# THE OAKLAND POST DAKLAND UNIVERSITY'S INDEPENDENT STUDENT NEWSPAPER

27

2014

# ALSO INSIDE THIS ISSUE:

OU continues on the path of change and vision with a re-defining of its brand

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New Athletic Director Jeff Konya shares his vision for OU athletics

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Can you spot the Grizz? Check out The Oakland Post's newest challenge

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# IN HYND'S SIGHT

Oakland's sixth president has a vision big on community and connection PAGE 10

Photo by Salwan Georges/The Oakland Post

# thismonth

# ontheweb

The NCAA Division I Board of Directors recently voted in favor of a new governance model in collegiate athletics. Read how these changes may have a huge impact on the future of Oakland University's athletics at www.oaklandpostonline.com.

August 27, 2014 // Volume 40. Issue 32



A SPLASHING GOOD TIME // Caleb Greer takes a quick dip in the Saints and Sinners Fountain in front of Kresge Library this summer. Caleb was at Oakland University with his mother, Katie Greer, who works at OU as an assistant professor and First Year Experience librarian .

Submit a photo to photos@oaklandpostonline.com for a chance to be featured. View all submissions at oaklandpostonline.com



# **CHEW ON THIS**

The Oakland Center draws quite a few students in with its Food Court - read about a few of the options it provides for hungry OU students.

District of the Access 22 20% &



# **OU SO FANCY**

Two artists are heading Oakland's way for the Student Program Board's fall 2014 concert - Iggy Azalea and MAGIC!



# A NIGHT TO CELEBRATE

The Detroit Symphony Orchestra and world-renowned violinist Joshua Bell teamed up to help celebrate the Meadow Brook Festival's 50th anniversary.

# **POLL OF THE WEEK**

How are you feeling about coming back to school?

- A So excited! I really missed having class.
- B Eh. It's part of life.
- c I am really going to miss summer.
- D When does that start again?

Vote at www.oaklandpostonline.com

# LAST MONTH'S POLL

What is your favorite part of the Fourth of July?

A) Fireworks. It's all about the fireworks.

B) Hotdogs, baby!

C) Celebrating our independence. 'MURICA!

D) It's just another even-numbered day to me.

# THIS WEEK IN HISTORY

# August 26, 2007

Bob Walters, beloved basketball super-fan, who never actually attended OU, died at the age of 62. He attended nearly every Golden Grizzly basketball game for the last 10 years of his life.

# August 27, 2000

Greg Hummel, an OU senior, appeared on the popular television show, "Who Wants to be a Millionaire?" Unfortunately, he only took home \$1,000 dollars.

# September 1, 2007

OU student Matthew Groicki embarked on a walk from Virginia to California to protest the war in Iraq.

BY THE NUMBERS George W. Hynd Edition

Received M.Ed. in Educational Administration from University of Guam

Received Honorary Doctorate from University of Jyvasjyka Finland

Years of educational experience.

11 books

Authored, co-authored and edited.

Reference journal articles published

various don document out

# STAFF EDITORIAL

# Students pay for OU's secrecy

**Oona Goodin-Smith** Editor-in-Chief

The fall semester begins in one week, and along with the usual scramble for books and supplies, this year, Oakland University student employees may also be clambering for funds in response to the quick and seemingly unexplained reduction of student employee hours.

Until recently, students employed through the university were permitted to work 25 hours each week during the fall and winter semesters. Throughout the summer, offices such as the Student Programming Board, student congress, campus recreation, and more staffed accordingly in preparation for fall. However, on the afternoon of Friday, August 22, the financial aid department released a memo stating that "all Oakland University student employees are limited to working a maximum of 20 hours per week," effective as of 8 a.m. Monday, August 25. Three hours later, the statement was retracted, setting the new hourly restrictions to take place starting Monday, September

The memo gave no explanation to the sudden drop to 20 hours per student, and when The Oakland Post reached out to contact several members of the offices of financial aid and student affairs, we received neither comment nor reason

# **Corrections Corner**

The Oakland Post corrects all errors of fact. If you know of an error, please ing@oaklandpostonline or call 248.370.2537. You can also write us at 61 Oakland Center Rochester, MI 48309.

# Letters to the Editor

Writers must provide full name, class rank, phone number and field of study. Please limit letters to 250 words or less Letters may be edited for content, length and grammar

for the change.

The Affordable Health Care Act seems an easy target: the bill requires employers to provide any part-time employees exceeding 30 hours each week with an option for health care benefits, something that the university cannot afford for all students.

However, all legislature states that the magic number of hours is 30, not 20, leaving the seemingly overnight reduction shrouded in mystery

In fact, Oakland University is one of the only Michigan colleges cutting student employee hours at all. According to Central Michigan University Manager of Student **Employment Services Jon** Goodwin, "we suggest students don't work fulltime, but we do not cap their hours."

Eastern Michigan University, Western Michigan University, and Michigan State University all allow students to work 25 hours each week.

So why the sudden change, OU?

While five hours may seem trivial to some, many students are on extremely tight budgets, and every hour, paying between \$8.75 and \$10.00, counts.

"As a student employee of the university for the past four years, I've had to make almost all my income using university jobs because I lived on campus and committed myself to

the university," said senior Brittany Hall, associate chair of the Student Programing Board. "Five hours each week means ten hours every paycheck, which can pay my phone bill, credit card bill, or food, so I'm losing a lot of money and I'm upset because I feel the administration has kept this shielded from us."

The reduction in hours hits at an especially fiscally-tight time, occurring less than two months after the board of trustees approved a six percent tuition increase for upper-level students, raising the resident upper-level student's credit hour rate \$25 a piece: the difference a few hours working at the university could make.

Less than three months have passed since the protests regarding the secrecy surrounding the selection of OU's next president, and the dust of lack of transparency is being stirred once again.

The Oakland Post urges Oakland University to turn off the smoke screens and come clean regarding the recent hourly reduction ruckus. After all, the reasoning behind the policy could be completely justified and valid. Students simply request a reason.

Said Hall, "I don't think the proper procedures were followed to let student employees know [about the change]. It was kept in the dark for too long and it's not acceptable.'

# THE OAKLAND POST

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# Strive for self-awareness during college

Web Editor Jake Alsko looks back on his unconventional college career

Everyone needs the help of others at some point in their lives, and many of us are advised to be the best we can be when we seek this support.

Many people,
though, do not truly
know what that
means to them. If
you do not possess
the necessary
self-awareness to truly know
who you are, how can you
possibly expect to know how
to become the best you can
be?

"For everything you have missed, you have gained something else, and for everything you gain, you lose something else."

# - Ralph Waldo Emerson

There are countless paths we can take in determining who we are, but everyone should remember this quote by Ralph Waldo Emerson: "For everything you have missed, you have gained something else, and for everything you gain, you lose something else."

I always thought I had a good idea of who I was, but after attending three colleges in three years, I used to wonder if I had missed out on opportunities to develop new friendships by not settling down at one school. I then realized dwelling on



Jake Alsko Web Editor, The Oakland Post

situations that did not turn out how I had anticipated was to assume that it was time poorly spent.

We are often told that our failures exist to teach us lessons, but reflecting on them in only broad contexts can prevent us from realizing what we specifically accomplished or endured during those darker times.

During my freshman year at Adrian College, I began to have trust issues with my girlfriend and her group of friends in what was my first real relationship.

We stayed together months longer than we should have.

Considering there was absolutely no chance of it ever being a healthy relationship again, let alone one with a future, many would look at this time of overstaying each other's welcome as an automatic failure, a dead zone in time, a wasted opportunity to enjoy the single life or find a more suitable significant other.

But as I began to reflect on what went wrong, I inadvertently became much more aware of myself and those around me. I imagined as many scenarios as I could for any given situation and did the same for the motives of a person's actions in these scenarios.

I became much more cognizant of the ideas and opinions of not only others, but mine as well. I also began to recall signs of behavior from others that foreshadowed situations that I now knew I wanted to avoid

in the future.

After finishing my second semester at Adrian, I spent a year at Macomb Community College before transferring to Oakland University, where I will graduate from this December.

I still like to think about how my college career would have played out if I had transferred straight to Oakland when I first felt I had a reason to end that relationship.

However, if I had walked away from Adrian's campus for good that Christmas break, I don't think I would be anywhere near the person I am today.

This is a crux that so many of us succumb to.

We can worry so much about seeking change that we fail to reflect on why we are facing our personal dilemmas, then we fail to identify the signs that foreshadowed them.

You cannot truly move on from your problems if you have yet to learn how to prevent them from reoccurring. It's tempting for many to imagine how different their lives would be if they had made different choices, but the skills and insights that can be acquired from becoming self-aware are far more effective in seeing that change through.

This is where Emerson's words come in. Ignoring or leaving our problems behind can relieve stress, but at what cost? We must realize that no matter what we do, there is something to gain and something to lose. What do you want that something to be?

Contact Web Editor Jake Alsko at web@ oaklandpostonline.com

# EDITORIAL

# Breaking free of the proverbial "hat"

You often hear people talk about switching their proverbial 'hats' when they need to adjust their perspective and deal with something from a different frame of reference.

