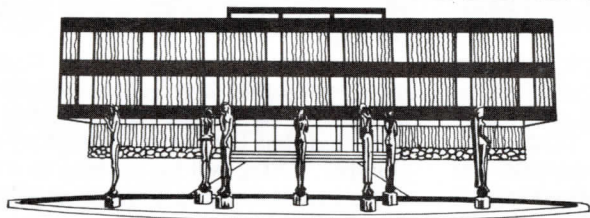


OAKLAND UNIVERSITY NEWS



October 19, 1984

A publication for faculty, staff and friends

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OU Board Urges Defeat Of Proposal C

The OU Board of Trustees has adopted a resolution expressing its opposition to Proposal C, the proposed amendment to the Michigan Constitution which would roll back tax rates and fees to 1981 levels and impose restrictions on how those taxes and fees could be raised in the future.

The proposal would require a popular vote on the adoption of any new tax or legislative change in the base or rate of a state or local tax. The board, acting at its October 2 meeting, urged university officials to begin an educational program to inform the university community and the university's constituency of the proposal's provisions and the implications and impact that Proposal C would have on the university if it is approved. The proposal will be on the November 6 ballot.

As part of the educational program, the university will distribute a four-page tabloid

which outlines the proposal's impact on higher education. The report was prepared, using non-tax dollars, by the Department of News and Information Services at the University of Michigan under the auspices of the Presidents Council of State Colleges and Universities. OU is a member of the council along with 12 other public colleges and universities.

If approved, Proposal C would require a popular vote or four-fifths approval by a legislative body for the adoption of any new fee, license, user fee or permit, or for any legislative change which would increase the yield from any such source in state or local government.

The proposal's provisions would be retroactive to December 31, 1981. Since that date, many tax and fee provisions have been enacted and would have to be rescinded.

"The rescinding of these provisions may not be realistically feasible and may be fiscally irresponsible due to legal and contracted commitments," the board resolution stated.

"The university has been advised by the Michigan Department of Management and Budget and from other sources that the proposed amendments would reduce state revenue by more than \$1 billion annually.

"The Michigan Department of Management and Budget has advised the university that this would result in a reduction of approximately 7 to 8 percent of the institution's current appropriations base which, applied to the current year's revenue, would be a loss of approximately \$1,867,000."

The board stated that it recognizes the right of the electorate to initiate such proposals, but it believes that the implementation of this amendment would not be in the best interest of the university or other public educational institutions or governmental entities.

"The scope of the referendum provisions of Proposal C is too broad, and in certain areas, unclear, and will unduly restrict necessary governmental functions and result in hardship to students and the citizens of this state," the board stated.

The board added that it "strongly urges the university community, its alumni and its friends to become fully aware of the provisions of this amendment and its potential implications on higher education, as well as to other units of government."



Sixteen students received a total of \$20,000 from the William Morris Foundation, a scholarship program in its seventh year that honors students of at least junior standing. Recipients were nominated for the scholarship and selected by a committee headed by Ronald Kevern, assistant vice president for student affairs. This year's recipients are, from left, front row: Lynn Vanbuskirk, Karen Anderson, Katie Dungan, Mary Lu Buck, Jacqueline Nelson and Karen Prather. Back row: Tracy McDermott, Anne Davies, Paul VanErmen, Barbara Gorecki, Stephen Cutts, Jennifer Feldhus and Kevin Bray. Not pictured are Karen Brown, Denise Deneweth and Joellen Labaere.

Research Funding Exceeds \$4 Million

The 1983-84 fiscal year was a good one for the Office of Research and Academic Development. The annual report from the office lists \$4,256,909 in external funds to support research, educational programs, and development. The total represents an increase of nearly \$1 million, or 27 percent, over the previous year.

Mary Otto, director, says the university also received \$661,996 in June to support programs for the 1984-85 fiscal year, but that amount will be reported when the 1984-85 fiscal year is concluded.

OU received \$2,437,383 in research proposal support, \$1,181,716 in educational proposal support, and \$637,810 in development proposals in 1983-84.

Research funding increased 9 percent from the previous year. "External funding is an important acknowledgement from the broader research community of the quality

research being pursued by faculty at Oakland University," Otto says. "The National Institutes of Health provided \$1.4 million to support research projects. Funding for research from the National Science Foundation was \$371,839, representing more than double last year's funding.

"Another major source of research funding for 1983-84 was from Department of Defense agencies (Office of Naval Research, U.S. Army, U.S. Army Tank Automotive Command) which provided funds of more than \$600,000 for research projects."

The educational program funding represented an increase of 63 percent from the previous year. "Such a dramatic rise in funding is indicative of the university's commitment to providing quality educational opportunities in the local community as well as to students enrolled in on-campus degree programs. Education is an area of serious national concern and new monies have been allocated by most major agencies to support research and service delivery programs."

In development, the U.S. Office of Education provided nearly \$400,000 to support student development and community service programs in 1983-84. The total of \$637,810 compares with \$336,098 the previous year.

