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OAKLAND UNIVERSITY MAGAZINE | Spring 2005

GRIZZLIES IN THE NCAA!



INNOVATION AND OPPORTUNITY

The Campaign for Oakland University

INSIDE

Swimmer finds the right stroke

Nursing scholarship a healthy idea

Distinguished Professor is NeuroHero

DONOR HONOR ROLL

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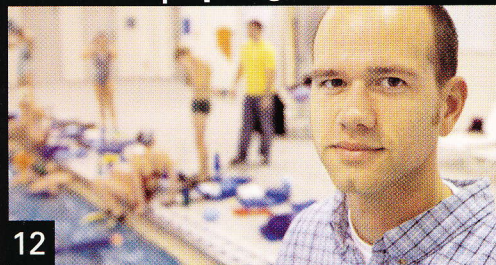


On the cover:

Launching Oakland's first-ever Capital Campaign.



OAKLAND UNIVERSITY MAGAZINE | Spring 2005



Special pull-out

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An athletic scholarship and the foresight of Oakland's coach helped a young swimmer find the right stroke.

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Distinguished Professor Michael Chopp is at the forefront of ground-breaking research into the nature of strokes.

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The Campaign for Oakland University

Oakland's achievements over its nearly 50-year history are a testament to the tireless support of the OU community. The university is poised to take the next step with the launch of the Capital Campaign.

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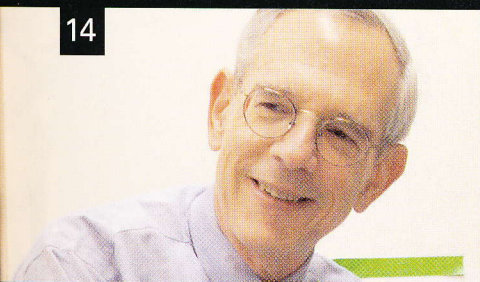
School of Education and Human Services students and faculty donate thousands of hours each year helping children, adults and families.

Donor Honor Roll

45 How gifts make a difference

OU recognizes the thousands of donors who make everything from research to artistic performances to scholarships possible. This special section demonstrates the enormous impact of giving to Oakland University.

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Annie Chung MPT '03, SHS '01 knew exactly where she wanted to go in life and a Keeper of the Dream scholarship helped her get there; Razzaaq McConner SBA '01 is driven to succeed; John Ganfield SBA '81 is helping make things a little easier for today's students.

NON-CIRCULATING Behind the Stories

"It changed my whole life."

That's how alumna Tole Kalicaj sums up what a scholarship did for her while she was working two jobs and pursuing her engineering degree at Oakland. Scholarships provide opportunities to complete the journey that a student's drive, talent and perseverance has already begun. At the same time, they offer recognition of, and validation for, the progress already made along that path.

In this issue, we see scholarships as a way-finder for a number of paths — the counselor who might not have had the chance for an education, the athlete who discovered his life's passion on OU's swim team, the dancer who found herself studying with renowned choreographers in a tiny Italian coastal town, and the short-order cook who realized his dream of becoming a teacher. It's personal determination, hard work and the support and guidance of scholarship dollars that made these stories possible.

So, what does it mean to change someone's life — to offer the rare gift of opportunity? In this, our Capital Campaign issue, we talked with students and alumni, but we also talked with donors who told us why they chose to give to OU. You'll read stories of people who wanted to make the opportunity of an education possible, the experience of college richer and the lessons learned in the classroom a foundation for life.

In essence, these are all stories of people reaching out to one another to make a difference. I hope you enjoy reading about them as much as we enjoyed talking with them. This special issue of *OU Magazine* is about generations paving the way for the next. That's how paths become highways.

OAKLAND UNIVERSITY
Lillian Lorenzi
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Lillian Lorenzi, Editor

President Russi speaks at Detroit Economic Club

Oakland University President Gary Russi delivered the 2004 State of the Public Universities address at Cobo Hall during the Detroit Economic Club Luncheon on Nov. 8. His speech, "The Michigan 15 as a Force for Economic Renewal," was heard by an enthusiastic crowd of more than 700 Detroit Economic Club members, legislators, public university officials and friends of the educational system throughout the state.

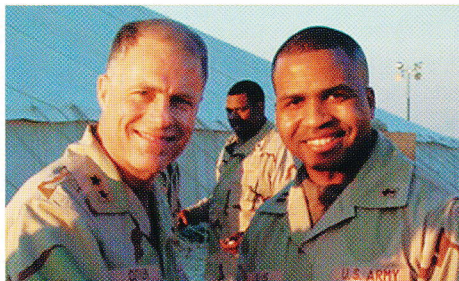


OU President Gary Russi gives the 2004 "State of Public Universities" address to more than 700 Detroit Economic Club members.

Russi outlined the role Michigan's 15 public universities play in contributing to the economic fabric of the state, including how universities prepare a workforce that meets the state's economic development needs, how the universities capitalize on research and development opportunities, how they provide opportunity and access for all Michigan students, and how efficiently the universities operate, especially in this climate of multiple budget cuts and a struggling economy. (Full text of the speech is available at www.oakland.edu. Go to

Administration, select Office of the President, then select Presidents Council.)

Russi was named president of the Presidents Council in July 2004 for a two-year term. The Presidents Council is based in Lansing and is a nonprofit higher education association serving Michigan's 15 state universities. Each year, Michigan's public universities serve about 280,000 students, focusing on the delivery of excellent undergraduate and graduate education and equal educational opportunity. ●

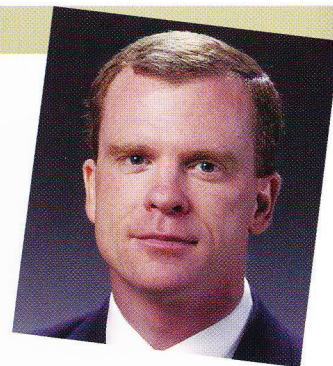


Phillip Willis (right) with Major General Tom Cutler.

New VP for Finance and Administration

John Beaghan joined OU as the new vice president for Finance and Administration and treasurer to the Board of Trustees on April 12. In his position, he will also serve as chief financial officer to the Oakland University Foundation and oversee the university's day-to-day financial operations, human resources, police, purchasing and risk management, business services, and the Golf and Learning Center.

Before joining OU, Beaghan served as interim vice president for Business and Finance at Eastern Michigan University,



where he worked for 13 years in a variety of budget and finance capacities. Prior to that, he spent eight years at the University of Michigan in several accounting positions.

"John Beaghan brings to Oakland a wealth of experience and a strong track record of creative strategic planning," says OU President Gary Russi. "His financial management and negotiation skills will bring a key element to this position." ●

Athletics programs make the grade

Oakland University's athletics programs successfully completed the NCAA Division I certification process in March. The certification's purpose is to ensure integrity in the institution's athletics program and to help institutions improve their athletics department. The certification process is a self-study led by the chief executive officer and includes a review of governance and commitment to rules compliance, academic integrity, equity and welfare.

"We're extremely pleased that the first athletics certification process in Oakland's history has resulted in such a positive outcome," says Oakland University President Gary Russi.

Being certified means that an institution operates its athletics program in substantial conformity with operating principles adopted by the Division I membership. NCAA legislation mandating certification was adopted in 1993. ●



Phillip Willis, (standing behind the "O" in Oakland) faculty member in the School of Education and Human Services, is a chaplain in the Army Reserves. His unit was mobilized in November and he took this OU banner along to remind him of home.

Serving in Iraq, remembering home

Phillip Willis, a host coordinator at Ralph Waldo Emerson Elementary School in Pontiac has worked with a number of Oakland University education students to provide them an education in field experience.

Willis is also a chaplain with the Army Reserves. His unit was mobilized to Iraq in November and he took along an OU banner to remind him of home and encourage other soldiers to pursue a college education. ●

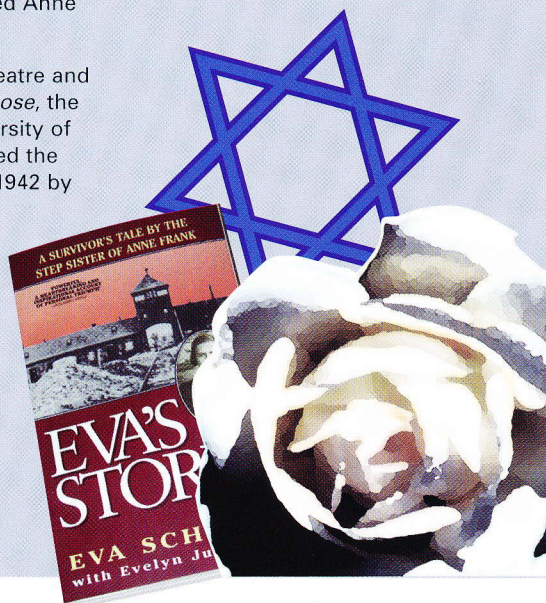
Remembering holocaust survivors and heroes

Sixty years after the liberation of Auschwitz, Oakland University sponsored *Remembering So We Won't Forget*, a series of six events held from mid-March to mid-April that paid tribute to the survivors and heroes of the holocaust.

Meadow Brook Theatre hosted *And Then They Came For Me: Remembering the World of Anne Frank*, a multimedia play that weaves together live performances and video-taped interviews with holocaust survivors Ed Silverberg (Anne Frank's first boyfriend) and Eva Schloss (Anne's step-sister). Schloss appeared on campus to answer audience questions after a special dinner at Meadow Brook Art Gallery opening night March 19 and other performances that week. Schloss, the author of *Eva's Story*, a gripping account of imprisonment and survival at Auschwitz, was a friend of Anne Frank. Schloss' mother married Anne Frank's father after the war.

The Department of Music, Theatre and Dance presented *The White Rose*, the true story of a group of University of Munich students who protested the activities of the Nazi party in 1942 by publishing their views in six separate leaflets, which they called *The White Rose*. The production, held in Varner Studio Theatre, featured David Regal, Meadow Brook Theatre's artistic director, two guest artists and five OU theatre students.

Special lectures presented on campus were: *Listening for the Silences: Reflections on Testimonies by Holocaust Survivors* by Sidney M. Bolkosky, founder and director of the Voice/Vision Holocaust Oral History Archives at the University of Michigan-Dearborn; *Altruism in the Service of Art and Literature* by Guy Stern, Wayne State University professor and director of the International Institute of the Righteous, Holocaust Memorial Center in Farmington Hills; *Checked Past: The Holocaust, Resistance, and the Problem of Memory in Munich* by Derek Hastings, OU department of history assistant professor. Robyn Helzner, frequent performer at the U.S. Holocaust Memorial Museum in Washington, D.C., presented a program of Holocaust-related songs in Yiddish, Ladino, Hebrew and English at Varner Recital Hall on March 31. ●



OU Vice President for Academic Affairs and Provost Virinder Moudgil and OCC Vice Chancellor George Keith.

OU, OCC partner for nursing program

A new agreement between Oakland University's School of Nursing and Oakland Community College (OCC) promises to make higher education more accessible to local students. Graduates of OCC's nursing program can now complete OU's Registered Nurse to Master of Science Clinical Nurse Specialist program on OCC's Highland Lakes campus. OU faculty will teach the courses and students can complete the program in three years.

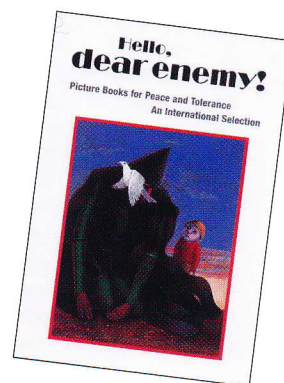
"This partnership allows students to complete their degree in a shorter period of time," said Virinder Moudgil, OU vice president for Academic Affairs and provost. "We are very pleased this agreement will allow OCC nursing students to continue their education while hopefully cutting down on their commute and making the task of completing their master's degree an easier one." ●

Exhibit promotes peace and understanding

Hello, Dear Enemy! Books on Tolerance and Peace, a traveling exhibit featuring 55 book titles and picture posters from 19 countries, found a home at OU's Carlotta and Dennis Pawley Hall during this past fall and winter semesters. The exhibit's primary goal is to promote world peace and understanding between nations and cultures. It was on loan from the National Youth Library in Munich, Germany, and is touring throughout Europe, Asia and North America.

Much of the exhibit focuses on the precursors of war: intolerance, prejudice against those different from us, the misuse of

power, and oppression and violence against people and property. Apartheid, the coming of democracy in South Africa, racism, human rights, atomic weapons and disarmament are also addressed. The collection's overall messages of tolerance, solidarity and justice are understandable to all ages. ●



Coretta Scott King keynotes at Keeper of the Dream banquet



Coretta Scott King

"We've always had influential speakers at the Keeper of the Dream Banquet," says Gloria Sosa, director of the Center for Multicultural Initiatives. "Coretta Scott King is someone who can speak about the importance of the event and personify Dr. Martin Luther King Jr."



Coretta Scott King highlighted her husband's achievements in her keynote address at the 2005 Keeper of the Dream Awards Banquet on Feb. 17 at Oakland University. The event honors the memory of Dr. Martin Luther King Jr. and recognizes award recipients.

The wife of the highly recognized civil rights leader, King also has made a name for herself in the pursuit of equal rights. She grew up in Alabama and then studied at Antioch College in Ohio where she earned a bachelor's degree in music. In her remarks, King said this year's theme, "Our Vision – Our Promise," presents us

with a challenge to make a commitment to promoting unity, peace and harmony.

"The time has come for everyone to fulfill my husband's dream," she said. "The torch of leadership is being passed to your generation. Rise up and lead our world to a better destiny ... when you do, Martin Luther King Jr.'s dream of a loving community will become a reality."

DaimlerChrysler sponsored King's appearance. The Keeper of the Dream scholarships recognize OU students who have contributed to interracial understanding and goodwill while demonstrating academic achievement, a clear career focus and academic persistence. Forty students have received the award since its establishment in January 1993. ●



A stroll downtown

Oakland University's bond with the City of Rochester continued to grow during the holiday season as OU participated in a number of events hosted by Rochester.

Oakland University's cheerleaders, dance team, mascot and some sorority members took part in the 53rd annual Hometown Christmas Parade in downtown Rochester on December 5. An Oakland University Police Department squad car also participated in the parade and a Rochester Hills Fire Department truck was adorned with OU banners.

Oakland's Art and Art History Department, in cooperation with Rochester art galleries, displayed the work of 17 art students during the Rochester Gallery Stroll held in November, part of Rochester's 32nd Annual Lagniappe activities. Besides the festivities, OU students, alumni, faculty and staff took advantage of the ongoing discount offered to them by certain Rochester merchants. ●

OU students take advantage of MCC partnership

Through unique partnerships in Macomb County, students can earn an Oakland University degree at Macomb Community College.

This partnership provides Macomb County residents the opportunity to participate in OU academic programs by completing instruction for their bachelor's degree right in the county where they live or work. OU offers more than six undergraduate, eight graduate and two certificate programs in Macomb.

As one of the first OU schools to enroll students at the University Center, the School of Engineering and Computer Science has experienced continued growth in student interest. When the center first opened its state-of-the-art, 53,400-square-foot Engineering and Technology Center in fall 2000, the total number of students enrolled in OU's Macomb engineering program was 110. In fall 2004, 225 students were enrolled in the center, an increase of 105 percent.



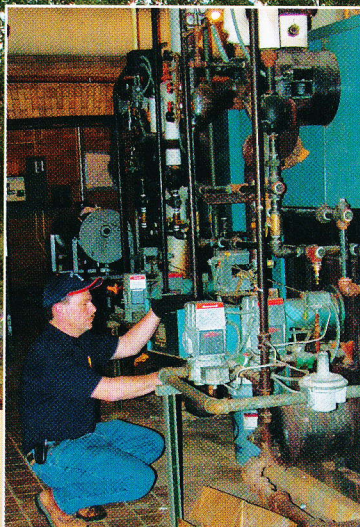
The University Center at Macomb Community College.

A total of 800 students take OU classes at Macomb. Students apply through the standard OU process and are admitted as OU students. Courses are taught by OU professors and students pay OU tuition rates. Through participation in any one of its academic programs, students receive their final two years of instruction at the University Center for their bachelor's degree, or may also attend classes for a master's degree.

The University Center is one of only a few educational facilities of its kind in the country. For more information on the partnership programs, visit www.oakland.edu/univcenter. ●



Repairing the antiquated heating system is one of the top priorities in restoring and preserving the hall.



Work under way at Meadow Brook Hall

Last June, the Matilda R. Wilson Fund donated an unprecedented \$7 million for critical repairs and restorations at Meadow Brook Hall. Planning and analysis began almost immediately to determine which areas of the house needed attention first.

Three priorities were identified as needing immediate attention: portions of the roof, including the gutter system, which was leaking in places and had already damaged portions of the hall's interior; the aging heating system and the basement refrigeration unit. This work also includes replacing the roof on Knole Cottage (the playhouse constructed for 12-year-old Frances Dodge).

An exhaustive analysis of these priority areas was begun to determine exactly what repairs were needed and how to make repairs without damaging or compromising the historical materials/design elements in the house.

"When you're restoring a building like this, you have to be very careful not to damage other areas or decorative surfaces," says Geoffrey Upward, interim director of Meadow Brook Hall. "We had experts

analyze the roof, heating system and pipes throughout the hall to determine what needed to be done and how best to make the repairs."

Work began in early 2005 on the three critical areas. Planning, design and testing has been ongoing on the bulk of the \$7-million project, which should run through 2006. Once these primarily structural repairs are completed, the next phase will be dedicated to bringing the hall back to its original splendor at an estimated cost of \$10 million. Currently, the university is working to establish endowments to fund maintenance and preservation of the hall over the long term and the continuation of curatorial exhibits for the public.

Meadow Brook Hall will remain open to the public during renovations.

Remembering Matilda

Do you have a story or memory of Matilda Dodge Wilson that you'd like to share? We are hoping to compile a collection of first-hand stories of Matilda. Please call (248) 370-3184 and ask for Lillian. We'd love to talk with you. ●



Preserving our past

Matilda Dodge Wilson worked with many artisans to furnish and decorate her new home. Many of the original drawings for the proposed designs of furniture, textiles and hardware remain at the hall. Twelve to 15 of the drawings, which have never been seen by the public, will be framed and included in this season's tours of the hall. The hall is hoping to raise approximately \$2,000 for framing and preservation materials. If you would like to contribute, please call (248) 364-6206. ●

School partners with WSU on new pharmacy program

Experts are predicting a shortfall of pharmacists that could reach more than 150,000 by the year 2010. The School of Health Sciences is responding to this health care challenge with an innovative new partnership with Wayne State University (WSU).

Starting this fall, OU pharmacy students can enroll in the new pre-pharmacy program and begin earning a bachelor's degree in health sciences while preparing for the transition into the PharmD program at WSU's nationally accredited Doctorate of Pharmacy program. This partnership allows students to earn a BS from OU and a doctorate of pharmacy degree from WSU in seven years instead of the traditional eight or more. OU students can complete their senior year at Oakland and first year of the PharmD program at WSU simultaneously. Beginning in 2006, the PharmD degree will be a prerequisite of licensing for United States pharmacists.



Wayne State University President Irvin Reid (left) and OU President Gary Russi sign an agreement allowing OU undergraduates the opportunity to earn a doctorate of pharmacy degree at Wayne State.

"This important agreement is a perfect example of how two public universities can share resources to restrain education costs, while providing broader access to an advanced degree," OU President Gary Russi said at the February signing agreement. "Moreover, this partnership will help to alleviate an anticipated shortage of pharmacists in Michigan, and prepare students for a career as important partners in health care delivery to Michigan citizens."

The OU PharmD program replaces the bachelor's of pharmacy degree. ●



Cyber link to the links

Need a few putting tips? Or maybe you're interested in an upcoming golf outing at one of Oakland's world-class golf courses? It's all just a key stroke away. OU's Golf and Learning Center's new Web site is full of information about the university's two courses.

Details about each course — Katke-Cousins and R&S Sharf — are available on the site, including yardage, slope and rating information for each hole. The site also features information about outings and special events, hours, rates and fees, and rules and regulations. In addition, Larry Hamilton, head golf professional, provides tips to help golfers. "We wanted to make the Web site more user-friendly and useful for golfers," says Bill Rogers, OU Golf and Learning Center managing director.

OU's Golf and Learning Center offers a pro shop, clubhouse, clinics and individual lessons. The courses are available to President's Club members, OU alumni, employees, students and their guests. Log on at www.ougolf.com. ●



Frank Giblin named Eye Institute director

Frank Giblin was recently named director of the Oakland University Eye Research Institute after serving as the interim director since 2002.

A member of the ERI research team since 1974, Giblin has obtained research grants and awards in excess

of \$6.4 million from institutions that include the National Eye Institute, Alcon Laboratories Inc., the American Health Assistance Foundation, Shojin Research Associates and Oakland University. Most recently, he won a NASA grant for his project, "Protection Against UV and X-ray Cataracts Using Dynamic Light Scattering as a Marker."

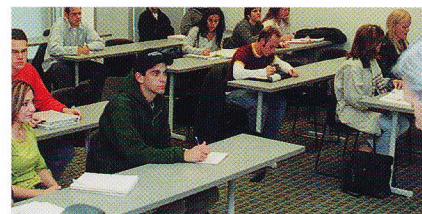
Giblin's research is focused on oxidative mechanisms involved in the formation of cataracts. He has authored more than 84 publications in highly regarded journals and has presented invited lectures nationally and at international scientific forums.

Prior to coming to Oakland University, Giblin was a post-doctoral fellow at the State University of New York at Buffalo, where he also served as a teaching assistant while completing his PhD in biochemistry in 1973. ●

Oakland enrollment still on the rise

OU's student enrollment for fall 2004 was 16,902, a 2 percent increase over the previous fall. That increase continues a trend of record enrollments for the fall semester.

"These numbers are testament to the continued commitment of faculty and staff to provide an outstanding academic experience and opportunities for our students," says OU President Gary Russi. "Our increase in students demonstrates that even more students



are recognizing Oakland University's distinctive academic opportunities, valuable career-building experiences and vibrant student life." ●

New dean for School of Business Administration

Jonathan Silberman has been named dean of the School of Business Administration (SBA) and will assume his new position on July 1. Silberman comes to OU from Arizona State University (ASU), West Campus in Phoenix, where he is professor of

economics and was the founding dean of ASU-West's School of Global Leadership and Management. Under his leadership, the vision and mission of the school was firmly established and all of the academic programs were developed and implemented.

Prior to his years at ASU, Silberman held faculty and administrative positions at the University of Baltimore and Old Dominion University in Norfolk, Va. and

served as a member of the Governor's Economic Advisory Council for the Commonwealth of Virginia. He received his PhD in economics from Florida State University.

Silberman replaces John Tower, professor emeritus and previous SBA associate dean, who has been serving as interim dean. Tower will continue on as associate dean after July 1 to assist with the transition. ●



Jonathan Silberman

Giving

Helping tomorrow's business leaders — today

Entrepreneur. The word itself conveys the idea of promise and opportunity and that's exactly what a recent gift to OU's Entrepreneurship Institute (EI) is all about.

The School of Business Administration (SBA) has received a \$250,000 capital campaign leadership gift from Comerica's Charitable Foundation for support of the EI, which has been providing important community support for several

years. EI's effective outreach programs have introduced more than 6,000 teens in the Pontiac, Oak Park and Detroit school systems to the basic principles of entrepreneurship and have done so through fun and innovative workshops, camps and other training programs.



OU student Kirthika Deepa helps a Ferndale high schooler in the "Yes I can" program, a class that teaches students how to run their own business.

"We are delighted to support this outstanding program that uses the study of entrepreneurship to prepare students for college," says Caroline Chambers, director of the Comerica Charitable Foundation. "This program gives today's students the tools they need to succeed in college, and perhaps become tomorrow's business leaders. We are honored to be part of that process."

A long-time OU friend, Comerica's foundation has provided the EI with \$10,000 each year for the past two years, supports an employee-matching gift program and has been a contributor to the Keeper of the Dream scholarship, the SBA's Applied Technology in Business program, and supported last spring's Pre-Symptom Medicine Congress with a \$5,000 gift. ●



Ralph and Elizabeth Patton today and during World War II, when they both served in the U.S. military.

Patton gift is a "birthday present" to future students

Ralph and Elizabeth (Betty) CAS '76 Patton know more than a little about how it feels to desire a college education but be unable to afford one.

That's why the couple chose to fund a \$100,000 gift annuity that will grant scholarships to "non-traditional" students in any discipline. "It's such a joy to be able to do this. We're not real rich people," says Ralph. Instead, he explains, the Patton family has been fortunate and decided to share that good fortune.

As teens in the '30s, neither could afford college. They both served in World War II and then settled down to raise their family. Betty first discovered Oakland University at age 54 when she and her husband moved to Birmingham, Mich. for Ralph's job.

After three years of study in political science and criminal justice, Betty Patton earned the bachelor's degree she had wanted as a young woman. Now, both age 84, the Pattons chose to use some unexpected retirement investment income to fund the non-traditional scholarship annuity. The scholarships will be granted to older students, those returning to complete a college degree or those studying for a degree late in life.

"I thought it would be good to help them do it, because I know how they feel if they can't go to college, but would like to," says Betty. The couple decided that the scholarship gift would be Betty's birthday present this past January. It's a present that will be given again and again. ●

From speakers to students: Macomb Town Hall endowment

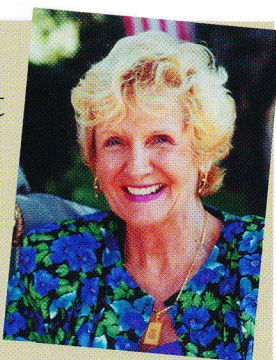
For 30 years, Macomb Town Hall has used money raised from its program of national speaker appearances to grant a scholarship to a deserving Oakland University student. Now the Town Hall organization has committed to a five-year, \$50,000 effort that will fund many scholarships over decades to come.

Leaders of the organization were concerned that interest in formal luncheon speaker programs seemed to be waning, and wondered how to continue the scholarships. Their concern for the good of the community and their dedication to Oakland University led them to talk with Oakland development experts to look for an effective way to keep scholarships strong.

In 2003, one of Town Hall's longest-serving members, treasurer Gladys

McLean, passed away suddenly after being stricken with cancer.

Her family looked for a way to honor her memory and wanted to do something for Town Hall. After learning that Gladys had been eager for the scholarship program to continue, the family took action. Over the next five years, the McLean family will augment Macomb Town Hall's contribution to make a joint annual deposit of \$10,000 into the endowment fund. The endowment will then be large enough to continue Town Hall's scholarship work. ●



Gladys McLean

CORRECTION

In the last issue of *OU Magazine*, Lisa Price was incorrectly identified in a photo in the Giving section. We apologize for any inconvenience this may have caused.



Standings

Swimming/Diving

Both the **men's and women's swimming and diving teams** secured their sixth straight Mid-Continent Conference Championships and a number of members earned individual honors.

Oakland's men's team had a score of 808, the women had a score of 996.

Oakland sophomore Bryon Tansel claimed Men's Swimmer of the Year honor, while senior Line Jensen was named the league's Female Swimmer of the Year.

Rounding out the individual awards for OU, freshman Kim Bacon was named the Mid-Con Newcomer of the Year, freshman Becky Renkola took home Diver of the Year and Pete Hovland was named Coach of the Year for the women's team. For the men, freshman Zoltan Horvath received Newcomer of

the Year honors, and freshman Ryan Kish was the named the league's top diver.

Oakland University's **women's swimming and diving team** captured its fourth-straight National Independent Conference (NIC) championship title

this past February. The team held the lead throughout the entire competition and finished with 984 points, while North Florida came in second with 899 and South Dakota State was third with 419. The NIC champions were held at the Oakland University Aquatics Center.

Soccer

Oakland University men's soccer standouts Chris Edwards, Bret McNabb and Jeff Wiese were named to the National

Soccer Coaches Association of America All-Great Lakes Region team, with Edwards gracing the second team and McNabb and Wiese making the region's third team. The three first team all-conference performers were a large reason the Golden Grizzlies posted a 25th straight winning season in 2004.

