Minutes of the Meeting of the Oakland University Board of Trustees August 7, 1997

- Present: Chairman Rex E. Schlaybaugh, Jr.; Trustees David J. Doyle, Louis Grech-Cumbo, Ann V. Nicholson, Dennis K. Pawley, and James A. Sharp, Jr.
- Absent: Trustees Henry Baskin and David T. Fischer

I. Call to Order

Chairman Rex E. Schlaybaugh, Jr. called the meeting to order at 3:07 p.m. in the Oakland Room of the Oakland Center.

II. Roll Call

Ms. Susan Gerrits, General Counsel and Secretary to the Board of Trustees, conducted a roll call vote. All Board members were present except Trustees Henry Baskin and David T. Fischer. Ms. Gerrits confirmed that a quorum was present.

III. President's Report

President Gary D. Russi reported the following information:

- Ms. Bridget Green and Mr. David Lingholm were recognized as the new Student Liaisons for the 1997-98 academic year.
- Ms. Catherine J. Stewart and Ms. Nancy L. Vineyard were recognized as Employees of the Month for July and August, respectively.
- Mr. and Mrs. Stephan and Rita Sharf were recognized for their \$2 million gift commitment to Oakland University to help construct a new golf course on a section of unused acreage. The Sharfs have been Oakland supporters for 25 years; Mrs. Sharf in her work on the Meadow Brook Music Festival Women's Committee and Meadow Brook Theatre Board, and Mr. Sharf as an Oakland University Trustee, Foundation Director, and School of Engineering and Computer Science Advisory Board Director.
- Trustee Dennis Pawley and his wife, Carlotta, were recognized for their \$2 million gift commitment to Oakland University to benefit the School of Engineering and Computer

Science and School of Education and Human Services. Trustee Pawley, a 1982 graduate of Oakland, is one of Oakland University's most successful alums. He was also instrumental in last year's \$1 million commitment from the Chrysler Corporation Fund.

- After 22 years, Dr. Venkat N. Reddy will step down as Director of the Eye Research Institute on August 15, 1997. Dr. Reddy is one of seven Distinguished Professors at Oakland University and the second individual in university history to hold the title while in active service. Through his exceptional service, he has received nearly \$8 million in external funding for the university.
- The Center for Business Excellence has been designed at Oakland University to provide community outreach and education, with the help of the School of Business Administration faculty along with other faculties. Dr. John C. Gardner, Dean of the School of Business Administration, reported that the school took advantage of the recent decentralization of the Continuing Education department by instituting the new center. It is the school's intent to contribute to community training through continuing education, professional development, corporate training, educational conferencing, and community development programs. The center will be initiated this fall with a Global Automotive Industry Outlook Conference at the Southfield Radisson Plaza Hotel. The event will include global economic speakers provided by DRI MacGraw Hill. The goal is to generate \$.5 million in revenues the first year from the center.

President Russi introduced Ms. Beth J. Talbert, Associate Director of Admissions, to present a Strategic Plan update relative to the Student Placement Testing Team.

Ms. Talbert distributed a report to the Board titled "Student Placement Testing Team" dated January 1997. She stated that the team consisted of herself and Dr. Wallis Andersen, Associate Professor of Rhetoric; Dr. David E. Herman, Dean of Students; Dr. Darrel P. Schmidt, Professor of Mathematical Sciences; Ms. Bridget V. Payne, Financial Aid Advisor; Mr. Patrick C. Bennett, Academic Adviser; Ms. Carole L. Crum, Director of Academic Services; Mr. William M. Headley, Assistant Director of Admissions; and Ms. Micki Dynda, student.

Ms. Talbert reported that up to 1994, Oakland University students were placed into courses by a placement testing method that required them to make two separate trips to campus for testing and registration orientation. Other than one other state institution, Oakland was the only campus expecting students to make that extra effort, which was an inconvenience to their families. In addition, the students spent an average of five to seven hours taking placement exams, by far the longest amount of time of any university in the state. The team addressed the amount of time spent for placement tests, initiated the use of scantron forms, and eventually reduced the number of tests students were required to take. This past summer the ACT results, and SAT results converted to ACT, were used to place students into most of Oakland's courses. Students now

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only make one trip to campus, have a shorter orientation program, and receive test results during the orientation and advising process. The process produced a 97 percent time reduction in administering the tests and placed students into courses more appropriately. Students now on average spend approximately 20 minutes in placement testing compared to the previous five to seven hours.