The 'hat' changing makes sense in theory to allow you to deal with each issue based on its individual merits and concerns. The professor who's dealing with a troubled student takes off his instructor 'hat' and exchanges it for his mentor 'hat'. All the while, the administrator, dean, president dealing with financial difficulties must often exchange their dream 'hat' for their accountant 'hat'.

The reason and basis for these schema rotating 'hats' makes it easier to organize thoughts and create logical patterns that increase efficiency.

While this 'hat' switching idea is no doubt functional and efficient, perhaps it's also true that these 'hats' have the potential to limit us.

It's possible that these 'hats' are a convention that's become a confining habit; one that limits how dynamic each of us truly is.

At commencement ceremonies, graduates throw off their unflattering mortar board 'hats' with youthful glee as a statement that they are now free from the confines of formal education.

Secretary of the College of Arts & Sciences

Aimee

Symington

Adminstrative

They are free to chase their dreams and pursue their goals free of a defining, confining, unattractive 'hat'.

There is a hugely beautiful chance that the men and women without 'hats', those who refuse to exist within the prescribed confines and stereotypes of their role, are those who truly affect change and influence generations.

Perhaps, it's those who say I will be the mentor, the professor, the accountant, the friend all at once, perhaps

"It's possible that these 'hats' are a convention that's become a confining habit; one that limits how dynamic each of us truly is." they are the future that we unknowingly hope for.

Those who honor tradition, but are not beholden to it; those who respect all people without reservation; those that see promise where it is not visible to the naked eye and those who refuse to accept mediocrity.

Perhaps, it's men and women like this without

hat or adornment whom we unknowingly look over and discount their value only to realize that they are the treasure and promise that's been in our path all along.

Please, give it a try and take off your hat, and maybe you'll see the world in a whole new light.

# "Ladders upon which the aspiring can rise"

Oakland University rebrands itself with the help of social media sites such as Twitter, Instagram, Facebook

Jessie DiBattista Staff Reporter

undreds of graduated high school seniors enroll at Oakland University each year to begin theircollege education and experiences. Since OU has never defined its brand or had a specific tagline, those students might wonder why they invest their hard work, time, and money in OU's classes and organizations. Until now, that is - OU has begun the journey to better define its brand.

Although OU has been growing and thriving since its grand opening in 1959, it has never clearly defined its brand. In years past, this has caused confusion for stakeholders, boosters, and students.

Based on market and stakeholder research, it was clear that it was becoming crucial for OU to redefine its brand.

"For us to solidify our place in

the minds of our various stakeholders and our community, we had to strengthen awareness that builds on known core attributes that lead to a quality academic reputation," said John Young, associate vice president for University Communications and Marketing.

OU has made it a top priority, he said, to discover the main attributes of its brand and to use those to develop an identity and a message based upon OU's distinct competencies. A more defined brand will lead to enhanced academic reputation and a better understanding among stakeholders.

# Back to the start

When beginning the planning stages of OU's latest change, the communications board took a step back into the past to discover the original mission statement. This statement defined OU from the beginning and will define it in the future, said Young.

"The opportunities to here develop an institution of higher learning of great significance to the region, the state, the nation and the world are almost without bounds. Here again in the words of Andrew Carnegie, there will be erected 'ladders upon which the aspiring can rise," Matilda Dodge Wilson, founder of Oakland University, once said about the opening of the school.

# This is OU

Social media plays an important role in specifying a brand that clearly portrays the atmosphere of OU.

Colleen Campbell, Digital Public Relations Manager, said that everything she and the rest of the marketing team puts out on social media follows Oakland University's brand. She believes it is important that OU has the same voice and look on a social media post, such as on Facebook or Twitter, as it does on a billboard.

"Social media is our tool to share the unique stories that make up our brand," Campbell said. "Our tagline is 'Aspire to Rise,' which you will see on a billboard, hear on the radio, on commercials, et cetera. But on social media, we elaborate on that tagline with real-time content marketing and telling those stories."

With social media being so popular within the community and students, Campbell believes that it is a perfect way to define OU's brand.

"We also have the Social Media Street Team that is a made up of 'brand ambassadors' for Oakland University," Campbell said. "These are the very active, very involved students, staff, alumni and faculty who are out there living the brand and then sharing their experiences with our hashtag #ThisIsOU."

While OU is still in the beginning of its journey to define its brand, it will continue improving and working to make Oak-

"Social media is our tool to land University a place where are the unique stories that students can "Aspire to Rise".

# 3 components to redefining OU's brand

- "Telling our story." This means focusing on the strongest points. It gives OU something to stand for, and makes everything sound stronger.
- "Design with purpose." Everything OU designs, including pictures, fonts, and images, must work to make its story powerful and identifiable.
- "Bring it to life." This simple message means to move forward and always have OU's new mission statement at heart; Aspire to Rise.

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# Board names new leaders

Board of Trustees announces new Chair and Vice Chair, and custodial contract is extended yet again

Kaylee Kean Managing Editor

The Oakland University Board of Trustees appointed a new Chair and Vice Chair at its last formal session of the summer on Tuesday, August 12.

Trustee Mark Schlussel, who has been on the Board since August 2010, will be replacing current Chair, Michael Kramer. Trustee Richard L. De-Vore, appointed to the Board in July 2013, will be replacing Richard Flynn as Vice Chair.

"It has been an honor and pleasure to serve this great university," Kramer said. "There's been a lot of changesduring my two years as Chair but I think a lot of positive things have happened... I know this Board and the university will go onward and upward."

The Board also said farewell to Trustees Monica E. Emerson and Jay B. Shah, whose tenures concluded on Monday at midnight.

Emerson served the Board for seven years after her appointment by Governor Jennifer Granholm in May 2007, playing a huge role in diversity at OU, according to Kramer.

"Thank you for bringing to our attention many things that we should be doing and are now doing thanks to your fine efforts," Kramer said to Emerson.

Shah, who was appointed by Granholm in March 2010, has been "a stellar member of the Board of Trustees."

Emerson and Shah were replaced by Melissa Stoliker and David Tull, who began their tenures with the Tuesday

# **Custodial contract pushed** back once more

During the session, the Finance and Administration Division of the Facilities Management Department once again came to the Board for authorization to negotiate a custodial contract with one of three vendors (MEA-OUC-MT, Aramark or Kristel Group). The Board pushed the matter back to be considered at its next meeting.

Custodial services are currently provided by employees represented by the Michigan Education Association Oakland University Campus Maintenance and Trades (MEA-OUCMT) and by Aramark. The contract with Aramark, approved by the Board in 2009, had an original expiration date of June 30, 2014 until the Board extended it to July 9, then to August 31, and now again until the next Board session in October.

The reasoning for adjournment, Kramer said, was that there were not enough members present to quorum, and that the new Trustees were not informed on the controversy surrounding the contracts.

Trustee Ronald Robinson was the only member to oppose this adjourning, saying that he "would like everybody to give recent consideration to what has been publicized regarding Aramark," referring to the Detroit Free Press' reports of food shortages, lack of cleanliness, workers smuggling contraband and more.

For more information on these and other topics covered at the meeting, view the meeting agenda at oakland.

# New constitution voted on by the **OU Student Congress**

Ali DeRees

Campus & Administration Editor

Oakland University Student Congress (OUSC) voted on and unanimously passed its constitution and elected a new Director of Multicultural Affairs at the August 25 meet-

# **Constitutional revisions**

constitution went through its second reading and was passed by the legislature. For the constitution to be finalized it has to go through a vote by the student body.

One of the changes to the constitution layed out that the legislature must now approve a new executive board position, as well as the person who is applying for said position.

While discussing changes to the constitution, Student Program Board Chair Rylin Ploe stressed the importance of how this constitution should be written.

"This document not only has to apply now, but years from now," Ploe said.

Another of the large changes gave Resident Hall Association (RHA) and Greek Council representatives a vote in the legislature.

OUSC adviser Allison Webster said it was important that these representatives had a vote within the congress.

"RHA and Greek Council are the only two official, recognized councils at OU," Webster

# Position, budget approvals

Elementary Education major Erin Ward was elected as Multicultural Affairs Director. According to Ward, she has prior experience in leadership and event planning through working as a photographer for weddings and is on the executive board of her sorority.

This means her "being able to know who to get in contact with and what the rules are," said Ward.

"It's not about us; it's about the students."

-Annie Meinberg,

Student Body President

Ward noted that she wants to focus on "the inclusiveness of all cultures on campus" as the director.

At this meeting the legislature also passed its fall 2014 budget. The available funds for the budget equal \$111,226.00 and the total categorized funds are \$107,878.00.

Some new and upcoming events found in the budget include the Island Festival, which will cost \$5,000, and the Student Debt Demo, which will cost \$410.00

# A source for students

Student Body President Annie Meinberg and Vice President Liz Iwanski said that part



Annie Meinberg and Liz Iwanski, leaders of OUSC, pose in their office.

of the core of their administration is reaching out to students and giving them any help they

"It's not about us; it's about the students," said Meinberg. "It's in our blood to be friend-

Iwanski echoed thoughts. "That's one of our passions.

Iwanski said they currently have 10 legislators on congress. A full congress would include 23 legislators.

Both Iwanski and Meinberg encourage all interested students to come to a meeting and apply to be a legislator or join a committee. Students do not need to be legislators to join a committee.