Wiese was also named the 2004 Mid-Continent Conference Defensive Player of the Year, in addition to being named to the all-league first team. Joining Wiese on the first team this year are Chris Edwards, Bret McNabb and Ryan Rzepka.

Oakland University placed three female soccer players on the Mid-Continent Conference all-league teams. Kristi Swaving was selected to the league's first team and Silje Peltopera and Cat Panabaker were selected as second team members.

Cross Country

Oakland University's men's and women's cross country teams played host to the 2004 Mid-Con Championships on OU's Katke-Cousins Golf Course. Oakland's men were led by Luke Williams who earned second team All-Mid-Con honors with his 11th-place finish. The men finished fourth with 130 points. For the Oakland women, Laura Fisher, who also placed 11th, led the Golden Grizzlies and earned second team All-Mid-Con accolades. As a team, the women's squad came in sixth with 116 points.

Volleyball

For the first time since becoming a Division I program and joining the Mid-Continent Conference, Oakland's volleyball team has had a pair of players earn post-season honors from the league. Junior Heather Lippert was named second team all-conference while

freshman Chelsea Licavoli was selected to the all-freshman squad.

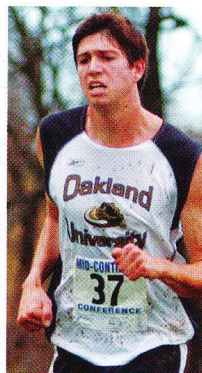
OU lacrosse club team ranked tenth in nation

OU's lacrosse club team has been ranked 10th in the nation out of 184 teams in a national coaches poll by the United States Lacrosse Intercollegiate Association (USLIA) and has been ranked first in the Midwest. This is the highest ranking in the team's history.

The team won the 2004 Midwest Championship, beating the University of Michigan for the first time in the team's nine-year history. The loss shattered U-M's record streak of 56 consecutive unbeaten games against Central Collegiate Lacrosse Association teams.



(left to right) Lindsey Unrath, Maria Mustalczyk and Kim Bacon at the NIC championship.



Luke Williams



Ryan Rzepka



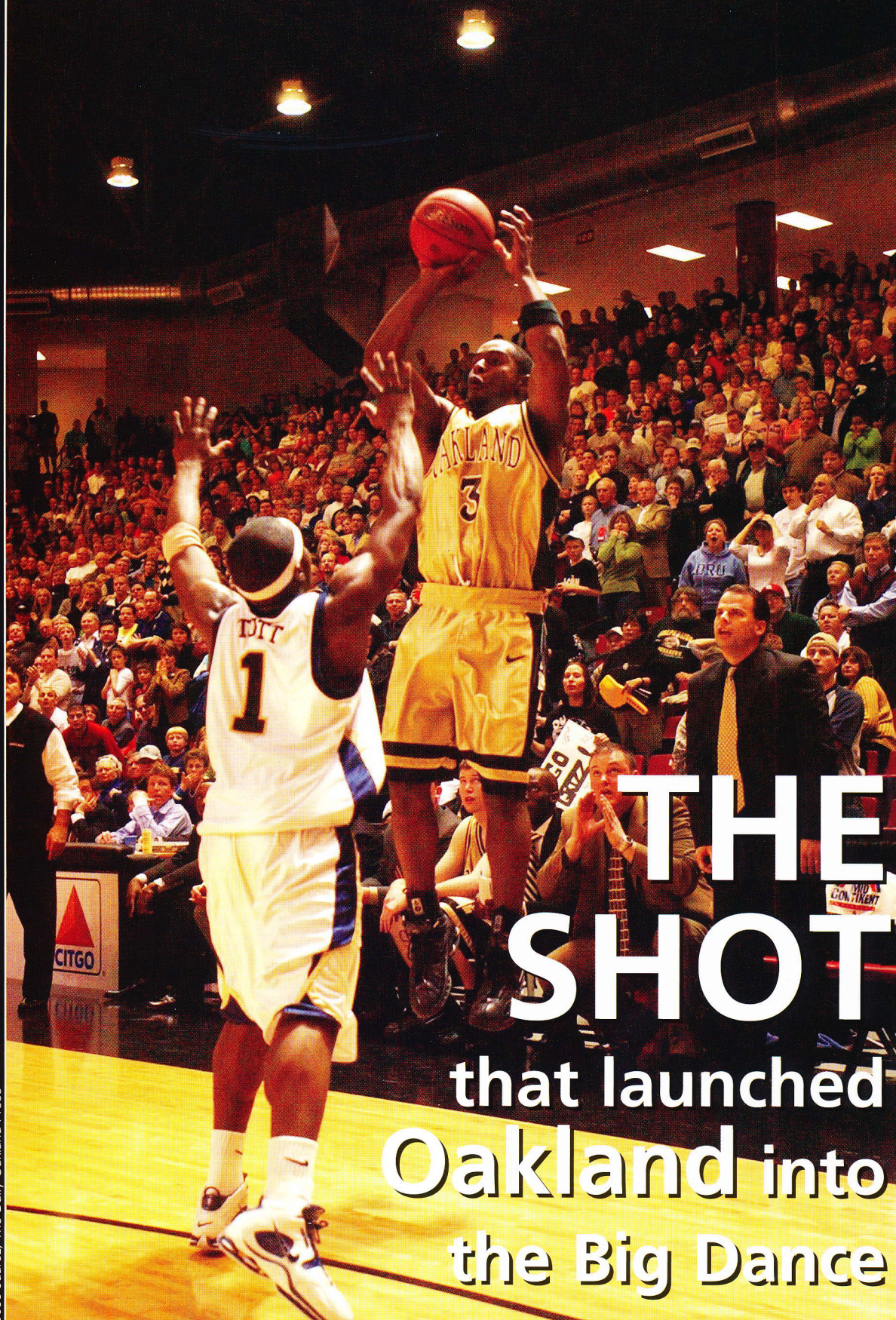
Senior Ron Teasdale moves in for the goal.

Hockey

Oakland University's men's hockey club took second place in the American Collegiate Hockey Association's (ACHA) Division II National Tournament held at the Onyx Ice Arena in Rochester in early March. The Golden Grizzlies were looking to defend their 2004 ACHA national title, but came up short against Michigan State University in overtime of the championship game, finishing with a score of 3-4. OU's presence in the championship game marked only the second time a defending national champion team has made it to the final game in two consecutive years. ●

— Compiled by Rebecca Wyatt CAS '03

Special Supplement to *OU Magazine*



Jose Juarez, The Daily Oakland Press



Mel Root

A season of turmoil turned to a season of cheers with Pierre Dukes' three-point shot against Oral Roberts to win the Mid-Con championship (cover and above).

You've come a LONG WAY, OU

By Keith Langlois of *The Daily Oakland Press*

It was 45 minutes after Oakland University had dusted off Alabama A&M to make the NCAA's field of 64 when Greg Kampe emerged from the tunnel beneath the University of Dayton Arena's stands.

We talked at mid-court for a few minutes, then headed in opposite directions, him to greet the well-wishers who'd stuck around to offer their congratulations, me to chronicle what had become a captivating national story.

"Hey," Kampe hollered over his shoulder after we'd each taken a few steps, "when we were at Illinois State that first year, did you ever think we'd be standing here?"

Illinois State was the first great moment of Oakland's transition to Division I, the Grizzlies winning in Bloomington, Ill., two days after losing at Ohio State to open their 1998-99 season. They beat an Illinois State team that had won 25 games the previous two seasons, and they did it with a bunch of kids recruited to compete in Division II. I'd accompanied the team on that first trip when those wide-eyed kids got their first glimpse of big-time basketball.

It was a long way from there to the Charlotte Coliseum, where Oakland's blazing 10-day arc across college basketball's night sky finally burned out in mid-March when it shared the floor with one of America's elite programs, North Carolina.

But nothing that happened in Charlotte, short of loss of life or limb, could dull the glow Oakland University now radiates. For a



Jose Juarez, The Daily Oakland Press

Despite a series of struggles on and off the court and an overall regular-season record of 9-18, the team came together when it really counted to win the Mid-Con Tournament title.



Rick Smith

After only seven years in Division I, OU's March Madness dreams became clear during the Selection Sunday celebration.



Mid-Con Tournament Champs

university fighting to establish its niche, OU's basketball team won the school priceless exposure.

That was everything they hoped they'd get from their basketball program when the decision was made to leap to Division I nearly a decade ago. Their first taste of the NCAA tournament vindicated all those people who had a hand in a decision many outsiders thought foolish.

Now — where do they go from here? The basketball program has become this growing university's billboard. They're at 17,000 students, trying to expand to 20,000. New buildings are going up every year. They've made a push to up the on-campus student population with newer and better housing.

It was symbolically fitting they played their second NCAA tournament game in Charlotte. The University of North Carolina's Charlotte campus was as obscure nationally 28 years ago as Oakland until recently when a uniquely talented player named Cedric "Cornbread" Maxwell took the 49ers to the 1977 Final Four, beating No. 1 Michigan along the way.

Three years later, Charlotte's student population had doubled.

The Final Four remains beyond Oakland's immediate reach. But the Grizzlies' 2005 NCAA tournament appearance was far less a fluke than its 9-18 regular-season record suggests. Kampe loses his two best players — maybe his two best players ever — in Rawle Marshall and Cortney Scott.

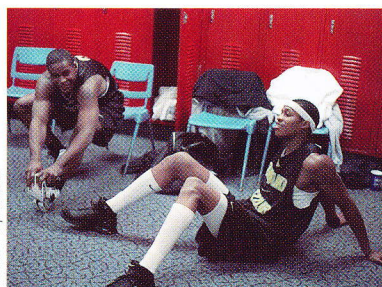
But while next year's team might lack obvious star power, it figures to compensate initially with depth like Kampe's never

Students went along for the ride to cheer on the Golden Grizzlies in their first-ever Division I NCAA Tournament.



Geoff Upward

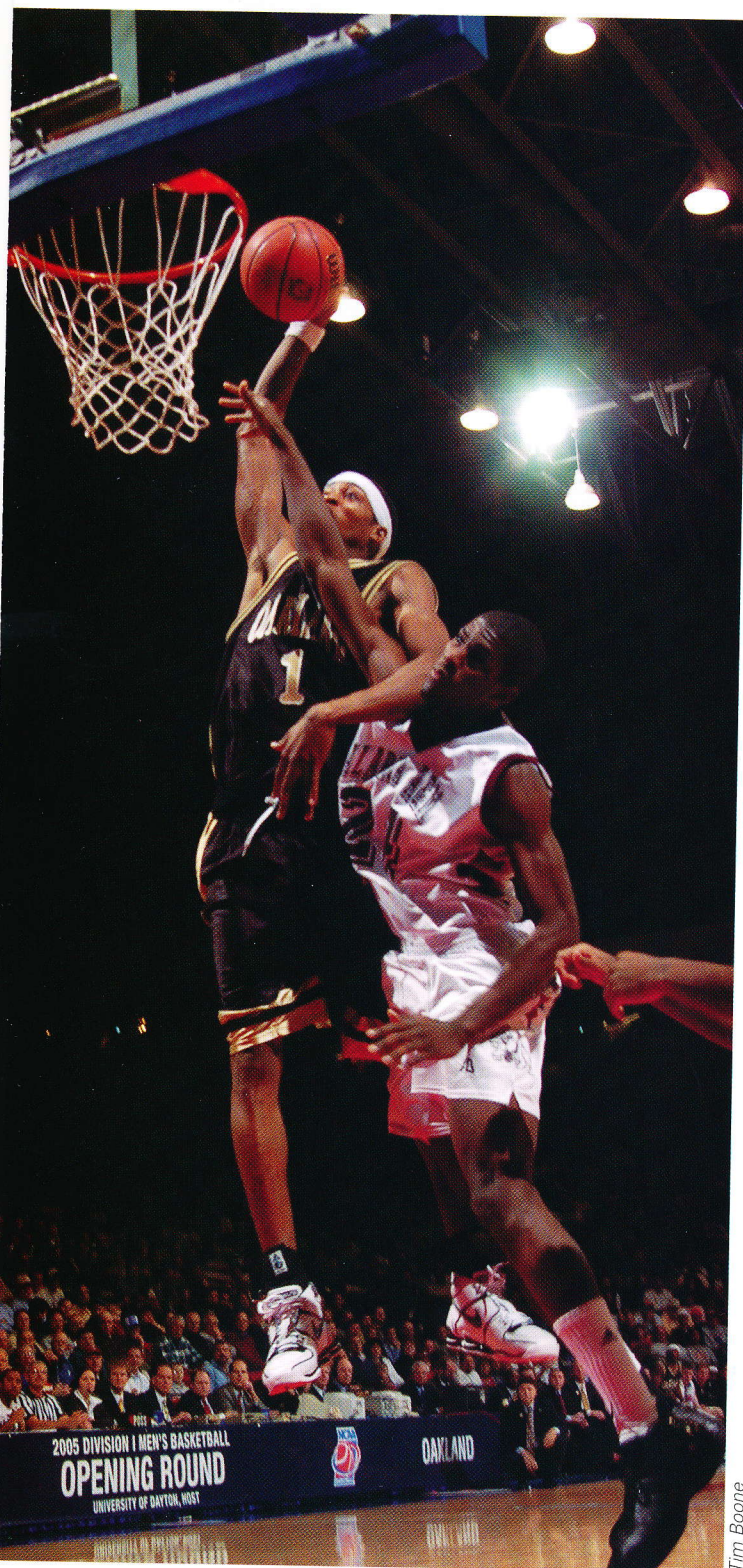
OU's Big Dance began with a trip from the O'Rena to Dayton for the opening-round game against Alabama A&M.



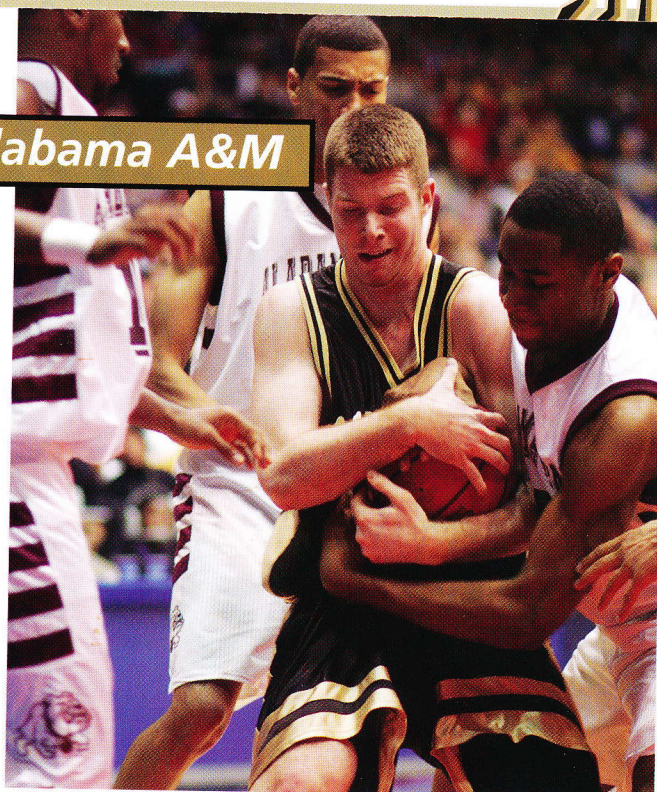
Geoff Upward

While Pierre Dukes (left) thrust OU into the national spotlight, Rawle Marshall (right) put Oakland's hopes on his shoulders with fellow senior Cortney Scott down in Dayton.

Opening-Round Game Against Alabama A&M



The highlight of OU's season made ESPN *SportsCenter* with Rawle Marshall's thunderous dunk over a hapless Alabama A&M defender. OU's tournament run was national news for 10 days.



Rick Smith

Freshman Patrick McCloskey grabbed 11 of OU's 43 rebounds to lead the team against Alabama A&M.

had before. As many as eight new faces will join the three freshmen who played critical roles this year. They all won't play critical roles, but here's the thing: Any one of them would have been a part of this year's playing rotation.

Brandon Cassise, Patrick McCloskey and David Carson — the three freshmen — all made their first shot against North Carolina. Not one of them looked overwhelmed against the nation's most talented team.

"I'm really happy with those three kids," Kampe said. "When I had them on the floor with Cortney and Rawle, that might have been our most effective unit. They all proved they belong. And they did it against North Carolina. They're going to get better."

But here's the best sign that Oakland reasonably can expect a better team next year, despite the double hit of Scott and Marshall's departures: Cassise, McCloskey and Carson might all be coming off the bench next season.

Shawn Hopes was a major catch for Kampe out of Detroit Cass Tech a few years ago. But his weight ballooned and his interest in basketball waned. He remained enrolled in school but quit the team last summer. As the season unfolded, Hopes rediscovered his passion for the game. He shed weight, rejoined the team and was a force, at 6-foot-9, in practices during the second semester.

In fact, Hopes was good enough that when Kampe grouped him with three highly regarded transfers — Cal Wooten from Rutgers, Ricardo Billings from Ohio State and Vova Severovas from Wright State — Kampe's second team won more than its

Tim Boone



Rick Smith

With 21 years of service to OU, coach Greg Kampe ranks as the 12th longest tenured Division I coach in the country.

Rawle Marshall now will showcase his talents at the next level, but with his NCAA Tournament efforts he will long be remembered for helping put OU in the national spotlight.

share of scrimmages with the team that was just good enough to win the Mid-Continent tournament. No matter who the fifth teammate was.

Wooten should have the same impact at OU as Marshall and Scott did. Billings was considered the equal of Michigan State's Maurice Ager when both came out of Detroit three years ago. Severovas, a complete 6-foot-7 forward, was chased hard by Kampe when he came out of Birmingham Groves.

Now, throw in at least four freshmen, all considered prizes at the Mid-Con level:

- Clyde McKinney, who as a junior was the point guard on Lansing Everett's Class A state championship team.
- Erik Kangas, a 6-foot-4 wing from DeWitt who set a Michigan high school record for 3-point baskets made in the championship round — quarterfinals, semifinals and finals — as a junior.
- Keith MacKenzie, a fearless point guard and a terrific shooter from Warren DeLaSalle who, like Kangas, was one of eight Mr. Basketball finalists.
- Aaron Gardner, a 6-foot-9 post player considered one of the top big men in Indiana, a player Kampe got despite a scholarship offer from Mid-Con power Valparaiso.

"We're having a great recruiting year so far," Kampe said that day in Charlotte, citing the respected Web site HoopScoop.com, which rates OU's class of seven, including the transfers, 24th in the country. "But we've got to get home and finish it off. We've got to strike while the iron is hot."



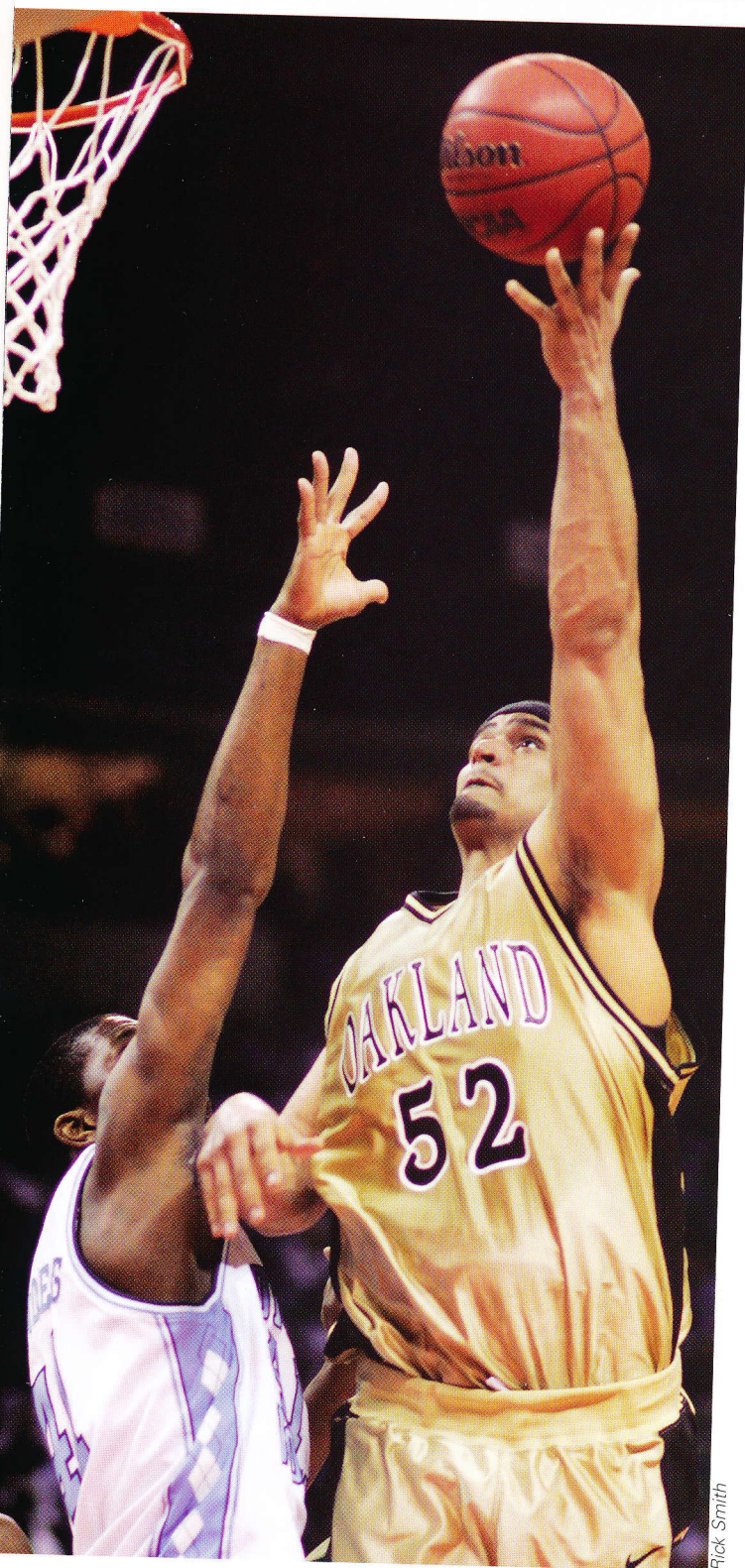
Tim Boone



Rick Smith

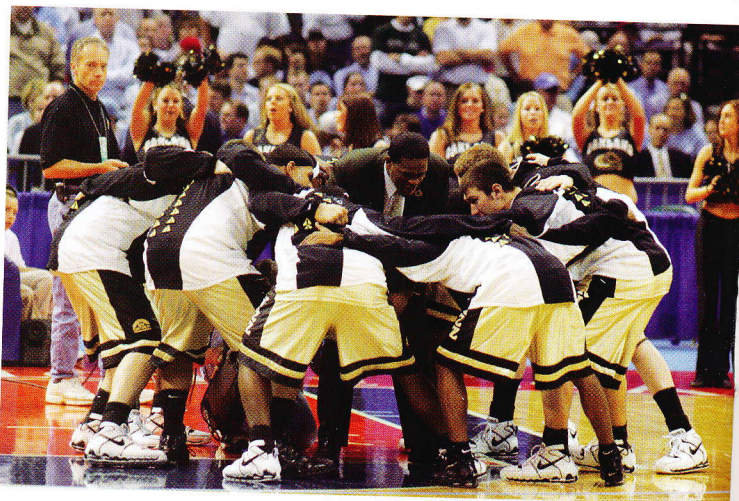
OU and Alabama A&M both were first-time participants in the Dance, but it was OU's game plan, heart and leadership from Cortney Scott and his senior teammates that brought the team its first NCAA Tournament victory.

The Tar Heels End OU's Run



Senior Cortney Scott was a cornerstone of the team, leading OU in scoring and rebounds against the Tar Heels with 21 points and 6 rebounds.

Rick Smith



Rick Smith

The Golden Grizzlies entered the first round of the tournament as a No. 16 seed and knew history was not on their side: No 16 seed has ever defeated a No. 1 seed in the history of the tournament.

With one scholarship left, Oakland headed into the April signing period heavily pursuing Derick Nelson, a teammate of McKinney's at Everett who spent the year at a New Hampshire prep school. Last week, he was named MVP as his team won the tough New England prep school tournament in March.

Nelson also was targeted by all the Atlantic 10 schools and many from the Big East. He'd give Kampe much of what Scott provided — uncanny low-post scoring ability in a 6-foot-6 package.

"We're going to have some horses," Kampe said. "We just don't know how to ride them yet. It might be late January by the time we figure it out. I'm going to go nine, 10 deep. I've never been one to play that many. But I might have to next year."

When they targeted athletics as an effective way to grow the university a decade ago, bringing in Jack Mehl as athletic director, one of the options explored was launching a Division I hockey program and keeping all other sports at the Division II level for the time.

Mehl was intrigued by one aspect of the hockey move. If Oakland were accepted into the CCHA, on the alphabetically listed league letterhead, OU would have been wedged between Notre Dame and Ohio State. Nice company. But college hockey remains a niche sport confined almost exclusively to the Midwest and Northeast and a long way from national television.

As CBS beamed OU's game with North Carolina to more than half the country, the tournament banner hung from the scorer's table with the eight schools participating in Charlotte listed alphabetically. And Oakland was wedged between North Carolina and Stanford.

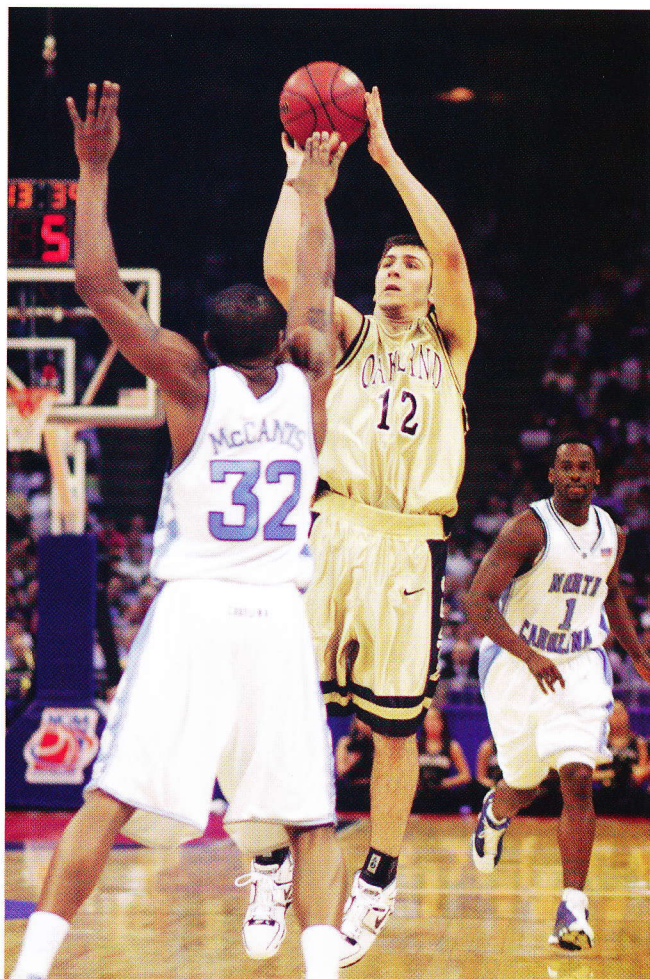
That was impossible to envision as Oakland's chartered bus pulled out of Bloomington, Ill., less than seven years ago.

Keith Langlois is a sports columnist for *The Daily Oakland Press*. E-mail him at keith.langlois@oakpress.com.



Rick Smith

Showing the signs of a true floor general, senior DeMarcus Ishmeal's speed and savvy allowed Marshall and Scott to carry the scoring load.



Rick Smith

Freshman Brandon Cassise hit four 3s, scoring 14 points against UNC and was a key factor in the Grizzlies post-season run.



Geoff Upward

Rick Smith

OU's future looks bright with three freshmen who have NCAA Tournament experience, including David Carson, and a class of recruits that rank among the top 25 in the country.

