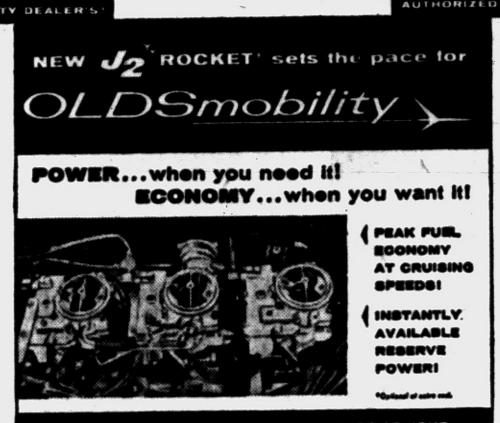
GREATEST "FEATURE STORY" OF THE YEAR!

OLDSmobility



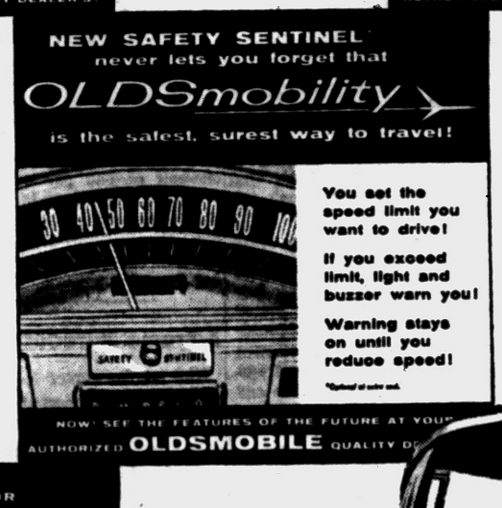








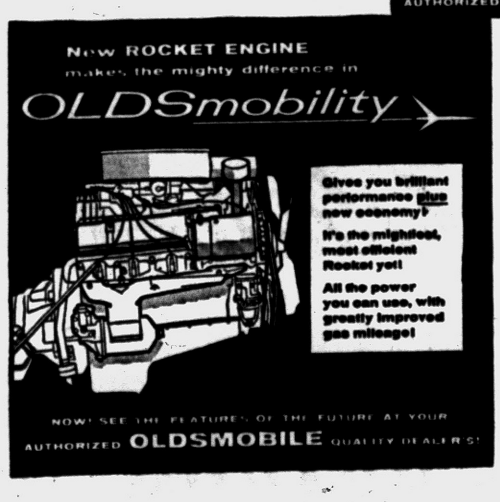












Every window of every Oldsmobile is SAFETY PLATE Glass

...AND HERE'S WHAT IT MEANS TO YOU!

Oldsmobile is proud to be one of the original divisions of General Motors... this year celebrating its 50th Anniversary

GM 1908-1958 FORWARD FROM FIFTY . . . INTO THE ROCKET AGE

Dynamic . . . dramatic . . . in every detail! That's why you'll find Oldsmobile playing such an important role in the progressive GM story! Take a few minutes to look over these features — many found *only* on the '58 Olds. They were designed with *you* and *your family* in mind. Features for your driving comfort. Features to bring you a new measure of night-and-day driving safety and well-being. Year after year, Oldsmobile advances like these — with the encouragement, help, and spirit of General Motors — have rocketed Oldsmobile higher and higher in public favor. In fact, since the introduction of '58 models, Oldsmobile has won first place in the medium price class. *It's one of the fastest-selling motor cars in the nation today.* You're invited to see and drive your choice of Oldsmobile's 16 brilliant new models for '58 . . . at your local Authorized Oldsmobile Quality Dealer's soon.

OLDSMOBILE

SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER

JEROME MOTOR SALES CO.

280 So. Saginaw St. Pontiac, Mich. FE 4-3566

General Motors Building Huge

Thirty Acres of Floor Space Comprise Nerve Center of Firm

The General Motors building in Detroit, headquarters of the world's largest industrial firm, is a veritable "city within a city."

★ ★ ★

In the more than 30 acres of floor space which comprise the building are located many types of businesses, commerce and industry. The professions—physicians, dentists, attorneys, manufacturing representatives and advertising agencies—also are represented. All are located in offices suited to their specific needs.

By its four-wing construction, the building offers outside exposure to every office. The lobby and concourse floors of the GM building house attractive shops and display rooms, utility offices, railroad and airline ticket offices, restaurants, barber shops, drugstores and many other necessities and conveniences attendant upon the conduct of modern business.

Public utility offices, Western Union, and investment offices also are located on the main floor. There are 15 floors.

★ ★ ★

In the offices of the 14th floor, where Harlow Curtice, president and GM's other top executive officers conduct their business, some of the most important industrial decisions in the world are reached.

Some 7,000 persons make up the population of the building. In going to and from work each day, these occupants of the building enjoy freedom from the inconvenience and discomfort of heavy downtown traffic. Parking lots are plentiful in the area, affording at most only a short walk from car to office. Bus lines criss-cross the area making is easily accessible from any point in the city.

Inland Manufacturing Adds to Ice Tray Line

Inland Manufacturing Division of General Motors, has announced the addition of two new appealing ice cube tray assemblies to their "Magic Touch" ice tray line.

One of the new assemblies provides 38 "Ice Slices" which are designed for faster cooling and easier crushing.

The other assembly known as the "Multi-Cube" was developed to meet the demand for more cubes and smaller-sized cubes.

'In Business to Build What He Wants'—Curtice

Customer Ultimate Designer of Products

The ultimate designer of General Motors' cars and products of tomorrow is the customer.

"We are in business to build what the customer wants," says GM President Harlow H. Curtice. "Thus, in the final analysis, it is the customer who holds in his hands the shape of GM's products of tomorrow."

NOT ALWAYS SO

It wasn't always so, however. In the early days of the automobile, the stylist was scorned as an "impractical dreamer." He has since risen to become a leading architect of automotive destinies because of the public's enthusiasm over the "eye appeal" that styling has brought to cars.

The turning point in automotive appearance came in 1927. That year, General Motors introduced the La Salle — first American - produced car completely designed from headlight to rear bumper by a stylist.

This car was designed by Harley J. Earl, a carriage maker's son recruited from a custom body shop in Los Angeles where he designed exciting, low-slung (and expensive) cars for Hollywood film celebraties.

SUCCESS IMMEDIATE

The rounded corners and custom-like beauty of the La Salle made it an immediate success and Earl remained in Detroit. He accepted the invitation of GM President Alfred P. Sloan, Jr., to head the industry's first staff devoted solely to automotive appearance.

The GM Styling Studios became a supermarket of new ideas at which GM executives shopped for improvements for their cars. One, Harlow H. Curtice, then general manager of Buick, who had already raised Buick from 43,000 sales in 1933 to 205,000 in 1937, was particularly eager to try new ideas. His encouragement of advanced styling has never ceased.

He bought the newest design ideas and his 1940 Buick had the famed "torpedo body." It was the first sedan that had a streamlined trunk with as much space as a coupe trunk.

★ ★ ★

Following World War II, styling became increasingly important in car sales and GM's leadership continued. Inspired by an Allison P38 twin-boomed fighter plane, Earl and his staff put fins on the 1948 Cadillac, originating a styling device which has since spread through the auto industry.

In 1949, GM introduced via Buick, the first hardtop. It was a pillarless, two - door sedan which, with its four-door brother introduced on GM production cars in 1955, have become so popular they currently make up nealy 35 per cent of the industry's production.

In 1950, GM Styling matched the growing importance of the woman's influence in cars by introducing color-keyed interiors in automobiles. This trend has swept the industry and today's cars rival a modern living room for taste, color and beauty of fabrics and trim.

DARING DESIGN

In late 1950, Le Sabre swept onto the automotive scene, a daring advance design car many years ahead of its time and typical of one of GM's most important styling innovations — the "dream car." Le Sabre featured the first panoramic, wrap - around windshield and a host of other styling features.

The panoramic windshield was introduced by GM in production cars of 1954 and is now universal in the industry.

Le Sabre followed the first "dream car," the "Y-Job" which Earl built in 1936 to test public reaction to new ideas. In all, GM has built 36 "dream" and experimental cars which have speeded many new ideas to the motoring public because they accurately pretested reaction to innovations.

★ ★ ★

One of the most spectacular of these experimental cars was GM's Firebird I, first gas turbine car built and tested in the United States which was introduced in 1954. Its successor, Firebird II, a gas turbine passenger car, has excited millions in the U.S. and Europe with its concept of travel of tomorrow on an ultra-safe electronic controlled highway.

Some of these "dream cars" have come to earth in production form. They are the Chevrolet Corvette, first true American sports car introduced and produced in 1953; the Chevrolet "dream" station wagons.

Besides automobiles, GM Styling handles a variety of industrial design assignments. Since 1954, it has styled all Frigidaire appliances and turned out the famed Frigidaire "Kitchens of Tomorrow."

OTHER ACCOMPLISHMENTS

A few of Styling's other design accomplishments were: Train of Tomorrow (1946); Greyhound Scenicruiser Bus (1954); and the Aerotrain (1955). Earl's staff also did all the designs for the famed GM Motoramas, which drew 7½ million visitors in four years of national fours beginning in 1953, and the giant GM Powerama staged on Chicago's lakefront in 1955.

As the first high volume auto manufacturer to take appearance design out of the hands of body engineers and place it in the hands of stylists, GM set a pattern which has spread beyond the auto industry. The accent on continual improvement in "eye appeal" and the annual model change have increased sales of everything from appliances to outboard motors and has become vital to the national economy.

Today, as GM passes its 50th anniversary, the Styling Buildings at the vast GM Technical Center hum with new ideas.

★ ★ ★

The stylist, as Harley Earl puts it, "is discontented with past achievements, dissatisfied with present accomplishments and continuously in search of new ideas, new ways to design more beautiful and graceful automobiles."

The designer looks to the engineer for direction of his efforts because all styling must be based on sound engineering. But ultimately he looks for inspiration and approval to the motoring public — the men and women who buy his cars and other products.



HAND-BUILT DREAMS — Each one of these streamlined model cars represents an American boy's idea of what the car of the future will look like. This is a mass picture of one year's entries in the Fisher Body Craftsman's Guild model car competition. Since 1930 Fisher Body has awarded more than $1,400,000 in university scholarships and cash to boys from 12 to 20 for their winning models.

On Extensive GM Proving Grounds

Durability of Cars Tested

As General Motors pulls away from its 50-year milestone, much of where it will go from here will be decided on the company's extensive proving grounds, a 3,985-acre tract near Milford which is the oldest, largest and best equipped automotive test facility in the world.

★ ★ ★

Since it was established in 1924 some 191,000,000 test miles have been driven over the GM obstacle course. Currently, about 800,000 test miles are driven monthly to prove, among other things, that GM cars, trucks and buses can take it.

The annual durability test which precedes the advent of each new GM model is an important facet in producing better cars. The occasion sees approximately 100 GM and non-GM cars driven 25,000 miles by average drivers who are rotated from car to car to obtain the same driver treatment for each car.

At the end of the test, each car is completely torn down. The object is to determine how each car and its components stood up under test conditions, simulating every conceivable driving condition.

★ ★ ★

One of each model is used for miscellaneous purposes, on call to any divisional engineering executive who wishes to test it personally. Another is put through engineering tests—acceleration, braking, fuel economy, hill climbing and other performance paces.

All tests are conducted not only with cold-blooded impartiality but also with fantastic accuracy. For instance, an acceleration test from 0 to 60 miles per hour is no stopwatch - and - speedometer exercise.

Rather, an electronic recording instrument charts the entire test automatically on tape with a time-distance oscillograph. Results are recorded in hundredths of a second —distance in feet and gain in speed in miles per hour.

★ ★ ★

Any speed at the proving ground is ticked off with a fifth-wheel attachment, another electrical device accurate at any speed within one-half of one per cent.

In fact, the science of designing, calibrating and building super accurate instruments is in itself a full-time occupation for some proving ground engineers.

X-Frame Introduced

The tubular center X-frame was introduced to America's automotive industry on the 1957 Cadillac. This innovation in frames offers more rigidity and permits sylists to lower the car without sacrificing interior comfort.

Pioneered in Engines

Cadillac pioneered the idea of multi-piston engines when in 1905 it brought out its four cylinder engine. This motor had a 50 m.p.h. capacity and was rated at 30 h.p.

Digs Ton Per Second

An earth "digger-loader," manufactured by Euclid Division of General Motors, is capable of digging and loading material at the rate of one ton per second.

Congratulations!

General Motors

ON YOUR

Golden Milestone

1908 GM 1958

50 Years of Leadership

PONTIAC MOTOR PARTS

Parts Headquarters for the Doctor of Motors
Automotive Parts and Equipment

29 AUBURN AVE. PHONE FE 2-0106

Our Very Best Wishes
on Your Fiftieth Anniversary

1-9-0-8 GOLDEN MILESTONE 1-9-5-8

Kelly Foundry Co.

30 Diston Street
Pontiac

Congratulations! GENERAL MOTORS

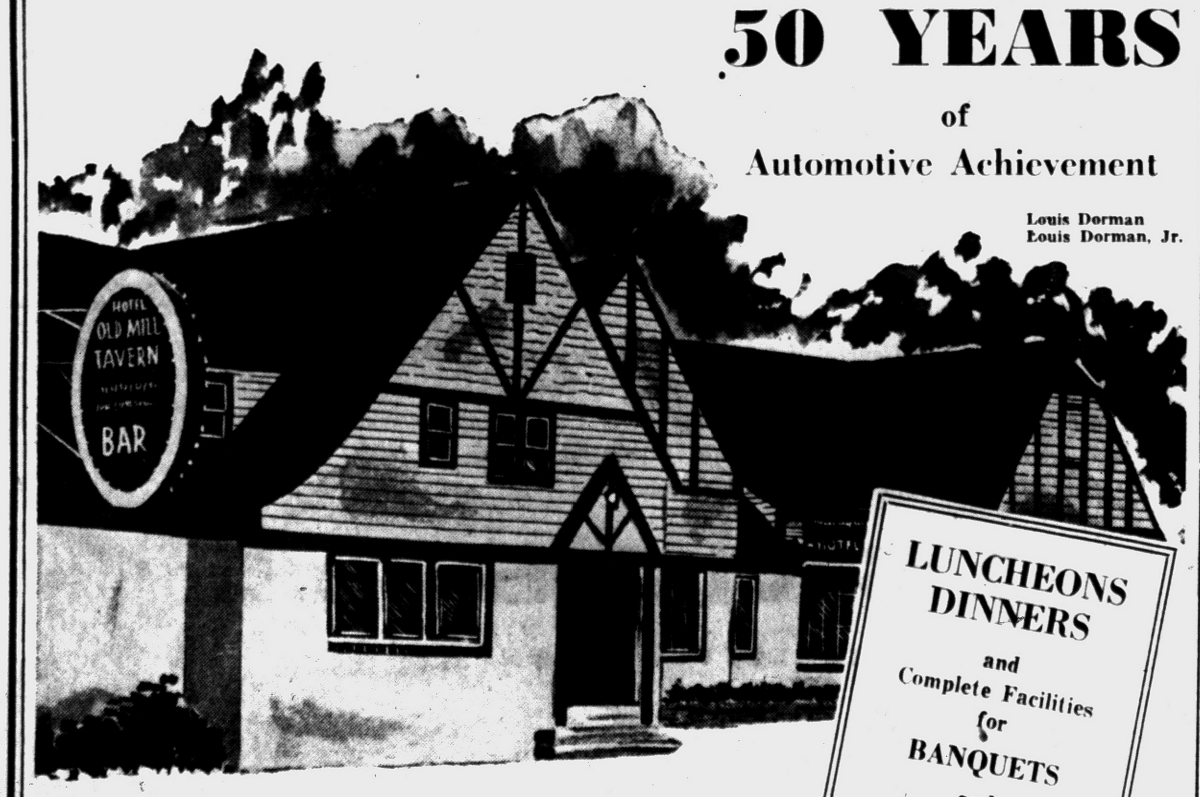
on

50 YEARS

of

Automotive Achievement

Louis Dorman
Louis Dorman, Jr.



LUNCHEONS
DINNERS
and
Complete Facilities
for
BANQUETS
and
Private Parties

OLD MILL TAVERN

WATERFORD MICHIGAN

GOLDEN MILESTONE



Congratulations

GENERAL MOTORS

on 50 Years of Progress

GM 1908-1958

FORWARD FROM FIFTY



Arthur's

Your Fashion Store



EDWARD T. RAGSDALE

Buick Manager Auto Veteran

Ragsdale Put His Mark on Automotive Design With Hardtop Body

There's an old saying at Buick, "when better Buicks are built, Ragsdale will build them."

The truth of this axiom was borne out with the appointment of Edward T. Ragsdale as general manager of Buick and vice president of General Motors, after seven years of service as general manufacturing manager at Buick.

★ ★ ★

Ragsdale, 58, came to his post with nearly 40 years of experience in the automobile industry and a reputation for getting things done.

Although his early training was primarily in the engineering field, Ragsdale early developed a flair for design and has had several patents for improvements in windshield and body construction issued in his name.

His most notable contribution to automotive design was the hardtop body style which has been adopted by the entire industry.

★ ★ ★

The hardtop was suggested by Ragsdale's wife, Sarah, who never wanted to drive anything but a convertible. Asked by her husband why she insisted on driving a convertible but never put the top down she explained she liked the lines of a convertible but never put the top down because her hair got mussed.

Ragsdale asked General Motors styling to build him a convertible with a steel top. It was an immediate hit with GM executives and Buick introduced it in 1949. Since then it has been adopted by every manufacturer.

Ragsdale was born in Hopkinsville, Ky., May 15, 1897, and broke into the automobile industry as a tool designer for the old Maxwell Motor Company at New Castle, Ind., shortly after graduation from high school in 1916.

★ ★ ★

Ragsdale came to work for Buick in 1923, starting as a draftsman in the body division. Later he became chief draftsman, assistant body engineer and in 1935, he was promoted to body engineer. He was made assistant chief engineer in 1939 and general manufacturing manager in 1949. He was named general manager of Buick, March 5, 1956, and elected a vice president of General Motors, April 2, 1956.

Installed Self-Starters

The American highway scene might be entirely different today if Cadillac had not installed electric self-starters on its 1912 models. This enabled more women to drive.

Furnace in 90 Seconds

Delco Appliance Division of General Motors, using similar production techniques to that of the automotive industry, has geared its production lines to turn out a complete furnace every 90 seconds.

GOLDEN MILESTONE GENERAL MOTORS

OUR SINCERE...
Congratulations

FOR YOUR FIFTY GOLDEN YEARS

Now May the PROMISE of the FUTURE Be BRIGHT...

BRYAN J. FRENCH
Heating and Sheet Metal Contractor
351 N. Paddock
FE 5-6973

Chamber of Commerce Describes Role

GM's Importance to Pontiac Cited

Pontiac's biggest civic booster knows the important role General Motors Corporation has played here.

The Pontiac Area Chamber of Commerce, through its manager John W. Hirlinger, has made this statement honoring the corporation's fiftieth anniversary:

"Across the land this year many communities are recognizing the General Motors Corp., on the occasion of its Golden Milestone. These are the communities which are especially favored by the presence of General Motors plants.

"But probably no community feels the importance of having GM as a citizen quite as much as Pontiac.

★ ★ ★

"The people of the Pontiac area have for many years depended upon local GM plants for their income and ever-increasing standard of living. GM means jobs in Pontiac, with the resulting payroll and many other benefits provided for employes.

"This has been reflected over the years in a steadily-increasing population, a growing business community and a well-regulated development of all things that go into the making of a progressive community.

"Willing financial support by GM has made possible the many public improvements that have taken place in Pontiac. As we view the new city hall, public safety building, branch library and other improvements, we note that taxes paid by the local GM plants have supplied more than half the funds for these developments.

"The entire school system, including its beautiful new buildings, modern equipment, and splendid teaching staff are also more than half-paid for through taxes from GM.

"The participation of GM in the improvement of the local scene is not limited to the financial aspect. The corporation is a good neighbor, too.

"Although it has never attempted to exercise undue influence, it has, nevertheless, provided much of the community's leadership. Its employes of all grades have supplied the manpower and brainpower for effective civic improvement.

★ ★ ★

"We of the Pontiac Area Chamber of Commerce are especially grateful that people have been made available for the many important activities of the chamber organization.

"We salute the Pontiac Motor Division, the General Motors Truck & Coach Division and the Fisher Body Division for their productive participation in our continuing efforts to improve every phase of community life in the Pontiac area.

"In this golden milestone year, we want the General Motors Corporation to know they are welcome neighbors. We intend to work continually with GM so that in Pontiac its golden milestone theme may come true — 'Forward from Fifty.'

GM Launches 'Aim to Live' Safety Drive

A new feature of General Motors' continuing support of traffic safety is the "Aim to Live" campaign started early this year.

Designed to make night driving safer, the campaign has been carried on in major newspapers and magazines.

The "Aim to Live" campaign urges motorists to have headlights adjusted regularly to assure correct aiming, to observe the "dimming" rule and to limit speed at night.

In conjunction with the campaign, the public has been invited to enter a contest by submitting a slogan of 10 words or less on night-time driving safety.

Prizes totaling more than $100,000 are offered. They include GM autos and 100 Frigidaire appliances.

Suppliers Receive Big Share of Profits

During 1957, half of every dollar received by General Motors from sales and other income went to the suppliers who sold goods and services to the corporation.

★ ★ ★

Purchases were made by GM from many thousands of businesses located in the U.S. and Canada.

Of the approximately 26,000 firms in the U.S. selling to GM, 64 per cent employ fewer than 100 persons.

★ ★ ★

More than 1,100 firms have counted GM among their customers for more than 30 years.

GM Supporting Broad Program on Road Safety

General Motors has actively supported a broad and diversified program to improve safety on streets and highways for a number of years.

★ ★ ★

The problems of reducing traffic accidents involves work in three separate areas: The vehicle, the road and the driver.

Through the years encouraging progress has been made. The death rate per 100 million vehicle miles has dropped from 14.7 in 1937 to 5.9 in 1957.

GM is constantly striving to manufacture the safest and most reliable cars its engineers can design.

Results of engineering tests and proving ground trials are major factors in determining the suitability of every new design before it is offered to the public.

Indoor Corrosion Tests Rust Steels Quickly

An indoor corrosion test in the Metallurgical Engineering Department of General Motors Research Staff enables engineers to rust automotive bodys steels in 20 days.

Usually such corrosion tests require up to three years of outdoor exposure. This indoor "fast rust" enables engineers to determine what alloys in experimental steels are best for resisting corrosion.

'Rope-Jerking' Out

Taking the "rope-jerking" out of starting outboard motor boat engines is the goal of the new, three-inch diameter starting motor recently developed by the Delco-Remy Division of General Motors. The starter will "spin" outboard engines up to 40 h.p.

Congratulations
General Motors

We Are Proud to Be
Doing Experimental Research
With General Motors for
The Promise of The Future

Precision Metal Spinning Co.

from the PROGRESS of the PAST-
GM
the PROMISE of the FUTURE

BUICK

First member of the family

CONGRATULATES

50 years of achievement at

GENERAL MOTORS

GM
1908 • 1958

WE SURE STARTED SOMETHING BIG when we became the keystone car of General Motors.

From a humble beginning back in 1908, General Motors and Buick have grown together—and paced the way in major advances for a car-loving public.

Just as General Motors' wide range of resources and technical skill have helped us — so our own Buick engineering achievements have bettered many a GM product.

For it was Buick engineering that produced the valve-in-head engine —the basis of *all* high compression, internal combustion engines today.

It was Buick engineering that came up with the first 4-wheel brakes.

And we still lead the industry in brake advances — as witness our award-winning, air-cooled aluminum brakes in 1958.

It was Buick engineering that developed the first torque-converter automatic transmission in automobiles — and still leads the industry with today's Flight Pitch Dynaflow.

It was Buick styling that introduced America's most popular body type today — the sleek and rakish hardtop.

And as far back as 1938, Buick used the buoyant cushioning of coil springs on all 4 wheels—a Buick advance which is only now finding its way onto other cars.

So—as the cornerstone car of General Motors, Buick is proud to salute General Motors on its Golden Milestone. We've had 50 exciting—and truly rewarding — years together. And we're looking forward to the next fifty.

NOW—more than ever—
When better automobiles are built
Buick will build them

BUICK DIVISION OF GENERAL MOTORS



LOUIS C. GOAD

Talent Leads to Top GM Post

Louis C. Goad Serving in Position of Executive Vice Presidents

An engineer who showed tremendous executive talent today is an executive vice president of General Motors Corp. in charge of automotive and parts division.

Louis C. Goad, 57, has been with the corporation since graduating from the University of Illinois in 1923 with a bacheor of science degree in engineering.

★ ★ ★

His first job was with the Delco-Remy Co., at Anderson, Ind., as a plant engineer. After five years in the position, he was transferred to Muncie, Ind., to establish the division's storage battery program at its plant there.

In 1933, Goad transferred to the AC Spark Plug Division in Flint where he aided in equipping of a new plant, the most modern of its kind in the nation at that time.

In April, 1934, Goad was named general manufacturing manager and in 1938 he became general manager of the division.

★ ★ ★

In 1940, he was named assistant to the vice president in charge of the accessory group for the corporation, and the next year he became assistant to Albert Bradley, then a vice president and now chairman of the board.

In 1942, Goad was selected to head the Eastern Aircraft Division when GM turned to manufacturing naval aircraft.

Goad's rise in the corporation continued pace and in 1943 he was made a vice president and in 1945 general manager of the Buick - Oldsmobile - Pontiac Assembly Division.

He became a director of the corporation in 1946 and a member of the policy and administration committees.

★ ★ ★

He also served as Fisher Body Division general manager before being appointed executive vice president.

Alloy Bearing Eases Crankshaft Friction

A fixed point on the crankshaft of a standard truck that has been driven 100,000 miles will have revolved about three billion times and will have traveled a distance equal to 16 times around the earth. In minimizing this friction, Moraine Products Division of General Motors has developed the M-400 or aluminum alloy bearing.

Cars Air Conditioned

The refrigeration required to air condition an automobile for a 24-hour period on a hot summer day is equivalent to the cooling resulting from the melting of two tons of ice, according to engineers with Harrison Radiator Division of General Motors.

Cadillac High in Motordom

The oldest automobile manufacturer still in operation in Detroit also bears one of the proudest names in motordom—Cadillac.

Still adhering to the principle of the first general manager of Cadillac Motor Car Co., Henry M. Leland, this division of General Motors achieves precision, quality and comfort in its cars.

★ ★ ★

The firm's first production model was a 1902 runabout with 10 horsepower.

Ever seeking improvements, the firm in 1905 introduced the industry's first four-cylinder model.

Public acceptance of the new model established Cadillac as a leader in its industry and in 1906, its Detroit plant was the largest, best equipped and most complete in the world.

Not content with its accomplishments, Cadillac forged on and reached another industry milestone in 1908 with the introduction of the prinicple of interchangeable parts. For this, it received world-wide honors and recognition.

By shipping four stripped-down cars to England, replacing some of the parts, and then rebuilding the cars and running them, Cadillac won the coveted Dewar Trophy from the Royal Automobile Club.

Cadillac is the first and only American auto firm to win this trophy and the only firm to win it twice.

In 1910, Cadillac moved ahead of the field again to become the first manufacturer to offer closed bodies as standard equipment.

BANISHED TO MUSEUM

This revolutionized motoring convenience in providing cleanliness and all-weather comfort. It banished to the museum the white cloth duster and cap so essential to early motoring.

But still the firm sought new horizons to conquer and in 1912 it won its second Dewar trophy with the electric self-starter, lighting and ignition.

This occurred three years after Cadillac became part of General Motors in 1909, and the division could call upon the genius of Charles F. (Boss) Kettering for its engineering advances.

Lack of the self-starter had practically excluded women from the automobile world. Now, with Cadillac's system, women rapidly learned to drive and soon various models were described as "Ideal for Milady in her social or shopping excursions about town."

The design and manufacture by Cadillac late in 1914 of America's first production V-type 8-cylinder engine accomplished the first major step in the development of today's high speed, high compression engines.

Once again Cadillac engineers were striving to create the finest, most advanced engine possible. The immediate and lasting success of the V-8 proved them right. The V-8 has remained Cadillac's basic power plant to this day. Few manufacturers have failed to recognize its fundamental excellences.

★ ★ ★

By the time the U. S. entered World War I Cadillac had contributed thermostatic cooling system control and tilt-beam headlights for night driving safety and won adoption of the Cadillac touring car as the standard officer's car of the U. S. Army.

The unveiling of Cadillac's inherently balanced engine in 1924 signaled commencement of six years of rapid mechanical advances. The new motor achieved smoothness of operation previously undreamed of in the automobile industry.

Its secret was a crankshaft with compensating counter weights which achieved new engine smoothness. Powerful, sturdy and efficient, it set a new path in American engine design.

★ ★ ★

Other Cadillac "firsts" quickly followed: A wide choice of exterior finishes, crankcase ventilation greatly reducing automotive crankcase corrosion, a nationwide comprehensive service policy, clashless synchro-mesh transmission and plate glass and chrome plating became standard equipment.

In its quest for higher engine performance, Cadillac in 1930 introduced its famous V-16s and V-12s. Counting the LaSalle which had been introduced in 1927, by 1935 Cadillac was making some 68 various body styles.

Important engineering advances were made almost yearly: hydraulic valve silencers, super-safe headlights, completely silent tramsmission, no-draft ventilation, modern streamlining, knee-action wheels, and ball-bearing steering to name a few.

★ ★ ★

Then World War II struck. Shortly after Pearl Harbor Cadillac discontinued car production for the first time since 1902 and embarked on construction of light tanks and other combat vehicles.

After World War II, Cadillac engineers turned their full talents to designing an entirely new and better passenger car engine. This engine, an overhead valve, higher compression, even more durable and lighter power plant appeared in 1949. New crankshaft, camshaft and piston design added power and quietness.

With the new engine, public desire for Cadillac cars sky-rocketed. In 1950 and 1951, Cadillac production passed 100,000 each year to almost double any pre-war year. The latter year also saw the opening of the Cadillac tank plant at Cleveland, producing tanks for the Army.

★ ★ ★

In 1955, Cadillac went a step further and made power brakes standard equipment along with power steering. A year later Cadillac became the only car in its price class ever to be rewarded with an owner demand for over 150,000 super luxury four-door sedan featured outstanding achievements such as air suspension, tubular center X-frame, pillarless four-door hardtop styling and an all stainless steel top. The revolutionary new frame also was introduced on all the standard 1957 models.



FOUR STARS — Here is General John J. Pershing stepping out of his Cadillac staff car at the time of World War I. Today, as General Motors celebrates its 50th anniversary, Cadillac is still enlisted in military duty. It operates a tank plant for the government in Cleveland.

GM Cars Boast Special Extras

All Anniversary Models Offering Revolutionary Air Suspension Ride

Along with the many standard features on General Motors' Golden Milestone models, a number of special extras are available.

★ ★ ★

Leading the list is the revolutionary air suspension ride which is available in all five passenger car lines. "Air springs" have been proved in millions of miles of service on trucks and buses.

With air suspension the shocks and vibrations from road surfaces are dampened and absorbed by compressible chambers of high pressure air.

★ ★ ★

A key feature of air suspension is the most desirable spring action of any suspension system yet developed. it lessens noise and driver fatigue and, on some models, permits lifting the car pneumatically on deeply-rutted roads or steep driveway approaches.

Congratulations
TO
GENERAL MOTORS
ON YOUR
50th Anniversary

CENTRAL OHIO PAPER CO.
3220 BELLEVUE AVENUE
DETROIT 7, MICHIGAN

Birthday Cars Pride of GM

Golden Milestone Lines Feature Styling, Safety, Comfort, Performance

The five Golden Milestone lines of General Motors automobiles offer the prospective buyer more than just a new car.

Featuring "Body by Fisher" and engineered to the highest quality standards, the 1958 Chevrolets, Pontiac, Oldsmobiles, Buicks and Cadillacs provide features customers want and value most — styling, performance, comfort and safety.

Major emphasis on new front-end design and a fresh "going-away" look highlight the latest styling. An innovation is the sculptured design in the side body panels, a departure from conventional flush side styling.

As an important advance, full coil spring suspension, a Buick feature for many years, is offered for the first time by Chevrolet, Pontiac and Carillac as standard equipment.

Four-unit headlights are on all GM cars as standard equipment. First shown to the public on the Cadillac La Espada at the 1954 Motorama, these multipile units provide improved lighting.

The inside units are upper beam only, while the outer units, primarily low beam, also contain supplementary high beam filaments.

GM Workers Submit Two Million Suggestions

Since its inception in 1942 the General Motors suggestion plan has drrawn over two million ideas from employes.

Nearly 25 per cent — 485,384— have been adotped, and awards totaling $23,839,150 have been paid to employes.

Last year GM workers submitted a record 260,917 suggestions. Of these, 64,900 were accepted, with a total value of $3,414,074 in savings bonds and cash paid to employes.

Fisher Firsts Listed

Famous Body by Fisher fists include no-draft ventilation, the panoramic windshield and GM's new door safety interlock.

GM

We Extend Our Sincere

Congratulations!

on FIFTY GOLDEN YEARS of
Progress -- Leadership -- Service

1908 GM 1958

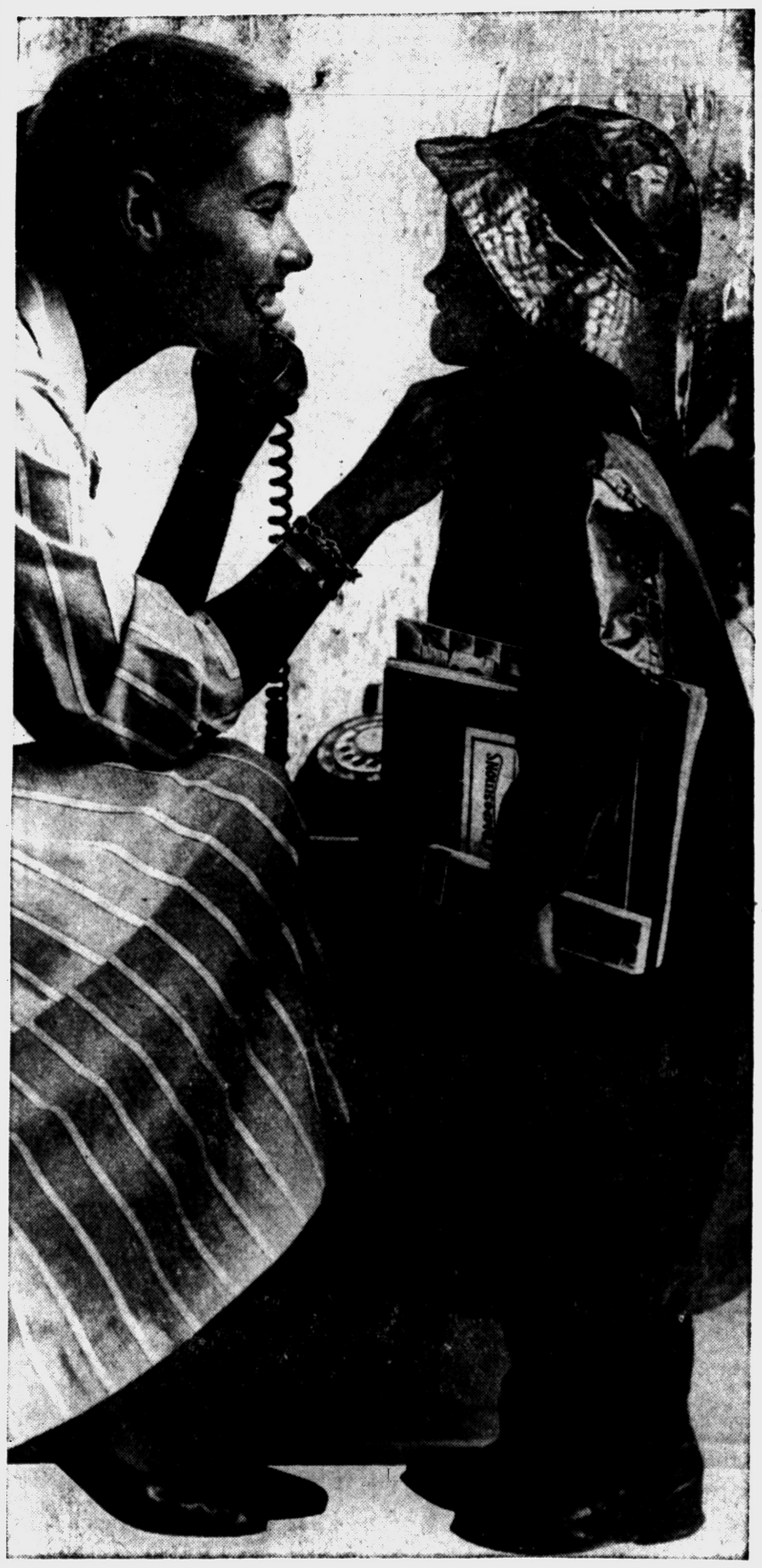
to community, country and industry. A record we are closely associated with and an association enjoyed since your founding . . .

EAMES & BROWN Inc.
Plumbing — Heating — Air Conditioning
55 E. PIKE ST. PH. FE 3-7195

GM 1908-1958

Congratulations
to
General Motors
on Your
Golden Anniversary

P. T. Standard Parts Co.
120 E. COLUMBIA AVE. PONTIAC, MICH.



No sooner said than done
...by telephone

It was only a light drizzle at first. But then the rain started coming down in buckets.

You hesitate to have Jimmy walk to school in such a downpour. You don't have the car. But you do have the telephone.

You call Ann. Yes, she is driving and will be glad to stop for Jimmy. You're thankful for good neighbors—and for your telephone.

Let your telephone help you get things done fast. Use it to run your errands, plan get-togethers, keep you in touch with friends and loved ones. There's just no end to its usefulness.

MICHIGAN BELL TELEPHONE COMPANY

Michigan Bell men and women in Pontiac join their friends and neighbors in extending congratulations and best wishes to General Motors on its Fiftieth Anniversary.

GM Trailblazer in Automotive Research

During a colorful, profitable first half-century of industrial history, General Motors engineering and research have produced many "firsts" in transportation development.

Any number of these were original ideas. Others involved engineering principles well known when the automobile appeared or were developed after its public acceptance.

★ ★ ★

When General Motors Company was founded in 1908, Cadillac received the Royal Automobile Club's prize Dewar trophy at London for its interchangeability of parts. This principlne Eli Whitney proved workable in 1797 when he produced rifles for the government.

Three Cadillacs were shipped to England. They were given a 500-mile road test, disassembled into a single pile of parts, reassembled using only wrench, hammer, screwdriver and pliers, and then retested for 500 miles. Today this is routine. But in 1908 it was considered the greatest contribution to technology of that year.

Two years later Cadillac was the first manufacturer to produce closed-car bodies as standard equipment. And in 1912 the second Dewar trophy was presented to Cadillac for its achievements in automobile electric systems, including the first successful electric self-starter.

In 1911 Charles F. Kettering had developed this device and later, as an inventor and research director, he guided GM toward more startling and fundamental engineering and research innovations.

By 1914 Cadillac had marketed another engineering triumph, the first V-type production eight-cylinder high speed engine. Although earlier V-type power plants had appeared, they were confined to custom built vehicles. Cadillac was first to offer them as standard equipment.

In 1923 three noteworthy developments appeared. The Oakland, a GM car later supplanted by Pontiac, introduced Duco lacquer finish. Thanks to experiments by GM and du Pont research staffs, this pioneered fast-drying finishes that speeded production and improved finish durability.

Also, it opened the way for many years of intensive research and development in finish technology, exemplified today by increasing use of acrylic lacquers with their superior luster retention and durability.

The Synchromesh transmission with gear synchronizers was introduced in 1928 by Cadillac, making gearshifting easy. Later it was adopted by the entire industry.

By 1937 not only did GM standard transmission cars have gearshift levers on steering columns, but also Oldsmobile introduced the first successful automatic gear changer, a semi-automatic transmission. By the 1940 model year Oldsmobile was equipped with the first completely automatic unit, Hydra-Matic.

★ ★ ★

Another engineering milestone, the standardized sealed beam headlamp, appeared in 1940. GM pioneered extensively in this industry—wide auto lighting program in the public interest—which included many subsequent improvements. Most important and recent of these was the four headlamp system. First car to feature it was the 1957 Cadillac Eldorado Brougham.

Shortly after World War II GM Research Staff's long-range work with engines and fuels was highlighted by Kettering's demonstration of a six-cylinder test engine with 12.5-to-1 compression ratio. This confirmed the wisdom of raising compression ratios beyond the 1947 limits ranging as high as 6-to-1.

A year after Kettering's revelation, both Cadillac and Oldsmobile offered V-8 engines designed to take advantage of future compression ratio increases. By 1957 some engines were in the neighborhood of 9-to-1 or 10-to-1 ratios.

FIRST TORQUE CONVERTER

The first torque converter type of automatic drive ever developed for a passenger car in quantity production was Dynaflow, introduced in 1948, and two years later Chevrolet offered the first torque converter in its price class. Both of these units preceded a number of automatic transmission developments, such as Buick's variable pitch Dynaflow and Chevrolet's Turboglide.

By 1951 GMC Truck & Coach Division was offering fully automatic transmissions to truck operators. Meanwhile, as far back as 1937, GMC Truck & Coach had equipped its New York City coaches with torque converters, the predecessors of today's heavy-duty Allison V-drive.

★ ★ ★

The industry's first automatic headlamp dimmer, Autronic Eye, was introduced by GM's Guide Lamp Division and appeared on Oldsmobile in 1952. One year later Cadillac, Oldsmobile and Buick offered air conditioning units developed by GM's Frigidaire Division.

In 1952 Delco-Remy Division's new 12-volt electrical system was installed on Oldsmobiles, Cadillacs and Buicks to improve ignition performance with high compression engines.

The same year Chevrolet introduced the Corvette with the first plastic and glass fiber body for a production model automobile.

With two experimental entries in the gas turbine field, GM in 1954 accounted for a pair of interesting engineering innovations. The XP-21 Firebird was the first turbine powered automobile built and tested in the United States, and the GM Turbocruiser was the first turbine bus in the world.

The two vehicles paved the way for further gas turbine experiments, the Firebird II in 1955 and the Turbo-Titan, a Chevrolet truck-tractor with a GM Research Staff Whirlfire turbine, in 1957.

In 1954 GMC Truck & Coach began production of the first deck-and-a-half passenger coach for improved bus travel.

Several passenger car engineering "firsts" were announced in 1957. Cadillac's Eldorado Brougham offered air suspension. This provided not only a smoother ride than conventional springing but also maintained a constant ride level, regardless of passenger or luggage weight in the car. The principle of this system was first developed in 1953 by GMC Truck & Coach for its highway and transit buses.

Also in 1957 the X frame, standard on all Cadillacs, made possible a lower silhouette, greater torsional strength and lower center of gravity for improved car stability.

Chevrolet offered a fuel injection system as optional equipment. This system was cooperatively developed by GM Engineering Staff and produced by Rochester Products Division.

1908 GM 1958
CONGRATULATIONS!
GENERAL MOTORS
Golden Anniversary
1908 - 1958
GENERAL PRINTING & OFFICE SUPPLY
17 W. Lawrence St., Pontiac

GM Aiding Educators Through Conferences

General Motors indirectly supports and encourages education through conferences for educators. In 1957 the General Motors Technical Center was host to the sixth annual Conference Engineering and Science Educators, as well as a seminar conference for high school science teachers and a seminar for high school vocational guidance teachers.

The educators gained a close-up view of how school courses are applied in General Motors, and GM personnel learned of current educational problems.

1908 GM 1958
Congratulations
From
HAGLER
Radiator Shop
Users of
Genuine
Harrison Cores

Cadillac



He's Putting an End to Compromise!

He was a young man in his early twenties when he first accepted the keys to a new motor car.

And in the intervening years he re-enacted that event many more times.

Yet, whenever he took title to a new car, he knew he was simply postponing his heart's desire.

Cadillac was his dream—and Cadillac his goal!

And so here he is at last—putting a final end to compromise! He's stepping into the car of his dreams, ready to set off on his first glorious miles.

And he is about to learn by actual experience what he sensed all along in his heart—*that there is no substitute for the things a Cadillac provides!*

Once he finds himself in the driver's seat—surrounded by the great luxury of Fleetwood coachcrafting—he will realize that there can be no acceptable substitute for Cadillac elegance.

Once he has experienced that wonderful smoothness of ride and that great eagerness of response—he will understand why nothing could ever take the place of Cadillac comfort and performance.

And once he has felt the pride and contentment of commanding his own Cadillac—he will know that it is a satisfaction unique in all motordom.

If Cadillac is *your* goal, you ought to visit your dealer soon and learn how easy it has become to own and drive the Standard of the World.

Whether your choice is the Sixty-Two Coupe or the Eldorado Brougham—you will find this the *perfect* moment to put an end to compromise!

STANDARD OF THE WORLD FOR MORE THAN HALF A CENTURY

VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER

Every Window of Every Cadillac is Safety Plate Glass

Your Authorized Cadillac Dealer in Pontiac is

JEROME OLDSMOBILE CADILLAC

280 S. Saginaw St. Pontiac, Mich. FE 4-3566

General Motors Has Served America Since 1908

...Since 1918 Greenlee Has Served General Motors

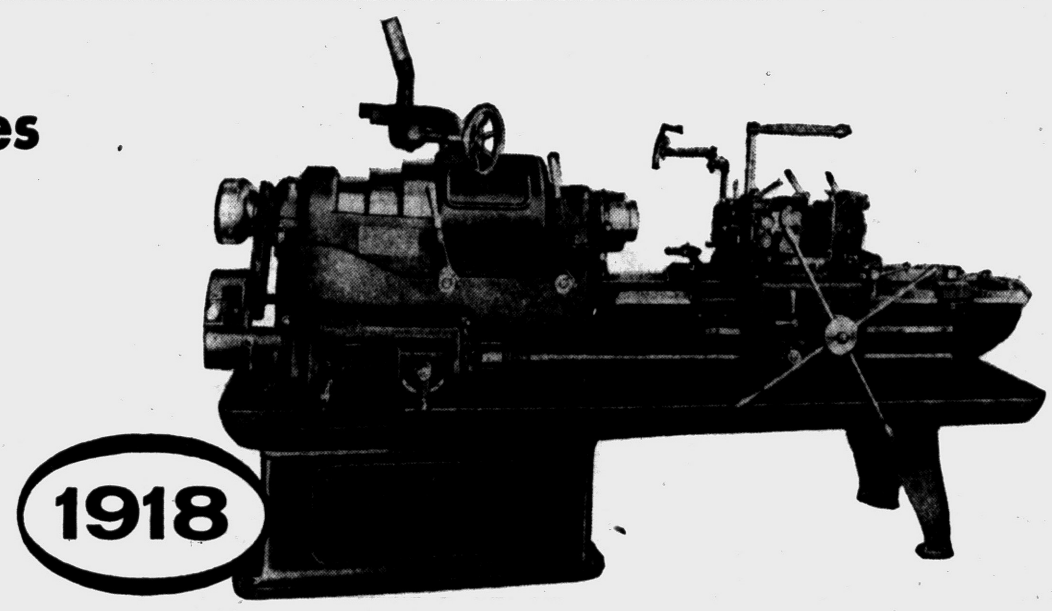
GREENLEE BROS. & CO. Congratulates GENERAL MOTORS on its 50th Year of Service to the American People!

For 40 of these 50 years Greenlee has supplied General Motors with creative engineering and precision metalworking machinery.

In 1918 Greenlee built their first machine for General Motors . . . a turret lathe for the GMC Truck Division. Since that time Greenlee has produced standard automatic bar machines, special purpose machines, transfer machines and woodworking machines for 20 different General Motors Divisions.

Greenlee recently completed one of the world's largest palletized automatic transfer machines for the Saginaw Steering Gear Division of General Motors. This 37 station giant automatically performs 128 separate operations as it completely machines more than 200 steering gear housings an hour.

Greenlee Bros. & Co. are proud of the service they have been privileged to contribute to General Motors' 50 years of progress.

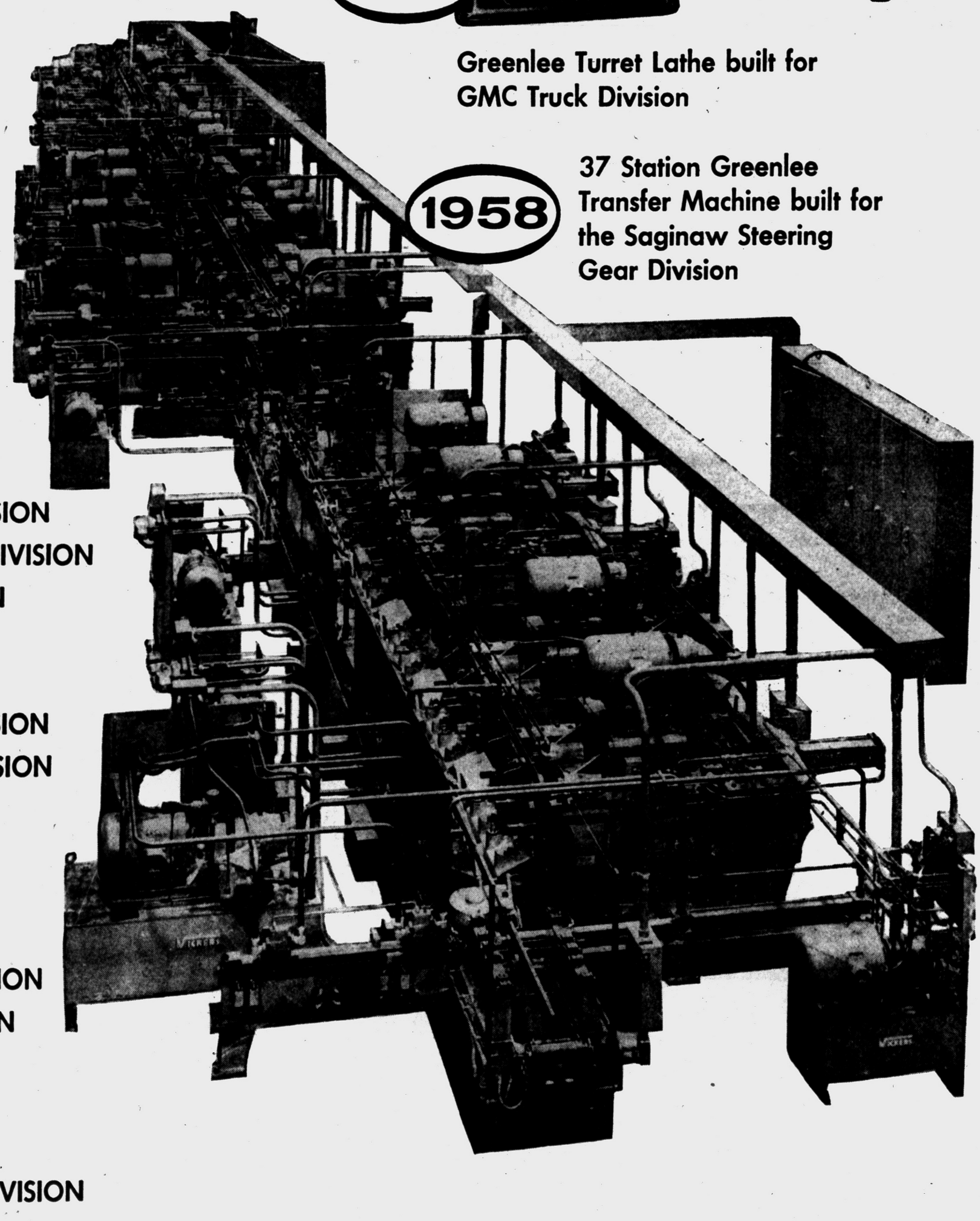


1918

Greenlee Turret Lathe built for GMC Truck Division

1958

37 Station Greenlee Transfer Machine built for the Saginaw Steering Gear Division



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ALLISON DIVISION
BUICK MOTOR DIVISION
CADILLAC MOTOR CAR DIVISION
CLEVELAND DIESEL ENGINE DIVISION
CHEVROLET MOTOR DIVISION
DELCO PRODUCTS DIVISION
DELCO-REMY DIVISION
DETROIT DIESEL ENGINE DIVISION
DETROIT TRANSMISSION DIVISION
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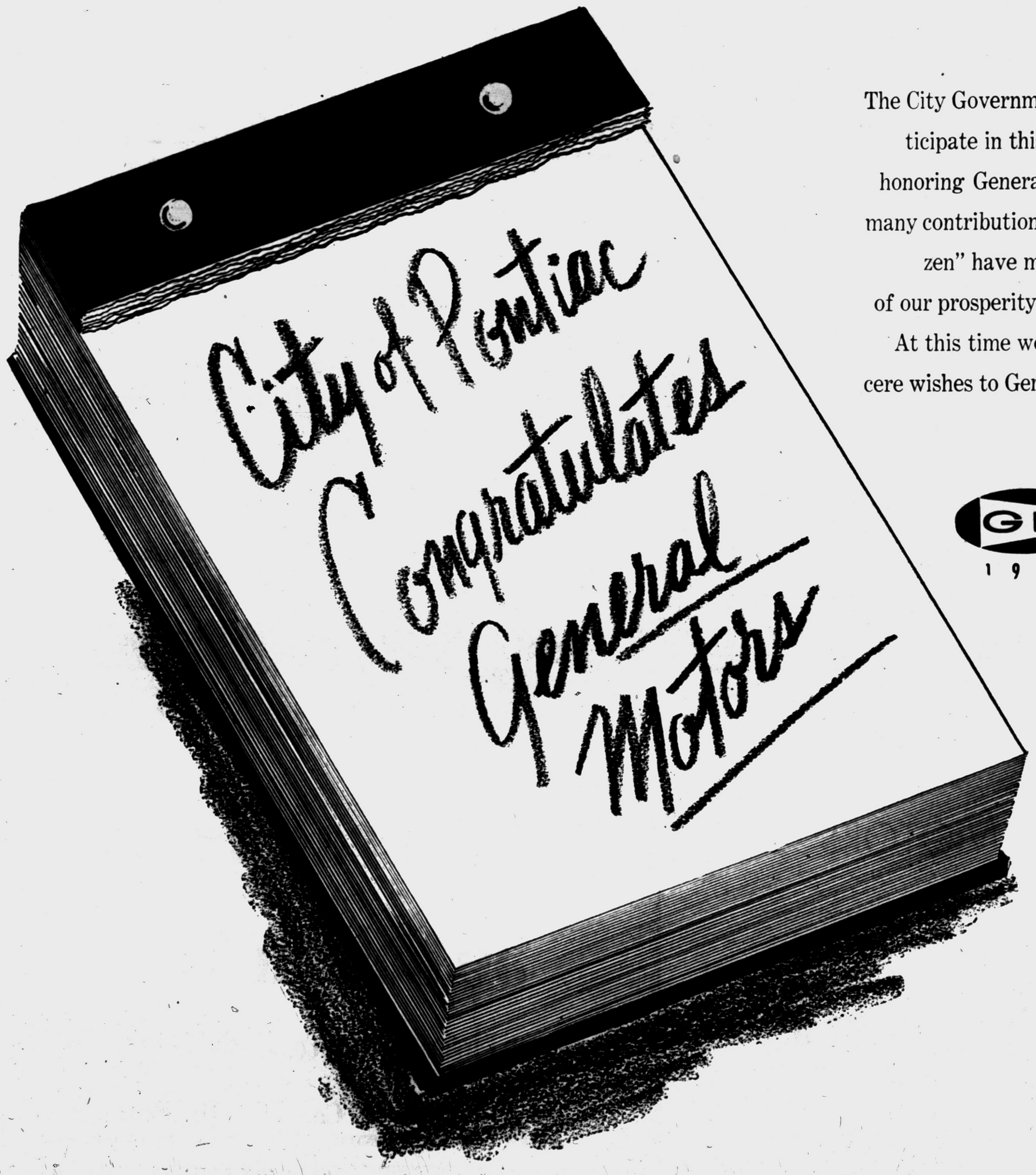


The City Government of **Pontiac is proud to participate** in this Golden **Milestone Anniversary** honoring General Motors Corporation. The many contributions of this great "Industrial Citizen" have made possible a large measure of our prosperity and progress.

At this time we express our gratitude and sincere wishes to General Motors Corporation.

GM
1908 · 1958

CITY COMMISSIONERS

William W. Donaldson, Mayor
John E. Carry
Dr. Roy V. Cooley
John A. Dugan
Gilbert W. Long
Floyd P. Miles
Philip E. Rowston

Design Studios' Activity Secret

Five GM Car Divisions in Same Building Work on Style Independently

Design studios for General Motors' five car divisions and GMC Truck and Coach division are housed in the same styling building at GM's fabulous Technical Center near Detroit.

★ ★ ★

Each studio is equipped with the same area and the same furniture.

Harley Earl, vice president in charge of styling staff, directs the operation of each.

But that is where the similarity ends. Strict security regulations remove each studio from the others as effectively as though each were located in a different state.

★ ★ ★

Each studio is shrouded in secrecy. The doors are always locked and the only persons with keys are the designers attached to each particular studio, Earl, and William Mitchell, director of the styling section.

★ ★ ★

Drapes on the windows are such that the occupants of the studios can see out of the windows, but outsiders cannot see in. Clearance to the corridors outside the studios is as hard to come by as passes into Ft. Knox.

★ ★ ★

Chief designer of the Chevrolet studio is "persona non grata" in the Pontiac studio and vice versa. The visit of any outsider to a given studio is preceded by removal of all sketches and drawings from the boards and the covering of all scale models, trim bucks or any other structures which might give a hint of the automobile designs of the future.

Building for Military

AC Spark Plug is known as "the electronics division of General Motors" because it is one of the leading builders of electronics for the military services. AC is famous for its "Skysweeper" anti aircraft electronic work and for bombing systems used by the Air Force.



KETTERING TESTS — Charles F. Kettering began working on the invention of the self-starter for automobiles in 1909. It was introduced on the 1912 Cadillac. Here he is shown at the wheel of a 1913 Buick testing in continuing development tests his invention, which probably is the greatest single stimulant the industry ever experienced. It was one of many outstanding contributions to transportation development Kettering has made during General Motors 50 year history.