Ms. Talbert introduced Dr. Anderson to share how the Department of Rhetoric has changed their approach to placement testing. Dr. Anderson stated that the Rhetoric testing team consisted of faculty and administrative personnel to enable the university to tackle student problems that had both administrative and academic elements in them. It is a very complex process especially when dealing with writing process and placement for the different classes. One of the few graduation requirements universal at Oakland is that students must demonstrate writing proficiency. There are a number of individualized ways for transfer and returning students to satisfy this requirement, but the majority of incoming freshmen take Rhetoric 150 and Rhetoric 160. Rhetoric 160 is used to certify writing proficiency and the more sophisticated writers are placed directly into that course. Most students need the full year to develop from high school to university level writers who can address the university academic audience. Previous writing proficiency testing lasted two hours and consisted of two components -- a standardized reading diagnostic test and an impromptu essay. The team discovered that the ACT scores could replace some of the testing, which eliminated one hour of testing. The impromptu essay portion of the testing was difficult to give up because student writing has to be thoroughly reviewed to determine if the student is a good writer or needs more support. The team initiated a process this year where students presented a writing portfolio to meet the writing proficiency requirement to be placed in Rhetoric 160. There was not enough participation to continue with this method, so the team will have to rethink how to meet that requirement.

Ms. Talbert concluded the report with information about mathematics testing. The ACT study indicated that ACT scores would be an appropriate placement mechanism for students other than for calculus, which the ACT does not test. The Department of Mathematical Sciences determined that students with high ACT scores who wanted to be in calculus had to take a separate instrument for that placement. The process has been greatly streamlined and instead of testing 150 students, only 30 to 40 students took the calculus testing. Ms. Talbert commented that at the end of this summer the team will continue to define and assess placement procedures. It is expected that the departments and students will perceive the improvements as effective.

IV. Approval of the Minutes of the Meeting of June 12, 1997

Based on the complexity of the discussions at the June 12, 1997, Board of Trustees meeting, Chairman Schlaybaugh had recommended that the minutes of that meeting be approved separately from the consent agenda. Trustee James A. Sharp, Jr., seconded by Trustee Ann V. Nicholson, moved approval of the consent agenda. The motion was unanimously approved by those present.

V. Consent Agenda

Chairman Schlaybaugh presented the following recommendations:

A. Approval of the Closed Minutes of the Meeting of June 12, 1997

B. University Personnel Actions

New Appointments

Blanks, Janet, Professor of Biomedical Sciences and Director, Eye Research Institute, effective August 1, 1997 (\$100,000) (New appointment filling a vacant authorized position)

Cunningham, Greg, Instructor in Music, effective August 15, 1997 (\$36,000) (New appointment filling a vacant authorized position)

Dvir, Arik, Assistant Professor of Biological Sciences, effective August 15, 1997 (\$42,000) (New appointment filling a vacant authorized position)

Hall, Stephen K., Professor of Industrial Health and Safety, effective August 15, 1997 (\$65,000) (New appointment filling a vacant authorized position)

Kelly, John F., Assistant Professor of Political Science, effective August 15, 1997 (\$37,000) (New appointment filling a vacant authorized position)

Knox, Kerro, Assistant Professor of Theatre, effective August 15, 1997 (\$37,500) (New appointment filling a vacant authorized position)

Lipman, Marc J., Professor of Mathematical Sciences, effective August 15, 1997 (\$72,000) (New appointment filling a vacant authorized position)

Moore, Duane H., Assistant Professor of Education, effective August 15, 1997 (\$41,000) (New appointment filling a vacant authorized position)

Pavonetti, Linda, Assistant Professor of Education, effective August 15, 1997 (\$41,000) (New appointment filling a vacant authorized position)

Raphael, Taffy E., Professor of Education, effective August 15, 1997 (\$75,000) (New appointment filling a vacant authorized position)

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Schreier, Raquel Lucia Perez, Assistant Professor of Education, effective August 15, 1997 (\$41,000) (New appointment filling a vacant authorized position)

Singh, Gautam B., Assistant Professor of Engineering, effective August 15, 1997 (\$58,000) (New appointment filling a vacant authorized position)

Tanniru, Mohan, Professor of Management Information Systems, effective August 15, 1997 (\$100,000) (New appointment filling a vacant authorized position)

Wendell, Douglas L., Assistant Professor of Biological Sciences, effective January 1, 1998 (\$42,000) (New appointment filling a vacant authorized position) [Supersedes previous Board action of June 12, 1997 which appointed Mr. Wendell effective August 15, 1997. This action is taken at Mr. Wendell's request.]

