

Wednesday, September 9, 2009

Woodcock Legacy Seminar to focus on U.S. inroads to China's prosperity

Many entrepreneurs and seasoned business professionals in Metro Detroit and across Michigan are clamoring to take advantage of promising opportunities in China, where economic expansion continues at a robust pace. There are challenges to initiating business operations in the world's most populated nation, however, as well as roadblocks that prevent Chinese companies from setting up operation in the U.S. Business leaders, government officials and educators should participate in this event to learn about the issues and connect with key executives from the U.S. and China.

Starting at 1 p.m. on Wednesday, Sept. 16, participants in the "2009 Ambassador Leonard Woodcock Legacy Seminar" at Oakland University's Meadow Brook Hall will gain valuable insight on the current business opportunities and challenges.

The seminar, titled "Creating a New Economic Dialogue with China" will welcome stimulating discussions from:

- Consul General Huang Ping, PRC Consulate, Chicago
- Doug Smith, Oakland County Deputy Executive
- Robert Ficano, Wayne County Executive
- W.S. (Bill) Chamberlain, Js Chamberlain and Associates, Shanghai
- Wei Shen, President, BridgeConnect Foundation and Marketing Manager, GM, Detroit
- Guowen Shen, Economic & Commercial Council, PRC Consulate, Chicago
- C. Peter Theut, Chairman Global Trade Group, Ann Arbor

Participants will have an opportunity to ask questions and network with the speakers.

The event is sponsored by Oakland University's School of Business Administration (SBA) and its Center for Integrated Business Research and Education Program. Marketing support was provided by the Asian Pacific American Chamber of Commerce, Automation Alley, BridgeConnect Foundation and Butzel Long.

Registration is \$75, which includes the seminar, networking reception and afterglow. For more information or to register online, visit sba.oakland.edu/woodcock09.

SUMMARY

The Woodcock Legacy Seminar will offer insight into potential business opportunities in China, starting at 1 p.m. on Wednesday, Sept. 16, at Oakland University's Meadow Brook Hall.

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