From General Motors Support

School System Gets Lift

"A healthy economic and psychological climate" has been created in Pontiac because of the existence of General Motors Corporation, and this is important to the city's educational system, according to Dr. Dana P. Whitmer, superintendent of schools.

He cited three examples of services to students which would not be available in Pontiac if the economic situation were not as "healthy":

1. The reading improvement program in the secondary schools, which provides special and expensive education to many small groups of students.

★ ★ ★

2. The existence of extensive libraries in elementary schools which aid children in reading.

3. The helping teachers who "break in" at least 100 new teachers in Pontiac each year.

★ ★ ★

"General Motors and its people are supporting good education. They are interested in our children's education and they are willing to help and make us feel we in the field of education are valuable," he added.

SERVICE FREE

He listed 10 services in which the corporation and-or its divisions have aided Pontiac schools free of charge.

1. The commercial art department and personnel of Pontiac Motor Division have been used and are available to school officials to draw up graphs, charts and other materials on future growth studies and proposals concerning schools.

2. This division has also allowed the schools to use tabulating machines to compute statistics of a holding power study made to determine why and how students in junior and senior high schools remain in or quit school.

★ ★ ★

3. GMC Truck and Coach division "loaned" the schools a man from the industrial relations department to work with non-instructional employes to help solve their problems in maintenance working conditions for as long as he was needed.

4. Pontiac Motor provides 11 new autos each year free of charge to be used in the driver education classes. The schools maintain the autos.

5. Carburetors, motors and other auto parts have been given by Pontiac Motor to the high school shop classes for demonstrations in auto mechanics.

6. The corporation cooperates in the annual Business Industry Education Day and the Industry Education Workshop.

7. The Pontiac Motor Division employs one science and one math teacher from the high school each year during the summer to work in the engineering department at their regular teaching salary. This aids the teachers to become "better instructors by learning realistic and up-to-date techniques."

8. All three plants, Pontiac Motor, GMC Truck and Coach and Fisher Body are open for student tours.

9. GM is helpful in developing Pontiac's vocational education program. The corporation provides on-the-job training as well as institutional training to students following graduation.

10. GM cooperates in the high school's Career Week by explaining the various job opportunities for boys and girls in the firm.

11. GM provides personnel to teach and advise adults who are enrolled in apprentice training classes in night school.

GM Worker 'Aristocrat' of Labor Force in U. S.

During the 50 years General Motors has been in business, the role of the auto worker has been restyled as much as the cars he helps produce.

★ ★ ★

An "aristocrat" among hourly-rate employes, he has shared in the growing prosperity he and the industry created and has seen how ingenious machines and minds have made his job easier.

ROLE CHANGES

And, even as GM cars and other products will inevitably become even more streamlined and suited to set tomorrow's pace, so will the employe's role change further, keeping up with an improving world of scientific development.

★ ★ ★

A review of employment records also shows that the success story of General Motors as related to the men and women who work for it has been one of "more and better jobs for more people."

From the first year of operations in 1908-09 when a mere handful of 14,250 made up the total work force for GM, the number of hourly-rate employes has continued to soar. By 1940 there were 181,000 wage earners in the United States. After hitting 269,000 in 1948, employment increased to an average of approximately 371,000 in 1956.

GIVEN SECURITY

A new wage formula pioneered in 1948 by General Motors has meant much to the employe in security. The formula protects the buying power of his hourly earnings against inflation through cost-of-living allowances and provides for an annual improvement factor wage increase so that the employe shares in the expanding economy and continues to improve his standard of living.

Of the 68 cents an hour added to his base hourly rate as a result of the wage formula during the past 10 years, the annual improvement factor has meant wage rate increases of at least 46 cents an hour.

Another 22 cents an hour in cost-of-living allowances have been "frozen" into the base rate. Employes were receiving an additional 16 cents an hour cost-of-living allowance during the third quarter of 1957.

★ ★ ★

Average hourly earnings during the first half of 1957 amounted to at least $2.61, well above the average for all manufacturing. In comparison, average hourly earnings during 1947, just prior to introduction of the wage formula, were $1.51.

Average weekly earnings during the first half of 1957 were $96.93, compared with $57.86 for 1947, an increase of 68 per cent during the period the GM wage plan has been in effect. With earnings increasing 68 per cent, living costs increased only 24 per cent during the same period.

Rear seat radio speakers, which add a great deal to enjoyment of car radios, are becoming increasingly in demand in new cars, according to the Delco Radio Division of General Motors.

CONGRATULATIONS!

GENERAL MOTORS

On Your

50 GOLDEN YEARS

Pontiac's Newest

Chrysler-Plymouth Dealer

R & R MOTORS, Inc.

724 Oakland Ave. FE 4-3529

Looms as Foe of Diesel Engine

'Free Piston Gasifier' Blends Best Elements of 3 Other Types

While GM production divisions continue to make Diesel engines of a great variety and increasing quantity for a power-hungry world, GM researchers have developed a new engine that in GM's next 50 years may prove to be the Diesel's chief competitor.

★ ★ ★

The new engine is the "free piston gasifier," which combines the best elements of a Diesel engine, an air compressor, and a gas turbine.

Its great asset is its ability to utilize nearly any kind of fuel, including the cheapest grade petroleum.

Engineers put the gasifier in the XP-500, GM's advanced experimental automobile unveiled at the Technical Center in April 1956.

★ ★ ★

Cleveland Diesel brought the free piston gasifier into the practical propulsion stage when it engineered, developed, tested and installed in April 1957 a free piston gas turbine in the Liberty Ship William Patterson.

★ ★ ★

The conversion is part of the U.S. Maritime Administration's program to increase the economy, efficiency and performance standards of America's cargo vessels.

1908 GM 1958

Congratulations

GMC...

on Your First

Fifty Years

of Progress

and Leadership

Bar Association Tips Hat on GM Birthday

Members of the Oakland County Bar Association have tipped their hats to General Motors Corporation in celebrating 50 years of continued progress in the county and throughout the nation.

William R. Beasley, president of the association, spoke for its 237 members in paying tribute to GM.

"The Oakland County Bar Association salutes General Motors Corporation on 50 years of industrial progress in Pontiac.

"Members of our group have watched the three GM plants in the city grow tremendously through the years. Like the corporation, the association of attorneys has grown many fold during this half century.

"In 1908 there were fewer than 20 lawyers practicing in Oakland County. There was one circuit judge whose judicial circuit included both Oakland and Lapeer Counties.

★ ★ ★

"Today there are more than 250 lawyers in Oakland County, 237 of whom are members of the Oakland County Bar Association.

"There are four circuit judges in the judicial circuit which is now limited just to Oakland County. The Legislature is now considering a fifth judge for our circuit.

"The transition of Oakland County from a primarily agricultural area to a many-sided community with the second largest total population in the state has been marked by the industrial development best symbolized by General Motors and all its branches.

★ ★ ★

"I am speaking for all the association members when I sincerely hope that the corporation, its thousands of leaders and workers, will be able to light many, many more candles on its growing birthday cake of progress."

CONGRATULATIONS!

GENERAL MOTORS

1908 — 1958

PONTIAC PHOTOGRAPHERS' ASSOCIATION

Dimitri LaZaroff, 124 W. Huron St., FE 4-3468
C. R. Haskill Studio, 1 Mt. Clemens St., FE 4-0558
Robinson's Studio, 30 E. Huron St., FE 4-3669
Sutherland Studio, 12 E. Pike St., FE 2-2711
Wooliever Studio, 426 N. Paddock St., FE 4-3001

On Your 50th Anniversary

Congratulations!

Pontiac Glass Co.

23 West Lawrence St.

Elmer H. Reynolds Gordon E. Reynolds

EST 1894 DIA

DETROIT INSURANCE AGENCY

Fisher Bldg., DETROIT • Rockefeller Plaza, NYC

Michigan's Leading Insurance Agency

from the PROGRESS of the PAST 1908 GM 1958 the PROMISE of the FUTURE

Congratulations!

General Motors

ON YOUR

50 Golden Years

American Forging & Socket Co.
150 BRANCH STREET, PONTIAC

Baldwin Rubber Co.
366 E. SOUTH BLVD., PONTIAC

Universal Oil Seal Co.
34 WEST KENNETT RD., PONTIAC

Jig Bushing Co.
454 NO. CASS. PONTIAC

Congratulations!

GENERAL MOTORS

GOLDEN MILESTONE 1908 1958

HOMER HIGHT

MOTORS, INC.

Your Quality Suburban Chevrolet, Pontiac, Buick Dealer in Oxford

160 S. WASHINGTON ST., OXFORD, MICH.



1908 • 1958

Achieving A Milestone Through Unity

The thrilling experience of reaching a "Milestone" of accomplishment is greatest among those who are closest to the events which lead up to that mark. That is why we who have been so close to and a living part of General Motors Fifty Years unite now in extending our expression of Congratulations. Long ago we, too, set our sights on a milestone. Together as we worked, we formed our organization so each and all could realize accomplishments and desires. Thus our growth has been with the growth of the corporation. Thus we now share in the celebration of this "Golden Milestone" Anniversary.

WE JOIN IN EXTENDING CONGRATULATIONS TO GENERAL MOTORS CORPORATION

GMTC EMPLOYEES
FEDERAL CREDIT UNION

Owned and Operated by Employees of GMC Truck and Coach Division

DIRECTORS

RUDOLPH HARTMAN, President
DONALD J. WILSON, Vice President
HARRY J. WOODMAN, Treasurer-General Manager
H. WILLIAMS REEVE, Clerk
M. R. Becker
A. Edward Silk
Nick B. Skosich
William J. Tobin
John Walton

Est. 1936 Assets $5,369,751.32

CHIEF PONTIAC
FEDERAL CREDIT UNION

Owned and Operated by Employees of Pontiac Motor Division

DIRECTORS

GORDON W. RICE, President
ALBERT P. HUDSON, Vice President
HAROLD R. KLINE, Clerk
JAMES P. HARRINGTON, Treasurer-General Mgr.
Donovan Anderson
Paul J. Boelter
Paul Dowling
Charles Felts
Roman Gravilla
Michael Jockwig
Norman O. Ryden
Thomas Thrower
Wayne W. Weaver

Est. 1941 Assets $3,749,091.05

BODY CRAFTERS
FEDERAL CREDIT UNION

Owned and Operated by Employees of Fisher Body Division

DIRECTORS

HOLLIS J. LEE, President
CLYDE MILLER, Vice President
ROBERT C. LEWIS, Treasurer
DONALD SHERWOOD, Clerk
Clifford Cremer
LeRoy Eastham
Ernie Stoll

Est. 1946 Assets $685,476.64

Brings 'Top-Level' Physicians to County

GM Backing Health Units

General Motors Corporation's tremendous support of health agencies and hospitals in the county has brought many "top level" physicians to Oakland County, according to Dr. John D. Monroe, president of the Oakland County Medical Society.

Because of the company's existence, a healthy economic condition along with an increase in population has influenced better medical men to practice in the area, he explained.

★ ★ ★

He attributed much of the rise in the county's population to the firm's existence of 50 years. In 1908, the county's population was 45,000 compared to the latest 1957 estimate of 615,000, according to Monroe.

The automotive firm has become a responsible spoke in the wheel which drives towards an overall healthy community.

The industrial safety, occupational improvement and medical programs which the firm sponsors affect the entire community. Better designed machinery, more effective lighting, correct ventilation, and safe handling of materials are only a few of the practices invoked by GM to reduce accidents, he added.

★ ★ ★

"General Motors employes have also contributed much to the health of the community. They have sponsored drives to raise funds for better-equipped hospitals, conducted monthly blood banks and contribute time and money to the United Fund campaign," according to Monroe.

The firm also holds annual tuberculosis and silicosis X-ray programs.

The insistence upon top medical and-or surgical care of employes involved in accidents while working, including a choice of physician, has created a healthy atmosphere in the community.

★ ★ ★

Monroe pointed out that the corporation's health insurance program is very beneficial to employes.

As an example of GM personnel's interest in and contribution to health and medical research, he cited Charles F. Kettering, who served for 27 years as vice president of GM and general manager of research laboratories. Although now retired, he is director of the Sloan Kettering Institute for Cancer Research in New York City.

Rugged Tests Provide Facts

Each Division Garners Complete Analysis of How It Rates

Rugged testing of approximately 100 GM and non-GM cars at the GM proving grounds near Milford yields more than merely on-the-spot information on the cars' performance.

GM divisional engineers afterward examine complete reports on all engineering tests performed on new models cars.

What do they mean?

First, they give each division a complete analysis of how its car rates with others in GM. Engineering competition between GM divisions, in fact, is as fierce and unrelenting as it is between GM and its competitors.

Second, they give divisional engineers unbiased data about competitive automobiles, their strong points and their weaknesses.

While the proving ground staff devotes itself mainly to production cars, various divisional engineers, together with general staff specialists, concentrate their time at the proving grounds on their own developments.

Each divisional group has its own garage and mechanical facilities. Each schedules and runs its tests unmindful of the others. Each is as inviolate to outsiders as Fort Knox.

★ ★ ★

Presence of a test car with a new body, of course, is obvious and visible to anyone around the proving ground. But such developments as engines, transmissions, suspensions and other components are tested in comparative secrecy. As a matter of fact, even a new body may conceal beneath its skin some structural innovations that only its designers know.

Test work also is carried on by such central office groups as Engineering Staff (of which the proving grounds are a part), Reseach Laboratories or Fisher Body, Detroit Transmission Division and the various accessory groups.

★ ★ ★

Prototypes of new models are driven hundreds of thousands of miles. They must prove all-around superiority over their predecessor models before they're released for production.

Many School Buses Boasting Hydra-Matic

As many school districts permit women and high school pupils to drive their buses, the ease of operation and safety features of the Hydra-Matic transmission take on an added value.

Three of the nine basic school bus models built by GMC Truck and Coach Division of General Motors are equipped with the famed transmission.



TWENTY-THREE SKIDOO — Pictured in the top photo is a lass from the roaring '20s posing with a 1926 Oakland, the predecessor of the modern Pontiac car. The photo below shows the many changes that have taken place in the car (and women's fashions) since that time.

By GM's Working Force

Many Benefits Received

Average weekly wages have increased during General Motors' 50 years of "more and better jobs for more people."

And benefits not reflected in the paycheck itself have increased during these years too.

★ ★ ★

An employe away from work as a result of an accident or sickness now receives from $35 to $85 a week depending on his wage rate — an average of $55 a week—for up to 26 weeks; life insurance coverage for employes ranges from $3,500 to $7,500; and pension benefits provide $2.25 per month for each year of employment.

★ ★ ★

Coupled with social security benefits, a pension for a typical employe with 30 years service and a wife 65 years of age, would be $230.30 a month. An insured employe retiring now has life insurance protection of up to $2,250 for life without further cost to him.

The company shares the cost of hospital, surgical and medical expense insurance with the employe. In most areas he is provided care in semi-private accommodations for up to 120 days with most of his hospital and physician's expenses paid in full.

★ ★ ★

Vacation and holiday pay allowances for auto plant employes are considered among the best in industry. Each person now receives full pay for six holidays and for two half holidays. Vacation allowance ranges from a week's pay for employes with a year's service to three weeks' pay for those with 15 years or more.

★ ★ ★

An employe laid off under certain conditions also is protected. He may receive weekly benefits from company-financed funds in addition to the state unemployment payments, also built up through contributions by GM and other employers.

Two plans offered by GM are designed to raise the weekly benefits of employes drawing state benefits to 60 or 65 per cent of take-home pay.

★ ★ ★

Much of his continuing progress can be traced to the abiilty of the manufacturer to stabilize employment through modern and more efficient equipment and methods and long term working agreements.

It is felt these conditions permit both the company and employe to plan confidently for the future without concern for shutdowns for model changeover and the uncertainties associated with short term labor contracts.

Partial evidence that the auto employe enjoys above average security and financial returns for his efforts is the pace he has set in home ownership.

★ ★ ★

Always one of the best measuring sticks for gauging the financial condition of a given area, a higher percentage of homes are owned in Michigan, center of the auto industry, than in any other state.

★ ★ ★

As part of the dynamic industry that enjoyed unprecedented growth during the past several decades and which holds a glowing future, the auto worker is in a position of having years equally or more rewarding ahead.

1908 GM 1958

Congratulations

General Motors Golden Anniversary

FORWARD From FIFTY

OAKLAND and STRAND THEATERS

PONTIAC, MICHIGAN

FORWARD FROM FIFTY

GM 1908 · 1958

Congratulations General Motors

From

Oakland Foundry and Machine Company

Box 146,

Rochester, Michigan

Congratulations

from the PROGRESS of the PAST-

GM

the PROMISE of the FUTURE

Scottdale MILLS

Scottdale, Georgia

Fleet Carrier Corporation

Extends Its Congratulations to

General Motors

from the PROGRESS of the PAST-

GM

the PROMISE of the FUTURE

Congratulations

General Motors Corporation

On 50 Years of Achievement

CONDAMATIC COMPANY INC.

2700 East Nine Mile Road Hazel Park, Mich.

Screw Machine Products

The Beginning of Things to Come

GM 1908 · 1958

The surveyor working in the field is the symbol of things to come . . . planning for the future in its earliest stages. General Motors Golden Milestone too becomes a symbol of Things to Come based on accomplishments of the past.

We have been a part of the past early planning of General Motors in land use . . . it is our specialty.

Our Best Wishes Go With Our Congratulations to General Motors



ROY ANNETT, Inc.

Realtors

28 E. Huron St. Ph. FE 8-0466

Residential Industrial Commercial Property Sales and Management

CONGRATULATIONS GENERAL MOTORS

on Your Wonderful Contribution to the Progress of Pontiac!

SEAMAN MANUFACTURING

29 W. Rundell, Pontiac

Congratulations on Your GOLDEN MILESTONE

GENERAL MOTORS

GM 1908 · 1958

The progress you have made in the past fifty years is only excelled by the finer quality products you have produced. Truly your achievements warrant congratulations.

★ ★ ★ ★ ★ ★

For the past thirty years Gee has served this area with better quality fuel and for you, who heat your home with oil highly recommend . . .

New MOBILHEAT with RT-98

CLEANS your oil burner as it HEATS your home

Mobilheat

The one furnace oil that cleans as it burns assuring you of warmth and comfort as well as a cleaner home . . . No matter what type of heating plant you have in your home, you can depend on Gee for the right fuel to make it easier for you to have a warm and comfortable home.

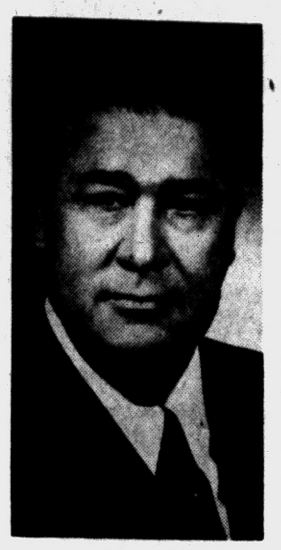
DIAL FE 5-8181

GEE COAL and OIL CO.

91 LAKE ST FE 5-5181



Fisher Body Also Celebrates



JAMES E. GOODMAN

Hoosier Guides Fisher Body

Goodman Joined Unit as Metal Finisher at Norwood, Ohio in '26

James E. Goodman, vice president of General Motors and general manager of its Fisher Body Division, was born December 11, 1904, in Union City, Ind. He obtained his early education at Union City High School and attended the University of Illinois.

★ ★ ★

Before joining General Motors, Goodman was employed by the Union City Body Co. and the Chrysler Motor Co. in Dayton, Ohio. In 1925 he joined the Fisher Body division in Norwood, Ohio, as a metal finisher and after holding various positions with Fisher Body in many sections of the country, was returned to Norwood in 1936 as resident manager of the Fisher Body Norwood Division.

In 1938 he was assigned as resident manager of the Fisher Body Oakland Division in Oakland, Calif., and in 1939 was transferred to Flint as assistant resident manager of the Fisher No. 1 plant.

He was made resident manager of Fisher No. 1 in 1941 and became assistant director of the Fisher Tank Division in August 1942. In January 1945, he was named director of the Tank Division and became assistant general factory manager in charge of Fisher assembly plants in November 1945.

★ ★ ★

He was appointed executive assistant to the general manufacturing manager of Fisher Body Division in January 1946. On June 20, 1947, he was appointed assistant general manager of BOP, and became general manager ir January 1948.

In May 1952, he became head of Fisher Body, was elected a vice-president, and became a member of the Administration Committee of GM

Goodman lives with his wife and son in Birmingham.

Dump Trucks Produced

Euclid Division of General Motors manufactures the world's largest production model rear dump truck, with 50 tons capacity.

In producing famous "Bodies by Fisher" for GM's 50th anniversary line of passenger cars, the Fisher Body Division also celebrates its golden anniversary year.

It was in July, 1908, that Fred and Charles Fisher organized the original Fisher Body Co. in Detroit with a capitalization of $50,000. Four more brothers, William, Lawrence, Edward and Alfred, joined the older brothers in the venture. Their enterprise became one of the auto industry's greatest success stories.

TOOLS CRUDE

In those days machine tools were comparatively crude. The steel industry was in its infancy and thin gauge sheets were unshops were the scenes of the first bodybuilding activities.

★ ★ ★

Wagons and carriage bodies were the foundations on which were built the first cars.

From the beginning, the story of Fisher Body became a story of technical progress. The founding Fisher brothers dreamed, planned and built the foundation of what is now the world's largest automobile - body engineering organization.

They pioneered and developed the mass production of the closed body and delivered the first volume order of 150 such bodies to Cadillac in 1910. This order was supplied by a small Detroit plant containing about 167,000 square feet of floor space.

DESIGN FOR COMFORT

Since then Fisher Body has developed many firsts designed for comfort and convenience — including no-draft ventilation, the turret top, unisteel construction, the panoramic windshield, hardtop engineering and the safety interlock for doors.

Many other car refinements received an assist from Fisher Body engineers.

★ ★ ★

These include defrosting, cowl ventilation, safety-cushioned instrument panels, increased window dimensions, the use of plate safety glass, six-way adjustable seats, integrated body and fenders, keyless locking, push-button door releases, counter-balanced trunk lids, key release trunk locks sound and weather insulation and many others.

Today, to meet the body demands of the five GM car divisions, Fisher Body operates 11 stamping plants, 16 assembly plants and six plants engaged in tooling, engineering and research work.

★ ★ ★

Two more plants are devoted to the fabrication of upholstery trim sets and some of the assembly plants include this in their operations. Fisher Body also supplies seven additional GM assembly plants in this country and 22 foreign plants. These Fisher Body plants contain more than 25,000,000 square feet of floor space.

At the end of its first 50 years, Fisher Body has built bodies for more than 50,000,000 automobiles — and as many as 4,000,000 bodies in a single year.

In addition to design and product engineering staffs, Fisher Body maintains large engineering groups devoted to experimental and developmental work, textiles, plastics, process development, dies and tools, plant engineering and layout, manufacturing, material handling and advanced research.



BEAUTY SPOTTING — These artists with the paint brush are putting the finishing touches on some early Fisher bodies. Today, in General Motors 50th Anniversary Year, the bodies move on conveyors and the artists would be using spray guns instead of brushes.

The Buick foundry at Flint, uses 180,000 pounds of corn starch and 26,000 gallons of oil monthly to bind cores.

It takes 609 workers to man the final assembly line at the Buick plant. These men put together 45 Buicks every hour.

Air suspension was first offered to the public as standard equipment in 1957 on the Eldorado Brougham.

New Cars Feature Aluminum Castings

New cars have increased use of aluminum castings, particularly in the transmission section, according to Fabricast Division of General Motors.

★ ★ ★

These castings are produced by the semi-permanent mold, permanent mold and die cast processes. PParticular emphasis is placed on increased usage of aluminum die castings in various applications which, in some instances, replace cast iron.

★ ★ ★

The trend toward decreased weight in cars reflects a continuing improvement in the future of the aluminum foundry.

Cleveland Diesel Engine Used by Many Tugs

In over 25 of the world's leading ports, tugs powered by Cleveland Diesel engines are predominant in the docking of ships and lighterage work.

Four of the world's largest towing companies have modern tugs either new or repowered. Seventy-five per cent of these vessels have engines manufactured by the Cleveland Diesel Engine Division of General Motors.

GM 1908 · 1958

Congratulations

FORWARD FROM FIFTY

GENERAL MOTORS ON YOUR GOLDEN MILESTONE

H. H. STANTON

Plumbing – Heating

103 State FE 5-1683

Congratulations

to GENERAL MOTORS on 50 YEARS



of leadership in the automotive field . . .



. . . from one of the pioneer establishments of this city that was here 50 years ago to welcome GM to Pontiac.

WIGGS

24 WEST HURON STREET

Over 50 Years Old

Why we believe...

The story has just begun

AS ONE of the oldest of the GM family — it's our Fiftieth Birthday, too — Fisher Body takes special pride and joy in this Golden Milestone celebration.

Yes, we admit to a sense of satisfaction in the contributions Fisher Body has made to the success of the General Motors organization, and — more importantly — to the comfort and safety of the motoring public.

Despite wars and other adversities which we've shared with other Americans, we can look back on five decades of almost uninterrupted growth and development.

We can look back to such notable Fisher Body "firsts" as No-Draft Ventilation, the all-steel body, the hardtop, right down to 1958's "Sound Barrier" body.

But today we prefer to look ahead. In this dawn of an exciting new age, with scientific and technological advances following each other in breath-taking succession, we can see still greater progress to come for this city and for all America.

We of Fisher Body hope to do our part in making this vision come true, thus fulfilling our Golden Milestone prophecy that, "the story has just begun."

GM 1908 1958

Fisher Body

Division of General Motors

900 Baldwin Ave., Pontiac, Michigan

Says Corporation to Grow in Future

Wilson Reaffirms His Faith in GM, Nation

By HAROLD S. COHEN

On the 50th anniversary of General Motors, former corporation president Charles E. Wilson reaffirmed his faith in the future of the firm and of the country.

Asked what he thought the next 50 years might hold for GM, Wilson said, "As America grows in population and wealth, General Motors, like all basic industry, will grow too."

WHAT'S GOOD

"As I said five years ago: 'What's good for General Motors is good for the United States, and vice versa.' I still believe that today."

In his office at the Wilson Cadillac-Pontiac dealership, Birmingham, the former secretary of defense and 12-year president of GM spoke on a range of subjects concerning the company and the country.

As the trend to suburban living continues, Wilson said, the demand for automobiles and especially for smaller cars for wives and older children will grow.

★ ★ ★

"Fortunately, this country has an ample food supply and its population will continue to expand as will the entire economy."

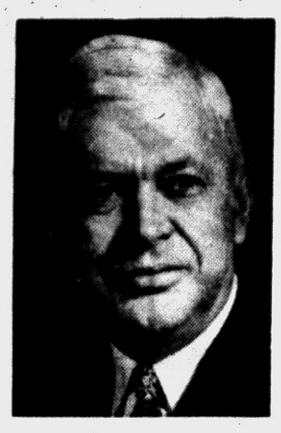
Wilson decries the use of the term automation which he calls a "scare word."

"There is no such thing as a current move toward automation — that has been going on since the auto business was started."

"Auto manufacturers have always tried to introduce machinery that would produce and handle production items at a greater rate with less manpower. That is progress.

AVOID HARDSHIP

"What has to be avoided," he added, "is too rapid changes that could cause hardship to workers who suddenly find their jobs transferred to other states or eliminated by machinery."



CHARLES E. WILSON

Wilson continued that the future would bring increased emphasis on the engineer and skilled worker and less and less demand for raw labor. "Our young people have to be alerted to train for the more skilled jobs in the years to come."

★ ★ ★

On seasonal unemployment in the industry, the former defense secretary saw great improvement.

"When cars were open and roads bad in the winter, many people laid up their cars until spring or put off purchasing a new car until spring," he said.

"Today, we have leveled out most of the seasonal buying so that there is only a slight difference in winter and spring markets."

Asked what he thought of the future of smaller cars, Wilson said, "Our cars have been getting bigger and more elaborate. I think the point of change is here."

★ ★ ★

He continued, "It was once thought that the used car met our needs for cheaper cars, but today maintenance and operating costs are looming larger in the family budget and that is where the new small car has an advantage over the larger used car.

"After enough years go by, an old Cadillac has less resale value than an old Chevrolet, so that the smaller cars can retain resale value better than the big one over the long haul."

Speaking of the current recession, Wilson, now a director of General Motors, said, "The best barometer of the economy I have found is the automobile market.

★ ★ ★

"In 1955 we oversold the market with easy credit. Now we must pay the consequences. Unfortunately, the dealers did not make a large percentage of profit in '55 and they don't have the reserves they need to withstand the present slow market.

"The economy, I am convinced, is mostly affected by psychology in this country.

"In many countries people live at the subsistence level and 99 per cent of their income goes for food, shelter and clothes.

★ ★ ★

"In the U. S., only 40 per cent of income goes for basic things, and people's frames of mind determines how the rest is spent.

"If people are afraid of a depression they hoard their cash or refuse to extend their credit and things slump further.

"We have always had our ups and downs in this country. We forget our economy is one of profit and loss, not just profit."

★ ★ ★

As to General Motors, he commented that as the corporation grows, it will have to depend on its present decentralization methods to avoid becoming unwieldy in size.

But he expressed confidence that under the American system of free competition, General Motors would remain flexible to meet the needs of the country and make its most important contribution to the economy.

GM Box Score on Production in Half-Century

Here is a box score on General Motors production of its major products in the half century of industrial progress:

★ ★ ★

—56,416,502 passenger cars in the United States, Canada and oversaeas.

—11,912,263 commercial vehicles in the United States, Canada and overseas.

— 18,120,791 automatic transmissions in the United States and Canada.

★ ★ ★

—15,919,809 electric refrigerators in the United States and Canada.

—2,898,355 electric ranges in the United States and Canada.

—1,719,689 automatic clothes washers in the United States.

★ ★ ★

— 568,740 room air condition units in the United States and Canada.

—460,530 automatic air conditioning units in the United States.

—126,365 home, factory, store, theater and office air conditioning units in the United States and Canada.

—20,203 Diesel locomotives in the United States and Canada .

—265,521 aircraft engines in the United States.

The Fisher Body Craftsman's Guild has distributed more than $1,000,000 in university scholarships and other awards to winners in the guild's annual model car competitions.

GM 1908-1958

Congratulations

GENERAL MOTORS on Your GOLDEN MILESTONE

forward from fifty

The Choice of Pontiac FOX DRY CLEANERS

Quality Cleaning Since 1929

719 W. HURON

Congratulations!

General Motors GOLDEN MILESTONE

1908——1958

BLUE SKY DRIVE-IN THEATER

Speaks at C. of C. Banquet Tomorrow

Willman Salutes GM for City

City Manager Walter K. Willman at the big Pontiac Area Chamber of Commerce banquet tomorrow will outline the role General Motors Corp. has played in Pontiac.

His speech will be one of the highlights of the chamber's banquet honoring GM's Fiftieth Anniversary.

★ ★ ★

In advance of his speech, Willman prepared this tribute to GM for today's Pontiac Press supplement:

"The City of Pontiac through its City Commission and administrative staff welcomes this opportunity to salute the General Motors Corporation on its fiftieth anniversary.

"It is a pleasure to show our appreciation for the many returns that the community has had as a result of the splendid record of progress of GM.

"The spirit of cooperation exhibited by GM in matters concerning the city's welfare and administration has always been admirable.

"They are not only tremendous contributors in taxes, in support of the community's activities and in all levels of government, but they have cheerfully cooperated by providing the assistance of their personnel in many public activities not directly connected with government, but in the general interest of the community.

★ ★ ★

"Surely everyone should feel very thankful that GM has had such a tremendous career in this city, and we should all do everything possible to show our appreciation at this time.

"It is this community's hope that we jointly may have many years of progress together."

GM Operations at High Level

'57 Dollar Sales Near $11 Million for Civilian, Defense Products

General Motors operations during 1957 were maintained at a high level. Dollar sales of both civilian and defense products totaled $10,990 million. This is topped only by the firm's record year, 1955.

★ ★ ★

Factory sales of cars and trucks from all GM manufacturing sources were 3,885,000 units in 1957, 95 per cent of the previous year's total.

In recent years, stronger customer preference for GM cars and trucks resulted in General Motors share of the domestic market increasing to a peak in 1955 which was maintained the following year.

Competition in the auto industry, always keen, was even more intense in 1957. General Motors' market share was lower during the first three quarters, but increased in the fourth quarter with the introduction of the 1958 Golden Milestone lines.

★ ★ ★

GM sales in the fourth quarter were 98 per cent of sales in the same period of 1956. But industry sales for that period were only 93 per cent of the previous year's level.

Lifts Equivalent of Car

Every year the average homemaker without modern home laundry equipment in her home will lift 4,000 pounds of clothes, equivalent to the weight of a heavy passenger car, just doing the family laundry, according to Frigidaire home research experts.

Buicks Prove Durable

About half of the 9,500,000 Buicks produced since 1903 are still in use today.

Congratulations

General Motors on Your 50th Anniversary

Genesee Welding Supply, Inc.

585 S. Telegraph Rd.

CONGRATULATIONS!

General Motors ON YOUR 50th Anniversary

from the PROGRESS of the PAST-

GM

the PROMISE of the FUTURE

Rappy's 9 S. Saginaw St.

Buy on Easy Terms

Sidelights on GM

Chevrolet became part of General Motors 10 years after the corporation was founded. World production in that year, 1918, was just under 100,000 units. In the Golden Milestone year of 1958 Chevrolet will produce its 39 millionth vehicle.

★ ★ ★

Detroit Transmission Division of General Motors has produced over seven million Hydra-Matic transmissions which are used in passenger cars, trucks and military vehicles.

★ ★ ★

Oldsmobile's first eight-cylinder engine was incorporated in the 1915 model and since that time 2,965,182 eight-cylinder Oldsmobile engines have been produced.

★ ★ ★

One out of every three Cadillacs produced in 1957 were equipped with automotive air conditioning.

EXTAS



GM EMPLOYES — The loyalty and skill of General Motors' men and women employes were important factors in the growth of the corporation during its first 50 years and comprise one of the chief resources with which GM looks forward to the "promise of the future." From the 14,250 employes GM had in its first year of operation in 1908-09, the number of wage earners in the United States has grown to nearly 400,000 at the beginning of 1958. Here is a typical scene of employes leaving a GM plant.

We Congratulate GENERAL MOTORS on their 50 Golden Years of automotive leadership

Tony's BEAUTY SALON IN THE RIKER BUILDING

Congratulations!

GM

ON YOUR GOLDEN MILESTONE

from the PROGRESS of the PAST-

GM

the PROMISE of the FUTURE

Pontiac's Oldest Jewelry Store

Fred N. Pauli Co.

28 W. Huron St. FE 2-7257

"The Store Where Quality Counts"

Congratulations!

General Motors ON YOUR 50th Anniversary

From the PROGRESS of the PAST

1908 GM 1958

the PROMISE of the FUTURE

modern age furniture.... 15 E. PIKE 1/2 block off Saginaw

GM

CONGRATULATIONS!

GENERAL MOTORS on Your GOLDEN ANNIVERSARY 1908 — 1958

Poole LUMBER CO.

HARDWARE • COAL • BUILDING SUPPLIES

151 Oakland Ave. • Miracle Mile

Pontiac Retail Store's

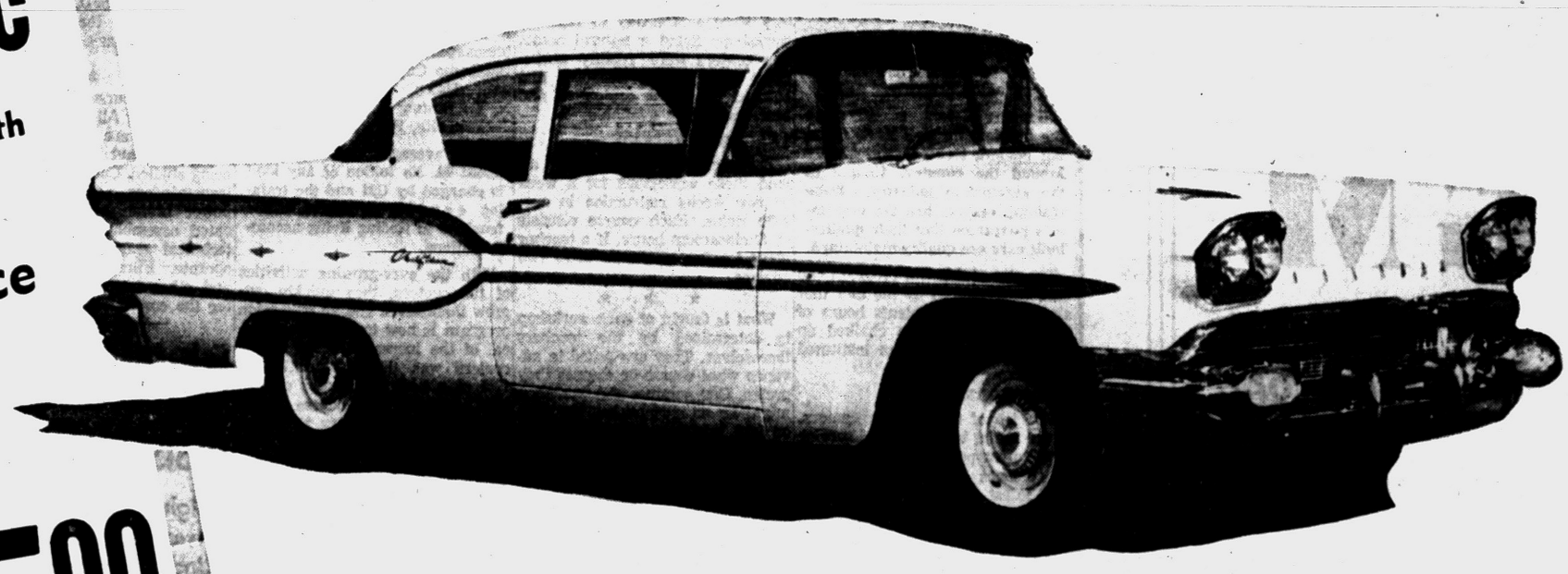
50th ANNIVERSARY Sellabration Sale!...

1958 PONTIAC

CHIEFTAIN 2-DOOR with HARDTOP in Appearance

Fully Equipped and Delivered

$2695.00



Everything Goes! 270 Blazing Horsepower — 122" Wheel Base — A BIG CAR! With Super Hydramatic — Whitewall Tires — 2-Tone Paint — Heater and Defrosters — Radio and Antenna — Deluxe Steering Wheel — Back Up Lamps — Chrome Window Frames — Full Carpeting Interior — Deluxe Seat Cushions — Directional Signals — Including ALL TAXES, TITLE and TRANSFER of PLATES. TOP TRADE-IN ALLOWANCE!

Economy Special



NEW 1958 VAUXHALL VICTOR

4 Door Sedan **$1995.00**

Heap Big Used Cars

'57 BUICK 4-DOOR — $1995
Dynaflow, radio and heater, solid copper. A real buy for Spring....

'56 PONTIAC CATALINA — $1395
Radio & heater, Hydramatic, white wall tires, red & white. Sharp....

'56 FORD Ranch Wagon — $1395
Radio and heater, Ford-O-Matic, low mileage .....

'56 DESOTO — $1495
Radio and heater, pushbutton drive, white wall tires, one owner, low mileage. Sharp .....

'56 FORD CLUB SEDAN — $1495
Radio and heater, Ford-O-Matic, V-8, low mileage .....

'55 BUICK — $1295
Radio and heater, Dynaflow, power brakes, power steering, many other extras, 2-tone paint.....

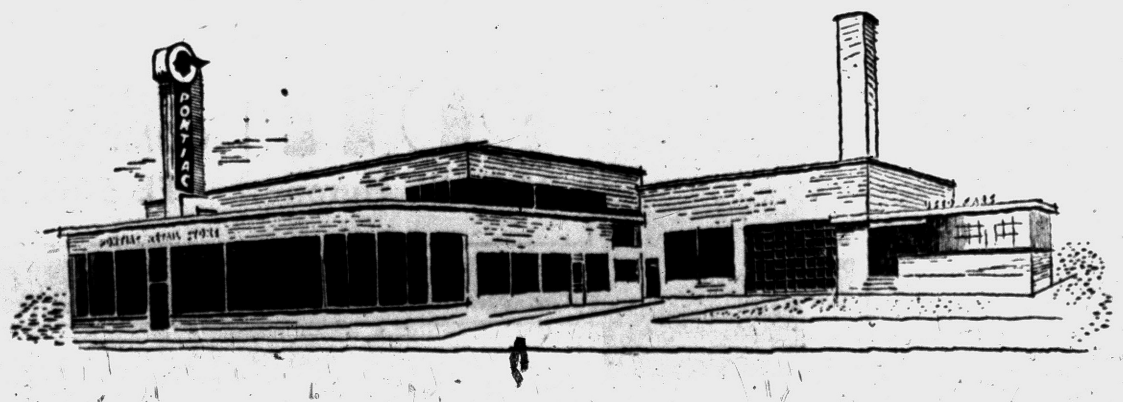
'55 MERCURY HARDTOP — $1195
Red and white, Merc-O-Matic. A real steal .....

'55 FORD Station Wagon — $995
Blue, radio and heater, leather trim, clean .....

'55 Pontiac Catalina Cpe. — $1295
Radio & heater, Hydramatic, white wall tires, power brakes, firegold and white .....

'54 PONTIAC 2-DOOR — $695
Radio and heater, Hydramatic, copper and white, white wall tires, like new..

'54 PONTIAC 4-DOOR — $695
"Star-Chief", solid green, radio and heater, Hydramatic, white wall tires..



PONTIAC RETAIL STORE

FACTORY BRANCH
65 MT. CLEMENS ST.

In 1954 Cadillac first introduced the four headlight system to the public on its show cars, the El Camino and the La Espada.

Congratulations to

GENERAL MOTORS

on Their

50th ANNIVERSARY

Dearborn Machinery Movers Co., Inc.
3800 Maple, Dearborn LUzon 2-3300

Congratulations!

GM

ON YOUR

Golden Milestone

1908 1958

FORWARD FROM FIFTY

GRESHAM CLEANERS and Shirt Laundry
605 Oakland Ave. Branch—5 Oakhill FE 4-2579
Open Monday thru Saturday 7 A. M. - 8 P. M.

GM 1908 · 1958

Congratulations GENERAL MOTORS

For contributing so much to the automobile industry's progress.

KING'S

MIDAS MUFFLER



HORSEPOWER COMPETITION — When General Motors was founded in 1908, the relative merits of the automobile versus the horse were the top item of debate wherever people gathered. Buried in history is the identity of who won this particular tug-of-war. However, within a few years even the most ardent horse lover had purchased an automobile.

At 30 GM Training Centers Throughout Nation

Mechanics, Teachers Learn the Latest

The day of "do-it-yourself" auto repair is gone for all but a few, and as a result the need for automobile mechanics keeps growing with the increased number of cars on the highways.

SKILL NEEDED

The need is not only for more mechanics, but because today's cars are precision instruments, these mechanics must be highly skilled. Special tools and skills are required to service and maintain modern autos properly.

General Motors is attacking the problem through its 30 training centers located strategically around the country. Unique in the automobile industry, these training centers are the customer's guarantee that their quality-built cars are quality-maintained.

The size of this GM program can best be measured by the fact that almost 5,300,000 students hours of instruction have been chalked up since the program was instituted in 1953.

KEEP ABREAST

The job of the training centers, in the main, is to keep the service department personnel of GM's 18,500 dealers abreast of the best and latest methods in servicing and maintaining customers' cars and trucks.

Dealers send their service personnel to the centers for schooling by the most skilled teachers of the GM family. Length of the specialized courses varies but when a mechanic returns to his dealership he possesses a thorough knowledge in his working field.

The instruction itself is free in keeping with the GM tenet that its responsibilities to customers extend beyond the formal warranty. GM officials, believing that customers have a right to expect the very best service obtainable for the product, have dedicated the training centers to that end.

ENTHUSIASM HIGH

Enthusiasm for the program is high, and GM dealers have sent 290,000 persons to the center for training or retraining.

★ ★ ★

Even before the training centers were established, GM officials recognized that training men who were already working mechanics would not meet the needs of the future. Young men would have to be trained in the vocational high schools so that when they joined a dealership they could be effective workers in the service department.

So in 1948 GM established its first summer workshop for automotive teachers in the public vocational schools. GM reasoned that if the teachers had a working knowledge of the latest equipment and methods of service, their students would be that much further advanced upon graduation.

This pilot workshop, at the University of Illinois, was expanded to many college campuses across the country. When the training centers were established in 1953 the workshops found a natural home. The centers were readily accessible, designed as schools, and boasted the latest equipment and best instructors available.

TEACHERS ATTEND

The vocational teachers now attend these workshops for a week or two weeks instruction in specific fields. Each course consists of 40 classroom hours. If a teacher stays for two weeks he takes two courses.

★ ★ ★

What is taught at each workshop is determined by the teachers themselves. They are asked in advance what course or courses they prefer. One summer the workshop might be on carburetion, the next on fuel injection. The classes are taught by the same instructors, using the same equipment and methods, who teach dealer mechanics.

The high regard in which these summer workshops are held by education field leaders is evidenced by the fact that most teachers can obtain college credit toward advanced degrees for successful completion of a course.

Many return year after year. Almost one-fourth of the 1,200 automotive mechanic instructors in the U.S. vocational high schools attend the workshops each summer.

★ ★ ★

Twelve workshops were held during 1957 at training centers located in Portland, Ore.; San Francisco; Minneapolis; Kansas City, Mo.; Oklahoma City; Cleveland; Cincinnati; Union, N. J.; Terrytown, N. Y.; Boston; Salt Lake City, and Jacksonville, Fla .

The average class numbers about 40. No tuition of any kind is charged by GM and the training center managers assist teachers in finding living accommodations.

With the ever-growing activities of the centers, they quickly outgrew themselves and an expansion program is now in progress. Typical of the increased scope of the centers was the inauguration in 1957 of a body mechanics course. This was the first course of instruction in the industry for beginning body mechanics. Nine hundred men are now being trained in this field yearly.

★ ★ ★

While all divisions of GM have access to the centers, the major activity is confined to the five automobile divisions, GM Truck & Coach, Fisher Body, United Motor Service, Frigidaire and AC Spark Plug. Six centers will ultimately be expended to handle the combined activity of Detroit Diesel, Allison and Euclid divisions.

The typical training center contains nine shop classrooms, two conference rooms, an auditorium and a cafeteria.

Each division using the centers provides its own instructors and teaching materials. Classes are kept small and the method of instruction is basically "learn by doing."

★ ★ ★

About 70 courses are offered by each center. All the latest tools and methods are available for complete overhaul of the products being studied. Cutaways of engines, transmissions, power steering and power brakes and other complicated assemblies give students a technical grasp of just how they operate. Films, lectures, charts and other training aids are used for the concentrated instruction.



DREAMS ON WHEELS — The idea of building a "dream car" as a laboratory on wheels to pre-test customer reaction to new ideas was originated by General Motors with the famed "Y-Job" created by Harley J. Earl and the GM Styilng Section in 1938. Here is a representative montage of seven GM dream cars. Besides the "Y-Job" are the Chevrolet Biscayne (introduced in 1955), the Pontiac Club de Mer (1956), the GMC L'Universalle dream truck (1955), the Cadillac El Camino (1954) the Oldsmobile Golden Rocket (1956) and the Buick Centurion (1956).

Education Given Assist by GM

High School Students Awarded Scholarships Under Program

A responsibility in the field of education, particularly higher education, has long been recognized by General Motors.

★ ★ ★

Educational activities in 1957 included a program of financial aid to higher education, operation of the General Motors Institute, in-plant training of employes, cooperation with employes who take special training useful to GM in their work, summer vacation job opportunities for selected college students, and sponsoring educator conferences.

Two four-year programs of support are offered by the GM scholarship program. Designed to provide assistance in college to exceptional high school graduates, the college plan and national plan both provide opportunities to attend the institution of the student's choice.

Awards under both plans range from $200 to $2,000 a year, depending on the student's need. The average annual award during the first two years of the program has been $949.

There are now nearly 1,220 young men and women with GM scholarships who are attending the colleges of their choice.

Mechanical Brain Used

A mechanical brain used to sort new car orders at the Buick plant in Flint has reduced from two weeks to seven hours the time needed to figure a complete production schedule.

from the PROGRESS of the PAST-

GM

the PROMISE of the FUTURE

Congratulations From

Pontiac Electric Supply Co.
3432 W. Huron

Golden Milestone GM GENERAL MOTORS

Congratulations!

GENERAL MOTORS

on Your

Golden Anniversary

KUHN
AUTO WASH
149 W. Huron St.

Congratulations

GENERAL MOTORS

50 Golden Years of Industrial Progress

Donelson-Johns FUNERAL HOME
855 WEST HURON ST. PONTIAC

Congratulations

As all of us in Pontiac "Home of the Pontiac Car" honor their

GM 1908 · 1958

GOLDEN JUBILEE CELEBRATION

50 YEARS OF PROGRESS

McNally's

106 N. SAGINAW ST. MEN'S WEAR

Congratulations

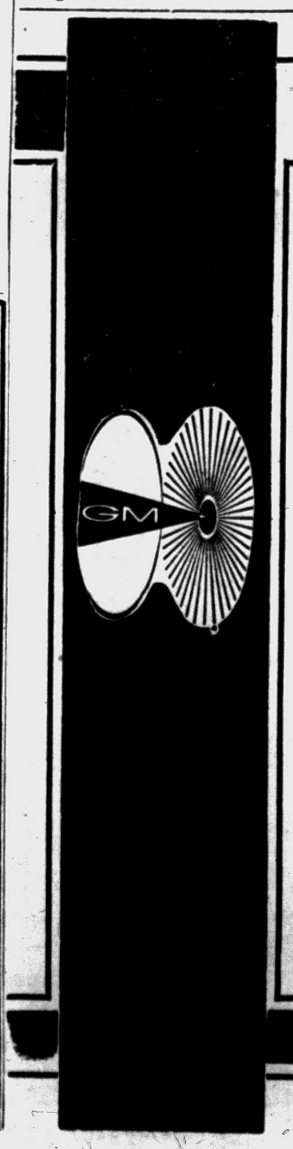
GENERAL MOTORS

FROM

LORD'S
FURNITURE & APPLIANCE
125 W. Huron

Thank you General Motors for your contribution to the Progress of Pontiac.

GM 1908 · 1958



Congratulations!

GM

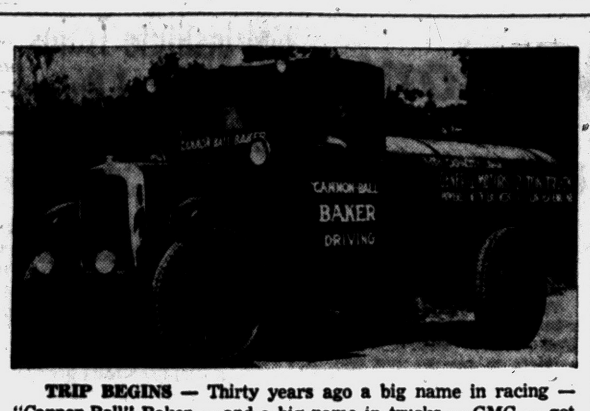
GENERAL MOTORS

on your

GOLDEN MILESTONE

1908 ——— 1958

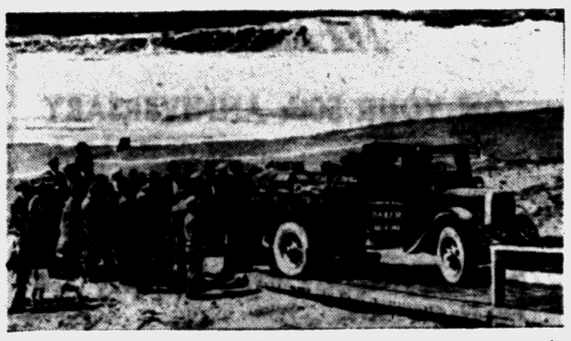
ROTH LUMBER COMPANY
3360 W. Huron FE 5-6910



TRIP BEGINS — Thirty years ago a big name in racing — "Cannon-Ball" Baker — and a big name in trucks — GMC — got together for an exploit that set the pace for cross-country motor truck transportation. To dramatize the feasibility of long-distance truck transport, GMC Truck hired the great "Cannon-Ball" to haul a capacity load from East to West in the shortest possible time. With 550 gallons of the Atlantic Ocean in his tank truck, Baker left New York City at 8:48 p.m., September 6.



RUGGED GOING — Negotiating mountain ranges with the same persistence that it had crossed the plains, the GMC truck driven by "Cannon-Ball" Baker in 1927 on his New York-San Francisco run carried a full cargo and two observers. Much of the terrain was like this rough stretch in the Rockies.



END OF THE LINE — The "marriage" of the waters at the end of "Cannon-Ball" Baker's cross-country run from New York City to San Francisco in 1927 dumped 550 gallons of the Atlantic Ocean into the Pacific. The ceremony wound up a record trip of a GMC tank truck that traveled 3,693 miles in five days, 17 hours and 36 minutes — an unheard-of feat in those days.

Congressman Lauds Contributions to County

General Motors Saluted by Broomfield

General Motors Corporation during its 50 years has contributed immensely to the economic growth of Oakland County, declared Congressman William S. Broomfield (R-Oakland County).

Reviewing the corporation's 50 years of contributions to this area, Broomfield had this to say:

"For the past half-century, America has been a nation on wheels. The products of its automotive industry have become symbols of our success to the rest of the world.

KEY ROLE PLAYED

"One of the firms which has played a large part in providing the wheels for our growing and vital economy has been General Motors Corporation. It is with a great deal of pleasure that I extend to General Motors my heartiest congratulations on the occasion of its fiftieth anniversary.

"Both Oakland County and General Motors have prospered during the past five decades. It is no accident that their growth has been almost simultaneous. For the automobile provided a new freedom to most of the citizens of our nation. It gave them the means to move out of the center of overcrowded cities and into the leg-stretching comfort of the suburbs.

"Many of these people moved to Oakland County. They wanted to be close to our more than 400 lakes to take advantage of a variety of healthful pursuits. Many of them moved to the Pontiac area and started to work for a relatively new firm — General Motors — which was just starting to make itself known in the automobile world.

GROWTH RAPID

"The new worker meant new homes in Oakland County. The new homes and new residents meant new stores and eventually new shopping centers to serve them.

"General Motors has helped our home communities and our country in other ways. The taxes which General Motors firms pay to our school, county, city, state and federal government help provide the municipal services which are such a necessary part of urban living.

"The funds which General Motors has paid into our municipal coffers have helped build new schools, new roads and a vast number of other services for all of us.

"Best of all, General Motors has given wheels to our dreams. Because of General Motors automobiles and buses, we are able to take trips to the far corners of our nation comfortably and economically.

"General Motors trucks transport our new household and appliances, our television sets, our food and our clothing to our homes in Oakland County.

'It is a great pleasure to salute a corporation which has been a pioneer in an industry which has changed the face of America. I wish General Motors a happy birthday, and many more to come."

GM
Congratulations
GENERAL MOTORS
on
golden half century
of progress . . .
"In Pontiac Just as Long and Just as Reliable"
James Hampton of HAMPTON ELECTRIC
825 W. Huron St. FE 4-2525

GM Plays Major Role in United Fund Success

The continued support of General Motors Corporation and its employes has played the major role in the Pontiac Area United Fund's nine year success story, according to Fund officials.

The Pontiac Motor Division, General Motors Truck and Coach Division and the Fisher Body Division, through their joint corporate and employe gifts, have provided the Fund's principal source of revenue since its inception in 1949.

★ ★ ★

"The final 1957 campaign figures are indicative of the financial importance of General Motors and its employes to the 55 community service agencies annually supported by the Pontiac Area United Fund," stated Fund president William B. Hartman.

The combined employe and firm gift from the corporation amounted to $366,279 or 65 per cent of the $605,000 pledged to the 1957 campaign. This represents an increase of 276 per cent over the $97,500 collected in 1949. Since 1949, the employes at the three local GM plants have pledged a total of $1,296,052 to the annual drives.

Throughout the year, the Fund utilizes the technical ability of countless GM employes who devote their time, talent and energy to bettering their community. Moreover, the corporation annually recruits and trains over 1,800 employes as volunteer solicitors for the fall campaigns.

★ ★ ★

The three local GM vice presidents and division general managers, Semon E. Knudsen, Philip J. Monaghan and Thomas F. Wiethorn, lend their leadership capabilities as members of the United Fund's Board of Trustees. As board members, they take an active part in the policy making decisions underlying the organization's operation.

"Their administrative knowledge, human understanding and willingness to participate in community affairs are invaluable to the people of our area and to the United Fund," said Hartman.

Workers Active in Spare Time

Program of Recreation at GMC Truck, Coach One of Finest

Employes at GMC Truck and Coach have one of the finest company - sponsored recreation programs in the entire automotive industry.

Approximately 2,000 participate in the athletic program which has competitive leagues in bowling, golf, basketball trap shooting, softball and archery.

★ ★ ★

One of the newest additions to the GMC Truck and Coach athletic field is a golf driving range opened last summer with free instructions for beginners. All equipment is provided by the company, and a fee of only one cent a ball is charged to cover purchase cost.

There are 174 teams in the men's golf leagues and eight teams among the girls.

Basketball activity centers around eight men's shop league teams.

Bowling has the greatest number of employes participating with 600 men and women in eight leagues.

★ ★ ★

An annual Banquet of Champions every Fall honors the champions in these athletic leagues.

