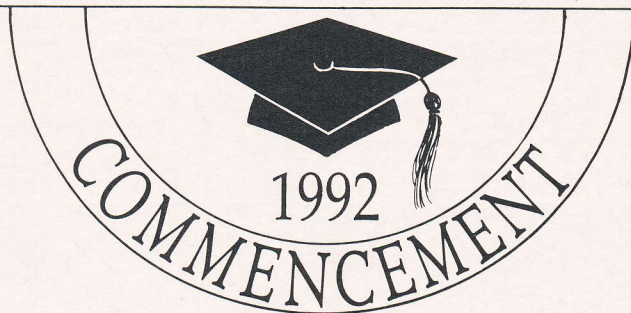

OAKLAND UNIVERSITY





The motto of Oakland University, "*Seguir Virtute E Canoskenza*," which is incorporated in its seal, has a distinguished origin, Canto XXVI, l. 120, of Dante's *Inferno*.

These are the final words of Ulysses' great speech to his men urging them to sail on and on in pursuit of knowledge and experience of the world—even beyond the pillars of Hercules, traditionally the frontier and limit of legitimate exploration.

This is the three-line stanza:

*Considerate la vostra semenza
Fatti non foste a viver come bruti
Ma per seguir virtute e canoskenza*

*Consider your birth
You were not made to live like brutes
But to follow courage and knowledge*

SCHOOL OF BUSINESS ADMINISTRATION

June 6, 1992
1 p.m.

Howard C. Baldwin Memorial Pavilion
Oakland University
Rochester, Michigan

ORDER OF CEREMONY

Processional

Eleftherios N. Botsas, *Marshal*
Kevin J. Murphy, *Deputy Marshal*

Exordium

Augustin K. Fosu, *Associate Professor*
Department of Economics

Peroration

Irving M. Miller, *Partner*
Akerman, Senterfitt & Eidson

Presentation of Special Awards

George E. Stevens, *Dean*
School of Business Administration

Investiture

John H. De Carlo, *Interim President*

Awarding of degrees

Graduate Degrees,
George Dahlgren, *Vice Provost and Dean of Graduate Study*

Undergraduate Degrees

George E. Stevens

John E. Tower, *Associate Dean*
School of Business Administration

Alumni Welcome

Lisa Tyrrell, *B.S. '88, President*
School of Business Administration Alumni Affiliate

Valediction

John H. De Carlo

Recessional

*The audience is requested to stand
during the processional and recessional.*

ON ACADEMIC REGALIA

An edifying note contributed by a certain anonymous doctor of philosophy.

On at least two solemn occasions during the academic calendar—spring and fall commencement—the faculty of the university publicly displays its full academic regalia and participates in the liturgy of processional and recessional, that curious coming and going that symbolizes the ceremony of commencement. The purposes of commencement are well known, but the reasons for the peculiar garb of the celebrants and their odd order of march are often as obscure to the audience as they are, in fact, to the faculty itself. This note may serve to explain academic dress and the professional pecking order it costumes.

Contemporary academics are descendants of clerical schoolmen in the universities of medieval Europe. Like the clergy, members of the bench and bar, and other learned professions, the medieval scholar clothed himself in heavy robes to stay warm in unheated stone buildings. Like all members of a hierarchical society, the medieval faculties rejoiced in visible insignia of rank. These outward signs of accomplishment and authority were tailored into the robes. Although the need for such voluminous garments to keep the scholar from freezing is

long past, the use of them as emblems of dignity remains. You will observe that all caps and gowns worn by our faculty are black, with certain disturbing exceptions. Black was the color adopted by mutual agreement among American universities at the end of the 19th century. In Europe each university has its own distinctive gown, varying in color and cut from all others. A European academic assemblage is a far gaudier occasion than its counterpart in America. Recently, certain universities in this country rashly broke the agreement and authorized robes in their own colors: for example, the crimson of Harvard and the green of Dartmouth may be seen in our ranks. This unsuitable spontaneity has been frowned on by sister institutions, yet the mavericks not only persist in their madness, but gain adherents to their ranks with each passing year.

