



# OAKLAND UNIVERSITY

## News

104 North Foundation Hall  
Rochester, MI 48309-4401

A publication for faculty and staff

January 25, 1991

## Gulf War Discussion Vents Frustrations

Sharing feelings about the Persian Gulf war during an open discussion didn't make the conflict any more sensible to the university community.

It did have a cathartic effect on those trying to absorb the meaning of the war, however. For many students who attended a noontime discussion January 17 in the Oakland Center, it was their first exposure to a major war that directly involved the United States.

What they saw and heard in constant radio and television news reports left them with more questions than answers. It firmed the opinions of some — both pro and con — and left others waiting to make a decision.

It was clear that students wanted to talk. Several criticized the university for not canceling classes when the war broke out and for not having professors lead group discussions in classes.

Agreed one professor, "I'm disappointed in the administration from the president on

down that we didn't take time out to figure out what was going on."

A few students reported classes were dismissed early when news of the war spread the evening of January 16.

### Focus:

### World Events

In the discussion, led by faculty members Shea Howell and Peter Bertocci, students divided on the role of the United States. "Democracy rules, we should be supporting our president," said one man.

A woman offered, "It seems like the United States is always in someone else's business."

Bertocci noted that initial news reports failed to play up the international aspect of the war. He cited the fact that with the backing of the United Nations, troops from several nations have sent personnel and defense equipment to the Gulf. "But if we weren't there, nobody would be," he said.

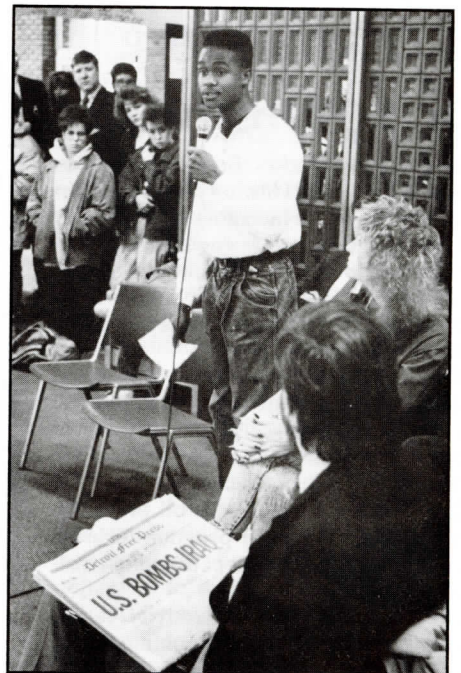
Some students asked the unanswerable question: Exactly why is the United States in Saudi Arabia. All the reasons cited officially were repeated, but no one seemed to have strong feelings for any position in particular.

Bertocci, speaking about the vast oil reserves in the region, asked the audience of about 200 persons, "Is worrying about 70 percent of the world's oil worth what we're doing now?"

Howell saw the conflict differently. It comes from an attempt to keep the world order of the haves and have nots in place, she said.

What makes the United States uncomfortable, she said, is the possibility that its "soft, greedy, selfish way of life" might be threatened. As other countries gain control of their own destinies and resources, she said, Western economies will be threatened.

In the end, not much was settled, but participants agreed it felt good to get a few thoughts out in the open.▼



*Idris Frederick, a first-year student from Ann Arbor, addresses the discussion group, pointing out that minority groups are over-represented among the military stationed in the Middle East. He said blacks should be exempt from fighting in the war until all blacks are granted true equal rights in the United States.*

## MARTIN LUTHER KING DAY OBSERVANCE

'Nonviolence is the answer to the crucial political and moral questions of our time; the need for man to overcome oppression and violence without resorting to oppression and violence. Man must evolve for all human conflict a method which rejects revenge, aggression and retaliation. The foundation of such a method is love.'



— Martin Luther King, Jr.

## Cellar Door Becomes Festival Promoter

The university was expected to enter into an agreement with Cellar Door Productions of Michigan this past week as principal promoter of the Meadow Brook Music Festival's pop series acts for 1991.

The Board of Trustees authorized the one-year agreement at its January 9 meeting.

Cellar Door will pay OU a minimum guarantee of \$175,000 for up to 20 concerts, or a dollar-value per ticket sold, whichever is greater. Cellar Door will also pay direct university costs related to Cellar Door performances.

The 1991 plan calls for involvement of a number of additional organizations including Baker/Klugh Productions, Inc., Brass Ring Productions, Inc., the Detroit Symphony Orchestra, and WDET-FM. In addition, the university expects to book some performers directly.

Frank P. Cardimen, Jr., interim vice president for university extension and public service, says Cellar Door is just one aspect of a plan to recover losses incurred by the festival and Meadow Brook Theatre.

During the past three years, Cardimen says, losses have come to approximately \$1 million, with 75 percent of that from the festival. Increased competition, changing lifestyles and the weather all contributed to the slide in revenue for the festival.

Cardimen says the university must protect itself against future losses while attempting to recover the accumulated debt. That may involve reducing or eliminating the annual \$125,000 subsidy the festival pays to the Detroit Symphony Orchestra. Oakland would also like the orchestra to pay some of the indirect costs, such as electricity and maintenance.

The subsidy is negotiable, and Cardimen says the university is aware of the tenuous financial position the DSO is in at present. As Meadow Brook recovers financially, it may be able to provide a subsidy again, Cardimen says. The outlook for a subsidy in 1991 is bleak, however.

Cardimen adds that he does not want to

## Governor Appoints Fischer, Patterson as Trustees

Two newly appointed trustees have taken office after their appointments by Governor John Engler.

