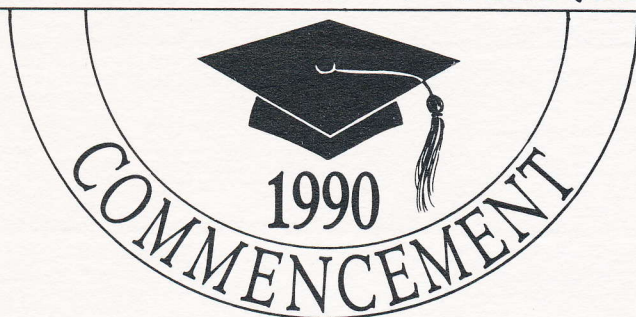

OAKLAND UNIVERSITY





The motto of Oakland University, "*Seguir Virtute E Canoskenza*," which is incorporated in its seal, has a distinguished origin, Canto XXVI, l. 120, of Dante's *Inferno*.

These are the final words of Ulysses' great speech to his men urging them to sail on and on in pursuit of knowledge and experience of the world—even beyond the pillars of Hercules, traditionally the frontier and limit of legitimate exploration.

This is the three-line stanza:

*Considerate la vostra semenza
Fatti non foste a viver come bruti
Ma per seguir virtute e canoskenza*

*Consider your birth
You were not made to live like brutes
But to follow courage and knowledge*

SCHOOL OF BUSINESS ADMINISTRATION

June 2, 1990
7 p.m.

Howard C. Baldwin Memorial Pavilion
Oakland University
Rochester, Michigan

ORDER OF CEREMONY

Processional

Eleftherios N. Botsas, *Marshal*
Augustin K. Fosu, *Deputy Marshal*

Exordium

Mary Van Sell, *Associate Professor*
School of Business Administration

Peroration

Ronald M. Horwitz, *Dean*
School of Business Administration

Presentation of Special Awards

Ronald M. Horwitz

Investiture

Joseph E. Champagne, *President*

Awarding of Degrees

Graduate Degrees
George Dahlgren, *Dean of Graduate Study*

Undergraduate Degrees

Ronald M. Horwitz

John E. Tower, *Associate Dean*
School of Business Administration

Alumni Welcome

James Herzog, MBA '88, *President*
School of Business Administration Alumni Affiliate

Valediction

Joseph E. Champagne

Recessional

*The audience is requested to stand
during the processional and the recessional.*

ON ACADEMIC REGALIA

An edifying note contributed by a certain anonymous doctor of philosophy

On at least two solemn occasions during the academic calendar—spring and fall commencement—the faculty of the university publicly displays its full academic regalia and participates in the liturgy of processional and recessional, that curious coming and going that symbolizes the ceremony of commencement. The purposes of commencement are well known, but the reasons for the peculiar garb of the celebrants and their odd order of march are often as obscure to the audience as they are, in fact, to the faculty itself. This note may serve to explain academic dress and the professional pecking order it costumes.

Contemporary academics are descendants of clerical schoolmen in the universities of medieval Europe. Like the clergy, members of the bench and bar, and other learned professions, the medieval scholar clothed himself in heavy robes to stay warm in unheated stone buildings. Like all members of a hierarchical society, the medieval faculties rejoiced in visible insignia of rank. These outward signs of accomplishment and authority were tailored into the robes. Although the need for such voluminous garments to keep the scholar from freezing is long past, the use of them as emblems of dignity remains. You will observe that all caps and gowns worn by our faculty

are black, with certain disturbing exceptions. Black was the color adopted by mutual agreement among American universities at the end of the 19th century. In Europe each university has its own distinctive gown, varying in color and cut from all others. A European academic assemblage is a far gaudier occasion than its counterpart in America. Recently, certain universities in this country rashly broke the agreement and authorized robes in their own colors: for example, the crimson of Harvard and the green of Dartmouth may be seen in our ranks. This unsuitable spontaneity has been frowned on by sister institutions, yet the mavericks not only persist in their madness, but gain adherents to their ranks with each passing year.

