

OAKLAND UNIVERSITY

COMMENCEMENT



SCHOOL OF BUSINESS
ADMINISTRATION



The motto of Oakland University, "*Sequir Virtute E Canoscenza*," which is incorporated in its seal, has a distinguished origin, Canto XXVI, line 120, of Dante's *Inferno*.

These are the final words of Ulysses' great speech to his men urging them to sail on and on in pursuit of knowledge and experience of the world—even beyond the pillars of Hercules, traditionally the frontier and limit of legitimate exploration.

This is the three-line stanza:

*Considerate la vostra semenza
Fatti non foste a viver come bruti
Ma per seguir virtute e canoscenza*

*Consider your birth
You were not made to live like brutes
But to follow courage and knowledge*

SCHOOL OF BUSINESS ADMINISTRATION

May 1, 1999

10:00 a.m.

Student Recreation and Athletic Center
Oakland University
Rochester, Michigan

ORDER OF CEREMONY

Processional

Kevin J. Murphy, *Marshal*
Eleftherios N. Botsas, *Deputy Marshal*

Board of Trustees Welcome

David Fischer

Exordium

Ronald M. Horwitz
Professor of Finance

Commencement Address

The Honorable Spencer Abraham
U.S. Senator

Presentation of Special Awards

John C. Gardner, Sr., Dean
School of Business Administration

Investiture

Gary D. Russi, *President*

Awarding of Degrees

Graduate Degrees

William W. Connellan
Vice Provost

Undergraduate Degrees

John C. Gardner, Sr.
Gary D. Russi

Alumni Welcome

John M. Ganfield, B.A., '81
School of Business Administration Alumni Affiliate

Valediction

Gary D. Russi

Recessional

*The audience is requested to stand during the processional and recessional.
Music is being provided by the Moon Trumpet Ensemble
Brian D. Moon, Director*

ON ACADEMIC REGALIA

An edifying note contributed by a certain anonymous doctor of philosophy.

On at least two solemn occasions during the academic calendar—spring and fall commencement—the faculty of the university publicly displays its full academic regalia and participates in the liturgy of processional and recessional, that curious coming and going that symbolizes the ceremony of commencement. The purposes of commencement are well known, but the reasons for the peculiar garb of the celebrants and their odd order of march are often as obscure to the audience as they are, in fact, to the faculty itself. This note may serve to explain academic dress and the professional pecking order it costumes.

Contemporary academics are descendants of clerical schoolmen in the universities of medieval Europe. Like the clergy, members of the bench and bar, and other learned professions, medieval scholars were clothed in heavy robes to stay warm in unheated stone buildings. Like all members of a hierarchical society, the medieval faculties rejoiced in visible insignia of rank. These outward signs of accomplishment and authority were tailored into the robes. Although the need for such voluminous garments to keep the scholar from freezing is long past, the use of them as

emblems of dignity remains. You will observe that all caps and gowns worn by our faculty are black, with certain disturbing exceptions. Black was the color adopted by mutual agreement among American universities at the end of the 19th century. In Europe each university has its own distinctive gown, varying in color and cut from all others. A European academic assemblage is a far gaudier occasion than its counterpart in America. Recently, certain universities in this country rashly broke the agreement and authorized robes in their own colors: for example, the crimson of Harvard and the green of Dartmouth may be seen in our ranks. This unsuitable spontaneity has been frowned on by sister institutions, yet the mavericks not only persist in their madness, but gain adherents to their ranks with each passing year.

There are three basic academic degrees: the baccalaureate or bachelor's degree, the master's degree, and the doctorate. A special style of robe is prescribed for each. The bachelor's gown is sparsely cut, neat, but a bit skimpy and unadorned, as befits apprentices. The master's gown is still simple, but fuller, sports a sleeve of extraordinary design impossible to describe, and has a

hood draped from the shoulders down the back. Once used to keep the frost from the tonsured heads of medieval clerks, the hood now is solely a badge of a degree of scholarly achievement. The master's hood is small and narrow, but displays the colors of the institution that awarded the degree. If you knew the colors of American universities, you could easily identify whence came our masters. The doctoral robe is the most handsome of academic raiment. Generous of cut, of fine aristocratic stuff, it is faced with velvet and emblazoned with velvet chevrons on the ample sleeves. You will note that most of the velvet facings and chevrons are black, but that some are of other colors.