Andrea Fischer and L. Brooks Patterson replace Patricia B. Hartmann and Ken Morris, whose terms expired last fall.

Both Fischer and Patterson are attorneys in private practice. She is a senior attorney specializing in legislative law with the Detroit law firm of Miller, Canfield, Paddock and Stone. Patterson practices in Auburn Hills with Patterson & Potter. He is well known, however, as former Oakland County prosecuting attorney from 1972-88.



Patterson



Fischer

The new trustees attended their first meeting on January 9.

Fischer has been involved with Oakland as a President's Club member. She is active in the community through Republican Party politics. She was finance director for Engler's election campaign. During the 1988 presidential election, Fischer coordinated campaign events for President Bush as a member of the White House staff.

Patterson was appointed by President Bush in 1989 as one of 12 members of the Executive Committee of the National Advisory Council of the Small Business Administration. In that capacity, he

represents Michigan, Illinois, Indiana, Minnesota, Ohio and Wisconsin. As county prosecutor, Patterson directed a staff of 132, including 72 attorneys. He was active in numerous petition drives to change the state's criminal justice system. He is also the author of several articles and handbooks on such topics as child molestation, school administrators' rights and welfare fraud.

Patterson has also been involved in many community organizations, including the boards of directors of the Camp Fire Girls, the YMCA, the Local Economic Development Corp., Men of Mercy of St. Joseph Hospital, Guest House and the Michigan March of Dimes.

Patterson also founded the Rainbow Connection, a nonprofit corporation that raises funds to grant final wishes to terminally ill children.▼

(Continued on page 4)



## Professor Foresees Struggles Over Land Once Gulf War Ends

Already academics like Carlo Coppola are trying to figure out what will happen when the war ends.

While immediate attention on the Persian Gulf focuses on who is firing missiles and making direct hits, and on who will gain control of oil fields, Coppola is looking at what could become an important new Mideast order.

"Iran's just sitting there, waiting for us to

do something. They are going to benefit from this," Coppola said, shortly after the war broke out. Coppola is director of the Center for International Programs and an expert on Mideast cultures.

Although Iran and Iraq fought a bitter war for nearly a decade, Coppola doesn't expect Iran to jump into the conflict in an attempt to grab Iraqi land.

Nonetheless, Coppola said, Iran will come

out of this with a greater role in the Mideast as a stronger leader. Coppola pointed out why Iran had not entered the war. Iran, he said, is Indo-European and not Arabic.

Coppola predicted that following the war, national boundaries will be redrawn. The possibilities are intriguing, he said, but it appears that Syria, Jordan, Kuwait and the Kurdish people of Iraq will have a strong say in where boundaries fall.

Closer to home, Coppola takes threats of terrorism or ethnic conflicts in Michigan seriously. "I'm very worried about that. We're going to get some of the red-neck types who are just looking for a fight in bars," he said.▼

## Research Director to Start May 1

The new director of the Office of Research and Academic Development brings extensive experience in the field that will enable Oakland to broaden its research abilities.

Donald A. McCrimmon, Jr., begins his new job with Oakland on May 1. According to George Dahlgren, vice provost and dean of graduate study, McCrimmon provides an interesting blend of administrative and research skills.

McCrimmon will replace Mary Otto, who has returned to the faculty of the School of Human and Educational Services. He was selected from among 49 applicants following a national search. Twenty-five faculty members and administrators reviewed the applications.

McCrimmon is associate director of the Mount Desert Island Biological Laboratory in Salsbury Cove, Maine. The laboratory has an international reputation for comparative marine physiological and biomedical research, as well as environmental marine toxicology.

Dahlgren says McCrimmon's appeal lies in part in his extensive background in teaching, research and proposal writing. Most recently, for example, he coauthored a \$3 million application to the National Science Foundation on behalf of three Maine scientific institutions. The proposal is to support development of an experimental research program in marine molecular biology.

At Oakland, McCrimmon will be asked to help the faculty, in all disciplines, expand its contacts to obtain external funding. Dahlgren sees McCrimmon developing closer ties to Lansing and Washington fund-

(Continued on page 4)

## A New View of Engineering for Youngsters

Students in Meadow Brook Elementary School in Rochester Hills are participating in a national project to increase science literacy and encourage careers in engineering.

The *World in Motion* project began January 16. Fourth- and fifth-grade students will be introduced to basic physics concepts as they apply to engineering.

National and local sponsorship is provided by the Society of Automotive Engineers. Twenty-seven Oakland engineering students will serve as volunteers and cofacilitators with regular Meadow Brook faculty.

Carol Foster, Meadow Brook principal, says the *World in Motion* program includes five units on basic concepts of machines, matter, force and motion.

The units incorporate activity cards, teacher guides, posters, a 30-minute video, certificates and motivational stickers. Foster says the SAE provides most of the major lesson materials.

The Rochester program varies from other efforts across the United States, because Foster has chosen student volunteers over professional engineers. She says the students will serve as role models and help encourage the younger children to consider careers in engineering.



Students at Meadow Brook Elementary School in Rochester Hills listen as Kathy Petersdorf explains a 'World in Motion' lesson.

Engineering students will help the children with their science experiments and relate the experiments to actual engineering practices, help arrange field trips and help book working engineers to make classroom presentations.

Student volunteers come from Theta Tau professional engineering fraternity, the Society of Women Engineers and SAE. The vol-

unteers are coordinated through student organizations and CIPO.

The basis for SAE sponsorship on a national level is that society is and will continue to be in need of a skilled engineering force in 2000 and after. The SAE says elementary school is a good place to introduce basic physics concepts as they relate to the engineering profession.▼

## Our People

Please send brief items about professional activities to the News Service, 104 NFH. Brevity — and timeliness — are desirable.

