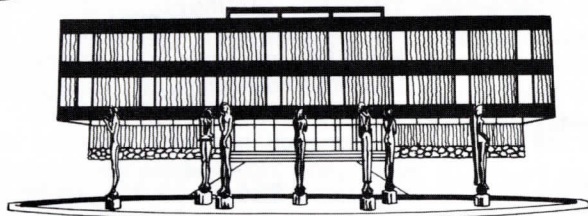


OAKLAND UNIVERSITY NEWS



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March 27, 1987

A publication for faculty, staff and friends



Quest for Justice

Author Sonia Johnson delivers a rousing speech in the Oakland Center about women's rights and efforts that must be made to achieve equality between the sexes. Johnson addressed the university community on March 16.

Housing Rates Rise 4.3 Percent

Room and board rates will increase an average of 4.3 percent for the 1987-88 fiscal year starting July 1.

The increases were approved by the Board of Trustees on March 11. University officials cited insurance and costs of heating line replacements to the residence halls for the increase.

Room and board for the regular academic year (fall and winter semesters) will rise from \$2,755 to \$2,873. The plan includes 19 meals a week.

Other room and board options for students are available, including a 14-meal plan (from \$2,640 to \$2,753); a nine-meal plan (from \$2,560 to \$2,670); and a room-only option with no meals provided (from \$1,746 to \$1,821).

Spring session room and board went from \$624 to \$651 and summer session from \$699 to \$729.

Rental for the George T. Matthews Court Apartments, the university married student housing complex, was increased from \$310 to \$325 a month.

Trustee Bemis Honored for Arts Education

University Trustee Donald L. Bemis, superintendent of Utica Community Schools, was one of 13 superintendents from the United States to receive a School Administrator Award from the Alliance for Arts Education. The alliance is a component of the John F. Kennedy Center for the Performing Arts in Washington, D.C.

Bemis was the only Michigan educator to be honored. Superintendents were selected for building exemplary arts programs in their schools and for developing partnerships with artists and arts organizations.

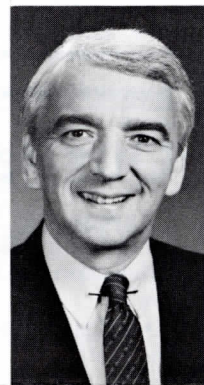
"The future role of our nation depends upon our ability to create and to be creative," said Marta Casals Istomin, Kennedy Center artistic director, during the presentation. "The arts stimulate creativity in solving problems. They challenge students' perceptions and teach them to look at the world around them in new ways. To study the arts is to apply the knowledge gained through other disciplines to a higher order that enables our lives to be richer and more meaningful. This is what we desire for our students and our children."

Bemis' school district includes individual specialists in art, music and movement for each of its 23 elementary

schools and complete arts programs for all secondary schools. The district has also been host to three-year, district wide arts residencies with Michigan Opera Theatre, Detroit City Dance Company, Detroit Symphony Orchestra and Writers-in-the-Schools.

A strong film and video program at the secondary level has also been host to many residencies. Utica students receive an average of 150 National Scholastic Art Awards each year and Utica musical groups consistently earn excellent rankings. Through membership in his community arts council, Bemis was instrumental in organizing Arts Connection, an arts and crafts show held each spring to raise money for other community arts events.

Bemis serves on the Advisory Council for Arts Education Programs of the Michigan Council for the Arts.



Bemis

Guest Speakers Will Focus on Two Views of Hitler

Two perspectives of Hitler and the holocaust will be presented April 1 on campus.

Hitlerism and the Holocaust will bring Helen Waterford and Alfons Heck to campus to share their experiences of Hitler-ruled Germany. Waterford is a survivor of the Auschwitz concentration camp, and Heck was a Nazi Youth leader. Their program will

be at 2:30 p.m. in the Oakland Center Crockery.

Waterford refers to August 25, 1944 as "the day Paris was liberated," but Heck calls it "the day we lost Paris." Waterford sees her mission as a "strong commitment to the dead, to the millions of Jews who died solely because they were Jewish." For Heck, it is

the chance to "set the record straight for the young of Germany, who were turned into mindless fanatics and died for an evil cause."

The program will not be a debate on Nazism. Sponsors — Student Life Lecture Board and Student Program Board — say the program is being held to increase

understanding so that an event like the holocaust will not occur again.

Tickets are available at CIPO and are \$1 for students, \$2 for OU employees and Alumni Association members, and \$3 for the general public. Tickets will also be sold at the door while supplies last. For details, call 370-2020.

Board Promotes 13 to Professor Rank

Thirteen faculty members have been promoted from associate to full professor by the Board of Trustees. The personnel actions, approved March 11, take effect August 15.

Promoted within the College of Arts and Sciences were: James W. Dow, sociology and anthropology; Robert J. Goldstein, political science; Randal D. Hansen, psychology; Algea O. Harrison, psychology; Fred W. Hetzel, physics; Joseph A. Klaitz, history;

Virinder K. Moudgil, biological sciences; Asish C. Nag, biological sciences; Keith E. Stanovich, psychology; and Sze-Kai Tsui, mathematical sciences.

Promotions in other academic units went to David P. Doane, economics and management; Ronald M. Swartz, human and educational services; and Janet A. Krompart library.

France Bestows Honor on Iodice

Associate Professor Don R. Iodice has been named chevalier of the *Ordre des Palmes Academiques* by the government of France and is entitled to wear the ribbon and medal associated with the honor and rank.

The order, officially created by the French government in 1955, is based on tradition established by Napoleon I and continued by Louis-Napoleon. Recipients are recognized for distinguished service to French education. Iodice received the award for services rendered to French culture. He teaches French in the Department of Modern Languages and Literatures.

