



OAKLAND UNIVERSITY

News

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A publication for faculty and staff

March 9, 1990



Taking Their Show on the Road

Markest Tate, left, and Ivan Gesse entertain Rochester elementary school pupils during a performance of 'Hip, Hop, Hurray!' by Other Things & Co. The performing arts troupe from the Department of Music, Theatre and Dance continues to be a popular show for schools throughout the state. Through song and dance, the five university students expose the youngsters to different forms of expression. Now in its 14th year, Other Things & Co. has performed before more than 100,000 children over the years.

OU, Macomb Link Creates University Off-Campus Site

Oakland University will become a partner in the Macomb Community College Advanced Education Center slated to open in fall 1991.

Oakland will offer a baccalaureate degree in human resources development. The university will become one of four public universities and a private college to join Macomb in the new venture. A partnership agreement was signed February 28.

Students will attend MCC the first two years, then take junior and senior level courses on site. This means that students may earn a college or university degree (aside from MCC's own) without having to leave the Macomb campus.

Participating with OU in the new Macomb Center are Central Michigan University, Walsh College, the University of Detroit and Wayne State University.

Keith R. Kleckner, senior vice president for academic affairs and provost, said the agreement "offers OU a new avenue to continue its cooperation with Macomb Community College and to provide additional services to students from Macomb County. OU now draws

more than 3,000 undergraduate and graduate students from Macomb."

Kleckner pledged to work with MCC officials to "ensure a smooth transition for the HRD students who will take their junior and senior year courses from OU professors."

Kleckner says the Macomb offerings will be a new opportunity for OU. For the first time a student will be able to obtain an OU degree entirely through off-campus work. It is expected that most students in the program will be working adults.

HRD prepares students for traditional work in human services agencies and for the growing fields of industrial training, development and counseling. HRD is offered under the auspices of the School of Human and Educational Services.

Gerald Pine, dean of SHES, said, "Macomb was very interested in the professional development and training component which prepares students for work in the more humanistic side of business and industry."▼

Lectures Bring Variety of Topics to Campus

This month will be busy for those wishing to take in lectures on campus.

Speakers will come to campus in memory of late professors Maurice Brown and Alice Gorlin and to speak about sexual harassment. Others from the faculty plan to speak, too.

Maurice Brown Poetry Reading

Award-winning author Colette Inez will read from her works for the annual Maurice Brown Memorial Poetry Reading. Her presentation will be at 2:30 p.m. March 14 in 128-130 Oakland Center. Inez wrote *The Woman Who Loved Worms*, a work that won a Great Lakes Colleges Association National Book Award, as well as *Family Life*, *Eight Minutes from the Sun*, and *New and Selected Works*, which is scheduled for publication in 1990.

The author is a lecturer in comparative literature at Columbia University's Writers Program, and she has been a visiting professor at Hunter College. Her poems are widely anthologized and have appeared in *The Nation*, *Yale Review* and *Poetry*.

Inez has received fellowships from the Guggenheim Foundation, the National Endowment for the Arts and the Rockefeller Foundation.

The reading is presented as a tribute to Brown, who was a member of the English faculty from 1961 until his death in 1985. Professor Brown delighted in introducing his students to innovative works of American literature. The Kresge Library's Maurice Brown Collection of Contemporary Poetry is named in his honor.

Changes in Eastern Europe

Historian Lawrence D. Orton will address *In Search of the New Eastern Europe* during a noon lecture March 16 in the Oakland Center East Crockerly.

Orton is an associate professor of history. He is on leave to serve as director of Soviet and East European Studies at the State Department's For-

eign Service Institute in Washington, D.C. He will discuss the past of the Eastern European nations and discern the political culture, economic system, cultural values and foreign policy orientations that are likely to emerge in the dawning post-Communist era. Orton will also address the prospects for democracy taking root in the region and the institutional forms it may take.

The free lecture is sponsored by the Department of History. Call 370-3510 for details.

Impressions of Nicaragua

Frank Lepkowski, assistant professor, Kresge Library, will talk about *Nicaragua, So Violently Sweet: Facets of a Culture*.

Lepkowski's talk will run from noon-1 p.m. March 19 in 225 Kresge Library. He spent two years teaching in Nicaragua as a Fulbright scholar. The time during his stay in 1987-89 marked a tumultuous period in the history of the region. Lepkowski will draw on his experience and observations and share his impressions of Nicaraguan life and culture, and the social and political situation.

Sexual Harassment

Virginia Nordby, associate vice president for governmental relations at the University of Michigan, will speak on *Sexual Harassment on the College Campus* in observance of Women's History Month.

The Women's Studies Concentration will sponsor Nordby. Her lecture will be at 3 p.m. March 28 in Oakland Center Gold Rooms A-B. A reception will follow.

Nordby is also adjunct professor in the Center for the Study of Higher Education at U-M, and is a member of the Legal Advocacy Fund Advisory Committee of the American Association of University Women.