According to personal taste, the doctor may display the color of his or her doctoral degree on the sleeves and facings: light blue for education, pink for music, apricot for nursing, orange for engineering, and many more. The royal blue of the Doctor of Philosophy (Ph.D.) is the most commonly seen in liberal arts institutions such as Oakland. The doctor's hood is the most elegant of all academic appurtenances. Large and graceful, it is lined in satin with the colors of the university that awarded the degree and is bordered with the color of the degree itself. Most academic costumes include the square cap called a mortarboard; the doctor's tassel may be either black or gold — tassels of all other degrees are black and stringy.

To instructed eyes, the order of march in the processional and recessional reveals the standing of individuals in the institution's formal hierarchy. In the processional the order of entrance into the hall is, quite fittingly, from most junior to most senior. The baccalaureate candidates enter first, followed successively by the masters and doctoral candidates with the whole separated from the faculty by a decent interval. In the faculty order, the instructors precede the assistant professors who in turn are followed by the associate professors. The august full professors bring up the rear. After a respectful distance come the deans who in turn are separated by a significant space from the awful majesty of the platform party, the president, the vice president, and the members of the board of trustees. All remain standing until the board is seated. After the ceremony, the order of recessional is the reverse of the processional. The greatest dignitaries stream out of the hall first, with the artfully organized ranks of priority wallowing in their wake.

It is hoped that these notes may make more intelligible the spectacle you are witnessing today. A discerning intelligence may detect in it many clues to an understanding of the academic profession as it confronts the ambiguities of the future with ancient wisdom and dignified confidence.

DEGREES AWARDED

December 1998

MASTER OF BUSINESS ADMINISTRATION

Michael Stephen Colombo
Pamela Joan Crye
Joseph Steven Doll
Johann Christoph Ehrmann
Stacey Marie Fike
Jay Ajit Goklani
Agnes Handayani
Brian D. Kerman
Jonathan Edward Koschmann
Stephen A. Lingeman
Michael J. Loring
Jeremy Daniel Meddings
Charles G. Millet
Leigh Kelleher Morrison
David J. Nutt
Scott Bowen Peters
Evthokia Panagiota Petropoulos
Gregory Anthony Quitter
Abigail Lynn Reynolds
Frederick Robert Rheinlander
Michael Joseph Setera
Thomas Anthony Shea
Katherine R. Sidnam
Sonja Terese Sorrick
Dawn Welks Sumners
Deborah I. Taitt
Michael Tomaszewski
Daniel Thomas Webb
Tiffany D. Weber-Phillips
Denis Evan Wills
Walter Robert Wolenski
Tammy Jeane Wortman

BACHELOR OF SCIENCE

Accounting

Suzanne Rose Bittner-Korbus
Toni Maria Cook
Heather Dawn Crown
Michelle Renee Edwards
Kristina Gojcaj
Mark Allen Goodenow, Jr.

Kelly Ann Harrison
Jessica Sue Irwin
Ryan Michael Krause
Christopher Roy Kreger
Theresa Lynn Lilly
Jeff S. Martin
Diana Lynn McFadden
Faisal Ahmed Mela
Corrie Lin Shultz
Erica J. Slocum
Michelle Lynn Starr
Cari Lin Zywicki

Economics

Danny D. Bogojewski
Pietro Antonio Costa
Andrew C. Everts
L. Amy Hawkins
Bibiana Maiz
Scott Aldrich Saylor

Finance

Keith William Bardouche
Marc Richard Behrend
Darryl Joseph Beltramo II
Jason Ronald Bertolini
Gary John Ceuninck
David Eugene Davis, Jr.
Michelle Renee Edwards
Ivan L. Land
Jeff S. Martin
Andrew Charles McCloskey
Jennifer I. Mieszkowski
Robert Michael Mills
Tony F. Misuraca
Daniel Scott Reck
Staci R. Ryberg
David Robert Sarotte
Michael K. Schumann
Erica J. Slocum
Karin Elizabeth Wyzgoski
Cari Lin Zywicki

General Management

Dale Appel
David Barach
Michael Andrew Cupolo
Rebecca Ann Overbaugh
Jullie Terese Voiles