The decorations, usually limited to French citizens, are announced in the *Journal Officiel* during commemoration of the French national holiday. On occasion, a few non-French individuals are nominated. Americans have been recognized for their contributions to the teaching of French and to increasing understanding between the two countries.

Iodice is a graduate of Yale University and has taught at OU since 1964. His specialties are French language and contemporary French life. He has published two textbooks for beginning-level students, *Getting it DONE in French* and *Getting MORE Done in French*. Iodice is also founder and president of Innovative Language Programs, Inc., of Rochester Hills.

Campus Talents Shine at Revue

A free talent show sponsored by the Women of Oakland University is planned for 4:30-6 p.m. April 5 at Meadow Brook Hall.

Mary Coffey, Department of Mathematical Sciences, will perform classical guitar; Ann Ourada Strubler, a professional musician, will play violin; and Flavio Varani, Department of Music, Theatre and Dance, will play piano.

Call 370-3140 for details by March 29.



Aiding the Library

School of Business Administration students presented Kresge Library Dean Suzanne Frankie (right) with \$750 for acquisitions. The funds were raised from the John Naisbitt lecture last fall. Presenting the gift were (from left) Bill Reader, Eric Gettings, Tony Pierfelice, Chuck Drabik, Loretta Jurewicz and Susan Sessamen. Photo by Mark Winkelbauer.

Governor Appoints Sharf, Chunovich as Trustees

Governor James J. Blanchard has appointed Stephan Sharf and Larry W. Chunovich to eight-year terms on the Board of Trustees. Their terms are retroactive to August 11, 1986.

Sharf and Chunovich replace Alex C. Mair and Wallace D. Riley.

Sharf is cochair of the Major Gifts Committee of the Campaign for Oakland University. He is president of SICA (Sharf International Consultant Associates) and chairman of Industrial Development Systems. He also consults for Picker X-Ray, U.S. Air Force, Medar, Chrysler and others. He

retired in 1986 as executive vice president of international business development of Chrysler Corp.

Sharf held a number of positions with Chrysler since joining the firm in 1958. In 1981 he was appointed a corporation director. Prior to joining Chrysler, Sharf was a tool and

die maker in Buffalo, N.Y., and a manager with Ford Motor Co.

Sharf studied mechanical engineering at the University of Berlin. He is a member of the Detroit Council of the Boy Scouts of America, the Executive Committee of Meadow Brook Music Festival, Junior Achievement and the Leukemia Foundation, and a vice president of the Oakland University Foundation.

Chunovich has been president of the Michigan Education Association since 1983. His career includes teaching mathematics and holding various professional positions with Southfield schools, the Southfield Education Association, the National Education Association and the MEA. He has also been vice chairman and chairman of Delta Dental Plan.

In 1967-68, Chunovich was Teacher of the Year at Southfield High School. Chunovich was officer at large with the Michigan Democratic State Central Committee in 1985 and is a member of the Governor's Job Training Council.

Chunovich received his bachelor's degree at Central Michigan University and his master's from Wayne State University.

University Community Will Miss Professor Alice C. Gorlin

The university community was saddened by the death of Professor Alice C. Gorlin of the School of Business Administration. Mrs. Gorlin, 42, died March 21.

Mrs. Gorlin graduated from Wellesley College in 1966. She earned her master's and doctoral degrees from the University of Michigan. She came to OU in 1972.

Mrs. Gorlin was widely published on such subjects as comparative economic sys-

tems, Soviet industrial organization, the Soviet economy, East-West trade and Soviet economic reform.

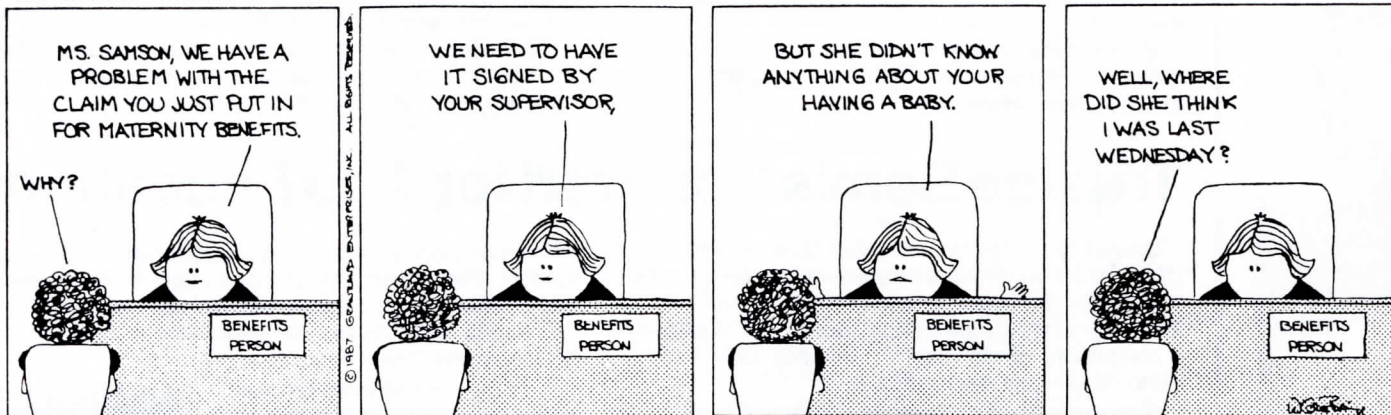
She received research support from the Social Science Research Council, the Kennan Institute for Advanced Russian Studies, and the Fulbright grant program. She studied in the USSR on an American Council of Learned Societies fellowship. Mrs. Gorlin revised the section about Soviet industry for

the *World Book Encyclopedia*.