There are three basic academic degrees: the baccalaureate or bachelor's degree, the master's degree, and the doctorate. A special style of robe is prescribed for each. The bachelor's gown is sparsely cut, neat, but a bit skimpy and unadorned, as befits apprentices. The master's gown is still simple, but fuller, sports a sleeve of extraordinary design

impossible to describe, and has a hood draped from the shoulders down the back. Once used to keep the frost from the tonsured heads of medieval clerks, the hood now is solely a badge of a degree of scholarly achievement. The master's hood is small and narrow, but displays the colors of the institution that awarded the degree. If you knew the colors of American universities, you could easily identify whence came our masters. The doctoral robe is the most handsome of academic raiment. Generous of cut, of fine aristocratic stuff, it is faced with velvet and emblazoned with velvet chevrons on the ample sleeves. You will note that most of the velvet facings and chevrons are black, but that some are of other colors. According to personal taste, the doctor may display the color of his doctoral degree on his sleeves and facings: light blue for education, pink for music, apricot for nursing, orange for engineering, and many more. The royal blue of the Doctor of Philosophy (Ph.D.) is the most commonly seen in liberal arts institutions such as Oakland. The doctor's hood is the most elegant of all academic appurtenances. Large and graceful, it is lined in satin with the colors of the university that awarded the degree and is bordered with the color of the degree itself. Most academic costumes include the square cap called a mortarboard; the doctor's tassel may be either black or gold — tassels of all other degrees are black and stringy.

To instructed eyes, the order of march in the processional and recessional reveals the standing of individuals in the institution's formal hierarchy. In the processional the order of entrance into the hall is, quite fittingly, from most junior to most senior. The baccalaureate candidates enter first, followed successively by the masters and doctoral candidates with the whole separated from the faculty by a decent interval. In the faculty order, the instructors precede the assistant professors who in turn are followed by the associate professors. The august full professors bring up the rear. After a respectful distance come the deans who in turn are separated by a significant space from the awful majesty of the platform party, the president, the vice president, and the members of the board of trustees. All remain standing until the board is seated. After the ceremony, the order of recessional is the reverse of the processional. The greatest dignitaries stream out of the hall first, with the artfully organized ranks of priority wallowing in their wake.

It is hoped that these notes may make more intelligible the spectacle you are witnessing today. A discerning intelligence may detect in it many clues to an understanding of the academic profession as it confronts the ambiguities of the future with ancient wisdom and dignified confidence.

DEGREES AWARDED

December 1991

MASTER OF BUSINESS ADMINISTRATION

David William Bluhm
Paul Harold Campbell
Jeanne Marie Carter
Jim S. Chandra
Julie Ann Decker
Jeanne Hickman Draggoo
Kraig David Draggoo
Leon Richard Drake II
Kurt Ray Dutcher
Maureen Joan Farrar
Barbara Anne Fasbender
David Alan Ford
Linda Christine Frye
Deborah Ann Gialanella
Sharon Kay Gould
Paul D. Itchue
Mark A. Karney
Eric Gilbert Kirby
Jeffrey Charles Klei
Daniel John Kocis
Louis William Martin
James William Molnar
Donna M. Morin
Alan Phillip Oppenheiser
Robert McAleer Rowland
Philip John Ruggeri
Bethany Ann Saunders
David G. Scarchilli
Lawrence Justin Schaller
Steven Gerard Schaller
Laura Mary Simpson
Kenneth Joseph Tanoury
Paul M. Traub
James Joseph Trompeter
John Charles Vismara
Carolyn A. Woznicki
Michael J. Woznicki
Byron Charles Zuehlk

BACHELOR OF ARTS

Economics

Philip Alessi
Sally Louise Brush
Amy Diane Thies
Alan Andrew Tong

BACHELOR OF SCIENCE

Accounting

Brenda Jean Beierlein
Jacki Lynn Bide
Tobias Hector Casab
Jeri K. Dietz
Annamaria Fantozzi
Todd A. Glaspie
Carol Ann Haist
Joanne Marie Keller
Gandolfo LoRe
Michael Paul Magusin
Sue Ann Mallard
Amy Catherine Marsack
Julie Beth Marsh
Laureen Marie Mitchell
Deborah Ann Nunn
Tawanna Leah Purta
Joseph E. Rivera
Gene Barry Salo
Patrick Richard Steffan
Stephanie M. Steiner
Anastasia Loretta Sved
John Robert Szydlowski
Linda R. Tubbs
Norman Lee Wright, Jr.

