

PROGRAM NOTES				
CONCERT Page No.	CONCERT	Page No.		
THURSDAY-FRIDAY, June 30-July 1 77	SUNDAY, July 24	90		
SATURDAY-SUNDAY, July 2-3 78	THURSDAY, July 28	93		
THURSDAY-FRIDAY, July 7-8 78	FRIDAY, July 29	94		
SATURDAY-SUNDAY, July 9-10 81	SATURDAY, July 30	97		
THURSDAY-FRIDAY, July 14-15 82	SUNDAY, July 31	98		
SATURDAY-SUNDAY, July 16-17 . 85	THURSDAY, Aug. 4	98		
THURSDAY, July 21 86	FRIDAY, Aug. 5			
FRIDAY, July 22 89	SATURDAY, Aug. 6			
SATURDAY, July 23 89	SUNDAY, Aug. 7			

MEADOW BROOK Music FESTIVAL, 1966



featuring the
DETROIT
SYMPHONY
ORCHESTRA
conducted by
SIXTEN EHRLING

JAMES D. HICKS, Manager of Meadow Brook Festival

MARY JUNE MATTHEWS
Coordinator of Women's Activities

PROGRAM CONIENIS	PAGE
Third Season	Guest Artists:
Planning + People + Great Music = Meadow Brook 20 & 21	Henryk Szeryng, June 30, July 1-2-3
Meadow Brook Festival Committees 28 & 30	Maureen Forrester, July 7-8-9-10
Major Donors to 1966 Meadow Brook Festival	Van Cliburn, July 14-15-16-17
Sponsors of 1966 Meadow Brook Festival 39 & 41	Isaac Stern, July 21-24-30, Aug. 5-7
Major Innovations at Meadow Brook 53	Eugene Istomin, July 22-28-31, Aug. 6-7
Meadow Brook School of Music 48-49	Leonard Rose, July 23-29, Aug. 4-7 99
Detroit Symphony Orchestra, Sixten Ehrling 71-72	Robert Shaw, July 14-15-16-17, Aug. 11-12-13-14-18 73
Seventh Concert Week, Choral Programs 66	
Eighth Concert Week, Contemporary Music	Oakland University 60 & 61
Istomin-Stern-Rose Special Chamber Concerts	Advertisers' Index

SINGLE TICKETS AVAILABLE AT THE BOX-OFFICE, Pavilion \$3, Grounds \$1.50, or at the Festival Office, Oakland University, Rochester, Michigan, 48063, Telephone 338-7211, ext. 2301, 9 A.M. to 5 P.M., Monday through Friday.



Meadow Brook (now on third)

promises to score another hit this season!

The Meadow Brook Festival's claim to lasting artistic fame has become secure in just two short seasons. "Better than Tanglewood," . . . "The most important new cultural influence in the nation . . .", critics said last year. This year's committee, under the able direction of Mr. and Mrs. Ben D. Mills, has planned an even more spectacular season for 1966.

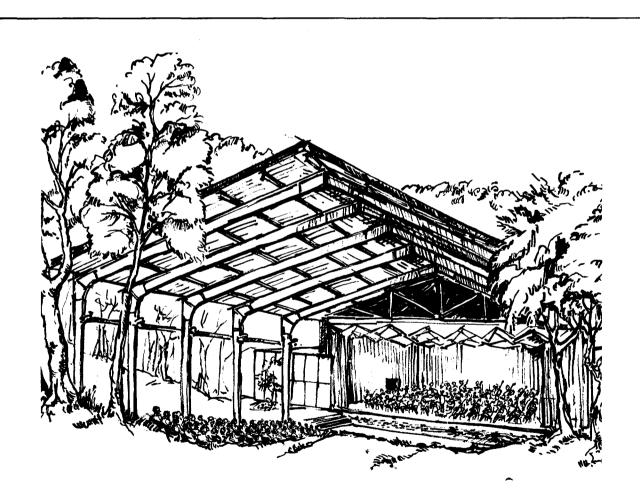
Sell-out crowds are expected to throng the naturalistic setting of Meadow Brook's amphitheater on the Oakland University campus for this season's exciting line-up. The Festival period has been expanded from six weeks of 18 concerts to eight weeks and 31 concerts. Of these, Sixten Ehrling will conduct 23 performances and guest

conductor Robert Shaw will direct the other eight.

Soloists for the 1966 Festival season include Henryk Szeryng, violinist; Maureen Forrester, contralto; Van Cliburn, pianist; Isaac Stern, violinist; Eugene Istomin, pianist; and Leonard Rose, cellist.

Festival-goers will be treated to a sophisticated program of summer music, including world premieres commissioned from such noted composers as Roger Sessions, Carlos Surinach and Ulysses Key.

It all adds up to one of the most ambitious programs yet attempted in Meadow Brook's young history... and certainly promises to be one of the most entertaining.



Meadow Brook concert-goers have become accustomed to the grandeur of the HOWARD C. BALDWIN MEMORIAL PAVILION nestled in the natural surroundings of Oakland University's scenic campus. The pavilion shelters 2,138 persons, with room for an equal number of people on the grass in the surrounding natural amphitheater. Centered in the picture is the LULA C. WILSON MEMORIAL CONCERT SHELL, designed by noted acoustical expert Christopher Jaffe. Balance of sound can be achieved by adjusting the flexible fiberglass ceiling over the concert shell.



Mrs. Alfred G. Wilson



Meadow Brook Hall, the Wilson home, is currently opened only for special events.



PLANNING + PEOPLE + GREAT MUSIC =

Meadow Brook

It would be difficult to imagine a more perfect setting for the performance of great music than the site selected for the Meadow Brook Festival. But Meadow Brook represents much more than a scenic surrounding for symphonies. It is a means of bringing the great music of the Detroit Symphony Orchestra within reach of all Southern Michigan residents. It is the hub of a growing fine arts center for Oakland University. It is fast becoming a prime attraction for talented music students throughout the land.

Meadow Brook owes its beginning to the generosity of Mrs. Alfred G. Wilson, Honorary Chairman of the Meadow Brook Festival. Meadow Brook was the name of the original Alfred G. Wilson estate which was donated for the site of Oakland University and the performing arts center.

Much of the credit for launching the Meadow Brook Festival goes to Mr. and Mrs. Semon E. Knudsen, General Chairmen, who, together with Mr. Robert B. Semple, President of the Detroit Symphony Board of Directors, publicly announced Festival plans on Feb. 7, 1964. Three weeks later, ground was broken for the HOWARD C. BALDWIN MEMORIAL PAVILION.

"Trumbull Terrace," the building that houses dining facilities, "Scholar Shop", rest rooms, offices and first aid services just north of the Pavilion was made possible by the generous donation of more than \$100,000 from Mr. and Mrs. George T. Trumbull. Architects for the enchanting structure were O'Dell, Hewlett and Luckenbach Associates of Birmingham who also designed the Pavilion.

The Pavilion itself was named after Howard C. Baldwin, community leader and Kresge Foundation board member. Year before last the Kresge Foundation voted a \$76,000 grant toward building the Pavilion and recently granted an additional \$50,000 toward the purchase of permanent seats for the Pavilion.



"Be It Resolved"—Festival General Chairmen Mr. and Mrs. Ben D. Mills with Mayor Robert W. Page of Birmingham (center) with a proclamation honoring Meadow Brook. Among other communities saluting the Festival this year are Pontiac, Rochester, Lathrup Village and Detroit.

