

Thursday, February 25, 2010

OU Executive MBA program offers dynamic concentrations in leading fields

Learn more at March 19 info session

As the many sectors of business evolve, so must business leaders. That's where Oakland University's Executive MBA (EMBA) in Health Care Management or Information Systems comes in.

This intense program prepares highly-motivated professionals to be successful in a dynamic global business environment by helping them better understand all aspects of business. Launched in 2000, the SBA's EMBA program is one of very few in the country and the only one in Michigan to offer two different but complementary concentrations.

Learn more at an **Executive MBA Information Session, Friday, March 19, at 5:30 p.m.**, 238 Elliott Hall, on the campus of Oakland University in Rochester.

The Executive MBA offers a distinctive learning experience, including:

- Courses taught by School of Business Administration full-time research faculty and business leaders.
- Bi-weekly weekend program delivery blended with online support offers flexibility needed for a busy professional to complete a challenging program
- Experiential learning methods, with a focus on integrative thinking, including analysis of real business cases, working in learning teams and participating in business simulations
- Special courses created around business issues, execution of strategies and delivery methods to meet the unique needs of the participants

The Executive MBA also boasts many successful alumni in leadership positions. And students and employers talk up the advantages of the program.

"Students are well prepared in both the theoretical basis of management and leadership and in the practical application. The curriculum is creative and prepares graduates to be successful in a wide variety of positions," says Dr. Ernest Yoder, vice president for medical affairs at St. John Health System. "I have personally seen the success of two OU EMBA graduates within St. John Health."

"The program is outstanding, not just academically, but in terms of the level of contribution from leadership within health care and IT. It is the access to leadership that has been most impactful to me," says Denis Dudzinski, senior account executive, health care, Compuware/Covisint and current EMBA student.

A believer in lifelong learning, Dr. Luke Elliott turned to OU's EMBA program to learn business and leadership skills to promote better understanding between administrators and physicians. Elliott, who holds dual roles as medical staff president of Beaumont, Grosse Pointe, and as a family physician at Shorepoint family practice professionally, says, "I wanted to learn business nomenclature and understand the mind of the business man (because) to fulfill any mission, you must first finance that mission, which means understanding business and learning how everything impacts the bottom line. OU's Executive MBA program is helping me to see things from that business perspective."

Elliott also appreciates the EMBA's personalized approach. "The teachers are incredibly caring and have the ability to teach a very complex subject so that a simple doctor, like me, can understand," he adds.

The program is accepting applications for the fall 2010 cohort. Prospective Executive MBA students are encouraged to explore program details at <http://emba.oakland.edu> or attend the information session. For more information or to reserve your spot at an information sessions, call Monica Milczarski at (248) 370-2059 e-mail milczars@oakland.edu

SUMMARY

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