### PRESENTATIONS

JAMES DOW, sociology and anthropology, presented a paper and gave a lecture at the National Institute of Anthropology and History in Mexico City and at the Universidad Autonoma Metropolitana-Iztapalapa in Mexico City. He appeared as a panelist at the American Anthropological Association in New Orleans for a workshop on *Field Research in Latin America*.

JANE D. EBERWEIN, English, presented a paper, *Anne Bradstreet: Applying the Heart to Wisdom*, for a panel on *Spiritual Experience in Puritan American Literature*. It was held at the meeting of the Modern Language Association of America in Chicago.

KA C. CHEOK, engineering, presented a paper on *Self-Tuning Adaptive Control of Vehicle Suspension System* at a poster session of the 29th IEEE Conference on Decision and Control in Honolulu.

ALBERT LEDERER, business administration, presented *Project Estimating* at Ford Motor Co. in Dearborn.

SID MITTRA, business administration, spoke at the Exchange Club of Michigan on *The Current Investment Climate*.

At the Decision Sciences Institute's annual meeting in San Diego, six faculty members from the School of Business Administration were active. TOM LAUER and EILEEN PEACOCK conducted a workshop on *Questioning Methodology: Implications for Research in Information Systems*. T.J. WHARTON presented *Inventory Planning System Effectiveness: A Comparison of*

*Distribution Requirements Planning and Reorder Point* and *A Survey of Manufacturing Practice*. Both were done with copresenters. AMIR HORMOZI chaired a topic table, *Job Shop Scheduling and Production Planning*, during which he presented *An Effective Engineering Change Management System*. SADIK COKELEZ presented *A Unified Modeling Approach to Teaching Quantitative Courses in Business Schools*. Finally, AL LEDERER organized and chaired an invited session on *Information Strategy and Planning: Empirical Research*.

KENNETH YORK, management and marketing, presented *A Comparative Analysis of Sexual Harassment Judgments: An Explanation of Federal Judge and Student Policies* at the Council on Employee Responsibilities and Rights Conference in Orlando.

JOHN KIM, management and marketing, presented *Consumer Expertise and the Vividness Effect: Implications for Judgment and Inference*. It was presented at the Association for Consumer Research in New York with copresenters from the University of Cincinnati and Indiana University.

DONALD O. MAYER, management and marketing, made presentations on the Canada-U.S. trade agreement and workplace privacy at the American Business Law Association annual meeting in Toronto. In Atlanta at the Southeast Regional Business Law Association annual meeting, he made a presentation on the trade agreement.

### PUBLICATIONS

JAMES DOW, sociology and anthropology, is a coeditor of a new book, *Class, Politics, and Popular Religion in Mexico and Central America*. It was published by the American Anthropological Association. He published a book review of *Fruitful Journeys: The Ways of the Rajasthani Pilgrims* in the *Journal for the Scientific Study of Religion*.

LIZABETH A. BARCLAY and BARBARA THEISEN, management and marketing, wrote, *That's No Guest Speaker, That's My Other Professor*, for the *Bulletin Board* section of *The Organizational Behavior Teaching Review*.

DONALD O. MAYER, management and marketing, wrote *Deforestation and Global Warming: Toward a New Understanding of Sovereignty* for the *Midwest Law Review*.

An article by SHERMAN FOLLAND and ROBERT KLEIMAN, business administration, *The*

*Effect of Prospective Payment Under DRGs on the Market Value of Hospitals*, appeared in the *Quarterly Review of Economics and Business*.

ALBERT LEDERER, business administration, wrote *The Impact of the Environment on the Management of Information Systems* for the journal, *Information Systems Research*. Coauthor was A. MENDELOW. Lederer also wrote *Listen and You Shall Find* for *Computerworld*. Another article, with coauthor K. CALHOUN, *From Strategic Plan to Strategic Practice: The Communications Connection*, appeared in *Mid-American Journal of Business*.

JANE D. EBERWEIN, English, is author of *'Graphicer for Grace': Emily Dickinson's Calvinist Language*, which appeared in the 1990 volume, *Studies in Puritan American Spirituality*.

CARL F. BARNES, JR., art and art history, wrote a documentary article, *Recorded Gifts of Stained Glass in Soissons Cathedral*, for *Madeline Harrison Caviness' Sumptuous Arts at the Royal Abbeys in Reims and Braine*. It was published by Princeton University Press.

A paper by KEITH E. STANOVICH, psychology, *A Call for an End to the Paradigm Wars in Reading Research*, appeared in the *Journal of Reading Behavior*. A chapter by Stanovich, *Reading Disability: Assessment Issues*, appeared in an edited volume published by Pro-Ed. Another chapter, *Word Recognition: Changing Perspectives*, appeared in volume two of the *Handbook of Reading Research*. It was published by Longman.

BRIAN CONNERY, English, wrote *Self-Representation, Authority and the Fear of Madness in the Works of Jonathan Swift*. It appears in volume 20 of *Studies in Eighteenth-Century Culture*, the annual volume of the best work by members of the American Society for Eighteenth-Century Studies.

### CONFERENCES

KATHERINE Z. ROWLEY, continuing education, has organized a session on *Automotive Plastics Recovery and Re-Use* for the Society of Automotive Engineers annual congress in Detroit this February. She directs the CE Plastics Technology Program. Her session will be sponsored by the automotive divisions of the Society of Plastics Engineers and the Society of the Plastics Industry.