11 Engines for Trucks

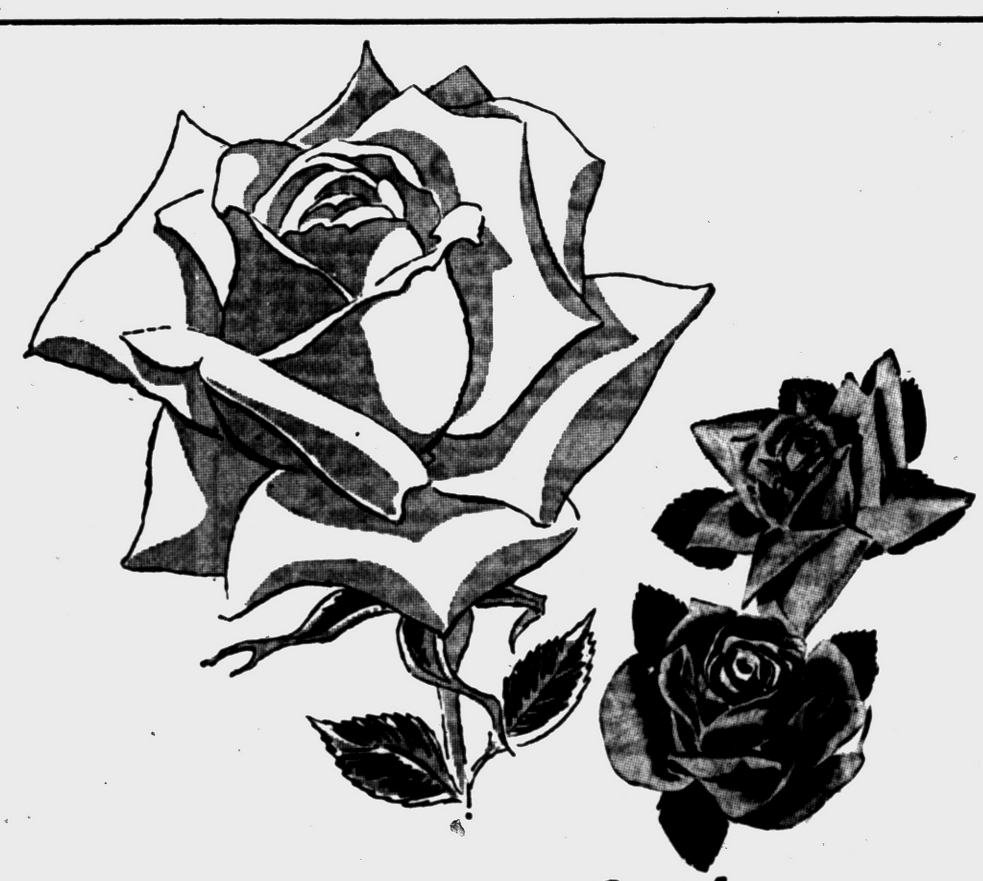
With the introduction of two V-8 engines and a lighter weight Diesel motor, GMC Truck and Coach Division of General Motors has 11 different engines powering its various truck models.

Rotating Parts of Cars Individually Balanced

At least 70 rotating parts of General Motors automobiles are individually balanced before they are assembled in a completed automobile.

Many of these parts are in the engine, which is also balanced as a complete unit before it goes into an automobile.

Congratulations
General Motors
On Your
50th Anniversary
Gaukler Moving & Storage
90 Orchard Lake Ave.,
Pontiac


Congratulations
GENERAL MOTORS
ON YOUR
GOLDEN MILESTONE
GM 1908 · 1958
Fine flowers for 68 years!
Pearce Floral Company
559 ORCHARD LAKE AVENUE



MILESTONE PHOTO — Here, with Harlow H. Curtice, General Motors President, (center) are the general managers of GM's five car divisions with their respective cars which comprise GM's 1958 Golden Anniversary line. Their years of service with GM total 184 as the corporation moves into its second half-century. Clockwise from the left are Edward N. Cole, general manager of Chevrolet; Semon E. Knudsen, general manager of Pontiac; Jack F. Wolfram, general manager of Oldsmobile; Edward T. Ragsdale, general manager of Buick, and James M. Roche, general manager of Cadillac.

Enterprise and Wisdom Blend for GM Success

General Motors, an organization of organizations, owes its managerial success to a blend of individual enterprise and collective wisdom.

For the past 25 years of its 50-year history, this approach to logic has accounted for much of GM's progress.

★ ★ ★

This managerial philosophy owes its birthright to Alfred P. Sloan Jr., who became General Motors president in May, 1923. He engineered the broad leadership pattern which in effect "manages" the corporation today.

He visualized the importance of good management structure, a basic policy framework that would evolve and develop, prosper and progress—perpetuate itself through intelligent use of brainpower and talent. The truth of this philosophy has been borne out through succeeding years.

At the corporate level, Sloan's idea was to establish "de-centralized operations and responsibilities with coordinated control." At the individual level his policy was simply this: "Give a man a clearcut job and let him do it."

★ ★ ★

Vital to General Motors is the committee or policy group system, which puts the philosophy to work. Although a GM executive is empowered with substantial authority to run his own show, policy shapes his decisions.

Through the company's system, a GM executive has a voice in policy as well as a hand in its daily administration and execution. Many executive man-hours are reserved for committee sessions, up to and including the president of GM.

★ ★ ★

Largely for that reason, arbitrary decisions have no place in the General Motors system. All decisions are tempered by consultation and discussion or seasoned by knowledge that rubs off from contacts with other executives in other operations.

★ ★ ★

Through the committee, medium key executives continually are informed of research operations and progress. And they have a voice in guiding Research Staff policy as their various viewpoints are centered on research problems.

But the man who runs research is the vice president in charge of Research Staff.

The same general pattern prevails throughout other managerial or supervisory operations. This builds up a constant communications or intelligence program, keeping management informed and alerted at all levels.

★ ★ ★

Moreover, this committee idea doesn't function only topside. The system literally opens a two-way flow of intelligence. If, for example, a divisional general manager is confronted with an engineering problem, he can call on general staff experts in that field for help and advice.

In the other direction, divisional engineering group may come up with an idea for a new product or process. It may set up its own task force to pursue the idea. Or it may carry the idea to the laboratories of general staff engineers and researchers for further study.

As a matter of practice, GM management at the general staff level keeps a mass of ideas and projects in motion, not only to improve current products but also to explore new product areas.

The over-all system, with its promotion-from-within technique, has produced a pool of management and engineering competence for GM. Management men in their decentralized positions develop a versatility through the years.

Many of them have proven that interchangeability of executives works as well as interchangeability of automotive parts or machine tools.

In short, GM's management philosophy emphasizes teamwork without subtracting the element of individual initiative and enterprise.

GM Institute Trains Engineers of Future

At the General Motors Institute in 1957 there were 2,135 students enrolled in the four-year cooperative programs.

Diplomas were awarded to 480 graduates of the four-year program and engineering degrees to 343 who completed the fifth year program of post-graduate study and research.

Approximately 70 per cent of all the men who have been graduated from the cooperative engineering and business administration programs starting with the first graduation class of 1928 are still with General Motors.

General Motors also conducts extensive training programs both at the institute in Flint and at divisional plants. Total enrollment in all GMI programs in 1957 were more than 35,000.

675 Locomotives Made

General Motors Diesel, Limited, London, Ontario, has delivered more than 675 locomotives since it went into production in June, 1950, as Canada's first plant erected for the exclusive manufacture of Diesel-electric locomotives.

Foreign Students Study

Students from 46 states of the United States, Canada, Argentina, Australia, Belgium, Brazil, France, Germany and New Zealand are enrolled in cooperative programs at the General Motors Institute in Flint.

A car shaker in use at the Buick plant makes it possible to unload a carload of coal in only two minutes.

Tech Center Features Wind Tunnel for Cars

At the General Motors Technical Center is a wind tunnel for full-size automobiles and medium-size trucks.

It is designed to generate an airstream ranging from 20 to 100 miles an hour—from a "strong" wind to a blast of hurricane force.

863,000 Owners Share GM Profits

The General Motors shareholder family—largest in the world among industrial corporations—is continuing its amazing growth.

More than 863,000 owners have money invested in the company and are sharing its profits. And the number of General Motors shareholders is still spiraling upward.

★ ★ ★

Typical of this continuous growth is the fact that GM in 1956 added more shareholders than the total number of owners during any of the corporation's first 20 years of existence.

This sudden upsurge in GM share ownership began in the first quarter of 1955. In March of that year the 500,000th owner was registered. The 600,000th shareholder joined the GM family in the first quarter of 1956. Last year 91,000 new share owners were added.

A recent survey of share ownership disclosed that of individual shareholders women outnumber men by a ratio of better than 5 to 4. Among the people whose common stock is registered in their own names there are 68,000 more women than men. Of all shareholders, more than 37 per cent own from one to 50 shares.

★ ★ ★

The list of owners' names includes some that probably everyone would recognize. But by far the largest number of names on the roster are of people unknown outside their own communities and most of them have fairly modest holdings.

General Motors shareholders not only are found in all economic levels and occupations, but they are spread around the world. They are in every state of the nation, in all territories and possessions of the United States and in most other nations of the world. Mail from GM owners comes from such out-of-the-way places as Pakistan, Hong Kong and the Belgian Congo.

The shareholder total does not include the GM employes who are in the process of acquiring an interest in the common stock of the corporation through the General Motors Savings-Stock Purchase Program that became effective Oct. 1, 1955. Approximately 92,000 salaried employes are participating in the program, many of whom are acquiring under the terms of the program, a stock interest for the first time.

★ ★ ★

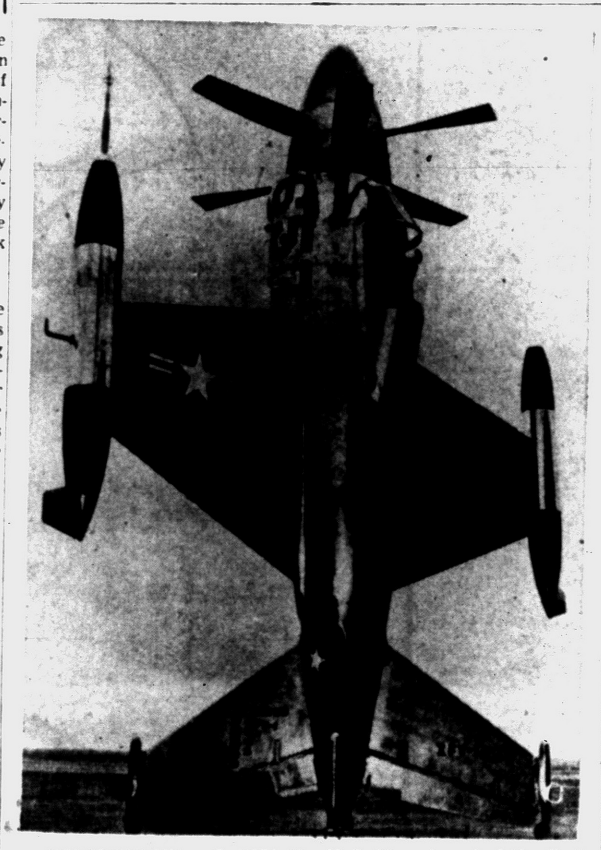
GM's shareholders are quite vocal in expressing their opinions of the corporation and mailing suggestions for improving its operations. In the course of the year thousands write letters, telephone or pay visits to the scores of plants that are scattered throughout the country.

Stock owners also express their views and wishes at the annual meeting which is held at the Buick-Oldsmobile-Pontiac Division assembly plant just outside of Wilmington, Del.

For the past two years more than 2,000 have attended, heard talks by Board Chairman Albert Bradley and President Harlow Curtice and asked questions about company affairs.

20 Million See Movie

General Motors' popular motion picture film, "We Drivers," has been distrubited to school and adult audiences of over 20,000,000 persons since its release in 1938. The film, originally released in black and white, has been revised several times and is now available in color.



STRAIGHT UP — In 1954, the U. S. Navy launched the first vertical take-off plane, powered by a prop-jet engine built by the Allison Division of General Motors. Allison has been a pioneer in aircraft power development since World War I. Today, as GM celebrates its 50th Anniversary, Allison builds jet engines and prop-jet engines for Air Force and Navy fighters, bombers, guided missiles and training planes.

from the PROGRESS of the PAST-
GM
the PROMISE of the FUTURE
Congratulations
From
Galan Manufacturing Company
STEEL TUBE FABRICATORS
9 Orchard Lake Ave.

GM 1908 · 1958
Congratulations
GENERAL GM MOTORS
on Your
Golden Milestone
REDMOND'S
81 North Saginaw St. FE 2-3612

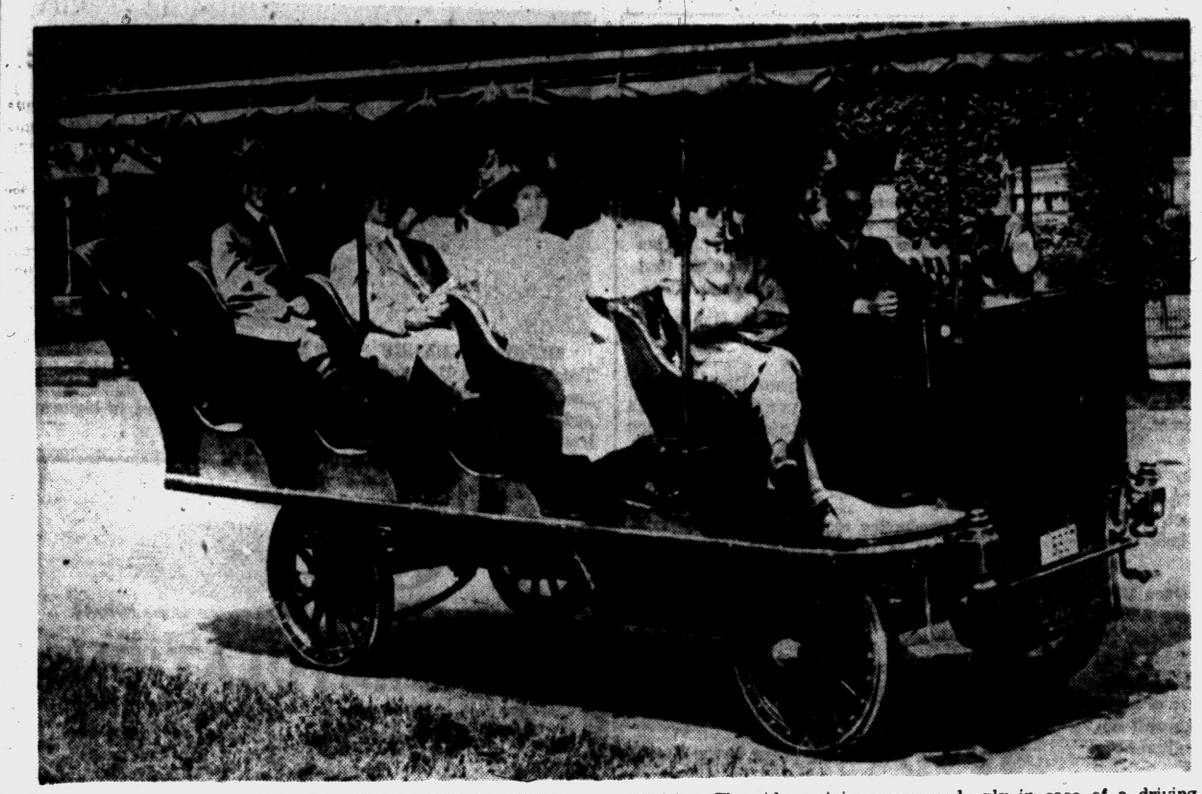
WE ARE PROUD AND HAPPY TO HAVE HAD A SHARE IN 50 YEARS OF ACHIEVEMENT. HERE'S TO THE NEXT 50 YEARS.
JUDGE BEARDEN CO.

CONGRATULATIONS!
General Motors
50 GOLDEN YEARS OF INDUSTRIAL ACHIEVEMENT
Serving Pontiac for the past 39 Years and proud of 100% Fleet of Cars and Trucks in our business.
GM 1908 · 1958
M. A. BENSON CO., INC.
LUMBER · Builders SUPPLIES · FUEL
549 N. SAGINAW ST. Pontiac 16, Mich. Tel FE 4-2521

Congratulations!
GOLDEN MILESTONE GENERAL MOTORS
ON YOUR 50th ANNIVERSARY
GM
SIBLEY Coal and Supply Co.
140 N. Cass Ave. Pontiac

A
Congratulations
to
GENERAL MOTORS
on Your
Fiftieth Anniversary
GM
May your progress be as inspiring as in the past.
Alvin's
TELEGRAPH at HURON

Congratulations!
GM
GENERAL MOTORS
on Your
GOLDEN MILESTONE
1908 • 1958
William Wright
Furniture Makers and Upholsterers
270 ORCHARD LAKE AVENUE



SIGHTSEERS' DELIGHT — Here is the vehicle in which tourists saw the sights of Detroit in 1909. It was made by the Rapid Truck Co., which later became a part of GMC Truck and Coach Division. The side curtains were used only in case of a driving rain. Top speed of the bus—12 miles per hour.

There are 58 miles of power conveyors and 14 miles of railroad tracks within the Buick plant at Flint.

Euclid Division of General Motors manufactures the world's most powerful crawler tractor, with 300 horsepower.

The first Cadillac, a 10 h.p., single cylinder model rolled down Detroit's streets in October of 1902.

America's first production V-type, water cooled, eight cylinder engine appeared in the 1914 Cadillac.

GM Aiding Association of City Manufacturers

Twenty-eight years ago today the Pontiac Manufacturers' Association was born.

Since its infancy and down through its now more matured days, General Motors, with its three major plants in the city of Pontiac, has aided greatly in the association's growth.

CONTRIBUTION GREAT

"The corporation, through its three divisions here, has contributed greatly to the success of this association," said James F. Spence, secretary - manager of the association.

"Not only has this endless contribution been through financial support," added Spence, "but it has been through many hours of active participation of General Motors executives in the affairs of the association."

Spence joined with other individuals and organizations in saluting the Golden Anniversary of the corporation.

GROUP FORMED

Back on March 25, 1930, manufacturing leaders in Pontiac huddled and decided to form an association among themselves.

They would unite "to promote and encourage the exchange between members of ideas, principles, policies and methods of conducting the manufacturing business." They did just that.

And industrial leaders of the association continue today to pursue this goal.

★ ★ ★

Three of the 10 association members then and today are the Pontiac Motor Division, General Motors Truck & Coach Division and Fisher Body Division.

E. R. Pettengill, Pontiac Motor Division director of sales and manufacturing coordination, is president of the association today.

Other top executives from the GM Pontiac plants, R. M. Critchfield, Pontiac Motor Division, and D. R. Larkin, Fisher Body Division, also have served as presidents of the association.

"Many, many more corporation officials have served on our board of directors down through the years," Spence said.

"The association and all of its members have enjoyed many years of strength and leadership, thanks to General Motors and its many executives," said Spence.

"And we all look forward to many more years with General Motors in our ranks."

GMC Truck, Coach Honors Workers

One of the customs of recognizing loyal service of employes at GMC Truck and Coach has been the award of a gold watch for 25 years of effort in contributing to the success of the division.

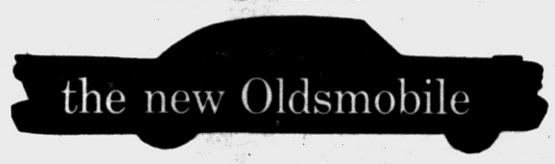
★ ★ ★

The custom was started in 1952 when a special service recognition banquet was held to present 354 watches to GMC employes who had 25 years on the job.

★ ★ ★

A total of 872 watches have been given up to date, and 412 more are scheduled to be awarded this year.

INSIDE



LEATHER *and you'll love it!*

In three "Super 88" and three "98" models

Congratulations

GENERAL MOTORS ON 50 YEARS OF LEADERSHIP

GM 1908 · 1958

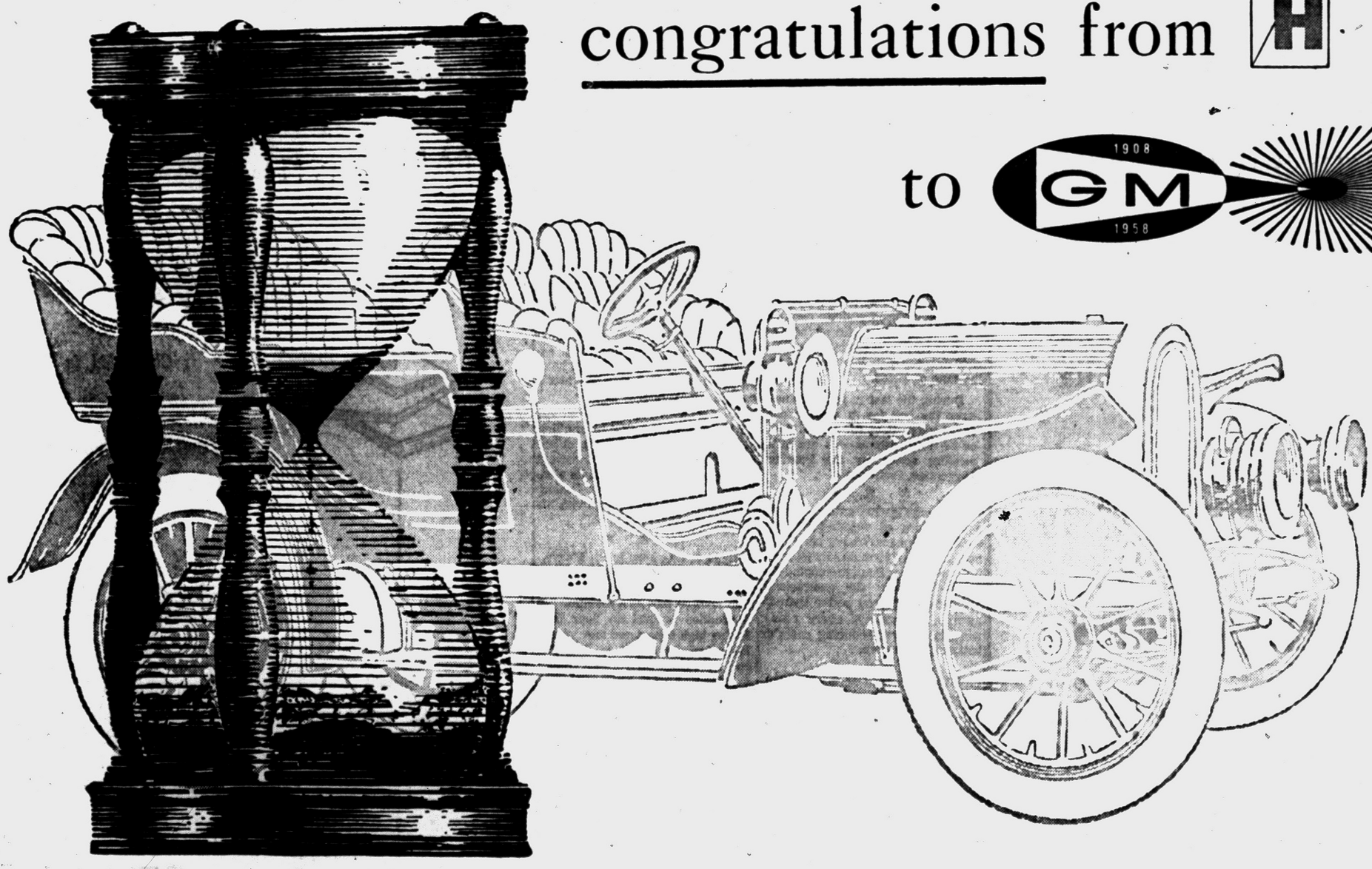
CLOONAN'S

"Where Quality Counts"

72 NORTH SAGINAW STREET

from old friendships . . . new futures

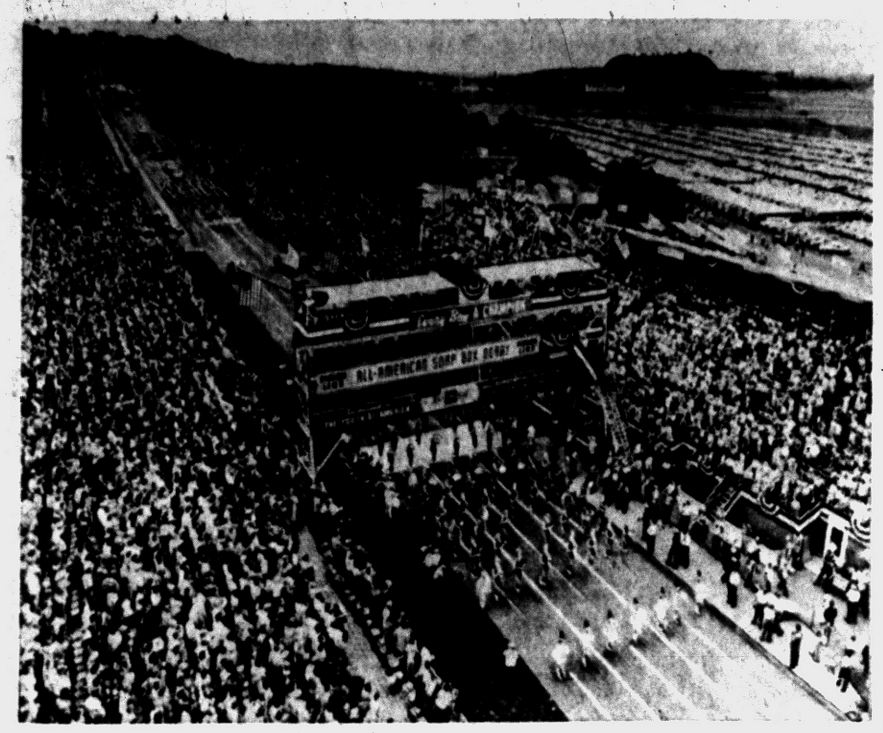
congratulations from K/H to GM 1908 1958



now entering the mid-century mark together

K/H KELSEY-HAYES COMPANY

Detroit 32, Michigan



SOAP BOX DERBY — Famed as America's greatest amateur racing event, the All-American Soap Box Derby has been sponsored since 1934 by Chevrolet Motor Division of GM in cooperation with newspapers, civic groups, TV and radio stations in leading cities. Here is Derby Downs, a 975.4 foot long course in Akron, Ohio, where the finals are run each year before a crowd of 70,000. Here the national champion emerges from the 60,000 boys between the ages of 11 and 15 who annually design, build and race Soap Box Cars. College scholarships valued altogether at $15,000 are awarded to winners of the first five places.

Will Install 1st Commercial Prop-Jet Engines Made in U. S.

Allison Puts GM Into the Air

The Allison Division of General Motors, which put GM in the air as well as on land and sea, will illustrate the pioneer engineering and versatility of the company during the corporation's 50th anniversary year by installing in commercial airliners the first prop-jet engines made in the United States.

In so doing, the division, headquartered at Indianapolis, provides a transition of aircraft engine experience from the famed "Liberty" aircraft engine of World War I to the present.

★ ★ ★

The Lockheed Electra, powered by the Allison turbo-prop, is slated to start flying for commercial airlines in the U. S. in August, 1958. It will be the first U. S. designed and built turbo-prop engine and plane.

Allison has been a GM Division since 1929. Before its acquisition by GM, it was the Allison Experimental Company, founded by James A. Allison and Carl G. Fisher. They started it in 1913, intending to design racing automobiles. World War I put them in the business of making tools, jigs and gauges for the aircraft engines that powered America's first military air force.

When General Motors acquired the 200-man experimental engineering company, it had but one marketable product, a type of aircraft bearing.

★ ★ ★

Work of the Allison Division gradually was expanded. It designed and built the propeller reduction and reverse gears for the U. S. Navy airship Shenandoah, and the drive units for the airships Akron and Macon.

Allison engineers, fortunately for the military needs of the nation, began developing a 1,000 horsepower liquid-cooled aircraft engine in the thirties and in 1937, it produced the first such engine ever to pass rigid acceptance tests.

In 1939 the War Department asked GM to start producing the engines in quantity.

★ ★ ★

This meant expanding Allison Division from an experimental plant to a production plant as well, so GM formed a production team of men from other GM divisions and Allison began turning out the first aircraft engine that was ready for World War II.

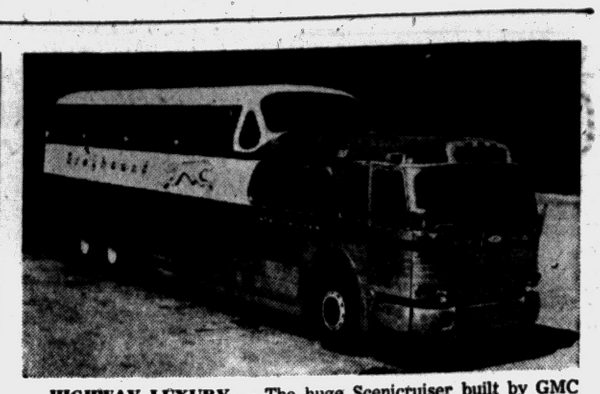
Engine production rose from 48 in 1939 to a peak of 21,381 in 1943. The total output from 1940 to 1945 was 70,000 engines, which was about 60 per cent of all engines delivered to the U. S. armed services for fighter planes.

Allison engines powered such famous World War II combat planes as the P39 Airacobra, the long-range fast-climbing twin-engine P38 Lightning, the P40 Tomahawks, Kittyhawks and Warhawks, and the P51a Mustang.

Of the U. S. jet planes fighting in the Korean War, 69 per cent were powered by Allison engines.

Today Allison is the only manufacturer furnishing turbo-prop engines to the military.

Allison builds things other than aircraft engines, too. GM Euclid tractors, scrapers and dump trucks are equipped with Allison-built automatic transmissions of the type known as "Torqmatic" which embody a safety feature known as dynamic braking.



HIGHWAY LUXURY — The huge Scenicruiser built by GMC Truck & Coach Division features a raised observation deck, air-conditioning, air suspension, tinted glare-resistant window glass, and foam rubber recliner seats. It is the latest word in highway transportation.

Lighters for Smokers

Rochester Products Division of General Motors produces enough cigarette lighters annually to light 15,000,000,000 cigaretes. Each light is capable of producing a minimum of 10,000 lights.

Guides GMC Truck, Coach

Philip J. Monaghan, vice president of General Motors and general manager of GMC Truck and Coach Division, was born in Detroit on November 5, 1914.

★ ★ ★

He has been with GM since 1936, when he became a methods engineer for the Ternstedt Division in Detroit. He remained in that post until 1940, when he transferred to Oldsmobile as superintendent of methods engineering at the division's home plant in Lansing. Less than a year later, he became assistant production engineer.

From July, 1942, until October, 1945, Monaghan served as an infantry major in the Army. He returned to Oldsmobile in late 1945 as assistant factory superintendent and seven months later was made production manager.

Monaghan joined the Oldsmobile field staff in 1949 as assistant zone manager in Chicago. In February, 1950, he became New York zone manager. Exactly one year later, he was manufacturing manager of the GMC Truck and Coach Division.



PHILIP J. MONAGHAN

Much Coal Consumed

More than 161,700 tons of coal are consumed annually at the Buick factory in Flint. This amounts to about 13 carloads each

About 900 tons of castings are poured daily at the Buick foundry in Flint. They range in size from a tiny valve stem (.3-pound) to a 240 pound motor block.



IDEA MAN — Paul R. Bennett and his wife, Faye, focus their attention on daughter, Stephanie, 11, as she demonstrates her skill on the family piano — one of several home improvements made possible by Bennett's suggestion award winnings.

There are more than 4,000 parts in a Body by Fisher.

Worth $7,568 So Far

Pontiac Motor Idea Man Pouring Out Suggestions

"There's always room for improvement," says Paul R. Bennett, Pontiac Motor Division toolmaker and the division's top suggestion award winner.

★ ★ ★

Bennett's progressive way of thinking, characteristic of the successful GM philosophy over the past half-century, has paid off to the tune of $7,568.

During the last 12 years he has rung the bell for 81 awards out of 142 suggestions submitted. Seven of these submissions are still pending action by the Pontiac Suggestion Committee.

★ ★ ★

"An investigative nature and the opportunities of working on new tooling programs," have been Bennett's success formula. In 1955, for instance, when Pontiac adopted the "forward look," the enterprising toolmaker achieved better than 22 awards. He surveys every task with the idea of reducing costs or bettering operation.

★ ★ ★

"I like my type of work," Bennett declares, "because of the variety of jobs presented. There is continually something new, interesting and challenging."

★ ★ ★

Bennett also exercises his progressive outlook after hours. Aided by his suggestion winnings, he has modernized his home, doing most of the work himself.

★ ★ ★

His daughter, Stephanie, 11, practices for a music career on a piano bought with suggestion money. "Of course," Bennett asserts, "part of my winnings have been set aside for my daughter's college education."

★ ★ ★

Although he admits to mulling over an occasional work problem at home ("I often find answers when relaxed"), Bennett finds plenty of time for "bowling, fishing, swimming, and relaxation with his wife, Faye, and Stephanie."

★ ★ ★

Bennett was born in St. Marys, Ohio and educated in Columbus, Ohio. He worked nine and a half hours a day as a machinist's apprentice at $.25 an hour following high school and four years later had advanced to $.45 an hour. He came to Pontiac Motor in 1940 and now resides at 212 E. Rundell St., in Pontiac.

★ ★ ★

The tireless toolmaker has set a goal of 100 suggestions adopted by retirement. Only 41 years old, it should be a breeze!

from the PROGRESS of the PAST- GM the PROMISE of the FUTURE

CONGRATULATIONS GENERAL MOTORS

We Salute Your Record During the Fastest Moving 50 Years in History



Kenneth G. HEMPSTEAD INSURANCE
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1908 · 1958
CONGRATULATIONS TO THE GENERAL MOTORS CORP.
on its Golden Anniversary
STANDARD GLOVE COMPANY
Industrial Gloves and Safety Equipment
13200 Woodworth
Cleveland, Ohio

Congratulations!
GM
on Your
GOLDEN MILESTONE
AL HANOUTE
CHEVROLET - BUICK
MY 2-2411 Lake Orion

from the PROGRESS of the PAST- GM the PROMISE of the FUTURE

The deeds of accomplishment are engraved upon the plaques of time. Our congratulations to General Motors Corporation and it's Divisions on this Golden Milestone Anniversary.

PONTIAC PHOTO-ENGRAVERS
Pontiac, Michigan

Congratulations
GENERAL MOTORS
AS YOU REACH YOUR
GOLDEN MILESTONE
HOTEL WALDRON
36 East Pike Street

1908 GM 1958
ON YOUR 50th ANNIVERSARY
Congratulations!
GENERAL MOTORS
for your friendship and good will through 50 Golden Years we extend a hearty Thank You!
The Business Institute
7 West Lawrence St. FE 2-3551

CONGRATULATIONS
GM
On Your 50 Years of Progress
NELLIE'S & RUSS COUNTRY STORE
4500 Elizabeth Lake Road

STAPP'S ... *take a stand on the record* ...



the PROMISE of the FUTURE
is Chronicled in the Records of
PROGRESS of the PAST
1908 GM 1958

Our business gives us the position to watch each step from infancy to maturity. To thrill with each step to fulfillment of stature . . . thus we know of the accomplishment of one so great . . . Our congratulations to the General Motors Corporation.

STAPP'S
JUVENILE BOOTERIE
28 E. Lawrence Street
and
FAMILY SHOE STORE
928 W. Huron Street

With Local Division 46 Years

GMC Truck Worker Would Do It Again

Forty-six years is a long time to work for one company but John Eicher, 625 Homestead Dr., toolmaker at the GMC Truck and Coach Division's Plant 1, would do it all over again if he could. But that is not about to happen.

Oldest GMC employe in point of service, Eicher at 63 years of age is only two years away from automatic retirement age and is having so much success in his hobby of training dogs that, he confides, 46 years of tookmaking might be enough.

LOOKS YOUNG

Appearing to be much younger than his years, and with the energy of a 20-year-old, Eicher told of starting his career with The Root and Vandervoort Engineering Co. of East Moline, Ill. As an apprentice toolmaker he earned $3.60 a week for a 6-day week, and a 10-hour day.

"W had no vacations, and if we were asked to work on Sunday we did, drawing regular pay," Eicher recalled.

Another contrast in working conditions over the last 46 years was the absence of any safety measures for the workers back in 1912.

★ ★ ★

"There were no guards on the machines, no safety glasses or safety shoes, and everything was belt-driven," he explained. "You weren't considered a mechanic until you had a finger cut off, and if you had two fingers off you were even better. I came close to it one time when I stuck my hand into a lathe and had 58 stitches taken — only after I won an argument with the doctors against amputation."

CAR LOST

Root and Vandervoort manufactured 1-cylinder stationary gasoline engines for pumping water and in 1915 supplied a 2-cylinder gasoline engine for the Moline "Dreadnaught", a new car that apparently got lost at sea not very long after its introduction.

In 1923 the company was purchased by the Yellow Sleeve-Valve Engine Works, which was a subsidiary of the Yellow Cab Manufacturing Company.

In 1925 Yellow Cab changed its name to Yellow Truck and Coach Manufacturing Co. and General Motors acquired a controlling interest in it. This explains Eicher's GM geneology.

Eicher was married to Esther Oltman, an East Moline girl, in 1929 and the following year moved to Pontiac in the general transfer of the manufacturing operations.

★ ★ ★

One of the technological developments he recalled during his career was the heat - treating of castings which in only a few hours normalizes the metal. In the old days, Eicher said, after the casting was poured it was set outdoors for from six to eight months to normalize under the influence of weather.

In the early days toolmakers did not make any scrap, because there were no welders to build the metal back up if it was cut undersize, he said.

Eicher's service in GM was interrupted only by World War I when he joined the Second Infantry Division and saw action on the Western front. Aptly enough his first job after the war was in the tool room as a trouble-shooter.



LONGEST SERVICE — John Eicher, whose service record of 46 years is the longest in GMC Truck and Coach Division, poses here with a miniature GMC newspaper delivery truck that was built the same year he started work — 1912.



WORKED FOR MANY—Margaret E. Thompson, a specialized clerk at Pontiac Motor Division, has spent 38 years working for General Motors. She leads all division women in years of GM service, and has worked under five general managers, beginning with the late William S. Knudsen, father of S. E. Knudsen, present general manager.

Among Women at Pontiac Motor

She Holds Service Mark

"Thirty-eight years can go by pretty fast when you enjoy your work," according to Margaret E. (Maggie) Thompson, a specialized clerk for Salary Payroll Department at Pontiac Motor Division.

She speaks sincerely for she has spent 38 years in General Motors service since joining Buick at Flint in January 1920.

★ ★ ★

She transferred to Pontiac in late 1933 and currently leads all division women employes in years of GM service. The youthful-appearing, amiable clerk will most likely retain this distinction for some time to come as she is at least five to six years away from retirement.

★ ★ ★

First serving Pontiac in offices over the present foundry, and now located in the Administration Building on Oakland Avenue, Maggie has seen vast changes in the payroll organization.

★ ★ ★

"Payrolls have climbed from five to six figures and early semi-automatic systems have progressed to completely automatic methods," she asserts. "Whereas, it originally required only two of us to handle the 1933 payrolls, there are approximately 15 people figuring the numerous deductions on today's paychecks," she added.

★ ★ ★

Pontiac people have changed too. She has served under four payroll bosses and five general managers, beginning with the late William S. Knudsen, father of S. E. Knudsen, present general manager.

Her interest in figures began with business school studies in Flint. Her proficiency on the comptometer machine gained her a position with Buick at $75.00 per month and she was soon teaching its operation to newly hired employes.

★ ★ ★

A native of Flint, she resides at 82 Murphy St. in Pontiac. She is a member of the GM Girls' Club and an avid traveler with the northwest United States, Alaska, and Europe included in her post-retirement plans.

GM's Prosperity Boon to Suppliers

Thousands of business, large and small, millions of their employes, and communities in every state have contributed to — and shared in — General Motors' half century of progress.

Feeding GM production and assembly lines is a tremendous stream of supplies ranging from steel and glass to pipe cleaners and guitar picks. So vital to GM operations are these materials and services that it pays for them approximately 50 cents out of every sales dollar it takes in.

★ ★ ★

These payments to suppliers total billions of dollars — $5,410,000,000 in 1956, for example — which reach and nourish almost every segment of the economy.

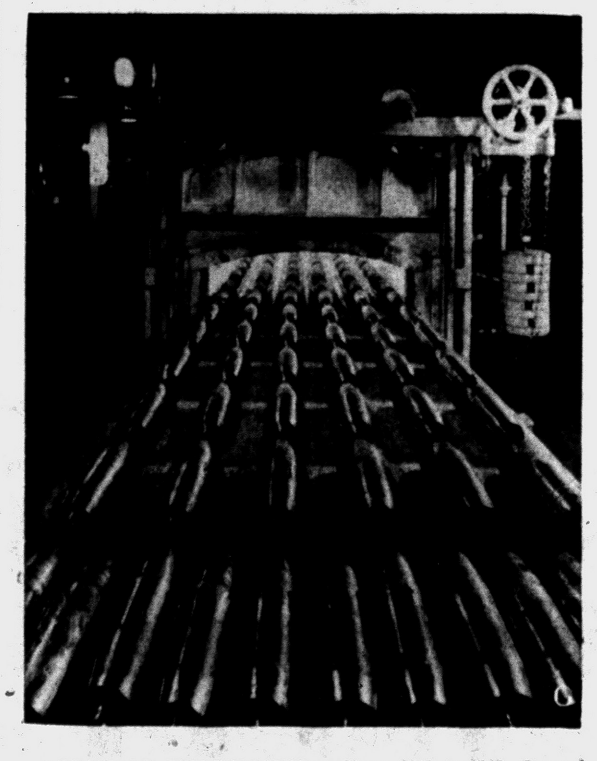
A fact which helps to explain why GM's progress has been a bulwark of "grass root" prosperity is that the vast majority of the company's suppliers are small businesses.

Some 89 per cent of them employ fewer than 500 persons each. And over 64 per cent have fewer than 100 employes.

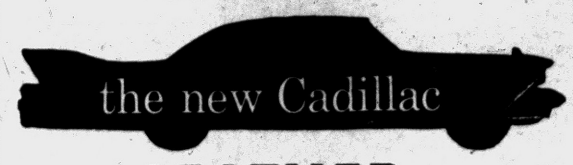
These percentage figures reflect many thousands of small firms, for GM divisions in the United State do business with 26,000 American suppliers of goods and services valued at $500 or more a year. If all GM suppliers in the United States were included, it is estimated that the total would exceed 55,000.



CENTER DEDICATED — One of the world's most fabulous research centers was dedicated May 16, 1956 before 5,000 distinguished guests, in a program that was carried throughout the country on closed-circuit television. From its beginning in 1908 GM had been forward-looking in its engineering and technological philosophy. Dedication of the GM Technical Center marked the start of a new era of accelerated progress in research, engineering and design.



SHELLS BY THE MILLIONS — From 1940 to 1945, General Motors ceased peacetime production and plunged with the rest of the nation into all-out war production. The production "know-how" of GM was one of its greatest contributions. By the war's end, GM had produced military equipment of every description with a dollar value of more than $12.25 billion. It was the nation's largest single producer of war materials.

INSIDE


LEATHER and you'll love it!
In eight different models

Congratulations
GENERAL MOTORS
on
50th ANNIVERSARY
in PONTIAC

1908 · 1958
H. R. NICHOLIE INSURANCE AGENCY
FE 2-2326 49 Mt. Clemens

Our Salute to You
GENERAL MOTORS
ON 50 GOLDEN YEARS
GM 1908 · 1958
Pontiac Cut Stone
M-59
(1 Mile West of Airport)
OR 3-1594

Congratulations
GENERAL MOTORS
FROM
WOHLFEIL-DEE 2274 S. Telegraph FE 2-4907
Experts in Automotive Service!

GM
Congratulations
F. L. JACOBS CO.
Grand Rapids
Metalcraft Division
Continental Diecasting
Elcor Incorporated
to
General Motors
on Their
50th
Anniversary

FIFTY GOLDEN YEARS OF INDUSTRIAL ACHIEVEMENT
Congratulations
GENERAL MOTORS
Spencer's
FLOOR COVERINGS
3511 Elizabeth Lake Road FE 4-7775

Congratulations!
General Motors
on your
Golden Milestone
from the PROGRESS of the PAST
... the PROMISE of the FUTURE
SHAW
Jewelers
24 N. Saginaw St.
WARD'S
Home Outfitters
48 S. Saginaw St.
THOMAS
Jewelers
West Lawrence at Perry

GM 1908 · 1958
CONGRATULATIONS!
GENERAL MOTORS
ON YOUR
Golden Milestone
1908 — 1958
Sallan's
JEWELRY COMPANY
"Serving People of Pontiac Since 1924"
FE 2-5812 88 N. Saginaw St.

Community Nationals'

25th

1933 1958

General Motors'

50th

1908 1958

Congratulations!

GENERAL MOTORS

from the PROGRESS of the PAST 1908 GM 1958 *the PROMISE of the FUTURE*

We Congratulate You on 50 Golden Years of Leadership and Progress

Community National Bank

OF PONTIAC

OFFICES at W. HURON at TILDEN • N. PERRY at GLENWOOD • KEEGO HARBOR • WALLED LAKE • UNION LAKE • MILFORD • BLOOMFIELD HILLS • LAKE ORION

Member Federal Deposit Insurance Corporation

General Motors Active Abroad

Overseas Unit Carries Corporation's Products to All Parts of World

Activity for General Motors doesn't stop at the United States boundary lines.

The Overseas Division carries GM products to world export markets. Continued growth in foreign demand for General Motors products in 1957 enabled the division to increase its sales over the preceding year.

★ ★ ★

Sales of passenger cars and trucks reached a record total of 597,000 units. The 1956 mark was 529,000 units.

Of last year's total, 54 per cent reached export markets through the Overseas Division's distribution system of assembly plants, warehouses and distributors. In addition, Vauxhaul and Opel were imported into North America.

A program of expansion and modernization of Overseas' assembly and manufacturing facilities has enabled the division to increase total sales of vehicles. Sales of American and Canadian units in the foreign field have remained relatively constant.

★ ★ ★

Adam Opel A. G., Germany, sold a record 229,000 vehicles last year. Vauxhall Motors Limited, England, also enjoyed a record 12 months with 144,000 vehicles sold.

General Motors-Holden's, Australia, exceeded the contemplated 100,000 per year production rate in the fouth quarter of 1957. Holden cars and utility vehicles are being exported in modest quantities to New Zealand, Africa, Asia and other markets in the Pacific area.

GM now has manufacturing, assembly or warehousing operations in 19 overseas countries. Employment in the Overseas Division averaged 97,500 in '57; 95,000 of these persons were employed outside the United States.

United Motors Service Has Many Batteries

United Motors Service Division of General Motors, the sales and service organization in the automotive parts replacement market, has more than 50 different types of 6 and 12-volt batteries in their Delco line.

These batteries are used in virtually every type passenger car, truck, bus, farm tractor, farm equipment and marine application.

Story of GM's Diesel Engine One of Its Most Power-Full

The Diesel engine story is one of the most power-full stories in the first 50 years of General Motors history.

The Diesel engine was invented by a German scientist, Dr. Rudolph Diesel in 1897. Because it was very heavy its use was confined chiefly to permanent installations and in submarines, even though it was cheaper and more efficient than the gasoline and steam engines.

SUCCESS STORY

Its emergence as the primary source of locomotive power is a success story in the best American tradition. C. F. "Boss" Kettering, then head of GM research, had an idea in 1928 that a properly engineered Diesel engine could become the power source of American railroads.

Locomotive builders were almost unanimous in stating that Diesel could never replace steam. General Motors management believed "Boss Ket." Millions of risk capital dollars were invested in research, engineering and testing.

The result of this work was the development of the two-cycle Diesel, which was more compact and much lighter than the four-cycle original Diesel.

★ ★ ★

The two-cycle Diesel engines of GM then revolutionized American railroads, greatly expanded the use of Diesels in ships, became power plants for military tanks and other vehicles in World War II and Korea, and laid the base for the modern bus and truck transportation industry.

GM produced its first Diesel and railroads, needing lower operating costs, turned from steam to Diesel despite the efforts of other locomotive builders to keep steam engines dominant.

From 1934 to 1939 the Electro-Motive Division of GM, at La Grange, Ill., built all the Diesel passenger locomotives for industry. GM Electro-Motive had 130 units built and in service before any other competitor built a Diesel passenger locomotive in 1939, and produced all freight Diesels in the U.S. from 1940 to 1946.

Today U. S. railroads are almost completely Dieselized, and GM locomotives are being sold and used in many foreign countries.

Because of economy, efficiency and safety of its non-volatile fuel, the Diesel was quickly recognized as the ideal power plant for marine craft. The Diesel in single and multiple units has been used in everything from small pleasure craft to large freighters.

Foremost in the U.S. marine Diesel industry is the Cleveland Diesel Engine Division, a GM division since 1930. Engines made by Cleveland Diesel power submarines, freighters, tugboats and all but the very largest ships.

Cleveland Diesel made one of industry's outstanding contributions to World War II production when it adapted Diesel power for thousands of landing craft and amphibious vehicles as well as improved Diesel units for the larger submarines for the navy.

Detroit Diesel Engine Division of GM began operations in 1938, producing Diesel engines for industrial marine and oil [illegible] installations as well as for trucks, coaches, tractors and all types of portable and stationary applications. It developed units for World War II tanks and tank destroyers.

SAVINGS LARGE

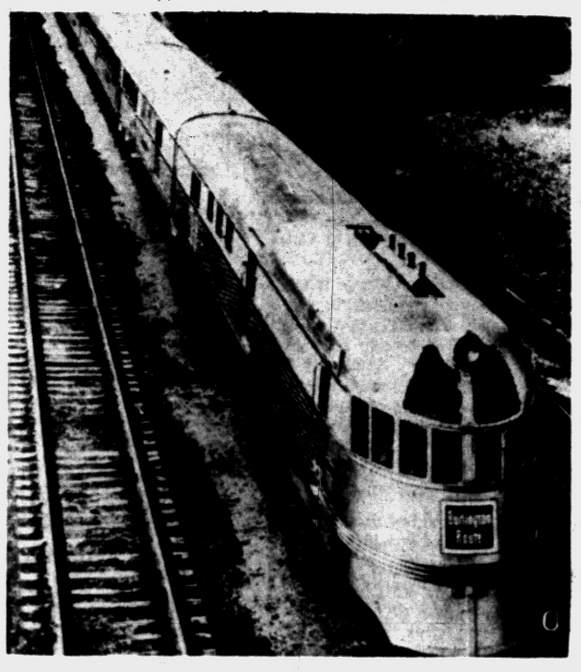
The Diesel engine for commercial vehicles showed large savings in operating costs more fuel mileage, and these factors have given the nation a network of low-cost bus and truck transportation as well as a host of uses for industry and agriculture. Diesel engines drive generators, pumps, compressors, tractors, hoists, drill rigs, cotton gins, refrigerating machinery, big shovels and draglines and anything that requires reliable, low-cost power.

With the tremendous expansion of vital Diesel production during World War II, General Motors found it necessary to establish a plant in Grand Rapids to manufacture critical, precise Diesel fuel injectors.

It was designated as the Diesel Equipment Division Jan. 1, 1944 and since then has expanded its manufacturing output to include other Diesel parts and fuel nozzles for jet engines.

★ ★ ★

With four divisions—Cleveland Diesel, Detroit Diesel, Diesel Equipment and Electro-Motive—producing Diesel units for all manner of industrial and commercial use, and with these four divisions and the GM Technical Center scientists constantly developing new models and new applications, GM has led the U.S. into the era of diesel power.



NEW TRAIN POWER — In 1934, General Motors introduced the first successfully diesel-powered train in the United States. It was built by GM's Electro-Motive Division and put into service over the Burlington route. Today, as General Motors celebrates its 50th Anniversary, the nation's railroads are almost completely dieselized.

from the PROGRESS of the PAST-

GM

the PROMISE of the FUTURE

CUTTING TOOLS and SUPPLIES
INC.
Pontiac, Michigan

Congratulates

GENERAL MOTORS CORPORATION

on Their

Golden Anniversary

Cutting Tools and Supplies, Inc.

INDUSTRIAL SUPPLIES
and
MACHINERY

1908 GM 1958

Congratulations!

GENERAL MOTORS

ON YOUR

Golden Milestone

1908 1958

FORWARD FROM FIFTY

PONTIAC AREA

Chamber of Commerce

Technical Center Innovates Better Products



JAMES M. ROCHE

Leader Joined Cadillac in '27

James M. Roche Has Been Division Manager Since January 1957

James M. Roche, general manager of Cadillac Motor Car Division and a vice president of General Motors, joined Cadillac in 1927 at the factory branch in Chicago.

He was appointed assistant to the general manager of that branch a year later and in 1931 was assigned to the factory sales organization with its headquarters in Boston to serve as the assistant business management manager of the Eastern Region. In that same year he moved to New York to serve in a similar capacity.

In 1933, he moved to Detroit where he served as the division's assistant business management manager until his appointment in 1935 as manager of Cadillac's national business management department. He continued in this position until May, 1943, when he was appointed director of personnel for the division.

In March, 1949, he was given the additional responsibility for public relations and continued as director of personnel and public relations until his appointment as general sales manager in July, 1950, a position in which he served until being named general manager on January 1, 1957.

★ ★ ★

Roche was born on December 16, 1906, in Elgin, Illinois. There, he received his elementary and secondary schooling and later attended LaSalle University in Chicago.

Under the multi-colored roofs of GM's Technical Center on Mound and 14 Mile Rds. in Warren are four of the corporation's ten special units—Research, Engineering, Styling and Process Development.

Three of them are decentralized, relatively autonomous organizations that guide, coordinate, advise or suggest while shaping policy in their respective areas. The fourth unit—Styling—is a centralized facility for the operating divisions.

All have one over-riding goal—new and better things for the customer.

Each staff is headed by a vice president—Dr. Lawrence R. Hafstad (Research), Charles A. Chayne (Engineering), Harley J. Earl (Styling) and Robert M. Critchfield (Process Development).

(A fifth unit, Technical Center Service Section, part of Manufacturing Staff, operates and maintains Technical Center utility systems, communications, medical facilities, restaurants, plant protection, roads and landscaping. It also performs special services for other staff operations at the center.)

330-ACRE SITE

Technical Center itself consists of a 330-acre site with a 22-acre artificial lake) 25 buildings ranging from gatehouses to laboratory, office, drafting room, studio, shop and special purpose space; an uncalculated amount of know-how and approximately 5,000 scientists, engineers, researchers, technicians, designers, stylists, clay modelers, draftsmen and specialized shopmen.

★ ★ ★

Historically, the announcement of Technical Center was made July 24, 1945, by Alfred P. Sloan Jr., then chairman of the board of directors. First ground was broken on October 23, 1945.

The last building, the main Mound road gatehouse, was completed in the spring of 1956 and on May 16 of that year General Motors President Harlow H. Curtice officially dedicated the entire facility. Special greetings came from President Dwight D. Eisenhower on a closed-circuit telecast.

In the context of the corporation, how does Technical Center serve General Motors and, above all, its customers?

Overall, the Technical Center functions flexibly according to the GM policy of "decentralized operations and responsibilities with coordinated control."

The main stress is on engineering and research versatility. The idea is to train a technological team.

In research, engineering and process development fields no fixed boundaries are set up. For example, Engineering Staff has a Power Development Group working on automotive engines. Research has an Automotive Engines Department.

★ ★ ★

On occasion they may overlap; they even may be competitive. Both design, build and test experimental engines. Generally, Research Staff's department concentrates on fundamental problems, working with engine designs that may not be practicable for a number of years. This was exemplified by the department's work with 12-to-1 compression ratio engines immediately after World War II.

★ ★ ★

Engineering Staff's Power Development Group is more concerned with engines fairly close to the production teeoff, the type of "power package" the customer is familiar with—an engine not so far "down the road" as a research engine with its special fuel blends.

Both Research Staff and Process Development Staff have plating laboratories and shops. Research Staff's Electro-Chemistry Department mainly is involved in the experimental end of electroplating. Process Development's laboratory and shop specializes in electroplating from the production standpoint.

A project may start with Research Staff and be carried on through Process Development, although countless exceptions to this formula have occurred. Many Research Staff projects have moved straight from the laboratories into production cycles of manufacturing divisions.

To the outsider these distinctions may appear foggy between one laboratory and another or one phase of electroplating and another. Yet the gap between a laboratory experiment in Research Staff and an actual production operation can be long, complicated and perilous.

Most experiments must endure endless development of "pilot plant" testing before they prove out.

★ ★ ★

Meanwhile, how are the purse strings or these Technical Center general staff organizations handled?

There are two main sources of financial supply. First, the costs of operation are defrayed on a pro rata basis by the various divisions as part of their overhead. This system underwrites projects initiated by general staff organizations which are intended to benefit GM as a whole.

The second income source accumulates from special projects. For example, if a division contacts Research Staff, Engineering Staff or Process Development Staff with a specific problem or project, the division is billed—just as it would be charged if the work were done by an outside laboratory or engineering development service.

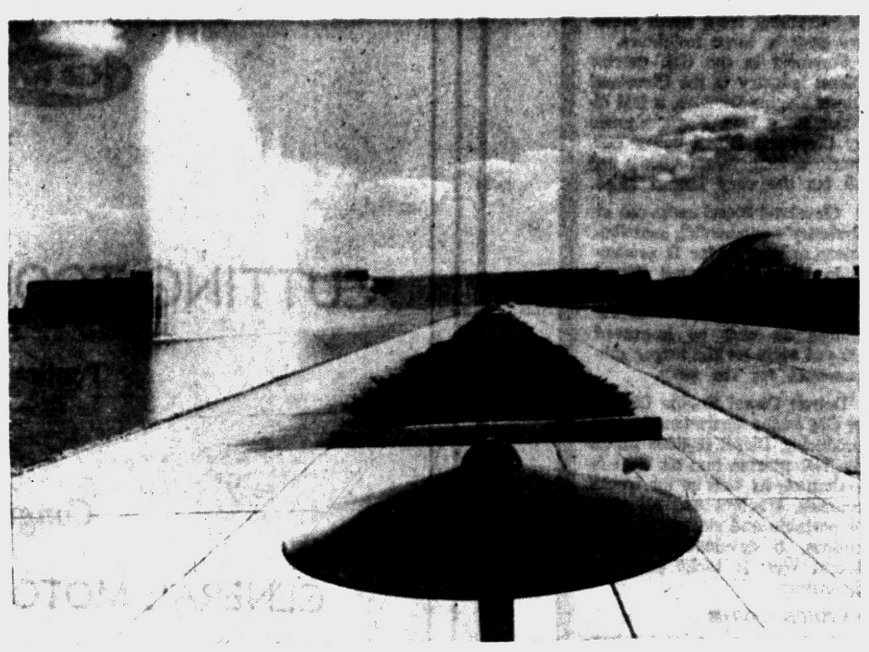
CHARGE FOR SERVICE

Thus, staff oranizations operate much the same as any independent research organization or foundation, privately or publicly financed.