-Birmingham Eccentric Photo



Chatting about the impressive array of talent assembled for this year's Festival are Governor and Mrs. George W. Romney, Mrs. Alfred G. Wilson and Mrs. D. B. Varner.

-Detroit News Photo



Trumbull Terrace, built into a wooded billside Trumbull Terrace, built into a wooded hillside adjacent to the Baldwin Memorial Pavilion, provides service facilities, food service and quarters for the Scholar Shop during the Meadow Brook Festival. The permanent structure was made possible by a gift from Mr. and Mrs. George T. Trumbull in the winter of 1965, and was completed in time for the Festival that summer. It was designed by O'Dell, Hewlett and Luckenbach Associates, and in appearance is in keeping with the beauty of the Pavilion and its surroundings.

MEADOW BROOK FESTIVAL COMMITTEE

Mrs. Alfred G. Wilson, Honorary Chairman Mr. and Mrs. Ben D. Mills, General Chairmen Mr. and Mrs. James O. Wright, Vice-Chairmen

Advisory Council

Mr. and Mrs. Semon E. Knudsen, Founding Chairmen

Mr. and Mrs. Roy Abernethy

Mr. and Mrs. Peter B. Clark

Mr. and Mrs. Harold A. Fitzgerald

Mr. and Mrs. John B. Ford, Jr.

Mr. and Mrs. Lee Hills

Mr. and Mrs. Arjay Miller

Mr. and Mrs. Walter P. Reuther

Mr. and Mrs. James M. Roche

Governor and Mrs. George W. Romney

Mr. and Mrs. Lynn A. Townsend

Executive Committee

Mr. and Mrs. Ben D. Mills, Chairmen

Mr. and Mrs. James O. Wright, Vice-Chairmen

Mr. and Mrs. Virgil E. Boyd

Mr. and Mrs. Rinehart S. Bright

Mr. and Mrs. Fred K. Cody

Mr. and Mrs. Edward N. Cole.

Mr. and Mrs. Robert A. Dearth

Mr. and Mrs. Marvin L. Katke

Mr. and Mrs. Walter F. Skinner

Chancellor and Mrs. D. B. Varner

Mr. and Mrs. Harry N. Wieting

Building and Grounds Committee

Mr. and Mrs. Marvin L. Katke, Chairmen

Mr. and Mrs. Don E. Ahrens

Mr. and Mrs. Edwin O. George

Mr. and Mrs. Thomas H. Hewlett

Mr. and Mrs. Robert W. Swanson

Mr. and Mrs. Harold G. Warner

Finance Committee

Mr. and Mrs. Edward N. Cole, Chairmen

Mr. and Mrs. Rinehart S. Bright

Mr. and Mrs. Charles F. Brown

Mr. and Mrs. John S. Bugas

Mr. and Mrs. Frank A. Colombo

Mr. and Mrs. John DeCarlo

Mr. and Mrs. John Z. DeLorean

Mr. and Mrs. Max M. Fisher

Mr. and Mrs. Jack Kellman

Mr. and Mrs. Ray C. Kooi

Mr. and Mrs. Donald Parsons

Mr. and Mrs. W. Calvin Patterson

Mr. and Mrs. Gilbert F. Richards

Mr. James M. Robbins

Mr. and Mrs. Alan E. Schwartz

Mr. and Mrs. Norman B. Weston

Mr. and Mrs. R. Jamison Williams

Promotion Committee

Mr. and Mrs. Robert A. Dearth, Chairmen

Mr. and Mrs. William B. Bond

Mr. and Mrs. W. Colin Campbell

Mr. and Mrs. Lawrence M. Carino

Mr. and Mrs. Paul John

Mr. and Mrs. Wayne Klein

Mr. and Mrs. Kenneth G. Manuel

Mr. and Mrs. Kenneth Morris

Mr. and Mrs. Todd A. Spoeri

Mr. and Mrs. Joseph Wellman

General Area Chairmen

Mr. and Mrs. Virgil E. Boyd

Mr. and Mrs. Fred K. Cody

Mr. and Mrs. Walter F. Skinner

Mr. and Mrs. Harry N. Wieting

A buffet supper will be served each concert evening beginning at 6:30 in Trumbull Terrace. Buffet luncheons will be served each Tuesday and Wednesday from noon to 1:30 during the Festival season at Trumbull Terrace. Supervision of food is under the University's Director of Food Services, Edward Goodwin.

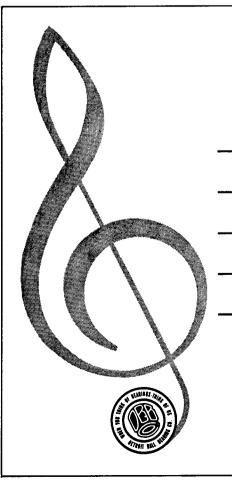
Mr. and Mrs. Richard Bagley Mr. and Mrs. Richard P. Barnard Mr. and Mrs. James Merriam Barnes Miss Mary Beth Beebe Miss Eleanor Bennink Mr. and Mrs. Theodore D. Birnkrant Mr. and Mrs. Sidney A. Blair, Jr. Mr. and Mrs. Kenneth Bowman Mr. Harry Bradlin Mr. and Mrs. Eugene Branstrom Dr. and Mrs. Rockwood W. Bullard, Jr. Mr. and Mrs. Richard H. Campbell Dr. and Mrs. Wallace B. Carruthers Mr. and Mrs. Norman Cheal Mrs. Abraham Cooper Mr. and Mrs. Arthur L. Core Mr. and Mrs. Paul K. Cousino Mr. and Mrs. Ralph R. Curtis Mr. and Mrs. Fred Davis Dr. and Mrs. Donald Dawson Dr. and Mrs. J. William Derr Mr. and Mrs. William Dorn Mr. and Mrs. Martin H. Edwards Mr. and Mrs. Donald Farmer Dr. and Mrs. Ferdinand Gaensbauer Mr. and Mrs. West H. Gallogly Dr. and Mrs. John Goodsell Mrs. Betty Gozesky

Mr. and Mrs. Robert Z. Halperin

District Chairmen Mr. and Mrs. Arnold W. Hartig Mr. and Mrs. William B. Heaton Mr. and Mrs. Ralph G. Hesler Mr. and Mrs. Ray A. Hulce Mr. and Mrs. Chalmers Juleff Mr. and Mrs. Donald Keech Dr. and Mrs. Morton Kripke Mr. and Mrs. Denton Kunze Mr. and Mrs. Irving H. Kus Mr. and Mrs. Ronald D. Lance Dr. and Mrs. Charles J. Lapp Mrs. Andrew L. Malott Mr. and Mrs. Philip Mastin, Jr. Mr. and Mrs. William I. McClelland Mr. and Mrs. C. Bernard McGhee Mr. and Mrs. Francis C. McMath Mr. and Mrs. Leonard Meldman Mr. and Mrs. A. Donald Moncrieff Judge and Mrs. Arthur E. Moore Mr. and Mrs. Thomas Morgan, Jr. Dr. and Mrs. Robert D. Morrison Mr. and Mrs. Kenneth D. Mosher Mr. and Mrs. Edgar L. Mosshamer Mr. and Mrs. Edward I. Nicholas Mr. and Mrs. Kenneth W. Peck Mr. and Mrs. Frederick J. Poole Mr. and Mrs. Richard C. Poole Mr. and Mrs. R. Don Pretty