Economics

Karyn Rae Adams
Lidia Phillips

Finance

Sneza Susie Atanasovski
Kenneth J. Betzing
Michael Alan Birr
Linda Kay McMullen Daniels
Gary R. Drake
Deborah Sue Duskey
Dale Richard Essenmacher
Robert Michael Hein
Thomas James Houghton
Sheryl Anne Koschay-Rupp
Gandolfo LoRe
Nancy Cooley Ludtke
Sinisha Martinovich
Brian M. Ris
Gene Barry Salo
Agnes Marie Seefried
Thomas A. Shea
Frederick Joseph Sohm
Kara Lynn Struski
Cynthia Ann Ziskie

General Management

Steven Joseph Arco
Mary Katherine Davies
Kevin Ross Kolde
Carol Anne Pope
Kathleen Evelyn Stoll
Susan Lynn Young

Human Resources Management

Kelly Ann Clark
Lori Anne Francis
Sharon Angell Killen

**Management Information
Systems**

Catherine Alyssa Blandino
Tobias Hector Casab
Sheryl Marie Crane
Thomas Edward Diggins
Sandra Ries Douglas
Kimberly A. Goldenbogen
Karen Ann Grenier

Georgiann Mary Helmstetter
Cindy Denise Medlin-Anderson
Vicki Linn Mickel
Monica Neumann
Michelle Katharina Patterson
Katherine Ann Ronan
Monika Rusek
Jill Marie Skorupski
Ingrid A. Stange
Stephanie M. Steiner
Wendy Allyson Witter

Marketing

Andrew Thomas Alessi
Theresa Marie Clark
Emily J. Cooper
Gayle Suzanne Danielak
Susan Marie Doane
Joan Valarie Dorman
Clifford John Duff
Larry Wallace Essenmacher
Julie Anne Gauss
Sandra Rodriguez Hernandez
Alexandra Kaye McVicar
Todd Christopher Meyers
Susan Joan Pierchala
Kimberly Lee Steffens
Rebecca Marguerite Swanlund

CANDIDATES FOR DEGREE

APRIL 1992

MASTER OF BUSINESS ADMINISTRATION

Marita J. Aragonés
Martin John Beagen
David Daniel Boccia
Stephanie Borowiak
Heidi K. Busch
Virginia L. Courter
Mark William Dawkins
Eva Stephanie Demeter
Frances Storey Duffield
Beth Marie Dumas
Michael Joseph Dumas
William Keith Earnest
Virginia Jean Fischbach
Robert Craig Fisher
Colleen Marie Flanagan
Brett Curtis Green
Michael J. Gregg
John Louis Humphreys
Robert Michael Kush
David Wayne Lambert
Mark Stewart Makowski
Jeffrey Scott McCormick
Patricia Mary Mier
Henry Gordon Olthof, Jr.
Ann Marie Polakowski
Gene Arthur Reamer
Alan T. Rogers
Michael G. Sabol
Herbert F. Samek
Linda M. Sanchez
Jeffrey Brian Schmidt
Henry John Scussel
Linda Maguran Stevens
Shirley A. Taylor
James C. Tgiros
Michael Lawrence Veillette

Stephen William Vessells
Lynne Marie Vossler
Peter Karl Vossler
Scott Yee-Shing Wang
Michael P. Williams
Jeffrey D. Zang

BACHELOR OF ARTS

Economics

Aric Sean Alston
Debra L. Boehme
Miranda Kay Brockhaus
James Edward Christman
Dale Francis Coats
William Harold Howlett
Cynthia Jane Hunt
John David Johnson
Marc Gerard LaFleur
Paul Clifford Leonard
Michael Frederic Oates
Peggy Elizabeth Rancilio
Michael Anthoney Sorgatz
Michael Lawrence Szydowski