### HONORS

SYMANTHA MYRICK, Ken Morris Center for the Study of Labor and Work, received the

Humanitarian Award at the 17th annual Michigan AFSCME Council 25 PEOPLE Committee dinner. The program in Southfield honored the memory of Martin Luther King, Jr. Myrick has been a labor activist for years, and has held numerous state and local union positions.

WILLIAM W. CONNELLAN, provost's office, has been elected to another three-year term on the Board of Directors of the Metropolitan Detroit Convention and Visitors Bureau. He has been on the bureau board since 1979. He serves on the executive and finance committees.

KA C. CHEOK and SUBRAMANIAM GANESAN, engineering, have received a phase II contract of \$15,000 from Cadillac Gage Textron for continuing support of their project on *Hierarchical Adaptive/Robust Servo-Controller for High Performance Stabilized Tracking System*.

NAN K. LOH, engineering, served as a session chairperson at the 29th IEEE Conference on Decision and Control in Honolulu. He has also been invited to serve on the editorial boards of two journals, *International Journal of Systems Automation, Research and Applications* in the United States and *Asia-Pacific Engineering Journal* in Singapore. He is a member of editorial boards of three other technical journals.

PAMELA MARIN, continuing education, has been appointed to the Oakland County Chamber of Commerce and will serve as Program Committee chairperson.

## Jobs

For information on position openings, call the Employee Relations Department Job Hotline at 370-4500.

- Social science research associate (part-time), AP-6, Office of Institutional Research.
- Social science research assistant, AP-4, Office of Institutional Research.
- Accounting clerk III, C-7, Campus Facilities and Operations, University Services.
- Retention coordinator, AP-6, Office of Special Programs.
- Director of corporate and foundation programs, AP-16, Office of Development and Alumni Affairs.

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- James Llewellyn, senior editor and news director
- Jay Jackson, staff writer
- Rick Smith, photographer



## Quote

"The ability to discriminate between that which is true and that which is false is one of the last attainments of the human mind."

— James Fenimore Cooper

## Bits & Pieces

### Meet the New Dean of SBA

The faculty and staff are invited to meet George Stevens, dean of the School of Business Administration, at a reception in Oakland Center Lounge II.

The event will be from 3-5 p.m. January 25. Munchies will be provided.

### Series Speaker Changes

Neeme Jarvi has canceled his February 5 appearance for the next Enigma of Genius lecture in Meadow Brook Hall.

Replacing the conductor of the Detroit Symphony Orchestra will be Mark Volpe, assistant conductor. Volpe's topic — on the new date of February 14 — will be announced.

For details, call the Division of Continuing Education at 370-3120.

### Students Exit, Stage Left

Participants in the American College Theatre Regional Festival in Indiana came home satisfied that their acting abilities were recognized.

However, it was not quite the same as winning and moving on to the next round of judging in Washington, D.C. Nonetheless, the Oakland production of *The Boy Friend* was one of only a handful from Michigan, Ohio, Indiana, Illinois and Wisconsin to be invited to the festival.

Oakland sent 45 cast and crew members to the January 9-13 event. Although they didn't win one of the major acting prizes, they brought home the Golden Handtruck Award for their skill at transporting the production.

### ... But Enter, Front Door

The Detroit Symphony Orchestra Hall offers students \$5 rush tickets to all DSOH-sponsored events at Orchestra Hall.

The special tickets go on sale 90 minutes before each performance, subject to availability. Student identification cards are required. For details, call 833-3700.

### It's Just Master of Arts

George Dahlgren, dean of graduate study, points out that the correct title of the degree approved by the Board of Trustees is the Master of Arts in mathematics, not Master of Arts in Mathematics, as was reported January 11.

Dahlgren says the lower case "M" is important to note.

### Join the 100 Club

No matter what your age, you can join the 100 club.

Age is not a factor, but the ability to contribute is. The Athletic Department has a men's basketball support group called the Oakland 100 that requires a C-note donation for membership. Funds are used for scholarships, equipment and other needs.

Contributors who attend the men's basketball games receive such perks as two season tickets, access to a hospitality room, media guides and access to post-game media interviews with the coaches. If that weren't enough, you also qualify to become "coach of the week," which means you can sit on the bench with the real coaches and players and offer up-close advice to referees.

To join, call 370-3190.

### A Perspective on Art

The Division of Continuing Education wants you to rise and shine with a Saturday morning lecture series.

The noncredit, three-lecture series will be held February 2, 9 and 16 in the Meadow Brook Hall Carriage House. Bonnie Abiko, assistant professor of art history, will present a traveler's viewpoint of art in Tokyo. She recently returned from a two-month sabbatical in Tokyo.

Each session begins with continental breakfast and then a 10 a.m.-noon lecture. Tuition is \$95. Call 370-3120 to sign up. The program is cosponsored by the College of Arts and Sciences.

*President Joseph E. Champagne delivered the following remarks to the university Board of Trustees on January 9. He spoke about the strategic guidelines that have been approved by the university Senate. Those guidelines have now been referred to a board committee for further review.*

It is with great pleasure that I address the Board this evening on a matter of critical importance to the future of Oakland University.

Oakland from its very inception in the late 1950's was always intended to be an institution of the highest quality possible, focusing on the needs of a dynamic and changing society. Indeed, the early vision of the initial planning process for the institution through the Meadow Brook seminars emphasized strongly the intense drive for excellence which would be a hallmark characteristic of Oakland University throughout its endeavors. In some of the very early descriptive statements about Oakland University, the very familiar phrase that Oakland would be "the Harvard of the Midwest" characterized a drive for excellence and scholarship which this university has never allowed to diminish. The university built over the years a strong faculty and staff, committed to the highest degree of scholarship possible.

