

# OAKLAND UNIVERSITY

C O M M E N C E M E N T



SCHOOL OF BUSINESS  
ADMINISTRATION



The motto of Oakland University, "*Seguir Virtute E Canoscenza*," which is incorporated in its seal, has a distinguished origin, Canto XXVI, l. 120, of Dante's *Inferno*.

These are the final words of Ulysses' great speech to his men urging them to sail on and on in pursuit of knowledge and experience of the world—even beyond the pillars of Hercules, traditionally the frontier and limit of legitimate exploration.

This is the three-line stanza:

*Considerate la vostra semenza  
Fatti non foste a viver come bruti  
Ma per seguir virtute e canoscenza*

*Consider your birth  
You were not made to live like brutes  
But to follow courage and knowledge*

# SCHOOL OF BUSINESS ADMINISTRATION

June 4, 1994

7:30 p.m.

Howard C. Baldwin Memorial Pavilion  
Oakland University  
Rochester, Michigan

# ORDER OF CEREMONY

## **Processional**

Eleftherios N. Botsas, *Marshal*  
Kevin J. Murphy, *Deputy Marshal*

## **Exordium**

Albert L. Lederer, *Chair*  
*Department of Decision and Information Sciences*

## **Peroration**

Brian A. Day  
*Vice President, Corporate Environmental Affairs*  
*The Ecology Channel*

## **Presentation of Special Awards**

George E. Stevens, *Dean*  
*School of Business Administration*

## **Investiture**

Sandra Packard  
*President*

## **Awarding of Degrees**

Graduate Degrees,  
George Dahlgren, *Associate Vice President for*  
*Academic Affairs and Dean of Graduate Study*

Undergraduate Degrees  
George E. Stevens

John E. Tower, *Associate Dean*  
*School of Business Administration*

## **Alumni Welcome**

Deborah M. Lewakowski, *B.S. '87, President*  
*School of Business Administration Alumni Affiliate*

## **Valediction**

Sandra Packard

## **Recessional**

*The audience is requested to stand during the processional and recessional.*

# ON ACADEMIC REGALIA

An edifying note contributed by a  
certain anonymous doctor of philosophy.

On at least two solemn occasions during the academic calendar—spring and fall commencement—the faculty of the university publicly displays its full academic regalia and participates in the liturgy of processional and recessional, that curious coming and going that symbolizes the ceremony of commencement. The purposes of commencement are well known, but the reasons for the peculiar garb of the celebrants and their odd order of march are often as obscure to the audience as they are, in fact, to the faculty itself. This note may serve to explain academic dress and the professional pecking order it costumes.

Contemporary academics are descendants of clerical schoolmen in the universities of medieval Europe. Like the clergy, members of the bench and bar, and other learned professions, medieval scholars were clothed in heavy robes to stay warm in unheated stone buildings. Like all members of a hierarchical society, the medieval faculties rejoiced in visible insignia of rank. These outward signs of accomplishment and authority were tailored into the robes. Although the need for such voluminous garments to keep the scholar from freezing is

long past, the use of them as emblems of dignity remains. You will observe that all caps and gowns worn by our faculty are black, with certain disturbing exceptions. Black was the color adopted by mutual agreement among American universities at the end of the 19th century. In Europe each university has its own distinctive gown, varying in color and cut from all others. A European academic assemblage is a far gaudier occasion than its counterpart in America. Recently, certain universities in this country rashly broke the agreement and authorized robes in their own colors: for example, the crimson of Harvard and the green of Dartmouth may be seen in our ranks. This unsuitable spontaneity has been frowned on by sister institutions, yet the mavericks not only persist in their madness, but gain adherents to their ranks with each passing year.

There are three basic academic degrees: the baccalaureate or bachelor's degree, the master's degree, and the doctorate. A special style of robe is prescribed for each. The bachelor's gown is sparsely cut, neat, but a bit skimpy and unadorned, as befits apprentices. The master's gown is still simple, but fuller, sports a sleeve of extraordinary design impossible to describe, and has a