The same line of policy also prevails at Styling. Costs of its services are prorated among the automotive divisions, just as they would be if the divisions contracted their styling with an outside organization.

Styling's functions, meanwhile, differ considerably from the function of research, engineering and process development. Primarily, it affects the exterior of GM products—automobiles, trucks, refrigerators, locomotives.

However, even problems of exterior appearance often must be coordinated with the engineering and manufacture of a product. Thus, stylists and designers cannot be completely unmindful of what goes on in the other general staff groups at the Technical Center.



SCANNING THE FUTURE — This scenic view of General Motors Technical Center emphasizes the beauty of the surroundings for GM's Styling, Research, Engineering and Process Development staffs. The Technical Center is on a 330-acre site with a 22-acre artificial lake.

Specialists in GM's Technical Center Search Out Trouble-Causing Factors

Although GM's divisions have their own engineering, process development and research organizations, these concentrate primarily on product.

This imposes obvious limitations and whenever they occur, Technical Center specialists stand ready to offer both service and facilities.

In some instances this amounts to "trouble shooting," but in the main the idea of service goes beyond that.

In other words, Technical Center has both personnel and facilities that would be uneconomical, unwise or impossible for divisions to maintain.

INJECTORS STICK

For instance, a GM Diesel division once was troubled by sticking fuel injectors. To study the problem Research Staff's Physics & Instrumentation department applied X-ray defraction techniques. They revealed that metal in the injector plunger was changing phase — "growing" or increasing in volume from heat in normal run of service.

Injector tolerances are measured in millionths of an inch. Any size or volume change causes serious sticking wherever the fine parts of injectors rubbed together. A change in heat treating of injectors was recommended during manufacture. It solved the problem.

This random example illustrates a point. In a sense, Technical Center is comparable to the specialized clinic where a physician will send a patient whose medical history requires particular diagnosis or treatment.

LOOKING AHEAD

But the primary Technical Center mission is to scan the future — look ahead, plan ahead, advise and inform General Motors management about possible new trends, products, processes, techniques and even new industries.

This calls for fundamental engineering and basic research, scientific efforts concentrating not so much on model-to-model changes — with the exception of Styling — as on projects five, ten or infinite years away.

The impetus is on shortening the interval between conception of an idea and its direct application to some future General Motors process, product, technique or policy.

STUDY GAS TURBINES

A typical case in point would be current experimental work with automotive gas turbines. Advance-technology following World War II indicated this type of power might have possibilities in some types of ground vehicles — in view of its success in aviation.

★ ★ ★

First step was to make a "paper" evaluation. This was done by Research Staff's Gas Turbines Department. Next step was to build a simple open-cycle unit, put it in an automobile and run tests. Thus the XP-21 Firebird was born.

At the same time, another version of an open-cycle turbine was built and tested in the GM Turbocruiser, a transit bus.

From knowledge gained from these engines, a complete redesign of a turbine power "package" was done. The result was a regenerative turbine that uses some of its exhaust heat to reduce fuel consumption. When it was completed the Firebird II was born.

About this time the possibility of trying out a compact unit in a truck-tractor was considered, and Chevrolet engineers teamed up with GM Research Staff to produce the experimental Turbo-Titan.

Results to date indicate the regenerative gas turbine is nearly ready for actual tryout in trucks, buses or military vehicles — ready to compete with piston engines in these particular fields.

★ ★ ★

Various Technical Center Staffs collaborated in this overall project — Research Staff, Engineering Staff and Styling, a point worth citing because it illustrates the importance of flexibility. Various Technical Center Staffs cross over into one another's activities, collaborate, swap data and information.

Moreover, a project such as the automotive gas turbine experiments would have been unfeasible and uneconomic, if it had been undertaken by one or several of GM's automotive divisions. Technical Center had readymade facilities for the job, plus special personnel.

When and if the time comes for a gas turbine engine to go into production, knowledge gained from Research Staff's experience will be invaluable for the program.

This is a typical instance of how a Technical Center Staff explores the future.

An interesting point about Research, Engineering and Process Development staffs is that they have no direct product responsibility. They have no powers that in a governmental sense would be comparable to the right to rule, enforce or police.

Any new development by a staff group must be "sold" to a division on its own merits, just as any developments by a supplier outside GM would have to be sold.

Meantime, it is natural that much new data and information originate from GM divisions. Much is channeled back to Technical Center for whatever overall use can be made of it for GM's benefit. In this respect, the staff organizations function also as information clearing houses.

This two-way flow — from staff to division and division to staff — has an incalculable effect on GM's technological success.

GM Dealers Giving High Quality Service

The competition of the marketplace proved once again in 1957 the value of a strong independent dealer organization.

★ ★ ★

In March, 1956 new dealer selling agreements and policies relating to factory-dealer relations were put into effect to implement GM's Quality Dealer Program.

These have further strengthened the corporation's relationship with its dealer organization.

Population growth, plus market changes, such as the shift from cities to suburban areas, have made it necessary to relocate or add dealers in some areas in order to maintain effective distribution and service.

GM Engines Powering Tows on Mississippi

Last year, more than 80,000,000 tons of commodities were moved on the Mississippi River. Most of this tonnage was moved by towboats handling tows of 1,000 feet or longer.

Nearly 70 per cent of these tows were powered with engines manufactured by Cleveland Diesel Engine Division of General Motors.

Structural Field Uses Inland Weatherstrips

Inland Self-Sealing Weatherstrip, produced by Inland Manufacturing Division of General Motors, is being used in a wide range of applications in the commercial structure field.

This strip allows greater opportunities for structural expansion and contraction caused by temperature changes and still provides a weather-tight seal.

Congratulations!
GENERAL MOTORS
ON YOUR
GOLDEN MILESTONE
from the PROGRESS of the PAST-
GM
the PROMISE of the FUTURE
C. J. NEPHLER COMPANY
818 Community National Bank Bldg.
FE 2-9119

The Green Parrot


. . . Specializing in Good Food
CONGRATULATES
GENERAL MOTORS
GM

Congratulations!
General Motors
ON YOUR
50th
Anniversary
GM
1908 1958
MOTOR EXCHANGE CO.
405 S SAGINAW — PONTIAC

FORWARD FROM FIFTY
GM
1908 · 1958
Congratulations!
GENERAL MOTORS
on Your
Golden Anniversary
WE WHO HAVE BEEN ONE OF YOUR SUPPLIERS FOR OVER HALF OF YOUR 50 YEARS ARE PROUD TO SALUTE YOU ON YOUR GOLDEN ANNIVERSARY
STANDARD ELECTRIC COMPANY
175 S. Saginaw St. — Pontiac

Congratulations!
on Your
Golden Anniversary
1908 — 1958
from the PROGRESS of the PAST-
GM
the PROMISE of the FUTURE
VOORHEES-SIPLE
FUNERAL HOME
266 North Perry Street

Our BEST WISHES to GENERAL MOTORS on Your 50th Anniversary
ALLIED PRODUCTS CORP.
12677 BURT RD.
Detroit

GOLDEN MILESTONE
GENERAL MOTORS
Congratulations!
GENERAL MOTORS
ON FIFTY GOLDEN YEARS
The Mark Davis CAMERA MART
83 No. Saginaw St.

Defense Power Boosted by GM

General Motors' 50 years of progress, although stemming from and primarily aimed at peacetime achievement, has created an important reservoir of defense strength for the nation.

★ ★ ★

GM's 50-year history encompasses the two greatest wars of history—World Wars I and II—plus the Korean action. General Motors played an important role in all three conflicts.

★ ★ ★

The value of all GM products delivered to the government during 1940-45 was $12,319,000,000 — exceeding by almost one-and-one-third billion dollars the value of U. S. lend-lease shipments to the Soviet Union during the same period!

A torrent of complex war materiels flowed from plants which in most cases had been designed to build products for peacetime use.

GM's contribution to the nation's fighting strength in World War I and during the Kirean emergency were vital, although of course not on such a vast scale as that of World War II.

★ ★ ★

During World War I GM turned out ambulances, trucks, artillery tractor engines, aircraft engines, trench mortar shells, and Army stall cars (Cadillacs).

Both the increasingly technical requirements of the Armed Forces, and the growth of GM's productive capacity and technical resources are reflected in the contrast between these World War I contributions and GM's production for the Korean conflict a third of a century later.

★ ★ ★

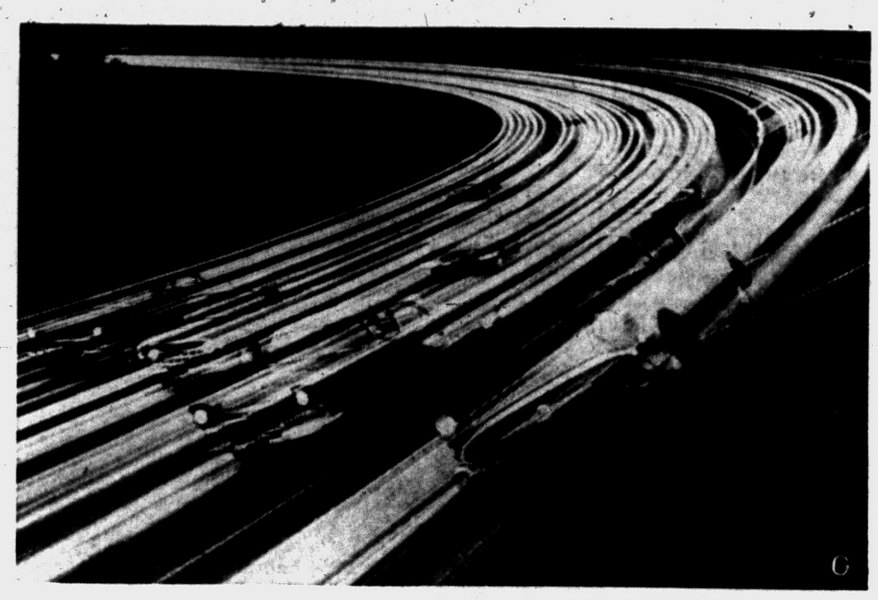
This included turbo-jet and turbo-prop aircraft engines; light and medium tanks; high performance fighter aircraft; bombing navigational computers; gun-bomb-rocket sights; anti-aircraft fire control systems; tank transmissions; shells; cargo carriers, trucks, cannon and a wide variety of other items—most of them entirely foreign to GM's commercial line of products.

★ ★ ★

Again GM met delivery schedules, quality standards and maintained its record as a low-cost producer.

★ ★ ★

During peace-time, GM continues to help whenever called upon to maintain the nation's defense strength—although defense work during periods of peace represents only a small portion of the firm's total business. In 1956, for example, sales of defense products represented only five per cent of GM's total sales.



TWILIGHT TEST — Here is a combined view of GM and competitors' cars running at twilight at scheduled speeds in the 40, 50, and 60 mile per hour high speed lanes of the 3.8 mile test track at the GM Proving Ground near Milford.

Fisher Bodies Made in Pontiac

GM Division Has Had Plant Located in City Since 1922

Pontiac has been producing famous Fisher bodies for General Motors vehicles since 1922.

★ ★ ★

Body by Fisher and the Napoleonic Coach emblem, then a tradition of 14 years, was already the world's best known automobile body trade mark when Fisher Body occupied the old Beaudette plant at Wessen and Walnut Streets.

In 1923 Fisher built the present plant at 900 Baldwin Ave. and operated both plants until 1929 when the older plant was razed.

The Baldwin Avenue plant has a total floor area of 1,300,000 square feet.

★ ★ ★

The Fisher Body plant here is primarily concerned with body assembly operations. The assembly area has more than three miles of conveyors and is capable of assembling several hundred bodies a day.

The plant has railroad facilities for handling 50 freight cars.

During World War II the plant made guns for the Navy.

In an average year, the plant's expenditures in the Pontiac area for payroll, transportation and local purchases exceed $28,000,000. More than 50 local suppliers serve the plant in its daily needs.

Congratulations!

On Your 50th Anniversary

A Golden Milestone

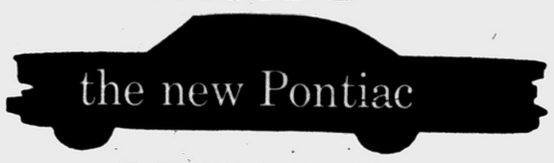
GM

H. W. HUTTENLOCHER AGENCY

306 - 320 RIKER BUILDING

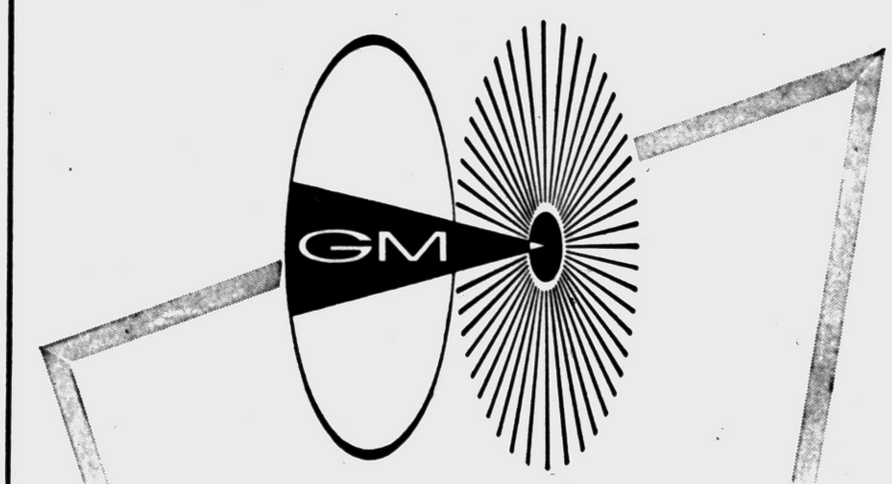
H. W. Huttenlocher *May E. Kerns* *James Huttenlocher*

INSIDE



LEATHER *and you'll love it!*

In four different models



Congratulations!

GENERAL MOTORS

on Your Golden Anniversary

FORWARD from FIFTY

Lion STORE

MIRACLE MILE and DOWNTOWN

A Salute to . . .



and to its employees . . . on 50 years of service

Ever since General Motors was born in 1908, we at Consumers Power Company have had the privilege of working with the people and products of General Motors. We have learned through the years that GM folks are leaders in their field, leaders in their communities, and are proud of their products. We have learned that the products of General Motors deserve the feeling of pride they generate in the hearts of General Motors workers, management, share-holders and customers. Above all, we have learned that GM recognizes quality — quality in its people and products. Through this respect for quality, GM has earned the confidence of the millions who use its products . . . and has reached the milestone we now honor . . . 50 years of distinguished service.

CONSUMERS POWER COMPANY

SERVING OUTSTATE MICHIGAN WITH ELECTRICITY AND GAS

PIE — 5975-58



ALBERT BRADLEY

Directing Board No Simple Task

Albert Bradley Filling Position Held Until '56 by Sloan

Filling the boots of a man whose name has almost been synonymous with General Motors for decades, Alfred P. Sloan Jr., is no simple task, but an English-born financial expert is doing it.

★ ★ ★

Albert Bradley, GM chairman of the board since Sloan's retirement in 1956, is adding to his reputation for wise planning and clear thinking acquired in 38 years with the corporation as an executive.

Born in Blackburn, England, Bradley joined GM in 1919 as a member of the comptroller's staff.

He was promoted to assistant comptroller and later to assistant treasurer.

★ ★ ★

In 1927, he was general assistant treasurer, a post held for two years before being upped to a vice president.

In 1940, Bradley assumed the job of executive assistant to the president of GM, and in 1942 he became executive vice president and a director.

A wizard in economics and finance, Bradley is a graduate of Dartmouth College and holds a master's degree and a doctor of philosophy degree from the University of Michigan.

Auto Tail Fins First Appeared on 1948 Cadillac

Few automobiles produced in America today are without some version of the tail fin, an automotive design feature which appeared for the first time on the 1948 Cadillac.

★ ★ ★

It all started one day in 1941 when Harley J. Earl, vice president of General Motors in charge of styling staff, visited Selfridge Field near Detroit.

Earl who was cleared to visit the airfield, saw one of the first P-38 interceptor planes with the twin boom tail. Intrigued, Earl arranged for several of his car designers to visit Selfridge. They were allowed to approach no closer to the P-38 than 500 yards, but they got the idea.

Returning to their studios, the designers started sketching automotive versions of the P-38 tail fins. With automobile production halted during World War II, Earl and his stylists "lived with" these designs through five years of wartime non-production of cars.

★ ★ ★

When it came time to sell automobiles again, they offered tail fins to Cadillac and they were adopted as a style feature — although reluctantly. The public took slowly to this new feature, but by mid-year the tail fin was the "hottest" styling innovation on the market.

★ ★ ★

The rest is history. Cadillac's lead was followed on an industry-wide basis a few years later and the tail fin now is part of Americana.

'Dream' Cars Reality

Names first identified with the "dream cars" of the famed General Motors Motorama are, in the corporation's "Golden Year," part of Chevrolet standard line of passenger cars. They include the Corvette, Nomad, Biscayne and Impala.

Golden Milestone
General Motors

Congratulations

from

S. Allen & Son, Inc.
Iron & Steel Scrap
23 Congress
Pontiac

Firm First to Set Up Proving Ground

GM Leads in Car Performance Testing

Louis C. Lundstrom, GM proving ground director, takes pride in the fact that GM engineers have developed many "firsts" in the field of test installations and instrumentation for determining test results. Among them are:

★ ★ ★

The "bathtub" for water testing, 1926; instruments to measure steering effort, 1927; Belgain block test road, 1929; electronic chronograph for performance measurements, 1932; brake machine to analyze brake performance, 1934; scientific tire blowout test, 1936; sonic determination of engine compression ratio, 1936 and modern electronic instrumentation for auto-motive testing, 1936.

★ ★ ★

Others include: Automotive desert testing laboratory, 1937; application of high speed motion pictures to automotive testing, 1940; application of binaural recordings to automotive engineering problems, 1951; automotive mountain test laboratory, 1954, and three-mile straightaway with 100-foot high banked high-speed turnaround, 1957.

★ ★ ★

"In 34 years here at the ground," Lundstrom said, "cars, trucks and coaches have been driven in the neighhood of 191,000,000 test miles. This is the equivalent of 4,640 trips around the world at the equator."

★ ★ ★

"Currently," he said, "we are running about 800,000 test miles a month. This is equal to 32 tours around the equaror."

★ ★ ★

The proving ground enar Milford recently completed a buildings and roads expansion program. It now has 36 buildings with 496,301 square feet of floor space and 62 miles of roads.

DESERT TESTING

Including its 2,274 acre desert proving ground near Mesa, Ariz., and one-acre site at Pike's Peak engineering Test Headquarters at Manitou Springs, Colo., GM now has a total of 6,260 acres, 48 buildings with 536,118 square feet of floor space, and 78 miles of roads at its three test bases. The desert proving ground is the first automotive hot weather road test facility to be established in the United States.

★ ★ ★

The General Motors proving ground is one of the biggest fact-finding operations in the automotive business.

This engineering enterprise, the first of its kind, was born of frustrations, the inability of test drivers to garner reliable information from public roads and highways.

★ ★ ★

CHANGES IN ROADS

Not only were they interrupted by traffic hazards and uncertainties, but also composition and contours of roads changed from year to year, rendering useless much of the data gathered from previous tests.

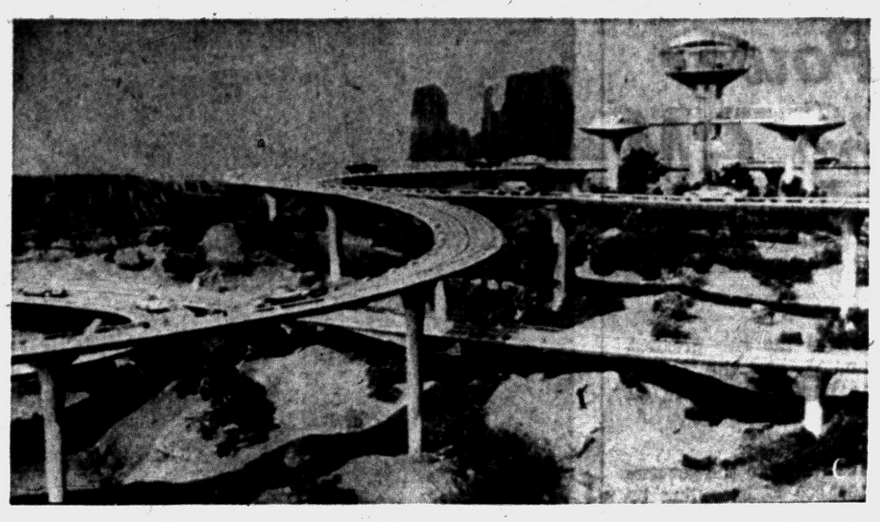
This, in the main, is the idea that motivates GM's engineering bosses when they scout for good proving ground terrain.

★ ★ ★

They want a site that can provide a set of constants by which they can measure car, truck, bus and military vehicle performance. Only then, in their own words, can they be sure that "when better motor products can be built, GM will build them."



BACKBONE OF GM — The workers make the firm and here is the Schram family who have compiled 75 years of service for Pontiac Motor Division. Browsing through a family photo album, front row, left to right, are: Edward A., Doris F. (Michailuck), and Robert E. Back row: William A., John W., and Russell E. Ages range from John's 20 years to Edward's 60 years and all except Robert, who lives in Lake Orion, are residents of Pontiac. Another Schram, James, retired in 1957 after 32 years of service with the Company.



TOMORROW'S HIGHWAY — Here is how experts at General Motors Styling think America's highways of tomorrow may look and, judging from highway progress made in the past two decades, GM may not be too many years toward its 100th anniversary before this scene becomes a reality. The GM Firebird II gas turbine passenger car is designed to operate on this electronically-controlled, super-safe highway of the future as well as on today's roads. In the towers, operators would control traffic through electronic "beams" on the highways. Once fixed to a beam, the driver could sit back and relax and let the operator take over his driving in absolute safety.

Faulty Lubrication Causes Breakdowns

Faulty lubrication is responsible in many cases for breakdowns of motorized equipment. There are hundreds of parts in any vehicle whose surfaces need the protecting film of oil.

★ ★ ★

Outer layers of tiny oil globules adhere to the metal surfaces and inner layers act as minute ball bearings. Lubricating oils differ in viscosity, the choice being determined by weather and temperature factors.

★ ★ ★

The oil chosen must be right for the specified operating condition as shown on lubricating guides set up for each type of vehicle.

★ ★ ★

The following are important functions of lubrication: to reduce friction in order to increase efficiency; to cool moving parts and internal surfaces; to keep power in the cylinder; and, to prevent contamination and deterioration of engine parts.

GULF

L. H. COLE OIL COMPANY

38th Year in Business

Extends Congratulations

to

GENERAL MOTORS

in Their

50th YEAR

We wish to express our appreciation to General Motors Corporation for their important contribution to the growth and prosperity of this area!

L. H. Cole Oil Company

Gulf Jobber

392 S. SANFORD STREET

Congratulations!

FORWARD FROM FIFTY

1908 GM 1958

GENERAL MOTORS

ON YOUR

GOLDEN MILESTONE

The General Motors Golden Jubilee is fitting recognition of a great success. Our warmest congratulations to this tremendous organization.

LEWIS *fine furniture*

South Saginaw Street Corner of Orchard Lake Ave.

GM Contributes to U.S. Missiles

AC Spark Plug Makes Guidance Systems for Thor IRBMs

Important contributions of a technical nature are being made to the nation's security program by several General Motors divisions.

★ ★ ★

With assistance from other GM units, AC Spark Plug Division produces the "AChiever" guidance system, the "Brain" of the Air Force Thor intermediate range ballistic missile undergoing tests at Cape Canaveral, Fla. AC is also developing guidance systems for the Navy Regulus and Air Force Matador missiles.

Thor is the first U.S. ballistic missile in the 1,500-mile range to be guided by an all-inertial system. Such a sustem has great accuracy and is immune to radio jamming and adverse weather. It is not dependent on outside controls, but utilizes gyroscopes of the greatest precision.

Dr. C. S. Draper of the Massachusetts Institute of Technology pioneered the theory of modern inertial guidance. AC is credited with solving the problem of developing a system and being the first in quantity production.

★ ★ ★

Other GM units assisting AC are Delco Appliance and New Departure, as well as the GM Research Staff.

Allison Division has been manufacturing turbo-jet engines for guided missiles since 1948. The Martin Matador, Chance Vought Regulus I and Northrop are powered by Allison engines.

Organized by Durant

The same man who founded General Motors 50 years ago, W. C. Durant, also organized Chevrolet as an independent venture. Durant lost control of GM in 1910, built Chevrolet and then came back to direct the corporation once more in 1916.

Climbed From Bookkeeper's Desk to GM Presidency

Curtice's Rise Came The Hard Way

Harlow H. Curtice climbed from a bookkeeper's desk to the top of the automobile world by sticking to an old formula of doing things the hard way.

★ ★ ★

Steady and sometimes swift advances have marked the career of Curtice, president of General Motors Corporation and formerly GM executive vice president for four years and general manager of Buick Motor Division for 15 years. But his rise included no magic short cuts.

TELLS PHILOSOPHY

Curtice summed up his personal philosophy concisely in a commencement address to graduates of Olivet College, Michigan, a few years ago.

"Do it the hard way!" he urged. "Think ahead of your job. Then nothing in the world can keep the job ahead from reaching out for you. Be bold, knowing that finally no one can cheat you but yourself."

Curtice himself remained a faithful practitioner of what he preached to the young men and women as he passed these milestones:

★ ★ ★

1914—Answered a "blind" newspaper advertisement and started his General Motors career as a bookkeeper for the AC Spark Plug Company in Flint, Michigan.

1915 — Appointed comptroller of AC at the age of 21.

1929—Chosen president of AC.

1933—Named president of Buick.

1948—Named executive vice president of General Motors.

1952—Appointed acting president of General Motors.

1953 — Appointed president of General Motors.

DOOR OPEN

An affable, energetic man with blue eyes and greying red hair, Curtice can be found in his large but modestly-furnished office every day from 8 a.m. to 6 p.m. The door is always open to associates seeking his counsel. He likes his job, concentrates on it intensely every minute of the day.



YOUTHFUL CURTICE — This is the young Harlow H. Curtice who in 1941 answered a blind advertisement that started him on the road to the presidency of General Motors. His initial job was as a bookkeeper for the AC Spark Plug Co. in Flint.

Buick, oldest division of General Motors, was at its lowest ebb in 1933 when Curtice, then head of the AC Spark Plug Division and at 40 one of the industry's most experienced executives, was chosen president and general manager.

Curtice moved quickly and effectively into the job of rebuilding Buick. His prodigious energy, quiet decisiveness and boundless zeal for perfection revitalized Buick almost overnight. Buick's sales soared and by 1938 the company was the industry's fourth largest producer, outselling all but the three low-priced makes.

★ ★ ★

Even before Pearl Harbor Curtice plunged into the war production program, converting every Buick plant to production of armament. During the war Buick delivered to the government on or ahead of schedule more than one billion dollars worth of equipment at considerably reduced prices—an achievement made possible by Curtice's drive and leadership.

In September, 1948, Buick produced its 5,000,000th passenger car, of which more than 2,250,000 were produced during the Curtice administration.

★ ★ ★

That same month he was named an executive vice president of General Motors in charge of general staff activities, including distribution, styling, engineering, manufacturing, research, personnel, employe relations, public relations, business research and the Motors Holding Division.

The Board of Directors named Curtice acting president of General Motors on December 1, 1952, after GM President Charles E. Wilson was granted a leave of absence. Wilson had announced his intention to sever his business connections upon Senate confirmation of his appointment as Secretary of Defense.

On February 2, 1953, the board named Curtice president of General Motors succeeding Wilson. He is a member of the Board of Directors and the Financial Policy Committee of General Motors, and chairman of the Operations Policy and Administration Committees.

★ ★ ★

Curtice is a director and secretary of the Automobile Manufacturers Association, a graduate member of the Business Advisory Council for the Department of Commerce, a member of the Advisory Council for the School of Industrial Management of Massachusetts Institute of Technology, a member of the Industry Advisory Committee of the Advertising Council, director of the United Foundation of Detroit, director and executive committee mmber of the Economic Club of Detroit, and a member of the Detroit Board of Commerce, the Recess Club, the Detroit Club, the Detroit Athletic Club the University of Michigan Club of Detroit, and a member of the Board of Trustees of Connecticut College, New London.

He is a member of the board of trustees of the Academy of Political Science at Columbia University and is chairman of the President's Committee for Traffic Safety.

Locomotive Per Day

The big locomotive plant of General Motors Diesel, Limited, at London, Ontario, built for the exclusive manufacture of Diesel-electric locomotives, can turn out one unit per day.

Power, Heat Supplied

It takes 620 miles of steam pipes, 48 miles of underground high tension cables and 3.5 miles of gas mains to supply the Buick plant at Flint with power, heat and light.

Dewar Trophy Won Twice by Cadillac

The Cadillac Motor Car Division is the only automotive or manufacturing concern to win the Dewar Trophy on two different occasions.

It was won in 1908 for the perfection of the method of interchangeability of parts and in 1912 for the first automotive electric starter, lighting and ignition.

Navy Largest User of GM Diesel Engines

The U.S. Navy is the world's largest user of Diesel engines.

There are more 16-cylinder, 2,000 horsepower engines installed by Cleveland Diesel Engine Division of General Motors in the Navy than any other type.

Supply Jet Engine Fuel

There are ten jet engine fuel nozzles of one model made by the Diesel Equipment Division of General Motors used to supply fuel for could flow enough fuel in one hour to drive the average automobile 36,000 miles or one and one-half times around the world.

Congratulations!

General Motors
ON YOUR
GOLDEN MILESTONE
from the PROGRESS of the PAST-
GM
the PROMISE of the FUTURE

Pontiac Drive-In
THEATER
Dixie Highway, 1 Block North of Telegraph

INSIDE
the new Buick
LEATHER and you'll love it!
In all Roadmaster "75" and all Limited models

PENNEY'S
ALWAYS FIRST QUALITY!

As We Enter Our 57th Year, We, at Penney's, Extend Sincere

congratulations

to the entire

GENERAL MOTORS FAMILY

ON THEIR

GOLDEN MILESTONE

1908 GM 1958

PENNEY'S
MIRACLE MILE
DOWNTOWN PONTIAC

1908 GM 1958

Congratulations!

GM

ON YOUR

GOLDEN MILESTONE

1908 — 1958

FORWARD FROM FIFTY

Pontiac Federal Savings

FEDERAL HOME LOAN BANK SYSTEM MEMBER

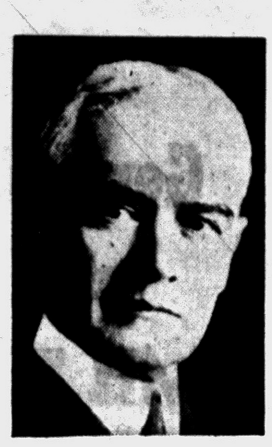
Home Office: 761 W. Huron Street
Rochester Branch: 407 Main St.
Downtown Branch: 16 E. Lawrence St.

FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION SAFETY OF YOUR SAVINGS INSURED UP TO $10,000

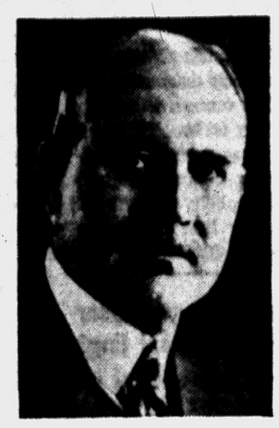
Here Are Six of the Eleven General Motors Presidents



GEORGE E. DANIELS
1908



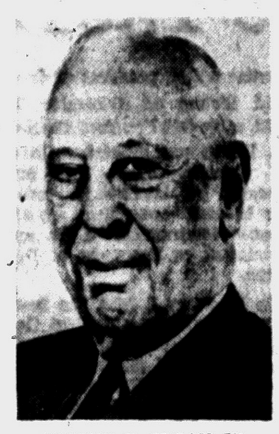
THOMAS NEAL
1911 - 1912



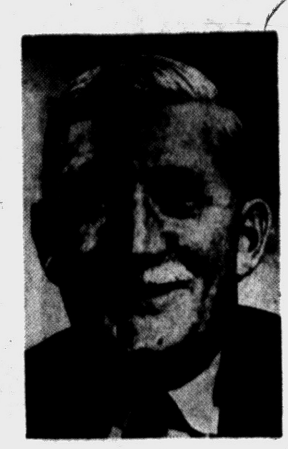
C. W. NASH
1912 - 1916



PIERRE S. DuPONT
1920 - 1923



ALFRED P. SLOAN JR.
1923 - 1937



WILLIAM S. KNUDSEN
1937 - 1940



FIRST FIBERGLASS CAR — Production began in late 1953 of the Chevrolet Corvette introduced as a GM "dream car" earlier in the year. This first American-built sleek sports car was the result of GM experiments in building bodies of plastic reinforced with glass fiber. Here, a worker shows the light weight of the body shell.

Division Has Produced Nearly 10 Million Cars

David Buick First Built Bathtubs

The passing of an era was heralded by production of the first Buick automobile.

Two nearly unrelated events were chronicled in "The Flint Journal" on Sept. 10, 1903. One was a story on a group of blacksmiths meeting in convention in Flint to build a state college of horseshoeing.

The other article told of the Flint Wagon Works buying the infant Buick Motor Co. of Detroit and moving it to Flint.

★ ★ ★

Nobody asks what became of the horseshoeing college today.

But since those early times, when the new company employed between 25 and 30 men, Buick has produced more than 9,500,000 cars, nearly 850,000 of them in 1955.

Today Buick is geared to produce a million cars annually. It has the largest integrated auto plant in the industry, employing more than 27,000,000 when operating at capacity. Its facilities cover more than 280 acres.

★ ★ ★

David Dunbar Buick, a Detroit plumber and inventor fathered the Buick car. He turned to manufacturing automobiles after making a fortune in bathtubs through development of a process of tempering porcelain to iron, making possible white bathtubs.

His first car was a two-cylinder 21 - horsepower "horseless carriage" with a valve-in-head engine. From this "two-lunger" engine was developed the valve-in-head eight and then the famed V-8 which powers Buick today.

The tiny company which Buick had organized to make his car ran into financial difficulties in 1903 and James H. Whiting induced his associates in the Flint Wagon Works to purchase the firm from Buick's creditors. They borrowed $10,000 from a Flint bank to purchase the firm.

★ ★ ★

This probably was the most important single loan in the community's history. It not only brought Buick to Flint, but subsequently the extensive GM operations which accounts for more than 90 per cent of the industrial employment in the city.

The new arrival was capitalized for $75,000 with Buick himself coming to Flint as president and general manager.

Buick built 16 cars in 1903 and 37 the next year. Late in 1904 William C. Durant, the "boy wonder" of Flint who had amassed a fortune making and selling carriages, was brought into the Buick organization as general manager.

★ ★ ★

Durant immediately increased the capital of the new firm to $1,500,000 through sale of stock to Flint residents, many of whom became wealthy from their investment.

★ ★ ★

Production of Buicks increased from 37 in 1904 to 750 in 1905 and 1,400 in 1906. In 1908, Buick came out with its famous Model 10, a low-priced car with a planetary transmission. It became the sensation of the industry and production that year totaled 8,820.

Two years later production hit 30,525 to give Buick 17.9 per cent of the industry's total volume and put it firmly in first place among car manufacturers.

★ ★ ★

Meanwhile Durant had attracted to Flint a large number of parts manufacturers, many of whom were absorbed by Buick later. Durant also hired such able executives as Charles W. Nash, Walter P. Chrysler, Louis Chevrolet and others while he devoted more of his time to organizing General Motors.

In the decade following the war new influences affected the automobile market. In the 1920's the motorist looked for mechanical improvements and refinements, conveniences and styling. Competition became keener in engineering, price and design.

★ ★ ★

Buick, which pioneered the valve-in-head engine, took the lead in this period in many improvements which later became standard equipment on all makes of automobiles. Among these were four-wheel brakes introduced in 1924. In 1928 it pioneered coil spring suspension and hydraulic shock absorbers.

★ ★ ★

Six years later, in 1934, it pioneered direction signals and in 1948 developed the torque-converter type transmission. Buick introduced Riviera "hardtop" styling in 1949 and followed that with the four-door Riviera "hardtop" in 1955. Both models proved so popular they set a styling trend followed by the whole industry.

In 1934 Buick introduced the new series 40 which gave Buick a greater spread in the lower-priced bracket. From then on Buick production climbed steadily, moving into fourth place in industry sales in 1938 and jumping to the third spot in 1954.

★ ★ ★

In 1941 when the nation turned to the production of arms, Buick again was called upon to build aircraft engines and other materials for war. All automobile production was halted in January, 1942 and Buick converted every one of its plants to arms production.

★ ★ ★

Immediately after civilian production was resumed in 1945, Buick landed a large expansion program designed to gear its facilities for manufacturing to more than 500,000 cars annually.

A new program was launched in 1950 to raise capacity to 750,000 cars a year and in June of 1955 additional expansion was started to boost production capacity to a million cars a year.

As Fisher Body Manager in Pontiac

Marks Second Anniversary



THOMAS F. WIETHORN

While 1958 marks the 50th anniversary of General Motors, it also marks the second anniversary of Thomas F. Wiethorn's appointment as manager of the Pontiac plant of Fisher Body Division.

★ ★ ★

Wiethorn, 41, was named to the post Feb. 18, 1956, coming to Pontiac from Lansing where he had been production manager of Fisher Body operations.

Wiethorn, born in Cincinnati and graduated from the University of Cincinnati, joined Fisher Body in 1939.

His first job was as personnel clerk in the Norwood, Ohio Plant. In 1950 he was named assistant supervisor of labor standards and then supervisor in 1946.

★ ★ ★

Promotion was rapid for Wiethorn and in 1950 he was appointed shift plant superintendent, to be followed a year later by the position of plant superintendent.

In 1952 he was picked for production manager at Lansing.

A resident of Birmingham Wiethorn typifies the opportunity which General Motors, throughout its 50 years, has offered young career - minded men.

Spark Plug Developed by Packard Electric

A new high tension spark plug cable utilizing plastic insulation which possesses the ability to withstand higher temperatures than any plastic insulated cable previously available has been developed by Packard Electric Division of General Motors.

The new cable withstands temperatures up to 220 degrees F., 60 per cent higher than previous plastic insulated cable, and is recommended for use in the engine compartment of trucks, buses and other heavy duty equipment where high operating temperatures might affect the serviceability of standard spark plug cable.

Measurements Precise in Auto Manufacturing

The story of measurement is an intriguing one. The early days of history had their own systems of measurement, and in those times the length of a man's forearm and the weight of a grain of wheat were adequate standards.

But today's auto manufacturing techniques demand an entirely different kind of precision. To satisfy these high standards it has been necessary to develop delicate instruments of measurement, capable of dividing an inch or an ounce into thousands of parts.

Now Forgotten Names

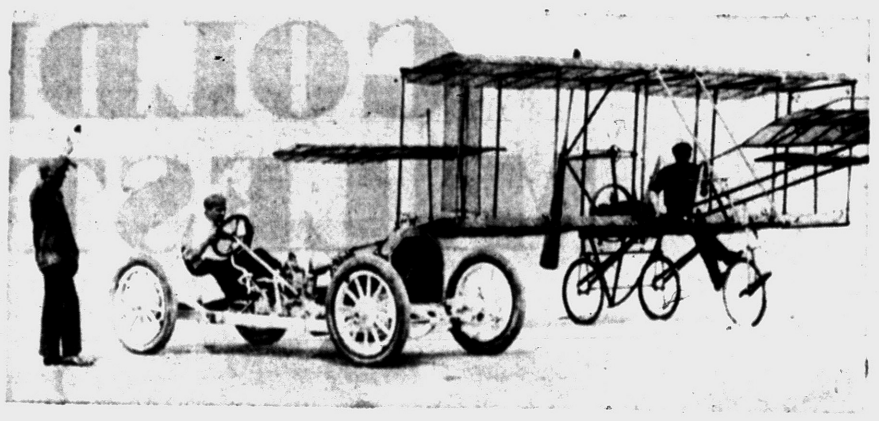
The Little Motor Car Co. and the Mason Motor Co. are long forgotten names in the automobile industry. However, these two firms contributed the manufacturing resources when Chevrolet was formed three years after General Motors was founded.

New Doors Featured

Cadillac's Series 75 Limousine and eight-passenger models feature doors that extend into the car's roof for easier entrance and exit



EARLY DREAM CAR — This 1915 Buick with a special body was an early example of testing public reaction to a "dream design." To lend glamour and excitement, as in a modern automobile show, beautiful models in gowns of the latest fashion are employed.



HOT RACE IN 1909 — The early automobile not only had to compete with the horse but was also challenged by the airplane. Piloting this stripped down Buick at Daytona Beach, Florida was Bob Burman, a famous racing driver of the day. Aircraft styling has greatly inspired the design of automobiles. Today's Golden Anniversary Buick is named the "B-58."

CONGRATULATIONS!
GENERAL MOTORS
on your
Golden Milestone
DR. B. R. BERMAN
—Optometrist—
STILL AT SAME LOCATION
17 N. Saginaw St. FE 4-7071

GM 1908 · 1958
Congratulations
General Motors
ON YOUR GOLDEN ANNIVERSARY
Elliott's Furniture
PLANT —— SHOWROOM
5390 DIXIE HWY. 5400

Golden Milestone General Motors
CONGRATULATIONS!
GENERAL MOTORS
ON YOUR GOLDEN ANNIVERSARY
RIDLEY Flash CLEANERS
in PONTIAC
339 W. Huron FEderal 8-9252
26 E. Huron FEderal 8-9255
Miracle Mile Shopping Center

Congratulations on Your
Golden Milestone General Motors
EFFICIENT Engineering Co., Inc.
21680 Coolidge

Golden Milestone General Motors
CONGRATULATIONS From
SCARLETT'S BICYCLE SHOP
Your Hobby & Cycle Shop
20 E. Lawrence FE 2-7221

GM 1908 · 1958
Congratulations!
General Motors Corporation
On Your
50th Anniversary
It has been our privilege to serve General Motors for over 30 years.
Truckaway Corporation
355 S. Sanford St. Pontiac, Mich.

WE EXTEND SINCERE
Congratulations!
TO
General Motors
ON YOUR
GOLDEN MILESTONE
from the PROGRESS of the PAST-
GM
the PROMISE of the FUTURE
Molls
FINE FLOOR COVERING and DRAPERIES
1666 South Telegraph

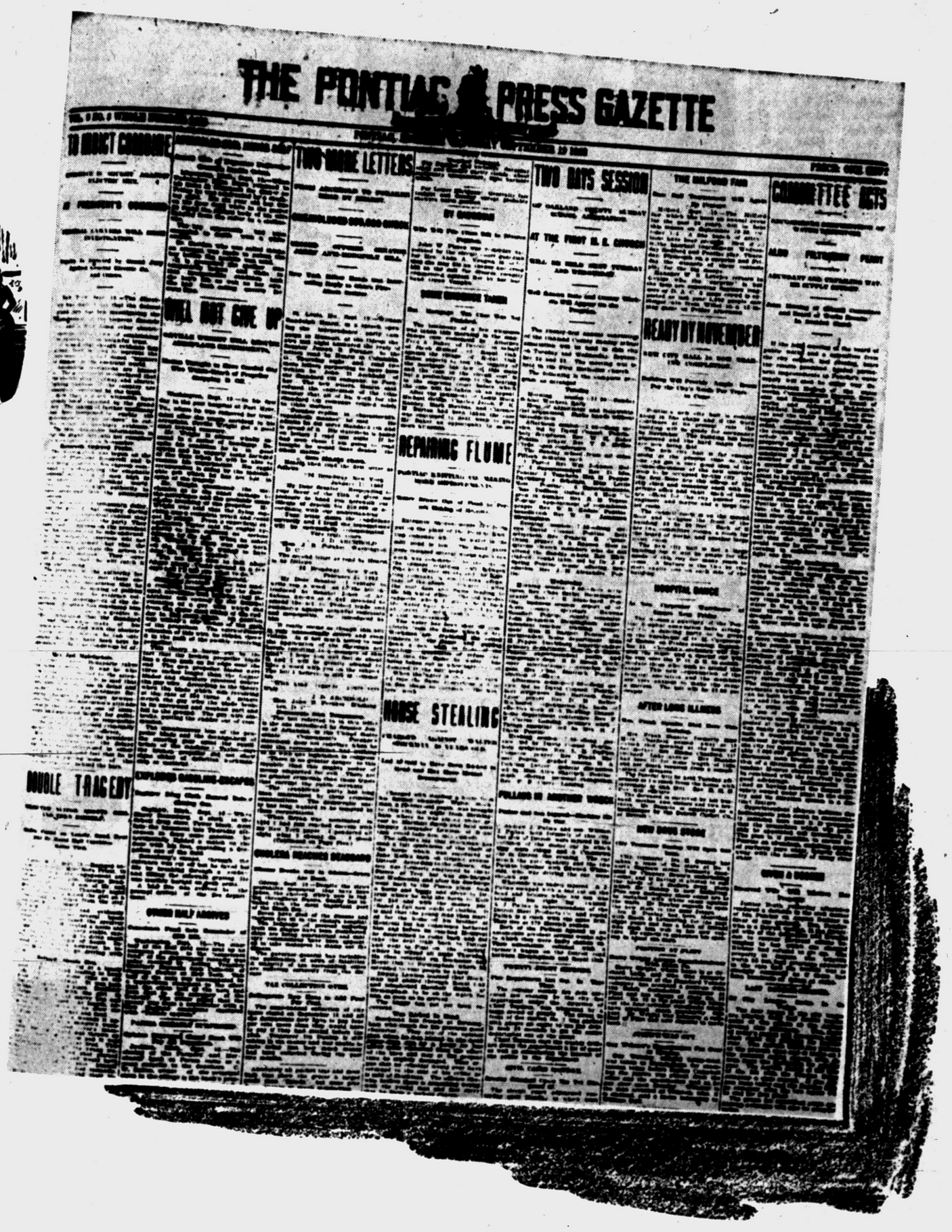












During The Week Of Sept. 12, 1908

General Motors Was Born

TODAY WE EXTEND SINCERE

Congratulations!

ON YOUR

50th ANNIVERSARY

Your constant leadership in automotive engineering is greatly responsible for today's great story of transportation

The Pontiac Press



George Yardley makes it easy to understand how he was once an All-American volleyball player the way he takes those jump shots. Rival coaches feel he must have a built-in pogo stick.

★ ★ ★

Colleges throughout the Midwest and other sections are bombarding Ferndale coach Roy Burkhardt with letters concerning court whiz Earl McNeal and big center Gordon Rodwan. Michigan, U. of D., Bowling Green and Toledo are among those interested. Rodwan is expected to become a future Titan while McNeal is undecided. Burkhardt feels both will make "fine college players."

★ ★ ★

Despite being born with her right side partially paralyzed, Susan Creighton, 14, of Falls Church, Va., along with a partner, won a national mixed doubles bowling tournament for youngsters recently.

★ ★ ★

Women bowlers in the local Imperial League stole a page from the power-packed men's West Side Classic the other night when there were ten 200 games and nine 500 series rolled. Mildred Molter had another big night with a 268 game and 623 for a trio. Shaw's Jewelry hit a 985 game and Pontiac Electric one for 895 going way over their team averages.

Among the fans disappointed at Benton Harbor's loss to Detroit Austin in the Class A finals was West Bloomfield coach Art Paddy. He is a native of the home Benton Harbor.

★ ★ ★

Talk about a tournament growing. The Elks doubles event starting April 4 has increased its entries from 188 to 446 in one year. "I'm going to shoot for 1,000 next time," said Wiley McClelland, one of the chairmen, today.

★ ★ ★

The grid Giants have learned from movie extra Frank Gifford that the probabilities of his not playing football next fall "are very strong." He said it will be up to Warner Brothers Studio.

★ ★ ★

Opal Ward had the high actual game of 245 and Viola Cargal rolled the best actual series of 633 in the recent Women's City Bowling Tournament. Both are from Pontiac. The Kernaghan Engineering quintet of Utica hit the top actual team series with 2575.

John Herron, a 154-pounder, finished 3rd as the lone Pontiac Central wrestler in the Michigan AAU meet at Ypsilanti last weekend. The Saginaw Valley champ defeated entries from Michigan and MSU before bowing.

Oakland B Loop Selects All-Star Basketball Team

The Oakland B League picked its all-conference basketball team for the 1957-58 season at a league meeting held last night. Ten players were named to the squad, with positions and order of choice being eliminated.

Players honored were: Dick Booth, Wayne Figley and Sandy Morgan, Troy; Jim Drake and Nick Neira, Lake Orion; Bob Bush and Frank Birdwell, Fitzgerald; Jerry Hill, Avondale; Rick Moos, Madison; George Almashy, Clawson.

Honorable mention went to Neil Van Wagoner, Lake Orion; Bob Klein, Fitzgerald; Dennis Evans, Avondale; Jeff Gossett, Madison, and Lowell Acton, Clawson. All are seniors except Moos and Acton.

Peyton Goodwin, Troy basketball coach and athletic director, was elected loop president. Spring track schedules were set up and all meets will be run at Fitzgerald starting April 9. Only dual meets are planned.



UPCOMING—Karen Hantz, a 15-year-old San Diego, Calif. miss shows the racket she used in winning top ranking in three Junior Girls' divisions.



AP Facsimile

GLOVES' TEST — Middleweight champion Carmen Basilio looks and listens during weigh-in as co-manager John De John talks about the gloves he will use in the title fight with Sugar Ray Robinson in Chicago tonight. Robinson watches on the right.

Stadium Plan Rejected

LANSING (AP) — Fred Matthaei, Detroit industrialist and sports enthusiast, last night tried to sell lawmakers on a plan for helping bring the 1964 Olympic Games to Detroit.

However, after hearing him, the Senate Appropriations Committee took no action on a bill to pave the way for erection of a 90,000-seat, 15-million-dollar stadium on the State Fairgrounds.

The structure would be financed from revenue bonds, and revert to state ownership after the 1964 Olympics.

Matthaei estimated that 70 to 75 per cent of the stadium's cost could be paid off out of revenues generated by Olympic events.

★ ★ ★

He said afterwards the two best revenue possibilities for paying the rest of the indebtedness would be to induce use of the facility for professional football and a national league baseball club.

Some members questioned the need for a $25,000 appropriation in the bill, but the witness said it was needed to evidence the support of the State of Michigan for the project to the Olympics screening committee.

Sen. Edward Hutchinson (R-Fennville) said the state was broke and that he would not support any appropriation.

Seattle's Star May Join Pros

Baylor Would Pass Up Final College Year if He Makes Move

WASHINGTON (AP) — Elgin Baylor, Seattle's sizzling shooter, may pass up a final year of college basketball to join the professional ranks.

The West Coast All-America said he hasn't made up his mind as yet, but will announce his decision by next Monday.

★ ★ ★

Baylor said he is giving serious consideration to joining the pros because of "personal reasons." He declined to elaborate. The 22-year-old junior, who was a local high school star, is here on a visit to his parents.

Baylor plans to be married in June to a 19-year-old Howard University student, Miss Ruby Saunders.

★ ★ ★

The pros would welcome Baylor whose height, agility and scoring ability have made him one of the finest players in Far West history. Baylor led Seattle into Saturday's NCAA finals at Louisville, Ky., after pacing the Chieftains with more than 800 points in regular season play.

Pontiac 'Y' Third in District Event

Although Pontiac YMCA swimming teams finished third and fourth in the four-team Northeastern District meet at Flint last weekend, they set two records and a second-place relay team bettered another, only to lose the victory.

Saginaw won both prep and junior titles with 79-91 totals. Flint was 2nd (67-82). Pontiac 3rd in junior (39) and 4th in preps (25); Bay City 3rd preps (47) and 4th juniors (4). Tom McKinnon set district record at 16.7 in 25-yard backstroke; Bruce Norvell, record (betters state) 33.9 in 50-yard breaststroke. First three places qualified for state meet in Saginaw Saturday.

Pontiac placings in finals:
PREPS—Steve Sivey (6th), 25-yard freestyle; Tom Harrington (3rd), 25-yard butterfly; Dick Richards (3rd), diving; Charles Ries (4th); 100-yard medley relay (4th), McKinnon, Skip Ervin, Stuart, Steve Sivy.
JUNIORS — Tom Eley (2nd), 50-yard freestyle, 27.8; 100-yard freestyle, Jim Velzy (2nd), 1.03.4, and Roger Goltry (6th) 1.20.9. Phil Cashin (2nd) 34.8, and Robert Butler (4th) 37.5, 50-yard backstroke. Bill Main (4th), diving. 200-yard med. relay (2nd), 2.10.4 (beats 1957 mark), Cashin, Norvell, Velzey, Eley.

Pancho Ahead of Hoad for 1st Time on Tour

KANSAS CITY (AP)—Pancho Gonzales last night took the lead from Lew Hoad in their 100-match series for the world professional tennis championship for the first time since the tour started in Australia.

The Los Angeles veteran defeated Hoad, of Australia, 6-4, 14-12. It was Gonzales' fourth straight victory. He leads 22 matches to 21.

MONDAY'S FIGHTS
NEW YORK — Eddie Andrews, 158½, Lowell, Mass., stopped Tex Gonzalez, 159, East Orange, N. J., 1.
PROVIDENCE, R. I.—Charley Norkus, 197¾, Newark, N. J., outpointed Ollie Wilson, 195, Hartford, Conn., 10.

Scatter-Gun Mound Work Worries Tighe

LAKELAND, Fla. (AP) — Jack Tighe's face is apt to take on a mournful look when the subject of pitchers comes up these days.

It's no secret the Detroit Tiger manager is far from pleased at the wildness shown by his mound staff in training camp. Now he's talking of replacing a veteran with some promising newcomer.

Tighe did not say which of seven youngsters here for tryouts is ready for the leap to major league ball or which veteran is in danger of losing his place.

Tighe says he plans to make another squad cut next week and will take 12 pitchers North when the club breaks camp April 8. Starters Billy Hoeft, Frank Lary, Paul Foytack and Jim Bunning will be among them and Tighe is reportedly impressed with the work of veteran reliefers Harry Byrd and Lou Sleater.

★ ★ ★

Bob Shaw, who sparkled in winter league play this year, is considered most likely to get the nod if Tighe decides to cut one of his regulars.

Tom Morgan and Hank Aguirre, both with considerable experience in the majors, also are likely prospects.

Tighe sent righthander Tom Sharkey, a recent service returnee, to Tigertown for reassignment to a minor league team yeaterday.

Ron Rozman, a native Detroiter, also left the Tiger camp, headed for Charleston of the American Assn. Rozman's 15-1 record with Augusta of the Sally League was the best in the Tiger farm system last season.

★ ★ ★

Tighe says he wants to watch the performances of Mickey McDermott, Chuck Daniels, Don Lee, Joe Presko and Jim Stump further before reaching a final decision on the pitching staff.

Shaw and Morgan were slated to take the mound today when the Tigers meet Kansas City here. The Tigers' game with Boston yesterday was cancelled because of rain.

Despite his concern about Tiger pitchers, Tighe believes the staff has more depth than it did a year ago. He also said he has been pleasantly surprised at the way the club is hitting.

★ ★ ★

"We'll be better defensively this season," he said and predicted that the American League pennant race will be tighter than last year when the Tigers finished in fourth place, 20 games out of first.

'Sugar' Tries to Regain Middleweight Crown

Basilio Risks All Tonight

CHICAGO (AP)—After a week of rather unusual pre-fight shenanigans, crowding Carmen Basilio risks his middleweight title against aging but still artistic Sugar Ray Robinson tonight in Chicago Stadium.

★ ★ ★

The rematch, six months after the 30-year-old Basilio gained a split 15 round decision over Robinson in New York, will be on closed circuit television in 38 states, Canada and the District of Columbia, with the Chicago area blacked out and on CBS radio nationally with Chicago cut in.

Fight time is 11 p.m. EST.

Robinson, 37, will be attempting to regain the 160-pound crown for the fourth time and never has been beaten twice by the same fighter. Whereas the Harlem Dandy has found Chicago Stadium to his liking in the past, Basilio has found it a jinx.

★ ★ ★

Robinson first won the title in the big west side arena, successfully defended it there and twice recaptured it there.

Basilio lost to Chuck Davey, Billy Graham and Johnny Saxton in the only fights he has had in Chicago and has claimed unfair decisions in all but the Graham bout.

Robinson's record: 140 wins, 6 defeats, 2 draws. He won 91 of his fights by knockouts.

Basilio's record: Won 52; lost 7, 7 draws; 25 wins by knockouts.

★ ★ ★

The scheduled 15 round encore will be scored under the five point must system. The gate is expected to be about $400,000 with attendance near 19,000 although ticket sales did not hit the level of earlier estimates by the promoting International Boxing Club.

TV proceeds will be about $300,000 and radio $30,000. Movie rights are yet to be figured. Both Basilio and Robinson will receive 30 per cent slices of everything.

The champion remained a solid 8-5 betting choice after odds last week reportedly went as high as 11-5 in his favor.

★ ★ ★

George Gainford's charges of chloroform in Basilio's cut lotion in the last bout, Robinson's indecision on what gym to use in workouts, Sugar Ray's reported but denied weight battle, Basilio's cocoon-like retreat from the public in training—all these have added up to considerable tomfoolery for a fight of this stature.