Administrative Appointments

Department Chairs - Effective August 15, 1997, through August 14, 2000 except where noted:

<u>Department</u>	Chair	Term
Biological Sciences	Virinder K. Moudgil	2nd
Chemistry	Michael D. Sevilla	l st
Electrical and Systems Engineering	Naim A. Kheir	4th
English	Brian A. Connery	l st
History	Ronald C. Finucane	2nd

Department Chairs - Effective August 15, 1997, through August 14, 2000 except where noted:

Department	<u>Chair</u>	<u>Term</u>
Human Development and Child Studies	Ronald M. Swartz	2nd
Management and Marketing	Ravi Parameswaran	l st

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Mathematical Sciences	Marc J. Lipman	lst
Mechanical Engineering	Joseph D. Hovanesian	5th
Philosophy	Paul R. Graves	lst
Political Science	Vincent B. Khapoya	2nd
Rhetoric, Communications, and Journalism	Wallis May Andersen	1 st

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Change of Status

Brooks, Richard W., from Associate Professor of Philosophy and Chairperson, Department of Philosophy, to Associate Professor of Philosophy, effective August 15, 1997

Osthaus, Carl R., from Professor of History, to Professor of History and Acting Chairperson, Department of History, effective August 15, 1997, through August 14, 1998

Reddy, Venkat N., from Distinguished Professor of Biomedical Sciences and Director, Eye Research Institute, to Distinguished Professor of Biomedical Sciences, effective August 15, 1997 (\$104,150)

Tower, John E., from Associate Professor of Management Information Systems and Associate Dean, School of Business Administration, to Associate Professor of Management Information Systems, effective August 15, 1997 (\$76,320)

Willoughby, Floyd G., from Associate Professor of Management, to Associate Professor of Management and Associate Dean, School of Business Administration, effective August 15, 1997 (\$75,599)

C. Recommendation for Approval of Degree Candidates List dated June 20, 1997

D. Recommendation to Accept Gifts and Grants to Oakland University and the Oakland University Foundation for the Period of May 1 through May 31, 1997

E. Meadow Brook Subdivision Financing Guarantee

Ms. Gerrits submitted the following resolution for Board approval:

RESOLVED, that the Board of Trustees approves the submission by the university of an <u>amicus curiae</u> brief in support of Michigan State University's position concerning the Open Meetings Act in the case of <u>Federated Publications</u>, Inc. v Board of Trustees of <u>Michigan State University</u>.

Trustee Nicholson, seconded by Trustee David J. Doyle, moved approval of the consent agenda. The motion was unanimously approved by those present.

VI. Finance and Personnel Advisory Committee Report

Due to Trustee Doyle's absence at the Finance and Personnel Advisory Committee, Trustee Dennis K. Pawley reported that the committee met on July 25, 1997, and recommended the following item for review and approval by the full Board.

A. Bond Resolution

Trustee Pawley stated that at the June Board meeting, the trustees approved the fiscal year budget for 1997-98 with the following capital projects: the university portion of the cost of a new Classroom/ Business School Office Building for \$4.3 million, administrative computer conversion for \$4.5 million, Oakland Center renovations for \$.5 million, North Foundation Hall Student Center for \$1 million, Animal Care Facility project for \$93,000, additional funding for the Recreation Center including the relocation of the dome for \$802,300, and expansion of the O'Dowd Hall parking lot for \$340,000. The total of the capital projects is \$11.6 million. The Board asked the administration to return with a recommendation on how the projects will be funded. It has been determined that this be done through a general revenue series bond issuance totaling \$11.6 million at an interest rate not to exceed 6 percent and an average annual debt service not to exceed \$1.5 million. Comerica Securities, Inc. will be serving as the banker, and the bond maturities will begin in May 1998 and mature no later than May 2012.

