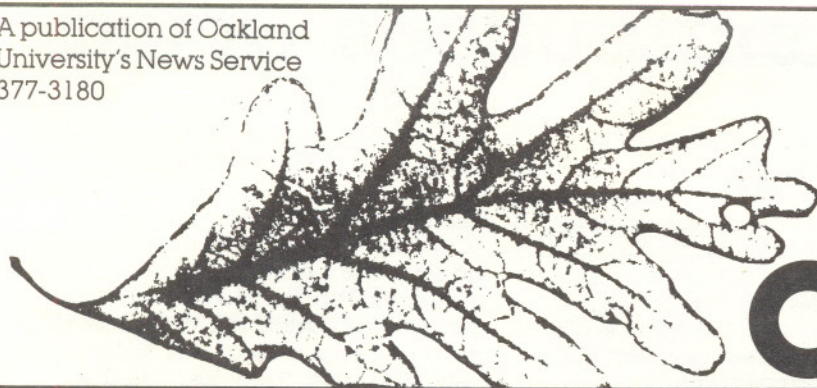




OU NEWS

June Commencement Highlights

The largest senior class in Oakland University history was honored at commencement exercises June 4 as 682 undergraduates and 137 graduate students received their degrees. This was 30 undergraduates more than the 1982 total.

Highlights of the ceremonies included the naming of Margaret A. Plant of Utica and John E. Rhadigan of Brighton as the Matilda R. and Alfred G. Wilson Award winners for 1983, and the graduation of the first woman to receive a Ph.D. from the university.

The Wilson Awards consist of a medallion and \$500 cash award and are made in memory of university benefactors Matilda R. and Alfred G. Wilson. Recipients are chosen on the basis of scholarship, commitment to and involvement in campus life, and concern for the well-being of others.

In a commencement first, Susan K. Nicholas of Romeo received the first Ph.D. in Reading awarded by the School of Human and Educational Services. The award was also the first Ph.D. made to a woman in any field.

Gertrude White of Franklin, professor emerita of English, received a special Teaching Excellence Award from the College of Arts and Sciences. A charter member of the faculty (1959 to 1981), Professor White was cited for upholding rigorous standards while practicing patience and resourcefulness, for joining a passion for learning with that for teaching, and for sharing generously the fruits of her scholarship.

The OU Alumni Association honored one teaching unit and two faculty members in arts and sciences for advising and teaching. The Department of English received a check for \$500; Peter Bertocci, associate professor of anthropology from Rochester received \$300; and Jerrold

Grossman, associate professor of mathematical sciences from Pleasant Ridge, also received \$300.

Nursing graduates receiving special honors were Kim Roll of Sterling Heights and Donna Domanke of Detroit, cited for Professional Development Awards; Caroline Medcoff of Deckerville, an Honors College graduate and winner of the Exceptional Achievement Award; and Nancy DiJanni of Pontiac, Chris Dolin of Ferndale, and Susan Mackela of Rochester, winners of departmental honors. Domanke also won the Geraldine Felton Award.

The School of Economics and Management honored seven of its graduates June 4.

Cited were:

Vicki L. Grove of Warren, winner of the American Marketing Association Scholar Award. This award is given to the student who has achieved the greatest overall and marketing G.P.A. while contributing significantly to the university and the community.

John M. Bomarito of Rochester, winner of the American Marketing Associ-

ation Service Award. Bomarito received this award for outstanding service to the Oakland University Collegiate Chapter of the American Marketing Association.

Gregg Mannino of Warren, winner of the Ross-Roy, Inc. Advertising Award. Mannino received the award because of his outstanding achievement in the area of promotional strategy.

Dorothy Cociu of Lakeville, winner of the Bateman Shooltz Research Award, for demonstrating outstanding performance in Marketing Research.

Robert Wassmer of Warren, winner of **The Wall Street Journal** Award. Wassmer, who majored in economics, was selected by the faculty of the school on the basis of academic achievement and contributions to the school. Wassmer has been admitted to the Ph.D. program of the University of Maryland, where he has been awarded a graduate assistantship.