Taking them one at a time:

Chloroform—Gainford said this or "some other kind of stuff" was used by Basilio's handlers in a cut lotion and got into Robinson's eyes the last time.

★ ★ ★

Robinson's Workouts — After Gainford announced he was "running Basilio" out of Johnny Coulon's south side gym, Carmen calmly left for the loop CYO quarters. But Robinson remained at Joe Louis' gym and an estimated 500 fans who turned up at Coulon's to watch Sugar Ray were disappointed.

Robinson's Weight Battle — He reportedly went to a loop bathhouse "to sweat off weight or have treatment for a sore back." He reportedly has been working in heavy sweat suits to boil down to the 160 limit. Actually Robinson looked as lithe as ever in drills, never showed signs of a sore back, and flashed contrasting signs of rustiness and vicious artistry in workouts.

★ ★ ★

Basilio's Retreat — From the first time he arrived in Chicago, his managers announced the public would be barred from workouts and only close friends and the press would be permitted.

★ ★ ★

One fight expert summed up the rematch this way:

"Robinson still has class and punch but has lost much of his speed. But he can lick Basilio three or four ways—outbox him, knock him out with a left, knock him out with a right, and mess him up with a left jab. Basilio has strength and heart. But he can fight only one way. He can't be a mystery."

Writers Favor Basilio Again

CHICAGO (AP) — A poll of sports writers who will cover the middleweight title fight tonight in Chicago Stadium gave champion Carmen Basilio a big edge to defeat Sugar Ray Robinson.

Of 34 writers polled by The Associated Press, 21 picked Basilio to win. Four predicted the champion would stop the challenger.

Six of the 13 who selected Robinson figured the ex-champion would win by a knockout.

Do Boxers Read Want Ads?

Patterson's in London — Has Nobody to Fight

LONDON (AP)—A puzzled pair of boxing chiefs gave serious thought today to running a want ad in London and New York newspapers:

"Wanted boxer, preferably British heavyweight to fight champion Floyd Patterson in London late June. Salary good. Working hours over before you know it. Prospects call or write Promoter Harry Levene, Cambridge Circus, London."

★ ★ ★

If Promoter Levene and Cus D'Amato, who manages the affairs of Patterson, can turn up someone to meet the champion the fight will come off either the last week in June or the first week in July.

The arena will be one of the largest in the world—100,000-seat Wembley Stadium in the London suburbs.

"There's only one thing wrong" deep cushions of an aristocratic said D'Amato today from the London hostelery.

★ ★ ★

"We can't find a boy to fight Patterson."

Floyd goes five or six fast rounds daily with his friend and traveling companion, sparmate Dusty Rhodes.

Tonight, Patterson and Rhodes add to the routine and give a three-round exhibition at Empress Hall during a fight card topped by heavyweights Cleveland Williams of Houston, Tex., and Dick Richardson.

Lights Go Out for Gonzalez

NEW YORK (AP)—"What hit me?" That was what Tex Gonzalez asked today. Eddie Andrews had a ready answer.

"He led and I went over him and clipped him."

That was the story, in brief of last night's feature fight at St. Nicholas Arena between Andrews, from Lowell, Mass., and Gonzalez, from East Orange, N.J.

The end came at 1:41 of the first round of the scheduled 10. Andrews clipped Gonzalez with a right to the head and the latter went to the canvas.

Gonzalez made a valiant try when referee Harry Ebbets came to "nine" but he couldn't quite make it. He was on one knee and dropped back when the full count was reached.

Braves Drop Six, A's 2, Dodgers Seven

BRADENTON (INS)—The World Champion Braves began their trimming operation and sent down six rookies. The ones to go were pitchers Don Nottebart, Ray Rippelmeyer and Vic Rehm, catcher Mike Roarke, infielder Joe Morgan and outfielder Lee Maye.

The A's sent southpaws George Brunet and Rip Coleman to Buffalo of the International League. The Bisons bought outfielder Joe Caffie from Cleveland.

The Dodgers cut seven players, pitchers Ralph Mauriello, Stan Williams, Rene Valdes and Bill Harris, outfielder Don Miles, infielder George Anderson and first baseman Jim Gentile.

Four Bowie Entries Given Overweights

BOWIE, Md. (AP)—John P. Turner Jr., Bowie handicapper, has assigned weights above the 130-pound ceiling to three eligibles for Saturday's $100,000-added John B. Campbell Memorial Handicap.

Bold Ruler and Round Table were assigned 134 pounds each. Gallant Man 132 and Bardstown 130.

Clemson Trips MSU in Baseball Opener

CLEMSON, S. C. (AP) — Clemson opened its attack with a three-run homer and went on to defeat Michigan State 7-5 before rain ended their baseball game at seven innings yesterday.

Clemson shortstop Bud Spiers clouted a round-tripper off MSU's Ron Perranoski that drove in three runs in the first inning.

State picked up 10 hits but was unable to catch the Tigers who added two runs in the third and one each in the fifth and sixth innings.

The game was the first for the Spartans on their annual Southern trip. They play Georgia Teachers today at Collegeboro, Ga.

Michigan State	020	021	0—5	10	3
Clemson	302	011	X—7	7	3

Perranoski and Gilbert; Stowe, McDonald (6) and Coker. WP—Stowe. HR—Spiers.

Barnett Heads NAIA All-Stars

KANSAS CITY (AP)—Dick Barnett of the champion Tennessee A. and I. University Tigers, heads the list of stars on the National Assn. of Intercollegiate Athletics All America basketball team announced today.

★ ★ ★

Others on the first team are Bennie Swain, Texas Southern University; Al Pursell, Coe College; John Butcher, Pikeville, Ky. College, and Dick Bezmer, Rollins College, Fla.

SPORTS



AP Facsimile

OUT AT HOME — Phillies' pitcher, Gene Snyder, is just waiting, ball in glove, for Cincy's Redleg Hank Bivins, sliding into home in yesterday's game at Tampa, Fla. Bivins tried to score from 3rd on the 1st inning play, on Snyder's bad throw to catcher Joe Lonnett. Lonnett recovered in time to throw to Snyder for the out.

Sievers Still Sidelined With Ailing Leg

By THE ASSOCIATED PRESS

Washington's Roy Sievers, the American League's home run and RBI king, today still was immobilized.

★ ★ ★

Sievers, who rapped 42 homers and knocked in 114 runs last season, hasn't played in nine days. The Nats' big gun was hit in the leg by a batted ball March 12, suffering a bruise. He played in three games, wound up pulling a muscle and has been idle since.

Manager Lavagetto, who even has used third baseman Harmon Killibrew as an outfielder, said Sievers will take over in left field when he returns. Rookie Albie Pearson has virtually clinched the center field berth and Jim Lemon will hold down right backed by rookie Neil Chrisley.

★ ★ ★

Only two games escaped the weather yesterday.

Chicago's Cubs laced Cleveland pitching for a 13-8 victory and Cincinnati defeated Philadelphia 4-3.

Cub shortstop Ernie Banks drove in five runs with his seventh homer of the spring, and a pair of doubles. Sixteen men batted around in the first inning as Chicago stormed to 12 runs against starter Don Mossi and successors Don Schaeffer and Hal Woodeshick.

★ ★ ★

The Redlegs bounced four of their nine hits in the sixth inning and scored three times for the victory. Pitcher Charley Rabe singled home two of the runs and Buddy Gilbert singled to knock in the final run. The Phillies got home runs from rookies Pancho Herrera and Chuck Essegian.

San Francisco's Giants competed their second transaction in a week yesterday — for cash — when they sold infielder Foster Castleman to the Baltimore Orioles for "something in excess of the $20,000 waiver price."

Pontiac Women Get Keg Checks

Pontiac keglers earned $533.80 for their impressive showing in the Elks Ladies State Bowling Tournament at Port Huron.

Four high finishes for teams, accounted for most of the loot. The Porky's, captained by Viola Goss, missed a tie for 1st by only two pins to win the $80 runnerup award.

Mildred May's Does finished 6th for $60, Happyland Shows earned $40 for 10th place and Ricki's Pizza team took home $35 for 12th.

The doubles team of Marjorie Reese-Eva Miller took $30 second place money while the Gertrude Sprung-Joyce Fox duo ranked 10th to win $17.50.

Pontiac also had a runnerup in all events in Mary Emsley. She earned $18 and 5th placer Marjorie Reese $15 to complete the list of top local finishers in the tourney.

Tale of Tape

CHICAGO (AP)—Tale of the tape for the Carmen Basilio-Ray Robinson middleweight title fight Tuesday night in the Chicago Stadium:

ROBINSON		BASILIO
37	Age	30
160	Weight	153
5-11	Height	5-6½
72½	Reach	67
36½	Chest (normal)	36½
38	Chest (expanded)	39
28½	Waist	29
15	Neck	15
19¾	Thigh	20¾
13¾	Calf	13¾
13¾	Biceps	13½
10¾	Forearm	10½
11½	Fist	11
9	Ankle	10
7½	Wrist	6¾

GRAPEFRUIT League

NATIONAL LEAGUE

	Won	Lost	Pct.
San Francisco	9	4	.692
St. Louis	9	5	.643
Los Angeles	8	5	.615
Milwaukee	7	6	.538
Chicago	8	7	.533
Philadelphia	7	8	.467
Cincinnati	7	9	.438
Pittsburgh	4	10	.286

AMERICAN LEAGUE

	Won	Lost	Pct.
Boston	7	4	.636
Chicago	8	6	.571
Kansas City	7	6	.538
New York	8	7	.533
Cleveland	6	7	.462
Washington	5	7	.417
Detroit	5	9	.357
Baltimore	4	9	.308

YESTERDAYS RESULTS
Chicago (N 13, Cleveland 8
Cincinnati 4, Philadelphia 3
All other games cancelled, rain.

TODAY'S BASEBALL
By The Associated Press
Baltimore vs. Cleveland at Tucson, Ariz.
Milwaukee vs. Boston at Sarasota, Fla.
Kansas City vs. Detroit at Lakeland, Fla.
Washington vs. Cincinnati at Tampa, Fla.
New York vs. Philadelphia at Clearwater, Fla.
Chicago (N) vs. San Francisco at Phoenix, Ariz.
Los Angeles vs. St. Louis at St. Petersburg, Fla.

TOMORROW'S SCHEDULE
Baltimore vs. San Francisco at Phoenix, Ariz.
Detroit vs. Boston at Sarasota, Fla.
Kansas City vs. Chicago (A) at Tampa, Fla.
Cleveland vs. Chicago (N) at Mesa, Ariz.
St. Louis vs. New York at St. Petersburg, Fla.
Los Angeles vs. Pittsburgh at Ft. Myers, Fla.
Milwaukee vs. Philadelphia at Clearwater, Fla.

First Baseball Call Issued by Jewelers

Paul Parks, who will manage Shaw's Jewelers Class A City League baseball team again this year, has issued the first call for players for the 1958 season. All positions are wide open, Parks said.

The Jewelers, defending city champions, will play in the reorganized Michigan State League this year as well as the City League, Parks announced. The team will be built around stars like Terry Thomas and Dave Kringe, he said.

Players interested in gaining a position with the Class A Jewelers should call Parks at either FE 5-4201 or FE 5-8306.

Mondays' Basketball Scores
By The Associated Press
AAU TOURNAMENT
First Round
Los Angeles 75, Cincinnati 56
Brownstown, Ind. 79, Amarillo, Tex. 73
Lake Charles, La. 77, Milwaukee 58

Enter the hot stove league and play

YOU'RE THE MANAGER

(Twelfth of a series)

By BEN OLAN

It's the last of the ninth, the bases are loaded, the score is tied and the visiting team's pitcher is shaky. That's the most exciting stage of a ball game.

In the following instance, St. Louis manager Freddie Hutchinson was in an enviable position. He was faced with several possibilities. The Cards' skipper's strategy worked out fine. Would you have called for the same move?

The Cards and Giants are tied 3-3 in the last of the ninth at St. Louis. Ruben Gomez (R) is pitching for New York. Don Blasingame opens the inning by drawing a base on balls. He attempts to steal second and is safe when shortstop Daryl Spencer drops the catcher's threw. Alvin Dark sacrifices Blasingame to third. Gomez walks Stan Musial and Wally Moon intentionally, filling the bases with one out. Joe Cunningham (L) is sent up to pinch-hit for Eddie Miksis, Ken Boyer (R) is on deck. The count on Cunningham goes to two balls and no strikes.

Would you:

a. Have Cunningham swing at the next pitch?

b. Order him to let another one go by, in the hopes of drawing another walk?

c. Have him put down a squeeze bunt on the next delivery?

(Other data: Gomez has given up five walks in 8⅓ innings; Cunningham is hitting .365 for the year with 42-for-115.)



JOE CUNNINGHAM

Result: A — Cunningham swings at the next pitch and belts a grand slam home run on top of the right field roof. Cards win 7-3 (July 30).

HOCKEY AT A GLANCE
By The Associated Press
TODAY'S GAMES
PLAYOFFS
NATIONAL LEAGUE
Stanley Cup Semifinals (Best-of-7)
Boston at New York
Detroit at Montreal
EASTERN LEAGUE
Finals (Best-of-7)
Washington vs. Charlotte at Johnstown

YESTERDAY'S RESULTS
PLAYOFFS
INTERNATIONAL LEAGUE
Finals (Best-of-7)
Indianapolis 6, Louisville 3, series tied 1-1.

TOMORROW'S SCHEDULE
PLAYOFFS
AMERICAN LEAGUE
Calder Cup Semifinals (Best-of-7)
Providence at Hershey
Springfield at Cleveland

Wings Join Pistons in Playoffs Tonight

Skaters Travel to Montreal for Cup Opener

Detroit at Top Strength for Big Series; Play at Olympia Sunday

MONTREAL (AP) — Detroit's improved Red Wings join their fellow Olympia tenants, the Pistons, in the playoff wars tonight as the Stanley Cup games get under way.

The Redshirts run right into the champion Montreal Canadiens tonight and Thursday before returning home, while the Rangers and Bruins are battling.

Despite the complete domination of loop play by Montreal, the Red Wings will not be beaten before they start in the best-of-seven semifinal series.

Montreal has not defeated Detroit since Jan. 30 and the teams broke even in the last half of the schedule, each with two victories, plus three ties. The Wings won the last pre-playoff meeting Sunday 4-4 at home.

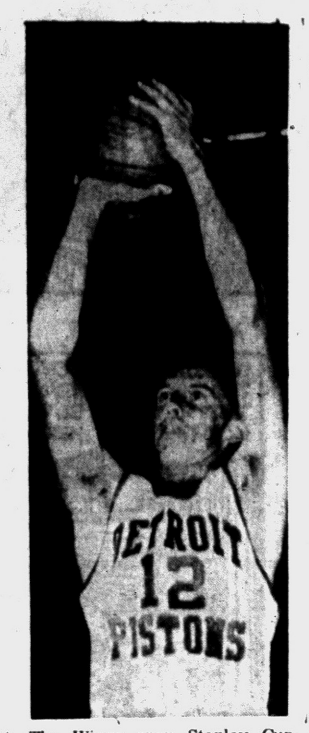
★ ★ ★

A fired-up Detroit contingent and injury problems could prevent the National Hockey League victors from winning their 3rd successive Cup crown.

The Wings have been playing outstanding hockey in recent weeks and are in sound physical shape for the series. Canucks Boom Boom Geoffrion, Jacques Plante, Tom Johnson and Dollar St. Laurent have all been ailing and may not be in top form if able to play.

Sid Abel and his Detroiters will take the ice at Montreal Forum anxious to get the jump on the favorites with a chance to make up for one of the worst loop seasons in several years.





KEY MEN IN PLAYOFFS — Gordie Howe, left, and George Yardley hold the key to the success of their respective teams as the Red Wings join the Pistons in crucial post-season playoffs tonight. The Wings open Stanley Cup play at Montreal while Yardley & Company attempt to even the NBA Western Division series with St. Louis at two apiece at Olympia.

Cagers Seek to Deadlock Hawks at Home

Sunday Win Following Two Losses Has Given Rocha New Hope

DETROIT (AP) — The down-but-not-out Detroit Pistons get a chance to even their Western Division playoff series with the St. Louis Hawks tonight in the 4th game at Olympia Stadium.

★ ★ ★

St. Louis holds a 2-1 edge in the best-of-seven set and move into a comfortable position by adding another triumph but the Detroit five has other ideas.

Looking like anything but title contenders in two opening beatings by Cliff Hagan and the Hawks, the Pistons bounced back Sunday with an impressive 109-89 victory to gain new hope.

More shooting and rebound work like that displayed Sunday away from home could enable the locals to pull out the series over the division champs.

★ ★ ★

The lack of reserve help hindered the Detroiters in the defeats but strong performances by Harry Gallatin and Phil Jordan along with the regulars produced an easy win Sunday.

Piston coach Red Rocha gave the team yesterday off and the Hawks took advantage of it by getting in a workout on the Olympia court.

The winner of the rugged series will meet the eastern victor. Boston currently leads Philadelphia with three straight. The Celtics could clinch that crown at Philly tomorrow night.

NBA PLAYOFFS AT A GLANCE
By The Associated Press
SEMIFINAL SERIES (Best-of-7)
TODAY'S GAMES
St. Louis at Detroit, St. Louis leads series, 2-1.
TOMORROW'S SCHEDULE
Boston at Philadelphia, Boston leads series, 3-0.
THURSDAY'S SCHEDULE
Detroit at St. Louis
Philadelphia at Boston, if necessary.

Volleyball Title Decided Friday

Dick Mineweaser's Hot Shots and Dan Murphy's Fighting Irish will meet Friday at 12:30 p.m. in the Pontiac "Y" gym for the championship of the YMCA Businessmen's Volleyball League.

★ ★ ★

The two teams advanced to the playoff finals with victories last week. The Hot Shots defeated the Habelonies, 15-12, while the Fighting Irish took a 15-13 decision from the Raiders.

A selected group of 10 men from this league will represent the Pontiac "Y" in the state YMCA volleyball tournament this Saturday at the downtown branch "Y" in Detroit.

NFL Exhibition Aug. 16

BALTIMORE (AP)—The Baltimore Colts announced today their annual National Football League exhibition game with the Philadelphia Eagles at Hershey, Pa., will be played Saturday night, Aug. 16.

Scoring Title to Moore

Montreal Takes Everything

MONTREAL (AP) The Montreal Canadiens, who ran away with the National Hockey League championship during the regular season, swept everything in sight as they captured all major individual titles.

★ ★ ★

Final statistics released by league headquarters today officially gave Dickie Moore the league's scoring title with 84 points and the league's best goal producer with 36. Henri "Pocket Rocket" Richard led in assists with 52, and was second in scoring with 80 points.

Goalie Jacques Plante was the leading goaltender with a 2.09 goals per game average in 57 games.

★ ★ ★

The Canadiens, who play the Detroit Red Wings tonight in their first game of the Stanley Cup semifinal playoffs, also had Jean Beliveau in the top ten scorers with 59 points.

The New York Rangers' Andy Bathgate, who made a stirring bid in the closing weeks of the season for scoring honors, finished third with 78 points, on 30 goals and 48 assists. Moore also had 48 assists, while Henri Richard scored 28 goals.

★ ★ ★

Gordie Howe, last year's scoring champ, finished fourth with 77 points, on 33 goals and 44 assists. Howe holds the all-time scoring record of 95 in the 1952-53 season.

The top 10 scorers:

	G	A	Pts.
1. Moore, Montreal	36	48	84
2. H. Richard, Montreal	28	52	80
3. Bathgate, New York	30	48	78
4. Howe, Detroit	33	44	77
5. Horvath, Boston	30	35	65
6. Litzenberger, Chicago	32	30	62
7. Mackell, Boston	20	40	60
8. Beliveau, Montreal	27	32	59
9. Delvecchio, Detroit	21	38	59
10. McKenny, Boston	28	30	58

Wolverine Five in Kent State 1958 Tourney

KENT, Ohio (AP) — Kent State University will be host to three top basketball powers in the first annual Midwestern Invitational Basketball Tournament next Dec. 5 and 6.

Athletic Director Carl E. Erickson said the tournament lineup, in addition to the Kent State Flashes of the Mid-American Conference, will include the Michigan Wolverines of the Big Ten Conference, the Tennessee Volunteers of the Southeastern Conference and the Wyoming Cowboys of the Skyline Conference.

Wyndburgh Odds Drop

LONDON (AP) — The odds were down again today on Wyndburgh, favorite for the 112th running of the Grand National Steeplechase to be run at Aintree on Saturday.

BALL & CHAIN

	W	L		W	L
Star Clnrs.	72	36	Green Tav.	52	56
Lee's Diner	69	38	Cities Svc.	46	62
Pontiac Rec.	61	47	Kashall's	44	63
The Low 4	55	52	Pontiac Cat.	42	65
Stowe & Sons	54	53	Beavers	42	65

A. Hasarow 213, L. Loreng 190; P. Townsend 603, L. Loreng 529; Kashall's 775, Stowe & Sons 2122.

T.T. BOWLING

	Pts.		Pts.
Shaws	57	Heide & Kidd	45
Gingel. Mkt.	51	Jacobsen's	39
M. Norman	50	Earl's Mkt.	36

V. Bourn 183; Heide & Kidd 615. V. Bourn 491; Heide & Kidd 1694.

SCL Champ Reached Brink of Tourney Fame

St. Ben Surprise Finalist

By BILL CORNWELL

Highland Park St. Benedict was probably the most surprising finalist of them all in Saturday's state championship games at Michigan State's Jenison Fieldhouse in East Lansing.

Very few observers of Michigan's basketball tournament fortunes expected St. Ben to get past the regional tourney at Birmingham, let alone reach the Class C state finals.

Art Massucci's Ravens won the Suburban Catholic League title for the 3rd year in succession and finished their regular season schedule with a highly commendable 11-1 record, the lone setback coming at the hands of Orchard Lake St. Mary.

★ ★ ★

Despite this impressive mark, it was the general feeling that the Ravens were not as strong as they were two years ago when they fell by the wayside in regional action at Pontiac Central High.

The 1956 tournament team had much better balance, it was believed, than the present club which relied so strongly on the scoring prowess of Larry Gacki. But badly-needed balance blossomed out in the tournament and carried the Ravens to the brink of the state's highest prep basketball honor.

Al Philion and Hank Dezenski began finding the range to take some of the pressure off the sharp-shooting Gacki. It was Denzenski's field goal in the final 10 seconds that gave St. Ben its 46-45 semifinal win over highly-ranked Hudson.

Gacki and all of his teammates were colder than the South Pole in the 1st half of the final against Muskegon Christian and a stirring rally after intermission was too little and too late. The Ravens were saddled with a 45-35 defeat.

★ ★ ★

The march to the state finals was a remarkable comeback for the Ravens, however, in view of the fact that a year ago Massucci withdrew his squad, largely the same one as the 1958 edition, from the district tourney because of team dissension.

SIDE SHOTS

Three of this year's state champions—Detroit Austin Catholic in Class A, East Lansing in Class B and Chassell in Class D—finished perfect seasons.

Austin was undefeated in 23 games, East Lansing went through 24 trials without a scar and Chassell was unbeaten in 26 contests while running its all-time record string of victories to 65. Muskegon Christian, the Class C champ, lost three times while winning 24.

It was the first state championship for each school except Chassell.

★ ★ ★

Austin's conquest of the "A" crown was the first for a Detroit school since Northern won it in 1930. It also completed a clean sweep for the Friars, who had previously captured the city and parochial titles.

River Rouge, East Lansing's victim in the Class B final, might well be knocking at the state title door again next season. Coach Lofton Greene had only one senior on this season's Rouge squad.

Chassell's Class D crown was the school's 3rd straight and the 4th year in a row that a state title has been carried back to the Upper Peninsula. The UP has had a state champ seven of the last 11 years.

Austin's incomparable Dave DeBusschere was great last season when the Friars went to the state finals before bowing to Muskegon Heights. He was even greater this year as Benton Harbor will gladly testify.

Ex-Olympic Wrestler Golden Gloves King

NEW YORK (AP) — Dan Hodge, the Olympic wrestler turned boxer, today had both the National Golden Gloves heavyweight championship and a problem: Whether to turn pro or aim for an unprecedented boxing-wrestling double in the 1960 Olympics.

★ ★ ★

"Gosh, I don't know what I'm going to do," said the 25-year-old Wichita, Kan., strongman after he stopped Washington's Charley Hood in 2:23 of the second round of a sensational battle for the Gloves' crown at Madison Square Garden last night. His Chicago-Western team, however, lost to the New York-Eastern squad, 12-4.

Elks Event Starts April 4

Another bowling tournament hits the Pontiac area next week as Elks Lodge 810 stages its 2nd annual mixed doubles event.

Competition gets under way April 4 with a squad made up of various club officers from around the area. Bowling will be on successive weekends through May 4.

"Bill Worden's Day" will conclude the tourney with 30 teams, alternating partners, slated to bowl three times. Defending champions Wendy Wilkinson and Lee Nolan will take part in grand finale.

A total of 446 entries will see action before the title is decided. They will represent Pontiac, Rochester, Oxford, Lake Orion, Royal Oak, Flint, Detroit, Plymouth, Ann Arbor, Saginaw, Port Huron, Ferndale and Owosso.

★ ★ ★

Wiley McClelland and Ralph Ware are co-chairmen for the program.

DuPont FLOW KOTE Rubber-Base Wall Paint


Dries in 30 minutes
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$6.35 GAL. (Deep colors slightly higher)

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Youths Open Business Not Their Own

ELIZABETH, N. J. (AP)—Juvenile delinquency or free enterprise?

Five boys walked into an unlocked luncheonette last night, turned on the lights and conducted business for 2½ hours.

★ ★ ★

Mrs. Mary de Angelo, proprietor of the Bright Spot snack bar said nothing of value was missing from the place. The cash register actually had more in it than when she closed at 5 p.m.

The landlord of the property discovered the youths operating the shop shortly before midnight. He notified police and Mrs. de Angelo.

★ ★ ★

She said she knew the boys but they had no business being there. No charges were filed. The boys' names were not disclosed.

Points to Aid for Europe Satellites

Cites Soviet Arms Wealth

WASHINGTON (AP)—Gen. Maxwell D. Taylor says the tipoff to Soviet wealth in military equipment is that the U.S.S.R. now is giving some of its best war goods to its European satellites.

★ ★ ★

The Army chief of staff, in censored testimony released by an Armed Services subcommittee, said for a long time the Soviets "apparently held back their best equipment out of sight."

"The equipment we saw in Germany was not their best," he added. "And only recently have we seen indications of their bringing forward their best . . .

"But the most significant indication of their richness in equipment is the fact that they are giving excellent, post-World War II equipment to their satellites."

★ ★ ★

Taylor said he does not know whether this includes missile weapons.

He said the Soviets have "much more mechanized equipment and much more armor, relatively speaking, in their forces than we have."

THE JACKSON TWINS — By Dick Brooks



ALLEY OOP — By V. T. Hamlin



BOARDING HOUSE



NANCY — By Ernie Bushmiller



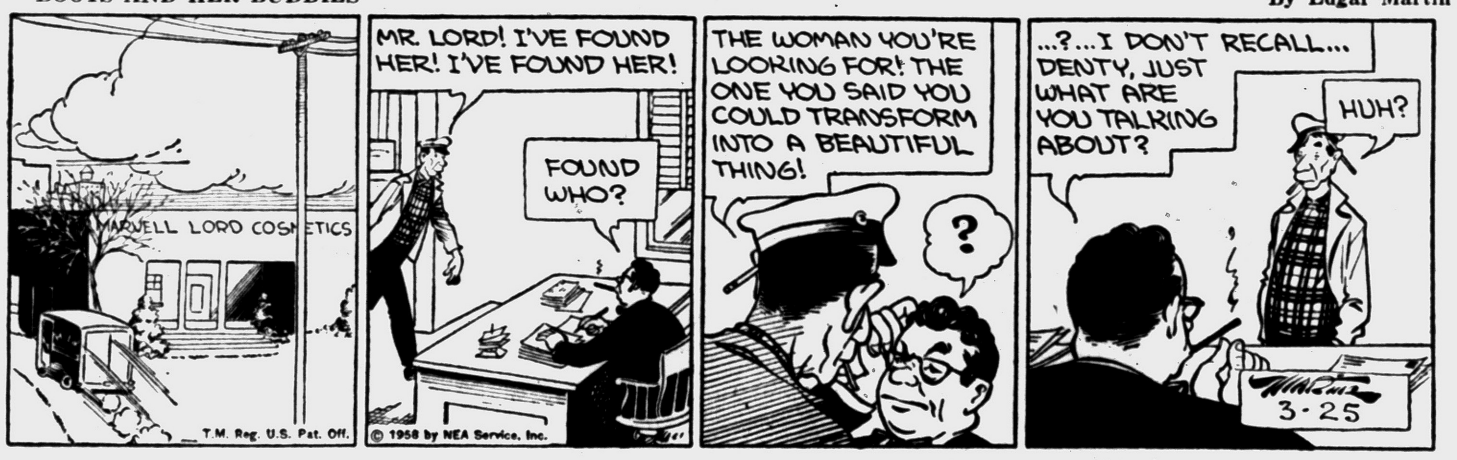
CAPTAIN EASY — By Leslie Turner



OUT OUR WAY



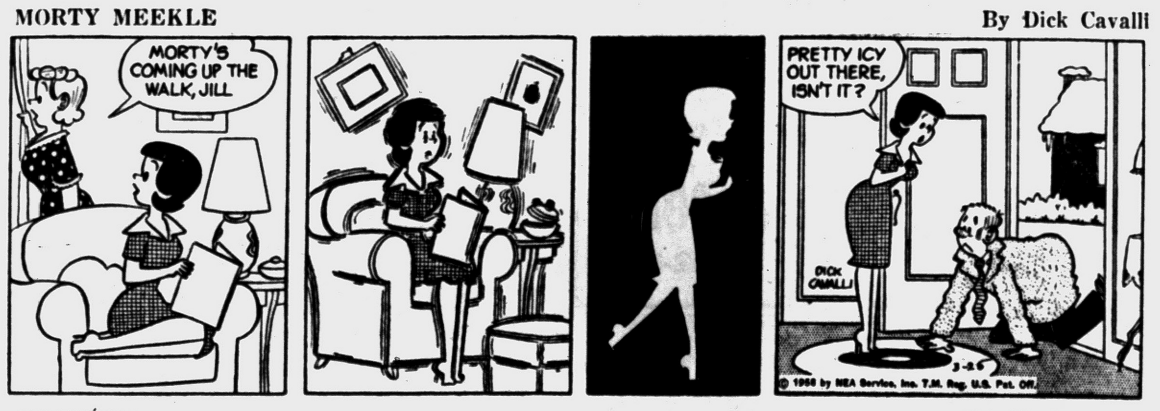
BOOTS AND HER BUDDIES — By Edgar Martin



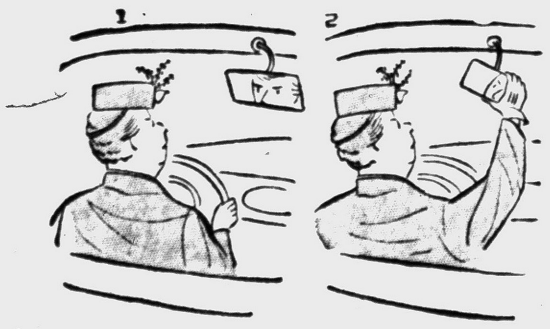
DIXIE DUGAN — By McEvoy and Strieber



MORTY MEEKLE — By Dick Cavalli



THE GIRLS — by Franklin Folger



HALF ACRE CASTLE — John Morris



GRANDMA — By Charles Kuhn



DONALD DUCK — By Walt Disney



Grain Futures Take Slight Dip

CHICAGO (AP) — Early dealings in grain futures were at an unusually slow pace on the Board of Trade today and most prices were only minor fractions from their previous closes—but on the minus side.

★ ★ ★

Traders said the market appeared to have settled down to await some new influences or perhaps Washington developments. Export and other commercial business, they said, has been very slow.

★ ★ ★

Near the end of the first hour wheat was ⅛ cent a bushel lower to ⅛ higher, May $2.17; corn unchanged to ¼ higher, May $1.16½; oats ⅜ higher, May 65⅛; rye ⅛ higher to ½ lower, May $1.31; soybeans ⅝ higher to ⅜ lower, May $2.26⅛; lard unchanged to 8 cents a hundred lbs. higher, May $12.72.

★ ★ ★

There appears to be a fairly general feeling in the trade that corn prices now will work lower in view of recent more liberal cash offerings and word that the 1958 support price will be lower than last year's.

★ ★ ★

At $1.30 or $1.31 a bushel, the corn support would be at the legal minimum of 75 per cent of parity. Last year it was $1.40 a bushel or 77 per cent of parity. Parity is a fluctuating figure calculated to give farmers a profit in relation to prices they must pay.

Grain Prices

CHICAGO GRAIN

CHICAGO, March 25 (AP) — Opening grain prices:

Wheat—		Oats—	
May	2.16⅞	May	64¾
July	1.89⅝	July	61½
Sep.	1.92⅝	Rye—	
Dec.	1.97⅜	May	1.30¾
Corn—		July	1.16⅜
May	1.16⅜	Sep	1.18½
July	1.18⅝	Lard—	
Sep.	1.18⅝	May	12.72
Dec.	1.14½	Oct.	12.00

NOTICE OF PUBLIC SALE—Notice is hereby given that on Thursday, March 27, 1958 at 10 o'clock A.M. at Room 401, 28 N. Saginaw, Pontiac, Oakland County, Michigan, public sale of a 1955 Pontiac, 2 door bearing serial number P755H111-095, will be held for cash to the highest bidder. Inspection thereof may be made at 16 S. Perry, Pontiac, Oakland County, Michigan, the place of storage.
Dated March 24, '58.
UNIVERSAL C.I.T. CREDIT CORPORATION
Room 401, 28 N. Saginaw,
Pontiac, Michigan
A. McBRIDE,
Agent
Mar. 25, '58

NOTICE—BRANDON TOWNSHIP—Notice is hereby given that the next Annual Township meeting of the Electors of the Township of Brandon, County of Oakland, State of Michigan will be held at Brandon Township Hall, 486 Mill St., Ortonville, beginning at 7:30 o'clock P.M., Eastern Standard Time on Saturday, April 5, 1958.
Dated March 22, 1958.
(Signed)
HELEN M. JENCKS,
Township Clerk
March 25, 31, '58

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Inland Marine Corporation
18½ W. Lawrence St.

MARKETS

The following are top prices covering sales of locally grown produce brought to the Farmer's Markets by growers and sold by them in wholesale package lots. Quotations are furnished by the Detroit Bureau of Markets, as of Monday.

Produce

Fruits

Apples, Delicious, bu.	$4.75
Apples, Jonathan, bu.	3.00
Apples, McIntosh, bu.	3.75
Apples, Steele Red, bu.	5.00

Vegetables

Beets, topped, bu	2.25
Cabbage, Stndrd., bu.	3.00
Carrots, topped bu.	3.00
Celery, root, (dos.)	1.50
Horseradish, pk basket	2.50
Leeks, (bchs.) doz.	1.75
Onions, Dry, 50-lb.	3.25
Parsley, Root, (bchs.) doz.	1.25
Parsnips, bu.	1.75
Potatoes, fancy, 50-lb. bag	2.65
Radishes, hothouse (bchs.) doz.	1.50
Rhubarb, hothouse (bchs.) doz.	1.25
Squash, Hubbard, bu.	2.25
Turnips, topped, bu.	2.75

DETROIT EGGS

DETROIT, March 25 (AP) — Eggs, f.o.b. Detroit, cases included, federal-state grades:

Whites, grade A, jumbo, 57; extra large, 53; large, 52; medium, 48-50, wtd. avg., 49; grade B, large, 48-49, wtd. avg., 48½; browns, grade A, extra large, 53; large, 50-52, wtd. avg., 51½; checks, 34-40, wtd. avg., 36.

Commercially graded: Whites, grade A, large, 43-48; medium, 43-44; browns, grade A, large, 41½-45, medium, 38½-41½; grade B, large, 38.

Poultry

DETROIT POULTRY

DETROIT, March 25 (AP) — Prices paid per pound for No. 1 top quality live poultry up to 10 a.m.

Heavy type hens, 28-33; light type hens, 15-17; heavy type broilers and fryers, 3-4 lbs., whites, 25-26, Barred Rocks, 26-27; capons, over 5 lbs., 31½-33; turkeys, heavy type hens, 36-37, heavy type toms, 24-25; small type turkeys (include Beltsville whites), hens and toms, 35.

Livestock

DETROIT LIVESTOCK

DETROIT, March 25 (AP) (USDA) — Cattle, salable, 700. Early trade on slaughter steers and heifers moderately active, fully steady; cows scarce, early trade steady to 1.00 higher, full advance on utility cows; other classes scarce, unchanged; good to low choice steers 25.50-28.00, mainly 26.00-28.00; few part loads choice steers 29.00-30.00; utility and standard mixed offerings 20.00-26.00; individual high good heifers 27.00; utility cows 17.50-20.00; canners and cutters 14.00-17.50; utility bulls up to 22.00.

Vealers, salable, 150. Early sales steady; choice to prime vealers quotable 30.00-36.00; standard and good 24.00-30.00; cull and utility 15.00-24.00.

Hogs, salable, 400. Butchers 25-50 cents higher; sows 25 cents higher; most mixed lots U.S. No. 2 and 3 180-260 lb. butchers 21.75-22.25; few mostly No. 2 22.50; mixed No. 1 and 2 190-240 lbs. 22.50-22.65; few lots 200-220 lbs. mostly No. 1 22.75; No. 2 and 3 260-300 lbs. 20.75-21.50; mostly 21.00 and up; mixed grades 160-180 lbs. 20.05-21.25; mixed grades sows 300-400 lbs. 19.25-20.25; No. 2 and 3 400-600 lb. sows 18.00-18.75.

Sheep, salable, 1800. Early sales slaughter lambs and sheep steady; large share still unsold; early sales choice and prime shorn lambs 23.00-24.50; load choice 116 lb. shorn lambs 22.75; most good grade shorn lambs 21.00-23.00; load choice and prime 103 lb. wooled lambs 24.60; cull to choice slaughter sheep 6.00-12.00.

DETROIT STOCKS

(C. J. Nephler Co.)

Figures after decimal points are eighths.

	High	Low	Noon
Allen Electric & Equip. Co.	2 7		3
Baldwin Rubber Co.	13 1		14
Ross Gear Co.	25 4		26 4
Great Lakes Oil & Chem. Co.	1 2		1 4
Howell Elec. Mtr. Co.	5		5 3
Penisular Metal Prod. Co.	9 4		9 7
The Prophet Co.	7 4		8 2
Rudy Mfg. Co.	7 7		8 2
Toledo Edison Co.	13 3	13 3	13 3
Wayne Screw Prod. Co.	1 7		2

*No sale, bid and asked.

STOCK AVERAGES

(Compiled by The Associated Press)

	30 Indust	15 Rails	60 Util	60 Stocks
Noon Tues.	345.5	87.3	76.4	164.2
Prev. day	346.3	87.6	76.4	164.6
Week ago	342.5	85.3	76.0	162.2
Month ago	334.7	84.3	75.1	158.3
Year ago	252.0	120.8	73.5	173.6
1958 high	346.3	90.7	76.4	165.0
1958 low	324.7	80.9	72.9	156.6
1957 high	380.0	134.7	77.5	188.8
1957 low	226.0	78.2	66.2	150.9
Net change	—8	—3		—4

Gas Station Break-In Reported at Waterford

Corders Service Station, 3560 Elizabeth Lake Rd., Waterford Township, was broken into last night and the cigarette and soft drink machines forced open, according to Waterford Township police.

An undetermined amount of money and some cigarettes were taken. Entrance was gained after breaking a side window, police said.

Open House Scheduled at Credit Union Office

An open house is set for tomorrow and Thursday at the new location of the Pontiac Co-op Federal Credit Union, John Leacher, president, announced today.

The office is now located at 40 E. Pike St. in the Waldron Hotel building.

Trailer Earnings Drop

NEW YORK (AP) — Fruehauf Trailer Co. reported its earnings for 1957 declined to $1,702,279 equal to 22 cents a share from $6,300,317 or $1.03 a share in 1956. Sales dropped to $243,250,317 from $268,460,758 in 1956, the firm said yesterday.

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Bonds — All Types
Tenants' Policies

The greatest grace of a gift, perhaps, is that it anticipates and admits no return.
—H. W. Longfellow, 1871

Highest Mark Still Barrier

NEW YORK (AP) — The stock market backed away cautiously from a penetration of the 1958 high in early trading today.

Key stocks were down fractions to a point or so. A few small gains spotted the list. Trading was quiet.

★ ★ ★

Coppers declined despite further encouraging news about the industry, including another price boost by a big Belgian producer and reports of good consumer demand at recently increased prices.

Oils, which staged a good technical rally yesterday, also were down, Steels edged backward following news of a drop in the industry's operating rate to its lowest figure, barring strike and holiday periods, since April 1952.

Market analysts noted that the stock average has climbed to a level just below the Feb. 4 recovery high. This has proved a barrier to upward progress in the past because of supplies of stock for sale at such prices.

★ ★ ★

Magma Copper was clipped for a loss of well over a point. Anaconda, Kennecott and American Smelting dropped fractions while Phelps Dodge eased.

New York Stocks

Admiral	8 6	Int Paper	91 2
Air Reduc	54 4	Int Tel & Tel	32 3
Allied Ch	78	Johns Man	37 7
Allis Chal	34 2	Jones & L	38 3
Alum Ltd	31 2	Kennecott	90 6
Alcoa	74	Kimb Clk	53 7
Am Airlin	17 1	Kresge, SS	26 4
Am Can	43 1	Kroger	73 7
Am Cyan	44 6	LOF Glass	76 6
Am Gas & El	43 1	Lib Mc N & L	8 7
Am M & Fdy	37	Ligg & My	70 2
Am Metal	21 6	Lockh Alrc	42 4
Am Motors	8 4	Loews	13 3
Am N Gas	58 1	Lone S Cem	33
Am News	28	Lorillard	51 6
Am Rad	13 7	Lou & Nash	59
Am Seating	27	Mack Trk	25
Am Smelt	45 4	Manning	25 2
Am Sugar	28 6	Martin Co	33 3
Am Tel & Tel	171 2	May D Strs	37 2
Am Tob	80 3	Mead Cp	34 7
Am Viscose	28 6	Merck	48
Anaconda	47 1	Merr Ch & S	18 3
Anac W&C	57 4	Minn M&M	78 2
Armco Stl	37	Minn P&L	30
Armour & Co	14 5	Monsan Ch	33 7
Armst Ck	26 2	Mont Ward	35 6
Atchison	18 2	Mot Wheel	13 1
Atl Refin	37 3	Motorola	39 1
Avco Mfg	6 1	NY Central	14
Balt & Ohio	25 7	Nia M Pw	32 4
Bendix Av	48 4	No Am Av	27 4
Beth Steel	39 1	Nor Pac	38 6
Boeing Air	37 4	Ohio Oil	32 3
Bond Strs	16	Pac G&El	53 2
Borden	67 4	Pan A W Air	14 2
Borg Warn	28 3	Pan Epl	40 6
Brist My	62 2	Parke Da	74
Brun Balke	40 5	Penney JC	84 6
Budd Co	14 6	Pa RR	12
Burroughs	31 6	Pepsi Cola	23
Cal Pack	43 5	Pfizer	64 5
Calum & H	11 7	Phelps D	46 5
Cdn Pac	24 5	Philco	
Capital Airl	16 3	Philip Mor	81 3
Carrier Cp	30	Phill Pet	37 6
Case JI	14 7	Pig Pl'te G	75
Cater Trac	60	Proct & G	59 2
Ches & Oh	50 4	Pure Oil	33 4
Chrysler	51 6	RCA	33 3
Cities Svc	50 3	Repub Stl	41 3
Clark Equip	44 2	Rex Drug	13 6
Cluett Pea	43 2	Reyn Met	44 2
Colg Palm	57 4	Rey Tob B	70 4
Col Brd A	29 1	Royal Dut	41 5
Colum Gas	17 1	Safeway St	30 4
Conw Ed	44 4	St Jos Lead	25
Con Edis	49 2	St Reg Pap	30 2
Consum Pw	49 3	Scovill Mf	21 7
C Pw Pf (4¼)	101	Seab Al RR	22 6
Cont Bak	35 6	Shell Oil	69 4
Cont Can	47 1	Simmons	40
Cont COP&S	9 5	Sinclair	51
Cont Mot	8 1	Socony	49 5
Cont Oil	47	Southern Co	28 6
Copper Rng	23 2	Sou Pac	38 7
Corn Pd	41 1	Sou Ry	34 6
Curtis Pub	9 1	Sperry Rd	18 3
Deere	30	Std Brand	46 3
Doug Airc	57 4	Std Oil Cal	46 4
Dow Chem	58 1	Std Oil Ind	40 2
East Air L	37	Std Oil NJ	50 6
East Kod	104 4	Stevens JP	20 1
El Auto L	27 3	Stud Pack	3
Emer Rad	5 5	Swift & Co	33 7
Erie RR	7 1	Sylv El Pd	35 6
Ex-Cell-O	33 6	Texas Co	69 2
Firestone	68 4	Tex G Sul	18 3
Food Mach	54 2	Textron	12 3
Ford Mot	40 7	Thomp Pd	45 5
Freepts Sul	62	Timk R Bear	35
Frueh Tra	11 5	Tran W Air	12 3
Gardner Den	34	Transamer	17 1
Gen Dynam	58 5	Twenty Cen	24 5
Gen Elec	60 5	Underwd	16 3
Gen Fds	54	Un Carbide	90 1
Gen Mills	69 4	Un Pac	26 6
Gen Motors	35 5	Unit Air Lin	26
Gen Shoe	22 1	Unit Aire	59
Gen Tel	42	Unit Fruit	42 6
Gen Time	21 4	Unit Gas Cp	30
Gen Tire	26 7	US Lines	26 5
Gillette	34 7	US Rub	33 6
Goodrich	61 6	US Steel	59 2
Goodyear	75 2	US Tob	149 3
Grah Paige	1 3	Ward Bk Pf	85 5
Gt No Ry	33 3	West Un Tel	17 6
Gt West S Pf	140	Westg El	61 6
Greyhound	15 4	White Mot	43
Gulf Oil	110	Wilson & Co	20
Holland "F	10 1	Woolworth	42 1
Homestk	38 4	Yngst Sh & T	83 6
Hooker El	27 2		
Jacobs	5		
Ill Cent	32 3		
Indust Ray	15 3		
Inland Stl	82 6		
Inspir Cop	36		
Interlak Jr	20 4		
Int Bus Mch	345		
Int Harv	29		
Int Nick	76 4		

City's Library Facilities Far Below Minimum

Pontiac residents need and deserve something better than the substandard library facilities they have, says Phyllis Pope, city librarian.

★ ★ ★

According to the national minimum standards for library facilities set up by the American Library Assn., Pontiac today falls below the minimum in every respect.

The Pontiac city library should have 136,000 more books, at a minimum. The association also figures cities the size of Pontiac should add 17,000 volumes annually. This would be a minimum standard of one volume per five persons yearly. Last year, Pontiac City Libraries "were able to add only 5,818 volumes," Miss Pope explained.

The standards state a library in a city the size of Pontiac should receive between 300 to 400 periodical titles. Pontiac City Libraries now receive 132 standard magazine titles.

★ ★ ★

The library's film collection is non-existent although the national standard suggests 250 films with "at least 25 added per year." Pontiac also has 137 recordings on the shelves compared to the national minimum standard of 1,500 long playing phonograph records with 300 additional ones each year.

★ ★ ★

The library staff is also inadequate, she said. The present staff of 19 and three-quarters persons should be raised to 34 to meet the standards, she said.

For 1958, Pontiac City Libraries were budgeted $1.35 per capita. The standard calls for a $2.93 minimum.



Pontiac Press Photo

TOURING — This Easter Bunny is currently visiting the pediatrics sections of local hospitals, delivering candy favors to children. Here Nancy Mahan of 322 Michaelson St., Rochester chats with the bunny from Tel-Huron Shopping Center at St. Joseph Hospital yesterday.

News in Brief

Pontiac Police reported Monday that someone had stolen a movie camera and carrying case valued at $128 from the J. J. Photo Concession Stand at the Kresge Store, Saginaw St. at Huron.

A lawnmower motor valued at $65 was reported stolen from a garage at 720 Mt. Clemens St. Monday by Pontiac Police.

Ray Walters, plant manager of the Coca Cola Bottling Co., 85 N. Cass Ave., reported to Pontiac Police Monday that someone had broken into the plant and stolen 72 bottles of assorted beverages.

New stock of completely refinished furniture for the home now on sale at the Salvation Army Red Shield Store, 118 W. Lawrence St. —adv.

Business Notes

William J. DeGrace, 147 S. Edith St., has been appointd vice president in charge of public relations for Coy & Associates, recently formed Detroit advertising and public relations agency.

Russell J. Boushell, Pontiac Allstate Insurance Co. agent, and his wife will be the guests of the company's "Conference of Champions" in Miami, Fla., April 7-10. Boushell qualified for the event by being among the 108 top producers of the firm's nearly 3,000 agents.

Report Scheduled on Debt Committee

City Attorney William A. Ewart has prepared a report on the legality of a proposed citizens committee to arbitrate debts of workers whose unemployment benefits have been exhausted.

★ ★ ★

The report, Ewart said, is based primarily on a study of a committee of that nature that has been set up in Flint.

A similar committee in Pontiac was recommended to the City Commission last week by Harold A. Grant, president of Fisher Body Division UAW Local 596.

Ewart is expected to present his findings to the Commission tonight.

Enter Into Almost Every Business Decision Today

High Taxes Blamed for Slowing Boom

By SAM DAWSON

NEW YORK (AP) — The burden of high taxes on business and particularly the extent that tax considerations enter into almost every business decision today — is blamed for slowing down the boom.

★ ★ ★

Some charge that high taxes will prolong the recession and hamper recovery.

Others charge that, whether times are good or bad, taxes are so high as to hamstring the expansion that would create more jobs.

But most of those who complain also dread the inflation that could follow growing federal deficits if tax collections drop.

★ ★ ★

Business criticizes all the chief forms of federal taxation: personal income taxes for cutting purchasing power and hampering formation of investment funds; excise taxes for hiking prices; and corporation income taxes for a long list of business woes. State and local taxes on property, income and sales add a further burden, more onerous when business slows down.

The federal income tax for corporate incomes above $25,000 is 52 per cent. This tax yielded the U.S. Treasury more than 21½ billion dollars in the 1957 fiscal year, or about half the take from personal income taxes, but twice what the corporation tax brought in 10 years ago.

Businessmen study the tax impact carefully before any major decision. Risks lose much of their allure when half of any possible earnings must go for taxes. High rates take a heavy toll of the profit incentive—which is the keystone of the American business economy.

★ ★ ★

Taxes spark many mergers. A prospering firm buys one operating in the red because these losses cut the tax bill of the profitable one.

Critics of the high tax level say further that it penalizes the efficient management. The higher the efficiency per unit of output the more profit a company makes—and the more taxes it must pay per unit.

★ ★ ★

The 52 per cent tax has been accused of encouraging bad corporate practices. For one, management figures that the real cost of many things is just 48 cents on the dollar. This has made for waste and carelessness about many items of expense such as entertainment.

It has entered into decisions to use corporate earnings to build new plants since such costs can be charged off. High taxes have led many companies to sell their buildings and lease them back, so they can charge off the rent.

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The high personal income tax also has been behind many corporate salary practices. Much of the current flurry over expense account laxity comes from the desire of firms to give executives supposedly tax-free expense accounts rather than a raise which would boost them into a higher tax bracket.

But there's at least one silver lining. Others besides the U.S. Treasury have benefited from the 52 per cent tax rate on business and the sliding scale on individuals.

★ ★ ★

Charity is deductible and so are gifts to educational institutions. Many business executives are more generous with gifts that cost only 48 cents on the dollar.

Union Lake Girl Weds Northville Man

UNION LAKE — Audrey Patricia Donaldson of Union Lake and Arthur Martyn Kroeger of Northville were married Saturday evening at Orchard Lake Presbyterian Church. The Rev. Edward Auchard performed the candlelight ceremony.

Audrey is the daughter of Mr. and Mrs. Frank Donaldson of 2361 Circle Dr., former residents of Birmingham. The bridegroom's parents are Mr. and Mrs. Elmer Kroeger of Northville.

The bride wore a floor-length gown of white chiffon velvet, fashioned on princess lines with sweetheart neckline. A Juliet cap trimmed with seed-pearls held her shoulder-length veil, and her flowers were white orchids and stephanotis.

Margie Donaldson was maid of honor for her sister, and bridesmaids were Darlene VerBerg, Norma Ballard and Elinore Kroeger.

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Robert VerBerg of East Lansing served as best man. Ushers were William Wright, John Kipley and Joe Wiebolt.

A reception was held at Westacres Clubhouse following the wedding.

The newlyweds are spending their honeymoon in Washington, D.C., and the eastern states.



MRS. ARTHUR M. KROEGER

State Farmer Bids for National Title

GRAND RAPIDS (AP) — A west Michigan man carries state hopes into a national judging at Indianapolis next month to determine the Junior Chamber of Commerce choice as foremost young farmer of the year.

★ ★ ★

Thomas Greiner, 30, of Crystal Township in Oceana County, was named the Michigan candidate in a state Junior Chamber of Commerce contest at Adrian. The national judging is held April 13-16.

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Greiner, a 1945 graduate of Hart High School, has had two years of short courses in agriculture at Michigan State University. He is married and the father of two children.

An active member of the Jaycee group at Hart, he shares operation of a 480-acre dairy farm with his brother Gerald, and their father, Leo T. Greiner.

The Greiner enterprise includes 50 head of Holstein dairy cattle in a herd of 110 animals. A modern milking parlor accommodates six cows at a time. The younger Greiners are able to complete milking and barn chores in less than two hours.

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Two extra men help during summer months in the cultivation of cash crops on 380 acres of the farm, which also was among the first in Oceana County to practice soil conservation.

Sign for CD Course in Area Township

WEST BLOOMFIELD TOWNSHIP — Registration will begin Thursday for a series of radiological defense courses to be conducted by the West Bloomfield Township civil defense organization.

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The classes will cover history of nuclear science, radiation and its effects, and the use of radiological detection instruments. They will be taught by Warren Dolsen, science instructor at West Bloomfield High School, assisted by members of the township civil defense staff.

Special equipment will be made available by the Federal Civil Defense Administration, John Warren, township CD director, said.

The classes will be held at the West Bloomfield High School one night a week for five weeks.

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Enrollment will be limited to 20 students, Warren said. Those interested in attending may sign up at the first session Thursday at 7:30 p. m. in the high school.

Pontiac Woman Hurt as Car Strikes Pole

A Pontiac woman is reported in satisfactory condition today at Pontiac General Hospital after being injured when her car went out of control and struck a utility pole on S. Saginaw St. near Wessen St., last night, said Pontiac Police.

★ ★ ★

Louise Frances McGill, 38, of 491 Highland Ave., suffered several fractured ribs, a possible fractured nose, and cuts and bruises, it was reported.

Rochester Youth, Friend Attacked

ROCHESTER — A 16-year-old Rochester boy is in satisfactory condition today after he and his companion were attacked last night by three adult men while walking home.

Rochester police are holding two men for questioning and are seeking a third man.

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One of the assailants struck Joseph Dzuris, 16, of 436 E. Third St., on the head with a bottle, police said. He was taken to the hospital where 51 stitches were required to close cuts about the scalp and ear.

Joseph and his friend, Wallace Bayliss, 14, of 300½ Main St., said they were walking on Third street when they were attacked for no apparent reason.

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About 10:20 p.m. Troy police stopped a car answering the description of the auto given to Rochester police by the boys.

They turned two of its occupants over to Rochester police. A third man is being sought.

Slate Homecoming in Auburn Heights

AUBURN HEIGHTS — Plans are under way to hold Auburn Heights' first homecoming celebration July 4.

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All civic organizations in the community are being invited to participate in a variety of activities to make the homecoming an all-day affair. It will be climaxed by the annual fireworks display in the evening by the Pontiac Township Fire Department.

At a meeting of the homecoming organization Thursday, Paul Elwell was elected general chairman of the event. He will be assisted by Mrs. Albert Jarvis, secretary.

★ ★ ★

The next meeting will be held April 3 at the American Legion Hall on Churchill road. Groups planning to take part in the celebration should report on their projects at this time, Elwell said.

GMC Truck, Coach Withdraws Account

General Motors Truck & Coach Division's $3 million annual advertising account was withdrawn today from the Kudner Agency of New York.

★ ★ ★

Also withdrawn was a $10 million a year GM Frigidaire account. In announcing the moves, the corporation gave no termination date, and no reason for the move. Earlier this year, the corporation withdrew the Buick account.

Truck & Coach general manager Philip J. Monaghan said a new agency will be named shortly. The Kudner Agency had the Truck & Coach account for the past eight years.

Other GM units served by the agency are General Motors Corp. Allison, Cleveland Diesel, Detroit Diesel, and Fisher Body Dvisions.

Description of an untalented Broadwayite: "His job? He writes dialogue for pantomime acts" . . . The new sack dress look, moans one male, needs more filling out than an income tax blank. —Earl Wilson.

Death Notices

BERDEN, MARCH 24, 1958, BABY Girl, 778 Joslyn Ave.; beloved infant daughter of Mr. and Mrs. Robert M. Berden; dear sister of Thomas, Michael and Patrick McArdle; beloved granddaughter of Mr. and Mrs. James Berden and Mrs. Delta Koska. Graveside service was held today, March 25, at 1 p.m. at White Chapel Cemetery. Funeral arrangements by the Voorhees-Siple Funeral Home.

