

Tuesday, May 13, 2014

OU INC's executive director joins board of EIBC

Amy Butler, Executive Director of OU INC, was elected to the board of directors of the **Michigan Energy Innovation Business Council** at the group's annual meeting at the Kellogg Center in East Lansing. She will serve a three-year term.

As Michigan's only trade association focused on the advanced energy sector, membership in the Energy Innovation Business Council provides member companies with a voice in the Lansing and Washington policy discussions, insider industry news and information, access to capital and information on grants and other funding, business development assistance, and outstanding networking opportunities.

"Being on the board of the Michigan EIBC is an honor for me, but more importantly, it opens the door for **OU INC** to continue growing within the energy business community and helps us bring our resources to a larger group of like-minded business professionals," said Butler of her appointment.

Prior to joining OU INC, Butler was the Director of the Bureau of Energy Systems, for the Department of Energy, Labor, and Economic Growth for the State of Michigan. In this role, she aligned Michigan's energy sector initiatives, promoted economic growth, and job creation for Michigan's transition to the energy economy. She directed policy and program development; legislation; and coordinated agencies and stakeholders including building local public private partnerships.

Butler, a resident of **Rochester Hills** and native of **Eaton Rapids**, has more than 30 years of experience working with state government and developing state programs. She has worked closely with industry, utilities, businesses involved in the development of next generation advanced manufacturing technologies, energy and process assessments and implementation of energy efficiency projects; student internships, workforce training, and development of innovative financing mechanisms to encourage deep implementation of energy efficiency projects.

The complete list of new Michigan EIBC board members includes:

Amy Butler, Executive Director - [OU Inc.](#)
Andy Levin, Founder and Managing Partner - [Levin Energy Partners](#)
Nate Lowery, CEO - [TM3 Systems](#)
Jeff Mathie, President and CEO - [Patriot Solar Group](#)
Jim Monterusso, General Manager - [Veolia Energy](#)
Brian Pageau, General Manager - [Midwest Energy Group](#)

About OU INC

OU INC is a SmartZone Business Accelerator, in collaboration with the City of Rochester Hills, Michigan Economic Development Corporation (MEDC), and various industry partners.

OU INC's focus is in the Energy, Medical Device, and Information Technology sectors. We provide entrepreneurial resources and strategic business solutions for developing business ventures and accelerating ideas to market. OU INC fosters a healthy environment for the growth of new start-up companies, and provides support for existing entities through its facility and business development resources.

###

SUMMARY

Amy Butler, executive director of OU INC, has joined the board of directors for the Michigan Energy Innovation Business Council

Created by Brian Bierley (bierley@oakland.edu) on Tuesday, May 13, 2014
Modified by Brian Bierley (bierley@oakland.edu) on Tuesday, May 13, 2014
Article Start Date: Tuesday, May 13, 2014

Amy Butler, executive director of OU INC, has joined the board of directors for the Michigan Energy Innovation Business Council

