

# OAKLAND UNIVERSITY

A publication for the university community

March 19, 1993

# KIND'S MOMEN'S BIMMING AND DIVING CHAMBIONS



Members of the championship freestyle relay team accept their awards.

# Women Swimmers are Nation's Best a Fourth Time

No matter how you add the scores, they come up

As in first place, first place, first place and first place. Oakland's women's swimming and diving team set an NCAA Division II record March 13 by winning its fourth consecutive national title in competition in Canton, Ohio. The women finished a record 203 points ahead of Clarion University of Pennsylvania.

The Pioneer men's team finished second for the fifth time in six years. Last year, the men were third. California State-Bakersfield won its eighth consecutive men's national title.

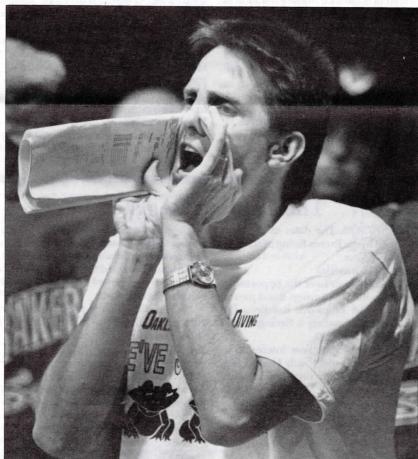
Commenting on the women's team he coaches, an exuberant Tracy Huth remarked, "This team was presented with a challenge. We didn't have the senior base we had in the past, and we had a smaller group of qualifiers than before. This year we showed that we had more talent than anyone else, as opposed to just more numbers."

The tournament was significant for Oakland in

- Huth was named Coach of the Year for the second straight year and third time in the past four years.
- Amy Comerford won an individual championship in the 100-yard backstroke and a member of the national championship 200 medley and 200 free-style relay teams. The teams both set school and Division II
- Senior Beth Surowiec became the only swimmer in NCAA Division II history to be a member of four national championship teams.
- Five of the 12 women's team national qualifiers were first-year students.

"I was surprised at how well the freshmen swam and how well they held their composure," Huth said. "Kristen Nagelkirk and Ellen Lessig were the two most points, but these two performed beyond your normal

Huth added, "I never envisioned winning four in a row. Four years ago we had a solid nucleus with a chance to win again, but doing it is another thing. The



shouts encouragement; below, Enos Pritchett gets off the blocks. He played a major role in the men's team making a strong showing for second place.

Coach Tracy Huth (above) first one was such a surprise. Every year people talk about different teams that will challenge us, and it hasn't happened yet."

The women jumped out to a 96 point lead after the first day of competition. They finished with 609 points, the second most in meet history, behind the 621.5 points Oakland scored last year. No other school has ever topped 600 points in women's competition.

As she did a year ago, Comerford led the team. She was a seven-time All-America swimmer and three-time national champion. She was also second in the 200 backstroke and 200 individual medley and fourth in

Meanwhile, Lessig and Nagelkirk combined for 14 All-America honors and eight national championships. Lessig won the 50 freestyle title, was second in the 100 freestyle, and was a member of all four of the national championship relay squads (200 medley and 200, 400 and 800 freestyle).

Nagelkirk won the 200 freestyle championship and was part of the 400 and 800 freestyle relay teams.

The Pioneers received a combined six All-America honors from another pair of first-year student-athletes, distance swimmer Debby Nickels and diver Becki

Surowiec earned All-America honors in the 100 and 200 backstroke and the 200 IM events, running her career total to 10. Laura Fischer earned six All-America honors and was a part of three national cham-

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# **Board Endorses Open Committees**

The university Board of Trustees has unanimously endorsed an ad hoc committee's recommendation to declare that university committee meetings be held in open session.

Ronald Horwitz, acting vice president for academic affairs, who chaired the University Committee to Review Impact of Open Oakland Committee Meetings, presented the committee's policy statement:

"It is important that the business of a public university, such as Oakland University, be conducted in the open. Accordingly, it is the policy of Oakland University that meetings of all university committees should be conducted as open meetings. However, the board recognizes that in certain instances an open meeting would not be in the best interests of the institution, and in such circumstances no open meeting would be required."

It will be up to the chairpersons of committees, whether those of the Board of Trustees or others on campus, to decide whether a meeting should be closed. Horwitz added that the standard is for meetings to be open.

Commenting at the March 4 Board of Trustees meeting, President Sandra Packard said she was proud of the committee, the campus community and the board for collaboratively resolving the issue. "We need to recognize that is what a university is all about and it is the best way to solve problems," she said. The president has also been asked to report back in one year on the status of the

Committee members who served with Horwitz and studied the issue, in sessions open to the public, were Peggy Cooke, cochairperson, internal audit; David Bricker, philosophy; Ronald Cramer, education; Andrea Fischer, trustee; Mary Karasch, history; Ronald Olson, health sciences; Rex Schlaybaugh, trustee; Nancy Schmitz, student life; and Derek Wilczynski, president of University Student Congress. Susan Gerrits, assistant general counsel, served as staff representative.▼

## Statistics, MIS Programs Recognized in National Rankings

A survey by the American Statistical Association ranks Oakland's program in statistics among the elite in North America.

In addition, the university is recognized as a leading institution in publishing research in top journals in the area of management information systems.

The latest available survey covering statistics programs, for the 1991-92 academic year, shows Oakland ranked third among North American universities in the number of Master of Science in Statistics degrees awarded. Oakland awarded 25 master's degrees in applied statistics. Tulane University ranked first with 31 and the University of Northern Colorado was second with 26.