The period of the 1980's was a time of extreme resource limitation. In the early '80s, all of Michigan higher education faced severe financial constraints. There were budget reductions as the State itself tackled devastating economic and financial problems. In order for this institution to be a strong, viable and relevant partner in the rebirth of the state of Michigan, a commission was established in 1981 to look at all aspects of university programming and to chart a course which was realistic, achievable, and relevant to the needs of the people of Michigan. This commission was called the Commission on Academic Mission and Priorities. Emerging from the work of that commission was a new Role and Mission Statement adopted by the Board of Trustees in the Summer of 1982. It emphasized four correlated themes: Instruction, Scholarship, Public Service, and Student Development. Following completion of the work of that commission was the creation of the Commission on University Excellence. The purpose of that commission was to focus on the elements put forth by the Commission on Academic Mission and Priority to insure that what Oakland had elected to do would be done with the highest degree of excellence. In essence, the work of the Commission on University Excellence took into account the fact that Oakland could not be all things to all people; but, what it did elect to pursue would be pursued vigorously and with a high degree of scholarship.

One of the concepts that emerged from this exercise was that of controlled growth. A realization was made that there are limits to growth. This realization was not unique to Oakland University, but, in fact, was consistent with a topic of great national and international debate as our world looked at the problems facing our universe. In the mid 1980's the process of enrollment management was begun at Oakland, not because there was any special desire to limit growth as such, but rather, the purpose was to intelligently control growth so that the underlying concepts of excellence and scholarship could be maintained as hallmarks of this fine and still young university.

In 1986, the University Affairs Committee of the Board of Trustees began to take a serious look at the future of Oakland University within the framework of long-term planning. What would our resources realistically allow us to become and what should we avoid lest in our desire to serve we lose sight of our fundamental principles of excellence and scholarship? After several meetings of the University Affairs Committee of the Board of Trustees which looked at all aspects of university programming, the Role and Mission Statement, of resources available to the university and the changing demographics of our region and state, it became clear that it was time for significant faculty input relative to this long range planning exercise. While the Committee felt that it had much information at its disposal, it believed strongly that it needed input from the faculty and staff so that the governance mechanisms of the university would be adequately preserved and the strength of the faculty would be tapped.

Consequently in the Fall of 1987, I asked the Academic Planning and Policy Committee of the University Senate to address the issue of *Oakland at 2000*. How did the faculty view Oakland and how did the faculty view Oakland's future in light of the changing

world in which this university found itself? In my statement to the Academic Planning and Policy Committee, I said: "What is needed is a framework for institutional development and continuity which builds upon our strong academic and service tradition." In the charge to the Academic Planning and Policy Committee, I summarized the relevant aspects of the University Role and Mission Statement related to instruction, research and scholarship, public service, and student development. I further specified a series of areas which should be looked at by the Aca-

## Strategic Guidelines: 'A Strong Framework Upon Which Future Planning Can Take Place'

ademic Planning and Policy Committee in its deliberations toward Oakland at 2000. These included such areas as undergraduate, graduate, and life-span education, research and scholarship, public service, facilities planning, and community support. The Academic Planning and Policy Committee chaired by Professor Ronald Tracy of the School of Business Administration took seriously my request for input, and over a period of two and a half years worked vigorously to achieve faculty input and develop a set of guidelines which would assist this university in the determination and control of its future. During that time, the Board of Trustees formulated the Ad Hoc Committee on University Planning, chaired by former Trustee Patricia Hartmann. This Board Committee met on two occasions in 1989 with the Academic Planning and Policy Committee to obtain a progress report and to provide informal input to the Academic Planning and Policy Committee. The APPC had conducted surveys, reviewed position papers, later held public hearings and engaged in open debate on the critical issues facing the institution.

In the Winter and Spring of 1990, it brought closure to its efforts and on April 30, 1990, the Senate endorsed the recommendations of the Academic Planning and Policy Committee: *Strategic Guidelines for Oakland University, Educating Students for the 21st Century, Pursuing the Future, Building on the Past*. The Senate resolved endorsement of the recommendations as constituting the fundamental principles which should guide the operation and development of the university for the coming years and the Senate further endorsed the continuation of a planning process in accordance with the recommendations contained in the guidelines. It further resolved that the Senate request the President and the Board of Trustees to establish formally *excellence, cultural diversity, collaboration and the focusing of resources towards these ends* as the strategic guiding principles for Oakland University's continued development.

I wish to commend the Academic Planning and Policy Committee and the Senate for their vision, their courage, and their tenacity in preparing an insightful set of principles which in part can serve as a magnificent framework for additional planning considerations to be made by the Board of Trustees as it guides the future development of this outstanding university. The four principles of excellence, cultural diversity, collaboration, and resource focusing were not achieved without rigorous debate and considerable input from all levels of the university community.

I endorse these four principles as viable and workable guiding elements as we look to our future. A document produced by such a process cannot provide all of the answers to all of the problems that a university such as Oakland faces, but the document does pro-

vide a strong framework upon which future planning can take place. In my judgement the document gives our instructional component at Oakland a magnificent underpinning for future implementation and development.

The APPC document did address the area of research and scholarship to some extent; but, there are some within the faculty who have felt and do feel that greater emphasis should have been placed on the research role of Oakland University in the Guidelines. While their concerns were debated within the Senate, the Senate chose not to amend the document to take into account all of the concerns of this contingent of the university faculty. Oakland has had a very distinguished history of research success. In fact, this success was well noted in the recent report of the North Central Association in which, in some respects, our university excelled in its research thrust and selectivity even beyond measures found in traditionally research intensive universities. And I believe that we should never lose sight of the value of research and scholarship in the life of an academic institution such as Oakland.