The speaker has received the Harriet Myer Memorial Service Award of the Michigan Association of Women Deans, Administrators and Counselors for outstanding contributions in affirmative action/equal opportunity. Nordby has also written numerous articles and essays on women and the law, including *Reforming Rape Laws: The Michigan Experience*.

Alice Gorlin Memorial Lecture

Ed Hewett of the Brookings Institute will lecture on recent developments in the Soviet Union at 7:30 p.m. March 28 in 204 O'Dowd Hall. He is a senior research fellow at Washington, D.C., institute. Hewett is author of *Reforming the Soviet Economy* and editor of the scholarly journal *Soviet Economy*. He is a leading expert in the United States on Soviet reforms and frequently appears on major network news broadcasts.

Hewett and the late Alice Gorlin were classmates at the University of Michigan. Dr. Gorlin was an expert on the Soviet economy, and the

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Alumni Enrichment Fund Grants Go to Four Programs

More than \$10,000 has been awarded to faculty, staff and students from the Alumni University Enrichment Fund.

The fund is provided by unrestricted gifts of OU alumni. It is used to support innovative projects for the benefit of the university community.

President Joseph E. Champagne has approved the recommendations of the Alumni Association to award the following grants:

- \$5,840 to Kresge Library for the pur-

chase of a CD-ROM database for the biological and related sciences, and the health sciences, including nursing and physical therapy.

- \$2,597 to student radio station WOUX for purchase of equipment for the production room.

- \$1,000 to Varner Studio Theatre for purchase of a showcase to display costumes from the university's costume collection.

- \$930 to the School of Human and

Educational Services to establish a collection of Canadian award-winning children's literature.

Grants from the enrichment fund are made on a competitive basis. The next request for proposals will be announced in the fall. For information, call the Alumni Relations Office at 370-2158.▼



Stacy Lamphere celebrates her team's GLIAC basketball championship with the traditional net cutting. The team finished the regular season 24-4 (14-2 in the league) for the second consecutive crown. Coach Bob Taylor's team hosts the NCAA Division II Great Lakes Regional March 9-10 at Lepley Sports Center. The first game is at 7 p.m.

Lectures

(Continued from page 1)
lecture series in her memory brings distinguished speakers to Oakland for discussions about areas in which she studied.

The Genius of Yeats

The genius of Nobel Prize-winning poet William Butler Yeats will be explored at a 7 p.m. lecture March 29 in Meadow Brook Hall.

Neal Shine, professor of journalism and *Detroit Free Press* columnist, will bring to life the creative character and works of Yeats (1865-1939).

The lecture is the final presentation in this season's *Enigma of Genius* program. It is sponsored

by the Division of Continuing Education and the College of Arts and Sciences.

Seating is limited, and advance reservations are suggested. Faculty and staff may attend for \$3. Call 370-3120.

Yeats led the Irish Literary Revival, a movement of the late 1800s and early 1900s that stimulated new appreciation of traditional Irish literature.

Shine is retired senior managing editor of the *Free Press*. He directed the reporting team that won a Pulitzer Prize in 1968 for coverage of the Detroit riots, and in 1971 his team won the George Polk Memorial Award for coverage of the Kent State University shootings.▼

African Art in Gallery Exhibition Covers Vast Range of Meaning

African art on display from the late G. Mennen Williams' personal collection at Meadow Brook Art Gallery covers a wide range of meaning and cultural styles.

The exhibition, *G. Mennen Williams: His Legacy from an African Mission*, is at the gallery until March 18. It includes items that Williams donated to Oakland, the Detroit Institute of Arts and Michigan State University. Williams and his wife Nancy collected the art while he served as assistant secretary of state for African affairs under President John F. Kennedy.

The art itself reflects the fact that Africa consists of numerous cultures with a variety of beliefs and customs. Even small details tell stories. The use of enamel paint on traditional tribal masks, for example, indicates that Africans integrated their cultures with those of Europe by borrowing artistic details.

Raymond A. Silverman, a professor of African art at MSU, presented a lecture and gallery

tour on February 12 to acquaint visitors with the art objects. Silverman also wrote a narrative of the exhibition for the official exhibition publication.

Silverman noted that there are hundreds of African cultures and art styles. To lump them together as "African art," he said, would be the equivalent of saying "European art" covers all styles from that continent.

The masks and figures on exhibit served various economic, political and religious purposes. Even the times when they had special significance could vary. Some masks were revered at all times, others only during special ceremonies.

Silverman said the masks were always worn by men, even when they represented female figures. The masks and figures represented many things. Some were intended to drive away evil spirits, others to bring good fortune.▼

Computer Modeling Eliminates Guesswork in Manufacturing Processes

Michigan industries can get a leg up on U.S. and foreign competition through a computerized manufacturing system developed by the state of Michigan's Industrial Technology Institute.