"In the past two years Oakland University has made a concerted effort to broaden its base of external funding to include more local funding from business/industry, foundations, councils and state programs. This effort has met with much success; last year's funding from such sources was over \$900,000. This represents 21 percent of the total external funding for 1983-84. It is reasonable to assume that funding of this type recognizes not only the university's educational and research excellence, but also its role as an integrated part of the community."

Otto says external funding will remain an important source to universities that have strong commitments to providing excellent learning environments for students and a scholarly atmosphere for faculty as educational costs rise.

"External funding not only provides much needed support for scholarly development, it is also a major indicator of regard from the larger higher education community. The Office of Research and Academic Development has worked with faculty, administration and external funding sources to further develop the

(Continued on page 2)

Grading Revisions Now In Effect

The university is implementing some changes in the grading system this semester and Registrar Lawrence Bartalucci is asking all faculty to be aware of the following:

- Official withdrawal period for W grades. The official withdrawal period for full semester courses has been extended to nine weeks (through November 2). During this period, students who withdraw

receive a W (official withdrawal) grade. After November 2, final grades have to be assigned to each student registered in a course at the time grades are required to be turned in.

- N grades, WS grades, and WN grades. N, WS and WN grades may no longer be assigned. After November 2, a numeric grade is to be assigned unless the temporary P or I grade is more appropriate.

- Grade of 0.0. The non-passing grade of 0.0, computed in the grade point average calculation, is assigned when a student registered in a course has not completed the course successfully and is ineligible for any other grade when final grades are required.

- Grade of I. The definition of the grade of I (incomplete) has been changed for I grades earned during fall semester and thereafter. An I may be assigned after November 2 when severe hardship beyond the control of the student prevents the student from completing course requirements within the term. To remove the I grade, course requirements are to be completed within the next eight weeks (formerly four weeks) of the next winter or fall semester in which the student registers (or within three semesters, if no registration occurs for a semester). If course requirements are not completed within these perimeters, the grade of I is changed to 0.0 for undergraduate students and becomes a permanent I for graduate students.

The complete university grading system is printed on page 25 of the fall semester **Schedule of Classes** and pages 30-31 of the 1984-85 **Undergraduate Catalog**. For further details, call the registrar at 377-3450.

Lecture Series Open To All

The Department of Biological Sciences is sponsoring a fall seminar series of lectures from noon-1 p.m. (except as noted below) in Room 350 Hannah Hall. Guest speakers will be on campus and the public is invited to hear them.

The lecture schedule is as follows:

- Oct. 23, **Aspects of Vascular Permeability in the Eye**, with Edward Essner of Wayne State University.

- Oct. 30, **Membrane Function During Mitosis: GAG Biosynthesis**, with Richard Berlin of the University of Connecticut Health Sciences Center.

- Nov. 12, **Oncogenes and Growth Factor Receptors**, with Mark A. Bothwell of Princeton University.

- Nov. 13, **Control of Ovarian Growth by EGF and a Growth Factor Isolated from Cultured Human Pituitary Cells**, with James H. Wyche of City University of New York. This lecture will be from 11 a.m.-noon.

- Nov. 13, **Molecular Biology of Lens Differentiation**, with David McDewitt of the University of Pennsylvania. This lecture will be from noon-1 p.m.

- Nov. 20, **Molecular Genetics of Human Histocompatibility Complex**, with Harry T. Orr of the University of Minnesota.

- Dec. 4, **Ecology of Marine Bellowvibrios in Chesapeake Bay**, with Henry N. Williams of the University of Maryland.

- Donald E. Morse, rhetoric, communications and journalism, presented **The New Definition of Anglo/Irish Studies: J.P. Donleavy, A Test Case** and **Literary Cross-Currence: Ireland, England and the World** to the international conference of the International Association for the Study of Anglo/Irish Literature in Graz, Austria. He also contributed a paper, **Ireland in the Novels of J.P. Donleavy**. A selection of papers will be published later this year. The conference was attended by 200 invited scholars from around the world.
- Carole Royer, rhetoric, communications and journalism, and Carol Swift, SHES, presented **Feuerstein's Instrumental Enrichment: An Analogy for Teaching Writing** at the Conference on Thinking hosted by Harvard Graduate School of Education. Their invited presentation described the 2-year-old experiment in teaching critical thinking at OU. The conference received national and international attention.
- Alice S. Horning, rhetoric, communications and journalism, presented **The Computer's Persona: Evaluating the Teacher in the Box** at the 10th International Conference on Improving University Teaching. It was held at the University of Maryland. The presentation included demonstrations of Compupoe, a program by Stephen Marcus of the University of California at San Diego, and of Seeing Eye Elephant Network, a program by Helen Schwartz of the OU Department of English.
- Richard Barron and Robert Schwartz, SHES, have published a chapter in a text edited by C.D. Holley and D.F. Dansereau, **Spatial Learning Strategies: Techniques, Applications and Related Issues** and published by Academic Press, Inc., as part of its educational psychology series. Their chapter is **Graphic Postorganizers: A Spatial Learning Strategy**.