Human Resources Management

Theresa Anna Bratke
Kelly R. Colombo
Kerrie Lynn Garrison
Tina Michelle Klencon
Lenora Lulgjuraj
Travis Jon Machan
Dana Rie Neiman
Elisabeth Ann Rakowski
Maria Lozano Rosales
Scott Zachary E. Thompson

Management Information Systems

Timothy Sebastian Armbruster
Scott Randall Benoot
Robert Joseph Brown
Christine Michelle Chastain
Rebecca Sue Collier
Renee Christine Dalley
Stacie Yvonne Dial
Agnieszka Maja Domanska
Linda Galwaa
Robert Joseph Gougeon
William Marshall Holiday
David Michael Krausman
Merjan Ljuljduraj
Todd Michael Margarita
David Brian Patrician
Dina Marisa Pellerito

Nichole Podsiadlik
Nicole Dorothy Saumier
Jonathan Robert Scott
Terrance William Shea
Joseph J. Simpson
Nenad Stoyanovich
Erica Marie VanderHagen
Kara Lynn White

Marketing

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Bridget Elizabeth Bauer
Jason Pierson Boron
Jennifer Lynn Boyle
Lidia D'Alessandro
Agnieszka Maja Domanska
Giancarlo Vito Galuppi
Gino Michael Gilberg
Nataly Sufian Hannon
Nathan Christopher Hood
Renee Lea Jowett
John Michael Kozicki
Che Cory Krause
Timothy P. Lauchlan
Diane Mary MacShara
Beverly Ann Nadeau
Dana Rie Neiman
Danielle Christine Pensule
Jeffery Bryant Presher
Bradley Warren Richards
Stephanie Lynn Rose
David Robert Sarotte
Jeffrey G. Sayen
Adam Ray Seidl
Brenda J. Shoemaker
Kathleen Denise Wilkie

CANDIDATES FOR DEGREES

April 1999

MASTER OF BUSINESS ADMINISTRATION

Jeffrey Paul Angell
Thomas James Benedict
Donna J. Benoit
Mark Stanley Burdick
Annette Helen Caldwell
Marla L. Dargin
Dann Curtis Deaver
Kenneth C. English
Joseph R. Finn
Joseph G. Fredal II
Joseph V. Furnari
James Henry Gardner
Brooke Allison Hertzberg
Donald Gerald Heydens, Jr.
Geraldyn Marie Isabell
Thomas Maurice Jackson, Jr.
Kris K. Killinger II
Anthony B. Kratovil
Ian T. Krul
Henry Lee
Walter Greg Lehmkuhl
Todd Michael Lendzion
Gretchen A. List
Lorelei Lugartos
Kaye Marie Marsack
Kirk Thomas Meyer
Erik Ronald Milz
Pamela Lynn Musial
Thiti Napawan
Julce Ann O'Kronley
Michael James Ortscheid
Erika Christine Ruhlig
Phillip Dominic Salvia
Brenda K. Schultz
David Scott Seaver
Neeru Sharma
Steve Patrick Slifko III
Graham Spaulding Smith
Michael Staniszewski
Adilakshmi Sunkara
Leslie Ellen Toth
Aviram Verma

Nicole L. Walker
Lisa Marie Whitener
Paul D. Wildrick
Derek E. Wirebaugh
Heather Lynn Wujek-Johns
Zhilin Yan

BACHELOR OF SCIENCE

Accounting

Jodie Karina Binroth
Stacey Lee Bollitier
Joseph Frank Capizzi
Melissa Lee Close
Sam Emidio Giacomantonio
Brenda Kay Giegler
Stacy Ann Hughes
Richard James Krumm
Christopher D. Lepo
Matthew Christopher McKeivitz
Ulrika Jenny Nilsson
Amy Marie Pawlak
Joseph Francesco Sabatini
Katherine Marie Sadowski
Aaron Matthew Silver
Matthew John Tapson
Christine Tiffany Valentine
Kimberly Ann Venuto
Michelle Lynn Wiechec

Economics

Arthur H. Fader
Shannon Lee Litten
Brian Thomas Rand
Matthew S. Shammass

Finance

Richard Thomas Artymovich
Mark Walter Buchanan
Laura Anne DiDonato
Mark Joseph Fabian
Marcy Andrea Frishcosy
Jesse C. Higgins
Christina Rae Johnson