Trustee Pawley moved approval of the following proposed recommendation:

WHEREAS, the Board of Trustees of Oakland University (the "Board") is a constitutional body corporate established pursuant to Article VIII, Section 6 of the Michigan Constitution of 1963, as amended (the "Constitution"), with general supervision of Oakland University (the "University") and the control and direction of all expenditures from the University's funds; and

WHEREAS, the Board proposes to undertake the construction of the projects set forth on Exhibit A attached hereto (collectively, the "Project"); and

WHEREAS, in the exercise of its constitutional duties, and in order to prudently control and direct expenditures from the University's funds, the Board determines it is necessary and desirable to authorize the issuance and delivery of the Board's General Revenue Bonds, Series 1997 (the "Bonds"), pursuant to its constitutional authority in order to provide funds which, together with other available funds, will be used to pay the costs of the Project, to fund capitalized interest, if appropriate, and to pay costs related to the issuance of the Bonds; and

WHEREAS, a trust indenture (the "Trust Indenture") must be entered into by and between the Board and a trustee (the "Trustee"), to be designated by an Authorized Officer (as hereinafter defined), pursuant to which the Bonds will be issued and secured; and

WHEREAS, pursuant to the competitive proposal process authorized by the Board, Comerica Securities, Inc. (the "Underwriter") has been engaged to undertake preliminary market analysis and to present to an Authorized Officer a bond purchase agreement (the "Bond Purchase Agreement") setting forth the terms and conditions upon which the Underwriter will agree to purchase the Bonds and the interest rates thereof and the purchase price therefore; and

WHEREAS, insuring the timely payment of principal and interest on the Bonds through a municipal bond insurance policy may be advantageous financially to the University; and

WHEREAS, in order to be able to market the Bonds at the most opportune time, it is necessary for the Board to authorize the President of the University and Treasurer to the Board (each, an "Authorized Officer"), or either of them, to designate the Trustee, to negotiate, execute and deliver on behalf of the Board the Trust Indenture, to establish the specific terms of the Bonds within the parameters herein contained, to negotiate a Bond Purchase Agreement and to accept the offer of the Underwriter to purchase the Bonds, and to obtain a policy of bond insurance for the Bonds, and to enter into an investment agreement for proceeds of the Bonds until needed for the Project is deemed necessary and desirable by an Authorized Officer, all within the limitations set forth herein; and

WHEREAS, the financing of the Project will serve proper and appropriate public purposes; and

WHEREAS, the Board has full power under its constitutional authority and supervision of the University and control and direction of expenditures from the University funds to acquire and construct the Project, and to pay all or part of the cost of the acquisition, construction and installation of the Project by issuance of the Bonds, and to pledge General Revenues (as defined in the Trust Indenture) for payment of the Bonds;

NOW, THEREFORE, BE IT

RESOLVED, that the Board hereby authorized the issuance, execution and delivery of the Bonds of the Board in one or more series to be designated GENERAL REVENUE BONDS, SERIES 1997 with appropriate additional series designations, if any, in the aggregate original principal amount to be established by an Authorized Officer, but not to exceed the aggregate original principal amount of \$11,650,000, to be dated as of the date established by an Authorized Officer, for the purpose of providing funds which will be used to pay part or all of the cost of the Project, to fund capitalized interest, if appropriate, in an amount and for the period determined by an Authorized Officer, and to pay costs incidental to the issuance of the Bonds, including bond insurance premiums if determined to be appropriate by an Authorized Officer; and, be it further

RESOLVED, that the Bonds shall be issued within the following parameters and have the following terms:

(a) The Bonds shall be serial Bonds or term Bonds subject to mandatory redemption requirements, or both, as shall be established by an Authorized Officer, but the first maturity shall be no earlier than May 15, 1998 and the last maturity shall be no later than May 15, 2012;

(b) The Bonds may bear interest at stated rates for the respective maturities thereof as shall be established by an Authorized officer, but the highest rate of interest for any maturity shall not exceed 6.0% per annum, and the bonds may be issued in whole or in part as capital appreciation bonds, which for their term or any part thereof bear no interest but appreciate in principal amount over time at a compounded rate (not in excess of 6.0% per annum) to be determined by an Authorized Officer;

(c) The Bonds may be subject to redemption or payment prior to maturity at the times and prices and in the manner as shall be established by an Authorized Officer, provided that no redemption premium shall be in excess of 102% of the par amount of the Bonds;

(d) The average annual principal and interest requirements on the Bonds shall not exceed \$1,500,000;

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(e) Interest on the Bonds shall be payable each May 15 and November 15 (commencing November 15, 1997 or May 15, 1998, as an Authorized Officer shall determine), or on such other dates as shall be specified by an Authorized Officer;

(f) The Bonds shall be issued in fully registered form in such denominations, shall be payable as to principal and interest in the manner, shall be subject to transfer and exchange, and shall be executed and authenticated, all a shall be provided in the Trust Indenture; and