There are three basic academic degrees: the baccalaureate or bachelor's degree, the master's degree, and the doctorate. A special style of robe is prescribed for each. The bachelor's gown is sparsely cut, neat, but a bit skimpy and unadorned, as befits apprentices. The master's gown is still simple, but fuller, sports a sleeve of extraordinary design impossible to describe, and has a hood draped from the shoulders down the back. Once used to keep the frost from the tonsured heads of medieval clerks, the hood now is solely a badge of a degree of scholarly achievement. The master's hood is small and

narrow, but displays the colors of the institution that awarded the degree. If you knew the colors of American universities, you could easily identify whence came our masters. The doctoral robe is the most handsome of academic raiment. Generous of cut, of fine aristocratic stuff, it is faced with velvet and emblazoned with velvet chevrons on the ample sleeves. You will note that most of the velvet facings and chevrons are black, but that some are of other colors. According to personal taste, the doctor may display the color of his doctoral degree on his sleeves and facings: light blue for education, pink for music, apricot for nursing, orange for engineering, and many more. The royal blue of the Doctor of Philosophy (Ph.D.) is the most commonly seen in liberal arts institutions such as Oakland. The doctor's hood is the most elegant of all academic appurtenances. Large and graceful, it is lined in satin with the colors of the university that awarded the degree and is bordered with the color of the degree itself. Most academic costumes include the square cap called a mortarboard; the doctor's tassel may be either black or gold — tassels of all other degrees are black and stringy.

To instructed eyes, the order of march in the processional and recessional reveals the standing of individuals in the institution's formal hierarchy. In the processional the order of entrance into the hall is, quite fittingly, from most junior to most senior. The baccalaureate candidates enter first, followed successively by the masters and doctoral candidates

with the whole separated from the faculty by a decent interval. In the faculty order, the instructors precede the assistant professors who in turn are followed by the associate professors. The august full professors bring up the rear. After a respectful distance come the deans who in turn are separated by a significant space from the awful majesty of the platform party, the president, the vice president, and the members of the board of trustees. All remain standing until the board is seated. After the ceremony, the order of recessional is the reverse of the processional. The greatest dignitaries stream out of the hall first, with the artfully organized ranks of priority wallowing in their wake.

It is hoped that these notes may make more intelligible the spectacle you are witnessing today. A discerning intelligence may detect in it many clues to an understanding of the academic profession as it confronts the ambiguities of the future with ancient wisdom and dignified confidence.

DEGREES AWARDED DECEMBER 1989

MASTER OF BUSINESS ADMINISTRATION

James Joseph Abramczyk
Shelley Elaine Baker
Todd J. Brinkman
Mary Kathryn Carr
Mary Ellen Connop
Julie Marie Frakes
Joseph John Hall
Daniel R. Kelterborn
Carl Ashcroft Matisse
Douglas Paul McColman
Caroline Marie Miller
Anthony Frank Padalino
Kathryn L. Smith
Scott Raymond Stegert
Paul Terrian

BACHELOR OF SCIENCE

Accounting

Angela Joanne Atallah
Brett Alan Bauer
Kathleen Marie Boike
Laura Lynn Bondar
Michael R. Burk
Rosaria DiGrande
Steven Edward Dicker
Jeanne C. Eaton
Wendy Marie Fisher
Terri A. Hefner
Kristin Marie Howard
Thomas Edward Jarfas
Hal Kay Jolley
Robert Patrick Juskowski
Susan Lachowicz
Tracy Marie Lillie
Sharon Marie Manzo
Lisa Dianne Marine
Donna Lynn Morrissey

Kenneth Robert Nenninger
Darrin P. Subjeck

Economics

Christine Marie Conzemius
Allan Stephen Ruggirello

Economics*

Christopher K. Blizman
Charles R. Kennedy

Finance

Deborah Ann Beil
Kathleen Marie Boike
Carol-Ann Theresa Casteels
Joy Marie Check
Stacey Ann Clement
Krystyna Fionda
Julie A. Hollingsworth
Lisa Marie Jarvis
Diane Michele Jenuwine
Robert Patrick Juskowski
Michael John Kaptur
Christopher Robert Kunz
Thomas Jon Lindman
Linda A. Lisi
Deborah L. Mastrangel
Donna Lynn Morrissey
Teresa I. Nelson
Sema Okan
Steven John Peters
Ruth Ann Peyser
Kevin Michael Potter
Edward Michael Potts
Jennifer Lynn Rodgers
Hong T. Schafer
Mark Alan Scott
Carole Lynn Shahly
Charlotte L. Soltman
Robert Dean Walters Jr.

*Receiving Bachelor of Arts degree
with major in Economics from the
College of Arts and Sciences

Joann Marie Washburn
Paul William Weber
Cynthia Alice White

General Management

Karin Marilyn Anderlie
Grace L. Bayer
Alan E. Bitel
David Miller Dickey
Frederick D. Edwards
Mark Patrick Gebert
Karen Kae Hackel
Helen D. Halpin
Susan M. Hohauser
Ronald Philip Kenjorski Jr.
Nancy Lipka
Mary Anne Monroe
Deborah Sharon Ripple

Human Resources Management

Sally Michele Bonetti
Rebecca Marie Bozek
Roni L. Dahn
Barbara Anne Felice
Lynda Hendrick Lopis
Brenda Jean Machowicz
Mary Ann Trapp

