

**ACCEPTANCE OF NAMING GIFT AND APPROVAL OF
SCHEMATIC DESIGN FOR THE ELLIOTT CARILLON TOWER**

A Recommendation

1. **Division and Department:** Development, Alumni and Community Engagement Division, Finance and Administration Division, Facilities Management Department
2. **Introduction:** Hugh and Nancy Elliott ("Elliotts") have been longtime supporters and benefactors of Oakland University ("University") with their time, talent and treasure for more than two decades. They have served on many boards and committees, including the President's Campaign Council, Athletics Advisory Board, Athletics Visioning Group, School of Business Administration ("SBA") Board of Visitors and Meadow Brook Hall Holiday Walk. In 2002, Mr. Elliott received the Gary D. Russi Community Service Award; and in 2003, the Elliotts were recipients of the Oakland University Alumni Association Honorary Alumni Award. Mr. Elliott established the President's Invitational golf outing, a major fundraiser that has raised more than \$1 million for scholarships. He also formed the first athletics volunteer committee dedicated to fundraising.

The Elliotts have made numerous transformative gifts to the University; their generosity established the Hugh and Nancy Elliott Hall of Business and Information Technology, the Nancy and Hugh Elliott Room at the O'rena, and they have provided additional significant academic support including the establishment of the following endowments: Nancy and Hugh Elliott Endowed Scholarship; Dr. Nasir Haque Endowment for Biological Science Scholarships; R. Michael O'Brien Endowed Scholarship Fund; Lori Macauley Athletic Scholarship Endowed Fund; and the Joy James Williams Creative Lecture and Workshop Endowed Fund. They have helped raise additional money for SBA projects by being a part of the Elliott/Stinson Challenge. As part of the plans for celebrating the SBA's 40th Anniversary, Mr. Elliott along with alumni Craig and Ann Stinson issued a challenge to alumni and friends of the SBA. During the challenge, gifts made to the SBA were matched by them up to the cumulative cap of \$500,000.

The Elliott's son, Chad, received a Bachelor's Degree in General Studies in 2007 and in 2011 Mr. Elliott received an Honorary Doctor of Science Degree from the University.

The Elliotts will give the University a \$6,500,000 charitable contribution to design and construct a 151 foot carillon tower on the University's campus ("Carillon Tower"). The overall project will include the Carillon Tower, a water fountain feature, a garden feature, and landscaping ("Carillon Project"). The Carillon Project and a preliminary site location are depicted generally on the attached schematics (Attachment A). The Carillon Project will be completed by September 2014.

The University will consult with the Elliotts and seek their input, advice and guidance as the University finalizes the scope, design and construction schedule, and resultant costs for the Carillon Project (collectively the "Scope"). The University has also consulted with the Elliotts and sought their input, advice and guidance on the University's selection of architects, construction manager, subcontractors and/or other vendors and materialmen ("University Contractors"). The Elliotts prefer that the University let contracts to University graduates and/or local architects, construction managers, subcontractors and other vendors and materialmen; provided however, that all final selection of University Contractors will be determined by the University. The Elliotts will be invited to participate in all planning meetings regarding the Scope and University Contractors. The Elliotts also prefer that the University involve its music department in the design planning of the Carillon Tower and that the Carillon Tower offer enhancement to the academic music program upon

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completion. In no event will the cost of the Scope and University Contractors exceed the amount of the Elliotts' charitable contribution.

In March 2010, the University's Board of Trustees ("Board") adopted revisions to its Gift Policy, which was further amended in December 2010 ("Gift Policy") for recognition of donors that established a careful and deliberate process for accepting gifts and naming buildings. The Gift Policy requires that naming gifts for buildings must equal or exceed fifty (50%) percent of the University's total project costs for the building and include a naming endowment for maintenance and technology that equals or exceeds ten (10%) percent of the University's total construction costs for the building.

Niagara Murano, LLC was chosen as the architectural and engineering firm from the University's list of firms on blanket purchase orders, from a prior competitive bid process.

A competitive bid process was conducted for a construction manager for the Carillon Project. Based on prior carillon tower construction experience, references, and competitive fees, the Barton Mallow Company has been selected to be the construction manager for the Carillon Project.

