October 10, 1997

News briefs for Oakland University colleagues







Rex E. Schlaybaugh, Jr. David Doyle



Henry Baskin



David T. Fischer



Louis Grech-Cumbo Ann V. Nicholson





Dennis K. Pawley James A. Sharp, Jr.

Reaction from the **OU Board of Trustees**

"The task forces members will represent a veritable Who's Who of Michigan opinion makers and business leaders. Their experience, expertise and innovation will serve OU well as we put this important initiative into action."

- Ann V. Nicholson

"This is a great moment in Oakland University's 40year history. The marriage of Creating the Future with the university's strategic plan, along with the vital input of the community, will increase OU's visibility and vitality among the constituencies it serves."

- Dennis K. Pawley

"Creating the Future puts the university in a leadership position among Michigan's institutions of higher learning and will enable the university to enter the next millennium as an educational leader and trailblazer."

- James A. Sharp, Jr.

Board of Trustees introduces bold new path to growth

Drawing from the Oakland University Strategic Plan 1995-2005, the OU Board of Trustees Thursday approved a bold initiative to establish the university as a comprehensive leaner-centered, technology-enriched institution in the years to come.

The initiative — called Creating the Future — will focus on creating nine task forces comprised of community leaders and opinion makers. The groups will make recommendations on how best to strengthen and improve

"This is the watershed moment in Oakland University's storied 40-year history," OU President Gary D. Russi says. "Creating the Future will position this great institution as the standard bearer for involving the community in the vital process of educating tomorrow's leaders. As we get set to enter a new century, we are poised on the brink of exciting new initiatives that will elevate this university to the next echelon of educational leadership."

Creating The Future

Oakland University

Board of Trustees Chair Rex E. Schlaybaugh, Jr., says Creating the Future's focus on community partnerships gives OU a distinct advantage as an institution of higher learning.

"The involvement of community leaders, both those serving on the task forces and those advising from outside the university, will establish Oakland as an indispensable and responsive resource," he says.

Creating the Future will be based on the recommendations of the following newlyformed task forces:

- · College of Arts and Sciences
- School of Business Administration
- · School of Education and **Human Services**
- School of Engineering and

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Computer Science

- School of Health Sciences
- School of Nursing
- Information Systems, Library and Learning Resources
- Student Affairs and Campus Life
- · Market Positioning and Visibility

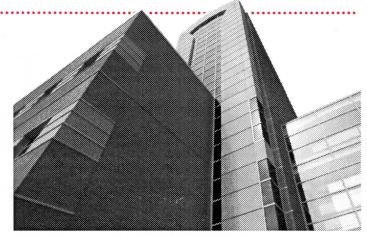
Each task force will consist of a combination of community leaders and university officials. And each task force will present their recommendations to the Board of Trustees next spring. An event to celebrate the Creating the Future initiative will be held in June. OU's trustees will then meet to prioritize the recommendations into a final plan.

"I'm excited about Creating the Future, because it will enable us to fulfill our strategic plan of merging the university's strengths with the needs of the community," Russi said. "It's a forwardthinking plan that will focus Oakland University's resources on better preparing learners for the 21st-century workplace and society."

Creating the Future Timetable

Recruit task force chairs October 1997
Recruit task force members \ldots OctNov. 1997
Task force recommendation development meetings JanJune 1998
Task forces present recommendations to the OU Board of Trustees June 1998
$Hold\ celebration\ event.\dots\dots\dots June\ 1998$
OU Board of Trustees review recommendations SeptDec. 1998





CREATING THE FUTURE MISSION STATEMENT

To fulfill the dream of truly becoming a
comprehensive learner-centered,
technology-enriched university and to
best serve our students, Oakland
University will develop task forces
comprised of outstanding leaders to help
the university build on the
Strategic Plan and vision for the future.

Strategic Plan Implementation Indicators