Robert Judd, professor of engineering, who has been instrumental in assisting in the development of the new tool, has just received a \$42,530 renewal grant from ITI for further development of the project.

The system allows a manufacturer to simulate the entire production process via computer, including the interaction of the machines, materials handling and other variables, and verify production capabilities.

"Costly errors in the purchase of new equipment or the development of new facilities can be avoided before they occur, right in the planning and simulation process," Judd says.

The ITI has already executed several contracts for use of the new systems. Judd adds, "In one case, the tool saved a manufacturer from

proceeding with a design that looked good on specs, but which, in simulation, turned out to deliver only 80 percent of the needed production."

The process involves Xspec, a computer methodology program that was the brainchild of ITI, and XFast, the unique linking of a number of existing software programs.

Judd explains that individual software programs existed to look at robotics, materials handling and other aspects of manufacturing systems, but there was nothing to link the processes. The new ITI program combines the methodology and links all the software together.

The professor says that too often, the design considerations of a new facility come too late in the process, resulting in costly modifications or inadequate production. In the Xspec-computer software tool, the design considerations must come up front, and this helps avoid costly problems.▼

Our People

Details about your travels and accomplishments may be sent to the News Service, 104 NFH. The more the merrier.

PRESENTATIONS

• Frank P. Cardimen, Jr., university service and extension, was a panelist for *Mathematics and Science Centers in Michigan: A Business Community and School Collaboration* at the Michigan Science Teachers Association 37th annual conference in Lansing. His copanelists were from the Michigan Department of Education and the Mecosta-Osceola Intermediate School District.

PUBLICATIONS

• An article by Al Lederer (with A. Mendelow), *Information Systems Planning: Incentives for Effective Action*, appeared in the fall issue of *Data Base*. Lederer's article, *Communications a Key for Converting Plans into Practice*, appeared in the *Idea Forum* of the January/February issue of the *Journal of Business Strategy*.

• Some articles and photos by Roberta Schwartz, journalism, concerning Ernest Hemingway on Bimini, have been published in the Buffalo, N.Y., *News*. An article about Hemingway in Michigan appeared in *Midwest Outdoors*.

CONFERENCES

• Three staff members spoke at the *Concepts in Primary and Secondary Prevention of Coronary Heart Disease* conference at the Meadow Brook Health Enhancement Institute in February. Fred W. Stransky, MBHEI, presented *Prevention of Coronary Artery Disease: Lifestyle Issues*; Timothy J. Ismond, D.O., MBHEI, spoke about cardiac considerations in exercise for the elderly; and Jack Wilson, student affairs, spoke on psychological considerations following a heart attack.

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• James Llewellyn, senior editor and news director

• Jay Jackson, staff writer

• Rick Smith, photographer

HONORS

• Forrest Wright, mechanical equipment and instrumentation, recently received U.S. patents on a universal binary keyboard system, a vertical binographic input device design and a binographic pocket computer design.

• Anahid Kulwicki, nursing, has received a \$4,700 grant from the Arab Community Center for Economic and Social Services to continue her study of AIDS.

• Robert Gaylor, library, has been elected vice chairperson/chairperson-elect of the Adams Pratt/Oakland County Bar Foundation. The foundation raises money for worthwhile projects that foster public understanding of the legal profession. The board consists of 30 members, 20 of whom are lawyers. Gaylor is the first nonlawyer to be elected to the position.

For Your Benefit

Retirement Plan Presentations

The Staff Benefits Office reminds you that all faculty and staff members are invited to attend presentations to learn about the retirement plan investment and income options available through OU.

This is an opportunity to learn about changes to the TIAA/CREF plan and be better prepared to choose the vendor and options that will suit your personal needs.

As of March 1, TIAA/CREF added investment and income options that are available to OU participants.

For TIAA, the presentations will be from 9 a.m.-noon and 1-3 p.m. March 22 in the Oakland Center East Crockery. For Fidelity, sessions will be from 10 a.m.-noon and 1-2 p.m. March 27 in the East Crockery.

Professional Development Fund

The AP Professional Development Fund Committee needs applications for funding of non-job-related workshops and conferences that provide professional growth.

APs interested in applying should submit applications to the Employee Relations Department, 140 NFH. If interested, apply as soon as possible. Funds for 1989-90 are limited, and applications will be reviewed on a first-come, first-served basis.

Information sheets and applications are available in ERD.

Award Nominations

Research Excellence

Interested persons have until March 23 to submit nominations for this year's Research Excellence Award.

The award rotates each year among the natural sciences, professional schools, and social sciences/humanities. The University Research Committee will select this year's winner from faculty members in the natural sciences. The winner will receive a \$1,000 check at fall commencement.

Candidates may either nominate themselves or be nominated by others. A one-page letter on the candidate's research accomplishments should be submitted as part of the nomination. Candidates may be considered on the basis of a book or a collection of related publications and presentations, for a career of research accomplishments, or for significant scholarly contributions in a field. The committee may request additional documentation, such as samples of the candidate's work or the names of references.

