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MEADOW BROOK

music festival

SUMMER 1998





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# A MESSAGE FROM THE PRESIDENT OF OAKLAND UNIVERSITY

*A*s Oakland University progresses toward fulfilling its goal to become the model university of the 21st century, I would like to take a moment to thank you as valued community members and patrons of Oakland University's Meadow Brook Music Festival. The festival, now in its 35th season, is an extension of the university's commitment to serve the community through diverse educational and cultural programming.

To reach our destination as a model university of the future, we have continued to follow the road map laid out for us by the Oakland University Strategic Plan 1995-2005. To date, we have catalogued over 1300 action items to implement this plan. Almost two years in development and in the beginning stages of execution, our Strategic Plan allows us to build on our strengths while finding new opportunities for advancing educational excellence.

A bold initiative that draws from the plan is Creating the Future, a pioneering effort to chart OU's path into the 21st century. Creating the Future is a unique partnership of corporate and civic leaders joining together with faculty and staff to shape the university's direction. Topics such as student life, information systems, and market positioning and visibility prompted in-depth research and discussion. Divided into nine task forces, the project's members recently released their findings on how to best strengthen and improve OU and how to better prepare learners for the 21st-century workplace and society. The undertaking is believed to be the first of its kind in Michigan and one of few nationwide.

And yet, Creating the Future is just one building block in Oakland University's partnering for success. Our location in the heart of Oakland County, one of the country's fastest growing and economically important counties, gives us a unique opportunity to engage in active dialog with our community and corporate supporters. These partnerships enable us to better prepare our graduates by offering involvement with the challenges of high technology and exposure to the best practices on the leading edge of business, health care, education and engineering.

Also central to our progress is our continued emphasis on learner-centered education. We are expanding opportunities for learners through a variety of new programs, partnerships and technologies. We offer accessible, flexible class schedules, new facilities and services, and we are integrating new communication technologies. We have also expanded laboratories and research opportunities with corporate partners and added more internships, co-op opportunities, and new degree and certificate programs, as well as ongoing assessment and refinement of existing programs. And as always, we continue emphasis on enhancing the skills and knowledge of our outstanding faculty and staff.

I am proud of the positive learning environment found at Oakland. Our students have opportunities to develop personal mentor relationships with their professors and to truly benefit from this personalized approach to learning.

I hope you enjoy spending time today on the campus of Oakland University, a university dedicated to preparing a community of learners for the opportunities of today and tomorrow.



*Gary D. Russi*

Gary D. Russi  
President, Oakland University





# OAKLAND UNIVERSITY

*"Creating the Future" is the best way to describe the excitement building at Oakland University as it charts its path into the 21st century. This comprehensive campus is in its 41st year and continues to increase its programs, facilities, resources and enrollment.*

Through the leadership of OU President Gary D. Russi, Oakland students are acquiring the skills they need to succeed in a complex and rapidly changing workplace. Oakland continues to add market-driven degree programs geared to real-world needs. Several new degree programs have come on-line this year, including a Ph.D. in Applied Mathematical Sciences, a Master of Accounting, Master of Biology, Master of Training and Development and a Master of Science in Software Engineering. Also, a new certificate program in Electronic Network Management is the first of its kind in the country.

Oakland recently introduced a pioneering effort that will map its direction into the 21st century. Creating the Future is an initiative comprised of nine task forces of community leaders that will make recommendations on how best to strengthen and improve OU. More than 300 people are involved in the project, which draws from the Oakland University Strategic Plan 1995-2005.

Of Oakland's full-time faculty, 90 percent have earned Ph.D.s from many of the nation's finest research

institutions. Less than one percent of classes are taught by graduate students, and OU has small classes that average fewer than 30 students for undergraduate courses. Additionally, students at Oakland have the unique opportunity to conduct research at

the undergraduate level. Quality of academics continues to be recognized — OU was rated 24th in academic reputation among the 123 top Midwestern regional colleges and universities for 1998 by *U.S. News and World Report*. For the second consecutive year, Oakland has been listed in *America's 100 Best College Buys 1997-1998*, by John Culler & Sons.



*OU student nurses receive on-site training at Henry Ford Health System as part of the unique partnership formed by the institutions.*

Highlights for OU in 1997/1998:

- Celebration of Creating the Future at the 1998 Creating the Future Gala, where more than 500 task force recommendations were presented to the Board of Trustees.

- Approval of schematic drawings for the new 40,000-square-foot School of Business and Applied Technology Institute, scheduled to open in 2000.

- Following a comprehensive review of intercollegiate athletics, the Oakland University Board of Trustees approved moving the university's athletic program from NCAA Division II to Division I-AAA. Beginning in 1999, OU will join the Mid-Continent Conference competition in six men's sports and eight women's sports.