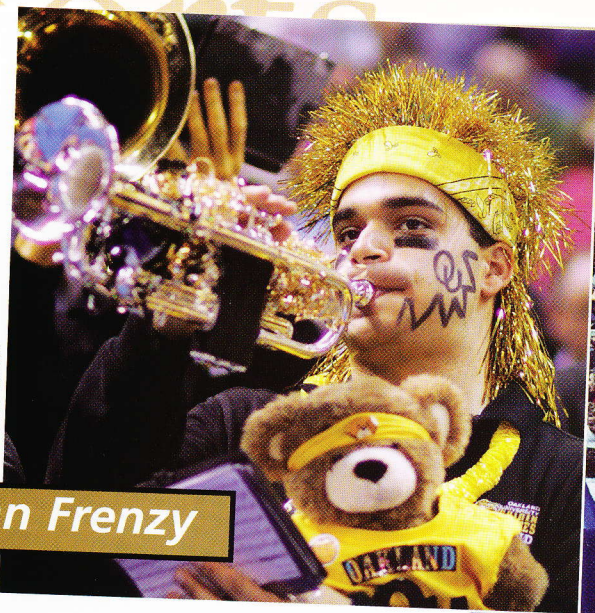


The national media fell in love with Coach Kampe's sharp wit, candid talk and humble demeanor.

The Ta

Rick Smith

Fan Frenzy



OU had great "D-1" support from the dance team "Images" and the Golden Grizzlies Band.



Kimberly Popiolek

Linda Olive



Fan bus to Dayton



OCAA March 15 watch party

SEND US YOUR STORY
We are compiling memories of OU's NCAA experience and we'd like to hear your story. Please e-mail us at oumag@oakland.edu.

Golden Grizzlies fans rallied around the men's basketball team as it competed in its first Division I NCAA Tournament. Five buses loaded with fans traveled to Dayton for the opening-round game against Alabama A&M. Two days later, two fan buses went to Charlotte for the first-round game against North Carolina. The OU pep band and dance team helped fire up fans at each game. Hundreds of fans who weren't able to travel to the games gathered at the on-campus watch parties and the OU Alumni Association-sponsored watch parties at Rochester Mills Beer Company in downtown Rochester. Golden Grizzlies fans can get a jump on next year's action by calling (248) 370-4000 or logging onto www.ougrizzlies.com for season ticket information.

Senior leading with 2'

CONGRATULATIONS GRIZZLIES!

The New York Times

Selig to Testify, but Players Still Resist

By DUFF WILSON

Major League Baseball Commissioner Mark Selig announced yesterday in testimony before a Congressional committee that he would not testify in person before the committee, but would instead have a written statement read for him.

A Congressional committee may exchange immunity for cooperation.

are not going to go into telling them to name names of other players or anything like that. We don't think that is appropriate. But we want to hear what they have to say about themselves.

who were also interviewed and interviewed by baseball's own investigation program.

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COMPLETE NCAA TOURNAMENT COVERAGE IN SECTION E

Great day to be a Golden Grizzly

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Grizzlies fever turns Oakland upside down

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We won't forget the ride.
Good luck next season!

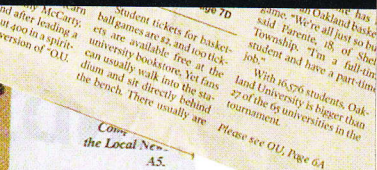
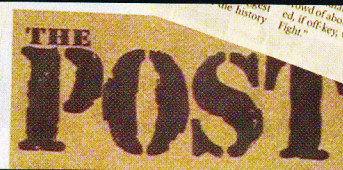
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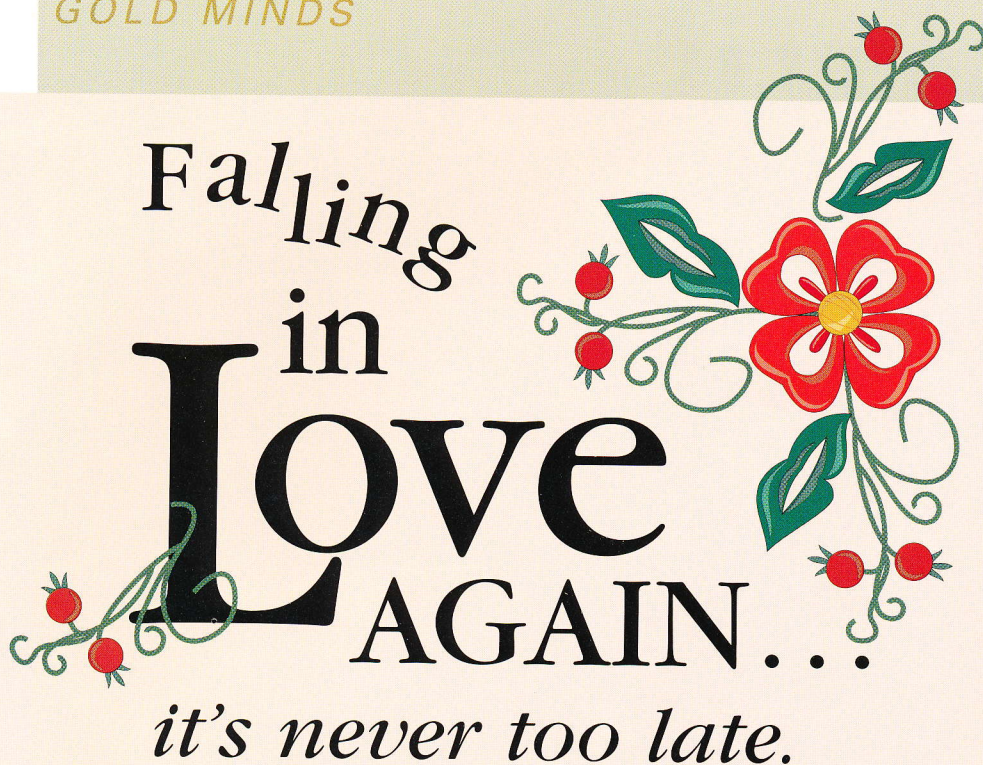
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Falling in Love AGAIN...

it's never too late.



After a long career of teaching and studying, I was nearing the point in my life where retirement seemed a good option. So, when a younger friend approached me with the idea of beginning a non-profit corporation that would offer academic enrichment to schools where poverty is high and achievement low, I, although intrigued, was not interested.

After all, I am a grandmother of eight and was looking forward to spending more time with my own family. "Just go to one of the schools with me one day," she said. And, as the saying goes, the rest is history. My friend, Pamela Good (named appropriately), and I founded an organization we named *Beyond Basics* that now serves six Title One schools where at least 85 percent of the student population is eligible for federal breakfast and lunch programs; schools without libraries — many with broken windows, hot in the summer and cold in the winter; schools with minimal playground facilities;

schools where teachers are burdened with large classes, no in-class support personnel, and nothing in the way of the "extras," such as foreign language, that many wealthier districts enjoy; schools that are challenged by factors such as crime, drug use, unemployment, illiteracy, and the breakdown of the family; schools in neighborhoods that resemble war zones and must break the hearts of those living there.

Beyond Basics, as an organization, now has hundreds of volunteers from stay-at-home suburban mothers who run our writing and publishing centers, business and professional people who come into the classrooms to share their expertise about such varied subjects as photography, medicine, money, and the American Civil War, volunteers who read to groups of children and lead book discussions, to university students fulfilling their service learning or field study degree requirements by acting as tutors in reading, math, and science.

I would like to share my feelings about working with these young

children. I have been awed by their cheerfulness and optimism. They, like all children, are bright, enthusiastic and full of dreams. Many are so grateful to have the programs that we are bringing that they literally throw their arms around us when we arrive. Their writing often pulls at my heart and makes me realize what a privileged life I have led. Some rarely smile and write about lives where violence is a common occurrence.

One boy last year wrote a beautiful poem full of rhythm and feeling. He said, "Do you think that I could become a poet?" My response was, "you already are one." In our publishing centers we make hard-cover books for each child's story. One girl upon receiving her book to take home said to me, "we had no books in our house but now we have one and I am the author!"

As I previously mentioned, I have been teaching for many years and have always loved the profession, but this is the most gratifying teaching of my life. It is my wish, my dream, that these children attain their goals, that they grow deep roots and, like trees, grow strong and bloom. I believe that a quality education is the best way for them to achieve these dreams. Yes, I have fallen in love again! ♦

— Joanne Wagerson
SEHS PhD '00, SEHS '87

Wagerson got to thinking about "falling in love" again after reading Brian Murphy's *Gold Minds* column on that very subject in our last issue.

If you've got thoughts on life, learning and fun that you'd like to share, send us your essay. *Gold Minds* is open to alumni, faculty and staff. For submission guidelines, visit *OU Magazine* on the News & Info site at www.oakland.edu.

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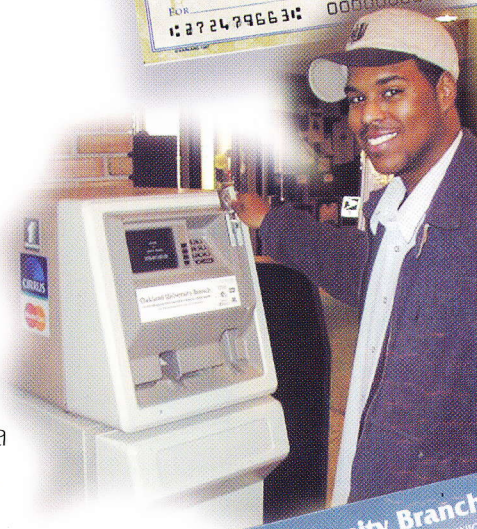
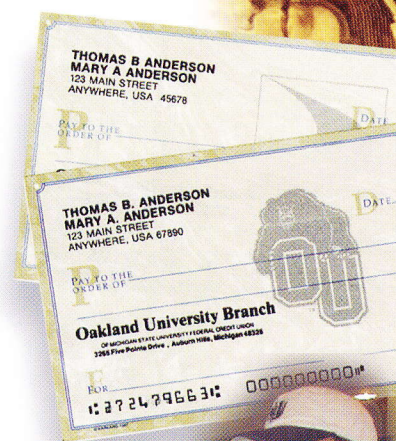


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A Game of CHANCE

OU coach helps swimmer find the right stroke

By Tom Schram

"Oakland changed my life. It helped me realize who I could become."

— Chris Zoltak
OU swimmer, 1993 - 97



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It was the spring of 1992 and Chris Zoltak

was a gangly high school senior, competing in a Junior National swim meet in Texas. The son of a single mom from suburban Tulsa, Okla., he desperately needed a good showing to secure a college scholarship and the promise for the future that goes with it.

In the crowd was Pete Hovland, Oakland University's long-time swim coach who was looking to add to OU's national powerhouse tradition. But with everything on the line, Zoltak came up flatter than the Oklahoma landscape.

"It was just awful," Zoltak CAS '97 says. "I fell on my face. Pete approached me and I said, 'That pretty much does it for me, huh?'"

Hovland recalled the day in much the same way. But he saw something the stopwatch didn't.

"He had a horrible meet, just a horrible meet," Hovland recalls. "But based on my experience, I thought that he had potential."

Hovland rolled the dice and offered Zoltak a partial scholarship. It was a decision that changed both of their lives for the better.

"He definitely took a chance on me," Zoltak says recently after finishing a three-hour practice session with the Flint Falcons, a high school-aged club team he currently coaches. "I'll never forget Pete for giving me that opportunity."

Making a splash

Hovland isn't likely to forget it, either. OU won Division II national championships in Zoltak's final three seasons. Along the way Zoltak became Oakland's most decorated swimmer, winning 15 national titles and being named NCAA Division II Swimmer of the Year in 1995. He served as captain of the team during his junior and senior years.

"I saw Chris' potential," Hovland says. "But I didn't think he was going to be *that* good."

Hovland's initial confidence in Zoltak changed everything for the young swimmer.

"I graduated from OU with no debt and that would have never happened without the scholarship," he says. "And it gave me the opportunity to be part of such a close-knit team. I wouldn't be the person I am today without Oakland or Pete Hovland."

By the time Zoltak reached his senior year, his abilities on the swim team had earned him a full ride scholarship. During his four years at Oakland, Zoltak and Hovland grew close. They remain that way today. Hovland calls Zoltak a member of his extended family.

"They don't get much better," Hovland says. "If you wanted a model for your other kids to emulate, Chris fits that bill both as an athlete and a person."

Finding the right stroke

Since his graduation with a bachelor's degree in biology, Zoltak has tried a couple of different career paths. He went back to school for a master's degree in medical physics and also considered dental school. ("I was taking a quantum physics class when I realized that I absolutely hated it," he says.)

To make ends meet, he took a job as a high school swimming coach at Birmingham Groves and started substitute teaching. There he found his calling.

"Somebody said to me, 'Why don't you become a teacher?' At first I had reservations. It took a while, but I realized that's what I wanted to do," he says. "I want to teach science and continue coaching swimming."

Zoltak sat down and had a heart-to-heart talk with his fiancée, Heidi, about a career change to teaching. He began pursuing an education degree January of 2003. He and Heidi had planned an elaborate wedding for the fall.

Zoltak had joined the National Guard to help cover the costs of graduate school and was called to duty during his first semester. After a quick exchange of wedding vows, he was sent to Baghdad where his job in a transportation unit took him on the road throughout the country. To say

that it was dangerous work is a vast understatement.

"You think about dying at first, but you can't think about it all the time. Otherwise, it would consume you. It was a real eye-opening and humbling experience."

He survived 15 months of duty and emerged in April of last year with a new outlook.

"I think I'm a better person. I think it helped me realize who I am and what my goals really are and how important my family really is to me. It was a maturing process," he says.

Zoltak re-enrolled in school and is nearing his degree in education. As far as family, that's about to change too. He has two stepchildren, ages 9 and 10, and he and Heidi are expecting a baby this month. Zoltak credits Oakland University for pulling him through the challenges of the past few years.

"Oakland changed my life a lot," he says. "It helped me realize who I could become."

Zoltak's swimming career had its final highlight in 2002 when he was inducted into OU's athletic Hall of Honor.

"I guess there were a lot of tears in the crowd," Zoltak says of that night. "I gave thanks to my mom, Pete, the alumni and my teammates. Everybody was pretty emotional. That school definitely changed my life for the better. Academics are really important. That's why you go to school. But I learned a lot about life at Oakland University, too."

Sometimes when you take a gamble, everybody wins. ■

Tom Schram is a freelance writer from Huntington Woods, Mich.

An athletic scholarship and the confidence of OU's swim coach made an education — and so much more — possible for Chris Zoltak.





NEUROHero

Distinguished Professor uses humor to influence students and inspire research By Mark Nowlin

“I feel like I and the rest of the world are sitting on a treasure chest of jewels.”

— Michael Chopp

Michael Chopp, professor of physics and health sciences, has spent his career researching new ways to reverse the ravages of stroke. The American Heart Association hailed his team's discovery that bone marrow cells may have the potential to reverse neurological damage caused by stroke as one of the top 10 medical advances of 2001.

Michael Chopp makes his living doing research on treatments to remodel the brain tissue of stroke victims. It's groundbreaking research that one day could help people who are immobile and speechless walk and talk again.

You can read about it in Chopp's numerous publications on the subject, such as “Atorvastatin induction of VEGF and BDNF Promotes Brain Plasticity After Stroke in Mice” and “Gliosis and Brain Remodeling After Treatment of Stroke in Rats with Marrow Stromal Cells.”

What? Not interested?

Then how about: “The Clot Thickens: Murder, Suicide, and MRI?” If this title of an upcoming colloquium on stroke pathology sounds more appealing, then you have gained an insight into the brain of its organizer, Oakland University's Distinguished Professor of Physics and Health Sciences, and director of the Neuroscience Institute at Henry Ford Hospital, Michael Chopp.

The sunny side

“A sense of humor is essential in my line of work,” Chopp says. “To avoid being overwhelmed and overwhelming others with the complexities of neuroscience, you have to switch gears, generate excitement and be alert to humorous incongruities.”

A native New Yorker, Chopp's Brooklyn accent often draws comparisons with that of film funnyman, Woody Allen. “I try to teach my students that humor is important also when dealing with the disappointments of the profession, like when research funding doesn't come through or when an experiment goes awry,” he says.

Humor, however, is only one of Chopp's attributes as a teacher.

“He's a human battery,” says Mark Katakowski, who is currently pursuing his PhD. Katakowski earned his BS in physics at OU and has been working with Chopp's research group at Henry Ford Hospital ever since. “He's very energetic, very down-to-earth, and he loves to throw ideas back and forth with you.”

Colleague and former chair of the physics department David Garfinkle says the university and Chopp's students have reaped the benefits of that energy and intellect.

"He is absolutely star quality," Garfinkle says. "His work is among the most promising in stroke treatment and his students have the opportunity to gain experience in that exciting area of research. His studies have also generated a lot of positive attention for the university. We're lucky to have him."

Brain innovation

Chopp's innovative research into the nature of strokes, which affect 700,000 Americans each year, has made serious inroads into the understanding and treatment of the often-disabling condition. Chopp and his colleagues have discovered that bone marrow stem cells injected into mice with strokes will travel to the brain, turn into nerve cells, and reverse some of the damage caused by the stroke.

The hope is that the treatment will yield the same result in humans who have experienced strokes. The biotechnology company that has licensed the research is now preparing the paperwork needed to clear federal regulatory hurdles and begin clinical studies.

This research — hailed as one of the top 10 medical advances of 2001 by the American Heart Association — together with his other research work has earned Chopp a reputation as one of the world's most prominent specialists in physics and neuroscience. Since coming to OU in 1976, he has produced more than 300 research publications, and his work has been supported by more than \$20 million in grant funding from the National Institutes of Health, National Cancer Institute and National Institute of Neurological Disorders and Stroke.

Bone marrow cells are not the lone hope in treating brain damage caused by strokes, head injuries, or diseases such as Parkinson's and Alzheimer's. Chopp and his research team are also investigating such diverse agents as umbilical cord blood cells and sildenafil citrate (commonly known by the brand name, Viagra®) for their regenerative properties on brain cells.

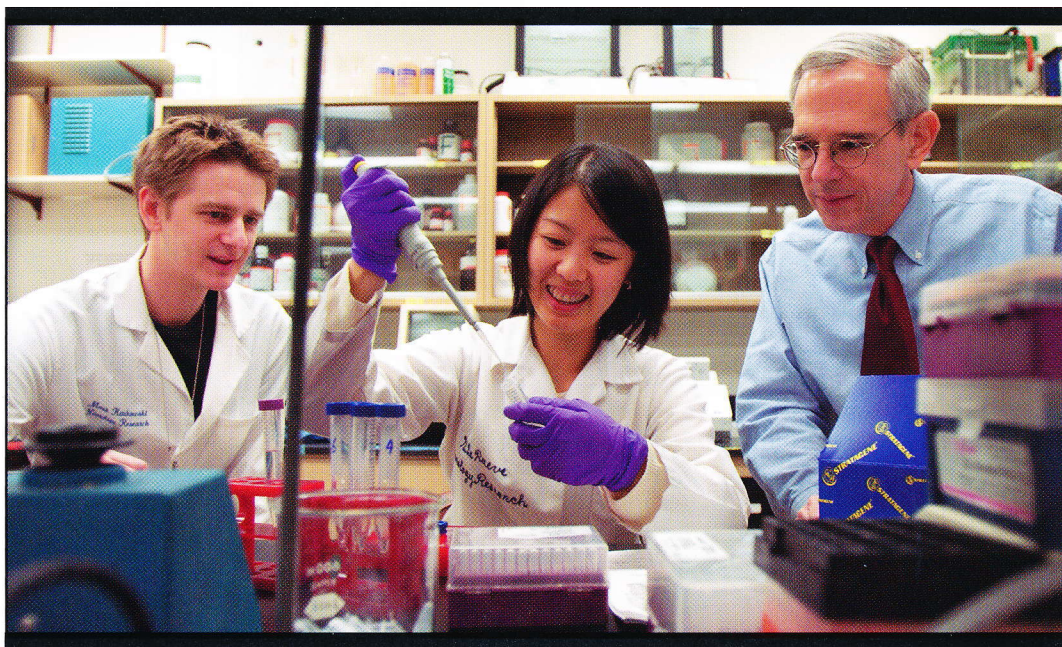
Boy wonders

Yet Chopp, who as a child was inspired to pursue science by the Soviet Union's launch of the first manmade satellite, Sputnik, in 1957, remains humbled by his own achievement. "I feel like I and the rest of the world are sitting on a treasure chest of jewels," he says. "That's the awareness that we can develop therapies that can restore

and remodel organs from healthy tissue. It has enormous potential, but we are still in the very beginning stages of understanding it."

Chopp, named a Distinguished Professor in 2004, arrived at OU 29 years ago on a one-year sabbatical from his position as radiation/medical physicist for the New York City Health and Hospitals Corporation. His mission was straightforward: to establish OU's radiological physics program. But in so doing, Chopp fell in love with the university. "OU has a tradition of rewarding productivity and a culture that nurtures research," he says.

"Students who come to OU get great professors and a fantastic opportunity to participate in collaborative research," Chopp says, and by way of recruitment, he adds: "I would love to see more young people in science. I'm passionate about it. It's the best life you can live. It's still miraculous to me that people will pay you to develop treatments and to think about the nature of the world we live in." ■



Chopp (right) with Mark Katakowski and Gai Qi. Katakowski received his BS in physics from OU and has been working with Chopp's research group at Henry Ford Hospital ever since.

This story is the sixth in the OU Magazine series on Distinguished Professors. Past stories highlighted Robert Eberwein, Paul Tomboulis, Sheldon Appleton, Ron Cramer and Jane Eberwein. For links to their stories, visit OU Magazine online at www.oakland.edu.

Mark Nowlin is a freelance writer from Okemos, Mich.

Tell us about an OU professor who inspired you. Write to us at 433 Varner Hall, Oakland University, Rochester, MI 48309-4401. Or e-mail your thoughts to OUMag@oakland.edu. Please include your full name and phone number.



A Healthy Idea



Nursing scholarships help students, university and community alike **By Tom Schram**

An innovative, urban-focused program started last year by Oakland University's School of Nursing is treating the metro Detroit area's nursing shortage with a couple of doses of just the right medicine: It's helping to keep some of the county's brightest students near home, and promoting on-campus diversity while doing it.

With funds provided by Beaumont Hospital, three Pontiac high school students received \$2,000 each this past fall to attend OU. They will receive \$2,000 each academic year toward a bachelor's of science in nursing and upon graduation will be offered employment at Beaumont.

"Beaumont regularly gives scholarships to enrolled students," says Linda Thompson Adams, dean of nursing. "We wanted to use this as an opportunity to recruit students directly from urban areas in Oakland County."

The university made some smart choices. The three scholarship winners — Angela Moody, Vanessa Page and Meghan Ferdon — graduated at the top of their class at Pontiac Central High School this past spring. All three are engaging, optimistic and bright. And indicative of their excellent high school academic records, all take their studies very seriously — exactly what's in order: Scholarship winners must retain a 3.2 grade-point average to stay in the program, not an easy task with the nursing school's rigorous academic schedule.

Vanessa Page, Meghan Ferdon and Angela Moody (left to right) all graduated at the top of their Pontiac Central High School class last spring. All three received an innovative new nursing scholarship, funded by Beaumont Hospital, that not only provides financial support but also offers the opportunity of employment after graduation.

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Making the grades

Moody and Page share a residence hall room at Vandenberg Hall, and a real commitment to hit the books. Much of their time is spent in the lounge or in their room, studying for the next day's class.

"I feel like I'm challenged here," says Moody, who was salutatorian of her high school class. "That's one of the reasons I knew Oakland was for me."

For Page, who was class president and finished fourth in her class with a 3.7 G.P.A., the expectations of Oakland's very demanding nursing curriculum took her a little bit by surprise.

"It's been hard for me," she says. "I know I have to study. I thought that this was going to be a breeze, so I had a rude awakening during the first semester. But, I know my studies are going to get me where I want to go."

Both also want to work with the young when they finish their nursing studies.

"At first I wanted to be a teacher," says Moody. "But I don't think I have enough patience and I really want to help children. I've decided that I want to be a pediatric nurse."

Page is interested in helping the tiniest of patients.

"I think I want to do post-natal nursing," she says. "I took a trip to Providence Hospital and I shadowed a post-natal nurse for a day. I really like the babies. I want to work with the babies and their mothers."

Ferdon, valedictorian at Pontiac Central, visited Oakland as part of a high school field trip and got hooked on the school. She came upon nursing almost serendipitously.

"We had to do a paper in high school on what we wanted to be when we grow up. I didn't know what I wanted to be. I picked nursing because it sounded like it

would be a good career. And then, the more I researched it, the more I liked it. I really like working with people," she says.

She is already pondering the possibility of law school after completing the nursing curriculum. "It's called a legal nurse consultant," she says. "You give legal advice and medical advice on issues like malpractice."

More opportunity, more diversity

In addition to attracting the best and the brightest to OU, the scholarship program is an innovative way to increase diversity on campus and in the nursing profession.

"We targeted Pontiac because we get so few students from that city," Adams says. "The competition for students from urban settings is tough. A lot of times students who are really talented and come from urban communities have many schools trying to recruit them."

And that diversity is very attractive to prospective employers.

"Beaumont and other area hospitals are very interested in having a diverse pool of nurses and we want more diversity in our student populations," she adds. "The nursing profession should reflect the increasing diversity in our population."

Well schooled

All three of these Pontiac Central High School graduates agree that Oakland was the right choice for them.

"I get homesick so much," says Moody. "So I don't think I would be able to go to another state. After my first semester here, I can't say there's anything I don't like about Oakland University."

A smaller campus and student population was one of the reasons Ferdon chose OU. "I didn't want to go to a big school," she says. "I wanted to go to a smaller school that wasn't overwhelming. Here I can get extra help when I need it and at bigger universities you don't get that personal attention."

For Page, the decision was pretty obvious.

"I chose Oakland because Oakland chose me in the ninth grade," she says with a smile, explaining that she was offered a scholarship at OU when she was a high school freshman.

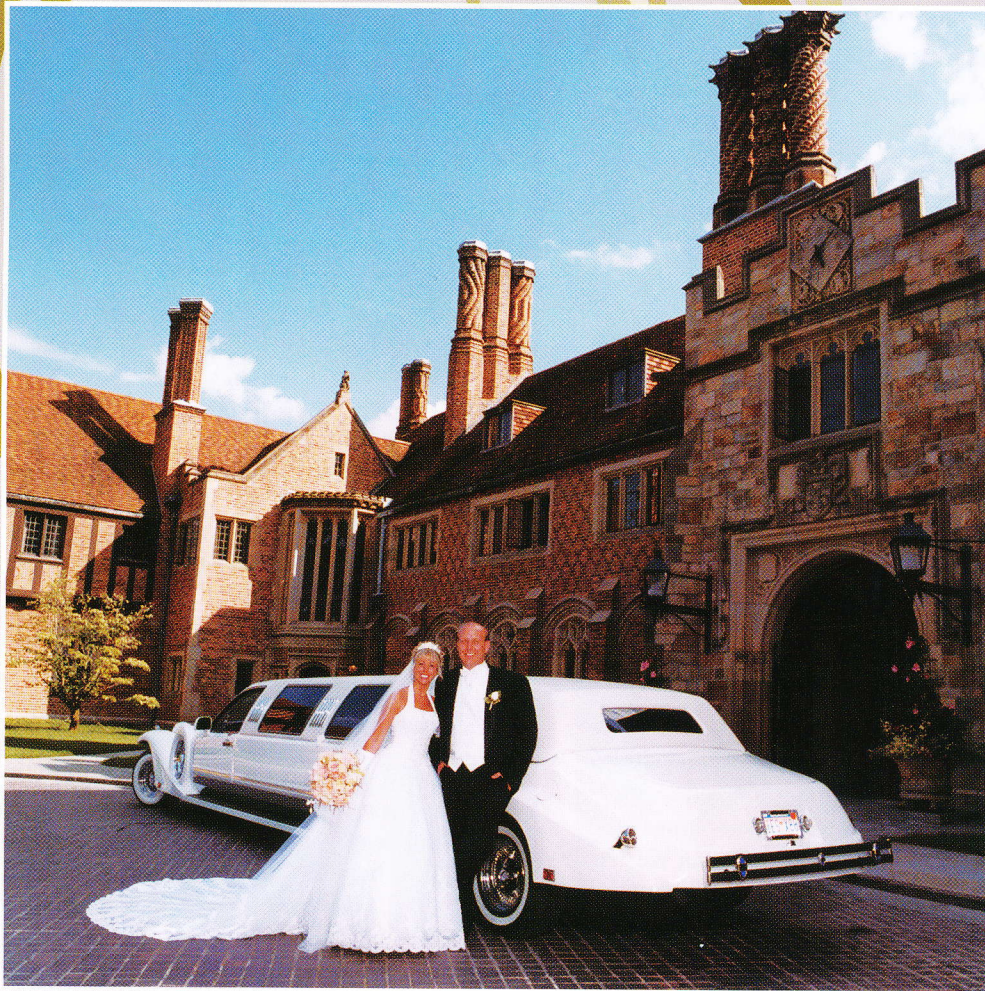
The scholarships represent a win-win-win situation for the School of Nursing, county students and the local health care profession. To meet growing demand, the school is expanding its enrollment from 108 students per class to 200 this year. It's a big step, but it reflects OU's tradition of providing quality nurses to the profession.

