

Wednesday, November 11, 2009

Message from the Dean

Moving Michigan Forward

Although key indicators show that Michigan businesses can continue to expect tough times ahead, recent news from economic activity indexes and surveys of top Michigan business leaders show some improvement on the horizon.

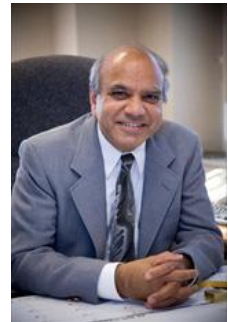
The School of Business Administration is taking advantage of opportunities presented to partner with local and international organizations to identify new roles for existing industries, provide our students with valuable experiential learning experiences, help businesses move forward with new ideas, and continue to lead through faculty research and business projects.

The stories in this issue of SBA Insight Online -- and new stories regularly posted on our **SBA Web site** -- offer a sample of how our focus on integrative thinking, experiential learning and global understanding continue to create excellence for our business and academic partners, our students and the community at large.

In this issue alone, you'll read about the leadership opportunities SBA undergraduate students have within the school when they work as peer advisers as well as how students and graduates from our Executive MBA program are leading the way in health care reform. The importance of global understanding is reinforced within and outside the school through the SBA's course that takes graduate students overseas to study as well as the leading research our faculty members take part in, as exemplified by the article on Professor Rajagopalan's research into information sharing in virtual communities. Of particular interest for SBA is a story on CIBRE Conversations, an outreach initiative in support of economic development in the State of Michigan.

You'll also have a chance to revisit -- or see what you missed -- the activities from the SBA's 40th Anniversary Celebration in stories about the 2009 International Business Conference and the 40th Anniversary Dinner Celebration.

Take some time to read this issue -- and updates on the SBA Web site -- to see how the SBA is helping move the Michigan economy forward.



Dean Mohan Tanniru

SUMMARY

Moving Michigan Forward

Although key indicators show that Michigan businesses can continue to expect tough times ahead, recent news from economic activity indexes and surveys of top Michigan business leaders show some improvement on the horizon.

The School of Business Administration is taking advantage of opportunities presented to partner with local and international organizations to identify new roles for existing industries, provide our students with valuable experiential learning experiences, help businesses move forward with new ideas, and continue to lead through faculty research and business projects.

The stories in this issue of SBA Insight Online -- and new stories regularly posted on our **SBA Web site** -- offer a sample of how our focus on integrative thinking, experiential learning and global understanding continue to create excellence for our business and academic partners, our students and the community at large.

Created by Linda Bowers (bowers2@oakland.edu) on Monday, November 2, 2009
Modified by Linda Bowers (bowers2@oakland.edu) on Monday, November 2, 2009
Article Start Date: Monday, November 2, 2009