(g) The Bonds shall be sold to the Underwriter pursuant to the Bond Purchase Agreement for a price to be established by an Authorized Officer (but the Underwriter's discount shall not exceed 0.425% of the principal amount thereof plus reasonable out of pocket expenses of the Underwriter, and original issue discount shall not exceed 2% of the principal amount thereof) plus accrued interest, if any, from the dated date of the Bonds to the date of delivery thereof; and, be it further

RESOLVED, that the faith and credit of the University shall not be pledged in any way to payment of principal or interest on the Bonds; and, be it further

RESOLVED, that the Bonds shall be limited and not general obligations of the Board payable from and secured by a lien on the General Revenues (as shall be defined) in the Trust Indenture to include generally student tuition and other fees, housing and auxiliary revenues, revenues or receipts from departmental or educational activities, unrestricted gifts and grants, unrestricted recoveries of indirect costs, unrestricted investment income and other miscellaneous revenues, subject to certain reductions, limitations and exceptions), on a parity basis with certain outstanding General Revenue obligations of the Board, and a lien on moneys from time to time on deposit in certain funds created pursuant to the Trust Indenture; and, be it further

RESOLVED, that no recourse shall be had for the payment of the principal amount of or interest or premium on the Bonds or any claim based thereof against the State of Michigan, the Board or any officer or agent thereof, as individuals, either directly or indirectly, nor shall the Bonds and interest with respect thereto become a lien on or be secured by any property, real, personal or mixed of the State of Michigan or the Board, other than the General Revenues and the moneys from time to time on deposit in certain funds established by the Trust Indenture; and, be it further

RESOLVED, that the right is reserved to issue additional bonds, notes or other obligations payable from and secured on a parity basis with the Bonds from the General Revenues, upon compliance with the terms and conditions as shall be set forth in the Trust Indenture; and, be it further RESOLVED, that an Authorized Officer is hereby authorized and directed, in the name and on behalf of the Board, and as its corporate act and deed, to select the Trustee, and to negotiate, execute and deliver the Trust Indenture, all within the limitations set forth herein; and, be it further

RESOLVED, that an Authorized Officer is hereby authorized in the name and on behalf of the Board, and as its corporate act and deed, to select a bond insurer, and to obtain a policy of municipal bond insurance for the Bonds if it is deemed financially advantageous by an Authorized Officer and to enter into any agreements on behalf of the Board necessary in relation thereto; and, be it further

RESOLVED, that an Authorized Officer is hereby authorized and directed, in the name and on behalf of the Board, and as its corporate act and deed, to enter into an investment agreement with respect to the Project Fund created under the Trust Indenture, if deemed financially advantageous by an Authorized Officer; and, be it further

RESOLVED, that an Authorized Officer is hereby authorized and directed, in the name and on behalf of the Board, and as its corporate act and deed, to negotiate, execute and deliver the Bond Purchase Agreement with the Underwriter, setting forth the terms of the Bonds and the conditions pertaining to sale thereof, all within the limitations set forth herein; and, be it further

RESOLVED, that an Authorized Officer is hereby authorized, empowered and directed, in the name and on behalf of the Board, and as its corporate act and deed, to execute the Bonds by placing his or her manual or facsimile signature or signature thereon, and, after authentication by the Trustee as provided in the Trust Indenture, to deliver the Bonds to the Underwriter in exchange for the purchase price thereof, as provided in the Bond Purchase Agreement; and, be it further

RESOLVED, that an Authorized Officer is hereby authorized to cause the preparation of a Preliminary Official Statement and an Official Statement with respect to the Bonds, and to execute and deliver the Official Statement. The Underwriter is authorized to circulate and use, in accordance with applicable law, the Preliminary Official Statement and Official Statement in connection with the offering, marketing and sale of the Bonds; and, be it further

RESOLVED, that the Authorized Officers or either of them and any other appropriate officer of the Board or the University are hereby authorized to perform, execute and/or deliver all instruments and documents (including, without limitation, a continuing disclosure undertaking as required by Rule 15c2-12 of the Securities and Exchange Commission and a declaration of intent to reimburse expenditures from bond proceeds under Treasury Regulation 1.150-2) for and on behalf of the University required by this resolution, the Trust Indenture, or the Bond Purchase Agreement, or necessary, expedient and proper in connection with the issuance, sale and delivery, and ongoing administration of the Bonds or the Trust Indenture and to take any and all actions related thereto, as contemplated hereby; and, be it further

RESOLVED, that prior to the execution by any Authorized Officer or other officer of the Board or the University of instruments and documents authorized to be executed hereunder, University Counsel shall have reviewed and approved any and all such instruments and documents; and, be it further

RESOLVED, that all resolutions or parts of resolutions or other proceedings of the Board in conflict herewith are hereby repealed insofar as such conflict exists.