Mr. and Mrs. Thomas Priestap

Mr. and Mrs. John E. Quirk Mr. and Mrs. Robert S. Raisch Mr. and Mrs. Ross E. Rife Mr. and Mrs. Richard Robinson Mr. and Mrs. J. Woodward Roe Dr. and Mrs. Adolph Rossetti Dr. and Mrs. Daniel Rousseau Mr. and Mrs. David P. Ruwart Miss Norma Schauer Mr. and Mrs. Henry A. Schiffer Mr. and Mrs. Burton R. Shifman Dr. and Mrs. Nelson Singer Mr. and Mrs. Richard W. Sinko Mr. and Mrs. Newton Skillman, Jr. Dr. and Mrs. Richard E. Straith Mr. and Mrs. John W. Subia Mr. and Mrs. Albert F. Szabo Mr. and Mrs. Victor Taylor Mr. and Mrs. Carl Thom Mr. and Mrs. Robert Timyan Mr. and Mrs. Ray A. Ulseth Dr. and Mrs. Leonard F. Van Raaphorst Mr. and Mrs. Joseph A. Watson, Jr. Mr. and Mrs. Irwin K. Weiss Mr. and Mrs. Robert Wild Mr. and Mrs. Morris A. Wilson Mr. and Mrs. John C. Wright Mr. and Mrs. George Zechmeister



our best wishes to

Meadow Brook Music Festival

for success in their

second season presentation

Detroit Ball Bearing Co.

COMPLETE FACILITIES IN SIXTEEN CITIES



MAJOR DONORS TO THE 1966 MEADOW BROOK FESTIVAL

\$1,000.00 Or More

Mr. and Mrs. Roy Abernethy Mr. and Mrs. Charles F. Adams Mr. and Mrs. Harry F. Barr The Bendix Corporation Mr. and Mrs. Virgil E. Boyd The Budd Company The Bugas Fund
Bundy Tubing Company
The Campbell-Ewald Company The Chrysler Corporation Fund The Consumers Power Company Detroit Bank & Trust The Detroit Edison Company The Ford Motor Company Fund Mr. and Mrs. David L. Gamble General Motors Corporation The Josephine E. Gordon Foundation Great Lakes Steel Corporation

The Harlan Foundation The J. L. Hudson Company International U.A.W. Mr. and Mrs. Henry C. Johnson Mr. and Mrs. Marvin L. Katke Mr. and Mrs. Semon E. Knudsen The Kresge Foundation Mr. and Mrs. Roger M. Kyes MacManus, John & Adams Manufacturers National Bank of Detroit McGregor Fund McLouth Steel Corporation Michigan Bell Telephone Company Michigan Consolidated Gas Company The National Bank of Detroit The Rockefeller Foundation Hiram Walker & Sons, Inc. The Wayne-Oakland Bank, Trust The Lula C. Wilson Trust Fund

We regret the omission of those names received too late for publication.

In addition to the major donors listed above, the Meadow Brook Festival Committee wishes to acknowledge the following for their very helpful contributions:

AMT Corporation A & W Management Company Allen Industries, Inc. American Metal Products Company Bank of the Commonwealth Bohn Aluminum and Brass Company D. P. Brother and Company Mr. and Mrs. C. Henry Buhl
The Bundy Foundation
Mr. and Mrs. Martin L. Butzel
Continental Motors Corporation Creative Industries of Detroit Mr. and Mrs. Robert M. Critchfield The Cunningham Drug Stores Dana Corporation Davidson Brothers, Inc. Detroit Insurance Agency **Detroit Steel Corporation** Mr. and Mrs. Irving A. Duffy Eaton Manufacturing Company Ex-Cell-O Corporation Federal-Mogul Corporation First Federal Savings and Loan Association of Detroit The Max M. and Marjorie S. Fisher Foundation, Inc. Fisher-New Center Company J. A. Fredman Company Mrs. Walter Gehrke Mr. and Mrs. John F. Gordon Grand Steel & Manufacturing Company Hughes-Hatcher-Suffrin, Inc. Mr. and Mrs. O. E. Hunt Mary Louise Johnson Foundation Jones and Laughlin Steel Corporation

Kelsey Hayes Company
Kuhlman Electric Company.
Mr. and Mrs. David Walker Lee
Lewis Furniture Company
Massey-Ferguson, Inc.
Marathon Oil Company
Mr. and Mrs. E. Curtis Matthews
McCann-Erickson, Inc.
McCord Corporation
Michigan Bank, National Association
Parke Davis & Company
Mr. and Mrs. Ralph L. Polk
Reynolds Metals Company
Jim Robbins Seat Belt Company
Rockwell Standard Corporation
Safran Printing Company
Mr. and Mrs. Kenneth N. Scott
Sears Roebuck & Company
Kathleen H. and Louis G. Seaton Foundation
Mr. and Mrs. Walter F. Skinner
Standard Oil (Indiana) Foundation, Inc.
The Stroh Brewery Company
The Swedish Crucible Steel Company
Ternes Steel Company
J. Walter Thompson Company
Mr. and Mrs. George T. Trumbull
TRW Inc., Michigan Division
United States Rubber Company
Mr. and Mrs. Harry N. Wieting
Winkelman Brothers Apparel, Inc., Foundation
Woodall Industries Foundation, Inc.
Mr. and Mrs. James O. Wright
Wyandotte Chemicals

The Festival committee acknowledges its indebtedness to Mrs. James Merriam Barnes and Mrs. Robert G. Wild who raised funds to purchase 15 additional picnic tables for the grounds.



SPONSORS OF MEADOW BROOK 1966

AMT Corporation

Mr. and Mrs. Roy Abernethy

Mr. and Mrs. Charles F. Adams

Mr. and Mrs. Thomas B. Adams

Mr. and Mrs. Don E. Ahrens

Dr. and Mrs. Cecil Akroyd

Sidney J. Allen Memorial Fund, Temple Beth El, Mr. and Mrs. Edward N. Cole

Detroit

American Metal Products Company

Mr. and Mrs. Robert Anderson

Mr. and Mrs. Maynard R. Andreae

Mr. and Mrs. Gordon C. Applequist

Mr. and Mrs. Frank B. Audette

Mr. and Mrs. Paul N. Averill

Mr. and Mrs. John K. Bagby

Mr. and Mrs. Paul D. Bagwell

Mr. and Mrs. Philip C. Baker

Mr. and Mrs. William H. Baldwin

Mr. and Mrs. W. Kent Barclay

Mr. and Mrs. James Merriam Barnes

Mr. and Mrs. Carl O. Barton

Mr. and Mrs. H. Glenn Bixby

Mr. and Mrs. Warren S. Booth

Mr. and Mrs. Eugene Bordinat, Jr.

Mr. and Mrs. W. H. Boutell

Mr. and Mrs. C. E. Bowie

Mr. and Mrs. Virgil E. Boyd

Mr. and Mrs. D. L. Boyes

Mr. and Mrs. Rinehart S. Bright

Mr. and Mrs. Charles F. Brown

Mr. and Mrs. John Brown

Mr. George H. Brown

Mr. and Mrs. John S. Bugas

Mr. and Mrs. C. Henry Buhl

Dr. and Mrs. Rockwood W. Bullard, Jr.