This fall the school will mark its 30th anniversary and Dean Adams says they're going to throw a big party. And you can bet that Moody, Page and Ferdon will be front and center. ■



The freshmen visit Beaumont Hospital in Royal Oak, where all three of these bright, young students may be working after receiving their bachelor's degree in nursing.

Tom Schram is a freelance writer from Huntington Woods, Mich.



Meadow Brook Hall

Make your event an historic one

If you have a special event coming up, why not let the historical sweep and grand tradition of 75-year-old Meadow Brook Hall help make it one you'll never forget?

Surrounded by rolling hills and beautiful gardens, the hall is the perfect setting for gatherings ranging from formal weddings to intimate parties with friends and family to business meetings.

Specially trained social and corporate event staff and the hall's outstanding caterer can offer creative

planning ideas. Whether you choose an outdoor setting or one of the many beautiful rooms in this American castle for your meeting or gathering, you and your guests will be invited to tour all public areas of the mansion and gardens.

The Shotwell-Gustafson Pavilion, located adjacent to the hall and offering 20,000 square feet of exhibit or banquet space and more than 2,000 square feet of meeting and conference space, is also available.

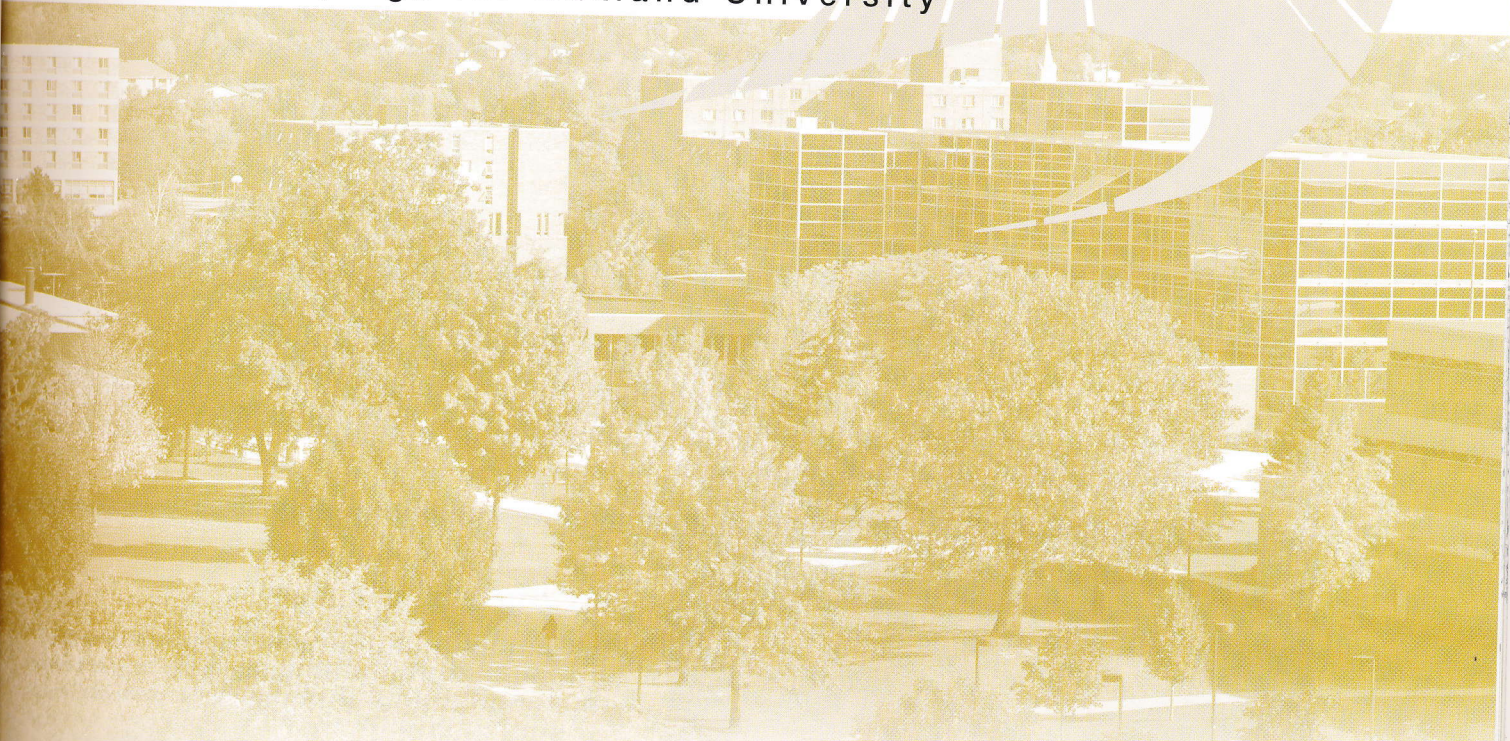
For more information on holding your special event at Meadow Brook Hall, call (248) 364-6200 or go to www.meadowbrookhall.org.

By Ga



INNOVATION AND OPPORTUNITY

The Campaign for Oakland University



By Gary D. Russi

Sound in its principles, well grounded in its values, rich with talent and ideas and ever expanding in its capacity to meet the educational demands of the community it serves, Oakland University stands poised to make its mark in this new century as a university of distinction. Our Capital Campaign is the engine for driving us to this significant and far-reaching milestone.

A vision, the energy, courage and spirit to see it through, and an unshakable commitment to make it happen. In a few simple words, that pretty much sums up how Oakland University got its start. Matilda Dodge Wilson and her husband, Alfred Wilson, had a vision for a university in north Oakland County and their generous gift of \$2 million and 1,500 acres of land made OU's founding possible in 1957.

What Matilda Dodge Wilson first saw has been clear to so many others over the years — business leaders, community leaders, alumni, staff, faculty, friends and neighbors.

INNOVATION AND OPPORTUNITY

Oakland University is what it is today and will be what it sets out to be tomorrow because of the time, wisdom, leadership and financial support that we have received from so many.

Our Capital Campaign melds that commitment, that energy and the vision of nearly 50 years of accomplishment to take OU from a position of academic excellence to one of academic distinction.

Building on a strong tradition

Oakland has grown dramatically since the first class of 570 students stepped onto campus, but our core values have remained steadfast. Our commitment to maintaining a strong liberal arts tradition and producing graduates poised to make a real contribution to their community is the foundation of an Oakland education.

For the nearly 17,000 graduate and undergraduate students studying at Oakland today, getting an education here means rigorous curriculum in the classroom, but also learning that extends far beyond the classroom walls. Students across all disciplines have opportunities for study and research alongside mentors and researchers who are leaders in their field; to gain hands-on experience working and learning in the real world of business and industry; and to study abroad to expand their horizons and prepare them for careers in the global business world.

But we can, and will, do so much more.



Getting and giving

Lisa Westfall Dillon envied students who enjoyed the social and recreational events at Oakland University, but that scene wasn't possible for this 27-year-old Sterling Heights native.

Instead, Dillon, who has supported herself since she was 18, worked two jobs, often managing a restaurant for 70 hours a week, while she earned a bachelor's degree in Spanish and psychology (1999) and a master's in counseling (2002).

Though self-driven by nature, Dillon says her saving grace was the Oakland University Trustee Academic Success Scholarship (OUTAS), which she was awarded as an entering freshman.

"I don't know what would have happened to me had I not received it," says Dillon, who says her home life was not supportive for academic learning. "Having someone seek me out to give me this opportunity — that made all the difference. The people running the program were always there for me. They helped me develop test-taking skills, stress management techniques and so much more."

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By Alice Rhein

"Providing the resources to take Oakland to this next plateau is an investment in the economic, social and cultural well-being of this region. This Capital Campaign is an indispensable undertaking with immeasurable payoff. We are making a real contribution to our future."

— Dennis Pawley, Capital Campaign co-chair

Taking Oakland to 2010

With the support of our community, we will realize our goals for 2010 by enriching curriculums across all graduate and undergraduate programs and establishing

The OUTAS is renewable for three years at \$3,000 per year. And although it recognizes students of all backgrounds, Dillon's Hispanic roots were considered along with her academic performance and need for financial assistance. An internship with OU's Center for Multicultural Initiatives taught her the importance of her cultural heritage, and now, as a full-time adviser in OU's Academic Skills Center, Dillon helps students with their academic dilemmas.

"I share my personal experience with hardship and that helps me connect with students," says Dillon, who, true to her self-driven nature, also teaches college-level Spanish and is currently pursuing her PhD.

She has also started the OU Latino Cultural Awareness Fund, which she contributes to in hopes of helping students like herself. "My (OUTAS) scholarship opened my eyes to many opportunities at the college level," says Dillon. "I see this as a way I can give back to the university that helped me so much." ●

By Alice Rhein, a freelance writer from Huntington Woods, Mich.



R. Hugh Elliott

Hugh Elliott, president and CEO of Elliot Group International in Auburn Hills, and his wife, Nancy, have been avid supporters of Oakland University since the early 1990s when Hugh came to know the university through a friend who introduced him to OU Athletics. Since then, they've become the epitome of good friends to OU and staunch supporters of the Golden Grizzlies. (The pair are season ticket holders.) Elliott's generous support of Athletics led to the naming of the Hugh and Nancy Elliott Room in the O'rena. He established the President's Invitational golf outing, a major fundraiser for the department, and the first Athletics volunteer committee dedicated to fundraising. The couple's generosity to the School of Business Administration led to the naming of the R. Hugh and Nancy Elliott Hall of Business and Information Technology. They also endowed a scholarship for student-athletes majoring in business and are members of The President's Club and Varner Society. Hugh and Nancy were named honorary alumni in 2003.

OU Magazine spoke to Elliott recently about his philanthropic role at Oakland:

"When you get to a certain age, you start thinking about things. Nancy and I are in our 60s now and getting involved with Oakland has really brought joy into our lives and a youth back to us.

There comes a point in life when it just clicks — you begin thinking, 'What are you going to do with your money?' If you're lucky enough to have it, it's so much fun and so gratifying to help others.

I think the university is such a great place for philanthropy. It doesn't matter how much money you have, what matters is what you do with it. When you give to a university, you're helping kids be more creative, helping them be more adaptable and prepared for competing in today's global market and that's something Oakland does so well. You can really have an impact on students' lives.

With this Capital Campaign, we can really jumpstart OU to continue to do great things in the next decade, just like President Russi did in the last decade. I feel so strongly about this and about how much Oakland can do. When I set up my foundation, I said that if something were to happen to Nancy, myself and Chad (the Elliotts' son, who transferred to OU last fall), I would want everything to go to Oakland." ●

INNOVATION AND OPPORTUNITY

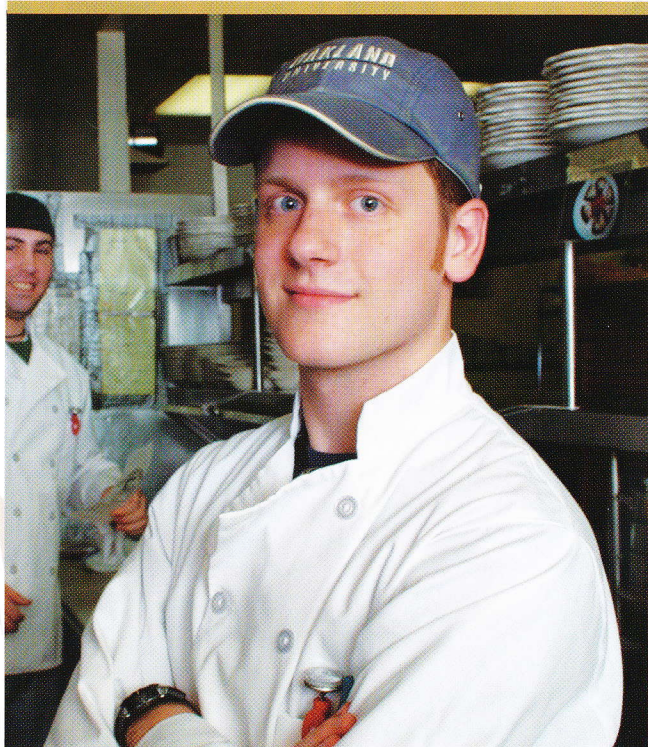
new and exciting opportunities for creative endeavors and research. We will continue to build on our already strong ties with local business and industry and our tradition of community service, components that already set an Oakland degree apart from the rest.

"Our academic vision for Oakland's future is a culmination of the knowledge, wisdom and tireless commitment of our deans, faculty and the entire Oakland community. It is a vision that will transform this university in the next five years."

— Virinder Moudgil, vice president for Academic Affairs and provost

By 2010, OU will become a university of distinction, an institution that will be recognized nationally for undergraduate education. We will take the next step in teaching and learning with new faculty and study programs, and new centers of excellence that will enrich, challenge, expand and empower the minds of the coming generations of students.

Capital Campaign dollars will support new tools in programming; in teaching methodologies; in mentoring and peer review that will inspire and encourage instructors;



Scholarship investment pays big dividends

Matt MacLeod has been working for wages since age 15. Now the head cook at the Family Buggy restaurant in Rochester Hills, he began as a "weekend dishwasher," but his dedication and his talents led to promotion to the cook's line.

That, alone, would be remarkable success — but MacLeod's teenaged work was not just to support himself and his mother, but to fund his own college education.

Scholarships have helped the high achiever accomplish remarkable things. He's been able to thrive at Oakland University and carry a 3.93 grade-point average while working 30 hours a week and taking at least 16 credits a term. A secondary education history major with a political science minor, MacLeod just finished student teaching at a local middle school (where his students call him "Mr. Mac") and hopes to land a high school teaching job.

When MacLeod received a \$2,000 David Handleman scholarship, he was able to budget his time to focus more on studies and even enjoy a little bit of on-campus university time, like being involved in a student organization.

and in new endowments, new innovations in recruitment and new recognition programs that will foster scholarship, academic excellence and an environment attractive to the best teaching minds in the country.

A proposed writing center will serve graduate and undergraduate students in all disciplines as well as faculty and community members through instruction, workshops, support and an innovative approach to developing the communication skills so necessary in today's global economy. Expansion of our Engineering and Computer Science facilities will offer a state-of-the-art learning environment to better serve the needs of the school's 2,050 undergraduate and graduate students.

A new advising and career center will guide and prepare first-year and transfer students for academic challenges while instilling learning habits and behaviors that will last a lifetime. Career advisers will take over from there, helping students take their first steps in the workplace through co-ops, internships and other career-shaping opportunities in their chosen professions.

"To me, scholarship money is not like a reward that is given to students. It's more of an investment made in them by the university and by the alumni. You receive a scholarship as money someone put into you; you go out there to work as hard as you can and accomplish as much as you can to pay back the investment," he says.

MacLeod is modest about his own accomplishments, but outspoken about the support that he's received. He's grateful for the personalized attention professors and administrators have given him, and he knows that alumni support goes directly to student needs.

"I don't want to come out of this being arrogant, look at me, I'm so smart, I did it myself — because I didn't. All the outside support I've gotten, it's been part of an experience. I've gotten to be a part of something. I feel very much a part of Oakland University," he says. ●

By Tim Moran, a freelance writer from Grosse Pointe, Mich.



Barry M. Klein

A 1968 Oakland graduate with a bachelor's degree in sociology, Barry M. Klein joined the OU Alumni Association (OUAA) shortly after graduation and has been a constant presence on campus ever since. In 2003, a gift bequest established the Barry M. Klein Endowed Chair in Culture and Globalization and the Barry M. Klein Endowed Scholarship benefiting Honors College students. In 1997, another generous gift established the George R. and Helen Klein Memorial Scholarship in the School of Education and Human Services. He has served on the OUAA board, including a term as president, and the OU Foundation board and is a member of the OU Golden Oaks Society, which recognizes donors who contribute between \$1 - \$5 million or make estate gifts between \$2 - \$10 million. Klein, chairman of Barry M. Klein Realty Services in Farmington Hills, received the OUAA Spirit Award in 2003.

OU Magazine spoke to Klein recently about his many years at Oakland:

"I really believe that Oakland University is the most important higher education institution in the metro Detroit area. More than 90 percent of our students come from southeastern Michigan and over 90 percent of graduates stay in the area after graduation. Our graduates have an enormous impact on the future of the state's economy.

Because of this, I think it's incumbent on anyone with any philanthropic tendencies to consider giving to Oakland.

If this area is going to thrive economically, we have to train our students well and prepare them to enter the business community, and I believe that Oakland is the top institution to do that. We're already recognized by large organizations and businesses in the area for preparing graduates well educated to enter the business community here. We're also recognized for having excellent general education requirements. When I was an undergraduate, more than 50 percent of my courses were from general ed and that has served me very well in my business.

People say, 'What good is sociology?' I'll tell you, I learned demographics, how populations shift, how people and groups of people operate and that all pertains to what I do today. I came out of OU very well prepared.

It's a wonderful thing to be able to help people who have the talent and ability but not the financial wherewithal...to give them the opportunity to come to Oakland. It makes me feel very good to see that through scholarships we can attract more gifted students to OU." ●

INNOVATION AND OPPORTUNITY

"I believe that Oakland has a tremendous role to play in our community. Having served on the Board of Trustees for 10 years, I have seen first hand what this university can, and will, contribute in preparing the next generation of graduates. That's really the role of our philanthropic efforts – to make our vision a reality."

— Ann Nicholson, Capital Campaign co-chair

And, of course, campaign dollars will help us extend the promise of an education through scholarships. Not only do scholarship awards make getting an education a possibility for many, they also unequivocally say, "We think you're worth the investment." Oakland's Capital Campaign looks to create more full-ride, tuition and international scholarships to attract the best and brightest to campus.

Reaching beyond the campus, a new performing arts center will not only greatly enrich music, theatre and dance instruction but also establish a cultural center at



Leap of Faith

Scholarship puts dancer's dream in motion

"To dance is to be out of yourself; larger, more beautiful, more powerful...it is glory on earth, and it is yours for the taking."

— Agnes De Mille, legendary dance choreographer

When opportunity knocked on Lily Sloan's door, she answered the call. Thanks to OU scholarships and an interest that took hold of her in her early teens, recently graduated Sloan is now poised to turn up the lights on her dance career.

Sloan first discovered her love for dance at age 14, when she attended a summer dance program. "After that, I was always interested in dance, but it just didn't seem practical to pursue it," she says. "It was my Mom who later encouraged me to follow my dream."

Attending Michigan State University as a freshman, Sloan was considering majoring in advertising. With her Mom's encouragement, she let her heart lead her to OU in her sophomore year and her true passion for dance.

That's when a door opened. "OU scholarships made it all possible," Honors College student Sloan says. "Without them, so many wonderful opportunities wouldn't have happened."

Within the Department of Music, Theatre and Dance, Sloan found her niche in dance choreography. Her works have been presented at Oakland Dance Theatre concerts and Arts at Noon concerts, as well as the American College Dance Festival.

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By Mary Sw

Oakland that will bring artists from across the state and country to our community.

An inspired tomorrow

In joining our Capital Campaign you can help realize a future first glimpsed almost 50 years ago. Private donors, starting with the Wilsons, have provided the critical funding over Oakland's 48-year history that has supported the university's tireless quest for excellence. In today's environment of decreased state funding for higher education, donors are key to the university's future. We can't do it without your support.

This campaign is an opportunity for so many to share in our vision. It's the next step ahead for an institution that is known for its progress and momentum, where forward has always been our direction.

The Campaign for Oakland University officially

Her achievements at OU haven't gone unnoticed. Among her awards, Sloan received the Undergraduate Distinguished Achievement Award; the Music, Theatre and Dance departmental scholarship; the Handleman Honors College Scholarship; and the Maggie Allesee Exemplary Dance Student Award.

Years of hard work culminated in Sloan receiving the Undergraduate Scholar Research Grant her senior year, making an international dance workshop in Italy possible this past summer. "The Italian dance instructors were wonderful," she says. "We gave one performance on an outdoor stage in a beach town and one on a stage overlooked by a hilltop town. It was an incredible first-time overseas experience."

Sloan, who graduated last December, is optimistic about her future. "I may be naïve," she admits, "because I'm sending out resumes for dance internships just like I applied for scholarships – believing it's possible."

It's that "everything's possible" attitude that makes it likely wherever Lily Sloan goes, her dance card will be full. ●

By Mary Switzer, a freelance writer from Warner Robins, Ga.



Dennis Pawley

Dennis Pawley, an Oakland University alumnus, trustee and member of the charter class, has spent more than three decades devoting his time, financial support and vision to his alma mater. He and his wife, Carlotta, have donated more than \$7 million to OU, and he has served on the Board of Trustees, the OU Foundation Board of Directors, and established the Pawley Lean Learning Institute. The institute brings Pawley's cutting-edge philosophy of manufacturing to OU's students through education, research and outreach in "lean manufacturing." In 2004, the Pawley's made an unprecedented gift of \$4 million to Oakland. In recognition, the School of Education and Human Services building was renamed Carlotta and Dennis Pawley Hall. Pawley, chair and CEO of Pawley Enterprises in Farmington Hills, Mich., received the Distinguished Alumni Service Award in 2003.

OU Magazine recently spoke to Pawley about his tireless support for Oakland.

"I want OU to become the primary hunting grounds for businesses in the tri-county area – and the nation – for recruitment. Part of the strategic vision of Oakland is to not just get these kids through these degrees, but to provide something that will really differentiate them from a student graduating out of the same curriculum at other colleges.

So, how do you do that? I looked at that from my perspective of being an executive in the auto industry and looking at resumes that came across my desk. I looked for what set one graduate apart from another. That's why I gave the funds to start the Lean Institute. When graduates walk into the Big Three or one of the Tier One suppliers, the first thing they hear is 'lean.'

Typically, they have no training in anything like that. Now, if a graduate has that, it immediately sets them apart. So when those resumes are lying on a desk, people like me look at them and say, 'Wow!' Same degrees, but look what was in that degree at Oakland. I think OU is farther ahead than any other university in doing this.

I feel that when executives like me have been very fortunate to have done well in life, you have a personal obligation to pay back. To pay back to the corporations that allowed me to work for them... and to pay back to the university that trained me to do that. If it hadn't been for Oakland, I wouldn't have a lot of the things I have now.

I look at it this way, the better the student we turn out, the better the manufacturing base of this country is going to be and manufacturing is so important to the future of this state. So, you're helping out everybody." ●

INNOVATION AND OPPORTUNITY

kicked off on April 22, 2005, Founder's Day, with special events on campus and a black tie gala at the Royal Park Hotel attended by alumni, friends, faculty and staff. The Capital Campaign goal is to raise a total of \$110 million by April 2010. Thanks to the generous support of our community, we're already well on our way, with more than \$62.7 million raised to date. ■

Gary D. Russi is president of Oakland University.

For more information

There are many ways to become a part of OU's Capital Campaign. If you would like to see our case statement or talk with one of our giving officers, call (248) 364-6150. For more information on The Campaign for Oakland, visit www.oakland.edu and click on the "Campaign for OU" button.



Scholarship shifts personally driven student into high gear

In her first two years at Oakland University, Tole Kolica worked two jobs — 40 to 50 hours a week — while carrying a full class load in the School of Engineering and Computer Science.

For Kolica, one of nine siblings who grew up in Troy, it came down to no other way if she was going to realize her dream of becoming an engineer.

"I always loved engineering and knew that was what I wanted to do with my life," she says.

How did she do it?

"I had no social life," Kolica admits. "It was school, work and sleep. I worked every day. I still can't believe I did it."

Then one day during her sophomore year, Kolica opened her mail and got the surprise of her young life. She had been chosen for a Christine and Ivan Wilcox Endowed Merit Scholarship, giving her a full ride on tuition at Oakland. The Wilcox scholarship was created to help engineering students with high academic qualifications. Winners must maintain a 3.5 GPA and a full class load.

"I was so grateful," she says. "I was thrilled. I had never won anything and it felt like I just hit the lottery. I knew how much it would help me in my studies."

"The support of our community of friends, alumni, students, staff and faculty have made Oakland's commitment to excellence a reality. This campaign is an opportunity for all of us to set our direction for the future and make a lasting impact on our university and our community."

— Susan Davies Goepp, vice president for University Relations and executive director, OU Foundation

"It shows the importance of donating to the university. You can make a difference in a student's life. And it changed my whole life."

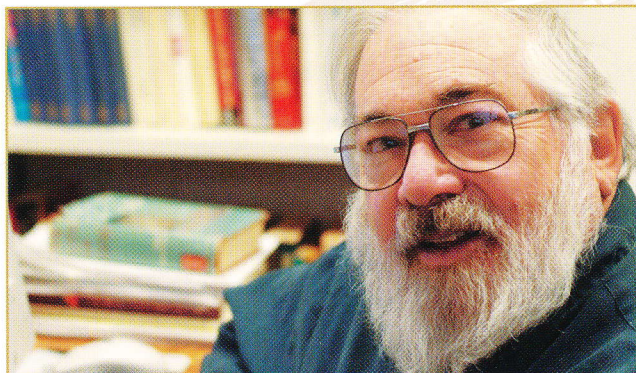
One of the biggest changes, Kolicaj says, was that she was able to quit one of her jobs and decrease her work hours to about 20 hours a week. The scholarship also gave her time to organize her life and focus on getting a good job in her field. During her senior year, she landed an internship at DaimlerChrysler during a recruitment event on campus and landed a full-time job there after she graduated in spring 2004.

"My job is really exciting," she says. "I am in Chrysler's Institute of Engineering program, where I can participate in rotations within the corporation's engineering/manufacturing professions. I get hands-on experience with launching new vehicles like the Dodge Dakota and Jeep Grand Cherokee. It's great experience."

Kolicaj, now 22, still doesn't have much free time. She's pursuing her master's degree in engineering management at Oakland while putting in long days at DaimlerChrysler.

So what about that social life? "I'll have one someday," she says with a smile. "It's called retirement." ●

By Tom Schram, a freelance writer from Huntington Woods, Mich.



Richard Burke

As the first faculty member hired at Oakland University when it began in 1959, philosophy professor Richard Burke has watched OU evolve from promising beginnings to a present day filled with possibility. To help bring those possibilities to fruition, he has established the Richard Burke Visiting Scholar in Religion, Philosophy and Society.

Burke, who will retire this year, recently spoke to OU Magazine about his gift.

"I hope that through these lectures people will become more aware of philosophy. I want to show that philosophy is relevant to the current conflicts we're having in our society and throughout the world. Like the split between the red and blue states and on other issues such as abortion, stem cell research, assisted suicide, religion. I would like for these lectures to show that while philosophy can be abstract and remote it also can be concrete and relevant. That's something a lot of people don't realize and I'd like to change that."