Chairman Schlaybaugh stated that the bond was not a pledge of the full faith and credit of the university, but rather an obligation bond limited by general revenues. Mr. Steve Roberts, Associate Vice President for Finance and Administration, concurred that the bond is limited by general revenues under the same principle as the bond issued in 1995.

Trustee Sharp seconded the motion for approval of the recommendation. The motion was unanimously approved by those present.

VII. University Affairs Advisory Committee Report

In the absence of Trustee David T. Fischer, Chair of the University Affairs Advisory Committee, Chairman Schlaybaugh asked President Russi to present the full committee report prior to the Board vote on the items, consolidated in one motion. President Russi reported that the committee met on July 31, 1997, and recommended the following items for review and approval by the full Board.

A. Master of Science in Nursing - Nurse Practitioner Track

President Russi stated that the committee has reviewed the curriculum, content, and finances of this program and recommends the following resolution for Board approval:

RESOLVED, that the Board of Trustees approve a 45 credit Nurse practitioner track in the Master of Science in Nursing program.

Trustee Nicholson inquired if the program will be reassessed if the target enrollment of 20 students is not met. Dr. Justine Speer, Dean of the School of Nursing, responded that the school

expects a large class the first year because there are students in the adult health track who are waiting for the nurse practitioner track to commence. She noted that it is hard to determine the growth of the program until marketing efforts begin.

B. Master of Science in Nursing Adult Health Track

President Russi noted that this recommendation proposes a change in credit hours for the Adult Health Track program. He stated that the committee has reviewed this item and recommends the following resolution for Board approval:

RESOLVED, that the Board of Trustees approve a change in the number of credits required for graduation in the Master of Science in Nursing - Adult Health Track from 36 to 45; and, be it further

RESOLVED, that the Board of Trustees approve the elimination of the Nursing Administration track in the Master of Science in Nursing effective June, 1999.

C. Approval of a New Graduate Certificate Program in Educational Administration

President Russi stated that this item incorporates revisions requested by the University Affairs Advisory Committee to better reflect the intent of the certificate program. The purpose of the program is to package a series of courses and to provide a certificate for students in educational administration. President Russi stated that the committee has reviewed the revised item and recommends the following resolution for Board approval:

RESOLVED, that the Board of Trustees approve a new Graduate Certificate Program in Educational Administration.

Trustee Louis Grech-Cumbo asked for a summary of the changes since the University Affairs Advisory Committee review. Dr. Dagmar R. Cronn, Vice President for Academic Affairs, responded that Oakland University currently offers a number of graduate certification programs which are taken either while pursuing an Oakland masters degree program or as a post masters endeavor. The certificate programs usually comprise the packaging and marketing of a subset of existing courses. Dr. Cronn stated that the School of Education and Human Services (SEHS) proposes a Graduate Certificate Program in Educational Administration, which is consistent with national standards of the American Association of School Administrators (AASA). The proposal has been approved by the SEHS Assembly, Graduate Council, and University Senate. Several other universities in Michigan have indicated that they are considering developing similar certificate programs, while other are furnishing letters stating that the students have met the AASA standards. Dr. Cronn noted that the enrollment in the masters degree program has remained stable, while enrollment in similar education programs at other universities who are only furnishing letters has been decreasing. The certificate can be obtained by a non-degree seeking student as a post masters student taking a group of courses; while earning a Master of Education in Curriculum, Instruction, and Leadership; or while earning an Education Specialist degree. Dr. Cronn stated that the advantages to Oakland students are that the transcript will specify that the student has completed the Educational Administration Certificate and allow Oakland students to compete on an equal basis for educational administration positions in Michigan and other states where most other candidates have such certificates. The certificate consists of a principal level (requiring a masters degree and five prescribed courses), a central office administrator level (requiring three courses in addition to the five required as a principal), and a superintendent level (requiring the Educational Specialist degree). Dr. Cronn noted that annual evaluations for continuation of the program will occur as they do for all programs.

Chairman Schlaybaugh stated that the major change of the recommendation is that the plan as now presented refers to the certificate process as certifying that Oakland's curriculum meets "national" standards as contrasted to the confusion over whether the university was certifying to certain Michigan standards that were no longer in existence because the legislature had repealed the state law establishing the graduate certificate in educational administration. He noted that the revised item meets all of the concerns that he raised at the University Affairs Advisory Committee meeting.