Articles by Mrs. Gorlin have been published in *Soviet Studies*, *Journal of Comparative Economics*, *Harvard Business Review* and *Current History*. She was a reviewer and a journal referee for the National Science Foundation.

Mrs. Gorlin is survived by her widower, Robert; two sons and a daughter; her parents; and a brother and a sister.

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Our People

Anyone may submit items for this column to the News Service, 109 NFH. Publication is on a space-available basis.

•Ronald F. Rapin, modern languages and literatures, attended the Louisiana Conference on Hispanic Languages and Literatures at Tulane University in New Orleans. He presented a paper, *Ortega's 'Deshumanizacion del Arte' and the New York Poetry of Federico Garcia Lorca*.

•Jacqueline Scherer, sociology, read a paper in Reading, England at the British Society Research in Higher Education. The paper, *University Business Ties: Education, Training, or Cooptation*, will be reprinted in the *International Journal of Industry and Higher Education*.

•Twenty-five students of Roberta Schwartz, journalism, were guests of editors and reporters at *The Detroit News* on March 25. Students toured the newspaper and ate lunch with editorial and management staff. Schwartz interviewed and photographed former OU English professor Herb Appleman for an *Introducing* profile in the *Detroit Free Press*' The Way We Live Section. Eight of her students will attend the Detroit Economic Club luncheon for NASA official James Fletcher on April 6. WXYZ-TV reporter Dave Gilbert, about whom Schwartz wrote an article for the *News*, will speak to her classes about broadcasting on April 3. Her articles and photos on the Bob-Lo boats and park, the city of South Haven and Christmas at Crossroads Village in Flint will appear in the July, August and October issues of *Great Lakes Travel and Living* magazine.

•Di Anne Borders, education, is the coeditor of the special issue of *Michigan Journal of Counseling and Development* on the topic of supervision for counselor development. She wrote *Facilitating Supervisee Growth: Implications of Developmental Models of Counseling Super-*

vision in the Journal of Counseling and Development. She is also the coauthor of *Counseling Students' Level of Ego Development and Perceptions of Clients*, which has been accepted for publication in *Counselor Education and Supervision*.

•James Clatworthy, education, is the author of *Transformational Futuring: A Comparative Futures Approach to Educational Policy Formulation*, a chapter in the 1987 Prakken Publications book, *Education and Social Concern: An Approach to Social Foundations*.

•Jane Goodman, Continuum Center, has been elected president of the Michigan Association of Counseling and Development and will assume office on July 1.

•David Bixby, Bookcenter, is among the first to become a certified store professional through a new National Association of College Stores program designed to raise standards of the college store profession. Bixby has served as chairperson of various NACS committees and is involved in planning the NACS annual meeting. He has also served three terms as president of the Michigan Association of College Stores.

•Helen Schwartz, English, has been awarded a Dana Foundation Fellowship for 1987-88 at Carnegie Mellon University in Pittsburgh to work on computer applications to English studies. One of two fellows chosen in a national competition, Schwartz will work with computer programs she developed at OU and study the effect of word processing on writing while using the latest computer facilities. She has also received a Fulbright grant as a lecturer-research scholar to conduct research in The Netherlands from April-July 1988. The grant will enable her to attend two international conferences on computer use in education and to work with colleagues at the Twente University of Technology in Enschede.

•Jane D. Eberwein, English, met in Washington, D.C., with other scholars who are forming an Emily Dickinson International Society. Eventually the society will be affiliated with the Modern Language Association.

•Mark E. Workman, English, read his paper, *Proverbs for the Pious and the Paranoid: Centripetal Versus Centrifugal Wisdom*, at the folklore section of the Michigan Academy of Science, Arts, and Letters in Ann Arbor.

•Osa Jackson, physical therapy and kinesiological sciences, was an invited guest of the Norwegian Physical Therapy Associa-

tion teaching seminars in Oslo, Gjøvik and Trondheim on *Geriatric Rehabilitation Strategies*.

•Lorraine Wilson, nursing, presented *Exercise and Wellness* at the Pontiac General Hospital Wellness Conference.

•Penny Cass, nursing, presented *Power and Politics in Nursing* for the Detroit District Legislative Committee at Wayne State University College of Lifelong Learning. She also wrote *Legal and Ethical Issues: Freedom to Decide — Yours, Mine or Theirs?* for the July-August 1986 issue of *Journal of Professional Nursing*.

In the News

Recent appearances by faculty and staff members in the media have included the following.

•The *Oakland Press* quoted Dean Andrea R. Lindell, nursing, in an article, *An Rx for Health Care: More RNs are Needed*. The dean was also interviewed by WXYZ-TV about the local and national shortage of nurses in hospitals.

•WJBK-TV discussed Project Tec-Hi, a one-year School of Nursing project to train homemaker/home health aides capable of caring for clients with high-tech needs. Taped interviews from the classroom of Rita Munley Gallagher, project director, and Norman Kloosterman, were included.

•The *Brighton Argus* included comments by Stephanie Riley, early childhood education, about a cluster kindergarten arrangement starting in Brighton schools.

Jobs

For details about job openings, phone the Employee Relations Department at 370-3480 or visit 140 NFH.

•Secretary II, C-5, Office of Alumni Relations.

•Secretary II, C-5, Office of Placement and Career Services.

•Office assistant II, C-7, CIPO.

•Coordinator, AP-6, Academic Skills Center.

•Secretary II, C-5, School of Nursing.

Schools Plan Open Houses

Separate open houses are planned by the School of Business Administration and the School of Engineering and Computer Science for prospective graduate students.