Management Information Systems

Jeff Allen Basch
Juliette Bertha Casab
Patrick Joseph Casey
Tricia Ann Cathers
Steven Edward Dicker
Jeffrey Michael Johnson
M. Cecile Johnson
Dawn Marie Lubienksi
John J. Makowski
Julie Marie Maples
Melissa Anne Martel
Lisa Michael Martin

Carol Lynn Colburn McGreevy
Kimberly Ann Minchella
John Patrick Ruzza
David Richard Waldis
David A. Zerafa

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Dennis George Baran
Robyn Lee Bergdahl
Julie Darlene Brown
Michael R. Burk
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Teri Lynn Duffie-Skibowski
Laura Ann Fortier
Elizabeth E. Fraim
Robert Steve Frenczli
Lisa Kaye Hatcher
Michael Stanley Hellmann
David Clayton Hunley
Bethany M. Hush
Jill A. Jerolamon
Suzanne Jimenez
Thomas Joseph Levine
Mary Beth Metz
Anthony David Moscone
Michelle Marie Mulligan
Nancy A. Myers
Michael Channing Nation
Kathleen L. Nye
Cynthia Pagnucco
David Allen Rie
Christopher T. Sandvig
Katherine Schons
Claudia Marie Tranchida
Angela Marie Valchine
Terry Wasylenko
Janice Katherine Werbe
Gail Ann Wyffels

Quantitative Methods

Craig Richard Stephen

CANDIDATES FOR DEGREES

APRIL 1990

MASTER OF BUSINESS ADMINISTRATION

John Charles Bonczyk
Richard Kevin Brady
Michael John Buchanan
Kevin L. Burns
Brenda Nancy Bytner
Bee K. Cheok
Charlene Denise Fountain
Mark Ross Greenwald
Kristopher Scott Heberling
Michelle Davio Kosal
Rolynn Christopher Larson
John William Moll
Corinne Cornick Opiteck
Michael David Osterhoff
Paul Simeon Panoff
Margaret Grazyna Radwan
Sally Xavier Sachdev
Gayle Ann Sherman
Bryan Reid Talbert
Ellen Piscopink Vergin
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Daniel Gerard Ziolkowski

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Julie A. Grewette
Vincent Rodney Guglielmetti
Gregory Scott Hempel
Kari Marie Jespersen

Patricia Kay Kramer
Sean Martin Kurschat
Brenda Kay Lalone
Gregory James Laukonis
Laurie Kay Lofton
Amy Laraine Luther
Gary Matthew Moelich
Robert Andrew Ooms
Philip Alan Paternoster
Sandra Jean Samander
Jerry Thomas Schulz
Gary Bernard Stachnik
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Brigitte M. Addy
David Ruel Barrett
Jeffrey Allen Beauchamp
Thomas M. Bomgardner

*Receiving Bachelor of Arts degree
with major in Economics from the
College of Arts and Sciences

Gregory Matthew Bonham
Darlene Dana Dishluk
James Patrick Doyle
Mark Randall Duff
Beth Ann Flor
Joann Ellen Garrisi
Cheryl Ann Geesey
Elio Joseph Giacomantonio
Susan Lynn Goebel
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Anh Hoangmai Le
Olof Charles-Finley Lester
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Sharon Marie Piescinski
Karyn Plizga
James Roland Reddan
Jerry Thomas Schulz
Sandra Joan Scott
Kevin Frank Shamblin
Gary Bernard Stachnik
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Lisa Renee Tabor
Julie Van Laar
Todd David Ward
Troy Edward Weidman
Kevin Mark Wright

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Shelley Kay Cook
Timothy Wayne Cox
Armen Darakjian
Richard David DeLong
Susan Kay Firestone
Stephen J. Gottler
Cynthia Carol Hitchcock
William Daniel Lang
Marvin L. Maynard
Patricia Ann Meredith-Pear
Regina Denise Newell
Kathryn G. O'Grady
Debra Sue Ostrow
Caroline Rose Schmidt

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Margaret Ann Horne
Matthew Michael McMahon
Beverley Ann Merz
Shelly Marie Monitz
Kristine Mary Pugliese
Kimberley Beth Retford
Amy J. Sadlowski
Sandra H. Swan

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Thomas Edward Aubuchon
Cinthia Lois Banaszak
Dawn Marie Barron
Michael C. Basso III
Barbara Lynne Brown
Nancy Louise Cotcher
Daniel Joseph Ducat
Rodney Pearce Heisey
Mark S. Henry
Kenneth Lundell Herrington
Kimberly Ann Hruska
Paul Michael Kogut
Kristine Michele Lorenzo
Gelita Gail Maxwell
Rosa Maria Meyer
Amy J. Sadlowski
Robert Anthony Schroeder
Donna Elaine Smith
Janice D. Stier
Mary Beth Stirnemann
Peter J. Waldrop
Heather Lynn Werner
David Wesley Wilson
Chung Ho Yu