Richard James Krumm
Daniel Geoffrey Macauley
Mark Benjamin Maltese
Chad D. Minton
Thomas Joseph Murphy
Ofelya Nisanoglu
Russell Kenneth Pygott
Christopher Nathan Regier
Joseph Francesco Sabatini
Katherine Marie Sadowski
Jac Maximillian Schalk
Anne Elizabeth Sheppard
Aaron Matthew Silver
Justin Anthony Suarez
Matthew John Tapson
Rhonda Williams
Ruslan Yakubov

General Management

Vincent Drew Amato
Heather Lynn Bose
Chrisostomi Burdalas
Jason Bryan Cotter
Crystal Davenport
Carin Louise Dean
Eric Brennen Dixon
Shannon Fisher
Dawn Marie Nadley
Stacy Lynn Sadowski
Maryann Elizabeth Schaller
Steven Joseph Schwartz

Human Resources Management

Dennis Patrick Amrhein II
Tamera Ann Bondy
Stephanie Ann Burak
Karen T. DeRoy
Erica Renay Goldston
Mark R. Gravel
Sheila D. Hallahan
Ann Marie Kubasinski
Sharon Renae Mickens
Le'Ann Carol Schaffert
Barry W. Shelton
Carlie Jean Smith
Tina Marie Williams
Tina Marie Williams

Management Information Systems

Michael Alan Anderson
Jasbir Aulakh
Timothy W. Banfill
Kimberly Anne Barduca
Marc David Brown
Timothy James Cavins
Kevin Pat Clifford
Jau Landa Michelle Davenport
Robert Charles Doan
Heather C. Dosch
Corey Gerald Elson
Brian Edward Emmett
Derek Richard Feddersen
Jeremy P. Fick
Jannell M. Gunn
Shalini Gupta
Catherine E. Hornett
Laura Waimon Hung
Asad Khan
Regina Marie Markowski
Bryce R. Moulton
Jason Allen Muxlow
Wai Yi Ng
Neville Michael Nofar
Teri Lynn Olson
Gina Lynn Passalacqua
Christopher Austin Robbins
Matthew Michael Roush
Asim Shuttari
Tricia Lynn Semak
David Michael Soranno
Adam Patrick Swensen
Jonna Lynne Switzer-Branton
Lisa Ann Taft
Donna Marie Thatcher
James Jason Voight
Alaina Denise Wilson

Marketing

Jennifer Lynn Caloia
Conan Sheldon Crawley
Paul M. Crocenzi
Brent Raymond DeClark
Karen Noreen Dobson

Konstantina Douros
Kristen Lecann Evans
Jennifer Renee Grooms
Ronald Arthur Harper
Susan Janet Holmes
David Gurrell Hopkins
Shirley Marie Horalek
Ryan Scott Jankowski
Crystal Lynn Ann Kingston
Clifford Harold Koshay
Jennifer Ann Marinelli
Albert William Morris III
Neville Michael Nofar

Agron Perkovic
Gene Michael Pettit
Kelli Marie Rogers
Lia Christine Rowland
Michelle Kristin Schwarze
Jennifer Evelyn Shore
Jennifer Renne Smith
Christopher Matthew Steele
Christie A. Thomas
Lawrence Edward Tripp
Simon Woldemichael
Gregory Joseph Zub

UNIVERSITY AND SCHOOL HONORS

At each commencement Oakland University extends special recognition to those students who have attained outstanding levels of academic achievement.

The University Senate, acting on the advice of its Committee on Academic Standing and Honors, authorizes University Honors at three levels for those students who have completed 62 credits or more at Oakland, with cumulative averages as follows:

<i>Summa Cum Laude</i>	3.90-4.00
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<i>Magna Cum Laude</i>	3.75-3.89
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<i>Cum Laude</i>	3.60-3.74
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Students who have earned University Honors wear a gold cord over their academic regalia.

Each student who has a record of superior achievement in a major field of study is awarded school honors and is identified by a red cord worn over academic regalia.

ACADEMIC HONORS ORGANIZATION

Membership in the Golden Key National Honor Society is indicated by a purple cord with white tassels worn over academic regalia.

Membership in Beta Alpha Psi, the national scholastic and professional accounting society, is indicated by an orange cord worn over academic regalia.