Nonbusiness and business majors may learn more about the SBA's MBA program from 4-8 p.m. April 7 in Oakland Center West Crockery Lounge II. For details, call 370-3287.

From 4:30-7:30 p.m. April 9 in 127 Dodge Hall, students may learn about graduate programs in computer science and engineering, electrical and computer engineering, mechanical engineering, and systems engineering (including robotics and manufacturing systems).

Labs will be open to visitors and refreshments will be served. For details, call 370-2233.

Sharpen Your Nutrition Skills

People can learn how to eat smart, read menus and convert old recipes in a nutrition course starting April 8.

The program at the Meadow Brook Health Enhancement Institute includes a practical cooking demonstration at the final session.

Topics include *Basic Food Facts* with Rick DeLorme of the institute staff, 6-7:30 p.m. April 8; *Basic Food Facts II* with DeLorme, 6-7:30 p.m. April 15; *Practical Eating Tips* on eating out, food labeling and fad diets with Nancy Kennedy, member of the institute staff who is active with the Michigan Heart Association, 6-7 p.m. April 20; and a cooking demonstration with Kennedy, including stir-fry cooking and substitution of herbs and spices for salts and fats, 6-7 p.m. April 29.

For information call the institute at 370-3198.

Women's Golf League Forming

Anyone interested in joining the Women's Golf League may attend the general meeting from noon-1 p.m. April 7 in Oakland Center Gold Room A.

For information, call Sue Smith at 370-4220 or Marge Hampton at 370-4569.

Sewing Seminar Planned for April 4

Twenty-eight workshops to benefit both beginner and experienced seamstresses are scheduled for the sixth annual Sewing Seminar on April 4. The event is sponsored by the Division of Continuing Education.

The seminar will be from 8:30 a.m.-4 p.m. in the Oakland Center. Registration is \$25. An optional lunch with Barbara Gash, *Detroit Free Press* sewing columnist, is \$6.75 for persons registered for the conference.

For information, call 370-3120.

The *Oakland University News* is published every other Friday during the fall and winter semesters and monthly from June-August. Editorial offices are at the News Service, 109 North Foundation Hall, Oakland University, Rochester, MI 48063. The telephone is 370-3180. Copy deadline is noon Friday of the week preceding the publication date.

•James Llewellyn, senior editor and news director.

•Jay Jackson, staff writer.

•Rick Smith, photographer.

State Asked to Manage Library Addition

The Board of Trustees has authorized the state to manage the Kresge Library addition from preliminary design stage to completion.

The recommendation was approved March 11. The project will be managed by the Office of Facilities in the Department of Management and Budget.

The university had the option of assuming responsibility for final stages of the project, but a normal arrangement for state-funded buildings is for the Office of Facilities to handle the job.

University officials say there will be a considerable saving of staff time in managing contracts related to the library addition and that on-site inspections will also be

handled by the state.

The addition will double the size of Kresge Library. The state-supervised construction project is not to exceed \$9 million. Total project cost including acquisitions will be \$11.5 million.

The university hopes to break ground for the structure late this year.

Christopherson Receives Employee Award

Head Custodian Gerald Christopherson, Residence Halls cleaning, has been selected for the Employee Recognition Award for March.

Christopherson has been an OU employee since November 1966 and head custodian with Residence Halls cleaning since August 1974. In selecting Christo-

pherson, the award review committee considered such nominating statements as:

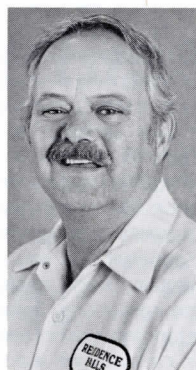
• "Gerry has established a rapport year after year with students and coworkers."

• "Mr. Christopherson exemplifies all of the qualities, such as reliability, responsibility and initiative that you look for in an employee."

• "Gerry has consistently maintained high quality and standards in his work."

• "In addition to his work performance, Gerry's support of other areas of the university, such as Oakland University athletics, demonstrates his high level of dedication to OU."

Employee Recognition Award nomination forms are available in all departments, the Employee Relations Department and at CIPO. Call Larry Sanders at 370-3476 for details.



Christopherson

Ephlin to Talk on Labor Relations

Donald F. Ephlin, UAW international vice president, will speak on *Changing Labor Relations in the Auto Industry* in a new labor-management forum opening April 7.

Ephlin is also director of UAW General Motors Department, largest in the union with 350,000 members.

The new series is sponsored by the Ken

Morris Labor Studies Center and will feature distinguished speakers from labor, business, government and academia.

The luncheon will begin at 12:15 p.m. in Meadow Brook Hall. Cost is \$15 a person, and the first 75 reservations will be honored. For additional information, call the Ken Morris Labor Studies Center at 370-3125.

Conference Focuses on Black Family Concerns

The president and a founder of the National Coalition of Black Trade Unionists will give the keynote address to participants of the second annual Pontiac Area Black Family Conference on April 11.

William Lucy, who is also secretary-treasurer of the American Federation of State, County and Municipal Employees (AFSCME), will address the conference general assembly at 9 a.m. The union, based in Washington, D.C., has over one million members. The conference will be at

the Whitmer Human Resources Center, 60 Parkhurst, Pontiac.

Lucy and other speakers will address issues related to the theme of the conference, *Strengthening the Black Family*. Six workshops will be held in the morning to discuss communication, surviving hard times, the black male, mental health, physical health and religion. In the afternoon, one workshop will be held to discuss prevention of crime and violence. Those workshops are open to everyone. In addition, an all-day

workshop for children only, ages 9-18, will address coping skills.