"I've spent my whole career here and had a lot of good experiences. I feel very lucky that I got in on the beginning of a new place and that ever since, I've had the opportunity to participate in the decisions that have been made along the way. I want to pay back some of the good times that I've had here. This is a way for me to say thank you." ●

President's Capital Campaign Council

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New beginnings are their specialty



School of Education and Human Services provides thousands of hours each year in community service. By Tim Moran

Whether it's setting a job seeker on a new career path, helping a child improve her ability to read or providing guidance and insight to someone at an emotional crossroad, Oakland University's School of Education and Human Services (SEHS) is all about helping people get there from here.

This approach is almost the definition of win-win: In addition to the extensive work of undergraduates in local schools and businesses as student teachers and interns, many hours of service are provided right at Carlotta and Dennis Pawley Hall. SEHS programs place undergraduate and advanced-degree students, who are well on their way to becoming counselors, reading specialists and teachers, in hands-on professional interaction with the community.

Under the skillful guidance of professors and program leaders, students benefit from the practical application of their skills in everyday situations while community members gain from the knowledge of soon-to-be professionals on the threshold of their careers. What's more, these real-world experiences are integrated into requirements across SEHS fields of study and work to instill a strong sense of community service in graduates. And those benefiting from these services do so at little or no cost at all.

In effect, SEHS programming aligns with the university's mission of serving the community by providing access through supervised programs to specialized services that otherwise would be hard to find and, once found, could be extremely expensive.

And the school does this on a large scale: An overview of SEHS student involvement in such programs finds that more than 197,600 hours of time is contributed each year. This time represents a mutual trust between the university and the community, where professional mentors direct the efforts of students.

Ron Cramer, distinguished professor of reading and language arts and head of OU's Reading Clinic, discusses teaching strategies with Janet Anthony, who is a student in the master's in Reading and Language Arts program. She is also teaching in Cramer's Reading Clinic.

ABOVE: Allison Post, master's student at the SEHS Counseling Center, assists a client.

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Here are some of those hours translated into one-on-one experiences.

Help when it's needed most

More than 550 individuals used services at the SEHS Counseling Center, located in Pawley Hall, this past fall and winter term. Kim Spampinato, coordinator for the center, says the facility is excellent at helping people address what she calls "bump in the road of life" issues. Very often people realize they should seek professional help for anxiety, depression, grief counseling, marriage counseling or behavior modification, but do not know how to find a reliable care provider. Or, they may feel that they simply cannot afford counseling services.

The center, open on weekdays and Saturdays, offers a five- to 10-week series of 50-minute sessions with a master's or PhD student in their final semester at Oakland. The sessions are free of charge.

"This person is empathic, and they are genuinely concerned about the well-being of the client. Many of our students are already out in the field providing counseling services in various capacities," Spampinato says.

Client confidentiality is strictly preserved, though sessions may be recorded for limited review between the student and their program supervisor (recordings are destroyed once the semester is completed). Group sessions and family counseling are also available at the center.

New career paths

Located within the SEHS Counseling Center, Adult Career Counseling provided 557 hours to community clients in 2004. People concerned about their next career step, or affected by layoffs or other job changes, come to the center with questions and leave with a new focus to their life and career.

"We look to guide them through the process of doing a self-search, and also to learn more about what the opportunities are and the way the trends are moving," says Lynn Kelemen, one of the advanced-degree students who provides career counseling.

The service is free of charge, but requires "homework" assignments that help participants evaluate their skills and build a foundation of planning and self-knowledge.

"People come in surprised that there is such a service. More than half of the people we see are currently employed, but

Career Counseling

A powerful alliance for change

Lurtissia Moultrie stumbled onto the Oakland University Career Counseling Center at a point when her professional self-confidence was low. It might turn out to be the most important discovery in her career.

Moultrie's career counselor helped her discover not just her true professional strengths, but also her true career desires.

"I was really looking for a program that could help me polish up and improve my communications skills. For whatever reason, I thought I wasn't an effective communicator," says Moultrie, 33, of her initial search. She ultimately found OU's Career Counseling listing and phone number on the Web.

Communication is an important part of her material management job, but Moultrie, employed as a contractor, didn't think she was being very effective and was worried that the cycles of the industry might leave her looking for work.

"I just wanted to be prepared in case something happens. I wanted to know where my interests lie. I thought I knew what I needed to do," she says.

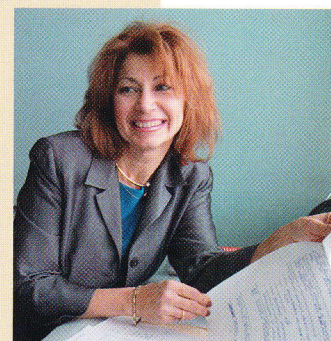
Finding that the Oakland University center offered free professional assistance made it easier to start a new adventure. She met Lynn Kelemen through the center. Kelemen is a master's student in counseling and part of the four-person team that staffs the career center.

"Our clients are surprised at the depth of services we provide. It's not just a matter of sitting somebody down in front of a computer, spitting out a report and sending them home to look at it. It's a very in-depth exploration, so that they can come out of this transition feeling really comfortable with the decisions they make," Kelemen says.

Collaborating with Kelemen over a two-month period, Moultrie learned that her fears were misplaced: co-workers thought of her as an excellent communicator. But freed to look analytically at the big picture of her life, she also discovered her true aim was to get back to the drafting and architectural roots she loved. Her current job is earning her a paycheck, but not feeding her soul.

She's now considering enrolling in a master's program so she can someday teach drafting. That new career path is based on a firm foundation of self-knowledge and on goals she and Kelemen discussed extensively. A journey that began with a chance Internet stumble shows every sign of becoming a triumphant march.

"I have a direction, and I know exactly what it will take to get there," Moultrie says. "I've worked hard getting to this point. I have all the tools now, and just have to apply them." ●



Lynn Kelemen



Lynn Kelemen (left) helped Lurtissia Moultrie on a journey of professional discovery that led to a new career path. Kelemen is one of four master's students who staff Oakland's Career Counseling Center.

their employment situation just isn't everything they thought it could be," Kelemen says.

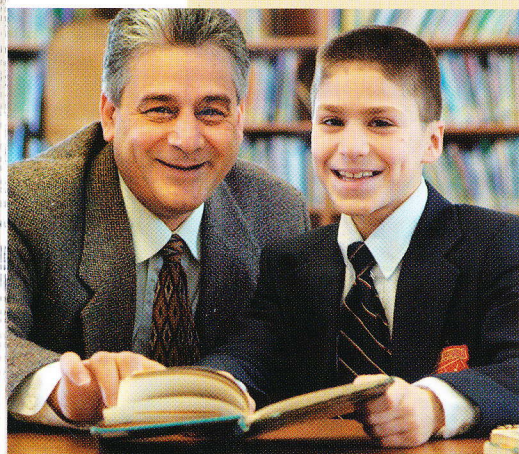
Ready to read

When it comes to other skills, especially reading, intervention at an early age is vital to keep a promising life on track for success. That's where the Reading Clinic makes a difference, pairing children who need significant help to gain reading skills with master's degree students currently teaching and working toward their reading specialist certification.

A reading success story

"My boy cannot be the only child who has this problem. There's gotta be somewhere that we can find some help," thought Paul Palace.

His son, Joe, was having a hard time picking up the idea of how to read. Then a first-grader at the private Everest Academy, Joe absolutely had to be able to read to stay in school.



Paul Palace knew his son, Joe, needed some extra help in learning to read. He found that help at Professor Ron Cramer's Reading Clinic.

Palace had a long, supportive talk with Father Alfonse, the school's executive director, and told him: "I know we're not making it; I don't want Joe to be in another school. We really want him to stay here, but I know he has to learn to read. To make sure that happens, I will find help for Joe."

But finding that outside help probably wasn't going to be easy, Palace thought.

On a whim, he called Oakland University's human resources department, expecting a tentative telephone contact for a distant tutor.

Instead, he got a referral to Ron Cramer's Reading Clinic program.

"I went right up and we got enrolled in the program. At the time, I didn't realize it was one of the best programs in the state for children," Palace says.

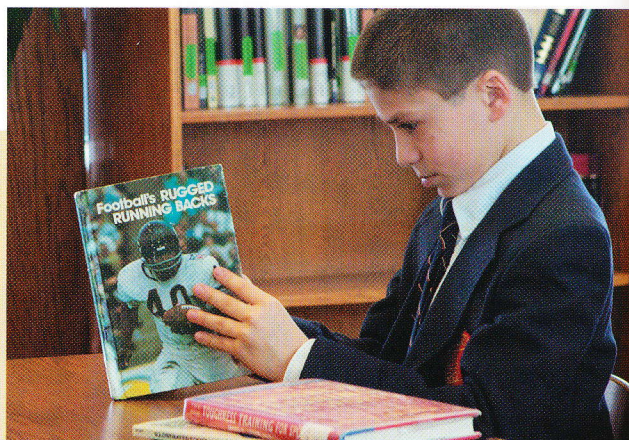
Cramer, distinguished professor of reading and language arts, is a seasoned and down-to-earth advocate for the underdog when it comes to reading.

A child who cannot read begins to believe in failure, and to view themselves as a bad human being, says Cramer.

"This little child is walking on a very hard road, isolated, angry and cut off unless somebody can reach him or her," Cramer says of a would-be reader.

"Every classroom teacher has had children who are significantly in need of help," says program leader Ron Cramer, distinguished professor of reading and language arts. "The first thing you really have to do with a kid is restore their confidence, get them to believe that you can help them, and that they can do it!"

The clinic works with children ages 6 to 17, though the bulk of its work is with students between 6 and 10 years old. Older children are sometimes uncomfortable



Not only is Joe Palace reading, he's become a youngster who chooses reading because he enjoys it.

His Reading Clinic program is there to teach master's degree education students, already teachers themselves, how to reach and teach students who are walking that hard road.

Reaching a child like Joe early enough with a teaching approach that helps the struggling student make sense out of reading makes a difference for the rest of their life – certainly for the rest of their academic career. Cramer estimates that 10,000 such students have been helped during the past 40 years at Oakland.

"The earlier you intervene, the greater the likelihood of success is for the youngster subsequently in school – and in life, as a matter of fact," says Cramer.

Paul Palace knows that one of those teachers has changed Joe's life.

"This program was just amazing to me," Palace says. "They teach reading by using a lot of concrete examples; they would read a story and then walk through the building picking out different things they read about in the story. It sounds very simple, but it's huge to a kid. He reads the word 'door' and now there's a real door."

That kind of object association is just one of many different tailored approaches that can help reach a child. Each child needs a special approach; there is no one-size-fits-all reading cure, says Cramer.

Three weeks after Joe started in the program, he was beginning to read. Joe has gone through several sessions since, and now, when father and son take a car trip, fourth-grader Joe loads up on sports books.

He's not just reading; he's reading by choice. ●

working in the presence of younger children, but every effort is made to keep them as comfortable as possible. The goal is simple: mastering the skill of reading.

Over the past 40 years, the program has trained some 5,000 teachers and assisted more than 10,000 children in overcoming difficulties with reading. Typically, two children are assigned to one instructor for a special course of instruction held during the winter and summer. Parents pay a fee of \$225; comparable services in the public sector may run \$1,000 or more.

Reading intervention isn't limited to the university's own campus. Since 1991, Oakland University and Western Michigan University have trained groups of teachers in the innovative "Reading Recovery" program, a train-the-trainer program aimed at helping first-graders develop effective reading and writing strategies. More than 61,000 first-graders in school districts throughout Michigan have been helped through the program.

SEHS programs are designed to bring fresh, new talent to people in need of a fresh, new direction in life. For both the student and for those helped, it's a meeting of the minds at a critical juncture. ■

For more information on SEHS community programs, log on to www.oakland.edu, choose "Academics," then go to the School of Education and Human Services page.

Tim Moran is a freelance writer from Grosse Pointe, Mich.

Living with Autism

Jack's Place for Autism and OU

An estimated 1.5 million American children and adults are diagnosed with an autism spectrum disorder. By the end of this decade, experts believe that more than 4 million people will be identified as having the disorder.

Although autism, a complex developmental disability, is not uncommon, few resources are available for the children and families affected and the professionals who treat them. A visionary gift from Jack's Place for Autism is helping to change that.

The organization, established by Jim and Lisa Price, donated \$100,000 to Oakland University's School of Education and Human Services to develop autism-related programs, services and resources to provide information for families and professionals dealing with autism.

Through this unique partnership, Jack's Place and OU offer support to families through resource referrals, family counseling, recreational opportunities, and informational seminars and workshops. In addition, collaborators reach out to professionals in all fields to increase autism awareness while offering information and education on how best to support the autism community.

"The partnership with Oakland University has allowed our dream to become real," says Lisa Price, whose son, Jackson, has autism. "Jim and I are thrilled with the educational opportunities and the programming for families."

Newly appointed director of Jack's Place at OU, Jessica Bridges serves as a liaison between Jack's Place at the university, families dealing with autism, professionals in the field and the greater community. She is also working with OU faculty and staff to develop a plan for comprehensive programming on and off campus, which will increase understanding and awareness of autism spectrum disorders.

Among its many programs, Jack's Place offers free family counseling through the school's Counseling Department; sports programs, such as baseball and soccer, that teach team-building and social skills; and individual or group swim lessons at OU's Recreation Center as well as a comprehensive Web site offering a lending library and links to countless resources for parents and professionals.

Last November, Jack's Place at OU hosted more than 400 people for its first Family Fun Day. Participants had the opportunity to swim, play basketball and soccer, enjoy a sensory room and decorate tiles for an autism quilt.

OU's School of Education and Human Services has identified the need for an on-campus center to become a reality. With a physical space, Jack's Place can expand on its current menu of educational services and therapeutic interventions so all individuals affected by autism in Southeast Michigan will have a place to go for support. ●

For more information about Jack's Place at OU, visit www.oakland.edu/jacksplace, call (248) 370-2424 or e-mail jacksplc@oakland.edu.

By Kelly Smith CAS'00



Alumni

Susan Davies Goepp

Vice President, University Relations
Executive Director, Oakland University
Foundation

James McLaughlin

Associate Vice President, University Relations

Adrienne Bass

Director, Alumni Relations

Erin Czelada

Assistant Director, Alumni Relations

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E-mail ouaa@oakland.edu

Alumni Web site www.oualumni.com

Class Notes Submit by e-mail to ouaa@oakland.edu
Or take advantage of the form on page 34. Help
make the Class Notes section more interesting by
submitting a recent photo of yourself (color or black
and white print or negative).



From east to west with the OUAA

An unforgettable journey

Spend 12 incredible days this June traveling to the farthest reaches of China with Oakland University Anthropology Professor Richard Stamps. This "highlights" tour will take you through the modern city of Shanghai, the country's industrial center, then into the countryside via a cruise up the Yangtze River. Experience Xian, the ancient walled city with its historic gates, drum and bell towers. Grizzlies will visit Emperor Qin's tomb, known for its mysterious terra cotta soldier guards. The country's modern capital, Beijing, is next on the itinerary followed by an unforgettable trek along the Great Wall and into the Imperial Palace of the Forbidden City. The trip runs June 9 – 21, 2005.

No lederhosen required

Pack your bags and put your cares behind you. Join fellow alumni on the OUAA Grizzly Getaway to Switzerland and Germany from September 16 – 24, 2005. Travel to the heart of Western Europe and immerse yourself in the

rolling landscapes, majestic mountains and warm culture of Villars, Switzerland, and Titissee, Germany, site of the Black Forest. Guests will stay in first-class hotels and enjoy tours of unforgettable landscapes, lakeside views and wind-swept vistas.

Relax on the Riviera

If breathtaking scenery and windswept seashores are high on your list of pleasures, then don't miss this journey to the Italian Riviera and Tuscany from October 1 – 9, 2005. From San Remo, Italy, travelers will head west to explore the Italian Riviera's sandy beaches and azure seas with plenty of meals and fine wine in local restaurants. In Tuscany, visitors will experience Montecatini Terme, the best known of all Italian spas. Optional excursions include visits to Monte Carlo, Florence and Nice. ●

All trips are offered at a specially discounted price for OUAA members and friends. For details and reservations call 1-800-842-9023 or e-mail oualumni@oakland.edu.

OAKLAND UNIVERSITY ALUMNI UPDATE

Looking for Grizzly news? Check your e-mail inbox!

Don't miss out on all the latest Grizzly news. Our new OUAA E-News Update looks better than ever after a major upgrade and redesign this past fall. Now, enjoy more photos, easier navigation and more updates than ever on former classmates, professors and others who made your OU years so memorable. If you are not receiving E-News Update, please send your e-mail address to ouarbcst@oakland.edu. You won't want to miss a single issue. ●

E-mail us and win a Harry & David gift basket once a month for a year!

Send us your e-mail address and you'll automatically be entered in an OUAA drawing* to win a scrumptious gift basket every month for an entire year from Harry and David. Four winners (one every other month) will be drawn to receive gift baskets through the end of the year. How to enter? Send your active e-mail address, name, and OU class year to ouarbcst@oakland.edu to qualify.

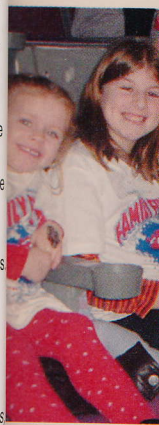
Your e-mail address will help you stay connected to OU through the OUAA E-News Update, which is packed with information on university happenings — from trips to the NCAA

to upcoming events at Meadow Brook Hall to world class speakers and more. Your security will be protected; your e-mail address will never be shared with anyone outside the university and you can easily opt out of future e-mails at any time.

When you enter the drawing, you will receive an e-mail confirmation from the Alumni Relations department to verify your entry. Gift baskets provided by the OU Branch of the MSU Federal Credit Union. ●

**At least 200 e-mails per month must be received to award the prizes. Oakland.edu addresses will not be eligible to win.*

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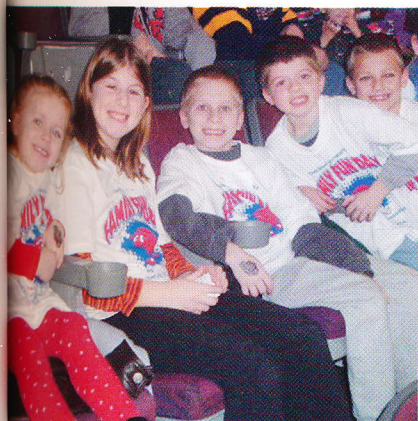
DETROIT SYMPHONY ORCHESTRA

An evening with Neeme Jarvi

Join alumni and friends for an unforgettable evening honoring Neeme Jarvi in his final season as Music Director of the Detroit Symphony Orchestra. On June 4, 2005, the Alumni Association is hosting a dinner reception at the Music Box restaurant honoring the Maestro, followed by the concert, which will include a solo flute performance by

Jarvi's daughter, Maarika. Concert tickets are \$150 and include the reception, dinner, performance and an autographed Jarvi CD. For more information or to sign up for the event, please contact Carol Carpenter at cmcarpen@oakland.edu or call (248) 364-6140. Fill out an online registration form at www.oualumni.com under "Alumni Events and Travel." ●

Slam dunk for a day of family fun



The Harlem Globetrotters put smiles on everyone's faces at the annual OUAA and PClub Family Fun Day.

A swish of the net and the familiar sounds of *Sweet Georgia Brown* meant only one thing: the Harlem Globetrotters were back in town. More than 100 alumni, friends and their families came out in full force for the third annual OUAA and PClub Family Fun Day on January 29, spending a laugh-filled afternoon with the Globetrotters as part of the team's 2005 World of Fun North American Tour. Co-hosted by The President's Club, the day included lunch at Hoops restaurant, a cache of cool OU key chains, temporary tattoos and t-shirts for the kids and then a shuttle ride to The Palace where America's favorite basketball team faced the New York Nationals. Grizzlies young and old agreed – everyone had a ball! ●



Hit the greens at annual golf outing

This summer, tee off for a good cause at the third annual OUAA and President's Club Golf Classic on Monday, August 22 from 11 a.m. to 7 p.m. All members of the OU Alumni Association and The President's Club along with their guests are invited to play. The day includes 18 holes of golf, a boxed lunch on cart, an hors d'oeuvre reception and festive door prizes, all benefiting the OU student scholarship fund. Tickets are \$150 per person and are limited to the first 128 golfers. For those interested in lending a hand with the event, opportunities are available for sponsorship or door prize donation.

For your registration form, call Carol Carpenter at (248) 364-6140 or e-mail her at cmcarpen@oakland.edu. ●

New assistant director joins OUAA staff

If you stop by the OUAA offices, you may notice a new face. Erin Czelada joined the team as assistant director in February, taking on a number of important roles designed to serve OU's alumni even better. Czelada will help design new alumni programs, from special events to volunteer and scholarship opportunities and also assist with the daily operations of the Alumni Relations office, providing vital support to the director and department as a whole.

Czelada comes to Oakland University from Western Michigan University where she served as the coordinator of student and young alumni outreach. She holds a bachelor's degree in interpersonal communication as well as a master's degree in organizational communication



Erin Czelada

from Western Michigan. Please join us in welcoming Erin to the Alumni Relations team. ●

We want to hear from you

Alumni

Send us the latest information about you or your accomplishments for future publication in Class Notes. Be sure to include a print or high resolution (300 dpi) digital file if you have one. Class Notes are printed on a space-available basis. Return this form to the address below.

My News

☐ Mr. ☐ Mrs. ☐ Miss

Name

Maiden Name

Spouse Name

Class Year

Major

Degree

☐ Check here if this is a new address

Home Address

City State

ZIP Code Country

Home # () Work # ()

E-mail

Company

Address

Title

Please return this entire form (with payment, if appropriate) to:
**Alumni Relations, Oakland University, John Dodge House,
Rochester, Michigan, 48309-4497**

Forms also may be sent via **FAX** to (248) 364-6141
Contact us at **1-877-445-ALUM (2586)** or at (248) 364-6130

E-mail us at ouaa@oakland.edu

Join OUAA online through our secure Web page at www.oualumni.com

OU Alumni Association Membership

An Oakland University Alumni Association membership offers many benefits — on campus and off. Campus benefits include opportunities for service and leadership, borrowing privileges at Kresge Library, access to two rounds of golf at Katke-Cousins Golf Course, a reduced rate for Recreation Center membership, discounts around campus and invitations to special alumni events. Community benefits include discounts at DOC Optics Corp., Allied Van Lines, Hertz and participating Choice Hotels. For details, check www.oualumni.com.

Alumni Membership

For those who have received a degree from OU.

- ☐ \$35 Regular Alumni Membership
☐ \$60 Two-year Alumni Membership

(both OU graduates)

- ☐ \$60 Married Alumni Membership
☐ \$100 Two-year Married Membership

Friends of OUAA

For those who wish to be connected to OU but did not receive a degree from the university.

- ☐ \$50 Friends of the OUAA Membership
☐ \$90 Two-year Friends Membership

I/We would like to contribute \$_____ to the Oakland University Alumni Association Scholarship Endowment Fund.

- ☐ Enclosed is a check payable to Oakland University.
☐ Please charge my ☐ VISA or ☐ MasterCard

Amount \$_____

Print name as it appears on card

Expiration Date

Card Number

Signature

- ☐ I am interested in volunteer opportunities, please add me to your list.
☐ Please send me information on how to include OU in my estate plan.
☐ I am interested in other giving opportunities at OU.

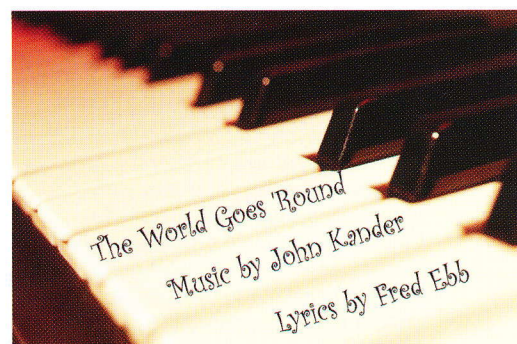
2005 Alumni Awards Nominations

It's time to nominate your fellow alumni!

Do you know an alumnus or alumna who exemplifies Oakland University excellence? Now is your chance to shine some recognition on that person at the 11th annual OUAA Alumni Award Banquet. On November 5 at 6 p.m. in the Oakland Center Banquet Rooms, hundreds of OU graduates will come together to honor achievement in business, community service, volunteerism and more. The event, hosted by Fox 2 anchorman Huel Perkins, also will fea-

ture the annual honorary alumnus award, given to OU faculty and staff who have made outstanding professional contributions to the university.

The OUAA office will be accepting nominations through May 20. To take part in this exciting process, visit www.oualumni.com (under "Awards & Scholarships") to download a nomination form. For questions and additional information, contact Carol Carpenter at (248) 364-6140 or oualumni@oakland.edu. ●



Take a spin around the world at Meadow Brook Theatre

Sit back and let Meadow Brook Theatre take you on an unforgettable journey through more than 40 years of award-winning Broadway highlights on May 7 at 6 p.m. *The World Goes Round* features music by one of America's best-loved songwriting duos, John Kander and Fred Ebb and includes showstoppers from such popular productions as *Cabaret*, *Chicago*, *Kiss of the Spider Woman* and *The Act*. All current OUAA members and others interested in joining are invited to enjoy this breathtaking theatrical revue. Tickets are \$30 per person and include the performance as well as an afterglow reception at Meadow Brook Art Gallery. For more information or to purchase tickets, call Carol Carpenter at (248) 364-6134 or e-mail her at cmcarpen@oakland.edu. ●

From prose to popcorn



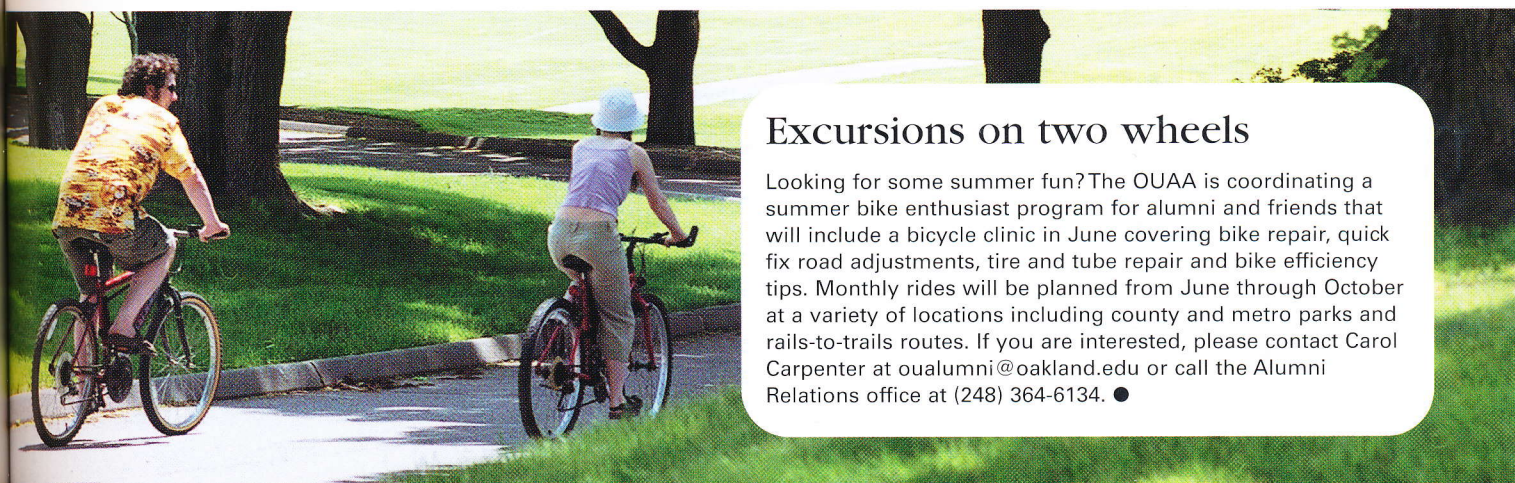
For those who love books just as much as they love movies, OUAA's new Literature to Film Book Club is a group made to order. Open exclusively to OUAA members, the club will meet once every four to six weeks to discuss a book, and then watch the film, which it inspired. Led by Assistant Professor of Information

Services and Kresge Library Outreach Librarian Anne Switzer, the club's first meeting will take place on May 17 at 7 p.m. in Kresge Library Room 100. The first book up for discussion is Anne Tyler's contemporary classic, *The Accidental Tourist*. Members will receive two free books per year, compliments of Kresge Library and the OUAA. Participants will enjoy free refreshments along with great conversation at each meeting.