The Elliotts have executed the *Elliott Carillon Tower Naming Gift Agreement* dated December 19, 2012 (Gift Agreement). The Gift Agreement provides in relevant part that:

- The Elliotts will give the University a cash charitable contribution of \$6,500,000 to design and construct the Carillon Project; and
- The Elliotts will also give the University a cash charitable contribution equal to ten percent (10%) of the total design and construction costs to establish an endowment for operations, maintenance and technology of the Carillon Project; and
- The University will name the Carillon Tower the *Elliott Tower*. The University will retain the right to name all other areas of the University; and
- The University will consult with the Elliotts related to all aspects of the Carillon Project.

The Gift Agreement was prepared by the Office of the Vice President for Legal Affairs, and is in compliance with the law and University policies and regulations, and conforms to legal standards and policies of the Vice President for Legal Affairs and General Counsel.

3. **Previous Board Action:** None.

4. **Budget Implications:** The Carillon Project costs and support toward Carillon Project operations are paid for by the cash charitable contributions.

5. **Educational Implications:** Student and faculty representatives from the Music, Theater and Dance Department will be consulted during the planning of the Carillon Tower and, upon completion, the Carillon Tower will offer enhancement to the academic music program.

6. **Personnel Implications:** None.

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7. **University Reviews/Approvals:** This recommendation was formulated by the Associate Vice President for Facilities Management and Vice President for Development, Alumni, and Community Engagement, and reviewed by the Vice President for Finance and Administration, and President.

8. **Recommendation:**

RESOLVED, that the Board of Trustees hereby accepts the *Elliott Carillon Tower Naming Gift Agreement* dated December 19, 2012; and be it further

RESOLVED, that the Board of Trustees approves the schematic design of the Elliott Carillon Project (Attachment A, as may be immaterially amended during continuing design and construction phases of the project); and, be it further

RESOLVED that the Board of Trustees authorizes the Vice President for Finance and Administration to negotiate and execute all contracts necessary to complete the design and construction of the Elliott Carillon Project, consistent with the project scope and schematic design, at a not to exceed cost of \$6,500,000; and, be it further

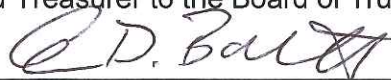
RESOLVED, that all contracts to complete the design and construction of the Elliott Carillon Project be reviewed and approved by the Office of the Vice President for Legal Affairs and General Counsel prior to execution, and be in compliance with the law and University policies and regulations, and conform to legal standards and policies of the Vice President for Legal Affairs and General Counsel.

9. **Attachments:** A. The Elliott Carillon Tower Schematics

Submitted to the President
on 12/20, 2012 by

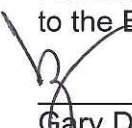


John W. Beaghan
Vice President for Finance and Administration
and Treasurer to the Board of Trustees



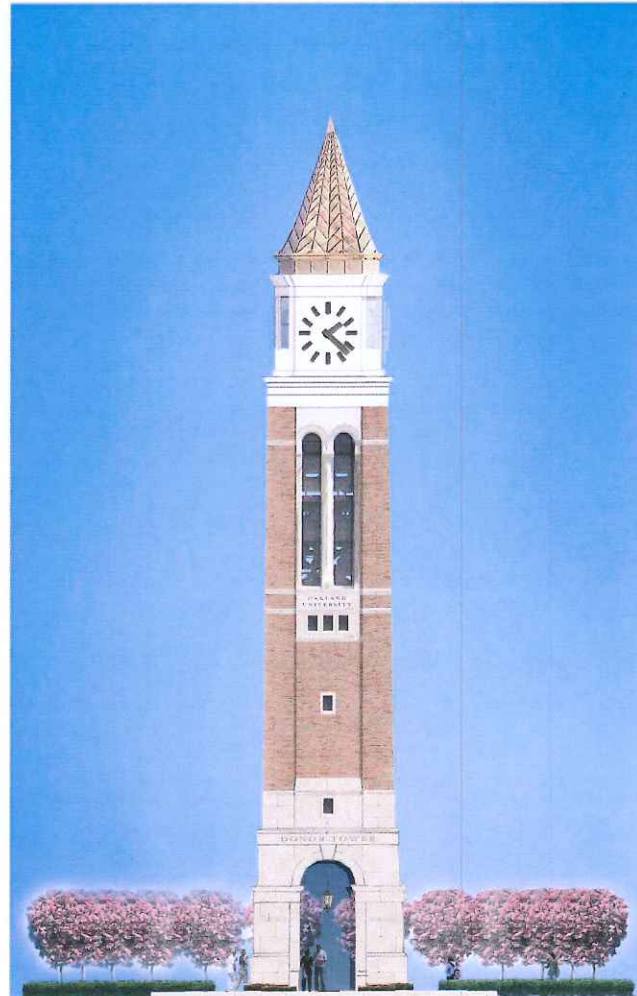
Eric D. Barritt
Vice President for Development, Alumni, and
Community Engagement