The free conference is planned by the Ken Morris Labor Studies Center at Oakland University, the city of Pontiac Mayor's Office, the Coalition of Black Trade Unionists and community organizations.

Organizers anticipate over 400 persons will attend. Registration is limited and participants must register by March 31. For details, call Symantha Myrick, conference coordinator, at 370-3124.

Study Eases Concern Over Unleaded Gas Vapors

Male rats who sniff unleaded gasoline vapors are known to suffer kidney damage. Should motorists who pump their own gasoline have a similar concern?

This question led to an unusual collaboration between the General Motors Research Labs and Professor Arun K. Roy.

"The GM-OU research was promoted by earlier studies done by the major oil companies and other investigators in this country and abroad. Those results showed that inhalation of unleaded gasoline vapors by male rats results in the accumulation of excessive protein droplets in the kidney. These droplets may lead to cell death and kidney damage," Roy says.

The Environmental Protection Agency became concerned because more than 80 percent of the driving public uses self-service pumps. The agency was worried about the effect of gasoline vapors on humans.

Roy says the major cause of the formation of the kidney droplets is a highly volatile hydrocarbon present in the gasoline and also in certain industrial solvents.

The EPA's interest in the issue was growing, and the agency could have ordered oil companies to install vapor collection devices at the gasoline pump or auto companies to install on-board controls for recovery of gasoline vapors.

"General Motors was quick to respond to this public health issue and came to me for help," Roy says. The goal was to initiate an in-depth study to establish the mode of action of the gasoline on kidney function. Roy says researchers at GM and OU are currently studying the kidney damage from the biochemical, molecular and cell biological aspects. They are looking also at age, sex and species differences in gasoline toxicity.

Results obtained over the past 12 months have shown no harm to humans and should ease concerns of the EPA and the auto and oil industries, Roy says. Experiments have consistently shown no cause for alarm for the human population, he says.

\$100,000 Edison Gift Supports Engineering

A \$100,000 gift from Detroit Edison will allow the purchase of instructional equipment for the School of Engineering and Computer Science.

The award comes at a time when the Michigan Society of Professional Engineers cites increased needs throughout the state's public colleges and universities to keep up with the demands of technology and industry.

Robert M. Desmond, dean of the School of Engineering and Computer Science, expressed his pleasure with Detroit Edison's contribution. "It will help greatly in updating equipment for undergraduate instruction, the area that is at the heart of our teaching mission," he said.

"It is highly unusual for a company to provide basic support for a university's teaching mission — support not directly connected with research. We are indebted to Detroit Edison for providing this kind of support."

Many needs remain, the dean said. They include instructional laboratories with a milling machine and data system, a software engineering lab, an external combustion engine lab, a mechanics of materials lab and an integrated manufacturing lab.

The \$100,000 contribution is the largest

single gift OU has received from Detroit Edison. The company's prior support has included gifts to Meadow Brook Theatre, Meadow Brook Music Festival, Meadow Brook Hall, the President's Club and a matching gift program for OU alumni who are Detroit Edison employees.

Meadow Brook to Open with Musical

The popular Broadway musical, *Guys and Dolls*, will open Meadow Brook Theatre's 22nd season on October 8.

The musical is based on Damon Runyan's colorful characters. The Frank Loesser score includes *If I Were a Bell*, *Lucky be a Lady* and *Sit Down, You're Rockin' the Boat*.

Following a successful run in London and on Broadway, Michael Frayn's *Benefactors*, a contemporary comedy-drama, will have its Michigan premiere on the Meadow Brook stage November 5.

In December, Meadow Brook presents its annual favorite, *A Christmas Carol*, by Charles Dickens and adapted by Charles Nolte.

Educating Rita by Willy Russell, a play about a young working-class housewife who wants to better herself, will premiere in Michigan on New Year's Eve. An entertaining 1983 movie version starred Michael Caine as the boozy professor who tutors Rita.

Tennessee Williams' classic study of mendacity, *Cat on a Hot Tin Roof*, will open January 28.

Dear Liar, Jerome Kilty's romantic comedy based on correspondence between George Bernard Shaw and Mrs. Patrick Campbell, opens February 25. It will be followed March 25 by one of Broadway's longest-running hits, the mystery-thriller *Deathtrap* by Ira Levin.

By popular demand, Meadow Brook will repeat *Harvey*, the Mary Chase comedy about tippler Elwood P. Dowd and his companion Harvey, a six-foot rabbit. The play will be the final offering of the season. *Harvey* was first produced at Meadow Brook in 1974.

Information about Meadow Brook's 1987-88 season is available by calling 370-3300.

Events

CULTURAL

Until April 5 — *Spirit in Clay, Part II* at Meadow Brook Art Gallery with pre-Columbian art. Opening lecture at 2:30 p.m. March 1. Free.

Until April 5 — *Antigone* at the Studio Theatre in Varner Hall. Presented weekends by the Center for the Arts. Admission. Call 370-3013.

Until April 19 — *Play it Again, Sam* at Meadow Brook Theatre. Call 370-3300.

March 27-29 — Oakland Dance Theatre, 8 p.m. Friday and Saturday and 3 p.m. Sunday in Varner Recital Hall. Admission. Call 370-3013.

March 30 — Jazz Guitar Ensemble, 8 p.m., Varner Recital Hall. Free. Call 370-3013.

April 3-5 — Meadow Brook Estate Spring Concert, 8 p.m. Friday and Saturday and 3 p.m. Sunday in Varner Recital Hall. Admission. Call 370-3013.

April 4 — Pontiac-Oakland Symphony, 8 p.m., Oxford High School. Call 334-6024.

April 4 — OU Chorus will perform Mozart's *Requiem* (Sussmayer edition) at 8 p.m. in Guardian Angels Catholic Church in Clawson. Admission. Call 370-3013.

