

14 January 2015

To: Thomas W. Lauer, Chair, Department of Decision and Information Sciences

Copy: T. J. Wharton, Associate Professor, Operations Management

From: Walli Andersen, Chair, University Assessment Committee

Re: Response to Assessment Plan for the Proposed Production and Operations Management Major

The University Assessment Committee thanks you for providing your assessment plan for the proposed undergraduate Production and Operations Management program. The UAC agrees that the program has a good start on the development of an assessment plan and is happy to provide **approval** of this **preliminary assessment plan**.

The UAC has the following suggestions, which should help you improve the program's ability to make use of the data for the purpose of program evaluation:

- Eliminate the oral skills assessment based on participation in the case discussions in the capstone course. While the program may still want to make informal use of this information, using such an approach for a direct, summative assessment of student outcome is difficult and likely to yield unreliable data.
- Instead, develop a rubric for evaluating the oral skills of students demonstrated during the final oral case presentation. For examples of various rubrics, please visit the university assessment web page or contact your UAC team members listed below.

Also, the UAC has some concern about the extent to which the SBA survey is being administered and made available to programs. POM may need to develop **an alternative indirect measure** for assessing alumni success and satisfaction with the program after graduation.

The UAC requests that an **updated (final) plan be submitted by 15 March 2007**, based on the above recommendations and experience with the actual program as it is implemented.

Please consult the Assessment web site for an updated schedule of reporting, reporting forms, and copies of criteria the UAC uses to review assessment plans and reports. Sample plans and rubrics from other programs can be found on this site as well. The URL is:

<http://aisnt.ais.oakland.edu/oira/assessment.htm>

Representatives of the University Assessment Committee are available to work with your faculty in developing and implementing your assessment plan. You may contact our assessment coordinator Tom Giberson (X 2625, giberson@oakland.edu) or myself (X2110, andersen@oakland.edu), should you wish assistance.

We are forwarding this approval to the Senate Steering Committee.

For information purposes, we are sending a copy of this response to Dean Silberman and Provost Moudgil.

We thank you for your plan, and we look forward to working with you and your faculty in continuing your assessment activities.

cc: UAC file

Jonathan Silberman, Dean, School of Business Administration
Virinder Moudgil, Vice President for Academic Affairs and Provost
Senate Steering Committee