Oakland University has found a viable model in the utilization of research in the instructional aspects of its programs. Many of our alumni have told me in glowing terms how much they appreciated the opportunity to participate side by side with senior faculty in various aspects of research and scholarship, even to the point of publishing with faculty members the results of research projects. And, therefore, I would

endorse the concept that Oakland continue to pursue research vigorously as part of its mission. For it is my belief that the dissemination of knowledge through teaching is greatly enhanced by the generation of knowledge through research. Not only is society well served by the research activities of our universities, but the continuing education of our faculty is greatly enhanced by research endeavors, for it is through these cutting edge activities that our faculty often have the opportunity to remain current and innovative in their approaches to instruction. I find research to be a very important element in the life of Oakland University and our success to date verifies this importance.

Likewise, I strongly endorse, as stipulated in our Role and Mission Statement, the importance of public service. We live in a learning society and more and more of our citizens must have access to the enormous brain power and talent that exist within our universities. We as universities have a fundamental obligation to provide intellectual services to the betterment of our society and world so that the quality of life of all citizens can be greatly enhanced. In short, I endorse the concept of continuing our public service thrust and developing our continuing education efforts as vital to an effective societal role and mission for this university. To some extent the issue of public service was addressed in the guidelines under the concept of collaboration. It is frequently through collaboration with other universities or with the various segments of society that great public service is rendered. By working together with school districts, with governmental units, with labor unions, with hospitals, with business and industry and with the other segments of society, the enormous intellectual capacity of the university can be applied to the solution of critical and pressing social problems as well as to the expansion of knowledge. Through collaboration, not only does society benefit from the involvement of the university, the university derives direct feedback as it applies its skills and knowledge to pressing and immediate issues. It is my strong belief that the public demands, and rightly so, that our universities provide such service as our world becomes increasingly plagued with complex problems which require complex solutions.

All of these elements, instruction, research, and public service, must lead to greater student development on campus as well. Our student body is changing dramatically. What used to be called the non-traditional student is now the traditional student. Institutions such as Oakland must apply the traditional triad of instruction, research, and public service to the full and complete development of their students. Many of Oakland's students are young and fresh out of high school, but many of our students are older,

(Continued on page 4)



# Meadow Brook Tackles Shakespeare's 'Midsummer Night's Dream'

Shakespeare's romantic comedy about four lovers whose affections get tangled when a love potion goes astray comes to Meadow Brook Theatre for a four-week run beginning January 31.

A *Midsummer Night's Dream* also tells the story of six comic tradesmen rehearsing a play and a quarrelsome king and queen of the fairies.

John Ulmer, past artistic director of the Asolo State Theatre in Sarasota, Fla., will direct the play.

"A *Midsummer Night's Dream* is not about death through love or even life through love, but how much fun it is to play with love," Ulmer says. "In the light of everyday logic it is. We know that love, and whom we love, is not so very logical even when we are wide awake."

Ulmer uses a representational device of a

shadowy figure holding glittering geometric shapes and a loudspeaker voice in place of the fairies of the forest.

In *A Midsummer Night's Dream*, Shakespeare demonstrates hilariously his famous line, "The course of true love never did run smooth."

Helena, Hermia, Lysander and Demetrius are agreeable foolish young lovers whose course is changed by the elfin Puck's mistaken application of a magic flower-juice ... a potion that makes a person fall passionately in love with the first creature he sees.

Oberon, king of the fairies, commands Puck to play an additional trick by making Titania, queen of the fairies, fall in love with the loutish Bottom. He has been transformed with an ass's head on his shoulders.

At the same time, Bottom and his fellow

buffoons are rehearsing a preposterous play in the enchanted forest.

R. Ward Duffy in his Meadow Brook debut plays Lysander. He has appeared on television's *All My Children* and in Spike Lee's film, *Mo' Better Blues*.

Richard Schrot as Demetrius is known for his roles in the PBS series, *Shakespeare on Stage*, the Dana Carvey film, *Opportunity Knocks* and the hit movie, *Home Alone*.

Rochester native Sue Kenny will play Helena, and Mary Proctor appears as Hermia. Ricky Wright, who has just completed a term as theatre director of the African Heritage Cultural Arts Center in Miami, will play Puck.

Ulmer has directed some of Meadow Brook's most successful productions, including *That Championship Season*, *Who's Afraid of Virginia Woolf* and *The Boys Next Door*.

To get a backstage look at the play, con-

sider attending the *Sidelights* lecture sponsored by the Division of Continuing Education and the College of Arts and Sciences. Brian Murphy, associate professor of English and director of the Honors College, will speak from 7:30-9 p.m. in the theatre. His lecture will follow an informal dessert and beverage reception at 6:30.

Murphy will discuss what can be learned from the strange never-never land of Shakespeare's play regarding love, dreams, fantasy and fear.

The reception-lecture is \$10; call 370-3120 to register.

Theatre tickets are available from the Meadow Brook Theatre box office at 370-3300. This production is sponsored by Ford Motor Co.▼

## BAMC Gone, But Black History Month Not Forgotten

Events scheduled by the Association of Black Students will commemorate national Black History Month in February.

ABS events got a head start on the February observance with a January 14 lecture. That was followed by a Martin Luther King, Jr., Day march and program, plus other events later.

The ABS-organized speakers and seminars replace those traditionally sponsored by the Black Awareness Month Committee. That committee, composed of students, administrators and faculty members, failed to develop a February program. Turmoil among committee members over the direction the February events should take led to the resignations of top committee officers. The committee then disbanded.

ABS events are open to the public, and the events listed below were firm as of January 18. An ABS spokesperson said that more

events will be added. For further information, call the ABS office at 370-4285.