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Accounting

Mark Isam Abdal
Victoria Marie Akin
Michael Astromovich
Robert Owen Bonam II
Kristin Marie Carney
Bill Cesarek
Pamela Marie Cheatum
Jonathan Allen Cook
Matthew Mark Davis
David Michael Fluent
Shirley Marie Haworth
Laurie A. Irwin

Andrea Lynn Keller
Lisa Marie Kott
Theresa Rose Kramer
Paula Clare Kremidas
John James Lesser
Marilyn Therese Martin
Laurie Anne Mitchell
Rebecca Lynn Olsen
Earl Brian Parris
Pamela A. Retaskie
Leanne Marie Stopke
Hsueh-Chu Judy Sun
Michael Carl Tocco
Lynn M. Waroway

Economics

Robert Lawrence Bloomberg
Frank Joseph Brown
Paul Edward Kolinski
Coleen S. North
Lynn M. Waroway
Scott Murray Weir

Finance

Carol Rochelle Anderson
Emerick Keith Barich IV
Kristyn J. Beauvais
Brian Richard Beger
Laurie Ann Bianchini
Heather Frances Burtwell
Brian David Butterfield
Mark Anthony Chomontowski
Sharon A. Counts
Brian Emerson Crabtree
Julie Anna Dietlin
Michael Alvin Feakes
Scott Harvey Fenner
Mindy Marie Furnari
Randal L. Goltry
Christopher Jon Gordon
James Matthew Haefner
Jennifer Houston
Todd James Hudgens
David E. Kalist
Mark David Leonard
John James Lesser
Ted Alan Lilley

Sandra L. MacDonald
Matthew David Mancani
Gail A. Mandley
Mindy Janet Marion
Patrick William McLeod
Jill Kathleen Miller
Karen Ann Montgomery
Beth Anne Moore
Daniel Gerard Murphy
Tricia Lynn Pitser
Barbara Ann Pokrzywinski
Kevin David Pydyn
Todd Richard Randall
Amy D. Solden
Leanne Marie Stopke
Michael J. Tumey
Linda Ruth VanDenBerghe
Heather Lynn Wujek

General Management

Steve Archer
Gregory Joseph Colombo
Terry L. Denmark
John Patrick Desmond
Deanna Jeanne Fridley
Nickolaus J. Gies
Deanna Gray
Donald D. Harbin
Spencer H. James
Jack Anthony Lipar
Michele Matkowski
Anita Concetta Perazza
Stephen Earl Strunk
Christopher J. Will
Ronald W. Willbanks
Emily K. Williams
Michael Edward Zebrowski

Human Resources Management

Shawn Robert Andren
Scott Edward Augustine
Margaret Jane Catania
Lisa Marie D'Alessandro
Lisa Jeanne Guilfoyle
Rachelle M. Iaquinto
Kevin Martin Jackson
Andrea Susan Johnson

Sharon Diane Negrich
Caterina Anna Parisi
Cheryl Kay Rodgers
Bonnie Joy Stotsky
Steven M. Templin
Vita Lynn Zichichi-Wagner

Management Information Systems

Susan Renee Brownell
Inge M. Bush
Nancy A. Carr
Chandra Colleen Cummings
Michael James Davis
Jose Alberto Diaz
Gary Paul Doody
Torrance Sean Flynn
Thomas M. Frazho
Todd W. Grieb
Michael John Gunn
Richard Mark Hastings
Kevin Martin Jackson
Charlene Ellen Kerr
Kevin Eric Knaffla
Lynne M. Lagodzinski
David Allan Lents
Paul Christopher Leone
Kimberly Ann Lusher
Matthew David Mancani
Kristen Noel McKillop
Michaeline Tuznik Mills
Gary Michael Rickert
Rhonda H. Sanko
Denise Dolores Schmidlin
Sandra Ann Sistis
Amy Lynn Stanwick
Scott William Tucker
Laurie A. Volmering
Kenneth Edward Waddell

