

Thursday, April 29, 2010

OU's Executive MBA program offers competitive edge

To help business leaders stay up to date in rapidly evolving business sectors, Oakland University offers the **Executive MBA** program in health care management and information systems leadership.

The program, designed for highly motivated professionals, is one of very few in the country and the only one in Michigan to offer different, but complementary concentrations. The program prepares professionals to be successful leaders in a dynamic global business environment. Launched in 2000, the EMBA already has many successful alumni in leadership positions.

Learn more about the program at the information session on Saturday, May 22, 8:30 a.m..., at 238 Elliott Hall on OU's campus in Rochester.

"Students are well prepared in both the theoretical basis of management and leadership and in the practical application. The curriculum is creative and prepares graduates to be successful in a wide variety of positions," said Dr. Ernest Yoder, vice president for medical affairs of St. John Health System. "I have personally seen the success of two OU EMBA graduates within St. John Health."

Dr. Luke Elliott, medical staff president, Beaumont, Grosse Pointe, and family physician, Shorepoint Family Practice, is a student of the program. "I wanted to learn business nomenclature and understand the mind of the business man," he says. "I've always been mission driven, and, as a doctor, my mission is providing for the medical needs of a community. But to fulfill any mission, you must first finance that mission, which means understanding business and learning how everything impacts the bottom line. OU's Executive MBA program is helping me to see things from that business perspective."

Elliott, who chose the Executive MBA program in OU's School of Business Administration because of its "reputation as a business school, its respectable value and its affiliation with Beaumont Hospital," finds the intense program very challenging, but believes it is a path he was destined to take.

For more information or to reserve your spot at the information session, call (248) 370-2059, e-mail emba@lists.oakland.edu or visit the **Executive MBA** Web site.

SUMMARY

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