Recommended on _____, 2012
to the Board of Trustees for Approval



Gary D. Russi
President

Tower Review

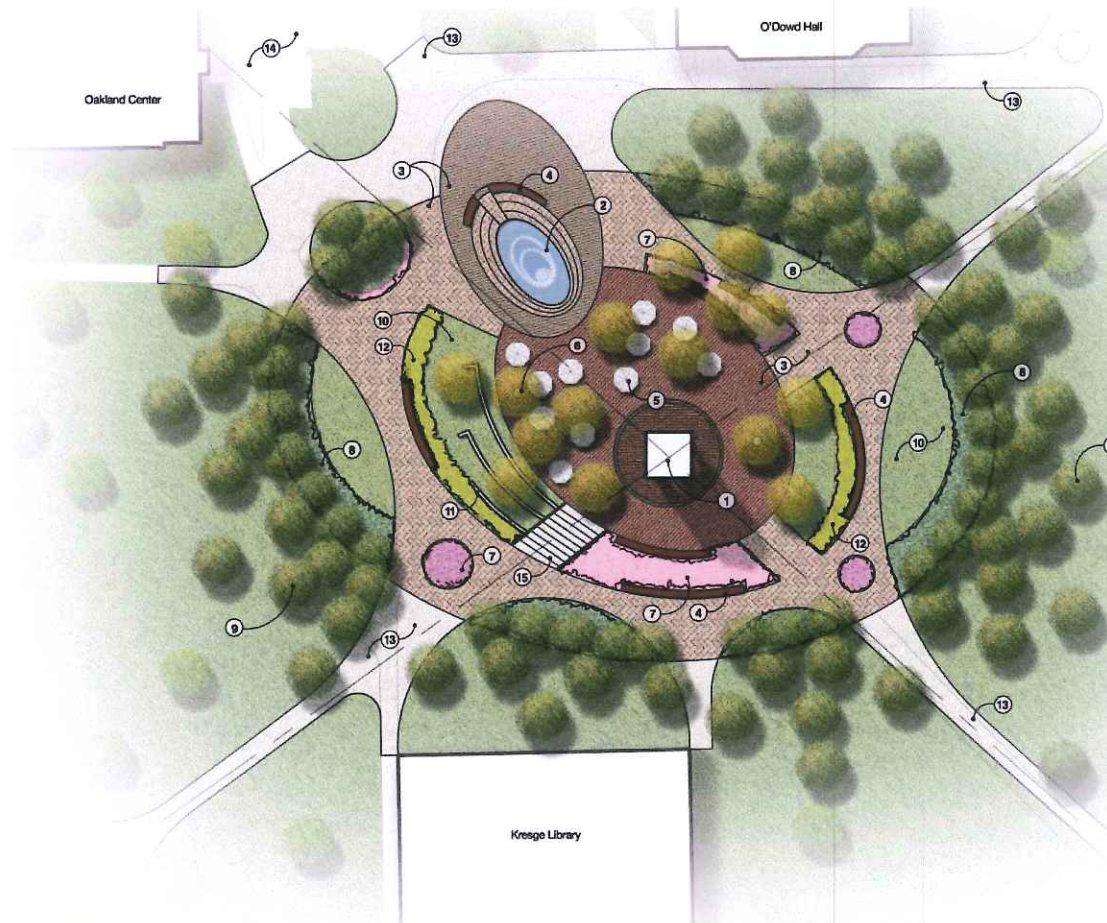


UNIVERSITY CARILLON TOWER
OAKLAND UNIVERSITY
December 4, 2012

GRISSIM
METZ ASSOCIATES
ANDRIESE

NIAGARA
MURANO

Site /Plaza Review



Note Key

1. Bell Tower
2. Water Feature
3. Brick Paving
4. Built-in Bench Seating
5. Tables with Umbrellas
6. Shade Trees in Paving
7. Flowering Shrub Plantings (Carpet Roses)
8. Evergreen Shrubs (Boxwood)
9. Shade Trees (Various Sizes)
10. Lawn
11. Terraced Lawn Seating
12. Ornamental Grasses
13. New Concrete Walk
14. Existing Concrete Walk
15. Steps



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