

Wednesday, January 16, 2008

Annual OU Telefund Campaign Continues...Have You Answered the Call?

With the help of nearly 1,500 alumni and friends, the annual Oakland University Telefund Campaign is off to a fantastic start with more than \$100,000 in pledged support of the OU Annual Fund and countless other areas of the university. However, we are only 40 percent of the way to our goal of \$250,000 and we need your help to reach our goal.

When you make a gift through the OU Telefund, you are touching the lives of students. With continued cuts in state funding, private philanthropic support from alumni and friends means that much more, allowing OU to continue providing the distinctive education we have become so well-known for. Your gift makes a difference by providing support for critical needs such as scholarships, exceptional faculty, research opportunities, academic program development and new university initiatives.



Calling will continue throughout the winter and spring. Every gift, regardless of its size, will help us surpass last year's totals, but we can't do it without your help.

So when your phone rings, think about how your time at Oakland has impacted your life and answer the call for today's students.

SUMMARY

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