



Thursday, October 12, 2000

OU alumni to be presenters at national conference

Alumni from Oakland University's Applied Technology in Business (ATiB) program will participate in a panel discussion at the third annual Fall Conference on Managing Information Technologies to be held on Friday, Oct. 13, and Saturday, Oct. 14, at the Holiday Inn in Troy.

The ATiB alumni from EDS and Lear Corporation will discuss Industry/Academic Partnership in Business and Information Technology Education on Saturday, Oct. 14, from 1:30-3 p.m.

"This conference draws industry and speakers from all over the United States to discuss some of the latest developments in the application of information technology," said Mohan Tanniru, director of the ATiB program. "Having the ATiB alumni here is a great way to learn the benefits of the program as the former students are making their way through their first job."

The students will have a chance to reflect on their first year's experience in the real world and give their feedback on the benefits they derived from the program as they began their new job.

The ATiB program was founded in 1997, with sponsorship from more than 30 companies, and has been a pioneer in preparing learners for the 21st century workplace and society, specifically in the application of information technology to solve business problems. For more information on the conference and the program, refer to the web site: <http://atib.sba.oakland.edu> under News/Events or call Amber Finn at (248) 370-3284 or Mohan Tanniru at (248) 370-4649.

Oakland University is a comprehensive state-supported institution of higher education located in Oakland County, Michigan. The university has 109 bachelor's degree programs and 63 graduate degree and certificate programs. Dedicated to preparing learners for the 21st-century workplace and society, Oakland University is organized into the College of Arts and Sciences and the Schools of Business Administration, Education and Human Services, Engineering and Computer Science, Health Sciences, Nursing; and the Honors College.

SUMMARY

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