CHRISTIAN, MARCH 22, 1958, Alma, 1137 Cherrylawn; age 46; beloved wife of Leo J. Christian; dear mother of Joan Christian; dear sister of Henry, Adolph, Rudolph, Sylvester and Walter Cudnohufski, Mrs. Esther Day, Mrs. Alice Freis, Mrs. Anna Kolbes, Mrs. Helen Aigotte, Mrs. Freda Christian, Mrs. Alvina McGran, Mrs. Clara Cudnoufski, Mrs. Angelina Malone, Mrs. Viola Tucker and Mrs. Josephine Gould. Funeral service will be held Wednesday, March 26, at 10 a.m. from St. Michaels Church with interment in Mt. Hope Cemetery. Mrs. Christian will lie in state at the Brace-Smith Funeral Home.

CHUBBUCK, MARCH 23, 1958, Charles Lee, 820 Stone Lake Ave., Bloomfield Hills; age 70; dear father of Mrs. Richard Craig and Mrs. Gererd Monod; dear brother of Mrs. Edward Lass, Mrs. Gilbert Jones and Mrs. Lee Hasenpflug. Funeral service will be held Wednesday, March 26, at 1 p.m. from the Donelson-Johns Funeral Home with Rev. Richard J. Munts officiating. Interment in White Chapel Cemetery. Mr. Heiple will lie in state at the Donelson-Johns Funeral Home.

LeBLANC, MARCH 23, 1958, ANNA, 425 Lowell St.; age 70; beloved wife of William LeBlanc; dear mother of Mrs. Charles (Marguerite) Rossi; dear sister of Edward Evertz and Mrs. William Scherer. Funeral service will be held Wednesday, March 26, at 9 p.m. from the St. Michaels Catholic Church with interment in Holy Cross Cemetery, Alpena. Recitation of the Rosary will be Tuesday at 7:30 p.m. from the Voorhees-Siple Funeral Home. Mrs. LeBlanc will lie in state at the Voorhees-Siple Funeral Home and may be seen after 7:30 this evening. Following service Wednesday morning, Mrs. LeBlanc will be taken to the Hunter Funeral Home, Alpena.

MIROVSKY, MARCH 24, 1958, Clara B., 848 Blaine; age 73; beloved wife of Anthony (Tony) Mirovsky; dear mother of Mrs. Lewis Sly, Mrs. Roy Hendrickson, Albert, James, Jack and Robert Mirovsky; dear sister of Mrs. Mary Fowler and Irving Stibbits; 15 grandchildren and five great-grandchildren also survive. Funeral service will be held Thursday, March 27, at 11 a.m. from the Voorhees-Siple Funeral Home with Rev. Theodore R. Allebach officiating. Interment in Perry Mt. Park Cemetery. Mrs. Mirovsky will lie in state at the Voorhees-Siple Funeral Home.

PAMBID, MARCH 24, 1958, ISAbelle, 474 Midway; age 48; beloved wife of Gill Pambid; dear mother of Mrs. Betty Alexander, Mrs. Jeanette Fisher and John M. Pambid; dear sister of Carl Hoffman, Mrs. Edna Abiton and Miss Daisy Hoffman. Funeral service will be held Thursday, March 27, at 1:30 p.m. from the Huntoon Funeral Home with Dr. Milton Bank officiating. Mrs. Pambid will lie in state at the Huntoon Funeral Home.

VIVIAN, MARCH 23, 1958, MISS Wandau G., 148 Ascot; age 73. Funeral service will be held Thursday, March 27, at 2 p.m. from the Sparks-Griffin Funeral Home. Following service here Miss Vivian will be taken to Calumet, Mich., for burial.

Funeral Directors 4

"A HOMELIKE ATMOSPHERE"
COATS FUNERAL HOME
Drayton Plains OR 3-7757

Donelson-Johns
FUNERAL HOME
"Designed for Funerals"
SPARKS-GRIFFIN CHAPEL
Thoughtful Service FE 2-5841

Voorhees-Siple
FUNERAL HOME
Ambulance Service—Plane or Motor
FE 2-8378

Cemetery Lots 5

WHITE CHAPEL, 3 GRAVES ON main drive. FE 5-8064 or FE 2-0432

Help Wanted Male 6

DIE MAKERS
(Journeymen Only)
IF QUALIFIED APPLY
FISHER BODY
900 BALDWIN AVE. PONTIAC

ESTABLISHED ROUTE OPEN IN Holly-Milford area. Married man, neat appearing with good car. $100 per wk. and up average. For appointment, call FE 2-2318 between 10 & 12 a.m. Fuller Brush Co.

EXPERIENCED FLOOR COVERing salesman, full or part time, best deal in town. Apply in person, Thursday & Friday, 9 a.m. to 2 p.m. Roosevelt Hotel, see Mr. Greiner. No phone calls.

FIVE SALESMEN TO SELL floor covering, no experience necessary, we train you. Apply in person, Roosevelt Hotel, Thursday & Friday, between 9 a.m. & 2 p.m. See Mr. Greiner.

Men Wanted

for outside employment. Clean working conditions, hours unlimited. Apply 1064 W. Huron 10 to 11:30 a.m.

MICHIGAN'S LEADING WATER conditioning company needs two good salesmen for Pontiac area. Apply 2619 Dixie Highway between 1 & 3 p.m. 5

MEDICAL LABORATORY SUPERviser, $5,199 to $6,398, to fill a current vacancy in Pontiac. Must either be a registered medical technologist with 2 yrs. of medical laboratory exp. or possession of a bachelor degree in medical technology or bacteriology and 1 yr. of medical laboratory exp. Generous paid vacation, Liberal sick leave allowance. Plus all other attractive Michigan Civil Service benefits. Apply Pontiac State Hospital, Personnel Office, Mr. Richard Leuhmann.

NEAT APPEARING MAN FOR gas station attendant in Birmingham. Apply at 2005 14 Mile Rd., Shell Station.

ONE NEW AND ONE USED CAR salesman for the hottest car on the market.
BILL SPENCE
RAMBLER SALES & SERVICE
211 S. Saginaw FE 5-9297

SINGLE MAN, EXP. IN GENERAL farming. Beef cattle and hogs. Year round job. 28115 Meadowbrook, Rte. 1, Novi.

SALESMEN — NO EXPERIENCE necessary. Chance to advance. Write Pontiac Press Box 99.

SALESMAN TO REPRESENT A leading brand of water softener. Must have car & be over 25 yrs. of age. We will train you. For appointment call FE 4-3873.

WTD.: STEEL GUITAR & BASS players. Must have instrument & experience. None other need apply. OR 3-6329.

BOX REPLIES
At 10 a.m. today there were replies at the Press office in the following boxes:
1, 3, 7, 8, 11, 15, 19, 28, 32, 61, 74, 76, 85, 104, 112, 113.

The Pontiac Press
FOR WANT ADS
DIAL FE 2-8181
From 8 a.m. to 5 p.m.

All errors should be reported immediately. The Press assumes no responsibility for errors other than to cancel the charges for that portion of the first insertion of the advertisement which has been rendered valueless through the error. When cancellations are made be sure to get your "kill number." No adjustments will be given without it.

Closing time for advertisements containing type sizes larger than regular agate type is 12 o'clock noon the day previous to publication.

Transient Want Ads may be cancelled up to 9:30 a.m. the day of publication after the first insertion.

CASH WANT AD RATES

Lines	1-Day	3-Days	6-Days
2	$1.50	$1.86	$2.76
3	1.50	2.70	3.96
4	1.80	3.48	5.04
5	2.25	4.05	6.00
6	2.70	4.86	7.20
7	3.15	5.67	8.40
8	3.60	6.48	9.60
9	4.05	7.29	10.80

Help Wanted Female 7

BABYSITTER WANTED TO LIVE in. Call between 5 and 6 p.m. PRescott 1-3570, Roseville.

BAKERY SALESGIRL, BETWEEN 20-35 yrs. Day work only. Own trans. Anderson Bakery, 124 W. 14 Mile Rd., B'ham, MI 4-7114.

BOOKKEEPER - CLERK FOR Cost Accounting Department. Typing. Must have own transportation. Manufacturing Plant in Birmingham.

Help Wanted Female 7

MEDICAL LABORATORY SUPERviser, $5,199 to $6,396, to fill a current vacancy in Pontiac Must either be a registered medical technologist with 2 yrs. of medical laboratory exp., or possession of a bachelor degree in medical technology or bacteriology and 1 yr. of medical laboratory exp. Generous paid vacation. Liberal sick leave allowance plus all other attractive Michigan Civil Service benefits. Apply Pontiac State Hospital, Personnel office, Mr. Richard Leuhmann.

Opening April 1st

FOR 6 WOMEN — Career or part time. Work 3 - 4 hours day or early evening. Car necessary. Phone FE 5-6573 or MA 4-3464, 9 till noon.

RECEPTIONIST, GOOD TYPIST. Bookkeeping background required Apply in person. Mill's Products Inc., 1015 W. Maple, Walled Lake, Mich.

SALESWOMEN, NO EXPERIENCE necessary, chance to advance Write Pontiac Press Box 99

SALES SUPERVISOR.

To assist manager in supervision & training Top overwrite, comm bonuses. Experience in silver china, cosmetics helpful Car necessary Must be well groomed Aged 25-45. Call LI 3-0593

WANTED MIDDLEAGED LADY to care for motherless home More for home than wages. OR 3-3529

WAITRESS, EXP. 3517 ELIZ. LK Rd.

Help Wanted 8

A CHANGE — YES, A CHANGE may be just what you need to start you to making more money We need the help of two experienced Real Estate Salesmen to handle new home selling as well as all other phases Specialty Salesmen welcome Regular commissions and bonus commissions Pontiac Press Box 19

ALL MEN OR WOMEN DESIROUS of making $3 to $5 per hour, full or part time. See Mr. Smith, 150 N. Perry, 8 to 12 p.m.

PHOTOGRAPHER TO TAKE FULL charge with option to buy. Owner retiring. Will teach serious amateur. Plenty work. FE 8-2373

REAL ESTATE SALESMEN OR saleswomen in new home project In Pontiac Waterford and Utica area. Exp preferred. Rose Hill Realty Co. KEnwood 2-9060

Telephone Soliciting

Men or women, 18 or over. No experience needed Apply 3½ S Saginaw, Room 206 Between 10 and 2 p.m. FE 4-0216

Earnings Unlimited

Would you like to be earning $1,000 monthly & retire in 3 to 5 years? You can, selling a nationally advertised food product. Men & women, full or part time, no canvassing. Call for appointment now — EM 3-6156.

Employment Agencies 8A

BKKPR.

Full charge bookkeeper with good experience and references. 5 days, No Saturdays. Salary up to $400 Midwest Employment, 406 Pontiac State Bank Bldg. FE 5-9227

LOOK ALIVE!

Evelyn Edwards has moved her office to 511 Community Nat'l Bank Bldg. See her there for a variety of positions.
EVELYN EDWARDS — VOCATIONAL COUNSELING SERVICE FE 4-0584

RECPT'

An attractive girl who can type & take shorthand, is neat & likes public contact. Five day week Midwest Employment, 406 Pontiac State Bank Bldg., FE 5-9227.

SALES

$300

Man aged 19-26 with experience in shoe sales to head up new department. Midwest Employment 406 Pontiac State Bank Bldg. FE 5-9227.

Instructions 9

WANTED

MEN

to train for

MAINTENANCE INSPECTION

TROUBLE SHOOTING

OVERHAUL

ON

Jet-Gas Turbine and Turbo Prop Engines

Trained men earn $150 or more per week Earn as you learn. No need to quit your present job until you are trained.

JET

Engine Trng.

8450 W. McNichols, Dept. E Detroit 21

Name ..... Age .....
Street ..... City .....
Phone ..... Time usually home .....

MEN NEEDED NOW

To train for year round job opportunities in air conditioning, refrig. and heating We teach you in your spare time to install, service and repair. Must be mechanically inclined. Tools and equip furnished. For free details how to get into this high pay field, write E. T. I., Box 6, Pontiac Press.

PIANO LESSONS BEGINNERS OR elementary students Exc preparations for advanced students. FE 5-4072

SCHOOL FOR MASSO-THEROpists—under physicians' supervision, now in progress at 500 N Washington, Royal Oak, Michigan 1 mile east off Woodward. Call LIncoln 5-1966.

ELECTROLYSIS & SWEDISH PHYSIO-THERAPY CLINIC

Work Wanted Male 10

A-1 CARPENTER WORK, NEW — Repair FE 4-4210.

A-1 CARPENTER ANY SIZE job. Excellent work FE 8-3844

ALL TYPES LAWN MAINTENance, garden plowing, trash hauling and deliveries Reasonable prices FE 5-6405 or FE 5-1502

AVAILABLE NOW! CARPENTER & cabinet work New & repair D. B. Murdock FE 2-7861

BLOCK LAYING HAMILTON FE 2-2448

CABINET MAKER AND CARPENter Kitchens a specialty. FE 4-5000.

CARPENTER WORK, ALL TYPES. Cabinet work and finish trim specialty. FE 5-5632.

CARPENTER WORK WANTED Homes & garages built Attics & basements finished Free estimates FE 3-7204, FE 8-8847

EXTERIOR AND INTERIOR painting Free estimates Reas OR 3-3752.

GARAGES BUILT, KITCHENS REmodled, recreation rooms, formica counter tops Floor tile & wall tile, OR 3-2438 or FE 5-5210

MAN, 40, WITH 5 CHILDREN needs work badly Will do just about anything. OR 3-5311.

FOR CASH IN A HURRY, sell things through Classified Ads.

Work Wanted Male 10

MAN 54 WANTS FULL OR PART time work FE 8-2611

ROOFING — SIDING REPAIR work New or old FE 5-5171.

ROOFING, EAVESTROUGHS, plumbing, Inside & outside painting Recreation rooms Plaster repair Carpenter work Floor tiling FE 5-8371

YOUNG MAN DESIRES WORK OF any kind Exp in cooking Supporting family Please call FE 8-8809

Work Wanted Female 11

1 DAY SERVICE IRONINGS, $3 bu. Pick up and del. FE 5-8732

1-A IRONINGS, PICK-UP & DElivel EMpire 3-0059

A-1 IRONINGS NICELY DONE Pick up & deliver FE 4-2127.

1ST CLASS IRONING REF. 3 YRS public exp. 1 day service. $3 Bu Maxine McCowan FE 5-1471

A-1 WALL WASHING, DOES NOT harm paint, will look just like new — FE 2-0923

A-1 IRONINGS AND WASHINGS Pick up and delivery FE 2-5413.

2 WOMEN WANT WALL WASHing and housecleaning FE 3-7581.

BABY SITTING, CHILDREN loved & cared for, FE 2-1730.

BEAUTY OPERATOR RECENTly graduated FE 4-6436

BABYSITTING IN YOUR HOME or mine anytime In vic of Auburn Heights. Also light housework FE 4-0964

BABYSITTING IN MY HOME, preferably days, good experience, OR 3-9635.

EXPERIENCED WOMAN WANTS cleaning by the hour FE 8-8662

EXP BABY SITTER FOR EVEning or weekends, in your home FE 4-9806

HOUSEWORK WTD 1 OR 2 DAYS each wk Exp FE 2-6231

HAVING A BABY? VACATIONing? Capable, mature experienced woman will care for your children in your home, EM 3-3580 EM 2-4279

IRONINGS DONE IN MY HOME $3 bu. Pick up and delivery Good service White shirts special 5 for $1.20 FE 2-7076

LADY WISHES CLEANING $1.00 hr Exper. & references FE 8-0834.

LADY WISHES DAY WORK 3 days week FE 4-6129

LADY WOULD LIKE HOUSEWORK by day or week FE 8-3337

LADY WOULD LIKE WASHINGS & ironings FE 4-2747

MOTHER WOULD LIKE TO CARE FOR SMALL CHILD. DAYS ONLY FE 4-6997.

MIMEOGRAPHING TYPING, SECretarial service. EM 3-2842

NURSE AVAILABLE DAY AND nights. Auburn Ave Nurses Exchange PY 2-5492

PRACTICAL NURSE AVAILABLE Experienced FE 8-2292

PRACTICAL NURSE EXPERIenced and available. ORlando 3-3984.

WOMAN WANTS DAY WORK OR babysitting FE 2-3935

WASHING AND IRONINGS, 286 N Cass. FE 5-1579

WASHING AND IRONINGS—CALL FE 5-9724

WOMAN WANTS HOUSEWORK and baby sitting. FE 5-3405

WANTED: IRONINGS. OR 3-2282

Building Service 12

AAA Floor Sanding

Floor Laying — Finishing
C. BUD BILLS FE 8-2050

A-A TRENCHING

Footings, Septic Field OR 3-4943

A & B TRENCHING

Footings, water lines, field tile, FE 5-9961.

ANY TYPE OF HOUSE PLANS custom drawn. OL 1-8200, EM 3-4931.

A - 1 CARPENTER CREW AVAILable. Roughing and finish. Also alterations Free est. FE 5-3608

ALTERATIONS, ADDITIONS AND repair work Licensed builder. FHA terms. FE 8-1198

ALUM. SIDING PRE-CAST STONE applied by experts FHA terms. EM 3-0482 Gordon Flatley

ALL KINDS CEMENT WORK Reasonable. Jensen. FE 2-2340

ALL TYPES OF MASONRY WORK Fireplaces a specialty. FE 5-8929.

BUILDING REPAIR, PLASTERing, brick, block & cement work. FE 4-2290

BRICK, BLOCK AND CEMENT work. Also chimneys. No job too large Residential and commercial. Guaranteed work, Ph. MY 3-1128.

BLOCK, BRICK, CEMENT WORK and fireplaces MA 5-0378.

BULLDOZING FE 5-2853

CARPENTER, KITCHEN CABInets. Remodeling. Formica. Trim. Rec. rooms. Attics. Work guaranteed. OLive 2-7326.

CEMENT WORK, 20 YEARS EXP. Free estimates. OR 3-6172.

CARL L. BILLS, SR., FLOOR sanding. Old floors a specialty. FE 2-5789

CUSTOM HOMES, BY LICENSED builder Free estimates. OL 1-3461.

CEMENT IS OUR SPECIALTY. Floors, basements. EM 3-4879.

CARPENTER—GARAGES, ALTERations and additions. Call after 6 p.m. FE 8-9439.

CEMENT & BLOCK WORK, FE 5-0782

DRY WALL TAPING. GUARANteed work. Free estimates. OR 5-5090

GUARANTEED ROOFS — ALL kinds. Est. 1918. Hugus Marsh, 353 N. Cass. FE 2-3021 FE 2-8946.

HOUSEMOVING — FULLY equipped. FE 4-8450, L. A. Young.

FREE ESTIM/TES ON WIRING, for water heater, ranges & dryers, FE 5-8431, R. B. Munro Electric Co., 1060 W Huron

HOME, GARAGE, CABINS, ADditions, Licensed builder, FHA terms. FE 4-6909.

LOG CABINS BUILT OR MATERIal furnished. EM 3-2451.

MASON & CEMENT WORK. FREE estimates. OR 3-9402

PERSONALIZED HOMES FE 8-2209 or FE 5-8475

PLASTERING & REPAIR REAS. Pat Lei FE 2-7822

R. G. SNYDER FLOOR LAYING. Sanding and finishing. Phone FE 5-0502

JOS. FLEMING FLOOR LAYING. Sanding, finishing. 155 Edison. Ph FE 2-4405.

MASON WORK WANTED. MICHIgan basements or full basements. Low winter prices.

D & M BUILDING SERVICE

FE 2-7004 Eves. OR 3-2276.

ROOF REPAIRS

EAVESTROUGHING FE 4-0444

TRENCHING AND BULLDOZING

R. D. Thompson FE 7-8872

WE DIG BASEMENTS UNDER houses. Block and cement work. Get our bid FE 2-3796

Building Supplies 12A

20 USED STEEL SASH, SOME glazed. Venting type. Approx. 5'x 8' and 4'x8'. Best price takes them. FE 2-2951 or FE 5-2376

FIREBRICK, USED. 10 CENTS EA Reg. brick. 3 cents ea. 31245 W. 8 Mile.

TARPAULINS — ALL SIZES. JOE'S A & N SURPLUS FE 2-0022

Business Services 13

ALL MAKES OF FOUNTAIN PENS repaired by factory trained man at our office. General Printing & Office Supply Co., 17 W. Lawrence St. Phone FE 3-0135

A-1 ACE TREE SERVICE. REmoval and trimming. Get our bid FE 2-7188

AAA OIL BURNER SERVICE SERVICE ALL MAKES PETE'S FE 5-3759

APPLIANCE SERVICE

We service all makes of wringer and automatic washers, 30 yrs. in Pontiac.

ROY'S 96 Oak and FE 2-4021

BLOOMFIELD WALL CLEANERS Wall and windows. Reasonable Free est. No obligation FE 2-1631

CRUSHED ROCK, FIELD SAND & gravel Top soil. Peat. FE 5-0214

ELECTRIC MOTOR SERVICE REpairing & rewinding. 218 E. Pike St. FE 4-3981

FURNACE CLEANED AND SERVIced. C. L. Nelson. FE 5-1788

GENE'S HEATING SERVICE. Furnaces cleaned, sold, repaired. 3310 Crooks Rd., Rochester. FE 5-3909.

GARDEN PLOWING REASONAble price Modern equipment. OR 3-6172

HEATING

24 hr. service on all types of heating equipment. Call Wayne Heating Co. FE 4-1063 day or night.

INTER-LAKES TREE SERVICE. Trim, remove, cabeling, surgery — Land clearing. Insured. MA 4-2903

PHIL'S 24 HOUR OIL BURNER service MAyfair 6-5708.

PLASTERING New or repair FE 8-1665

PLASTERING — NEW OR REpair Work guaranteed. FE 5-0394.

SAWS MACHINE FILED Manley Leach 10 Bagley St

SAWS MACHINE FILED & SET. Retoothing 3 W. Pike St.

Dressmaking, Tailoring 16

CHILDREN'S CLOTHES, CURtains, carpet binding etc. FE 2-9095

DRESSMAKING AND HEMSTITCHing. Sewing of all kinds. OL 2-8236.

DRESSMAKING, TAILORING, ALterations. Drapes & formals done in my home. Call FE 8-8455.

DRESSES, SUITS, COAT & ALterations. 191 E. Huron. FE 4-7074.

Furniture Refinishing 16A

REPAIRING, ANTIQUES A SPEcialty FE 5-0162

Garden Plowing 16B

WORK WANTED

Plowing, discing, raking, mowing, trenching, & bulldozing. Call FE 5-8940.

Income Tax Service 17

AN INCOME TAX RETURN PREpared in your home by qualified accountant with master's degree Appointment FE 3-7534.

ALL WORKING PEOPLE'S TAX service $4 Any time OR 3-2943 3601 Highland Rd. (M-59)

EMPIRE TAX SERVICE

C. J. ODELL
YOUR HOME OR MINE
1343 Oxbow Lake Rd. EM 3-3125

BURTON E. STEVENS
835 MELROSE FE 8-3509
HOME CALLS BY APPOINTMENT

FAIR RATES FOR RETURNS using best method for you. Evenings, Home appointments if desired. W. R. Bolin. FE 5-5773.

INCOME TAX. REAS. PRICES. 594 W. Huron. FE 5-8845.

INCOME TAX — 64 W. HURON FE 4-3941, FE 4-9312. 506 Franklin Rd.

INCOME TAX PREPARED IN your home Long form itemized $5.00 Phone FE 4-6706

NATION WIDE
BUSINESS SERVICE
4393 DIXIE HWY.
COMPLETE BOOKKEEPING & TAX SERVICE
OR 3-5500

Laundry Service 18

FOR FAMILY LAUNDRY SERVice phone Pontiac Laundry. FE 2-8101

LACE CURTAINS PLAIN OR RUFfled. Beautifully finished. Pontiac Laundry. Phone FE 2-8101

Landscaping 18A

A-1 TREE TRIMMING & CUTtine. Free estimates. OR 3-6826 or FE 2-6244

CUSTOM BULLDOZING YARD & driveway grading. Back filling. EM 3-3023

EXPERT TREE TRIMMING AND removal. Ph FE 5-6593 or OR 3-2004.

NEW LAWN BUILT. FINISH grading Backfield top soil. FE 2-0603.

OAKLAND LANDSCAPING
Lawn building, sand & gravel, garden plowing, free estimates FE 8-1333 or OR 3-3382.

PLOWING, DISCING, DRAGGING Light gardening & general cleanup FE 8-6756 or FE 5-3862

POWER LAWN ROLLING MAchines weighing 500 to 4,000 lbs General landscaping and landscape materials Harry White & Sons Inc. Ph. FE 4-4597.

SPRING CLEANUP GARDENING services Lawns mowed. Price is right. ORlando 3-5479.

Moving & Trucking 19

A-1 MOVING — HAULING EXCELLENT SERVICE
Reasonable FE 5-3458

A-1 HAULING, GENERAL CLEAN up, reasonable Call FE 5-9824

AA-1 Reduced Rates

Smith Moving. Large van or pickup. FE 4-4864

HAULING & RUBBISH, NAME your price Any time. FE 8-0095.

LIGHT AND HEAVY TRUCKING. Rubbish. Fill dirt. FE 2-0603.

MAN WITH ¾ TON PICKUP wants work Call any time. FE 4-8421.

MOVING AND HAULING WITH 2 ton stake truck. FE 8-6483.

O'DELL CARTAGE

Local and long distance moving. Phone FE 5-6806

TRUCK WITH SEMI-TRAILER. Will haul anything, anywhere. Also dump truck. MA 5-0682.

Trucks to Rent

TRUCKS, TRACTORS AND EQUIPMENT
½-ton Pickups 1½-ton Stakes
Dump trucks Semi-trailers

Pontiac Farm and Industrial Tractor Co.

825 S. WOODWARD
Open Daily Including Sunday
FE 4-0461 FE 4-1442

UNWANTED ARTICLES PICKED up free of charge. FE 5-4638

Painting & Decorating 20

A-1 PAINTING & PAPER HANGing. Winter prices. Pay later. FE 2-4315.

1ST CLASS EXP PAINTER AND decorator. Reas. prices FE 5-2860

A-1 PAINTING, PAPER HANGing, paper removed. FE 4-6918

A-1 PAINTING AND PAPERING. Mason Thompson, FE 4-8364.

A-1 PAINTING INTERIOR & EXterior 10 per cent disc. for cash. Guaranteed. Free est. FE 4-9205.

LADY INTERIOR DECORATOR. Papering & painting. FE 8-0343.

PAINTING — PAPERHANGING WALLS CLEANED
TUPPER OR 3-7061

PAPERHANGING, PAINTING, plaster repairing. FE 8-8513.

PAINTING AND DECORATING K. E. Wilhite FE 5-9580

PAPERHANGING & PAINTING. Reduced rates. FE 4-2171.

WALL WASHING & PAINTING. FE 4-4314 or OR 3-6486

Television Service 22

ALL TV SERVICE. CALLS ANswered promptly. Day or night. RAYAL ELECTRONICS FE 5-3526 or FE 4-2418

DAY OR NIGHT TV SERVICE FE 5-1296 or FE 5-8390 M. P. STRAKA

RADIO & TV REPAIR, TUBES checked free. R. B. Munro Electric Co., 1060 W. Huron, Pontiac FE 5-8431.

Typewriter Service 22A

TYPEWRITERS AND ADDING MACHINE REPAIRING. Expert work. General Printing and Office Supply Co. 17 W. Lawrence.

PONTIAC TYPEWRITER EXCHANGE
OFFICE MACHINES
All Makes — Immediate Service
52 WAYNE ST. FE 4-4022

Upholstering 23

EAKLE'S CUSTOM UPHOLSTERing. 8174 Cooley Lake Rd. EM 3-2641.

SLIP COVERS, BED SPREADS, drapes, your material. FE 5-5797

THOMAS UPHOLSTERING
197 N. Perry St FE 5-8888

Lost & Found 24

$5 REWARD FOR LIVER AND white pointer. Strayed from 27 Miami Rd. No collar. Call FE 2-4500 or FE 2-0472. Arthur Law, 27 Miami Rd.

LOST, MAN'S WALLET NEAR Commerce Lk. area. Substantial reward. Market 4-2100 aft 5 p.m.

LOST OR STOLEN: RED RATterrior male dog. Near Lambert School, Waterford. Please return him. REWARD. FE 5-7161. 940 S. Cass Lake Rd

LOST: BEAGLE, MALE, SILVERbell & Adams. Reward. FE 5-0893.

LOST: 2 MALE BEAGLES, 1 YR. old. 1 black, white and brown, 1 black and brown. Chain collars, round ID tags on dogs. Belong to 4-H Children's Program at Pontiac State Hospital. Reward. FE 5-8146, Ext. 320.

LOST: PARAKEET, VICINITY Pontiac Trail and Decker. Please call MA 4-1741.

LOST: WHITE GOLD WELSBORO 17 jewel watch. Vic. of Huron & Wayne. Reward. MA 4-2511

LOST: BEAGLE, MALE, GREEN collar, March 13, Big Beaver & North Adams Rd. REWARD. MI 6-1260.

MISSING: MALE GERMAN SHEPherd dog, black & tan. Name "Duke." '58 License No. 320. REWARD. FE 4-7435

Hobbies & Supplies 24A

PAINT BY NUMBER PICTURES. Scrabble games. Backenstose Book Store, 15 E. Lawrence St.

Notices & Personals 25

ANY GIRL OR WOMAN NEEDing a friendly adviser, phone FE 2-5122 Confidential. The Salvation Army.

BIDS WANTED

The Board of Education of the Romeo Community Schools will take bids until 5 p.m. Friday, March 28, 1958 for the moving of 1 wood frame building. And construction of footing for same on new location. The Board reserves the right to reject any or all bids. For specifications contact Superintendent of schools Romeo High School 297 Prospect St. Romeo, Mich. Phone PLateau 2-3249

CALL ELECTROLYSIS CENTRE for removal of unwanted hair. Eves. OR 3-2895

DAINTY MAID SUPPLIES MRS. A. Taylor, 56 Gillespie. FE 3-7293.

DAINTY MAID SUPPLIES, MRS. Goodson, 995 Lochaven. FE 4-8018.

DAINTY MAID SUPPLIES — 739 Menominee. Mrs. Wallace. FE 5-7805

FOR FREE

Organizations, Churches, Clubs etc. Sell 32 bottles Watkins vanilla Get 48 cup Westbend electric coffee maker Free. 150 N. Perry FE 2-3053.

In Debt?

If you are having trouble meeting your payments, see us today. MICHIGAN CREDIT CONSELLORS INC. 417½ Saginaw, Above Oakland Theater FE 8-0456.

LOSE WEIGHT SAFELY AND economically with newly released Dex-A-Diet Tablets. 98 cents at Simms.

KNAPP SHOES

Fred Herman
2070 Airport Rd OR 3-1592

NOTICE IS HEREBY GIVEN THAT Sylvan Lake Lodge No. 723 I.B.P.O.E. of W. whose premises are located at 153 Bagley Street has applied to the Michigan Liquor Control Commission for a club license to sell beer, wine, and spirits to bona fide members only and that it is the intent of the Liquor Control Commission to grant said license upon the expiration of 10 days from date hereof. Dated March 24, 1958.

NOTICE IS HEREBY GIVEN THAT Oakland County Boat Club whose premises are located at 2330 Ferndale Ave. Sylvan Lake, Mich. has applied to the Michigan Liquor Control Commission for a club license to sell beer, wine, and spirits to bona fide members only and that it is the intent of the Liquor Control Commission to grant said license upon the expiration of 10 days from date hereof. Dated March 24, 1958.

ON THURS., AUG. 15, 1956 ABOUT 2 p.m. I fell on the floor in the soap dept. of the A & P Store on W. Huron St. I am a woman, 44 years old and was wearing a brown print dress with brown jacket. I am anxious to contact witnesses to this accident. Please call FE 2-5069 after 4 p.m.

ON AND AFTER THIS DATE March 25, 1958 I will not be responsible for any debts contracted by any other than myself. Harold H. Sharpe, 999 North field, Pontiac, Mich.

ON AND AFTER THIS DATE March 25, 1958 I will not be responsible for any debts contracted by any other than myself. Pearl G. Hendrickson, 2131 Galloway St., Pontiac, Mich.

ON AND AFTER THIS DATE, March 25, 1958, I will not be responsible for any debts contracted by any other than myself. Duane W. Jenkins, 2295 Cole Rd., Lake Orion, Michigan.

Reduce

10 LBS. IN 6 SHORT DAYS. Results guaranteed. For as little as

$1.00

per visit

Investigate our plan today. For free trial visit Call FE 4-4131. This month only.

SINGLE FOLKS—25 TO 40, ENJOY dancing, fun & music at the Pontiac Social Club. FE 4-8871

SPECIAL COLD WAVE. $4.50 Shampoo and wave. $1.50. Dorothy's, FE 2-1244

Wtd. Children to Board 26

DAY, HOUR OR WEEK. GOOD References. Licensed Home. FE 5-6340.

LICENSED BOARDING HOME FE 4-5440

Wtd. Household Goods 27

FURNITURE NEEDED

Entire home or odd lots. Get the top dollar. Will buy outright or sell it for you. B & B Community Sale. Phone OR 3-2717.

WANTED TO BUY — ALL TYPES of furniture. Ph. FE 2-5523.

WTD. SMALL ROUND KITCHEN table. FE 3-9724.

Wtd. Miscellaneous 28

REGULATION SIZE PING PONG table. Reas. price. OR 3-4818.

WANTED: FARMALL CUB OR small John Deere tractor. OR 3-7721

Wanted to Rent 29

WANTED TO RENT 3 OR 4 LARGE rooms for social security couple Don't have to be modern. Could be in the country. Won't go over $50 month. HOward 3-0795.

Share Living Quarters 30

WOMAN TO SHARE MY HOME. $20 wk. FE 2-3820.

Wanted Transportation 31

LADY WISHES RIDE, DAILY, around 9 a.m. from Emerson Ave.-Mt. Clemens St. vicinity to downtown Pontiac. Call FE 2-4035 after 6 p.m.

Wtd. Contracts, Mtgs. 32

CASH FOR LAND CONTRACTS H. J. VanWelt, 4540 Dixie Hwy. OR 3-1355

CASH IN A FLASH

For land contracts, see Augie Johnson in person. 20 years service to satisfied friends and clientele

A. Johnson

REALTOR
1704 S. Telegraph Rd.
FE 4-2523

EQUITABLE SOCIETY FARM LOANS on good properties. 1½ acre or more with 100 ft. frontage.
B. D. Charles, 1717 S. Telegraph FE 4-0521 Eves. FE 5-8891.

IMMEDIATE ACTION

On any good land contract. New or seasoned. Your cash upon satisfactory inspection of property and title. Ask Ken Templeton.

K. L. Templeton, Realtor
2339 Orchard Lake Rd. FE 4-4563

OVER $1,000,000

Available to purchase land contracts Immediate action! Call Realtor Partridge, 1050 W. Huron St. FE 4-3581

Wanted Real Estate 32A

ATTENTION!

We represent a group of investors who will pay cash for your equity. Call us for an appointment today.

WHITE BROS.
REAL ESTATE
OR 3-1295
5660 Dixie Hwy.
Open Eves. til 9—Sun. 10 'til 5.

TIZZY by Kate Osann



3-25

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"If Harold seems odd to you father, remember he's on his good behavior."

Wanted Real Estate 32A

$CASH$

IN 48 HOURS

For your home or equity, priced right. Immediate action by well trained sales force. Call

Edw. M. Stout, Realtor
77 N. Saginaw St. Ph. FE 5-8165
Open 'til 6 p.m.

Listings Wanted
We Buy Equities
R. D. RILEY, Broker
509 Elizabeth Lake Rd.
FE 4-1157 FE 4-4821

LAKE PROPERTY LISTINGS needed in Northwest Oakland County & Vicinity. C. Pangus, Realtor Specialist in Lake Property of all kinds. 1910 Mi13. Ortonville. NAtional 7-2815 Collect.

Lake-Property

Ted sez, "Now is the time to sell your lake property." We are located in the heart of the lake area & specialize in this type of real estate. We have a large demand for lake front, canal front, lake privileges, lots & cottages. Remember the buyer wants possession when the season starts—so be first, not sorry.

ARRO REALTY
TED MCCULLOUGH, REALTOR
5143 Cass-Elizabeth Rd.
FE 5-1284 & FE 4-3844
Open Evenings Sunday 1 to 5

MULTIPLE LISTING SERVICE

Clients wanting homes south of Oxman street. Have special representative in this area. Call us, don't feel obligated. Phone Mr. Wiley FE 4-2787 or FE 4-1557. DORRIS & SON, 752 W. Huron St.

QUICK SALES, DEPENDABLE service are the results of conscientious courteous, efficient service that's why . . . when you want

ACTION

in selling your real estate, list with

SMITH-WIDEMAN
REAL ESTATE OPEN EVES
FE 4-4526 412 W. Huron

TRADE, SELL OR BUY
THROUGH
CLARK REAL ESTATE
FE 4-6492 or FE 4-4513
1362 W. Huron Open Evenings

VETERANS, DON'T LOSE YOUR HOME. WE WILL BUY YOUR EQUITY. GIVE US THE DETAILS AND WE WILL GIVE YOU A CASH OFFER. WRITE BOX 1, Pontiac Press.

WANTED TO BUY LAKEFRONT lot, with good beach or 3 bedroom home with basement on lake. Phone FE 4-0806.

WE HAVE QUALIFIED BUYERS waiting for commercial properties, farms and acreage. A phone call will give you immediate action.

ROY KNAUF
26½ W. Huron St FE 2-7421.

We Will Buy
Your Equity
Don't lose your home—cash waiting—no red tape. We also need listings. Giroux-Franks, 4395 Dixie Hwy. OR 3-9701

WILL BUY OR LIST YOUR LAKE property. Purchasers waiting.
R. F. McKINNEY
Office, 8800 Commerce Rd.
Ph. PONTIAC EM 3-3311
UN 1-5798

Rent Apts. Furnished 33

1 BEDRM. GROUND FLOOR, PVT. entr., nearly new. Park car at door. $16 single. Bachelors or ladies. Also garage house. $12. 2062 Commonwealth.

1ST FLOOR, 3 ROOMS & BATH, close in, $15. FE 4-1708 or FE 2-0663.

1 LARGE FRONT ROOM, KITCHenette, linens furn. Utilities paid. Apply 186 N. Perry. FE 2-5236.

1, 2, & 3 ROOM APTS. VERY reasonable to quiet people. 133 E. Howard. FE 2-5881.

1 ROOM EFFICIENCY PVT. bath, Park-Inn Motel. FE 4-1559.

1 ROOM BACHELOR APT. $10 per week. 89 State St. FE 2-0566.

1 RM., KITCHENETTE & PVT. bath, adults only. 290 N. Paddock, Alberta Apts.

1 LARGE ROOM, REFRIGERator. Close in. FE 5-5502.

1 RM., MODERN, SHOWER, 1ST floor, 1 or 2 quiet men. 154 Judson.

1 WOMAN, REFER., $10 WK., FE 4-2847.

1 - 2 BEDROOM, PARTLY FURN. Lakefront apts. 8615 Pontiac Lk. Rd.

1ST FLOOR, NR. MIRACLE MILE. Clean 3 rms. & bath. FE 8-1370.

2 CLEAN ROOMS CLOSE IN. $12 week. FE 5-1690.

2 RMS. WITH PVT. ENT. CHILD welcome. $12 per wk. PH. FE 8-1431.

2 LARGE RMS. NR. FISHERS. $15. Util., Pvt. Entr. OR 3-7206.

2 ROOMS FURN., GROUND FLR. 36 Center.

2 RMS. AND BATH, NEWLY DECorated. 107½ N. Saginaw. Apply after 4:30 p.m.

2 LARGE, CLEAN ROOMS. PRIvate bath and entr. Utilities. Pontiac. Children. Call MAple 5-7081 for appt.

2 ROOMS, NICELY FURNISHED with TV, baby welcome. 101 S. Paddock.

2 & 3 RM. INDIVIDUAL MODern cabins furn., all utilities. MY 3-9958, Tru-Rustic Cabins, 468 S. Broadway, Lake Orion.

2 ROOMS AND BATH, NEWLY decorated, 79 Clark.

2 NICELY FURN. RMS., PVT. bath & ent. FE 5-4824.

2 BEDROOM DUPLEX, FENCED back yard, 818 East Blvd., North. Apply next door.

2 RMS. AND BATH, UTILITIES. FE 4-0122, 51 Pine St.

2 & 3 RM. PVT. NEAR DOWNtown. FE 4-7059

2 RMS. ADULTS OR ELDERLY lady. $10 week. 169 N. Mill St.

2 RMS. FURNISHED, BABY WELcome. 355 E. Blvd. FE 4-8612.

2 RMS., PVT. ENT. AND UTIL. Clean single man, $12 weekly. FE 5-0019.

2 RMS & BATH FOR 1 OR 2. 92 Prall. FE 4-1946

2 ROOMS AND BATH, FURN. basement apt., util. furn., $45 Mo. 63 Ruth. FE 5-5257.

2 3 RM. FURN. APT. PVT. ENT. Close to downtown. Call after 4 p.m. FE 2-3853.

2 RM. 1ST FLOOR, AUTOMATIC gas heat. Adults only. 146 E. Pike St.

2 ROOMS & BATH, PRIVATE entrance. On bus line. Near Tel-Huron. Reasonable rent. 325 Voorheis Rd.

2½ RMS., PVT. ENT. & BATH. Picture window. Garden space. Child welcome. Gingellville. FE 5-1927.

2½ STUDIO, LIVING RM., KITCHen, dinette, bath, stove, refrig., heat, parking, partly furn. 57 Mechanic.

GLORIA APTS.

3 RMS. FURN. 1ST FLOOR APT. 141 S. Parke.

3 RMS. PVT. BATH, NEAR HIGH School. Adults. MI 4-9044 after 4 p.m.

3 RMS. BREAKFAST NOOK, BATH, garage. Util. Inquire 95 Dwight.

3 RMS., PVT. ENTRANCE AND bath, gas heated. Adults. 87 S. Parke St.

3 LARGE ROOMS, 1ST FLOOR. Pvt. ent. 264 S. Parke. FE 8-3152.

3 ROOMS, CLEAN, QUIET, ON lake. OR 3-3766.

3 RM. APT., EVERYTHING FURN. Pvt. Entr., good location.

3 room apt., pvt. bath and entr. Partly furn. 285 Whittemore.

3 RMS. & BATH, COMPLETELY furns., lights, gas, heat furn. Pvt. ent. Auburn Ave. FE 3-9329.

3 ROOM LOWER FRONT. ADULTS. Utilities furnished. 258 Orchard Lk.

3 ROOMS AND BATH, PRIVATE entrance, no children. FE 3-7406.

3 PVT. ROOMS 1ST FLOOR. NO drinkers. 114 Center. FE 5-4360.

3 VERY PLEASANT ROOMS, partly furn., small kitchen. FE 4-7640, 431 Mt. Clemens St.

3 FURNISHED ROOMS, PRIVATE bath and private entrance, no children. FE 8-3473.

3 RMS. & BATH, PVT. ENT. UTIL. furn. Child welcome. 143 S. Francis. FE 4-2922.

3 RM. FURN. APT. AND GArage. For couple only. 104 Henderson. (not later than 6 p.m.)

3 VERY NICE RMS., LIGHTS AND heat. 4 Liberty. FE 4-4686.

3 LARGE ROOMS, NEW, NICELY furn. Hot water. $12 wkly. Near Big Lake. MA 5-9687.

3 ROOMS AND BATH, PVT. ENTrance. Newly decorated. 111 N. Telegraph.

3 ROOMS, PVT. BATH, GARAGE. $17.00 per week. No children. 42 Augusta St.

3 CLEAN ROOMS, NICE LOCAtion, pvt. ent. adults, $15. Call after 4. FE 8-3443.

3 ROOMS WITH FULL BATH, main floor. FE 2-1643.

3 RMS., PVT. ENT., WALKING distance. FE 2-3043.

3 ROOM, MODERN CHILDREN welcome, 6460 Williams Lk. Rd.

3 ROOM APARTMENT, CHILDREN welcome. Phone FE 3-7295.

3 ROOMS & BATH
31 STOWELL

4 RMS. ALL UTIL. CLEAN, WELL furn. Plenty of closet space. Adults only. See after 4:30 or Sat. and Sun. 16 Pine Grove.

4 RMS. & BATH UP. UTIL. IN Pontiac. Call 1 to 12, MY 3-1664.

4 ROOMS AND BATH, GARAGE. Ground floor. Also 3 rooms and bath. Close in. Nicely furn. and decorated. FE 5-9066 after 4 p.m.

4 ROOMS AND BATH, FURN. OR unfurn. FE 2-4309.

4 VERY NICE RMS. LOWER Lights & heat. FE 4-4686.

5 RMS. MAIN. GAS HEAT. CARpeted floors. FE 2-7720. 313 S. Paddock.

1955 PRAIRIE SCHOONER, 29 foot. All modern. Located at 3300 Elizabeth Lk. Rd., in Pontiac.

APT. 2 BLOCKS FROM DOWNtown Pontiac. $12 Wk. 169 E. Pike. Inquire at Apt. 1.

BACHELOR APT. PVT. BATH & ent. Furn. very nice. TV. On Joslyn busline. FE 2-4376.

CLEAN KITCHENETTE APT., $15 per wk., $55 per mo. including heat, lights & gas. ORlando 3-9389.

CHEERFUL QUIET CLEAN 2 rm. apt. for elderly woman. Very reasonable. FE 5-2536.

COUPLE & BABY FE 2-2847

FARMINGTON NEW UTILITY 10 mile Orchard Lk. Shopping Center. GR 7-6685

For Colored

Apartments on Southeast side of town on Prospect St. Call FE 4-4821.

FURNISHED APARTMENT $15 per week. Utilities furnished. 1 block General Hospital. Adults. FE 2-0668.

GROUND FLOOR, PVT. ENT. & bath, washing facilities, baby welcome, nr. town. 222 N. Cass.

GROUND FLOOR, CLEAN 3 RMS. Pvt. bath and entr. Util. Adults. 470 Oakland Ave.

LAKE FRONT 2 RMS., UTIL. furn. Ideal for bachelor or retired couple. MY 2-1981.

LAKEFRONT — 2

For Sale Houses 43

CONGRATULATIONS

GM

BEST WISHES FOR YOUR CONTINUED SUCCESS

Dorothy Snyder Lavender

REALTOR EST. 28 YEARS

7001 Highland Rd. (M59)

Ph. EM 3-3303 or MUtual 4-6417

A VALUE WE ARE PROUD TO SHOW IN ELIZABETH LAKE ESTATES.
Ranch home on large corner lot. Furnace, storms, insulated and garage. Maintenance cost very low. $8,950 with $1,000 down.
OAKLAND COUNTY REALTY
2610 Union Lk. Rd
EM 3-4164 or EM 3-2411 after 6

ANNETT

OFFERS

Income
9 room home, 2½ baths, off Oakland in good rental district. Now used as 3 apartments, plus light housekeeping rooms. Glassed in front porch. Oil heat, garage. $10,500; Terms.

Priced to Sell $12,900
Commercial or residential, between Pontiac and Drayton Plains. Large home, 5 rooms and bath first floor, 5 rooms and bath second floor. Basement, gas furnace, glassed in front porch. Privileges on Loon Lake, lot 75x270. An exceptional buy, only $1500 down.

2 Acres—Pontiac Trail
Near Walled Lake, 2 story home 30x30. Living room, dining room, den, kitchen, and ½ bath first floor. 4 bedrooms and bath up. Finished recreation room on oil heat. 2 car garage. Fruit trees and garden area. $22,500; Terms.

Brick Ranch Pine Lake Privileges
Built in 1957, 3 bedrooms, 1½ baths, 2 fireplaces. Basement, paneled recreation room, attached 2 car garage. Lot 100x150. Pontiac School system. $27,500 Terms.

Roy Annett Inc.

Realtors
28 E Huron St. FE 8-0466
Open Evenings & Sun 1 to 4

BY OWNER 4 APARTMENT INcome Close in FE 2-7198

BROWN

$2500 DOWN — Lakefront. Sell or trade. This is lovely 3 bedroom bungalow. Brand new. Beautiful mahogany cupboards. Oil AC furnace. Aluminum windows. All birch doors. Large 200 ft. lot. Good beach. Good garage. Priced at only $12,975.

$2500 DOWN — Elizabeth Lake Estates. Beautiful modern bungalow with full basement and stairs to large unfin. attic. Oak floors. Plastered walls. Choice location. Will accept good housetrailer as down payment.

$675 DOWN — 3 bedroom brick. Full basement. Newly decorated. All copper plumbing. Formica counter in kitchen. Vestibule entrance. Sliding closet doors. Plastic tile bath. Better hurry if you want this one.

$18,975 SELL OR TRADE — Little Farm. Large 4 bedroom farm home with ten acres. 30x60 barn. Two car gar. Chicken house. The interior of this home has been almost completely rebuilt. Very modern. All large rooms. Oil AC furnace. New roofs on all buildings. School bus at door. Will accept cheaper home in trade.

LIST — With us for fast and efficient service—WE BUY, SELL & TRADE. That is why we are making sales. Open 9-9. Park right at our door, or just give us a buzz on the phone.

L. H. BROWN, Realtor
1362 W. Huron Ph. FE 2-4810
MULTIPLE LISTING SERVICE

MODERN 2 STORY HOME ON 1 acre. Ideal location. FE 4-7587.

KNUDSEN

Near Silver Lake
3 Bedroom Brick Ranchtype home with attached garage. Jalousie windowed family room, attractive fireplace and many other features. $20,000 with terms.

Spence Street
Well located 3 bedroom 6 room house with fine dry basement, carpeting like new, new kitchen and bath, fireplace, and screened-roofed terrace are some of features. Priced right at $15,000 with terms.

Lincoln Heights
3 Bedroom brick with full basement, fireplace. Ceramic tile bath and 2 car garage. Price, $16,800 — Terms.

Elizabeth Lake Estates
Very fine 5 room and bath home with full basement and stair to unfinished attic. Also breakfast room. Setting for this fine home is 2 nicely landscaped lots with plenty of shade. Garage too. Only $2,500 Down.

WM. H. KNUDSEN
REALTOR 244 S. Telegraph Rd
FE 4-4516 Eves. 7-9; FE 2-2182

MULTIPLE LISTING SERVICE
REALTORS BUILDERS EXCH.

DORRIS

30x50 BRICK RANCH HOME
WATKINS LAKE
1500 sq. ft. of living area, spacious and beautiful rooms throughout, marble window sills, two fireplaces living room and dining room combination 14x36, newly carpeted, modern streamlined kitchen, 13x16 with abundance of cupboards and Formica counters, three dandy bedrooms, recreation room, hot water oil fired heat, beautiful lot 105x225 fenced, sell for $22,850 on terms, or consider reasonable 3 bedroom home in trade.

CITY HOSPITAL AREA
Six Rooms, $9500
A large, very neat and clean 3 bedroom home, living room and music room combination 12x23, full dining room, modern kitchen, nice gray carpeting, 3 bedrooms, full basement, and garage. Terms to reliable client.

VACANT BRICK TERRACE
$1000 down, $75 month
Five exceptional large and very livable rooms with dandy basement, forced air gas heat, good west side location, here is a warm comfortable, and reasonable place to live.

WATER FRONT BUNGALOW
VACANT TERMS
Direct entry to Sylvan Lake, modern white frame five room bungalow, streamlined kitchen, lovely bath, outstanding basement and paneled recreation room, gas heat. Water softener. $11,975 Terms.

WE TRADE WE SELL

DORRIS & SON
752 W. Huron Ph FE 4-1557

For Sale Houses 43

4 Bedroom Choice Location

Next to School
This home was built to live in—not to sell. There is a reason for everything. Owner is going west. Brick & ledgerock exterior. Family room, 2 baths, 2-car garage. Paved drive. 1,800 sq. ft. of living space. Large lot. Priced to sell at only $20,900. Terms available.

Clarkston

REAL ESTATE INC.
20 S. Main, Clarkston, Mich.
(ACROSS FROM BANK)
MAple 5-5821

FOR COLORED
FERRY ST.
4 bedroom modern, $1600 down.
E. BLVD. SOUTH
6 room modern, $1200 down.
CRYSTAL LAKE DR.
10 room brick $2,000 down.
JACKSON ST.
9 room modern, $1200 down.
CUCKLER REALTY
236 N. Saginaw
FE 4-4091 Eves. FE 4-7368

NORTH SIDE
Semi-bungalow, 9 x 18 ft. kitchen, with dining space. Ceramic tile drainboards, also ceramic tile bath. Full basement with recreation space. Gas heat. $12,600; Terms.

$525 DOWN
And you will be your own landlord in this 3 bedroom home, with basement, oil heat, storms and screens. FULL PRICE $6,875.

$1,000 DOWN
2 bedroom ranch in good west suburban area. 1 year old.

4 BEDROOMS
Tri-level home, newly decorated. Full basement, oil heat, large lot. Full price $10,500—$1,500 down.

Smith-Wideman

REAL ESTATE OPEN EVES
FE 4-4526 412 W. Huron

FOR COLORED, 8 RMS., GOOD cond., Low down payment. 119 Prospect. FE 4-4868.

HOYT

CITY SPECIAL
$1,500 - down - 3 bedrooms, 1½ baths, carpeted living room, separate dining room, kitchen with eating space, full basement, GAS HEAT, plus 2 car garage. Ideal for large family. This one is hard to beat. Immediate possession.

SUBURBAN RANCH
2 ACRE setting for this brand new RANCH HOME. 3 bedrooms, REALLY large living room with large picture windows, separate dining room, modern kitchen with formica counters & birch cupboards. Built in vanity in bathroom. All plastered walls, oak floors. Exposed basement with picture windows leads out to back yard with view of stream running through property. Grand location for children. School bus at door.

HOYT REALTY
FE 2-9840 FE 2-9966
254 S. Telegraph Rd
Pon-Tel Centre

STARTER HOME FINISHED WIRing, insulation & well included OR 3-1070. OR 3-2681.

YOU...
Be the judge! Inspect this four bedroom home in Pontiac Watkins Estates, situated on 110 x 150 ft. lot. Plastered walls, oak floors, aluminum storms, and screens. Full basement, oil heat. A chance to give your teenage children a room of their own. The best of it all — you are buying an immaculate home for only $1,950 down. $13,950 full price!

LAKE...
Front, Watkins Lake. Sandy shallow beach, perfect for children. Absolutely no close-in drop off or holes. Children can play by the hour in perfect safety. Lovely bungalow 30x48, built in 1950. Brick fireplace, knotty pine interior, oil forced air heat. Year round home. Be first. $11,950, terms.

FOUR...
Bedrooms, Drayton Woods. Full basement, oak floors, plastered in '57, quality construction throughout, 2 fireplaces. Oh yes, 24 ft. living room. Stretch out and enjoy this large home and equally large lot. $19,950, terms.

Humphries

FE 2-0474 REALTOR FE 4-7114
83 N. Telegraph Open Eves.
MULTIPLE LISTING SERVICE

TRADE YOUR HOUSE FOR A new custom-built home. Call Realtor Partridge, FE 4-3581.

A-1 Garden Spot and Nice 2-Bedrm. Home
$700 down and move right in. 100 x 300 ft. lot. 20 minutes to downtown. Good looking, clean roomy. Large country kitchen, 24 ft. paneled living rm., tile bath, attached garage. Owner transferred. Only $65 per month. Exceptionally well built.

3-Bedroom Rancho Waterford Village
Very attractive inside and out. 25 foot living room, high picture window, 1½ tile bath, oil furnace, alum. storms and screens. You'll love the large country kitchen done in yellow and white. Oversized lot 80 x 183, with nice view. 3 spacious bedrooms and closets. Delay may mean disappointment. Owner leaving state. Only $1,400 down and $60 a month plus taxes and insurance.

Giroux-Franks

GENERAL REAL ESTATE
4395 Dixie Hwy OR 3-9701

TRIPP

ELIZABETH LAKE ESTATES Family home with 2 bedrooms and full bath up; 1 bedroom and lav. down. Full dining room, oil heat, rec. room, double garage with attached summer house fenced yard. 2 lots, lake privileges.

Leslie R. Tripp, Realtor
75 W. Huron Street
FE 5-8161 or FE 2-9676

TO
GENERAL MOTORS
CORP.

CONGRATULATIONS
ON YOUR
50th ANNIVERSARY

Leslie R. Tripp
REALTOR
75 W. Huron St. FE 5-8161

For Sale Houses 43

ARRO

Cass Lake Front
1st time offered 82 ft. of lake frontage with excellent sandy beach for the youngsters. This 6 rm. brick home has a 15x17 living room with scenic picture window, ledge rock fireplace, 4 bdrms., 2 full baths with ceramic tile and 2 car garage. Shown by appointment only.

Maceday Lake Front
If you are looking for a real nice lakefront home, we have one with 7 rooms. There are 2 large bdrms. down and 2 up. A very charming kitchen, wall to wall carpeting. Marble sills throughout. You'll spend your leisure time in a well designed basement with a tile recreation room. There's also a tile breezeway with attached garage. Shown by appointment only.
ARRO REALTY
TED McCULLOUGH REALTOR
5143 Cass - Elizabeth Rd.
FE 5-1284 & FE 4-3844
Open Evenings Sunday 1 to 5

2 BEDROOM, $1,000 DWN, $56 month. 1155 Crescent Lake Rd.

MODERN HOME, 2 ACRES, $15 weekly. Owner P.O. Box 535, Pontiac.

MULTIPLE LISTING SERVICE

Perfect Lake Front
A picturesque view of lake on a secluded landscaped lot with a gentle slope to 140 ft. lake front sand beach. 70 foot, center hall plan, Colonial Ranch Bi-Level with interior charm. 6 extra large rooms, Miami porch 2 tiled baths, 20x24 recreation room with delux kitchen for entertaining. Lake water sprinkling system. Truly a fine home. May consider a west side 5 room bungalow in trade. Also, other lake front and lake privileged homes.

Elizabeth Lake Estates
Attractive bungalow built in 1955 by L. Smith, 3 bedrooms all on one floor. Nice basement, GAS furnace. New aluminum storms and screens. New carpeting, 1½ car garage with summer porch. Park and lake privileges. Approx. $2,000 down on easy FHA terms. Will consider any reasonable offer.