Mrs. M. M. Burgess

Mr. and Mrs. Lester S. Burton

Mr. and Mrs. Martin L. Butzel

Mr. and Mrs. W. Colin Campbell

Mr. and Mrs. Glen A. Carlson

Mr. and Mrs. Robert W. Chambers

Mr. and Mrs. Ferdinand Cinelli

City National Bank of Detroit

Mr. and Mrs. Peter B. Clark

Mr. and Mrs. James Clarkson

Mr. and Mrs. L. L. Colbert

Dr. and Mrs. Walter S. Collins

Mr. and Mrs. Frederick Colombo

Mr. and Mrs. Louis J. Colombo, Jr.

Community National Bank of Pontiac

Mr. Ross Corbit

Mr. and Mrs. H. E. Crawford

Mr. and Mrs. Robert M. Critchfield

Mr. and Mrs. Milo J. Cross

Mr. and Mrs. Richard E. Cross

Mr. and Mrs. LeRoy W. Dahlberg

Darin & Armstrong, Inc.

Mr. and Mrs. John Z. DeLorean

Mr. and Mrs. Anthony G. DeLorenzo

The Detroit Free Press

DeVlieg Machine Company

The Lloyd and Irene Diehl Foundation

Mr. and Mrs. Carl W. Dobos

Mr. and Mrs. Frank W. Donovan

Mr. and Mrs. Stephen McK. DuBrul

Mr. and Mrs. Irving A. Duffy

Dr. and Mrs. Clifford T. Ekelund

Mr. and Mrs. Roger J. Emmert

Mr. and Mrs. Ray R. Eppert

Ernst & Ernst

Mr. Elliott M. Estes

Ex-Cell-O Corporation

First Federal Savings & Loan Association

of Detroit

First Federal Savings and Loan Association

of Oakland

Mrs. Charles T. Fisher, Jr.

Mr. and Mrs. Max M. Fisher

Mr. and Mrs. Sam Fishman

Mr. and Mrs. Edgar B. Flint

Mr. and Mrs. Robert H. Flint

Mr. and Mrs. Samuel Frankel

Mr. and Mrs. John S. French

Mr. and Mrs. Max Fruhauf

Mr. and Mrs. West H. Gallogly

Mr. and Mrs. David L. Gamble

Mr. and Mrs. William Y. Gard

Mr. and Mrs. Robert H. Gathman

Mrs. Walter Gehrke

Mr. and Mrs. Edwin O. George

Giffels and Rossetti, Inc.

Mr. and Mrs. Alfred C. Girard

Mr. and Mrs. Melvin A. Glasser

Mr. and Mrs. Louis C. Goad

Mr. Alan L. Gornick

Mr. and Mrs. William T. Gossett

Mr. and Mrs. Graham John Graham

Grand Steel and Manufacturing Company

Dr. and Mrs. Lawrence R. Hafstad

Mr. and Mrs. Delos Hamlin

Mr. and Mrs. C. Allen Harlan

Mr. and Mrs. Austin C, Harmon

Mr. and Mrs. Hugh G. Harness

Mr. and Mrs. Howard Harrington

Mr. and Mrs. Richard Haupt

Mr. and Mrs. Martin S. Hayden

Rabbi and Mrs. Richard C. Hertz

Mr. and Mrs. Thomas H. Hewlett

Mr. and Mrs. Charles S. Himelhoch

Dr. and Mrs. Alexander H. Hirschfeld

Mr. and Mrs. Henry M. Hogan, Jr.

Mr. and Mrs. Lawrence C. Howe

Mr. and Mrs. O. E. Hunt

Mr. and Mrs. Warren M. Huff



SPONSORS OF MEADOW BROOK 1966

Mr	and	Mrc	۵۵ ا	Δ	lacocca

Mr. and Mrs. Reuben R. Jensen

Mr. and Mrs. Henry C. Johnson

Mr. and Mrs. Ernest A. Jones

Mr. and Mrs. Harold E. Jones

Mr. and Mrs. John S. Judd

Albert Kahn Associated Architects & Engineers, Inc.

Mr. and Mrs. Charles H. Kanavel

Mr. and Mrs. Leonard Kasle

Mr. and Mrs. Marvin L. Katke

Mr. and Mrs. Leroy E. Kiefer

Knorr Broadcasting Foundation

Mr. and Mrs. Semon E. Knudsen

Dr. and Mrs. Bruce A. Kresge

Mr. and Mrs. Stanley Kresge

Mr. and Mrs. Roger M. Kyes

Dr. and Mrs. James E. Ladd

Mr. and Mrs. Samuel J. Lang

Mr. and Mrs. Elgar F. Laux

Mr. and Mrs. David Walker Lee

Mr. and Mrs. Edward H. Lerchen

Mr. and Mrs. David Levinson

Mr. and Mrs. Leonard T. Lewis

Long Manufacturing Division, Borg-Warner Corporation

Mr. and Mrs. Harold O. Love

Mr. J. Edward Lundy

Mr. and Mrs. W. D. MacDonnell

Mrs. Andrew L. Malott

Mr. and Mrs. Kenneth G. Manuel

Mr. and Mrs. E. Curtis Matthews

Mr. and Mrs. R. A. Maxwell

McCann-Erickson, Inc.

Mr. and Mrs. George W. McClellan

Mr. and Mrs. Alvin S. McEvoy

Mr. and Mrs. Howard L. McGregor, Jr.

Mr. and Mrs. Paul M. McKenney

Mr. and Mrs. Francis C. McMath

Mr. Roland A. Mewhort

Mr. and Mrs. Ben D. Mills

Mr. and Mrs. Francis W. Misch

Mr. and Mrs. William L. Mitchell

Mobil Oil Company

Judge and Mrs. Arthur E. Moore

Mr. and Mrs. Ken Morris

Mr. and Mrs. Harding Mott

Mr. and Mrs. Ralph T. Norvell

Mr. and Mrs. Russell W. Nowels

Dr. and Mrs. Donald D. O'Dowd

Mr. and Mrs. Charles A. Parcells, Jr.

Mr. and Mrs. W. Calvin Patterson

Mr. and Mrs. Raymond T. Perring

Mr. and Mrs. John S. Pingel

Mr. and Mrs. Ralph L. Polk

Mr. and Mrs. Ralph L. Polk, Jr.

Mr. and Mrs. John B. Poole

Mr. and Mrs. Aloysius F. Power

Mr. and Mrs. Edward A. Proctor

.... -..

Mr. and Mrs. Harry M. Pryale

Mr. and Mrs. Charles Renfrew

Mr. and Mrs. Gilbert F. Richards

Mr. and Mrs. James M. Roche

Mr. and Mrs. Edward D. Rollert

The George and Lenore Romney Foundation

Mr. and Mrs. George Russell

Mr. and Mrs. E. A. Schirmer

Mr. and Mrs. Alan E. Schwartz

Mr. and Mrs. Kenneth N. Scott

The Kathleen H. and Louis G. Seaton Foundation

Mr. and Mrs. Fred G. Secrest

Mr. and Mrs. Robert B. Semple

Mr. and Mrs. John W. Shenefield

Mr. and Mrs. Walter F. Skinner

Dr. and Mrs. Oscar J. Sorenson, Jr.

Mr. and Mrs. Kenneth E. Staley

Mr. and Mrs. Joseph Standart, Jr.

mi. and mis. Joseph Standart, Ji

Mr. and Mrs. John K. Stevenson

Mr. and Mrs. Richard Strickland

Mr. and Mrs. Arthur E. Summerfield, Jr.

