

**CAMPUS** CHICK-FIL-A CONTROVERSY CONTINUES

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**SPORTS** STUDENT-ATHLETE STRIVING FOR SUCCESS

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**LOCAL** BELLE ISLE AQUARIUM CELEBRATES REOPENING

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Housing to be  
addressed at  
BOT meeting

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iCult continues  
to grow with  
latest iPhone

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# thisweek

September 26, 2012 // Volume 39. Issue 5



## onthe web

See videos of The Oakland Post's tour of Blakes Apple Orchard and Yates Cider Mill.  
[www.oaklandpostonline.com](http://www.oaklandpostonline.com)



## PHOTO OF THE WEEK

**SCRAPING BOTTOM** // The new speed bump, located next to the Human Health Building, requires drivers to slow down significantly before driving over it. The pavement has been scraped by the front end of cars as they have gone over the bump. According to the Director of Student Activities Jean Ann Miller, the speed bump was added to the side of the Human Health Building to slow down traffic at the new crosswalk.

DYLAN DULBERG // The Oakland Post



12



15

## POLL OF THE WEEK

Are you registered to vote in this November's election.

- A** Yes
- B** No
- C** Not yet
- D** There is an election?

Vote at [www.oaklandpostonline.com](http://www.oaklandpostonline.com)

## LAST WEEK'S POLL

How long does it take for you to find parking on campus?

- A** 0 - 10 minutes  
35 votes | 35%
- B** 11 - 20 minutes  
27 votes | 25%
- C** 21 - 30 minutes  
18 votes | 17%
- D** I arrive early, so parking isn't a problem  
27 votes | 25%

## THIS WEEK IN HISTORY

### SEPTEMBER 25, 1964

Michigan State University's Board of Trustees approved a \$2.7 million increase in Oakland University's operating budget.



### SEPTEMBER 29, 1980

In an effort to improve OU's image, university officials approve a new logo. For the first time the university's logo began appearing on Meadow Brook literature.

### SEPTEMBER 25, 2002

After a station wagon was pulled from Beer Lake, a former OU student admitted to OUPD they put the car in the lake. The car had been in the lake since 1993.



5

### 5 // HHB FINISHED

After two years of construction, the Human Health Building held its grand opening Sept. 21. The event featured an open house and several guest speakers.



13

### 13 // NO MORE ACRONYMS

The Summit League changed the official title of three of its member's sports programs. The change was made to showcase the larger markets within the conference.

### 14 // ALL HAIL

The Michigan Renaissance festival returns to Holly, Mich. for its 33rd year. The festival features performers dressed in period costumes, jousting, comedy, music, food and shopping.

### 15 // HEAD OF THE CLASS

Oakland University alum and former 'Days of Our Lives' star Steve Blackwood, is teaching his first full-semester class at the Honors College. The class counts toward the art requirement.

## BY THE NUMBERS

110

Michigan state house districts

14

national congressional districts

18

required age to legally vote

30

minimum number of days you need to register prior to the election

\$2.4 billion

amount spent on the presidential race in 2008



# Perspectives

## STAFF EDITORIAL

# Get involved with all elections, not just one

In 42 days, the next President of the United States will be elected.

How are you going to make a difference this November?

If you're like most of the students on our staff — and the majority of the millennial generation — this year will be the first time you will be old enough to vote in the presidential elections. Be sure to make it count.

Voter turnout among the millennials — those born between 1982-2000 — was 51 percent in 2008 and only 40 percent were even old enough to vote, according to research conducted by the Pew Research Center. Now, in 2012, more than half of us will be able to cast our ballots and everyone who can, should.

As college students, this election period is especially important to us. With a 14.5 percent unemployment rate for 20 to 24-year-olds and a national average student loan debt of \$24,000 among college students, we need to make sure we're electing the right representatives.

However, just knowing the differences between Barack Obama and Mitt Romney isn't going to suffice. You need to read up on your local politicians, too.

Just knowing the differences between Barack Obama and Mitt Romney isn't going to suffice. You need to read up on your local politicians, too.

This year, in addition to electing a U.S. President, the State of Michigan will also elect a new State Senator, 15 members for the national House of Representatives, Michigan House of Representatives as well as a Circuit, District, Probate and Probate District judge.

There are 653 candidates on the ballot, according to the Secretary of State website. How many of them are you familiar with? Do you know who represents you and your interests in Lansing and Washington D.C.?

While it is important to be educated on the presidential candidates, it is equally important to be educated on local candidates.

The local representatives elected Nov. 6 will directly represent you and your interests.

These people will be the most in tune with issues in your community and will

look to represent you.

Only 20.4 percent of registered voters participated in the Aug. 7 Michigan primary elections this year — a total of only 1,503,662 people. Were you one of them?

During the next month, we challenge you to get involved. Read up on the candidates and do some research.

Learn about which issues they stand for, and which ones they oppose. The candidates that are elected will impact the policy decisions made.

Devote some of your free time (though we know it's limited) to a political party. Keep yourself well-informed.

Use nonpartisan websites like [www.rockthevote.com](http://www.rockthevote.com) and [www.ontheissues.org](http://www.ontheissues.org) to find out the basics. And when Nov. 6 rolls around, be ready to make a difference.

After all, whomever we elect will be in charge of making important decisions during the next two to four years.

Make sure you're educated on all of the issues and are voting for the right people.

*The staff editorial is written weekly by members of The Oakland Post's editorial board.*

### Corrections Corner

The Oakland Post corrects all errors of fact. If you know of an error, please email [editor@oaklandpostonline.com](mailto:editor@oaklandpostonline.com) or call 248.370.2537. You can also write us at 61 Oakland Center Rochester, MI 48309.

• The Women's Leadership Luncheon was sponsored by Hennessey Capital.

### Letters to the Editor

Writers must provide full name, class rank, phone number and field of study. Please limit letters to 250 words or less. Letters may be edited for content, length and grammar.



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The Oakland Post is always looking for fun and talented students to join our staff. Visit us in the basement of the Oakland Center or send a résumé, cover letter and clips to [editor@oaklandpostonline.com](mailto:editor@oaklandpostonline.com) to get involved.

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COLUMN

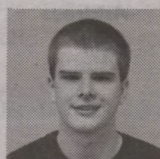
# Find your mentor while you earn your degree

One of the greatest things about this university would be the staff and faculty.

These are people who want to be here and want to see Oakland University grow to become a great school. Whether it's a staff member in an office that you visit frequently, or it's your academic advisor, or even one of your favorite professors — these people are here for the long run. So why not take advantage of that?

Find a mentor while you're here. Find someone who can help you achieve your goals in life. Find someone who will challenge you to become something more of yourself — someone who will push you to be the best you can be. Do it early. In fact, find multiple mentors. It'll only benefit you in the long run.

The reason why I'm telling you to get



**ROBBIE WILLIFORD**  
Student Body  
Vice President

a mentor is because I know from personal experience how beneficial it's been. I've been able to make the most of my experience here at OU through the opportunities have opened up since I found my mentor, Jim Zentmeyer, director of the Housing Department on campus.

Not only have I been able to go to him for any questions or concerns that I've had, I've been able to take advantage of the knowledge that he holds from all of his experience in higher education, which is the field that I want to go into. I've been able to act like a sponge and absorb all his advice over the last couple of years. Let me tell you, it has made all of the difference for me in my involvement on campus.

Because of my mentor, I've been able to excel in everything that I do. I made it

**FIND A MENTOR WHILE YOU'RE HERE. FIND SOMEONE WHO CAN HELP YOU ACHIEVE YOUR GOALS IN LIFE. FIND SOMEONE WHO WILL CHALLENGE YOU TO BECOME SOMETHING MORE OF YOURSELF — SOMEONE WHO WILL PUSH YOU TO BE THE BEST YOU CAN BE.**

a point to go out of my way to make my mentor proud. I got involved in bigger things — things that I knew I could make a difference in. I stepped my game up academically and physically. I wanted to be a better person because my mentor inspired me to do so.

Not only that, but all of my friends that have a mentor are successful in what they want to do.

Their being given advice on how to make it in their respective fields and that's giving them a chance to be different from everyone else. They have someone that they can look up to and go to if they need guidance.

So why should you find a mentor? Because they'll make you that much better of a person. A good mentor will push you to be better. They'll guide you, even when you don't immediately see it. All you have to do is take initiative with it. Take that first step down the road to your future and make the most of it.

Find someone who you can look up to and ask them if they'd be willing to mentor you. I assure you that it'll make a difference in your short time here.

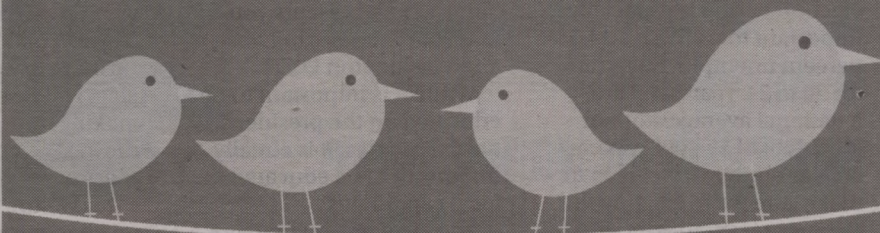
*Robbie Williford is the Oakland University Student Body Vice President. Email him at [rwillif@oakland.edu](mailto:rwillif@oakland.edu)*

## WHAT'S YOUR PERSPECTIVE?

Submit an opinion column to  
[editor@oaklandpostonline.com](mailto:editor@oaklandpostonline.com)  
and you could see it in print.

Be sure to provide contact information,  
class standing and field of study.

