

Where the Sun Sets to Music



OAKLAND UNIVERSITY'S

Meadow Brook

Music
FESTIVAL
1996

Table of Contents

Publisher Palace Sports & Entertainment	Palace Sports & Entertainment 4
President & CEO Tom Wilson	Board of Trustees and Officers of the University 6
Managing Director Julie Wagner	Oakland University President's Welcome 11
Executive Editor & Advertising Director Jim Modrak	About Oakland University. 14-15
Manager of Printing & Graphics Debbie Sly	Meadow Brook Theatre 20-23
Oakland University Auxiliary Services Staff Peggy Cooke Stuart C. Hyke Roxanne Kolar	Meadow Brook Theatre Executive Committee 26
Graphic Designer Johnna Matushin	Executive Committee Chairpersons, 1996. 27
Design Associates Jacquie Blade Elena Bobrowski Beth Ewald Steve Fox Dave Fraser Jody Schult Laura Staats Craig A. Williams	Women's Committee Highlights 28-29
Publication Assistant Gail Roberts	Past Executive Committee Chairpersons, 1964-1995 30-40
Layout & Design Palace Printing & Graphics	Meadow Brook Music Festival Schedule. 42
Cover Design Douglas Alden Peterson	Meadow Brook Theatre Guild 45
	Meadow Brook Music Festival Map 47
	Index to Advertisers 48



A Message from the President of Oakland University

Welcome to the 33rd season of Oakland University's Meadow Brook Music Festival.

Oakland University is proud to offer this summer tradition featuring world-class entertainment at our beautiful outdoor amphitheatre. The Meadow Brook Music Festival is an extension of the university's role in serving the community through diverse educational and cultural programming.

While you enjoy your time on the festival grounds today, let me share with you some important news about Oakland University. With student enrollment soaring to a school-record 13,600 students, Oakland is entering a selective growth period, adding programs and state-of-the-art facilities to meet market demands. Our Strategic Plan 1995-2005 is serving as a template for decision-making, assessment and growth.

Major renovations and improvements at Oakland are making this season the most active construction period on campus since the university's beginnings in the late 1950s. This spring we broke ground on a new Honors College, and this fall we will be breaking ground on a new \$29 million Recreation and Athletic Center. Construction of our \$43 million Science and Engineering Complex is expected to be completed early next year.

As a learner-centered, technology-enriched institution, OU is preparing students for a rapidly changing workplace. Across disciplines, we are bringing new information technologies into the classroom to develop the skills that are needed for today's high-performance work environment.

In response to business and industry needs, our School of Health Sciences has added a new M.S. in physical therapy. We have opened a full MBA program at the Oakland University Center-Birmingham, and initiated distance learning partnerships. Graduate students have three new degree options at Oakland: a Ph.D. in applied mathematical sciences, a master of accounting and a master of science in software engineering.

The School of Business Administration and several corporate sponsors are now operating the Center for Family Business, the state's only major resource for the advancement of family-owned businesses. Through its growing technological capabilities, Oakland University is serving as the hub of the Macomb-Oakland Area Network (MOAnet), linking more than 370,000 students via the Internet at more than 50 local public schools and community colleges.

Thank you for participating in the life of our university. With your continued involvement and support, we will play a leadership role in preparing a community of learners for the opportunities of today and tomorrow.

Gary D. Russi
President
Oakland University

About Oakland

The late Alfred G. and Matilda R. Wilson created Oakland University in 1957 when they donated their 1,500-acre estate and \$2 million to Michigan State University to begin a new college in Oakland County. Named Michigan State University-Oakland, the new campus enrolled its first students in 1959. In 1963, its name was changed to Oakland University, and in 1970 the Michigan Legislature recognized the maturity and stature of the university by granting it autonomy. The governor appointed Oakland University's first Board of Trustees in 1970.

Since its beginnings, the university has flourished, emphasizing academic quality, student-centered learning and providing its students with a broad liberal arts education by a nationally recognized faculty.