Among the institutions ranked behind Oakland in the number of Master of Science in Applied Statistics were Michigan State University and Stanford University (22 each), the University of California-Berkeley (15), North Carolina State University (14), Texas A&M University (13), the University of Michigan (12) and the University of Waterloo, On-

Also, Oakland awarded three bachelor's degrees and 26 graduate certificates in applied statistics. Says Ravi Khattree of the Department of Mathematical Sciences, "This is a unique, innovative and highly successful alternative for those who use or need to use statistics but do not have time or resources to go for a full Master of Science degree, or only need a working knowledge of statistics with special emphasis on industrial applications."

Khattree says one of the attractive features of Oakland's program is its applied flavor, along with opportunities to gain experience

(Continued on page 2)

# National Rankings\_

(Continued from page 1)

while completing the degree as an Oakland-Ford Motor Co. co-op scholar.

"The emphasis of the program on the applications of statistics in industry has received receptive attention from the local industry," Khattree says. In the past, the statistics group (of relatively smaller size of only six faculty members) has offered graduate courses at Ford and General Motors sites for their employees. This collaboration, especially with Ford, has been successful and has brought the Oakland statistics program the national attention.

One of the important future activities of the statistics group is to hold a national conference on *Industrial Statistics and Quality Improvement* at Oakland from August 20-22. Several internationally renowned experts are scheduled to present their contributions to this research area.

Information about the statistics program and the scheduled conference is available from Khattree at 370-3448. His electronic mail address is Khattree@argo.acs.Oakland.edu.

Al Lederer, chairperson of the Department of Decision and Information Sciences, said an article in *Data Base*, a publication of the Association for Computing Machinery, identified Oakland as the 40th most productive institution among the top six U.S. journals in the field. ACM is one of the largest associations of computing professors and professionals in the world.

The only other Michigan institution among the top 50 was the University of Michigan, which ranked 43rd.

The five most productive universities listed were the University of Minnesota, the University of Arizona, Massachusetts Institute of Technology, the University of Texas and New York University. Rounding out the top 10 were the University of Georgia, the University of Southern California, the University of British Columbia, Texas A&M University and the University of Pittsburgh.

Lederer says the authors of the report first

tabulated the number of articles by authors at every school that had published MIS research in *Information Systems Research, Management Science, MIS Quarterly, Communications of the ACM, Decision Sciences* and *Journal of MIS.* 

The authors then weighted the scores for each university, based on the quality of the journal, the number of co-authors and the length of articles.

"Research in MIS studies the use of computer hardware and software in solving business and other organizational problems," Lederer says. "It considers the selection, planning, development, installation and evaluation of information technology applications."

Oakland offers a major and a minor in MIS, as well as an MBA that is MIS intensive. Faculty members in the MIS area are Lederer, Robbin Hough, Sheila Jacobs, Thomas Lauer, Kieran Mathieson and John Tower.▼

# Sigma Xi to Induct

The campus chapter of the Sigma Xi national honorary scientific society will induct faculty and students into membership at its March 24 dinner at Meadow Brook Hall.

Kazumi Iwasaki, research associate in the Department of Biological Sciences, and Donald McCrimmon, director of research and academic development, will be inducted as full members.

Graduate students Anny-Odile Colson and Christopher DeWitt, and undergraduates Sandhyarani Kodali, Deanna Grifka, Bill Underwood, Michael Burkley, Barbara Snider and Lisa Sevilla will be inducted as associate members.

Following the dinner, the public is invited to join the inductees at an 8 p.m. lecture in the Meadow Brook Hall Carriage House. Michael Zasloff, president of the Magainin Research Institute, will speak on Antibiotics from Unusual Sources: Frogs, Sharks and Man.

### Of Distinction ...

Items about professional activities or honors may be sent to the News Service, 104 NFH. Items run as space permits.

Judith Brown, anthropology, has been invited by the Journal of Cross-Cultural Gerontology to be a guest editor of a special volume of the journal. She will provide anthropological perspectives on the intergenerational relationships among women. The publication is to appear in early 1994.

Hoda S. Abdel-Aty-Zohdy, electrical engineering, published an article about the first joint Wayne State-Oakland University VLSI Design Symposium at GM Research, which appeared in the GMR newsletter *Outlook*.

Subramaniam Ganesan, computer science and engineering, published TI's Dual DSPs Have Variable Delay Wait States in Electrical Engineering. Also, with R.P. Sharma and S. Joshi, he presented Development of TRIUNE Engine and DSP Microprocessor-Based Engine Controller to the 16th annual ASME-ETCE conference in Houston.

Harriet Margolis, English, presented a paper, Learning from Stereotypes, sponsored by

the Department of English at Sienna Heights College.

**Donald Morse,** English, has been active soliciting and reading manuscripts for *Hungarian Studies in English*.

Susan Thomas, political science, presented her paper, Exchanging Welfare Checks for Wedding Rings: Welfare Reform in New Jersey and Wisconsin, at the Western Political Science Association meeting in Pasadena, Calif.

Barbara Talbot, counseling, and Jean Ann Miller, residence halls, discussed the university's substance abuse prevention programs at the annual meeting of the Michigan Consortium of Substance Abuse Education in East Lansing.

Amir Hormozi, Sheila Jacobs and T.J. Wharton, business administration, wrote Continous Process Improvement: The Role of Vision Systems for the Production and Inventory Management Journal.