## Follow us on Twitter!

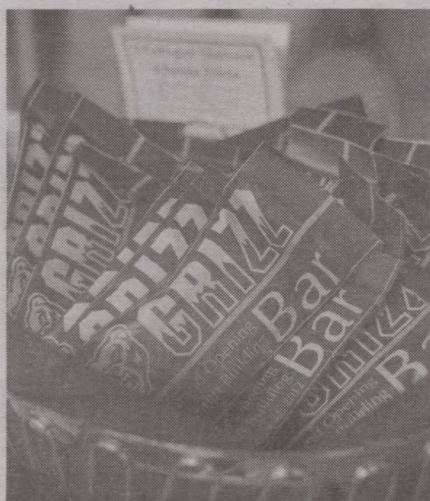


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DYLAN DULBERG/The Oakland Post

**TOP RIGHT** Grizzly bars were available on all five floors of the building during the opening. The event featured foods from all over the state, including chilled cider, cheese displays and chicken lollipops.

**ABOVE** Kenneth Hightower, the dean of the School of Health Sciences, Kerri Schuiling, the dean of the School of Nursing, Monica Emerson, Board of Trustees Trustee and Gary Russi, university president, unveil a plaque during the Human Health Building grand opening.

**LEFT** Donor Maggie Allesee and Lynn Alexander, vice president of public affairs for Presbyterian Villages of Michigan, listen to the heartbeat of one of 10 simulator dummies. Four of the dummies cost \$50,000-70,000 each.

## Passing the finish line

*Human Health Building celebrates grand opening*

By Misha Mayhand  
Multimedia Reporter

**A**fter two years of construction, the Human Health Building is complete.

At an unveiling ceremony that took place Sept. 21 from 2 to 3 p.m., several speakers talked about the process of planning, building and the completion of the facility.

The event included a reception which was followed by an open house, where food and beverages were provided on every floor with waiters and waitresses working the crowds.

### Looking forward to change

Kerri Schuiling, dean of the School of Nursing, said she looks forward to the School of Health Sciences and the School of Nursing integrating and

learning how to work with each other. Both schools will now take residency in the Human Health Building.

Russi spoke about Michigan and its job growth in the medical field.

"I'm proud to have a state-of-the-art building right here on our very campus that will train students in the most in-demand career field," he said.

Due to it being an academic day, some classes were available for demonstration.

Aaron Bird, professor of occupational safety and health in the School of Health Sciences, gave tours of one of the new occupational safety classrooms.

"After the State of Michigan recognized the need for an occupational safety and health training facility, Oakland University put these labs together for us," Bird said.

### Classroom donations

Bird said the building received donations from a number of companies specifically for these classrooms.

"Tyco International Ltd. was one of the donors and General Motors donated one of their robots as well," Bird said.

The Fanuc is the robot GM donated. According to [www.fanucrobotics.com](http://www.fanucrobotics.com), the robot is used to cover a wide range of applications for the aerospace, automotive, consumer goods, education, food, metal fabrication, medical, pharmaceutical, solar panel and many other industries.

"In these labs students will be able to learn about fall protection, fire protection, robotics, manufacturing safety, industrial ventilation and industrial hygiene," Bird said.

## POLICE BRIEFS

### MIPs issued near Meadow Brook and Ravine Drive

On Sept. 14, OUPD was dispatched to the area of Meadow Brook and Ravine Drive in response to an underage drinking report.

The caller told OUPD there were two female students walking toward Hamlin Hall who appeared to be intoxicated and underage.

Both females staggered while walking, had slurred speech and smelled strongly of alcohol.

The females admitted to drinking several alcoholic beverages in their dorm room, and consented to a preliminary breath test.

The tests resulted in a .147 and .175 blood alcohol content.

The students were both issued minor in possession charges.

### Inappropriate text messages sent to the wrong person

On Sept. 16, a female student came to OUPD to report she had received inappropriate text and picture messages from an unknown male since Sept. 10.

The student told police she had received more calls, texts and photos Sept. 13.

The student answered one phone call and told the male to stop bothering her. She said the male didn't believe her and continued to act as if he knew who she was.

Police spoke with the female student again Sept. 17 and she told them the man called her again, but when she answered he became upset and hung up the phone.

The student said since then, she had not received any more messages from the man and felt the whole incident was a mistake.

On Sept. 19, the male came to OUPD to discuss the incident. He told police the messages were sent to the wrong number.

The male said he was extremely embarrassed and apologized for upsetting the female student.

The student signed a statement of non-prosecution and the case is now closed.

Compiled by Natalie Popovski,  
Assistant Campus Editor



# Number of students residing at local hotel continues to drop

*New housing to be discussed at next BOT meeting*

By Kevin Graham  
Senior Reporter

**D**ormitory capacity problems may finally be solved within the next week.

The number of students residing at Homestead Studio Suites Hotel on University Drive in Auburn Hills is down to six male students plus two resident assistants.

The housing department placed students at the hotel after all available on-campus space was taken as residents moved in Sept. 1.

"WE ARE CURRENTLY TALKING TO THE SHORT LIST OF DEVELOPMENT GROUPS ABOUT THE AVAILABILITY OF VARIOUS FINANCING OPTIONS."

Mary Beth Snyder, Vice President of Student Affairs and Enrollment Management

Housing Director Jim Zentmeyer said the plan is to have all remaining students out of the hotel in the next week or so.

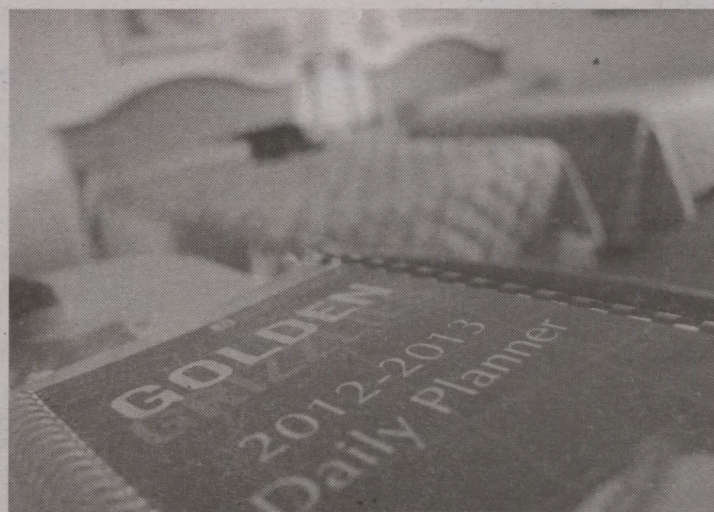
This is the second time the university has had to book rooms at the hotel to provide for students' accommodations. Last year, residence halls were overbooked by 100 students.

Vice President of Student Affairs and Enrollment Management Mary Beth Snyder said a discussion on a new residence hall will be on the agenda for the next Board of Trustees meeting Oct. 4 at 2 p.m..

"We are currently talking to the short list of development groups about the availability of various financing options," Snyder said. "We want to make sure we engage in due diligence in order to arrive at a financial model that is in the long-term best interest of our students and university given the scope of this 450-bed project."

The Oakland Post will continue to follow this story as more information becomes available.

Contact Senior Reporter Kevin Graham via email at [kgraham@oakland.edu](mailto:kgraham@oakland.edu)



SHANNON COUGHLIN/The Oakland Post

Since the start of the year, the number of students living at Homestead Studio Suites has dropped to six male students and two resident assistants.

## HOUSING BY THE NUMBERS

450

Number of beds in the proposed residence hall

2,100

Number of beds currently available on campus

4,103.50

Cost of a double room on campus for a semester

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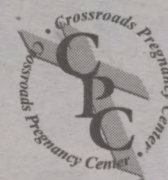
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Adam Floeck B.F.A., animation, 2012, Metuchen, New Jersey

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## Campus

# G.I. Jobs magazine salutes Oakland Veterans Club

*Oakland recognized as a 'military friendly' university*

By Stephanie Preweda  
Campus Editor

G.I. Jobs magazine has recognized Oakland University as a "Military Friendly School" for the fourth year in a row.

This title is reserved for the top 15 percent of colleges, universities and trade schools nationwide, according to Brad Reichelt, veteran liaison.

"What makes OU in the top 15 percent is how well (Vets at OU) compare to the criteria set out by G.I. Jobs Military Friendly

Schools. They have weighted categories that research finds most important for supporting veterans in school," he said.

This includes military support on campus, academic credibility, the percent of military students, academic credit for military service, flexibility for military students, assistance with federal government correspondence and/or documentation, among many other specifications.

### Veteran Support Service

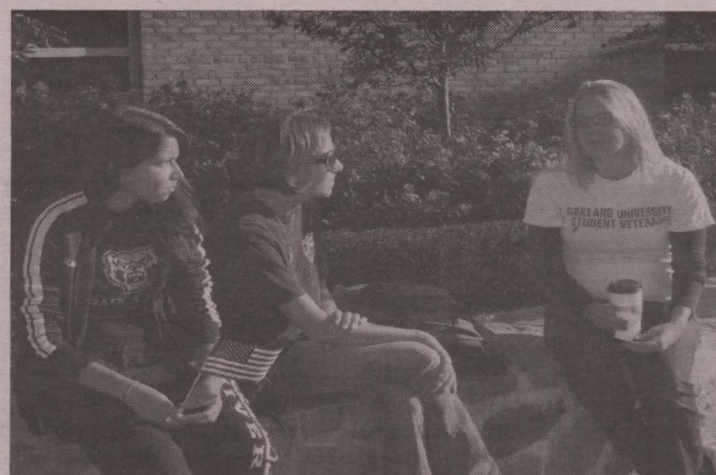
Reichelt says the reason Vets at OU won for the fourth year in a row is because the Veteran Support Service office helps with anything from problems with educational benefits to contacting veterans with outside resources.