hood draped from the shoulders down the back. Once used to keep the frost from the tonsured heads of medieval clerks, the hood now is solely a badge of a degree of scholarly achievement. The master's hood is small and narrow, but displays the colors of the institution that awarded the degree. If you knew the colors of American universities, you could easily identify whence came our masters. The doctoral robe is the most handsome of academic raiment. Generous of cut, of fine aristocratic stuff, it is faced with velvet and emblazoned with velvet chevrons on the ample sleeves. You will note that most of the velvet facings and chevrons are black, but that some are of other colors. According to personal taste, the doctor may display the color of his or her doctoral degree on the sleeves and facings: light blue for education, pink for music, apricot for nursing, orange for engineering, and many more. The royal blue of the Doctor of Philosophy (Ph.D.) is the most commonly seen in liberal arts institutions such as Oakland. The doctor's hood is the most elegant of all academic appurtenances. Large and graceful, it is lined in satin with the colors of the university that awarded the degree and is bordered with the color of the degree itself. Most academic costumes include the square cap called a mortarboard; the doctor's tassel may be either black or gold — tassels of all other degrees are black and stringy.

To instructed eyes, the order of march in the processional and recession reveals the standing of individuals in the institution's formal hierarchy. In the processional the order of entrance into the hall is, quite fittingly, from most junior to most senior. The baccalaureate candidates enter first, followed successively by the masters and doctoral candidates with the whole separated from the faculty by a decent interval. In the faculty order, the instructors precede the assistant professors who in turn are followed by the associate professors. The august full professors bring up the rear. After a respectful distance come the deans who in turn are separated by a significant space from the awful majesty of the platform party, the president, the vice president, and the members of the board of trustees. All remain standing until the board is seated. After the ceremony, the order of recession is the reverse of the processional. The greatest dignitaries stream out of the hall first, with the artfully organized ranks of priority wallowing in their wake.

It is hoped that these notes may make more intelligible the spectacle you are witnessing today. A discerning intelligence may detect in it many clues to an understanding of the academic profession as it confronts the ambiguities of the future with ancient wisdom and dignified confidence.



# DEGREES AWARDED

## December 1993

### MASTER OF BUSINESS

#### ADMINISTRATION

Michael Theodore Amberg  
Subhadra Bandyopadhyay  
Imad F. Bazzi  
Gerald Christopher Bialek  
Wendy G. Blomquist  
Ronald Carl Coleman, Jr.  
David Matthew Fenech  
Kristina Marie Graefe  
Kathleen Edythe Holland  
Leslie Diane Kappen  
Dariusz J. Kepczynski  
Paula Jean Krausman  
Mridula Velichety Manda  
Judy Lynn Mason  
Ann Florence Mazure  
Jerry David Pepe  
Kathleen Renee Richardson  
Nicholas Adam Seeterlin  
Raminder B. K. Sethi  
Brian Willard Stouffer  
Gregory George Sullivan  
William Louis Tomich  
Timothy A. Voss  
Paul Steven Zarins

### BACHELOR OF SCIENCE

#### Accounting

Jeanine Marie Ackerman  
Ebru Adoglu  
Cynthia Ann Arini  
Jane Snezana Cvetanovski  
Donna Jill Danielson  
Neil Edwin Dishman  
Francis L. Duignan  
William T. Gibbons, Jr.  
Jeffrey Charles Hurdle  
Lisa M. Jacobs  
Julie Frances Jenuwine  
Vernita Rochelle Johnson

Brenda L. Karl  
Michael John Kautz  
Kelley Catherine Kennedy  
Michelle Renee Kokowicz  
Christine Therese Kowalski  
William James Koza  
Lori Marie Kulha  
Alice Mah  
Douglas Allin Martin  
Marc Edric McFadden  
Paul Andrew Pelto  
Christopher Michael Rogos  
Amy L. Root  
Mark Allan Skibowski  
Deedra Rochelle Szymanski  
Jerilyn Marie Twydell  
Brian David Vollmar  
Cheryl Ann Marshall Waymer  
Jill Marie Weissinger  
Joseph John Yerant

#### Economics

Cherie Ann Walker

#### Finance

Steven Michael Acx  
Kristina Ann Aluia  
Pamela A. Antosh  
Cynthia Ann Arini  
Melissa Ann Beshara  
Frank Anthony Bologna  
Kelly Ann Brunton  
Claudia M. Cassa  
Matthew Alexander Cesarz  
Glenn Franklin Craig  
Gerald Roland DeHondt II  
Francis L. Duignan  
Aaron Scott Fisher  
Sonja M. Frickel  
Carolyn Anne Gall  
Lisa M. Jacobs

