

Tuesday, October 27, 2009

SBA anniversary celebration offers something for everyone

By Claudette Zolkowski

Early October marked the celebration of the SBA's 40th anniversary with events highlighting the strengths of the school, including a comprehensive international business conference and a celebration dinner honoring the accomplishments and contributions of SBA alumni, faculty, staff and friends.

The SBA launched the celebration by providing an opportunity for foursomes to golf on at the OU Golf & Learning Center.

A full day was devoted to learning, as business professionals from around the country came together for the SBA's 2009 International Business Conference offering in-depth discussions led by experts on key topics such as ethics, leading in a global environment, health care reform, IT and health care delivery, and improving the business student experience. An in-depth article on the sessions and discussions is available on the [SBA Web site](#).

Saturday offered a night of celebration as the SBA hosted a dinner program recognizing the evolution of the business program as it moves from being a school recognized regionally to one recognized at the national level, including the accomplishments of its faculty, alumni and students, and support from friends.

Many who contributed to the SBA's success over the years were recognized by various speakers, including highlighting the substantial contributions SBA faculty members have received in the past three years alone. See a full list of SBA faculty accomplishments [here](#).

The most moving instance occurred during the recognition of John Tower, who received a plaque honoring his service to the SBA in various roles over the last 40 years. Read an article about the dinner [here](#).

One scholarship recipient also took time to thank SBA supporters for their encouragement. Read the full remarks by the student in an article [here](#).

For a full review of the events, see the [40th Anniversary Web site](#).



Dean Tanniru welcomes guests to the 40th Anniversary dinner

SUMMARY

Early October marked the celebration of the SBA's 40th anniversary with events highlighting the strengths of the school, including a comprehensive international business conference and a celebration dinner honoring the accomplishments and contributions of SBA alumni, faculty, staff and friends.

The SBA launched the celebration by providing an opportunity for foursomes to golf on at the OU Golf & Learning Center.

A full day was devoted to learning, as business professionals from around the country came together for the SBA's 2009 International Business Conference offering in-depth discussions led by experts on key topics such as ethics, leading in a global environment, health care reform, IT and health care delivery, and improving the business student experience. An in-depth article on the sessions and discussions is available on the [SBA Web site](#).

Created by Linda Bowers (bowers2@oakland.edu) on Tuesday, October 27, 2009
Modified by Linda Bowers (bowers2@oakland.edu) on Wednesday, November 11, 2009
Article Start Date: Tuesday, October 27, 2009