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Honors Scholarship

Scholastic ability has paid off for eight high school students who have been chosen to receive Honors College Scholarships.

The students were chosen on the basis of an essay, their high school records, and national test scores. Parental income was not a factor.

Winning \$1,000 each were Julie Winklepleck, Brighton High School, and Anne Hooper, Franklin High School.

Six students will receive \$500 each. They are: Ann Marie Klimek, Eisenhower High School, Utica; Christine Walker, Clinton High School, Clinton; Carol Roan, Fenton High School, Fenton; Michele Goike, Eisenhower High School, Utica; Aimee Blake, Warren High School, Warren; and Cheryl VanHuylenbrouck, Fraser High School, Fraser.

Faculty, Staff Contributions Noted

Margaret Twyman, Meadow Brook Hall, was elected to her second term as vice president of Tourist & Travel Association of Southeast Michigan at their May meeting in Meadow Brook Hall.

Corenna Aldrich, Meadow Brook Hall, was elected president of Pontiac-Oakland Symphony Orchestra at the annual membership meeting May 19.

James Dow, anthropology, published a review of the film "Children of Samoa" in the most recent issue of **AAS Science Books and Films**.

Gregory P. Knoff, School of Engineering and Computer Science, has been elected to the board of directors of the Detroit Area Pre-College Engineering Program. DAPCEP is a consortium of universities including Michigan State University, University of Michigan Ann Arbor and Dearborn, Wayne State University, University of Detroit, and OU.

Timothy R. White, voucher audit, has been awarded a Prize Fellowship at the University of Wisconsin in Madison, Wisconsin. The fellowship is for the purpose of studying Film Theory, History and Criticism. Tim will begin work on his Ph.D. in September, 1983.

Harold Zepelin, psychology, is author of a chapter on "Normal Age-related Change in Sleep," appearing in a book on **Sleep Disorders: Basic and Clinical Research**, Spectrum Publications, 1983.

Jane Briggs-Bunting, journalism, was the lead-off speaker in the current events spring session for the Mature Minglers, a group which includes seniors from the Bloomfield areas and some Birmingham seniors who live in one of the Bloomfield school districts. She spoke on "How Reporters Cover Stories," plus gave them some background information on the genesis of a story, and production from start to finish.

Rhetoric faculty were active at the College English Association in Asheville, North Carolina. Barbara Hamilton and Donald Morse gave a paper and media presentation, "Creating Courses for Television: A Different Process and Product," in which they discussed the creation of a pilot television course in successful note taking for Oakland University. Morse was also active in responding to four papers in a special section on rhetoric and later moderated and participated in an extended discussion with Richard Ekman on "Education for the Humanities." At the annual business meeting a resolution commended and thanked Morse for his service to the College English Association 1970-1983 as executive secretary, a member of the Board of Directors, editor of publications, second vice president, first vice president, and president.

David L. Bixby, manager of Oakland University Bookcenter, has been appointed to serve as a member of the Medium-Sized Stores Committee of the National Association of College Stores. The Medium-Sized Stores Committee reviews NACS programs and services as they apply to the medium-size store, and develops educational programs for use at NACS meetings. He is president of the Michigan Association of College Stores.

The National Council for International Health has selected two films of Philip Singer, sociology/anthropology, "Hindu Loaves and Fishes," and "Cupping for Pain Control," for showing and discussion during the Annual Conference on Traditional Healing in June in Washington, D.C. The theme of the conference is "Health for All by the Year 2000," and "Traditional Healing and Contemporary Medicine."

Carlo Coppola, area studies/modern languages, has published an article entitled "Two Modes in the Poetry of Makhdum Mohiyuddin" in **Indian Literature**, Volume 26, No. 1 (January-February 1983), published by the Indian Sahitya Akademi (National Academy of Letters), New Delhi.