**January 25** — Ed Vaughn speaking on *The Martin Luther King That No One Talks About*, noon-3 p.m., Oakland Center Crockery.

**January 28** — "Former prisoners" speaking on *Free Yourself from the Bars of Captivity*, 4-6 p.m., 128 OC.

**January 29** — African Bazaar with black-owned businesses displaying merchandise, 2:30-7 p.m., 126 OC.

**January 31** — *Is There a Resurgence of the Revolutionary Spirit or a Revival of Porkchop Nationalism?* with Kwame Atta, 2:30-5 p.m., 126 OC.

**February 4** — Sister Hattie speaking on *The Future Role of the Black Woman*, 2-4 p.m., 128 OC.

**February 5** — James Huddleston speaking on *The Future Role of the Black Man*, 2-4 p.m., 128 OC.

**February 7** — Shaka Uhuru and Huddleston leading a workshop on *Let's Rebuild the Brotherhood*, 9-11 p.m., 401 Hamlin.

**February 7** — Jennifer Dickson and Juanita Thomas leading a workshop on *Let's Rebuild the Sisterhood*, 9-11 p.m., 118 Vandenberg.

**February 8** — Brother David X speaking on *Rebuilding the Family—Rebuilding the Nation*, 2-4:30 p.m., OC Crockery.

**February 13** — Leigh Smith speaking on *Have You Forgotten Where You Came From?* in OC Lounge II (time unannounced).

**February 15** — Malik El-Shabazz speaking on *The Meaning of Marcus Garvey*, 2:30-4:30 p.m., 128 OC.

**February 18** — Cindy Owens speaking on *Forty Acres and a Mule—The Call for Reparations*, 5-7 p.m., OC Gold Room A.

**February 19** — *AIDS ... Is it Genocide?* with Brother Danny X, 3-5 p.m., OC Gold Room B.

**February 21** — Kwame Kenyatta speaking on *A Look at the Real Malcolm X*, 6:30-10 p.m., OC West Crockery.

In addition, discussion groups will meet on Saturday afternoons. The times and locations will be announced.▼

## Events

### CULTURAL

Until January 27 — Play, *What I Did Last Summer*, various times, Meadow Brook Theatre. Admission. Call 370-3300.

Until March 17 — Exhibit, *In the Spirit of Protest*, Meadow Brook Art Gallery. Hours vary. Free. Call 370-3005.

January 25 — Concert, *Shall We Dance?* by the Symphonic Wind Ensemble, 8 p.m., Varner Recital Hall. Admission. Call 370-3013.

January 31-February 24 — Play, *A Midsummer Night's Dream*, various times, Meadow Brook Theatre. Admission. Call 370-3300.

February 8 — Dance concert by Harbinger Dance Company and Wellspring Dance Collaborative, 8 p.m., Varner Recital Hall. Admission. Call 370-3013.

February 14-15 — Love Concert, 8 p.m., Varner Recital Hall. Admission. Sponsored by Department of Music, Theatre and Dance. Call 370-3013.

### ETCETERA

Weekly — Gay and Lesbian Alliance, open to all students, faculty and staff. Free. Call 370-2345 for time and location.

January 26 — *Night at the Improv at OU*, comedy show and dance, 9 p.m., Oakland Center Crockery. Admission with proceeds to Multiple Sclerosis Society. Call 370-4295.

January 30 — Palm readers and graphologists, 10 a.m.-2 p.m., various places in the Oakland Center. Free. Sponsored by Student Program Board. Call 370-4295.

January 31 — Alumni homecoming at the men's and women's basketball games, 5:30 and 7:30 p.m., Lepley Sports Center. Sponsored by the Alumni Association. Call 370-2158.

January 31 — Graduate Study open house, 5-8 p.m., Oakland Center Gold Rooms A-C. Free. Sponsored by Office of Graduate Study. Call 370-3168.

February 2 — MetroHillel scavenger hunt. Sponsored by Jewish Students Organization/Hillel. Call 370-4257.

February 2, 9 and 16 — Lectures, *Perspectives on Art*, on art in Tokyo, 10 a.m.-noon, Meadow Brook Hall Carriage House. Admission. Sponsored by Division of Continuing Education. Call 370-3120.

February 4 — Lecture, *Sidelights*, with Brian Murphy speaking on the current Meadow Brook Theatre play, 7:30 p.m. Admission. Sponsored by Division of Continuing Education. Call 370-3120.

February 14 — Lecture, *Enigma of Genius*, by Mark Volpe, 7 p.m., Meadow Brook Hall. Admission. Sponsored by Division of Continuing Education. Call 370-3120.

February 15 — APICS seminar, *Bar Coding*, all day, Meadow Brook Hall. Admission. Sponsored by Division of Continuing Education. Call 370-3120.

### CLASSES

The Office of Computer and Information Systems offers various free software training courses for university employees. Call 370-4560.

*Sixty Plus* exercise classes meet three times a week. Winter session starts January 7 at Meadow Brook Health Enhancement Institute. Fee. Call 370-3198.

Twice-weekly *Just for Women* exercise classes begin January 15 for 10 weeks at Meadow Brook Health Enhancement Institute. Fee. Call 370-3198.

*Classics of Western Tradition* classes meet weekly from January 8-March 19 at Sunset Terrace. Sponsored by Division of Continuing Education. Other classes include Statistical Quality Control and Do-it-Yourself Financial Planning, plus APICS seminars. Call 370-3120.

### ATHLETICS

January 25 — Faculty and Staff Night with women's and men's swim teams competing against Kenyon College, 4 and 7 p.m. Refreshments during and between meets. Free with university identification. Call 370-3190.