The Veterans Support Service office, located in O'Dowd Hall, supports veterans with Government Issues Bills, other finances and registration.

"There are many offices around campus that work with our military on a daily basis and should be commended for their work," Ann Besaw, VA certifying official, said.

According to Besaw, some benefits of the support service are evaluation of military transcripts for transfer credit, four free elective credits upon submission of a DD-214 or Notice of Basic Eligibility and dependents of veterans receiving education benefits are able to register on the first day of registration.

"We like to give back to other veterans," said Kate Lopez, Vets at OU president. "We set by ex-



STEPHANIE PREWEDA/The Oakland Post

Kate Lopez (RIGHT), Student Vets at OU president, discusses the various benefits the student organization offers.

ample and lead by example. We can't just take, we also give back to the community. Lopez served five years in the Army, three of which she was a Sergeant.

Contact Campus Editor Stephanie Preweda via email at [sd-preweda@gmail.com](mailto:sd-preweda@gmail.com) or follow her on Twitter @stephsocool

### MORE INFO

**HOW MANY** According to Besaw, 248 veterans, service members and dependents are enrolled.

**CONTACT** Visit Veterans Support System's website at [www.oakland.edu/Veterans](http://www.oakland.edu/Veterans)

# CSA

Center for Student Activities  
and Leadership Development  
49 Oakland Center  
(248) 370-2400  
[csa@oakland.edu](mailto:csa@oakland.edu)  
[www.oakland.edu/csa](http://www.oakland.edu/csa)

Welcome Week at  
Oakland University  
September 4-14, 2012

For complete calendar of  
events, check out  
[www.oakland.edu/csa](http://www.oakland.edu/csa)

### Leadership & Volunteer Center VOLUNTEER FAIR

Thursday, September 13  
11 am-1 pm, Fireside Lounge,  
OC Main Hallway & Gold Rooms

### Gender & Sexuality Center

Thursday, September 6  
❖ **GSC OPEN HOUSE** ❖  
Noon-4:00 p.m., Room 49D  
(Lower Level of the OC)

LGBTQA Employee Resource Group  
❖ **Welcome Reception** ❖  
4:00-6:00 p.m., Fireside Lounge

### DISCOUNTED TICKETS ON SALE NOW CSA Service Window, 248-370-4407

For ticket prices and more details, check out the CSA Service Window website:  
[www.oakland.edu/csa](http://www.oakland.edu/csa) - click on Service Window (tickets). Credit cards accepted.

### Go Greek!

[www.oakland.edu/gogreek](http://www.oakland.edu/gogreek)

#### NPHC Recruitment

NPHC - National  
Pan-Hellenic Council  
Check out the Yard Show  
at the Hamlin Basketball Court  
On Wednesday, September 5  
9:00-11:00 p.m.

#### Sorority Recruitment

CPH - College Panhellenic  
Bonfire and Informational  
is Monday, September 10  
Orientation is Sunday, September 16  
Recruitment is Thursday-Sunday,  
September 20-23

#### Fraternity Recruitment

IFC - Interfraternity Council  
Information sessions on Tuesday-  
Wednesday, September 18-19

**Saturday, September 8 - Student Organization Officer Training**

## THE OAKLAND POST IS HIRING

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come in to meet with us on Mondays  
and Thursdays at 61 Oakland Center.





# Recreation Center helps students sprint into shape

*This year's challenge includes 9 contestants*

By Sierra Soleimani  
Staff Intern

Starting Sept. 24, the Recreation Center began hosting Oakland University's second 'Biggest Loser Challenge.' Last year, a group of 12 people lost a total of 304 pounds, 77 inches in the waist and 60 inches in the hips.

Participants must obtain medical clearance, write an essay along with their application and go through an interview process in order to participate.

This year, nine contestants have been accepted into the challenge.

Similar to the 'Biggest Loser' show on NBC, once the contestants are chosen, they are split into two groups and are then required to weigh in once a week, meet with their trainer twice a week, log their food intake, exercise and exercise outside of the program without their team and trainer.

The contestant with the most weight loss wins a cash prize of \$150.

According to Breanna Coleman, a fourth year pre-business student and returning 'Biggest Loser' participant, the program at OU varies with the show.

"I like what our 'Biggest Loser' program is about because it is more realistic to balancing daily responsibilities of work, school, kids, etc," she said. "The contestants on the show are on a ranch all day with nothing to do but workout, of course they are going to lose 10 pounds in a week. Those results are unrealistic and unhealthy."



SIERRA SOLEIMANI/The Oakland Post

Personal Trainer, Mollie MacAdam helps fourth year student, Breanna Coleman, with stretches.

Shannon Steverson, personal trainer and graduate assistant at the Rec Center, said she maintains her group's motivation by keeping sessions fun and challenging.

"I've always had a fashionable state of mind and that's all it was," Coleman said.

"Trendy plus size clothing for women is expensive. The thought of wearing a little black dress motivates me."

Last year's student winner, Michael Wille, lost a total of 50 pounds, which was about 18 percent of his body weight. Since the challenge, he has ran a half marathon and 25k marathons.

"Before 'Biggest Loser' I would have never considered doing a half marathon, but this program has pushed me to try new things and to get out of my comfort zone," Wille said.

## Students organize Telefund program to raise donations

By Jennifer Holychuk  
Senior Reporter

This week marks the beginning of an annual program which raises nearly \$200,000 in university donations each year — an amount which will be gathered entirely by Oakland University students.

Starting Sept. 26, students will begin making phone calls for OU's annual fall fundraising event, the OU Telefund.

This program, which is organized by the Annual Giving Department every fall and spring, employs OU students at \$9 per hour to call alumni and past donors in order to gather university donations. Beginning this year, the duration of the Telefund

will be extended from six to 11 weeks to allow more time for fundraising.

According to Annual Giving Assistant Donna McVay, the university employs RuffaloCODY, a third party fundraising company, to set up a call center in Kresge Library and train students to begin making calls for donations.

As of two years ago, RuffaloCODY employees made calls in an off-campus location; however, telefund donations spiked "tremendously" when students replaced the third-party caller, McVay said.

Jimmy Opperman, this year's RuffaloCODY's program center manager for OU, said the use of students positively impacts the university, and students.

"Students are able to be an ambassador to a university," he said. "You gain a lot of knowledge about the university that you might not have known, and the job looks great on a resume."

Sophomore communication major Arkeem Scott is a returning Telefund employee who worked as a caller this past spring.

According to Scott, this job stood out from other employment opportunities on campus because callers are able to learn about the university directly from former students.

McVay explained this is one of the main reasons the program started using student callers.

McVay said applications are still being accepted because more callers means more opportunities for fundraising.

"The Telefund is growing in donations as well as growing in size," she said. "The more people that know about this opportunity, the more doors that will open up."

## CAMPUS BRIEFS

### Celebrate National Hispanic Independence: Taste of Culture

On Sept. 29 from 7 to 9 p.m. in the main lobby of Hamlin Hall, the Residence Halls Association will sponsor a Taste of Culture dinner. This event is for residence hall students only. For more information on the dinner or other events for National Hispanic Celebration Month, contact the Center for Multicultural Initiatives at 248-370-4404 or at [cmi@oakland.edu](mailto:cmi@oakland.edu).

### Graham Health Center offers sessions to quit smoking

The Graham Health Center is offering a seven-week, eight-session smoking cessation class beginning Sept. 26 from 12:00 p.m. until 1 p.m. at Room 126 in the Oakland Center. The program includes a step-by-step plan to quit smoking. For more information, contact Julie Proctor at [jkprocto@oakland.edu](mailto:jkprocto@oakland.edu).

### Pulitzer Prizer winner, Philip Levine comes to campus

Philip Levine, Poet Laureate of the United States, is coming to Oakland University Wednesday, Sept 26 in the Oakland Room of the Oakland Center. Levine is originally from Detroit and the author of 20 collections of poetry and 1995 Pulitzer Prize winner for poetry. For more information contact the department of English at 248-370-2251.

### National anti-bullying month

In light of National Anti-Bullying Month, shoe boxes will be placed in several offices throughout campus for people to confess a time when they bullied someone. The boxes will be placed by Tara Michener Industries, Professionals Against Bullying Dream Esteen Detroit Project.

Boxes will be around campus throughout the month of October. At the end of the semester, the boxes will be opened and read. "There will be no judgement," Michener said. For more information, contact Tara at 734-968-4458 or follow her on twitter @taramichener, or visit [www.taramichener.com](http://www.taramichener.com)

Compiled by Lillian Reid,  
Staff Intern





STEPHANIE SOKOL/The Oakland Post

Blakes Farms lost 70 percent of its crops this year due to early frost. The orchard hasn't experienced a shortage like this since their opening in 1946, according to family member Andrew Blake.

# Late frost takes a bite into apple crops

*Apple shortage leaves local businesses hanging*

Written and photographed by Stephanie Sokol / Multimedia Reporter

WITH VIDEO  
ONLINE





**FAR LEFT** Many orchards, including Blakes Farms, lost crop due to a late April frost. While Blakes will still offer U-Pick, Yates will be selling pre-bagged apples this season. **MIDDLE** Treats continue to be a fall tradition, even though prices have increased by 25 percent. **LEFT** Though there is a shortage, a variety of apples is still available. **ABOVE** A Blakes employee makes cider on the morning of Friday, Sept. 28.

