



# OAKLAND UNIVERSITY

## News

104 North Foundation Hall  
Rochester, MI 48309-4401

A publication for faculty and staff

September 6, 1991

## Tuition Increase Avoids Large-Scale Program Reductions

Oakland full-time undergraduates will pay an average of 7.72 percent more this fall for tuition and fees.

The Board of Trustees approved tuition increases on August 14. At the same time, the board approved a 9 percent increase (\$150,000) in tuition-based financial aid programs to assist needy students in the event of hardship.

Trustees expressed regret about the increases, but noted their necessity. Without them, severe program cuts would be needed to balance the university's general fund budget. Tuition and required fees will generate \$1.9 million for the general fund operating budget. Computer technology and lab fees (fall only) and other special fees will bring in an additional \$300,000. This \$2.2 million in tuition and fees, plus another \$1.6 million in budget reductions, will be used to erase a projected general fund deficit.

Per-credit tuition rates for fall will be

\$70.75 for first-year students and sophomores, up \$5.50; \$81 for juniors and seniors, up \$6.25; and \$135 for graduate students, up \$13. These rates are for Michigan residents.

First-year students and sophomores taking a typical 31-credit full load during the academic year will pay \$2,382.25 in tuition and required fees, an increase of \$170.50. Sophomores and juniors will pay \$2,700, an increase of \$193.75. For graduate students taking 24 credits, tuition and fees will be \$3,416, up \$312. All figures compare to the spring, when a higher student-approved activity fee went into effect, bringing total required fees to \$189. When compared to fall 1990 rates, the new tuition and fee schedule is 7.88 percent higher.

Changes were also approved in fees that affect only certain students. The computer technology fee went up \$20 to \$100 for undergraduates taking nine credits or more,

and by \$10 to \$60 for undergraduates taking eight or fewer credits. For graduate students, the \$100 fee applies to seven credits or more and the \$60 fee to those taking up to six credits. The fee applies to students in engineering, computer science, business administration, mathematics, physics, chemistry and biology.

The computer technology fee and a computer lab fee for lower division students (\$30) in 100- and 200-level computer-intensive courses will be discontinued after fall semester. This winter, \$30 course fees will be assessed for all standard four-credit courses in business, engineering, computer science, mathematics, chemistry, physics, biology, nursing and health sciences. Courses less than or more than four credits will be assessed \$7.50 an hour.

The increase in computer and technology fees/course fees will raise an additional \$230,000 during the 1991-92 academic year.

Other fee changes were the graduate application fee, up \$5 to \$30; a new undergraduate readmission fee, at \$25; and a new graduate readmission fee, at \$30. Readmission fees apply to students asking to return to Oakland after a considerable absence. Students taking courses at extension sites will be assessed a 5 percent surcharge on tuition, which will generate an additional \$60,000. One other change, meant to encourage on-time registration rather than generate revenue, is a \$100 penalty for students who register after official statistics have been determined.

Oakland ranks ninth among the 15 Michigan public universities in percentage in-

## Trustees Regret Increase

Regrettable, but unavoidable.

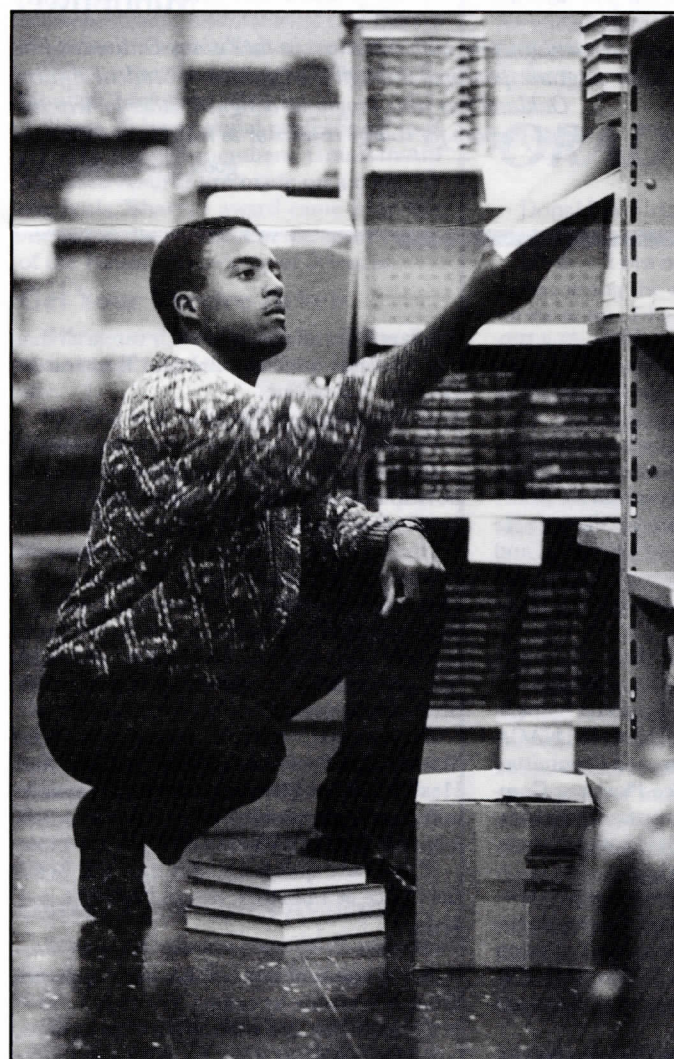
In short, that's how university trustees felt about their decision to increase tuition for the 1991-92 academic year. Some of their comments:

- Larry Chunovich — Said the board's Finance and Personnel Committee would like to see tuition at a significantly lesser rate, but the alternative was additional cuts above the existing \$1.6 million in general fund budget reductions.
- Stephan Sharf — Commented he was "extremely disappointed" that the increase exceeds the inflation rate. He added the university teaches efficiency, and should be able to apply it in budgetary planning. Sharf voiced concern that if tuition continues to increase above the inflation rate, many students will be priced out of an education. He suggested faculty members and administrators review their own areas to determine where more efficiencies can be implemented.
- David Handleman — Trustees have a responsibility to maintain the quality and integrity of the institution, he said. Raising tuition is "very painful" for trustees, he added.
- James Sharp — He agreed with Sharf about efficiency and said higher tuition cannot always be the answer to budget problems. He suggested the university continue to focus on user fees as an alternative to straight tuition increases, and that Interim President John De Carlo continue to pay attention to reorganization with an eye toward greater efficiency.
- L. Brooks Patterson — Said he "applauded and respected the effort" the board committee made at keeping the tuition increase to a minimum. He added that in the future, he would prefer the university and students share equally the burden of raising tuition while cutting the budget. Also, he noted he does not think it is fair for students to pay toward erasing a budget deficit they did not create.▼

crease in projected tuition and fees. The Presidents Council of State Universities in Lansing compiled figures which show that Lake Superior State University had the largest increase, at 23.43 percent, and Wayne State University was lowest with 6.50 percent.▼

## Booked for Fall

*Student Charles Donald sifts through some of the thousands of books on sale at the Oakland Center Bookcenter.*



## Auditorium Named for Handlemans

The Wilson Hall auditorium that houses Meadow Brook Theatre performances has been named the Marion and David Handleman Auditorium.