Robert Goldstein, political science, participated in an expert seminar in Geneva sponsored by the United Nations on Appropriate Indicators to Measure Achievements in the Progressive Realization of Economic, Social and Cultural Rights. Of the 30 experts from around the world invited to participate, Goldstein was the only representative from an American university, and he was one of only three participants asked to give a major presentation. His topic was Obstacles to Obtaining Reliable Indicators Concerning Economic, Social and Cultural Rights. In addition, an article by Goldstein, A Land of Relative Freedom: Censorship of the Press and the Arts in Nineteenth-Century Britain, has appeared in Writing and Censorship, a book edited by Paul Hyland and Neil Sammells. Two additional articles are about to be published: Some Thoughts About Standardized Teaching Evaluations in the winter issue of Perspectives in Political Science and The Vietnam War Flag Flap in The Flag Bulletin. He has also received a \$400 grant from the Swann Foundation for Caricature and Cartoon to help defray costs of an exhibit at the Montmartre Museum in Paris concerning the 19th century caricaturist, Andre Gill. The exhibit will be partly based on a similar exhibit which Goldstein curated at the University of Michigan in 1992.

Albert Lederer, business administration, coauthored Root Causes of Strategic Information Systems Planning Problems for the Journal of MIS. Coauthor was V. Sethi. With J. Prasad, Lederer wrote In Depth: Putting Estimates on Track for Computerworld. Lederer also wrote An MBA Program with the Emphasis in Information Management for Interface: The Computer Education Quarterly. Another article, University Develops IS Approach to MBA was published in DPMA Today. Lederer's book, the Handbook of Human Resource Information Systems: 1992 Supplement, has been published by Warren, Gorham and Lamont. He has also been named associate editor of the Journal of Database Administration named to the editorial review board of the Journal of Management Systems.

T.J. Wharton, business administration, wrote Process Goal Charts for Quality Improvement Programs for publication in the International Journal of Quality and Reliability Management. Coauthors were E. White and M. Kaighobadi.

Pamela A. Marin, continuing education, was re-elected to the Board of Directors of the Oakland County Chamber Division of the Greater Detroit Chamber of Commerce for 1993-95.

### The Campus Register

### For Your Benefit

### TIAA/CREF Form Dates Incorrect

TIAA/CREF participants who received their *Annual Benefits Report* might have noticed they were printed on 1991 forms. TIAA/CREF will reissue the reports to reflect the correct dates. The information contained on the reports was, however, correct for 1992.

A Suggestion on Taxes

The Staff Benefits Office says if you came up short on income taxes withheld in 1992 and need to come up with a lump sum to make up the difference, help may be around the corner.

The staff can make sure that you are getting the most out of your money by using available payroll reduction into your retirement plan. Call 370-3483 for details.

Taxable Life Insurance

Employees who receive more than \$50,000 life insurance coverage are required by the Internal Revenue Service to pay taxes on the coverage over \$50,000.

The formula to calculate the taxable amount and the premium rates are specified by the IRS. Previous to 1993, the monthly taxable amount was accumulated through the year and added to December taxable wages for the purpose of tax withholding and payment.

Beginning this past January, the taxable amount began being added monthly to taxable wages as reported to the IRS, and tax withholding and payment will be made monthly from your pay. However, the taxable amount that will be added will not show on the payroll check stub.

As before, your W-2 form received after year-end will reflect the additional income imputed to you from this life insurance. If you have questions, call 370-3483.

### Meet with Retirement Counselors

The Staff Benefits Office reminds employees that retirement counselors from Fidelity Investments and TIAA/CREF are on campus once a month for individual consultations. They can answer all your questions on the retirement plans. To set up an appoint-

ment, call 370-3483. The dates of the visits are published in the Events listing of the *Oakland University News*.

Taking Stock in America

Oakland employees have the opportunity to take part in the U.S. Savings Bond payroll savings plan. The Employee Relations Department is coordinating a Savings Bond Campaign from April 5-9.

Faculty and staff members interested in learning more may meet with Harold Seabrooks of the U.S. Department of Treasury from 11 a.m.-noon and 2-3 p.m. April 5 in 128-129 Oakland Center. Eligible employees may sign up at that time or at any other time at the Payroll Department, 114 NFH.

For details, call Victoria Junior at 370-3480.

### **Nominations**

### Alfred G. and Matilda R. Wilson Awards

The awards are presented to senior men and women who have contributed as scholars, leaders and responsible citizens to the university community.

The awards will presented at June commencement. The winners will receive an individual plaque and a \$500 stipend. Their names will also be added to the bronze plaque in Wilson Hall.

A university committee will recommend the names of three men and three women to President Sandra Packard. Nominations may be made by anyone in the university community. Nominees must be seniors with a strong academic record, usually a 3.30 GPA or higher, who have demonstrated leadership qualities and responsible citizenship.

Eligible students are those who completed their academic work in June, August or December 1992, or will have completed it this April. The deadline for nominations is March 26. They should be submitted to Nancy Schmitz, 144 Oakland Center.

### **Human Relations Award**

The Human Relations Award recognizes a graduate who has made an outstanding contribution to intergroup understanding and conflict resolution within the university community. The award will be presented at June commencement.

The major consideration is the individual's service to the university community. Nominees must be graduating seniors in April, or those who graduated the previous June, September or December. The recipient will receive a \$500 stipend.

Nomination forms are available from Nancy Schmitz, 144 Oakland Center, and should be returned by March 26.

### **Funding Opportunities**

Information about the following sources of external funding for faculty research projects is available from the Office of Research and Academic Development.