Funding Sources Listed

Sources of external funds available through the Office of Research and Academic Development are listed below. For details, call 377-3222 or stop by 370 SFH. Unless noted, the due date for proposals is not known.

National Science Foundation

Visiting professorships for women, proposals due November 15; research opportunities for women, proposals due January 15; regional conferences in mathematical sciences, proposals due November 15; and postdoctoral research fellowship in plant biology, proposals due

OU Draws Scientists

Guest lecturers from William Beaumont Hospital and City University of New York will address participants of the Michigan Electron Microscopy Forum on October 26 at OU.

Research

(Continued from page 1)

- university's external funding. It has been a successful and rewarding year for the faculty and staff at Oakland University."
- In the 1983-84 fiscal year, the university received approval for 76 proposals and as of June 30, another 66 were still pending. The number of accepted proposals and the amount awarded for the different academic areas follow.
- College of Arts and Sciences, 30, \$1,276,291.
 - Institute of Biological Sciences, six, \$660,413.
 - School of Economics and Management, one, \$17,290.
 - School of Engineering and Computer Science, 14, \$892,077.
 - Center for Health Sciences, three, \$55,905.
 - School of Human and Educational Services, six, \$306,246.
 - Kresge Library, one, \$51,440.
 - Office of Placement and Career Services, three, \$139,461.
 - Office of Student Services/Affairs, two, \$369,702.
 - University in general, 10, \$488,084.

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- Jerry Dahlmann, assistant to the president for university relations.
- James Llewellyn, senior editor and news director.
- Jay Jackson, staff writer.
- Ann Straky, photographer.



- David Doane, economics and management, presented a paper, **Was it a Blind Draw?** at the American Statistical Association's national meeting in Philadelphia.
- Alan Reinstein, economics and management, wrote **Accountant-Prepared Accounting Records: Conflict and Compromise** (with J. Callaghan) in the summer issue of **The Attorney-CPA Journal**. He presented his paper, **An Empirical Study of the Impact of Accreditation Standards on the Academic and Professional Qualifications of Accounting Facilities** (with R. Schroeder), before the annual meeting of the American Accounting Association in Toronto. He also attended the annual meeting of selected national discussion leaders at the American Institute of CPAs in Toronto and was appointed to the editorial boards of **The Michigan CPA** and **Advances in Accounting**. Reinstein presented a seminar, **Research and Review of Accounting and Auditing Literature**, at the annual Management Information Show sponsored by the Michigan Association of CPAs.
- Keith Stanovich, psychology, published a paper, **Intelligence, Cognitive Skills, and Early Reading Progress**, in the journal, **Reading Research Quarterly**. The paper was co-authored by Anne Cunningham and Dorothy Feeman, both former OU students. Stanovich was also appointed to the editorial board of the **Journal of Learning Disabilities**.
- An article by Elinor Waters, Continuum Center, **Building on What You Know: Techniques for Individual and Group Counseling with Older People**, appears in **The Counseling Psychologist**, Volume 12, No. 2.

- January 10.
- Urban Mass Transportation Administration**
- University research and training program, proposals due November 19.
- Department of Health and Human Services**
- Nutrition education; and animal influenza, proposals due January 4.
- Department of Education**
- Handicapped student assistance, proposals due November 23.
- Department of Commerce**
- National telecommunications facilities program, proposals due January 16.

The annual meeting brings together scientists who use the electron microscope and its high magnification to study and understand the human cell.

The program will be from 2-6 p.m. in Room 376 SFH. Guest lecturers will be Thomas E. Jensen, chair, Department of Biological Sciences, CUNY, speaking on **The Ultrastructure of Cyanobacteria**; and Joan C. Mattson, M.D., director of hematopathology at Beaumont Hospital, speaking on **Application of Electron Microscopy to the Study of Platelet Structure and Function: A Multi-technique Approach**.

Nalin Unakar, chair of the OU Department of Biological Sciences, will present a welcoming address. Egbert Henry, OU professor of biology and newly elected president of MEMF, says, "This meeting represents a unique opportunity for scientists and interested parties to exchange information as universities from throughout the state have participating members."

Jobs Available

- For information about the following job opportunities at the university, call the Employee Relations Department at 377-3480 or stop by 140 NFH.
- Secretary, excluded, Office of the Board of Trustees, legal services of board division.
 - Library clerk II, C-4, Performing Arts Library, Instructional Technology Center.
 - Advising coordinator, AP-7, College of Arts and Sciences.
 - Clerk I, C-3, Office of Admissions and Scholarships.
 - Personnel specialist/compensation analyst, AP-6, Employee Relations Department.

OU, Symphony In Harmony

The Detroit Symphony Orchestra will provide artistic direction to the classical concerts at Meadow Brook Music Festival beginning in 1985.