OUSC meetings are held every Monday at 4:00 p.m. at the Oakland Room in the Oakland Center.



# Welcome Week @ Oakland University September 2-13, 2014

- Friday, August 29
   University Housing: New Students Check-In
   Barnes & Noble @ Oakland University Bookstore: VIP Event for **First Year Students and Parents**
- 4-7 p.m., OU Bookstore, Lower Level of the Oakland Center
- Residence Halls Association: Ice Cream Social
- 6-8 p.m., Patio, South Side of Vandenberg Hall

## Saturday, August 30

- University Housing: New Students Check-In
- Center for Student Activities: Jumpstart for First Year Students 11 a.m.-3 p.m., Banquet Rooms, Gold Rooms B & C, Fireside Lounge,
- Residence Halls Association: Friday Night Live featuring Harlan Cohen

8 p.m., Banquet Rooms, Oakland Center

## Sunday, August 31

- University Housing: Returning Students Check-In
- · Residence Halls Association: Screen on the Green featuring
- "Amazing Spider Man 2"
- 9 p.m., Back of Hamlin Hall
- · Center for Student Activities & WXOU: Unlimited Bowling (for \$10) at Classic Lanes

8 p.m.-Midnight, 2145 Avon Industrial Drive, Rochester Hills

## Monday, September 1 - Labor Day (No Classes)

- University Housing: Returning Students Check-In
   Residence Halls Association: Mall Crawl

Noon-5 p.m., Hamlin Circle, Between Hamlin and Vandenberg Halls Bear Bus transportation from Hamlin Circle to Great Lakes Crossing

- Residence Halls Association: Open Mic Night
   7-9 p.m., Vandenberg Dining Center, Vandenberg Hall
- Residence Halls Association: Bonfire

8:30-11 p.m., Bonfire Pit, Recreation and Athletic Outdoor Complex (P11 Parking Lot)

# Tuesday, September 2-Saturday, September 13 **Welcome Week at Oakland University**

# Tuesday, September 2 (No Classes)

- Orientation and New Student Programs: Orientation II
- 11:30 a.m.-2 p.m., OU's Main Campus
- Center for Student Activities: Jump Start for Transfer Students
- 11 a.m.-1 p.m., Lake Superior A & B, Oakland Center
- · Orientation and New Student Programs: New Student Convocation & Involvement Fair

Convocation: 3-4 p.m., O'rena, Recreation and Athletics Center Involvement Fair: 4-5 p.m., Tent in the P16 Parking Lot

• Center for Student Activities and Residence Halls Association: **Fall Fever Food Fest** 

6-9 p.m., Outdoors, Hamlin Circle, Between Hamlin and Vandenberg

· Athletics: Meijer Mania

8-11 p.m., 2754 S Adams Rd, Rochester Hills FREE bus transportation from Hamlin Circle to Meijer

# Wednesday, September 3

- Classes begin at 7:30 a.m.
   Oakland University Student Congress (OUSC), The Oakland Post, Student Activities Funding Board (SAFB), Student Program Board (SPB), Student Video Productions (SVP), Student Life Lecture Board (SLLB), Club Sports, WXOU, Center for Student Activities, Gender & Sexuality Center, and Student Technology Center: Open House

Noon-2 p.m., Lower Level of the Oakland Center

- Interfraternity Council: Fraternity Informational
- 11 a.m.-4 p.m., Fireside Lounge, Oakland Center
- Center for Multicultural Initiatives and Association of Black Students: Welcome BBQ

6-9 p.m., North Side of the Oakland Center (Rainsite: Banquet Rooms, Oakland Center)

# Thursday, September 4

- Student Organic Farmers: Farmers Market
- 10 a.m.-3 p.m., South Side of the Oakland Center
- North Foundation Hall Student Services: Open House 11:30 a.m.-1 p.m., North Foundation Hall
- Agape University Ministry: Eat, Meet & Greet
- 4:30-6 p.m., North Side of the Oakland Center

- Center for Student Activities: Jump Start for Graduate Students
- 5-6:30 p.m., Gold Rooms B & C. Oakland Center
- Residence Halls Association: First RHA Meeting
- 7 p.m., Oak View Hall
- Catholic Student Society: Bonfire
- 7-9:30 p.m., Bonfire Pit, Recreation and Athletic Outdoor Complex (P11 Parking Lot)
- · Greek Council & Center for Student Activities: "The Walk" to **Meadow Brook Hall**

Tour leaves at 9 p.m., Meet at Hamlin Circle, Between Hamlin and Vandenberg Halls

## Friday-Sunday, September 5-7

49th Annual Rochester Arts & Apples Festival

Downtown Rochester - Rochester Municipal Park Friday: 4-7:30 p.m. Saturday: 9 a.m.-7:30 p.m. Sunday: 9 a.m.-4 p.m.

• 23<sup>rd</sup> Annual Spotlights Market

Downtown Rochester - Walnut & Fourth Streets Friday: 4–7:30 p.m.
Saturday: 10 a.m.–7:30 p.m.
Sunday: 10 a.m.–5 p.m.

# Friday, September 5

- Athletics & Grizz Gang: Jumpin' Jamboree
- 4-6 p.m., Hamlin Circle, Between Hamlin and Vandenberg Halls
- · Young Life: Bonfire
- 7-9 p.m., Bonfire Pit, Recreation and Athletic Outdoor Complex (P11 Parking Lot)
- · Sigma Pi Fraternity: 20th Annual Pig Roast
- 7 p.m.-Midnight, North Side of the Oakland Center
- · Student Program Board: SPB Carnival
- 7 p.m.-Midnight, North Side of the Oakland Center
- Student Video Productions: Outdoor Movie Night featuring "The Conjuring"
- 9 p.m.-Midnight, North Side of the Oakland Center

## Saturday, September 6

Center for Student Activities: Student Organization Officer

Check-in begins at 10:30 a.m., Training 11 a.m.-4 p.m., Banquet Rooms, Oakland Center

## Monday, September 8

- Graham Health Center: Open House 11 a.m.-1:00 p.m., Graham Health Center
- The Oakland Post: Party with the Post
- Noon-3 p.m., Fireside Lounge, Oakland Center
- Oakland University Student Congress: First General Body Meeting
- 4 p.m., Gold Rooms B & C, Oakland Cente
- Muggle Quidditch League of Oakland University: Fandom

Night and Scavenger Hunt, also featuring "The Lego Movie" 6:30 p.m., Fireside Lounge, Oakland Center

# Tuesday, September 9

- Student Program Board: Tickets on Sale for Tigers Game (9/26)
- 9 a.m.-4:30 p.m., CSA Service Window, 49 Oakland Cent
- Center for Student Activities: "Super Grizz Fest" for Student & Greek Organizations, Club Sports, Community Businesses, and **Volunteer Opportunities**
- 11 a.m.-2 p.m., The Mall in front of Kresge Library (Rain Date: Thursday, September 11)
- Orientation and New Student Programs: "Celebrate the 28" 11 a.m.-2 p.m., The Mall in front of Kresge Library (Rain Date: Thursday, September 11)
- Oakland University Student Congress: Mobile Secretary of State Office (Full service SOS Office; register to vote)
- 11 a.m.-2 p.m., The Mall in front of Kresge Librar
- Student Video Productions: Tie Dye T-shirts
- 4-6:30 p.m., North Side of the Oakland Cent
- Campus Recreation: Intramural Sport Sand Volleyball Tournament 5 p.m., Sand Volleyball Court, 4000 Building, Ann V. Nicholson (Student) Apartments
- · Honors College Critical & Creative Society: Poetry Reading and Echo Cognitio Launch Party 7 p.m., Room 201, Oak View Hall
- Oakland University Student Congress: Rock4Rights
- 7-10 p.m., Banquet Rooms, Oakland Center

# Wednesday, September 10

• Student Program Board: Concert "Hump Day

Noon-2 p.m., Between North and South Foundation Halls (Rainsite Fireside Lounge, Oakland Center)

• University Housing Student Success Services: Academic Peer Mentor Meet and Greet & Pizza Party

5-7 p.m., Room 208, Oak View Hall

· Student-Athlete Advisory Committee: "Sweets, Treats, and Grizzly Beats" featuring NASH FM 93.1 Campus Invasion 7-9 p.m., North Side of the Oakland Center

Thursday, September 11

 Student Veterans at Oakland University and Center for Student Activities: 9-11 Remembrance/Honoring First Responders

8:46 a.m., Between North and South Foundation Halls • Student Organic Farmers: Farmers Market

10 a.m.-3 p.m., South Side of the Oakland Center

• Tau Kappa Epsilon Fraternity: Annual Pizza Party

11 a.m.-2 p.m., Between North and South Foundation Halls

• InterVarsity Christian Fellowship: Welcome Picnic Noon-1 p.m., North Side of the Oakland Center

• Oakland University Student Congress: Open Forum

Noon-1 p.m., Fireside Lounge, Oakland Center

• Greek Council: Greek Fest

5-9 p.m., North Side of the Oakland Center (Rainsite: Banquet Room A, Oakland Center)

• Department of Music, Theatre and Dance: Arts-After-Work featuring OU String, Wind and Guitar Faculty Collaborative 6-7 p.m., Varner Recital Hall, Varner Hall

· InterVarsity Christian Fellowship: Bonfire

8-11 p.m., Bonfire Pit, Recreation and Athletic Outdoor Complex (P11 Parking Lot)

Friday, September 12

• School of Engineering and Computer Science: Open House for the Grand Opening of the OU Engineering Center

12:30-2 p.m., Engineering Center

- Theta Chi Fraternity: Patriotic Picnic
  11 a.m.-3 p.m., North Side of the Oakland Center
- International Students and Scholars Office & Academic Affairs: International Welcome Reception
- 4-6 p.m., Banquet Rooms, Oakland Center
- · Alpha Phi Omega: Bonfire
- 6-11 p.m., Bonfire Pit, Recreation and Athletic Outdoor Complex (P11
- Student Program Board: Fall Concert featuring Iggy Azalea with special guest Magic!