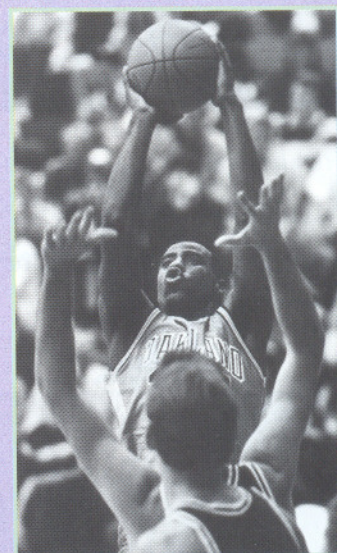
- Oakland changed its mascot from the Pioneers to the Golden Grizzlies in 1998, which will help raise the excitement level of OU athletics.

- Construction of a new \$31-million Recreation and Athletic Center is scheduled for completion in fall 1998. The 250,000-square-foot facility will house a 3,000-seat indoor arena, 1,000-seat natatorium, a gymnasium, weight training and fitness area, a running track, wellness center, and a host of athletic courts. The first home basketball game in the new arena takes place November 17 against the Michigan State University Spartans.

- Dedication of numerous laboratories including the Applied Technology in Business Lab, the EDS Software Verification and Testing Lab, and the Computer Manufacturing Lab, as well as the Product Development and Manufacturing Center. Renovations of Hannah Hall of Science are also in progress.

- Oakland and Henry Ford Health System have formed the first partnership of its kind in the nation between a state-supported university and a private health care system. The alliance will prepare nurses for a rapidly changing health care environment, including managed care.

- Oakland's School of Engineering and Computer Science is becoming the "automotive school" for the Big



*Oakland's athletic program moved from NCAA Division II to Division I, joining the Mid-Continent Conference.*



# CREATING TOMORROW'S UNIVERSITY TODAY

Three automakers. The school has numerous partnerships with each, and was the first to respond to Chrysler Corporation's offer to experience today's manufacturing environment by placing faculty interns in plants, research laboratories and offices.

Several other initiatives are underway at Oakland that support student learning, research and development. More than 300 Oakland students worked in internships or cooperative job placements during the 1996-97 academic year, generating \$2 million in earned wages and serving government, business and industry throughout southeastern Michigan.

This spring, the four-year-old Trustee Academic Success Scholarship Program graduated its first ten students, achieving a one-hundred-percent rate of its five-year graduation goal. This is an important step in reaching OU's goal of increasing campus diversity.

The university has major institutes and centers in eye research, wellness, biochemistry and international studies. The new Center for Biomedical Research fosters collaborative research and education, enhancing Oakland's ability to recruit and retain outstanding biomedical scientists. Oakland's internationally renowned Eye Research Institute is supported by the National Institute of

Health and earned \$2.2 million in external funds during 1996/97.

visitors each year to its beautiful 1,441-acre campus. Patrons of art, theatre, music and historic preservation recognize Oakland's Meadow Brook Art Gallery, Theatre, Music Festival and Hall as second to none. New this year is a unique partnership between Meadow Brook Theatre and Oakland University's Department of Music, Theatre and Dance, offering students the opportunity to take part in a professional theatre production. Events are also offered by the Meadow Brook Health Enhancement Institute.

Dedicated to preparing students for the challenges of a rapidly changing workplace and society, the university is organized into the College of Arts and Sciences and the schools of Business Administration, Education and Human Services, Engineering and Computer Science, Health Sciences, and Nursing. Oakland offers undergraduate programs in 74 areas with master's and doctoral programs in 54 areas. The university also has an active interdisciplinary Honors College. The university's Continuing Education programs meet the needs of business, industry, governmental units, schools and other community organizations.

For more information about classes and degree programs, call the Office of Admissions at (248) 370-3360. For events information, call the Center for Student Activities and Leadership Development at (248) 370-2020. Visit Oakland's homepage at <http://www.oakland.edu>.



*Faculty internships at Chrysler Corporation are making Oakland known as the learning center for the automotive industry.*



*OU is dedicated to preparing students for the challenges of the 21st-century workplace and society.*

Health and earned \$2.2 million in external funds during 1996/97.

To maintain accreditation, OU is reviewed by the North Central Association (NCA) every ten years. 1998 marks the onset of a major comprehensive self-study in preparation for the February 1999 NCA review.

The Medical Laboratory Sciences program in Oakland's School of Health Sciences is the only program in the state to offer students the options of cytotechnology, histotechnology, medical technology and nuclear medicine technology. A radiation therapy option is now offered as well.