Department of Education

The department invites applications for a project to demonstrate on-line and dialing access to a statewide, multitype library bibliographic database through a statewide fiber optic network. Those eligible for the \$2.5 million award are higher education institutions and other public and private agencies, institutions and organizations. May 28 deadline. National Institute on Drug Abuse

The institute seeks applications on the etiology and consequences of drug abuse by women of all ages and on gender differences in the behavioral effects of abused drugs. NIDA encourages applications from minority individuals and women. June 1 deadline. National Institute on Drug Abuse

The Institute on Drug Abuse seeks applications for exploratory and developmental grants to conduct new research on the etiology, escalation, consequences and epidemiology of drug abuse. Studies to identify concomitants of drug craving; modify technologies used in other areas, such as alcohol abuse; and analyze variables in large data sets to provide preliminary information on the epidemiology, etiology and consequences of drug abuse; projects that determine if family or environmental factors contribute to physiological changes that influence drug abuse and if individual differences in brain metabolism, neuroanatomical structures or patterns of neurophysiological function predict or protect against drug abuse. NIDA encourages women and minority investigators to apply. June 1 deadline.

National Heart, Lung and Blood Institute
The institute will fund limited research
projects to support extended analyses of research data generated by clinical trials, population research and demonstration and education studies. Up to \$50,000 a year for a
two-year period is available. June 1 deadline.

### **New Faces**

- Denina Herd of Pontiac, clerk II in the Oakland Center Scheduling Office.
- Deshan Chang of Auburn Hills, a computer technician with the School of Engineering and Computer Science.

### lobs

Information about job openings is available from the Employee Relations Department, 140 NFH, or by calling the Jobs Hotline at 370-4500.

- Director, AP-17, Office of Admissions and Scholarships.
- Vice president for university relations, executive, Division of University Relations.
  Orientation program specialist, AP-3, Orientation
- Practicum lab coordinator, casual, School of Education and Human Springs, countries.
- of Education and Human Services, counseling.

• Food handler I, AFSCME, Food Service. Reaching Us ...

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- Jessica Gifford, News Service student intern
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### Quote

"The true poem is the poet's mind." -Ralph Waldo Emerson

### **Bits** & Pieces

### **Presidents Meet in Washington**

President Sandra Packard was among the representatives of each of Michigan's 15 public universities who met with members of the state's congressional delegation in Washington, D.C.



President Packard chats with Thomas Butts, associate vice president, of the University of Michigan.

The February 23 luncheon meeting was the first instalment in what Western Michigan University President Diether Haenicke hopes will be a continuing dialogue with congressional representatives. Haenicke chairs the Michigan Presidents Council.

'Several of the state's universities maintain an active presence in Washington," noted Glenn R. Stevens, executive director of the council. "But until now, we've never brought together the leadership of our public universities to collectively focus attention on problems and issues of concern to us all and to our congressional representatives.

In introducing Representative William Ford of Taylor, chair of the House Education and Labor Committee and Subcommittee on Postsecondary Education, Haenicke noted the council's commitment to working with Congress and the Clinton administration. Issues he cited included improving elementary and secondary education, particularly in math and science; teacher training; community development and extension programs; and development of classroom technology.

The group also met with Senator Donald Riegle and Representatives Jim Barcia, Dave Camp, Peter Hoekstra, Joe Knollenberg and Bart Stupak.

### Plan for the Potluck

Assuming the snow is gone, May 24 will be a special day on campus when the first Potluck Dinner Extravaganza gets under way on the grounds of John Dodge House.

The university community is invited to participate in the event, which is being organized by the AP Assembly Special Events Committee to benefit needy families in the Pontiac area. The potluck is a fund-raising event for the Baldwin Avenue Human Services Center. Each participant will be asked to contribute \$5, in addition to bringing a dish to share. Children under age 12 may participate free.

As part of the potluck, a special cookbook with recipes from faculty and staff cooks will be sold. To have your recipe included, send it by March 31 to Joyce Esterberg, placement and career services, 125 West Vandenberg. You're encouraged to send along any personal stories that relate to the recipes.

Committee members organizing the event are Esterberg, Pat Beaver, Gregg Bloomfield, Paul Hartman, Stacy Penkala, Lisa Siudym and Helen Woodman.

### **How Crops Affect Our History**

History as it is affected by crops and ecological change will be discussed by a noted historian and author in a free public lecture at noon March 26.

The talk by Professor Alfred Crosby of the University of Texas will be in 202 O'Dowd Hall. Crosby presents the annual lecture sponsored by the Department of History.

Professor Crosby's talk is Dos Comidas: Old World and New World Nutrition Systems. Crosby is author of numerous books and articles. He specializes in the history of crops and ecological change.

Two of Crosby's most celebrated works have been translated into several languages. For information, call 370-3510.

# **Task Forces a Cross-Section of Campus Community**

Members of the nine blue-ribbon task forces have begun studying a broad range of issues important to the future of the univer-

sity.

"Each blue-ribbon task force will include individuals who can the area being considered, who are bring a diversity of views to the area being considered, who are able to consider ideas from a university-wide, not just a constituency-wide perspective, and who are future-oriented," said Presi-