For more information or to register, contact Anne Switzer at (248) 370-2475 or e-mail her at switzer2@oakland.edu. If you're not yet an OUAA member, go to www.oualumni.com to fill out an application or call (248) 364-6130. ●

Excursions on two wheels

Looking for some summer fun? The OUAA is coordinating a summer bike enthusiast program for alumni and friends that will include a bicycle clinic in June covering bike repair, quick fix road adjustments, tire and tube repair and bike efficiency tips. Monthly rides will be planned from June through October at a variety of locations including county and metro parks and rails-to-trails routes. If you are interested, please contact Carol Carpenter at oualumni@oakland.edu or call the Alumni Relations office at (248) 364-6134. ●



CAS

New fund for global learning

OU's College of Arts and Sciences is creating a fund that, once supported, will help OU students ease the financial demands of working or studying abroad. The Student International Education Fund will provide individual student awards for travel, tuition and boarding costs, and for other expenses related to their experiences.

Through exposure to different learning environments, students will gain an understanding of ethnic, racial and gender diversity, and the importance of living and working in a diverse world — a major component of Oakland's new general education curriculum.



OU students during a study-abroad trip to France. A new fund will help offset the cost of working/studying abroad.

Contributions totaling \$500,000 will be needed to establish the fund. While awards will be taken directly from the fund in the beginning, an endowment for long-term funding will also be needed in the future. To learn more, contact Julie Lichtenberg at (248) 370-2146.

Preserving Meadow Brook Art Gallery's collection

With a strategic plan in place, Meadow Brook Art Gallery stands ready to enhance its stature and improve funding opportunities to further educate and entertain the more than 25,000 patrons who visit it each year.

Among the goals outlined, plans include creating an endowment to help preserve and showcase more works from the university's permanent collection. Even though Oakland is a relatively young university, it is home to an extensive art



collection, including more than 1,500 objects. The collected works include internationally known artists and one of the finest collections of African art in Michigan.

In addition, the endowment will provide support for exhibitions and programs, and ultimately, help the gallery move toward its long-term goal of becoming a museum. The university has set an initial goal of \$100,000 to create the endowment. For more information, contact Lichtenberg at (248) 370-2146.

SBA

Endowment champions talent, technology advances

Since its inception in 1997, more than 100 students have graduated from SBA's Applied Technology in Business (ATiB) program. That number could skyrocket if an endowment for ATiB is established during OU's capital campaign.

ATiB, named Automation Alley's 2002 Educational Program of the Year, partners with businesses to give SBA students practical learning opportunities in the application of technology. This one-of-a-kind program combines a rigorous education in any business discipline with hands-on training in information technology, allowing students to work side-by-side with corporate mentors to solve real-world problems. Students can be assigned to complete projects in many areas including accounting and finance, marketing, process re-engineering, project management, decision support systems and web development.

To date, more than 50 sponsors have provided scholarship support to enable these talented students to immerse themselves in technology (ATiB) assignments. Establishing an endowment will allow more students to take advantage of this opportunity and also give more businesses the opportunity to put students talents to use. For information, contact Donna Kellstrom, SBA development director, at (248) 370-3160 or kellstro@oakland.edu.

Igniting the entrepreneurial spirit

For some local teenagers, the thought of becoming an entrepreneur is a far-away dream, something that only happens to "other" people. SBA's Entrepreneurship Institute (EI) is helping to change that.

Advancing the opportunity for economically disadvantaged high school students to study entrepreneurship, the EI has provided outreach to more than 6,000 young students in Pontiac, Oak Park and Detroit since 2001. EI uses a camp and workshop curriculum to teach key elements of entrepreneurship, such as understanding personal strengths and passions, translating those ambitions to business plans, and understanding the free enterprise system, business ethics, international trade and more. OU students from the internationally recognized entrepreneurial student organization, Students in Free Enterprise (SIFE), serve as workshop leaders and powerful role models through their one-on-one mentorship.

During the capital campaign, SBA would like to establish an endowment for the EI. If realized, the endowment would provide needed resources to continue this outreach to bridge the gap between disadvantaged youth and opportunities for higher education. To help establish this endowment, contact Kellstrom.

SECS

New board members appointed

Three prominent community members have been appointed to the School of Engineering and Computer Science advisory board. Each individual holds extensive knowledge and specialized skills in the automotive industry.

New members include Thomas E. Anderson, director, technology center, Automation Alley; William H. Mattingly, vice president, electrical/electronics engineering core, DaimlerChrysler; and John E. Felice, vice president, advance manufacturing engineering, DaimlerChrysler.

SECS advisory board members are committed to the vision of the school and take an active part in reviewing, monitoring and achieving its objectives.

Research on review

Last fall, School of Engineering and Computer Science faculty and students met with business leaders to review the school's recent research projects for the second annual research review.

Department chairs provided overview presentations for the Mechanical Engineering, Electrical Engineering and Computer Science departments. For a more in-depth view of the topics, visitors viewed presentations, poster displays and demonstrations. During a panel wrap-up, participants shared their enthusiasm at the breadth and depth of research at Oakland.

"It is exciting to see so much hard work amassed in one room," says Pieter Frick, dean of SECS. "It's encouraging when members of the business community share their enthusiasm for our academic and scholarly pursuits. We anticipate it will lead to more collaboration between OU and business leaders." SECS' third annual research review is scheduled for October 7, 2005.

SEHS

Endowment for special needs students

During OU's capital campaign, the School of Education and Human Services hopes to establish an endowment that will advance one of its most important programs for special education students: the Transitions Program.

A joint program with OU, Rochester Community Schools and the Oakland Intermediate School District, the Transitions Program gives special education students who completed four years of high school the opportunity to experience college life. Participants gain self-confidence, independence and important decision-making skills by attending classes, completing modified coursework, joining student organizations and volunteering on campus. Transitions started in fall 2003 with three students; currently six students participate in the program.

If realized, the endowment would provide funding for a full-time director who would offer extensive training to peer mentors and develop programming for OU students, faculty and the

community. Programming would include professional training, disability awareness, athletic programs, scholarships and fellowships. To learn more, contact Angie Schmucker, SEHS development director, at (248) 370-4931.

SHS

New program eases neurological recovery

Approximately 50,000 people in southeast Michigan are functionally impaired as a result of stroke, head trauma, Parkinson's or other disorders. Many of those patients stop receiving insurance-based rehabilitation services after the first year.

A new program in the School of Health Sciences, called Bridging the Gap, will utilize doctoral and graduate students, supervised by clinical and academic professors, to provide free, personalized treatment to those who suffer from neurological disorders. OU students will work one-on-one with clients to find the best treatment approach for each person. A win-win situation, students will gain real-world experience with restoring a patient's quality of life, and disabled community members will receive help in regaining functions lost to neurological distress.

Dean of SHS Ken Hightower, along with Vanett Vereeke, a member of the school's board of visitors, each pledged \$25,000 to spearhead the program. To learn more, contact Jim Pearl, SHS development director, at (248) 364-6128.

SON

School of Nursing turns 30

To commemorate 30 years of successful nursing education, School of Nursing faculty, staff and alumni will be invited to attend a celebration this fall. During the event, attendees will reflect on and celebrate three decades of accomplishments, milestones and camaraderie in SON history.

Among some of the most prominent accomplishments, *U.S. News and World Report* recognized the OU/Beaumont Graduate Program of Nurse Anesthesia as sixth in the United States in the 2004 edition of the *Best Graduate School Programs* and the Federal Register cited the program as the only one in the United States to receive a \$300,000 grant from the Department of Health and Human Services for program development. In addition, SON is the only education provider in Oakland County offering undergraduate, degree-completion and master's programs in nursing accredited by the American Association of Colleges of Nursing.

For more information about the event, contact Amy Johnson, administrative project coordinator for SON, at (248) 370-4065 or johnson2@oakland.edu.

HC

Learning from afar

Three Honors College students recently took their love of learning to some far-off locales around the globe. Senior Sumeera Younis, a women's studies and sociology major, went to Pakistan to study mental health care facilities and general attitudes toward the mentally ill. Funded by the Undergraduate Student Research Scholar Program, she conducted interviews with individuals from rural areas, cities, universities and administrative personnel from various hospitals. Her research, which will be used for her Honors College thesis, evaluates the current mind-set toward mental illness and addresses the future of mental health care in Pakistan.

Sophomore music major Jaclyn Mayville went to Macerata, Italy, for three months, where she studied the Italian language, and took courses in literature, travel writing and journalism, Italian culture, and art.

Beth Howson, a senior and health sciences major, traveled to the University of Otago, in Dunedin, New Zealand, to study biology for four-and-one-half months. She took courses in biochemistry, microbiology and human development.

CAREER / ACCOMPLISHMENTS

1970s



Dr. Sal Aragona CAS '76 made national news in Andhra Pradesh, India, in February 2004. His medical/dental team saw 1500 people in three days for primary medical care. This

was his second humanitarian trip to this region of India and he plans to make a third trip in February 2005. Dr. Aragona has maintained a private dental practice in Clinton Township since 1980.

Marilyn (Baker) Borner CAS '79 returned to Michigan and recently remarried after an 11-year relocation to Orange County, Calif., where she was an editor for the *Orange County Register* newspaper. She is the executive editor for the *Italian Tribune*, a 95-year-old ethnic newspaper, serving more than 30,000 readers throughout the Metropolitan Detroit and Windsor communities. She is also an English teacher at Macomb County Community College and at Vincennes University on the Selfridge ANG base.

Ronald Kelly CAS '76 is the new theatre director for Tarboro High School in North Carolina.

Laurel (Gibbons) Nelson SECS '73, MAT '79 was recently named Volunteer of the Year 2003-2004 by the Charlotte County Retired Educators Association. Her volunteer hours last year numbered 1,141

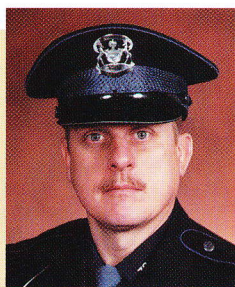
which included service to the CCREA, elementary schools and the Bread of Life Mission. She has lived in Charlotte County for the past three years. Since then, she has served as a read-aloud volunteer at the schools. She is the president of Zeta Tau

Alpha in Florida, and will be attending the international convention in Denver. She tutors at Sallie Jones Elementary School and drops in at the Life Care Center to visit the sick.



Douglas W. Sundmacher CAS '78

retired in December 2004 after 25 years with the Michigan State Police. He and his wife Jane (Kerich) CAS '79 live north of Harbor Springs with their two children, 13-year-old Matthew and 11-year-old Joshua.



Lantry Vaughan CAS '72 earned a master of arts in Communications and Technology from the University of Alberta. He now teaches at Keyano College in Fort McMurray, Alberta, Canada.

1980s

Louise A. Angermeier MM '82 retired in June 2003 after working for 25 years in church music. She currently teaches piano and accompanies other musicians. She has two grown sons and two granddaughters.

Allan Benedict CAS '80 celebrated the fifth anniversary of his marketing research and consulting firm, A & K Research, Inc. in December 2004. He credits the love and support of his wife Kathleen, and sons Allan Michael and Ryan for making it possible for him to reach this milestone.

Wayne Bota MBA '88 has been named vice president of the Commercial Real Estate Division of Citizens Bank. He is responsible for generating and administering a commercial real estate loan portfolio.

Melinda Conway Callahan MPA '85 has been appointed president of the Presbyterian Villages of Michigan Foundation.

Marshall Copeman CAS '85 has earned Certified Technology Specialist certification from the International Communications Industries Association, the trade organization for the audio-visual industry. He received his certification while working at City Animation in Troy.

Thomas Dick SEHS '85 has been named director of facilities at Co/op Optical, a Detroit vision services company.

Kevin Dockery CAS '80 military historian, gunsmith, and noted author had five new books published in 2004 and expects two more to be on the shelves in 2005. New fiction works published in 2004 include *Home Team: The Undeclared War*, authored with retired Navy SEAL Command Master Chief Dennis Chalker and set in Northern Michigan; and *SEALs Submarine Strike: Operation Black Snow*, written under the pseudonym Sam M. Gunn. Non-fiction works released in 2004 include: *Special Forces in Action*, *Navy SEALs: A Complete History*, from *World War II to the Present*, and *Weapons of the Navy SEALs*. He expects to publish *Home Team: Hostile Borders and Stalkers and Shooters: A History of Snipers* in 2005. A volume on future military weapons is planned for 2006. All of these works are available in major bookstores and online. Kevin and his Rottweiler "Loki" currently reside in Ohio.

Mel Drumm CAS '80 has been appointed executive director of the Ann Arbor Hands-On Museum.

Amy Ellwood MSW, LCSW, SEHS '81 was promoted to professor of Family Medicine & Psychiatry at the University of Nevada School of Medicine in Las Vegas.

Creed Jones MSE '82, SECS '80 is an associate professor of computer science at Seattle Pacific University.

Kenneth Jones CAS '86 saw his new musical, *Voice of the City* presented as part of The York Theatre Company's Developmental Reading Series in New York City on May 13, 2004.

Inspired by an O. Henry story, the romantic musical comedy was developed in the prestigious BMI-Lehman Engel Musical Theatre Workshop in Manhattan. Jones wrote the book and lyrics. As an OU student, he was a communications/journalism major and was a theatre critic for the student paper before becoming chief drama critic at *The Oakland Press*



1980s *continue*

and later chief critic at *The Detroit News*. He is now an editor at *Playbill On-Line* in New York City.

Catherine (Butcher) Keenan SBA '80

recently moved to England for 13 years with her husband Paul, and their three children, John, Anne and Julia. Paul is working at RAF Mildenhall, a U.S. Air Force Base.

David Sheehan CAS '80 has joined the Clark County School District in Las Vegas as a public information specialist in the communications office. Clark County is the fifth largest and fastest growing school district in the United States.

1990s

Dawnaree Demrose SBA '91 has been elected president of the Detroit chapter of the American Marketing Association. She is employed with CBS and UPN Detroit.

Dana (Connolly) Garwood CAS '95

completed her MBA at Wayne State University in 2000. She obtained both her CPA and CIA certifications in 2003, and is in the process of building a new home in Shelby Township with her husband Jeff.

Joanne C. Gerstner CAS '93 was elected president of The Association for Women in Sports Media, an international group of 500 women and men. The group provides scholarships and support to women in print, TV, radio and public

relations in sports media. She continues to work as a sportswriter for *The Detroit News* helping to cover the Pistons and the NBA.

Barry Gray CAS '98 author of the M.L.K. Jr. resolution that gave students the day off to participate in the celebration of Dr. King's dream at OU, former president of the Association of Black Students, former Multi-cultural Advisory Board representative for student congress, and past recipient of the Human Relations Award is now Detroit Branch Manager of Adecco, the largest staffing company in the world. Barry also co-founded Avida Entertainment LLC, an entertainment company that hosts parties and promotional events throughout the Detroit area.

Alumnus sets out to help working students

John Ganfield SBA '81 believes the experience of working while he earned his economics degree at Oakland University was a positive one; it taught him discipline and forced him to make the most of his study time.

But Ganfield, a senior vice president at Specialized Industries, wouldn't necessarily wish the same experience on those attending OU today.

"I don't want people to feel forced to work," Ganfield says. "I want them to enjoy their time at Oakland University."

That's one of the reasons Ganfield has established the Carl and Elsie Ganfield Endowment Fund. When it's complete, the fund will allow OU to make annual cash awards to commuter students who are working and taking a full class load. Recipients will have the option of using the awards for books, tuition or university fees.

Ganfield chose to name the fund in memory of his parents. "They wanted to do more for me while I was working and going to school," he says. "This will be their continuance in helping students work less and study more."

Ganfield initiated the Carl and Elsie Ganfield Endowment Fund last year

with a \$5,000 gift to the university. He has pledged to give the same amount for the next several years to bring the endowment to \$25,000. He also pledged a bequest to ensure that the endowment reaches \$50,000.

Reaching out to OU is a long-time priority of Ganfield's. He is a 10-year member of the Oakland University Alumni Association Board of Directors, currently serving as vice chairman.

He says he'd like to see more alumni show their support for OU. "There are a number of ways alumni can assist the university and improve the efficacy of their degree," he says. "I truly believe the more we help the university, the more we help ourselves."

During Ganfield's day-to-day work, he oversees the relationship management and sales efforts that the bank's Institutional Banking Group provides for its tax-exempt clients, including municipalities, colleges and universities,



John Ganfield knows firsthand how challenging it can be to work full time while going to college. He recently established an endowment fund to help students who are working and taking a full class load.

school districts and nonprofit organizations.

Ganfield, who lives in Birmingham, is extremely devoted to his field and gives his time regularly to professional organizations at the state, national and international levels. ■

By Flori Meeks CAS '88, a freelance writer from Tomball, Texas.

1990s *continue*

Sgt. Bjorn E. Hansen SEHS '98 and more than 70 reservists from Company D, 8th Tank Battalion, 4th Marine Division, located at Fort Jackson, S.C. have been mobilized and placed on active duty in support of Operation Enduring Freedom. Hansen's company will join other units from 8th Tank Battalion that are being activated to provide security for U.S. military facilities and personnel in Djibouti, Africa. The company will deploy without the M1A1 main battle tanks normally associated with the unit, and instead deploy as Marine rifleman. The last time Hansen's unit was activated was 1990 for Operation Desert Shield and Desert Storm.



Darrin Millar SEHS '92 was selected as Teacher of the Year at both Magahay Elementary and Utica Community Schools for 2004.

Tanya M. Murnock CAS '96 is a captain in the U.S. Marine Corps, and was selected in July to the Regional Affairs Officer program to be an expert in Middle Eastern and North American affairs.

John Olejar SECS '90 is project manager for Northrop Grumman Mission Systems Tactical Systems Division in Troy.

Debra Osuch CAS '91 was awarded an Industry Achievement Award from the Wayne State University College of Engineering. Debra is employed as manager of development services in the Shelby Twp. office of Soil and Materials Engineers, Inc.

Daniel Raetchi CAS '99

has joined Howard & Howard Attorneys P.C. in Bloomfield Hills.



Multi-scholarship winner puts success to work



Razzaaq McConner says that what he learned at Oakland, both in the classroom and through internship opportunities, trained him early to navigate the business world.

When a blackout struck much of the northeastern United States in August 2003, the DaimlerChrysler Sterling Stamping Plant in Sterling Heights went dark, but the new material control supervisor, **Razzaaq McConner SBA '01**, still had a job to do.

His Just-in-Time customers needed supplies, so he grabbed a flashlight, gathered his crew and loaded parts to ship via rail to St. Louis. Successful performance in the face of adversity is nothing new to this 25-year-old Pontiac resident.

He used to take some grief for being studious at Pontiac Northern High School, where McConner graduated after a childhood spent in North Carolina.

"I got teased. They called me 'schoolboy,' 'nerd' and said stuff like 'you think you're too good for us,' but I did my best to help myself and others succeed academically," says McConner. "Keep it in the books and off the street."

His superior academic performance put him in the position to earn many academic scholarships while at OU including the Oakland University Trustee Academic Success Scholarship (OUTAS), the Champion Enterprises Keeper of the Dream Award, the Applied Technology in Business Scholarship, the Diane and Michael Grieves Endowed Diversity Scholarship, the Volunteer Service Award, the Commuter Involvement Award, the OU Talented Scholar Award, the Volkswagen of America Corporation Leadership

Award, the Enhanced Campus Involvement Award, and the Orientation Group Leader Spirit Award, for which McConner was its first recipient.

"I had the opportunity to go to Michigan State, Southern Cal or OU. My dad went to OU and he really encouraged me to go to Oakland. It was an up-and-coming school, close to home and close to a lot of corporations," says McConner, whose father, Ronald, a retired GM employee, graduated from OU in 1982. "At the time I didn't believe him, but it was the best decision I made."

Through scholarship opportunities and internship placements, McConner learned to navigate the business world, and was recruited by DaimlerChrysler while still a student.

"OU is a melting pot, and that helped me out. I supervise people at all different levels and from all different racial and ethnic backgrounds. The skills I learned there I was able to bring to the corporate environment," he says.

He also takes his message of learning to OU student orientations and to younger students near his Pontiac home. "A lot of them don't know the opportunities available after high school. I think showing them at an early age instills the idea of going to college in their mind," says McConner. "I know a lot of people helped me to get where I'm at, and I'm doing anything I can to help." ■

By Alice Rhein, a freelance writer from Huntington Woods, Mich.

1990s *continue*

David Schubring MBA '95, MS '95, SECS '90 recently accepted a position at Autodesk in San Rafael, Calif. as the senior manager of Global IT Operations. He has been in the IT industry for more than 14 years and is starting to gain ground on the international front. He held IT technical and management positions at EDS, Roche and Incyte Genomics before making the move to Autodesk.

David Scillion SBA '94 has accepted a job in purchasing with Dart Machinery in Troy.

Bernie Sinz SBA '94 is working as manager of project management for TESCO Engineering in Auburn Hills, a worldwide automotive supplier of manufacturing systems and services. He is married to **Tracy (Sanger) Sinz CAS '98**. The couple has two children, 7-year-old Cameron, and 5-year-old Caitlin.

David Stokes CAS '93 has returned to Michigan after more than seven and a half years in Louisiana as an academic librarian to be closer to family and friends.



Stephanie Whitlock CAS '98 has joined the Troy office of the law firm of Miller, Canfield, Paddock and Stone, P.L.C. as

an associate in the Environmental and Regulatory and Business and Finance Groups. She was a summer associate with the firm in 2003.

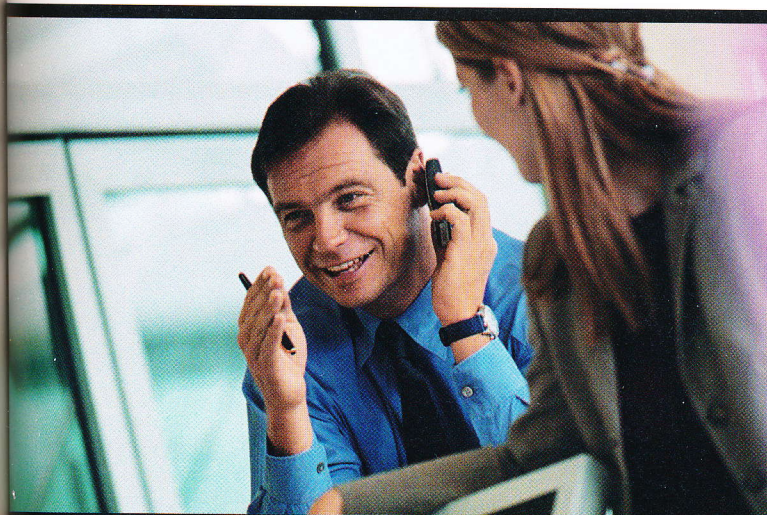
2000s

Chris Benesch SBA '00 relocated to New York and was promoted to retail credit analyst with DaimlerChrysler Services at their Northeast Regional office.

Deborah Fleischmann FNP, MSN '03 loves working at Michigan Family Physicians – a family practice in Garden City.

Erik Fotheringham CAS '02 opened Active Health Chiropractic Clinic in January 2005.

Robert W. Walker CAS '03 is pursuing his master's degree in education at Marygrove College.



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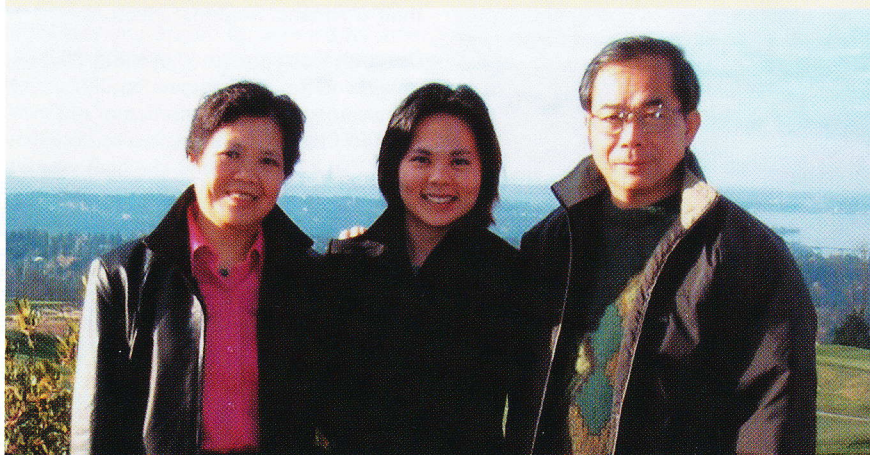
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Scholarship says "way to go" to go-getter



Annie Chung says that being a Keeper of the Dream scholarship winner really helped her realize her dream of becoming a physical therapist. She's pictured here with her parents.

When **Annie Chung MPT '03, SHS '01** faces obstacles as a physical therapist, she considers the challenges she has already overcome and the accomplishments she's already realized.

Not only did the Tacoma, Wash., resident earn a bachelor's degree in health science and a master's in physical therapy from Oakland University, she did it while juggling multiple part-time jobs and volunteer positions. She did it on her own, after moving to the United States from her native Hong Kong at age 18. And she did it well enough to earn several major scholarships along the way.

Chung says all of her college experiences shaped the person she is today, but she was especially inspired by the scholarships. To her, they were more than much-needed funding for her education. They were a vote of confidence.

One of the biggest influences on Chung was the \$5,000 Keeper of the Dream Award OU gave her in recognition of academic success, leadership and service.

"I think the Keeper of the Dream Award really, really changed my identity and my confidence level," Chung says. "It's recognition for what I'd done for Oakland and for myself.

"Whenever I'm down I think, 'Annie, it's OK. You're a Keeper of the Dream winner. Don't give up.' "

During her undergraduate career, OU also awarded Chung a Tuition Differential Scholarship, a Transfer Scholarship – which helped facilitate her transfer from Portland Community College – and the Martin Luther King Jr. Book Award.

In 2003, Chung was one of eight U.S. students to receive the American Physical Therapy Association Minority Scholarship Award for Academic Excellence.

Chung, whose jobs at OU included orientation group leader and Meadow Brook Hall security guard, was determined to stand out during her time at the university. She says the scholarships reminded her she was making a difference.

"They gave me a sense of belonging at Oakland because I left my footprint there, and it was a good one."

Now Chung is making a difference at the outpatient clinic where she works. She says her goal is to continue learning and using her knowledge to help others. ■

By Flori Meeks CAS '88, a freelance writer from Tomball, Texas.

ENGAGEMENTS / WEDDINGS

Brian Malesko SBA '00 is engaged to Sheila Robertson. He also accepted a sales account manager position with Lear Corporation's DaimlerChrysler Division.

Jenna (Kellie) Pittman CAS '03 married fellow actor, Shaun Pittman on October 10, 2004. Jenna met Shaun while rehearsing for a local theatre production in 2002. The couple resides in Troy.



Angela (Spisak) Popoff CAS '97 married Michael Popoff on May 31, 2003. The couple will be making their new home in Oakville, Ontario.

DEATHS

Margaret (Arnett) Bender CAS '83 died October 19, 2004.

Ken Bisdorf CAS '81 died June 17, 2004.

Deborah L. Butler MAT '88 died October 24, 2004.

Eva Flossie (Anderson) Collier SEHS '72 died July 27, 2004.

Joy Lynn Carroll CAS '90 died November 6, 2004.

Kenneth E. Ethridge CAS '78 died October 10, 2004.

LuVerne M. Geizer SEHS '72 died May 8, 2004.

Janet Ann Herman CAS '87 died September 25, 2004.

Thomas J. Meier SON '96 died November 2, 2004.