He has also published three encyclopedia articles on South Asian writers Sarojini Naidu, Nazrul Islam and Premchand in the third volume of the **Encyclopedia of World Literature in the 20th Century**, edited by Leonard Klein (New York: Frederick Ungar Publishers, 1983), pp. 351-352; 359-360, and 590-591. Coppola is also a member of the Board of Advisors of this encyclopedia project sponsored by Ungar Publishers.

Tour Studies Israeli Elderly

A "behind the scenes" look at the life of the elderly in Israel is being planned Aug. 8-22 by Boaz Kahana, psychology, and Eva Kahana, Wayne State University.

The tour will include visits to retirement homes serving a variety of elderly groups including new immigrants, the Arab elderly and the aged of the Kibbutz. Also included are health care facilities for the aged, senior citizen centers, research centers in aging and visits with eminent gerontologists in Israel. In addition, sightseeing to holy places and other places of interest will take place.

An unusual feature will be an opportunity to exchange ideas with

elderly survivors of the holocaust in conjunction with an ongoing study of holocaust survivors conducted by the Kahanas.

The Kahanas have also recently completed a study of the adjustment of older Americans who retire in Israel.

This program is the fourth in a series of Summer Gerontology Study Tours which have included visits to Scandinavia, Britain and Israel. An optional extension to Greece is also planned.

The program offers university credit or continuing education credit.

Commencement

con't from p. 1

Each year the School of Economics and Management together with its alumni affiliate gives awards to the male and female student who led their class in academic excellence. The winners were Charles H. Foley of Lake Orion, an accounting major, and Sandra Ann Giudici of Sterling Heights, who majored in management with a concentration in Human Resources Management.

Mozart Fete

Alumni, students and faculty from the College of Arts and Sciences attended a Mozart Festival June 11 in Meadow Brook Hall.

The program was sponsored by the College of Arts and Sciences and the Alumni Association.

The sessions included discussions of Mozart's operas on stage, the 18th Century environment, excerpts from "The Marriage of Figaro," a performance of the piano concerto No. 21 in C Major, a scene from the play "Amadeus," and a dance performance.

Among the guest performers or lecturers was David DiChiera, director of Michigan Opera Theatre.

Accounting Schedule

The schedule for closing Oakland University's accounting records for 1982/83 has been established. All financial data for this year's business must be submitted according to the following schedule:

ACCOUNTS PAYABLE: Invoices dated on or before June 30, 1983 for goods and/or services received during 1982/83 must be submitted to Voucher Audit by July 7 for inclusion in 1982/83 business. (Claims for travel reimbursement which are to be charged to 1982/83 cannot include expenses incurred subsequent to June 30, 1983.)

PAYROLL:

	Pay Period	Date Time Sheets are to be Submitted	Pay Date
Salary	June	--	6/30
Labor	6/20-7/3	7/5	7/8
Student	6/13-6/26	6/27	6/30
MBPAC	6/20-6/26	6/27	6/30

INTERDEPARTMENTAL CHARGES: Charges incurred prior to July 1, 1983 must be submitted to the Accounting Office by July 7, to be included in 1982/83 business.

CASH RECEIPTS/DEPOSITS: All monies on hand June 30 must be deposited with the Business Office Cashier by 9:30 a.m. on July 1. The cashier will be open from 8:00 a.m. - 9:30 a.m. to process these deposits.

The above data will be included on the June accounting ledgers that will be available about July 12. Any adjustments or corrections that are to be made to the ledgers must be communicated to the Accounting Office no later than July 15 to be considered in the final 1982/83 accounting reports.

If you have any questions concerning this schedule, please call the Accounting Office, 7-2447.

