

Thursday, April 16, 2009

OU programs allow business professionals to sharpen skills

Spring, summer programs at OU allow business professionals to sharpen their skills

The Center for Integrated Business Research and Education (CIBRE) at Oakland University's School of Business Administration offers those looking to advance their careers or expand career possibilities a variety of programs to enhance or learn new skills. Individuals looking to get a competitive edge in today's challenging marketplace can enroll in certificate programs or attend special events to gain new insights and move closer to realizing their career goals.

Summer certificate courses offered through CIBRE include:

- Project Management Certificate Program and PMI Exam Review
- Credit Analysis in Today's Economy
- Web 2.0 Interface Development
- Financial Distress and Corporate Restructuring

CIBRE also offers longstanding and respected educational tracks such as the Appraisal Certificate, Financial Planning Certificate and Paralegal Certificate programs. For more information about new and existing certificate programs or to register, visit www.sba.oakland.edu/ce/ or call (248) 370-3177.

Professional education seminars and workshops CIBRE is offering include:

- Appraisal CPE Week – Tuesday, May 12, through Saturday, May 23

Topics to be discussed range from "Mortgage Fraud" and "Mastering Unique and Complex Properties" to "Dynamic Presentation Skills." For more information, visit www.sba.oakland.edu/ce/.

- CPE Weekend – Tuesday, June 2, through Saturday, June 6

Focusing on fraud, topics to be discussed include "How not to investigate suspected fraud: Forensic mistakes that lose cases," "Implications of the Foreign Corrupt Practices Act," "Fraud Prevention" and "Data-Driven Fraud Detection." Visit www.sba.oakland.edu/ce/cpeweekend for a full course listing.

CIBRE also is hosting a number of informative special events, including:

- Reinvent, Recommit and Revive: Marketing During Economic Turmoil

Friday, April 24, from 8:15 a.m. to 3:45 p.m. – Oakland Center

- Tax Fraud Panel: If Your Client's a Criminal

Thursday, June 4, 5-8 p.m. – Cooley Law School Auburn Hills campus

- International Motor Vehicle Program (IMVP) Research Forum

Monday, June 8, and Tuesday, June 9 – Center for Integrated Business Research and Education

For more information on these programs and special events, visit www.sba.oakland.edu/ce/ or call (248) 370-3177.

SUMMARY

The Center for Integrated Business Research and Education offers competitive edge to those looking to advance their careers or expand career possibilities.

Created by David Groves (groves@oakland.edu) on Tuesday, May 5, 2009
Modified by David Groves (groves@oakland.edu) on Tuesday, May 5, 2009
Article Start Date: Thursday, April 16, 2009