The Detroit Symphony and university officials made a joint announcement of the agreement on September 24 and it was ratified by the OU Board of Trustees on October 2. Under the arrangement, the symphony will determine artists and repertoire and advertise and promote the 16 classical concerts. The university will maintain authority over the box office and festival activities. The pop music series which is also held during the summer is not affected by the agreement.

Gunther Herbig, symphony music director, will oversee the orchestra concerts at Meadow Brook and also the winter subscription series in Detroit.

President Joseph E. Champagne and Oleg Lobanov, symphony president, both expressed support for the classical concerts at Meadow Brook and said the

agreement provides an opportunity for "artistic excellence" and the symphony's continuity, while enriching the festival's offerings.

Champagne said, "Meadow Brook's symphony concerts are a primary ingredient of the summer festival, and we are delighted that the Detroit Symphony and Gunther Herbig will be working to make these events exciting summer events for the whole community."

Negotiations on this arrangement have taken place for nearly two years since it was learned that Neville Marriner would no longer serve as artistic director for the university. President Champagne indicated that the negotiations were brought to a rapid conclusion after the selection of Herbig as the music director of the Detroit Symphony. "Both organizations will benefit enormously under the capable classical direction of the world renowned conductor, Maestro Herbig," Champagne said.

Fink Award Presented

Lonnel Coats, a junior from Detroit, and Elliot Rosenbaum, a senior from Southfield, have been named the first recipients of the Sidney Fink Memorial Award. They will be recognized at a campus-wide reception Thursday, October 25 from 3:30-4:30 p.m. in the Oakland Center Oakland Room. The university community is invited to attend.

The Sidney Fink Memorial Award was created by Robert Fink, director of the Counseling Center. After his father and uncle were murdered in a racially motivated incident, Fink felt it important to remember how his father lived his life and worked.

Sidney Fink, along with his brother Paul, operated a family-oriented clothing store in Buffalo, N.Y., from the late 1930s until 1979. This store, started by their father Louis in 1907, was an institution in the community. The business practices of Sidney and Paul were characterized by fairness and a non-exploitive pricing and credit system. Having served several generations of the same families in many cases, Sidney had a rich personal knowledge of and relationship with many of his customers. He was frequently turned to by them for advice and counsel.

Sidney was also the founder and prime mover of a free consultation service made up of community businessmen. This service was designed to provide needed consultation and technical assistance to young black entrepreneurs who were interested in starting a business in the community. This program operated successfully for 17 years and contributed to the growth of a stable, interracial business district. In addition, Sidney provided financial support to an assortment of community groups and programs.

This award is designed to reflect the spirit of his work. It will be a form of recognition and encouragement to students who have contributed at both the programmatic and interpersonal level to the improvement of race relations at Oakland University.

The winners were selected by a committee of faculty, staff and students. The following comments about the award recipients were made by the committee.

Coats has consistently and willingly worked to create direct communication lines with black and white students. Among his peers he has shown strength of principles, kindness and compassion as he seeks to improve interracial understanding. He has served as a University Congress member, is a resident assistant, and is president of the Association of Black Students. In the latter role, he has always been available to publicly address issues of racial understanding and has planned many sessions with that focus. During the past year, he has invited black students to participate in programs with white students, faculty and staff about such issues. Coats is a pre-management major.

Rosenbaum has been instrumental in bringing diverse groups together so that people can come to understand one another. He was a major planner of a religious caravan for black and white students to attend religious services in a Jewish synagogue and a black Protestant church. The activity provided a forum in which one group could actively view and

participate in the ritual of another and individuals could talk one to one about each other's heritage as experienced in the service.

Rosenbaum also has served in the past as an active member of the Black Awareness Committee. The commitment of Rosenbaum to intergroup understanding has been demonstrated with other groups and individuals as well. He and an Arab student were the primary forces leading their groups to co-program a lecture on American foreign policy in the Middle East during the tense period following the attack on the American troops in Beirut. He has acted in the true spirit of the award in concretely and consistently working to bring harmony to an environment littered with prejudice and misunderstanding. He is a senior majoring in public administration and political science. Rosenbaum has been president of the Jewish Student Organization.

The committee received 12 nominations from faculty, staff and students for this first award. The others were Anthony Boganey, Michael Carbone, Pamela Connon, Robert Horvath, Sheila Johnson, Robert McClory, Arthur O'Neal, Mary Ann Porter, Phillip Ray and Fred Zorn.

All nominees exemplified the standard sought by the award by their behavior and actions in the community, the committee said. The award was made at a time when people commented that racial tensions were higher in a year of much dialogue and greater understanding. People opened up to talk to one another anew, the committee commented.

Selection committee members were Jacqueline Scherer, professor of sociology; Manuel Pierson, dean for student services; Arthur O'Neal, a student in the College of Arts and Sciences; Diane Murphy from the School of Engineering and Computer Science; and Rosalind Andreas, dean of students. Fink worked with the committee in its first year so that it, too, could "catch the spirit." O'Neal withdrew as a nominee to serve on the first committee.