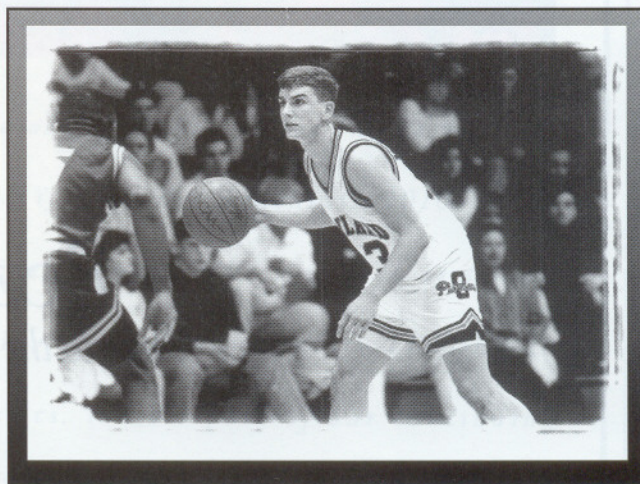
With the millennium approaching, the university is experiencing unprecedented growth. Under the leadership of President Gary D. Russi, student enrollment continues to set new records, reaching 13,600 students, a 3.3 percent increase, in 1995-96. In five years, enrollment has swelled by about 10 percent.



Through a 10-year Strategic Plan launched in 1995, Oakland is embarking on hundreds of new initiatives which support ongoing

growth, technology-enhanced learning, research and development. Highlights include:

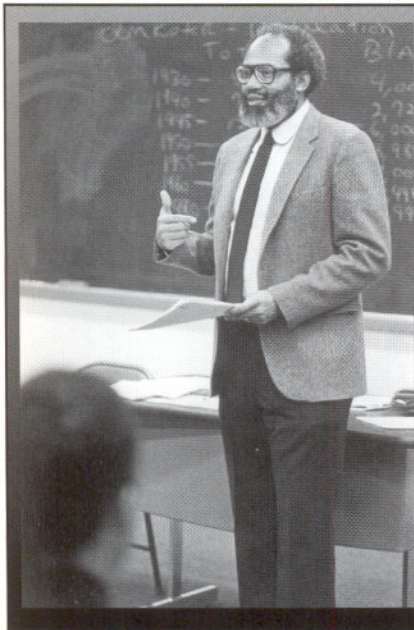
- The Center for Family Business, formed by Oakland's School of Business Administration, the only one of its kind in the state. The center is a partnership between the school and several leading financial, legal and insurance sponsors to offer a wealth of information to family-owned businesses.
- The Michigan Center for Automotive Research (MICAR), overseen by Oakland's School of Engineering and Computer Science, offers specialized courses, interdisciplinary academic collaboration and a merger of applied learning, academic theory and research with a practical orientation.



- A \$29 million Recreation and Athletic Center, scheduled for completion in fall 1998, will include a 3,000-seat indoor arena, 1,000-seat natatorium, a gymnasium, weight training and fitness area, a running track, wellness center and a host of athletic courts.
- A \$43 million Science and Engineering Complex, scheduled for completion in early 1997, will provide state-of-the-art laboratory, office and classroom space.

University

Dedicated to preparing students for the challenges of a rapidly changing workplace,



the university has major institutes and centers in eye research, wellness, biochemistry technology and international studies. They include the Language Learning Center, which offers refresher courses and special

instruction for global business travelers, and the Institute for Biochemistry and Biotechnology, which assists in developing new biotechnology-related businesses and supports existing Michigan firms through applied research.

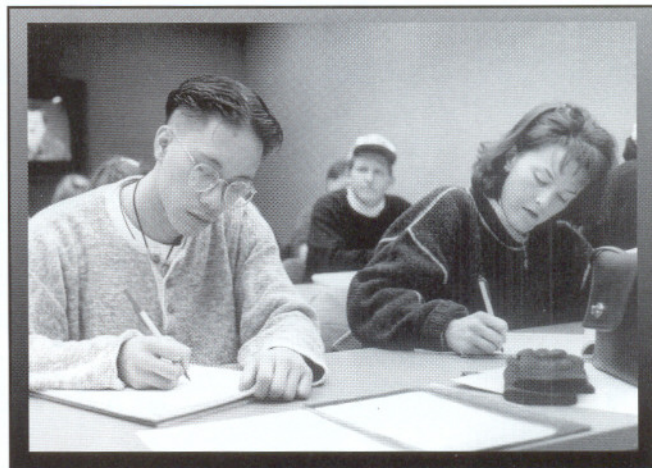
A university-wide commitment to increased diversity among students, faculty and staff is leading to increased recruitment, training and retention. Strong community outreach activities include existing collaborations with the Oakland Technology Park and other area businesses and industry, additional articulation agreements with community colleges, and innovative K-12 partnerships in teacher training, multiculturalism, reading and Beginning School Math, introduced from New Zealand.

