

Monday, September 22, 2008

OU Telefund Campaign Begins Soon...Will You Answer the Call?

Thank you to the thousands of OU alumni and friends who answered the call last year and gave through the annual OU Telefund Campaign! More than 3,000 of you pledged nearly \$200,000 last year in support of the OU Annual Fund and countless other areas of the university.

When you make a gift through the OU Telefund, you are touching the lives of students. With continued cuts in state funding, private philanthropic support from alumni and friends means that much more, allowing OU to continue providing the distinctive education for which we have become so well-known. Your gift makes a difference by providing support for critical needs such as scholarships, exceptional faculty, research opportunities, academic program development and new university initiatives.

The fall campaign runs from the middle of September through the middle of December. Every gift, regardless of its size, will help us surpass last year's total, but we can't do it without your help.

So when your phone rings this fall...think about how your time at Oakland has impacted your life and answer the call for today's students!

SUMMARY

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Created by CareTech Administrator (webservices@caretechsolutions.com) on Monday, September 22, 2008

Modified by CareTech Administrator (webservices@caretechsolutions.com) on Monday, September 22, 2008

Article Start Date: Monday, September 22, 2008