7:30 p.m., Meadow Brook Music Festival

• Department of Music, Theatre and Dance: Miles Brown's Middle Game

8-10 p.m., Varner Recital Hall, Varner Hall

Saturday, September 13

 Club Sports & Campus Recreation: Club Sports Fest and Black & Gold Scrimmages featuring Football Club, Rugby Club, Vitality Dance, and Winter Guard

8 p.m., Auburn Hills Civic Center Park (Across Squirrel Road from OU)

Thursday, September 18

· Gay/Straight Alliance, LGBT Employee Resource Group, and the Gender and Sexuality Center: Welcome Reception Noon-2 p.m., North Side of Oakland Center (Rain Date: Tuesday, September 23)

> **Hispanic Celebration Month 2014** CRUZANDO FRONTERAS Crossing Borders September 19-October 24

# Gφ GRΣΣΚ

• College Panhellenic Council: Sorority Formal Recruitment

4-8 p.m., Gold Rooms, Oakland Center

Thursday, September 25-Sunday, September 28

• College Panhellenic Council: Sorority Formal Recruitment 5 p.m., Fireside Lounge, Oakland Center

**Welcome/Information Stations** Tent Locations: P1, P26, and P36 Parking Lots Tuesday, September 2 - 8 a.m.-2 p.m. Wednesday, September 3 - 7:30 a.m.-6:30 p.m. Thursday, September 4 - 7:30 a.m.-6:30 p.m. Friday, September 5 - 7:30 a.m.-1:30 p.m.

# **GOLDEN GRIZZLIES ATHLETIC EVENTS**

Check out the official Athletics site of Oakland University at www.ougrizzlies.com August 28 - Women's Soccer: OU vs Saginaw Valley August 29 - Cross Country: Golden Grizzly Open August 31 - Women's Soccer: OU vs Illinois September 2 - Women's Soccer: OU vs MSU September 5 - Men's Soccer: OU vs Marshall

# Barnes & Noble @ Oakland University Bookstore **Hours of Operation**

Friday, August 29 - 8 a.m.-9 p.m. Saturday, August 30 - 9 a.m.-4 p.m. Sunday, August 31 - 11 a.m.-5 p.m. Monday, September 1 (Labor Day) - Closed Tuesday, September 2 - 8 a.m.-6:30 p.m. Wednesday, September 3 - 8 a.m.-8 p.m. Thursday, September 4 - 8 a.m.-8 p.m. Friday, September 5 - 8 a.m.-5 p.m. Saturday, September 6 - 9 a.m.-4 p.m. Sunday, September 7 - Closed Monday, September 8 - 8 a.m.-8 p.m. Tuesday, September 9 - 8 a.m.-8 p.m. Wednesday, September 10 - 8 a.m.-8 p.m. Thursday, September 11 - 8 a.m.-5 p.m. Friday, September 12 - 8 a.m.-5 p.m. Saturday, September 13 - 9 a.m.-4 p.m.

# **MAJOR PROGRAMMING EVENTS AT OAKLAND UNIVERSITY FOR 2014-2015**

Welcome Week @ Oakland University - Fall Semester 2014

Tuesday, September 2-Saturday, September 13, 2014

**New Student Convocation & Involvement Fair** Tuesday, September 2, 2014

SPB Fall Concert at Meadow Brook Music Festival Friday, September 12, 2014

**OU Fall Homecoming and Reunion Weekend** Friday-Sunday, September 19-21, 2014

> **SPB OU Talent Show** Monday, October 13, 2014

International Night with a Latin Flair Friday, October 24, 2014

Welcome Week @ Oakland University - Winter Semester 2015 Tuesday-Saturday, January 6-10, 2015

Keeper of the Dream Scholarship Awards Celebration & Martin Luther King, Jr. Day Monday, January 19, 2015

> Winter Fest/Rivalry Weekend (Tentative) Friday-Saturday, January 23-24, 2015

> > **Casino Night** Saturday, January 24, 2015

**Meadow Brook Ball** Friday-Saturday, January 30-31, 2015

49th Annual WXOU Birthday Bash Thursday, March 26, 2015

**International Global Market** Friday, March 27, 2015

**37th Annual Student Activities** and Leadership Awards Banquet Monday, April 13, 2015

> 12th Annual Drag Show Thursday, April 16, 2015

Grizzlies on the Prowl: "What was the best thing about your summer?"



Casey Stribbell, incoming freshman, pre-med

"I went to Colorado to the OlympicTraining Center, it was for like a vacation... (I am interested in) like cross country and track."



Nicole Clausen, sophomore, nursing

"Going to Disney with my boyfriend. It was my first time. It was my boyfriend's 21st birthday so he took me for his birthday."



Joe Summers, junior, psychology with a minor in philosophy

"I got a new girlfriend. We're both Greek so I met her during Greek Week - and we won Greek Week too."

> - Compiled by Kaylee Kean, Managing Editor

> > Tweet!



# POLICE

# Reckless driving on **Squirrel Road**

Officers were on patrol on Walton Road when they noticed a stopped car sitting at a red flashing light heading south on Adams Road August, 10 at 2:35 a.m.

Officers confirmed that the registration had expired July 17, and while verifying the license plate, the car proceeded to drive through a red light.

OUPD stopped the car and approached the driver. They noticed that the car's heating system was at its highest setting. When asked, the driver and passenger said they were cold.

The officers then asked the driver for her license. She said that she didn't have one, so officers checked the database. The driver had been suspended since 2009. She was handcuffed and OUPD asked to search the vehicle. The driver told officers that they would find a grinder and pipe for marijuana, which they did.

OUPD issued five citations to the driver and the passenger agreed to be the driver.

# Suspicious circumstances

A student went to OUPD's station to report a suspicious text August 12 at 8:56 a.m.

The student had been in a relationship for 11 years until April 2014, which ended amicably. He had recently been helping his ex-girlfirend with work. She had asked him what he had done the past weekend, to which he replied that he had stayed with his newest girlfirend. She became upset and yelled that he had been cheating for years.

He tried to reconcile with her, but she did not want to. A few days later, she texted the student, texting, "Get ready you're down!"

The student said he was worried because of her anger, but he didn't want the police to contact her.

> - Compiled by Haley Kotwicki Chief Copy Editor

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# **HAPPY HOUR**

MONDAY - FRIDAY ★ 3 - 6 PM

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SUNDAY - FRIDAY ★ 9 PM - CLOSE Great Food and Drink Specials.

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# What's for lunch?

Students have many options when it comes to eating at Oakland University

By Jessie Dibattista Staff Reporter

Students can leave their sack lunches and doggie bags at home, as the Oakland Center's Pioneer Food Court boasts several options for breakfast, lunch and dinner.

Cafe O' Bears, Chick-Fil-A, and Chop'd & Wrap'd are just a few places available for busy students to grab some grub.

The restaurants have mixed reviews from students. Some feel that the food choices are a little limited, from a health perspective

"I wish that there were healthier options at The Oakland Center," Freshman Kaitlyn Seehorsch said, "but there is Subway, and that is healthy."

Other students, however, donot take this into as much consideration.

"The food choices never bothered me," 2013 Oakland University Graduate Bryan Champine said. "I think that it is super awesome that we have Chick-Fil-A because it is the only one in Michigan, and I think that is super cool that the OC has it."

Whatever their opinions on the food options, students can agree that there are at least convenient options to be had.

"Whenever I was in-between classes and commuting to school, I liked going to the Oakland Center to get a quick meal," Champine said. **TOP** Cafe O' Bears stocks fresh doughnuts and pastries every morning.

**LEFT** Outtakes is known for its quicker snacks, such as this ham and cheese sandwich.

**RIGHT** Despite its fast food quality, Chick-Fil-A has a few healthy eating choices - such as this Cobb salad.

# Low calorie options

Subway: Veggie Delight sandwich is 230 calories

Chick-Fil-A: Grilled Chicken sandwich is 320 calories

Coyote Jack's: Jack's chili is 234 calories

Papa John's: A slice of pepperoni pizza is 330 calories

# Prankster poster poses as new OU president

A parody Twitter account of George Hynd writes puns, satire

> Kaylee Kean Managing Editor

Oakland University has had its share of social media shenanigans, and the tradition continues with the latest account that parodies none other than new president George W. Hvnd.

The Oakland Post grabbed an interview via Twitter message with this latest trickster - read more about the mind behind @ OUpresidentHynd.

# When did you start this?

Yesterday at lunch.