OU continues to explore innovative solutions in non-traditional settings as well. Off-campus courses increased 24 percent in 1996, including the School of Education and Human Services' 15 sections at the Macomb University Center, the School of Business Administration's two courses at Comerica

Bank, a School of Engineering and Computer Science course at General Dynamics and Oakland's first Distance Learning program at Northwestern Michigan College University Center in Traverse City.

Cultural attractions are in abundance at Oakland University. Our main attractions include dozens of performances through the Department of Music, Theatre and Dance, Meadow Brook Art Gallery, Meadow Brook Hall (historic 100-room Tudor mansion and former home of Oakland's benefactors), and Meadow Brook Theatre, a professional theatre company. Special events include the Concours d'Elegance classic auto show and the Christmas Walk, made possible by volunteers and significant corporate support.

Oakland is organized into six major academic units, which include the College of Arts and Sciences, and the schools of Business Administration, Education and Human Services, Engineering and Computer Science, Health Sciences and Nursing. They offer undergraduate programs in 71 areas with master's and doctoral programs in 42 areas.



Through innovative, technology-enriched delivery of educational services, Oakland University is preparing a community of learners for the opportunities of today and tomorrow.



Summer '96

PRESENTED BY:

The Original
Vernors

JULY

2 FRANKS' JOAN ARMATRADING/
RICHARD THOMPSON w/Susan Werner

5 LITTLE ANTHONY & THE ORIGINAL IMPERIALS
w/Little Eva, The Marcells, Lou Christie &
The Rock & Roll Reunion Band

FIREWORKS FOLLOWING THE SHOW Courtesy of Observer & Eccentric
NEWSPAPERS

10 SAMMY KERSHAW w/Doug Supernaw

11 THE BLACK CROWES w/BR5-49

13 FRANKS' THE ROBERT CRAY BAND
w/Brian Setzer Orchestra featuring
Brian Setzer and his 17-piece Rockin' Big Band
& Mudpuppy

14 SHARON, LOIS & BRAM
Lawn seats just \$8.50



19 THE CHIEFTAINS
w/Ashley MacIsaac and The Kitchen Devils

21 "WEIRD AL" YANKOVIC
Lawn seats just \$7.50

28 MARC WEINER'S WEINERVILLE-LIVE!
Lawn seats just \$5.50



AS SEEN ON NICKELODEON

30 TRACY CHAPMAN
w/Charlie Hunter Quartet

AUG

2 DETROIT SYMPHONY ORCHESTRA
PERFORMING BEETHOVEN'S NINTH
with Neeme Järvi, conductor

AUG

3 DETROIT SYMPHONY ORCHESTRA
PERFORMING TCHAIKOVSKY SPECTACULAR
with Neeme Järvi, conductor

4 DETROIT SYMPHONY ORCHESTRA
PERFORMING GERSHWIN SALUTE
with Neeme Järvi, conductor

8 DETROIT SYMPHONY ORCHESTRA
PERFORMING GREAT HOLLYWOOD SCORES TO A
LASER LIGHT SHOW with Lan Shui, conductor



9 DETROIT SYMPHONY ORCHESTRA
PERFORMING BIG BAND SPECTACULAR
with Erich Kunzel, conductor



10 DETROIT SYMPHONY ORCHESTRA
PERFORMING MUSIC FROM BROADWAY TODAY
with Erich Kunzel, conductor



11 KIDS JAM USA TOUR '96
w/Sebastian The Crab's Alter Ego, Sam Wright &
ABC TV Star Raven-Symoné,
Plus Kids Jam PlayGround
Lawn seats just \$5.50



15 BODEANS/JOHN HIATT

29 THE GEORGE SHEARING DUO & JOE WILLIAMS

31 FRANKS' DOUG STONE

SEPT

5 COWBOY JUNKIES

7 STEVEN WRIGHT

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