DIVISION OF STUDENT AFFAIRS 1983 Summer Schedule (June 6, 1983 - August 26, 1983)

SUMMER HOURS

7:30 am - 5:00 pm (M-TH)

7:30 am - 11:30 am (F)

- Office of the Vice President
- Office of the Assistant Vice President
- Office of the Associate Vice President (Student Life)
- CIPO
- Financial Aid
- Residence Halls
- Health Center
- Counseling Center
- Bookcenter
- Office of the Dean for Student Services
- Special Advising
- Academic Advising (7:30 a.m. - 7:30 p.m. M-TH)
- Admissions
- Special Programs
- Student Records

REGULAR HOURS

8:30 am - 5:00 pm

- Placement & Cooperative Programs
- Upward Bound
- O.C. Scheduling Office
- Food Service
- Special Programs (partial staffing)

Helen Poole Honored

When Helen Poole went to her credit union to purchase travelers checks, she came away with a lot more... free travelers checks, free share draft account, health and life insurance options, travel discounts, guidance on retirement planning and management, and a host of other benefits... all by joining "Senior Class." And, by joining, Helen became the 50,000th member of the National Association for Retired Credit Union People (NARCUP), an organization designed to serve the financial needs of retirees and those nearing retirement age. Helen was recognized for this distinction on Thursday, May 26, at the East Lansing office of the Michigan State University Federal Credit Union.

The "Senior Class" program was introduced last February by the Michigan State University Federal Credit Union for members age 55 and over. According to Frances Lesniewski, credit union president, "As people get older, so much is taken away. We want to give something to the retired person and the one about to retire." "Senior Class" members receive a comprehensive package of special financial services, including membership in NARCUP, which is provided for the first year free of charge by the credit union.

In order to provide more personal service in a comfortable atmosphere, Judy Ebaugh, Senior Class coordinator, handles transactions for members from her office. "They don't have to stand in line in the lobby or deal with tellers. They can conduct their transactions in my office, as well as discuss financial counseling and retirement planning... or just talk sometimes."

Helen does not plan to retire from her position as administrative assistant in the psychology department for another 3 to 4 years, but she has established herself in the retirement program at the university and, during the past year, she opened an Individual Retirement Account at the credit union. Her "Senior Class" membership is timely since she was planning to transfer her checking account from another institution and open a credit union share draft account... and now she'll have one for free.

Job Posting

Coordinator for Student Organizations, AP-6, CIPO. For additional information contact the Employment Office at 377-3480.

DIVERSIONS

06/17/83

Play
The Robber Bridegroom
Barn Theatre
8:30 p.m.

06-18-83

Play
The Robber Bridegroom
Barn Theatre
6:00 p.m.

Play
The Robber Bridegroom
Barn Theatre
9:30 p.m.

06-19-83

Tour
Meadow Brook Hall Public Tours
1:00 p.m. - 5:00 p.m.

Play
The Robber Bridegroom
Barn Theatre
2:30 p.m.

Coffeehouse VIII
Barn Theatre
8:00 p.m.

06-20-83

Testing
LSAT
O'Dowd Hall Room 202-3
1:00 p.m.

06-21-83

Classes End
10:00 p.m.

06-22-83

Final Exams

06-23-83

Final Exams
MB Festival
Detroit Symphony Orchestra
Baldwin Pavilion
8:00 p.m.

06-24-83

MB Festival
The Lettermen, The Four Freshmen
Baldwin Pavilion
8:00 p.m.

Play
The Robber Bridegroom
Barn Theatre
8:30 p.m.

06-25-83

MB Festival
Children's Concert
Baldwin Pavilion
11:00 a.m.

MB Festival
Detroit Symphony Pops
Baldwin Pavilion
8:00 p.m.

Test
National Board Certification Counselor
Test
204 O'Dowd
8:00 a.m.

Testing
RELE Tests
118 & 159 NFH
7:30 a.m.

Play
The Robber Bridegroom
Barn Theatre
6:00 p.m.

Play
The Robber Bridegroom
Barn Theatre
9:30 p.m.

06-26-83

MB Festival
Detroit Symphony Orchestra
Baldwin Pavilion
8:00 p.m.

Play
The Robber Bridegroom
Barn Theatre
2:30 p.m.

Tour
Meadow Brook Hall Public Tours
1:00 p.m.-5:00 p.m.

06-27-83

Academic
Registration
Summer Support Orientation
202 O'Dowd Hall
8:00 a.m.

06-28-83

Academic
Classes Begin
8:00 a.m.

