

Wednesday, October 14, 2009

OU open houses focus on programs that prepare workers for new careers

Press Release

Contact: Dave Groves
(248) 370-2759
groves@oakland.edu

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OU open houses focus on programs that quickly prepare workers for new careers

Rochester, Mich. – Oakland University's School of Business Administration will host two open houses to highlight professional education certificate programs that help workers remain competitive in today's job market or prepare for new careers in the 21st century workforce.

The first event, open to all, will take place from 6:30-8 p.m. on Wednesday, Oct. 21. The second, open to Michigan Works! participants, will take place from 6:30-8 p.m. on Thursday, Oct. 22. Both events will take place in 234 Elliott Hall on the campus of Oakland University.

Future students and business partners are invited to learn more about programs including Business Intelligence and Data Mining, Process Management, CFP Board Registered Certified Financial Planning, ABA-Approved Paralegal Certificate, Project Management Certificate, Microsoft Office Computer Based Office Skills, Web 2.0 and more.

Representatives from each program will be available to answer questions and provide information, including on how these programs may be eligible for Michigan Works! No Worker Left Behind (NWLB) funding.

"An educated and skilled workforce is critical as Michigan attempts to attract a new and diverse business portfolio. Helping retool the workforce helps Michigan keep its business edge," said Lori Crose, director of operations for CIBRE's professional education department.

"Many of our alumni and others are looking to educate, re-educate and retool for the new economy. Our mission is to serve the community."

For more information about the open houses, the certificate programs or to register for upcoming programs, visit the SBA's Professional and Community Education Web site at www.sba.oakland.edu/ce/ or call (248) 370-3177.

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SUMMARY

The open houses will highlight certificate programs that help workers remain competitive in today's job market or prepare for new careers in the 21st century workforce.

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