Members of the nine Blue Ribbon Task Forces are the follow-

### Strategic Planning Steering Committee

- Charge: Write the vision statement and coordinate the strategic planning process. Liz Barclay, business administration, and chairperson of the Task Force for University Excellence and Distinction
- Kelli Carpenter, student
- Curt Chipman, mathematical sciences
- Ron Cramer, education and human services
- Suzanne Frankie, Kresge Library, chairperson
- George Gamboa, biological sciences, and chairperson of the Task Force for Grad-
- Jennie Gilroy, registrar's office, and chairperson of the Task Force for Campus
- Ray Harris, finance and administration, and chairperson of the Task Force for
- Ron Horwitz, acting vice president for academic affairs, and chairperson of the Strategic Plan Authorship Committee
- Robbin Hough, economics and management
- Katie Kazarian, business administration, and chairperson of the Task Force for Student Development
- William Keane, superintendent of Oakland Schools
- David Lau, communications, and chairperson of the Task Force for Undergraduate
- Robert Loh, associate dean, School of Engineering and Computer Science
- Beth Millwood, registrar's office
- Raymond Mora, Campus Facilities and Operations
- Mary Otto, Office of the President, and education and human services
- Judith Pearce, education and human services
- Jackie Scherer, sociology, and chairperson of the Task Force for Community Out-
- George Seifert, for vice president of Ameritech, Inc., and member of the School of Business Administration Board of Visitors
- Mike Sevilla, chemistry
- James Sharp, Jr., chairperson, university Board of Trustees
- Marion Turowski, alumna, and professional counselor
- Jane Walter, health sciences (physical therapy)

### **Task Force for Graduate Education**

Charge: Plan for the advancement of graduate education, including the development of a prioritized list of new programs and ways to serve a diverse student population.

- Kevin Andrews, mathematical sciences
- Linda Benson, history
- Bhushan Bhatt, engineering
- George Dahlgren, assistant vice president for academic affairs, and dean of gradu-
- Tiffany Donovan, student
- David Downing, assistant dean, College of Arts and Sciences
- George Gamboa, biological sciences, and task force chairperson
- Joy Green, Office of Equal Opportunity
- Robert Jarski, health sciences (exercise science) Iris Johnson, special advising
- Janet Krompart, Kresge Library
- Kornelia Kulig, health sciences (physical therapy)
- Ravi Parameswaran, business administration
- Rex Schlaybaugh, trustee, university Board of Trustees
- Thomas Tanghe, alumnus
- Toni Walters, education and human services

### Task Force for Undergraduate Education

Charge: Plan for the advancement of undergraduate education, including the development of strategies to enhance student retention and diver-

- Bonnie Abiko, art and art history
- Esther Coleman, student
- Brian Connery, English
- Joyce Eckart, education and human services
- Jerrold Grossman, mathematical sciences • Linda Hildebrand, Kresge Library
- Lynn Hockenberger, Academic Skills Center Monifa Jumanne, special programs
- Greg Kampe, athletics
- Pat Ketchum, nursing
- David Lau, communications, and task force chairperson Larry Lilliston, psychology
- Sean Moran, history
- Sandy Pelfrey, accounting
- Stephan Sharf, vice chairperson, university Board of Trustees
- Mary Skalsky, academic services and general studies
- Kris Thompson, health sciences (physical therapy)
- John Urice, dean, College of Arts and Science · Carl Vann, health sciences
- Dennis Washington, alumnus
- Phil Williams, alumnus
- Mohamed Zohdy, engineering and computer science
- **Task Force for Campus Family**

Charge: Plan for the advancement of campus morale, governance, and organizational effectiveness, including the development of strategies to enhance campus communication and to recognize accomplishment in teaching, research and service.

- Jane Bingham, education and human services
- Gloria Boddy, continuing education
- Sheryl Clark, graduate office
- Elyce Cron, education and human services
- · Deborah Dziewit, student
- Jennie Gilroy, registrar's office, and chairperson of the task force
- Egbert Henry, biological sciences
- Gerard Joswiak, academic computing services
- Vince Khapoya, political science Mike McCormick, Campus Facilities and Operations
- Paul McDowell, Meadow Brook Hall
- Estela Moreno-Mazzoli, Spanish • Brian Munson, public safety and police
- · Bob Taylor, athletics
- John Tower, business administration
- Melissa Winter, student
- · Gregg Zuccker, retired from General Motors Task Force for Student Development
- Charge: Plan for the advancement of student recruitment and service, including athletics and fa-
- cilities that support residence life. Lettie Alston, music

- John Atlas, education and human services
- Carole Crum, academic services and general studies
- Diana DeLater, Kresge Library
- Joel Gibson, student
- Mel Gilroy, public safety and police
- David Handleman, trustee, university Board of Trustees Paul Hartman, athletics
- Edward H. Hoeppner, English
- Jennifer Johns, student • Katie Kazarian, business administration advising, and chairperson of the task force
- Thomas Landry, Etkin Construction Co.
- Charles Lindeman, biological sciences
- Bill Macauley, political science • Susan Powell, student
- Eleanor Reynolds, residence halls Anne Sandoval, admissions
- · Richard Stamps, anthropology

### Task Force for University Excellence and Distinction

- Charge: Identify selected areas of excellence and distinction and de-
- velop plans to enhance external recognition and support of these areas. • Lizabeth Barclay, business administration, and chairperson of the task force
- · Karl Boelter, music
- · Geoff Brieger, chemistry
- Robert Brown, education and human services
- Bob Edgerton, engineering
- Janette Engelhardt, member, Oakland University Foundation
- David Fischer, trustee, university Board of Trustees • Frank Giblin, Eye Research Institute
- Brian Goslin, health science (exercise science)
- Peter Hovland, athletics
- Bill Marshall, Oakland Center Donald McCrimmon, research and academic development
- Jean Ann Miller, residence halls
- Brian Murphy, English, and director of the Honors College Margaret Pigott, rhetoric

### Fiki Shillor, mathematical sciences Task Force for Community Outreach

Charge: Plan for the fulfillment of our statewide mission through continuing education, community partnerships, research and off-campus in-