The university Board of Trustees honored the couple August 14. A board policy allows facilities to be named in recognition of donors.

Since 1969, the board has accepted 73 gifts

from the Handlemans, the most recent being a \$250,000 gift to Kresge Library to establish the Marion and David Handleman Endowment Fund in the Performing Arts.

David Handleman has been a university trustee since 1979 and is chairman of the board of the Handleman Co. The Handlemans are patrons of the arts and active in many civic activities.▼

## Students Earn Foundation Scholarships

Two incoming students will find paying for their education to be a bit easier, thanks to Oakland University Foundation Scholarships.

Amy M. Juett of Shelby Township and Kristina E. Kaufman of Fairview will each receive \$20,000 scholarships, payable at \$5,000 a year.

The awards are designed to attract students of superior academic standing. Juett at Eisenhower High School was active in foren-

sics, track, the Science Olympiad, cross country, SADD and National Honor Society. She is undecided about a major, but looks to a possible career in math and science or health sciences.

Kaufman's activities at Fairview High School included student council, choir and ensemble, basketball, cheerleading and track. She plans to major in physical therapy.▼

## Board Approves Faculty Promotions, Chairperson Appointments

Appointments to department chairperson positions and faculty promotions were approved by the university Board of Trustees on August 14.

Appointed to three-year terms as department chairpersons, from August 15, 1991 to August 14, 1994, were:

- Paul Tomboulis, chemistry; Albert Lederer, decision and information sciences; Mark Workman, English; Ronald Finacune, history; Robert Payne, human resources and development; James McKay, mathematical sciences; Joseph Hovanesian, mechanical engineering; Karl Boelter, music, theatre and dance; Richard Brooks, philosophy; William Macauley, political science; and Jane Briggs-Bunting, rhetoric, communications and journalism.

Appointed to a one-year extension as chairperson, effective August 15, 1991:

- Peter Binkert, linguistics.

Appointed to a one-year term, from August 15, 1991 to August 14, 1992, as acting chairperson:

- Subramaniam Ganesan, computer science and engineering.

Promotions include the following:

Assistant professors receiving early promotion to the rank of associate professors with tenure, effective as of August 15.

- Gopalan Srinivasan, physics; and Robert Kleiman, finance.

Assistant professors receiving early promotion to associate professor with tenure, effective August 15, 1992:

- Linda Kay Benson, history; and Anandi P. Sahu, economics.

Assistant professors promoted to associate professor with tenure, effective August 15, 1992:

- Bonnie Abiko, art history; Wallis May Anderson, rhetoric; Feona Hansen-Smith, biological sciences; Susan Hawkins, English; David Lau, communication arts; Bruce Mann, English; Kevin Nathan, accounting; Andrew Gunsberg, human development and child studies; Frank Cioch, computer science and engineering; You-Liang Gu, electrical and systems engineering; Ching Long Ko, mechanical engineering; and Rita Gallagher, nursing.

Associate professors re-employed as associate professors with tenure:

- Rasul Chaudhry, biological sciences; and John Henke, marketing.

Assistant professors re-employed to a second, two-year probationary term as assistant professor, effective August 15, 1992:

- Brian Connery, English; Addington Coppin, economics; Aleksandra Glowacka, marketing; Dawn Pickard, curriculum, instruction and leadership, and Darlene Schott-Baer, nursing.

Assistant professors re-employed to a final, two-year probationary term as assistant professor, effective August 15, 1992:

- Kevin Grimm, English; John Klemanski, political science; Devadatta Kulkarni, mathematical sciences; Albert Meehan, sociology; Mohammad Bazaz, accounting; Sheila Jacobs, management information systems; Sandra Pelfrey, accounting; Joyce Eckart and Dyanne Tracy, curriculum, instruction and leadership; Michael Hartzler, biomedical sciences; and Anahid Kulwicki, nursing.

Special instructors re-employed to a final, two-year probationary term as special instructors, effective August 15, 1992:

- Carrie Owens-Petty, human development and child studies; and Virginia Hosbach, nursing.▼



# Nine Programs in Place Aimed at Averting Academic Failure

America's lawmakers are considering legislation to support college information and early intervention programs, a course of action Oakland University has followed since 1966.

Manuel Pierson, assistant vice president for student affairs for university-school relations, reported on nine Oakland efforts ranging from Upward Bound (1966) to Visions Unlimited (1991).

The goals are to inform students of the availability of college aid, encourage them to complete the proper middle school and high school courses, and to attend a college or university.

Oakland's programs aid Pontiac in particular, but include other students enrolled in Oakland Schools, and students in Detroit and Highland Park.

In speaking to Oakland's approaches, Pierson outlined the projects, including the McCree Scholars, Project Pontiac and the Detroit Compact Program. The programs offer scholarships for tuition and fees and other financial needs. The McCree and Detroit Compact are based on financial need and scholarship, and the Pontiac Challenge

program offers the scholarships up front, with financial need taken into consideration second.

Pierson told trustees that 25 Pontiac students will enter OU this fall as the first to have completed the Pontiac Challenge program that began when they were in the seventh grade.

He also told the board that in 1990, OU had more than 2,000 students on campus for a College Day to meet with the faculty and to learn more about college programs and financial aid. That was more students than were hosted by any other Michigan institution.

Pierson said two of the 10 programs begin for students as early as the sixth grade and two are for seventh graders. The remainder are for students in grades eight to 12.

Students from the various programs attended the meeting to explain how the efforts were challenging them and changing their expectations about life.