# How have students reacted to this account?

OU Comm and Marketing actually wants to merge this account with the #ThisIsOU campaign. JK, but the students love it... and have enjoyed our tweets so far.

...\*my tweets so far.

# What will you do if an OU official calls out the account?

If I am called out, I'll fire them since I'm the President. That was

# How long do you plan on keeping this up (regularly)?

I plan to tweet until my tenure

as President has run its course.

# If you were the OU president, what would be the first thing you'd do?

Um, I am the OU President, please see my tweet about Chick-Fil-A. I also want to enhance campus life for students!

# What's your best Hynd pun?

Pun: Who Dat Who Dat? H-Y-N-D! Who needs @IGG-YAZALEA when you've got a prez like me? Hire me, @OUSPB! #WinterConcert?

# What's your favorite OUrelated Twitter account?

I am my own favorite OU related Twitter account.

# Also, care to share how many people are be-HYND this?

Clever play on words. There are two witty brains beHYND this account...Barack and Michelle Obama.

I'd just like to say thank you to all the students that follow me and for welcoming me with open arms as I join your community. #ThisIsOU

This will be a positive and fun account for Oakland students. Follow this account and be entertained through the eyes of the highest administrator on campus. #ThisIsOU

# ou President Hynd @OUpresidentHynd · Jul 22 #transformationtuesday #nofilter





napshot of the accoun

@OU presidentHynd jokes that Betty Youngblood, interim president, has turned into President George Hynd.

# OU CREDIT UNION STUDENT GUIDE

Oakland University Credit Union is the official financial institution of Oakland University, offering products and services designed specifically for OU students and the OU community. With a branch in the Oakland Center and three on-campus ATMs, OU-specific debit and credit card designs, and partnerships with numerous OU programs, OU Credit Union is committed to providing you the best possible financial solutions.

# **GRIZZ Gold Card**

The all-in-one GRIZZ Gold Card functions as both your OU Student ID and your OU Credit Union Visa Debit Card, giving you access to everything you need on campus, as well as the purchasing power you need off campus!

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GRIZZ Gold Card

# **OUCU Mobile App\***

The OUCU Mobile app puts your account at your fingertips and provides a number of easy, on-the-go capabilities:

- View account balances
- Transfer funds
- Make loan payments
- Deposit checks via eDeposit for Mobile
- Locate ATMs
- · Message OU Credit Union staff
- · And much more



# On Campus

Oakland University Credit Union is the only financial institution on OU's campus, plus you'll enjoy access to your accounts at three (3) on-campus ATMs.

# 102 Oakland Center Branch Hours

Mon, Tue, Thur, Fri: 8:00 a.m. – 5:30 p.m. Wed: 8:00 a.m. – 6:30 p.m.

# **Campus ATM Locations**

- Oakland Center
- Recreation Center
- Vandenberg Hall

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# THE FACE OF CH

# Newly-appointed Of pushes

One interim presidency, two semesters, three open forums, and 385 days after Gary Russi retired last July, all Golden Grizzly eyes are on George Hynd as he steps into the spotlight, officially beginning his term as Oakland University's sixth president on August 20. The Oakland Post sat down with the former provost and executive vice president of academic affairs of South Carolina's College of Charleston to discuss his vision and goals for the university.

# How have your first days as president been?

Energizing; I've really enjoyed it. I've learned much about the university faculty and the students, and my expectations in coming here have been reinforced.

You obviously have a large to-do list in your new job. How are you prioritizing your projects, and what is at the top of your list?

I'm now to the point of making a list of the things I'd like to do within the next 120 days. I wouldn't prioritize the top three or four, but at the top of that list is to connect with the faculty. As an academic and previous faculty member myself, I know that they are the way that we connect to the students, so I need to learn more about them. Working with Jim Lentini, the provost is high on my list because he is my conduit to the faculty, so I'm looking forward to working with him. I absolutely need to connect with the students. I need to know what attracted them to Oakland University and what they believe makes this such a unique place to learn. I want to know more about what our points of pride are from their perspective. I would also really like to communicate with the local community. I would like to get out and meet with the mayor of Rochester, Rochester Hills and Auburn Hills just to say hello and give them an opportunity to connect a name and a conversation with a face, and then listen to them about how they view the university and how they think they could prosper from building a relationship with us.

# What attracted you to Oakland?

It may be surprising to some that even from South Carolina I was aware of some of the exciting things happening here. The autism initiative was an attractor to me. My wife is a child neuropsychologist and has been working with autistic and language disorder children and my expertise was in a closely allied area. I knew something exciting was going on in the state of Michigan, but as I learned more, I found it was at Oakland. The research capabilities and a health science focus attracted me here, since my background is in neuropsychology, neurology, and neuroanatomy.

Also, when I started learning more, I found that Matilda Dodge Wilson had made it very clear that at least half of the undergrad curriculum needed to be in the field of liberal arts. She felt strongly that the liberal arts should serve as foundation for university, and it's interesting that we have a liberal arts foundation in a university that is so research-intensive with many health science profession programs. That's relatively rare. It seems like the best of both worlds.

# You mentioned your wife. Is your family living with you in Michigan?

My wife will be moving here. We have a daughter who's just now a freshman starting at the College of Charleston, so she's kind of already on her path. My second daughter, Elise, is a senior in high school, and my



# ANGE

# OU President George Hynd es for sense of community

Story by Oona Goodin-Smith, Editor-in-Chief Photography by Salwan Georges, Photo Editor

wife, Alison, is going to stay there this year to see her through high school, and then once Elise goes to college, Alison will move here. Now that being said, Alison will be coming back and forth for special events and for special times during the year, so she'll be on campus. It'll be good to get her here, finally.

# So are you living in the area?

I'm currently living locally in an executive apartment until they finish the renovations on Sunset Terrace. As soon as they finish that, I'll move in there and Alison will join me, realistically next summer.

# This is your first time being a university president. What attracted you to pursue a presidency position?

Well, to be frank, a lot of what I was doing at the College of Charleston. As the provost, I was certainly responsible for all the academic programs, and we started a number of programs that started some unique opportunities to meet needs that we had there, so I'm used to building curriculum, building faculty, and working with boards of trustees. feel like a president really needs to feel that they are attached to the academic mission. My job as a president is to get out there and talk about what we're doing academically, not necessarily our infrastructure or whether we have the support team or not, but to say that we're changing young lives, and you do that primarily through the academic programs. Even when I was at the College of Charleston, I was very engaged in working with our deans to establish strategic priorities and fundraising. Ever since I was at Purdue University, I have enjoyed working with alumni, working with boards of trustees, developing strategic plans, and certainly raising resources for the institution. So while it may seem like a jump I was doing a lot of "presidentially-related" duties as provost and I'm looking forward to continuing on that path and singing the praises of the institution. I'm also a professor of psychology and thrilled to death to be a member of the psychology department here.

# Does this mean you'll be teaching?

(Laughs) They haven't hit me up for that one yet, but I can put together a lecture in a heartbeat.

# Did OU approach you to be president or did you approach them?

Well, [Oakland] hired a search firm (Bill Funk and Associates) and the search firm is the one who contacted me and said "take a look at the place and let's talk." So after doing my own research and due diligence, I decided it was worth pursuing the search further.

# Were you asked by the search firm to apply anywhere else?

I've been approached by other search firms to apply at other institutions.

At the beginning of the summer, there were concerns surrounding the presidential search being closed from the public. Were you aware of this and did you feel your previous position was jeopardized as the search became open?

I understand the perspective that (and there is some truth to this, I might say), that for some candidates, having their names released can put them at risk in their home institution because it may be seen that they are disloyal to the institution that is currently paying their salary. On the other hand, being a faculty member, I was concerned, coming into this, that it was a closed search because I know that if a president comes in through a closed search, even in the best of circumstances, it will take them a year to two years to get past the notion that they may



# "Anything that we're doing on campus to create a sense of identity and loyalty is a good thing."

not have been the faculty's top pick. I didn't want to go through that. I got a call from the search firm who explained the situation to me and asked if I'd be willing to have my name released and my immediate response was "Of course I would! Why wouldn't I?" If I'm going to be the successful candidate, I'd better be darn sure that this is a position that I'd be willing to put my reputation on the line for and put my hat in the ring and do it in a public way. I was absolutely happy to do that and frankly more concerned had it remained a closed search.

We've had a lot of developments and changes on campus this year from the building of the clock tower and new dorms to new buildings and parking structures. Do you see OU maintaining its small campus feel with all the recent expansion?

Resident life, campus life, things that bring people together should draw high priority. Anything we're doing, whether it's in the residence halls, the athletic department, or through other campus activities all help to create a sense of campus identity. One thing that I think is really critical in helping students, particularly on a commuter campus, to understand, is this is their new community. This is the environment, the culture, that will help them to graduate from college and move into a career. Anything that we're doing on campus to create a sense of identity and loyalty is a good thing. I was just at [the clock tower] today and what struck me were the different views

of the tower around campus. Once it's completed, it will be a beautiful place to hang out and define the center of campus.

Obviously you're still in the infancy of your term, but fast forward fifty years. Looking back, what would you want people to say and remember about your presidential legacy?