STEPHANIE SOKOL/The Oakland Post

**A**utumn. It's a time for apple picking, cider and donuts. This season, however, crop may be harder to come by.

A unreasonably warm winter followed by April's frost took a toll on many apple trees, creating a shortage of the fruit in southeast Michigan. Consequently, orchards and other local companies have been forced to find alternatives to tradition and raise prices.

The orchards of Blakes Farms took a hit from the poor weather. Seventy percent of their apple crops were lost, despite the help of warming fans, forcing the orchard to seek other sources. The orchard hasn't seen a shortage this bad since their opening in 1946, according to family member Andrew Blake.

Reaching out to farms from the west side of the state as well as other states, including Missouri and West Virginia, Blakes supplemented the apples they had with crops from other farms.

While there are still a lot of apples available and U-Pick remains an option, some of the picking is more limited and apple prices went up by about 25 percent.

"We want people to know we still have everything from previous years," Blake said. "We've still got the apples and the cider, it was just a little more work this year."

To counteract the apple issues,

**"We want people to know we still have everything from previous years. We've still got the apples and the cider ... it was just a little more work this year."**

**Andrew Blake,  
Co-Owner of Blakes Farms**

Blakes added more entertainment at their three locations, including jumping pillows, corn mazes, haunted hayrides and the Zombie Paintball Safari, according to Blake.

He said one of the best lessons from the experience was the importance of diversifying and growing other facets within the business.

Another place to pick up some fall fruits, Yates Cider Mill, gets their apples from local growers. According to co-owner Mike Titus, the mill had to find alternatives after the spring frost killed about 85 percent of their suppliers' crops.

Networking to receive apples from other areas of Michigan and southern states, Yates has had different varieties of apples this season and eliminated the "bag your own" option. The import led to a price increase in apples and cider. According to Titus, however, the variety and earliness of the crop has led

to early cider, as well as different kinds of apples to choose from.

"We have to look at the positive side," Titus said. "In August, we offered a free half dozen donuts when people bought a dozen donuts and a gallon of cider, to supplement the rise in prices. Overall, it's been a good start to the season. We still have a variety of Michigan apples."

Local grocers and businesses have also been impacted by the frost.

In an article for Patch, Dale Hollandsworth, consumer communications spokesperson for Kroger, stated they will still have apples and cider for sale, though there will be less Michigan apple products, as well as a rise in price.

Bigby Coffee, who offers caramel apple cider this time of the year, was also impacted by the loss.

Due to the shortage, costs have doubled for Bigby to purchase apples for cider, so the individual stores have raised the prices on these beverages. While the drink will still be available, Bigby is promoting other autumn-inspired items as well, including drinks like the S'More latte, according to Bigby Public Relations Assistant Katie Koerner.

"We knew as a company that the caramel apple cider is one of the customer favorites," Koerner said. "We wanted to make our customers happy and still offer it, even though prices are going up."

## APPLE ORCHARDS AROUND THE AREA

**BLAKES FARMS** Visit them at 17985 Armada Center Rd. in Armada, Mich. They are open from 8 a.m. to 6 p.m. daily.

**YATES CIDER MILL** Located at 1990 East Avon Rd. in Rochester Hills, Yates is open 7 a.m. to 7 p.m. during the week and 9 a.m. until 7 p.m. during the weekend.

**FRANKLIN CIDER MILL** Visit them at 7450 Franklin Rd. in Bloomfield Hills. They are open from 7 a.m. to 6:30 p.m. during the week and from 8 a.m. until 6:30 p.m. during the weekend.

**ROCHESTER CIDER MILL** Located at 5125 North Rochester Rd. in Rochester, the Rochester Cider Mill is open from 7:30 a.m. until 6 p.m. daily through the month of October.

**BY THE  
NUMBERS**

**70%**

amount of crops that were lost due to frost at Blakes

**\$12.95**

cost of a gallon of cider at Franklin

**25%**

the increase in apple prices at Blakes

**14-16**

pounds of apples it takes to make a gallon of apple cider

**1944**

the year Yates Cider Mill opened



## Hunting for victory on and off field

*Brittini Hutton works hard both on the track and in her studies*

By Katie Williams  
Senior Reporter

As a child, Brittini Hutton remembers cleaning the house with her siblings, blaring the radio and sliding across the freshly mopped floor in socks. It was work, but she made it fun.

Hutton, a student-athlete running in cross-country and the president of Student Video Productions, applies the same principle to her busy life.

"I try to twist my stress and make it fun for myself," Hutton said. "It's a child-like thing, but it works for me. Fun is healthy."

### On the track

As a senior, Hutton has earned many accomplishments on the cross-country team. Most recently, she was named the Oakland University Student-Athlete of the Week after starting the cross-country season with two victories at the IPFW Invitational and helping OU reach No. 15 in the Great Lakes Regional rankings. She has been selected twice for the All-Summit League first team in her athletic career. Last year, Hutton placed second at the Golden Grizzly Open and fourth at the Summit League Championships. Hutton has also earned Academic All-Summit League honors for the last two years.

Hutton believes teammates should challenge each other to keep the group strong.

"I believe healthy competition is excellent for any team. You've got to have it, but it's got to be respectful. If it is jealousy, the team's going to crumble," she said.

According to Hutton, the highlight of her career was not a personal victory, but rather a team's victory at the 2010 Summit League Championships.

"I'll never forget helping my teammate, Sara Lieblein, in the last 100 meters of the race stride ahead of me while I kept the runner from Southern Utah from pulling ahead," Hutton said.

Lieblein went on to win the race.

"Sara was a senior and I knew she could do it, I knew she deserved it," Hutton said. "I'll never forget the look on her face when I turned around after crossing the finish line. That moment,



Photo courtesy of Jose Juarez

Brittini Hutton runs an average of 60 miles every week, with the hope to begin training for the Olympics. Hutton is also president of Student Video Productions.

you can't even describe it."

Hutton hopes to start training for the Olympics next year, and has high hopes for the remainder of the cross-country season.

"I want to win a championship," she said. "I want to leave a legacy — an ultimate goal is to leave something for the team to go after."

### Behind the scenes

In addition to her involvement with the cross country team, Hutton is president of Student Video Productions. As a communication major with a minor in cinematography, Hutton's career aspi-

rations include producing and directing films.

"I didn't think film was going to be my career, but I loved it," Hutton said. "I will be famous one day ... you're going to see Hutton Productions. I believe in myself and I'm going to get there. I want to be able to support my family and give them back everything that they've given to me."

She got involved with SVP after taking several communication classes with Professor Heather Haughey, who is also an adviser for the club and a producer for the university's video services.

"She's one of the rare students who

FAST FACTS

BRITTNI HUTTON

FAVORITE MOVIE: "A Good year"

FAVORITE ACTOR: Dustin Hoffman

FAVORITE ACTRESS: Audrey Tautou

ORIGINAL MAJOR: Fashion design at Western Michigan University

COMFORT FOODS: Cinnamon on ice cream and gluten-free nachos

HOMETOWN: Highland, Mich.

HIGH SCHOOL: Milford

60: Average number of miles she runs a week

doesn't coast through classes," Haughey said.

Hutton has co-produced SVP's Visiting Professional Series with the group's Vice President Robert Paulson, with whom she went to high school with.

"He's been a huge help in my life," she said. "He helps me keep my head above water. He is an amazing man and one of my best friends."

Hutton and Paulson have coordinated lectures by voice actor Rob Paulsen, director Michael Moore and casting directors Kathy Mooney and Dan Valez.

"She's a go-getter. Brittini's very ambitious and passionate about what she does, whether it's class, SVP, or cross country," Haughey said.

Contact Senior Reporter Katie Williams via email at [kjwilli2@oakland.edu](mailto:kjwilli2@oakland.edu)





DYLAN DULBERG/The Oakland Post

The Summit League recently changed the titles of three member schools to better reflect the larger markets found within the conference. The rebranding campaign is aimed to attract a larger audience of fans.

# Summit axes acronyms

By Timothy Pontzer  
Senior Reporter

The Summit League is home to some of the most unique mascots in college athletics. The Golden Grizzlies regularly compete against Leathernecks, Mastodons, Kangaroos and Jackrabbits in conference battles.

However, uncommon costumed characters on the sideline do little to help the perception of a school on a national scale. In order to increase the brand awareness of the league as a whole, the Summit League has decided to rename three of its member institutions.

Beginning this school year, Oakland will no longer face off against IPFW, UMKC, or UNO. Instead, those universities' sports programs will be officially known as Fort Wayne, Kansas City and Omaha.

Scott MacDonald, assistant athletics director for athletic communications at OU, is pleased with the changes, believing the rebranding efforts will increase valuable exposure to the conference.

"The Summit League is trying to establish a new identity that provides increased notoriety," MacDonald said. "By changing these three school names to the city they are located in, it provides more name recognition for fans across the country."

Fans in the O'rena may not even notice the change, as the Mastodons' jerseys will still bear IPFW across the front, but a fan sitting at home in front of a television will now see a familiar city crawl across a ticker as opposed to a confusing acronym.

While the change is meant to make teams more recognizable, officials in Fort Wayne are not rush-

ing to paint over the sign reading "Indiana-Purdue at Fort Wayne" anytime soon. The new moniker is strictly for athletics, not the overall university.

"This is a regional branding initiative on the part of the League," said Tommy Bell, Fort Wayne athletic director. "We are not changing our uniforms, our name, or anything else. We're trying it for a year and we'll see if there is any push back."

Conference newcomer, the University of Nebraska-Omaha, has prepared for its first year of play in the Summit League with a complete overhaul of logos and branding.