Angeline Marie Jeris  
Michael John Kautz  
David Allen Kunkle  
Charles Thomas Myrick  
Paul Andrew Pelto  
Amy L. Root  
Brenda S. Smith  
Lisa Beth Toth  
Thomas P. VanDermeer  
Elizabeth Widjaja  
Ronald A. Wille

### **General Management**

Anna Marie Harned  
Melanie A. Howard  
Rick Howles  
James Matthew Mahoney  
Larry J. Mayer  
Michelle Ann Schlappi  
Susan Kathleen Stemmler  
Chaunci Lynnette Wyche

### **Human Resources Management**

Lana Lillian Chin  
Carol Anne DuBerg  
Stephanie Theresa Goecke  
Joan M. Kern  
Laurie Ann Knoff  
Sonia T. Liszkiewicz  
Victoria Ann Smolen  
Judith Christine Weiss

### **Management Information Systems**

Jacqueline Elaine Babisz  
Anthony Vincent Bonacci  
Jeffrey William Bowden  
Brian James Caron  
Suk Yee Chow  
Aaron Scott Fisher  
Lori Marie Kulha  
Gregory Edward Lehman  
Shirley Deneen Napierski  
Michael J. Newton  
Donald Alan Paull  
Denice Lynn Schomer

Kathleen Anne Shaw  
Rebecca Storm  
Sara Anne Vogel  
Mary Jo A. Wilson

### **Marketing**

Zaklina Blazeveski  
Leah Therese Campbell  
Mark Franklin Davies  
Amy Marie Fields  
Deborah Lynn Gates  
Scott John Green  
Kimberly D. Klaty  
William Gordon Larkin  
Kimberly Ann Ottoy  
Sheri Lynn Pomante  
Dave Recknagel  
Jennifer Louise Sands  
Gregory Alan Scarfe  
Sloan Monique Shelton  
Kristine Elizabeth Smith  
Paula Marie Smyth  
Pamela Ann Stoute  
Beth Ann Surowiec  
Christopher Barry Thornton



# CANDIDATES FOR DEGREES

## April 1994

### MASTER OF BUSINESS ADMINISTRATION

Cathryn Louise Billett  
Karen J. Brown  
Roger James Campbell, Jr.  
Mark Robert Caron  
Linda G. Chadwick  
Maria-Teresa L. Cozzolino  
James W. Craig  
Amy Joyce Craycraft-Brown  
Carole Marie Davis  
Susan Belle DesJardins  
Thomas Joseph Dohr  
Carol Anne Gager  
Catherine S. Gearig  
Donald Frederick Honkala  
Paul Elliot Janos  
Timothy T. Johnson  
Thomas E. Jones III  
William Grayson Knapp  
Valiena Ann Kurtenbach  
Marc Anton Malott  
Sally Ann Marakas  
Roger Gary McCormack  
Kathleen Mary Moore  
Rick Scalzi  
Steven P. Thomas  
James Robert Westbrook III

### BACHELOR OF SCIENCE

#### **Accounting**

Denise Lynne Allor  
Susan Joan Andrews  
Marcy Lin Brock  
Todd Emery Brown  
Polli J. Burdo  
Sabrina Christian  
John Anthony D'Angelo

Matthew Stewart Dolmage  
Helen LeTicia Drakey  
Julie Nicole Gauthier  
Amy R. Gibson  
Alice Adella Grange  
Lisa F. Jacques  
Candus Ann Johnston  
Angela M. Kennedy  
Andrea M. Larkins  
Cindi Matovski Lesser  
Brian Edward Maltman  
Dennis John Mercier  
Cheryl Marie Miller  
Davida D'Neene Moses  
Lisa A. Nichols  
David Lee Norman  
Robert Frank Perna  
Vivian LaVonnie Phillips  
James Butler Reynolds  
Frank Jeffrey Sakmar  
Kenneth D. Sanko  
Laura Sue Schaufele  
Melanie Siano  
Sandra K. Siler  
Jill Rachell Stanton  
Kevin L. Stoutenburg  
Lakshmi Sundaram  
Tai Kong Tam  
Daniel Nayef Toma  
Scott David Viall