Nominations should be sent to Mary Van Sell, committee chairperson, at the Office of Research and Academic Development, 370 SFH.

Wilson Awards

Alfred G. and Matilda R. Wilson Awards will be presented at the spring commencement to a senior man and a senior woman who have contributed as scholars, leaders and responsible citizens in the university community.

The Wilson Awards are the most prestigious presented to members of the graduating class. Nominees must be seniors, usually with a 3.3 or better GPA/API. A committee will recom-

mend three men and three women to President Joseph E. Champagne, who will select the winners.

Nominations are due March 20. Forms are available in the Student Life Office, 144 Oakland Center, and should be returned to Nancy Schmitz, assistant to the dean of students, at the same address. Call 370-3352 for details.

Jobs

For information on position openings, call the Employee Relations Department Jobs Hotline at 370-4500.

- Food handler I, AFSCME, Food Service.
- Clerk receptionist II, C-4, Purchasing Department.
- Office assistant II, C-7, School of Nursing.
- Clerk I, C-3, Bookcenter.
- Director, administrative information systems, AP-16, Office of Computer Services.
- Clerk-receptionist II, C-4, Office of Admissions and Scholarships.
- Master trades VI, AFSCME, Campus Facilities and Operations.
- Secretary I, C-4, Ken Morris Center for the Study of Labor and Work.
- Counselor and advising coordinator, AP-6, Academic Services and General Studies.

Funding Opportunities

The Office of Research and Academic Development has details about sources of external funding. Stop by 370 SFH or call 370-3222. Unless noted, proposal due dates are unknown.

National Science Foundation

Science education series, analyses and assessments, April 1.

Environmental Health Research

Environmental health research, April 20.

National Endowment for the Arts

Arts in education special projects, April 20 (letters of intent by March 23).

National Endowment for the Humanities

Strengthening humanities in higher education, April 1 and October 1; humanities institutes for college and university faculty, April 1 and October 1.

Centers for Disease Control

Toxic substances conference grants, June 1.

Bureau of Maternal and Child Health

Pediatric AIDS demonstrations, April 16.

Health Resources and Services Administration

Rural health research centers, April 30.

Bits & Pieces

Seven Added to Hall

The Hall of Honor in Lepley Sports Center has grown by seven athletes and friends of the university.

The department inducted swimmers Karen Enneking and Tracy Huth, baseball player Mark Bielski and soccer player Morris Lupenec in honor of their past achievements. In addition, the department presented Community Service Awards to John Drudi and Todd Upton and the George Wibby Award to Joel Russell.

Enneking was a five-time national champion in the breaststroke in the early 1980s; her 50-yard mark still stands. Huth, now women's team coach, was a three-time Division II Swimmer of the Year and won the maximum 24 All-America honors during his 1981-84 career. Bielski, a center fielder, holds seven major career Pioneer records and finished his career in the late 1970s with a .350 batting average. Lupenec, who played from 1980-83, is an OU assistant soccer coach. He shares the single-season records for goals and points with Hall of Honor member Ken Whiteside.

Drudi has supported the basketball program through tournament sponsorships, donations and fund-raising efforts. Upton's support has included donations of lumber from his Dillman and Upton Hardware and Lumber firm in Rochester for improvements to the baseball field and swimming pool deck. Russell, a chemistry professor, has been active in organizing the annual Marriott Soccer Classic and its youth-team component.

Maybe It's All in the Wrist

Don't expect state lottery folks to ask Sheryl Clark to draw any numbers for them. She might walk off with all the loot.

Clark, assistant to the dean of graduate study, exhibited a magical ability to pick the grand-prize winner at the AP Association Ultimate Fringe Benefit party on February 23. Clark had just won a gag gift and was asked to draw the winner of a trip to Toronto. She dutifully reached in and plucked her own name — completely on the up-and-up.

Be a Peer Counselor

The Department of Special Programs needs 10 students to serve as peer counselors in the Academic Support Program beginning June 24.

Candidates must be available for training on April 28-29 and June 21-23. The positions carry an eight-month employment commitment (summer, fall and winter semesters).

For information or an application, call 370-3262.

Adversity into Gain

The MARCS program is sponsoring a presentation on *Turning Adversity into Gain* for all members of the faculty and staff.

Speakers from the Efficacy Institute will present the program from 2-4:30 p.m. March 13 in 126-127 Oakland Center. The institute is known for its educational development practices with minority students, says Gary Moss, MARCS program manager. MARCS is Multicultural Association for Retention and College Success.

Plan Now for Summer Hours

Summer hours will be in effect from June 4-August 31, says Bill Kendall, assistant vice president for employee relations.

The schedule change means a regular work week of 7:30 a.m.-5 p.m. Monday-Thursday (half-hour lunch) and 7:30-11:30 a.m. Friday. An exception is the week of July 2. The July 4 holiday will be treated as eight hours, thus all other days that week will also be regular eight-hour work days with an hour lunch period.