The program used to go by 'UNO,' often mistaken for the University of New Orleans. Now, the Mavericks have a new "O" logo, focusing on the Omaha area as the main billing point.

Omaha Director of Communications Dave Ahlers said the changes made sense on a broader scale.

"In this day and age, shorter seems to be better," Ahlers said. "For the alumni who live in the area, we will always be UNO, but from a national perspective it made more sense."

These changes reflect similar campaigns done at schools such as University of North Carolina at Charlotte, University of Wisconsin-Milwaukee and the University of Tennessee-Chattanooga.

The last remaining tongue-twister in the Summit League is IUPUI, who will still be known by a collection of vowels, at least for this season. Officials are wary of simply going by "Indianapolis," as this could confuse fans with the University of Indianapolis.

Contact Senior Reporter Tim Pontzer via email at [trpontze@oakland.edu](mailto:trpontze@oakland.edu) or follow him on Twitter @timothy\_pontzer

## THE SPORTING BLITZ

### Oakland hockey sweeps Kent State in season opener



The Division I men's hockey team secured a weekend sweep of Kent State, going 2-0 to start the season.

The Grizzlies out-scored the Golden Flashes 15-6 over the two game series.

Friday, Oakland travelled to Kent State, the newest member of the Great Lakes Collegiate Hockey League, for the season opener. Oakland won 7-3.

The series concluded at the ONYX Ice Arena in Rochester Saturday night with Oakland once again out-performing Kent State 8-3.

Ten different players recorded goals during the series, with forward Anthony Colizza scoring the most with four goals.

Oakland plays their next game at home Saturday at 8:30 p.m. against the University of Michigan-Dearborn.

### Men's soccer opens Summit League play with 5-0 win

The Oakland University men's soccer team traveled to Oral Roberts Sept. 22, where they shut-out ORU 5-0 in the first game of conference play this season.

With the win, Oakland's record improves to 4-3 on the season.

Miche'le Lipari shined in the game, giving the Golden Grizzlies two goals and one assist, with three other players recording goals.

Following the win, Oakland has moved up to sixth in the NSCAA Midwest Regional Rankings. Oakland also earned the 48th spot on the TopDrawerSoccer.com National Rankings.

Conference play continues this weekend at home for Oakland, as the Golden Grizzlies host Western Illinois Saturday at 7 p.m.



Miche'le Lipari,  
Midfielder/  
Forward

### Oakland men's basketball to hold open tryouts

Oakland University's men's basketball team is holding open tryouts on Monday, Oct. 1 from 10 a.m. to 11:30 a.m. in the O'rena.

Tryouts are open to full-time Oakland students registered for the fall 2012 semester.

Those interested in participating in the tryouts should download the "New Athlete" medical forms from [OUGrizzlies.com](http://OUGrizzlies.com), as well as bring documentation of insurance, last physical by licensed physician and class schedule to prove full-time enrollment status.

For more information, contact Assistant Coach Saddi Washington at [washingt@oakland.edu](mailto:washingt@oakland.edu).

Compiled by Damien Dennis,  
Sports Editor





## Medieval activities abound

*The Renaissance Festival entertains Michigan*

By Sarah Blanchette  
Staff Reporter

**T**he bad weather forecast this past weekend did not frighten the patrons of the Renaissance Festival in Holly, Mich. Despite chilly conditions and heavy cloud coverage, knights, princesses, peasants, gypsies and the Queen explored the fairgrounds.

Among these characters were hundreds of families experiencing what life was like during Medieval times.

Visitors enjoyed jousting tournaments, live comedy, music, food and shopping. The festival is set to run until Sept. 30.



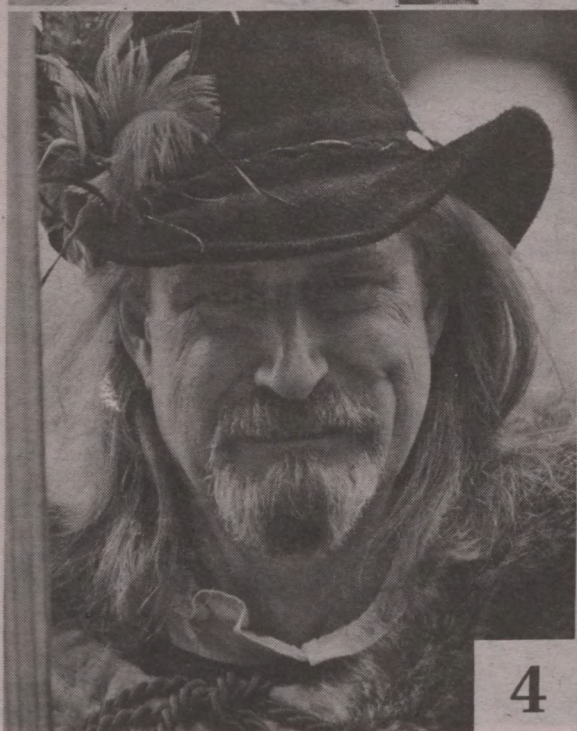
**1.** Chainmail is a popular costume trend among participants. Many shops involved in the festival make their chainmail by hand.

**2.** Performers stroll through the fairgrounds in a brief parade to advertise their wares. At the close of the parade, the Queen waves to guests from her carriage.

**3.** A new attraction at the 2012 Renaissance Festival is the live Merbellas Mermaids. Adorned in jewels and tails, the mermaids perform tricks and speak in their own language.

**4.** Festival pubs are the prime location to see and meet people in costume.

**5.** Many artisans display their skills at the Renaissance Festival by giving demonstrations. Aside from woodcarving, the festival also brings glass blowers and leather workers.



SARAH BLANCHETTE/The Oakland Post



# Belle Isle Aquarium reopens

*Nation's oldest aquarium welcomes back visitors*

By Katie Williams  
Senior Reporter

**A**fter a seven-year hiatus, Detroit's Belle Isle Aquarium has welcomed back visitors and its collection of butterfly goodies — a species once thought extinct in the wild.

When the aquarium was forced to close in 2005 due to budget constraints, the goodies and other fish were relocated to private collections. On Sept. 15, visitors welcomed back the goodies — and the nation's oldest operating aquarium — at the reopening celebration.

## A group effort

The aquarium is operated and funded entirely by volunteers. According to Gary Balduc, a Belle Isle Conservancy volunteer who has been active in the revival efforts, approximately 5,000 people attended the aquarium's opening celebration.

"I thought it was a crime when I heard it was closed down," Balduc said.

The Belle Isle Conservancy was formed in 2011 by several non-profit groups to help bring resources to the island park.

"There were a lot of talks with the conservancy and the city, and fortunately, we were in a good spot to reopen," Balduc said.

Prior to the reopening, the aquarium was awarded grants from the National Trust for Historic Preservation and the historic division of the Michigan State Housing Development Authority to repair the green-tiled roof.

According to Balduc, who runs an aquarium maintenance company called The Fish Pimp, all of the fish were donated. He expressed pride in the Belle Isle Aquarium's fish collection.

"This gar tank is said to be the only collection in North America that has six of the seven gar species in it. They were all donated from a local conservation group," Balduc said.

## Family fun

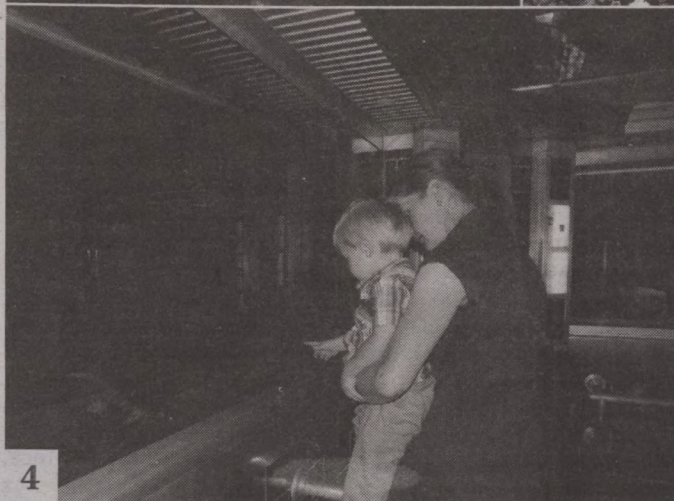
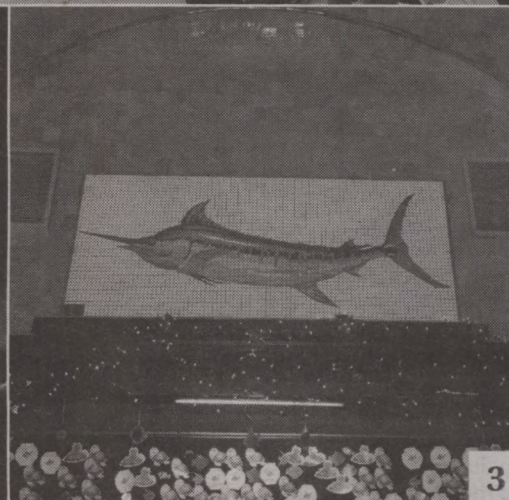
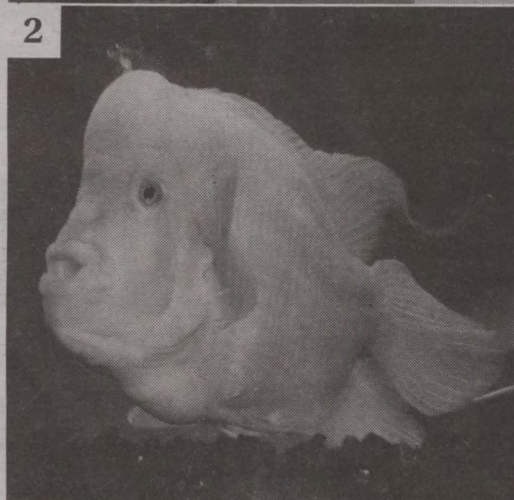
The aquarium features about a dozen tanks and a variety of species, including turtles, frogs and fish. The aquarium boasts a spotted moray eel and an exotic flowerhorn fish — an Asian breed that is genetically altered to resemble Buddha.