Marketing

Elizabeth Ann Arnold
Caryn Ann Arundel
Catherine Ann Burkland
Andrew Thomas Byrd
Roseann D'Amore
Christina Marie DeWitte

Brian Lee DiBartolomeo
Desiree Donna Fortunato
Nicole Marie Fournier
Rosalyn M. Gambill
Michelle Rose Graef
David J. Halsey
Brian Jon Hudema
Todd James Hudgens
Shadha Salim Kathawa
Kristopher Scott Krafcsik
Pamela Joyce Long
Kimberly Marie Maday
Jeffrey Douglas Mastrogiacomo
Sophia N. Merkouris
Devon Brett Montgomery
Beth Ann Olszewski
Richard John Onaga
Meridith S. Riley
Laurie Renee Rutkowski
DeAnn Kay Schultz
Jennifer Noel Strnad
Laurel A. Strong
Kimberly Ann Sultana
Rupa Nalin Unakar
Christine Susanne Urban
Jon P. Washburn
Darrin Michael Zaluski

HONORS COLLEGE

The Honors College has been established by the faculty of the College of Arts and Sciences for highly motivated students who wish an unusually challenging undergraduate education. It provides a specially designed general education and additional requirements in conjunction with a departmental major in the College of Arts and Sciences or in one of the professional schools. The graduate listed below has completed programs in both Honors College and the School of Business Administration and is identified by a white cord worn over academic regalia.

DECEMBER 1991

Michelle Katharina Patterson

UNIVERSITY AND SCHOOL HONORS

At each commencement Oakland University extends special recognition to those students who have attained outstanding levels of academic achievement.

The University Senate, acting on the advice of its Committee on Academic Standing and Honors, authorizes University Honors at three levels for those students who have completed 62 credits or more at Oakland, with cumulative averages as follows:

<i>Summa Cum Laude</i>	3.90-4.00
<i>Magna Cum Laude</i>	3.75-3.89
<i>Cum Laude</i>	3.60-3.74

Students who have earned University Honors wear a gold cord over their academic regalia.

Each student who has a record of superior achievement in a major field of study is awarded school honors and is identified by a red cord worn over academic regalia.

ACADEMIC HONORS ORGANIZATION

Membership in the Golden Key National Honor Society is indicated by a purple cord with white tassels worn over academic regalia.

HONORS AWARDED DECEMBER 1991

UNIVERSITY HONORS

SUMMA CUM LAUDE

Carol Ann Haist
Nancy Cooley Ludtke

MAGNA CUM LAUDE

Emily J. Cooper

CUM LAUDE

Sally Louise Brush
Joanne Marie Keller
Brian M. Ris
Joseph E. Rivera
Linda R. Tubbs

General Management

Carol Anne Pope

Management Information Systems

Catherine Alyssa Blandino
Vicki Linn Mickel
Michelle Katharina Patterson
Jill Marie Skorupski
Ingrid A. Stange

Marketing

Emily J. Cooper
Susan Marie Doane

SCHOOL HONORS

Accounting

Jeri K. Dietz
Carol Ann Haist
Joanne Marie Keller
Laureen Marie Mitchell
Joseph E. Rivera
Linda R. Tubbs

Economics

Sally Louise Brush

Finance

Gary R. Drake
Deborah Sue Duskey
Thomas James Houghton
Sheryl Anne Koschay-Rupp
Nancy Cooley Ludtke
Brian M. Ris
Thomas A. Shea
Frederick Joseph Sohm

HONORS AWARDED

APRIL 1992

UNIVERSITY HONORS

MAGNA CUM LAUDE

Laurie A. Irwin
Andrea Lynn Keller

CUM LAUDE

Gary Paul Doody
Nicole Marie Fournier
Mark David Leonard
John James Lesser
Richard John Onaga
Denise Dolores Schmidlin

SCHOOL HONORS

Accounting

David Michael Fluent
Laurie A. Irwin
Andrea Lynn Keller
Paula Clare Kremidas
John James Lesser
Marilyn Therese Martin
Laurie Anne Mitchell
Hsueh-Chu Judy Sun
Lynn M. Waroway