Oakland projects cited by Pierson are listed below.

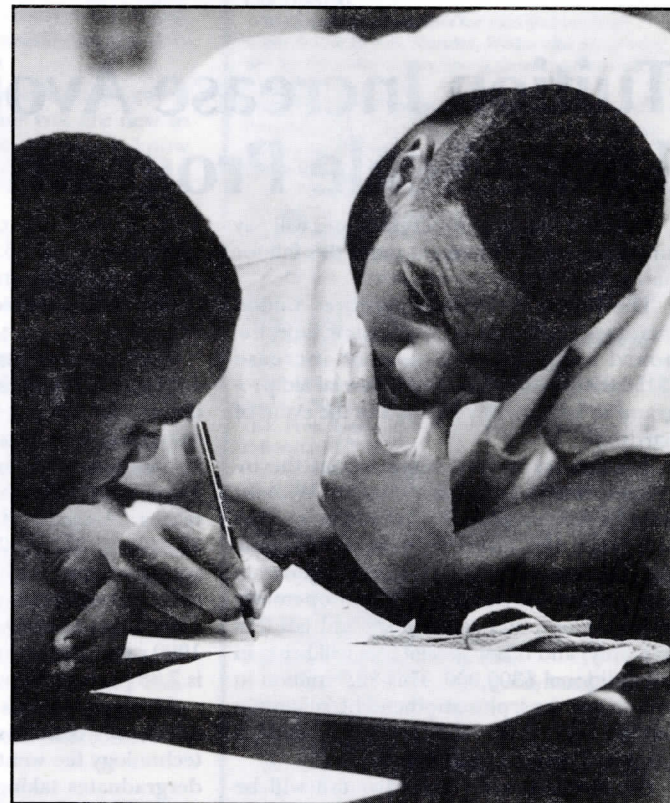
- Project Challenge — Served 300 students beginning at grade seven and continuing until graduation. Students

who maintained a 3.2 GPA in a college prep curriculum were promised scholarships. The program was discontinued in 1989, but students already in the pipeline will continue to apply to Oakland for three more years.

- Forward Bound — A feeder program to the Upward Bound Program, it serves Pontiac students in grades eight and nine.
- Detroit Compact — OU is a signatory to the Detroit Compact and assigned to work with McMichael Middle School. Many services and resources are provided. Cynthia Hendrix of admissions works with Mumford School; Vice President Wilma Ray Bledsoe serves on two committees; Pierson serves as compact representative with McMichael and four committees and task forces; and several faculty members and students are resources in achieving the compact goals.
- King/Chavez/Parks College Day — More than 2,600 minority students visited Oakland in 1990 for College Day.
- McCree Scholars — This program replaced the Pontiac Challenge Program as efforts in Pontiac were downsized from 300 to 50 annually, using standards outlined by the Presidents Council of State Universities of Michigan. In Detroit, students are selected from the school which OU sponsors.
- Upward Bound — OU has served more than 2,500 students from Pontiac, Oak Park and Ferndale since 1966, and 80 percent have entered college.
- The Summer Training and Employment Program (STEP) — A collaborative with the Greater Pontiac Area Consortium, it places, through an intensive academic and job training program, 40 students annually in jobs for the summer while improving their academic skills.
- Visions Unlimited — The program is Oakland's

newest pre-college venture. It brings the community, businesses, the city of Pontiac and the Pontiac School District together to focus on the needs of the children in the Lakeside Housing Project. The goal is to improve the learning environment so that the targeted participants will improve in GPA, test scores, attendance and academic skills; and the environment in which they live will change in attitude and appearance.

- DuBois Scholars — A program for talented eighth graders was discontinued in 1990 due to a redirection in funding by the state Office of Minority Equity.▼



## Mindpower

A mentor works with a student in the Visions Unlimited program sponsored through the Division of Student Affairs. Oakland has nine programs designed either to help students prepare for college careers or to help them maintain good grades once here.

## Authors Kanter, Ellerbee Speaking

Guest lecturers on campus in October will cover everything from business to adventures of daily life.

Harvard Business Review editor Rosebeth Moss Kanter will lecture on strategies from her book, *When Giants Learn To Dance*, at the October 1 Business Forum in Shotwell-Gustafson Pavilion. In 1990, a national magazine picked Kanter as one of the 50 most powerful women in America. She has advised blue-chip corporations, cofounded a consulting firm and served on the boards of corporate and philanthropic organizations.

Kanter is an expert on innovation and entrepreneurship, and maintains successful businesses must manage on a global scale within a lean organizational structure.

Tickets for the noon luncheon-lecture are \$30 each, with a table of 10 available for \$275. Tickets can be ordered at 370-4090.

The sixth annual forum is sponsored by the School of Business Administration Student Board in cooperation with Ameritech Publishing, Inc.

On October 14, journalist/author Linda Ellerbee will speak about her new book, *Move On: Adventures in Real Life*. Her lecture will be at 2:30 p.m. in the Oakland Center Crockery. She is known for her work on ABC and NBC television, and is a syndicated columnist.

Ellerbee's lecture is sponsored by the Student Life Lecture Board and the Student Program Board.

Tickets are \$3 for students, \$6 for employees and Alumni Association members, and \$9 for the general public. If purchased on or before October 13, tickets are discounted \$1. They are available at the CIPO ticket window.▼

## The Campus Register

### Faculty and Staff Notes

Items about professional activities or honors may be sent to the News Service, 104 NFH. They appear as space permits.

#### Presentations

GERARD R. JOSWIAK, academic computer services, presented a poster, *Phylogenetic Analysis of Allozyme Data in the Cyprinid genus Phoxinus*. He presented it at the meeting of the Society for the Study of Evolution at the University of Hawaii at Hilo. Coauthors included Thad Grudzien, biological sciences, and Wayne Starnes of the Smithsonian and William S. Moore of Wayne State University. Joswiak was funded by the AP Professional Development Fund.

DONALD WARREN, sociology and anthropology, has worked with the Michigan Department of Commerce on an evaluation of the enterprise zone in Benton Harbor. He spoke to the community development program staff of the U.S. Department of Housing and Urban Development on Enterprise Zone Legislation and the Role of Neighborhood Social Structure. He also delivered a paper, *Myths About the Ghetto Underclass*. He is revising his earlier book, *Black Neighborhoods*, which the University of Notre Dame Press will publish.