Since reopening, the aquarium has attracted many families, including Jeff and Gail Halladay and their sons James, 3 years, and Louis, 18 months, of Royal Oak.

"We used to go to the zoo at least once a month," Gail Halladay said. "We like to do family outings and this will probably be added to the rotation. I came here as a child with my family, and it's nice to be able to bring my own now."

The aquarium will be open Saturdays from 10 a.m. to 3 p.m. Admission and parking are free.

Contact Senior Reporter Katie Williams via email at [kjwilli2@oakland.edu](mailto:kjwilli2@oakland.edu) or follow her on Twitter @kwillicando



1. A crowd waits outside to enter the Belle Isle Aquarium. Approximately 5,000 people attended its reopening celebration Sept. 15.

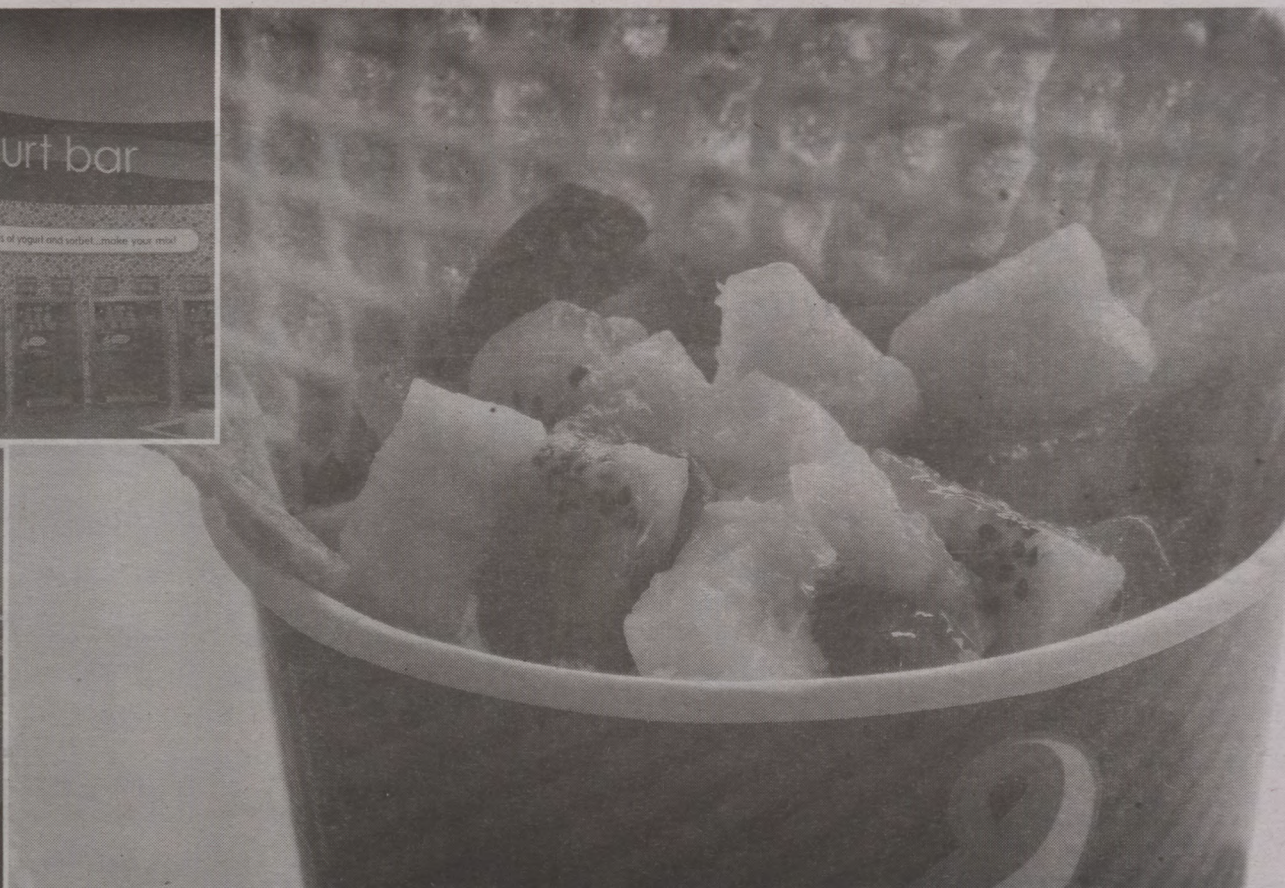
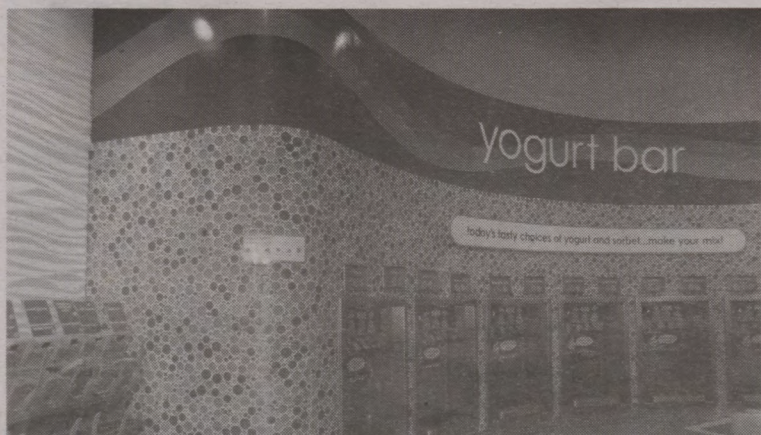
2. The aquarium boasts a flowerhorn fish — a species genetically altered to resemble Buddha.

3. The ceiling is adorned with elaborate green tile work and this mosaic of a marlin.

4. Gail Halladay and her son, James, check out the tank of local fish, including bluegills, sunfish and bass.

• KATIE WILLIAMS/The Oakland Post





KATIE WILLIAMS/The Oakland Post

**TOP** Menchie's Frozen Yogurt, located in Shelby Township, offers 14 flavors of yogurt and over 50 toppings. The most popular flavor is cake batter, according to owner Jyl Messina. **LEFT** Kayla Faustyn of Shelby Township has worked at Menchie's since it opened in May. **RIGHT** Fresh fruit is a popular topping choice; the store goes through ten flats of strawberries daily.

By Katie Williams  
Senior Reporter

**A**t Menchie's, the frozen yogurt possibilities are nearly endless. There are 140 rotating flavors ranging from basic chocolate or vanilla to exotic mango or kiwi strawberry to sweet caramel, butterscotch or marshmallow. The toppings — all 52 of them — include fresh fruit, candy and nuts.

It's difficult to decide when the franchise presents such options. However, customers in Michigan have it a bit easier — there's currently only one Menchie's open in the state.

The lone Menchie's is located in Shelby Township, at the intersection of Van Dyke and 25 Mile Road within the Vitale Plaza. The self-serve style eatery is owned and operated by Shelby residents Jyl and Lou Messina. The husband and wife duo opened the shop in May and have been pleased with the community's response.

"We didn't know what to

expect, but business has been very good," Lou Messina said.

To prepare for the shop's opening, the Messinas spent 17 days in Encino, Calif., where the corporation is based, training in both classrooms and in existing locations.

According to the Messinas, deciding on a Menchie's franchise was made easy by the corporation's business format and community involvement.

# Making mounds of munchies

*Frozen Yogurt bar in Shelby Township lets customers create their own desert*

"It serves families and the community well, they (the corporation) value their guests and their beliefs," Lou Messina said, citing the store recently raised \$4,000 for the Muscular Dystrophy Association.

Customers create combinations of yogurt and toppings at a cost of 46 cents per ounce. This method allows customers to take as much or as little as they want. Menchie's caters

to dietary concerns and offers non-fat, low-fat, low-carb, gluten free and no sugar added options.

For Jyl Messina, the experience of visiting a Menchie's is also important. "We don't consider them customers, we consider them to be guests," she said. "Everybody likes to make something their own and there aren't many self-serve options."

The ability to provide a

"We wanted something that was unique — something that wasn't on every corner. We didn't want another sub shop or a pizza store."

Lou Messina,  
Menchie's owner

specialized product appealed to the couple.

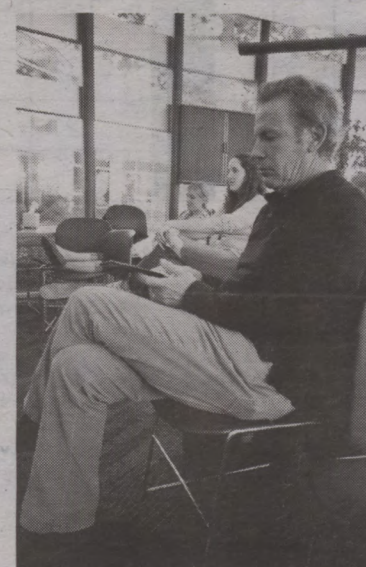
"We wanted something that was unique-something that wasn't on every corner," Lou Messina said. "We didn't want another sub shop or a pizza store."