06-29-83

MB Festival
Detroit Concert Band
Baldwin Pavilion
8:00 p.m.

Patio Series
Tripoli Steel Drums
O.C. Patio
12:00 p.m.

06-30-83

MB Festival
Detroit Symphony Orchestra
Baldwin Pavilion
8:00 p.m.

Houses For Sale

Three bedroom raised ranch on a wooded hillside lot with two bathrooms, fireplace, large open kitchen, family room, dining area, ground level basement, lots of cupboards, 2½ car garage, heavily insulated, self-storing aluminum storms and screens, hardwood floors. Meadow Brook Subdivision, 572 McGill, \$68,000. Call: Joan Pfaff at 651-3500 or 651-6473.

Former family home of Oakland University president, and one of the six originally designed homes for this subdivision on the Wilson estate grounds. Four bedrooms, recreation room, 2 baths, large living room, dining ell with sliding doors. Unique one-floor design incorporates convenience and privacy for family, yet is easy to maintain. Central heating & air conditioner-humidifier. Separate heating and air conditioner in newer wing, where 2 smaller bedrooms form independent suite with recreation room. Approximately 2,150 square feet. \$84,900. Call 375-0532, and after July 6 (616) 869-7361.

Three bedrooms, two baths, family room, full dining room and living room with fireplace and deck, kitchen with dining area. House is of contemporary design with a two-car garage and courtyard on a wooded lot. Asking \$68,000. Call Randal Hansen, 377-2300 or 1-229-4482.

Testimony Before The House Subcommittee On Higher Education

June 2, 1983

by Joseph E. Champagne, President
Oakland University

Note: This testimony is similar, but not identical to that of the president before the Senate Subcommittee on Higher Education, May 11, 1983. Members of the House Subcommittee on Higher Education Appropriations:

I appreciate the opportunity to explain to you some of the concerns that we at Oakland University have about the level of funding for higher education in Michigan and specifically at Oakland University.

You specified in advance a series of concerns which are of special consideration to you. These related to problems associated with enrollment decline, deferred maintenance, tuition increases, and erosion of general fund support. It is difficult to talk about certain ones without involving others, so my testimony shall cover the four areas, but not necessarily in any separate and distinct order.

We generally believe that the legislative agency's enrollment forecasts are accurate for the State of Michigan as a whole; however, we feel that southeastern Michigan presents a unique set of circumstances which could cause enrollment stabilization to be more probable than significant enrollment decline for our institution. For example, in the past several years Oakland University has grown in enrollment despite declines in enrollment at many other institutions. As a matter of fact, for the past two years, Oakland University was the only state university which showed an increase in enrollment of new students who are entering college for the first time. Two other institutions last year showed overall enrollment growth, but this was due to a combination of both transfer students and new students entering college for the first time. While it is true there are certain demographic changes taking place in the population which would predict a general decline in enrollment in higher education for a period of time and then a gradual upswing, we feel that the overall statewide declines will be real but relatively small when compared with the total base of higher education students and with the growing market of non-traditional students who by reason of a rapidly emerging technological society will either seek a college education or return to complete or upgrade their collegiate education.

Again, in respect to Oakland University, we live in that part of the state in which there is high population density. Indeed, within just a few miles of the university there reside over a million residents. Most of our students are commuter students who live within just a short distance of the campus; but if one were to look at a reasonable driving distance, given the excellent artery of Interstate 75 adjacent to the campus, we can state that more than half of the residents of Michigan live within commuting distance of Oakland University. Because of this high population level and because our students are largely place-bound commuting students, we do not anticipate major enrollment declines in the future. We do expect some shifting of enrollment within programs and we expect high growth possibilities in areas such as engineering, computer science, business administration, and the health sciences. However, because of the inadequacy of funding, we have had to curtail enrollment in our highest growth areas, such as engineering, computer science, and business administration. This will probably precipitate a slight overall institutional enrollment decline, as students who wish to enter these professional areas will elect not to go to college at all rather than go into other areas whose employment prospects are not as bright.