#### **Economics**

David Steven Horvath  
Todd McAfee Ledingham  
Spencer Max Meyer

#### **Finance**

Christine Marie Ambory  
Rebecca S. Beyma  
Robert Joseph Burkart

Joseph Chirico

Gregory A. Crossley

John Anthony D'Angelo

Matthew Arlen Dingman

Karen Joyce Groppi

Nicanor M. Guevarra

James Matthew Haefner

Rebecca Lynn Jarvis

Claudia Killu

Karen Marie Kopinski

Gregory Richard Korotko

Kevin Stephen Lang

Cindi Matovski Lesser

Philip James Lickman

David Gerard Matthews

John Michael Michrina

Shannon Marie Miller

Karen Ann Montgomery

Davida D'Neene Moses

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Jennifer Kathleen Old

Darcell Marie Peyer

Jeffrey William Resch

Gregory S. Schandavel

Laurino J. Scafione II

Michelle Lynn Smiecinski

Catherine Ann Stramaglia

Lakshmi Sundaram

Tai Kong Tam

Matthew L. Taszreak

Dinh My Tieu

Benjamin C. Underwood

Giovanni Attilio Volpe

### **General Management**

Marc Jeffrey Brenner

Polli J. Burdo

Karen Marie Davis

Denina Diane Herd

Jeffry A. Lytwyn

David R. Meyer

Judy A. Shaw

Christopher Matthew Stanley

Patrick Paul Steenbergh

Keith A. Wade

Jason John Wiktor

Mark Joseph Wood

### **Human Resources Management**

John M. Benesch

Laura Bernard

Julie Ann Callender

Jane Marie Dalbec

Thomas E. Mikula

Mary E. Miles

Karen I. Plochinski

Amy Lynn Powers

JoAnn Mildred Reinhold

Douglas Rhodes

Kristine L. Roy

Michelle L. Sielski

Melissa Sobczak

Lavon Michelle Stough

Vanessa A. Thomas

Josephine A. Vohs

Marcia Christine Webb

Alesia M. Wright

Jill Renee Yaroch

### **Management Information Systems**

Patrick J. Ashman

Thomas Larry Barnett

Timothy Alan Batt

Rhonda Mae Buchholz

Margherita Maria Chirco

Sukhan Eureka Chow

Yvette Rachelle Cocco

Michele Lynn DePas

Jeffry Paul Fultz

Marc J. Glaza

Paul Lewis Hill

Michael Eugene Kupper

David Phillip Lavender

Kirk Douglas Maas

Scott David McNitt

Diane Mladenovic

David Michael Perazza

Andrew Radhs

Richard Stephen Randall

Donald T. Rochford, Jr.

Rebecca Anne Scanlan

Gregory S. Schandavel

Kathy Anne Shankin  
Alberto F. Spagnuolo  
Dinh My Tieu  
Mark Allan Troyanek  
Bruce Alan Trudgeon

**Marketing**

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Joseph Biondo III  
Jeffrey S. Bonafiglia  
Patricia A. Breidenstein  
Dawn Heather Bunker  
Matthew Levi Hermansen  
Veronica Anne Janes  
Linda A. Marchand  
Thomas E. Mikula  
Tonya Carrie Oldenhouse  
Susan Leslie Schaeffer  
Laurence F. Schehr, Jr.  
Zinaida Singelyn  
Chantel Soldan-Christ  
Cathryn Ann Sornig  
Nathan Dean Speidel  
Craig A. Vickers  
Lynn Marie Vogt

# UNIVERSITY AND SCHOOL HONORS

At each commencement Oakland University extends special recognition to those students who have attained outstanding levels of academic achievement.

The University Senate, acting on the advice of its Committee on Academic Standing and Honors, authorizes University Honors at three levels for those students who have completed 62 credits or more at Oakland, with cumulative averages as follows:

<i>Summa Cum Laude</i>	3.90-4.00
<i>Magna Cum Laude</i>	3.75-3.89
<i>Cum Laude</i>	3.60-3.74

Students who have earned University Honors wear a gold cord over their academic regalia.

Each student who has a record of superior achievement in a major field of study is awarded school honors and is identified by a red cord worn over academic regalia.

## ACADEMIC HONORS ORGANIZATION

Membership in the Golden Key National Honor Society is indicated by a purple cord with white tassels worn over academic regalia.

Membership in Beta Gamma Sigma, the honor society for schools of business administration accredited by the American Assembly of Collegiate Schools of Business, is indicated by a green cord worn over academic regalia.