Two Named

Assistant Provost William Connellan and Suzanne Frankie, dean of the library, will share on a temporary basis some of the duties performed by former Vice Provost and Dean of Graduate Study George Feeman.

Keith Kleckner, senior vice president for university affairs and provost, said that Frankie would continue as library dean and carry the additional title of special assistant to the provost.

The university is mounting a national search to find a replacement for Feeman. While that search is under way, Joel Russell will continue to do double duty as interim director of the Center for Health Sciences and as interim dean of graduate study.

Hillie Gets Appointment

Hosie Hillie has been appointed coordinator of conference promotions and activities in the Oakland Center. Hillie will manage the Oakland Center's conference and space scheduling functions. He can be reached at 377-3232 or in his office at 118 OC.

Outreach University Must Go To People It Serves

Universities must continue to emphasize their outreach programs if they are to accommodate the public's future educational needs.

That message, delivered at the third of nine Meadow Brook Seminars Revisited, was included in a talk by Paul A. Miller, president emeritus and professor at the Rochester Institute of Technology in New York. The seminar was sponsored by the Division of Continuing Education. Remarks by Miller follow, taken from his prepared text.

Miller stressed that community outreach enriches the "civic culture," which he defined as the summing up of related beliefs, attitudes, commitments, choices, and concern for consequences. Outreach should be given greater importance on the academic agenda, he said.

Public service "means sharing campus resources, in a variety of personal and group learning modes, often in cooperative arrangements, with individuals and organizations not regularly members of the academic community, in both the private and public sectors. Its activities may occur both on and off the campus, may involve all members of the respective institution, and strive to help people and their groups to apply knowledge in the solution of the problems they face," he said.

Extended public service should not subvert the unique tasks of higher education in teaching tomorrow's leaders and conducting research at its highest and most important standard, he added.

Miller commented that as people reach higher educational levels, they hunger for still more. He continued that because of mass education, more people are now able to challenge the experts. The resulting confusion has led to questions about how the life of the public can best be enhanced.

Education is at a turning point, Miller said. "You emphasize economic development, cultural enrichment, special populations, public education, creative methods

of adult learning, and citizen education. What you place last, my remarks elevate to first in line: The other emphases are unable to be achieved without broad community and societal learning. Thus, enhancing citizen competence, broadly defined, would include the others and provide a way for embracing the idea of public service as a whole."

Many efforts at public outreach have been made in the past, including Chautauquas, rural education programs, and many others, but most failed, he noted, except for agricultural education. "Academic institutions are conservators of tradition," he said. "Yet they seem less apt at updating and extending their innovative models of public service."

Miller also spoke about three themes: the American family, public education, and science literacy.

"Education has aided and abetted the family revolution, but it has neglected its consequences," he said. Despite changes in family structure, little is done to help people understand the consequences of them for the future, he added.

In public education, national reports indicate a dissatisfaction with the quality of schools, but Miller said some blame should be placed on an uncaring public. "Such frustration seems unable to coalesce into a genuine constituency for public elementary and secondary schools," he said.

Although interest in science is strong, he said, connecting it with worldwide problems and issues is lacking. Nationalism and market protectionism practices contribute, he said.

Miller outlined five "principled responses" to the problems he described. First, he said, "Higher education must exert a strong voice in using the media in widespread societal learning." To do so, he said, "Academic institutions must exert more influence on the media world."

Miller said the "need to develop local



Meadow Brook Seminars Revisited participants over the past two weeks included Seymour Martin Lipset (above) of Stanford University, a panelist during a College of Arts and Sciences discussion; and Russell Mawby of the Kellogg Foundation, who spoke at the seminar sponsored by the Division of Continuing Education.



leaders is rising again upon the civic agenda, a result of desires to restore voluntary impulse to local institutions." This comes after a period of centralized power.

Universities, Miller said, set an example for the community. "Yet, in modern society it is unthinkable that an academic institution would be less than a civic beacon, to inspire and to unify the social and cultural life that surrounds it."

Attention must be paid to the conditions of work for those who perform it if institution-wide interest in public service is

to be mobilized, he said. "Mission statements must reflect an overall institutional commitment to public service, avoiding its treatment as a caveat."

Finally, he said, "Organizing the public service function influences all else, except for one thing: No pattern of organization can overcome low institutional interest and commitment." To do so, the institution needs a core unit capable of achieving the aims, cooperative planning and coordination, and support of the core unit in the appropriate parts of the institution.



Alumni and students hope to turn phone calls into dollars during the annual Telefund beginning November 1.

Alumni Set For Annual Telefund

People who like to talk on the phone will feel right at home helping the Alumni Association with its annual Telefund in November.

Volunteers must be more than just great conversationalists, however. They must also have a desire to help the university by promoting it to alumni and others they will call. The 15-day Telefund will be November 1-20 on weekdays nights. This year's goal is \$90,000, up from the \$84,000 goal set last year. The Telefund goal is a part of the overall \$160,000 target set for the Alumni Association fund-raising efforts this year.