Our enrollment applications for next year are running ahead of the same period for last year, but we do not expect that this increase in applications will produce an overall increase in enrollment because of necessitated program curtailments and enrollment capping in high-demand areas. When all things are considered, we most likely expect to experience a slight decline in enrollment. We feel that this is a very unfortunate set of circumstances, since we will not be adequately providing for the educational needs of the people in our normal service area. On the one hand we are preaching that increased education and training will be necessary in our emerging high-technology society, and on the other hand we are closing the doors to students in high-demand areas, a very unfortunate paradox for the citizens of the State of Michigan.

Enrollment and financial adequacy as viewed from general fund erosion go hand in hand. Since 1977, our enrollment has grown by nearly 12%, but at the same time our appropriations have not grown proportionately. In 1976, Oakland's share of the total higher education enrollment in the state was 4.1%, and in 1983 the share was 4.7%, indicating a substantial increase in the percentage of Michigan residents that Oakland University is educating. While we experienced this rather dramatic enrollment growth (12%), our share of the higher

education funding within the state has remained constant since that period of time. The effect has been an enormous erosion in the amount of revenue available per student because enrollment has grown, but not the state appropriations to support the growth. Other institutions have declined in enrollment and their share of the state dollars has also remained constant. This, in effect, is equivalent to an increase in appropriations per full-time equivalent student for those institutions whose enrollment declined. We recognize the complexity of the financial problems of the state, but this type of acute erosion of dollars in growth institutions is one which should cause this Committee to look seriously at the funding model used in Michigan at this time and at the assumptions which are currently being used as the basis for funding institutions.

We have calculated, for reasons of discussion, what our appropriations ought to be if, in fact, our enrollment growth were taken into consideration at Oakland University. Indeed, in 1982 we were underfunded by approximately 2½ million dollars, simply because of that erosion, erosion caused by not funding enrollment growths. Again, the net effect of not funding growth is having less money available to spend on educational programs. In other words, our students are penalized because our institution has continued to respond to area educational needs. Virtually all of our students are in-state, local residents.

Another way of looking at this erosion is to show that in 1977 the state appropriation per full-time equivalent student to Oakland University was \$1,625. At that time, the appropriation per full-time student in the twelve comparable universities in Michigan—excluding the University of Michigan, Wayne State, and Michigan State University, which have medical schools—was \$1,637. In other words, Oakland was exactly at the average state appropriation in 1977. At the current time, our state appropriation per full-time student is \$2,144, compared with the average for the comparable twelve institutions of \$2,396, or a difference of approximately \$250 per full-time student. This is the effect of the erosion brought about by enrollment growth in our institution as we have attempted to be responsive to need. One could make the argument that we should have shut off enrollment in all areas; however, when the demand for enrollment is as great as it has been at Oakland, it is a very difficult process to curtail enrollment, as the needs of the taxpayer and society in general run counter to that curtailment.

Because our total revenue is far below the average of our comparable institutions in Michigan, we have had to become extremely efficient in all of our operations; and, indeed, we are extremely proud of our efficiency measures. For example, our faculty has the highest workload of any faculty in the state, and at the same time within the comparable institutions we are second in research productivity and grant level. The average number of full-time equivalent students per full-time faculty in the state is 15.6, whereas at Oakland this past year in 1983 it was 22.6. In terms of administrative and professional staff, the average comparable statistic for the state was 33.9, whereas for Oakland it was 47.3. In the area of clerical and service, maintenance and technical workers, the average full-time equivalent student per full-time employee in that category was 17.2 for the state, but 22.7 for Oakland. In other words, in all areas of employment, Oakland exceeds the state average by a significant amount, indicating that its employees are working harder than the average, by virtue of our having fewer employees per student.