- Gary Barber, engineering and computer science
- James Clatworthy, associate dean, education and human services
- Douglas Godwin, public safety and police • John Greenhill, community leader
- Gina Hawn, Campus Facilities and Operations Jeffrey Kaczmarek, Oakland County Economic Development
- Pam Marin, continuing education Denise McGee, Bookcenter
- Jim McKay, mathematical sciences • Gary Parsons, athletics
- Manuel Pierson, student affairs
- Bill Sandy, chairman, Sandy Corp. Jackie Scherer, sociology, and chairperson of the task force
- Robert Swanson, President's Club, Oakland University Foundation Ron Tracy, business administration
- Margaret Twyman, Meadow Brook Hall
- Thomas Werth, mayor, city of Rochester · Carol Zenas, nursing

### Task Force for Resources Charge: Review the reports of each Blue Ribbon Task Force and provide a cost estimate and proposed source of new or reallocated funding for each strategy recommended. Also review plans for other resource im-

- plications, such as physical plant, library, computing, telephone and equipment, and provide recommendations.
- Denis Callewaert, chemistry
- Larry Chunovich, trustee, university Board of Trustees
- Joann Griggs, academic affairs, budget manager Ray Harris, acting vice president for finance and administration, and chairperson
  of the task force
- Pat Hartmann, former Board of Trustees member Bernard Kent, Coopers & Lybrand
- Margo King, university relations
- Barry Klein, alumnus John Klemanski, political science
- Alan Miller, Campus Facilities and Operations • Pat Nicosia, finance and administration
- Miron Stano, business administration

### Deborah Wade, Campus Facilities and Operations Jack Wilson, student affairs

Strategic Plan Authorship Committee Charge: Receive task force reports and integrate them into a strategic plan for campus, University Senate, presidential and Board of Trustees

- Virginia Allen, assistant vice president and director of academic services
- Curt Chipman, mathematical sciences
- John De Carlo, senior vice president, general counsel, and secretary to the board of trustees
- Susan Gerrits, general counsel Richard Haskell, engineering Alice Horning, rhetoric
- · Ronald Horwitz, acting vice president for academic affairs · George Matthews, distinguished professor emeritus of history
- · Mildred Merz, Kresge Library • Eugene Miller, chairman and president, Comerica Bank
- Ron Olson, dean, School of Health Sciences Gerald Pine, dean, School of Education and Human Services
- Wilma Ray-Bledsoe, vice president for student affairs Venkat Reddy, Eye Research Institute
- Joan Rosen, English Howard Sims, trustee, university Board of Trustees
- · Paul Tomboulian, chemistry Howard Witt, dean, School of Engineering and Computer Science▼
- **Task Force Open Hearing Dates** Here is the schedule of open task force hearings (current as of March 15). Contact individual chairpersons or committee
- Steering Committee, every other Wednesday begin-ning March 24 at 10:30 a.m. in 100 Kresge Library. Graduate Education, every other Friday beginning

members for changes or additions.

March 26 at 3 p.m. in 479 Varner Hall.

- Undergraduate Education, every other Tuesday beginning March 23 at 7 p.m. in 100 Kresge Library. Community Outreach, 4-6 p.m. March 24 in Oakland Center Fireside Lounge
- University Excellence and Distinction, noon-1 p.m. March 29 in the Pioneer Room of Vandenberg Hall and from 5-6 p.m. March 29 in the Oakland Center Meadow Brook Room. Both hearings are geared for student involvement. University Excellence and Distinction, 5-6:30 p.m.
- March 30 in 129-130 Oakland Center and noon-1 p.m. March 31 in 126-127 OC. Both hearings are for
- Student Development, noon-1:30 pm. April 7 in Oakland Center Gold Room A and 5-6:30 p.m. April 7 in OC Fireside Lounge.

# Rose's Knowledge of Admissions Speaks Volumes for OU

Long-time employees came to know Jerry Rose as more than director of admissions and scholarships.

He was also one of many unofficial walking encyclopedias. Have a question about recruiting trends or what high school students look for in a college? "Ask Jerry Rose" was a typical answer.

University employees will have to find a new source of information now that Rose has announced his retirement, effective March 31. After 27 years with Oakland, first as an admissions adviser, it's a safe bet to say that when he leaves, a giant piece of Oakland's history reserves will go with him.

Rose quickly attributes the success he's had at Oakland to the faculty. "It's been such a privilege to work for a university that's recognized throughout the state as being such an outstanding academic institution. A big challenge has been getting that message to

everyone in the state that they have, as taxpayers, that kind of institution."

When Rose speaks of Oakland, he does so with a true admiration for the institution. "I truly believe that an undergraduate at Oakland is getting the finest undergraduate education in the state of Michigan," Rose says. "That's not meant to be taking a shot at any other institution, because we're associated with a lot of other fine state universities, but I believe we're number one in terms of quality and terms of our faculty providing it.

"We have one of the finest faculties in the country," he adds. "It's been a privilege, simply being associated with a faculty of that rank and that criteria, who provide this level of service to students."

Rose notes that one of the difficulties recruiters face is convincing impressionable high school students that quality of education is not directly linked to success on the football field. "That's always been my biggest hurdle, helping young people recognize that because you weren't a name football team, or whatever, it didn't mean you weren't a great university."

Rose and his staff obviously succeeded, since during his 27 years at OU, the university has never faced a serious enrollment decline.

The admissions director says that although he'll be leaving Oakland, the university will still be a part of him. "After 27 years, my whole life-style is being involved with Oakland University. But, I don't plan to stop recruiting for Oakland, except in recruiting in the high schools, I'm going to be doing it in the resorts and campgrounds of America." He'll also pursue his hobby of photographing old mining facilities in the Upper Peninsula, something he's done for the past 30 years.