Summer hours generally are not in effect for AFSCME, POAM and FOP union members. Supervisors of offices in which summer hours are not feasible should review their scheduling needs with their vice president.

President Urges State, Universities to Join Hands in Restoring Education to National Prominence

On February 27, President Joseph E. Champagne spoke in Grand Rapids about the future of higher education in Michigan. His appearance at the Amway Grand Plaza Hotel was sponsored by the Presidents Council of the State Universities of Michigan and the Michigan Advancement Council. President David Adamany of Wayne State University was also on the panel.

It is my pleasure to meet with so many of you today who have come here because we all share an interest in the future of our state and our nation. I am confident that no one in this audience would take issue with the point of view that one of our greatest national priorities must be to invest in our people, in our human resources, in our human capital. It is especially timely that we meet the day after the President and Governors agreed on a set of progressive educational goals for the year 2000. We must strive to permit the people of this country to be as informed and as productive as possible in order that they may have full opportunity to unleash their innate talents for the benefit of society and for the improvement of the quality of life in general. Really, that's what today's program and similar programs sponsored by the Presidents Council of State Universities across the state is all about. Clearly and simply put, we have one message: this nation must improve its educational systems. It must do so not simply to remain competitive in a global economy, an issue we've all heard so often and perhaps even beaten to death. More importantly, we must do so because we have a fundamental obligation to realize the infinite human potential that resides within each and every one of us if we are to be a fulfilled society and if we are to be individuals functioning at full capacity, thereby, enjoying the very nature of our human existence.

Unlike other species of life, we as human beings have the capacity for learning which is bounded only by the resources society provides us to actualize our deep potential. No society can be fulfilled if its individual members are lacking.

While it is true that societies can move forward with only a portion of its members fully educated who, thereupon, provide the leadership necessary to advance the society, it is, in the final analysis, necessary that all citizens be educated to their fullest possible potential and that barriers to human development be removed. I believe that the greatest single process society provides for unleashing this enormous human potential is education. Education is a process of unfolding within ourselves the seeds of wisdom that have been so firmly planted within each of us as part of our divine destiny. I also believe that as long as any member of society is functioning below capacity, the entire society suffers.

Recently, the Trustees of the Carnegie Foundation stated: "This nation's greatest strength is not its weapons, but its people. Our greatest hope is not technology, but the potential of coming generations. Education is, as it has always been, an investment in the future of our nation." This nation, America, is viewed by much of the world as a successful experiment in democracy where the unleashed capacity of free people has built a great nation founded on the principles of human rights. The primary issue today is whether or not the United States can provide the moral leadership in a technological world to insure that all nations can achieve the freedom, spiritual prosperity, and human dignity which must be part of our destiny.

Graduates of American colleges must see themselves as able both to shape the world and to possess the ability to adapt. We must give our students creativity as well as technical competence, even at a time when technological competition is so strongly emphasized in our world. It is true that science and technology are needed to meet this nation's and this world's future demands. But more than science and technology alone, we need wisdom that cuts across all disciplines. We need men and women who will think creatively, who will act decisively and who will provide the moral leadership necessary to ensure that this world won't destroy itself through its own inventions.

In recent years, many national reports have shown that the status of American education is in relative decline. It is not that American education is poor, but it is that American education has not kept pace with the emerging and extremely complex and interwoven needs of a world so rapidly changing. Do you realize that the half-life of knowledge in many fields is now measured in months rather than years? We must regain the intellectual leadership position that we once held, not merely for the sake of advancing America, but because we have the resources as a nation to advance the conditions of the entire world.

Just look at the amazing developments that are going on in eastern Europe and in the Soviet Union. The yearning for dignity,

the yearning for freedom, the yearning for fulfillment have been suppressed for as long as the people of these countries can tolerate. Finally the leadership in these countries is recognizing that if these nations are to perpetuate themselves as viable political units, the people themselves must be given an opportunity to become fully functioning human beings. Growth and not curtailment is the solution. And one of the basic roots of this yearning is a system of education that does not restrict the student to narrowly focused thinking, but, rather, opens up the minds and visions and horizons of the students to see the world as a complex interrelated family of people, all striving for the same common goal: the dignity of being human in a free and open environment.

Let me attempt to focus more specifically on our needs here in this state. Michigan has historically been regarded as one of the educational leaders of this nation. This reputation is indeed justified. The historical quality of education in this state is almost without precedent. It is because of these strong educational foundations carefully laid by a concerned Michigan citizenry of the past who had great foresight that even today we remain a highly successful state in the education of our people. In terms of the college going rate of our citizens, Michigan ranks twelfth in the nation, having leaped from twenty-first in the nation just ten years ago. But have we kept pace with maintaining the quality of our educational delivery systems in terms of financial support? We have not, and this is what worries the educational leaders of this state and what should deeply concern you.