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Tina Marie Blaurok
Michael Edward Blondell
Diane F. Bochniak
Terrie Lee Bollaert
Trevor P. Bonham
Kjell Mikael Carlstrom
Thomas Anthony Casadonte

Eric Stuart Dresbach
 Judy Anne Gatlin
 Martha Jean Godwin
 Lisa Joanne Gould
 Lawrence Alan Hall Jr.
 Krista Lynn Heline
 John Gerard Jansen
 Jeanette Carol Janson
 Francine Marie Jusis
 Jeffrey Thomas Kase
 Karen Ann Klafft
 Patricia Ann Koziel
 Michael James Leo
 Thomas H. Lewis
 Tamara Ann Malczewski
 Julie Ann Noon
 Lisa Jane Oliver
 Dewi Marie Parr

John Joseph Rachid
 Diana Rallis
 James Randazzo
 Lisa Lee Schoof
 Mark Joel Sesvold
 Lynette Kay Sharpsteen
 Denise Michelle Simmons
 Patricia Ann Sliva
 Gregory Paul Sobosky
 Gary Bernard Stachnik
 W. Patrick Sterling II
 Cynthia Lynne Strong
 Lisa Renee Tabor
 Stacie Lee Vandekerkhove
 Deborah Ann Weinert
 Jeffrey Wayne Wertz
 Cindy Wright

UNIVERSITY AND SCHOOL HONORS

At each commencement Oakland University extends special recognition to those students who have attained outstanding levels of academic achievement.

The University Senate, acting on the advice of its Committee on Academic Standing and Honors, authorizes University Honors at three levels for those students who have completed 62 credits or more at Oakland, with cumulative averages as follows:

<i>Summa Cum Laude</i>	3.90-4.00
<i>Magna Cum Laude</i>	3.75-3.89
<i>Cum Laude</i>	3.60-3.74

Each student who has a record of superior achievement in a major field of study is awarded school honors.

UNIVERSITY AWARD

ALFRED G. WILSON AWARD

The Alfred G. and Matilda R. Wilson Awards are presented annually to an Oakland University senior man and woman, respectively, who have contributed as scholars, leaders, and responsible citizens to the Oakland University community. The 1990 recipient of the Alfred G. Wilson Award is a major in the School of Business Administration:

Gary Bernard Stachnik

HONORS AWARDED DECEMBER 1989

UNIVERSITY HONORS

SUMMA CUM LAUDE

David Miller Dickey

MAGNA CUM LAUDE

Susan Lachowicz

CUM LAUDE

Sally Michele Bonetti

Stacey Ann Clement

Terri Lynn Duffie-Skibowski

Susan M. Hohauser

Thomas Joseph Levine

Nancy A. Myers

Cynthia Alice White

SCHOOL HONORS

Accounting

Kristin Marie Howard

Hal Kay Jolley

Susan Lachowicz

Finance

Stacey Ann Clement

Robert Dean Walters Jr.

Cynthia Alice White

Krystyna Fionda

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Roni L. Dahn

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Lynda Hendrick Lopis

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M. Cecile Johnson

Dawn Marie Lubienski

David A. Zerafa

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Teri Lynn Duffie-Skibowski

Thomas Joseph Levine

Nancy A. Myers

Claudia Marie Tranchida

Angela Marie Valchine

HONORS AWARDED

APRIL 1990

UNIVERSITY HONORS

MAGNA CUM LAUDE

Julie A. Grewette
John Gerard Jansen
Mary Beth Stirnemann

CUM LAUDE

Connie Marie Boylan
Rosanna Ferdinandi
Kari Marie Jespersen
Gary Matthew Moelich
Jill M. Suszko
Peter J. Waldrop

SCHOOL HONORS

Accounting

Connie Marie Boylan
Stephanie Marie Eagen
Rosanna Ferdinandi
Julie A. Grewette
Kari Marie Jespersen
Patricia Kay Kramer
Gregory James Laukonis
Amy Laraine Luther
Gary Matthew Moelich
Philip Alan Paternoster
Jerry Thomas Schulz
Jill M. Suszko
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Barbara Lynne Brown
Kenneth Lundell Herrington
Paul Michael Kogut
Mary Beth Stirnemann
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David Wesley Wilson

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Tina Marie Blaurok
Trevor P. Bonham
Kjell Mikael Carlstrom
Judy Anne Gatlin
John Gerard Jansen
Francine Marie Juisis
Lisa Lee Schoof

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Rochester, Michigan