Joan Stinson, Alumni Association director, says one special effort of this year's Telefund will be to reach graduates of the past few years. "We'll make a special effort to get a gift from the recent graduates, even if it is a small gift, to establish a pattern of giving with new folks," she says.

Contributors may designate their gifts to a specific cause, such as the Kresge

Library or to a particular scholarship fund, or make it unrestricted, which means the university will decide where best to provide funding.

Stinson says the association has received a good response to its mass mailing in search of contributors. The Telefund is used to follow-up on that. She says many who had not given to the university in several years are again making pledges.

As with the previous eight Telefunds, this one will feature volunteers making calls on behalf of individual schools, colleges or alumni affiliates on particular nights. The College of Arts and Sciences, for example, is represented on November 1, 7, 12 and 20. Other affiliate organizations will set dates for their callers, too.

Stinson says 20 volunteers will be used each night and faculty and staff are encouraged to volunteer their time. Each night about 10 invited students will help out, also. The students have been selected

based on their leadership skills and interest in the university.

The students will receive intensive training sessions the week of October 22. All other volunteers will receive training in half-hour sessions the night they are scheduled to work the phone bank.

The students will be trained for "style, pleasant approach, and being able to answer questions about the university; in essence, be a spokesperson for the university," Stinson says.

As incentives for all callers, prizes will be awarded to those with a special touch for productivity. The Bookcenter is again offering a chair to the top fund raisers. Last year the Department of Psychology received the chair for its efforts.

Approximately 15,000 phone calls will be placed from the Katke-Cousins Golf Course clubhouse. For information about volunteering, call the Alumni Association at 377-2158.

Golden Key Chapter Wins National Awards

The Oakland Chapter of the Golden Key National Honor Society earned three major awards at the society's national convention. OU competed against 53 major universities, including Penn State, UCLA, Arizona State, and the University of Michigan.

For the second consecutive year, the chapter won the Key Chapter Award for outstanding fulfillment of chapter responsibilities and for creating an environment that allows as many students as possible to become involved in leadership, organizational, educational and philanthropic

activities. The chapter maintained communications with the national headquarters and was involved in activities and service projects throughout the year.

The official presentation will be made at OU on November 11.

The Golden Key President's Award was presented to Gildana Hegyan, past chapter president. The award is given to the one person who has surpassed any expected or required responsibilities for Golden Key and has demonstrated outstanding service, leadership and dedication to the society. It is the highest award a Golden

Key member can receive.

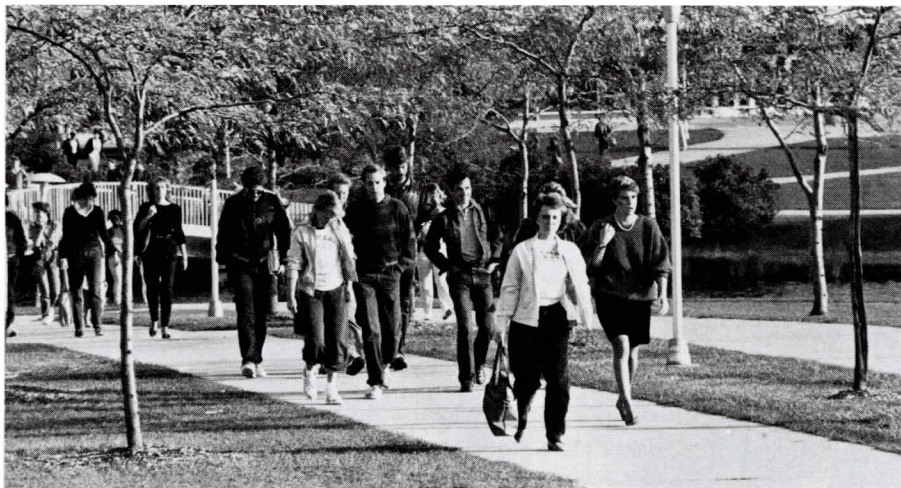
Hegyan attended three national conventions, two Great Lakes Regional Conferences, and represented the society in Toronto at a national convention. Her work also included assisting the Great Lakes regional director as well as serving as regional officer for the newly formed Gold Club.

Hegyan is studying biology with a concentration in anatomy and plans to enter medical school to study biochemical research.

Edward Eickhoff was named the national

student representative for Golden Key. He is a past chapter president and will serve on the National Council of Golden Key as a representative of the student membership. His responsibilities are to voice any viewpoints, advice and recommendations concerning undergraduate issues to the council.

Eickhoff is studying economics and will graduate next spring. He is a sales representative for Regal Foods Corp. in Detroit.



Fall enrollment is off slightly as compared to last year's total.

Fall Enrollment Dips

Freshman enrollment continues to rise although total enrollment for the fall semester is down 113 students from the same time last year.

The statistics were compiled by the Office of Institutional Research and show headcount enrollment at 11,971. A record enrollment of 12,084 occurred in 1983.