F. JAMES CLATWORTHY, education and human services, presented a paper, *The Learning Community Network*, in Minneapolis at the World Future Society's conference on *Creating the 21st Century: Individual Responsibility*. He also chaired a business meeting and conducted a workshop on *The Learning Community* at the 46th National Conference of the Association for Supervision and Curriculum Development in San Francisco. He is coordinator for the Learning Community Network, a national network sponsored by ASCD and the School of Education and Human Services.

PHILIP SINGER, health sciences, was invited by the International Visual Sociology Association to present and discuss some of his videos in a workshop on *Applied Visual Studies* in Rochester, N.Y. He discussed the process of visual selection and recording which operates in so-called "cinema verite" documents.

WALLIS MAY ANDERSON, rhetoric, presented *Studies in Invention Software: Using*

*'Writer's Helper' to Connect Students with Principles of Topic Selection*. She gave the presentation at the seventh Conference on Computers and Writing at Biloxi, Miss.

MONIFA JUMANNE, Academic Opportunity Program, gave a presentation at the Educational Talent Search Program at Purdue University-Calumet.

DANIEL BRAUNSTEIN and JULIE DZIEKAN, business administration, and ROBERT BOLDA of the University of Michigan-Dearborn, presented *Supervisory Experiences of MBA Alumni: Implications for the OB Course*. The presentation was made at the National Organizational Behavior Teaching Conference at Western Washington University.

GEORGE STEVENS, business administration, presented *Acquired Immune Deficiency Syndrome: How Knowledgeable are Future Employees?* at the Association of Management in Atlantic City. Copresenters were CHERYL GREEN, IDA COOK and WILLIAM WOOTEN of the University of Central Florida.

#### Publications

JANE EBERWEIN, English, authored *Dickinson's 'Promise This — When You be Dying'* for the spring issue of *The Explicator*.

BRUCE J. MANN, English, published an article, *An FBI Memorandum on O'Neill*, in the spring issue of *The Eugene O'Neill Review*.

RICHARD TUCKER, history, has published a study, *Prehistoric Peoples and Wildlife Reserves in India: Prehistory of a Strategy*, in a volume on the world's biosphere reserves. Published by the University of Arizona Press, the work, *Resident Peoples and National Parks*, is edited by PATRICK WEST and STEPHEN BRECHIN.

NATALIE B. COLE, English, published an article, *Jeremy Bentham*, in the *Dictionary of Literary Biography: British Romantic Prose Writers, 1789-1832*.

#### Honors

ALBERT LEDERER, decision and information sciences, has been appointed to the editorial board of the *Journal of Management Information Systems*.

LINDA BENSON, history, received the Marion Wilson Book Award for distinguished research at June commencement.

JERRY ROSE, admissions and scholarships, has been re-elected Michigan representative to the ACT Corp. for 1991-94. He has been

an ACT representative since 1988. As a representative to the 37-member ACT Corp., Rose will help set policies. He will also serve on the Michigan ACT Council.

DONALD WARREN, sociology and anthropology, has been selected as the academic director by the Midwest Consortium for Study Abroad for the fall program in Vienna. He will teach courses on ethnic pluralism and urban neighborhoods. Oakland participates in the program through the Center for International Programs.

PAUL FRANKLIN, CIPO, has been appointed Michigan unit coordinator for the Great Lakes Region of the National Association for Campus Activities. He served NACA on the Great Lakes Conference Committee in 1983 and the Conference Planning Committee in 1982. He has also presented education sessions at the regional and national levels.

### Funding Opportunities

The Office of Research and Academic Development has details about sources of external funding. Stop by 370 SFH or call 370-3222. Unless noted, proposal due dates are unknown.

#### Defense Advanced Research Projects Agency

Applications for advanced software technology and algorithm research to support high-performance computing. Of particular interest are computational tools, system software and computational algorithms for scalable libraries. December 20 deadline.

#### Department of Energy

Special research grants are available to support a government-wide, high-performance computing initiative. Areas of interest include research to advance capabilities of future generations of computing systems and to evaluate advanced prototype systems; development of software technology and environments to support high-performance computing needs; research and development on very high speed digital communications; and development of basic research and human resources projects for education, training and curriculum development. January 7 deadline. Earlier submissions and presubmission staff contact encouraged by DOE.

#### Wilson Center

Residential fellowships will be awarded to

scholars from all disciplines for research that is advanced, international and humanistic. October 1 deadline.

### For Your Benefit

Open enrollment for faculty members will be held now through September 30, with coverage effective November 1.

During open enrollment, no evidence of insurability is required to change to a different health plan, to enroll for health coverage if not previously enrolled, to add dependents (spouse and eligible children) to coverage, and to enroll for or increase group accident insurance coverage.

Representatives from Blue Cross/Blue Shield, Blue Preferred Plan, SelectCare and Health Alliance Plan will make presentations and answer questions from 11 a.m.-noon and 1-2 p.m. September 11 in 129-130 Oakland Center.

If you have questions, visit the Staff Benefits Office at 142 NFH, or call 370-3483.

### Jobs

Information about employment opportunities is available by calling 370-4500.

- Coordinator for intercultural programs, AP-6, CIPO.
- Coordinator, primary prevention programs, miscellaneous, Meadow Brook Health Enhancement Institute.

### Reaching Us ...

The *Oakland University News* is published every other Friday during the fall and winter semesters and monthly from June-August. Editorial offices are at the News Service, 104 North Foundation Hall, Oakland University, Rochester, MI 48309-4401. Copy deadline is noon Friday of the week preceding the publication date.

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## Quote

"It is the old practice of despots to use a part of the people to keep the rest in order."  
— Thomas Jefferson

## Bits & Pieces

### Be a Campus Fitness Walker

Like walking for exercise, but not alone? The Women of Oakland University organization has a group for you.

Anyone interested in walking is invited to an informational meeting at noon September 10 in Oakland Center Lounge II. Coordinator Rosemary Robinson says a survey last spring found that more than 50 persons were willing to join a group.

Although plans are in the preliminary stages, Robinson says, possibilities include early morning or noon walking groups, and groups organized by building. Campus maps showing mileage will be printed to help walkers plot their courses.

The Meadow Brook Health Enhancement Institute will advise the groups. If you have questions, call Robinson at 370-4573.

### Rhodes Scholars Sought

If you think you have the potential to be named a Rhodes Scholar, Ron Kevern wants to hear from you.