April 5 — Women of Oakland University will sponsor *OU Revue II* with campus talents at Meadow Brook Hall. Wine and cheese reception at 4:30 p.m. and program from 5-6. Free, but reservations required by March 29. Call 370-3140.

April 7 — New American Chamber Orchestra, 8 p.m., Varner Recital Hall. Call 62-MUSIC.

April 10 — OU Concert Band, 8 p.m., Varner Recital Hall. Free. Call 370-3013.

April 12 — Oakland Choral and the New American Chamber Orchestra present Mozart's *Requiem*, (Beyer edition) at 3 p.m. in Varner Recital Hall. Call 370-3013.

Every Tuesday — Arts-at-Noon recitals in Varner Recital Hall. Free. Call 370-3013.

COURSES

The Division of Continuing Education has brochures available listing spring and summer classes. Call 370-3120.

The Continuum Center offers workshops and seminars. Call 370-3033 for brochures.

ETCETERA

March 27 — Professor Michael Hunt of the University of North Carolina will speak on *Revolution and the Cold War in Asia: What Washington Should Have Known*, at 10:30 a.m. in 128-130 Oakland Center. Free. Sponsored by the Department of History and History Club.

March 30 — Speaker David Garcia of NBC News, 1:45 p.m., Oakland Center Crockery, on *Urban Revitalization — A Reporter's Notebook*. Free.

April 1 — *Hitlerism and the Holocaust*, 2:30 p.m., Oakland Center Crockery. Admission. Call 370-2020.

April 3 — Lecturer Leo Kuper will speak about genocide at noon in the fourth floor conference room, Varner Hall, and at 3 p.m. in 200 Dodge Hall. Free.

April 6 — Lester the Clown will wander about campus with balloon animals, sleight of hand magic and mime.

April 6 — Linda Williams, author of *Race, Class and Politics: The Impact of American Political Economy on Detroit's Blacks*, and currently of the Joint Center for Political Studies, will speak at 1:45 p.m. in the Oakland Center Crockery. Free.

April 6 — American Red Cross bloodmobile, all day in the Oakland Center. Call 370-2020.

April 7 — Women's Golf League general meeting, noon-1 p.m., Oakland Center Gold Room A. All welcome. Call 370-4220 or 370-4569.

April 7 — MBA open house, 4-8 p.m., Oakland Center West Crockery Lounge II. Sponsored by the School of Business Administration. Call 370-3287.

April 7 — Luncheon with speaker Donald F. Ephlin of the UAW, 12:15 p.m., Meadow Brook Hall. Admission. Sponsored by the Ken Morris Labor Studies Center. Call 370-3125.

April 8 — Autograph party for Margaret Smith, author of *Mother, I Have Something to Tell You*, noon-1 p.m., Oakland Center.

April 9 — Graduate engineering and computer science open house, 4:30-7:30 p.m., 127 Dodge Hall. Refreshments. Call 370-2233.

April 9 — Comedian Bill McCarty in a Mainstage performance, 8 p.m., Oakland Center Crockery. Call 370-2020.

April 11 — Film festival, *Women, Work and Relationships: The Dream and the Reality*, 9:30 a.m.-3:30 p.m. in 156 NFH. Fee. Sponsored by the Women's Studies Concentration, the North Oakland/OU Chapter of NOW and the Union Minorities/Women Leadership Training Project of the Ken Morris Labor Studies Center. Call 370-3136 or 375-9595.

April 13 — Marva Collins, principal of Westside Preparatory School in Chicago, will speak on *Educating for Better Cities* at 1:45 p.m. in the Oakland Center Crockery. Free.

April 28 — Arleen LaBella will present a workshop, *Superwoman II — Finding Your Balance Between Power, Responsibility and Caring*, from 9 a.m.-4 p.m. in Varner Hall. Admission. Call 370-3120.

ATHLETICS

April 8 — Baseball doubleheader with Northwood Institute, 1 p.m., Lepley Sports Center field.

SPB FILMS

March 27-28 — *The Fly* (1958 version), 7 and 9:30 p.m. Friday and 3 p.m. Saturday in 201 Dodge Hall. Admission.

April 1 — *Sleeping Beauty*, 8 p.m., 201 Dodge Hall. Admission.

April 3-4 — *Short Circuit*, 7 and 9:30 p.m. Friday and 3 p.m. Saturday in 201 Dodge Hall. Admission.

April 8 — *Alien* 8 p.m., 201 Dodge Hall. Admission.

Motor Pool Offices Move

Motor Pool offices have moved from the Public Safety and Services Building across the street to the new Campus Facilities and Operations Building. The phone number remains the same at 370-2166.

TESTIMONY
OFJOSEPH E. CHAMPAGNE, PRESIDENT
OAKLAND UNIVERSITYHouse Appropriations Subcommittee on
Higher Education

March 18, 1987

Chairman Hood and members of the Subcommittee: We wish to express our appreciation for the opportunity to make this presentation today. Chairman Hood, in his communication of January 6, 1987, requested that we address the "top three funding needs" for 1987-88, our progress toward implementing programs funded in 1986-87, and the potential impact of federal budget reductions.

We are presenting to the Committee today a booklet which contains my testimony plus other pertinent facts and information about Oakland University and its relative standing in the higher education system of Michigan. I urge that the members of the Committee study this document for it will supplement my testimony and, hopefully, clarify the issues I wish to present today and feel compelled to present in the weeks ahead as the appropriation process unfolds.