January 31 — Men's and women's basketball with Saginaw Valley State University, 5:30 and 7:30 p.m., Lepley Sports Center. Admission. Call 370-3190.

February 1 — Men's swimming with California State-Bakersfield (by telephone), 5 p.m., Lepley Sports Center. Call 370-3190.

February 2 — Men's and women's basketball with Grand Valley State University, 1 and 3 p.m., Lepley Sports Center. Admission. Call 370-3190.

February 16 — Men's and women's basketball with Ferris Valley State University, 1 and 3 p.m., Lepley Sports Center. Admission. Call 370-3190.

### FILMS

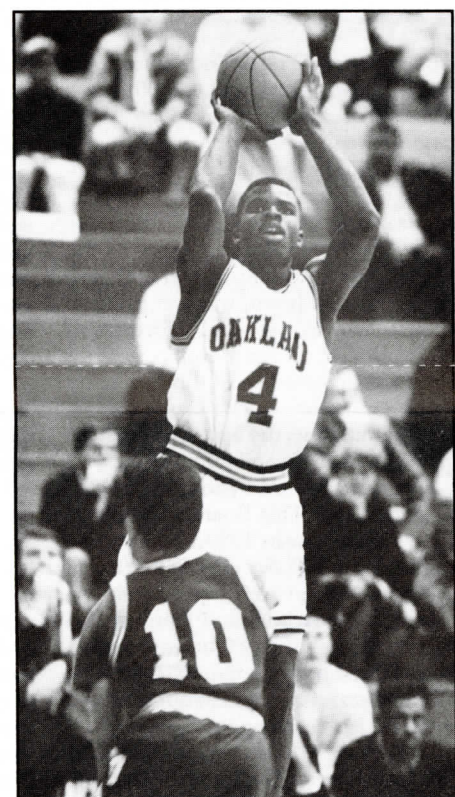
January 25 and 27 — *Memphis Belle*, 7 and 9:30 p.m. Friday and 7 p.m. Sunday, 201 Dodge Hall. Admission. Call 370-4295.

February 1 and 3 — *Good Fellas*, 7 and 9:30 p.m. Friday and 7 p.m. Sunday, 201 Dodge Hall. Admission. Call 370-4295.

February 8 and 10 — *Wild at Heart*, 7 and 9:30 p.m. Friday and 7 p.m. Sunday, 201 Dodge Hall. Admission. Call 370-4295.

February 15 and 17 — *Three Men and Little Lady*, 7 and 9:30 p.m. Friday and 7 p.m. Sunday, 201 Dodge Hall. Admission. Call 370-4295.

March 8 and 10 — *Child's Play II*, 7 and 9:30 p.m. Friday and 7 p.m. Sunday, 201 Dodge Hall. Admission. Call 370-4295.



### Tartar Control

*Eric Taylor hits a three-point shot against Wayne State during the annual Faculty-Staff Night game.*

*About 1,000 persons were on hand to see the Pioneers down the Tartars.*

### Ensemble Notes Dance

Music in stylized dance rhythms and original works for wind bands will be presented in concert at 8 p.m. January 25 by the OU Symphonic Wind Ensemble.

Tickets to the concert are \$5 and may be purchased at the door, from ensemble members or by calling the Center for the Arts box office at 370-3013.

Some selections from the concert will be performed during the ensemble's European tour in July. The group plans to visit Berlin, Prague, Vienna, Salzburg and Nurnberg.▼

## Athletes to Join Hall of Honor

Tickets are now on sale for the annual Hall of Honor dinner that recognizes achievements of past Oakland athletes.

Paul Hartman, athletic director, says the February 16 event in Meadow Brook Hall will honor swimmers Kathy Van Valkenburg Swieter and Mark Vagle, former soccer coach John Motzer and community supporters Roger Falkner, Mike Riley and John Savio.

Tickets are \$20 a person and include a 5:30 p.m. reception and the 7 p.m. dinner. Reservations will be accepted until February 8. Call 370-3190 for details.▼

## Cellar Door

(Continued from page 1)

lose the DSO as a Meadow Brook attraction, but if it comes to that point, the university would have to accept such a decision by the DSO.

For 1992, the university seeks a proposal to have one promoter oversee the entire festival operation. Cardimen envisions the university receiving a minimum financial guarantee, plus some revenue from ticket sales. If no company expresses an interest in operating the festival, the university will still need to recover past losses. What that would mean for the festival is unknown.

Complicating matters for the Meadow Brooks is the state's announcement that Michigan Council for the Arts grants will be reduced this year. The festival and theatre stand to lose \$176,600 if Governor John Engler's plan to reduce state spending is approved. The two units have already received \$76,200 of this year's grant, but the balance may not come through.▼

## Research and Academic Development

(Continued from page 2)

ing sources, and also working closely with the university development staff to identify potential sponsors of university research.

Dahlgren notes that McCrimmon's experience is varied, and that he has knowledge of animal care, hazardous waste and radiation safety issues, among others. He has also published and presented two dozen articles of a scientific nature.

In addition to his Mount Desert Island position, which he has held since 1987, he

is a faculty associate at the College of the Atlantic and a cooperating professor of zoology at the University of Maine. Previously, he was executive director from 1984-86 of the Point Reyes Bird Observatory in Stinson Beach, Calif. He has also held positions at Cornell University and the University of North Carolina at Asheville.

McCrimmon holds a bachelor's degree in psychology from the University of South

Florida, a master's degree in psychology from Vanderbilt University and a doctorate in zoology from North Carolina State University. He has also done graduate work in public administration at Sonoma State University.▼