

Thursday, September 24, 2009

Events to mark OU School of Business Administration's 40th anniversary

Press Release

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For Immediate Release
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Array of events to mark OU School of Business Administration's 40th anniversary

Rochester, Mich. – The Oakland University School of Business Administration has planned an array of thought-provoking and engaging events to celebrating its 40th anniversary this year. The series of events is designed to recognize the work of expert faculty members, the success of SBA graduates and the tremendous growth of the school's reputation in business and research communities.

A highlight event for the anniversary celebration will be the **"International Business Conference: The Future of Business Leadership."** Set from 9 a.m. to 4:30 p.m. on Friday, Oct. 9, this event will address the importance of interplay between business schools, businesses and the international marketplace. Topics to be discussed include:

- Ethics and Social Responsibility
- Leading in a Global Environment
- Health Care Reform: Issues, Challenges and Opportunities
- How IT Will Shape the Future of Health Care Delivery
- Meeting the Demands of the 21st Century Workplace: Exploring New Approaches to Leadership and Career Development for Undergraduate Students
- Deepening Student Engagement through Experiential Learning, Virtual Technology and Service Learning

A strolling, international-themed evening reception and student poster presentation will follow the conference from 4:30-6 p.m.

Current and former SBA faculty members, alumni, students and friends of the SBA also are invited to take part in the **40th Anniversary Celebration Dinner**. Participants can reconnect, reminisce and renew friendships, as well as help celebrate the school's many successes. The event is set for 7-10:30 p.m. on Saturday, Oct. 10, in the Oakland Center Banquet Rooms.

Registration for the conference is \$50. The cost for the dinner is \$65, though those interested in attending both can do so for a combined price of \$110. A portion of dinner proceeds will benefit SBA Student Scholarships. For more information, e-mail to cmking@oakland.edu or call (248) 370-3286. To register, visit oakland.edu/sba40th.

Getting the 40th anniversary celebration started from 8 a.m. to noon on Thursday, Oct. 8, will be the **"Nursing as a Business"** seminar. Expert speakers from the health care field will address:

- The Business of Nursing Education
- The Business of Clinical Practice
- Health Care as a Business
- National Health Care Insurance

For more information or to register, e-mail to hollowa2@oakland.edu.

Adding a bit of fellowship and fun to 40th anniversary events will be the **SBA Alumni, Faculty and Friends Golfouting**, also set for Thursday, Oct. 8, at the R&S Sharf Golf Course. Tee times will be available for 40th anniversary celebration participants at the discount rate of \$65.

Attendees also can take advantage of the **Oktoberfest Golf Scramble** on the R&S Sharf and Katke-Cousins courses starting at 9 a.m. on Saturday, Oct. 10. The \$75 fee includes the shotgun golf event, breakfast, range balls, cart and lunch.

Those interested in attending either event should call Julie McCarrel at (248) 364-6300 to make reservations.

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SUMMARY

The Oakland University School of Business Administration will host thought-provoking and engaging events to celebrating its 40th anniversary this year.

Created by David Groves (groves@oakland.edu) on Thursday, September 24, 2009
Modified by David Groves (groves@oakland.edu) on Thursday, September 24, 2009
Article Start Date: Thursday, September 24, 2009