



Friday, January 5, 2001

OU names new vice president for university relations

Oakland University President Gary D. Russi recently announced that Susan Davies Goepp has been selected as the university's new vice president for university relations and executive director of the Oakland University Foundation. The selection ends a six-month search for the new vice president.

"I'm very excited to join Oakland University," Goepp said. "With the visionary leadership of Dr. Russi and his team over the past five years, Oakland has established itself as a leader in providing a quality education and conducting ground-breaking research. I look forward to working together with the entire university community to continue our momentum on campus and externally with friends and alumni."

Goepp has more than 14 years of fund-raising experience, with the last seven of those years spent at Michigan State University. She currently is the director of External Relations for the College of Agriculture and Natural Resources. In that capacity, Goepp led the department's effort in raising more than \$10 million in private support in fiscal year 1999-2000.

"We're excited to welcome Susan to Oakland University," Russi said. "Her accomplishments at Michigan State are outstanding, and we expect her to help us scale new fund raising and gift procurement heights as we get set to embark on our first ever comprehensive capital campaign."

In her new position, Goepp will be responsible for institutional advancement and overseeing the university's fund-raising, alumni outreach and communications and marketing activities. In addition, she will be responsible for the administration of Meadow Brook Hall, one of America's historic house museums.

"Susan is well-equipped to broaden the visibility and support of Oakland locally, regionally and nationally," Russi said. "Her successful background in annual giving, capital campaigns and alumni affairs will provide Oakland with key leadership as we begin this exciting new chapter in our history."

Oakland University is a comprehensive state-supported institution of higher education located in Oakland County, Michigan. The university has 109 bachelor's degree programs and 63 graduate degree and certificate programs. Dedicated to preparing learners for the 21st-century workplace and society, Oakland University is organized into the College of Arts and Science and the Schools of Business Administration, Education and Human Services, Engineering and Computer Science, Health Sciences, Nursing; and the Honors College.

SUMMARY

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