The assistant vice president for student affairs has information regarding the program. He's in 364 SFH.

### Grad Student Earns Award

Graduate student Amrita Bhakta has won a \$680 Grant-in-Aid Research Award from Sigma Xi, the scientific research society.

Bhakta will study *Mechanism of Steroid Hormone Action: Modulation of Calf Uterine Progesterone Receptor*. She conducts her research in the laboratory of Virinder K. Moudgil, biological sciences.

Sigma Xi is a national professional society with 103,000 members. Grants-in-Aid Research Awards are made on a competitive basis. Bhakta's award came from the Alexander Bache Fund in the endowment of the National Academy of Sciences.

### Get Your Theatre Tickets

Discounted tickets are available for some blockbuster shows at the Fisher Theatre.

Pat Nicosia, budget director, has obtained tickets for *Grand Hotel* (winner of five Tony Awards) and *Ziegfeld: A Night at the Follies*. *Grand Hotel* will be at 7:30 p.m. October 6 and *Ziegfeld* will be at 8 p.m. October 25.

Prices are \$22.50 for lower balcony and \$15 for upper balcony. A few upper balcony \$16 tickets are also available for *Les Misérables* at 7:30 p.m. December 29. In addition, a full season ticket for five Michigan Opera Theatre productions is available for \$100.

Nicosia says all of these prices represent savings up to 45 percent, depending on the show. Tickets are available for faculty, staff and students. For information, call him at 370-2370.

### Library Copy Cards Available

Kresge Library has copy cards available for departments for use by faculty and staff.

The cards are sold in \$10, \$25 and \$75 denominations. The \$10 cards are sold at the circulation desk to persons with a departmental account number. Higher-value cards are sold with interdepartmental charge forms, and the cards are delivered to the department. Copy costs are eight cents with a copy card, and the cards may be used on any of the 10 copying machines in the library.

The regular copy service is still available for faculty and staff when authorized by an academic department. The fee is 10 cents per copy.

If you have questions, call Louann Stewart at 370-2496.

### Honors College Makes its Move

The Honors College has moved to 231 Varner Hall, says Director Brian Murphy.

## Whizzes: Teachers Learn the Ropes of Multimedia Lessons

No one calls it Hollywood East, but the Teacher Explorer Center in O'Dowd Hall has plenty of people going before video cameras and creating snappy computer presentations.

It's not for entertainment, it's for education.

Teachers from throughout Michigan have come to the center since May to learn how to produce multimedia presentations. In turn, the teachers will show their students, and the students will create their own presentations that can be used to teach and learn.

The idea is that students assigned to a project, in virtually any subject, will work together to produce a multimedia presentation that explains the lesson. The students can use a variety of methods, from videotape to computer graphics. While tapping their creative juices, they're also solving problems and explaining solutions.

Anne Porter, associate professor of education and director of the center, says teachers who think they're all thumbs with electronic equipment walk away from the center inspired by what technology can do. The teachers learn to make videotapes of their work while working in small groups.

"The whole project is really designed to introduce Michigan teachers to interactive multimedia and ways to use it," Porter says. Graduate student Pat Troutman designed the workshop content and undergraduate Laura Fitz helps with the technical side.

"What we're doing," Porter says, "is creating an environment we hope will be like the one teachers create when they go back to their own schools. It's one where students can interact with computers, VCRs, camcorders, interactive video disks, digitizers and all kinds of things to create their own projects that communicate information."

Students must figure out what it is they



John Shaw of Walled Lake schools takes his turn behind the camera while making a multimedia program in the Teacher Explorer Center.

wish to say, process the details in their minds and set out to present it. Teachers learn using the most current equipment, but Troutman says that even low-cost Apple computers can duplicate or simulate many of the techniques learned in the Teacher Explorer Center.

Part of the work is convincing skeptical teachers that they can use the equipment themselves. "We take some people who have never touched a computer keyboard in their lives, and in six hours, they have created

something. They don't believe it," Troutman says.

The center is an experiment paid for by a \$25,000 state startup grant and more than \$100,000 worth of equipment provided or loaned by businesses, such as Apple Computer. When state funding expires later this month, the School of Education and Human Services will continue to operate the center. It will be the only one in Michigan once a similar center in East Lansing closes soon.▼

## ORAD Director in Search of Funds for Research

Donald McCrimmon has done his homework.

He says it was necessary to achieve his goal of becoming the most knowledgeable person on the status of the campus research enterprise.

Reading proposals and as many reprints as possible from the output of more than 30 faculty members was "part of my education process" and absolutely necessary, McCrimmon says. Otherwise, he could not fill his function and be of service to the faculty.

On campus for less than six months, McCrimmon directs the Office of Research and Academic Development. He came to OU from the University of Maine where his interest in collaborative efforts resulted in a distinctive Center for Marine Molecular Biology.

When contacted in early August, the director was reviewing the agenda he had set for himself. He wanted to begin to establish some collaborative working relationships among either individual faculty members or schools or colleges within the university. He also is meeting the faculty members who actively engage in research.

McCrimmon has visited four institutions that have seen dramatic increases in external funding over the past several years as background for his charge of increasing that same funding for Oakland University.

McCrimmon cites Western Michigan University and the University of Toledo, and the universities of Maine and South Maine. In each case, he says, there has been a new presidential administration. Those presidents, McCrimmon says, have said "a priority of this administration is the promotion of the research enterprise of this university. This administration is going to make it its business to encourage the faculty in a variety of ways and to expect the faculty to become even more aggressive in research and in the pursuit of external funding."

The director has concentrated his on-campus interviews thus far on the College of Arts and Sciences, where there is a large body of research faculty, and on the School of Engineering and Computer Science.

McCrimmon says he "is beginning to get a real good picture of where the research is on the part of faculty who are funded at the federal level. I have also talked to the researchers within the Eye Research Institute to help me gain an understanding of where they are coming from as people with principal responsibilities as researchers; some of whom have decidedly secondary responsibilities for teaching."

The result of his interviews, averaging some two hours each, will now be assembled into a report that will go through Vice Pro-

vost George Dahlgren to Provost Keith Kleckner. The process will help start a dialogue and strategic planning exercise to help research evolve to its optimum position within the university and to help research contribute to the university's overall mission and strategic goals.

McCrimmon sees collaboration as a key to attracting more federal funding and perhaps funds from foundations and private industry.

