

Sunday, May 23, 2010

Winners of Second International Case Competition on the Strategic Value of IT Management Announced at CA World 2010

Students contemplate moving an in-house application to a Software-as-a-Service model in a cloud environment

CA Technologies, the School of Business Administration at Oakland University, **Eller College of Management** at the University of Arizona, and **Kelley School of Business** at Indiana University announced the winners of the second International Case Competition on the Strategic Value of IT Management May 19. The winners were chosen and announced at CA Technologies' user conference, **CA World 2010**, in Las Vegas.

The International Case Competition on the Strategic Value of IT Management brought together students from business and information technology disciplines to demonstrate and evaluate the strategic value of IT management for an organization. Twelve teams participated from different regions around the world. The teams included three graduate students with at least one student pursuing a degree in information technology (IT) or information systems (IS). The winners of the competition were:

- **First Place:** Stephan Brostrøm, Theis Malmborg and Christian Øhrgaard from Copenhagen Business School were awarded first place and \$10,000.
- **Second Place:** Ankit Jagwani, Bethany Lipton and Bedanta Talukdar from Texas A&M University were awarded second place and \$5,000.
- **Third Place:** Priyanka Chandrasekaran, Jelanna Olivera-Morgan and Dan Resnick from Indiana University and Ian Cruickshank, Kenneth Lee and Jason Robertson from University of British Columbia were tied for third place and both teams were awarded \$2,500.

Prior to arriving at CA World, the students were presented with a business challenge similar to what today's CIOs face. In this particular case, the "CIO" of a global financial services organization was concerned about the value proposition of moving an in-house application to a Software-as-a-Service (SaaS) model in a cloud environment. The students were asked to analyze the proposal, the security and data issues inherent with such a move, and provide a recommendation for action. The featured case study and judging support was provided by Citigroup, Inc.

"We were incredibly pleased with the quality of work and dedication demonstrated by the winning students from Copenhagen Business School and by all of the participants," said Connie Smallwood, senior director of Innovation and University Programs at CA Technologies. "It is critical to the technology industry that we engage students early on and give them the experience of confronting real-world problems that are similar to ones they may face after graduation."

"Today's students are tomorrow's business leaders," said Antonio Di Caro, senior vice president, AXA Technology Services North America. "The competition presented significant lessons that will be beneficial to the professional growth of the students and their ability to link IT and its strategic value to business." Mr. Di Caro, along with other industry professionals and academic leaders, participated on the judging panel for the competition.

For additional information on the International Case Competition on the Strategic Value of IT Management, please visit <http://www.sba.oakland.edu/cacase>.

SUMMARY

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Article Start Date: Sunday, May 23, 2010