

Wednesday, November 18, 2009

OU open house to focus on programs that prepare workers for new careers

Press Release

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OU open house to focus on programs that quickly prepare workers for new careers

Rochester, Mich. – Oakland University's School of Business Administration will host an open house to highlight professional education certificate programs that help workers remain competitive in today's job market or prepare for new careers in the 21st century workforce.

The open house will take place from 6:30-8 p.m. on Wednesday, Dec. 2, in 234 Elliott Hall.

Future students and business partners are invited to learn more about programs including Business Intelligence and Data Mining, Process Management, CFP Board Registered Certified Financial Planning, ABA-Approved Paralegal Certificate, Project Management Certificate, Microsoft Office Computer Based Office Skills, Web 2.0 and more.

Representatives from each program will be available to answer questions and provide information on how these programs may be eligible for Michigan Works! No Worker Left Behind (NWLB) funding.

"At a time of decreasing job security and an increasingly competitive job market, updating skills and knowledge is something people can do to take action – kind of an insurance policy for their future either in their current industry or when looking to change careers," said Lori Crose, director of operations for CIBRE's professional education department.

"Many professionals are looking to universities to help them educate, re-educate and retool for the new economy. Our mission is to serve the community."

For more information about the open house, the certificate programs or to register for upcoming programs, visit the SBA's Professional and Community Education Web site at www.sba.oakland.edu/ce/ or call (248) 370-3177.

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SUMMARY

Professional education certificate programs help workers remain competitive in today's job market or prepare for new careers in the 21st century workforce.

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