# HONORS AWARDED

## December 1993

### UNIVERSITY HONORS

#### ***Summa Cum Laude***

James Matthew Mahoney

#### ***Magna Cum Laude***

Carol Anne DuBerg

Stephanie Theresa Goecke

Alice Mah

Victoria Ann Smolen

#### ***Cum Laude***

Melissa Ann Beshara

Leah Therese Campbell

Jeffry Charles Hurdle

Brenda L. Karl

Laurie Ann Knoff

Sonia T. Liszkewicz

### SCHOOL HONORS

#### **Accounting**

Jeffry Charles Hurdle

Brenda L. Karl

Christine Therese Kowalski

Alice Mah

Deedra Rochelle Szymanski

Cheryl Ann Marshall Waymer

#### **Economics**

Margery Lynn Bamford

Cherie Ann Walker

#### **Finance**

Pamela A. Antosh

Melissa Ann Beshara

Gerald Roland DeHondt II

Aaron Scott Fisher

Sonja M. Frickel

Carolyn Anne Gall

Brenda S. Smith

#### **General Management**

James Matthew Mahoney

Larry J. Mayer

Michelle Ann Schlappi

#### **Human Resources Management**

Carol Ann DuBerg

Stephanie Theresa Goecke

Laurie Ann Knoff

Sonia T. Liszkewicz

Victoria Ann Smolen

#### **Management Information Systems**

Aaron Scott Fisher

Donald Alan Paull

Kathleen Anne Shaw

#### **Marketing**

Leah Therese Campbell

Kimberly D. Klaty

# HONORS AWARDED

## April 1994

### UNIVERSITY HONORS

#### ***Magna Cum Laude***

Alice Adella Grange

#### ***Cum Laude***

Helen LeTicia Drakey

Karen Joyce Groppi

Brian Edward Maltman

Tai Kong Tam

Scott David Viall

### SCHOOL HONORS

#### **Accounting**

Denise Lynne Allor

Susan Joan Andrews

Marcy Lin Brock

Helen LeTicia Drakey

Alice Adella Grange

Lisa F. Jacques

Candus Ann Johnston

Brian Edward Maltman

Frank Jeffrey Sakmar

Kenneth D. Sanko

Tai Kong Tam

Scott David Viall

#### **Finance**

Robert Joseph Burkart

Karen Joyce Groppi

Jennifer Kathleen Old

Darcell Marie Peyer

Jeffrey William Resch

Michelle Lynn Smiecinski

Tai Kong Tam

#### **General Management**

Jeffry A. Lytwyn

Patrick Paul Steenbergh

#### **Human Resource Management**

Thomas E. Mikula

Amy Lynn Powers

Josephine A. Vohs

#### **Management Information Systems**

Richard Stephen Randall

Rebecca Anne Scanlan

Kathy Anne Shankin

#### **Marketing**

Dawn Heather Bunker

Thomas E. Mikula

These lists were current at the time of printing this commencement program. Changes occurring to late to be included are reflected on the diplomas and transcripts of graduate.



# THE SCHOOL OF BUSINESS ADMINISTRATION

The School of Business Administration was established in 1969. Originally named School of Economics and Management, its mission was to prepare young people for the frontiers of management of the public and private sectors. Its emphasis was on analytical tools, the universality of human endeavors for betterment of life, and the obligations of management to society. Its name was changed in 1986, to School of Business Administration, but its mission to prepare people "for careers involving problem-solving, decision-making, identification of objectives, and the utilization of human and physical resources for intelligent performance in a variety of organizational settings" has remained constant. A globally integrated society cannot meet its needs by simply reacting to challenges. Managers have to anticipate and cause changes in an ever growing and changing global environment where old institutions are swept away, targets keep moving, technology introduces new demands and opportunities, and competition becomes borderless.

The graduates of the School of Business Administration have joined the ranks of managers, entrepreneurs, public servants, professors, and the professions. They are located throughout the United States and in at least twenty countries.

# BOARD OF VISITORS

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Ameritech Publishing, Incorporated

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Sales Vice President  
American Telegraph & Telephone Company

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President & COO  
Masco Tech

Michael W. Grievies  
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Data Systems Network Corporation

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Branch Administration & Personnel  
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Chairman & CEO  
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Managing Partner  
KPMG Peat Marwick

Ronald L. Roudebush  
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Oakland University Branch  
MSU Federal Credit Union

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A. Robert Stevenson  
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K mart Corporation

Otis N. Walton  
Strategic Business Unit President  
Electronic Data Systems

Ted D. Wasson  
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William Beaumont Hospital Corporation

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Howard F. Sims

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Sandra Packard, *President of Oakland University*