5 Bedrms., $950 Dn.
Vacant and just right for large family. Has 4 large rooms down and 5 bedrooms and bath up. All oak floors and painted walls up and down. Dandy basement. New GAS furnace. 2 lots and 2 car garage. Well located near Eastern Jr. Hi. Full price $10,750. Only $950 down. Better see this one today. 105 So. Edith St. just north of Auburn.

JOHN
KINZLER
Realtor
670 W. Huron St. FE 4-3525
Eve. Ph FE 2-0829

2 BEDRM. RANCH TYPE FRAME Lot 80' by 320' deep. Bath, util. rm., living rm., dinette, and kitchen with lots of cupboards of natural wood. OOil heat. 1 block from Williams Lk. Reasonable. Low down payment. OR 3-4831 after 4, or all day Sat. and Sun. 2326 Evadna.

PERRY PARK. 2 BEDRMS., CLOsets, oak floors, clean and good cond., water softener, laundry trays, storms, screens, school, churches, stores. $925 down. Personal attention to listings. Rose McLarty, Broker FE 2-2162

"BUD"

3-Bedroom
North Side
Immediate Possession
Close to Pontiac Motor, bus and stores. Features fireplace, carpeting, separate dining room, 2 bedrooms and bath down, auto gas heat and hot water, 2 car garage, paved drive. A real dandy at only $2,500.00 DOWN. Look now.

Lincoln Heights
Three bedroom brick. Living room, dining room, kitchen, 2 bedrooms and tile bath down, full basement, gas heat, automatic hot water, 1½ car garage, breezeway, large lot. Priced at $13,700.00, FHA terms available.

"Bud" Nicholie, Realtor
49 Mt. Clemens St.
FE 5-1201 Call Mr. Allen or FE 2-3370

Multi-Lakes Realty
NEAR NOVI
Three bedroom home on 3 acres, 2 baths, attached garage, well landscaped, running creek year around thru the property. Terms.
LAKE FRONT
On Reed Lake, two-level built in a hill, 3 bedrooms, 40 ft. recreation room, 2 fireplaces, underground sprinkling system. $24,000.

3060 S. Commerce Rd. MA 4-1578

DIXIE LAKE
2 Bedrm., modern bungalow with 2 lots, owner willing to sacrifice for quick sale. Oil heat and part basement. Price includes automatic washer $6,450 with $1,350 down.

BAXTER STREET
Owner says no reasonable offer refused on this 2 bedroom bungalow. You can have quick possession. $500 down. Payments cheaper than rent.

THIRD STREET
Price reduced on this 3 bedroom, ranch style home, gas heat, hardwood floors and nicely decorated. Aluminum storms and screens. Walking distance to Fisher Body. Just $950 down.

F. C. Wood Co.

Realtor OR 3-1235
Corner Williams Lake Road & M59.
After 6, call OR 3-6449

TRADE
Your equity in your present home moves you into a new beautiful 3 bedroom ranch styled home. Builder. FE 5-6767.

WALLED LAKE — 3 BEDROOM brick ranch home, 1½ baths, fireplace, built in stove and oven. Lot 95' x 135', vacant, by owner. 2098 Helmsford, MA 4-1104.

$700 DOWN
Located at 48 East Columbia, 4 bedrooms, family sized dining room, full basement, newly decorated, immediate possession. Only $8500 full price.

FOR COLORED
$350 Down. Nice 5 room bungalow, fireplace, full basement, paved street, fast possession. Call Rev. Shankle. FE 4-8645.

$595 DOWN
Complete cost to a GI. No other cost. Outstanding 3 bedrm. ranch home. Features wardrobe closets, oak floors, tile bath, vanity shower doors, lovely kitchen, full basement, gas heat. Immediate possession. No payment until June. Trades accepted.

Jim Williams

REAL ESTATE & INSURANCE
1218 Baldwin Ave. FE 4-0547

$300 DOWN
3 bdrms., starter home, West Side location. Broker OR 3-9272.

TRADE

$7500 SELL OR TRADE — Cozy two bedroom bungalow. Well built home. Aluminum storms and screens. Large 80x180 ft. lot. Located near Waterford Town Hall. Will trade for larger home, land contract, housetrailer, late model car or good vacant land. Ask for Mr. Brown.

$13,500 SELL OR TRADE — Little Farm. Almost an acre of land with lake privileges. Large 3 bedroom semi-bungalow with basement. Oil AC heat. Two baths, oak floors. All large rooms. Excellent condition. Good garage. Will accept cheaper home in trade. Ask for Mr. Brown.
Evenings call OA 8-2618

L. H. BROWN, Realtor
1362 W. Huron Ph. FE 2-4810

For Sale Houses 43

Johnson

FOR BETTER HOMES

FOR THE LARGE FAMILY
4 bedroom modern home with oil heat. Full basement. Large living room and kitchen. Cyclone fenced yard. Close to stores and school. Lake privileges on Union Lake. Immediate possession.

MIRACLE MILE AREA
Lovely 6 room modern home on Telegraph Rd. with large front office for small business. Owner moving to Florida. Priced to sell with reasonable terms.

SPRING IS HERE
and let us show you this lovely 5 room modern home with oil heat, full basement, 2 car attached garage. 2 acres of fruit orchard. Large storage shed with all machinery tools for gardening. Priced to sell with wonderful terms.

A. JOHNSON, Realtor
1704 S. Telegraph Rd.
FE 4-2533

4 APT. INCOME FOR COLORED. Brings in $60 per week. $12,950, with $2,000 down. FE 8-1431.

DUCK LAKE FRONT
Modern furnished 5 rm. bungalow $7450 total price. Low down payment. Good boat included. This is a real buy.
C. SCHUETT REALTY
7404 Highland Rd. (M59)
10 Miles west of Pontiac.
EM 3-4196 or MU 4-6863

"A BETTER COMMUNITY" WE IN THE CITY OF PONTIAC ARE PROUD TO HAVE SHARED IN YOUR PROGRESS WE'VE PROSPERED WITH YOU THROUGHOUT YOUR "50 YEARS" OF SUCCESS "THANK YOU" AND "CONGRATULATIONS" WISHING YOU MUCH SUCCESS IN THE MANY HORIZONS YET TO CONQUER

PAUL A.
KERN
REALTOR 71½ N. SAGINAW
LIST YOUR PROPERTY WITH us. Wilson Real Estate. FE 2-9657.

"Building Sites"
Approved mortgage loans
A good selection
Low as $100 down
LADDS, INC.
4286 Dixie Hwy. Drayton Plains
OR 3-1231

KENT

Established in 1916

CASS LAKE WOODS — In West Bloomfield lovely 6 room ranch home, less than 2 years old, in excellent condition. Charming living room with beautiful double fireplace adjoining den or TV room. Kitchen finished in knotty pine. Large dining room with window wall. Ceramic bath, 2 comfortable bedrooms, full basement with recreation space and fireplace. Lake privileges on private beach, safe and sandy. Private canal for dock and boat. All of this for only $17,500 with good terms.

$7950 FULL PRICE — for attractive 5 room modern home with full basement. In good condition on east side. Convenient to GMC and Pontiac Motor. Small work shop in rear, nice lawn and shade trees. Good terms. See this home before some other lucky fellow buys it.

NORTH SIDE — Attractive 2 bedroom home in good condition. Convenient to Pontiac Motor and Fisher Body and new grade school — 70 ft. wide lot withnice lawn. Several large shade trees and fully enclosed with Cyclone fence. Paved street. Full price $8000 with $2500 down.

THIS SHOULD APPEAL TO YOU — Attractive 2 bedroom modern home, east of Pontiac on Adams Road. Wall-to-wall carpeting in living room, fireplace, cheerful kitchen with nook. Ceramic tile and colored bath fixtures. Large 100x190 foot lot. Very close to Sacred Heart church. Call now for appointment. Only $11,500 — Terms.

WANT AN EXCLUSIVE ADDRESS? Waterford Hill Terrace. High class subdivision. You can own your future homesite here at a low cost. 140 ft. wide lot with many shade trees. Wonderful site for bi-level home. Here is a real buy for only $4500 terms.

Floyd Kent Inc., Realtor
2200 Dixie Highway at Telegraph
FE 2-0123 Open 9 to 9
AMPLE CUSTOMER PARKING

BY OWNER
VACANT for immediate possession. Newly decorated, 2 bedrooms, bath, large living room, kitchen and utility room, 2 years old, aluminum storms and screens, oil heat, $8,350, with $500 down — No closing costs and $85 per month including taxes and insurance. Call after 6:00 p.m. LIberty 9-1274.

BY OWNER GI RESALE, 3 BEDroom brick basement, Herrington Hills Sub, 436 Kuhn. FE 2-7198.

MULTIPLE LISTING SERVICE

JOSLYN AREA
Neat and clean 2 bedroom bungalow with tile bath, painted basement, automatic oil heat, paved drive, 1½ car garage. Full price $9200. Don't miss this one!

LAKE FRONT CABINS
3 lake front cottages near Village of Waterford. All 3 are furnished. Live in one and let the others make the payment. Terms.

George R. Irwin

REALTOR 269 Baldwin Ave.
FE 5-0101

WIXOM AREA
$1,000 dn. very nice 3 bedrm. home. Large carpeted living rm., fu. basement, 1½ car garage, privileges on Loon Lk. Must be seen.

INCOME
OAKLAND AVE.
2 sources of income. Large home with 4 apts. in excellent cond., plus trailer rental. Total price $18,500 with $3,500 dn.

Clarence C. Ridgeway
REALTOR
75 Baldwin Ave. FE 4-6203

3-BEDROOM HOME
2 car garage. Recreation room in basement. Lots of cupboards. Automatic heat. Large lot. On busline. Close to shopping center. Small down payment. OR 3-5235.

PIONEER HIGHLANDS
2 bedroom brick. Rec. room, Delco FA oil heat. Garage. Lake Priv., $13,950. FE 4-1413.

BARGAINS
Near Yellow cab, neat 2 bedroom. 150 x 293 lot. $5650. $1150 down.
$1,000 down. Near N. Saginaw. 7 rms. 2 baths. Arranged in 2 apts. Low price.
Lake Geneva, off Ellageth Lake Rd. 2 bedroom, toilet & shower. $4600 with $1400 down.
PONTIAC REALTY
737 Baldwin FE 5-8275

LOOK! LOOK!
$950 DOWN — 3 BEDROOMS — FULL BASEMENT — GARAGE — SHARP CLEAN HOME NEAR LINSOLN JR. HIGH. A BARGAIN — IMMEDIATE POSSESSION.
R. J. VALUET, Realtor
345 OAKLAND AVE. FE 5-0693
OPEN EVENINGS UNTIL 8:30
MULTIPLE LISTING SERVICE

MODEST MAIDENS By Jay Alan



"Of course, everyone won't see three of Madam all at once!"

For Sale Houses 43

UNION LAKE AREA $800 DOWN
3 large bedrooms, 2 story frame, nice large lot. Close to school and stores. Call EM 3-6210.

10 Acres with 700 ft. frontage on small private lake. Frame bungalow, oil heat, large rooms, $2500 down. Call MU 4-2045.

Ranch home built in '55, large kitchen, full bath, enclosed porch. Crescent lake front, lot 65x400. $13,900—Terms. OR 3-6681.

9 Acres, 6 rooms and utility, oil furnace, storms and screens, loads of cupboards, 32x52 garage, 95 ft. of M-59 frontage zoned commercial. Also includes 2 story barn. $14,000 — Terms. Call EM 3-6210.
Low down payment, contemporary ranch built in '54, full bsmt., lovely fireplace, attached garage, oak floors, very good condition. $14,000. MU 4-2045.

$800 down. Long Lake privileged, 3 bedrooms, part basement, excellent condition. Only $8500. OR 3-6981.

RICHARD STEELE, REALTOR
224 Center St. Highland
EM 3-6210 or 3-6981 MU 4-2045

HURON GARDENS
2 BEDROOMS, FULL BASEMENT, garage and fenced yard. Near schools and shopping. $8,500 with $2,000 down. Phone FE 4-5938.

GILES

West Suburban
6 Room Ranchtype home. Breezeway and garage. On 2 lots. Only $9,500 with $1,500 down.

Sell or Trade
6 Room 3 bedroom on 1 floor. Full basement, auto. oil furnace. 1½ car garage. 2 Acres West of Pontiac.

GILES REALTY CO.
FE 5-6175 221 BALDWIN AVE.
After 6 FE 2-7906 or FE 5-5293

Suburban Beauty
You will want to see this 30 x 50 ft. ranch home with 3 spacious bedrooms, full dining room, extra large basement, enclosed breezeway, attached 2 car garage and lot approximately 100 x 300. Located in the Southeast suburban area. Full price only $19,950 — very favorable terms. Call J. A. Taylor, Realtor, FE 4-2544.

HOPKINS 289
$495 DOWN OR TRADE
New 3 bedroom face-brick Ranch styled. Vestibule large kitchen, range hood with fan. Gasinator. Full basement, large lot, aluminum storms & screens. Paved street. Builder. FE 5-6767.

Happy Birthday
GMC
JIM WILLIAMS
REAL ESTATE & INSURANCE
1218 Baldwin FE 4-0547

BY OWNER CLEAN COMFORAble 3 rooms & full bath. Gas heat, cook stove. $3600 $400 down $30 month. FE 4-8630.

HURON GARDENS, SMALL MODern home, full basement, gas furnace. Quick possession. $5950 $450 down. $55 per month. FE 5-6006.

MULTIPLE LISTING SERVICE

LOTUS LAKE

3 Bedrooms, large living room with fireplace, 11x14 dining room, large enclosed front porch with excellent view over lake. Oak floors, plastered walls, full basement. Attached 2 car garage, expensive awnings, sprinkler system for lawn, fenced-in playground, and beautiful sand beach your privilege. All this and more too, for only $11,000 with $3,000 Down. Call for appointment now.

$500 DOWN...

and it's VACANT. New metal awnings — Aluminum storms and screens, new oil furnace and lake privileges. Where can you beat it.

LAKEFRONT

Excellent sand beach. Life can be fun winter and summer with skating, swimming and fishing on one of Oakland County's better lakes. 6 room ranch built in 1950—featuring good living and good value. Immediate possession — Owner transferred. $17,950.

APPEALING

3 bedroom ranch built in 1956. Master bedroom is carpeted — 24 ft. carpeted living room and dining ell has natural fireplace. 11 ft. picture window. Roomy kitchen with birch cabinets, formica counter top, good eating space, all plastered and nicely decorated. Ceramic tile bath, full basement, oil heat, large recreation room with brick fireplace, attached garage. 80x245 lot. You can't afford to miss it!

PRICE REDUCED

This 3 bedroom North Suburban Ranch Home has just been reduced to $12,950. It's completely equipped and setting on a large parcel, 100x150. $900 pays you down to a 4½ per cent mortgage.

Bateman Kampsen

REALTORS FE 4-0528
377 S. Telegraph Eves. & Sun.

For Sale Houses 43

CONGRATULATIONS
to
G. M.!

WILLIAM C.
GODFREY
6687 Dixie Hwy. Clarkston
MAple 5-1822

FOREST LAKE COUNTRY CLUB Estate 3 bedroom Roman brick ranch, 1½ baths, fireplace, beamed ceiling, mahogany panelled cabinets, large recreation rm. with adjoining screened porch. Lots of storage area. Garbage disposal. Water softener. Drapes. ¾ car attached garage. 100 x 200 ft. lot. Nicely landscaped. Call FE 7-8824.

LAKE ORION INDIAN WOODS Lk. Sub. Pvt. lk. large 8 rm. brick split-level with garage. Open basement, 2 lks., 3 fireplaces, 2 tile baths, many extras. Immediate possession. Owner. Sun., MY 3-1935. Evenings MY 3-0443.

It Lost Your Phone No.
Will the party who wanted that 3 bedroom log cabin near Waterford Hill, family sized kitchen, recreation room, stone fireplace, fenced lot, for only $1650 down, please call? We now have the home for you!

Clarkston

REAL ESTATE INC.
20 S. Main, Clarkston, Mich.
(ACROSS FROM BANK)
MAple 5-5821

MUST SELL GOOD 3 BEDRM. home. Best offer above $5,950. $2,700 will handle. 268 S. Shirley. Owner, call WHitfield 1-2878.

HOME and ACREAGE
2 Acres — 2 bedroom home. Storms and screens, 2 car garage. 25 bearing fruit trees. $2,000 down. OR 3-6930.

"IT'S UNIVERSAL" CONGRATULATIONS
"G. M."
YOU'VE MADE
FRIENDS
'ROUND THE
WORLD
AND HAVE GIVEN MANKIND SO MUCH FOR WHICH TO BE
THANKFUL

LESLIE R.
MIDDLETON
REALTOR 188 N. JOHNSON

$300 DOWN
2 bedrm., full bath, plastered walls, hardwood floors, 2-car garage. Lake privileges.
C. PANGUS, Realtor
Call Collect: Ortonville NA 7-2815

SPLIT LEVEL
Starter home, 1,104 sq. ft. plus basement area. Rough wiring & plumbing. Low dn. payment. Gordon Flattley. EM 3-0482. for details.

FROM AN ORGANIZATION THAT BELIEVES IN PROGRESS TO A PROGRESSIVE ORGANIZATION

"Best Wishes"
GENERAL MOTORS
ON YOUR
50th Anniversary
AND
Thank You

RAINBOW

REALTY COMPANY
502 SOUTH PADDOCK

Loveland

2188 Cass Lake Rd.
FE 2-4875 FE 4-1661
4 ROOM HOUSE & BATH. SMALL down payment. Private owner. FE 8-6493.

TO GENERAL MOTORS

ON YOUR
50TH
Anniversary

CONGRATULATIONS

"From one old timer to another"

FLOYD KENT

Realtor
"Established in 1916"
2200 Dixie Highway at Telegraph
FE 2-0123

For Sale Houses 43

122 Steps

To fishing & swimming. A beautiful view over Waum-Me-Gah Lake from your kitchen window. One look and you'll want to live here. Oh! By the way, there is a very neat 2 bedroom house with hardwood floors plastered walls, full basement that is divided, with the one side just waiting to be made into a nice recreation room. On a large well landscaped lot. Just 3 miles northwest of Clarkston. Full price $14,950. $2,450 down. $90 per month.

Suburban

You can own this very neat 3 bedroom brick home. Hardwood floors. Kitchen with eating space & knotty pine kitchen cupboards. Well landscaped suburban lot. Blacktop road. 1½ mile north of Drayton Plains. Only $12,400, $2,600 down. $67 per month including taxes and insurance.

Lake Angelus Road

3 bedroom brick, full basement, with 1½ baths. 2 car brick garage.
This also has a very nice recreation room in the basement with a tile floor and a very neat and cozy bar. Also carpeted living room. Barbecue in the back yard. Situated on a large well landscaped corner lot. Priced to sell at only $20,900. Reasonable terms.

Drayton

This neat 2 bedroom home in Drayton Plains with a new 2 car garage and gas heat on a large 100 ft. lot can be yours for only $8,450 with $1,450 down.

Clarkston

Very neat mod face brick house with 3 large bedrooms, 1½ baths, kitchen with dining area and loads of cupboard space. Large living room with a window wall. Glassed in porch. This home also has a new 2 car garage. Situated on a well landscaped 100 x 150 ft. lot. On a blacktop road. In one of the better areas around Clarkston. All this for only $16,400. Reasonable terms.

Open Eves. till 8. Sun. 1-4
WILLIAM C.
GODFREY
6687 Dixie Hwy. Clarkston
MAple 5-1822

WHITE LAKE AREA
In new lake development on White Lake and also adjoining pvt. lake. 3 bedrm. ranch type home with attached garage.
ON 1 ACRE
Be sure to investigate this.
$15,900 TOTAL
EASY TERMS
Located on Ormond Rd. ½ mile north of M-59.
C. SCHUETT REALTY
7404 Highland Rd. (M59)
10 miles west of Pontiac
EM 3-4196 or MU 4-6863

3 BEDROOM RANCH HOME IN a very nice subdivision with the finest of neighbors. 100x150 ft. lot, paved drive, extra large living room and dining area. 2½ yrs. old, with 4¼ per cent mortgage. $15,000. OR 3-6432.

CONGRATULATIONS
TO YOU
FROM
"9-4-2"
JOSLYN
TO OUR MANY FRIENDS AT GENERAL MOTORS
"HAPPY BIRTHDAY"

IVAN W.
SCHRAM
FE 5-9471 REALTOR
OPEN EVENINGS AND SUNDAY
MULTIPLE LISTING SERVICE

Nothing Down

Will build 2 or 3 bedrm. starter home with basement on your lot. Also will build on my lot for small down payment. Don McDonald. OR 3-2837.

FOR SALE, 7 ROOM COLONIAL style home in Lapeer, excellent location on M24. Phone MOhawk 4-6207 Lapeer.

ON TOP OF
OLD "BALDY"
MODERN BUNGALOW — LEDGE ROCK FIREPLACE — BREEZEWAY AND 2 CAR GARAGE — ALL ON FENCED 2 ACRES WITH A SMALL BARN — JUST $2,500 DOWN.

JIM WRIGHT
REALTOR
345 OAKLAND AVE. FE 5-9441
OPEN EVENINGS UNTIL 8:30
MULTIPLE LISTING SERVICE

BY OWNER
4 room house at Williams Lake. Excellent private association beach. Dandy lot. Only $4,750. Low down payment. FE 4-2544.

E. J. DUNLAP
CUSTOM BUILDER MODEL NOW $1,000 less than last year's price of $17,600. FE 8-1198.

"EVERYONE"
HAS HEARD
THE WORDS
"G. M."
CONGRATULATIONS
ON YOUR
FINE PRODUCTS
AND FINE
PEOPLE
GILES
REALTY CO.
221 BALDWIN FE 5-6175

$700 DOWN

On either of 2 small houses. 1 located at 76 Parkdale near Fisher Body and 1 located at 122 Omar, off Mt. Clemens. $4,500 full price with $45 mo. Inquire 144 Judson after 3:30. Upstairs Apt.

NON VETS — VETS — OPPORtunity to assume 4½ per cent GI mortgage, pvt. owner selling, leaving state. Carport, patio, brick 3 bedrooms, built in oven & range, storms & screens, full basement, water softener, gas heat. $2,000 equity. Herrington Hills, 1173 Eckman. FE 8-1608.

Partridge

IS THE "BIRD" TO SEE

A Lakefront 3-Bedrm.
Fine lakefront colonial type 2-story white frame home with approximately 350 foot of lake frontage near Pontiac. 13'x18' master bedrm., 1½ baths. Full dining room. Basement. 2 car garage. Carpet in living rm., dining rm., and den, plus range and refrigerator included in price of just $21,900 on terms. See this outstanding value today.

Owner Transferred
It's a must! The owner is transferred and must sell his attractive 4 bedroom home near Waterford on large lot. Has 2 car garage, full basement. Many evergreen and fruit trees. Carpeting included. Full price $12,500 on terms.

REALTOR PARTRIDGE
FE 4-3581 1050 W. HURON
OPEN TIL 9

For Sale Houses 43

$450 Down
2 bedroom home near Ortonville. Newly decorated. Oil heat. Storms and screens. It's vacant. Low monthly payments.

$650 Down
3 bedroom home in North end. Full basement, gas heat. Tile bath. Aluminum storms and screens. Stove, refrigerator, washer, and dryer included.

$700 Down
3 bedroom brick. Northeast location. Full basement, auto heat. Aluminum storm and screens. Vacant.

$600 Down
3 bedroom, north end. 24 ft. living room, washer, dryer, stove and refrigerator included. Vacant.

WE BUY & SELL
LAND CONTRACTS
NICHOLIE
& HARGER CO.
33 WEST HURON STREET
OPEN EVENINGS, FE 8-8183

Lakefront Specials
Take your pick of these two well-built log homes, one on Cooley has 3 bedrooms, 2 level living room with fireplace, large kitchen, oil furnace and attached garage. The other on Pontiac Lk., finished in Knotty Pine, large living room, natural fireplace, glassed sun porch, 2 bedrooms, breeze-way with attached 2 car garage, 3 lots included. Each winter priced at $13,500. On reasonable terms.
EMBREE & GREGG
1585 Union Lake Rd.
Union Lake Village
EM 3-4393 or EM 3-3314

UNION LAKE DISTRICT
This lovely small home, situated on a beautiful 70 x 300 ft. lot. Full Basement
F. A. Oil Heat (the kind you would find in a $25,000.00 home)
Priced At
$7,700.00 Terms.

WM. A.
KENNEDY
REALTOR
3101 W. Huron FE 4-3569
Open Evenings till 9

BEAUTIFULLY LANDSCAPED, 3 bedroom family home. Name your terms. $12,900. Owner OR 3-2728.

2 HOUSES 1 LOT. 1 FURN. AUburn Heights. $800. Take over payments. FE 7-8483.

MULTIPLE LISTING SERVICE

Read This One
$14,700 is the total price. Down payment, $1,500 with monthly payments of $75. Full basement, three bedrooms, perfect kitchen and a dining room. District of fine homes. Call FE 4-9584.

Christian Hills
The ideal spot for that dream home. High wooded lot of one acre. Terms can be arranged.

Roman Brick Home
Three large spacious bedrooms, a wall of fireplace in living room with picture windows overlooking rear of property. Fireplace in recreation room in basement. Lots of trees on large lot. Can be bought with a fair price and terms. For a quiet exclusive area, this is it.

Auburn Heights Area
Your family will be so happy in this three bedroom home. Large wooded lot fenced to take care of the youngsters. It is so attractive both inside and out. Garage. Handy dining space. So much value for $10,900 and terms.

LAWRENCE W.
GAYLORD
136 E. Pike St. Open Eves.
FE 4-9584

NEAR ROCHESTER
By owner. 5 rms. & bath. Clean & newly decor., new asbestos siding, with 8 lots. Near high school. $7,950, good terms. FE 5-6830.

COLORED
3 BEDROOM HOMES
$10 STARTS DEAL
264 BONDALE
Behind St. Joseph's Hospital
WESTOWN REALTY
FE 8-6941 or FE 8-2763

WHITE

$750 down on this 3 unit income near Pontiac Administration

For Sale Houses 43

STOUT'S
Best Buys Today

SPRING IN THE COUNTRY
It's fun — watching trees and flowers burst into bloom! Here's a delightful 8 year old Colonial home with a beautifully landscaped lawn waiting for you! 3 big bedrooms, 1½ baths, delightful living-dining room with beamed ceiling and panoramic view of the countryside. 12 acres with school bus at corner. $32,000 with terms.

SOMEBODY NEEDS ME
I am looking for the right owner. I am 6 rooms and have big basement. I need some paint, but I have a new heating plant. I am close to schools and shopping. And I am vacant now. $750 down and I'll be yours.

NEED MORE ROOM?
Then consider this modern up to the minute 5 room home. All of the extras are included. Big outdoor grill, hard surface drive, convention sized family room, extra half bath and tiled stall shower plus roomy breezeway and utility room. There's lots more to see, call for appointment. $4,000 Down.

INCOME PROPERTY
2 cute homes on large parcel almost 2 acres. All modern and newly decorated. One 4 rm. and bath; one 3 room and part bath. A real safe investment opportunity. $8,500 with terms.

2 HOMESITES
Large parcels with excellent road frontage. Located just North of Clarkston. Priced to sell at $1,950 with $195 down.

LAKEFRONT LOTS
We have several within 12 miles of Pontiac. And in highly restricted subdivision — frontage averages 65 feet or more and can be bought for $400 down with low monthly payments.

Edw. M. Stout, Realtor
77 N. Saginaw St. FE 5-8165
Open 'till 6:00 P.M.

HOUSE FOR SALE BY OWNER. 5 rooms. FE 8-0717.

3 BEDRM. HOME. 2 YRS. OLD. Knotty pine paneling. Carpeted living rm., water softener. $9,500 with $1,000 down. FE 8-8559.

Window Wonderland Overlooking Colonial Clarkston

Built-in refrigerator, & oven and table-top range are features of this family style kitchen. 2 fireplaces. Thermopane on all windows. Carpeting included. Roman brick exterior. Attached garage with paved drive. Landscaped. Priced below cost at $21,900. Owner transferred. Call at once!

Clarkston
REAL ESTATE INC.
90 S. Main, Clarkston, Mich.
(ACROSS FROM BANK)
MAple 5-8821

SUBURBAN LIVING
3 bedroom 2 story home. Situated in village of Clarkston. Hardwood floors. Plastered walls. Stone fireplace. Full basement with finished rec. room. Gas furnace. 1½ car garage. Plus many other features. $350 down.
STERN & SELIGMAN BUILDERS
LI 5-5033 UNiversity 4-2625

John K.
IRWIN

Building a New Home?
We can help you if you—Are planning to build—Have a home to sell—Want to TRADE-IN your old home. See us about our new TRADE-IN method for obtaining a new custom built home.

GI Resale
Payments are only $74.00 a month and look what you get—3 bedrooms, oak floors, full basement, all as neat as a pin. Convenient to schools, off Joslyn.

Lenox
Lots of room for the kiddies in this house. 4 bedrooms, full basement with recreation room, 2 lots and 3 car garage. Only $13,500.

Braes of Bloomfield
On Darramoor between Walnut and Wing Lake. A large brick custom ranch home with a background of towering trees, beautifully landscaped, tastefully decorated. 3 large bedrooms, living room 17x15, separate dining room, big utility, elec. washer and dryer, calcinator, water softener, stove and refrigerator. Sun room with imported mahogany panelling and built-in bar. 2 car garage. $32,500.

John K. Irwin & Sons
Since 1925
313 West Huron Street
Phone FE 5-9447 Eve. FE 4-3415

5 ACRES
4 rms., Part's modern, 4 yrs old. ½ mile from Ortonville. $6,500. Will take land contract for down payment.
Paul M. Jones, Real Est.
832 W. Huron St. FE 4-8550

CONGRATULATIONS
General Motors
On Your
50th
Anniversary
CALL
Howard E. Fox
REALTOR
6687 Dixie Hwy., Clarkston
MAple 5-1822

Templeton
110' of Lake Frontage
3 Bedrms., 2 & bath down, 1 up. Extra large kitchen, dining rm. & living rm. with natural fireplace, enclosed porch, also good basement. Oil fired furnace. Screened porch on lake level Breezeway to 2 car attached garage. Waterford area, only $21,000 with easy terms. Or will accept smaller home as down payment.
K. L. Templeton, Realtor
2339 Orchard Lake Rd. FE 4-4563
After 6 FE 2-9502

BY OWNER, 4 RM. MODERN $1,500 down, $50 mo. Wisner School. FE 5-3748

BEST WISHES to GENERAL MOTORS
On Your
50th
Anniversary
"May You Continue To Grow and Prosper"
Edward M.
STOUT
Realtor
77 N. Saginaw St. FE 5-8165

Income Property 43A

2 FAMILY INCOME GOOD WEST side location. Large lot. 2 car garage. FE 8-2093.

2-Family
It's brick and a good value. 5 rooms and tile bath on first floor, 4 rooms and bath up. Large closets, basement with oil heat. 3-car garage. Fenced lot. Located on paved street. Good convenient terms.

6 Units—Brick
Built in 1954. Ranch-type apartments. 4 units consist of 2 rooms and bath each, 2 units have 1 large room and bath each. Includes all furniture, new elect. stoves & refrigerators, electric wall panel heat, thermostat controlled, electric water heaters, aluminum storms and screens. Excellent condition. Lake privileges. Now showing income of $80 a week $25,900, terms.

Roy Annett Inc.
REALTORS
28 E. Huron FEderal 8-0466
Open Evenings and Sunday 1-4

For Sale Lake Prop. 44

681 CONKLIN LAKE ORION. 3 bedrooms 2-car garage automatic oil furnace, $11,500 with terms. ORlando 3-8982.

CHOICE LAKEFRONT LOT IDEAL for 2-level home. Excellent neighborhood. 83½ ft. wide. 160 ft. long. Priced for quick sale. $6,800. ORlando 3-7681.

COMPARE THESE LAKEFRONT VALUES WITH ANY OTHERS ON THE MARKET, BUY NOW FOR SPRING CONSTRUCTION
Seymour Lake - 100 ft. ... $2,950
Mohawke Lake - 100 ft. ... $4,000
Waterford Hill, - ½ acre ... $6,500
Lk. Angelus - 1 acre ... $10,000
WHITE BROS.
REAL ESTATE
OR 3-1295
5660 Dixie Hwy.
Open Eves. 'Til 9: Sun. 10 'til 5

LOT 100 X 200 FEET. LAKE privileges. Call OA 8-2845.

95 FT. FRONTAGE ON WHIPPLE Lake. By owner. FE 7-9411.

LAKEFRONT
75 ft. frontage with good swimming on Middle Straits lake. Property is 329 ft. deep & is surrounded by cyclone fence. Basement type home with full bath, oil furnace, already to be built on. This is in a location of $15,000 to $20,000 homes. Priced to sell quickly at $6950 with $750 down.
R. D. RILEY, BROKER
509 Elizabeth Lake Rd.
FE 4-1157 or FE 4-4821

LAKEFRONT LOTS
PAVED STREETS
9 lake front lots to choose from. 70' to 143' frontage. Priced at $3700 to $4900. 20 per cent down. Also 2 canal front lots, 110' frontage. $1,900. 20 per cent down. Waterford Twps. best buys. Hurry — Hurry — Hurry.
HOLMES-BARTRAM
4392 Dixie Hwy.
OR 3-1950 Evenings OR 3-3230

LAKEFRONT
WATKINS LAKE. Brick ranch. Truly a quality home with many features like radiant heat, stone fireplace, picture window, self-storing aluminum storms and screens. Attached double garage, automatic sprinkler system & more. CALL
J. R. Hiltz
Realtor
1011 W. Huron FE 5-6181

LAKE ORION
Year round cottage, completely furnished automatic washer and dryer, outboard motor and boat, oil furnace, electric stove. $12,-500 — Terms.
H. M. SELDON CO.
416 Woodward Rochester, Mich.
OL 1-6751

SELL OR RENT 2 FAMILY INCOME on Lake Orion. Gas heat $11,500, $1,500 down. OR 3-6015.

Sale Suburban Prop. 45A

2115 Hummer Lake Rd.
9 acres good soil, 6 rm. modern home. Can be a garden paradise, offered by owner at $11,900 cash to mortgage. Ph. OL 1-4296.

NEWER TYPE ALL MODERN 2 bedroom home. Basement, new oil furnace, large lot. $7,950 with $650 down. On U.S. 10 near Springfield. 12 miles from Pontiac. Call Fenton Real Estate. Ph. Fenton MAin 9-2285.

For Sale Lots 46

CASS LAKE
2 canal front lots, $1050. OR 3-9272.

LOT 100' BY 328' VERY DESIRable neighborhood Lake privileges. Sandy beach. FE 5-9895.

LOT 60' BY 100' LAKE PRIVILeges. $800. MA 4-1426.

LOT 100X120. WHITE LAKE TOWNship, ideal building site. $1000 — Easy terms. Call OR 3-6681, EM 3-6210.

$200 down, lots 160x200. Highland Township, suitable for homes or trailer park. MU 4-2045 or EM 3-6210.

Richard Steele, Realtor
224 S. Center St., Highland
EM 3-6210 OR 3-6981 MU 4-2045

LOT 75X187 READY FOR BUILDing. Some on paving. $1500 up. Near Walled Lake stores, schools and churches.
R. J. WICKERSHAM
7195 W. MAPLE MAYFAIR 6-6250

PONTIAC - WATKINS, LOT 57. $1,500 cash or $2,000 terms. $500 down. FE 4-8341.

PERRY ACRES
One of the best in sub. 132 foot front, corner. Asking $1,500. Terms.
C. A. WEBSTER REAL ESTATE
25 N. Washington Oxford
OA 8-3122 Evenings OA 8-2606

PARTICULAR PEOPLE LIKE
Cherokee Hills!
Its new 100 ft. sites were planned for, and restricted to protect, today's better ranch and multi-level homes!
Drive out Elizabeth Lake Rd. 1 mile west of Telegraph Rd. to Scott Lake Rd. Turn right ¼ mile—SEE FOR YOURSELF
CARL W. BIRD, Realtor
503 Community National Bank Bldg.
FE 4-4211 Eve. FE 5-1392

For Sale Acreage 47

1½ ACRES, 9 ACRES, 18 ACRES, 40 acres. Also farm with 200 acres, 8 rm. house & 3 big barns. Several other good farms.
P. W. DINNAN
66 W. Huron FE 4-2577

22½ ACRES 10 MILES NORTH OF Pontiac. Frontage on semi-private lake. 10 x 16 building, some woods, offered by owner. Call OAkland 8-3228.

$500
PER ACRE
12 acres. Close to Clarkston Village limits with river frontage, beautiful scenic waterfalls, and 825 ft. of road frontage. A good buy with only $1500 down. Hurry.

$330
PER ACRE
Beautiful 20 acre parcel northwest of Clarkston. Ideal homesite. Hundreds of evergreen trees in nice area. Yours for only $1,000 down.

Also 6 acre parcel near Clarkston. Reasonable.
CALL
Howard E. Fox
REALTOR
6687 Dixie Hwy., Clarkston
h MAple 5-1822

APPROXIMATELY 7 ACRES ON General Motors Rd., Milford. 525 ft. of frontage. Only $7500 with terms. Call MU 4-2045.

Richard Steele, Realtor
224 Center St., Highland
MU 4-2045 EM 3-6210 OR 3-6981

BY OWNER, COUNTRY LIVING, 15 minutes from downtown 1 mile from Waterford High School. Approx. 4 acres. High ground, 230' on road, 520' deep, 500' from good fishing lake. $5,000 with $2,500 down. FE 2-0719.

For Sale Farms 48

5½ ACRES 6 ROOMS & BATH. 2 car garage. $8200. Terms.

5 ACRES, 3 BEDROOM SHELL home. $6955. A good buy!

5 ACRES, 2 BEDROOMS BATH Chicken house. $7500. Cash to mortgage.
CUCKLER REALTY
236 N. Saginaw
FE 4-4091
Eves. FE 2-7520 or FE 4-3309

12 ACRES, CORNER, 2 HWYS. Mod. House, Garage. $7500. Easy Terms. Dan Hobson, Clifford, Michigan.

$4,800 EQUITY
Nice vacant 20 acres. Will sacrifice for $2,500 cash. Excellent camp-site.

300 ft. lake frontage. Some wooded area. 1,000 ft. road frontage. Close to Pontiac. $600 per acre. Terms.

Lovely 40 acres Farm. Nice 4 bedrm. home, very good 30 by 40 barn, tool shed & chicken house. Total price $15,950 with $7,500 dn. 36 miles N. of Pontiac on black top road.
Clarence C. Ridgeway
REALTOR
975 Baldwin FE 4-6203

FOR FARMS AND ACREAGE Call Rutledge OR 3-1111. FE 4-0003

Sale Business Property 49

140 FOOT FRONTAGE ON MONTcalm. FE 2-0432.

CORNER 5 ACRES ZONED for business. On paved road near Lake Orion. Property has two 4 room houses. Only $13,800 — Terms.

NEARLY NEW CEMENT block building in small town north of Pontiac. Has gas heat, extra large lot with plenty of parking space. Only $18,000 — Easy terms, owner leaving state.

H. P. HOLMES, INC.
2531 LAPEER RD. FE 5-2953 DAYS

IF . . .
YOU ARE INTERESTED IN A commercial location for any of the following type businesses.

AUTO PARTS (None on West Side).

APPLIANCE STORE: (Nothing within blocks).

DOCTOR'S OFFICE

DENTIST'S OFFICE

OFFICE SUPPLY STORE

DRY GOODS

At present none of these specialty stores exist. This is a WEST SIDE LOCATION, in dire need for any of the above. We have 480 ft. with CITY WATER, SEWER, DRAIN, SIDEWALK that will accommodate any number of these stores. Remember, this is a prime west city limits location. Check the area yourself to see if you can find any of the above stores in this area, then call the Sales Manager at FE 2-0474 for the amazing particulars.

Humphries
FE 2-0474 Realtor FE 4-7114
83 N. Telegraph Open Eves.
Multiple Listing Service

OFFICE & HOME FOR SALE. 4701 Dixie Hwy., Drayton Plains. Terms to suit. Immediate possession. OR 3-8982.

Rent Lease Bus. Prop. 49A

BEAUTY SHOP FOR RENT. EQUIPMENT, HEAT & WATER FURN. WILL BE VACANT APRIL 1ST. CALL OR 3-1951.

Business Opportunities 51

BIRMINGHAM RESTAURANT. Woodward. Small. Beautifully decorated. Good business. Owner MI 6-6261 after 6.

BEAUTY SHOP
Modern to the minute Beauty Shop located in fast growing Northend location. Has facilities for 2 operators at present. Good growing business. Shown by appointment.

George R. Irwin
REALTOR 269 Baldwin Ave.
FE 5-0101

DRIVE-IN RESTAURANT WITH sleeping quarters, equipment and lease. $800 or trade. MA 5-7002.

FOR LEASE, GAS STATION AND restaurant combined. Also living quarters. In excellent location. Phone MOhawk 4-6207, Lapeer.

FURNISHED BEAUTY SHOP FOR rent. 434 W. Huron. OR 3-1741.

FOR SALE: STORE WITH 6 ROOM house connected. All furnished. Modern, gas heat. $18,000. $2,000 down. $100 a month. Inquire 70 Chamberlain St. or 159 Edison.

FOR SALE OR LEASE BUSINESS property on Elizabeth Lk. Rd. Ideal for warehouse or small business. Zoned commercial. Call FE 4-0581.

GO IN BUSINESS FOR YOURSELF. Complete lunch room equipment. Stainless steel coffee urn, steam table, grills, ice boxes, stools, counter, pop cooler, booths, cash register, exhaust fans, hood, china, silverware & neon signs. Priced right for quick sale. $1,500. Call FE 2-3677.

GOING OUT OF HARDWARE BUSiness. Hardware, glass, paint, tools, nails, store fixtures. All new merchandising. Make me an offer. Silvercrest Hardware, 2580 Dixie, Pontiac.

Business Opportunities 51

INSIDE SHOOTING GALLERY for sale or trade. FE 5-7814.

"LET'S TALK" BUSINESS"
Dairy Bar
Includes own ice cream maker. Has new 5 rm. living quarters included. Building 30 by 80 ft. Illness forces this sale.

Watch
Your bank account grow with your investment in this grocery & gas station on main highway. Also includes 5 acres. Owner will consider your home in trade.

MICHIGAN BUSINESS SALES CORPORATION
JOHN A. LANDMESSER, BROKER
1573 S. TELEGRAPH RD.
FE 4-1582
PARK AT OUR FRONT DOOR

MILK DEPOT WITH STORE. Inquire 446 M15, Ortonville.

MODERN BEAUTY SHOP EQUIPment 1 hydraulic chair, 1 contour chair and dryer, shampoo chair, vanity with mirror. FE 4-2876 after 6 call FE 5-3463.

Partridge
IS THE "BIRD" TO SEE
Small Town Hardware
Busy, neat and clean hardware in prosperous small town north of Detroit. Excellent location on main street next to bank. Priced at $1000 down plus stock of about $11,000. Will consider trade!

Liquor — Motel
Very attractive liquor bar with owner's 2 bedroom apt. plus new 12 unit motel on US-23 north of Bay City. You can't help but make money here and enjoy yourself while you're doing it. Priced for immediate sale.

REALTOR PARTRIDGE
Businesses Thruout Mich.
FE 4-3581 1050 W. HURON
OPEN TIL 9

SERVICE STATION
New 2-stall now available for lease. Located Dixie Highway and Maybee road has 40 foot sales office. Ideal for sporting goods center or other associated merchandise. Also accepting applications for other locations. Call Sinclair Refining Company. FE 4-1511.

SUCCESSFUL PHOTO BUSINESS in mobile unit. Potential over $300 weekly. Plenty work. Owner retiring. FE 8-2373.

TAVERN — PROUD TO OWN, gross $40,000. Possible class "C" license. Write Box 383 Ludington, Michigan.

TO BUY TO SELL
BUSINESS OPPORTUNITIES throughout Michigan. All Types. All price ranges. Many will take trades. Listings from 28 associated offices.
GET ONE STOP SERVICE
STATEWIDE
Real Estate Service of Pontiac
B. D. CHARLES, REALTOR
1717 S. Telegraph FE 4-6521

Shell Oil Co.
Has for immediate lease a modern 2-bay service station. Located at the Telegraph Rd. & Golf Dr. intersection in Southwest Pontiac. Established clientele & low initial investment required. For information call Mr. Rolfe Lincoln 7-2100 9 to 4 daily or Midwest 6-8476 after 6:30 p.m.

Sale Land Contracts 52

BIG DISCOUNT ON LAND CONtract with balance $5544. Well secured 3 years to run. Ridgeway Real Estate. 975 Baldwin. FE 4-6203.

Seasoned 9 Months
$1,508 DISCOUNT $5,200 TO HANDLE MODERN 5 ROOM HOME ON ½ ACRE. RELIABLE PURCHASER PAYS $65 PER MONTH AT 6 PER CENT.

R. J. VALUET, Realtor
345 OAKLAND AVE. FE 5-0693
OPEN EVENINGS UNTIL 8:30
NULTIPLE LISTING SERVICE

Money to Loan 53
(State Licensed Lenders)

BORROW WITH CONFIDENCE WHERE GRANDDAD DID

HFC offers modern money service backed by 80 years of experience. Household provides friendly counsel on money matters, and loans up to $500 are made promptly, in privacy, on terms you select. Visit or phone HFC today.

Household Finance Corporation
31½ S. Saginaw 2nd flr. Kay Bldg.
FE 4-0535.

CASH LOANS to $500
BUCKNER
Finance Co.
Pontiac
Drayton Plains
Walled Lake
Utica

GET CASH QUICKLY
Up to $500
Oakland
Loan Company
FE 2-9206
202 PONTIAC STATE BANK BLDG.

LOANS $25 TO $5.0
BAXTER & LIVINGSTONE
64 W. Lawrence St. FE 4-1578

LOANS
$50 TO $500 — $25 TO $500
COMMUNITY LOAN CO.
30 E. LAWRENCE FE 8-0421
FRIENDLY SERVICE

NEED $25 TO $100?
SEE
SEABOARD
PHONE
FE 8-9661
Seaboard Finance Co.
Parking No Problem
1185 NORTH PERRY STREET

TEAGUE FINANCE CO.
202 N. MAIN
ROCHESTER, MICH.
LOANS $25 TO $500
AUTOS
LIVESTOCK
HOUSEHOLD GOODS
Ph. Rochester OL 6-0711 OL 1-9791

WHEN YOU NEED
$25 - $500
You can get it quickly on your signature, car or furniture. No endorsers, payments to suit your budget. We will be glad to help you with your money problems.
STATE
FINANCE CO.
FE 4-1574
202 Pontiac State Bank Bldg.

CARNIVAL by Dick Turner



"And this is Quigley! Maybe not the best husband in the world, but the best I've had!"

Money to Loan 53
(State Licensed Lenders)

Quick Cash
$25 TO $500
On your own signature, auto or other security. Up to 24 months to repay. Our service is quick, friendly and helpful. Phone FE 5-8121 or visit us at our office.
Home & Auto
LOAN CO.
7 N. Perry St. (Corner Pike)

Mortgage Loans 54

A Mortgage Problem?
We make mortgage loans to meet your requirements. Any property, any amount, prompt service. Also buy land contracts and real estate. We Buy Equities.
CHEFF MTGE & RLTY. CO.
10 W. HURON ST. PONTIAC
FE 8-8589 Eves. EM 3-0948

LOANS—$600 to $1,500
1. For any purpose, on homes, modern or not in Oakland County.
2. For home additions or improvements.
3. To rough in or enclose house, poly constructed.
4. To build a garage or on a garage home.
Apply 209 National Building, Pontiac or phone FE 4-4729.

Swaps 55

3 FAMILY INCOME
In Huron Gardens—each unit has modern 3 rooms and bath, with private entrance. Individual utilities, gas heat. Income $175 per mo. Can be increased. Priced right—owner leaving city. Will take single home or land contract as part payment. Elwood Realty, FE 4-5203.

4 ROOM BUNGALOW EXCELlent condition. 2 bedrooms, combination dining & kitchen. Tiled bath, hardwood floors. 1-car garage. Oakland Lake area. Will accept housetrailer or car as down payment.
GEORGE BLAIR
REALTOR
4536 Dixie Hwy. OR 3-1251
DRAYTON PLAINS
Eves. OR 3-1708

7 RM. HOUSE 3 ACRES TRADE for farm in E. Tennessee. FE 4-7042.

34 FT. PONTIAC CHIEF TRAILER — Like new. Trade for car or $350 down. OR 3-7497.

'48 CHEVY 1½ TON. GOOD tires & motor. Trade for pickup. FE 4-0049.

'50 OLDS 98, FOR ½ OR LARGE pickup truck. OR 3-7260.

A SMALL GARDEN TRACTOR with all attachments. Swap for small dump truck or sell. FE 3-7203.

GIBSON SOLID BODY ELECTRIC guitar & amp. Like new. Value $160. Will trade for car or motorcycle, etc., of equal value. FE 2-4109.

HOUSE WITH TWO APTS. ALL private. Garage. Sell or trade. Good boat and motor as down payment. Close in Pontiac. OR 3-2961.

MODERN LAKE COTTAGE ON Sylvan. Fireplace, knotty pine paneling interior. Large screened in porch. Will sell or trade $2,500 equity for 2 bedrm. home or nice free & clear lots. FE 5-9689.

PAIR OF BEAGLES TO SWAP for silent trailing coon dog. Must be A-1 dog. EM 3-4003.

RE-UPHOLSTERED FURNITURE for boat trailer. EM 3-3907.

SWAP HAY FOR LIVESTOCK, OR what have you? MA 5-0666.

TENOR SAXOPHONE SWAP FOR boys bike or small outboard motor. MA 5-1709.

WILL TRADE $2500 EQUITY IN $16,000 lakefront home for vacant property of equal value. Call EMpire 3-0526.

WILL TRADE LAKE LOT FOR 18 alum. housetrailer. MY 2-6501.

WATER SOFTENER TO RENT $3 per month. OR 3-2360.

WILL TRADE GROCERY STORE with apts. above for modern home, income, or small farm. 521 Opdyke.

For Sale Clothing 56

2 PR. MAN'S SPORT PANTS & sport coat, medium size. Ladies spring coat, size 12, dresses size 10, 2 maternity dresses — size 14 & 16. Boy's top coat, size 3, small vest. FE 2-7076.

BOYS SUITS, SIZE 10 AND 12. Girls dresses, Size 4. Boys pants and shirts. Sizes 14 to 18. FE 5-4396.

MEN'S WORK CLOTHES FOR sale cheap. Shirts & pants, 2 for 99 cents. Coveralls, $1.75. Workman's Outlet, 65 S. Saginaw.

TWO LADY'S FORMALS, WHITE & pink lace, size 9. FE 4-3950.

WILL SAC GIRLS SIZE 10 BLUE tweed coat. Never worn. FE 4-1365.

Sale Household Goods 57

3 PIECE BEDROOM SUITE. Dinette set, G. E. Refrigerator. FE 5-6244 anytime.

6 PC. SILVER GRAY BEDRM. outfit. Double dresser, bookcase bed, large chest, 2 vanity lamps. All for $89.50. Pay only $2 weekly. Pearson Furniture, 42 Orchard Lk. Ave.

7 PIECE LIVING ROOM SUITE, Brand new, davenport & chair, 2 modern step tables, matching coffee table, 2 decorator lamps. All for $99. Pay only $1 weekly. Pearson's Furniture, 42 Orchard Lake Ave.

8-PC. MAPLE BUNK-BED OUTfit, $49.50. Pay only $1 weekly. Pearson Furniture, 42 Orchard Lake Ave.

8 CU. FT. PHILCO REFRIG. EXC. running cond. $65. OR 3-3026.

9 X 12 RUGS, WOOL FACE, $15.95. Reversible, $16.50. Imported, $24.95. Axminster, $49.95. Rug pads, $5.95. Pearson's Furniture, 42 Orchard Lake Ave.

9x12 Felt Base Rugs $3.95
BONNY MAID VINYL TILE, 8c
4½-Ft. Wall Tile 25c
RUBBER BASE PAINT gal. $3.75.
GUAR. HOUSEPAINT gal. $1.95
Syers, 141 W. Huron. FE 4-3064

12½ IN. BENDIX TV. CABINET model. $50 cash. FE 4-6824.

16 PANELS ANTIQUE SATIN heavy quality drapes. FE 4-8259.

17" TV EXCELLENT CONDITION. FE 8-3788.

19 C. FT. AMANA DEEP FREEZE, used 6 mos., assume payments. Balance — $400. OR 3-8246.

30 GAL. GAS HOT WATER HEATer, used $35. R. B. Munro Electric Co., 1060 W. Huron, Pontiac. FE 5-8431.

Sale Household Goods 57

AXMINSTER RUG $15.00
Roll-a-way bed $10.00
Overstuffed chair $ 7.50
Odd davenport $10.00
Crosley Refrigerator $39.00
Table top gas range $10.00
Portable elec. sewing machine $20.00
WE BUY, SELL & EXCHANGE EVERYTHING FOR THE HOME
OAKLAND FURNITURE
104 S. Saginaw FE 2-5523

ABOUT ANYTHING YOU WANT FOR THE HOME CAN BE FOUND AT L & S SALES
A little out of the way but a lot less to pay. Furniture & appliances of all kinds. NEW & USED. Visit our trade dept. for real bargains.
24 MONTHS TO PAY
We buy, sell or trade. Come out and look around. 2 acres of free parking. Phone FE 5-9241.
OPEN MON., SAT. 9 TO 6
FRI. 9 TO 8
4 miles E. of Pontiac or 1 mile E. of Auburn Heights on Auburn Rd., M59.

AUTOMATIC WASHERS
HOTPOINT, Rebuilt $89.50
NORGE Rebuilt $99.50
The GOOD HOUSEKEEPING SHOP Of Pontiac
51 W. HURON FE 4-1555

A BUY — SMALL RADIOS $5 TO $10. FE 5-8755.

APPLIANCE DISCOUNT SALE
Deluxe Ironer, like new $ 49
$149 Norge Clothes Dryer $118
$129.95 Speedqueen Washer $ 98
$269.95 Norge 10 cu. ft. refrig. $188
Big Discounts on TV and Hi-Fi Players
Up to 2 Years to Pay
WAYNE GABERTS
121 N. Saginaw FE 5-6189

BED, STUDIO TYPE, BOX spring & innerspring mattress. FE 8-1970. 1155 Fairfax, Lot 1.

BABY BED & STROLLER. 306 S. Sanford.

BRAND NEW AUTOMATIC WASHer, will sacrifice for $100. Has no sud saver. FE 2-6549.

BUGGY & BATHINETTE ENGlander hide-abed, 6 pc. mahogany dining rm. suite, Admiral Dual-Temp refrigerator, RCA Estate range. FE 5-6938. 221 Michigan.

BUNK BED, TRAILER TYPE, double size, ideal for summer cottage. FE 8-1970. 1155 Fairfax, Lot 1.

CASH FOR USED TV'S WORKING or not. FE 8-3788.

COLDSPOT REFRIGERATOR, 6.3 CU. FT. GOOD RUNNING CONDITION. $65. OR 3-5313.

DOUBLE BED, SERTA RESTOcraz mattress, very good condition. $25. FE 5-0076.

ELECTRIC RANGE NEWEST 30 inch model, newest 1958 features, one of America's famous name brands, $269.95 value, $199.95. Michigan Fluorescent, 393 Orchard Lk. Ave. — 28.

FREEZERS, UPRIGHT, FAMOUS name brand. Scratched, terrific values $149.95 while they last. No phone orders please. Michigan Fluorescent, 393 Orchard Lk. Ave.

FOR SALE: GOOD MAHAGONY dining room furniture. $50. FE 2-3905.

FACTORY REBUILT VACUUM cleaners, all makes, 1 year guarantee. $16.95 up. Thyle Electric, 502 N. Johnson. FE 4-5169.

GAS STOVE, GOOD CONDITION. $25. 2626 Middlebelt. FE 8-3455.

GE PHONO-RADIO. AM & FM. 3-speed console model. Duncan Phyfe Lelear phono-radio. Beautiful cabinet. Reasonable. FE 2-5070. 67 Thorpe St.

GUARANTEED REBUILT AUTOmatic washers, Frigidaire, Thor, & Kelvinator. Terms to suit. ROY'S REPLACEMENT PARTS 96 Oakland Ave. FE 2-4021

GARAGE DOORS AND 9 PC. OAK dining room suite. FE 4-4697.

GAS CIRCULATOR HEATER. Furnishings from 7 apartments and misc. items. 228 Oakland Ave.

HOLLYWOOD BED FRAME, INnerspring mattress, springs, cherry fruitwood. Dining room table and 4 chairs. OR 3-5805 after 6 p.m.

HAMILTON AUTOMATIC DRYER. Kenmore automatic washer, $100 pr. FE 2-2295.

HOOVER CONSTELLATION VACuum with all attachments. Like new. $40. FE 8-6518.

IRONRITE
Prove to yourself that ironing time can be cut in half & have fun doing too. Rent an Ironrite for just $2 per week. FE 4-3573.

KENMORE WRINGER WASHER, 1½ years old. Excellent condition. $55. FE 4-2820 after 4 p.m.

KENMORE AUTOMATIC WASHER with Suds-Saver ... $59.95
Easy Spin Dry washer ... $65.00
Maytag square tub washer ... $49.95
Large apt. size refrigerator. Late model ... $59.95
Frigidaire refrig. ... $50.00
Several good used TVs.
MILKS APLIANCE MI 6-1300

LINOLEUM AND PAINT SALE. Half price at Jack's, 277 Baldwin Ave.

METAL BASE CABINET WITH formica top. FE 4-6348.

MATTRESSES & SPRINGS, MISmatced sets. Mattresses and Springs are of different colored fabrics otherwise absolutely perfect. Famous advertised name brand. Terrific values. Come and see them. Michigan Fluorescent, 393 Orchard Lk. Ave. — 48.

MAPLE CORNER CUPBOARD, good condition. $20. FE 5-6427.