Mr. and Mrs. Robert W. Swanson

Mr. and Mrs. Wright Tisdale

Mr. and Mrs. George T. Trumbull

Mr. and Mrs. Clyde W. Truxell

The Udylite Corporation

Mr. and Mrs. C. Theron Van Dusen

Mr. and Mrs. Richard C. Van Dusen

Mr. and Mrs. William M. Walker, Jr.

Mr. and Mrs. Richard B. Wallace

Mr. and Mrs. Harold G. Warner

Mr. and Mrs. George H. Webb

Mr. and Mrs. Henry E. Wenger

Mr. and Mrs. Clifford B. West

Mr. and Mrs. Norman B. Weston

Mr. and Mrs. Henry Whiting, Jr.

Mr. and Mrs. Harry N. Wieting

Mr. and Mrs. R. Jamison Williams

Mr. and Mrs. Charles L. Wilson, Jr.

Mr. and Mrs. Ralph C. Wilson, Jr.

Mr. and Mrs. Thomas E. Wilson

Mr. and Mrs. Robert G. Wingerter

Leon and Josephine Winkelman Foundation

Mr. and Mrs. James O. Wright

The Wyandotte Paint Products Company

Mr. and Mrs. Theodore O. Yntema

Mr. and Mrs. James C. Zeder

We regret the omission of those names received too late for publication.





SOMETHING NEW AT MEADOW BROOK

The 10-member NEW YORK PRO MUSICA Concerts:

Sun., June 26, 6:30 P.M.—ENGLISH MUSIC of the Courts of Elizabeth and James Tues., June 28, 8:30 P.M.—FLORENTINE Medieval and Renaissance Music Tues., July 5, 8:30 P.M.—RENAISSANCE Music of Spain and Colonial Mexico All concerts in the new MATILDA R. WILSON Hall on the Oakland U. campus



The magnificent PIANO TRIO whose members are:

EUGENE ISTOMIN, pianist; ISAAC STERN, violinist; LEONARD ROSE, 'cellist . . . will present the following piano trios in the Howard C. Baldwin Memorial Pavilion —

★ Tues., July 19, 8:30 P.M. — BEETHOVEN, Op. 11; BRAHMS, Op. 8; SCHUBERT, Op. 99

Tues., July 26, 8:30 P.M. — BEETHOVEN, Op. 1, BRAHMS, Op. 87; MENDELSSOHN, Op. 49

Tues., Aug. 2 — BEETHOVEN, Variations and Rondo on Kakadu Theme; BRAHMS, Op. 101; BEETHOVEN, "Archduke" Trio, Op. 97

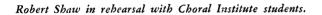
★ Only a few tickets available for this performance sponsored by the Brandeis University National Women's Committee, Detroit Chapter.

SINGLE TICKETS AVAILABLE NOW AT THE BOX-OFFICE—WILSON HALL OR Pavilion \$3, Pavilion Grounds \$1.50 or at the Festival Office, Oakland University, Rochester, Mich. 48063, Telephone 338-7211, ext. 2301, 9 A.M. to 5 P.M., Monday through Friday.

Make checks payable to: OAKLAND UNIVERSITY

Please enclose self-addressed, stamped envelope with mail orders.







From left, Walter S. Collins, dean of the Meadow Brook School of Music; Donald D. O'Dowd, provost of Oakland University; and Wilbur W. Kent, Jr., assistant dean, Meadow Brook School of Music.

. . . For A Unique Program

In its second season the Meadow Brook School of Music offers an expanded program for serious performing musicians. They may earn undergraduate or graduate credit (from two hours to eight hours) for successful participation in the institutes listed below.

Institute for Medieval, Renaissance, and early Baroque Music, June 25 - July 10, with the ten-member New York Pro Musica, directed by LaNoue Davenport

Six-week Orchestral Institute, July 11 - August 20, directed by Albert Tipton and Sixten Ehrling

Six-week Choral and Vocal Institute, July 11-August 20, directed by Robert Shaw

Six-week Opera Workshop, July 11 - August 20, directed by David DiChiera

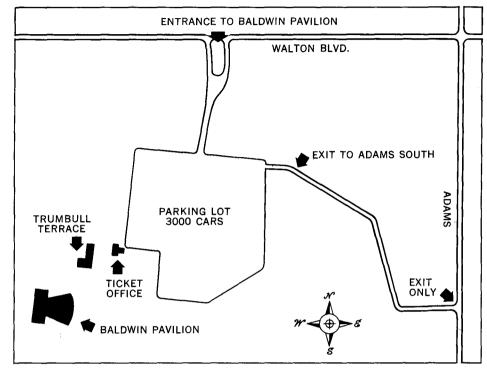
Three-week Piano Trio Institute, July 18 - August 7, with Eugene Istomin, Isaac Stern, and Leonard Rose

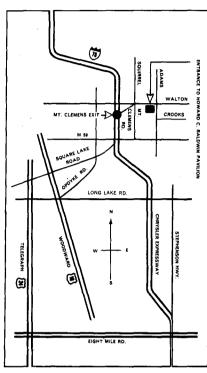
Scholarship assistance for students in the Meadow Brook School of Music is essential to the continued success of the program. One of the projects planned to supplement the committee's ongoing activities is a February 12, 1967, Scholarship Concert with the Detroit Symphony Orchestra, the Oakland University Chorus, and the winner of a concerto contest to be held late in the present session. Persons interested in supporting this vital scholarship program should contact Dr. Walter S. Collins, dean of the School.

James D. Hicks, (left) manager of the Meadow Brook Music Festival and Music School, and D. B. Varner, chancellor of Oakland University.



MEADOW BROOK INNOVATIONS FOR '66



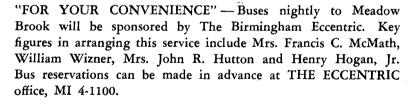


IN AND OUT . . . The giant parking lot at Meadow Brook, designed to accommodate 3,000 cars, will have a special exit during the 1966 festival. The entrance to the parking lot and the grounds at Meadow Brook is off Walton Boulevard as in the past. This route also is used as an exit after each performance. New this season is another exit at the

northeast corner of the parking lot. (See map).

Advise festival officials: The new exit route cannot be used as an entrance; those using the exit MUST turn south on Adams Road and will not be permitted to turn north; and, persons desiring to use the exit should park their vehicles on the east side of the parking lot.

"Exit Only to Adams Road"—New this year—through the courtesy of Mrs. Alfred G. Wilson—is the road to Adams and south-bound traffic. Oakland University Chancellor D. B. Varner and Construction Engineer Clarence Kramer planned the route this spring.

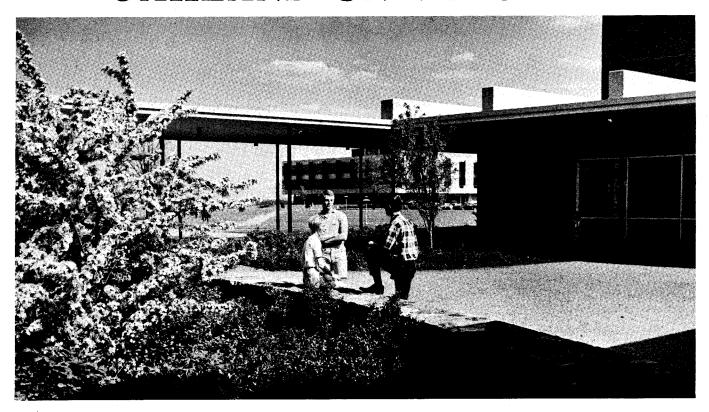






-Birmingham Eccentric Photo

OAKLAND UNIVERSITY



A view of the court between North and South Foundation Halls on the Oakland University campus. In the background is the Kresge Library.

