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OU only college to hold quarterly blood drives

By **Jeff Samoray**, *OU Web Writer*

The Southeastern Michigan Chapter of the **American Red Cross** recently honored Oakland University as being the only university in the nation to hold quarterly blood drives and for its collection efforts in the Summer Blood Drive.

"It's wonderful that we can always rely on OU," said Amy Neal, public relations specialist for the American Red Cross. "The students, faculty and staff go all out for us during blood drives. No other university holds drives so frequently."

The Red Cross collected more than 200 pints of blood at the Summer Blood Drive, which was more than at any other area university, according to Neal.

"Oakland University collects an average of about 200 pints of blood over the three-day period for blood drives. That's a phenomenal number," Neal said.

The Red Cross also honored OU for using its online blood donor registration system during the Summer Blood Drive.

Mark Ludorf, interim director of the information technology institute and Paul Franklin, coordinator of campus programs, received the awards at the June 20 Southeastern Michigan American Red Cross Annual Joint Meeting.

OU's next blood drive is set for October 15-17 in the Oakland Center's Gold Rooms from 9 a.m.-9 p.m. Donors can schedule an appointment by visiting the **Red Cross' donation Web site**.

SUMMARY

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