D. Amendment to Oakland University Trustee Academic Success Fund

President Russi stated that this item presents the following changes to the introduction of the Oakland University Trustee Academic Success Fund (OUTASF) recommendation:

- To achieve the goals of the OUTASF, the university shall solicit program proposals on an annual basis from the university community.
- It is the intent that the success of the OUTASF shall not be the responsibility of any one university administrator, but rather shall be a shared commitment of the entire campus community.

President Russi also noted that the resolution has been clarified to include that a further goal of the program is to expand the cultural horizons of all students and to prepare them for employment in an increasingly multicultural world upon graduation. He reported that the committee has reviewed this item and recommends the following resolution for Board approval:

RESOLVED, that the university shall establish an Oakland University Trustee Academic Success Fund utilizing the proceeds from the sale of land to the City of Auburn Hills; and, be it further RESOLVED, that the Oakland University Trustee Academic Success Fund will be administered by the President of Oakland University in cooperation with the Office of Equity and the Board of Trustees. The Board of Trustees University Affairs Advisory Committee will accept for review and recommend to the Board proposed expenditures of the fund annually. The university shall report annually to the Board of Trustees the status of all programs and other initiatives approved by the Board and on expenditures from the fund; and, be it further

RESOLVED, that the Trustee Academic Success Fund shall be designed to achieve the following goals:

- a. to recruit and retain students from culturally diverse backgrounds; and,
- b. to expand the cultural horizons of all students and to prepare them for employment in an increasingly multicultural world upon graduation; and, be it further

RESOLVED, that the funds shall be awarded on an annual basis by the Board of Trustees and shall be used in a manner consistent with established applicable Board of Trustees policies.

E. Proposal to Provide Cable Television Service to Residence Halls and Matthews Court Apartments

President Russi stated that the committee reviewed this item and recommends the following resolution for Board approval:

RESOLVED, that the Vice President for Finance and Administration execute an amendment to the current cable television services agreement on behalf of the university with TCI Cablevision of Oakland County, Inc. to provide basic and cable plus services to the residence halls and Matthews Court through a bulk billing arrangement, with a contract price not to exceed \$90,000 per year, and for a term not to exceed the term of the current cable services agreement; and, be it further

RESOLVED, that the amendment to the contract be reviewed by legal counsel.

Trustee Pawley, seconded by Trustee Sharp, moved approval of items VII. A-E.

Trustee Sharp expressed his appreciation of the administration's efforts in revising the language of the Oakland University Trustee Academic Success Fund so it more accurately reflects the original intent of the fund.

The motion was unanimously approved by those present.

VIII. Report of the Ad Hoc Nominating Committee for Selection of the Chairman and Vice Chairman of the Board of Trustees

Chairman Schlaybaugh stated that he had appointed Trustees Fischer and Sharp to serve on the <u>Ad Hoc</u> Nominating Committee for the Selection of the Chairman and Vice Chairman of the Board of Trustees. He called on Trustee Sharp to present that committee's report.

Trustee Sharp reported that the committee wishes to nominate Trustee Rex E. Schlaybaugh, Jr. as Chairman and Trustee David J. Doyle as Vice Chairman for a second term of one year. Trustee Sharp, seconded by Trustee Grech-Cumbo, moved approval of the recommendation. The motion was unanimously approved by those present.

Chairman Schlaybaugh and Vice-Chairman Doyle thanked the Board and university community for their support this past year and stated that they look forward to another successful year.

IX. Advisory Committee Appointments

Chairman Schlaybaugh announced the following appointment of the 1997-98 advisory committee memberships:

Finance and Personnel Advisory CommitteeAnn V. Nicholson, ChairmanLouis Grech-CumboDennis K. PawleyRex E. Schlaybaugh, Jr.University Affairs Advisory CommitteeDavid J. Doyle, ChairmanHenry BaskinDavid T. FischerJames A. Sharp, Jr.Investment Advisory CommitteeDennis K. Pawley, ChairmanLouis Grech-CumboAnn V. NicholsonJames A. Sharp, Jr.

Chairman Schlaybaugh stated that the reconfiguration of committee memberships offers new experiences for the trustees. He asked President Russi to forward the revised membership roster and committee dates to the trustees.