Judith (Mayer) Schneider SEHS '76 recently died.

Celia A. Szczesny CAS '80 died September 21, 2004.

BIRTH/ADOPTION ANNOUNCEMENTS

Elizabeth (Golemba) Anthis CAS '94 and her husband John welcomed the birth of their daughter Sydney Jean on October 5, 2004. The family resides in Indianapolis, Ind.

Elizabeth (Wisley) Baeten CAS '95 and her husband Paul announce the birth of their daughter Olivia Eve on July 29, 2004. She joins three year-old big brother Colin. **Elaine (Evans) Wisley CAS '84** is the proud grandmother.

Rob Flanagan CAS '97 and his wife **Jenelyn (Gifford) Flanagan SEHS '99** announce the birth of their daughter Trinity Marie on December 13, 2003. Jenelyn also earned her master's in elementary education from Oakland University in April 2004.



Joanna (Bryen) Giglio CAS '99 and her husband Joe are proud to announce the birth of their first child Justina Marie Giglio on September 25, 2004. The family resides in Rochester Hills.



David Maloney CAS '93 and his wife Shannon announce the birth of their daughter Molly Jane Maloney on November 10, 2004.

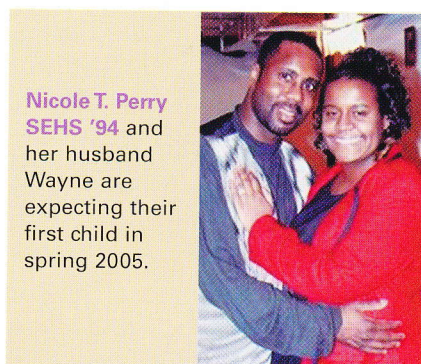


Kimberly (Lee) Muschong CAS '93, and her husband **Brian SHS '93** announce the birth of their first child Allison Judith Muschong on August 17, 2004.

Thomas Hendricks SEHS '90 and his wife **Kathy MA '98, SEHS '90** announce the birth of their second son Stuart Charles, born May 24, 2004.

Susan Jezewski-Evans CAS '88 and her husband Cameron Evans, announce the birth of their daughter Haley Sara Jezewski-Evans on September 9, 2004.

Margery Kaplan MAT '94, SEHS '91 and her husband adopted a baby from Russia on December 8, 2003. Her name is Hannah Lily and she celebrated her 2nd birthday on October 31, 2004.

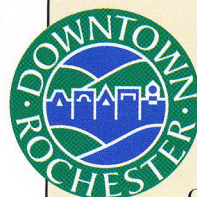


Nicole T. Perry SEHS '94 and her husband Wayne are expecting their first child in spring 2005.

Janet (Wiechec) Seidell MPT '95, SHS '92 and her husband **Seth Seidell CAS '92** announce the birth of their second daughter Jillian Nicole Seidell on May 17, 2004.



A
THRIVING
city...
and a university
on the move...



Brought together by one of Rochester's leading citizens and Oakland University's founder, Matilda Dodge Wilson.

OU salutes Rochester and its business owners and merchants who are working to create a college town for our students and alumni. A town that offers real-life learning experiences, research and cultural opportunities, entertainment and community spirit.

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photo above: OU cheerleaders, dance team and mascot at the Rochester Holiday Parade.

Arts at Oakland

Department of Music, Theatre and Dance

Arts at Oakland goes electronic!

Contact arts@oakland.edu to begin receiving e-mail announcements about events at Meadow Brook Hall, Meadow Brook Theatre, Meadow Brook Art Gallery, Varner Recital Hall and Varner Studio Theatre.

OPAL

Book, music and lyrics by Robert Lindsey Nassif
Michael Gillespie, Director

10 a.m. performances	May 24 - 27, May 31, June 1-3
2 p.m. performance	June 5
7 p.m. performances	June 3 - 4

A new musical based on real-life memoirs of a shipwrecked orphan claiming to be the daughter of French royalty. Opal befriends an array of picturesque characters, including a pig, in the rough Oregon lumber camp where she finds herself.

MTD Box Office
Varner Hall
(248) 370-3013
oakland.edu/mtd

Arts at Oakland brings the performing and visual arts to life through its member organizations, offering exhibitions, performances and events throughout the year. **Arts at Oakland** serves Oakland University, its neighboring communities and beyond.

Join us often this season.

Spring 2005

Wilson Hall
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mbtheatre.com

The World Goes 'Round

This musical by America's most loved song writing duo includes "Cabaret", "Kiss of the Spider Woman", "The Act", and "Chicago".

Directed by John M. Manfredi
April 20 - May 15

Meadow Brook Theatre

The World Goes 'Round
Music by John Kander
Lyrics by Fred Ebb

208 Wilson Hall
(248) 370-3005
oakland.edu/mbag

Studio Art Senior Thesis Exhibition

April 22 - May 22

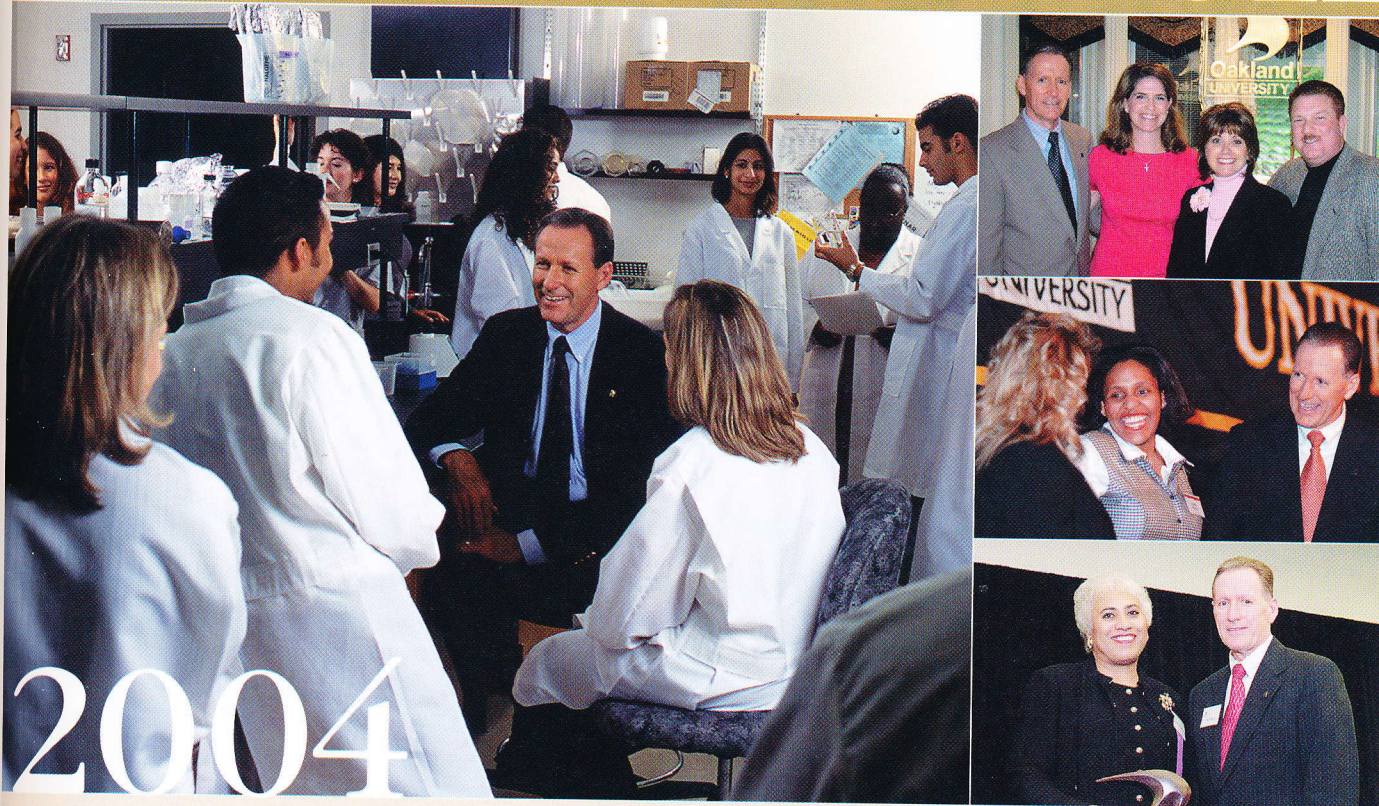
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DONOR HONOR ROLL



2004

Dear Friends,

In the pages that follow you will learn about the countless acts of giving we experienced last year on behalf of Oakland University students and faculty. Your generous and visionary contributions are establishing Oakland as a university of distinction.

I take pride in the knowledge that our shared vision is being realized day in and day out through heightened opportunities for scholarship and learning, in greater service to the communities who look to us for leadership, in more modern classrooms and laboratories and through the teaching and research resources we are able to provide for faculty.

As we launch the university's first comprehensive capital campaign, we look to you, our loyal donors and friends, for your continuing friendship and critical financial support. Oakland holds an important teaching, service and research mission that impacts our tri-county area and beyond. Through the campaign, we aim to achieve even greater success in fulfilling our mission and preparing leaders for successful careers and meaningful lives.

Please accept my most heartfelt thanks and deepest appreciation for your friendship and support.

Gary D. Russi

Gary D. Russi
President of Oakland University

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The Matilda Wilson Founder's Society recognizes donors who contribute cumulative lifetime gifts of \$10 million and more.

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Matilda R. Wilson Fund

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DaimlerChrysler Corporation Fund

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Generosity celebrates and preserves stately Meadow Brook Hall

When Matilda Dodge Wilson decided to leave her extraordinary home to Oakland University, she gave the school and the surrounding community a wonderful gift of culture, history, tradition and beauty.

This visionary woman is still giving back to the community. Last year Meadow Brook Hall, the nation's fourth-largest historic house museum, celebrated its 75th birthday, and the Matilda R. Wilson Fund, a charitable trust established by Wilson in 1944, donated an unprecedented \$7 million for restorations and repairs to the hall.

Work got underway last summer and is expected to be completed by the end of 2006 (see update on page 5). Much of the gift goes toward critical infrastructure restoration including roof repairs and replacement, and repairs of the gutter system, parapets, windows, doors, stone floors, and electrical

and heating systems. A \$10,000 grant from the MotorCities National Heritage area is helping to fund repairs of the gutters.

"This work was an absolute must for the preservation of the hall," says Geoffrey Upward, interim director of Meadow Brook Hall. "We're very grateful to the Wilson Fund for making this possible, not only for the legacy of the Wilsons, but also for the community."

Beyond the hall itself, the valuable collections within this historic house museum require staff and funds to maintain, preserve and share with the community. A generous \$50,000 gift from the DaimlerChrysler Corporation Fund will support preservation and interpretation of the collections.

Endowments will help ensure hall's future

As plans and renovations for Meadow Brook Hall move forward, establishing endowments for the day-to-day operation and preservation of the hall is critical to its future. One local businessman recently stepped up to help the university achieve that objective. William Fox has generously named the OU Foundation as beneficiary of two life insurance policies, valued at \$150,000. The gift establishes the William M. Fox Endowed Fund for Meadow Brook Hall. The endowment will provide funds annually in the form of cash awards for preservation, restoration and maintenance of the hall.

"Endowments are perpetual and can be added to through future contributions from Mr. Fox as well as contributions from others in his honor," says Dennis Sheridan, director of Planned Giving.



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Carlotta and Dennis Pawley

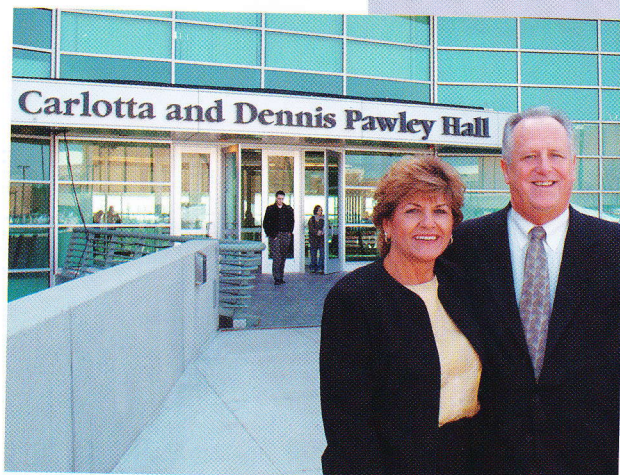
Lifelong devotion to education

When it comes to Oakland University, few have shown greater devotion than Dennis Pawley. This charter class member and his wife, Carlotta, recently gave a \$4 million bequest to the university that will help sustain Oakland's drive for excellence well into the future. In honor of the gift, Oakland's Education and Human Services Building was renamed Carlotta and Dennis Pawley Hall.

"I hope this bequest will not only inspire others to support the university, but also help take some of the mystery out of planned giving," Pawley says. "No matter what the dollar amount, each and every gift represents an opportunity to make a difference."

The Pawleys' generosity and vision was recognized last November when they received the Max Fisher Award for Outstanding Philanthropist from the Association of Fundraising Professionals at the 13th annual National Philanthropy Day Dinner. The event recognizes local individuals for charitable contributions and volunteerism.

Beginning in the 1990s, Pawley served on the OU Foundation Board of Directors as well as a first stint on OU's Board of Trustees. He is currently serving a second term on the Board of Trustees. Over the years, he has made significant contributions to the university financially and in terms of leadership, establishing the Pawley Institute in 2002.



* deceased

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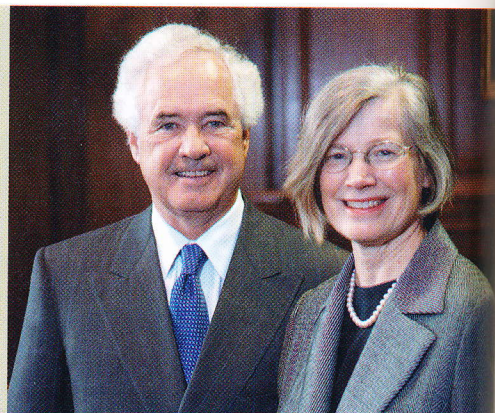
Nicholson's gift sustains collaboration, mentoring at The Honors College

For years, Ann and Jim Nicholson have made helping young people at Oakland University their priority. Their gift of \$100,000 to The Honors College (HC) adds to that legacy of giving, ensuring that 300 of Oakland's best and brightest students will have the chance to study alongside top faculty.

The Nicholson Fund will enable the HC to fill staffing needs and add additional faculty to teach new, expanded courses. Because The Honors College does not have its own faculty, those professors usually come "on loan" from other OU departments, creating a close connection between the college and the campus at large. Sometimes, however, it can be difficult for departments to let their professors go for a semester without providing a replacement.

The Nicholson Fund bridges those department gaps, says HC Director Jude Nixon. "This means we won't lose out on the collaboration and mentoring which these professors provide and which is so important to our program."

The fund also provides for guest speakers and lecturers, giving HC students the opportunity to delve deep into current events, history, literature, science and more.



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UGS brings the future to SECS students



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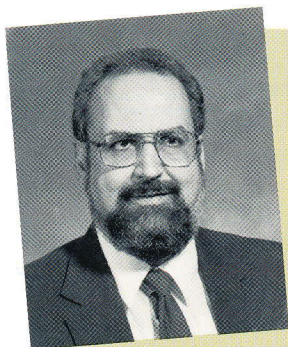
The future is here for students in Oakland University's School of Engineering and Computer Science (SECS), thanks to a \$30.2 million grant (commercial value; total donation amount is \$21.2 million) from UGS, a global leader in 3-D data packages. The grant provides SECS with software that will enable students to learn their craft on the same state-of-the-art technology used by leading manufacturers worldwide.

Students will gain invaluable experience using leading-edge software to simulate product design, analysis and manufacturing challenges, experience that will give them a distinct advantage in today's competitive job market.

"This grant recognizes that we educate our students with a curriculum that teaches real-world, practical experience," says OU President Gary Russi. "This partnership will not only prepare our students for future jobs, but will also provide companies like UGS and their clients with employees who are well-versed with high industry standards right out of college. We are extremely grateful for this generous grant."



* deceased



Jon Froemke

A passion for teaching inspires others to learn

As someone who loved teaching, former Oakland University Mathematics Professor Jon Froemke was intent on inspiring that love in others. With that in mind, his widow, Judy Froemke, created an endowment fund this past year to ensure that OU's Academic Skills Center (ASC) and the tutoring services it provides will continue to flourish and grow.

"The peer tutoring offered by the skills center is a wonderful service that the university provides," says Judy Froemke, a 1989 graduate of OU's master's in counseling program. "Jon spoke highly of the ASC staff committed to this service and enjoyed working with them."

The Jon Froemke Endowed Graduate Assistantship will support a graduate student who gives supplemental instruction (tutoring) in a typically difficult undergraduate math class, working with and assisting the math professor. "Helping the SI leaders and other tutors become better teachers is invaluable for all students," says Jerry Grossman, OU mathematics professor

and close friend of Jon Froemke. "This was a wonderful and generous gift that set up the endowment for these assistantships, and we all owe Judy a great deal of appreciation."

Hundreds of students benefit from the ASC each year. Tutoring for most 100- and 200-level courses is available free of charge to anyone in need, as is a writing assistance program and learning strategy seminars.

"The Froemke graduate student has made it possible for us to offer higher levels of math assistance than in the past," says Charles Clark, director of the Academic Skills Center. "It's been great having that student here to help our undergraduate tutors and share his experience. Our students have benefited a great deal from having the Froemke graduate student on site."

This partnership among the students is characteristic of the center, Clark says. "Students who come here for assistance do 90 percent better than those who don't. This center is all about what our students are doing for each other. It's about students helping students."

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Teacher's legacy lives on

With a devotion to teaching that inspired a generation of students and left an indelible mark on the Pontiac school district, Mary Joyce Pagano is still making a difference in the lives of future teachers attending Oakland University's School of Education and Human Services.

A physics and chemistry teacher at Pontiac Northern High School for more than 15 years, Pagano, a Charter Class alumna, was a highly respected role model for young teachers, providing them with valuable advice and insights on all aspects of teaching.

After she lost her battle with cancer in 1998, her husband, Victor Pagano, created the Mary Joyce Pagano Memorial Award to recognize and support the valuable work of young teachers in urban school districts. It also commemorates Pagano's strong belief that those willing to learn and succeed should receive whatever help is necessary. By awarding \$1,000 to the most qualified undergraduate students who have selected a student-teaching assignment in the Pontiac school district or other urban school district, Pagano's inspiring legacy will live on for many generations to come.

The first award was given last year to Sedrick Moody, who graduated in December '04 with a degree in education.



Mary Otto, dean of the School of Education and Human Services (SEHS), left, with Susan Hawley at a leadership celebration for SEHS last fall. Hawley is Victor Pagano's daughter. He created the Mary Joyce Pagano Memorial Award to provide financial support to young teachers working in urban school districts. Mary Joyce Pagano was a teacher at Pontiac Northern High School for more than 15 years.

MEMORIAL GIFTS

Oakland University received gifts in memory of the following people.

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2004 PRESIDENT'S CLUB MEMBERSHIP

The President's Club is an annual giving society of the OU Foundation. Its mission is to advance the growth and vitality of Oakland University. Through tax-deductible contributions and personal involvement, members make a tremendous difference in the lives of students.

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Donald J. Bortz and Valeria Bortz
Spero and Kimberly Ann Boutsikaris

Gift aids recovery of stroke victims

For millions of Americans who suffer a stroke, the chance to regain movement, balance and coordination ends when the insurance runs out. Vanett J. Vereeke is helping to ease this problem through a \$25,000 gift to the School of Health Sciences' Bridging the Gap for Stroke Recovery program.

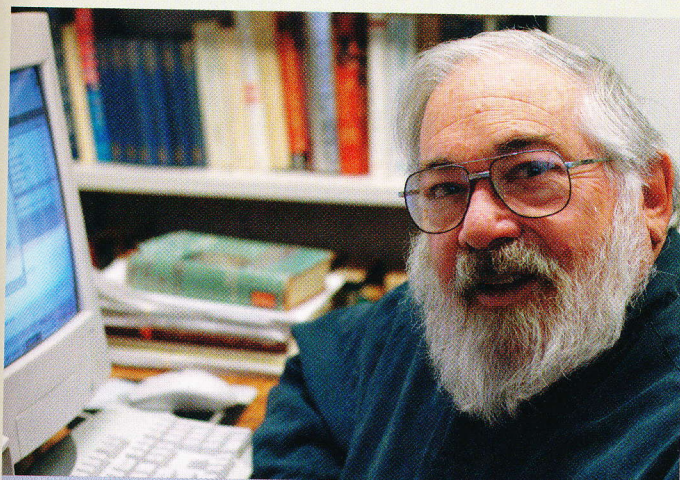
A member of the school's Board of Visitors, Vereeke's gift will help develop an experiential learning program to help community members suffering from neurological disorders improve their mobility. The program will initially focus on stroke patients who no longer receive insurance-supported help, with a long-term goal of including people disabled by Parkinson's Disease or head trauma. School of Health Sciences Dean Ken Hightower also pledged \$25,000 to the program.

Supervised by Oakland's clinical and academic professors, doctoral and graduate students will provide free stroke-recovery treatment, working one-on-one with their clients to find the best approach for each person. Through this new program, students will gain clinical experience with life-restoring

procedures, and disabled members of the community will receive help to regain functions, like mobility, lost to stroke.



First-year students in the doctor of physical therapy program, Yolanda Licari (left) and Keri Anderson, practice techniques to improve balance in preparation for clients in the Bridging the Gap program.



Richard Burke, OU founding faculty member

A philosophy of giving

When one door closes, another one inevitably opens. With his upcoming retirement, Philosophy Professor Richard Burke — Oakland University's last active founding faculty member — will end one chapter of his OU experience. With his recent \$500,000 endowment gift, however, Burke will begin a new chapter at OU, one that will impact thousands of future students intent on exploring life's deepest issues.

"Oakland University has given me a lot," Burke says. "It's been my whole career, and I wanted to give something back." The gift establishes the Richard Burke Visiting Scholar in Religion, Philosophy and Society Fund, which will bring a major figure in the world of philosophy to campus for several days each year to speak and meet with students on a subject relevant to current events.

For Burke, the symposia will form a new connection for him with the university. He will serve on the five-member panel to select each year's lecturers and will remain actively engaged in the evolution of the event. He sees this event as an opportunity for students to take part in serious, thought-provoking dialogues with the country's most influential scholars and thinkers, helping young people question and understand some of society's biggest issues while reinvigorating philosophical discussion on campus.

"When Oakland University first began, there was more of an emphasis on philosophy," Burke says. "I think by losing that emphasis, we've lost something important." With this gift, that "something" has taken on a whole new life.

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President's Club Executive Members are: seated, Larry Schloss, chair; Molly Beresford. From left to right, standing: Jim Aubry; Bob White; "Bert" Bresette; Jim Page; Ron Ciesielski; Elaine Lewenz. Members not pictured: Tom Fabbri; Barry Klein; Cliff Adams.

President's Club support meets critical needs

The President's Club, an annual giving society of the Oakland University Foundation, works tirelessly to further Oakland University's growth and vitality.

Through time, talent and commitment, President's Club members support major university needs and the programs they personally cherish most.

This year, the foundation will be supporting two vital programs: the Oakland University Trustee Academic Success (OUTAS) Scholarship and the Faculty Research/Creative Endeavor Leverage Fund with unrestricted funding from The President's Club.

The OUTAS Scholarship is an innovative program designed to foster success among diverse students. The program awards eligible entering freshmen merit-based, renewable four-year scholarships. Recipients receive a broad range of support services during their time in the program — especially during their critical first year. The program promotes student connectivity to the university by requiring students to interact with peers, faculty and staff.

The leverage fund will support research and creative efforts by OU's faculty. The Oakland University Foundation established the fund to encourage additional donations — such as matching grants — for faculty projects from sources outside the university.

The foundation also will use the leverage fund to support projects at critical stages in their development so they can reach completion.

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 Susan Davies Goepf
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 Donald L. Golden
 Randal E. Golden

* deceased

Donor support vital to Nightingale Awards

Oakland University established the Nightingale Awards for Nursing in 1989 to honor Michigan nurses who are caring, compassionate and apply their education to problem solving and leadership, core values that the School of Nursing instills in its students.

Eight nurses were honored for their excellence in nursing during the 16th annual Nightingale Awards ceremony this past May. The award is given to nurses who exemplify the work of Florence Nightingale, who is considered to be the founder of modern nursing. She was dedicated to the care of the sick and injured and immersed herself in research to improve their lives. Nightingale established a school for the formal education of nurses at London's St. Thomas Hospital in 1860.

Each recipient receives \$1,000 and a bronze statue of Nightingale in recognition of their work.

The program is made possible by supporters including the 2004 presenting sponsor, Providence Hospital. Other major sponsors include William Beaumont Hospitals, Oakwood Healthcare System, Crittenton Hospital Medical Center, St. John Detroit Riverview, Kelly Services, Standard Federal Bank, Lapeer Regional Medical Center, Blue Cross Blue Shield of Michigan, and Wright and Filippis.

"The fact that we have a large number of sponsors shows the broad support that the medical community has for nurses and the nursing profession," says Linda Thompson Adams, dean of the School of Nursing. "We are very appreciative of the generous support that we receive from our sponsors year after year."



Student honorees promote good will

Five Oakland University students who have made service and community outreach high priorities in their lives received a strong show of support recently when they became recipients of the 2004 Keeper of the Dream Scholarships.

The \$5,000 award recognizes students who demonstrate strong citizenship, scholarship and leadership in promoting interracial understanding.

The recipients were: education major Lenwood Compton of Pontiac; journalism major George Davis of Grand Rapids; communications major Joi Durant of Sterling Heights; English major James Ellout of Pontiac; and elementary education major Sophia Soldana of Clinton Township.

"This award encourages students to continue the legacy of Dr. Martin Luther King Jr.," says Glenn McIntosh, assistant vice president for Student Affairs and dean of students. "It's an opportunity the students take seriously and we are grateful to our many sponsors for making that opportunity possible."

Bank One, Beaumont Hospitals, Comerica, the Oakland University Alumni Association and PricewaterhouseCoopers each sponsored an award. Further, Bank One, Beaumont Hospitals and the OU Alumni Association contributed an additional \$5,000 each to the Keeper of the Dream Endowment. Cooley Law School donated \$8,000 for the award banquet speaker sponsorship.

"It's an honor to be recognized for making a difference, but I know that I have a lot more work to do on campus," Ellout said in accepting the award.



Caroline Chambers, director of Comerica's Charitable Foundation, and Keeper of the Dream (KOD) Scholarship recipient James Ellout at the 2004 KOD banquet.

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Long-time supporter remembers Oakland through unexpected gift

Ben Mills got to know Oakland University in the mid-1960s and quietly supported the school through annual giving for more than 20 years. Mills died in 2003, leaving a bequest of \$1.25 million from his estate to the university.

He helped shape OU during its early years as a member of the Michigan State University-Oakland Board of Trustees in the 1960s, and was one of the original members of The Chancellor's Club, the predecessor of The President's Club. A lifetime member of The President's Club, he and his wife, Helen, attended many university

events and enjoyed watching the institution grow throughout the 1960s and '70s. Mills retired from Ford Motor Company in 1971 and relocated to Sea Island, Ga.

Mills served in the U.S. Air Force in World War II and was awarded the Bronze Star. After the war, he was one of the "Whiz Kids" hired by Henry Ford II in 1946 to help revive Ford Motor Company. By 1955, he was appointed vice president of the company and general manager of the Lincoln division. He rose to vice president of supply worldwide in 1964 and held that position until his retirement.

"We are extremely grateful to Mr. Mills for his foresight and generosity," says Susan Davies Goepp, vice president for University Relations and executive director, OU Foundation. "Unrestricted gifts like this help us meet critical needs and transform the lives of our students."

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Diana Semma, a 2004 summer research fellowship award winner, works with her faculty adviser, Professor of Chemistry Arthur Bull.

Pfizer awards give students first experience in research

When Diana Semma first started considering a biochemistry major at Oakland University, she wasn't entirely sure a career in ions and neutrons was for her.