David C. Beardslee, OIR director, says that FTIAC (first time in any college) freshman enrollment is 1,456, up from 1,429 last year. OU's all-time freshman enrollment was 1,509 in the fall of 1979. FTIAC enrollment dropped to 1,360 in 1980, but has increased each fall since.

Beardslee says the university's reputation and advantageous location are helping buck a trend of declining freshman enrollments.

The university's graduate enrollment fell from 1,975 in 1983 to 1,841 this year.

Graduate losses account for almost all of the drop in total student headcount between 1983 and 1984. Graduate education continued to dip and Beardslee noted that most of the teachers in the OU service area already have master's degrees, thus the potential enrollment pool for graduate education is shrinking.

Credit production for the fall of 1984 is 122,474, down 877 from last fall. This drop will result in a loss in tuition income but will not affect the university's state appropriation.

Master's degree programs in fields like engineering and computer science and the master of business administration appear to be doing well, Beardslee says, and undergraduate programs in management, health sciences, and computer and information sciences also look strong.

2 Concerts In Store

Two concerts will be presented by the Center for the Arts over the next two weekends. Both of them will be free in Varner Recital Hall.

The first will be with the Concert Band, directed by James Dawson, in **A Decade of Excellence**. The concert will present popular selections played by the band over the past 10 years under Dawson's direction. It will be at 3 p.m. Sunday, October 21.

The program will begin with Morton Gould's **An American Salute**, a march-like number based on the popular melody, **When Johnny Comes Marching Home**. Douglas Bianchi, assistant conductor, will lead the band in William Schumann's version of the popular William Billings tune, **Chester**. Also featured in this concert will be **Festive Overture** by Shostakovich and Vaclav Nelhybel's **Symphonic Movement**. Two perennial favorites, **Irish Tune from County Derry** by Percy Grainger, and **An Italian in Algiers** by Rossini, will complete the program.

At 8 p.m. Sunday, October 28, Collegium Musicum and the Oakland Chorale will perform **Music from the Austrian and Bavarian Courts**. The concert will recreate, using such instruments as the lute and

Nursing Taking Applications

New applicants to the Master of Science in nursing have until November 15 to apply for admission for the winter semester, Diane R. Wilson, graduate program coordinator, has announced.

Eleven students and two special graduates are enrolled in the program, which became available for the first time this September. Wilson says the School of Nursing was pleased with the initial response to the new program. Applications for the winter semester are expected from 12-15 new graduate students, she says.

The Master of Science is designed with a focus in nursing administration and to prepare nurses for roles in middle management within the health care system.

Applicants must have a bachelor's degree in nursing from a school accredited by the National League for Nursing, have a current license to practice as a registered nurse in Michigan, and have at least one year of clinical nursing experience.

Questions about the program should be directed to Wilson at 377-4071 in the School of Nursing.

Curtain Rises At Center

The spicy farce, **Man, Beast and Virtue** by Luigi Pirandello, will be brought to the Studio Theatre stage by the Center for the Arts for seven performances beginning October 26.

The early 20th century Italian playwright handles the recurring themes of illusion and reality in a light-hearted fashion. The Studio Theatre production gives audiences an opportunity to view a play rarely performed in the United States, although it has been popular on English and continental European stages.

The story, a treatment of the eternal triangle, finds the unfortunate tutor, Paolino, suffering the consequences for his perhaps overzealous sympathy for an unhappy Mrs. Perella. Her rascally husband, the captain of a freighter, not only abandons her for extended periods, but also keeps a household in another port. Fortunately, the troubled tutor has at hand his friend, the good Dr. Pujelo, and the doctor's brother, the pharmacist. In the process of straightening this out, however, Paolino is forced to confront his own high principles.

Timothy Butterfield of Lapeer plays the indiscreet tutor. Dayle Benningfield of

Marine City is the "victimized" wife and Frank Cosenza of Ortonville is her philandering husband.

OU Professors James Hughes, education, and James Ozinga, political science, play the doctor and the pharmacist, respectively. In the roles of two students who are treated to a rather surprising lesson are Nina O'Hara of Keatington and Jon Spyridakis of Warren.

Also in the cast are Lynanne Grzech of Pleasant Ridge as Perella's young son, and Lisa Morrison of Utica and Heidi Guthrie of Okemos as servants. William O'Connor of Troy is the sailor.

The play is directed by Adeline Hirschfeld-Medalia of the Department of Theatre and Dance. She is assisted by Ronni Sands Cromie. Incidental music composed by Stanley Hollingsworth, music, will be heard.

Performances are at 8 p.m. October 26-27 and November 1-3 and 2 p.m. October 28 and November 4. Tickets are \$4.50 general admission and \$3.50 for students and senior citizens. Group rates are available. For ticket information, call the Center for the Arts box office at 377-3013.

Army Issues Grant

The university has received a \$50,000 grant from the U.S. Army Tank and Automotive Command in Warren for basic research to develop a type of discrete time controller for army vehicles.