Looking back, I'd like people to remember that the institution was able to maintain and enhance its academic reputation and excellence in the context of remaining affordable and accessible. It became a campus known for being friendly to students from outside the region and during my term I would frankly like to see more of our students travel overseas and have the international experience. Having said that, I would also like to have more international students on our campus, so I would like to have us serve as a beacon for a relatively moderate size research university, with accessible programs with opportunities to engage internationally. We do not want to grow to be a Michigan State or University of Michigan. We want maintain ourselves as a high-quality moderate size research institution who is known for our liberal arts curriculum but also the research that our faculty performs and engages our students, both undergraduate and graduate, with That's what I want to be remembered for.

Why wouldn't somebody want to come here to go to school? This is a fabulous place to be. Our students are well-positioned when they come here for a career that not only enhances our reputation as an institution but also the fact that they went here will be widely-respected by those who hear that they came from Oakland University.

"My job as a president is to...say that we're changing young lives."



# nletic facility on

# Recreation and Athletic Outdoor Complex opens October 2014

By Jackson Gilbert Sports Editor

New students arriving at Oakland University this week will have to navigate the countless orange barrels and construction fences clogging OU's campus.

than later. Most noteworthy are:

- the Oak View residence hall, and a \$7.8 million athletic complex atop the upper

courts, a track and turf field, and several additional recreational multipurpose fields.

Originally, the project was scheduled for completion by Oct. 1st. That still appears to be the

Greg Jordan, the director of Campus Recreation at OU, says the facility will likely be on time — barring

including the varsity sport practices and club sports competitions, but all students will be allowed full

usage when the fields and courts are available.

Jordan mentioned the new track complex will have bleacher seating for approximately 600 people for the

complex will be allowed for competitions," Jordan

and Athletic Outdoor Complex (RAOC) and will not be referred to as the upper fields.

Jordan emphasized that students need to stay

out of the facility until the construction is officially

it can be used or we risk long term damage to the brand new facility."

He said that even though it may be tempting for students to try to sneak through the fences to get a sneak peak of the field, this should be avoided so the track isn't damaged.

surrounding the field, which should make for a more visible facility

square foot Athletic Dome on the lower fields. The new dome will accommodate both OU student-athletes and visiting athletes from the community. Its size means that there will be fewer scheduling

# 'Everything is on the table'

New Athletic Director, Jeff Konya, looks to kick-start Oakland athletics

By Jake Alsko Web Editor

eff Konya, Oakland University's new athletic director, appears to have arrived at the right time. Shortly after Konya's hiring, Oakland appointed new president George W. Hynd and implemented a new branding campaign as the university undergoes a period of exciting changes.

Despite Konya, previous athletic director of California State University Bakersfield, just beginning his work as a Golden Grizzly on August 11, the renewed excitement around OU and its transitions is already apparent.

"Across campus, my meetings have been very positive," Konya said. "They want to hear about making Oakland into a top-10 property in our classification and... people believe that it can happen."

In terms of athletics, Konya said he and his staff will consider any and all ideas for improving the department and the student athlete experience while at the same time making carrying out Hynd's vision for athletics

their top priority.

"I'll give him my opinion on certain issues about what I think is important and valued in that environment and what I perceive to be the opportunities for our athletic program," Konya said.

In his introductory press conference, Konya referred to the national perception of Oakland as a "sleeping giant" in terms of potential, academically and athletically.

Parallel to Oakland's overall rebranding efforts, Konya and others in the athletic department see opportunities to grow the OU athletics branding and marketing on a national scale as a key to putting Oakland on the map in terms of becoming one of the top schools within its Division I-AAA classification.

"We have a lot of room to grow even though we have a strong look and strong word association, but being from the west coast, if somebody said 'Oakland University,' they wouldn't necessarily place that school in Michigan," Konya said. "And so we have a little bit of an identity crisis when you're talking about a national perspective."



Photo courtesy of OU Athletics

"We have a lot of room to grow," new athletic director Jeff Konya said of OU athletics.

On a local level, Konya views the acumen and characteristics of OU's coaches and staff, athletic department's broadcasting capabilities and University of Detroit rivalry all as major strengths Oakland possesses moving forward.

"I think there is an infrastructure to be successful," he said. "I think a lot of those pieces are building blocks. And that's why I think that if you can piece a few of them together, you can do some great things.

Konya acknowledged and addressed the controversy Oakland athletics has endured in recent years related to accusations of former women's basketball coach Beckie Francis emotionally abusing her players, and men's basketball players Duke Mondy and Dante Williams receiving national attention for breaking team rules last November, stating his confidence in the way the department will operate.

'I run a transparent organization, and it's based off of communication and relationships," Konya said. "I don't think that things are going to be happening that are going to go unnoticed. And hopefully we have a culture where, good, bad or indifferent, people are sharing opinions and venting those issues so that anything that could help or hurt the organization is coming to the surface.

Konya noted that things can go wrong at any time in life, but it is the response to that adversity that matters the most.

When you have issues that happen in life that are out of your control, you can't control it happening but you can control your response to them," Konya

said. "And I am comfortable with how we are going to approach those kind of issues in a systematic and clear, competent and confident way."

Under Konya's direction in 2012, Cal State Bakersfield athletics fundraising ranked first nationally when compared to similar public Division I-AAA institutions. During this past fiscal year that concluded on June 30, 2014, CSUB athletics set all-time institutional record-highs in scholarship fund dollars raised (\$603,000) and overall fundraising (over \$2,000,000).

A Royal Oak native and avid Detroit sports fan, Konya sees OU as a perfect fit for him not only for its familiar surroundings, but also for its family atmosphere in comparison to some of

his previous stops.

Konya said that talks of expanding the O'rena are being considered, saying that a university with 20,000 students needs a place on campus to accommodate more than a few thousand at a time.

With regards to Oakland's reputation as a commuter school, Konya said that it is ultimately up to the student to embrace the student life and how much they get involved on campus.

Konya said the athletic department can ultimately only control students' personal interactions with event staff and student-athletes to ensure students have a great time at games, and putting on Division I competitions in a way where students feel proud to wear the school's black and gold colors. He said the rest is up to the student body to craft a memorable experience.

"A college that doesn't have student life or a college that is devoid of traditions, is something that I think would be missed," Konya said. "We have to get to that level so that there are 'difference makers' in our student life with respect to what athletics can bring to the table. "And that's where we're open," Konya said. "Everything's on the table."

"If a student group comes to us and says 'we'd like to do X, we'd like to do Y,' we are open and we will have those



Courtesy of Jackie Kisman

Softball player Jackie Kisman shows the physical and mental challenges that Division I athletes face on a daily basis.

# Oakland University's Division I athletes keep grinding over summer vacation

Joseph Bach Staff Reporter

There is no offseason for student athletes. Jackie Kisman, a senior on the Oakland softball teams describes a day in the hectic life of a Division I athlete. Kisman led the team last season with a .345 batting average, while also notching 38 hits, 12 runs and six RBIs.

The daily grind

Kisman and student-athletes of all sports dedicate countless hours throughout the summer in order to perform well.

"I always focus on getting my softball skills better," Kisman said. "There is always something to break down, whether it's your throw, swing ... and make it better. Also, there are always new things to learn even though we are already D-I athletes."

With this mentality, she joined a competitive summer league playing for the Indiana Slammers. She managed to post an impressive batting average of .446 on the season.

And she wasn't the only Grizzly in the USSSA women's fastpitch league, as junior outfielder Courtney Wroubel played for the Lady Explorers, of the same league.

This kind of commitment is expected of all Division I athletes, and may be necessary to remain competitive.

"I think it's crazy but enjoyable at the same time. I like to be constantly on the go and always having things to do," Kisman said in reference to the busy summer schedule she faced.

On top of competing in leagues like Kisman and Wroubel did, workout and conditioning schedules are handed out to all the athletes and they're expected to follow the regimen.

# Mind and body

Kisman said she starts her days typically around 5:30 a.m. in order to make it to their mandatory 6 a.m. workout sessions.

After the morning conditioning session, she barely has time to squeeze in classes and lunch before her three-hour afternoon practices.

The day doesn't end after all of this; each player has a set number of mandatory study table hours that they must attend to stay eligible. This number is generated based upon the student-athlete's GPA and age. After this, some athletes even take night classes, and yet many find the time to work extra jobs.

# On the road again

Of course all of this is without mentioning the fact that many teams spend a great deal of time on the road. Road trips are a necessary part of athletics and dealing with them academically can be a challenge.

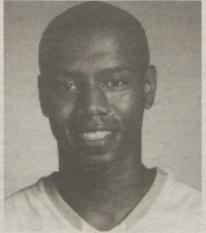
"We spend a lot of time on the road," Kisman said.

"Usually Thursdays and Fridays are the days we miss most, occasionally on Mondays and Wednesdays if it is a far trip. We try not to go two weeks in a row of missing the same day just so that we don't get too far behind in that class. It can be challenging to miss class and still do all of the work."

# Commitment

The grind never ends for student athletes. Kisman is one of hundreds of thousands that manage to make it work. Managing the busy schedule is all part of what they signed up for when they committed to D-I sports.

# Oakland says goodbye to senior guard, Ryan Bass



Courtesy of OU Athletics
Ryan Bass is transferring from Oakland.