One of the small group of "new universities" that has sprung up across the nation in the past decade, Oakland University is attaining quickly the kind of reputation which an institution ordinarily builds up over many years. Because it is young, free of tradition, inclined toward innovation, and with a heavy emphasis on liberal arts, Oakland is in every sense an "exciting community of learning."

The University's bent for new approaches to the educational experience dates back to its founding. Established in 1957 when Mr. and Mrs. Alfred G. Wilson gave their 1400-acre Meadow Brook Farms estate and \$2 million for buildings, Oakland University's future was discussed thoroughly by a distinguished committee of national and community figures. In addition to the general guide lines for the institution, there emerged from the committee's deliberations a desire for new approaches to the age-old problem of making a college education as effective and challenging as possible for the students.

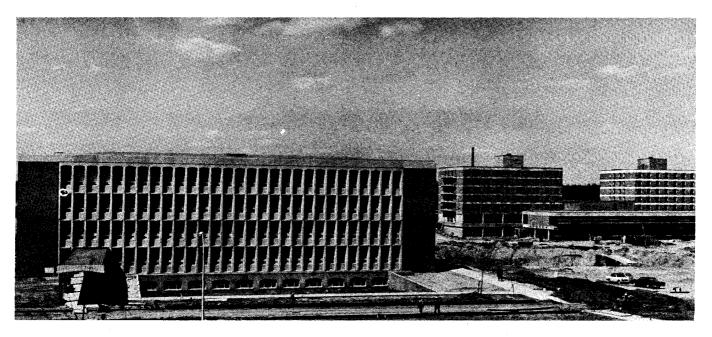
The University opened its doors to its first class of 570 students in the fall of 1959. Last fall, only seven years later, enrollment had more than quadrupled to 2,458. Projections suggest that the student body will number more than 3,300 next fall, as the University is able to accept a growing share of the state's educational load.

During this period the campus facilities have been expanded from two buildings to a complex of 14 major buildings, with two more under construction and three in the planning stages.

Chancellor D. B. Varner, whose imaginative leadership has brought rapid development for Oakland University in its brief seven years.



. . an exciting community of learning



Left, the main wing of the new \$2.5 million Matilda R. Wilson Hall, built with state funds and occupied this spring. In the right background is the \$4.3 million dormitory-food service, being completed this summer.

The Curriculum

Although its growth has been rapid, the University has successfully maintained the quality of its liberal arts centered curriculum. Its students pursue studies in the various fields of liberal arts and sciences, or professional training in teacher education, business-economics, or engineering. Expanding its program during the past year, the University offered its first graduate courses, leading to master's degrees in selected fields of study. One of the country's first institutions to put its entire academic program on a year-round schedule, Oakland University operates on the three-semester plan.

The key to the outstanding reputation already earned by this young institution is its faculty. Relatively young, they have come from the country's major universities— 80 percent of them with earned doctorates. Their enthusiasm for teaching young men and women makes them particularly valuable to this predominantly undergraduate institution.

Service To The Area

The University not only provides an educational opportunity for students in the area—two-thirds commute to classes—but its Continuing Education Division offers a variety of non-credit courses, institutes and conferences that attract adults from throughout the metropolitan Detroit area. From its inception Oakland has been an influence on the community, and at the same time, has been assisted substantially in its development by citizens of the area. Its Foundation Board, Meadow Brook Music Festival Committee, Scholarship Committee, Friends of the Kresge Library, and the Friends of Oakland, are examples.

The cultural events available to the public include art exhibits, the Meadow Brook Chamber ensemble performances, theatrical productions, lectures and most recently the magic of the Meadow Brook Music Festival. Originally known as Michigan State University Oakland (Oakland is governed by the Same Board of Trustees as Michigan State University at East Lansing), the University changed its name to Oakland University in February, 1963, two months before graduating its first senior class. The administrative and legal relationship with Michigan State University, complementary to both institutions, remains unchanged. While Oakland University is responsible to the Board of Trustees at Michigan State University, it operates as an autonomous educational unit.

Community Support

Oakland University is assisted in its development by the Oakland University Foundation. Its membership includes leading citizens of southern Michigan who have been asked to serve on this advisory board. The Foundation had a leading role in shaping the outlines and philosophy of the institution and is active in fund raising and other efforts that benefit the University.

During the past year more than 350 Oakland University students received financial assistance from funds raised for this purpose by the Oakland University Scholarship Committee. Made up of some 150 women from Macomb and Oakland Counties, the Committee engages in a variety of fund-raising activities to build up an annual scholarship fund of nearly \$100,000. Current projects include the Macomb County Town Hall series held in Mt. Clemens and Warren, the Tribute Fund, and operation of the Scholar Shop. Located in Trumbull Terrace during the Meadow Brook Music Festival, the Shop is operated during other months in the lower level of the Oakland Center. The newest Scholarship Committee function will be a fashion show and tea, to be held Wednesday, September 7. The fashion show will take place in the Howard C. Baldwin Memorial Pavilion, and the tea at Trumbull Terrace.

. . in the Seventh Week of the



1966 Meadow Brook Festival

MR. ROBERT SHAW

Will Present

Two of the Most Impressive Choral Works Ever Written . . .

Thursday - Friday, August 11-12, 8:30 P.M.

J. S. BACH — MASS IN B MINOR

Soloists:

CHARLENE PETERSON, soprano FLORENCE KOPLEFF, contralto SETH McCOY, tenor ARA BERBERIAN, bass

with

THE MEADOW BROOK SCHOOL OF MUSIC YOUTH CHORUS

Saturday, August 13, 8:30 P.M.

Sunday, August 14, 6:30 P.M.

BENJAMIN BRITTEN — WAR REQUIEM

Soloists:

ELLA LEE, soprano
JOHN McCOLLUM, tenor
RAIMUND HERINCX, bass-baritone

with

THE MEADOW BROOK SCHOOL OF MUSIC MEADOW BROOK CHORUS

and

THE BOYS' CHOIR OF CHRIST CHURCH, GROSSE POINTE
Augmented by Boys from The Huron Choir Camp
EDGAR BILLUPS, Choirmaster

SPECIAL NOTICE:

MR. KARL HAAS will lecture on the program of the evening before each concert in the 7th and 8th weeks of the Festival. Concert-goers are urged to be in their Pavilion seats one hour before concert-time for these events.

. . . *AND in the Eighth Week of the* 1966 Meadow Brook Festival

MR. SIXTEN EHRLING and MR. ROBERT SHAW will present

Three Important and Significant Programs of Twentieth Century Music

Tuesday, Thursday, and Saturday, August 16-18-20, 8:30 P.M.

