

Friday, November 7, 2008

## Admissions Ambassadors represent OU out-of-state

Twenty-three Alumni Admissions Ambassadors represented Oakland University at college fairs during the month of October, answering parent questions and gaining the interest of prospective students. In-state ambassadors team up with undergraduate admissions advisers and out-of-state ambassadors independently represent OU at college fairs in their communities.

Bruce Quayle, CAS '67, SECS '78, and Ed Johnson, CAS'69, are two Alumni Admissions Ambassador Program (AAP) volunteers who help recruit future students. On October 8, Quayle, a member of the second incoming class of OU students, attended a college fair in Pittsburgh, PA. For the past 16 years Pittsburgh has been home for Quayle, who is now semi-retired, doing occasional engineering consulting. Because of Quayle's participation in the AAP, Oakland was one of 150 universities represented at the North Pittsburgh College Fair. He enjoyed talking to students and parents from his community in conversations with more than 30 families.

Noting that Oakland University is less than five hours from Pittsburgh, Quayle described his OU experience and the enriching academic and social opportunities. Quayle was impressed with the AAP and stated, "What a wonderful use of great resources; I am thrilled to be a part of it." It has been nearly 20 years since Quayle was last on campus and anticipates a campus visit this spring.

On October 26, Ed Johnson independently represented OU at a college fair in Eugene, OR. After graduation in 1969 Johnson attended Willamette University School of Law in Salem, OR. Johnson practiced law for several years before working in human resources management and labor relations. Currently Johnson is working as an HR consultant. "I credit Oakland University for the quality of preparation that allowed me to do very well in law school and my subsequent HR career."

Like Bruce Quayle, Johnson spoke to families about OU. Johnson also noted how the OU men's basketball team beat the University of Oregon at the Palace last season, and that the OU Grizzlies are playing the UO Ducks this season on November 17. After his AAP experience, Johnson plans to show his OU pride by attending the game in Eugene, rooting for his alma mater, the Golden Grizzlies, and has volunteered to represent Oakland at a college fair in March 2009 in Portland, OR.

Quayle and Johnson are two great examples of how ambassadors extend the reach of Undergraduate Admissions' recruiting efforts outside of Michigan.

Out-of-state ambassadors work closely with the coordinator of the AAP, receive detailed training materials, and are equipped with essential undergraduate recruitment brochures. One particular brochure, **Go the Distance**, is designed specifically for out-of-state families.

For more information about the Alumni Admissions Ambassador Program, please contact Program Coordinator Luke Fleer, at [fleer@oakland.edu](mailto:fleer@oakland.edu), (248) 370-4749, or visit the **AAP Web site**.



**Bruce Quayle, CAS '67, SECS '78, helped recruit prospective students to OU during a college fair in Pittsburgh, PA.**

### SUMMARY

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