

Saturday, February 28, 2009

You Can Afford This

I am pleased to update you on Oakland's recent efforts to financially assist future college students and their families.

Due to the deteriorating economic conditions in the state, OU is making it **atop priority to help students afford an OU education**. We listened to the concerns of families and students, and we're responding to the needs of the community with additional gift aid that allows us to:

- **Substantially increase OU scholarships** awarded to incoming freshmen
- **Offer new scholarships** to incoming freshmen and transfers
- **Eliminate loans** for incoming freshmen who have financial need
- **Extend emergency funds** to students who suffer a serious economic change during the semester

It's also important to remember that **OU does not charge hidden fees**—a cost of up to \$1,500 at other public universities. An OU education is the best investment students can make.

At OU, students will attend a **doctoral/research university without the cost of one**.

To learn more about these initiatives, please visit <http://www.oakland.edu/affordable>.

Finally, thank you for your contributions to the AAAP! With over 200 participants and over 275 combined hours of service, you make it possible for students in Michigan and across every state to hear personal accounts of the **value** of an Oakland education! Through your help, as of February 2009, OU has received applications from 44 states for fall 2009, a 54% increase in states represented in the same point in time in 2007 and 2008.

Please feel free to contact me with any questions about OU's recent initiatives to help students afford the cost of college, or to learn more about staying active in the AAAP. I look forward to hearing from you!

Sincerely,

Luke Fleer
AAAP Coordinator
(248) 370-4749
fleer@oakland.edu

SUMMARY

Due to the deteriorating economic conditions in the state, OU is making it a top priority to help students afford an OU education. We listened to the concerns of families and students, and we're responding to the needs of the community with additional gift aid.

Created by Heather Mattiello (heather.mattiello@caretech.com) on Monday, March 2, 2009
Modified by Luke Fleer (fleer@oakland.edu) on Wednesday, June 17, 2009
Article Start Date: Saturday, February 28, 2009