Joseph Bach Staff Reporter

Oakland University announced the departure of senior guard Ryan Bass this week. He will be going back to his home state to play for the University of Dayton. Under the NCAA's graduate student rules he will be eligible to play immediately for the Flyers after graduating from OU.

# On the bench

Bass sat out all of last year for undisclosed reasons, other than that it was not related to academic or athletic performance. The guard played three seasons for the Grizzlies since his true freshman year in 2010.

During his junior and final season here at Oakland, he proved to be a key asset, averaging nearly thirty minutes per game, 2.7 assists and 9.3 points per game on 36% shooting.

Bass was looking to earn more playing time this season with the Duke Mondy's eligibility expiring, but the emergence of Khalil Felder last season meant that Bass would likely be coming off the bench again.

# Taking a chance

Bass instead opted to utilize the graduate transfer rule to play immediately for Dayton. The message boards for Dayton Basketball suggest that Bass will provide a quick fix at point guard for a team that lost several of their guards to graduation.

# Who that, who that

Iggy Azalea and MAGIC! slated for the Meadow Brook Festival stage at Student Program Board's fall concert

Scott Davis
Staff Reporter

wo of music's hottest new artists, Iggy Azalea and MAGIC!, will be heading to Meadow Brook Music Festival on Friday, September 12, just nine days after the fall 2014 semester begins.

Both artists, who have been remarkably successful this year, will be performing in the Oakland University Student Program Board's annual concert. The concert was moved to this fall after the spring showing with Jason Derulo was cancelled due to scheduling conflicts.

Iggy Azalea stormed into the music scene with some of 2014's biggest tracks, one being her song "Fancy" and the other Ariana Grande's "Problem", which she featured in. With those two hit singles, Iggy Azalea matched The Beatles' record of having her first two appearances on the Billboard Top 100

debut at numbers one and two in the same week.

New Canadian band MAGIC!, has also had huge success in 2014 when their hit song "Rude" climbed all the way up to number two on the Billboard Hot 100. Their first album, "Don't Kill the Magic," was released on July 1 and debuted at number six on the Billboard 200 chart.

Thanks to the SPB, Oakland University students are able to get their tickets at a much lower ticket price than other concert-goers. OU students can bring a valid student ID to the CSA service window located in the basement of the Oakland Center and purchase lawn tickets for \$10, pavilion tickets for \$15, and pit tickets for \$25. Students have to hurry as there are less than 2,000 tickets available.

OU students are also able to win tickets through various contests that the SPB will be running leading up to the concert. Students can find out about the contests at facebook.com/spbOU,

the organization's Facebook page.

One of the first students to win tickets was senior Justin Blankenship. Blankenship said he is a big Iggy

Azalea fan and heard about the contest through people sharing the link on Facebook. He said this isn't his first time being involved with an SPB event, however.

"My first year at OU I went on the Boston trip with SPB, and it was one of the best trips I've ever been on," Blankenship said.

The OU SPB gives students the opportunity to experience high-quality and diverse programs for the Oakland University community, according to the organization's website.

"Our main focus in SPB is to enhance



Courtesy of oakland.

enship said he Iggy is an Australian model and winner of an MTV Video Music Award.

student life outside the classroom," Rylin Ploe, Student Program Board Chair, said. "Whether that is through a trip or an event, we just want students to learn and experience things they couldn't behind a desk."

There will also be an SPB Open House on Friday, September 5 from noon to 2 p.m., where students can learn all about this year's Welcome Week along with upcoming SPB fall events.

For any questions or comments, contact the SPB at spb@oakland.edu or call 248.370.4295.

# OU professor publishes book analyzing the changes in media culture



Courtesy of Oakland University
OU assistant professor Erin Meyers with her first published book.

Andrew Wernette
Life, Arts, & Entertainment
Editor

Some people practically live with the constant examination of Twitter, and then there are some who examine it for a living. Enter assistant professor of communication Erin

Meyers, who holds a master's degree in women's studies and a Ph.D. in communication, has been with Oakland University's Department of Communication since 2011. She specializes in new media and how they affect the world around us.

In addition, Meyers also studies celebrity culture and how it has evolved in thecontext of daily life. In 2013, she published her book Dishing Dirt in the Digital Age; Celebrity Gossip Blogs and Participatory Media Culture, which explores this topic in depth.

"I've always been a fan of media and an avid consumer of media," Meyers said.

She started off in film school before deciding that shewanted to pursue a career in com"I've always been a fan of media and an avid consumer of media."

Erin Meyers Assistant Professor of Communication

munications. In the early-tomid 2000s, she watched with interest as celebrity culture blossomed by way of new forms of media, such as blogs. What has fascinated her over the years is how this new media has had a such an impact on society, and visa versa.

# New era of media

Meyers mentioned how Twitter and television are changing the media culture. Originally, television shows were solely broadcast without a way for viewers to interact with them. Nowadays, many shows employ the use of social media, such as Twitter, to let the audience instantly put its comments and ideas out there, and thus participate in, a program. This, in turn, helps networks hold on to viewers by directly appealing to them, according to Meyers.

Meyers explained that she likes to focus on this theme of a "new version" of media rooted in an "old version."

In 'Dishing Dirt,' Meyers lays out how celebrity gossip blogs have changed the face of celebrity culture.

People have always participated in gossip, said Meyers, but now bloggers are making it available in a different way. It is simply the messenger that has changed, rather than the message.

So how does she view the impacts on society of this new media culture?

"There's good and bad things about it in general," Meyers said.

On the one hand, it has brought people together to

participate democratically in more aspects of life, such as celebrity gossip and the news. But, she said, the same people can also be excessively negative toward others, as well as help to perpetuate stereotypes. It has mixed blessings.

# **Rewards and respect**

Meyers's work at OU has not gone unnoticed. Jeff Youngquist, Director of the Department of Communication, said that Meyers has brought a positive impact to the program.

"She is an excellent teacher and has a knack for connecting with her students," said Youngquist. "She is passionate about her research and currently has several projects in the works."

# **Favorite Celeb?**

WHO Britney Spears

**WHY** "I have a long and enduring fascination with her," Meyers said.

# **OUPD Chief shares campus safety tips**

akland University has always been a very safe campus community. Crime statistics and other relevant data continually support the fact that our campus is one of the geographical locations in Oakland



MARK B. GORDON Chief of Police Police Department

Further, we know that safety and security are often primary reasons prospective students and their parents choose a specific institution of higher

Our university's administration has consistently shown a clear understanding of the importance of maintaining a safe campus environment, and a number of initiatives will serve as examples. The university has provided both support and funding for increased staffing for the OUPD as our student enrollment increases. They have expanded community safety education, training and equipment to enhance our officers' abilities to meet OU's expanding law enforcement needs, and significant and continual upgrades in security technology throughout the campus.

However, in just the last few years, the challenges universities are confronted with have changed dramatically. Recent tragedies, such as those occurring at Virginia Tech, Northern Illinois University, and Aurora Colorado have stunned the nation and understandably received massive media at-

tention and official scrutiny.

To prepare for these new challenges, the OUPD continually researches developments in the field of emergency preparedness and analyzes tragic events for the purpose of learning how we can improve our own plans.

To advance our ability to react to such events should they occur at OU, we have enhanced our emergency evacuation process, safety alert notifications and emergency lockdown pro-

To improve the response capabilities of the OUPD, officers have and will continue to participate in advanced

training programs with upgraded equipment, and we will continue to build on our mutually cooperative working relationships with the surrounding law enforcement community and emergency first responders. We have also endeavored to improve our proactive and preventive efforts.

For example, we are now equipped to send text message alerts to your cell phone in the event of a major campus

You can subscribe to receive the alerts at www.oakland.edu/prepared, our comprehensive Emergency Preparedness website.

I strongly encourage everyone to sign up for the text messaging alert system Oakland University has imple-

In addition, our Dispatch Communications Center is now capable of receiving text message tips and reports through a dedicated computer system. Because our ability to reply to text messages is limited, and to enhance our ability to respond appropriately to emergency calls, we always prefer to receive reports or notifications by voice

--- 911 from campus phones or (248) 370-3333 from cell phones. However, if you ever find yourself in a dangerous situation and you cannot call or would feel more comfortable texting our dispatcher for assistance, you may send a text message by typing OUPD and your message to MRAVE (67283).

I am certain we would all agree that these are necessary and important initiatives. However, the success of these efforts depends directly on whether we, as a campus community, understand that keeping OU safe is everyone's responsibility.

The work of the OUPD and the university administration can only go so far. We need everyone's involvement to ensure our campus remains safe.

To that end, and as we begin a new academic year, I urge you to spend a few minutes on our Emergency Preparedness website, www.oakland. edu/prepared.

Working together as a team, watching out for each other and for our university, we can all enjoy a safe and successful educational experience this

# Musical tradition lives on at Meadow Brook Festival's 50th anniversary

Dani Cojocari Reporter/Photographer

The Meadow Brook Mu-L sic Festival celebrated its 50th anniversary with a performance by the Detroit Symphony Orchestra (DSO) and special guest Joshua Bell on Thursday, July 24.

The first thing that guests received when they arrived were booklets that shared the same cover as the first ever Meadow Brook Music Festival concert's booklet.