Membership in Beta Gamma Sigma, the honor society for schools of business administration accredited by the American Assembly of Collegiate Schools of Business, is indicated by a green cord worn over academic regalia.

HONORS AWARDED

December 1998

UNIVERSITY HONORS

Summa Cum Laude

Danielle Christine Pensule

Cum Laude

Agnieszka Maja Domanska

SCHOOL HONORS

Accounting

Toni Maria Cook

Michelle Renee Edwards

Jeff S. Martin

Michelle Lynn Starr

Finance

Marc Richard Behrend

Gary John Ceuninck

Michelle Renee Edwards

Jeff S. Martin

Staci R. Rybeg

General Management

Dale Appel

Management Information Systems

Rebecca Sue Collier

Rence Christine Dalley

Agnieszka Maja Domanska

William Marshall Holiday

Nenad Stoyanovich

Kara Lynn White

Marketing

Jennifer Lynn Boyle

Bridget Elizabeth Bauer

Agnieszka Maja Domanska

Beverly Ann Nadeau

Danielle Christine Pensule

Jeffrey G. Sayen

Kathleen Denise Wilkie

CANDIDATES FOR HONORS

April 1999

UNIVERSITY HONORS

Magna Cum Laude

Aaron Matthew Silver
Teri Lynn Olson

Cum Laude

Laura Anne DiDonato
Jannell M. Gunn
Bryce R. Moulton

SCHOOL HONORS

Accounting

Brenda Kay Giegler
Christopher D. Lepo
Ulrika Jenny Nilsson
Katherine Marie Sadowski
Aaron Matthew Silver
Christine Tiffany Valentine
Kimberly Ann Venuto

Economics

Matthew S. Shammass

Finance

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Laura Anne DiDonato
Jae Maximillian Schalk

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Vincent Drew Amato
Steven Joseph Schwartz

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Tina Marie Williams

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Timothy James Cavins
Jannell M. Gunn
Laura Waimon Hung
Regina Marie Markowski
Bryce R. Moulton
Wai Yi Ng
Teri Lynn Olson
Matthew Michael Roush
Tricia Lynn Semak
David Michael Soranno

Marketing

Karen Noreen Dobson
Crystal Lynn Ann Kingston
Lawrence Edward Tripp

THE SCHOOL OF BUSINESS ADMINISTRATION

The School of Business Administration was established in 1969. Originally named School of Economics and Management, its mission was to prepare young people for the frontiers of management of the public and private sectors. Its emphasis was on analytical tools, the universality of human endeavors for betterment of life, and the obligations of management to society. Its name was changed in 1986, to the School of Business Administration, but its mission to prepare people "for careers involving problem-solving, decision-making, identification of objectives, and the utilization of human and physical resources for intelligent performance in a variety of organizational settings" has remained constant. With the growing importance of information technology on the success of businesses, the School is also dedicated to providing students with in-depth knowledge in the application and management of technology in their discipline.

A manager's ability to adapt to ever changing competitive environments and embrace opportunities as they present themselves is fundamental to his/her success. Our goal is to provide today's students with the fundamental knowledge and skills to be successful managers in the dynamic business environments of the future.

Graduates of the School of Business Administration are successful in a variety of professional areas including managers, entrepreneurs, public servants, and academics, and are located throughout the United States and worldwide.

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Selectcare

Kenneth J. LaMotte
Attorney
Cox, Hodgman & Giarmarco

H. William Lytle
Vice President Organization Development
Durakon Industries

John G. Marshall
Vice President
Allied Companies

Charles McClure
President
Detroit Diesel

John G. Middlebrook
Vice President, Vehicle Brand Marketing
General Motors

Craig B. Parr
Vice President Manufacturing Operations
Durakon Industries

Louis R. Ross
former Vice Chairman and Chief Technical Officer
Ford Motor Company

William H. Sandy
former Chief Executive Officer
Sandy Corporation

John M. Savio
Vice President, Branch Operations
Oakland University Branch
MSU Federal Credit Union

George H. Seifert
Principal
Seifert & Associates

Joseph Tori
Vice President
Kelly Engineering Resources
Kelly Services, Inc.

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Anderson Consulting, retired

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Strategic Support Unit Director
Electronic Data Systems

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The Budd Company

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Volkswagen of America, Inc.

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