

# Oakland University in 2010

## Vision

Oakland University fulfills its distinctive role among Michigan public universities by steadily enhancing an intellectual and ethical environment that prepares students to lead and serve in the local and world communities.

## Strategies

### Quality academic programs

- Oakland University will provide high quality and challenging undergraduate education that offers students an enriching and diverse combination of liberal arts, professional education, and cultural and social experiences.
- Oakland University will create a visionary general education program that provides all Oakland baccalaureate graduates with the intellectual and cultural foundation for productive citizenship and a satisfying personal life in the twenty-first century world.
- Oakland University's commitment to the highest quality undergraduate education will be shown by the high percentage of classes taught by full-time faculty.
- A majority of classes taken by Oakland undergraduates will have sizes that maximize opportunities for student-faculty interactions.
- Every Oakland undergraduate will have the opportunity to work with a faculty mentor in research or other creative endeavors.
- Oakland University will offer a wide range of masters and professional doctorate programs that both strengthen undergraduate programs and meet the market demands of our society.
- Oakland University will offer a limited number of Ph.D. programs focused on areas with a concentration of faculty expertise and of critical need to the state, region, and nation.
- Future growth in enrollment will continue toward a 20,000-student target matched with growth in faculty, staff, campus and student services and technological enhancements.

### Inspired faculty

- Oakland University's academic experience will be driven by the dedication of its faculty to the teaching-learning process, research, scholarship and creative endeavors.
- Oakland University faculty will be known for their expertise in applied research that directly impacts society.
- Oakland University's faculty activities in basic research and scholarship will advance the frontiers of knowledge and inspire students to similar goals.

### Scholarly community strengthened by its diversity

- Oakland University will provide a dynamic model of the synergism that is achieved by people with diverse cultural and ethnic backgrounds working together for common goals.
- Oakland University will select students, faculty, and staff to build a scholarly community that reflects the diversities of available talent pools.
- The Oakland environment will provide students with cultural and social experiences, community outreach activities and team learning opportunities to prepare them to be effective contributors and leaders in tomorrow's workplace and society.

### Community outreach and partnerships

- Oakland University will be recognized regionally for quality and responsive community outreach.
- Oakland University will be recognized regionally for building collaborative relationships with business, industry, education and government to meet the demands of a highly educated workforce and high-performance workplace.