



Friday, May 7, 2004

OU's SIFE team named regional champions

Oakland University's Students In Free Enterprise (SIFE) team recently was named regional champion after competing at the SIFE USA Regional Competition in Cleveland, Ohio.

At the competition, OU's SIFE team presented the components and results of their programs aimed at helping economically disadvantaged individuals, locally as well as internationally. As regional champions, the team advances to compete at the national tournament, which is May 23-25 in Kansas City, Mo.

Last year, OU's SIFE team finished in the top 16 in the country at the national competition and was named a finalist in three separate exposition competitions: Business Ethics and Social Responsibility, Financial Independence, and Entrepreneurship. Just two other teams were finalists in more special competitions than OU. Teams from 146 universities and colleges from around the nation competed in 2003.

SIFE is a global, nonprofit organization that aims to better the world through highly dedicated student teams that teach important concepts through educational outreach programs, including market economics, entrepreneurship, personal and financial success and business ethics on more than 1,600 university campuses in 40 countries.

SUMMARY

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