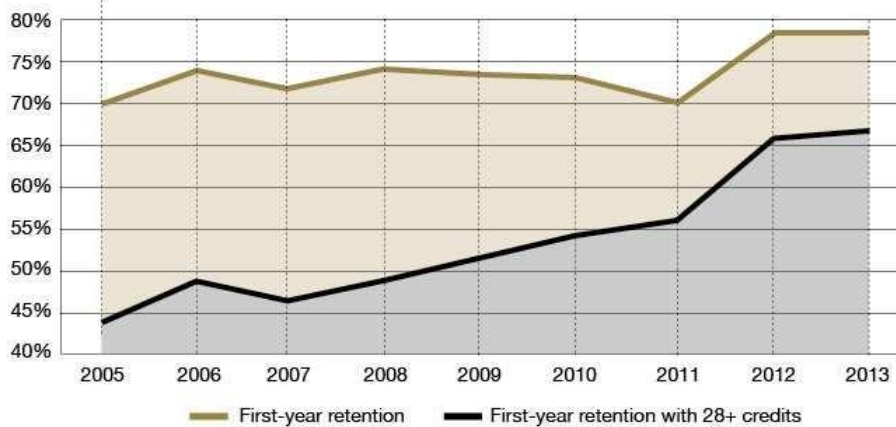


FIRST-YEAR RETENTION



Historically, 1st year retention rates fluctuated between 70% and 75% for many years. The 2012 cohort saw a large improvement in retention rates, to 78.1%, one of the highest rates in OU history.

The 2013 cohort matched the retention rate of the 2012 cohort.

The number of students returning with enough credits to be considered a sophomore has been steadily increasing since 2005. The 2012 and 2013 cohorts saw large improvements in these rates over past years.

Returning with enough credits to be a sophomore is one of the best indicators the university has that students are on track to graduate on time.

