



Friday, September 21, 2001

Career Prep Week set for this week

By **Jeff Samoray**, OU Web Writer

To help Oakland University students and alumni get a jump on the tight job market, **OU Placement and Career Services** is holding its sixth annual Career Prep Week, Saturday, Sept. 22 to Friday, Sept. 28.

"We're trying to reach out to our students and familiarize them with our staff and services," said Bob Thomas, director of placement and career services. "It's not a great year to be entering the job market, but it's the perfect time to talk to students and what they need to do about entering that market and employer expectations. The job market was tight last year and will be even tighter this year."

The first event of the Career Prep Week is "Seniors: Set Your Sails!" a free workshop on Saturday, Sept. 22, from 8:30 a.m.-1 p.m. in the Oakland Center. The event is designed to help graduating seniors make the transition from college to the workplace. Cindy Tomczak, a 1994 OU graduate from the School of Business who is now manager for integrated sales for TV Guide Media, will be among the keynote speakers. Other seminars will address career opportunities for arts and sciences majors, job search techniques and resources, the graduate school admissions process and choosing the right work environment. A free continental breakfast and lunch are included. Students may sign up during registration at 8:30 a.m. in the Oakland Room.

On Monday, Sept. 24, **Placement and Career Services** will host an open house from 11 a.m. to 2 p.m. in the Fireside Lounge of the Oakland Center. Information will be available on career and placement advising, the Career Resource Center, as well as co-op, career-related and internship positions.

"We're trying to make our office and services more visible to students when they most need it," Thomas said. "December graduates need to develop resumes and make contacts with employers and recruiters now because recruiters come to campus to interview in October. There's going to be a much higher level of competition for jobs because openings are going to be significantly lower."

The highlight of Career Prep Week is the third annual Career Fair on Wednesday, Sept. 26, from 11 a.m. to 3 p.m. in the Student Recreation and Athletic Center. Students and alumni will have the chance to network and learn about internship and career opportunities with nearly 60 companies.

"We'll have a good cross-section of companies this year for students with many types of degrees," Thomas said. "Some of them are American Express Financial Advisers, Compuware, Creative Solutions, DaimlerChrysler, Morgan Stanley and Greenfield Village. Students who are seeking co-op, internship and career positions should come prepared with resumes."

Thomas said that while many Career Prep Week events are directed toward seniors, underclassmen also can benefit from many of the programs.

"The basic idea is to try to get all of our students, from freshmen to seniors, to think about what they need to do when entering the job market," Thomas said. "I think all of our students can benefit by preparing for the future."

Placement and Career Services will sponsor another Career Prep Week in January for OU's May graduates.

A complete list of Career Prep Week events is given below. For more information, visit the **Placement and Career Services** Web site or contact their office at (248) 370-3250 or placement@oakland.edu.

Career Prep Week events

Saturday, Sept. 22

- "Seniors: Set Your Sails!" - 8:30 a.m.-1 p.m. in the Oakland Center Gold Rooms. A program for seniors ready to make the transition into the working world.

Monday, Sept. 24

- Placements and Career Services Open House - 11 a.m.-2 p.m. in the Oakland Center Fireside Lounge.
- Behavioral Interviewing Seminar - 5-6 p.m. in Gold Room A of the Oakland Center.

Tuesday, Sept. 25

- "Successful Careers in Business without a Business Degree" panel discussion - Noon-1 p.m. in the Oakland Center Fireside Lounge.
- Resume Review/How to Work a Job Fair Workshop - 5-6 p.m. in Gold Room A of the Oakland Center.
- Beta Alpha Psi Accounting Recruiters' Reception - 5:30-6:30 p.m. in the Meadow Brook Hall Ballroom.

Wednesday, Sept. 26

- Placement and Career Services Career Fair - 11 a.m.-3 p.m. in the Student Recreation and Athletic Center.
- Graduate Day Prep Workshop - Noon-1 p.m. in Lake Superior Room A of the Oakland Center.

Thursday, Sept. 27

- "Marketing Yourself in the Workplace" Seminar - Noon-1 p.m. in Placement and Career Services conference room, 158 Vandenberg Hall West.
- Professional/Graduate School Forum - 11 a.m.-2 p.m. in the Oakland Center Fireside Lounge.

Friday, Sept. 28

- Mock Behavioral Interviews - 9 a.m.-5 p.m. in the Oakland Room of the Oakland Center.
- Bank One Open House - 11 a.m.-2 p.m. in the Oakland Center Fireside Lounge.
- Career Connections Workshops - Noon-12:45 p.m. and 3 p.m.-3:45 p.m. in 156 Vandenberg Hall West.

SUMMARY

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