Works to be presented:

ROGER SESSIONS, "Montezuma Suite"

CARLOS SURINACH, "Melorhthmic Dramas"

ULYSSES KAY, "Markings"

World Premiere Performances

Commissioned by

The Meadow Brook Festival

WILLIAM WALTON, "Belshazzar's Feast" soloist: ARA BERBERIAN, bass

with

THE MEADOW BROOK SCHOOL OF MUSIC MEADOW BROOK CHORUS IGOR STRAVINSKY, "The Rite of Spring"

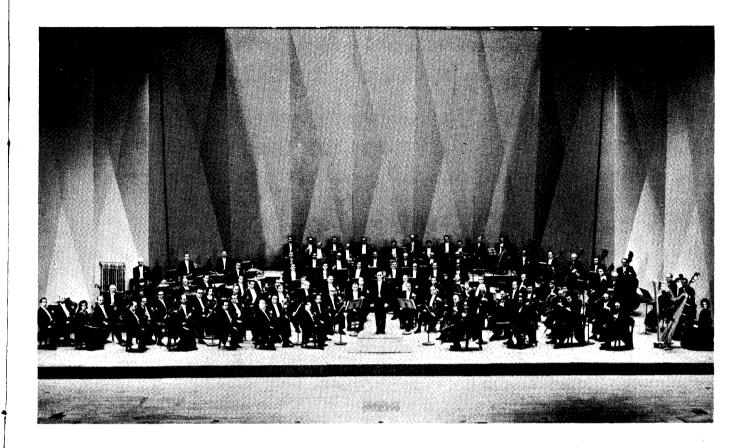
Messrs. Sessions, Surinach, and Kay, three of the United States most distinguished composers, spent more than a year writing major works to be given their world premieres at these performances. The composers will be in attendance during the intensive rehearsal preparations required and at the performances. The concerts in this week will be of inestimable value to the music scene of the world and will offer rich musical experiences not to be missed.

The costs of this most ambitious program have been met in part by a \$20,000.00 grant from The Rockefeller Foundation.

SINGLE TICKETS AVAILABLE FOR 7TH AND 8TH WEEKS OF CONCERTS NOW AT THE BOX-OFFICE—PAVILION \$3, GROUNDS \$1.50, or at the Festival Office, Oakland University, Rochester, Michigan 48063. Telephone 338-7211, ext 2301, 9 A.M. to 5 P.M., Monday through Friday.

Make checks payable to Meadow Brook Festival Please enclose self-addressed, stamped envelope with mail orders.

THE DETROIT SYMPHONY ORCHESTRA



FIRST VIOLINS

Mischa Mischakoff,
Concertmaster
Gordon Staples
Zinovi Bistritzky
Assistant Concertmaster

Assistant Concertmasters Santo Urso Jack Boesen Nathan Snader Emily Mutter Austin Derek Francis James Bourbonnais Nicholas Zonas Inez Hullinger Gabriel Szitas Joseph Gluck Ralph Shiller Beatriz Budinsky Elias Friedenzohn Richard Margitza Virginia Halfmann

SECOND VIOLINS

Edouard Kesner
Emilio Llinas
John Crispin
Felix Resnick
Alvin Score
Harold Laudenslager
Ernest Cramer
James Waring
Walter Maddox
Robert Barnes
Roy Bengtsson
Thomas Downs
Lillian Downs
David Kaplan

VIOLAS Nathan Gordon Guyton Amato Meyer Shapiro Eugenia Staszewski David Ireland Taras Hubicki Walter Evich Gary Schnerer Anton Patti Philip A. Porbe Robert Culver Lee Lane

VIOLONCELLOS

Italo Babini
Thaddeus Markiewicz
Edward Korkigian
Arthur Bachmann
William Graham
William Horvath
Mario DiFiore
Jacob Becker
David Budson

BASSES

John Van de Graaf Raymond Benner Frank Sinco Walter Hardmann Thomas Monohan, Jr. Julius Ilku Charles Baer Albert Steger Maxim Janowsky

HARPS Elyze Yockey Carole Crosby

FLUTES Albert Tipton Irvin Gilman Clement Barone Miles Zentner

PICCOLO
Clement Barone

OBOES

Arno Mariotti Ronald Odmark Harold Hall Robert Cowart

ENGLISH HORN Robert Cowart

CLARINETS
Paul Schaller
William Griss
Vincent Melidon

BASS CLARINET Oliver Green

Oliver Green

E-FLAT CLARINET Vincent Melidon

BASSOONS Charles Sirard William Kaplan Lyell Lindsey

Stephen Basson

CONTRABASSOON Lyell Lindsey

FRENCH HORNS Arthur Krehbiel Charles Weaver Keith Vernon Willard Darling Edward Sauve

TRUMPETS

James Tamburini Gordon Smith Alvin Belknap Donald Haas

TROMBONES

Allen Chase Joseph Skrzynski Elmer Janes James Waring

TUBA

Oscar LaGasse

TIMPANI Salvatore Rabbio

PERCUSSION Robert Pangborn Jack Ledingham Raymond Makowski Norman Fickett

PIANO Mischa Kottler

ORGAN Frederick Marriott

CELESTE Arthur Bachmann

LIBRARIAN Albert Steger

PERSONNEL MANAGER Zinovi Bistritzky

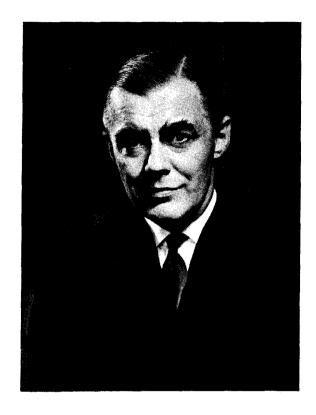
Sixten Ehrling

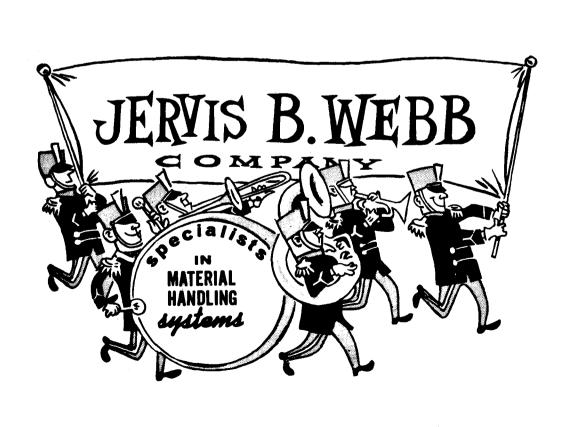
Conductor



Sixten Ehrling was named music director and conductor of the Detroit Symphony Orchestra in 1963. Prior to then, and since 1940, he had been associated with the Royal Opera in his native Sweden, serving as its music director and first conductor after 1953. He also appeared frequently as guest conductor and pianist with other fa-

mous ensembles throughout Europe. "Intense, sharp-featured Ehrling has brought a dashing and vigorous image to the Detroit podium," wrote *Time* magazine recently. Though a newcomer to the United States in 1963, he is today a familiar figure to symphony audiences across the nation. He has appeared as guest conductor with the orchestras of Minneapolis, Chicago, Cleveland, Philadelphia, Pittsburgh, Los Angeles, to name a few, and this summer he makes his first conducting appearance with the Boston Symphony Orchestra.





Robert Shaw

Conductor



Robert Shaw, founder and conductor of the celebrated Robert Shaw Chorale, was appointed associate conductor of The Cleveland Orchestra in 1956. He will remain in that post until he assumes his duties as music director and conductor of the Atlanta Symphony Orchestra in the fall of 1967. Oakland University was fortu-

nate, indeed, to have the talents of this great musician at the head of the Institute for Choral Studies of the Meadow Brook School of Music in its development stage last summer. Under Shaw's direction the Institute expands from four to six weeks this year.