The three priority areas that I wish to cover in my testimony are not discrete, but inter-related. The first concerns Oakland's relative and absolute underfunding in Michigan's higher education system and the problems resulting from this condition. The second issue relates to the process and problems of enrollment management which has been brought about by the funding inadequacy. The third issue concerns the challenge of maintaining enrollment diversity.

Oakland University is still a relatively young university, very much in a dynamic growth mode. It has made great progress with the help of the Legislature, and is respected as a comprehensive institution with high standards and an outstanding faculty. In the last ten years, Oakland has grown nearly 13 percent in enrollment while the overall higher education system in Michigan has declined by approximately 10 percent. Ten years ago Oakland's enrollment represented 4 percent of the total state higher education enrollment; today, it represents more than 5 percent of the higher education enrollment. On the other hand, ten years ago Oakland's appropriation was approximately 3.2 percent of the total state appropriation for higher education, and yet, today, it remains at approximately 3.2 percent. What this means is that Oakland has grown in its share of Michigan's higher education enrollment, but it has not grown in its proportionate share of Michigan's higher education appropriations. This drop in funding per student has placed an unfair burden on the institution, but more importantly has prejudiced the educational opportunities of the students served by Oakland.

Referring back ten years, we note that Oakland was funded at the Michigan average of higher education appropriations for the non-medical school institutions. Today, ten years later, we find that Oakland's appropriation per full-time student is \$2,935, and when compared to the total State average of \$4,536, we are underfunded by \$1,601 per full-time student. The range in appropriations for the non-medical school institutions at the present time is from a low of \$2,740 per student to a high of \$4,834 per student. Oakland is receiving about \$2,935 per student in state aid, while the average is \$3,421, a difference of approximately \$500 per student. It is difficult for me, the students, the faculty, and indeed all staff, to understand this wide spread in state aid among the twelve non-medical type institutions covered in this analysis, and I am certain that it is not your intent to subject the citizens of the State to such discrepancies.

One of the most significant factors to this growing disparity in appropriations among the institutions in Michigan is the problem of enrollment decline in many institutions and enrollment growth in others without an appropriate financial recognition of the change. When the basic funding formulas were eliminated several years ago, shifts in enrollment no longer were considered a factor in the appropriations process and an enormous level of inequity has developed within the system. I recognize that the term "formula" has as many meanings as those having an interest in the outcome, so let us forget that term and concentrate on what education is all about, and that is quality and relevance. There should also be a concern about productivity. To reward institutions for not teaching the citizens of this State does not appear to us to be good public policy. We have calculated that if Oakland were funded at the same relative position as ten years ago when it was at the average state funding

level, its appropriations for this year would be in excess of 5 million dollars more than currently appropriated. In other words, Oakland enrolls approximately 1750 students who are, in effect, not funded by the State. We have tried to adjust to this lack of funding, relative to the other institutions, by increasing our teaching load such that our faculty, as supported by the data in the booklet distributed to you, have the highest student/teacher ratio in the State. Some might be pleased with this fact; others feel it represents a compromise with quality. We have deferred maintenance; we have about the lowest equipment expenditure per student in the State; and we have an overall staff to student ratio which is well below the state average. To summarize, we have made up for the relative inequity in funding by increased productivity and decreased funding for programs and other cost areas which should not be deferred. We urge that this Committee study the problem of the wide variation of the funding rates per student in the various institutions and the consequent impact this has on the ability of the lower funded institutions to provide the level and quality of program expected of them. I do not suggest that you reduce funds from any institution, since each has special needs. If these institutions, those receiving above average funding, are not over-funded, as they claim, then certainly we are so far below average in funding that we must be grossly under-funded. All we plead for is equity.

This point leads me to the second element of my testimony, namely, that of enrollment management. With Oakland's relative underfunding, with the enormous growth we have experienced, and with the significant demand for admission projected for our institution, we have come to a point in time where we must restrict enrollment. As previously stated, there are not sufficient resources for growth, even though the demand for growth is spiraling. While we have selectively curtailed enrollment in high demand programs such as engineering and business administration, we now must include many other areas of the University and further restrict admissions, lest the continuing problem of not receiving funds for growth cause our programs to deteriorate in quality. Education cannot be second rate for our students, your constituents' sons and daughters. They rightfully expect and deserve the best. It is better not to admit them at all than to admit them to programs whose quality may be compromised.

Not only do we receive insufficient funds per students as pointed out earlier, approximately \$500 per student less than the state average of the non-medical institutions, our problem is also exacerbated by a serious lack of space on our campus. We have approximately half of the square footage of general educational space of the state average per full-time student. We have had to use every possible device known to us to accommodate our growth and now our reserve of space is simply depleted. In fact, this year we have just converted the original Dodge Farmhouse on the campus, built at the turn of the century, into general office space to provide for the release of space for classrooms and to accommodate growth. We must turn away students, for growth, while beneficial to most Michigan institutions, has become a deteriorating burden for Oakland under the current rate of state aid. Last year we rejected hundreds of students who were qualified and would have otherwise been admitted, but for inadequate funding.

Enrollment management does raise a number of significant issues. How does one engage in such an effort and yet maintain an essential diversity within the student body which is representative of the population of the State? This problem area leads me to another priority item we wish to discuss today. It would be relatively simple to raise our admission standards higher and higher until we have achieved a decreased enrollment level consistent with state funding. Indeed, most of the students who would be admitted through such a program would be extremely well prepared and bright students requiring minimal amounts of remedial work and, thereby, raise the overall educational standards of the institution significantly. Our reputation for excellence would grow, but we would have become quite inaccessible, a condition not in the public interest.

Therefore, as any institution engages in the process of enrollment management, it must find that mechanism which achieves the objective of managing enrollment on the one hand while at the same time maintaining a diversity within the student body which is equitable, necessary, and reflective of the broader society in which we live.