Among the early projects under discussion is a collaboration between the School of Education and Human Services, library faculty, and computer science personnel. It will look at ways evolving technology can be used to enhance instruction.

McCrimmon says another group is looking at a collaboration between health sciences, nursing and business.

A third program under consideration involves Abe Liboff of physics and Art Bull of chemistry. McCrimmon points out the National Institutes of Health has a great interest in settling the question of effects of low-level electromagnetic fields on biological processes.

The director says OU can make a national, indeed even an international mark, as an institution that does certain kinds of research very well. "We are not going to be a major, multidimensional research university. That is not our mission," he says.▼

## Educational Voyage Series Returns for Third Season

The Division of Continuing Education's popular Educational Voyage Series returns for an encore season this fall with a new sponsor, *The Oakland Press*.

Offered for the third year by Continuing Education and the College of Arts and Sciences, the cultural series programs are *Enigma of Genius*, *Classics of Western Tradition*, *Perspectives on Art* and *Sidelights*.

All Educational Voyage programs are conducted by prominent professionals and Oakland faculty members. To register or to receive brochures listing full schedules, call 370-3120.

This coming season, the *Enigma of Genius* program has expanded to include evenings at the Birmingham Community House and the Fisher Mansion in Detroit. The Birmingham and Detroit offerings are taken from past popular lectures.

The *Enigma* series begins September 19 with Professor Judy Brown speaking on

American anthropologist Margaret Mead. The series continues with monthly (except December) lectures through April.

Tuition is \$15 per lecture or \$85 for the series, paid prior to the first evening. Staff, faculty and students receive a 20 percent discount. All lectures will be from 7-9 p.m. in the Meadow Brook Hall ballroom. Advance registration is recommended.

The *Perspectives on Art* lectures will be held from 7-9 p.m. in the Meadow Brook Hall Carriage House beginning November 6. Tuition is \$30 per lecture or \$85 for each three-week period, with a limited number of 20 percent discount spaces available to the university community.

The series begins with *Islamic Art in Istanbul* with Bonnie Abiko of the Department of Art and Art History. Two more series will follow in the winter and spring.

The *Sidelights* series of lectures explores issues behind each Meadow Brook Theatre

play. The series starts October 7 in the theatre with a beverage reception at 6:30 p.m. and the 7-9 p.m. lecture. Tuition is \$10 per lecture or \$25 for the series, with a 20 percent staff discount.

The first topic is *Inherit the Wind* by Jane Briggs-Bunting of the Department of Rhetoric, Communications and Journalism.

*Classics of Western Tradition*, a program of 10-week literature classes, resumes this fall from 7-9 p.m. in the Meadow Brook Hall library. Regular tuition is \$185 per 10-week series or \$50 per classic work. A limited number of 20 percent discount spaces are available for members of the campus community. Classes, limited to 40 participants, are on a first-come, first-served basis.

The program begins September 10 with John Milton's *Paradise Lost*, featuring Mary Arshagouni of the Department of English.▼



## Smokers Can Snuff 'em Out for Good

Smokers interested in giving up their habit can get help at the Meadow Brook Health Enhancement Institute.

The institute offers the Cease Using Tobacco stop-smoking program. It begins with a free informational program at 6 p.m. September 19 and continues with eight one-hour classes the following two weeks.

CUT relies on group support, positive behavior modification, stress management and relapse prevention to help smokers quit. An on-going support group is available to offer encouragement for participants who complete the classes.

Terry Dibble of the institute and guest speakers will lead the classes, which meet at 6 p.m. Monday-Thursday starting September 23.

The registration fee is \$50 for institute members and \$60 for nonmembers, but that cost can be recovered by not smoking. Instructors note pack-a-day smokers, in addition to draining their health, deplete their wallets by about \$600 a year.

To register, call 370-4524. Registration will also be accepted at the information night program.▼

## Employee of the Month

The September Employee of the Month Award goes to Dessie Welker, office assistant II for CIPO. Welker started her career at Oakland in 1983 when she was hired as a secretary I in the Placement Office. Later that year she was promoted to secretary II in CIPO, and she has been in her current position since April 1987.



Welker

Welker has demonstrated an involvement in Oakland University, and has distinguished herself through invaluable contributions to the quality of life "above and beyond job requirements" for the following reasons:

- "Dessie sits in what is termed the 'hot seat'

in the front office at CIPO. During the fall and winter semesters, CIPO can receive over 300 phone calls and walk-ins per day!"

- "Patience and kindness are top priorities for Dessie, even in the most trying of circumstances. Students can rest assured that if they need information or help of some kind, Dessie will give 110 percent to accommodate requests."

- "Professionalism is the 'key word' when describing Dessie. She is well-organized, handling her assignments with proficiency and skill. She is without a doubt an asset to CIPO and the university community."

Employee Recognition Award nomination forms are available in all departments, ERD and CIPO. For information, call Victoria Blackmon or Gail Ryckman at 370-3480.

*The Employee of the Month column is provided by the Employee Relations Department.*

The following *Microcomputer Software Regulations* and *Conflict-of-Interest Policy* are published annually to acquaint employees with their provisions. The *Conflict-of-Interest Policy* was approved by the OU Board of Trustees on November 18, 1981.

### Microcomputer Software Regulations

The university is licensed to use numerous microcomputer software programs for its various units. The university enters into a license agreement with the owner of each program pursuant to which the university and its employees assume certain legally binding obligations.

Licensed software is intended for the use specifically authorized in such agreements and remains the intellectual property of the owner and is protected by copyright.

All employees and users of licensed software shall use the software only in accordance with the license agreement. There is no authority for an employee to violate the terms of a license agreement. To transfer possession of any copy, modification or merged portion of any licensed program, whether gratuitously or for gain, shall be deemed to be in violation of these regulations and is prohibited by Oakland University. Such conduct may also violate state and federal law.

Employees who make, acquire, or use unauthorized copies of computer software or otherwise violate these regulations shall be subject to discipline in accordance with university policy and may also be subject to personal liability.

The responsibility for complying with these regulations rests with each employee. Employees shall report any violations to their unit supervisors. Unit supervisors shall report violators for appropriate discipline.

### Conflict-of-Interest Policy

#### Introduction

As a public trust, Oakland University must strive to insure that all transactions in which it is involved are in the public interest. Toward that end, it is proposed that the Board of Trustees approve the Conflict-of-Interest Policy statement set forth below.