You have heard the figures, but again I must emphasize them. In terms of appropriations for full-time college students, Michigan ranks thirty-second in the nation, about \$470 per student below the national average. In terms of reliance on tuition to fund higher education, Michigan ranks seventh in the nation with approximately 36 percent of the revenue to support higher education in Michigan derived from students compared to only 24 percent nationally, a figure that was approximately Michigan's base just a few years ago. In terms of the appropriations to higher education as a percent of state revenue, we are thirty-fifth in the nation; in terms of the annual increase in state appropriations to higher education, we remain thirty-fifth in the nation. In terms of appropriations to higher education as a percent of personal income, we remain thirty-seventh in the nation; our two year increase in state appropriations to higher education is forty-second and our ten year increase in state appropriations to higher education is forty-fifth in the nation. These are grim and discouraging statistics and do not paint a bright future for a state which is attempting to revolutionize its economy.

There is no way that Michigan will retain its current national recognition as a leader in education unless the financial resources are provided to improve what is being done and to make sure that we sustain the record of accomplishment we have prized in the past.

In recent years there have been, in terms of absolute dollars, major increases in higher education appropriations and spending in the state of Michigan, but less so in terms of constant dollars when the ravages of inflation are taken into account. Relative to similar investments made by other states, we are seriously falling behind. We recognize fully that Michigan has just emerged from a major economic crisis and is regaining itself as a strongly competitive state. But these gains will be short-lived if, in fact, the basic educational infrastructure is not nourished and rebuilt. Per capita income relative to the national average must not decline and it will if the educational base of the state is not secured.

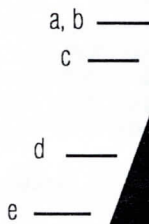
Much of the progress we have made in recent years has happened because we have unfortunately passed the increased burden of cost for our higher education system on to our students. We are among the highest in the nation (seventh in the nation in relying on tuition as a source of revenue to support higher education), and that's simply unfair to the citizens of our state who wish to educate themselves to become fully productive citizens, not only technologically competent, but also morally competent in understanding the values of our society and in coping with the speed of change in our dynamic world. We must upgrade our laboratories and our facilities if we are to be on the cutting edge of scientific and technological improvement as so appropriately called for in Governor Blanchard's 1990-91 budget message. But at the same time as we spend enormous sums of money to make sure that our educational efforts are technologically sound, we must never lose sight of the critical importance of the humanities, of the fine arts, of the social sciences which shape the moral character and leadership necessary to use the advances made by science and technology to the benefit of an enriched total society

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A Long Climb to the Top

How Michigan compares with other states in these key measures of funding higher education:

- a) Appropriations as a percent of state revenue, 35th.
- b) Annual increases in state appropriations, 35th.
- c) Appropriations as a percent of personal income, 37th.
- d) Two-year increase in state appropriations, 42nd.
- e) Ten-year increase in state appropriations, 45th.



Alumnus to Head Meadow Brook Music Festival

Gregg Bloomfield has switched from rocks to rock stars.

The new managing director of Meadow Brook Music Festival is what one could call a product of market reality. Bloomfield's career took a sharp turn after he received his degree in anthropology and environmental studies in

Students Cited at BAM Closing

Black Awareness Month events concluded with awards presentations to 12 students.

Four students received Sidney Fink Memorial Awards for their efforts at improving race relations on campus. Sara Pastoor, Marc Payne, Carolyn Cosner and Nadya Kosarin each received a certificate and \$75. The awards are provided by Robert Fink, counseling center, in memory of his late father.

Demeasa Heard and Carol Davis received the Robert L. Donald Literary Awards for poetry, and Lisa Taylor was cited in the essay division. The Donald Award is named for a late professor of English and is funded by the Black Alumni Affiliate.

Winners of the Manuel Pierson Oratorical Contest were Heard, first; Tamika Lowe, second; John Jasso, third; and Joseph Jones and Rance Williams, honorable mention.▼

President

(Continued from page 3)

rather than to the benefit of a few more narrowly focused interests. As we ask for additional funds to upgrade so much of our instructional technology, our facilities, and our equipment in order to improve and sustain our economic base, let us never forget that the economic base can only be sustained by an educated citizenry that understands priorities and is able to think creatively well beyond the invention of a new product or process and well into the rejuvenation of a free and open society.

We face serious faculty shortages in the future, particularly, in the humanities, which contributes significantly to shaping the conscience of our society. Unless we can provide more substantial salaries to our faculty and to potential faculty by attracting students to careers in teaching and research, we will go downhill rapidly and we may never be able to regain our lost momentum. We must improve the funding of our higher education for the professional and scientific fields but of equal importance is enhanced funding for those disciplines that create a moral and concerned leadership which will preserve the tenets of a free and democratic society.