While we have initiated the process of enrollment management, we are also striving to avoid potential undesirable side effects. It is our belief that one of the most

significant potential solutions to the enrollment problems of minorities and disadvantaged students lies in a process of early intervention within the elementary and secondary school system. The growing number of minority students graduating from high school and the declining number participating in the college experience is not unknown to you and has been presented in many State reports. We are pleased with Oakland's programs of the past 20 years, but not satisfied with the results. However, an intensification of effort on the part of Oakland requires additional financial support, especially now when the institution is significantly underfunded in comparison with most other institutions in Michigan. We do not have adequate financial resources for our existing programs, and the early intervention efforts on the part of this institution are extremely difficult to carry out under the present underfunding situation. Nevertheless, in the past year a new pilot initiative with the Pontiac School System was set in motion involving seventh graders, a program entitled Project Challenge. This year the Legislature, under your leadership, funded the Martin Luther King/Rosa Parks program. You are to be commended for this effort, but there is still a lot of work to be done.

I am especially pleased to report on the activities in which we have engaged to implement the Martin Luther King/Rosa Parks programs. While the true impact of these programs will not be immediate, our programs have been launched with the enthusiastic participation of many faculty, staff and students.

As of this date, approximately 1,300 7th graders from Detroit and Pontiac have visited the campus; a regional college day for Hispanic students has been held; 300 parents have participated in orientation visits; and activities are planned for a representative number of 11th grade students from each of the districts identified as having significant concentrations of minority students. Our scheduled events also include a college day activity for 7th graders interested in athletics and a reinforcing two week summer experience with students from Region A, the Bates Academy in Detroit, and Pontiac which will emphasize the humanities.

Our commitment to these efforts is reflected through a commitment of real dollars to match appropriated funds. A total participation of approximately 3,000 students is anticipated in all of these activities. Please refer to the booklet we have given you for copies of programs which reflect the content of each of the College Day activities held to date. A list of middle schools which are targeted for Oakland's efforts is also included.

An advisory committee comprised of academic deans or their designees has played a significant role in implementing the college day plans and in stimulating and selecting proposals from all schools and colleges for visiting lecturers. The range of those activities is reflective of the creative spirit which has been manifested on our campus in response to this program. While longer term appointments will no doubt be made in subsequent years, the lead time required to implement such appointments made this approach more feasible for the current year. Eight programs have been funded from the special appropriation for this purpose and visiting scholars will be coming to the campus in a range of disciplines prior to June 30, 1987.

An exchange professors program with predominantly black institutions is in the process of being planned for the 1987-88 year as a facet of this program.

While our results are less concrete in the Fellowship Program, materials have been developed to recruit Fellows and commitments will be made from institutional dollars to combine with the fellowships to make them more attractive to scholars.

It is anticipated that two candidates will enroll in 1987-88 in the School of Human and Educational Services doctoral program in Reading and Language Arts. It appears that it will be more difficult to attract candidates in doctoral programs in Engineering and Computer Science and the Biomedical Sciences. Recruitment will be focused on traditionally black colleges and on minority teachers and professionals in industry. We believe our prospects for success in this area would be enhanced if there were the flexibility to use the resources at the master's degree scholarship level as well.

I cannot leave the topic of programs tar-

geted to improving enrollment and the general environment for minority students without addressing the issues of recruitment and retention. While Oakland made nominal progress last year in reversing the declining enrollment trend among black students, Hispanic enrollment remained static and low, Asian enrollment increased significantly, and Native American enrollment has declined, all consistent with national trends. Of equal concern to us is the success of the students once enrolled. Attrition is a serious impediment to the achievement of equal educational outcomes. During the course of last year, organizational changes have been implemented to improve the coordination of orientation, academic advising, skill development, and placement and career services. These initiatives were taken to reduce the racial isolation experienced by many of our minority students and to facilitate more effectively interventions, thus helping us understand more thoroughly why students do not continue. The anxiety which is produced by the financial insecurity experienced by many disadvantaged students contributes to academic failure and attrition in many instances.

Initiatives have also been taken this year to insure that more multi-racial and multi-cultural extra and co-curricular activities occur throughout the year. The racial isolation which characterizes the metropolitan region from which most of our students come presents challenges to our student development activities.

We shall continue to work on these sensitive issues. The challenge would be made easier if we could insure a lower counseling ratio and expand enrichment programming. Our requests for more equitable funding would enable us to begin these enhancements.

In response to your last inquiry on the potential impact of federal budget reductions, I wish to voice my concern over the Federal Administration's recent budget proposals. These proposals will result in substantial cuts in the Title IV student aid programs. If enacted, these cuts would have a devastating impact on student aid recipients nationwide. The proposed reductions and elimination of programs would affect Oakland University students as follows:

(a) The elimination of the Supplemental Educational Opportunity Grant program would mean the loss of \$170,000 and affect over 200 students. (This is approximately 13 percent of our need-based aid recipients.)

(b) The elimination of the College Work-Study program would mean the loss of \$180,000 and would affect over 300 students. (This is approximately 20 percent of our need-based aid recipients.)

(c) A \$1 billion reduction in the Pell Grant program would mean a loss to our students of over \$350,000 and would affect 350-500 students. (This amounts to approximately 45 percent of our Pell recipients.)

These cuts will force students either to leave school or to seek greater reliance on loans as a means of financing their education. In addition, the higher loan costs also outlined in the budget proposal begin to make the use of loans prohibitive for many students.

We thank you for the opportunity to appear before you today and to detail the priorities we shall be addressing in the weeks and months ahead. We would be pleased to answer any questions from the Committee.