#### Recommendation

#### Conflict-of-Interest Policy

##### I. Preamble

All employees, consultants and members of the Board of Trustees (hereafter "Trustees") of Oakland University serve a public-interest role and must conduct all affairs of the university in a manner consistent with this concept. Decisions are to be made solely to promote the best interests of the university and the public good rather than to serve a personal interest.

This policy is designed to foster high ethical standards of performance by insuring that actual or apparent conflict-of-interest situations are avoided.

Nothing in this policy shall be considered to conflict with applicable State laws governing the conduct of public officers and public employees.

#### Definitions

A. Employee: As used hereafter, the term "employee"

means an employee, regardless of classification or rank or a consultant to the university.

B. Financial interest: "Financial interest" means any interest, direct or indirect, in the financial success or failure of an organization or company with whom the university does business, regardless of how such interest was acquired. A "financial interest" includes owning stocks or bonds; being a partner or employee or creditor; or any other arrangement that results in an interest in or claim upon the assets or income of the company or organization.

Excluded are immaterial interests, that is, interests of such a general or insignificant nature that university transactions with the organization or company will not result in direct benefit to the individual. A "financial interest" includes any interest of the employee, Trustee, or employee or Trustee spouse; and any interest of those who are related to any of the foregoing as parents, children or siblings.

C. Gift: A gift means anything of value except as excluded below. A gift may be in the form of money, goods, entertainment services, price concessions not available to all employees or to the public, use of property or facilities, loans (except loans upon normal terms from a lending institution) or in any other form. Specifically excluded from the term "gift" are nominal advertising items or promotional materials of token value, or food consumed at a business meeting.

#### III. Statement of Policy

University employees and members of the Board of Trustees (hereafter "Trustees") should not have a personal financial interest in transactions with the university. Recognizing, however, that such interests will be on occasion unavoidable, there should be full disclosure of any such interest in advance of university action, and special approval of the transaction is required as set forth herein to insure that university welfare is the paramount consideration. The specific terms of this policy are to be interpreted in light of the broad objectives set forth in the preamble.

A. No employee or Trustee shall recommend or determine to enter into a transaction on behalf of the university when such transaction involves an organization in which the employee has a financial interest unless the provisions of Article IV are met in advance. If there is any question about whether this prohibition III A should apply, the provisions of Article IV must be followed.

B. The university shall not enter into any transaction for the purchase of any item or service (other than on employment or consulting contract) with any employee, Trustee, or employee or Trustee spouse or with anyone who is related to any of the foregoing as parent, child, or sibling.

C. Acceptance by an employee or a Trustee of a gift from an individual or organization that engages in commercial transactions with the university is prohibited. If a gift is received, it must be returned unless an acceptable statement is filed with the university president (or the Board of Trustees Finance and Personnel Committee in the case of

## Kresge Library Slates Sept. 19-20 Open House

If you wonder what *really* goes on inside Kresge Library, September 19-20 will be your chance to dig around.

The library staff is sponsoring an informal open house from 10 a.m.-2 p.m. each day in the library classrooms. Faculty, staff and students can learn about library resources and services.

The library offers on-line card catalog access to libraries in Michigan and beyond, CD-ROM databases, interlibrary borrowing, computer searches of research topics, and many other services.

"This is an excellent opportunity to get to know your library, whether you are new to the campus this year, or simply want to know a little more about it," says Indra David, associate dean.▼

## Board Selects

### Presidential Search Firm

The university Board of Trustees has chosen a professional search firm to assist in finding a replacement for former President Joseph E. Champagne.

The board has authorized an agreement with the Presidential Search Consultation Service of the Association of Governing Boards of Universities and Colleges.

The board stipulated the search fee would not exceed \$25,000 and that direct consultant expenses would not exceed \$5,000.

Board approval followed extensive research and interviews. An *ad hoc* board committee interviewed search firms and contacted universities where search firms have been used to fill presidential vacancies.▼

the president or a Trustee) describing the gift and justifying its retention in terms of the university's best interests.

D. An employee or Trustee must inform the university of any outside interest, consulting service, or other relationship that might interfere with her/his internal duties or raise a question of conflict-of-interest in cases in which an employee's outside relationship substantially interferes with the employee's ability to carry out her/his job responsibilities and/or act in the university's best interests, the employee must either end the outside relationship or sever employment with the university.

E. A Trustee must abstain from voting on any matter when to do so would place or appear to place the Trustee in a conflict of interest situation. The minutes of Board meetings shall record such abstentions.

#### IV. Exceptions to this Policy

A. No employee or Trustee of the university shall have the authority to authorize, approve, ratify, or confirm any transaction which is an exception to this policy, except as provided below.

B. The president of the university or his designee may approve exceptions to this policy which involve university employees. Any such designation shall be made in writing. Exceptions involving the president or a Trustee may be approved by the Finance and Personnel Committee of the Board of Trustees. Any approved exceptions to this policy must be made in writing and the reasons therefore must be documented.

C. Approval of an exception shall be based upon a finding that the transaction is fair, reasonable, and in the best interests of the university.

#### V. Role of the Purchasing Department

The Purchasing Department is empowered to delay the processing of any requisition that appears to be in violation of this policy in order to investigate the circumstances surrounding the proposed transaction. If, following investigation, the transaction still appears to be a violation, the matter will be referred to the Vice President for Finance and Administration.

Any purchase order or contract issued by the university is subject to cancellation if any university employee involved has a relationship or history of activity with the vendor that is violative of this policy. All purchase orders and contracts shall contain a clause to this effect.

#### VI. Policy Dissemination

The university will communicate this policy to Trustees and the campus community at the time of its adoption and at least annually thereafter. The policy shall be included in the university *Administrative Policies and Procedures Manual*.

Mr. Robert McGarry, Vice President for Finance and Administration, has been designated to handle employee requests for exceptions to this Policy. Employees who are interested in seeking exception should contact him. In the case of members of the Board of Trustees, written contact should be made with the Board Secretary, who will transmit exception requests to the Finance and Personnel Committee of the Board.

## Events

### HOLIDAY OBSERVANCE

The Jewish Students Organization/Hillel asks the faculty to note that major holidays occur in the next four weeks, with each beginning at sundown the evening before. They are Rosh Hashana, September 9-10; Yom Kippur, September 18; Sukkot, September 23-24; Shemini Atzeret, September 30; and Simchat Torah, October 1.