OU's cultural enterprises attract more than 500,000



*Oakland's Eye Research Institute is taking another step toward national prominence and recognition with new Director Janet Blanks.*





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Summer 98



## JUNE

- 19 **Teen Idols**  
Peter Noone, Davy Jones, & Bobby Sherman  
\$22.50 pavilion / \$12.50 lawn
- 23 **Phil Collins Big Band Tour**  
guest vocalist Olefa Adams & featuring Gerald Albright on saxophone  
\$40 pavilion / \$20 lawn
- 25 **Wynton Marsalis** & The Lincoln Center Jazz Orchestra  
\$32.50 pavilion / \$15 lawn
- 27 **Nickelodeon** presents Gullah Gullah Island Live Tour  
\$15 pavilion / \$10 lawn
- 29 **Ani DiFranco w/ Rebirth Brass Band**  
\$26 pavilion / \$22 lawn



## JULY

- 3 **Joe Piscopo**  
\$20 pavilion / \$10 lawn
- 4 **Chumbawamba w/ Sister Soleil**  
\$15 pavilion / \$10 lawn
- 8 **The British Rock Symphony & Choir**  
Starring **Robert Daltrey** playing The Music of The Beatles, The Rolling Stones, The Who, Led Zeppelin & Pink Floyd  
\$30 pavilion / \$15 lawn
- 9 **Beauty & The Beast**  
Live Stage Presentation of The Timeless Classic  
\$10 pavilion / \$5 lawn
- Detroit Symphony Orchestra**  
\$44, \$34, \$28, \$15 pavilion / \$13 lawn per performance
- 10 **Mozart Gala with Royal Fireworks**  
Conductor and Violinist - Jaime Laredo
- 11 **Roberta Flack with The DSO**  
Conductor- Leslie B. Dunner  
Special pricing- \$45, \$40, \$30, \$25 pavilion / \$15 lawn
- 12 **Romance Under The Stars**  
Conductor- Leslie Dunner, Violinist- Xiang Gao
- 13 **Pat Metheny Group**  
\$29.50 pavilion / \$20 lawn
- 16 **Air Supply**  
\$22.50 pavilion / \$12.50 lawn
- 17 **Steven Wright**  
\$22.50 pavilion / \$12.50 lawn
- 18 **Kansas w/ Symphony Orchestra**  
\$22.50 pavilion / \$12.50 lawn
- 19 **Alison Krauss & Union Station**  
**w/ Bela Fleck & The Flecktones**  
\$26.50 pavilion / \$15.50 lawn



## JULY, CONT.

- 23 **Art Garfunkel**  
\$22.50 pavilion / \$12.50 lawn
- 24 **The Mavericks w/ BR5-49**  
\$30 pavilion / \$15 lawn
- 25 **Kevin Nealon** with special guest Victoria Jackson  
\$22.50 pavilion / \$12.50 lawn
- Detroit Symphony Orchestra**  
\$44, \$34, \$28, \$15 pavilion / \$13 lawn per performance
- 31 **The Great Grieg Concerto**  
Conductor- Neeme Järvi, Pianist- Sergei Babayan

## AUGUST

- Detroit Symphony Orchestra**  
\$44, \$34, \$28, \$15 pavilion / \$13 lawn per performance
- 1 **Bravo Beethoven!**  
Conductor- Neeme Järvi, Violinist- Mark Kaplan
- 2 **Summer's Fantastique!**  
Conductor- Neeme Järvi, Clarinetist- Ted Oien
- 3 **Pinocchio**  
Live Stage Presentation of The Children's Classic  
\$10 pavilion / \$5 lawn
- Detroit Symphony Orchestra**  
\$44, \$34, \$28, \$15 pavilion / \$13 lawn per performance
- 7 **"Top Down" Pops**  
Conductor- Erich Kunzel, Vocalists- Cortés Alexander Trio
- 8 **Tchaikovsky Spectacular!**  
Conductor- Erich Kunzel, Pianist- Stephen Prutsman
- 9 **Giants of Broadway**  
Conductor- Erich Kunzel, with Choral Union of the University Musical Society  
Soprano- Kathleen Brett, Kevin Anderson- Tenor, Daniel Narducci- Baritone
- 13 **David Grisman Quintet w/ Leo Kottke**  
\$22.50 pavilion / \$12.50 lawn
- 15 **Richard Jeni**  
\$20 pavilion / \$10 lawn
- 18 **Wizard of Oz**  
Live Stage Presentation of The Family Favorite  
\$10 pavilion / \$5 lawn
- 20 **Carrot Top**  
\$22.50 pavilion / \$12.50 lawn
- 26 **Michael W. Smith** featuring Wilshire with special guest Chris Rice  
\$24.50 pavilion / \$15 lawn
- 29- **Good Guys / Motor City Nationals**  
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