Listed within were the classical pieces the DSO performed that including Igor Starvinsky's Suite from "The Firebird," and Max Bruch's Violin Concerto No. 1 in G minor, Op. 26.

The tradition of the DSO playing at Meadow Brook started July 23, 1964, after D.B.

"Woody" Wilson developed the idea of a cultural center for the surrounding community.

"Woody Varner had the idea of building something that would house a cultural gem like the DSO, and this became [their] home," James Lentini, Oakland University's senior vice president and provost, said.

Having the DSO return for the 50th anniversary was truly a historic moment. The seats in the pavilion and on the lawn were filled with attendees, some of which had been at the Festival's opening performance.

Adam Schneider, senior president of Events Booking, had many wonderful things to say about the anniversary. During his opening speech, he explained how important it was for the

DSO to play at Meadow Brook.

"We started to think about what kinds of things we could do to put culture back into the center of Oakland University," he said. "Bringing the DSO back was at the top of our list."

Bell, the guest violinist, is considered one of the most distinguished violinists of this era, according to his website. He was four years old when he received his first violin as a gift from his parents. By 18, he had recorded his first LP, and since then has recorded 40 albums.

Lentini praised Bell during the opening ceremony, saying he is a "wonderful, fantastic, world-class violinist."

Guests to the performance seemed to agree, giving him and the DSO a standing ovation for five minutes.

Another special moment was given by the DSO's



The Detroit Symphony Orchestra visited Meadow Brook Music Festival for its 50th anniversary and performed pieces from its first show.

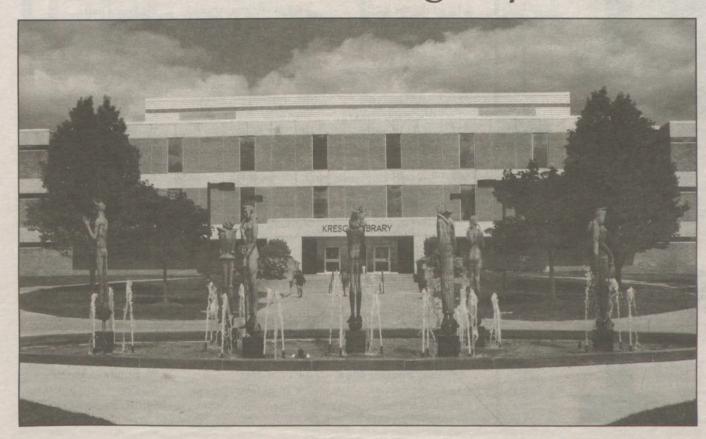
president and CEO, Anne Parsons.

Before the show began, she followed the old tradition of honoring retiring musicians at Meadow Brook.

"It's so exciting that we are able to do this with two very special people," she said as she announced Catherine Compton on viola, and Donald Baker on the oboe. Both performed with the DSO for 41 years.

This was the DSO's last performance of the summer. As Parsons described it, it is a real treat.

# Oakland Post challenge: Spot the Grizz



There are four Grizzly heads hiding in this photo of the Saints and Sinners Fountain in front of the Kresge Library. Can you spot them all? The first person to Tweet us a picture with all of the Grizzlies circled will get a free Oakland Post t-shirt! Tweet submissions @theoaklandpost.

Photo by Dani Cojocari/ The Oakland Post



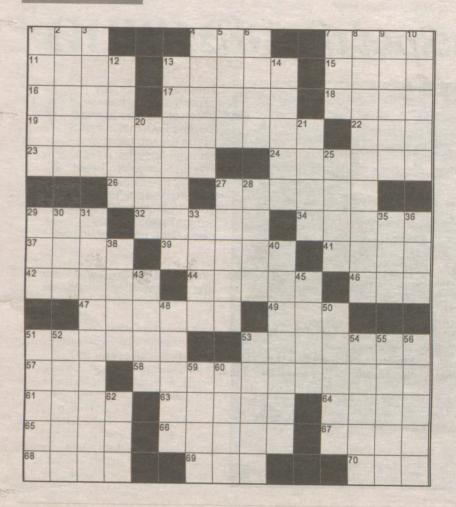
www.oaklandpostonline.com

# PARTY WITH THE POST!

The Oakland Post is hosting a party on Monday, September 8 from 1 to 3p.m. in the Fireside Lounge. There will be food, drinks, and other free things - plus, you can enter a drawing for four tickets to the Iggy Azalea and MAGIC! concert at Meadow Brook Music Festival on September 12.

The Oakland Post // August 27, 2014 17

# **Puzzles**



# Across

1: A pop

4: In the past

7: Tiff

11: In the thick of

13: Picture in a locker

15: Strongly advise

16: Farm tower

17: Remove graphite or graffiti

18: X-rated material

19: Fashionable doggy?

22: Nov. 11 honoree

23: Locked up

24: Nosegays

26: Little one 27: They're good to hold

29: Get ready for a fight

32: Barbecue area

34: Grab hold of

37: Handwoven rugs

39: Window parts

41: Steel or virgin follower

42: Flogged

44: Rod companions

46: Nice handle

47: Like a shirt from the

dry cleaner

49: Away from the office

51: Chewy candy

53: Hi-fi systems

57: Undivided

58: Too bad

61: Smoke trace

63: Hit off a tee

64: Pas de deux conclu-

sion

65: Memo

66: Gorged

67: Make a sweater

68: Frosty's composition

69: American voters be-

fore 1920

70: 'Sure thing!'

Down

1: Orzo or ziti

2: Islamic chiefs

3: Gets to

4: Broadcast

5: Biting midge

6: Vote off the island

7: Take an evening

course?

8: Stipulation

9: Go along

10: Pitched things

12: Holey treat

13: They were spent in

Spain

14: Look-sees

20: Word following eye or nose

21: Lobster and beluga products

25: Hearty meal

27: Had a virus, say

28: Pump part

29: Eyebrow shape

30: Scandinavian rug

31: Marx/Engels creation

33: Word before irons or chains

35: San Diego tourist

magnet

36: Shade tree

38: Lowly laborer

40: Scheduled

43: Busy sort

45: Fat on the bird feeder

48: Calls for

50: Stalk

51: Whistle stops

52: Patty topper

53: 'Magnificent' movie

number

54: Magazine with an

African-American audi-

ence

55: Jukebox choice

56: Pants' parts

59: Family nickname

60: Ceremonial practice

62: 'Treasure Island' pirate

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				7		9	

SATIRE

# Hairway to heaven

Josh Soltman Copy Editor/Hairy Creep

one of you kiddies really know me at all (and count your blessings for that), but I assure you I am a simple man: I like golf, long walks on the beach and swivel chairs. For most of my life I haven't given much thought to the complexities of the human condition. I dislike most people I meet so I figured, why bother?- that is, until I recently discovered what could be my weirdest flaw to date; I suffer from tonsurephobia. It sounds dangerous, but it's really just a sexy way of saying that I am afraid to get my hair cut.

Before you guys feel too sorry for me, you should know that I have conquered that fear and, about a month ago, got my ears lowered. I am man. For the first time since I was a mere tyke trudging my way through the fourth grade, I have succumbed to the call of the clippers.

I always just thought the reason I never got my hair cut was because I was lazy or something, or maybe that deep down inside I was a rebel with a cause. That cause was growing my hair out until everyone and their mother thought that I was the stoniest of stoners, or that if I were to lop off my locks, like Sampson, I would lose the very thing that makes me Josh Soltman; whatever the hell that may be.

So time went on, and my hair got longer. During my high school years, it got to the point that my luscious locks were the only memorable thing about me (think Joe Dirt/Encino Man hybrid).

People I went to school with every day of my life didn't have a clue what my name was, but the moment they gazed upon my flowing mane, they would figure it out. It was about this time in my life that I was plagued by recurring nightmares of an Edward-Scissorhands-inspired barber who not only wanted to chop of my hair, but my head as well.

The fear grew.

My predicament got particularly bad during my senior year of high school/summer before college. At this point, I literally consisted of 90 percent hair and 10 percent whatever else makes up my body. I knew that in order to impress the foxy ladies of Oakland University, something had to be done.

So, I began to trim my hair. Little by little I began to look more human-like and less gorilla-like. By the time school started in the fall, I was a regular lady killer-- or at least I would have been if I didn't have a terribly grating personality to offset my more approachable mop.

So this brings us to the present. I'm as much of a pathetic jerk as I ever was, but for the first time in what feels like forever, my hair is gone. Maybe I'm just in shock over what I've done, but I really haven't been bothered by it.



Courtesy of Josh Soltman

Josh Soltman's meticulously obscene mop circa-2006.

It's kind of like the machine at the eye doctor's office that blows a puff of air into your eye: the anticipation of the air-puff makes you squirm like a little girl, but the puff itself is not so bad after all.

All unnecessarily convoluted metaphors aside, I think conquering my fear was the right choice. If I've learned one thing during my time at OU, it's that everything sucks and then you die, so might as well do what you can to make it a little better.

Now if only I could dispel my crippling fear of commitment, spiders and microwave popcorn, I might be just fine.

# WHAT'S YOUR PERSPECTIVE?

Submit an opinion column to editor@oaklandpostonline.com and you could see it in print.

Be sure to provide contact information, class standing and field of study.



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