### SEPTEMBER

7 — Men's soccer with Mercyhurst College, 2 p.m., Lepley Sports Center. Call 370-3190.

7 — Women's tennis with Grand Rapids Junior College, time to be announced, Lepley Sports Center. Call 370-3190.

9 — Low-impact aerobics for men and women begin, 5:15-6:15 p.m. Monday, Wednesday and Thursday for six weeks, Lepley Sports Center. Admission. Call 370-3190.

9 — Production and Manufacturing Management Program Information Night, 6:30-7:30 p.m., Oakland Center. Free. Sponsored by Division of Continuing Education. Call 370-3120.

10 — Women of Oakland University informational meeting for campus walking group, noon, Oakland Center Lounge II. Free. Call 370-4573.

10, 17, 24 — Classics of Western Tradition class on *Paradise Lost*, 7-9 p.m., Meadow Brook Hall library. Admission. Sponsored by Division of Continuing Education. Call 370-3120.

11 — Men's soccer with University of Detroit, 3:30 p.m., Lepley Sports Center. Call 370-3190.

12 — Personal Financial Planning Information Night, 7:30-8:30 p.m., Shrine High School, Royal Oak. Free. Sponsored by Division of Continuing Education. Call 370-3120.

14 — Men's soccer with University of Southern Indiana, 2 p.m., Lepley Sports Center. Call 370-3190.

15 — Women's tennis with Saginaw Valley State University, 10 a.m., Lepley Sports Center. Call 370-3190.

17 — Women of Oakland University 10th annual fashion show, noon, Oakland Center Gold Room. Admission. Call 370-3432.

18 — Men's soccer with Tiffin University, 3 p.m., Lepley Sports Center. Call 370-3190.

19 — IEEE Videoconference, *Quality Management Approaches to Malcolm Baldrige Award*, noon-3 p.m., Varner Recital Hall. Admission. Sponsored by Division of Continuing Education. Call 370-3120.

19 — Discussion, *Spiritual Depths, Part I* noon, Oakland Center Faculty Lounge. Free. Sponsored by Jewish Students Organization/Hillel. Call 370-4257.

19 — Lecture, *Enigma of Genius*, with Judy Brown speaking on anthropologist Margaret Mead, 7-9 p.m., Meadow Brook Hall. Admission. Sponsored by Division of Continuing Education. Call 370-3120.

19 — Cease Using Tobacco program information night, 6 p.m., Meadow Brook Health Enhancement Institute. Fee. Classes will meet September 23-26 and September 30-October 3. Sponsored by MBHEI. Call 370-3198.

19-20 — Kresge Library open house, 10 a.m.-2 p.m., library class rooms. Free. Call 370-2474.

20 — Women's volleyball with Grand Valley State University, 7 p.m., Lepley Sports Center. Call 370-3190.

21-22 — Marriott Soccer Classic with teams from Florida Tech, New Hampshire College, Northeast Missouri State and Oakland, 1 and 3 p.m. games, Lepley Sports Center. Admission. Call 370-3190.

21 — Women's volleyball with Ferris State University, 1 p.m., Lepley Sports Center. Call 370-3190.

22 — Commencement, 2 p.m., Baldwin Pavilion. Free. Call 370-2190.

26 — Discussion, *Spiritual Depths, Part II* noon, Oakland Center Faculty Lounge. Free. Sponsored by Jewish Students Organization/Hillel. Call 370-4257.

28 — Women's tennis with Hillsdale College, 1 p.m., Lepley Sports Center. Call 370-3190.

29 — Apple picking excursion beginning at 1 p.m. Free. Sponsored by Jewish Students Organization/Hillel. Call 370-4257, 443-0424 or 577-3459 for gathering point and directions.

### OCTOBER

1 — Sixth annual Business Forum with speaker Rosabeth Moss Kanter, editor of *Harvard Business Review*, noon, Shotwell-Gustafson Pavilion. Admission. Call 370-4090.

1, 8 — Classics of Western Tradition class on *Candide*, 7-9 p.m., Meadow Brook Hall library. Admission. Sponsored by Division of Continuing Education. Call 370-3120.

2 — Health Careers Job Fair, 3:30-6:30 p.m., Oakland Center Crockery. Sponsored by Department of Placement and Career Services, School of Health Sciences and School of Nursing. Call 370-3213.

3-27 — Play, *Inherit the Wind*, Meadow Brook Theatre. Times vary. Admission. Call 370-3300.

4 — Men's swimming black-gold meet, 7 p.m., Lepley Sports Center. Call 370-3190.

5 — Men's swimming sixth annual alumni meet, 2 p.m., Lepley Sports Center. Call 370-3190.

5 — Women's tennis with Lake Superior State University, 3 p.m., Lepley Sports Center. Call 370-3190.

6 — Women's tennis with Michigan Tech, 10 a.m., Lepley Sports Center. Call 370-3190.

6-November 17 — Exhibition, *Expressive Visions and Exquisite Images (Part I)*, Meadow Brook Art Gallery. Free. Call 370-3005.

6 — 10th annual Apple Amble 5-mile run and 2.5 mile fun walk, 9 and 9:15 a.m., on campus. Reduced fees for early registration. Sponsored by Meadow Brook Health Enhancement Institute and others. Call 370-3198.

7 — *Sidelights* lecture by Jane Briggs-Bunting on *Inherit the Wind*, 6:30-9 p.m., Meadow Brook Theatre. Admission. Sponsored by Division of Continuing Education. Call 370-3120.

11-13, 19, 20, 25, 27 — Play, *Biloxi Blues*, Varner Studio Theatre. Times vary. Sponsored by the Department of Music, Theatre and Dance. Call 370-3013.

14 — Lecture, *Move On: Adventures in Real Life*, by journalist/author Linda Ellerbee, 2:30 p.m., Oakland Center Crockery. Admission (reduced if tickets purchased on or before October 13 at CIPO ticket window). Sponsored by Student Life Lecture Board and Student Program Board. Call 370-2020.

17 — Lecture, *Enigma of Genius*, with Michael Welch, M.D., of Henry Ford Hospital speaking on neurologist Hughlings Jackson, 7-9 p.m., Meadow Brook Hall. Admission. Sponsored by Division of Continuing Education. Call 370-3120.

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