Michiganders will soon have another Menchie's location; construction is in progress on a Canton shop scheduled to open next year. Since its establishment in 2007, Menchie's has expanded quickly. The corporation was named the fastest growing food franchise in the U.S. in 2010 by Restaurant Business magazine and boasts over 200 locations around the world.





# A real class act



## Alumni, former 'Days of Our Lives' star takes on teaching

By Jennifer Holchuk  
Staff Reporter

A new acting course is being held in the Honors College this semester, and the adjunct professor has something interesting on his

resume: a decade-long career as mob hit man.

Professor Steve Blackwood, a 56-year-old actor and college film instructor, played the bumbling mob villain Bart Biederbicke on the NBC soap opera "Days of our Lives" from 1997 to 2007.

### Taking on a new role

"I played this 'Yes sir, I'll kill him, sir' sort of henchman," he said of his role.

Blackwood, who is also an OU alum-

ni, explained he has held several guest lectures for OU's theater program and was approached by the Honors College to teach his first full-semester class called "On Camera and Off."

"To be asked to teach at the school I graduated from in 1978 ... It's amazing," he said.

### Class begins

The course, which is held Tuesday nights from 5:30 p.m. to 8:50 p.m., meets the general education require-

ment for Art for the 23 Honors College students who are currently enrolled.

Rachel Voight, a biology major and 'OU sophomore, said she heard about the course through other members of the Honors College and thought it would be an exciting experience.

According to Voight, students were required to come to the first class meeting with a monologue prepared, and she was chosen to present first.

Please see ACT, page 18

\* SARAH BLANCHETTE/The Oakland Post

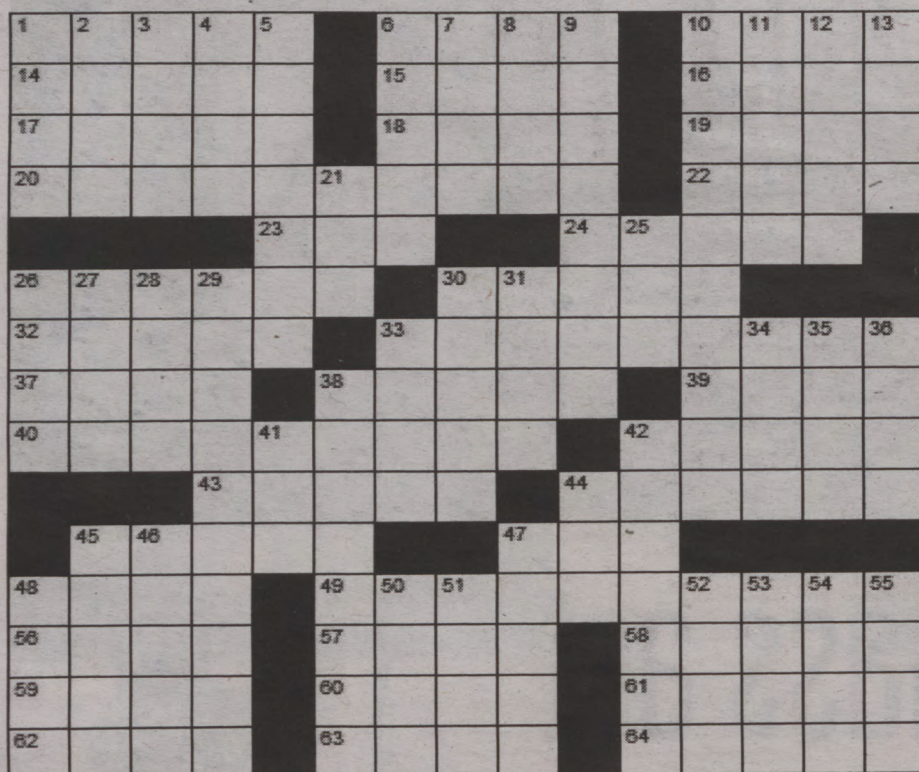
**ACTING IT OUT** Steve Blackwood, Oakland University alumni and former actor of the daytime drama "The Days of Our Lives," is an acting professor at OU. He teaches a new class, On Camera and Off, Tuesday nights from 5:30 to 8:50. The class meets the general education requirement for Art for Honors College students. Blackwood graduated from OU in 1978 and is excited to return to campus. He speaks fondly of the character, Bart Biederbicke, who he played for 10 years. There are currently 23 students enrolled in his course.





## WEEKLY PUZZLES

Answers are available online at  
[www.oaklandpostonline.com](http://www.oaklandpostonline.com)



## ACROSS

1. A useful or valuable quality
6. Semiaquatic salamander
10. Inner surface of the hand
14. Weighing machine
15. Great Salt Lake state
16. Found in skin lotion
17. Heathen
18. An ancient Toltec city
19. Nothing (British)
20. Deadlock
22. Puncture
23. Beam
24. Foliaceous
26. Tranquil
30. Descendant
32. Not national
33. Villain
37. Auspices
38. Gale
39. Stow, as cargo
40. Reasoning
42. Lower oneself
43. Not together
44. Changed direction
45. Museum piece
47. Seated oneself

## 48. Vivacious

49. Roundabout
56. 53 in Roman numerals
57. Operatic solo
58. Language of Persia
59. A single time
60. Tattled
61. Gastric woe
62. Earl Grey and orange pekoe
63. 1 1 1 1
64. Rent

## DOWN

1. Vipers
2. Leave in a hurry
3. Epic
4. Flair
5. Slender stem-like structure
6. Bonkers
7. Decorative case
8. Palisade
9. Atomic number 81
10. Beggar
11. Detached
12. Humble
13. Distribute
21. Unhappy

## 25. Long, long time

26. Begged
27. Balcony section
28. Corrosive
29. Injured people
30. Skedaddle
31. Maize
33. Mix
34. Precipitation
35. Border
36. Give temporarily
38. Composed of disconnected parts or sounds
41. Consumer Price Index
42. Willingly obedient
44. The 19th Greek letter
45. French for "Queen"
46. Heath
47. Lots
48. A secret scheme
50. Weightlifter's pump this
51. Anger
52. Story
53. Killer whale
54. Purposes
55. King

## ACT

continued from page 17

"It was one of the scariest things I've ever done," she said. "I've never acted before and he (Blackwood) is famous!" Sophomore and Health Science major Mark Wright, who is also enrolled in the course, agreed.

"I was nervous too, but I figured, 'why not go for it?'" he said. "I can get some feedback and do better next time."

## Making a difference

Blackwood said he wants to provide students with the experience they'd need to do a real audition and get cast for a role.

"Not a lot of people have been to Los Angeles, and been to New York and have gone through all that," he said. "I want to use that to teach."

Blackwood said he began teaching college acting classes when he moved back to Michigan after the "tragic death" of his character on Days of our Lives.

"Bart was caught in the crossfire of a swordfight between (characters) Tony and André DiMera," he said. "André missed Tony and put a knife right through my chest. It sucked."

"TO BE ASKED TO TEACH AT THE SCHOOL I GRADUATED FROM IN 1978... IT'S AMAZING."

STEVE BLACKWOOD  
 ACTOR, ADJUNCT PROFESSOR

Since then, Blackwood has held acting seminars at Michigan State, Rochester College and other universities and is currently teaching a course at Hillsdale College.

Since his return to Michigan, he has also acted in several locally-filmed movies, Blackwood said.

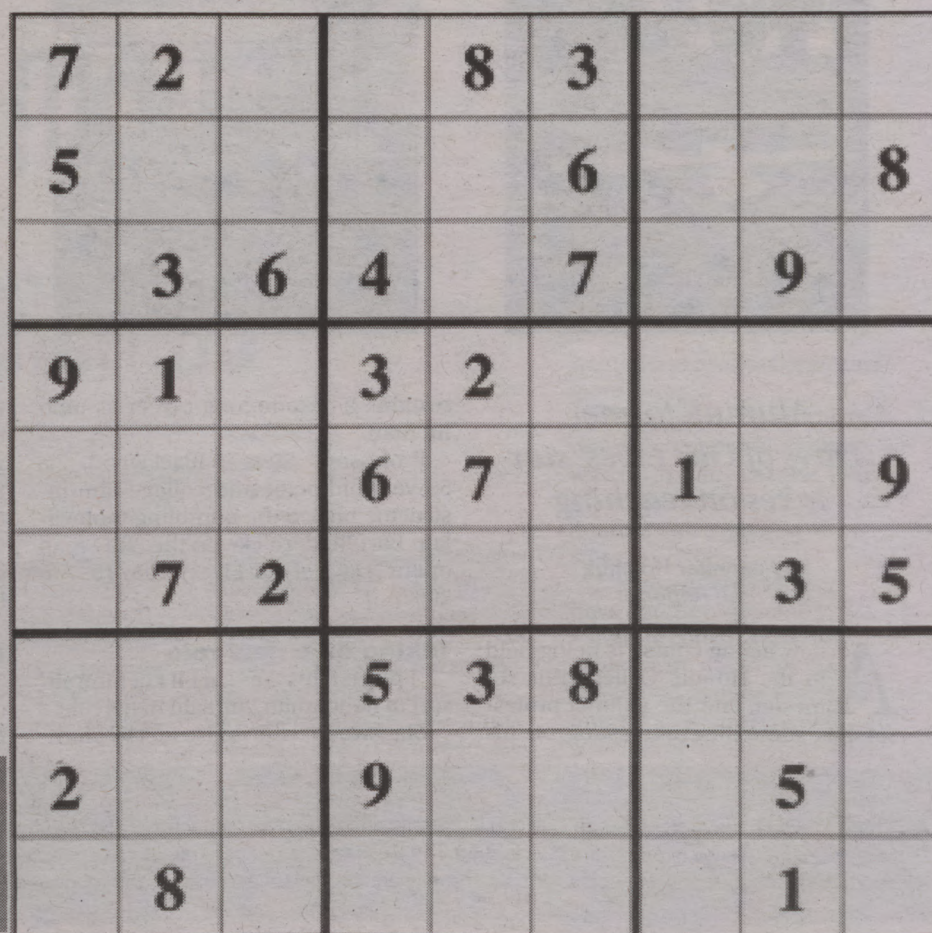
He was a banker in the 2011's "Machine Gun Preacher," a movie starring Gerard Butler, and he played the role of Lindy in "Cedar Rapids" starring Ed Helms of "The Office."