Rose's affiliation with Oakland began informally in 1959 when he attended the opening convocation. At the time, he was a guid-

ance counselor in Utica schools. He joined the Oakland staff in 1965.

Speaking of the professional changes in admissions counseling, Rose says that when he began, the emphasis was on career preparation in professional counseling fields. Now, many schools emphasize the importance of marketing skills for advisers. "For the newer admissions advisers, their background is not similar to what it was when I started," he says.

Rose predicts his successor will be challenged to diversify Oakland's student profile by attracting more students from across the state and from out of state. The difficulty, he adds, is finding the resources to do so. "Private schools nationwide can on average invest \$2,000 to recruit each enrolled student. As a state university, we presently can invest only about \$250 per student enrolled. The competition from someone investing \$2,000 is quite a challenge."

# Women, Men Swimmers

(Continued from page 1)

pionship relays. The sprint freestyler ended her career as a 15-time All-America swimmer and six-time national champion in just three seasons.

The team's third qualifying senior, Shannon Taylor, earned five All-America honors and her first national title as part of the 800 freestyle relay unit. In her three years as a national qualifier, Taylor captured 13 All-America honors.

Junior Angie Johnson won relay crowns with the 200 medley and 200 freestyle relay squads, and sophomore Jodi Parker won titles with the 400 and 800 freestyle relay teams.

On the men's side, Coach Pete Hovland's squad made an unexpected return to second place. The team finished with 549.5 points, second to Cal State-Bakersfield's 951.

"This team was dedicated and focused right

from the start," Hovland said. "It was a long 12 months between championship meets. What happened last year burned real deep. This is a performance I will cherish for a long time." Last year the team missed second place by half a point.

Coach Hovland's squad continued an incredible streak of its own. His teams have placed in the top three nationally 15 times in the last 16 years, and in the top seven in each of the past 20 seasons.

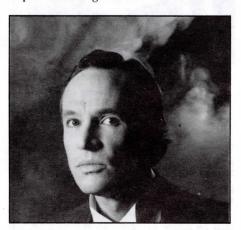
Five of OU's 10 male national qualifiers were seniors, and they combined for 26 All-America honors and six national championships. Carl Boyd was a seven-time All-America and won a national title with the 200 medley squad. Jeff Van Norman earned six All-America honors and won his second national title, this one in the 200 medley relays. Doug Allen earned five All-America honors, in-

cluding a second-place finish in the 400 IM. Enos Pritchett earned five All-America honors and won three relay titles. Jon Stump won three national honors, including a national title with the 200 medley relay unit.

Sophomore Morgan Bailey and first-year student Chris Zoltak were seven-time All-Americas, and they combined for five national titles. Zoltak won the only individual national title for the men, capturing the 100 butterfly championship. One other Pioneer, junior Sean Peters, was a five-time All-America this year, and was part of the championship 200 and 400 freestyle relay teams.

The relay titles in the 200 medley and 200 freestyle mark the fifth straight year OU has won those events.

This story was compiled from information provided by Andy Glantzman, sports information director.



Peter Gregory Thomson appears to work up a good head of steam for his role in Meadow Brook Theatre's 'The Strange Case of Dr. Jekyll and Mr. Hyde.' For tickets, call 370-3300. The play is presented with support of Michigan Bell.

### **Events**

Persons with disabilities who need special assistance to attend any of the events listed should call the sponsoring unit, or the Office of Equal Opportunity at 370-3496.

### MARCH

- Until April 11 Play, Dr. Jekyll and Mr. Hyde, Meadow Brook Theatre. Times vary. Admission. 370-3033.
- 19-20 Meadow Brook Estate annual spring concert, various times, Varner Recital Hall. Admission. Sponsored by Department of Music, Theatre and Dance. 370-3013.
- 19 and 21 Film, Jennifer 8, 8 p.m., 201 Dodge Hall. Admission. Sponsored by Student Program Board. 370-4296.
- 22 Administrative-Professional Performance Appraisal System explanation for APs and excluded employees, 9-11 a.m., Oakland Center Gold Room A. 370-3480.
- 23 Strategic Planning Undergraduate Education Task Force meeting, chaired by Linda Hildebrand, 7-10 p.m., 100 Kresge Library. All invited. (Task force plans to meet at 7 p.m. every other Tuesday.)
- 23 Bible Study, noon-1 p.m., Oakland Center Annex II. Free. Call Victoria Junior at 370-3480.
- 23 Alcoholics Anonymous confidential meetings, noon-1 p.m., room 11, Counseling Center, Graham Health Center.
- 24 Seminar, What is Your Management Style? by Warren Cohen of the University of Michigan, 8:30 a.m.-noon, Oakland Center Gold Room C. Free. Sponsored by Office of Staff Development. Reservations required. 370-3492.
- 24 Strategic Planning Steering Committee meeting, 10:30 a.m., 100 Kresge Library. All invited. (Meetings also scheduled for every other Wednesday at 10:30 a.m. in 100 Kresge Library beginning March 24.)