Sometimes the argument is made that our university campuses are overbuilt in size, especially with predicted enrollment declines. We at Oakland University can be very proud of our record of clearly not being overbuilt. The average number of square feet per full-time student in the state is 202, and at Oakland University our square footage is 111, almost half the state average. As a result of the enrollment growth and the less-than-adequate amount of space on our campus, we are having to reshuffle programs constantly. In fact, this year we are even pulling one residence hall, the Pryde House, off line and converting it to laboratory and office space so that we can create additional educational and science laboratory space in another building. Required funding for this conversion is about \$125,000. We believe this approach of reallocating space is far more efficient for the state than the construction of new space. We ask your continued support of this modest request which will provide enormous institutional relief in high-growth science areas. I know that each of you has already been very helpful on this project.

The financial demands of the past few years have caused us to conduct a complete reanalysis of our entire institutional thrust. Last year I asked the university community to complete a thorough review of all of our programs, both academic and student development, and of our role and mission. This review led to a reduction by approximately fifteen percent the number of academic programs offered on the campus, a consolidation of academic and student service activities; and indeed, we even closed one entire school by merging its offerings with other related programs and discontinuing certain other aspects of that school thereby reducing both programmatic and administrative costs. During the past two years, ninety positions have been reduced at Oakland University through attrition, position freezing, and retirement. While we have had to add some staff because of program redirection, we have had gross budget reductions in excess of 3½ million dollars, or approximately 10 percent of our current annual budget, in support of the position eliminations and other cost-cutting measures. These reductions were made because the offsetting tuition increases were not sufficient, as large as they were, to meet even a status-quo budget.

We feel that we have been adequate stewards of our declining financial resources at Oakland University. If one wishes to summarize what has happened to us using the Detroit Consumer Price Index as a measure of erosion, you would see that in the ten-year period since 1973 we have had a 30.7% decline in the appropriated actual dollars per full-time equivalent student. During this same period, we have experienced a 34% increase in enrollment. Staff increases in this period of massive enrollment growth equaled only 14½%, while tuition in constant dollars increased by only 25.6%, a figure which in inflated dollars, however, is equal to nearly 200%.

We do not have a complete response to the growing dilemma of tuition increases. The erosion of appropriated general fund support due to budget cuts, high inflation, and failure to fund our growth has necessitated inordinate tuition increases at Oakland as well as at other institutions. Tuition in Michigan is about 50% higher at the least expensive Michigan public university than the national average. What I will suggest below, I believe, will help to reduce the necessity for further major tuition increases. It is frequently said that a good level of tuition revenues versus other revenue support should be a 25%/75% ratio. In Michigan, we are at the 40%/60% ratio and we should strive through adequate state funding to return to the 25%/75% ration model that existed here not too long ago.

To achieve this more adequate tuition and state appropriation balance, we are suggesting to you that the state return as rapidly as possible to an equitable formula approach to funding higher education. Indeed, there are differential costs for the varying institutions across the state. The problems in certain areas are different from the problems in other areas, and we believe that it makes absolutely no sense to simply grant across-the-board increases which reflect some type of approximation of inflation rates. The varying elements of cost driven largely by enrollment must be reinstated as the basis for funding equitably the higher education system in Michigan. If there is growth, it should be funded; if there is a curtailment of growth, some mechanism should be set in place to take into account this condition. As more and more professional programs grow on certain campuses, increased funding for these programs must be built into the formula system or we are not going to be able to produce the type of graduate that our emerging high-technology society is demanding.

If I could urge this committee one consideration, I would make it that we reinstate an adequate formula system with factors of true educational costs. If this were done, we would be able to stabilize tuition, forecast our budget needs accurately, and have sufficient dollars to maintain the historical thrust for excellence in higher education that this state has so well earned.

You have expressed concern in the area of deferred maintenance. This is a problem area that is of enormous importance and a hidden cost often not fully realized. Our conservative—and let me emphasize conservative—estimate of deferred maintenance projects at Oakland University total to 1.9 million dollars. This figure may appear low, but it is based upon an immediate-needs approach and the fact that we have curtailed other expenses to continue, even in these hard times, to try to maintain our facilities as best we can. We recognized that if we did not take that approach, we could have problems we could never afford to resolve. But despite our efforts we are at this point nearly two million dollars behind in necessary maintenance work. If we were to speculate on desirable work that should be completed, but not absolutely necessary, that figure would multiply by a significant factor. Those of you who own homes know the hidden and spiraling costs of not maintaining your property. It does eventually catch up with you, and when it does, it costs you more than if you had made the repairs in a timely fashion.