X. Other Items that May Come Before the Board

Amendment to General Fund Budget and Tuition and Fees Rate Increase for Fiscal Year 1998-99

Chairman Schlaybaugh stated that the trustees are always mindful of their role as fiduciaries of the university and struggle between the need to make certain that the price of Oakland University's product is at the lowest possible cost and the need to provide sound and continuing quality educational facilities and instruction. He noted that during this year's budgeting process Trustees Nicholson, Sharp, and Doyle have been articulate and consistent spokespersons about the need to make certain that the university moderates the tuition increases against the Board's fiduciary obligation to maintain the quality of the educational product. Chairman Schlaybaugh stated that the 1997-98, 1998-99, and 1999-00 budget was approved based on the assumption of certain funding levels from the State of Michigan. Those funding levels assumed that Oakland would get a 4 percent increase from the state as a result of the state's political process in setting the higher education budget. Under President Russi's leadership and the efforts of Ms. Rochelle A. Black, Director of Government Relations, the university has developed a consistent and vigorous effort in Lansing to better acquaint the legislative bodies and executive office with Oakland University. Chairman Schlaybaugh announced that as a result of those efforts, the university was able to achieve a 5 percent increase in funding from the State of Michigan. Chairman Schlaybaugh added that while this issue has not gone before the Finance and Personnel Advisory Committee, he was recommending that the university reduce the planned tuition increase from 3.9 percent to 2.9 percent in the 1998-99 budget to, in essence, give back to the students the 1 percent additional funding received from the state.

Chairman Schlaybaugh moved approval of the following recommendation:

RESOLVED, that the 1998-99 general fund budget, approved by the Board of Trustees on June 12, 1997, be amended to reduce the tuition increase from 3.9% to 2.9%; and, be it further

RESOLVED, that the administration shall make a presentation to the Board of Trustees prior to the commencement of fiscal year 1998-99, on the status of revenues and expenses, including current information on enrollment and state appropriations, and recommend whether any additional changes to the 1998-99 fiscal year budget are appropriate.

Trustee Grech-Cumbo seconded the motion for approval of the recommendation.

Chairman Schlaybaugh asked President Russi to comment on the university's lobbying efforts. President Russi stated that the effort to reduce the tuition increase started several months ago. He added that the university's lobbying efforts, under the direction of Ms. Black, have been active for two and one-half years. He stated that the university will continue to be active in Lansing and that OU's lobbying efforts are an important part of the strategy to fund the university. President Russi expressed appreciation of the work of Ms. Black and the university's lobbyist firm. He stated that the university is pleased with the advocacy that has occurred from the Oakland County delegation and delighted with the recognition from the legislators and Governor Engler in support of higher education.

Trustee Sharp, seconded by Trustee Grech-Cumbo, moved that the Board suspend the rules to consider this motion and proposal without first submitting it to the Finance and Personnel Advisory Committee. The motion was unanimously approved by those present.

Chairman Schlaybaugh re-read the underlying resolution to reduce the tuition increase.

Student Liaison David Lingholm commented that the state tax code allows students to receive a \$250 tax credit if they attend a university that agrees to hold tuition at the rate of inflation. He questioned if that is a goal of the administration, how it is working toward such a goal, and if this proposal will help qualify the university for that credit. President Russi responded that it will not qualify the university for the credit, because in 1998-99 the recreation fee will be added to the tuition, thus raising the total over the inflationary rate.

The motion was unanimously approved by those present.

XI. Closed Session to Discuss Collective Bargaining Strategy

Trustee Pawley, seconded by Trustee Grech-Cumbo, moved to adjourn into closed session.

Ms. Gerrits stated that approval of a closed meeting is requested to discuss collective bargaining strategy. Section 8(c) of the Open Meetings Act provides that a public body may meet in a closed session for this purpose. Section 7 of the Open Meetings Act provides that a roll call vote by a majority of members elected or appointed and serving shall be required to call a closed session for this purpose. Ms. Gerrits added that it is expected that the Board will not return to

open session. Ms. Gerrits conducted a roll call vote as follows:

David J. Doyle	Yes
Louis Grech-Cumbo	Yes
Ann V. Nicholson	Yes
Dennis K. Pawley	Yes
Rex E. Schlaybaugh, Jr.	Yes
James A. Sharp, Jr.	Yes

Ms. Gerrits stated that the motion carries.

XII. Adjournment

Trustee Doyle, seconded by Trustee Nicholson, moved adjournment of the meeting. The motion was unanimously approved by those present. The meeting adjourned at 4 p.m.

Submitted,

Susan Gerrits General Counsel and Secretary to the Board of Trustees

Approved,

Rex E. Schlaybaugh, Jr.

Chairman

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