Robert Judd, assistant professor in the School of Engineering and Computer Science, is principal investigator. A home thermostat is a simple example of a controller, Judd says, but in proposed applications the controller may govern how a gun turret remains stationary or moves independently, even though the vehicle is bouncing over rugged terrain.

Judd's research will involve a new theory that matches controller design with the latest in computer technology. His initial experiments have indicated that the controllers can use smaller, more efficient computers for a product that is more reliable and has a faster response time.

The researcher explains that controllers

have been around a long time, but his new theory will make more efficient use of computers.

Apply Now

Currently enrolled sophomores, juniors and seniors may apply for undergraduate research grants. These awards, limited to \$300, are made possible by contributions from the Alumni Association and the University Research Committee.

Completed applications for fall review should be delivered to the Office of Research and Academic Development, 370 SFH, by 5 p.m. Friday, November 2. The applications must be endorsed by a full-time OU faculty member.

A cover sheet and instructions detailing the application process may be obtained from the Office of Research and Academic Development.

Anniversary Events Planned

The schedule of 25th anniversary events at OU for the next two weeks includes the following events:

- October 22. A reception for former presidents of University Congress will be held at 5:30 p.m. in Meadow Brook Hall. The original gavel used by Congress will be retired.

- October 22-23. Meadow Brook Seminar V, sponsored by the Graduate School and Kresge Library, will be **Research and Scholarship — Keys to Institutional Excellence**. A public address at 8 p.m. October 22 in the Oakland Center Crockery will be given by Philip Abelson, editor of **Science** magazine. His speech will be followed

by a reaction panel with Garrett Heberlein of Bowling Green State University, Joseph P. Truant of Advance Medical and Research Center of Pontiac, and Abraham Liboff of the OU Department of Physics.

On October 23, the public may attend a second address, this one by Lewis Mayhew of Stanford University at 9:30 a.m. A reaction panel will follow with Ronald Cramer of the School of Human and Educational Services, Associate Dean Isaac Eliezer of the College of Arts and Sciences, Joseph DeMent of the OU Department of English, and Heberlein.

- October 24. Members of the Oakland University Foundation and its

chief auxiliary, the President's Club, will be honored for their contributions. The day has been designated Foundation Day in their honor. The foundation was established in 1958 to foster research, sponsor scholarship, endow professorships, cooperate with civic groups and advise public officials, and to receive gifts and disburse them. The President's Club now has over 660 members, with 448 having joined in the past five years.

Foundation Day will include a special dinner (by invitation only) at 6 p.m. in Meadow Brook Hall. Special guests will be John Hannah, president emeritus of Michigan State University; Donald O'Dowd, president of the University of Alaska and president emeritus of OU; and D.B. (Woody) Varner, chair of the University of Nebraska Foundation and chancellor emeritus of OU.

- October 24. The film, **Suddenly Last Summer**, will be shown at 8 p.m. in the Oakland Center.

- October 25-26. Meadow Brook Seminar VI, sponsored by the School of Economics and Management, will be **Humanity and Technology — The Challenge for Management Education**. The public may attend the keynote address at 8 p.m. in the OC Gold Rooms. The speaker will be James G. Marsh of Stanford University. He will talk about **Leadership, Computers and Don Quixote**.

On October 26, a panel conference will be held from 9 a.m.-noon in Meadow Brook Hall. Panelists will be Milton Jenkins of Indiana University, Ray Perry of Burroughs Corp., Larry Dixon of General Motors Corp., Daniel Braunstein of SEM, Gordon Davis of the University of Minnesota and Ann Arner of Michigan Bell. Ronald Horwitz, SEM dean, will be the moderator.

Faculty To Show Work

A special exhibition of faculty publications and research will be held in the Oakland Center Crockery from 2-5 p.m. October 22-23.

Over 100 faculty members representing 23 departments have submitted materials for the exhibit. Included will be 40 posters describing research projects, 400 books and monographs, 450 journal articles, and two audio-visual exhibits (slides and tape).

On October 23, faculty members will staff the exhibit and answer questions about their research. In conjunction with the exhibit, Kresge Library faculty will demonstrate their computer search services in Gold Room C. Mary Otto, director of the Office of Research and Academic Development, has prepared a poster depicting the growth of OU's effort in sponsored research. She will be available to discuss the services her office offers, including searching capabilities using the Sponsored

Program Information Network.

David Beardslee, director of the Office of Institutional Research, will show charts that illustrate the growth of the student body over 25 years.

George Feeman, former vice provost and dean of Graduate Study, conceived the idea that the exhibit would be a part of the week devoted to research and scholarship at OU. He said, "This may be the first time in the history of the university that we will have gathered together in one room the scholarly work of our faculty and staff. Those who attend will no doubt be amazed by the volume of activity demonstrated. They would be inspired and pleased as well by its depth, breadth and overall quality."

Library Dean Suzanne Frankie will coordinate the exhibit. For further information, call her at 377-2486 or Gloria Schatz at 377-2190.