MAHOGANY BREAKFRONT, round oak table and fireplace fixtures. FE 4-4894.

MAYTAG AUTOMATIC WASHER & deluxe RCA Whirlpool ironer. Balance $2 per week. Crosley electric range. Schick's, MYrtle 3-3711.

MAHOGANY DINING ROOM suite, buffet, table & 6 chairs. Like new. FE 5-1149.

NEW, 14 IN. PORTABLE ZENith. Call MY 3-1452.

NORGE WASHER & DRYER — Have been used a year. Reasonable. FE 8-0994.

NECCHI SEWING MACHINE, LIKE new, 10 payments of $8.50. Mich. Sewing Center. FE 2-3337.

OVER 50 USED TV SETS FROM $14.95 up. TV antennas $9.95.
WALTON TV
515 E. Walton
FE 2-2257

THE ANSWER TO YOUR PROBLEM:
Want Ads! To sell, rent, hire, it's FE 2-8181.

For Sale Miscellaneous 60

½ TON YALE BUDGET CHAIN hoist, ½ ton Yale trolley. $155. OR 3-1217.

3 PR. OVERLOAD LEAF SPRINGS $6. 1 work bench 72x28 with drawer. $8. FE 4-1605.

2 HOUSES TO BE MOVED OR wrecked. On S. Saginaw St. Make offer. FE 4-0089.

2 WHEEL TRAILER 100 GALLON gasoline tank or fuel oil. Restaurant equipment. 3300 Elizabeth Lk. Rd. Lot 76.

4 — 650 BY 16 HEAVY DUTY 6 ply tires, and tubes. 2 french doors. 2 base cabinets. 1 wall cabinet. 1 outside door. 1 roof for outside door. About 100 solid door cut outs. 18 by 24 and 20 by 24. 1 — 12" planer. 1 sink. 1 wash bowl. FE 4-1104.

4-INCH SOIL PIPE 5 FT. $3.79
Sump pumps ... $29.95
SAVE PLUMBING SUPPLY
172 S. Saginaw FE 5-2100

'47 DODGE PICK-UP. GOOD with new motor. $125. Roto-tiller. Triple saw with mower, new motor, good cond., priced new—$360 sell—$175. OL 1-0628.

16 CU. FT. NORGE FREEZER. Like new. $225. FE 5-1950.

1-AAA-1 ALUMINUM SIDING ORDER NOW AND BEAT SPRING RUSH AT LOW WINTER PRICES. Reynolds NU-ALUM Lifetime non-chalking enamel with ½" Celotex insulation. Complete house installed by top experts at $490 & up. NO MONEY DOWN—$15 A MO. Pays for itself with savings of painting and fuel. ALSO KITCHENS, AWNINGS, ALUM. STORMS. VALLEY'S "The Old Reliable Pioneers" Auburn & Rochester Rds. OL 1-9941. Eves. OL 1-6623. CALL NOW for free estimates. No obligation.

20 USED STEEL SASH, SOME glazed venting type. Approx. 5'x8' and 4'x8'. Best price takes them. FE 2-2951 or FE 8-2376.

24 X 24 ALUMINUM STORM SASH. Only—
$12.96
CHURCH'S INC.
FE 2-0233

52 GAL. ELEC. HEATER $76.95
30 GAL. auto. gas heater $49.95
Cab. sinks & fittings $59.50 up.
Laundry trays, stand faucets, ... $23.95
SAVE PLUMBING
172 South Saginaw St.

30 GAL. SIDE ARM WATER HEATer, never used. $5. Boy's 20" bike. $10. FE 4-6898.

220 GAL. FUEL OIL TANK. $18. Good cond. FE 5-7261.

ATTENTION
Bolens and wheel horse riding tractors, 9 models of tillers, choice of 5 riding mowers, motomower, Jacobsons and Toro mowers. 18 models. All machines assembled and serviced. Not sold in a box. 90 day warranty. Buy where parts and service are available. Evans Equip. 6507 Dixie Hwy. MA 5-7878. OR 3-7924.

ANTIQUE FURNITURE
Old violins. Hand-painted quilt patches. German shepherd. 25 Bliss St.

A GRADE CAST IRON BATHTUBS. $56.50. 1st quality toilets, not B grade. Complete manufacturer's guarantee. $24.50; no worry with this one. G. A. Thompson, 80 S. Perry.

AGAR'S BUILDERS SUPPLY 1016 Mt. Clemens St. 52 gal. electric water heater $76.95. Sump pump, 1-3 HP motor $32.95.

ANCHOR FENCES
No money down. FHA approved. FREE ESTIMATES. FE 5-7471.

BARBER CHAIR, GOOD WORKing condition. $25. FE 3-7545.

BATHROOM FIXTURES. YOUNGStown kitchen, oil and gas furnaces. Hot water and steam boilers. Automatic water heater hardware, electrical supplies, crock and tile galvanized, copper, black pipe and fittings. Lowe Bros. Paint and Super Kemtone.
HEIGHTS SUPPLY
2685 LAPEER RD. FE 4-5431

BEEF AND PORK — HALF AND quarters. Opdyke Mkt. FE 5-7941.

BASEBOARD HEATING SYSTEMS including blueprints with piping diagram. See G. A. Thompson 90 S. Perry.

BASEMENT WINDOW WELLS 12" deep, $3.50. 18" deep, $4.75. 24", 30" & 36" sizes available. Steel clothes poles $6.50 ea. Ready Mix Cement $1.35 ea. Heatilator fireplace units. Discontinued model 36" $57.60. Muriatic acid, $1.67 gal. Flat paint, discontinued colors. Truscon & Moores—$3.95 gal.
BLAYLOCK COAL & SUPPLY CO.
81 Orchard Lake Ave. FE 3-7101

Buy Direct
Esco-Glyd
Windows
D. H. 24X16 ... $10.59
D. H. 28X20 ... $12.08
Sliding 22X22 ... $13.79
Awning type thermo paint ... $31.95
Fixed picture ... $21.95
Interior door jamb ... $ 2.75
Exterior door frames ... $ 7.95
Tob quality pine 2x4x8 ... 49c ea.
Good quality roof board ... $80 per M.
EMPIRE SUPPLIES
2600 Union Lake Rd. EM 3-4148

CHIFFEROBE & 6 YR. CRIB SET. Innerspring mattress. Birch-wheat finish. $75. FE 8-1939.

For Sale Miscellane

For Sale Livestock 72

BEAUTIFUL PINTO. Olive 1-0549

CHILD'S HORSE, EXTRAORDINARY pinto. For information call FE 2-8767 after 5 p.m.

FOR SALE: 30 DAIRY COWS. 9 are registered Holsteins. Bank terms, MElrose 4-5857.

FOR SALE: 3 MUSCOVY HENS, 1 Drake, 2 rabbits. Ortonville National 7-3228.

FOR SALE OR TRADE, REG. ¾ horse, Stud. Black saddle horse, 5 yrs. old. Black & white pony 700 lbs., Chestnut pony 700 lbs., 585 Granger Rd., Oxford. OA 8-2666.

PONY SADDLE WITH BRIDLE & martingale Like new. $35. 975 Baldwin

REGISTERED GUERNSEY, DUE to freshen in fall, 4470 Squirrel Rd. FE 5-2857.

SADDLES, BRIDLES, BLANKETS and western supplies. Chet's Saddle Shop MI 4-6502

WELCH PONY, VERY GENTLE. FE 8-2367, 3786 Allda.

Wanted Livestock 73

WTD: CALVES & PIGS. FORREST Jones, MAple 5-0916.

For Sale Poultry 74

1 PR. OF GEESE. $8. MAPLE 5-0666.

Sale Farm Produce 75

APPLES, EATING & COOKING. Glackmore Farms, 1900 Silverbell Rd. OL 1-6489.

Sale Farm Equipment 76

1 ME 24 IN ROTO-TILLER, 3280 W. Walton Blvd. OR 3-9784.

1953 SUPER C FARMALL AND Equipment, Like new. MI 6-4729.

1949 FORD TRACTOR, PLOW AND new cultivator. Very good condition. Call REpublic 2-7890.

"ATTENTION FARMERS" Last chance to buy farm tractors and machinery at your own bid. All tractors and equipment in our stock — new, used and rebuilt. Sale ends at 6 p.m., March 29. Bids accepted or rejected by seller. Davis Machinery Co. of Ortonville, April 1st, 1958. Ph. NA 7-3292.

ALLIS CHALMERS CA TRACTOR, equipped with self starter, lights, hydraulic loader, dual plows, mower, and other extras. 9016 Sherwood Dr., west side of Dixie Lake, Davisburg. MAple 5-7082

McCULLOCH CHAIN SAWS, NEW and used. W. F. Miller Garden and Lawn Equipment, 1593 S. Woodward. (North of 14 Mi.) Birmingham. MI 4-6053

SPECIALS TODAY

$312.50 discount on Oliver '55 gas tractors

A $775 discount on Oliver '55 diesel tractors

We're ready to deal on wheel tractors, crawlers loaders, backhoes, etc. We can arrange financing for you. Up to 30 mos. to pay.

Pontiac Farm & Industrial Tractor Co.

825 Woodward

FE 4-0461 or FE 4-1442

FARM MACHINERY — NEW AND used. Proux Oliver Sales on M24, just north of Oxford.

McCULLOCH CHAIN SAWS Rentals, Parts & Repairs 1890 Crooks Rd MI 6-0446

TARPAULINS — ALL SIZES. JOE'S A & N SURPLUS FE 2-0022

WE CARRY A COMPLETE LINE of parts and service Fords, Ford-Ferguson. Ferguson and Oliver tractors and implements. Call us and we will pick up your equipment and repair it for you so that you will have it ready for your spring work. We can arrange financing on your parts and repairs. Up to 18 mos. to pay.

Pontiac Farm & Industrial Tractor Co.

825 Woodward

FE 4-0461 or FE 4-1442

WE GIVE

FACTORY TRAINED SERVICE ON Bolens garden tractors, Jacobsen mowers, Simplicity equip., John Bean sprayers, Wisconsin engines, Briggs & Stratton engines, Clinton engines, J. I. Case equip., Ferguson equip, Fox Harvesters, New Idea machines, Wagner loaders, McCulloch chain saws, misc & other lines

Houghten & Sons

J. I. Case & Ferguson Dealer

Rochester OL 1-9761

Auction Sales 77

AUCTION, FRIDAY, MARCH 28 at 1 P.M. located 1 mile north of South Lyon and 1 mile west on 11 Mile Rd. 24 head Holsteins. This herd all artificially Bred and calfhood vaccinated. Not a large herd but a good herd of cattle 9 cows 3 to 4 yrs. old — milking — Bred for base freshening. 3 fresh cows, 6 heifers — bred in Nov & Dec.; 6 open heifers 5 yr. old spotted pony — top buggy & cutter, excellent cond. 1947 IHC KB 6 truck — grain box; milking equipment; 1951 John Deere B tractor and cultivator, hydramatic 2x14 plow, 4 Bar rake, corn planter, springtoot and spiketooth drags, 12 ft. cultipacker, 8 ft. double disc, Papec silo filler, 16 ft. aluminum grain elevator, rubber tired wagon & rack machinery in excellent repair 1500 crates corn, 500 bales straw Steel & wooden corn cribs to be moved. 50 laying hens. Don Read, Prop. Bank terms — Floyd Kehrl, Ed Gottschalk, Auctioneer.

B & B Auction Sales

5089 Dixie Highway

Drayton Plains

Every Wednesday 7 P.M

Every Friday ....7 P.M

Every Sunday ....2 P.M

Buy and Sell Daily

OR 3-2717 Door Prizes

SMART'S AUCTION SALES, every Wednesday, 7 p.m., 1a mile west of North Hill shopping center, Rochester.

WILL SELL COMPLETE HOMES, or odd lots. MY 2-1531.

For Sale Housetrailers 78

1954 ALL ALUM. WESTWOOD, 23' long. $180 down. Take over payments. OL 1-7888.

34 FT. PONTIAC CHIEF TRAILER. Like new. Trade for car or $500 down. OR 3-7497.

'55 ANDERSON, 36 FT. SLEEPS 4. MA 4-2087.

BUNK BED TRAILER TYPE, double size, ideal for summer cottage. FE 8-1970 1155 Fairfax, Lot 1

DETROITER PONTIAC CHIEF

A 4 acre lot full of new and used mobile homes. We cannot double deck them, so we've got to sell them regardless of price, delivered and set up, ready to move into and carry the usual Hutchinson guarantee. Yes you save hundreds of dollars at

Bob Hutchinson Mobile Homes

SALES INC

4301 Dixie Highway

4 Miles N. of Pontiac

OR 3-1202

Open 7 days a week

FURNISHED MOBIL HOMES Available on rental payment basis

TRAILER EXCHANGE

60 S. Telegraph FE 2-3200

OXFORD TRAILER SALES

General - Zimmer

Holly - Great Lakes

Gardner

8 to 10 wide, 14 ft. to 56 ft. Note shoppers! New 45 ft. 10 wide 2 BR-FK, $905.50 down $85.81 per month includes all insurance, taxes and financing, no strings. A few used trailers still available on rental plan. We sell, rent, trade 1 mile south of Lake Orion on M24. MY 2-0721

LIKE A REAL CAR BARGAIN? Lots of 'em in the Want Ads!

For Sale Housetrailers 78

MODERN HOUSETRAILERS, 15 ft. to 35 ft. 1 & 2 bedrms. Low priced bank rates on financing. New 15 ft. tour home, $995. Holly Marine Coach Sales, 15210 N. Holly Rd., Holly, MElrose 4-6771

SALE — SALE

TRAILER EXCHANGE

MOBILE HOMES

Anderson - Regal

Silver Dome - Palace

We Buy, Sell, Trade

8 wides — 10 wides

SPRING SALE NOW ON

Thousands of dollars slashed from inventory during this sale. Get our deal before you buy.

Bottle Gas

Parts and Supplies

60 S. Telegraph FE 2-3200

Open Eves. & Sun P.M.

TRAILERS WANTED

Your trailer in trade on our new 3 bedroom 1½ bath brick ranch home in Drayton Plains — Clarkston area. Call KEnwood 5-3000 collect.

WE ARE SOLD OUT OF USED trailers. We need your trailer. We will sell it for 10 per cent on our lot, Holly Marine Coach Sales, 15210 N. Holly Rd., Holly. MElrose 4-6771

Rent Trailer Space 79

AUBURN HGTS MOBILE VILLAGE. The finest. ½ Mi. SE Pontiac. 170 N. Opdyke FE 5-6519

MOBILHOME ESTATES. MODERN Lake front and playground. EM 3-2661.

OXFORD MOBILE MANOR FOR those who want the best. Base rate only $6.13 weekly. 2 miles east of Oxford on Lakeville Rd. OA 8-3022.

PARK AT PARKHURST Where living is a vacation—72 lovely acres includes a private lake with good swimming, good schools. Club house and tornado shelter. Only 15 minutes to Pontiac. Also trailer sales. Base rate $20. Phone MYrtle 2-4611.

TRAILER SPACE FOR RENT, large lots, new laundry rooms, very pleasant place to live. Robins Mobile Village, 3300 Elizabeth Lk. Rd. FE 5-3678.

Auto Accessories 80

'46 PONTIAC RADIO. 306 S. Sanford.

'51 CHEV. POWERGLIDE, ANY part for sale, good motor. Also ¾ Olds for parts. 1951 Ford Moto. 197 South Johnson.

BONDED BRAKES

$12.95 for most Fords, Chev., and Plymouths. Contact your

GOODYEAR SERVICE

30 S. Cass FE 5-6123

Ask for Bob Taylor Service Mgr

HOT ROD BARGAINS. DUEL quad carbs and linkage, Mallory ignition with marg stark, new high lipped cam. FE 5-0186.

For Sale Tires 80A

NEW TIRES 670 x 15 BLACK, $10.95 plus tax exchange. New White walls, 670 x 15, $13.95 plus tax. Exchange New tire guarantee State Tire Sales 603 S. Saginaw. FE 4-068

A-1 USED TIRES, $3.50 UP. We buy-Sell. Also whitewalls. STATE TIRE SALES 503 S. Saginaw St. FE 4-068

STANDARD BRAND NEW TIRES traded in on General Safety Tires. Up to 50 per cent off. Black or White Walls.

ED. WILLIAMS

451 S. Saginaw at Raeburn

Auto Service 81

CITY AUTO RADIATORS

All work guaranteed. Special this week. Passenger cars $5.50. Trucks $6.50. Prompt service. Open 7 days a week until 9 p.m. TE 1-0696 Detroit

CRANKSHAFT GRINDING IN THE car. Cylinders rebored. Zuck Machine Shop, 23 Hood. Phone FE 2-2563.

Sale Motor Scooters 82

'48 CUSHMAN, NEEDS WORK $20. OR 3-0003.

1954 CUSHMAN SCOOTER, GOOD condition, $150. OR 3-2092.

CUSHMAN SCOOTERS

ANDERSON SALES & SERVICE

12 S. PADDOCK (at Pike) FE 4-4246

For Sale Motorcycles 83

1954 Harley Davidson

Bike, 3-wheeler. $495.

Bob Frost

280 Hunter Blvd. (U.S. 10)

By-pass around B'ham

MI 6-6934 MI 6-2202

Open 'til 9

FOR PARTS & SERVICE ON your Harley Davidson, see Harley Davidson Sales Co., 372 S. Saginaw

For Sale Bicycles 84

BOYS 26" MONARK, GOOD CONdition. $25. FE 5-8983.

Boats & Accessories 85

10 H.P. MERCURY FE 2-1562

12' BOATS, $40; TRAILERS, $95. Aluminum boats, $159.50. FE 4-6010

19 FT. DEWITT INBOARD. BEST offer. After 4 p.m. 758 St. Clair

20 FOOT MAHOGANY INBOARD. Hull good, needs motor work. Will trade or sell. $575. OR 3-3766

17 CHRIS CRAFT COMET. 14 Equipped with Mark 30 and electric starter. Upholstered, fiberglas bottom, mechanical steering, windshield, & Ajax trailer. 12 hrs. on boat & motor. $1,550. HOward 3-9229.

CENTURY BOATS

Top Quality Also In

Fiberglas—Plywood—Aluminum

MERCURY MOTORS

Special: Price on Spring Tune-Ups

OPEN 9-6 & SUNDAY

INLAND LAKES SALES

FE 4-7191 3127 W. Huron FE 2-6122

EVINRUDE MOTORS, CRESTLINER boats, Gator boat trailers. Trade-ins accepted. Easy terms. Come in and sign up for a free demonstration ride with the new 500 hp motor.

Kelly's Hardward, 3994 Auburn at Adams, Auburn Hgts. FE 2-8811.

MFG FIBERGLAS BOATS ALUM. BOATS, $199.50 & UP. LAY-AWAY OR BANK TERMS

Harrington Boat Works

YOUR EVINRUDE DEALER

1899 S. TELEGRAPH RD

FE 2-8033 OPEN SUNDAYS

JOHNSON MOTORS

Boats Trailers & Accessories

Everything for the boat

OWENS MARINE SUPPLIES

396 Orchard Lk. Ave. FE 2-8020

NEW 10 H.P. WIZARD MOTOR. $150 cash. FE 5-7329.

TONY'S MARINE

Guaranteed outboard repair service. Backed by 22 year experience. Evinrude motors, boats and supplies.

2695 Orchard Lake Rd. Keego Har FE 8-0112 Open 7 a.m. to 8 p.m.

USED MOTORS

3 TO 35 H.P.

FISH OR SKI

BARGAINS

Slaybaughs 630 Oakland

Transportation Offered 87

CARS FOR PHILADELPHIA, $25 gas allowance to Hartford, Conn. FE 2-3215. FE 2-5823 after 6 p.m.

FLY 4 ENGINE AIRLINER TO California, $80; Hawaii, $99.10; Ferry Service Inc. O., 3-1294.

TRUCK GOING NORTH. PART load. Either way. FE 5-6806.

Wanted Used Cars 88

A-1 PRICES FOR SCRAP & OLD cars. OR 3-6011.

AS MUCH AS $50 FOR JUNK AND clean cars. FE 2-2666 days or eves.

ARE YOU TIRED OF "BIG PAYMENTS"?

How would you like a nice transportation special for your equity in your '54, 55 or '56 model car? Always 20 nicer models to choose from. Open till 10 p.m.

JEROME 'BRIGHT SPOT'

Orchard Lake at Cass FE 8-0488

Wanted Used Cars 88

CASH

AVERILL'S NEED CARS

Shop it. Then bring it here for top dollars.

2020 DIXIE HWY.

FE 2-9878 FE 4-6896

GLENN'S

Wanted clean used cars. See us for the t p dollar.

254 S. Saginaw

FE 4-7371

H. J. VAN WELT, 4540 DIXIE Hy. Drayton Plains, pays the High Cash Dollar for all late models. Ph. OR 3-1355.

JUNK CARS. FE 5-6079

JUNK CARS FE 8-8755

PONTIAC AUTO BROKERS

Price it everywhere. Sell it here. Late models accepted on consignment. Call FE 4-9100.

TOP CASH! FOR ANY MAKE OR model. Trade up or down. ECONOMY CARS 74 AUBURN

TOP DOLLAR PAID FOR JUNKED cars. FE 8-9149.

See M & M Motor Sales

For top dollar on late model cars. 2627 Dixie Hwy. OR 3-1603

WE BUY CARS IN ANY CONDITION. FE 8-9157

WTD: USED & JUNKED CARS. Bagley Auto Parts Open Sunday from 10 a.m. to 2 p.m. FE 5-9219.

WTD.: SHARP CARS, '49 THRU '55 models. Top dollar paid.

AUBURN MOTORS

CORNER PIKE & EAST BLVD.

Wanted Used Trucks 89

WOULD LIKE ¾ TO 1½ TON Stake Truck, 16" to 18" wheel. No a new one, just a worker. OR 3-3496

Used Truck Parts 89A

USED TRUCK PARTS ALL MAKES AND MODELS HEIGHTS MOTOR SALES 2635 Auburn Ave FB 4-6632

For Sale Trucks 90

'48 DODGE, 2-TON DUMP, 2 speed axle, $265. MY 2-6201.

'54 CHEVY CAB & CHASSIS. 172 in. WB. Good rubber, excellent running condition. Tom Bohr, MUtual 4-5155

1952 DODGE, ½ TON PICK-UP, 6 ply tires very clean, E-Z terms.

Clarkston Motor Sales

CHRYSLER PLYMOUTH DEALER

Clarkston, Mich. Phone MA 5-5141

1955 ½-TON FORD PICKUP, '51 Ford dump, '49 Ford dump, terra loader with trailer, private. EM 3-6373.

1950 FORD DUMP. WILL SELL OR trade for truck with stake rack. OR 3-2090.

1955 Willys Jeep

Pick-up 4-wheel drive. Power winch. Snow plow & all access. 4,000 actual miles. $1195

Bob Frost

280 Hunter Blvd. (U.S. 10)

By-Pass around B'ham

MI 6-6934 MI 6-2202

Open 'til 9

1954 PANELS FOR SALE. 1952 Cooley Lk. Rd. EM 3-2242

'56 GMC ½ TON PICK UP. AUTO shift like new. Pvt. owner. Call after 5. FE 5-4847.

PONTIAC'S TRUCK CENTER GMC

RETAIL BRANCH

Oakland at Cass

For Sale Cars 91

'53 BUICK SPECIAL, 4 DR. Radio & heater. Dynaflow. $495. R & R Motors. 724 Oakland. FE 4-3529.

1955 BUICK

Hardtop. Dynaflow. Radio & heater. 2-tone. Nice. $1,30.

Bob Frost

280 Hunter Blvd. (U.S. 10)

By-pass around B'ham

MI 6-6934 MI 6-2202

Open 'til 9

BUICK SPECIAL, 4 DR., R&H, green and white. OR 3-2092.

1950 BUICK, 4 DR. SPEC. POSITIVELY NO MONEY DN. Eddie Steele Ford. FE 5-9204

1952 BUICK H-TOP R&H. ABSOLUTELY no money dn. Assume payments of $17.08 mo. Call Credit Mgr., Mr. Parks at MI 4-7500 Harold Turner Ford.

'57 BUICK CENTURY CONVT. All power equip. Like new. Will accept older car for equity. FE 4-4676.

CADILLAC, 1957 COUPE, 2-TONE. All power. Official's car. Must sell. Getting new one. Reasonable. 1801 Watkins Lake Rd., Pontiac. OR 3-2834.

1947 CADILLAC 7 PASSENGER limousine, in perfect cond., was formerly used as a funeral parlor limousine. Power seats, windows, very clean, 3 heaters. It's ultra. 36,000 actual miles, $495. MU 4-5921

1953 CADILLAC 4-DR. BLACK Hydra. Power steering. Whitewalls. Delux hubcaps. Clean. $795 113 Lincoln.

'56 CADILLAC 4 DR. SEDAN, DeVille, like new. Call OR 3-4323.

'50 CADILLAC EXC. CONDITION. Cheap. FE 3-9164.

"CY" OWENS FORD

'53 CHEVROLET CONVERTIBLE $345

"CY" OWENS

147 S. SAGINAW FE 5-4101

'56 CHEVY CONV., POWER GLIDE V-8, good condition. FE 8-9575.

Fishermen and Campers' Special

This 1956 Chevrolet 4 door wagon will really carry a payload. You can stow all the gear you will need in the all chrome roof top luggage carrier that's on this one at no extra price. It's a 9 passenger model that's fully equipped with Powerglide, radio, heater and white tires. Hurry! An older car down of value will handle. $1,295

SCHUTZ

912 S. Woodward, Birmingham

NO MONEY DOWN

ON ANY OF THESE

2ND Car Specials

'53 Hudson Hornet

'53 Ford

'53 Plymouth

'53 Desoto

'53 Dodge

'52 Pontiac

'52 Olds

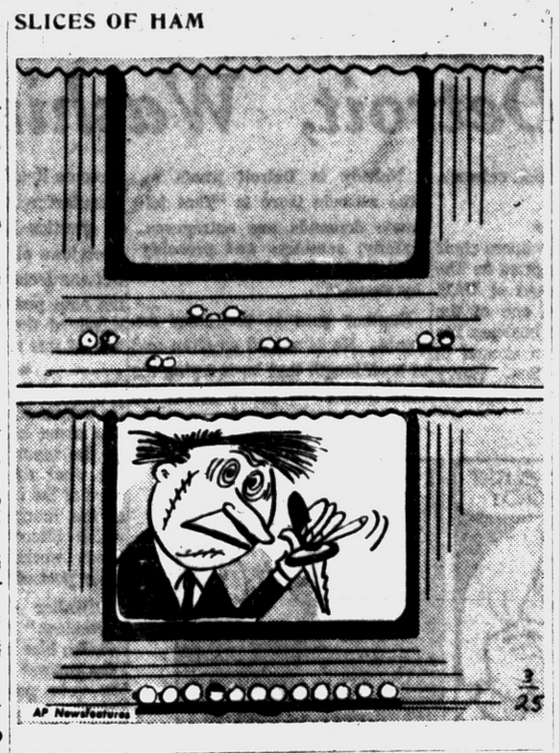
Schutz Motors

DeSoto-Plymouth Dealer

912 S. Woodward, Birmingham

MI 6-5302 MI 6-5300

SLICES OF HAM



For Sale Cars 91

SHARP CARS

'57 FORD FAIRLANE

500, 2 dr., yellow & black. This looks as if it just rolled out of the showroom. R&H, W.W. Overdrive, it's a honey. $1,647.

'56 BUICK SPECIAL

2 dr., Riviera Dyna., R&H, WW, white top and blue center, white bottom, spotless blue and white vinyl interior. From the ground up it's beauty. $1,497.

'56 FORD 2-DOOR

Custom V8, you will not find a chip spot or any rust on this sparkling beauty. Eye appeal inside and out. Ivory & light green. If you're looking for a '56, this is it. $1,195.

57 Plymouth 2 dr., V8, P.B.	$1295
54 Buick 4 dr.	$ 795
54 Ford, club coupe	$ 695
53 Chev., Bel Air, hardtop	$ 645
53 DeSoto V8	$ 495
53 Plymouth Club Coupe	$ 395
52 Metro club coupe	$ 525
52 Plymouth Club coupe	$ 295
51 Plymouth 4 dr.	$ 187
51 Pontiac 4 dr.	$ 117
50 Dodge 2 dr. Wayfarer	$ 137

RIEMENSCHNEIDER-ENGLEHART

232 S. SAGINAW

FE 2-9131

TODAY'S SPECIAL!

'57 CHEVROLET

2 DOOR

Radio & Heater, Auto. transmission, W. Walls, Onyx BLACK paint.

$1394

Matthews - Hargreaves

631 OAKLAND AVENUE

FE 4-4547

'51 CHEV. SEDAN DRIVES EXcellent, clean. EM 3-0081 H. Riggins

NORTH CHEVROLET MARCH SPECIALS

OAKLAND COUNTY'S WILDEST TRADER HAS GOT TO MOVE 60 MORE USED CARS THIS MONTH TO MAKE MORE ROOM FOR THE ABUNDANCE OF NEW CAR TRADES COMING IN.

Stk No	Yr.	Make	Price
N4104	'56	Chev. Hd. top	$1278
N4103	'55	Chev. P.G.	888
N4994	'56	Chev. 2-Dr. P.G.	1096
N4075	'56	Olds '98" Hd. top	1694
N4065	'56	Chev. 2-Dr. P.G.	1073
N4050	'57	Chev. Con. V-8	1889
N4047	'56	Ford Vic. Pwr.	1376
N4034	'53	Pont. 4-Dr.	283
N4129	'54	Chev. 4-Dr. P.G.	446
N4081B	'53	Nash 4-Dr.	196
N4114	'58	Nash Ramb. Hyd.	587

Most of these can be bought with small down payment. Bank rates.

NORTH CHEVROLET

Hunter at S. Woodward Ave.

Birmingham MI 4-2735

HASKINS VALUES

1954 Chevy 210 2-door. Power Glide. Radio. Like new. $ 695

1954 Chevy 210 4-door Wagon. Radio and heater. $ 795

1956 Pontiac 2-door. Hydramatic. Radio and heater. One owner. $1195

Just your car down

Haskins Chev.

6751 Dixie Highway at M15

MAple 5-5071 Open Nites 'Til 9

1955 CHEVROLET

Station wagon, 4 dr. 6 passenger. Powerglide. Radio & heater. $845

Bob Frost

280 Hunter Blvd. (U.S. 10)

By-pass around B'ham.

MI 6-6934 MI 6-2202

Open 'til 9

56 CHEVROLET, 4-DR. V-8. Pglide, 1 owner, low mileage. 1032 Myrtle. FE 8-8695.

BUICK

Better Buy Used Cars

'55 Buick 2-Dr. $1195

SPECIAL HARLTOP, radio, heater, Dynaflow, white tires. A beautiful tu-tone Blue and White.

'49 Ford Pickup ...$ 345

½ TON. Excellent condition

'53 Chevrolet .....$ 545

BEL AIR 4 Dr.

'52 Buick .....$ 395

NICE SEDAN

'57 Buick $1995

SPECIAL 4 Door

'53 Oldsmobile .....$ 645

SUPER 4 Dr. "88"

'54 Pontiac .....$ 695

2 DOOR, standard shift

'51 Pontiac .....$ 145

2 DOOR, standard shift.

'54 Buick $1195

SPECIAL STATION WAGON

'54 Buick .....$ 995

SUPER 4 DOOR

OLIVER BUICK

210 Orchard Lake Ave.

FE 2-6101 Open Eves.

For Sale Cars 91

1951 CHEVY CONVERT. POWER Glide R&H. Absolutely no money dn. Assume payments of $9.77 mo. Call Credit Mgr. Mr. Parks at MI 4-7500. Harold Turner Ford.

'53 CHEV. BEL-AIRE, 2 DR. clean inside and out. FE 2-1104

CHEVROLETS

We believe for the finest of slightly used 1957 Chevrolets, be sure to see "SCHUTZ." We got 'em! Automatics, V8s, 2 doors, 4 doors, hardtops, and wagons. Priced to save you many, many dollars. From $1195

SCHUTZ

912 S. Woodward, Birmingham

'57 CHEVY 9 PASSENGER WAGon. R&H. WW. MA 4-2081.

GEORGE $ MILLION SPECIAL

New '58 Fords, all equipped with Radio & heater. Safety package. A Side mirror, windshield, white wall tires.

SPECIAL PAYMENT PLAN

Custom 300 2 dr.	$45.90 mo.
Fairlane Club Sedan	$52.85 mo.
Fairlane 500 Club Sedan	$57.93 mo.
Station Wagon	$58.60 mo.

YOUR OLD CAR DOWN OR SMALL DOWN PAYMENT

GEORGE $ MILLION

CREDIT MANAGER

Harold Turner Ford

MI 4-7500

'54 CHEVIE BELAIR 4 DR. POWerglide. Radio heater & whitewalls. $695. R & R Motors.

'55 CHEVY, V-8, STICK SHIFT, good cond. $750. OR 3-7400.

1933 CHEVY FOR SALE, CHEAP. Good condition. OR 3-8864

1950 CHRYSLER

Imperial. All black. Runs good. $95.

Bob Frost

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By-pass around B'ham

MI 6-6934 MI 6-2202

Open 'til 9

1951 CHRYSLER, EXCELLENT condition. FE 8-2436

1953 DESOTO SEDAN. AUTO. R&H. Absolutely no money dn. Assume payments of $8.65 mo. Call Credit Mgr. Mr. Parks at MI 4-7500 Harold Turner Ford.

DESOTO, 1954

For a big car ride with small car price tag you'll never do any better than with this Firedome V-8 Sedan. Practically new white tires set off the gleaming bronze exterior of this one owner, new car trade. Fully equipped, of course. An older car of value will handle. $595

SCHUTZ

912 S. Woodward, Birmingham

DODGE, 1956

Turquoise & white with matching nylon-vinyl interior really sets off this Royal Lancer. Fully equipped with Powerflite, large radio & heater and white tires. Car has had the best of care and very little driving. An older car of value will handle. $1,195.

SCHUTZ

912 S. Woodward, Birmingham

1940 DODGE, 15 IN. WHITE walls. R&H. '53 Ply. engine. Will take best offer. OR 3-3700.

SWEPT-WING DODGE

Brand new '58 Dodge 2-dr. sedan $2,199

DODGE CARS & TRUCKS

STATT'S MOTOR SALES

89 M24 MY 3-2750 Lk. Orion

FOR QUALITY CADILLACS

Also a fine selection of other clean used cars. It's

Wilson Pontiac-Cadillac

1350 N. Woodward

B'ham MI 4-1930

58 T BIRD, NEW. $3,782.58. ASK for George Million, Harold Turner Ford. MI 4-7500.

JEROME'S "Bright Spot"

'51 Buick R'master	$795
'53 Hudson 4-Dr.	$195
'51 Nash 2 Dr.	$195
'41 Ford Cus. H. Rod	$295
'53 Ford Convert.	$395
'53 Chevrolet 4-Dr.	$445
'52 Pontiac Sedan	$395
'52 Buick Sedan	$295
'53 Ford Victoria	$495
'54 Olds 88 4-Dr.	$995
'54 Pontiac 4-Dr.	$795
'40 Ford Sedan	$ 95

JEROME'S "Bright Spot"

Olds - Cadillac Dealer

Orchard Lake at Cass

FE 8-0488 Open till 10

For Sale Cars 91

MAY YOU ENJOY MANY MORE YEARS OF CONTINUED SUCCESS

HASKINS CHEVROLET

6751 Dixie Highway at M-15

MAple 5-5071

CONGRATULATIONS AND BEST WISHES TO

GENERAL MOTORS

on Your

50th Anniversary

REAL BARGAINS AT

Oxford Mtrs.

619 S. Lapeer

OA 8-3521

'55 FORD, HARDTOP, 2 DR. fordomatic, all leather upholstering. Price $850. Take over payments. EM 3-0350.

1954 FORD

Custom V-8, 2-dr. Fordomatic $595

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By-pass around B'ham

MI 6-6934 MI 6-2202

Open 'til 9

'51 FORD, V-8, R&H, CLEAN. EM 3-0081. H. Riggins

1955 FORD 2 DR. V-8. STD. POSITIVELY NO MONEY DN. Eddie Steele Ford. FE 5-9204

'49 FORD V-8, GOOD SHAPE, R & H. FE 8-9972.

1948 FORD 4 DR. V-8. STD. POSITIVELY NO MONEY DN. Eddie Steele Ford. FE 5-9204

'49 FORD, GOOD CONDITION. $100. FE 4-5983.

PONTIAC AUTO BROKERS

'56 Ford Fairlane FOM, R&H	$1295
'55 Ford Custom 4 dr. auto.	$ 895
'53 Ford Wagon	$795
'54 Pontiac deluxe 2 dr. hydra	$745
'52 Super 4 dr. power steering	$595
'52 Ford Auto	$395
'52 Buick 2 dr. Std. Trans.	$395
'51 Plymouth wagon	$395
'52 Dodge convert.	$345
'50 Chevrolet	$195

1260 N. Perry-Madison FE 4-9100

1955 FORD

Victoria, Fordomatic, Radio and heater. $925.

Bob Frost

280 Hunter Blvd. (U.S. 10)

By-pass around B'ham

MI 6-6934 MI 6-2202

Open 'til 9

FORD, 1956

"I'll take it!" That's what you'll say after looking at and driving this Fairlane Town Sedan. Fordomatic radio, heater and white tires are only a few of the many accessories on this like "NEW" car. An older car of value will handle. $1195

SCHUTZ

912 S. Woodward, Birmingham

NO DOWN PAYMENT

1953 Ford 2-dr. Very sharp car. Assume small monthly payments of $27.24. Lucky Auto Sales, 193 S. Saginaw. FE 4-2214

53 FORD V-8 EXC. CONDITION $450. FE 5-5073

1947 FORD 2 DR. V-8. STD. POSITIVELY NO MONEY DN. Eddie Steele Ford. FE 5-9204

1955 FORD 4 DR. FAIRLANE V-8. POSITIVELY NO MONEY DN. Eddie Steele Ford.

1952 FORD

Club coupe. V-8. Fordomatic. Radio and heater. $295

Bob Frost

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By-Pass around B'ham

MI 6-6934 MI 6-2202

Open 'til 9

'54 FORD CUSTOM 2 DR. 8 CYLinder. Overdrive, R & H. Economy plus. Any old car down. Tom Bohr, Inc. MU 4-5155.

'54 FORD. TAKE OVER PAYments of $24.99 mo. 2344 Jones Off Hatchery Rd.

Today Only!

1957 Oldsmobile, spotless throughout, 1 owner, low mileage — $1995

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HOUGHTEN & SON

YOUR FRIENDLY OLDSMOBILE AND GMC TRUCK DEALER

SEE OUR FOREIGN CARS

Jaguar, Austin Healy, Morris, MG, Austin, Porsche, Alfa Romeo

528 N. MAIN, ROCHESTER

OL 1-9761

'57 FORD CUSTOMLINE 4 DR. Sedan. $1836 balance $65.59 per mo. FE 8-2366 or 72 Putnam

1954 FORD

Wagon, 9 passenger, Fordomatic, WW. Sharp. $795

Bob Frost

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By-pass around B'ham

MI 6-6934 MI 6-2202

Open 'til 9

1953 FORD V-8

This is a one owner automobile. 38,000 actual miles. R&H, standard shift, Royal Master, white walls. Runs perfect. Price is right.

PEOPLES AUTO SALES

58 Oakland FE 2-2351

1951 FORD 2 DR. V-8. STD. POSITIVELY NO MONEY DN. Eddie Steele Ford. FE 5-9204

1948 FORD CONVERTIBLE AND 1 '50 Ford 2-Dr. FE 2-8693

1953 FORD 2 DR. 6 STD. POSITIVELY NO MONEY DN. Eddie Steele Ford. FE 5-9204

1953 KAISER

4-dr. Automatic. Radio & heater. Sharp. $245

Bob Frost

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By-pass around B'ham

MI 6-6934 MI 6-2202

Open 'til 9

1951 KAISER MANHATTAN. Overdrive, good tires, runs good. $95 full price.

THE BARGAIN LOT

Hunter Blvd. at Haynes. Birm.

MI 6-4456

PONTIAC AUTO BROKERS

'56 Ford Fairlane FOM, R&H	$1295
'55 Pontiac Starchief 4 dr.	$ 995
'53 Ford Wagon 9 pass. FOM	$ 845
'54 Pont. Deluxe 2-dr. Hydra	$ 745
'53 Buick Super V-8. Nice	$ 695
'54 Chevy Panel. Clean	$ 595
'53 Chevy R&H, 2-dr. Bel A	$ 545
'52 Buick 2 dr. Std. trans.	$395
'51 Plym. Station Wagon	$ 395
'52 Pont. R&H, Hydra. Cat.	$ 395
'52 Dodge Conv.	$ 345
'50 Olds 2-dr. Nice	$ 195
'50 Chevy 2-dr.	$ 95

1260 N. Perry-Madison FE 4-9100

1953 MERCURY

Monterey Hardtop. $525.

Bob Frost

280 Hunter Blvd. (U.S. 10)

By-pass around B'ham

MI 6-6934 MI 6-2202

Open 'til 9

For Sale Cars 91

Chevrolet 1953

BEL AIR CLUB SEDAN with powerglide, radio & heater, white tires.

ALSO A SELECTION OF '52's

$295

Fords .....1952 and '54

Customline 2 Drs. V-8's, radio & heater, as low as

$395

4 GOOD RUNNING CHEAPIES

Ford 1947

$19.99

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Jimmy DeRose

3140

W. Huron Street

(1 mi. west of Telegraph)

FOR SALE, '57 MGA COUPE. Call FE 8-0961 between 4:30 & 6 p.m.

FOR SALE '51 MERC. CLEAN $225. FE 5-0127

1957 MERCURY

Monterey 2-dr. $1645

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By-pass around B'ham

MI 6-6934 MI 6-2202

Open 'til 9

1955 MERC. 4 DR. MOM. POSITIVELY NO MONEY DN. Eddie Steele Ford. FE 5-9204

1957 MERCURY

Montclair Hardtop. $1875

Bob Frost

280 Hunter Blvd. (U.S. 10)

By-pass around B'ham

MI 6-6934 MI 6-2202

Open 'til 9

1953 RAMBLER H-TOP. NICE. POSITIVELY NO MONEY DN. Eddie Steele Ford. FE 5-9204

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RAMBLER

NEW & USED CARS

BILL SPENCE

RAMBLER SALES & SERVICE

211 S. Saginaw FE 5-9291

R & C RAMBLER

Our Slogan

We can beat any deal

EM 3-0142

SPECIAL

'58 Rambler 4 dr. custom with overdrive. Shiny black. Only 20,000 miles. Like new.

R & C MOTOR SALES

8 a.m. 'til 9 p.m.

1951 OLDS 88 2-DR. HYDRA. R&H. Absolutely no money dn. Assume payments of $11.46 month. Call Credit Mgr. Mr. Parks at MI 4-7500. Harold Turner Ford.

OLDSMOBILE

For top quality new car trade-ins come to

Suburban Mtrs.

OLDS DEALER

565 S. Woodward Birmingham

Oldsmobile, 1954

Ever see a "NEW" car? Once in a while we get one here at Schultz in trade. This particular car has an actual 15,000 miles and doesn't show it. It's a 98 Deluxe Holiday Coupe with power steering, brakes, windows and seat. Spare tire never on the ground. Your old car down will handle. Under priced at only $1,495

SCHUTZ

912 S. Woodward, Birmingham

TAKE OVER PAYMENTS ON nice '52 Olds. 747 St. Clair before 4 p.m.

1952 OLDS 98 H-TOP. HYDRA. POSITIVELY NO MONEY DN. Eddie Steele Ford. FE 5-9204

'57 OLDS 98 HARDTOP. 2-TONE. Full power, will take small trade in. Private owner. Midwest 4-1177.

OLDS '56 SUPER 88 HARDTOP. Power equipped & hydro. 19,000 mi. $1,625. FE 4-6807 after 5.

HAVE YOU A JOB?

DO YOU NEED TRANSPORTATION

NO MONEY DOWN

53 Ford Cib Cpe. R&H

53 Chev., 2 Dr., Bel Air. Sharp

53 Pontiac, 2-Dr., Hydra. R&H

52 Mercury 2-Dr. Sharp

52 Ford V8 4-Dr. Like New

53 Nash Statesman.

52 Buick H-Top

52 Nash Rambler Sta. Wagon.

60 more cars to choose from. Trade and Terms.

ECONOMY USED CARS

22 Auburn Off Sag FE 4-2131

CAR PAYMENTS TOO BURDENsome? Let us help you adjust to some less expensive model.

Lake Orion Motor Sales

M24 AT CLARKSTON RD.

FORD — MERCURY MY 2-2611

Reds Infiltrate Into Tunisia

Unhappy Leader Says Communists Willing to Buy Products

TUNIS (AP) — A quiet but persistent Communist campaign to infiltrate newly independent Tunisia is being gradually stepped up.

★ ★ ★

"We are fighting it in every possible way," President Habib Bourguiba said recently. "But they have a strong card: they are willing to buy our products."

This was illustrated today with the departure of 350 tons of lemons on a Dutch ship bound for the Soviet Black Sea port of Odessa. The lemons were the first shipment of Tunisian goods to the Soviet Union.

Authorities estimate the 1958 citrus crop will have a 38,000-ton surplus for export. The Soviet Union has signed a contract to buy all available citrus fruit at 73 francs a kilo, delivered at Odessa.

★ ★ ★

This would come to about 5½ million dollars without shipping charges if Moscow takes the entire anticipated surplus. That is a small portion of Tunisian exports to France and Britain — about 100 million dollars worth a year — but it does give the Communist traders a foot in the door, and Bourguiba another lever with which to pressure the West. Tunisia's major exports of phosphates, iron and wheat go to French, British and other Western distributors.

★ ★ ★

The Soviet Union does not have diplomatic relations with Tunisia but a Soviet trade delegation operating out of a luxurious mansion on Embassy Row has been active on the propaganda front. So far it has been largely frustrated.

The most spectacular move to date was an offer to buy six million francs ($14,000) a year of "advertising space" in Tunisia's leading newspaper. The trade delegation claimed the ads would be nonpolitical and would not commit the paper editorially.

★ ★ ★

The offer was turned down on direct orders of Bahi Ladgham, Bourguiba's No. 2 man and secretary-general of the ruling Neo-Destour party.

2 Dems Admit Asking Boycott of Kohler

LANSING (AP) — Two Democratic legislators acknowledged last night that they had asked a Detroit distributor to boycott products of the strikebound Kohler Co.

★ ★ ★

Reps. Frederick Yates and Edward C. Currie, both of Detroit, said they went with a delegation to the Linwood Pipe and Supply Co. on July 26, 1956. The purpose was to speed settlement of the United Auto Workers' bitter strike against the Kohler Co. in Sheboygan, Wis., they said.

The incident was described yesterday by Lucius P. Chase, general counsel for the plumbingware firm, in testimony before the Senate Labor-Management Rackets Committee in Washington.

★ ★ ★

To newsmen, Chase afterwards identified Yates and Currie as two of three lawmakers who paid the call on the distributing firm. Both men, however, said they could not recall a third legislator in the delegation.

Travel Consultant Gets Advice, Jail

LOS ANGELES (AP) — "You are trying to get to the top too fast," the judge told Harold J. O'Brien. Then he sentenced the self-styled travel consultant to 90 days in jail for petty theft.

★ ★ ★

O'Brien, 26, was accused of accepting $18 fees each from military and reserve personnel for tips on where they could get free rides on Military Air Transport Service planes.

Witnesses testified that his tips were often erroneous and military authorities said he was not authorized to provide such information.

★ ★ ★

Judge F. Ray Bennett told O'Brien, "Just plain, ordinary work will do you a lot of good if you will undertake it—when you leave jail."

Bob Considine Says:

Lo, It's Reuther in Detroit, Washington

WASHINGTON (INS) — With scant pause for station identification, and a nod to my kids (who turned to their mother and said, "Who IS that?") I recently flew from Detroit to Philadelphia to New York to Washington.

I was still sorting out the notes I had taken a few hours earlier in an interview with Walter Reuther in Detroit, as I registered at the Statler in Washington. Then there was an anxious awareness that the guy standing in line behind me, waiting to sign in, was whammying the back of my neck. You know the feeling. Well, it was Walter Reuther, the tireless zealot who heads the United Auto Workers.

"Im here for a kids' TV show," he said. "I forget which network. But I'll make it."

★ ★ ★

He'd also make the witness chair of the McClellan committee on The Hill in the eternal case of UAW vs. Kohler, and face one of the few men in public or business life now eager to belt him around in public — Arizona's Sen. Barry Goldwater.

Nobody in Detroit wants to. The attitude there is "That fellow's demands are outrageous, greedy, senseless and probably socialistic. But don't quote me by name."

Reuther goes to the other extreme. He is quoted so often and at such length that he is trying his case before the public before he presents it to the auto companies, manufacturers complain. There's no question that he enjoys giving interviews at such times as these. But one feels that the chief reason the auto people don't avail themselves of the same free space is fear of this man.

★ ★ ★

Where's their bete noir headed? He laughs at interviewers who ask him about his political ambitions. So the manufacturing people told me what they thought were the aims of the man who controls most of the manpower of an industry which affects one out of every seven workers in an American labor pool of more than 60,000,000.

"Walter doesn't want to be president," a man who doesn't dislike him told us, and this was the general view. "All he wants is veto power over the next Democratic presidential nominee."

My pal Gen. Joe Batley (ret.), president of the National Paint, Varnish and Lacquer Assn., looked out the window of his national offices here in Washington the other day and asked, "What recession?" The news hadn't reached the paint industry and probably won't.

★ ★ ★

The American is a peculiar duck. When he's laid off, one of the first things he does is put a little paint about the neglected parts of the house or apartment. Still funnier, the first thing he does when he goes back to work, apparently, is buy some more paint.

THE BERRYS — **By Carl Grubert**



Teenagers Beat Church Teacher

Clubbed With Bat Near New York Playground by 5 Intruders

NEW YORK (AP) — Five teenagers invaded a playground in a Bronx park yesterday and attacked a church school teacher with a softball bat.

The teacher, Arthur Santos, 36, had tried to chase the youths as he noticed them going through the pockets of eight of his pupils.

★ ★ ★

Santos, a licensed minister awaiting ordination, had taken his 35 white pupils, boys and girls aged 9 to 15, to the playground for a physical training class. The children were playing games, including softball, when five Negro youths entered the park.

When Santos noticed the older boys had lined up some of his pupils to rob them, he warned the invaders "to leave my kids alone and go away or I'd call the police," the teacher said later at a hospital.

★ ★ ★

The five went into a huddle and one pulled out a knife.

"So you'd call the cops?" the knife wielder said threateningly.

"I started to run," Santos said. "They chased me out of the park and caught me. They jumped me and took my bat and beat me."

The youths took $16 from him.

Eight stitches were taken in the teacher's scalp and five in a lip. In addition to body bruises he suffered a brain concussion. He was reported in fair condition.

Cheaper Operation of Seaway Sought

WASHINGTON (AP)—Congress is studying a claim by the St. Lawrence Seaway Development Corp. that it can operate and maintain the U.S. part of the waterway cheaper than the Army engineers.

Administrator Lewis G. Castle said yesterday the corporation estimates it could do the job for $901,000 a year compared to $998,000 for the engineers. The estimates were in a letter to Rep. Preston (D-Ga), chairman of a House appropriations subcommittee.

The subcommittee held a hearing March 12 to consider the engineers' claim that it could operate and maintain the project for $586,000.

The corporation was set up by Congress to build the U. S. portion of the waterway linking the Great Lakes an dthe Atlantic Ocean. It is scheduled to be opened next year.

Survives Second Crash

OKLAHOMA CITY (AP)—First Lt. Bernard J. Bogoslofski of Tinker Air Force Base parachuted to safety yesterday after his F100 jet exploded. A month ago Bogoslovski, of Del City, Okla., and Granby, Conn., walked away unhurt after his plane crashed into a runway barricade at Tinker AFB here.

Actress Has Measles

BEVERLY HILLS, Calif. (AP) — Actress Susan Hayward is confined to her hotel with the measles.

DR. HENRY A. MILLER

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NEW FREE BOOKLET TELLS HOW TO RELIEVE TENSIONS



Do tensions and anxieties interfere with your work, your pleasures—keep you constantly on edge? If that is the case, it is time you took stock of your state of mind.

Many people in our modern age suffer from mental tensions. Often these are natural and even useful. But don't make the mistake of brushing off what may be a warning signal. Understanding your tensions will help you deal with them better and possibly to avoid real trouble.

For an approach to better mental health and advice on what to do when help is needed, send today for the new *free* booklet called "How To Deal With Your Tensions." This booklet, compiled by psychiatric experts, offers eleven simple, easy-to-follow suggestions that may help you lick excessive tensions and live a happier, fuller life. Write today to: Better Mental Health, Box 2500, New York 1, New York.

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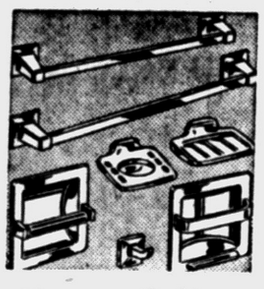
SEARS ROEBUCK AND CO. SALE

FINAL WEEK
This Sale Ends
SATURDAY



Homart Chromed Bath Accessories

7-Pc. Set **19.95**

Adds elegance to your bathroom. Easy to install and keep clean. No exposed screws. Recessed or flush mountings.



Homart Cabinet Laundry Tubs

Reg. 49.95 **44.95**

Eliminates need for double tubs with automatic washers. Lid and faucet included. 20-gal. fiberglas tub.

Pink, Green and Yellow 49.95



Wall Mount Utility Medicine Cabinets

Reg. 42.95 **34.95**

11x18-in. window glass mirror. Baked white enamel finish. Two stationary steel shelves. Easy to keep clean.

WATER SOFTENERS

HOMART

SAVE $15

$0.000 Grain Model

129.95

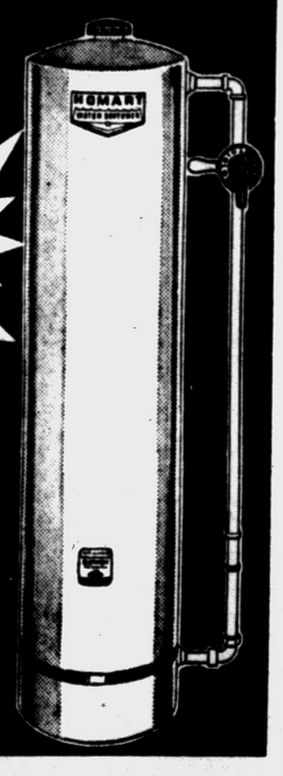
Regular 144.95

ONLY $5 DOWN

On Sears Easy Payment Plan

- Guaranteed for 10 years!
- Tank has armor clad lining!

Factory installed Dowex resin provides filtered iron free soft water. Single tank saves floor space.



New! Kenmore Garbage Disposer

Reg. 59.95 **$46**

Put an end to messy garbage problems. Continuous shredding action removes food waste quietly, quickly.

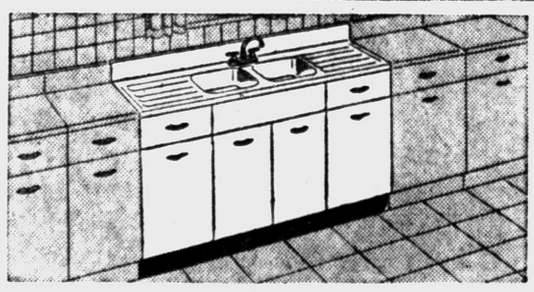


Kenmore Automatic Portable Dishwasher

Reg. 199.95 **$174**

Having a Kenmore is like having a maid. Washes, dries dishes automatically. Just plug it in. New color interior. At Sears.





66-Inch Modern Steel Double Bowl Cabinet

Reg. 114.95 **99.95**

More storage space and work area — more beauty in your kitchen! Bright white porcelain enameled sink, chrome plated swing spout faucet and strainers. Two sliding drawers, four doors. SAVE!



Big 54-Inch Steel Cabinet Sink

Reg. 84.95 **74.95**

Genuine vitreous enameled steel top; two sliding drawers, 3 doors; plenty of storage. Faucet is chrome plated.

Sink Cabinets 50% OFF

54" Maple Front Sink Cabinet Reg. $89.00	36.95
54" Limed Oak Sink Cabinets Reg. $104.00	36.95
54" Maple Front Sink Cabinets Reg. $101.00	52.95
66" Maple Front Sink Cabinets Reg. $97.00	41.95
66" Maple Front Sink Cabinets Reg. $108.00	56.95

"Satisfaction guaranteed or your money back" SEARS

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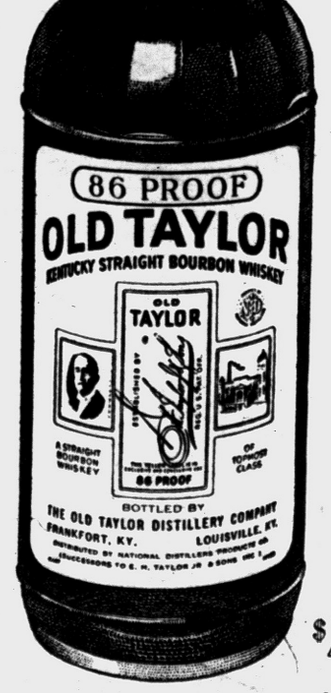
Even the "rocks" taste better

WHAT a great new pleasure—your first drink of milder, gentler Old Taylor 86 "on the rocks!"

How slowly and gratefully you sip it—right down to the flavorsome bourbon dew on the ice!

For here is the flavor of *quality* exactly the same as our 100 proof bonded bourbon. It is so deep and honest that the rich taste and satisfaction come through in this most gentle 86 proof straight bourbon.

Try Old Taylor 86—lightest *full-flavored* bourbon you can drink.



$4.99 4/5 QUART Code No. 940

Naturally, it costs a little more—but this is

Old Taylor 86

"The Noblest Bourbon of Them All"

KENTUCKY

Straight from Kentucky—A truly American whiskey

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