Her adviser encouraged Semma to apply for one of the 2004 summer research fellowship awards offered by OU's Center for Biomedical Research to give her an up close and personal view of what a life in research could be.

Pfizer Corporation sponsored 12 fellowships; six more were funded by OU's College of Arts and Sciences Dean's Office, the Provost's Office and the Research Excellence Fund.

Semma got one of the awards. "It was a great experience," she says. "I got to meet about 20 other students who were exactly like me and had the same interests."

During her 12-week project, she worked with faculty adviser and Professor of Chemistry Arthur Bull to study compounds that control the growth of cancer cells. She introduced the compounds to malignant cells of the colon to see if they would cause the cancer cells to commit "suicide." They did, but only at unreasonably high concentrations.

"Now I have a better understanding of why illnesses cannot be cured easily," says Semma, who presented her project at the 2004 Sigma Xi Student Research Conference in Montreal this past November.

Today, Semma is enthusiastic about biochemistry. "I know this is what I want to do, because I know it will make a difference in the community."

All fellowship recipients work in biomedically oriented projects under faculty mentors for 12 weeks in the departments of Biological Sciences, Chemistry, Physics and Computer Science.



Maggie Allesee, long-time OU supporter, and Dean of the School of Nursing Linda Thompson Adams. Allesee's generosity has lead to the establishment of the Maggie Allesee Chair in Geriatric and Rehabilitation Nursing.

Commitment to education, community

Maggie Allesee grew up in a household that believed in community service and philanthropy. Her mother helped found the Junior League in their hometown of St. Petersburg, Fla., and Maggie followed in her footsteps. She's been a member of the Junior League since she was 21 and has spent the past five decades generously giving her time, vision and financial support to educational opportunities and enrichment in her adopted state of Michigan and home state of Florida.

"Education is the key to most successes in life," says Allesee, who holds undergraduate degrees in education and journalism, a master's degree in education and guidance and counseling, and post-master's certification in gerontology. "It's so important to help other people advance their education and improve their life and the lives of others. It's helping people be prepared. You know what they say, 'Don't give a guy a fish, give him a fishing pole and teach him to fish.'"

In keeping with that philosophy, Allesee has established the Maggie Allesee Chair in Geriatric and Rehabilitation Nursing at Oakland's School of Nursing (SON).

"I believe it's so important that seniors have quality of life," says Allesee. "The more we can do to help seniors remain active and healthy, the more they can contribute and the better off they will be. And our nursing students benefit as well. They're so much better prepared for a career in today's world."

Long-time supporters of Oakland, Allesee and her husband, Bob, also have established the Maggie Allesee Summer Dance Study Program and have been generous contributors to Meadow Brook Theatre, Meadow Brook Hall, the Department of Music, Theatre and Dance and OU Athletics.

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Bill and Diana Mitzelfeld

The gift of eloquence

Writing is not just for English papers; it is a life skill that plays a major role in academic and career success. It's also something many students struggle with. At OU, help is on the way in the form of a \$5-million dedicated

writing center. It's a project that Bill and Diana Mitzelfeld believe in. They have shown their support with a \$50,000 gift toward the project.

Now residing in Florida, the couple retains strong ties to Oakland University and the city of Rochester. Their department store, a Main Street landmark, was known to generations of Rochester residents. At OU, the Mitzelfelds were among the earliest members of The President's Club and were influential in cultivating its membership. Long-time supporters of the university, the Mitzelfelds' latest gift will help provide OU students with a solid foundation for writing excellence.

The writing center's philosophy aligns with OU's Vision for 2010, which strives to prepare students for an increasingly global marketplace. The Mitzelfelds explain, "Our world revolves around communication—whether it's in public arenas like business, journalism and politics, or more personally in letter-writing and basic human interaction. Every aspect of life requires strong language skills and communication that is clear and concise."

In addition to improving self-expression, the writing center is also projected to enrich OU students by instilling an appreciation for literature and a respect for the power of language. Diana Mitzelfeld affirms, "Literature expands our minds and feeds our souls. Writing is essential to our lives."



Jude Nixon, director of The Honors College, and student Lauren Sanchez-Murphy relax for the train trip from London to Liverpool. The study-abroad trip was part of Nixon's class on The Art of Slavery. Nine undergraduate students participated in the one-week trip. (Lauren is the daughter of Brian Murphy, professor emeritus and former director of The Honors College.)

Quiet lift for Honors College students to study abroad

Their name won't be known, but their work will touch the world with brightness and bring a rich harvest of knowledge home to Oakland University. That's the expected result of an anonymous \$100,000 gift to The Honors College to support the study-abroad program.

Jude Nixon, Honors College director, says the gift will help Oakland University attract top-quality honors students. The real benefit, though, will be what happens for the student who takes advantage of study-abroad opportunities.

"The ultimate payback is the kind of student it makes, in the shaping of the student's mind, experience and life. A student who spends a semester abroad is a different student," Nixon says.

The Honors College has 350 students who come from all major fields of study. The study abroad grant money will assist approximately five students each year with amounts ranging from \$1,000 to \$2,500. All of the gift money will go toward student study-abroad needs.

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Professor's gift establishes first Educational Leadership scholarship



Professor Jacqueline Lougheed has endowed the first-ever Educational Leadership scholarship in the School of Education and Human Services.

Jacqueline Lougheed began her work with the Educational Leadership discipline more than 30 years ago when she helped develop the program for OU's School of Education and Human Services. Since then, she's been instrumental in guiding its growth and evolution and recently endowed the first-ever Educational Leadership scholarship.

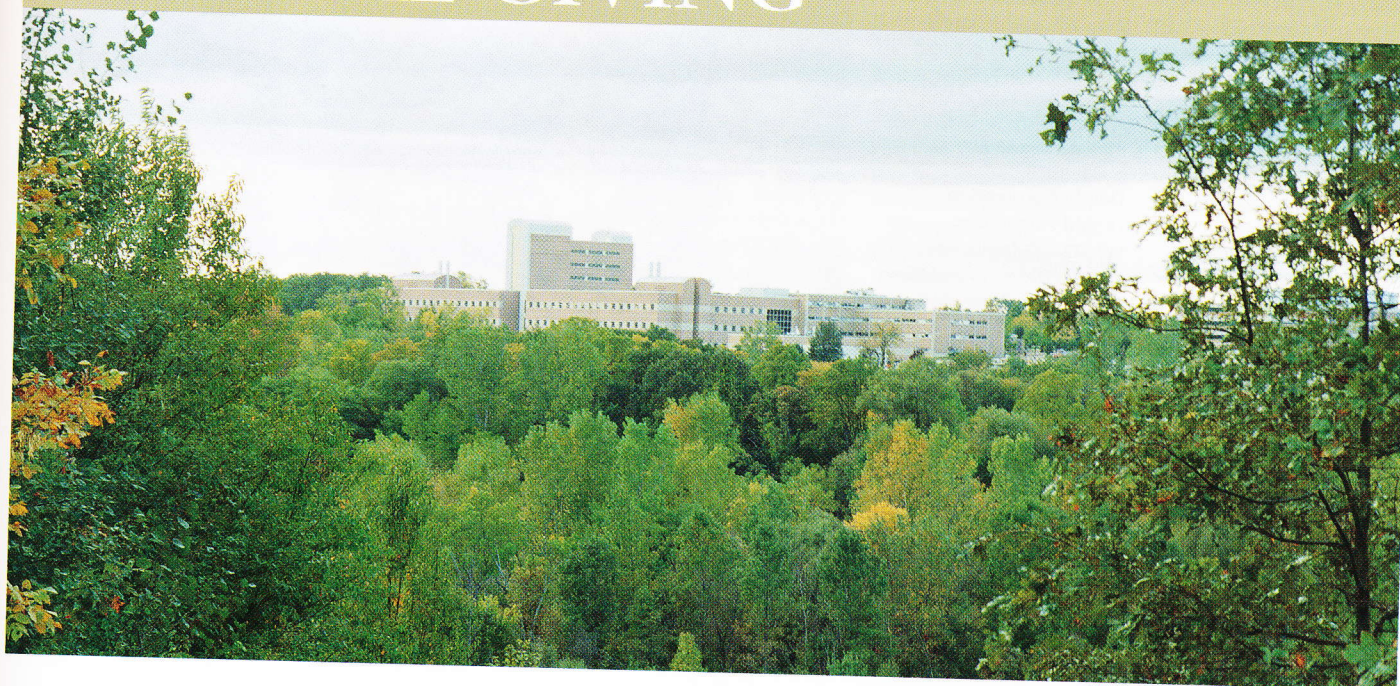
"We train people to be leaders in the schools — principals and superintendents — and we didn't have a scholarship. I thought we needed to do that," says Lougheed, who has been teaching at OU for 37 years,

longer than any other female faculty member on campus. "I'm really committed to educational leadership and helping students become education leaders."

Lougheed donated \$25,000 to endow the scholarship and supplemented the gift with funds to ensure the first award will be given for the fall 2005 semester. The scholarship encompasses the Ph.D. in Education, the Education Specialist in School Administration and the master's of Education in Educational Leadership. Students can use the funds for tuition, books, research or professional conferences.

"Dr. Lougheed's gift is an important contribution to the school for so many reasons, but especially because it demonstrates to all of us what it means to be devoted to our students, our school, and the field of Educational Leadership," says Mary Otto, dean of SEHS. "She is a true educational leader."

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David Downing, dean of the College of Arts and Sciences



Mary Otto, dean of the School of Education and Human Services



Ken Hightower, dean of the School of Health Sciences

Oakland deans give visionary gifts

Some of Oakland's biggest supporters can be found right here at the university — in the deans' offices.

David Downing is a good example. Together with his wife, the College of Arts and Sciences dean established the Jane and David Downing Distinguished Programs Endowment. Through a \$150,000 bequest, the fund supports programs of excellence and provides seed money for new initiatives in the college, whether instructional, research-oriented or creative. "Given that Oakland is embarking on its first comprehensive capital campaign, we thought it very important to show a personal commitment to that undertaking," Downing says. "We hope that by using a planned gift, we can encourage other members of the Oakland community, particularly the faculty of the college, to consider similar investments in the future of our institution."

Just across campus, Ken Hightower, dean of the School of Health Sciences, pledged \$25,000 to spearhead the Bridging the Gap for Stroke Recovery program. Under the supervision of Oakland's clinical and academic professors, this innovative learning program will allow doctoral and graduate students to provide free stroke-recovery treatments to community members who have suffered stroke or neurological damage. "My vision of Bridging the Gap includes a brand new facility to house a multidisciplinary group of faculty, clinicians and doctoral students," says Hightower. "A place where students learn and patients recover, where people are restored to optimum mobility and function, which was ripped away by neurological distress."

Mary Otto, dean of the School of Education and Human Services, also put her own money behind her vision. Through a \$100,000 planned gift to the school, Otto's donation supports SEHS faculty research and provides tuition award funds to students pursuing degrees in education and human services. "It is my hope to assist future generations of students and faculty in embracing the many challenges and opportunities available at Oakland University," Otto says.

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The gift of language

Imagine trying to read your child's report card or even find a job without knowing the language spoken all around you. Thousands of Hispanic immigrants in the Pontiac area experience that every day. Over the years, the Hispanic Outreach Center, a program of the Department of Linguistics in the College of Arts and Sciences, has helped Spanish-speaking adults break the language barrier and find success.

Thanks to a \$25,000 grant from General Motors, the Hispanic Outreach Center continues to grow, providing more services and reaching more families each year. The grant helps cover the cost of everything from text books to child care and transportation to the development of a GED

component to help men and women

earn their high school diplomas.

Graduate students in the Department of Linguistics who are earning a certificate

in English as a Second Language provide the instruction, gaining valuable real-world experience while providing intensive English language courses to program participants.



OU alumna Candice Dabish earned credit toward her Spanish Language and Literature major by teaching English as a second language at the outreach center.



Spanish-speaking residents learn English as a second language at the Hispanic Outreach Center in Pontiac, Mich. The center, a program through OU's Department of Linguistics, recently received a \$25,000 grant from General Motors.

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OUTAS makes dreams a reality

Recognized as one of the most successful recruitment and student retention programs in the country, the Oakland University Trustees Academic Success (OUTAS) program provides scholarships to a diverse group of academically deserving students in financial need. Recipients receive \$1,000 to \$3,000 per academic year for four years. Administered by OU's Center for Multicultural Initiatives,



Oakland University President Gary Russi with Rhonda Hanna, recipient of the Oakland University Trustees Academic Success (OUTAS) scholarship.

the program has received more than \$430,000 in funding in the last five years from the Oakland University Foundation.

By imparting cross-cultural understanding and communication skills as an integral part of the Oakland experience, OUTAS has prepared hundreds of students to function effectively in a global economy and society. One such student is Rhonda Hanna a 2004 College of Arts and Sciences graduate and current University of Michigan law student.

"OUTAS really does make all the difference," says Hanna.

"Meeting with advisers and mentors on a regular basis, and being encouraged to participate in campus and community activities truly helped me to become a successful undergraduate student. Because of this encouragement, I ended up serving in many leadership roles at OU, from co-president of the Golden Key International Honour Society to a student liaison for the Board of Trustees. OUTAS really emphasizes how important it is to be a high-achieving, socially conscious student and leader, which, inevitably, leads to success."

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The 2004 Summer Math Institute participants, who had just completed the six-week program at OU. High school students who have shown interest and talent in mathematics attend the program free of charge thanks to an anonymous donor.

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Summer Math Institute broadens horizons

The ongoing support of an anonymous donor has made it possible for Oakland University's Summer Mathematics Institute to give gifted high school students a unique opportunity to sharpen their academic skills and foster their love of numbers and formulas.

The donor, who contributed \$119,311 in 2004, has been a continuous financial supporter of the program for nine years.

"As a result of this donor, the program is offered free to students so that cost is not a barrier to opportunity," says David Downing, dean of the College of Arts and Sciences.

"Having this continuous support allows us to sustain and grow this valuable program that provides so many opportunities to students."

OU's Department of Mathematics and Statistics hosts the six-week institute on campus for pre-college students who show exceptional talent and interest in mathematics. Institute instructors present advanced mathematical concepts for college credit. The program is intended to build students'

confidence, expand their horizons and encourage them to work to their fullest potential.

"For the students, it also provides a social/intellectual environment where they can be with others who share their abilities and interests," Downing adds.

For many, the summer program has been an important step in their academic careers.

"Over the years, many of the students have gone on to school here and other universities such as the University of Michigan and Harvard," says Eddie Cheng, associate professor of mathematics and statistics.

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DTE supports establishment of advanced SECS program

A new master's program in OU's School of Engineering and Computer Science will help engineers to retain and improve their technical skills while simultaneously learning business management principles and techniques. The Executive MS in Engineering Management — funded by a \$50,000 grant from the DTE Energy Foundation — mirrors a cross-disciplinary program OU already administers in Europe. The new Rochester-based initiative also serves to establish a more effective business model in southeastern Michigan.

The DTE Energy Foundation's LEAD Program grants approximately \$6 million in support each year to non-profit community enterprises that foster leadership, education, environment, achievement, development and diversity in the DTE service area. "These grants reflect the commitment of the DTE Energy Foundation to support programs that help strengthen the fabric of our communities," says Fred Shell, president of the DTE Energy Foundation. OU's new program aligns with DTE's higher learning objectives as it fuses business and technical programming to develop a global and professional workforce.

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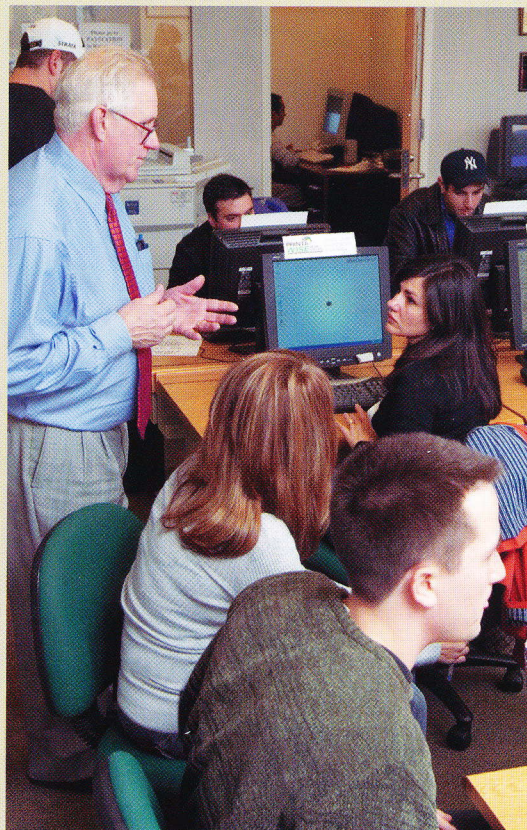
For 46 years, the Oakland University Foundation has provided students with opportunities for educational and professional development through their generosity and devotion to Oakland's mission of excellence in education.

The OU Foundation board of directors is comprised of southeast Michigan financial, business, automotive and civic leaders. The board generously devotes its time to raising money for the university in the form of endowed scholarships, research and grants and recommends how to use the funds raised.

Their tireless efforts support scholarships, faculty research and innovative student research programs. The University Student Research Scholars Program, a program funded by the foundation, gives students the opportunity to work with faculty mentors and gain valuable hands-on experience. Another foundation-supported award, the OU Trustee Academic Success Scholarship, helps build cross-cultural understanding and communication skills as an integral part of the Oakland experience.

The Oakland University Foundation, founded in 1958, is a private, non-profit corporation that provides financial support to Oakland University.

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Nursing student Andrea Dorman (left) learns how to take a blood pressure reading at the patient's bedside. In this case, the "patient" is one of the learning manikins in OU's nursing lab. Using computer-generated technology, the manikins replicate real patient conditions. Supervising her work is Adjunct Assistant Professor of Nursing Patricia Ketcham.

Gaining real hospital experience

Oakland University's nursing students will learn real-world, hands-on hospital care, including how to give injections and take blood pressure, without ever leaving campus. A \$200,000 gift from Crittenton Hospital Medical Center will transform the School of Nursing's current lab into the Crittenton Hospital Medical Center Nursing Skills Laboratory. The extensive renovation will include leading-edge technologies, allowing students to learn on the latest equipment and secure the skills they need to succeed in nursing.

"Our students get great praise for their classroom work," says Linda Thompson Adams, dean, School of Nursing. "But today, hospitals want people with real-world skills. If our students are well-skilled, they'll be ahead of the game."

This is the second major gift from Crittenton in recent years. Previously, the hospital funded the Crittenton Hospital Medical Center Multimedia Laboratory.

"In the nursing field, we've already had shortages all over the country," says Lynn C. Orfgen, president and CEO, Crittenton Hospital Medical Center. "We're going to need people who are well trained to enter the workforce. Anything we can do to help support educational programs, and certainly high-quality programs like that at Oakland University, we will try to do."

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AUFD donations encourage educational advancement

When Robert Fink, associate professor of education, contributed to the All-University Fund Drive (AUFD), he wanted to make sure his donation was directed toward areas that would enhance the lives of others the way OU has enhanced his life.

"It's important to contribute to the

communities that are an important

part of my life and I feel a part of. To me the university

is certainly one of those communities," says Fink, who targeted his gift to the Department of Counseling, SEHS Counseling Center, Kresge Library and The Honors College. He also funded an award recognizing race relations in memory of his father, Stanley, and donated to the United Way and the Black United Fund.

Faculty, staff and retirees donated \$186,902 to the 2004 AUFD, which also accepts gifts for the United Way and Black United Fund. The donations exceeded the drive's \$182,000 goal and represented an increase of 8 percent over 2003.

The AUFD is a chance for faculty and staff to support university programs such as scholarship, research and technology. This year, 452 staff members participated in the AUFD.

"Faculty and staff continue to show their commitment to OU," says Susan Davies Goepp, vice president for University Relations. "For the fourth year in a row, they have joined together to exceed the AUFD goal. Their support will make a tremendous difference in the academic and cultural programs they most cherish."

Gautam Singh, associate professor of engineering, directed his support to the School of Engineering and Computer Science.

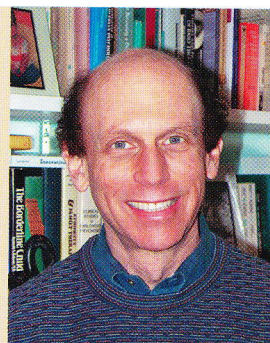
"There is so much progress occurring in this field," says Singh. "The gifts allow us to upgrade laboratories, computers and fund projects and research that we couldn't otherwise fund, which furthers the progress."

Jackie Wiggins, chair of the Department of Music, Theatre and Dance, says her gift was directed to music education, something she supports year after year. "It is important to me to see the program succeed."

For contributors to the AUFD, the individual intentions vary, but the one common factor is to grow and further the educational opportunities for Oakland University students.

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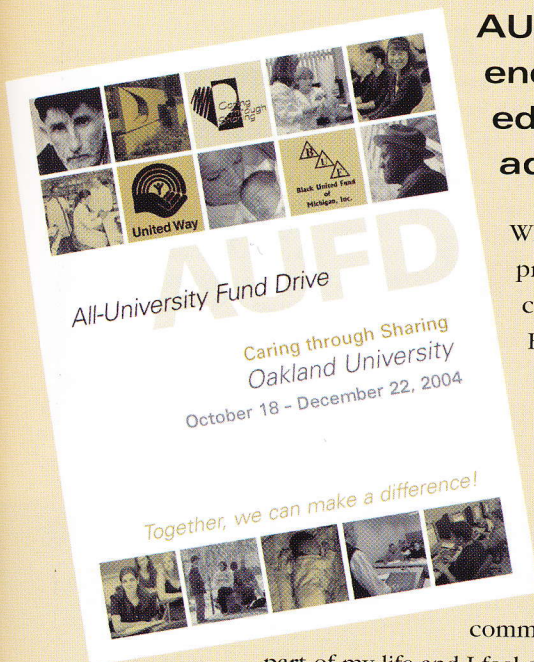
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- **Oakland University set new enrollment records for the fall 2004 semester with 16,902 students.**
- **OU offers 111 baccalaureate degree programs and 84 graduate and certificate programs.**
- **The university was ranked as one of the nation's most underrated schools in the 2004 edition of *The Unofficial, Unbiased Guide to the 328 Most Interesting Colleges*, based on classroom experience, campus environment and student life, along with Arizona, Duke and the University of Chicago.**

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Dear Alumni and Friends,

First, let me thank you for helping to make 2004 an incredibly successful year for Oakland University. Through your dedication and generosity, this institution has accomplished many significant goals in the last 12 months.

Second, in addition to your significant financial support, I extend my gratitude for the countless hours you may have spent serving as a volunteer — lending your expertise and opinion to the university's many initiatives aimed at propelling Oakland forward.

Whether your ties to OU are as an alum or long-time supporter, your friendship is precious to the university. Like those highlighted in this publication, I'm sure each of you have a unique story to tell of your connection and passion for OU. I look forward to meeting, hearing and sharing more of these stories in the future.

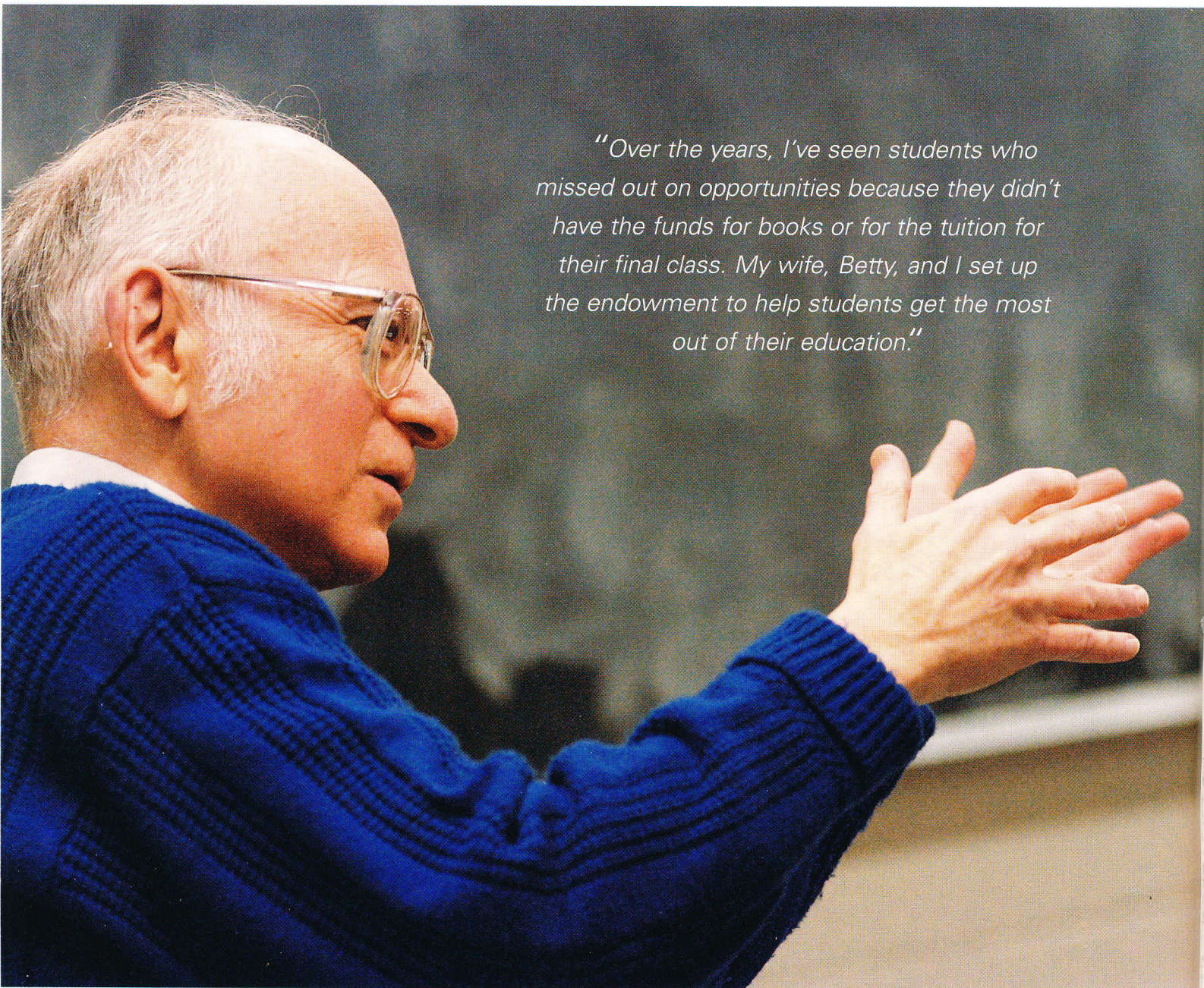
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Thanks for your loyalty and support. It is deeply appreciated.

A handwritten signature in dark ink, reading "Susan Davies Goepf".

Susan Davies Goepf
Vice President for University Relations and
Executive Director, OU Foundation

OU Moment



"Over the years, I've seen students who missed out on opportunities because they didn't have the funds for books or for the tuition for their final class. My wife, Betty, and I set up the endowment to help students get the most out of their education."

After more than four decades of educating and inspiring Oakland University students, Distinguished Professor of Political Science Sheldon ("Shelly") Appleton retired at the end of last fall's semester. He timed his retirement so he could teach his favorite class, *The American Presidents and Their People*, one last time during an election year. Appleton and his wife, Betty, will continue making a difference in the lives of OU students through an endowment for what they call "critical difference funds" — a small amount of money that can make a big difference. The Appletons directed the fund to support political science and public administration majors, secondary education students with a political science major, and students in Music, Theatre and Dance. ♦



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“I got my start at Oakland University and I want to provide a start for future generations.”

— John Ganfield SBA '81, senior vice president at Specialized Industries, and Oakland University Alumni Association board member, recently established an endowed scholarship for OU students.



For information on making a gift, or to review your estate plans, call OU's University Relations department at (248) 364-6155 or log onto www.oakland.edu and click on “Give to OU.”

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