We must find a way to get a handle on tuition increases so that equal access for the educationally prepared pre-college student can be assured. We must avoid any action which has a depressing effect on our socioeconomically disadvantaged citizens, many of whom are minority citizens. Our efforts must be to provide and not deny or discourage access. Any state which relies as heavily on tuition as a source of higher education revenue as does Michigan runs the risk of denying and discouraging access.

You have heard the arguments that higher education expenditures and tuition rates are exceeding inflation. Such arguments have their tenet on the proposition that knowledge is growing only at the rate of economic measures — an absolute absurdity in my opinion. You've also heard the expression of comparing apples and oranges. Comparing higher education expenditures to inflation is like comparing apples to computers (no pun intended). The cost of knowledge, or the lack of producing knowledge, will always exceed the CPI market basket — you simply can't make such comparisons; they are not comparably based indices.

I wish to support at this point the Governor's proposed budget for education this year where substantial resources have been put into public elementary and secondary education as well as significant increases into higher education. But,

1974. With no offense toward anthropology majors today, Bloomfield found that a bachelor's degree held little promise of landing a job in anthropology back then. Not wanting to get a master's degree just yet, Bloomfield changed his tune and went into music.

"I am a musician," he says. "I participated in performing ensembles at OU, and that led to my being involved with setting up tours for the Collegium Musicum program on campus, and being involved in all the tour logistics and doing publicity, etc. That led to my getting a job in the performing arts department at the Detroit Institute of Arts."

Bloomfield left the DIA as associate music curator in 1985 and returned to Oakland as associate director of the music festival. Last year he added festival manager duties, and on February 1 he was appointed managing director.

Meanwhile, Stuart Hyke has been promoted from managing director to director of cultural affairs, taking the position held by Robert Dearth until his retirement. Hyke will handle fund-raising and oversee the finances of the festival. Meadow Brook Theatre and Meadow Brook Art Gallery are also Hyke's responsibility. Hyke has been with OU since 1978. He had worked at Wayne State University as assistant

director of university development. Previous to that, also at Wayne, he worked with WDET-FM radio in development.

As the new festival managing director, Bloomfield will help book acts, work with the Detroit Symphony Orchestra and take care of other details, like keeping an eye on the sky and wearing worry beads. "We don't want another drought like we had in 1988," he notes, more or less dryly.

As things have a way of happening, that almost-forgotten anthropology degree has come back to help Bloomfield. He says booking rock bands requires an unusual approach. "Absolutely, you just have to look at them as you would the bushmen of the Kalahari Desert. Say, 'Well, they may have some strange customs that we're not used to in these parts.' "▼



Yes, sometimes your turban falls just short of regulation height. In truth, it's Juliet Randall and David Regal in 'The Great Sebastians' at Meadow Brook Theatre. The play continues through March 25.

Stress Lectures Will Help You Unwind

If you feel like you're walking on the ceiling, then stress management may be what you need.

The Meadow Brook Health Enhancement Institute is offering four lectures this month. Each will be from 6-7:30 p.m. at the institute.

- March 20 — *Stress Behavior: Why is it So Hard to Change?* with Jack Wilson, associate vice president for student affairs.

- March 21 — *Stress and Stress Relievers* with Roberta "Jeff" Dailey, counselor/trainer, Continuum Center.

- March 27 — *Meditation* with Wilson.

- March 28 — *Relaxation Techniques* with Dailey.

The lectures are free for MBHEI members and past or present participants of the cardiac rehabilitation program, the diabetic health program, the Just for Women program and the corporate program. The fee for all others is \$20 a person or \$35 a couple.

Register by March 16 with Anna Dibble at 370-3198.▼

OURS Programs Nearing End

You still have time to catch some of the special programs designed to highlight university services and personnel during the annual Oakland University Resource Sharing program.

Check the events calendar on this page for times and programs.▼

Events

CULTURAL

Until March 18 — Exhibit, *G. Mennen Williams: His Legacy from an African Mission*, Meadow Brook Art Gallery. Free. Times vary. Call 370-3005.

Until March 25 — Play, *The Great Sebastians* at Meadow Brook Theatre, times vary. Admission. Call 370-3300.

March 10 — Concert, *To You, With Love*, 8 p.m., Varner Recital Hall. Admission. Sponsored by the Center for the Arts. Call 370-3013.

March 11 — Concert Band concert, 8 p.m., Varner Recital Hall. Free. Sponsored by Department of Music, Theatre and Dance. Call 370-3013.

March 12 — Concerts-for-Youth Series with storyteller Becky Goodspeed, 10 a.m., Varner Recital Hall. Admission. Call 370-3013.

March 16-18, 23-25 and March 30-April 1 — Play, *The Boy Friend*, various times, Varner Recital Hall. Admission. Call 370-3013.

March 25 — *Parisian Holiday* with pianist Flavio Varani, 3 p.m., Varner Recital Hall. Admission. Call 370-3013.

March 29 — University Drive concert, 8 p.m., Varner Recital Hall. Admission. Call 370-3013.