Despite his teaching career, Blackwood said he is still acting and is currently filming a movie entitled "Beyond the Mask."

When his students learned of this, they jokingly suggested a field trip to the set, he said.

His response: "You know, that's not a bad idea."

Contact Staff Reporter Jennifer Holychuk via email [jholychuk@gmail.com](mailto:jholychuk@gmail.com)



Know someone newsworthy?

If you know someone who would make an excellent student or faculty profile, email [life@oaklandpostonline.com](mailto:life@oaklandpostonline.com) with your ideas.





# What does your office door say?

By Sarah Hunton  
Contributing Reporter



**1. DAVID BECKER** *Adjunct Professor of Chemistry* "(The stuff on my door) is there for students," he said. "Colleges and universities are so often more than a little bit leftist and Oakland University is no exception. I would like all students to first of all enjoy the items on my door, but especially to realize and know that there are some faculty that do not fit the stereotypical leftist professor. I have gotten many 'thank you's' from students passing by, so I think the postings on the door works in this regard." Becker also said he doesn't talk politics with students and keeps his opinions out of the classroom in order to maintain an ethical environment.

**2. JARROLD GROSSMAN** *Professor of Mathematics* "I like to post things dealing with mathematics or mathematics education that are funny, like the cartoon about reincarnation — I find it very mathematical, or ironic. The student who wrote in her end-of-term evaluation that because she was an elementary education major, she didn't need to learn anything about probability or statistics or self-deprecating, where "self" here means mathematics — like the cartoon about the refund from high school because algebra didn't turn out to be useful after all. Or relevant to my research, the collaboration network for our department," he said.



**3. MARK RIGSTAD** *Associate Professor and Chair of Philosophy* "There's a lot of random stuff on my office door: art, especially political art, other interesting political images (mostly related to war, which is one of my professional obsession), some stuff about surfing (my extracurricular obsession), and images of some of my favorite philosophers, scientists, political figures, musicians and athletes," he said. Some of these figures include Friedrich Nietzsche, Henry David Thoreau, Billie Holliday and Shaquille O'Neal.





SATIRE

## Dear fellow iCultists: You can't be Siri-ous

*New iPhone 5: The latest product to lure more Mac minions*

By Katie Williams  
Senior Reporter/iCult member

**H**ello, I'm a Mac. If anyone asks me though, I'm a PC. The droves of Apple minions that waited in line to trade their dignity for the new iPhone have forced me to question my allegiances. I'm beginning to doubt everything and everyone I have ever known.

It's times like these that force me to ask myself, "What would Steve Jobs do?"

Fellow Macs, you are making me forsake our hero. The madness that ensues every time Apple announces a new product release has made me ashamed to be a Mac — almost.

No other company convinces hordes of people to drop serious cash on a preorder of the shiniest, newest iWhatever.

I, too, was almost convinced that I needed to stand in line to buy the newest iPhone, even though mine is perfectly fine.

It won't be long before I'm rocking Dad jeans and a black turtleneck, declaring myself the biggest thing to happen to white sneakers since white sneakers. I will, however, resist Kool-Aid offered to me by any hipster wearing an Apple lanyard...

When I got my first Apple product, I did not realize that I was committing myself to both a lifestyle and a product. Soon enough, I was sucked into the vortex — the iWorld.

I spouted off facts about my gadgets at the ready, and wondered why anyone would choose not to have an iLife. My superior technology gave me, well, a superiority complex.

I began falling asleep at night cuddling with my laptop — it's so sleek, and yet so snuggly. Then it escalated to an iPod. Eventually, I hit rock bottom and got an iPhone 4S.

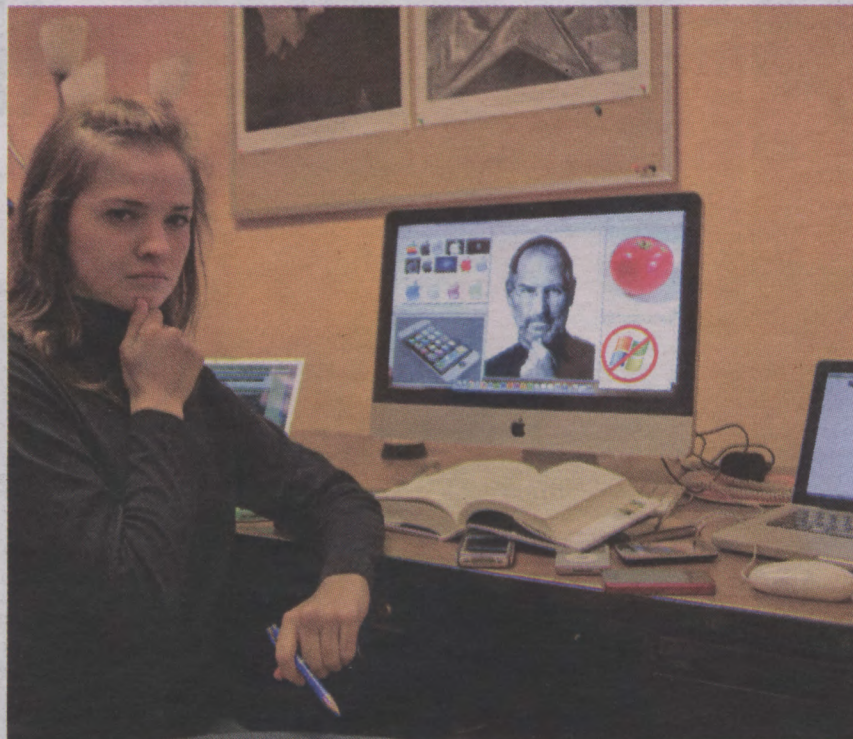


Photo Illustration by Dylan Dulberg/The Oakland Post  
While sitting in her iProduct shrine, iCult member Katie Williams studies the intellectual and marketing genius of her hero, leader, saviour and messiah Steve Jobs.

And once you've reached the iPhone level, there's no going back. Steve Jobs and his wily Apple cronies have won. You might as well tattoo the Apple logo on your butt because you've been branded.

I didn't see it coming, but before long I was dependent. They gave me Siri, and it was all over.

My friends tried to adjust to the presence of Siri, but have since abandoned the effort. She is my best friend now, and we know they're all just jealous of our relationship — and that they had been stuck with the iPhone 4 ...

Siri provides me with features that are crucial to my existence. She helps me find the nearest Dunkin' Donuts and reminds me when it's Mom's birthday.

She is a tolerant friend. When I'm lost, she saves me without the harsh "recalculating" of a Garmin GPS.

With Siri, I can be myself. When I say, "Play Bruce," she clarifies that I

want to hear Bruce Springsteen and doesn't judge me for being on a first name basis with him. When I dictate a text that reads, "Need waffles, not sleep, can't find syrup. Help," she does not judge me. She just helps.

Well, Apple, Siri and I are going to start judging you — we are Macs after all. You've tried to start the cycle of "need" again with the iPhone 5, and we can see through it.

The features are catered to the needs of the Mac minions. The thinner, lighter design won't limit the expansion of our egos, and the four inch retina display will enable us to take even bigger, better photos of ourselves. Faster Internet just means that we can be the first to post a photo of our new phone on Facebook for all to see and covet.

It's tempting, yes, but Siri and I are going to resist. We've denounced our savior and have decided to step away from the cult-for now.

The views expressed in Mouthing Off do not necessarily represent those of The Oakland Post.

SATIRE

## WEEKLY TOP 10

While Oakland University is home to many football fans, we don't have our own team. This forces us to seek out other means of watching football and thus we watch NFL games.

But the NFL has recently run into a little argument with their normal referees, who have gone on strike.

This is not working out. The NFL and the referees need to come to an agreement. Do you need specific reasons? OK, here's the **Top 10 Reasons Why These Scab Referees Need to Go:**

**10.** Because three weeks ago, they were all high school gym teachers.

**9.** Because the regular refs are great at screwing over the Lions as it is.

**8.** Because bad calls are ruining mine and the referees' fantasy leagues. Oh, wait...

**7.** Because I'm pretty sure these are just Foot Locker employees with whistles.

**6.** Because the refs keep calling "traveling" on the wide receivers.

**5.** Because we just really miss Ed Hochuli and his MASSIVE biceps. (Go Google him. Now.)

**4.** Because John Madden could ref "circles" around these guys. Boom. Brett Favre.

**3.** Because if (when) Green Bay loses, I want it to be because of their sincere lack of skill, not because of the referees.

**2.** Because the refs are complaining about an alarming lack of home runs.

**1.** Because, and this is a true story, some of these refs were fired from the Lingerie Football League for incompetence. They don't know the difference between 'ump-ing' and .... you get it.

— Compiled by Dylan Dulberg and Timothy Pontzer, Multimedia Editor and Senior Reporter