Economics

Cynthia Jane Hunt
Lynn M. Waroway

Finance

Brian Richard Beger
Heather Frances Burtwell
Michael Alvin Feakes
Jennifer Houston
Mark David Leonard

John James Lesser
Gail A. Mandley
Beth Anne Moore
Barbara Ann Pokrzywinski

Human Resources Management

Margaret Jane Catania

Management Information Systems

Susan Renee Brownell
Nancy A. Carr
Michael James Davis
Gary Paul Doody
Todd W. Grieb
Kimberly Ann Lusher
Michaeline Tuznik Mills
Denise Dolores Schmidlin
Amy Lynn Stanwick
Laurie A. Volmering

Marketing

Nicole Marie Fournier
Beth Ann Olszewski
Richard John Onaga
Laurel A. Strong

These lists were current at the time of printing this commencement program. Changes occurring too late to be included are reflected on the diplomas and transcripts of graduates.

UNIVERSITY AWARDS

ALFRED G. AND MATILDA R. WILSON AWARDS

The Alfred G. and Matilda R. Wilson Awards are presented annually to an Oakland University senior man and woman, respectively, who have contributed as scholars, leaders, and responsible citizens to the Oakland University community. The 1992 recipient of the Matilda R. Wilson Award is a senior in the School of Business Administration:

Lynn M. Waroway

THE SCHOOL OF BUSINESS ADMINISTRATION

The School of Business Administration was established in 1969. Originally named School of Economics and Management, its mission was to prepare young people for the frontiers of management of the public and private sectors. Its emphasis was on analytical tools, the universality of human endeavors for betterment of life, and the obligations of management to society. Its name was changed in 1986, to School of Business Administration, but its mission to prepare people "for careers involving problem-solving, decision-making, identification of objectives, and the utilization of human and physical resources for intelligent performance in a variety of organizational settings" has remained constant. A globally integrated society cannot meet its needs by simply reacting to challenges. Managers have to anticipate and cause changes in an ever growing and changing global environment where old institutions are swept away, targets keep moving, technology introduces new demands and opportunities, and competition becomes borderless.

The graduates of the School of Business Administration have joined the ranks of managers, entrepreneurs, public servants, professors, and the professions. They are located throughout the United States and in at least twenty countries.

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Carlson Marketing Group
Automotive Division

Robert L. Condon
Executive Vice President
Comerica, Incorporated
Operations Center-Auburn Hills

James K. Croll
Sales Vice President
American Telegraph & Telephone Company

Michael W. Grieves
President
Data Systems Network Corporation

Patricia Hartmann
Assistant Treasurer
Ziebart International Corporation

Gerald Lundy
APR, Senior Vice President
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John G. Middlebrook
General Manager
Pontiac Motor Division

Eddie R. Munson
Partner
KPMG Peat Marwick

Harold A. Poling
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Ford Motor Company
World Headquarters

Ronald L. Roudebush
President, Automotive Operations
Rockwell International Corporation

John M. Savio
Vice President, Branch Operations
Oakland University Branch
MSU Federal Credit Union

Alan E. Schwartz
Senior Partner
Honigman, Miller, Schwartz & Cohn

George H. Seifert
Vice President Corporate Planning (Retired)
Ameritech Publishing, Incorporated

Robin W. Sternbergh
Vice President & Area General Manager
International Business Machines

A. Robert Stevenson
Vice President, Public Affairs
Kmart Corporation
International Headquarters

Michael Vallee
President
Fidelity Bank

Ted D. Wasson
Executive Vice President and Chief Operations Officer
William Beaumont Hospital Corporation

James R. Wilbert
Partner
Coopers & Lybrand

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Phyllis Law Googasian *Vice Chairperson*
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Andrea L. Fischer
David Handleman
L. Brooks Patterson
Stephan Sharf
James A. Sharp, Jr.

Ex officio
John De Carlo, *Interim University President*
(Vice President for Governmental Affairs,
General Counsel and Secretary to the
Board of Trustees)
Robert J. Mc Garry, *Treasurer*



Rochester, Michigan