Finally, I wish to address the area of economic development. I indicated to you that we redefined our role and mission in our analysis of programs which led to a 15% reduction in the number of offerings. Our new Role and Mission Statement defines clearly the institution as a partner to the communities it serves. We have pledged to link ourselves to the needs of our environment so that we can remain relevant as an institution and accountable to the taxpayers who support us. Our new Role and Mission Statement (copies of which I am providing for you) prescribes this degree of relevance to the needs of society in all aspects of our educational programs. These needs include student demands, traditional university excellence and scholarship, economic development support, industrial and business liaison, and all of those aspects which will ensure that our institution is an aggressive partner in the economic revitalization of our region, while at the same time, meeting the educational needs of a varied citizenry. We are indeed proud of our newly defined role and mission, and we take seriously our efforts at economic development and revitalization.

We are doing everything within our power to assist southeastern Michigan in its economic revitalization by providing more relevant educational programs, by participating in adult career counseling, reassessment and retraining activities, by working directly with all segments of government and industry in their educational needs, by working with the Department of Commerce in the regional growth of southeastern Michigan, and by our working to stimulate a high-technology research and development center adjacent to our institution.

Members of the Subcommittee on Higher Education, your task is extremely difficult because your resources are limited. Our tasks within the institutions are also difficult because our resources are limited. We have taken seriously our stewardship of the public funds made available to us. We have cut back wherever it is possible, and at the same time, we have revitalized the institution to make it more relevant and to make it more of a partner in the economic growth of the entire state and of our region in particular.

We ask that as you make your decisions relative to funding the various institutions, you take into account an equitable distribution of the scarce resources to reflect the changes in institutional missions and enrollment growth in some of the institutions and that you work toward the re-establishment of an adequate funding formula. It is important, if at all possible, that higher education funding for Fiscal '84 not be differentiated by type of institution, e.g., 9 versus 7½ percent. Differential funding of this type would further add to the inequities that have developed due to the erosion of not funding growth. We strongly urge this committee to recommend that the appropriations to the twelve smaller universities be raised to the 9 percent level, an amount which will total only about 3.7 million dollars statewide, but which will have tremendous institutional impact for the smaller universities.

If this type of equitable funding can be achieved, we believe that we will be able to move forward in a high-growth area of the state and continue to maintain and reinstall the excellence for which Oakland University has long been known and stabilize tuition growth. We hope that you can recommend a general increase at the level of 9 percent and that if you do, you not earmark some of this increase in ways that would limit the flexibility of the institutions and thereby weaken their ability to attempt to stabilize tuition increases. We further hope that the funding language of the restoration of the Governor's executive order can be clearly specified so that the receipt of funds can be booked in Fiscal '84 without any accounting problems nor deductions from funds available for Fiscal '85.

Our employees indeed work hard to produce excellent results. In fact, the statistics that I cited for you show that in many measures our employees are considerably harder-working and more efficient than average. But we must also pay our employees an adequate wage. Inflation and budget cuts have eroded purchasing power to dangerous levels. Some argue that public employees are paid too much. I truthfully do not understand the argument that a public employee who works hard should not be entitled to the same level of benefit as an auto worker, for example, who earns \$20 an hour, or as a skilled tradesperson who earns considerably more. Our employees, faculty and staff, at the universities are entitled to the same benefits that everyone else in society is entitled to, and they should not be shackled in their ability to live a good life simply because they have dedicated themselves to public service.

Let us hope that within the resources being made available to the state we can achieve an equitable distribution of funds so that those institutions which are doing what must be done will receive their fair share of the state dollar. We ask for nothing more at Oakland University than equitable treatment to reflect our revitalized role and mission and our enrollment growth which has gone unfunded these past several years.

Thank you.