March 31 — Oakland Choral concert, 8 p.m., Varner Recital Hall. Admission. Call 370-3013.

ETCETERA

March 9 — *Hamantash Handout*, 11:30 a.m.-1:30 p.m., 125 Oakland Center. Sponsored by Jewish Students Organization/Hillel. Call 370-4257.

March 12 — OURS seminar, *A New Look at Kresge Library*, 1:30-3 p.m., 225 Kresge Library.

March 12 — CPO Faculty Chefs Series with David Jaymes preparing French-style country loaf bread, noon, Oakland Center Lounge II. Free. Call 370-2020.

March 14 — Award-winning author Colette Inez will read from her works for the annual Maurice Brown Memorial Poetry Reading, 2:30 p.m., 128-130 Oakland Center. Free. Call 370-2250.

March 15 — Brown-bag lunch, *Geography of Israel: The Maps Don't Match the Chaps*, with Rabbi Eli Finkelman, noon, Oakland Center Annex. Drinks and dessert provided. Sponsored by Jewish Students Organization/Hillel. Make reservations by March 12. Call 370-4257.

March 16 — Lecture, *In Search of the New Eastern Europe* by Lawrence Orton, noon, Oakland Center East Crockery. Free. Call 370-3510.

March 19 — Lecture, *Nicaragua, So Violently Sweet: Facets of a Culture*, by Frank Lepkowski, noon-1 p.m., 225 Kresge Library. Free.

March 20-21 and 27-28 — Stress Management Lecture Series at Meadow Brook Health Enhancement Institute, 6-7:30 p.m. Free for institute members, charge for others. Sponsored by MBHEI. Call 370-3198.

March 20 — Academic Edge Toastmasters, noon-1:30 p.m., 171 SFH. Guests welcome.

March 20 — OURS seminar, *The Image Makers: University Relations — Putting Oakland University's Best Face Forward*, 10:30 a.m.-noon, Oakland Center Gold Room C. (Please note time change from previously announced 10 a.m.)

March 21 — Prospective Undergraduate Student Advising Night, 6 p.m., Oakland Center Gold Rooms. Free. Sponsored by Academic Services and General Studies and Office of Admissions and Scholarships. Call 370-3229 or 370-3360.

March 22 — Discussion, *Can There be Peace in the Mideast?* with two journalists, moderated by Jane Briggs-Bunting, noon, Oakland Center Fireside Lounge. Free. Call 370-2020.

March 22 — TIAA retirement benefits seminar, 9 a.m.-noon and 1-3 p.m. March 22, Oakland Center East Crockery. Free. Sponsored by Staff Benefits Office. Call 370-3483.

March 24-25 — NOVA 15 science fiction, fantasy and gaming convention, 10 a.m.-12:30 a.m. March 24 and 9 a.m.-6 p.m. March 25 in the Oakland Center. Admission. Sponsored by the Order of Leibowitz. Call 370-2020.

March 27 — Fidelity retirement benefits seminar, 10 a.m.-noon and 1-2 p.m., Oakland Center East Crockery. Free. Sponsored by Staff Benefits Office. Call 370-3483.

March 28 — Alice Gorlin Memorial Lecture with Ed Hewett of the Brookings Institute, 7:30 p.m., 204 O'Dowd Hall. Free. Call 370-3286.

March 29 — *Enigma of Genius* lecture series with Neal Shine, 7 p.m., Meadow Brook Hall. Admission. Call 370-3120.

March 29 — Mainstage performance with Dave Wopat, 8 p.m., Oakland Center Crockery. Call 370-2020.

March 30 — Labor-Management Forum on *The Joint Approach to Quality Systems at Ford*, 11:15 a.m.-2 p.m., Northfield Hilton. Sponsored by Ken Morris Center for the Study of Labor and Work. Admission. Call 370-3124.

April 4 — OURS seminar, *Mentoring at OU*, 1:30-3 p.m., Oakland Center Gold Room A.

April 5 — Joint Process Skills Series program on *Problem-Solving and Decision-Making in a Joint Process Environment*, Northfield Hilton. Call for time. Sponsored by Ken Morris Center for the Study of Labor and Work. Call 370-3124.

ATHLETICS

April 8 — Department of Athletics annual banquet, 6 p.m., Oakland Center. Admission. Call 370-3190.

FILMS

March 10 — Film festival, films to be announced, 201 Dodge Hall. Admission.

March 9 and 11 — *Uncle Buck*, 7 and 9:30 p.m. Friday and 7 p.m. Sunday in 201 Dodge Hall. Admission.

March 16 and 18 — *Look Who's Talking*, 7 and 9:30 p.m. Friday and 7 p.m. Sunday in 201 Dodge Hall. Admission.

March 23 and 25 — *Lethal Weapon II*, 7 and 9:30 p.m. Friday and 7 p.m. Sunday in 201 Dodge Hall. Admission.

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