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Check out the latest news and happenings for Oakland University's School of Business Administration by reading the first issue of SBA Insight Online.

A supplement to the print publication, which distributed last fall, the online editions offers the very latest information about how the SBA is living its theme to create "Excellence through Integration."

This issue highlights:

- The **announcement of the SBA's new Center for Integrated Business Research and Education (CIBRE)**, creating a place for the SBA to help build the region's economic future.
- An example of how the SBA is joining forces with experienced business leaders in its **Executive in Residence program**.
- A look at the **growth of SBA's marketing department** as part of an ongoing look at department's within the SBA leading up to its 40th anniversary celebration.
- An invitation to join the **SBA alumni network** on the professional networking site, LinkedIn.
- Articles highlighting the support and success of SBA alumni and supporters.
- And more much ...

Read about all this and more in the Winter 2009 issue of **SBA Insight Online**

SUMMARY

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