Shaw was born in California in 1916, and graduated from Pomona College at Claremont. In 1943, the National Association of American Composers and Conductors named him "the outstanding American-born conductor of the year." In 1944 he was awarded a Guggenheim Fellowship, and he holds honorary doctorates from six educational institutions.



From: The Fisher Theatre

To: All the people who created the Meadow Brook Music Festival.

Congratulations. Good show.

INDEX TO ADVERTISERS

All of the following advertisers appear in the third annual Meadow Brook Music Festival Program

A	D
ABC Radio Network	Dana Corporation
Acme Manufacturing Company	Davidson's
Allen Industries, Inc	Detroit Ball Bearing Co
Alvin's, Inc	Agency—Burke Bartlett Company, Inc.
American Brakeblok Division, Apex Corp	Detroit Bank & Trust Co
American Metal Products Company	Dickinson's
American Motors Corporation	Donelson-Johns Funeral Home
Agency—Benton & Bowles, Inc.	Douglas Cleaners, Inc
Ask Mr. Foster Travel Service, Inc	
Austin-Norvell Agency, Inc	E
Automotive News 120 The Averill Press 32	Eaton, Yale & Towne, Inc
В	Equitable Life Assurance Society
The Bee Line, Inc	Essex wife Corporation
Bedell's111	F
Benefit Plan Administrators	Fashion Show—Oakland University Scholarship Committee 104
Benton & Bowles, Inc	Federal-Mogul Corporation
Bird and Griffith	Agency-MacManus, John & Adams, Inc.
Agency—MacManus, John & Adams, Inc.	Artie Fields Productions
Birmingham Camera Shop114	Firestone Tire & Rubber Co
Birmingham Federal Savings & Loan Ass'n	First Federal Savings of Detroit
Bloomfield Fashion Shop	Fisher Theatre
Bohn Aluminum & Brass Company	Fisher Body Division
Bordine's Better Blooms	Agency—D. P. Brother & Company
F. J. Boutell Driveaway Company, Inc	Flora Mae112
Breech Enterprises120	Ford Motor Company—Corporate
Max Broock, Inc	Ford Motor Company—Ford Division 80
D. P. Brother & Company	Agency-J. Walter Thompson Company
The Budd Company	J. A. Fredman, Inc
Buick Motor Division	Furs by Robert
Bundy Tubing Company	G
Agency—Ross Roy, Inc. Burke Lumber Co., Inc	GMC Truck & Coach Division
Burroughs Corporation	Gail & Rice, Inc
Agency—Campbell Ewald Company	Agency—Roy Clark, Incorporated Gaukler Moving & Storage
C	General Electric Metallurgical Products Dept
Cadillac Motor Car Division	Agency-Ross Roy, Inc.
Agency—MacManus, John & Adams, Inc. Calico Corners	General Motors Corporation
Campbell Ewald Company	The B. F. Goodrich Company
Chevrolet Motor Division Inside Front Cover	Agency—The Griswold-Eshleman Co.
Agency—Campbell Ewald Company	The Goodyear Tire & Rubber Company
Chrysler Corporation—Corporate	Gordon's Beauty Salon
Chrysler Corporation—Chrysler Division 9	Grinnell Bros 96
Agency—Young & Rubicam, Inc. Chrysler Corporation—Dodge Division	Gwynn's, Inc
Agency—Batten, Barton, Durstine & Osborn, Inc. Chrysler Corporation—Imperial Division	, H
Agency—Young & Rubicam, Inc.	Max Hartwig, Inc. Realtors
Chrysler Corporation—Plymouth Division	Jack W. Haupt Pontiac Sales, Inc.112Doris Hayes114
City National Bank	Hazel Park Racing Association, Inc
Clohecy Pontiac	Higbie Manufacturing Company
Agency—Stone & Simons Advertising, Inc. Coca Cola Bottling Co. of Pontiac	Hoover Ball and Bearing Company
Agency—McCann-Erickson, Inc. Community National Bank of Pontiac	Houdaille Industries, Inc
The Cross Company	Agency-Wagner Advertising, Inc.
Agency-Bobertz & Bair, Inc.	Huston Hardware Co126
	129 (Continued on Page 130)

INDEX TO ADVERTISERS

(Continued)

J	R
Jax Kar Wash	Revere Copper and Brass, Incorporated
Julies, Inc	Rochester Gear, Inc127
K	Rockwell-Standard Corporation
Gertrude Kasle Gallery	Rollins Furs
Agency—Zimmer, Keller & Calvert, Inc. Kenyon & Eckhardt, Inc	Ross Roy, Inc
L. B. King Co	S
Agency—Charles M. Hargrave Associates Kingsley Inn	Saturday Evening Post
Koebel Diamond Tool Co	The Scholar Shop— Oakland University Scholarship Committee
Sidney Krandall & Sons	Service Glass Co
L	Sheller Mfg. Corp
La Belles109	Agency—E. W. Baker, Inc. George Wellington Smith108
Lake Jewelers	Stewart-Glenn Company125
Lawyers Title Insurance Corporation110	Stroh's Ice Cream
Lincoln-Mercury Division Inside Back Cover Agency—Kenyon & Eckhardt, Inc.	Agency—Zimmer, Keller & Calvert, Inc.
Look Magazine	T
	Ted's, Incorporated
M Machus Restaurants	Ternstedt Division
MacManus, John & Adams, Inc	Thompson-Brown Co
Manufacturers National Bank 95	J. Walter Thompson Company
Agency—W. B. Doner & Co. Maritz, Inc. 117	The Timken Roller Bearing Company 24
Marsh & McLennan	Agency—Batten, Barton, Durstine & Osborn, Inc. TRW Automotive Operations
McCann-Erickson, Inc	Agency-Fuller & Smith & Ross, Inc.
McLouth Steel Corporation	Tyson Bearings Company, Division of SKF Industries107 Agency—Ketchum, MacLeod & Grove, Inc.
Merchants Fur Co	IJ
Mezey Agency, Inc. 50 Michigan Bank 113	UAW Region 1 74
Agency-Zimmer, Keller & Calvert, Inc.	United Motors Service Division
Milgrim, Inc. 126 Miner's 124	U. S. Rubber Company 22
Fred W. Moote Electrical Co., Inc	Agency—Doyle, Dane, Bernbach, Inc.
Morley Drugs	The Village Store109
Benjamin Muskovitz Company132	Agency—Norman P. Townsend Color Advertising
N	W
National Bank of Detroit	WJBK-TV 2 52
National Twist Drill & Tool Co100	WJR
Nino Salon	The WWJ Stations
North Park Towers	Walton-Pierce
	Charles W. Warren & Co
Oldsmobile Division	Agency—Nelson G. Holloway Watling Lerchen & Co
Agency—D. P. Brother & Company	Agency—Rossi & Co.
P	Jervis B. Webb Company
Palmer Moving & Storage Co	Wesch Cleaners
Parke Davis & Co	Winter Brothers Company100
Pearce Floral Co	Wright Kay & Co
Agency—MacManus, John & Adams, Inc.	Wyandotte Chemicals Corporation 87
Pontiac Travel Service	Y
F. J. Poole Co	Young's of Birmingham, Inc
The Prep Shop	Young & Rubicam, Inc