- 24 Community Outreach Task Force open hearing, 4-6 p.m., Oakland Center Fireside Lounge. All invited.
- 24 Women of Oakland University Brown Bag Lunch Series, Scarf-Tying – Back by Popular Demand with Gina Sigelmier of Jacobson's, noon-1 p.m., Oakland Center Gold Room A. Free.
- 24 Rescheduled videoconference, Managing a Multicultural Workplace, 1-5 p.m., Meadow Brook Hall Carriage House. Sponsored by Division of Continuing Education, the School of Business Administration and the Oakland County Chamber Division of the Greater Detroit Chamber of Commerce. Admission. 370-3120.
- 24 Lecture, Antibiotics from Unusual Sources: Frogs, Sharks and Man, by Michael Zasloff, president of the Magainin Research Institute, 8 p.m., Meadow Brook Hall Carriage House. Free. Sponsored by the campus chapter of Sigma Xi. 370-2320.
- 24 Film, Top Secret! 8 p.m., Beer Lake Yacht Club. Free. Sponsored by Student Program Board. 370-4296.
- 24 Mock Rock lip-sync contest, 8 p.m., Oakland Center Crockery. Sponsored by Student Program Board. 370-4296.
- 25 Seminar, Integrating TQM into the Classroom, with Sue DesJardins of Renaissance Resource Group, 2:30-4 p.m., 479 Varner Hall. Sponsored by School of Business Administration and Department of Management and Marketing, 370-3272 or 370-3293.
- 25 Maurice Brown Memorial Poetry Reading, 3 p.m., Oakland Center Oakland Room, with Barry Wallenstein. Free. Sponsored by Department of English and the College of Arts and Sciences. 370-2250.
- 25 Vocal Jazz Ensemble and African Drumming Ensemble, *The Fabric of Jazz*, 8 p.m., Var-

- ner Recital Hall. Admission. Sponsored by Department of Music, Theatre and Dance. 370-3013.
- 26 Strategic Planning Graduate Education Task Force open hearing, 3 p.m., 479 Varner Hall. All invited. (Task force will meet at 3 p.m. every Friday in 479 Varner for the next several months.)
- 26 OU Concert Band, Apotheosis, 8 p.m., Varner Recital Hall. Admission. Sponsored by Department of Music, Theatre and Dance. 370-3013
- 26 and 28 Film, The Distinguished Gentleman, 8 p.m., 201 Dodge Hall. Admission. Sponsored by Student Program Board. 370-4296.
- 27 Men's baseball doubleheader with Saginaw Valley State University, 1 p.m., Lepley Sports Center. Free. 370-3190.
- 27 Pontiac-Oakland Symphony traveling music concert, 8 p.m., location to be announced. Admission. 370-3013.
- 28 Men's baseball doubleheader with Saginaw Valley State University, noon, Lepley Sports Center. Free. 370-3190.
- 28 Athletic Awards Banquet, 6 p.m., Oakland Center Crockery. Admission. Reservations by March 17, 370-3190.
- 29 Excellence and Distinction Task Force open hearings, noon-1 p.m. in Pioneer Room, Vandenberg Hall, and 5-6 in the Oakland Center Meadow Brook Room. Students especially invited.
- 29 Lecture by Betty Shabazz, widow of Malcolm X, 2:30 p.m., Oakland Center Crockery. Admission. Sponsored by Student Life Lecture Board. 370-4296.
- 30 Strategic Planning Resources Task Force open hearing, 3:30-6 p.m., Oakland Center Gold Room A. All invited.
- 30 Administrative-Professional Performance Ap-

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- praisal System explanation for APs and excluded employees, 9-11 a.m., Oakland Center Gold Room A. 370-3480.
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- 30 Alcoholics Anonymous confidential meetings, noon-1 p.m., room 11, Counseling Center, Graham Health Center.
- 30 Excellence and Distinction Task Force open hearings, 5-6:30 p.m., 129-130 Oakland Center. All invited.
- 31 Excellence and Distinction Task Force open hearings, noon-1 p.m., 126-127 Oakland Center. All invited.
- 31 Women of Oakland University Brown Bag Lunch Series, Pizza Di Pasqua (Easter Pizza) with Carlo Coppola, director of the Center for International Studies, noon-1 p.m., 128-129 Oakland Center. Free.
- 31 Comedian Geechy Guy, 8 p.m., Varner Recital Hall. Sponsored by Student Program Board. Tickets at CIPO. 370-4296 or 370-2020.
- 31 Film, An Officer and a Gentleman, 8 p.m., Beer Lake Yacht Club. Free. Sponsored by Student Program Board. 370-4296.

### APRIL

- 1 Men's baseball with Michigan Christian College, 3 p.m., Lepley Sports Center. Free, 370-3190.
- 1 Steve "Trash," master of environmental magic, noon, Oakland Center East Crockery. Free. Sponsored by Student Program Board. 370-4296.
- 1-4 That's Absurd, a program of three one-act plays: The Lesson, Action and Guernica, various times, Varner Studio Theatre. Admission.
  Sponsored by Department of Music, Theatre and Dance. 370-3013.
- 2 Oakland Chorale, University Chorus and Women's Chorus concert, Creation: A Celebration of Spring. 8 p.m., Varner Recital Hall. Admission. Sponsored by Department of Music, Theatre and Dance. 370-3013.
- 2-3 89th Michigan Audubon Society Convention, Oakland Center. 334-5596.
- 2 and 4 Film (tentatively scheduled), *Malcolm X*, 8 p.m., 201 Dodge Hall. Admission. Sponsored by Student Program Board. 370-4296.
- 3 Saturday Fun for Kids Series with Hansel and Gretel by the Puppet Place, 11 a.m., Meadow Brook Theatre. Admission. 370-3300.
- 3 Film (tentatively scheduled), Aladdin, 3 p.m., 201 Dodge Hall. Admission. Sponsored by Student Program Board. 370-4296.
- 3 Men's baseball doubleheader with Hillsdale College, 1 p.m., Lepley Sports Center. Free. 370-3190.





